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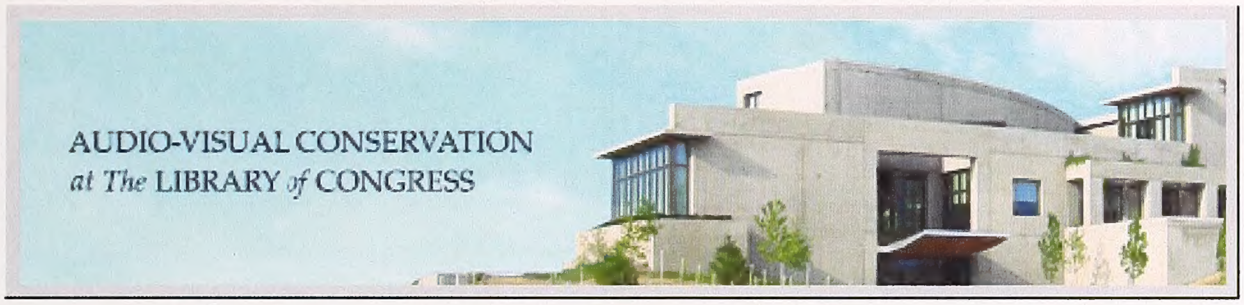

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 1 NEW YORK, U. S. A., WEDNESDAY, JANUARY 2, 1946 TEN CENTS

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Film Stocks Reach Record Peak in 1945

Market Value of 14 Issues Is Over Billion

The market valuation of motion picture stocks listed on the New York Stock Exchange crossed the billion-dollar mark in 1945 as waves of buying sent the film issues up to their highest prices in years.

The 14 film issues on the "Big Board" gained $385,633,625 in market value to a total of $1,300,948,125 in the rise which saw the general list of stocks reach their best levels since 1930 in the heaviest trading since 1937.

An outstanding characteristic of the year's trading was the reappearance in the market of the general public in appreciable numbers for the first time since the boom days of the '20s. This development came despite the fact that the market was put almost on a cash basis by raising of margins to 75 per cent.

Funds accumulated during the war

(*Continued on page* 8)

Schine to Appeal To Supreme Court

BUFFALO, Jan. 1.—Schine Chain Theatres, Inc., has filed notice in U. S. Court here that it will take an appeal to the U. S. Supreme Court on the recent decree handed down by Judge John Knight in the government suit against the circuit in which he ordered dissolution of the chain on grounds that it operated in violation of the Sherman anti-trust act.

The judgment, entered Nov. 1, was "contrary to the findings of fact and to the evidence," the notice alleged.

Final WAC Report In 'Movies at War'

The 1945 edition of "Movies at War," annual report of the industry's War Activities Committee shows that the 16,870 motion picture theatres of the country contributed to bond campaigns more than 70,000 "free" days and the producers gave the Armed Services more than 76,000 films with an estimated money value of $38,500,000.

The report was made public by

(*Continued on page* 5)

Unger Heads UA Sales

J. J. Unger, Western sales man-manager for United Artists, has been appointed general sales manager by Gradwell L. Sears, vice-president in charge of distribution. He succeeds Carl Leserman, who has joined Benedict Bogeaus Productions.

J. J. Unger

Unger, who takes up his new duties immediately, shortly will announce his own successor to the Western sales post and will also name a new Eastern sales manager, to succeed Harry Gold, who

(*Continued on page* 5)

Coast Precedent on WLB Actions Near

HOLLYWOOD, Jan. 1.—Negotiations which may establish a precedent with respect to the status of the defunct War Labor Board's past actions are continuing this week between the producers and the Screen Publicists Guild, which received a WLB recommendation for an increased wage scale last month.

The producers rejected the recom-

(*Continued on page* 5)

B'way's New Year Boon to Theatres

The largest and most exuberant crowds in five years swarmed in the Times Square area to celebrate New York's first peacetime New Year's Eve since 1940. Record business was the rule as theatres remained open all night to accommodate the celebrating millions. (Details on page 11.)

Police estimated the crowd herded in the Times Square area at over 1,000,000 despite the prevailing unfavorable weather.

N. Y. Critics Choose 'The Lost Weekend'

The New York Film Critics have voted Paramount's "The Lost Weekend" the best picture of the year and have chosen Ray Milland, its star, and William Wilder, its director, for top honors in those fields. Ingrid Bergman was named the year's best actress, by virtue of her work in "Spellbound" and "The Bells of St. Mary's." Special awards went to Gen. Dwight D. Eisenhower and the motion picture units of the British and U. S. Armies for "The True Glory," and to the U. S. Navy and 20th Century-Fox for "The Fighting Lady."

For the outstanding film, Lester Cowan's "The Story of G.I. Joe" polled eight votes, only one less than the winner; and its director, William Wellman, ran an equally close second to Wilder. Miss Bergman was the

(*Continued on page* 11)

"The Harvey Girls"

[*Metro-Goldwyn-Mayer*]

Hollywood, Jan. 1

METRO this time moves West from St. Louis to raw-knuckled frontiers late in the last century, but a great deal of the delicate nosegay and fragrance of "Meet Me in St. Louis" lingers on in "The Harvey Girls." Different in locale and certainly different in content, nevertheless there is an undeniable affinity binding both attractions. That goes insofar as quality is concerned and very decidedly does it go insofar as pulling-power also is concerned. From the hip and by way of straight shooting it ought to be put down early and fast that "The Harvey Girls" will be a smash hit. That's a positive statement, but it is positively the statement to make.

Mixing facts and fiction as supplied by Samuel Hopkins Adams, Eleanore Griffin, William Rankin and a five-way battery of assisting scenarists, this purports to tell how Fred Harvey, whose dining rooms dot the Santa Fe Railway right-of-way, brought refinement and delicacy to roaring Western outposts through his Harvey girls, otherwise known as waitresses, who were never deterred from their line of duty by rattlesnakes, badmen or gunfire. When the girls invade Sandrock, their opposition is the gilt-strewn saloon run by John Hodiak. Preston Foster, his silent partner, knows what happened elsewhere when Harvey girls took over, but Hodiak is unconvinced. He won't listen, among other reasons, because gradually he succumbs to the charms of Judy

(*Continued on page* 5)

Industry Aid Set for State Dep't Program

Screen Will Help to Tell World America's Story

WASHINGTON, Jan. 1.—Distribution of the industry-financed United Newsreel, which has replaced the government's subsidized wartime newsreel, is but one of several film projects incorporated in an over-all plan for acquainting the people of other countries with the United States under the program of the new Office of International Information, it has been disclosed by Assistant Secretary of State William Benton.

For the first half of 1946, Benton said, the newsreel companies will contribute approximately $100,000 for United under an agreement by which they will stand the cost of scoring and provide material.

The reels will not be reviewed by the Department, but Jack S. Connolly, former newsreel man connected with the Office of Inter-American Affairs

(*Continued on page* 11)

Industry Bars Trade With Monopolies

Despite the British Film Producers Association's organization of an export subsidiary, which quickly negotiated a film agreement with the Czechoslovakian film monopoly, the American industry will not employ its export counterpart, the Motion Picture Export Association, for dealing with foreign government film monopolies, according to prevailing sentiment of foreign distribution heads, it has been learned here from some of the latter.

Attitude of the foreign managers is that they will enter into trade relations only with a commercial entity, precluding, for the present, any film transactions with Czechoslovakia and Yugoslavia.

In This Issue

Besides "The Harvey Girls," in adjoining columns, "The Sailor Takes a Wife," "I Ring Doorbells," "South of the Rio Grande" are reviewed on page 4; "One Way to Love," 5. Estimates of key city grosses are on page 10.

Coming Events

Jan. 3—Charles C. Moskowitz testimonial, 711 Club, New York.

Jan. 3—M-G-M field auditors' meeting, Hotel Astor, New York.

Jan. 3—Paramount board meeting, New York home office.

Jan. 7—Meeting of the interim committee of the new Fabian-proposed theatre organization, WAC headquarters, New York.

Jan. 7—Ted Gamble film industry testimonial, Waldorf-Astoria Hotel, New York.

Jan. 7—March of Dimes radio broadcast from the White House.

Jan. 15—ATO of Indiana district meeting, Michigan City. Others: Jan. 16, Fort Wayne; Jan. 17, Kokomo; Jan. 23, Indianapolis; Jan. 29, Terre Haute; Jan. 30, French Lick; Jan. 31, Rushville.

Jan. 20-21—Annual convention, Theatre Owners of North and South Carolina, Charlotte Hotel, Charlotte.

Jan. 22-23—ITO of Ohio, annual convention, Neil House, Columbus.

Jan. 23—Second annual meeting Famous Players-Canadian's 25-Year Club, Toronto.

Jan. 24-30—March of Dimes drive in theatres.

Jan. 31—Annual convention, Theatre Owners of Virginia, at Richmond.

Charles Moskowitz Tribute Tomorrow

Loew theatre managers' testimonial for Charles C. Moskowitz, who recently stepped up to vice-president and treasurer of the corporation, is now set for tomorrow night at the 711 Club here. It had been planned for Dec. 20, but was postponed.

All Loew managers in the Metropolitan area are to attend, along with theatre department heads of the home office.

Rosenfield Returns To 20th-Fox Post

Jonas Rosenfield, Jr., recently discharged from the Navy, has returned to the advertising department of 20th Century-Fox, assigned to the national and cooperative manager's post by Charles Schlaifer, head of advertising, publicity, exploitation and radio. Rosenfield will work with Christy Wilbert, advertising manager.

Hollander Heads PRC Playdates

Elmer Hollander, formerly of Warner Theatres in Philadelphia, will join PRC'S home office executive staff in charge of the playdate department, it was announced at the weekend by Harry H. Thomas, PRC president.

Hollander's Warner Theatres connection included handling of theatre operations and buying and booking.

Personal Mention

JOSEPH BERNHARD, president of United States Pictures, has returned to New York from the Coast.

•

AVA FEINSTONE, former secretary at War Activities Committee headquarters here and daughter of the late DAVID FEINSTONE, for many years associated with the Shuberts, has been married to JOSEPH KULIN.

•

MAJ. ROY A. ROSSER, former Albany manager for National Theatre Supply Co. and now attached to Army Occupation Headquarters in Frankfort, Germany, is in Albany on a 30-day leave.

•

LT. COMDR. LARRY COWAN, publicity director and assistant general manager for the Fabian circuit on Staten Island, has returned there from a Christmas holiday at his home in Albany.

•

BERT TUTTLE, Warner studio art department head, now on terminal leave pending his discharge from the Army Feb. 12, has been promoted to lieutenant-colonel.

•

LT. LEONARD SCHLESINGER, on terminal leave from the Navy, will return to his executive post in the Warner theatre department in New York today.

•

CAPT. MAX MILLER, former advertising director of Goldman Theatres, Philadelphia, has returned to that city on terminal leave after two years in Europe.

•

HARRY C. ARTHUR, JR., general manager of Fanchon and Marco, St. Louis, intends to return there from New York early this month.

•

BOB GOLDSMITH, Atlanta sales representative for National Theatre Supply Co., has returned there from Alabama and Florida.

•

JAMES J. BRENNAN, Warner Theatres executive, has returned to his office following an attack of scarlet fever.

•

BILL SEIB, Columbia Salt Lake City manager, has returned there from Los Angeles.

•

WILLIAM KOSTER of the Lee Theatre, Ft. Myers, Fla., is an Atlanta visitor.

AUSTIN C. KEOUGH, Paramount vice-president and general counsel, is in Florida, from New York, and is expected to remain there for three months.

•

COMDR. WILLIAM C. PARK, USNR, former make-up editor for Paramount Newsreel, has been awarded a commendation by Secretary of the Navy James Forrestal for outstanding contributions as Navy newsreel editor.

•

JOSEPH J. FELDER, an officer of Astor Film Exchange and vice-president of Favorite Pictures, and MRS. FELDER, have announced the engagement of their daughter, LENORE, to EDWARD ROSENTHAL.

•

HARRY GRAHAM, Universal Southern division manager, and MRS. GRAHAM, of Atlanta, are in Hollywood for the holidays with their daughter, BETTY JANE, film starlet.

•

JOHN STERLING HANEY, news editor of Movietone News, and MRS. HANEY, announce the engagement of their daughter, JEAN STERLING HANEY, to GEORGE IRWIN, USN.

•

WILLIAM F. KRUSE, manager of the Bell and Howell film division in Chicago, has been elected 1946 chairman of the photographic industry coordinating committee.

•

LT. FRANK HEARD, M-G-M Memphis salesman, and HILLIS HOLMES, office manager, are out of the Navy and will return to their posts this month.

•

TED TOD, following a stay in Washington, has been returned to the publicity staff of Warners' Chicago office, succeeding STANTON KRAMER.

•

LT. EDWARD B. ARTHUR has returned to his post as assistant general manager of Fanchon and Marco Theatres, St. Louis.

•

ARCHIE HERZOFF, publicist for Balaban and Katz Corp., Chicago, has left for Arizona to spend two weeks with his family there.

•

ROBERT STRICKLAND, president of Strickland Film Co., Atlanta, has returned there from New York.

•

KARL HOWE of Omaha's film row sustained a fractured arm in a fall.

National Convention Of Variety May 15

Annual convention of Variety Clubs of America will be held this year on the four days of May 15 through 18, at the Hotel Astor, here. With wartime bans on large conventions off, and the transportation bottleneck expected to be eased by mid-May, the largest delegation since war started is expected.

The "Humanitarian Award" will be presented at the annual banquet on the evening of May 18, also to be held at the Astor. The organization's award committee is now balloting on a winner.

B. G. DeSylva presents
BETTY HUTTON in
"THE STORK CLUB"
with BARRY FITZGERALD
in Person
WOODY HERMAN
and his Orchestra featuring
FRANCES WAYNE
PARAMOUNT Times Square

GEORGE RAFT
Claire TREVOR - Signe HASSO
in
Johnny Angel
R-K-O RADIO PICTURE
BRANDT'S GLOBE B'way at 46th St.

NEW YORK THEATRES

A Mighty Romantic Drama of America's Last Frontier
DAKOTA
A REPUBLIC PICTURE
Starring
JOHN WAYNE
and Featuring
VERA HRUBA RALSTON
and WALTER BRENNAN
with WARD BOND . ONA MUNSON
HUGO HAAS . MIKE MAZURKI
Associate Producer and Director . JOSEPH KANE
NOW AT Brandt's GOTHAM B'way 47th St.

★ 3rd BIG WEEK ★
As Beautiful as a DISNEY feature come to life!
The ENCHANTED FOREST
ALL IN COLOR
"AS WELCOME AS SANTA CLAUS"-Times
Doors Open 8:30 A.M. VICTORIA
Broadway at 46th Street

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
The Music Hall's Great Christmas Stage Show

5th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A.M. - LATE SHOW EVERY NIGHT

LOEW'S STATE
ON SCREEN
GINGER ROGERS
LANA TURNER
WALTER PIDGEON
VAN JOHNSON
IN M-G-M's
'WEEK-END at the WALDORF'
IN PERSON
Milt BRITTON and ORCH.
Nora MARTIN
Extra!
Huntz HALL & Bobby JORDAN

RKO PALACE B'WAY & 47th St.
DICK POWELL
"CORNERED"
with Walter Slezak
An RKO RADIO PICTURE

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A JOHN FORD Production

with

JACK HOLT · WARD BOND

Based on the Book by William L. White

Screen Play by
FRANK WEAD, Comdr. U.S.N. (Ret)

Associate Producer Cliff Reid

Directed by JOHN FORD, Capt. U.S.N.R.

Sign That Pledge Now.
MARCH OF DIMES (Jan. 24-30)

M-G-M Meetings to Open Tomorrow

Exchange operations and maintenance will highlight M-G-M's annual auditors' meetings, which will get under way tomorrow at the Hotel Astor, here, with Charles K. Stern, assistant treasurer, and Alan F. Cummings, in charge of branch operations and maintenance, jointly conducting the sessions. In addition to those topics, plans for the new year and territorial assignments are on the agenda.

There will be no meetings on Saturday and Sunday, but the third session is slated for Jan. 7, with others to be continued daily until Jan. 11, following which the men will return to the field.

There will be 13 auditors and master bookers from the territory in attendance, as well as visits to the meetings by some 30 home office executives.

In Attendance

From the field will be Parke D. Agnew, John Ash, Charles Bell, Oliver Broughton, Roberta Elston, Charles Fogel, Carl Gentzel, Willard Gillilan, Tom Grady, Arthur Sklar, Arthur Sterling, Ed Urschel and James Eastwood. Harold Postman, assistant to Cummings, and Rose Klein also will be present.

Among the home office executives who will attend from time to time are Edward M. Saunders, Edwin W. Aaron, E. K. (Ted) O'Shea, H. M. Richey and A. J. Nelson, Joel Bezahler, Charles Deesen, Leonard Hirsch, Irving Helfont, Paul Richrath, Charles Quick, Max Wolff, Al Hoffman, Harold J. Cleary, Vincent Thompson, Arthur Lacks, William Gleicher, William G. Brenner, Pincus Sober, Sydney Bromberg, Jay Gove, Ira Martin, Tyree Dillard, Dean John Madden, Jay Eisenberg, Mike Simons, William D. Kelly and Leonard Pollack.

Ascap Board Votes More Memberships

The board of directors of the American Society of Composers, Authors and Publishers has elected the following to membership: Woody Herman, popular music field; Dai-Keong Lee, Gian Carlo Menotti and Richard Franko Goldman, standard field; Manhattan Music Publishers, Robert De Leon Music Co., Brooks Music Corp., Sklyard Songs Music, State Music and Kearney Music, in the publishers' popular field, and Charles H. Hansen Music Co. in the standard publishers' field.

$15,000 to Charities

COLORADO SPRINGS, Colo., Jan. 1.—J. Don Alexander has presented on behalf of Alexander Film Co., a gift of 15 $1,000 railway bonds to the charity funds of 14 Variety tents and the Rocky Mountain Screen Club. The bonds were delivered by Alexander field officials to tents in Oklahoma City, Memphis, Atlanta, Charlotte, Washington, Baltimore, Boston, Minneapolis, Chicago, Buffalo, Los Angeles, Pittsburgh, Des Moines, Detroit and the Rocky Mountain Screen Club at Denver.

'Strangers' Tradeshow

National tradeshowing of "Three Strangers" has been set by Warner Bros. for Monday, Jan. 28.

Reviews

"The Sailor Takes A Wife"

(M-G-M)

IF it's a gay romance, tartly flavored with rib-tickling mirth and merriment which the customers fancy, exhibitors can expect to serve up a dish which will curry favor with even the most exacting of their patrons. "The Sailor Takes a Wife" is a spritely romantic-comedy produced by Edwin H. Knopf. Starring Robert Walker and June Allyson, it is frivolous and frothy, and under Richard Whorf's agile direction it undergoes several changes of pace from touching sentimentality to broad farce before it runs its course; it should set up a merry jingle at the box office.

As additional assets it has some rare comedy characterizations by Hume Cronyn, Audrey Totter, Eddie (Rochester) Anderson and Reginald Owen. Since the "sailor" of the title, played by Walker, holds sway just long enough to set the mood and background for the romantic misadventures of two youngsters who get married in haste in wartime and almost regret it, this can best be described as a "service comedy with a civilian background." That's exactly what the slender story is about. It takes Walker and Miss Allyson only six hours to meet in a canteen and get married. He's a sailor and they're both sentimental so they decide to delay their honeymoon until the following weekend and make it a good one since he's slated to go overseas.

Walker, however, is discharged by the Navy before the week is out because of an old ailment and Miss Allyson is keenly disappointed to discover that she has not married a man in uniform after all—just a "4F," like her young boss, Freddie Potts, played by Cronyn, head of Potts Pots. One thing after another arises to postpone their honeymoon, including the second-hand furniture; Lisa, played by Miss Totter, an exotic refugee, and Freddie. It looks bad for a while, but things finally turn out all right.

Walker and Miss Allyson are grand as the troubled love birds. They handle the neatly-paced situations in the Chester Erskine-Anne Morrison Chapin-Whitfield Cook screenplay, from the Erskine play, with finesse and dispatch. It's all part of the fun if the customers lend encouragement to the proceedings as they did at Loew's Sheridan Theatre in New York a few nights ago, where this film was given a "sneak preview."

Running time, 91 minutes. General audience classification. Release date not set.

MILTON LIVINGSTON

"I Ring Doorbells"

(PRC) *Hollywood, Jan.* 1

PUBLICIST Russell Birdwell's autobiographical book of the same title comes to the screen under Martin Mooney's production and Frank Strayer's direction as a screen-worthy little melodrama capable of taking care of itself competitively within its category. Anne Gwynne and Robert Shayne are the leads, with Roscoe Karns, Pierre Watkin, John Eldredge and other regulars in support, Karns carrying the comedy burden in accustomed style.

Dick Irving Hyland's screenplay, based on an adaptation by himself and Raymond L. Schrock, presents Shayne as an ace reporter on a Los Angeles newspaper and Miss Gwynne as a free-lance magazine writer with whom he's in love. After preliminary incidents which establish background, a murder is committed under circumstances which place practically all of the principals under suspicion and when the murderer attempts to avert suspicion by means of a confession which he knows will not be accepted, the ace reporter remembers a camera he has planted in the victim's apartment and brings it in complete with a picture of the murderer in the act of committing the crime. Acting is above the average and the picture, apart from a tendency toward talkiness, is on a par with the performances.

Running time, 64 minutes. General classification. Release date not set.

WILLIAM R. WEAVER

"South of the Rio Grande"

(Monogram)

TELLING further of the Robin Hood adventures of the Cisco Kid, "South of the Rio Grande" is on a par with its predecessors, with Duncan Renaldo once again performing dashingly as Cisco. Adequate support is offered by Martin Garralaga, as the Kid's comical "side-kick", and by Armida, an attractive little singing bombshell. Others in the cast include George J. Lewis, Lillian Molieri, Frances McDonald, Charles Stevens, Pedro Regas, Soledad Jimenez and Tito Renaldo.

The ousting of a bandit politician from a little Mexican community is the Kid's chore this time. Not only does he accomplish his aim suavely, but the Kid manages to rescue a beautiful maiden and sing romantically at intervals. The final footage finds this hero of the saddle waving a gay "adios" as he rides off into the distance, flanked by his faithful Pancho, in search of new adventures. Lambert Hillyer directed from a screenplay by Victor Hammond and Ralph Bettinson.

Running time, 62 minutes. General audience classification.

Belding Agency Abroad

Foote, Cone and Belding, advertising agency here, which handles film and other accounts, announces plans for entry into the international advertising agency field, with the appointment of Col. Harry A. Berk as vice-president in charge of the division. European operations will be directed from London, with other foreign offices established shortly.

'Lest We Forget' Series

Stars of screen, stage and radio have participated in the recording of the 10th series of the Institute For Democratic Education's "Lest We Forget" radio programs, heard over some 300 stations in the U. S., including WNEW, WINS, WNYC, WEVD, WLIB and WBYN in New York. The recordings treat the lives of great Americans.

N. Y. Case Judges Get Arthur Brief

WASHINGTON, Jan. 1.—A copy of the brief filed with the St. Louis Court of Appeals last week on behalf of Harry Arthur in his suit against the Arbitration panel has been submitted to the three-judge court handling the consent-decree case, it has been announced here by Russell B. Hardy, Arthur's attorney.

Hardy explained that when he sought to intervene in the New York case originally, it was before Judge Henry W. Goddard. Because the two additional judges may not have been acquainted with the position taken by Arthur, that the arbitration system was itself a violation of the anti-trust laws, he said, the brief was filed as a "friend of the court."

RKO to Set Contract For Pantages Theatre

A deal under which RKO Theatres will acquire the 1,700-seat Pantages Theatre in downtown Minneapolis on a lease from Eddie Ruben, present owner-operator, is in the process of being concluded, an RKO home office official discloses.

RKO's operating agreement with the Minnesota Amusement Co., Paramount affiliate, has expired. Under that agreement, Minnesota's houses were pooled with the RKO theatres in Minneapolis and St. Paul. RKO owns the Orpheum in Minneapolis and the addition of the Pantages will give it two downtown theatres against Minnesota's six. RKO has the Orpheum in St. Paul against four first-run Minnesota houses.

250 at Terry's 30th Anniversary Party

Approximately 250 guests were on hand to pay their respects to Paul Terry, founder and head of Terrytoons, at a cocktail party in observance of the 30th anniversary of his company, at the Hotel St. Moritz on Friday.

Among those present were members of the Terrytoon organization, many from 20th Century-Fox, distributor of Terrytoons, and representatives of the trade press. Guests included Tom J. Connors, Murray Silverstone, Charles Schlaifer, Richard de Rochemont, Phil Williams, Sam Shain, Roger Ferri, W. C. Kupper, William Gehring, John Caskey, Dave Bader and others.

Technicolor to France

Max Glass, French producer of "Entente Cordiale," "Rasputin" and other pictures, has arrived in New York by clipper from Rio de Janeiro, to start preparatory work on his next production, "The Dressmaker of Paris," to be filmed in Technicolor, the first Technicolor film to be made in France. Plans call for the casting of Danielle Darrieux and Jean Louis Barrault.

British Film Arrives

English Films' "Journey Together," feature of the Royal Air Force; starring Edward G. Robinson, has been booked by the Gotham Theatre, here, to open this month, the company has announced, adding that the film will open at the Tremont and Old South theatres, Boston, at the same time.

Final U.S. Decree in Air Condition Case

WASHINGTON, Jan. 1.—The final breaking up of control alleged to cover "at least 90 per cent" of all air conditioning installations, including those in theatres, was entered in New York Federal District Court at the weekend, it was announced here by Attorney General Tom C. Clark.

Under the decree, all of the United States patents and patent rights owned and controlled by Auditorium Conditioning Corp. are to be dedicated to the public, and the defendants in the case are prohibited from enforcing any rights or collecting any royalties under those patents and from acting in concert to fix charges, royalties or other terms and conditions relating to the installation, manufacture, use or sale of air conditioning equipment.

Defendants in the suit, in addition to Auditorium, which is a patent holding company, include: Carrier Corp., B. F. Sturdevant Co., York Ice Machinery Corp., Ross Industries Corp., and American Blower Corp.

Kaufman Is Named Levey's Assistant

Jules Levey, United Artists producer, who will leave here today for Hollywood to make casting arrangements for his next production, "Conspiracy in Jazz," has appointed Wolfe Kaufman his assistant to work on current promotion on "Abilene Town" and the aforementioned.

Kaufman, who has held various posts in the industry for the past 15 years, shortly will entrain for Abilene, Kansas, to arrange details of the world premiere of "Abilene Town," scheduled for Jan. 14 at the Plaza Theatre. The premiere will be attended by Levey and by Ann Dvorak, Randolph Scott and Rhonda Fleming, principal cast members.

Murphy Heads HVC's Temporary Successor

HOLLYWOOD, Jan. 1.—Ken Thomson, chairman of the Hollywood Victory Committee, which terminated its activities at the close of the year, has appointed Screen Actors Guild president George Murphy chairman of a newly created Hollywood Coordinating Committee to handle talent appearance requests for the next two months. The committee will study the matter of postwar continuation of the type of service rendered by the HVC and make recommendations.

Schooler Leaves USO Camp Shows Jan. 5

Dave Schooler has resigned as general production manager of USO-Camp Shows, effective Jan. 5, in order to resume his commercial activities. He has been successively director of music, booker of the Blue Circuit, Victory Circuit, Hospital Circuit and overseas operations, and for the past two years he has acted as general production manager for those coordinated activities.

Leshin Forms Company

HOLLYWOOD, Jan. 1.—E. D. Leshin, former Paramount producer, has formed Leshin Productions to produce independently two or three pictures annually.

"The Harvey Girls"

(*Continued from page* 1)

Garland, who left Ohio to marry Chill Wills and remains, of course, to wed Hodiak. It's a battle royal that develops between the refined girls and the barroom girls, with the men, regardless of their allegiance, caught in dead center. In the finale, the ladies win and the women poke further West to set up shop in budding Flagstaff.

IT doesn't sound like much, but it's plenty, for this is a musical and story weight is not important. What is important are songs, comedy, striking photographic composition, in attractive Technicolor, and above all the intelligence of the production and directoral auspices which saw to it that the proceedings remained light and gay, nostalgic and courtly without ever slopping over into the heavy-handed or the stuffy. Thus there is an engaging air about "The Harvey Girls" which is delightful and charming.

There are about it, too, adroit showmanship values. Judy, for instance, is excellent in her singing, her dramatic sketches and, additionally this time, in a sharpened demonstration of comic ability. There is Hodiak, the square-shouldered one who turns out to be square. Angela Lansbury, as queen of the drinking emporium, is extremely good in the kind of characterization which has been hammed to death times without count. Virginia O'Brien is in the stellar assemblage doing specialties as she alone seems endowed. It is welcome news that Ray Bolger is back, doing a couple of knockout dance routines. Up and down the line, and across it in any direction, there are additional large and highly commercial values, such as Marjorie Main, Kenny Baker and a promising newcomer named Cyd Charisse.

Words and music, by Johnny Mercer and Harry Warren, are among the distinct assets. The fact is the attraction is so full of assets it is shy of any liabilities. The whole packages together in another feather of note in the producer's cap of Arthur Freed and a distinguished added notch in the rapidly rising directorial record of young George Sidney.

Running time, 104 minutes. General audience classification. Release date, not set.

RED KANN

"One Way to Love"

(*Columbia*)

A TRACE of a story about two radio script-writers and a sponsor's contract is sufficient to serve as a backdrop for a continuous flow of gags and farce situations in "One Way to Love," all-out comedy materials that might be traced to the standard joke book, if it matters. Actually, it doesn't, for while many of the gags are adaptations of originals which have survived through the ages in one form or another, new dress and smart delivery makes them still capable of giving many chuckles. "One Way to Love" clicks more than not; the overall result is agreeable.

Engaged in one chucklesome absurdity after another are Willard Parker and Chester Morris, the writers, and Marguerite Chapman, Janis Carter, Hugh Herbert, Jerome Cowan, Irving Bacon and Roscoe Karns. The delectable "Dusty" Anderson figures too infrequently in the proceedings, which are so mixed up, for comedy purposes, as to defy an accurate synopsis. Suffice to say it concerns, along with the writers and their fiancees, an escaped "crackpot" with allusions of grandeur, a contract that is in and out of the fire with every sequence, and a train conductor character, Bacon, who contributes a laugh with his every appearance. Joseph Hoffman and Jack Henley provided the screenplay for director Ray Enright. Burt Kelly produced.

Running time, 83 minutes. General audience classification. Release date not set.

GENE ARNEEL

Ill. Combine Balks At Para., 'U' Terms

CHICAGO, Jan. 1.—Jack Kirsch, representing 97 independent member theatres of the Allied of Illinois Booking and Buying Combine, has failed to reach an agreement with Paramount and Universal on new product. Kirsch has turned down Paramount's Block 1 because of its three percentage pictures—"Duffy's Tavern," "Love Letters" and "The Lost Weekend," and turned down the Universal deal because it calls for playing of two pictures under a percentage arrangement.

Film Men Buy Bank

CLEVELAND, Jan. 1.—Officials of the Associated theatre circuit, who last week purchased the Film Building here for a reported $190,000, have completed negotiations for the purchase of 68 per cent of the local Capitol Bank, owned and operated by Witner Brothers. Meyer Fine, Sam Stecker, Abe Kramer, John D. Kalafat, John Urbansky, Jerome Friedlander, Max Kefkowitch and J. S. Jessy are in the group.

Industry in Omaha Beats Tax Proposal

OMAHA, Jan. 1.—City Council proposal for a 10 per cent gross revenue tax on theatre admissions here has been cancelled. Instead the council has passed a series of substitute ordinances taxing tobacco and increasing taxes on pinball and juke box machines and public utilities. Proposed taxes on other forms of amusement also were discarded.

Theatre men had charged that a 10 per cent tax would make "Omaha a city free of motion pictures."

'Follies' Tradeshows

M-G-M's "Ziegfeld Follies," in Technicolor, will be tradeshown in all exchanges on Jan. 15. "The Last Chance" and "Portrait of Maria," which are set for trade screenings in all exchanges Friday, will be shown in Kansas City tomorrow, according to late changes, which also included "The Sailor Takes a Wife" and "Up Goes Maisie" being shown in Detroit last Friday, a day after the rest of the country.

WAC Report

(*Continued from page* 1)

Walter T. Brown, associate coordinator and director of publicity of WAC, with copies going to all theatres, producing and distributing companies, executives of allied industries and officials of 31 WAC exhibition areas.

The WAC ended its work Dec. 31, having begun Dec. 8, 1941—one day after the Pearl Harbor attack by the Japanese. The 1945 "Movies at War," is the fourth and last of the WAC reports.

Up to the beginning of the Victory Loan campaign this year, Oct. 30 to Dec. 8, the theatres had held 30,661 "Free Movie Days" and 23,913 "Bond Premieres." Brown estimated that the Victory Loan, the report of which had not been completed when "Movies at War" went to press, would add 5,500 premieres and 10,000 "Free Movie Days."

Final reports on the gift films for fighting men are recorded in "Movies at War." The final delivery of the 16mm. films was made to the Army on Oct. 31.

WAC Record Will Be Given at Gamble Dinner

Final report of the War Activities Committee, summing up the services and accomplishments of this wartime organization financed by the motion picture industry, will be made at the Ted Gamble testimonial dinner on Jan. 7 in the Waldorf-Astoria, here, it is announced by the dinner committee, headed by Spyros P. Skouras.

The fourth issue of the booklet, "Movies at War," also will be distributed to all dinner guests.

WLB Actions

(*Continued from page* 1)

mendation, on the ground that the dismantling of the WLB precluded an appeal, and offered counter proposals which the SPG rejected. The SPG then offered its own counter proposals, now under producer consideration. The contract in dispute would be retroactive to Oct., 1943, and expired as of yesterday. The publicists now are working under a 1941 contract by *pro tem* agreement with the producers and will continue on that basis through the negotiating period. Whatever the outcome, still another new contract remains to be negotiated when the current situation has been cleared up.

J. J. Unger

(*Continued from page* 1)

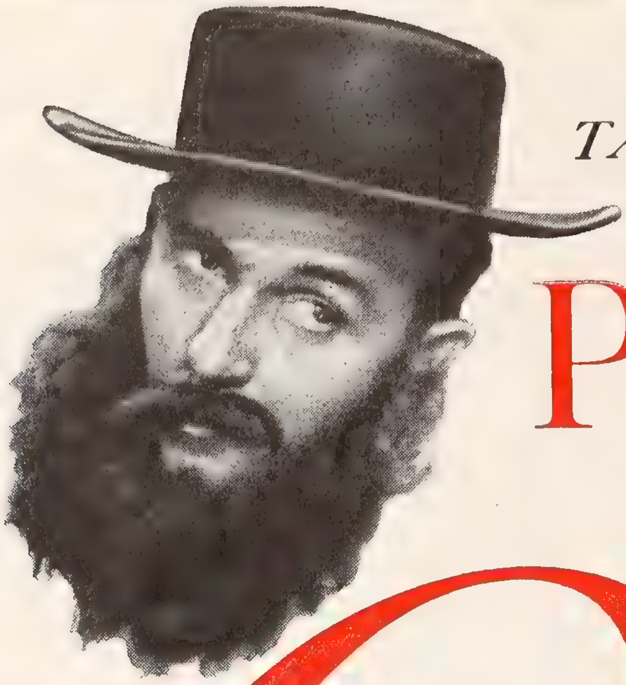
resigned to join Howard Hughes Productions.

Sears cited Unger's long training and experience.

Unger started in the industry as a booker for General Film in 1920. One year later, he joined First National as New York branch manager, transferring to Paramount in 1924 in a similar capacity. In 1932, Unger was made Paramount Eastern division manager and in 1939 was made Eastern and Canadian division manager.

$5,000 Theatre Blaze

ST. LOUIS, Jan. 1.—A fire at Dave Komm's Avenue Theatre, East St. Louis, Ill., caused damage estimated at $5,000.



TAKE OFF THOSE WHISKERS BOYS... YOU'V

Paramount is Pe

BING
CROSBY

The Winner
OF 5 ANNUAL AWARDS
To Date In 1945 Nation-Wide Polls!

Again The Year's Top All-American Male Star
—In Boxoffice Barometer Poll

Again The Year's Top Money-Making Star
—In M. P. Herald-Fame Poll

Again The Top International Star
—In International (British) Poll

Again The Top Radio Master-of-Ceremonies
—In M. P. Daily-Fame Poll

Again The Top Radio Male Vocalist (Popular)
—In M.P. Daily-Fame Poll

And
then

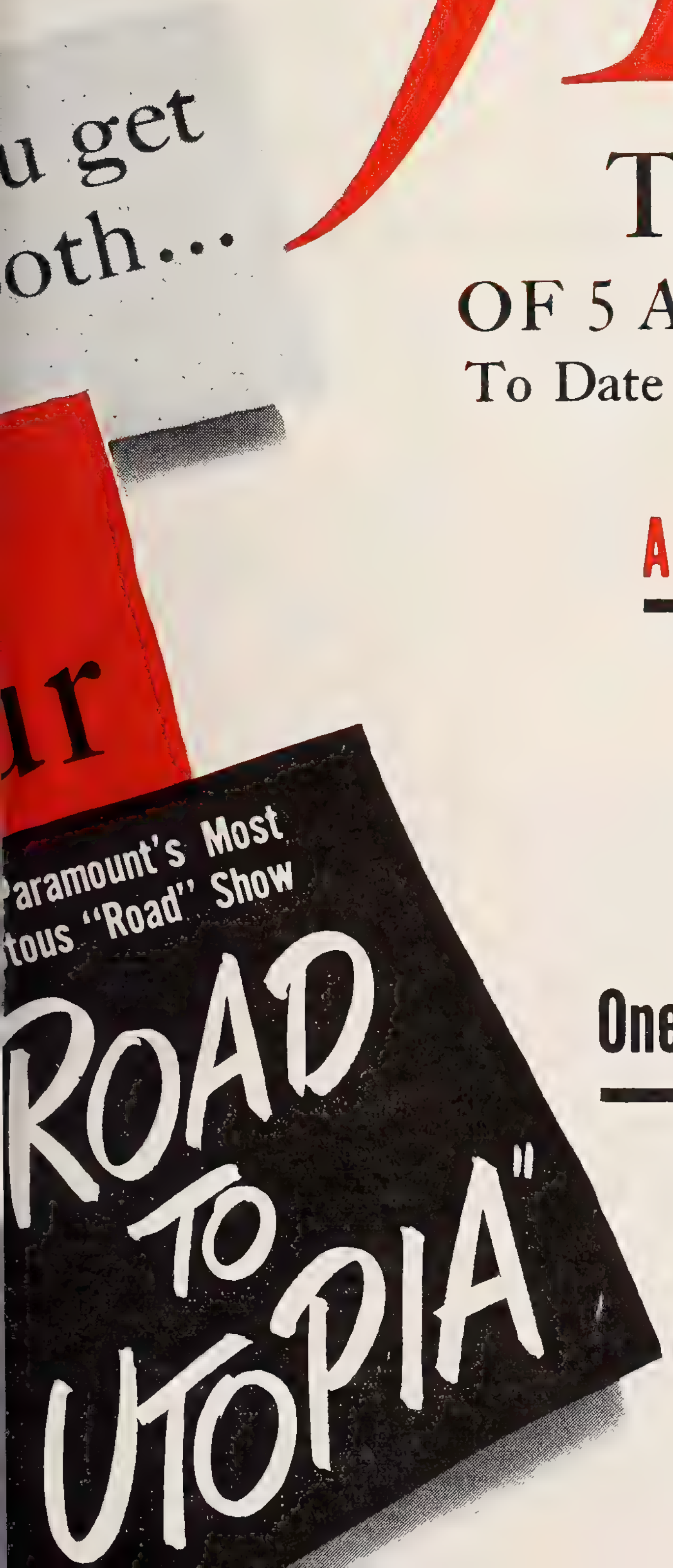
Plus Co-Sta
DOROTH
Lam

Produced by Paul Jones
Directed by Hal Walker
Original Screenplay by Norman Panama and Melvin Frank • Songs by Johnny Burke and Jimmy Van Heusen

EEN "RECOGNIZED" FROM COAST TO COAST!

ennially Proud of

and *BOB HOPE*



The Winner

OF 5 ANNUAL AWARDS
To Date In 1945 Nation-Wide Polls!

Again The Top Radio Champion-of-Champions
—In M. P. Daily-Fame Poll

Again The Top Radio Comedian
—In M. P. Daily-Fame Poll

Again The Top Radio Comedy Show
—In M. P. Daily-Fame Poll

One Of The 10 Top Money-Making Film Stars
—In M. P. Herald-Fame Poll

One Of The 10 Top International Stars
—In International (British) Poll

Motion Picture Stock & Bond Prices in 1945

High and Low in Stock and Curb Trading for Five Years

New York Stock Exchange

Stock and Dividend	1945 Sales	1945 High	1945 Low	1945 Close*	1945 Net. Change	1944 High	1944 Low	1943 High	1943 Low	1942 High	1942 Low	1941 High	1941 Low
Columbia Pictures (½a)	150,000	45¼	21	41½	+20¾	23	16¼	19¼	9	11¼	5⅛	7⅞	4¼
Columbia pfd.	13,800	52¾	47½	51⅞	+ 3⅞	49⅝	39⅛	41	30½	35	24	28½	21¼
Eastman Kodak (7b)	820,000	229	170	227½	+49½	178	157	170	146½	151½	108	145½	120¼
Eastman pfd. (6)	2,420	200	185	192½	+ 7½	195	175	184	173	180	170	182½	160
Gen. Precision (1)	179,100	36¼	22⅝	34	+10¾	23¾	18⅞	24½	13⅝	14¾	10¾	16¼	9⅝
Loew's Inc. (1½c)	752,500	37½	25⅛	34⅛	d +22½	81¼	58	64½	42¼	46¾	37	39⅜	28
Paramount (2)	1,156,300	57¼	27½	55¼	+26	30	23⅜	30	15½	17½	11¾	16⅛	10
RKO	2,181,100	18⅜	7⅞	16¼	+ 7	10⅜	7⅞	10⅛	3½	3⅞	2	3¾	2
RKO pfd. (6)	700,000	145⅝	91	130	+38½	107¾	85⅛	101½	54¼	54¼	34⅝	55½	38½
20th Cent.-Fox (2c)	1,100,000	45⅜	26½	42⅛	+13½	28⅝	21⅛	24¾	12⅞	16	7⅛	9⅝	5
20th Cent. pfd. (2½)	299,000	56	34⅛	52¼	+16⅞	35½	28¾	34½	25	26¼	19¼	24	16½
20th Cent. pr. pfd. (4½)	12,100	106½	102	104½	— 1½	106½	100	101	99	not listed			
Universal Pictures (2)	241,700	48½	20½	44	+25½	not listed							
Warner Bros. (2)	1,894,600	35¾	13	33⅜	+19⅞	15	11½	15¾	7⅜	8½	4¼	6⅛	2¾

*—Closing prices as of Dec. 29.
a—Plus stock div.; b—so far this year; c—including extras.
d—Allow for 3-for- stock split-up.

New York Curb Exchange

Stock and Dividend	1945 Sales	1945 High	1945 Low	1945 Close	1945 Net Change	1944 High	1944 Low	1943 High	1943 Low	1942 High	1942 Low	1941 High	1941 Low
Monogram Pictures	50,950	9½	3	8⅞	+5½	4½	3⅝	4	⅞	1¼	½	2⅛	7/32
Monogram pfd. (.55)	9,850	21	9⅛	19¾	not listed	not listed							
RKO opt. war.	1,565,500	8⅞	1⅛	7½	+6⅜	1⅞	1	1⅛	¼	not listed			
Sentry Safety	22,550	4 ⅞	11/16	4¼	+3 3/16	1⅛	⅜	⅝	3/16	5/16	⅛	½	⅛
Technicolor (½a)	291,500	30	19½	27	+3½	24⅞	12½	15½	6⅝	8⅞	6⅞	11	6⅛
Trans-Lux (.10a)	223,600	8	4	6⅝	+2⅝	4⅝	3	4⅜	1⅝	1½	½	1	⅜

* Closing prices as of Dec. 29; a—So far this year.

Comparison of Valuation of Stock Issues—1944-1945

Stock	Approx. Shares Outstanding	Close 1945*	Valuation	Close 1944	Valuation	Net Change	Net Change
Columbia Pictures	370,000	41½	$ 15,355,000	20¾	$ 7,677,500	+20¾	+$ 7,677,500
Columbia pfd.	75,000	51⅞	3,890,625	48	3,600,000	+ 3⅞	+ 290,625
Eastman Kodak	2,500,000	227½	568,750,000	178	445,000,0000	+49½	+123,750,000
Eastman pfd.	62,000	192½	11,935,000	185	11,470,000	+ 7½	+ 465,000
Gen. Precision	590,000	34	20,060,000	23¼	13,717,500	+10¾	+ 6,342,500
Loew's, Inc.	1,700,000	34⅛	174,037,500A	79⅞	135,787,500	+22½	+ 38,250,000
Paramount	2,500,000	55¼	138,125,000	29¼	73,125,000	+26	+ 65,000,000
RKO	2,800,000	16¼	45,500,000	9¼	25,900,000	+ 7	+ 19,600,000
RKO pfd.	130,000	130	16,900,000	91½	9,424,500	+38½	+ 7,475,500
20th Cent.-Fox	1,800,000	42⅛	75,915,000	28⅝	51,525,000	+13½	+ 24,390,000
20th Cent. pfd.	900,000	52¼	47,025,000	35⅜	31,937,500	+16⅞	+ 15,087,500
20th Cent. pr. pfd.	500,000	104½	52,250,000	106	53.000.000	— 1½	— 750,000
Universal Pictures	100,000	44	4,400,000	18½	1,850,000	+25½	+ 2,550,000
Warner Bros.	3,800,000	33⅜	126,805,000	13½	51,300,000	+19⅞	+ 75,505,000
			$1,300,948,125		$915,314,500		+$385,633,625

* Closing prices as of Dec. 29.
A—Allowing for 3-for-1 stock split-up.

Film Stocks

(Continued from page 1)

years when there was little to spend money on, were poured into the market in a general belief that the country would surmount present business obstacles, such as labor troubles, and enter into a period of the greatest prosperity in its history.

Motion picture stocks gained their full share of the increased interest in the market and made their widest advances in years. Traders apparently figured that the industry's postwar prospects were good and they put in a lively demand for leading issues in the film group.

The generous dividend-paying Eastman Kodak was the feature in the amount of gain, rising 49½ points, or $123,750,000 in market value to a total listed valuation of $568,750,000. The most active film stock during the year was RKO, which, on a turnover of 2,181,000 shares, gained $19,600,000 to a total valuation of $45,500,000.

Loew's was popular and strong, while Warner Brothers gained almost 20 points to close the year above 33 for a market value gain of $75,505,000 to $126,805,000. Other strong features were Paramount, up 29¼; 20th Century-Fox, up 13½; Columbia Pictures, up 20¾, and Universal, up 25½.

Vogel Heads AMPP International Unit

HOLLYWOOD, Jan. 1.—Robert Vogel has been appointed chairman of the newly reorganized international committee of the Association of Motion Picture Producers whose membership includes foreign department heads of all studies.

Academy in Move to Buy Marquis Theatre

HOLLYWOOD, Jan. 1.—Jean Hersholt, president of the Academy of Motion Picture Arts and Sciences, has announced the formation of Academy Building Corp., to issue $100,000 worth of five per cent debentures for the purchase of the local Marquis Theatre.

Maj. Goldsmith Gets Merit Legion Award

Maj. Lloyd T. Goldsmith, director of the pictorial engineering and research division of the Signal Corps Photographic Center, Long Island City, received the Army's Legion of Merit award on Saturday from Col. R. C. Barrett, commanding officer of the Center. Maj. Goldsmith is on leave from Warners' studio.

Buy Loop Theatre Land

CHICAGO, Jan. 1.—The ground under the United Artists Theatre, leading Balaban and Katz Loop house, was sold for $1,550,000 to an undisclosed buyer by the estate of Leander J. McCormick. House is leased to B&K for 99 years.

B & K Adds to Video

CHICAGO, Jan. 1.—To aid television set manufacturers in the development of advanced type receivers, the Balaban and Katz television station WBKB here, will add five hours weekly.

Fielding New License Commissioner of N.Y.

Benjamin Fielding, executive secretary of the American Labor Party, has been appointed New York City's Commissioner of Licenses by Mayor William O'Dwyer, replacing Paul Moss, resigned.

Griffis with Theatre, Inc.

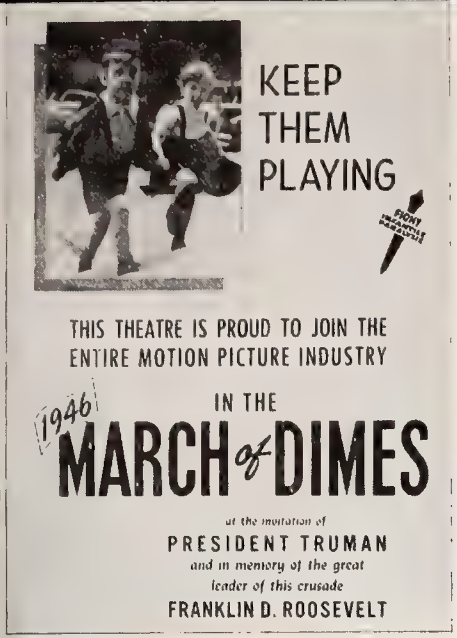
Stanton Griffis, chairman of Paramount's executive committee, has accepted membership on the advisory board of Theatre, Inc., New York's newly organized non-profit repertory theatre. Others on the committee are: Julius Fleischmann, Howard E. Reinheimer, Richard Watts, Jr., and Cornelius V. Whitney.

Coast Canteen Elects

HOLLYWOOD, Jan. 1.—Ann Lehr's Hollywood Guild Canteen, which will continue in operation to serve returning servicemen, has elected a new six-member board and has announced a $15,000 year-end cash surplus.

YOU CAN KEEP THEM PLAYING!

The American people endorse the drive against Infantile Paralysis. They are ready to open up their hearts and purses at your call. Use the experience of the campaign book. Run the appealing Greer Garson Trailer. Help the good fight!



KEEP THEM PLAYING

FIGHT INFANTILE PARALYSIS

THIS THEATRE IS PROUD TO JOIN THE ENTIRE MOTION PICTURE INDUSTRY

IN THE

1946 MARCH of DIMES

at the invitation of

PRESIDENT TRUMAN

and in memory of the great leader of this crusade

FRANKLIN D. ROOSEVELT

POSTERS

Thanks to you, mister, I'm well again!

MOTION PICTURE DRIVE

MARCH of DIMES

JANUARY 24-30, 1946

FIGHT INFANTILE PARALYSIS

KEEP THEM PLAYING!

CAMPAIGN BOOK

GREER GARSON TRAILER

MOTION PICTURES'

MARCH OF DIMES

JAN. 24-30, 1946

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CHICAGO

Holiday business, as expected, was the biggest here in months, abetted by school vacations, top-notch attractions, prevailing holiday scales and extra New Year's Eve shows at scales 50 per cent over regular night prices. Loop stores were closed Monday, and theatres, in turn, were packed. Outstanding grossers were "Bells of St. Mary's," "Leave Her to Heaven" and "Stork Club." Estimated receipts for the week ending Jan. 3:

CONFIDENTIAL AGENT (WB)—APOLLO (1,200) (55c-65c-85c-95c). Gross: $23,000. (Average: $12,000)

STORK CLUB (Para.)—CHICAGO (3,850) 55c-65c-85c-95c). On Stage: vaudeville, Gross: $78,000. (Average: $51,500)

AND THEN THERE WERE NONE (20th-Fox)—GARRICK (1,000) (55c-65c-85c-95c) 2nd week. Gross: $24,000. (Average: $12,000)

THE ENCHANTED FOREST (PRC) and CLUB HAVANA (PRC)—GRAND (1,350) (55c-65c-85c-95c) 4 days. Gross: $8,000. (Average for 7 days: $9,100)

GETTING GERTIE'S GARTER (UA)—ORIENTAL (3,200) (55c-65c-85c-95c). On stage: Harry Cool and orchestra, 2nd week. Gross: $54,000. (Average: $35,000)

FRONTIER GAL (Univ.) and RIVER GANG (Univ.)—PALACE (2,500) (55c-65c-85c-95c) Gross: $39,000. (Including "Scarlet Street," New Year's Eve.) (Average: $24,000)

MILDRED PIERCE (WB)—ROOSEVELT (1,000) (55c-65c-85c-95). Gross: $45,000. (Average: $24,000)

LEAVE HER TO HEAVEN (20th-Fox)—STATE LAKE (2,700) (55c-65c-85c-95c). Gross: $47,000. (Average: $29,000)

THEY WERE EXPENDABLE (M-G-M)—UNITED ARTISTS (1,700) (55c-65c-85c-95c) Gross: $36,000. (Average: $20,000)

BELLS OF ST. MARY'S (RKO)—WOODS (1,200) (55c-65c-85c-95c). Gross: $34,000. (Average: $15,000)

CINCINNATI

Post-Christmas grosses are the highest in several months, with all houses doing plus-average business, and one, the RKO Palace, breaking all records. Estimated receipts for the week ending Dec. 31-Jan. 4:

SAN ANTONIO (WB) — RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $20,000. (Average: $14,500)

LEAVE HER TO HEAVEN (20th-Fox)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, plus Saturday and New Year's Eve midnight shows. Gross: $22,000. (Average: $10,000)

THE CRIMSON CANARY (U) and BANDITS OF THE BADLANDS (Rep.)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,800. (Average: $1,600)

GIRLS OF THE BIG HOUSE (Rep.) and CODE OF THE LAWLESS (U)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $900. (Average: $800)

ENCHANTED FOREST (PRC) — RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $9,000. (Average: $8,000)

DAKOTA (Rep.) — KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 2nd week on a moveover from the Palace. Gross: $8,000. (Average: $5,000)

HOUSE OF DRACULA (U) and PILLOW OF DEATH (U) — RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days. Gross: $8,000. (Average: $5,000)

THE BELLS OF ST. MARY'S (RKO)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus Saturday and New Year's Eve midnight shows. Gross: $36,000. (Average: $13,500)

GETTING GERTIE'S GARTER (UA)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $7,500. (Average: $5,000)

PHILADELPHIA

The New Year's crowds, impervious to bad weather conditions, filled theatres at special holiday performances here boosting grosses to top levels. Estimated receipts for the week ending Jan. 1-3:

KISS AND TELL (Col.)—ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $18,500. (Average: $14,500)

THEY WERE EXPENDALE (M-G-M)—BOYD (3,000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $31,000. (Average: $18,000)

CONFIDENTIAL AGENT (WB)—ARCADIA (900) (40c-45c-50c-65c-75c) 7 days, 2nd week, 2nd run. Gross: $6,500. (Average: $4,000)

FOLLOW THAT WOMAN (Para.) 6 days, THEY WERE EXPENDABLE (M-G-M) 1 day—EARLE (3,000) (40c-65c-75c-85c-95c). On stage: vaudeville with Louis Prima, 6 days. Gross: 7 days, $48,800. (Average: $27,500)

DOLLY SISTERS (20th-Fox)—FOX (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $28,000. (Average: $20,500)

FALLEN ANGEL (20th-Fox)—KARLTON (1,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $9,000. (Average: $6,600)

SHE WOULDN'T SAY YES (Col.)—KEITH'S (2,200) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $8,500. (Average: $5,800)

SAN ANTONIO (WB)—MASTBAUM (4,700) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $43,000. (Average: $22,000)

SPANISH MAIN (RKO)—STANLEY (3,000) (40c-45c-65c-75c-85c) 7 days, 2nd week. Gross: $29,000. (Average: $20,000)

HOLD THAT BLONDE (Col.)—STANTON (1,700) (40c-45c-65c-75c-85c) 7 days. Gross: $18,500. (Average: $9,500)

MINNEAPOLIS

Heavy holiday attendance boosted Minneapolis grosses to their best levels in some time. Estimated receipts for the week ending Jan. 4:

THE BELLS OF ST. MARY'S (RKO)—ORPHEUM (2,800) (44c-70c) 8 days. Gross: $28,000. (Average: $7,500)

STORK CLUB (Para.)—RADIO CITY (4,000) (44c-60c) 7 days. Gross: $20,000. Average: $12,000)

SAN ANTONIO (WB)—STATE (2,300) (44c-60c) 7 days. Gross: $18,000. (Average: $10,000).

HER HIGHNESS AND THE BELLBOY (M-G-M)—CENTURY (1,600) (44c-60c) 2nd run. Gross: $6,000. (Average: $7,000)

ABBOTT AND COSTELLO IN HOLLYWOOD (M-G-M)—LYRIC (1,100) (44c-60c) 2nd run. Gross: $4,000. (Average: $4,500)

PARIS UNDERGROUND (UA)—GOPHER (1,000) (40c) 7 days. Gross: $3,000. (Average: $3,000)

TOO YOUNG TO KNOW (WB)—WORLD (350) (44c-80c) 2nd run. Gross: $2,000. (Average: $2,000)

CLEVELAND

Business was generally good, aided by Monday midnight shows. Estimated receipts for the week ended Dec. 31:

THIS LOVE OF OURS (U)—RKO ALLEN (3,000) (45c-55c-65c) 6 days, 2nd week. Gross: $7,100. (Average: $10,000)

THE BELLS OF ST. MARY (RKO Radio)—WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days. Gross: $39,000. (Average: $20,800)

FALLEN ANGEL (20th-Fox)—WARNERS' LAKE (714) (45c-55c-65c) 6 days, 2nd week. Gross: $3,700. (Average: $3,270)

SAN ANTONIO (WB)—RKO PALACE (3,300) (45c-55c-65c) 7 days. Gross: $24,000. (Average: $19,000)

DAKOTA (Rep.)—LOEW'S OHIO (1,268) (45c-65c) 7 days. Gross: $11,000. (Average: $6,200)

STORK CLUB (Para.)—LOEW'S STATE (3,300) (45c-65c) 7 days. Gross: $22,000. (Average: $20,700)

WHAT NEXT, CORP. HARGROVE? (M-G-M)—LOEW'S STILLMAN (1,900) (45c-65c) 7 days, 3d week. Gross: $10,000. (Average: $11,000)

ST. LOUIS

Christmas week grosses were spotty at local first runs. Snow and icy streets helped to cut attendance. Estimated receipts for the week ended Dec. 31:

SHE WOULDN'T SAY YES (Col.) and ESCAPE IN THE FOG (Univ.)—AMBASSADOR (3,154) (40c-50c-60c) 7 days. Gross: $13,000. (Average: $17,200)

HOLD THAT BLONDE (Para.) and SCOTLAND YARD INVESTIGATOR (Rep.)—FOX (5,038) (40c-50c-60c) 7 days. Gross: $18,000. (Average: $17,000)

YOLANDA AND THE THIEF (M-G-M) and LIFE WITH BLONDIE (Col.)—LOEW'S STATE (3,162) (40c-50c-60c-65c) 7 days. Gross: $17,500. (Average: $17,100)

DUFFY'S TAVERN (Para.) and THIS LOVE OF OURS (Univ.)—MISSOURI (3,514) (40c-50c-60c) 7 days, moveover. Gross: $12,500. (Average: $11,100)

WHAT NEXT, CORPORAL HARGROVE? (M-G-M) and VOICE OF THE WHISTLER (Col.)—LOEW'S ORPHEUM (1,900) (40c-50c-60c-65c) 7 days, moveover. Gross: $4,000. (Average: $7,100)

DON'T FENCE ME IN (Rep.) and WANDERER OF THE WASTELANDS (RKO)—SHUBERT (1,900) (40c-50c-60c) 7 days. Gross: $4,500. (Average: $6,200)

FALLEN ANGEL (20th - Fox) and GEORGE WHITE'S SCANDALS (RKO)—ST. LOUIS (4,000) (40c-50c-60c) 7 days, moveover. Gross: $4,800. (Average: $7,900)

BUFFALO

Following a pre-Christmas slump, aggravated by a severe snow and cold spell, local box offices are staging a good recovery. Estimated receipts for the week ending Jan. 5:

WHAT NEXT, CORPORAL HARGROVE? (M-G-M) and THE SPIDER (20th-Fox)—BUFFALO (3,489) (40c-50c-60c-70c) 5 days. Gross: $10,200. (Average: 7 days, $17,400)

SAN ANTONIO (WB)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $19,500. (Average: $16,400)

AND THEN THERE WERE NONE (20th-Fox)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days. Gross: $9,900. (Average: $9,700)

THE BELLS OF ST. MARY'S (RKO)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days. Gross: $34,000. (Average: $12,200)

THAT NIGHT WITH YOU (U) and THE DALTONS RIDE AGAIN (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $12,400. (Average: $12,400)

INDIANAPOLIS

Frigid weather and icy streets curbed show business over Christmas, but conditions improved late in the week. Estimated receipts for the week ended Dec. 31:

THIS LOVE OF OURS (U) and THAT NIGHT WITH YOU (U)—CIRCLE (2,800) (35c-55c) 7 days. Gross: $10,500. (Average: $10,500)

STORK CLUB (Para.) and FOLLOW THAT WOMAN (Para.)—INDIANA (3,200) (35c-55c) 7 days. Gross: $16,500. (Average: $12,000)

YOLANDA AND THE THIEF (M-G-M) and LIFE WITH BLONDIE (Col.)—LOEW'S (2,450) (35c-55c) 7 days. Gross: $11,500. (Average: $12,000)

IT ALL CAME TRUE (WB) and ALWAYS IN MY HEART (WB)—LYRIC (1,600) (35c-55c) 7 days. Gross: $5,000. (Average: $5,000)

OMAHA

Considering the cold weather, this city had a good holiday theatre week. Estimated receipts for week ending January 2-3:

WHAT NEXT, CORPORAL HARGROVE? (M-G-M) and CAPTAIN TUGBOAT ANNIE (Rep.)—OMAHA (2,000) (44c-60c) 7 days, 2nd week for "Corporal Hargrove,' moveover from Paramount. Gross: $10,000. Average: $8,200)

THE ENCHANTED FOREST (PRC) and PEOPLE ARE FUNNY (Para.)—ORPHEUM (3,000) (44c-60c) 7 days. Gross: $10,600. (Average: $9,800)

SAN ANTONIO (Para.)—PARAMOUNT (2,900) (44c-60c) 7 days. Gross: $12,100. (Average: $9,900)

THE BELLS OF ST. MARY'S (RKO Radio)—RKO-BRANDEIS (1,200) (44c-60c) 7 days. Gross: $8,700. (Average: $6,700)

KANSAS CITY

Theatre business spurted sharply upward during the holidays. Estimated receipts for the week ended Jan. 1:

LEAVE HER TO HEAVEN (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days. Gross: $12,000. (Average, $8,000)

YOLANDA AND THE THIEF (M-G-M) and OUT OF THE DEPTHS (Col.)—MIDLAND (3,500) (40c-65c) 7 days. Gross: $14,000. (Average: $14,000)

THE STORK CLUB (Para.)—NEWMAN (1,900) (45c-65c) 7 days. Gross: $20,000. (Average: $12,000)

THE BELLS OF ST. MARY'S (RKO-Radio)—ORPHEUM (1,900) (45c-65c) 7 days. Gross: $17,000. (Average: $10,000)

DON'T FENCE ME IN (Rep.) and SENORITA FROM THE WEST (U)—TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $12,500. (Average, $9,400)

LEAVE HER TO HEAVEN (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $12,000. (Average: $5,400)

LEAVE HER TO HEAVEN (20th-Fox)—FAIRWAY (700) (45c-65c) 7 days. Gross: $3,000. (Average, $1,750)

Gunmen Rob Astor Theatre of $10,500

Two youthful gunmen Sunday night forced a girl employe in the manager's office of the Astor Theatre to hand over $10,500, the night receipts on "Spellbound," and proceeds from the sale of Victory Bonds.

This is the third robbery reported by Times Square theatres during the holidays. Others earlier included the Victory Theatre and an attempted robbery of the New York Theatre.

Theatre Thief Balks

BUFFALO, Jan. 1.—"You're too willing, some one must be watching you," an armed robber told Miss Clare Gawron, 21, cashier of the Broadway Theatre, one night last week as he shoved back through the cage $20 that a moment before he had forced her to give him at gun point.

Show Cause Order In Goldman Case

PHILADELPHIA, Jan. 1.—Federal District Court Judge William H. Kirkpatrick was ordered by the U. S. Circuit Court to show cause why the motion for a jury trial by William A. Gray, attorney for William Goldman Theatres, Inc., in connection with the fixing of damages in the latter's anti-trust suit against Warners and others, should not be issued. Judge Kirkpatrick had appointed David Bachman master to hear the testimony in the case. All of the defendants were opposed to a jury trial.

Georgia Theatres Hit

ATLANTA, Jan. 1.—The Georgia towns of Gainesville, Athens and Elberton experienced a disastrous holiday as all theatres in these towns were forced to suspend operations due to a breakdown of power.

Holiday Tilts B'way Grosses to Records

Holiday business in practically all Broadway first runs was at record peak as the New Year arrived with inclement weather that could not dampen the wave of celebration which loosed itself upon the city for its first peacetime New Year's Eve in five years.

In all instances the serious slump that preceded Christmas was well compensated for during the past week when schools were closed and holiday shopping was over. In addition, Broadway houses remained open virtually all night New Year's Eve.

$160,000 at Hall

Radio City Music Hall with "The Bells of St. Mary's" and a holiday stage show drew lines several blocks long all last week—lines on which customers waited for as long as five hours —headed for a stupendous record of $160,000 for the show's fourth week. Weekend and New Year's Eve business at the Music Hall brought continuous capacity crowds to the theatre's five shows a day. The third week of "Bells" had broken a previous high of $142,000 set by "National Velvet" last New Year's week, and this New Year's week surged far above last week.

The Roxy was scheduled to wind up its first eight days of "Leave Her to Heaven" with a record-breaking $165,000 with the close of its New Year's show at about three o'clock yesterday morning. For the past week the Roxy has been averaging five shows a day. New Year's Eve business was exceptional.

"The Stork Club" was set to complete its second week at the Paramount as of last night with a smash $125,000. Weekend and New Year holiday business was very big. The house closed at 5:30 a.m. yesterday. On the basis of heavy holiday weekend business the Rivoli is expected to end the fifth week of "The Lost Weekend" with a strong $77,000.

The second week of "They Were Expendable" at the Capitol is heading for a very big $100,000 or more, with holiday weekend business showing great strength. The house terminated its New Year's Eve showings at 5:45 a.m. yesterday—the latest closing in the history of the theatre.

Record for Strand

With "San Antonio" winding up its first week at the Strand tomorrow night, that house is headed for a record-breaking $80,000 week. Largely responsible will have been the big business brought in by a New Year's Eve stage-screen show that terminated at five o'clock yesterday morning and heavy New Year's day business. "Saratoga Trunk" is expected to bring $54,000 for its sixth week at the Hollywood, to break the record $53,000 set by the same film for its first week there. The Hollywood marked a four-o'clock closing yesterday morning and the weekend and holiday business was very strong.

"Censored" finished its first week at the Palace yesterday with a big $45,000, following 5 a.m. closing yesterday morning of its New Year's Eve show. Exceptionally big weekend and holiday business prevailed. The Winter Garden, helped by extra holiday shows, expects $36,000 for the first week of "The Seventh Veil." House remained open until four o'clock yesterday morning. "Snafu" brought a big $14,000 for its first week at the Ambassador despite a slow weekend, attributed to the bad weather, which did not interfere with holiday business generally.

The ninth week for "Spellbound" at the Astor will bring a big $59,000. Weekend and holiday business was very strong and the theatre was open to five a.m. yesterday morning. Continuing strong in its third week at the Victoria, "The Enchanted Forest" is headed for a big $19,000.

N. Y. Critics

(*Continued from page 1*)

choice of nine critics, while three favored Joan Crawford for her performance in "Mildred Pierce"; three, Deborah Kerr, in "Colonel Blimp," and two, Peggy Ann Garner, in "A Tree Grows in Brooklyn." Runners-up to Milland, who got 13 votes, were Robert Mitchum with four for his work in "G.I. Joe," Zachary Scott ("The Southerner" and "Mildred Pierce"), Robert Livesey ("Colonel Blimp"), Gene Kelley ("Anchors Aweigh") and James Mason ("The Seventh Veil").

Other pictures represented in the voting were "Colonel Blimp" and "State Fair"; actresses, Bette Davis ("The Corn Is Green"), Rosalind Ivan ("The Corn Is Green" and "The Suspect"), Margaret Rutherford ("Blithe Spirit"); directors, Jean Renoir ("The Southerner"), Michael Powell and Emeric Pressburger ("Colonel Blimp"), Henry Hathaway ("The House on 92nd Street"), Raoul Walsh ("Salty O'Rourke"), Leopold Lintberg ("The Last Chance").

Scrolls will be presented to the winners at the Stork Club on Jan. 20, with the ceremonies broadcast over the ABC network.

Spanish Films Only For RKO in Mexico

RKO Radio studios will supervise production of the three features to be made this year at the RKO Churubusco Studios in Mexico City, the company announced yesterday. Only Spanish language versions will be made, although the company's first film there, "The Pearl," was made in both Spanish and English versions by the same cast, the announcement said.

Joseph Noriega, with RKO Radio for 10 years, has been named producer for the three to be made in 1946.

Jacobs Sells Film Co.

CLEVELAND, Jan. 1.—M. M. Jacobs has sold his Imperial Pictures company, an independent distributing organization, to Bernard Rubin and John Urbansky, Jr. Rubin was formerly PRC branch manager here before entering the service four years ago, while Urbansky has been associated with the Jennings Theatre.

Robinson to F. C. & B.

Hubbell Robinson, Jr., vice-president of the American Broadcasting Co. and director of programs and production, has been appointed vice-president and radio director of Foote, Cone and Belding, advertising agency.

Donald Douglas Dies

HOLLYWOOD, Jan. 1.—Donald Douglas, 40, actor, died here on Monday following an emergency appendectomy. His widow, Charlotte Miriam, survives.

V-Loan Drive Ends; Gotham Over Quota

The Victory Loan Drive, extended to include E-Bond sales, came to an official end Monday night with sales believed to be slightly short of the national goal. However, 14 New York counties, including Manhattan, surpassed their goals along with several other sections of the country to pile up total sales of more than $6,000,000,000. New York State as a whole was about 10 per cent short of its quota with sales of $218,800,000.

Maurice Kashin, Film Veteran, Is Dead

Maurice A. Kashin, 64, pioneer showman, died here on Saturday at Mt. Sinai Hospital after an illness.

Kashin, who entered the industry in the nickelodeon days, at one time operated the old Broadway Theatre, which was subsequently torn down. For some years he operated the Kashin Theatre, Montreal, and the Midway and Holman theatres there. Together with Jack Cohn, he produced and directed one of the first shorts, "Screen Letter Box." He wrote articles for *Motion Picture Herald* on the psychology of lobby display.

Survivors include his widow, Rose, two sons, Gordon and Lee, and two daughters, Mrs. Bella Rodman, formerly correspondent for *Film Daily,* and Mrs. Lily Brown. Interment was at Mt. Hebron Cemetery.

Glenn Hunter Rites Held Here Tomorrow

Funeral services will be held here tomorrow at the Walter B. Cooke funeral parlor for Glenn Hunter, 49, screen and stage actor, who died Sunday in the Kane Pavilion after an illness of several months. Burial will take place in Highland Mills, N. Y., his birthplace. Besides appearing in films, Hunter enacted many roles on the stage, best known of which was in "Merton of the Movies"

Manager's Father Dies

PHILADELPHIA, Jan. 1.—John H. Miller, 60, father of Robert E. Miller, manager of the Strand and Standard theatres, Steelton, Pa., died of a heart attack, Dec. 12, friends were advised recently. Survivors, in addition to his son, include his wife, Maude, who has acted as an aide in Chertcoff's Steelton theatres for several years.

E. A. Golde Dead

Elihu Albert Golde, 34, assistant stage manager of the Roxy for seven years before entering the armed services, died suddenly on Dec. 26, the theatre was informed at the weekend. He was formerly with Fanchon & Marco here. Surviving are his widow, Mildred Farrell Golde, former Roxyette, and a son, Douglas Edward.

Dreiser Rites Tomorrow

HOLLYWOOD, Jan. 1.—Funeral services for Theodore Dreiser, 74, well known author, who died here last Friday of a heart ailment, will be held Thursday afternoon at the Church of the Recessional, Forest Lawn. The last film in which he worked was "My Gal Sal."

Industry Aid

(*Continued from page 1*)

during the war, will act as liaison between the government and the companies.

Hollywood has agreed to supply, this year, 75 to 100 short subjects.

The informational program also provides for maintenance of a shortwave broadcasting service covering virtually the entire world.

The personnel inherited from the OWI and CIAA will be reduced from the 5,782 employed last July 1 to 2,490 by June 30.

In outlining his program, Benton expressed himself as encouraged by the attitude of the film industry.

He said that Eric Johnston, president of the Motion Picture Association of America, "sees these issues and is most cooperative, and is giving leadership both to the Department and to the industry."

Benton said it "is the aim of the Department to avoid competition with private enterprise in the field of communication."

New Film Plans Affect Telecommuncations Division

WASHINGTON, Jan. 1.— Establishment in the State Department of a permanent International Information Service, which will include a motion picture division, and departmental plans reported under consideration for further reorganization, have raised questions of importance to the film industry whose interests abroad have been defended by officials under the direction of the Telecommunications Division.

It is not yet known what effect the new film division will have on the Department's program for the support of the industry's mounting commercial problems abroad.

For the past two years this work has centered in a special section of Francis Colt DeWolf's Telecommunications Division, under George R. Canty, a career foreign service officer, but rumors revolving around the proposed reorganization of the Department indicate that the work may be transferred to some other division where it would fit more properly into the Department's foreign policies.

Because of the changing picture in Europe and the increasing number of problems affecting the film industry, DeWolf has been anxious to expand his motion picture activities to provide fuller coverage of the industry's problems, but to do this he will apparently need the industry's support.

DeWolf wants official authority to send Canty to the Paris embassy next summer, to set up headquarters as film counsel to our European embassies and serve also as the connecting link between the Department and the industry's representatives, a post Canty held for a number of years before he was recalled for home duty.

Canty an Envoy

Whether the rumored transfer of the film work from DeWolf's division will upset this service expansion plan is not known. The assignment of a film attache for Europe has been bruited for many months, and it is understood DeWolf favors Canty for the post because he expects to lose him in any event sometime this year, since Canty's term of duty in the United States expires late in 1946, and also because of his long experience with European film problems.

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VOL. 59. NO. 2 NEW YORK, U.S.A., THURSDAY, JANUARY 3, 1946 TEN CENTS

Arbitration Defended in Court Brief

Attack Government's Use Of Rulings As Evidence

The motion picture arbitration system has been efficiently and impartially administrated; it is an efficacious method of settling industry disputes, and if there are any real defects in the system, due to limitations on the scope of the arbitration, they are subject to cure by revision of existing provisions, the distributor defendants in the New York film anti-trust suit conclude in an 111-page brief dealing with the consent decree and decisions in arbitration proceedings, filed with the U. S. District Court here yesterday.

The five decree defendants: Paramount, RKO Radio, Loew's, Warners

(Continued on page 6)

Johnston, Harmon On United Board

Eric A. Johnston, president of the Motion Picture Association of America and of the industry-financed United Newsreel, and Francis Harmon, vice-president of MPAA and United, have been added to the board of directors of the newsreel.

Charles Kirby of Universal has replaced Joseph H. Seidelman, president of "U" International, on the reel's directorate, while Franklin Irvey of 20th Century-Fox has replaced Murray Silverstone, president of 20th Century-Fox International on the board.

Other directors of United are Ed-

(Continued on page 8)

New Buffalo House As Circuit Nucleus

Buffalo, Jan. 2.—A new 299-seat theatre, to be modeled like New York's Little Carnegie, with 90 per cent of its playing time to be given to British pictures, will be built on Main St. here by the newly-formed Arts Cinema Corp., in what is said to be the first step in the development of a circuit of such houses around the country. The remaining 10 per cent of screen time will be devoted to other foreign product.

Interests in Arts Cinema are held

(Continued on page 6)

Community Service Is Stressed by Skouras

By GENE ARNEEL

Four years ago Skouras Theatres, New York, instituted a "War Effort" department to lend support to government and industry projects, similarly as exhibition around the country contributed. Today that department is still functioning, with a change of name, to Community Service, and with, of course, new peacetime endeavors which are aimed "at making every theatre a community center," quoting George Skouras.

The service is headed by Nick John Matsoukas, in association with Harry Fuchs. Matsoukas is credited with the first outside-of-theatre bond booth, at the start of the first war bond drive, an innovation which considerably increased bond investments, later being adopted by W. A. White, the circuit's general manager, and eventually by the industry.

The Al Smith Memorial Fund was the curtain-raiser for the department's activities after the war, coordinating the promotion of the drive with collections in all 62 theatres of the circuit and special benefit shows in 19 of them. Through these efforts $60,000 was raised for the fund.

One of the principal and continuing

(Continued on page 6)

12 Will Speak at Gamble Dinner

Industry and government leaders will speak at the Ted Gamble testimonial dinner to be held Monday night at the Waldorf-Astoria Hotel here. Speakers follow: Spyros P. Skouras, president of 20th Century-Fox and general chairman of the dinner committee; George Murphy, president of the Screen Actors Guild, toastmaster; Francis S. Harmon, WAC executive vice-chairman; Delos Walker, representing the Retailers' Association; Frederick W. Gehle, chairman of the New York War Finance Committee; Frank E. Trippe, chairman of the Al-

(Continued on page 6)

Votion Named RKO Liaison in Europe

Lt. Col. Jack William Votion, Hollywood producer, has been appointed European representative of RKO Radio by Charles W. Koerner, vice president in charge of production.

Votion, with headquarters in London, will act as liaison between RKO Radio's Hollywood studio and its pro-

(Continued on page 6)

RKO Calls in Preferred

The board of directors of RKO yesterday voted to call for redemption on Feb. 2 all of its outstanding six per cent preferred stock, at a redemption price of $106.54 per share or $105 plus $1.54, an amount equal to dividends accrued from Nov. 1, 1945, Floyd B. Odlum, chairman of the RKO board, announced yesterday.

In accordance with the amended certificate of incorporation, the right of holders to convert preferred into common at the rate of eight shares of common for each share of preferred, will continue until Jan. 22, after which they will be entitled only to receive the redemption price, according to N. Peter Rathvon, president of RKO. Motion Picture Daily reported on Dec. 19 that this conversion was about to be set.

There are now approximately 93,000 shares of preferred stock outstanding, about 35,000 having already been re-

(Continued on page 6)

WE to Market New Recording Device

A new recording system, which will "enable producers to record any standard original or release type of sound track on either 35mm. or 16mm. film" has been announced by the Electrical Research Products Division of Western Electric, to be available within a few months. The new device, smaller in size and weight, according to WE, represents a marked departure in design from equipment in use today.

The new portable amplifier-noise reduction unit with a power supply unit is said to be suitable for use with newsreel cameras for single-film recording.

Ben Goetz Chief of MGM-London Films

London, Jan. 2.—Ben Goetz has been appointed chairman and managing director of M-G-M-London Films, succeeding Alexander Korda who resigned recently to produce independently. It was reported in Motion Picture Daily some time ago that Korda is setting up a new producing company of his own in France.

Studio Labor Peace Formula Is Completed

AFL Committee Orders Division-of-Work Setup

Washington, Jan. 2.—Giving the Brotherhood of Painters jurisdiction over set decorators and the IATSE jurisdiction over carpenter work on sets and miniatures, the A F of L executive council committee, headed by Felix H. Knight, today made public its rulings on jurisdictional controveries of studio crafts unions which led to the seven months' Hollywood strike last year.

The committee's rulings set up a division-of-work "patterned after previous agreements" negotiated by the various crafts. It held that all work in connection with window frosting on "props" belongs to the IATSE

(Continued on page 6)

Export Association Files With FTC

Washington, Jan. 2.—Filing of papers by the Motion Picture Export Association, Inc., under the Webb-Pomerene Export Trade Act was announced tonight by the Federal Trade Commission.

Listed as directors were Arthur Loew, Joseph McConville, Philip Reisman, Samuel Schneider, Joseph Seidelman, George Weltner and Murray Silverstone, the latter also being vice president. George Borthwick is treasurer, and Gordon E. Youngman is secretary.

Columbia, Loew's, Paramount, RKO Radio, 20th Century-Fox, Uni-

(Continued on page 8)

Stoner Heads 20th Division on Coast

Buck Stoner, former San Francisco branch manager of 20th Century-Fox, has been promoted to Pacific division manager under Herman Wobber, Western sales manager, with headquarters in San Francisco. He fills the vacancy left by the recent death of the late George Ballentine.

Joe Podoloff, former Minneapolis branch manager and recently discharged from the Navy, takes over Stoner's post as manager of the San Francisco exchange.

Personal Mention

FRANK C. WALKER, head of Comerford Theatres, is scheduled to arrive in England aboard the *Queen Elizabeth* tomorrow to serve as an alternate on the U. S. delegation to the United Nations conference in London next week.

●

W. C. Gehring, Central sales manager, and Martin Moskowitz, executive assistant to William Kupper, 20th Century-Fox general sales manager, left New York for Chicago last night.

●

Byron Price, MPAA vice-president, and Joyce O'Hara, executive assistant to the president, arrived in Hollywood yesterday.

●

Harry Gittleson, assistant to Walter Branson, Western division sales manager for RKO Radio, left New York yesterday for St. Louis.

●

E. S. Gregg, vice-president and general manager of Westrex Corp., is en route to England on the first leg of a trip to 16 foreign countries.

●

Leon Siritzky, father of Sam and Joe Siritzky of Siritzky International Corp., is expected to arrive here from France soon.

●

Max Fellerman, Paramount theatre executive, will leave New York for Detroit and Cincinnati today.

●

Howard Hoyt, head of M-G-M's play department, left New York for Boston yesterday.

●

Ben Spitzer of M-G-M's home office left for Chicago yesterday.

●

Col. James Stewart is in New York from Hollywood.

Name Kalker to PRC UK, Europe Sales

Lou Kalker of Great Britain, former sales representative in England and Europe for Republic, National Screen Service and other companies, has been appointed sales representative over there for PRC.

Kalker will have his headquarters in London and is expected to visit PRC's home office here later this month.

Roach Names Seltzer Head of Selling

Hollywood, Jan. 2.—Hal Roach has appointed Frank Seltzer general sales manager. Seltzer, who was publicity director from 1938 through 1941 for Roach, will act as studio liaison for national advertising and exploitation. He will arrive in New York tomorrow.

Seltzer's brother, Jules, is studio publicity director.

Insider's Outlook

By RED KANN

Hollywood, Jan. 2

NOT new, but a reiteration of a condition widely known. So widely known that many subsequent-run exhibitors haven't stopped yelling about it.

A year-end statement from Warners points out:

The company released 17 films in 1945. They averaged better than three weeks of playing time in opening runs. In a majority of key cities, four of the 17 played five and six weeks each. Their titles? "To Have and Have Not," "Pride of the Marines," "Christmas in Connecticut"—this one is one of the surprise grossers of the season, by the way—and "Mildred Pierce." Ditto on the latter on the surprise phase.

■

Bill Rodgers and Metro are year-ending, also, with a long review of matters in that sector. Attaining "highest box-office volume," as he puts it, are "Thrill of a Romance," "Thirty Seconds Over Tokyo," "Meet Me in St. Louis," "The Valley of Decision," "National Velvet," "Dragon Seed," "Mrs. Parkington" and "Anchors Aweigh." In the group would have entered "Weekend at the Waldorf" if more of its percentage dates had been played off, Rodgers observes.

Prediction: If Metro's sales head repeats at the close of 1946, well up front in his list at the time unquestionably will be "The Harvey Girls." Watch that one sail!

■

On the immediate future, Rodgers thinks this:

"No one connected with our industry, to my knowledge, has any thought of any trend toward a recession of business within the discernible future. . . . There will be a slight readjustment, as for example a possible tendency of families to favor neighborhood theatres in some localities rather than the big downtown spots—but this is all. Then the mounting foreign market will play a factor in the overall returns of the next few years."

Sam Goldwyn recently likewise foresaw a bright future for the neighborhood theatre, it will be recalled.

■

Stepping outside native boundaries, Metro asserts it believes its product will play more than 25,000 theatres in the new year. Emphasized anew is the intention to proceed with U. S. release of important foreign-made attractions relying on the device of the superimposed English subtitle to convey essentials of plot and action. Not mentioned, but on the record, is another intention — that of incorporating these films in sales blocks made up of Hollywood product. "The Last Chance" and now "Portrait of Maria" so demonstrate.

This appears to clinch the matter, for the time being anyway, insofar as a separate sales force may be concerned. There won't be any if the current formula meets success.

■ ■

Report from the East: That "The Valley of Decision" will gross about $5,000,000 in the domestic market.

■ ■

David Niven, back from six years of war to resume his acting career with Goldwyn, was given a luncheon by his producer the other day. He told this story:

"Many friends kept me in touch via correspondence. On my return, many asked me about the war. I have only this to tell:

"Good friends of mine in New York lost two sons in the Western European campaign. They asked me to try locate their graves, describing generally where they were. I found them in an American cemetery with 27,000 crosses. There are 27,000 reasons, therefore, why I am keeping my mouth shut."

■ ■

A few days after the Los Angeles *Examiner* published—without comment—a petition seeking support of the Hearst press for Eric Johnston for the presidency on the Republican ticket, Drew Pearson reported from Washington: "Friends think Johnston will be an all-out GOP candidate for the presidency in '48.' "

Those who arrive at their conclusions quickly are wondering if this is coincidental.

■ ■

One of the reasons for Bing Crosby's extended New York stay concerns film rights to "Oklahoma." Progress is currently reported practically nil. A matter of price. And what a price!

■ ■

"Heat Wave," Universal's film about Nicolai Rimsky-Korsakov, has been retitled "Shahrazad." That's Valley phonetic for "Scheherazade."

Republic Meetings Begin Here Today

James R. Grainger, executive vice-president and general sales manager of Republic, will conduct an Eastern and New England sales conference today and tomorrow at the company's home office.

Eastern district sales manager Maxwell Gillis will head a group which will include Joseph Engel, Philadelphia; William P. Murphy, New York; and Jake Flax, Washington. The New England sales district will be represented by Arthur Newman, Albany; Leon A. Herman, Buffalo; Jerome Lewis, New Haven, and Frank Dervin, Boston.

Following Friday's session, Grainger will leave by plane for Chicago, where he will meet with men from the Midwestern sales district Saturday and Sunday at the Blackstone Hotel.

Start Trailers for March of Dimes

Printing of 14,000 March of Dimes appeal trailers began yesterday in four laboratories here: Consolidated, Pathe, Malcolm, and DeLuxe.

Additional circuit pledges received by national headquarters of motion pictures' March of Dimes include: Fox West Coast, Warners, Switow and Sons, Associated Theatres, Waters Theatre Co., Florida State Theatres, Ruffin Amusement Co., OK Theatres Corp., Lewen Pizor, Malco Theatres.

Also: Lichtman Theatres, Comerford Publix, Independent Theatres, Fox Midwest, H. J. Griffith, Commonwealth Theatres, Associated Theatres, Harris-Voeller Theatres.

200 at Moskowitz Testimonial Tonight

Two hundred executives, department heads and theatre managers of Loew's, Inc., plus a score of others will attend the testimonial dinner to Charles C. Moskowitz, at the 711 Restaurant, here, this evening. The dinner is being given Moskowitz in honor of his recent elevation to the treasurership of the Loew organization.

Ex-Mayor James J. Walker will act as toastmaster, and masters of ceremonies will include Eddie Sullivan and Louis Sobel, Joe E. Lewis and Harry Hershfield. The affair is being arranged by Gilbert Marbe, Jack Harris, Ed Burke, Sam Perlman, Bernard Zelenke and Lee Sidowsky of the Loew managerial staff.

Crown to Goldwyn As Representative

Alfred Crown has been engaged by Samuel Goldwyn Productions, as a special representative in the foreign market, it is announced by James A. Mulvey, president of Samuel Goldwyn Productions.

Crown has been a special representative for M-G-M in South America.

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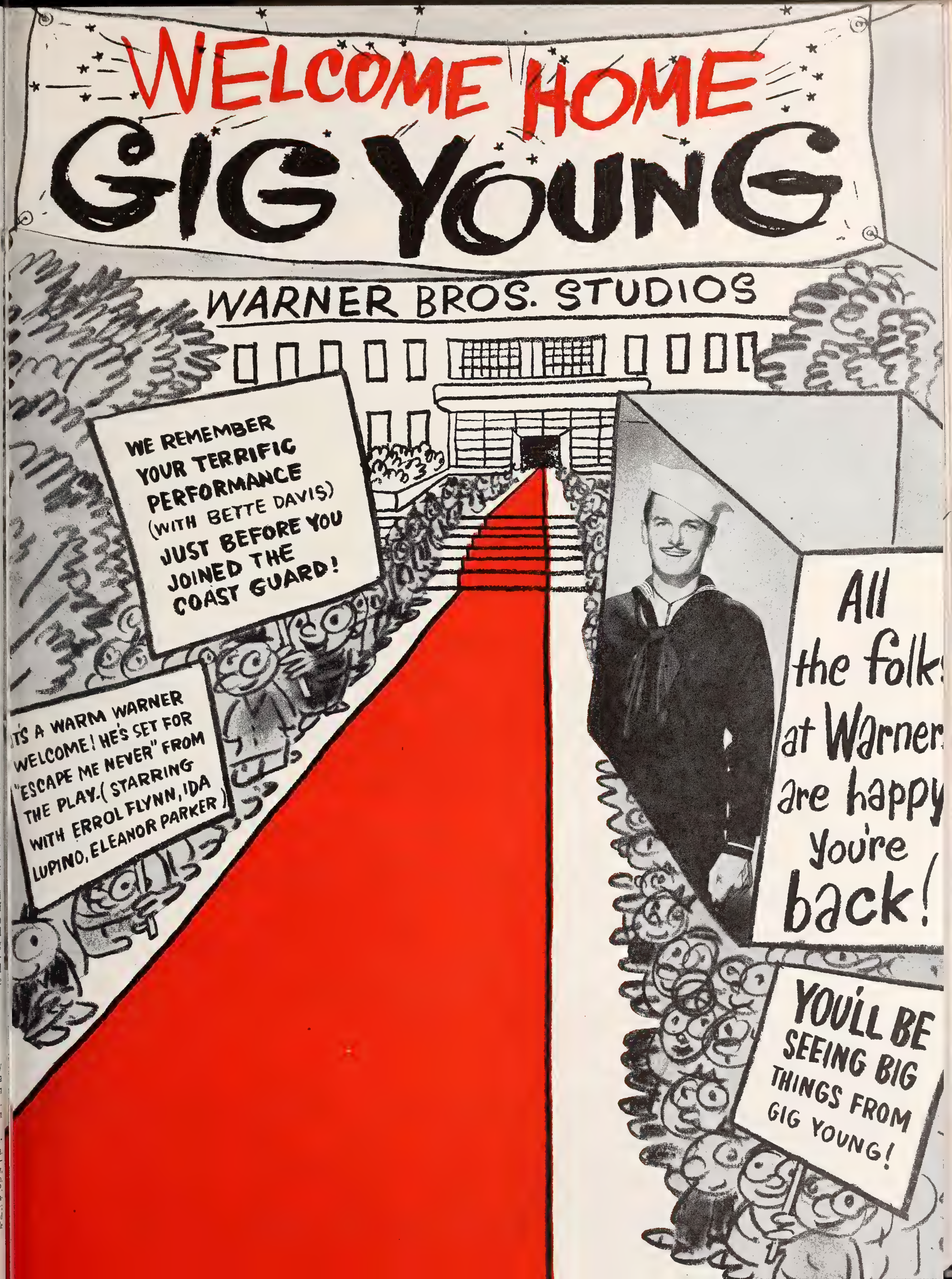

WELCOME HOME
GIG YOUNG
WARNER BROS. STUDIOS
WE REMEMBER YOUR TERRIFIC PERFORMANCE (WITH BETTE DAVIS) JUST BEFORE YOU JOINED THE COAST GUARD!
IT'S A WARM WARNER WELCOME! HE'S SET FOR "ESCAPE ME NEVER" FROM THE PLAY. (STARRING WITH ERROL FLYNN, IDA LUPINO, ELEANOR PARKER)
All the folk at Warner are happy you're back!
YOU'LL BE SEEING BIG THINGS FROM GIG YOUNG!

FLASH!...

"THE BELLS OF ST. MARY'S," in its fourth week at Radio City Music Hall, has set a new all-time high box-office record. Never before have such tremendous crowds tried to get into the world's largest theatre, which broke all precedent by opening its doors at 7.30 A. M. All week long squads of police were kept busy forming double and triple lines, which at times stretched as much as FOUR BLOCKS from the entrance to the theatre. Thousands upon thousands were turned away in a week that has made new theatre history!

BULLETIN

TERRIFIC EVERYWHERE! . . . Biggest Holiday Week on record reported from Woods, CHICAGO—Keith, BOSTON—Palace, MILWAUKEE—Hippodrome, CLEVELAND—Orpheum, DENVER—Orpheum, KANSAS CITY—Orpheum, NEW ORLEANS—Brandeis, OMAHA—Keith, WASHINGTON—Palace, STAMFORD—Uptown and Rialto, SALT LAKE CITY—Orpheum, DES MOINES—Keith, LOWELL—Albee, PROVIDENCE—Orpheum, SIOUX CITY—Keith, DAYTON. . . New highs assured from openings at Pantages and Hillstreet, LOS ANGELES—Golden Gate, SAN FRANCISCO—Century, BUFFALO—Hippodrome, BALTIMORE—Palace, CINCINNATI—Palace, COLUMBUS—Orpheum, MINNEAPOLIS—Orpheum, ST. PAUL—State, OKLAHOMA CITY—Palace, ROCHESTER—Keith, SYRACUSE—Astor, READING—Senate, HARRISBURG—and more than a dozen other spots!

A Rainbow Production released through RKO Radio Pictures.

"BELLS" BREAKS MUSIC HALL RECORD!

RKO's Preferred

(*Continued from page* 1)

tired through the sinking fund or through conversion by the holders of the common stock.

According to Odlum, this action is the final step in the general program of unification of RKO properties and refinancing in which RKO is currently engaged. All important theatre operating assets are being integrated in B. F. Keith Corp., the name of which is being changed to RKO Theatres, Inc. That subsidiary has placed with the Equitable Life Assurance Society the $22,000,000 of new three per cent debentures under the financing plan arranged by Lehman Bros. The proceeds of the debentures will be used, to the extent required, to retire substantially all outstanding funded debts of theatre subsidiaries and to enable them to pay off debts to the parent RKO company, aggregating nearly $5,000,000.

Reduction of Charges

Consummation of the present program will eliminate all senior securities of the parent RKO and will result in a reduction of charges prior to the common stock. If substantially all preferred should be converted into common, a further result of the program would be the creation of additional working capital for the enterprise (in the neighborhood of $10,000,000), it was said.

In a statement to preferred shareholders, Rathvon points out that the aggregate market value of the shares of common into which the preferred stock may be converted has during recent weeks exceeded the redemption price of $106.54 per share of preferred. Yesterday's closing price for the preferred was $130 and for the common 16⅜.

Skouras Circuit

(*Continued from page* 1)

services of the community program is a radio network show, over 166 Mutual stations, Saturday mornings.

Studio Labor Peace

(*Continued from page* 1)

and on other than "props" to the Painters union.

The United Brotherhood of Carpenters and Joiners will have jurisdiction over all trim, mill and carpenter work, except that the IATSE will have the handling of miniature sets, property building, erection of sets on stages except as to mill and trim work, the wrecking of all sets, exterior and interior, and the erection of platforms for lamp operators and cameramen on stages.

The committee explained that it had unanimously agreed that a division-of-work designation was preferable to the only alternatives—strike, adherence to craft or vertical lines of demarcation in the studios or establishment of an industrial or horizontal union throughout the industry.

The committee approved the division of work between the International Brotherhood of Electrical Workers and the IATSE provided in an agreement of Sept. 1, 1926, as modified April 15, 1936, except that it ruled that in the taking and recording of sound pictures the IATSE, and Moving Picture Machine Operators of the United States and Canada has jurisdiction over all running repairs.

Other Jurisdictions

The decision also defined the work jurisdiction of the United Association of Plumbers and Steamfitters and the IATSE, which are currently negotiating an agreement, giving the latter the handling and setting of all plumbing fixtures which are not practical and which are used solely for set dressings; the building, handling and repair of all special effects and gas fixtures except where piping by other than special effects men is required, and the handling of all properties not involving "practical" facilities.

The Building Service Employees' International Union is given jurisdiction over police, fire and watch forces, janitors, window washers, signalmen, flagmen and whistlemen, but sweeping and cleaning up of stages and sets is given to the IATSE.

The International Association of Machinists is given jurisdiction over the processes in the manufacturing of motion picture machines, and the IATSE has jurisdiction over operation and adjustment of all projectors and related appliances and over the setting up and taking down of motion picture machines in such places as they are used for exhibition purposes. Operators are given authority to make emergency running repairs to keep machines in operation.

Office Employees

There was no decision on the claim of the Screen Office Employees Guild to represent all office workers, but the committee said that, "acting in an advisory capacity," it is of the opinion that the office workers rightfully come within the jurisdiction of the Office Employees International Union.

Serving on the AF of L committee with Knight, who is president of the Railroad Carmen's Union, were W. C. Birthright, president of the Barbers union, and W. C. Doherty, president of the letter carriers union. All are AF of L vice-presidents.

Richard F. Walsh, international president of the IATSE, told MOTION PICTURE DAILY here yesterday that he had not seen a copy of the AFL's decision and withheld comment.

Spewacks to Columbia

HOLLYWOOD, Jan. 2.—Columbia has signed Sam and Bella Spewack to write and produce one picture.

We take pleasure in announcing that

MR. A. PAM BLUMENTHAL

has been admitted to our firm as a General Partner.

We also announce the opening of a

NEW YORK OFFICE

30 BROAD STREET

Telephone HAnover 2-8645 *Teletype:* NY 1-1059

A. W. MORRIS & CO.

Members New York Stock Exchange
Associate Members New York Curb Exchange
Members Los Angeles Stock Exchange

LOS ANGELES, CALIFORNIA

Gamble Speakers

(*Continued from page* 1)

lied Newspaper Council; Lt.-Gen. A. A. Vandergrift, USMC; S. H. Fabian, chairman of the WAC theatres division; Henry Morgenthau, Jr., former Secretary of the Treasury; Earle Snell, governor of Oregon; George J. Schaefer, WAC chairman, and Gamble, who until recently was national War Finance director of the Treasury Department.

The dinner committee has reconsidered its original specification that "black ties" will be necessary and now reports that dress is optional.

Buffalo

(*Continued from page* 1)

by Hiram Goldstein of this city; A. E. Friedman, New York, and Nat A. Taylor, president of Twinex Century Theatres, Toronto, and general manager of 20th Century Theatres of Canada. The latter is operated by Exhibitors Booking Association, affiliated with Famous Players-Canadian.

New Broadway Theatre

Having bought four tenements adjoining their Alden Theatre at Broadway and 67th Street here, Harry and William Brandt are planning to build there a large new unit with television facilities, it was learned yesterday.

Arbitration

(*Continued from page* 1)

and 20th Century-Fox, plan to file an additional but shorter brief relating to the history of clearance, run and admission prices, in addition to their own individual briefs, which are due Monday.

Attacking the government's use of the arbitration cases in the trial of the N. Y. case, which was concluded here on Nov. 20, the defendants maintain that the government was endeavoring to substitute the decisions of the arbitration tribunals for direct testimony which was available to it.

Issues Differed

The brief cites the fact that the issues raised in the arbitration proceedings were entirely different from those presented before the court. In the arbitration proceedings, it points out, no question of violation of the anti-trust laws was involved; no rules of evidence were applied in respect of the testimony taken; the facts actually determined related solely to factors referred to in the decree; and no attempt was made by the defendants to present evidence or conduct cross-examination on matters which would have been pertinent had violations of the law been in issue.

Further conclusions drawn by the defendants in their brief point out that even if the facts recited in the opinions in the arbitration cases were proved as facts in the case, they do not establish any violation of law, nor do they show any consistent pattern of discrimination against any class of exhibitors. "The number of arbitrations instituted—400—and the many thousands of contracts entered into since the entry of the decree, out of the total number of theatres in the country—18,000—shows that there does not exist in the industry widespread claims of discrimination and unfairness," the defendants point out.

Facts Established

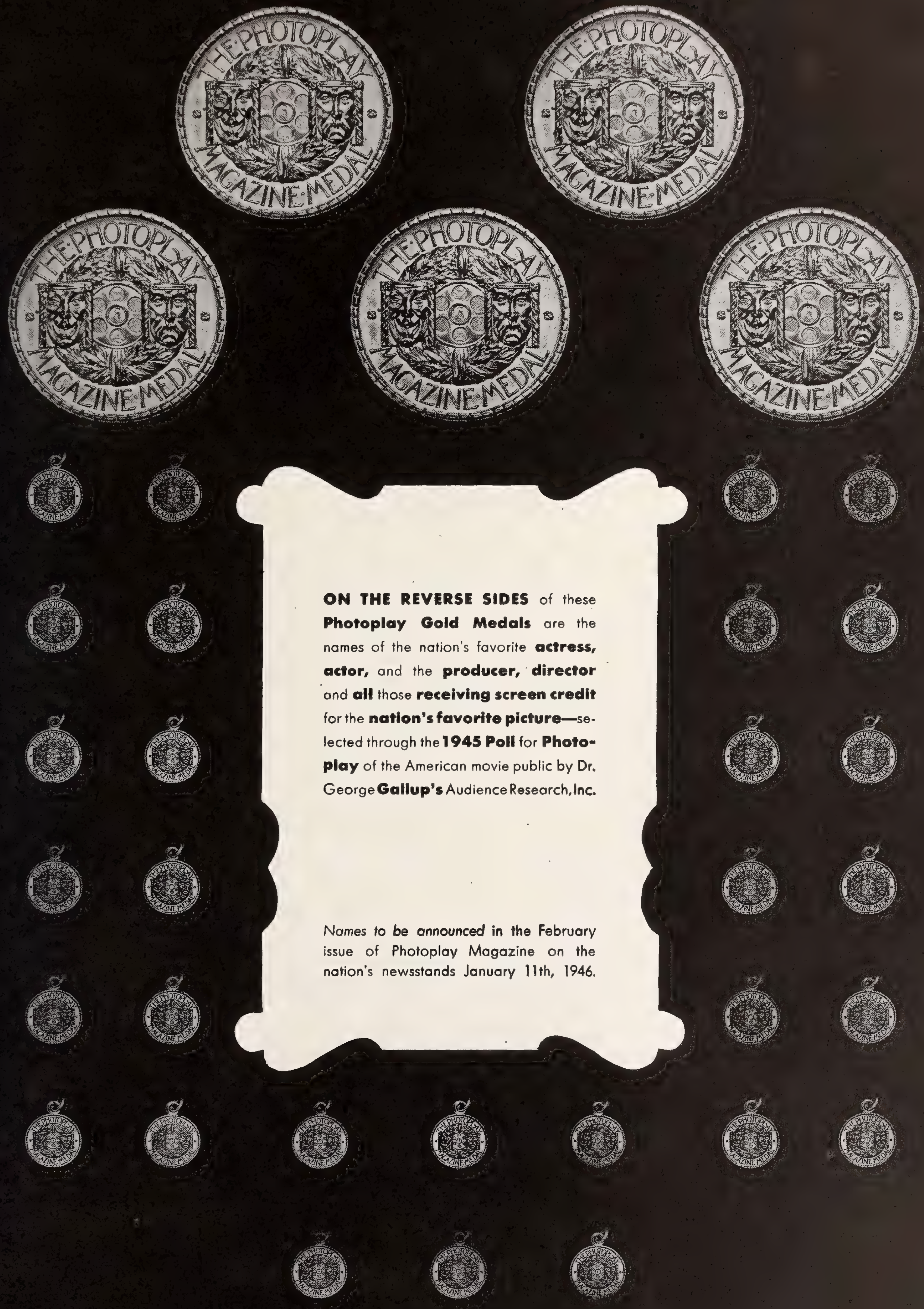
The brief cites the history of the consent decree and the effects of the decree, as well as the operation of arbitration machinery. The defendants declare that the record with respect to the 416 arbitration proceedings which have been disposed of since the entry of the decree, establishes the following facts: "Adequate tribunals have been properly established to enable the system to operate effectively; the system has been widely used by complaining exhibitors; proceedings have been expeditiously disposed of; resort to the system on the part of the complainants has been inexpensive; the results of the decisions reflect the granting of adequate and appropriate relief; the record of the proceedings establishes the complete impartiality of the system; the majority of the proceedings involved controversies related to clearance, a subject which, as the record indicates, is not susceptible to determination by any hard and fast rules; the decisions as a whole are indicative of no widespread abuses or discriminations."

Votion Named

(*Continued from page* 1)

duction activities in London and Paris, and will function as talent scout for personalities and story material in England and Continental Europe.

Before entering the Army, he produced a series starring Lum and Abner for RKO Radio.



ON THE REVERSE SIDES of these **Photoplay Gold Medals** are the names of the nation's favorite **actress, actor,** and the **producer, director** and **all** those **receiving screen credit** for the **nation's favorite picture**—selected through the **1945 Poll** for **Photoplay** of the American movie public by Dr. George **Gallup's** Audience Research, Inc.

Names to be announced in the February issue of Photoplay Magazine on the nation's newsstands January 11th, 1946.

Rank's Two Cities Sets 12 in 1946

Two Cities Films, one of J. Arthur Rank's major units, has four films completed and practically ready for release and will produce eight additional features during 1946, Filippo Del Guidice, Two Cities' managing director, disclosed here yesterday.

The four films which have been completed are: "Carnival," "Beware of Pity," "Men of Two Worlds," in color, and a feature documentary, "The Way We Live."

Films which will be produced in 1946 include: "Top Secret," "Hungry Hill," "The Odd Man Out," "Fame Is the Spur," "The Dandy," in color; "October Man," and "The Life of a Showman," in color. The films will average $1,000,000 apiece, Del Guidice said. An eighth possibility, which he would like to see made in the U. S., is "Life of Byron."

Del Guidice will remain in the U. S. for three months to visit cultural centers, distributors and exhibitors. He will confer with Leo Spitz and William Goetz of International Pictures on the Coast.

Studios Get RCA Recording Contract

A new contract for users of RCA-Victor studio sound recording has been extended to producer clients, it was announced, here, yesterday. According to H. D. Bradbury, manager of film recording operations, the volume of RCA recording used by major producers, industrial licensees and governmental agencies has increased to a point at which "economies can be passed on to producers using RCA's New York and Hollywood studios."

Johnston, Harmon

(*Continued from page* 1)

mund Reek of 20th-Fox Movietone News; M. D. Clofine, M-G-M's News of the Day; Mort Spring of Loew's International; Albert Richard of Paramount Newsreel; George Weltner, president of Paramount International; Walton Ament of RKO Pathe Newsreel; Phil Reisman, foreign distribution vice-president, RKO Radio, and Tom Meade, "U" Newsreel.

Officers of United Newsreel, in addition to Johnston and Harmon, include George Borthwick, treasurer; Sidney Schreiber, secretary.

Export Association

(*Continued from page* 1)

versal and Warners were listed as members of the corporation.

The filing of papers is all that is required under the Export Trade Act, which provides that nothing in the Sherman Act shall be construed as declaring to be illegal a combination or association entered into for the sole purpose of engaging in export trade provided no restraint of domestic or export trade results.

Eastman Quits Para. To Head UA District

ALBANY, Jan. 2—Clayton Eastman, Paramount branch manager here and an employee of the company almost 25 years, will become United Artists Boston district manager.

Speakers Are Set For MGM Meet

M-G-M's field auditors, opening a week of meetings at the Hotel Astor here this morning, will be addressed by Ed Urschel, Willard Gillilan and Charles Bell, followed this afternoon by Oliver Broughton and Carl Gentzel. Charles K. Stern, assistant treasurer, and Alan F. Cummings, exchange operations and maintenance head, will preside.

At tomorrow's session John Ash, Charles Bell and Roberto Elston will be heard, and next week's speakers include: Gillilan, Gentzel, Broughton and Charles Fogel, on Monday; Urschel and Arthur, Tuesday; Broughton, Arthur Sterling, Tom Grady and Park D. Agnew, Wednesday, and William Gleicher, William G. Brenner, Pincus Sober, S. S. Braunberg, Jay Gove, Tyree Dillard, Dean John Madden, Jay Eisenberg, Mike Simons, Stern and Cummings, all on Thursday.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

SAN FRANCISCO

The long holiday, plus clearing skies, gave box offices a tremendous lift. The United Artists and Golden Gate theatres broke house records. Estimated receipts for the week ending Jan. 2-4:

SHE WOULDN'T SAY YES (Col.) and MY NAME IS JULIA ROSS (Col.)—ORPHEUM (2,440) (45c-65c-85c) 7 days, 2nd week. Gross: $18,000. (Average: $18,000)

CAPTAIN KIDD (UA)—UNITED ARTISTS (1,200) (45c-65c-85c) 7 days. Gross: $26,500. (Average: $16,000)

THE BELLS OF ST. MARY'S (RKO-Radio)—GOLDEN GATE (2,850) (45c-65c-95c) 7 days, with vaudeville. Gross: $56,000. (Average: $32,000)

SAN ANTONIO (WB) — PARAMOUNT (2,748) (45c-65c-85c) 7 days. Gross: $28,000. (Average: $24,000)

STORK CLUB (Para.) and WANDERER OF THE WASTELAND (RKO-Radio)—FOX (5,000) (45c-65c-85c) 7 days, 2nd week. Gross: $32,000. (Average: $34,000)

LEAVE HER TO HEAVEN (20th-Fox)—WARFIELD (2,680) (45c-65c-85c) 7 days. Gross: $36,000. (Average: $27,000)

ABBOTT AND COSTELLO IN HOLLYWOOD (M-G-M) and DANGEROUS PARTNERS (M-G-M) — STATE (2,308) (45c-65c-85c) 7 days, 2nd week, on a moveover from the Fox. Gross: $14,000. (Average: $13,000)

SPELLBOUND (U)—ST, FRANCIS (1,400) (45c-65c-85c) 7 days. on a moveover from the Warfield. Gross: $12,500. (Average: $13,000)

PITTSBURGH

Warmer weather, better driving conditions and large holiday crowds gave local houses their best business in recent months. Estimated receipts for the week ending Jan. 3:

THIS LOVE OF OURS (U) — FULTON (1,700) (35c-44c-65c) 7 days. Gross: $12,500. (Average: $9,000)

LEAVE HER TO HEAVEN (20th-Fox)—J. P. HARRIS (2,000) (35c-44c-65c) 4 days. Gross: $19,000. (Average for 7 days: $10,000)

THEY WERE EXPENDABLE (M-G-M)—PENN (3,400) (40c-55c-85c) 4 days. Gross: $16,000. (Average for 7 days: $23,000)

THE HIDDEN EYE (M-G-M and DANGEROUS PARKING (M-G-M) — RITZ (1,100) (35c-44c-65c) 4 days. Gross: $2,500. (Average for 7 days: $3,000)

SAN ANTONIO (WB) — STANLEY (3,800) (40c-65c-85c) 4 days. Gross: $19,000. (Average for 7 days: $23,000)

WHAT NEXT, CORPORAL HARGROVE? (M-G-M)—WARNER (2,000) 4 days (35c-44c-65c). Gross: $10,500. (Average for 7 days: $7,500)

LEAVE HER TO HEAVEN (20th-Fox)—SENATOR (1,700) (35c-44c-65c) 4 days. Gross: $6,500. (Average for 7 days: $3,500)

MILWAUKEE

Despite cold and sleet, the New Year's holiday boosted grosses of all downtown first-run theatres. Estimated receipts for the week ended Jan. 2:

BELLS OF ST. MARY'S (RKO-Radio)—RIVERSIDE (2,600) (50c-80c) 8 days, 1st week. Gross: $38,000. (Average: $16,500)

SAN ANTONIO (WB)—WARNER (2,400) (50c-80c) 7 days, 1st week. Gross: $17,500. (Average: $15,500)

DANGER SIGNAL (WB) and GEORGE WHITE'S SCANDALS (RKO-Radio)—ALHAMBRA (1,600) (50c-80c) 7 days, 1st week for "Danger Signal," second week for "George White's Scandals." Gross: $7,000. (Average: $5,000)

THE STORK CLUB (Para.) — PALACE (2,275) (55c-85c) 3 days, 1st week. Gross: $14,000. (Average: $12,500)

LEAVE HER TO HEAVEN (20th-Fox)—WISCONSIN (2,800) (55c-85c) 3 days, 1st week. Gross: $17,250. (Average: $13,000)

PARDON MY PAST (Col.) and THEN THERE WERE NONE (20th-Fox) — STRAND (1,200) (55c-85c) 3 days, 2nd week for both. Gross: $6,500. (Average: $6,000)

BOSTON

A slight Christmas slump of business was experienced in the Hub during the holidays with the exception of New Year's Eve attendance. Estimated receipts for the week ending Jan. 3:

AND THEN THERE WERE NONE —(20th-Fox) plus a stage show—BOSTON (2,900) (74c-$1.10). Gross: $24,000. (Average: $26,300)

FALLEN ANGEL (20th-Fox) and PEOPLE ARE FUNNY (Para.)—FENWAY (1,700) (74c). Gross: $6,900. (Average: $7,300)

BELLS OF ST. MARY'S (RKO-Radio)—MEMORIAL (2,900) (44c-75c). Gross: $24,000. (Average: $24,800)

STORK CLUB (Para.) and LIFE WITH BLONDIE (Col.) — METROPOLITAN (4,367) (55c-74c). Gross: $24,000. (Average: $25,200)

YOLANDA AND THE THIEF (M-G-M) and SHE WENT TO THE RACES (M-G-M) — ORPHEUM (3,200) (44c-74c). Gross: $22,000. (Average: $22,700)

FALLEN ANGEL (20th-Fox) and PEOPLE ARE FUNNY (Para.) — PARAMOUNT (1,200) (44c-74c). Gross: $13,900. (Average: $14,200)

YOLANDA AND THE THIEF (M-G-M) and SHE WENT TO THE RACES (M-G-M)—STATE (3,900) (44c-74c). Gross: $17,000. (Average: $17,300)

ATLANTA

Business greatly improved at most houses over the long New Year's Day holiday. Estimated receipts for the week ended Jan. 2:

THE STORK CLUB (Para.)—FOX (4,661) (44c-55c) 2nd week. Gross: $11,500. (Average: $12,500)

FRONTIER GAL (U)—PARAMOUNT (2,246) (44c-55c). Gross: $8,500. (Average: $7,200)

MEXICANA (Rep.) — ROXY (2,246) (44c-55c). Gross: $5,100. (Average: $5,000)

DON'T FENCE ME IN (Rep.) and DON JUAN QUILLIGAN (20th-Fox)—CAPITAL (2,100) (25c-44c). Gross: $4,500. (Average: $3,500)

KISS AND TELL (Col.)—RIALTO (983) (44c-55c). Gross: $7,200. (Average: $5,000)

YOLANDA AND THE THIEF (M-G-M)—LOEW'S GRAND (2,031) (44c-55c) 2nd week. Gross: $8,000. (Average: $10,000)

BALTIMORE

Business is big, with major attractions, New Year's Eve midnight shows, for which prices were boosted; and holiday admissions in effect on New Year's Day. Estimated receipts for the week ending Jan. 3:

THEY WERE EXPENDABLE (M-G-M)—CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $25,000. (Average: $15,500)

SCARLET STREET (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days, 2nd week. Gross: $16,500. (Average: $12,000)

SAN ANTONIO (WB)—STANLEY (3,280) (35c-44c-55c-65c) 7 days, 2nd week. Gross: $18,500. (Average: $17,500)

BELLS OF ST. MARY'S (RKO-Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days. Stage Show. Gross: $24,000. (Average: $18,000)

DAKOTA (Rep.)—MAYFAIR (1,000) (25c-35c-54c) 7 days, 2nd week. Gross: $8,500. (Average: $6,000)

SENORITA FROM THE WEST (U) and TRAIL TO VENGEANCE (U)—MARYLAND (1,400) (25c-44c) 7 days. Gross: $7,000. (Average: $7,000)

SALT LAKE CITY

Attendance locally has been on the increase since Christmas. "Bells of St. Mary's" is packing two houses simultaneously. Estimated receipts for the week ended Jan. 2:

THE DALTONS RIDE AGAIN (U) and CRIMSON CANARY (U)—CAPITOL (1,878) (14c-45c-65c) 7 days. Gross: $7,300. (Average: $7,300)

STORK CLUB (Para.)—CENTRE (1,700) (14c-45c-65c) 7 days. Gross: $13,000. (Average: $13,000)

SUNSET IN EL DORADO (Rep.) and FOG ISLAND (PRC) — LYRIC (1,150) (14c-35c-45c-65c) 7 days with vaudeville. Gross: $5,000. (Average: $5,000)

BELLS OF ST. MARY'S (RKO)—RIALTO (running simultaneously at the UPTOWN also) (800) (14c-45c-65c) 7 days. Gross: $4,000. (Average: $3,500)

LOVE LETTERS (return engagement) **— (Para.)** — STUDIO (800) (14c-45c-65c) 7 days. Gross: $4,500. (Average: $4,000)

THE BELLS OF SAINT MARY'S (RKO)—UPTOWN (running simultaneously at the RIALTO) (1,300) (14c-45c-65c) 7 days. Gross: $6,000. (Average: $5,500)

THIS LOVE OF OURS (U) and LIFE WITH BLONDIE (U)—UTAH (1,700) (14c-45c-65c) 7 days. Gross: $10,000. (Average: $9,000.

TORONTO

Rainy weather ate a hole in box-office returns of main-stem theatres in Toronto but the deflection was more than counterbalanced by business at other times, including New Year's midnight shows. Estimated receipts for the week ending Jan. 4:

HOLD THAT BLONDE (Para.)—EGLINTON (1,086) (18c-30c-48c-50c) 6 days. Gross: $5,100. (Average: $4,000)

THE DOLLY SISTERS (20th-Fox)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $15,300. (Average: $12,800)

WEEKEND AT THE WALDORF (M-G-M) — LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $16,200. (Average $13,200)

THE STORK CLUB (Para.) — SHEA'S — (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $15,800. (Average: $13,800)

HOLD THAT BLONDE (Para.)—TIVOLI (1,434) (12c-30c-48c) 6 days. Gross: $5,700. (Average: $4,500)

FRONTIER GAL (U)—UPTOWN (2,761) (18c-30c-42c-60c-80c) 6 days. Gross: $11,800. (Average: $9,300)

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

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VOL. 59. NO. 3 NEW YORK, U. S. A., FRIDAY, JANUARY 4, 1946 TEN CENTS

Names . . .
in the news

Eagle-Lion Films, American company of the J. Arthur Rank group, yesterday announced that it has changed its name and will be known henceforth as the J. Arthur Rank Organization.

It was also announced that Robert S. Benjamin, New York lawyer, has been elected president of the J. Arthur Rank Organization. Rank, who has been chairman of the board of directors and president, retains the board chairmanship, Benjamin acting as vice-chairman in Rank's absence. Other officers are: Harold Auten, executive vice-president; J. B. L. Lawrence, vice-president; Ralph R. Reynolds, secretary.

Emanuel Silverstone to 20th International

Emanuel Silverstone, United Artists special home office representative in the foreign department, has resigned and will join 20th Century-Fox International on Monday in a similar capacity, Spyros Skouras, 20th Century-Fox president, has announced. He will serve under Murray Silverstone, 20th-Fox International president.

Goldfarb Gets Wilcox UA Personnel Post

Norris Wilcox will retire today after 21 years as United Artists office and personnel manager, and will be succeeded by Robert Goldfarb, who has been accessory sales manager since 1938, when he joined the company after eight years as Columbia's New York accessory sales representative.

Elicker Named Head Of Astor Publicity

Joe E. Elicker has resigned as editor of the theatre equipment section of *Showmen's Trade Review* and has been named Astor Pictures advertising-publicity vice-president, it was announced here yesterday by Robert M. Savini, Astor president.

Schwartz President Of Associates Here

Fred Schwartz, vice-president of Century Circuit, yesterday was unanimously elected president of the Motion Picture Associates, New York, succeeding Morris Sanders, 20th Century-Fox local sales supervisor. The latter was named first vice-president of MPA.

Others elected at the Hotel Piccadilly meeting were: David Snaper, secretary; Sol Trauner, treasurer; Moe Fraum, recording secretary; Charles Penser, financial secretary;

(*Continued on page* 11)

Coast Hails AFL's Directive; Era of Labor Peace Seen

HOLLYWOOD, Jan. 3.—Prospects for a new era of peace in Hollywood labor circles appeared bright tonight as leaders on both sides of the eight-month strike expressed satisfaction with the directive received this afternoon transmitting jurisdictional desions made by the special AFL committee following conferences with disputant locals here, although not all locals had received their copies. Predicted protests and threats of renewed conflict were conspicuous by their absence.

Strikeleader Herbert K. Sorrell said: "The directive is a complete vindication and victory. We are perfectly satisfied with the findings. The upholding of trade groups is perfectly

(*Continued on page* 11)

Columbia's Annual Meeting Jan. 21

Annual stockholders' meeting of Columbia Pictures will be held on Monday, Jan. 21, when a plan for new financing on preferred stock will be submitted for approval. Harry Cohn, president, is not scheduled to come East for the meeting; Jack Cohn, vice-president, will probably preside.

Columbia has registered with the Securities and Exchange Commission

(*Continued on page* 11)

Films a Media for The World: Price

Hollywood, Jan. 3.—Arriving here from Washington to be installed as head of Hollywood activities of the Motion Picture Association of America, Byron Price observed that "in the troublesome days ahead the world will look to the motion picture industry to take its place as one of the great media of communications and public information, both at home and abroad."

Reel Cameramen Ask 18% Boost

IATSE Cameramen Locals No. 644, New York; No. 666, Chicago, and No. 659, Hollywood, all representing about 100 cameramen employed by the five newsreel companies, are seeking wage increases of over 18 per cent and four weeks severance pay for each year of service, in demands for new contracts submitted to the companies here through Pat Casey, producers' labor representative, it was learned yesterday. The newsreelers are seeking a new one-year contract to replace two-year agreements which expired last Dec. 31. Under the new contract, a scale of $75 per week would be established for assistants or apprentice cameramen.

The scale for cameramen employed on an annual basis by newsreel com-

(*Continued on page* 11)

British Exhibitors Favor Crosby in Fame's Poll

LONDON, Jan. 3.—To Bing Crosby, who last week captured the No. 1 "Money-Maker" spot in the 1945 *Motion Picture Herald-Fame* combined vote poll of U. S. independent and circuit exhibitors, goes a like designation for the international players category in *Fame's* 1945 poll of British exhibitors.

Similarly, in the Western group there is agreement between American and British exhibitors—Roy Rogers emerges as No. 1 money-bringing Western star in the recently-completed poll of the Britishers.

Top cash-register ringer among exclusively British players, according to the British poll, is James Mason, currently appearing in "The Seventh Veil," now being released in the U. S.

Bette Davis and Greer Garson rate

(*Continued on page* 10)

French Production Struggles in Slump

By J. BERNARD-DEROSNE

PARIS—French production which, since the liberation, has made efforts at production under the worst circumstances, seems at present to have slowed down considerably. At the beginning of December, only eight films were in production and only a very few films were in the planning stage.

There are many difficulties facing French producers. Foremost is a shortage of raw stock. Not only are the studios rationed, which makes for diminished quantity and quality of

(*Continued on page* 11)

New England Owners See a Boom in 1946

Evidence of a Record From Many Sources

BOSTON, Jan. 3.—Leading exhibitors in the New England territory see prospects for the biggest year in the history of the films in 1946, basing their predictions on the apparently successful effort being made by the Boston Chamber of Commerce, the Associated Industries of New England and the New England Council to reconvert rapidly and to bring new business into this area.

The Chamber of Commerce also forecasts the largest vacation business in the history of New England.

Comparatively few new theatres have thus far been announced, but this is due to the fact that New England underwent a terrific theatre building boom just before the start of World

(*Continued on page* 11)

Italian Restrictions Protested by U.S.

WASHINGTON, Jan. 3.—A formal protest against restrictions imposed upon American motion pictures offered for import into Italy under the new "democratic" film regulations adopted a few weeks ago has been filed with the Rome government by Ambassador Alexander Kirk, it was learned today.

The Ambassador was instructed by the State Department to make representations to the Italian government after the trade reported that the first

(*Continued on page* 10)

Managers' Scroll to Loew's Moskowitz

Charles C. Moskowitz, treasurer of Loew's, was presented last night with a scroll of tribute, bearing the signatures of 71 Loew theatre managers of Metropolitan New York at a dinner given to him by the managers, at the 711 Restaurant, here. Also present

(*Continued on page* 11)

In This Issue

"The Spiral Staircase" is reviewed on page 7; "Girl on the Spot," 10. Booking chart is on page 12.

Schaefer to Coast Soon on New Unit

George Schaefer will leave here about mid-January for the Coast in connection with the formation of his contemplated financing organization which will specialize in the financing of independent producers.

In addition to New York financial district interests said to be Schaefer's associates, it is understood that Arthur Green, Chicago financial figure may also line up with the new venture. Green heads a syndicate which purchased the rights to Lester Cowan's two films, "Story of G. I. Joe" and "Tomorrow the World."

Johnston to Present Price on Coast Today

Hollywood, Jan. 3.—Eric A. Johnston, MPAA president, will introduce Byron Price, new vice-president in charge of Hollywood activities, to the Association of Motion Picture Producers at a special meeting here tomorrow afternoon.

Arriving late last night, Johnston, accompanied by Price, spent most of today with E. J. Mannix, AMPP president. "Byron Price is here to get acquainted with the principal people in the studios," Johnston said, adding that that was the sole purpose of this visit.

Johnston and Price will leave next Tuesday, the latter returning to Washington and the former going to San Francisco, where he will attend a board meeting of the Bank of America. Price will assume his industry duties Feb. 1.

40 'Outside' Firms At Gamble Dinner

More than 40 banks, industrial corporations and business firms will be among those at the film industry's dinner for Ted R. Gamble, Treasury Department's War Finance director, to be tendered Monday night in the Waldorf-Astoria.

A recording of the dinner event will be made by International Business Machines and transcriptions will be delivered next day as an official record.

$439,581 for 'Spellbound'

A nine-week gross of $439,581 for David O. Selznick's "Spellbound," has shattered all records for the Astor Theatre, here, Selznick's Vanguard Films discloses. This is an average of $48,842 per week. "Spellbound" will run indefinitely.

Five From Lesser

Hollywood, Jan. 3.—Sol Lesser today announced that he will make five pictures for United Artists release during 1945, one of them in Technicolor.

Pratt, Production Head

Hollywood, Jan. 3.—International Pictures has appointed James Pratt head of Production.

Personal Mention

MATTHEW FOX, president of United World Pictures, and **Robert Benjamin**, general counsel, are scheduled to leave New York for the Coast today.

•

Tyree Dillard of M-G-M's legal department, and **Mrs. Dillard**, are parents for the first time with the birth of a girl, **Eugenia**, at Doctor's Hospital, here, recently.

•

George Murphy is enroute to New York from Hollywood to preside at the industry's dinner honoring **Ted Gamble** at the Waldorf-Astoria Hotel on Monday.

•

Martha Stewart, 20th Century-Fox player, was honor guest at a luncheon at the Sherry-Netherlands here yesterday for magazine representatives.

•

Lt. Floyd C. Henry, Paramount branch manager in the Philippines before he joined the Navy, arrived in New York yesterday on terminal leave.

•

Bill Busch, out of the Army, has gone to the Coast from here to join the film buying department of Fox West Coast Theatres.

•

James M. Moore will return to Warners as salesman for Western Massachusetts on Monday after two years in the Army.

•

J. Lawrence Schanberger, owner of Keith's Theatre, Baltimore, is at home with an infected arm.

•

E. I. Rubin and **Abe Chapman** are vacationing on the Coast from Omaha.

•

Ginny Simms has arrived here from Beverly Hills.

•

M. H. Fritchle is in New York from Cleveland.

•

FRED SCHWARTZ, Century Circuit vice-president, is expected back in New York from Lake Placid on Sunday.

•

Margaret Laczer, secretary to **William F. Rodgers**, M-G-M vice-president and general sales manager, has left New York for a vacation at Sarasota, Fla.

•

Mr. and **Mrs. Charles Dermyer** of Southern Automatic Candy Co., Atlanta, have left for a business trip to New Orleans.

•

Florence Browning, assistant to **J. Robert Rubin**, vice-president and general counsel of M-G-M, is due here from the Coast Monday.

•

William W. Brumberg, manager of the Warner field public relations staff, and **Mrs. Brumberg** will celebrate their 25th wedding anniversary this week.

•

Maurice Rosen, son of the late **Samuel Rosen**, will return to Monogram as salesman in the New Jersey-Delaware territories on Monday.

•

Mr. and **Mrs. Fred Faulkner**, operators of the Edge Moor Theatre, at Wilmington, Del., are vacationing at Pinehurst, N. C.

•

Victor Saville, M-G-M director, has arrived in New York from Beverly Hills.

•

Sidney Blumenstock, assistant exploitation manager of 20th Century-Fox, is in Atlanta from New York.

•

Dave Prince, "captain" of RKO's "Ned Depinet Drive," is due in Seattle Monday from Salt Lake City.

•

Edward L. Alperson will leave Hollywood today for New York.

$6,497,447 Given To Coast War Funds

Hollywood, Jan. 3.—Hollywood contributed $6,497,447 to service and charitable organizations during the war, to Jan. 1, executive vice-president Edward Arnold of the Permanent Charities Committee revealed today.

Johnson in 'Soldier'

Hollywood, Jan. 3.—Van Johnson, number two money-making star of 1945 in the *Motion Picture Herald-Fame* poll, has been chosen by M-G-M for the lead in "The Risen Soldier," based on an article by Cardinal-Elect Francis J. Spellman. Cliff Reid will produce and Fred Wilcox direct the picture.

Moss Forms Company

Hollywood, Jan. 3.—Lou Moss today announced formation of Lou Moss Pictures Corp., with permanent headquarters as the Consolidated studio.

Darryl F. Zanuck presents
"Leave Her to Heaven"
GENE TIERNEY . CORNEL WILDE
JEANNE CRAIN
A 20th Century-Fox Picture
in Technicolor
Plus on Stage, Tony & Sally De Marco
Carl Ravazza . Extra! Paul Winchell
BUY MORE BONDS ROXY 7th AVE. & 50th ST.

Now Playing "Roxy"
Justice Comes To Germany
THE NEW MARCH of TIME

B. G. DeSylva presents
BETTY HUTTON in
"THE STORK CLUB"
with BARRY FITZGERALD
in Person
WOODY HERMAN
and his Orchestra featuring
FRANCES WAYNE
PARAMOUNT Times Square

NEW YORK THEATRES

A Mighty Romantic Drama of America's Last Frontier
DAKOTA
A REPUBLIC PICTURE
Starring
JOHN WAYNE
and Featuring
VERA HRUBA RALSTON
and WALTER BRENNAN
with WARD BOND . ONA MUNSON
HUGO HAAS . MIKE MAZURKI
Associate Producer and Director . JOSEPH KANE
NOW AT Brandt's GOTHAM B'way 47th St.

★ 4th BIG WEEK ★
As Beautiful as a DISNEY feature come to life!
The ENCHANTED FOREST
ALL IN COLOR
"AS WELCOME AS SANTA CLAUS"-Times
Doors Open 8:30 A.M.
VICTORIA
Broadway at 46th Street

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
SPECTACULAR STAGE PRESENTATION

6th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M.
RIVOLI
B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. - LATE SHOW EVERY NIGHT

LOEW'S STATE B'way & 45
ON SCREEN
GINGER ROGERS
LANA TURNER
WALTER PIDGEON
VAN JOHNSON
IN M-G-M's
'WEEK-END at the WALDORF'
IN PERSON
Milt BRITTON and ORCH.
Nora MARTIN
Extra!
Huntz HALL & Bobby JORDAN

RKO PALACE B'WAY & 47th St.
DICK POWELL
"CORNERED"
with Walter Slezak
An RKO RADIO PICTURE

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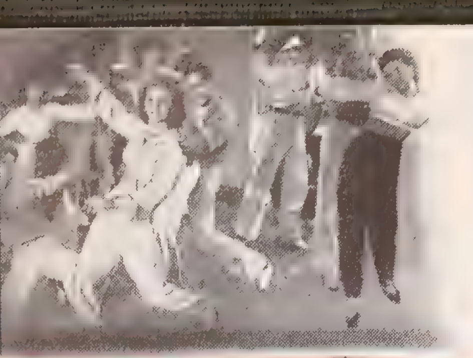
OVE IS A MER-RY GO-ROUND
1st
TOP
MUSICAL
OF 1946!
COLUMBIA'S
SILVER ANNIVERSARY
1946



In the
magazines
that are
read most
Tars
and
Spars
is advertised
to all people
who go
to motion
pictures!

"Love Is A Merry-Go-Round"
Jam-packed with entertainment! Chock-full of talent!
Singing star of "Oklahoma!"

A singing,
shining romance...
brimming with
youth, laughter
and song!

COLUMBIA PICTURES presents

TARS and SPARS

HEAR:
'I'm Glad I Waited For You"
*"Love Is A Merry-Go-Round"
"Kiss Me Hello"
and other great song hits!

starring

Alfred DRAKE · Janet BLAIR · Marc PLATT

with SID CAESAR · JEFF DONNELL

Produced by MILTON H. BREN, Lt. Comdr., USCGR
Directed by ALFRED E. GREEN

Produced in cooperation with United States Coast Guard

We Predict

ALFRED DRAKE singing star of the famed stage hit, "Oklahoma!" (How they loved his "Oklahoma!" recordings!) will score an even greater triumph in his first screen appearance.

JANET BLAIR and her new sweetheart will sing "I'm Glad I Waited For You", "Love Is A Merry-Go-Round" and "Kiss Me Hello" to the top of your "must hear" list . . .

MARC PLATT will dance to new dizzy heights of popularity! You'll hail his incomparable "Dance in a Shooting Gallery" as the most spectacular of all his triumphs...

SID CAESAR will be an overnight comedy sensation...for here, indeed, is the most exciting new personality... the most richly talented screen discovery of the year...

We Predict

Tars and Spars

will be one of 1946's outstanding entertainment delights!

Johnston Cites 25 Years of Columbia

Paying tribute to Columbia on that company's 25th anniversary, this year, Eric Johnston, president of the MPAA, observed in a statement which reached the company yesterday that "the silver anniversary of a motion picture company, which has grown steadily from its inception through 25 years, reflects a real accomplishment."

A. Montague Sets Columbia Drive

As a feature of Columbia's 25th anniversary, now being observed, A. Montague, general sales manager, announces a "Playdate Jubilee," which will provide a competitive incentive plan for the domestic sales force.

District managers, managers, salesmen and bookers are to receive awards scaled in relation to their performance in obtaining the greatest number of playdates during the drive, which will end on June 28.

During the drive period, Columbia plans to concentrate on "A Song to Remember," "A Thousand and One Nights," "Kiss and Tell," "She Wouldn't Say Yes," "Over 21," "Tonight and Every Night," "Pardon My Past," "Gilda," "Tars and Spars," "The Bandit of Sherwood Forest," "Snafu," "Perilous Holiday," "Renegades" and "The Walls Came Tumbling Down."

Hope, Miss Davis to Be Honored Tuesday

Bob Hope will be crowned "King of Comedy" and Joan Davis, "Queen of Comedy" in special ceremonies when Miss Davis visits Hope on his NBC program next Tuesday.

Maurice (Red) Kann, Quigley Publications vice-president, will make the awards. Hope won the MOTION PICTURE DAILY-*Fame* award as "King of Comedy" for the fifth consecutive year, and Miss Davis took the "Queen" title for the third straight year.

Air Corps Film Unit To Denver Location

WASHINGTON, Jan. 3.—The Army Air Force motion picture unit now at the Hal Roach studio in Culver City, Cal., will be transferred to a permanent location at Lowry Field, Denver, shortly, it has been announced by the War Department, here.

CBS Promotes Boscia

Michael J. Boscia has been appointed to the newly-created post of manager of operations of CBS press information. Boscia was with the advertising department of 20th Century-Fox before joining CBS in Dec., 1941.

Mrs. Scott Killed

MEMPHIS, Jan. 3.—Mrs. Martha Hays Scott, 28, secretary to J. A. Richards, Universal branch manager here, died today of injuries received in an automobile accident New Year's Eve.

Review

"The Spiral Staircase"

(RKO Radio)

Hollywood, Jan. 3

DORE SCHARY, a master of melodramatic technique, once more demonstrates that he can send the chills down an audience's collective spine without apparent effort, and without straining for his effects. Not that the effects aren't there: the old dark house, the brooding, thunder-charged skies, the somber stairways and the long, dim passageways, all done in low-key photography. But somehow all these seem natural, and even inevitable, in the resultant production.

Dorothy McGuire's performance is an amazing *tour-de-force,* since she is cast as a mute, and therefore is required to express every nuance of emotion by means of pantomime alone. She succeeds brilliantly, and her success should be a lesson to those actresses whose continual complaint is that their lines aren't right. Ethel Barrymore, as a bedridden old lady who suspects her son of murder, contributes a portrayal which is just what the world has come to expect from Miss Barrymore: perfection. The gentlemen in the cast, George Brent, Kent Smith and Gordon Oliver, are capable indeed, but all of them are over-shadowed by the virtuosity of their feminine co-performers.

Mel Dinelli's screenplay, based on a novel by Ethel Lina White, tells a strange and gripping story of a psychopathic killer who craves to strangle all that is imperfect in this world. He has already murdered a cripple, a cretin, and a girl with a scarred face before his mania leads him to the mute. Pitted against him are the girl, a young doctor who loves her and believes her affliction curable, and the redoubtable Miss Barrymore. Director Robert Siodmak builds to his climaxes with care, and the ending, which it would be unfair to divulge, is satisfying in every respect.

Running time, 83 minutes. General classification. Release in block No. 3.

THALIA BELL

Congress Fight Seen On Benton's Plans

WASHINGTON, Jan. 3.—State Department plans for a permanent international information service will face stiff Republican opposition in the House when Congress reconvenes, it was disclosed today.

The Bloom Bill carrying the legislative authority for the service, approved by the House Foreign Affairs Committee, is being held up in the Rules Committee, where Rep. Clarence J. Brown declared today he would demand further information on Assistant Secretary William Benton's plans before voting it to the floor for action.

Representative Robert B. Chiperfield, Ill., a member of the Foreign Affairs Committee, also expressed doubt of the wisdom of the Department's program.

In disclosing details of his plans for a film, radio and news service in 60 foreign countries, Benton last week emphasized that they are currently based on the authority of the War Powers Act and pointed out that legislation would be required to carry on beyond the life of the Act, now due to expire on June 30.

Mexican Owners Elect

MEXICO CITY, Jan. 3.—New officers of the National Cinematographic Exhibitors Association, elected at the recent convention, here, are: Antonio G. Osio, president; Gabriel Alarcon, vice-president; Angel Fernandez, treasurer; Edgardo Chavez Garcia, secretary.

Mijares Has Own Firm

MEXICO CITY, Jan. 3.—Roberto Mijares, veteran actor-director-exhibitor—announces that he is organizing a production company to make three films a year.

Post's Father Is Dead

Marcus Post, father of Harry A. Post, president of Post Pictures Corp., distributors, here, died at Presbyterian Hospital on Wednesday.

2nd Republic Meet Set for Chicago

Highlighting yesterday's first of a two-day sales conference at Republic's home office, where James R. Grainger, executive vice-president and general sales manager, is meeting with men from the Eastern and New England sales districts, were reports on the company's "Dakota" and "Mexicana," and discussions of other forthcoming productions. The promotion campaign which will launch the series of Magnacolor Westerns was also discussed.

Edward L. Walton, assistant general sales manager, and Walter L. Titus, Jr., in charge of branch operations, are also attending the meetings.

Following today's session, Grainger will leave by plane for Chicago, where he will hold a regional meeting at the Blackstone Hotel tomorrow and Sunday. Midwestern sales manager Will Baker will head a group which will include Max Mazur, Chicago; E. H. Brauer, Indianapolis; J. G. Frackman, Milwaukee; William M. Grant, Minneapolis.

Grainger will leave Chicago Monday for the company's Hollywood studios for conferences with Republic president Herbert J. Yates, Sr., and studio executives.

Raise Censor's Salary

MEMPHIS, Jan. 3.—Salary of Lloyd T. Binford, chairman of the Memphis board of censors, was increased from $25 to $200 a month on Jan. 1 by action of the City Commission. Binford recently gained national publicity when he banned the showing in Memphis of "The Southerner" and "Brewster's Millions."

Frank A. Mann Dies

HARTFORD, Jan. 3.—Frank Albert Mann, 58, owner of the Princess Theatre, Rockville, Conn., died yesterday at his home there following a short illness. He leaves a widow, a daughter, Doris, two brothers and two sisters.

Wants U.S. Court to Rule on Loew Name

William Gold, counsel for E. M. Loew, will seek to have the injunction action brought by Loew's, Inc., against the Cross Bay Theatre in Queens—to prevent the theatre's use of the designation "E. M. Loew's Cross Bay Theatre"—transferred from New York Supreme Court to U. S. District Court. Gold has prepared a petition for presentation to Judge Samuel Null. It will seek to bring the action into the same jurisdiction as the anti-trust suit filed last week by Cross Bay and Rockwood Theatre Enterprises against 11 film companies, four circuits and nine individuals charging unreasonable clearance and run.

Gold will file a motion for a temporary injunction in the anti-trust suit in a few weeks but for the present he expects to concentrate on the suit brought by Loew's against E. M. Loew's use of his name in connection with the Cross Bay.

'U' to Hold Coast Foreign Sales Meet

A foreign-department sales convention will be held in Hollywood by Universal International Films, Jan. 15-21. Joseph H. Seidelman, president of the company, will leave New York for California today to complete final arrangements.

All Universal managers from Latin America and the British West Indies will attend the sessions, to be held at the Ambassador Hotel, traveling to the U. S. by plane. On the agenda is a visit to the studio.

Home office executives, including Al Daff, Charles A. Kirby, Louis Foeldes and Fortunat Baronat, will join Seidelman in Los Angeles for the meeting. Representatives from Latin America who will attend are: Monroe Isen, Argentina; Al Szekler, Brazil; E. N. Ferro, Panama and Central America; Jacob Epstein, Mexico; Raul Viancos, Chile; Ramon Pazos, Peru; Alejandro Pettenazza, Uruguay; Carlos Matos, Puerto Rico; Pedro Matos, Venezuela; Ramon Garcia, Cuba; Saul Jacobs, Trinidad.

Seidelman will remain at the studio to confer with Nate Blumberg and Cliff Work at the annual planning meeting for next year's product.

Legion Classifies Six Additional Pictures

Columbia's "Out of the Depths" has been given an A-I classification by the National Legion of Decency; "I Ring Doorbells," PRC; "Leave Her to Heaven," 20th Century-Fox, and "Portrait of Maria," Clasa Films-International-M-G-M, were classified A-II.

In Class B were placed "Doll Face," 20th Century-Fox, and "The Seventh Veil," Sidney Box-General Film Distributors-Universal.

New Allan Firm

ALBANY, N. Y., Jan. 3.—Doug Allan Productions, Inc., has been incorporated to produce motion pictures. Incorporators are: Doug Allan, East Chester, N. Y.; Ridgely T. Bacher, Forest Hills, and Anthony M. Vegezzi, St. Albans. The company has an office in New York.

The greatest
in all 20th Cent

DARRYL F. ZANUCK
presents

Leave Her to Heaven

By Ben Ames Williams

IN TECHNICOLOR

GENE **TIERNEY** · CORNEL **WILDE** · JEANNE **CRAIN**

with **VINCENT PRICE**

MARY PHILIPS · RAY COLLINS · GENE LOCKHART
REED HADLEY · DARRYL HICKMAN · CHILL WILLS
Directed by **JOHN M. STAHL** · Produced by WILLIAM A. BACHER
Screen Play by Jo Swerling · Based on the Novel by Ben Ames Williams

20th CENTURY-FOX

THE DRIVE WITH A HEART! MARCH OF DIMES! JAN. 24—30

grossing picture
ury-Fox history!

Roxy, New York, biggest week in 15 years! All-time record San Francisco! All-ime record Pittsburgh! All-time record Denver! All-time record Los Angeles! All-time record Chicago! All-time record Detroit! Nothing to compare with it... for right across the country it has topped *everything everywhere!*

Big Boom

(*Continued from page* 1)

War II; in many instances new theatres were completed just before the war started.

However, there have been announced such projects as a new television theatre in Boston, a new theatre in connection with the new Ford Hotel and new theatres in some adjacent suburbs here. E. M. Loew has announced an elaborate building project to include several outdoor theatres. M. and P. will convert the former Esquire or Repertory Theatre into a video theatre and a new theatre of similar type is also to be erected on Brookline Avenue by 20th Century-Fox.

Many plants are still running at full blast and in several other instances reconversion to peace time work has been so complete that there has been little or no difference noted in employment in this territory.

30,000 Rehired

The shipyards at Hingham, 10 miles south of Boston, closed at the conclusion of the war but their 30,000 workers have all been taken care of either at the Fore River yards or elsewhere in this vicinity. General Electric, which employs thousands at Lynn, and elsewhere, reconverted to peace-time work almost as soon as "VJ Day" was certain and there has been no letup of employment in that area. The same is true of the Raytheon Co. at Walpole, and of many other of the huge New England industrial plants. There is hardly any unemployment present at the moment in most of New England.

Business for the past several weeks has been far ahead of the lush days of last summer and there is nothing at hand to indicate that it will decrease.

Maurice Wolf, district manager of M-G-M, for one, also expresses the view that the coming year will be the best his company has experienced in New England, basing his predictions on opinions advanced by his exhibitor customers.

Callahan Optimistic

Edward X. Callahan of 20th Century-Fox is just as optimistic and says that there is a greater demand for pictures of the better class than ever in the history of his company.

Martin J. Mullin and Samuel Pinanski, heads of M. and P., largest circuit in the territory, are likewise certain that the year is to be a banner one, adding that this is not just wishful thinking but is sound business judgment predicated upon reports from their theatres.

The Federal Reserve Bank in this district has said that the money situation in New England is better than in some years past.

Two Join Foreign Screen

Holden D. Wetherbee has been appointed advertising art director of Foreign Screen Corp., it is announced by H. Albán-Mestanza, president. Mestanza also announces the appointment of Vincent Cooke as manager of the commercial short subjects department.

Foreign Screen this year will distribute in Latin America approximately 50 pictures, of which 20 are of America origin and the rest produced after the war in Europe.

Review

"Girl on the Spot"

(*Universal*)

Hollywood, Jan. 3

ALTHOUGH the statement may sound like a misprint, patrons who like Gilbert and Sullivan figure to like this melodrama more than other patrons do. In one of the oddest production ventures of the season, Universal offers Lois Collier, Jess Barker and a cast of regulars in a murder melodrama which is interrupted by solo and choral presentations of no less than 11 Gilbert and Sullivan song numbers, some simply and some elaborately staged—the whole of this within 75 minutes of running time. What audiences will make of this quite unprecedented arrangement remains to be learned, since they've had a go at nothing like it heretofore, wherefore this is strictly a minority report to the effect that the G and S dampened the melodrama for this observer and the melodrama discounted G and S.

In the screenplay, by Dorcas Cochran and Jerry Warner, from a story by Jack Hartfield and George Blane, Miss Collier, a young lady with a nice voice, comes under a newspaper man's suspicion of murder. Tracking her down, he finds she is a member of an impoverished light opera company operating a restaurant. By way of switches too numerous to mention, the police department obtains money from criminals with which to back a revival of the opera company, which opens on Broadway to huge success, the murderer being apprehended in a box. It's all quite complicated, as to plot, but there's no meddling with the original G and S music. Milton Schwarzwald was executive producer, with George Blake as associate and William Beaudine directing.

Running time, 75 minutes. General classification. Release date, Jan. 11.

WILLIAM R. WEAVER

Crosby No. 1

(*Continued from page* 1)

second and third, respectively, in the British exhibitor vote on international players, with others among the "top 10" in that category following in the order listed: Humphrey Bogart, Bob Hope, Betty Grable, Spencer Tracy and Mason (tied for seventh place), Abbott and Costello, Stewart Granger (British actor) and Joan Fontaine.

Granger placed second to Mason in the British players group, Margaret Lockwood third, followed by John Mills, Phyllis Calvert, Rex Harrison, Laurence Olivier, Anna Neagle, George Formby and Eric Portman.

Second and third in the Western category are William Boyd and Gene Autry, respectively. Others placed in the "top 10" classification are Johnny Mack Brown, John Wayne, Gary Cooper, Randolph Scott, Charles Starrett, Tim McCoy and Joel McCrea.

Kraft Food Sues Crosby Over Radio Appearances

Bing Crosby was named defendant yesterday in a New York Supreme Court suit in which the Kraft Food Co. of Chicago seeks to enjoin him from appearing in any other radio program without their consent.

The complaint alleges that Crosby agreed he would not appear on any other program until the expiration of his present contract in 1950; but despite the plaintiff's notice that it would renew the contract for 1946, it alleges, he refused to perform on the Kraft radio program under the terms of the contract and threatens to appear on other programs.

United World Files

ALBANY, N. Y., Jan. 3.—United World Pictures Co., Inc., a Delaware corporation, has recorded a designation certificate here to conduct a motion picture business in New York. Authorized capital stock is $200,000, $10 par value. Robert S. Benjamin is secretary of the company. Phillips, Nizer, Benjamin and Krim were the recording attorneys.

Italian Curb Hit

(*Continued from page* 1)

shipment of films and equipment sent to Italy was halted at the border under instructions from the two interested ministries that the pictures should be permitted entry only if it was agreed that not more than 15 films a year would be shipped in by any company unless it was willing to foreswear any rights to foreign exchange.

Not Discriminatory

It was explained here that the Department believes the imposition of quotas to be in direct contravention of the provisions of the recently-promulgated film regulations in the preparation of which American representatives took an important part, but that the question of foreign exchange did not appear to be discriminatory inasmuch as it applied to all imports into Italy and is based on the necessity of spreading as widely as possible the limited volume of dollar exchange at the command of the Italian government.

Limitation a Blow

The American companies are said to have been particularly upset by the 15-picture limitation, in view of the fact that they had agreed not to ship in more than 25 pictures a year each in recognition of the financial difficulties of the Italian government. The 25-picture limit, it was stated, represented a cut of approximately 25 per cent from the number of pictures which were being handled in 1939 when the Mussolini regulation forced the companies to withdraw from the market.

Dinah Shore Signed

Dinah Shore, voted "Best Popular Female Vocalist" for the past five consecutive years in MOTION PICTURE DAILY-*Fame* radio polls, has signed a long term contract under which she will record exclusively for Columbia Records, according to Edward Wallerstein, president of Columbia Recording Corp.

Names . . .
in the news

(*Continued from page* 1)

Harry Furst, sergeant-at-arms; Howard Levy and Nat Levy, trustees.

Elected to the board were: Matther Cahan, Jack Ellis, Si Fabian, Harold Klein, David A. Levy, Maurice Maurer, Ray Moon, Charles Moses, Sam Rinzler, William F. Rodgers, Bert Sanford, Seymour Schussel, Cy Seymour, George Trilling, David Weinstock.

Fred Lange Resigns From Paramount

Fred W. Lange, former Continental European manager for Paramount, has resigned from Paramount International.

Lange joined Paramount in May, 1924, and served as the manager for Argentina, Uruguay and Paraguay for 10 years. In 1934 he became general foreign representative in Europe, with headquarters in Paris. He has recently been located in the company's home office in New York.

Farrell to China In Loew Sales Post

Thomas Farrell has been appointed acting manager of China for Loew's International Corp., and has sailed aboard the *Sea Hydra* for Shanghai to take over his post. Farrell will relieve Julian Berman, enabling him to return to the U. S. for conferences. Farrell has been associated with Loew's-M-G-M for 15 years, having been part of the New York sales force and before that was with the Detroit exchange. For the past seven months he was with the OWI in Europe.

Halpern to CBS in Executive Post

Appointment of Nathan Halpern as executive assistant was announced by Paul W. Kesten, CBS executive vice-president.

Halpern, who recently returned from wartime duties overseas, served with the Navy and later with the Office of War Information in a number of varied activities in connection with Supreme Headquarters' and diplomatic corps' use of radio, publications and motion pictures for liberated and conquered areas.

Walker to U. S., Seeks Equipment for Rank

LONDON, Jan. 3.—Norman Walker, general manager of J. Arthur Rank's studios, will leave here for New York on Monday to investigate the studio situation in the U. S. and to endeavor to arrange the purchase of equipment for British production.

Annual 'Star' Reissue

"Star in the Night," two-reeler produced by Warner Bros., and released last week as a special for Christmas, will be reissued annually as a holiday featurette, according to Norman H. Morey, short subject sales manager.

Wilson With Fawcett

Lee Wilson has been named production director for all Fawcett magazines.

French Production

(*Continued from page 1*)

work, but the distributors also are rationed and can handle only a retricted number of prints. Unless the cinema is considered a priority industry, work will have to be interrupted for three days weekly and even on the other days probably limited to night hours only.

The French industry also is burdened with taxes which, in some cases, amount up to 52 per cent of the gross receipts.

The industry is being attached to the Ministry of Information and thus the Minister of Information will also be the Minister of Motion Pictures. M. Andre Malraux was recently nominated for this post in the new government.

On Nationalization

Currently the industry, not being considered a primary industry, need not fear nationalization. However, nationalization of enemy films and theatres is being attempted.

At the time of the liberation the French government decided to abolish all newsreels and created the Actualities Francaises, which became a monopoly. This monopoly was ended Dec. 31.

Labor Peace

(*Continued from page 1*)

satisfactory. We wanted and fought for reservation of trade or craft unions against the nonstriking alliance which is more on the line of a company-dominated union."

Commenting on the AFL directive, IATSE international representative Roy M. Brewer said: "Generally speaking, we consider it quite satisfactory. We think a mistake was made in not giving us the set decorators, but by and large we consider the rulings fair." He added that IATSE president Richard F. Walsh has presented to the AFL executive council a request for modification of the directive's provisions governing the machinists, due to that organization's no longer being affiliated with AFL because of non-payment of dues.

Producers' labor contact Fred Pelton said he had not yet received a complete text of the directive but that none of the unions which had received theirs had indicated dissatisfaction.

Scroll to Moskowitz

(*Continued from page 1*)

were company executives and department heads, and others.

Among the 200 guests were Ed Sullivan and Louis Sobel, newspaper columnists; Harry Hershfield and Henny Youngman; Moskowitz's brothers, Joseph, Harry and Martin, all affiliated with the industry; and Loew executives Joseph R. Vogel, Oscar A. Doob, Eugene Picker, Mike Rosen, Ernest Emerling and Edward C. Dowden.

The committee in charge of the dinner was composed of the following Loew managers: Bernard Zelenko, Gilbert Marbe, Jack Harris, Clyde Fuller, Samuel Pearlman, Edward Burke and Leo Sidowsky.

Peck With Fawcett

Franklin H. Peck has been named a member of the Fawcett sales promotion department, here.

Production on the Coast Stands at Seasonal Low

HOLLYWOOD, Jan. 3. — Production fell to a seasonal low, with only two new films started and seven others completed, the shooting index dropping to 39 from the previous week's level of 44. The production scene follows:

Columbia

Finished: "Duchess of Broadway," "So Dark the Night."

Started: "Night Editor," with William Gargan, Janis Carter, Jeff Donnell.

Shooting: "The Walls Came Tumbling Down," "The Jolson Story."

M-G-M

Shooting: "Faithful in My Fashion," "But Not Goodbye," "Fiesta," "Till the Clouds Roll By," "Three Wise Fools," "Army Brat," "The Yearling."

Monogram

Finished: "The Gay Cavalier."

Shooting: "Charlie Chan at Alcatraz," "Joe Palooka, Champ."

Paramount

Shooting: "California," "Ladies' Man," "The Searching Wind" (Wallis).

PRC

Finished: "Murder Is My Business," "Ambush Trail."

RKO Radio

Shooting: "Crack-Up," "Step by Step," "Sister Kenny," "Notorious," "Till the End of Time," "Without Reservations" (Lasky).

Republic

Finished: "Alias Billy the Kid."

Shooting: "One Exciting Week," "In Old Sacramento."

20th Century-Fox

Shooting: "Strange Triangle," "Cluny Brown," "The Dark Corner," "Anna and the King of Siam," "The Shocking Miss Pilgrim," "Somewhere in the Night," "Three Little Girls in Blue."

United Artists

Shooting: "The Strange Woman" (Stromberg); "The Sin of Harold Diddlebock" (Sturges).

Universal

Finished: "Canyon Passage."

Started: "Notorious Gentleman," with Kent Taylor, Virginia Grey, Jane Adams, Milburn Stone, Danny Martin.

Shooting: "She-Wolf of London," "Genius in the Family" (Skirball-Manning).

Warners

Shooting: "Humoresque," "Two Guys from Milwaukee," "Beast with Five Fingers," "Escape Me Never."

Columbia Meet

(*Continued from page 1*)

75,000 shares of cumulative preferred stock, no par value, with non-detachable common stock purchase warrants. The new issue, which will be the first new preferred stock issued by Columbia in 10 years, will be used to redeem all outstanding convertible preferred at $53 a share, plus accrued dividends, and to increase working capital. The dividend rate, which will be fixed by amendment, is expected to be four-and-a-quarter per cent on the preferred.

Also registered with the SEC were 75,000 shares of common, likewise without par value, for which no dividend rate has been set since the 50 per cent stock dividend in Dec., 1945; this will increase outstanding common stock by one-third.

The underwriting group is headed by Hemphill, Noyes and Co. and Hallgarten and Co.

New Tax Wrinkle for St. Louis Theatres

ST. LOUIS, Jan. 3.—A bracket system for collecting Missouri's two per cent sales tax is proposed in a bill which has passed the House of Representatives. The bill provides that instead of the present mill tokens, the purchaser would be relieved of any tax on sales under 15 cents, but from 15 cents to 65 cents the tax would be one cent and from 65 cents to $1.24 the tax would be two cents.

The taxes would apply to theatre tickets and theatres would pay the state the full two per cent tax on gross business. The House has also passed a bill to cut the state income tax approximately 10 per cent.

Reel Cameramen

(*Continued from page 1*)

panies is $126.50, which the unions are seeking to raise to $150. Under the old contract, severance pay of one week for each 10 years of service was provided for. The new contract demands also embody requests to establish scales for cameramen employed on a part-time basis.

Newsreel company officials are scheduled to meet with Pat Casey at his office here today to discuss the demands.

N. Y. 'IA' Cameramen Install Officers

IATSE New York cameramen's Local No. 644 last night installed officers for 1946, among them Lawrence E. Williams, president; Roy Edwards, vice-president; Walter A. Lang, business representative, and Frank Landi, sergeant-at-arms, all re-elected.

Newly elected officers installed include John Visconti, secretary; Walter J. McInnes, treasurer, and Lester S. Lang, U. K. Whipple and Charles Levine, trustees.

Ojerholm to U. S.

LONDON, Jan. 3.—John A. Ojerholm has resigned as general manager of Olympic Kinematograph Laboratories here and will leave for New York in two weeks, planning to enter American production.

Lang to U. S. Co.

Fritz Lang has been signed by United States Pictures to direct "Cloak and Dagger," Gary Cooper starrer which will be released through Warners.

Hollywood

By THALIA BELL

Hollywood, Jan. 3

SHIRLEY TEMPLE and Guy Madison will be co-starred in an untitled David O. Selznick production which is scheduled to start shooting in February. . . . Archie Mayo has been signed by producer Charles R. Rogers to direct "Me and Mr. Satan," fantasy which Rogers will make for United Artists release. . . . Leon Barsha, who returned to Columbia recently after service in the Marine Corps, has been assigned to produce "Sing While You Dance."

●

RKO Radio has acquired screen rights to "Written on the Wind," novel by Robert Wilder; the story deals with the conflict between a share-cropper and the son of a wealthy tobacco grower. . . . Douglas Dick, Hal Wallis' latest discovery, has been given an important role in "The Searching Wind," which Wallis is currently producing for Paramount release.

●

Louis de Rochemont, 20th Century-Fox producer, has left for Washington to make final arrangements for his next picture, which will deal with the Office of Strategic Services. . . . Ducky Louie, young Chinese actor, has had his Monogram contract extended. . . . Upon completion of her role in the current Columbia comedy, "Duchess of Broadway," Jinx Falkenburg will undertake no further pictures for that studio, because of a commitment with the stork.

●

Paramount has announced plans for production of "Jonathan Wild," Henry Fielding's story of a scoundrel who flourished during the reign of Charles II of England. . . . Delmer Daves has been assigned to direct "The Dealer's Name Was George," in which Humphrey Bogart will star at Warners. . . . Belita, skating star, has had her Monogram contract extended.

●

Joan Davis and Jack Oakie have been signed to co-star in the Universal comedy, "Love Takes a Holiday." . . . Coulter Irwin has been added to the cast of the current Columbia melodrama, "Night Editor." . . . Charles Judels has been signed for a featured role in the Republic Western, "In Old Sacramento."

●

Virginia Field, Charles Ruggles and Rita Johnson have been signed for top supporting roles in Paramount's "The Perfect Marriage," which will co-star Loretta Young and David Niven. . . . Jimmy Gleason is set for an important part in "Lucky Baldwin," M-G-M's film biography in which Clark Gable will be starred. . . . Eve Arden has been signed for a featured role in "Shahrazed," a dramatization of the life of Rimsky-Korsakoff, which is scheduled for an early start at Universal.

Barnes Succeeds Waugh

James Barnes, formerly attached to the staff of the Warner Theatre, Memphis, and recently out of the Navy, has been appointed to succeed Howard Waugh, resigned, as manager of the Warner house in Memphis and representative for the circuit in that situation.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Dec. 7	(Nov. Release) (1944-'45) SHE WOULDN'T SAY YES Russell — Bowman C—18 mins. (Rev. 12/18/45)		LONESOME TRAIL James Wakely Lee "Lasses" White O—(561)			BLUE MONTANA SKIES CHEROKEE FLASH WOMAN WHO CAME BACK	(Block 2) MAN ALIVE C—70 mins. (606) (Rev. 9/26/45) FIRST YANK INTO TOKYO D—82 mins. (607) (Rev. 8/30/45) ISLE OF THE DEAD D—72 mins. (608) (Rev. 8/30/45) WANDERER OF THE WASTELAND O—67 mins. (609) (Rev. 10/4/45) SPANISH MAIN (Color) D—102 mins. (610) (Rev. 10/4/45)	(Dec. Releases) FALLEN ANGEL Alice Faye Linda Darnell Dana Andrews D—97 mins. (612) (Rev. 10/24/45) THE SPIDER Richard Conte Faye Marlowe D—61 mins. (613) (Rev. 10/11/45)		THE HOUSE OF DRACULA Lon Chaney Lionel Atwill D—69 mins. (511) (Rev. 12/3/45)	(Dec. 1) TOO YOUNG TO KNOW Joan Leslie Robert Hutton D—87 mins. (507) (Rev. 11/15/45)
Dec. 15	LIFE WITH BLONDIE Penny Singleton Arthur Lake C—69 mins. (Rev. 12/3/45)	(14th Block) WHAT NEXT, CORP. HARGROVE Robert Walker Keenan Wynn C—95 mins. (606) (Rev. 11/16/45)	BLACK MARKET BABIES Ralph Morgan Teala Loring D—71 mins. (508) (Rev. 12/6/45)	(Block 1) FOLLOW THAT WOMAN William Gargan Nancy Kelly D—70 mins. (4504) (Rev. 8/17/45)	ENCHANTED FOREST (Color) Edmund Lowe Brenda Joyce D—78 mins. (Rev. 9/20/45)	(1944-'45) ALONG THE NAVAJO TRAIL Roy Rogers Gabby Hayes OM—66 mins. (446) (Rev. 12/10/45)			BLITHE SPIRIT (Noel Coward) (Color) Rex Harrison Constance Cummings C—94 mins. (Rev. 4/6/45)		DANGER SIGNAL Faye Emerson Zachary Scott D—78 mins. (508) (Rev. 11/14/45)
Dec. 22	ONE WAY TO LOVE C—83 mins. (Rev. 1/2/46) TEXAS PANHANDLE O—55 mins.				HOW DO YOU DO Bert Gordon Cheryl Walker C—80 mins. (Rev. 11/5/45)	WAGON WHEELS WESTWARD Bill Elliott O—56 mins. (564)				FRONTIER GAL (Color) Yvonne DeCarlo Rod Cameron D—86 mins. (513) (Rev. 12/5/45)	
Dec. 29	OUT OF THE DEPTHS D—61 mins. PARDON MY PAST Fred MacMurray C—88 mins.	SHE WENT TO THE RACES James Craig Frances Gifford C—86 mins. (607) (Rev. 10/17/45)	ALLOTMENT WIVES Kay Francis Paul Kelly D—80 mins. (Rev. 11/5/45)	(Block 2) STORK CLUB Betty Hutton Barry Fitzgerald M—98 mins. (4507) (Rev. 10/5/45)		SONG OF MEXICO Adele Mara Edgar Barrier M—57 mins. (506)			SPELLBOUND (Selznick) Ingrid Bergman Gregory Peck D—111 mins. (Rev. 10/31/45)	SCARLET STREET Ed. G. Robinson Joan Bennett Dan Duryea D—102 mins. (514) (Rev. 12/21/45)	SAN ANTONIO (Color) Errol Flynn Alexis Smith O—111 mins. (509) (Rev. 11/23/45)
Jan. 5	MEET ME ON BROADWAY Marjorie Reynolds Fred Brady M—83 mins.	VACATION FROM MARRIAGE Robert Donat D—102 mins. (608) (Rev. 9/4/45)	STRANGE MR. GREGORY Edmund Lowe Jean Rogers D—63 mins. (516) (Rev. 12/17/45)		STRANGLER OF THE SWAMP DANNY BOY D—64 mins. (Rev. 10/29/45)	DAKOTA John Wayne Vera Hruba Ralston Walter Brennan D—82 mins. (505) (Rev. 11/2/45)		(Jan. Releases) (Special) LEAVE HER TO HEAVEN (Color) Gene Tierney Cornel Wilde D—110 mins. (614) (Rev. 12/20/45) DOLL FACE Carmen Miranda Perry Como Vivian Blaine M—80 mins. (617) (Rev. 12/20/45)			
Jan. 12	TARS AND SPARS Janet Blair Alfred Drake M—88 mins.	YOLANDA AND THE THIEF (Color) Fred Astaire Lucille Bremer Frank Morgan C—108 mins. (610) (Rev. 10/17/45)	BORDER BANDITS Johnny Mack Brown O—57 mins. (565)	(Block 2) PEOPLE ARE FUNNY Jack Haley Helen Walker C—93 mins. (4508) (Rev. 10/10/45)	LIGHTNING RAIDERS Buster Crabbe Al. St. John O—61 mins. (Rev. 12/27/45)		(Block 3) SPIRAL STAIRCASE Dorothy Maguire George Brent D—83 mins. (611) CORNERED Dick Powell Walter Slezak D—102 mins. (612) (Rev. 11/16/45) DICK TRACY Morgan Conway D—61 mins. (613) (Rev. 12/14/45) SING YOUR WAY HOME Jack Haley M—72 mins. (614) Rev. 11/15/45) HOTEL RESERVE James Mason D—79 mins. (615) (Rev. 12/19/45)		ABILENE TOWN (Jules Levey) Randolph Scott Ann Dvorak O—89 mins.	GIRL ON THE SPOT Jess Barker Lois Collier D—(515)	
Jan. 19										BECAUSE OF HIM Deanna Durbin Charles Laughton Franchot Tone D—(516)	
Jan. 26	CLOSE CALL FOR BOSTON BLACKIE Chester Morris Lynn Merrick	THEY WERE EXPENDABLE Robert Montgomery John Wayne Donna Reed D—136 mins. (609) (Rev. 11/19/45)	(1944-'45) DRIFTING ALONG Johnny Mack Brown O— 60 mins. (452)	(Block 2) KITTY Paulette Goddard Ray Milland D—104 mins. (4509) (Rev. 10/8/45)		A GUY COULD CHANGE Allan Lane Jane Frazee Twinkle Watts C—65 mins. (508)		(Feb. Releases) COL. EFFINGHAM'S RAID Charles Coburn Joan Bennett William Eythe D—70 mins. (610) (Rev. 10/4/45) SHOCK Lynn Bari Vincent Price D—70 mins. (615) BEHIND GREEN LIGHTS Carole Landis Richard Crane Mary Anderson D—64 mins.	WHISTLE STOP (Nebenzal) George Raft Ava Gardner D—85 mins.		MY REPUTATION Barbara Stanwyck George Brent D—94 mins. (510)
Feb. 2	FRONTIER GUN LAW Charles Starrett Jean Stevens O—59 mins.		RED DRAGON Sidney Toler Benson Fong Willie Best D—64 mins. (513) (Rev. 12/19/45)		SIX-GUN MAN Bob Steele Syd Saylor O					TANGIER Maria Montez Sabu Robert Page D—75 mins. (517)	
Feb. 9				(Block 3) TOKYO ROSE Byron Barr Lotus Long D—69 mins. (4511) (Rev. 12/5/45)						IDEA GIRL Jess Barker Julie Bisop D—(518)	
Feb. 16	NOTORIOUS LONE WOLF D ROARING RANGERS O—55 mins.		MOON OVER MONTANA Jimmy Wakely OM—(572)					(Reissues) JESSE JAMES RETURN OF FRANK JAMES			

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 4 NEW YORK, U.S.A., MONDAY, JANUARY 7, 1946 TEN CENTS

Names . . .
in the news

HARRY H. THOMAS, president of PRC Pictures, has appointed our branch managers for PRC exhanges recently purchased from franhise holders. They are: Joe Imhof, ormerly with RKO, now manager of he Milwaukee exchange; Abbott 5wartz, Minneapolis; Sam Abrams, ndianapolis; Fred Lawrence, recently eturned from the Navy, named to his ormer job at Little Rock.

Thomson Gets 'U' Executive Post

HOLLYWOOD, Jan. 6. — Kenneth Thomson, chairman of the Hollywood Victory Committee and former execuive secretary of the Screen Actors Guild and with the William Morris Agency here since 1944, will join Universal Jan. 14 as associate execuive, functioning in connection with general studio operations.

Levy to Europe in Spring To Set Disney Product

William B. Levy, general sales supervisor of Walt Disney Producions, will leave New York for Europe n the Spring to set distribution of Disney product. He will be gone for several months, going first to London, and to the Continent.

O'Connell Is Named Singapore Manager

Richard F. O'Connell has been named Paramount's representative in Singapore, by George Weltner, presilent of Paramount International. O'Connell will serve as a member of he company's Far Eastern, Australian, New Zealand and South African diviion, under manager J. E. Perkins.

During the past five years, O'Connell has been manager of the company's overseas service department.

Moss Again Heads Scout Film Group

Alec Moss, Paramount exploitation manager, will again head the motion picture publicity committee of the Boy Scouts of America, New York. A goal of $800,000 has been set for the year, for which display material will be made available to theatres.

New York showmen on the committee are: Arthur Gale, Harry Mandel, Ernest Emerling, Erwin Gold, Walter Higgins, Joseph Ingber, Stanley Kolbert, Samuel Rosen, Joseph Springer and Monte Salmon, Rivoli Theatre.

Starting the drive will be a "Dawn

(*Continued on page 8*)

20th-Fox to Build Foreign Staffs From New Trainees

Twentieth Century-Fox International Corp. will establish a students' training program today, the purpose of which will be to teach younger men all phases of the corporation's foreign operations prior to assigning them to posts abroad, Murray Silverstone, president of the international affiliate discloses. The program, Silverstone pointed out, is "one of the major phases of the company's postwar plans instituted by Spyros Skouras, head of 20th Century-Fox."

Leslie Whelan, foreign director of advertising-publicity, will serve as coordinating director of training.

Eighteen students, former service-

(*Continued on page 8*)

Walsh Hails Ruling Of AFL Committee

Rulings handed down last week by the American Federation of Labor executive council committee which settled the Hollywood studios jurisdictional disputes between the IATSE and other AFL international unions were hailed here Friday by Richard F. Walsh, IATSE international president.

Walsh told MOTION PICTURE DAILY that he "is very much pleased with the outcome." He said that he felt that "the committee did a fine job on the tough proposition which it faced."

The dispute between the IATSE and the Conference of Studio Unions over studio set dressers' jurisdiction led to

(*Continued on page 8*)

MPAA Building in D.C. Reported Set

Hollywood, Jan. 6—Eric A. Johnston's plan to house the central activities of the Motion Picture Association of America in a central Washington headquarters is understood to be proceeding with the reputed purchase of a building at Lafayette Square in that city.

Jobs Unavailable For Projectionists

DETROIT, Jan. 6.—"G I"-trained projectionists seeking jobs in Detroit and Michigan commercial markets are finding the situation hopeless.

Officials of the Motion Picture Operators and Projectionists Union here declare there is no room for additional operators. Veterans cannot obtain theatre work as operators without belonging to the union and the union is not admitting new members. Union officials point out, however, that "some time ago a limited number of veterans were permitted to become apprentices, but there are no further openings."

Government estimates indicate some 40,000 projection machine operators were trained by the Armed Forces—most of whom now are eyeing the commercial field. A union spokesman here states that there are in this country a total of only 55,000 jobs available.

Despite the unfavorable reception from the theatre field, industrial and consumer-relations programs of Detroit industry are expected to absorb a large number of veterans.

WB Expands Its Exchange Building Plan

11 in U. S. and Canada; Mexico, SA May Be Net

Warners has nearly completed plans for the extension of construction of a series of new and modern film exchange buildings in the U. S. Canada, Mexico and probably in some countries of South America. This became known here late last week with the projected trip of Jules Levey, Warner real estate executive to Mexico City.

Levey will leave New York tomorrow for Cincinnati and St. Louis to complete plans for new exchanges, replacing old ones and will then head for Mexico City. It is understood that Levey, working in conjunction with Warner Bros.' International Corp. will make a second trip to South

(*Continued on page 8*)

Trial Briefs Filed Today

Briefs of the eight defendants in the New York film anti-trust suit, the trial of which was concluded Nov. 20, are scheduled to be served on the government here this morning. Arguments on the briefs will be heard by the three-judge statutory court starting Jan. 15 in U. S. District Court here.

While each defendant is scheduled

(*Continued on page 8*)

Riskin Productions Set RKO Release

HOLLYWOOD, Jan. 6.—Robert Riskin Productions, Inc., recently organized independent company, with three pictures scheduled for production at a cost of $5,000,000, will release through RKO Radio, according to an announcement by the latter.

The first picture will be "Magic

(*Continued on page 8*)

U. S. Sees 131,000 Non-theatrical Customers for 16mm. Projectors

Washington, Jan. 6.—Approximately 131,000 school systems, colleges and other educational institutions may be customers for such surplus 16mm. projectors as may be made available from military stocks, it was estimated yesterday by the U. S. Surplus Property Administration.

The estimate was made by the SPA with the issuance of the regulations under which these and other preferred agencies will be able to purchase surplus government stocks at a discount of 40 per cent below the "fair value" as fixed by the government on the basis of condition, manufacturers' prices and other factors.

As surpluses in which the non-profit institutions may be interested become available, they will be given first call. Sales will be made through the Federal Security Administration, with the Office of Education acting as disposal agency for equipment going to educational institutions.

Exhibitors, especially in rural areas, had at first feared that the projectors would get into the hands of traveling shows, creating competition for them.

Reviewed Today

"Strangler of the Swamp" is reviewed on page 5; "Fear", 8.

Personal Mention

BEN KALMENSON, Warner general sales manager, spent the weekend in Chicago en route to the Coast.

•

Martin Moskowitz, executive assistant to W. J. Kupper, 20th Century-Fox general sales manager, has returned here following the company's Chicago sales meeting.

•

W. J. Heineman, sales manager for Samuel Goldwyn, is en route to Cleveland; and Claude Morris, exploitation manager, will leave here today for Charlotte.

•

Katherine Connors, daughter of Tom Connors, 20th Century-Fox distribution vice-president, is engaged to be married to Capt. James Mahon of the Army.

•

Ellison Vinson, assistant to Perry Lieber, RKO Radio studio publicity head, returned to Hollywood at the weekend from New York.

•

Norman Elson, Trans Lux Theatres general manager, will leave here today for Philadelphia, Washington and Boston.

•

H. D. Graham, Universal Atlanta district manager, and Mrs. Graham are vacationing in California.

•

Ed Rice, accessory manager of Wil-Kin Theatre Supply, Atlanta, fractured a leg in a recent fall.

•

Hugh Owen, Paramount division sales manager, left Hollywood for New York by train on Friday.

•

Terry Turner, RKO Radio exploitation manager, left here for Hollywood at the weekend.

•

Mrs. L. A. Rogers of Columbia's Atlanta office, is visiting Miami; she will be married soon.

•

Charles Vidor, Columbia director, and Mrs. Vidor are in New York from the Coast.

•

Victor Saville, M-G-M producer, will leave here today by plane for London.

•

Charles P. Skouras left Hollywood at the weekend by train for New York.

•

Lewis Milestone, producer, arrived in New York over the weekend.

N. Y. Censors Ban 'Scarlet Street'

Diana Productions' first film, "Scarlet Street," a Universal release scheduled to open tomorrow at Loew's Criterion here, has been banned by the New York State Board of Censors.

Tradewise . . .

By SHERWIN KANE

TED GAMBLE, being feted in New York tonight by the industry for his distinguished work for the War Finance Division of the Treasury Department, is the object of a boom for the presidency of the new exhibitor organization being formed by leading theatre men formerly identified with the War Activities Committee.

Despite many attractive offers which have been made Gamble since the end of the war, he has publicly stated his intention of returning to operation of his theatres in the Pacific Northwest area. Many of the boosters of Gamble for president of the new organization refuse to accept that statement as ruling out the possibility of his accepting the new post. They point out that Gamble's brother has held the theatre reins successfully and undoubtedly could continue to do so. Also, that administration of the new exhibitor organization would not necessarily be a full-time job; that presidents of the older national exhibitor organizations almost invariably are men who have theatre operations of their own; such as Ed Kuykendall, MPTOA president; Martin Smith, Allied States president; M. A. Lightman, former MPTOA president, and M. A. Rosenberg and other former presidents of Allied.

The rebuttal makes sense and the logical conclusion is that if Gamble's backers are numerous enough and persuasive enough they may succeed in getting their man. They will have an excellent opportunity to go to work on him today and, by nightfall, the results of their efforts may be apparent.

•

The interim committee of the proposed new exhibitor organization will meet in New York during the day to decide a date and city for an organizing committee. (St. Louis and early February have their advocates but the competition for the convention city is spirited.) Gamble is a member of the interim committee and, as such, is scheduled to attend today's meeting.

There is a good likelihood that an expression as to his willingness to head up the new organization could be had. The post is to be a paid one and, reports have it, the pay will be sizable. Given the necessary executive assistance, there would seem to be room for no serious objection which popular demand could not overcome.

And as for executive assistance, Walter Brown, able officer of the War Activities Committee, is being advocated by many as secretary of the new organization. A better qualified officer would be difficult to find for organizational work.

• •

Illustrative of the odd results produced by the workings of the excess profits and other emergency taxes is the current experience of Universal. The company's annual financial report, scheduled to be released this month, is expected to show a decrease for the last fiscal year in both the gross and the net before taxes, compared with the preceding year, but will show an increase in net profit after taxes.

Universal grossed $51,560,000 year before last; net before taxes was $11,260,000, and net after taxes, $3,412,700.

• •

The feed-box is giving out with talk that the new Arthur Rank-Pathe sponsored Eagle-Lion Films company here will endeavor to attract top flight independent producers who will use PRC's studio facilities and that, if the company realizes its aims, it will be pressing United Artists pretty hard (referring to the enlistment of independent producers).

That's hardly the impression that could be gained from the joint Rank-Pathe announcement of the company's formation. The announcement said that Eagle-Lion would have its choice of Rank's product *after* the new United World company, backed by International, Rank and Universal, completed its choosing. That would mean that Rank's secondary product would go to Eagle-Lion. To be matched here by the product of top-flight independent producers in Hollywood? Hmmm.

The conjecturing is that PRC's own production will be farmed out, for the most part; the producers for Eagle-Lion's line-up having first call on PRC studio facilities.

• •

Speaking of United World, Bill Heineman, Goldwyn's sales manager, and formerly of Universal, says no one has talked to him about being sales manager of U-W.

They've talked about it though, Bill.

Zukor, at 73d Year, Predicts Continued Industry Advances

The day of mass production of motion pictures is past in the opinion of Adolph Zukor, chairman of the board of Paramount Pictures, who observes his 73rd birthday today and his 43rd year in the industry.

Adolph Zukor

Zukor believes the quality of motion pictures has developed to a point where mass production will no longer answer the purpose of good picture making. "Emphasis must be on each picture as an individual enterprise", he declared at the weekend.

Zukor does not see any prospects of lower production costs. He pointed out that the majority of producers are bent on achieving perfection in their films and that the public has developed a taste for good pictures.

"There is no deliberate plan to make fewer pictures yearly," Zukor declared. He said producers are experienced enough to know that if a picture or story has no substance, even popular stars cannot hold audience attention.

Emphasis on Drama

Zukor believes greater emphasis will be placed on dramatic subjects now that the war is over and that good musical pictures will continue to be popular. He sees new sources of literary material for pictures now that writers who previously devoted all their energies to the war effort are once more free to turn to subjects of their own choosing. He believes that many of these will have developed a broader outlook as a result of their experiences during the war.

"The technique developed by the industry during the war to provide worldwide entertainment in cooperation with the various government agencies and armed forces will enable it to emerge as a greater force and secure greater appreciation throughout the world than in the past," Zukor said.

Zukor sees greater unity being achieved in the industry through experience.

$37,850 for 'Spellbound'

"Spellbound," on a $37,850 gross last week at Detroit's Palm State, outgrossed "Since You Went Away" by $1,583, the latter having played the same theatre in the same week last year, the David Selznick-Vanguard office disclosed here Friday.

Baremore Resigns

R. W. Baremore resigned on Friday from the editorial staff of *The Independent,* local trade paper.

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The Musical that's
A BOXOFFICE
REVELATION...

All Dolled Up

with Ticket-Selling Entertainment!

20th CENTURY-FOX
presents

VIVIAN
BLAINE ☆ DENNIS
O'KEEFE
PERRY
COMO ☆ CARMEN
MIRANDA

Doll Face

MARTHA
STEWART · MICHAEL
DUNNE · REED
HADLEY

Produced by
BRYAN FOY · Directed by
LEWIS SEILER

Screen Play by Leonard Praskins · Adaptation by Harold Buchman · From a Play by Louise Hovick · Music and Lyrics by Jimmy McHugh and Harold Adamson
Dances Staged by Kenny Williams

PRINTED IN U.S.A.

Reagan Calls Four Para. Meetings

Four divisional sales meetings to discuss current conditions and forthcoming product have been set by Charles M. Reagan, Paramount vice-president in charge of sales, each attended by a home office contingent headed by Reagan and including Claude Lee, director of public relations; Oscar Morgan, short subjects sales chief; Curtis Mitchell, director of advertising-publicity; C. J. Scollard, assistant to Reagan; Joseph Walsh, in charge of exchange accounting, and Fred Leroy, home office representative.

Divisional managers present will be George A. Smith, Western, and Lester Coleman, assistant; James J. Donohue, Central, and Arthur Dunne, assistant; William Erbb, Eastern, and H. J. Lorber, assistant; Hugh Owen, New York and Southern, and Jack Roper, his assistant.

Representing the exchanges in the respective divisions will be branch and district managers, the newly-appointed office managers and members of the "100 per cent Club" of 1945.

Schedule of meetings is: Western, Jan. 21-23, at the Brown Palace, Denver; Central, Jan. 24-26, Congress Hotel, Chicago; Eastern, Jan. 28-30, Statler Hotel, Washington; New York and Southern divisions, Jan. 31- Feb. 1-2, Hotel Pierre, New York.

Paramount Regains 2 European Theatres

Two European theatres owned by Paramount are scheduled to revert to the company be de-requisitioning, according to cabled advices received here from Paris by George Weltner, president of Paramount International.

The first, the Opera Theatre at Rheims, France, will return to the company on Jan. 6, when U. S. Army requisitioning of the property ends. The Coliseum, in Brussels, will be de-requisitioned probably next week, Weltner said, and will come under Paramount management again in June.

'Flu' Threatens Houses

READING, Pa., Jan. 6.—An epidemic of "flu" threatens to dampen theatre owners' enthusiasm over the end of the printers' strike, which re-opened the city's two newspapers and gave theatre men their first normal advertising for over three months. So many cases have developed that authorities are thinking of shutting down theatres.

Records Bring Rewards

LOS ANGELES, Jan. 6.—Darryl F. Zanuck, 20th Century-Fox vice-president, has presented gold watches to Bruce Fowler, Fox West Coast city manager, and to the managers of three theatres at which "Leave Her to Heaven" broke house records in its opening week.

Actor's Biography

Overheard at Lindy's:
First Actor: "I hear Burns Mantle is writing a book on the 'Worst 100 Plays'!"
Second Actor: "That's the story of my life."

Review

"Strangler of the Swamp"

(PRC)

WHEN mystery-horror films are rooted in "supernatural" themes, whatever meanderings of "ghosts" there may be, generally find explanation in purely mundane happenings. But not so in "Strangler of the Swamp," an out-and-out ghost story that lends itself well to some emphatic theatre-front exploitation along "horror" lines.

Frank Wisbar, who directed, wrote the screenplay from an original which he co-authored with Leo McCarthy, and his script and his direction were attuned essentially toward entertaining those audiences for whom spine-tingling incidents need not be set in a foundation of logic.

When a passenger scow operator in a little swampland community is hanged for murder, his ghost vows vengeance on all those responsible for his death—and the ghost returns to carry out his threat. For quite some time it has a free hand in the mist-shrouded swamp where several persons are found strangled. He marks Blake Edwards, in the role of a farmer's son, for a similar fate and in the marshes tracks down Edwards and his father, played by Robert Barratt, who tries to save the young man.

When about to succeed in killing the son, the ghost (who, incidentally, is man-shaped—not cloaked in white) is confronted by Edwards' sweetheart, played by Rosemary LaPlanche, who had been searching for her two hunted friends. At the last moment she makes a display of spiritual faith and courage that banishes the ghost from the community. Also in the cast are: Charles Middleton, Effie Parnell, Nolan Leary, Frank Conlan, and others. Additional dialogue and dialogue direction were contributed by Harold Erickson; Raoul Pagel was associate producer.

Running time, 60 minutes. General classification. Release date, Jan. 1.

CHARLES L. FRANKE

United World Moves To Obtain Theatres

United World Pictures' plan to secure first-run "showcase" theatres in key cities of the U. S. met with its first setback when it tried to secure a lease on Pantages Theatre in Minneapolis from Eddie Rubin in competition with RKO, which is about to close a deal for the theatre. United-World will meet with no competition from RKO on the Lyceum in St. Paul which the new company is understood to be interested in, according to an RKO official here.

RKO operates the Orpheum in St. Paul and has an additional site there should it desire to have a second theatre in the town. It had been reported that RKO had considered the World in St. Paul, operated by W. A. Steffes and Ben Berger, but this was denied by RKO.

At the time of its formation by J. Arthur Rank, International and Universal, United World announced that it would seek "showcase" theatres in key cities of the U. S.

Ill. Combine Reaches Para. Agreement

CHICAGO, Jan. 6.—Paramount and the Allied of Illinois booking and buying combine, representing 97 independent theatres, reached an agreement on playing terms for the former's new product on Friday, J. Harold Stevens, Paramount branch manager, told MOTION PICTURE DAILY.

The new contract, delayed by an earlier disagreement on terms, will start this month with "Duffy's Tavern."

$50,000 for 'Whistle'

Grossing $7,850 on its opening day, last Thursday, at the Oriental Theatre, Chicago, Seymour Nebenzal's "Whistle Stop" is expected to gross close to $50,000 for an initial week, to surpass the performances there of "G. I. Joe" and "Blood on the Sun," according to United Artists.

20th Planning Use Of Confidential

Twentieth Century-Fox will use Confidential Reports, for the checking of its percentage engagements, starting Feb. 1, Tom Connors, 20th-Fox vice-president in charge of distribution, announced on Friday.

Connors said that the decision to join Confidential Reports was made following a survey of the latter's checking operations. The company became the sixth distributor to use Confidential Report's service; the other five are Columbia, Paramount, Universal, RKO Radio and United Artists.

Ross Federal Service was previously used by 20th-Fox for checking. Loew's and Warners operate their own checking service.

West Named Liaison With Mono. Holders

HOLLYWOOD, Jan. 6.—George B. West has been named by Steve Broidy, Monogram president, to act as liaison between the company's franchise holders and the home office, effective tomorrow.

20th - Fox Associates Honor Ed Hollander

Associates of Edward Hollander, former ad-sales manager of 20th Century-Fox gave him a farewell luncheon Friday at the Castleholm Restaurant, here. Over 100 from the advertising, publicity and exploitation departments attended. Charles Schlaifer, head of the departments officiated. Hollander plans to enter business outside of the industry next week.

Breneman's Premiere

CHICAGO, Jan. 6.— Tom Breneman's "Breakfast in Hollywood" will have a world-premiere at the Oriental Theatre here on Feb. 7. Breneman will broadcast his morning show from the stage of the Oriental Feb. 7 and 8.

Newsreel Parade

NEW YEAR'S DAY gridiron bowl games are featured in all current newsreels. Other subjects include the funeral of Gen. Patton, President Truman addressing the nation, New Year celebrations in various parts of the country, LaGuardia's departure as New York's mayor and miscellaneous additional items. Contents follow:

MOVIETONE NEWS, No. 37—President Truman appeals to public on reconversion. World events: Byrnes home from Moscow, Patton laid to rest. seven saved in mine disaster. Bomb in Croyden, England, removed. LaGuardia leaves office. Adm. Halsey joins "Saints and Sinners." Parade of Roses. Lew Lehr hails the New Year. Mummers parade in Philadelphia. Football: Rose, Cotton, Sugar and Orange Bowl games.

NEWS OF THE DAY, No. 235—Truman seeks public aid. "Bull" Halsey rides again. LaGuardia out as mayor. First post-war Rose Tournament. Bowl game grid thrills: Pasadena, New Orleans, Miami.

PARAMOUNT NEWS, No. 38—Twenty-four dead in mine disaster. New York changes mayors. Soldier's dog waits two years for him. Gen. Patton laid to rest. Truman addresses nation. 1946 Bowl games: Cotton, Rose, Sugar, Orange.

RKO PATHE NEWS, No. 40—Delegates depart for UNO. Truman reports to nation. Patton buried where Third Army won. LaGuardia replaced by O'Dwyer. "Saints, Sinners" and Halsey. Alabama tops Trojans in Rose Bowl.

UNIVERSAL NEWSREEL, No. 465—Truman asks confidence in U. S. future. Merry-making Mummers. Adm. Halsey joins "Saints and Sinners." Floods rage throughout Northwest. **Football: Tournament** of Roses, Orange Bowl.

100 Scheduled for Gamble Dinner Dais

One of the largest dais lists ever set up for an industry dinner has been established for the Ted Gamble testimonial dinner to be held tonight at the Waldorf-Astoria, here. More than 100 film industry, banking, industrial, military, political and publishing leaders will be seated at a four-row dais in the hotel's grand ballroom where an estimated 1,200 will assemble to honor Gamble, Oregon exhibitor and retiring national chairman of the Treasury's War Finance Division.

Among dias occupants will be Joseph Bernhard, Tom J. Connors, Ned E. Depinet, Si Fabian, Leonard H. Goldenson, Will H. Hays, Malcolm Kingsberg, Dan Michalove, William C. Michel, George Murphy, Henry Morgenthau, Jr., Charles C. Moskowitz, N. Peter Rathvon, Charles M. Reagan, E. V. Richards, Herman Robbins, Gradwell L. Sears, Spyros P. Skouras, George Schaefer, Joseph Vogel, Robert Wilby, and more than 80 others.

E. F. Supple, 55, Dead

Funeral services for Edmund F. Supple 55 who, several years ago was at various times news editor of MOTION PICTURE NEWS, and publicity representative for the old Pathe and old First National Pictures, will be held today with a Requiem Mass at Holy Family Church, New Rochelle. Supple died Jan. 2 in New Rochelle Hospital following a long illness. Surviving are his widow and nine children.

THE FIRST

of what the critics predict will be a long succession of distinguished honors, will be awarded to "The Lost Weekend" on January 7th at the nationally broadcast presentation of

REDBOOK'S ANNUAL AWARD

for the year's

. . . OUTSTANDING CONTRIBUTION TO MOTION PICTURE A

Millions Will Hear the official presentation of the famous Redbook Cup to Charles Brackett and Billy Wilder for the production, direction and screenplay of "Lost Weekend" January 7th at 10 P.M., EST over CBS nationwide network . . . Millions more will see the news of this outstanding award in January Redbook Magazine.

Paramount's

The Lost Weekend

Starring

Ray Milland · Jane Wyman

with Phillip Terry · Howard da Silva
Doris Dowling · Frank Faylen

Produced by **CHARLES BRACKETT**
Directed by **BILLY WILDER**

Screen Play by Charles Brackett and Billy Wilder
From the Novel by Charles Jackson

Now
Breaking All Records
in Fifth Week at the
New York Rivoli

WB Building

(*Continued from page* 1)

America early in February. He plans to be away three weeks on his present trip to inspect and close deals for real estate sites.

While Levey's primary function in going to Mexico City is to set a deal for a site on which Warners will build a theatre, it is understood that he will also scout the possibility of building a new film office there. Levey is also working with Wolfe Cohen, vice-president of Warner International.

With the purchase of an exchange site by Warners in St. Louis, there will be 11 in the U. S. and Canada which the company is building or planning. Some of the exchanges will replace rented buildings and others will replace exchanges owned but built before 1929.

38 Exchanges

Warners operates 38 exchanges in the U. S. and Canada. It is also building new exchanges in Toronto, which will be ready Feb. 1, and in New Haven, Minneapolis and Philadelphia. The New Haven exchange will replace a leased building and the Toronto office will be the first to be owned by the company in Canada, where a total of five offices are operated. New Minneapolis and Philadelphia exchanges will replace older buildings.

Additionally, the company has acquired sites and is planning new buildings in Memphis, Dallas, New Orleans, Boston, Cleveland and Seattle. Present Seattle and Memphis exchanges are in leased buildings, while the others are owned by the company.

Warners has already indicated that it plans to build 15 new theatres in Central and South America.

Walsh Hails Ruling

(*Continued from page* 1)

the seven months studio strike in Hollywood.

Discussing the loss of the set dressers, who were placed under jurisdiction of the Painters Union, a CSU affiliate, Walsh said that he did not believe that the IATSE would lose jurisdiction over workers numerically as a result of the rulings of the AFL committee. He pointed out that the IATSE might even gain numerical strength, citing the fact that he believed the AFL unions in the studio could operate under an agreement as they did between 1926 and 1933.

$15,287,425 for Bonds

PHILADELPHIA, Jan. 6.—The local Warner office announces a record sale of war bonds at the recent bond premiere held at Mastbaum Theatre, where $15,287,425 in Victory Bonds were sold with "Stork Club" as the attraction. The sale is said to be the largest ever made anywhere in the country in a theatre. The Philadelphia chapter of the Hadassah and the Philadelphia Motion Picture Preview Group sponsored the event.

Riskin Productions

(*Continued from page* 1)

City," with a cast to be announced in the near future. The company will take up headquarters at the RKO Radio studio next week.

Review

"Fear"

(*Monogram*)

Hollywood Jan. 6

SUSPENSE and interest are sustained in Lindsley Parsons' latest production until the final sequences, at which point the values of the first 65 minutes of the picture are negated by the last three. The authors of the screenplay, director Albert Zeisler and Dennis Moore, betray audience and actors alike by unnecessary use of the "deam ending" device.

Peter Cookson and Warren William are the chief actors in the drama, the former as a young medical student who dreams that he has killed one of his professors, the latter as a police captain, figment of the former's dream. Anne Gwynne is the girl in the case, and she figures in both the "dream" and "real" sequences.

Cookson, hard-pressed by poverty, kills, or dreams he kills, an elderly professor whose side-line is usury. Thereafter he is tormented by his own conscience to such a point that he attempts suicide. Prevented from doing so, he resolves to give himself up. At this point he wakes up, and that's the end of the story. Outstanding among a capable cast are Nestor Paiva, as a detective, and Almira Sessions as a grasping landlady.

Running time, 68 minutes. General classification. Release date, not set.

THALIA BELL

20th-Fox Trainees

(*Continued from page* 1)

men, will be on hand for the first courses which will extend for a year and encompass film selling, merchandising and theatre operations, all with special emphasis on methods applicable to world markets, Silverstone said. Instruction will be combined, insofar as feasible with on-the-spot observations.

Training will be followed with assignment of students to specific tasks at the home office, under a rotating system designed to familiarize them with actual operations in all departments, including administration, publicity-advertising, sales-control, service, prints, foreign versions, etc.

With but a few exceptions, those selected so far have had no film experience, Silverstone said.

Providence Theatre Asks New Clearance

Elmwood Amusement Corp., operating the Liberty at Providence, has filed a clearance complaint against the five consenting companies, the American Arbitration Association, here, reports.

Complainant asserted that the Liberty is subject to 14 days' clearance after the Palace at Cranston, R. I., and that the Palace plays most pictures many days after availability. Clearance is usually based on Providence first runs and, therefore, the complainant charges that its clearance is unreasonable, requesting that it be reduced to 45 days after Providence first run.

'Liberty' Statue Stands

"Miss Liberty" will continue to throw the light of freedom on Times Square but after tomorrow she will have a new care-taker, the Borough of Manhattan, Max A. Cohen, New York theatre operator, and chairman of the industry's committee, stating that the statue will be turned over to Capt. Hugo Rogers, borough president, at a ceremony at the statue tomorrow.

New RKO Atlanta Home

ATLANTA, Jan. 6.—A $300,000 new home for RKO Radio is being constructed in the vicinity of Film Row by Charles Mion, Atlanta businessman.

Trial Briefs Today

(*Continued from page* 1)

to file a separate brief, there will be one overall brief for the five, with their affiliated circuits dealing with the history and legal aspects of clearance, run and admission prices. Another brief citing the history of the consent decree and arbitration was served by the five defendants.

Counsel for the defendants reported last Friday that they would work through the weekend putting finishing touches on the briefs and correcting final printers proofs. The five which will file briefs this morning are Paramount, Warner Brothers, Loew's, 20th Century-Fox and RKO. The other three defendants are Columbia, Universal and United Artists, with an indication that one brief might be filed on behalf of the latter two.

Other Briefs

Whether the briefs filed by the Conference of Independent Exhibitors and the Society of Independent Motion Picture Producers to intervene in the New York suit as "friends of the court" will be admitted by the court here will be decided upon, at a hearing on the subject, also on Jan. 15.

Industry attorneys and others point out that the briefs are of the same nature as the petition filed by the American Civil Liberties Union, at the start of the trial last Oct. 8, to intervene on behalf of the public. The court refused to permit admission of that petition.

Sell Million in Bonds

MEMPHIS, Jan. 6.—Memphis film exchanges sold $1,000,000 worth of bonds during the Victory Loan drive. Loew's Palace, with sales of more than $250,000, won the first-run theatres contest and Col. Cecil Vogel, manager, was honored by the local industry. Idlewild Theatre won the suburban theatres contest, with Nate Evans and Chalmers Cullins being honored. 20th-Century Fox won the film exchange contest with Tom Young honored.

Acquire Squire Lease

Max Zipperman and Sam Figler have taken over operation of the Squire Theatre, New York. The house had been leased by the Siritzky brothers.

Names . . .
in the news

(*Continued from page* 1)

Patrol Breakfast" at the Waldorf-Astoria, here, tomorrow, with Attorney General Thomas C. Clark and Mayor O'Dwyer attending.

Byron Price Introduced

HOLLYWOOD, Jan. 6.—Byron Price, new Hollywood vice-president of the MPAA, was officially introduced to members of the Association of Motion Picture Producers by Eric A. Johnston, MPAA president, at a meeting here Friday afternoon. Directors of the association and about a dozen other ranking studio executives attended.

Mexican Signs Keaton

MEXICO, CITY, Jan. 6.—Buster Keaton will produce and play the lead in a picture which will be started here sometime in February, and which will have English and Spanish versions, Alejandro Salkino, producer, disclosed here upon his return from Hollywood where, he said, he contracted the comedian.

Kelly to Coast on Product

Arthur Kelly, president of General Motion Picture Corp., the Charles Chaplin-controlled company, left here recently for the Coast for two weeks to set product. The company is committed to deliver six 60-minute features to United Artists this year.

Blake in Stage Firm

William Dorsey Blake has resigned from Universal's story department, to head a new firm of theatrical producers, Scope- Productions, Inc., which has already acquired two playscripts. One, "Not the Ashes but the Fire," is scheduled for mid-March production.

Krumm in Atlanta Post

ATLANTA, Jan. 6.—Henry Krumm, former Warner branch manager here, has taken over the local United Artists branch, succeeding Ching Allen, who is leaving for New York and will announce future plans there this week.

Altschuler on Tour

Richard W. Altschuler, Republic's foreign sales manager, left here yesterday for Havana, on the first lap of a 10-weeks' trip during which he will make a survey of sales conditions in Latin and South America.

R. F. Blue to Coe

Robert F. Blue, twice winner of the Harvard Award for distinguished advertising, and for five years art director of the General Electric account at Maxon, Inc., has joined Donahue and Coe, here, as an art director.

Barnes Back on Job

MEMPHIS, Jan. 6.—Jim Barnes, former house manager at the local Warner Theatre, has returned after three years in the Navy, and has been promoted to full manager.

Max Youngstein Resigns

Max Youngstein has resigned as general manager of Story Productions.

Short Subject

"TVA"

(*RKO-Radio*)

To most people TVA means electric power, and for those who are familiar with the story behind the Tennessee Valley Authority this latest issue of "This Is America" will give a comprehensive, engrossing review of that mighty industry-creating power project; the uninformed too, should find this Frederic Ullman production highly intructive, interesting and inspiring.

Describing the ruination which great floods had wrought upon the valley's top soil from time immemorial, the film discloses how, with the power first secured, fertilizers were brought to the valley's soil. Banking of rivers made for a complete waterway to the sea. The local citizenry did the work and local capital backed the new industries which brought prosperity to an erstwhile unproductive corner of America. Running time, 18 minutes.

MPHOE Will Elect Officers on Jan. 21

Officers nominated by IATSE Motion Picture Home Office Employes Union, Local No. H-63, representing "white collarites" at Warner Bros., Universal, Paramount News and several music companies affiliated with film companies, will be voted upon at the Hotel Diplomat, here, on Jan. 21.

Nominated for president are Irving Zimmerman and Sam Kahn; for vice-president, Nat Salzman and Harold Kreisberg; executive vice-president, Russell M. Moss; secretary-treasurer, Charles Strohsnitter; recording secretary, Terry Casella; sergeant-at-arms, Jack Dawley.

Smith Fund Dinner Set

Invitations are being sent out by the Alfred E. Smith Memorial Hospital Fund, under the names of James A. Farley and Joseph M. Schenck, for a $250-per-person subscription dinner to be held at the Waldorf-Astoria Hotel, here, on Jan. 22. It will be part of the national campaign to raise $3,000,000 for the construction of a 16-story wing at St. Vincent's Hospital, here, as a memorial to the late New York Governor.

Radio Meeting Jan. 23

Technical papers numbering 87, covering 16 general subjects have been scheduled for delivery before the Institute of Radio Engineers' 1946 Winter technical meeting, to be held from Jan. 23-26 at the Hotel Astor, New York, it was announced by Dr. A. E. Harrison, chairman in charge of papers.

To Show Color Video

Columbia Broadcasting will hold a demonstration of its new high-definition television in color on Jan. 11 for the press. Since its initial experimentation, on Oct. 10, CBS claims it has improved both its transmitting and receiving systems.

Set Last WAC Release

"Freedom and Famine", last of the War Activities Committee short subjects, will be released nationally Jan. 17 by RKO Radio.

Deny WB Goldman Dismissal Move

PHILADELPHIA, Jan. 6.—A motion to dismiss a suit filed against Warner Brothers has been denied by Federal Judge William H. Kirkpatrick. Warners and nine other producing and distributing firms are being sued by William Goldman Theatres.

Goldman charges that 10 companies conspired to deprive its theatres of first-run pictures. Attorneys for Warners declared that the firm could not be sued in this area, since it had withdrawn its Pennsylvania registration in June, 1944. Judge Kirkpatrick ruled that the corporation must stand trial with the other distributors, and is still subject to suit, because its officers agreed to abide by Pennsylvania laws when they registered in this state.

Test Case Unlikely as Preston Signs Pact

HOLLYWOOD, Jan. 6.—Foreshadowing withdrawal of a suit he filed last week asking clarification of his right to seek employment elsewhere, actor Robert Preston, recently discharged from the service, has signed a new long term contract with Paramount.

The actor had maintained, in what was regarded as a test case, that his contract had expired during his term in the service, whereas the studio had maintained the pact was in suspension during his abrence.

SEC Exempts RKO in Sale of Subsidiaries

PHILADELPHIA, Jan. 6.—The Securities and Exchange Commission has exempted from provisions of the Investment Company Act the proposed sale by Radio-Keith-Orpheum Corp. of its holdings in the capital stock of five subsidiaries as part of a corporate simplification and refinancing program.

Atlanta Variety Elects

ATLANTA, Jan. 6.—Tent, No. 21. Variety Club of America, at its annual meeting, here, elected a new board of directors. Named were Jimmie Gillespie. Fred Coleman, John Cuningham, Oscar Lam, Charles Durmeyer, R. B. Wilby, I. T. Cohen, Willis Davis, Harry Graham and Paul Wilson. Dave Prince and Mack Jackson tied for 11th place.

Sunshine Buys Advanads

CLEVELAND, Jan. 6.—Al Sunshine has acquired the Advanads Co., which manufacturers and services "coming-attraction" displays on a monthly service plan, with offices here. Sunshine, who resigned from the Republic sales staff to go into business for himself, was previously with the local NSS office for three years and was local representative for seven years of Hollywood Advertising Co.

Waring Gets Sponsor

NBC's "Fred Waring Show", voted the "Best Daytime Program" in the recent MOTION PICTURE DAILY-FAME radio poll after only six months on the air, has secured its first sponsor, with the American Meat Institute taking over sponsorship of Tuesday and Thursday broadcasts starting Jan. 15.

New Theatre Unit Meets Here Today

Groundwork for the projected nationwide peacetime organization of exhibitors is scheduled to be laid today at a meeting of the recently appointed interim committee, at the WAC offices here. Si Fabian will preside.

It is understood that 19 of the 21-man committee will attend, with the remaining two, Roy Cooper, San Francisco and E. J. Schulte, Casper, Wyo., represented by proxy.

Decisions as to time and place of an organizational convention and the method of selecting delegates to this convention—whether they are to be representative of each state or each exchange center—constitute the principal matters on the agenda, Fabian reports.

The manner in which distribution of government films accepted by the new group is to be handled remains a subject for future consideration. Distributor interests discussed a distribution counterpart some weeks ago but no action has resulted.

Six New Theatres For Jacobs' United

NEW ORLEANS, Jan. 6.—H. Jacobs, president of United Theatres, has announced that United will spend more than $1,000,000 this year for four new neighborhood theatres with a capacity of 1,200 in each theatre and two drive-ins, plus making extensive alterations in other local theatres as reseating, air conditioning. Work already has started.

He further stated that the company anticipates additional structural activities in 1946.

United to Start Air Freight on Feb. 1

United Air Lines has informed MOTION PICTURE DAILY that it will inaugurate, effective Feb. 1, an air freight service over its Coast-to-Coast and Pacific Coast system.

C. P. Graddick, the company's director of air cargo, said that charges will be graduated according to volume and distance shipped.

'Reputation' Opens Jan. 16

"My Reputation," Warners, will have its world premiere Jan. 16 in nine New England theatres simultaneously, as follows: Warner, Worcester; Capitol, Springfield; Sherman, New Haven; Strand, Hartford; Warner and Merritt, Bridgeport; Palace, South Norwalk; Palace, Norwich; Strand, Albany. The Broadway opening here is scheduled for Jan. 25 at the Strand.

'Forever' Tradeshow

RKO Radio will hold the first trade showing of International's "Tomorrow Is Forever" in the Carthay Circle Theatre, Los Angeles, on the evening of Jan. 10; then Charlotte (Carolina Theater) on Sunday, Jan. 13, with all other trade screenings held on Monday, Jan. 14.

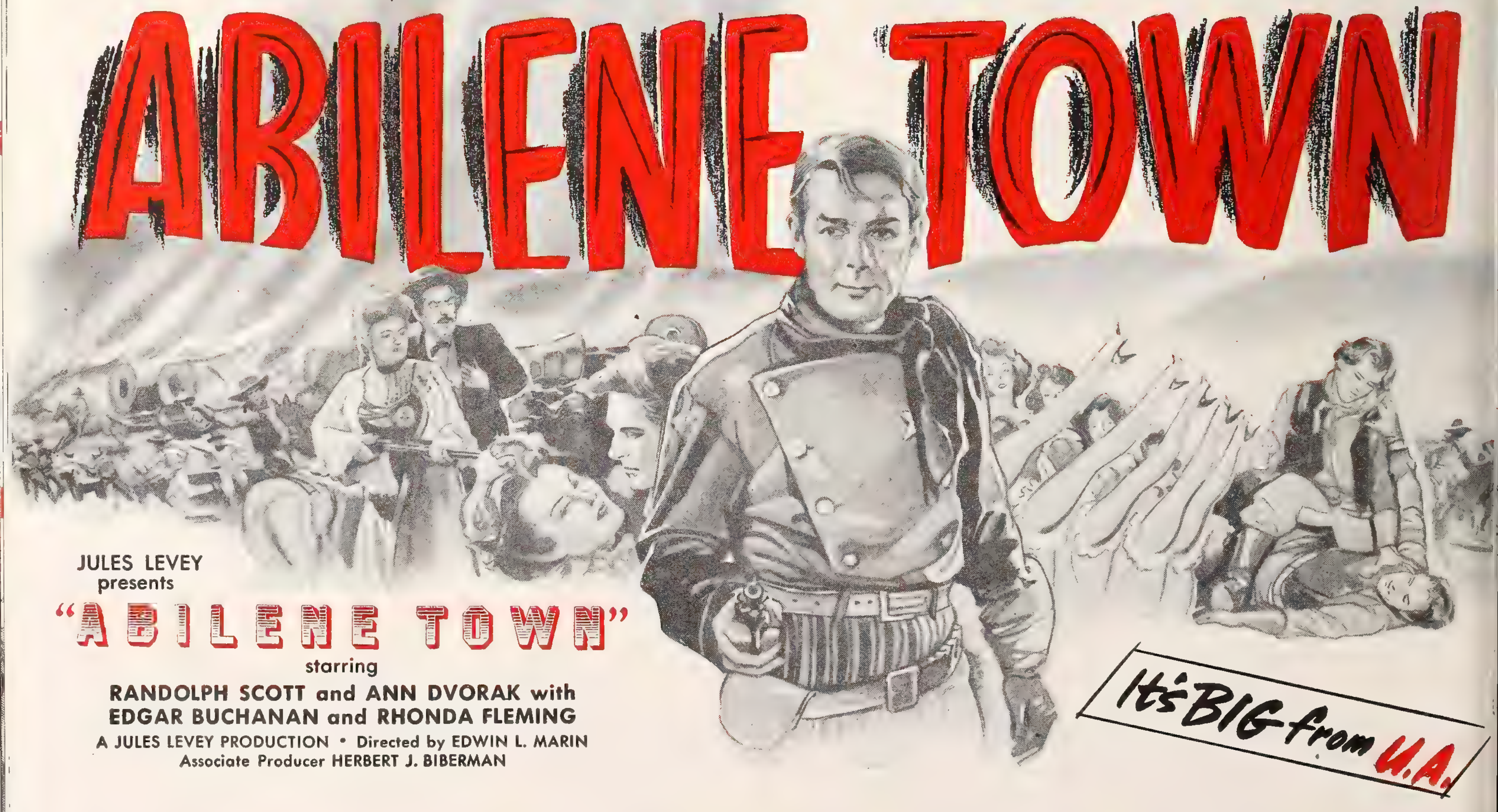
Warner Meeting Feb. 19

Annual meeting of Warner stockholders will be held Tuesday, Feb. 19, in Wilmington. The terms of six of Warners' 11 board members will expire this year and all are expected to be reelected at the meeting.

Remember when your business went...
Up
IN MABEL'S ROOM
It's going to go even higher when
GETTING GERTIE'S GARTER
IT'S THE BEST YET OF EDWARD SMALL'S MONEY HITS FROM U.A.!

John Fitzgibbons
President, Famous Players
Canadian Corporation, says:

"If there's anything sure about this business, it's the surefire business everyone will do with 'Abilene Town'!"



JULES LEVEY
presents
"ABILENE TOWN"
starring
RANDOLPH SCOTT and ANN DVORAK with
EDGAR BUCHANAN and RHONDA FLEMING
A JULES LEVEY PRODUCTION • Directed by EDWIN L. MARIN
Associate Producer HERBERT J. BIBERMAN

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 5 NEW YORK, U. S. A., TUESDAY, JANUARY 8, 1946 TEN CENTS

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National Meet Of Exhibitor Unit in April

Theatre Activities to Convene in St. Louis

The projected exhibitor peacetime organization—which is to be officially known as the Theatre Activities Committee of the Motion Picture Industry—will hold an organizational convention early in April in St. Louis with delegations to be selected at state-wide meetings of theatremen. This was decided by members of the interim committee, who met here yesterday with Si Fabian presiding.

Twelve members of the 21-man committee sat in at yesterday's session, including Harry Arthur, Harry Brandt, W. F. Crockett, Jay Emanuel, Ted R. Gamble, M. A. Silver, Arthur L. Mayer, Fred Schwartz, Charles Skouras, J. R. Vogel, R. B. Wilby and Max Yellen. Max A. Cohen also was present.

The meeting yesterday placed pre-

(*Continued on page* 8)

Johnston Clarifies East-West Merger

Hollywood, Jan. 7.—Hollywood's Association of Motion Picture Producers will retain its corporate status but will function as a unit of the Motion Picture Association of America, with MPAA Vice-President Byron Price in charge, President Eric Johnston announced today, following a meeting of AMPP directors here. Studio heads will continue to handle Hollywood problems, Johnston said, and will serve in an advisory ca-

(*Continued on page* 8)

Raises for Film Players in East

Wage increases for New York extra players and actors have been obtained by the Screen Actors Guild, it is announced by John Dales, Jr., executive secretary of the Guild.

In reporting conclusion of negotiations for revision of the Guild's basic 10-year contract with Eastern producers, Dales disclosed that not only did the Guild win increases in rates of pay, but also realized a long-

(*Continued on page 7*)

Government, Business, Films Honor Gamble

More than 1,200 jammed the ballroom of the Waldorf-Astoria Hotel here last night to honor Ted R. Gamble for his achievements as the Treasury's national War Finance Director during the past four years and to bring to a close the official functions of the industry's War Activities Committee.

Ted R. Gamble

Gamble and the thousands of film industry members who cooperated with him in the successful war bond drives received the commendation

(*Continued on page* 8)

Gamble Reports His Plans; Politics Out

Ted R. Gamble, until recently, War Finance Director for the Treasury Department, and Portland, Ore., circuit operator, whose plans have been a matter of considerable speculation in Washington official circles and in the industry since he concluded his Treasury job, yesterday told Motion Picture Daily his only concern at present is expansion of his theatre interests.

Asked specifically whether he would head the Theatre Activities Commit-

(*Continued on page* 8)

WAC Releases Final Report

A report on the industry's war activities during 1945, the fourth and final one in the "Movies at War" series, was released here yesterday by the War Activities Committee.

Profusely illustrated, the 44-page booklet covers industry participation in the Seventh War Loan and Victory Loan drives, the 1945 Red Cross and March of Dimes drives; the information films, gift films and newsreels produced and released during the year; Hollywood Victory Committee activities; industry activities at the San Francisco Conference; contributions of the trade press and the European visit of industry executives under War Department auspices last summer.

Much of the story is, of necessity, statistical; particularly a summary of the industry's four-year wartime contributions to Oct. 31, 1945. In that period the industry donated 1,041 feature films and 1,050 short subjects for overseas use, aggregating 43,189 feature prints and 33,217 shorts prints, with an estimated value of $38,500,000. They were seen by audiences estimated at 750,000,000.

In addition, 140 information films and 29 film bulletins were released through WAC at the request of the Office of War Information, and 106 war information films were made by or for the government and services

(*Continued on page* 8)

"My Reputation"

*[**Warner Brothers**]*

IN "My Reputation," Warners has an engrossing romantic drama and an outstanding production which should rank high among the better films of the year. Presently, with smart selling, exhibitors should reap a box-office harvest when they can tell their patrons that this Barbara Stanwyck vehicle is at their theatre.

Superlatives can be unblushingly applied here since this attraction achieves an "E" for excellence in every department. The fine supporting cast includes George Brent, Warner Anderson, Lucille Watson, John Ridgely and Eve Arden. Curtis Bernhardt's direction is superb and Henry Blanke has provided class and polish, production-wise. Add to these a brilliant performance by Miss Stanwyck and a story which is loaded with gripping and intensely interesting dramatic values.

While this film may be conventionally classified as a "tear-jerker" for the women, it nevertheless carries strong appeal for men, as well, and develops a delightful romance between Miss Stanwyck and Brent with some moments of warm, gentle humor which should satisfy everyone.

The story is from the novel, "Instruct My Sorrows," by Clare Jaynes,

(*Continued on page 7*)

'Collective' Charge Is Hit In Film Case

'Little 3' Say U. S. Has No Case Against Them

Five wholly-autonomous companies cannot be treated "collectively" to establish a violation of the Sherman Act and, furthermore, the government has failed to make a case against the "Little Three," according to the defendants' briefs, as filed in the New York film anti-trust suit here yesterday, following conclusion of the 20-day trial in U. S. District Court last Nov. 20.

Oral arguments in court before the three-judge expediting bench consisting of Judges Augustus N. Hand, Henry W. Goddard and John Bright, are scheduled to get underway here on Jan. 15.

The five distributor defendants with affiliated circuits joined together to file an over-all brief on the legal as-

(*Continued on page* 8)

Protest on State Dep't Report Seen

Washington, Jan. 7.—Industry officials may protest to the State Department over the allegedly biased criticism of pictures sent abroad, contained in the so-called MacMahon memorandum released over the weekend.

Members of the industry here called attention to the fact that the memorandum carried excerpts from reports to the Department from diplomatic

(*Continued on page* 8)

Lewis May Set New European Branches

David Lewis, Loew's International regional director for Europe, North Africa, Egypt and the Middle East, currently in Europe on the first part of a six-month trip, may open additional offices there as a result of his survey, it is understood.

Lewis is the first regional director to inaugurate the new Loew International system of having top foreign executives operate from the home of-

(*Continued on page 7*)

Alperson to Make 6 Pictures for 20th

Edward L. Alperson is under contract to produce six pictures for 20th Century-Fox within two-and-a-half years, the time to be determined at his option, he told MOTION PICTURE DAILY yesterday. He is here from Hollywood for two weeks.

His first, "Black Beauty," is now being cut and will be released about April, he said. His next two, for which scripts are in work, will be "Helen's Babies" and "Beautiful Joe," based on the dog story. Either one of the two will start late in March or early April. He also has Somerset Maugham's play, "Sheppy," on his agenda. The sixth film may be a followup of "Black Beauty," called the "Son of Beauty," he said. The fifth has not yet been selected.

Commenting on reports of the emergence of Film Classics, of which he is a 50 per cent stockholder, along the lines of the original First National, with Harry Brandt as president and Alperson relinquishing his interest, the producer said that he is not contemplating sale of his share. "No one has approached me to buy," he said. He asserted that no understanding exists to this effect.

Conroe to Preview 'Street' on Thursday

Dr. Irwin A. Conroe of the motion picture division of the State Education Department on Thursday will review Universal's "Scarlet Street," which was banned last Friday from exhibition in this state by the New York State Censors. If he sustains the action of the censors, a final application for review may be made by Universal to the New York State Board of Regents, of which the censor board is a unit, or it may appeal to the courts. On the other hand, Conroe may make suggestions as to acceptable eliminations, or approve the film in its present form.

The film already has been passed by the censor boards of Maryland, Ohio, and Pennsylvania. The last previous banning of a major film by this state was in Jan., 1942, when Howard Hughes' "The Outlaw" was refused a license. Hughes and United Artists now plan to release the picture on Feb. 6 in a form approved by the board, it is understood.

Legion Classifies 'Scarlet' as 'B'

The National Legion of Decency has given its A-II rating to Warner's "My Reputation," and has placed in Class B Universal's "Scarlet Street."

The latter film was banned on Friday from exhibition in this state by the New York board of censors.

'U' Film to B. & K.

CHICAGO, Jan. 7.—Universal will have a first-run showing in a Balaban and Katz Loop house for the first time in several years when "The Daltons Ride Again" follows the current "And Then There Were None" at the Garrick Theatre.

Personal Mention

MATTHEW FOX, president of United World Pictures, and ROBERT S. BENJAMIN, president of the J. Arthur Rank Organization, arrived in Hollywood yesterday and went into conferences with LEO SPITZ and WILLIAM GOETZ.

•

OSCAR NEU, head of Neumade Products and president of the Theatre Equipment Manufacturers and Supply Association, left New York for a nation-wide business tour on Saturday.

•

CAPT. NORMAN SILVERMAN will return to Republic's Philadelphia office shortly as salesman for the Scranton territory.

•

DONALD NELSON, SIMPP president, will arrive in Hollywood from the East today.

•

HERBERT J. YATES, president of the public, has arrived on the Coast from New York.

•

BEN KALMENSON, Warner general sales manager, arrived in Hollywood yesterday from New York.

•

DEL GOODMAN, Paramount West Coast district manager, is touring his territory.

•

NAT BARACH, National Screen Service branch manager in Cleveland, is at home with influenza.

•

GERTRUDE TRACY, manager of Loew's Ohio Theatre, Cleveland, is recovering from an operation.

•

HARRY PAUL, Wil-Kin Theatre Supply Co.'s Atlanta branch manager, fell on the ice and broke his shoulder.

•

ROY HAINES, Warners Western and Southern division sales manager, left here yesterday on a tour of Southern exchanges.

•

SIDNEY BLUMENSTOCK, 20th Century-Fox assistant exploitation manager, has returned here from Atlanta conferences with HARRY G. BALLANCE, Southern sales manager.

•

JOHN H. HARRIS, head of Harris Amusement Co., Pittsburgh, and founder of the Variety Clubs of America, spent the weekend in Chicago on his way to the Coast.

•

FLORENCE BROWNING, assistant to J. ROBERT RUBIN, M-G-M general counsel, returned to New York yesterday from a vacation on the Coast.

•

CHARLES S. STEINBERG, assistant to LARRY GOLOB, Warner's New York publicity director, left here last night for Philadelphia and Washington.

•

WILLIAM GLEICHER, head of M-G-M's theatre auditing department, will leave New York today for St. Louis and Kansas City.

•

SAM LEFKOWITZ, United Artists district manager, will leave New York for New Haven today.

•

VICTOR SAVILLE, M-G-M director, is en route to London from New York by boat.

•

TOM DONALDSON, M-G-M Boston branch manager, will arrive in New York today for a brief stay.

•

CHARLES COBURN will leave New York for Washington today.

Short Action Trailer Issued by M-G-M

Marking another new step in its program to aid the small town exhibitor, M-G-M has instituted a short action trailer designed particularly for multiple change theatres. The new type trailer, produced under supervision of Howard Dietz, vice-president and director of advertising-exploitation, and Frank Whitbeck, at the studio, resulted from suggestions by small-town exhibitors for brief, action-packed announcements.

Rentals Seen Subject To 1% City Tax Rise

Film rentals and general purchases by theatres would be affected along with other commodities should legislative approval of Mayor William O'Dwyer's request that a set-up in New York City's sales tax from one to two per cent be forthcoming. At present film rentals are also subject to the one per cent city sales tax.

Columbia Dividend

Columbia Pictures' board of directors has declared a quarterly dividend of 68¾ cents per share on the $2.75 convertible preferred stock of the company, payable Feb. 15, to stockholders of record on Feb. 1.

Kaiser Names Sears Relief Drive Head

Gradwell L. Sears, vice-president and general manager of United Artists, has been named chairman of the film industry committee of the Victory Clothing Collection, Henry J. Kaiser, national chairman of the collection, announced. Sears is organizing cooperation of the industry for the drive, which opened yesterday Jan. 7, for the relief of destitute millions abroad.

Others in the entertainment world who are members of the committee include Eric A. Johnston, Spyros P. Skouras, Louis B. Mayer, Edward Arnold, Jean Hersholt, Helen Hayes and Marian Anderson.

16 Days for Sorrell

LOS ANGELES, Jan. 7. — Superior Court Judge Allen Ashburn today found Herbert Sorrell, president of the Conference of Studio Unions, guilty on contempt charges growing out of the studio strike and sentenced him to serve 16 days in jail and pay $1,700 fine. Sorrell's attorney filed an oral notice of appeal.

Columbus House Burns

COLUMBUS, O., Jan. 7.—The Linden theatre here was gutted by fire.

A Mighty Romantic Drama of America's Last Frontier
DAKOTA
A REPUBLIC PICTURE
Starring
JOHN WAYNE
and Featuring
VERA HRUBA RALSTON
and WALTER BRENNAN
with WARD BOND . ONA MUNSON
HUGO HAAS . MIKE MAZURKI
Associate Producer and Director . JOSEPH KANE
NOW AT Brandt's GOTHAM B'way 47th St.

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
SPECTACULAR STAGE PRESENTATION

6th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9 30 A M • LATE SHOW EVERY NIGHT

LOEW'S STATE B'WAY & 45
ON SCREEN
GINGER ROGERS
LANA TURNER
WALTER PIDGEON
VAN JOHNSON
IN M-G-M's
'WEEK-END at the WALDORF'
IN PERSON
Milt BRITTON and ORCH.
Nora MARTIN
Extra!
Huntz HALL & Bobby JORDAN

PALACE B'WAY & 47th St.
DICK POWELL
"CORNERED"
with WALTER SLEZAK
LUTHER ADLER
An RKO RADIO PICTURE

GEORGE RAFT
Claire TREVOR - Signe HASSO
in
Johnny Angel
R-K-O RADIO PICTURE
BRANDT'S GLOBE B'way at 46th St.

B. G. DeSylva presents
BETTY HUTTON in
"THE STORK CLUB"
with BARRY FITZGERALD
in Person
WOODY HERMAN
and his Orchestra featuring
FRANCES WAYNE
PARAMOUNT Times Square

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Leonard H. Goldenson
Vice President in Charge of
Paramount Theatres says:

"'Abilene Town' is another way of saying boxoffice!"

JULES LEVEY
presents
"ABILENE TOWN"
starring
RANDOLPH SCOTT and ANN DVORAK with
EDGAR BUCHANAN and RHONDA FLEMING
A JULES LEVEY PRODUCTION • Directed by EDWIN L. MARIN
Associate Producer HERBERT J. BIBERMAN

Your "Stars of Tomorrow" w

Yesterday...

MOTION PICTURE MAGAZINE began helping you build up big names when unforgettable stars were bit players. That was way, way back—in 1910—in the first issue of MOTION PICTURE. Ever since then, we've predicted "There's star stuff" in players where we honestly could see sparks. We have always considered it part of our job to play prophet and *feel* for the future. MOTION PICTURE Magazine always has looked ahead and kept its head.

"They're going to be stars!" MOTION PICTURE said

Old-time photographs courtesy of Museum of Modern Art called them...

Today . . .

Each month Motion Picture's Charley Samuels goes scouting for star stuff among the new players. He tells the 1,000,000-plus people who buy every issue of Motion Picture at their newsstands to watch out for these up-and-comers. In Samuels' lively stories *your* box-office customers meet their future favorites for the first time. Unique features like this make Motion Picture Magazine admittedly foremost and finest—just as it has always been *first* of all screen magazines.

"They're going to be stars!" MOTION PICTURE says

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STAR BUILDER! "STARS OF TOMORROW" by Charles Samuels appears only in MOTION PICTURE MAGAZINE

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Grosses continued far above average during a week which included New Year's Eve. Estimated receipts for the week ending Jan. 9:

LEAVE HER TO HEAVEN (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $22,500. (Average: $14,600)

THEY WERE EXPENDABLE (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $15,500. (Average: $15,800)

AND THEN THERE WERE NONE (20th-Fox) and SUNBONNET SUE (Mono.)—FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $7,500. (Average: $6,600)

AND THEN THERE WERE NONE (20th-Fox) and SUNBONNET SUE (Mono.)—FOX WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $9,000. (Average: $8,100)

AND THEN THERE WERE NONE (20th-Fox) and SUNBONNET SUE (Mono.)—GUILD (965) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $7,400. (Average: $7,100)

THE BELLS OF ST. MARY'S (RKO-Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 2nd week. Gross: $37,000. (Average: $21,600)

LEAVE HER TO HEAVEN (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $38,000. (Average: $27,400)

THEY WERE EXPENDABLE (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $28,000. (Average: $26,100)

GETTING GERTIE'S GARTER (UA-Small)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $3,000. (Average: $4,900)

GETTING GERTIE'S GARTER (UA-Small)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $15,000. (Average: $14,700)

GETTING GERTIE'S GARTER (UA-Small)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 3rd week. Gross: $5,000. (Average: $6,600)

GETTING GERTIE'S GARTER (UA-Small)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 3rd week. Gross: $3,000. (Average: $4,600)

THE BELLS OF ST. MARY'S (RKO-Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $35,000. (Average: $20,500)

STORK CLUB (Para.) and WILDFIRE (Screen Guild Productions)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days. Gross: $40,000. (Average: $22,200)

STORK CLUB (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days. Gross: $21,000. (Average: $12,800)

LEAVE HER TO HEAVEN (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $18,500. (Average: $11,300)

SAN ANTONIO (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $23,400. (Average: $20,700)

SAN ANTONIO (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $15,500. (Average: $14,500)

SAN ANTONIO (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $14,000. (Average: $13,700)

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CHICAGO

Another big weekend was recorded in Loop theatres, here, due in part to the school vacation and furniture dealers' convention which attracted thousands of out-of-towners. "The Bells of St. Mary's continues to lead all newcomers. Estimated receipts for the week ending Jan. 10:

CONFIDENTIAL AGENT (WB)—APOLLO (1,200) (55c-65c-85c-95c) 2nd week. Gross: $16,000. (Average: $12,000)

STORK CLUB (Para.)—CHICAGO (3,850) (55c-65c-85c-95c) With vaudeville, 2nd week. Gross: $59,000. (Average: $51,500)

AND THEN THERE WERE NONE (20th-Fox)—GARRICK (1,000) (55c-65c-85c-95c) 3rd week. Gross: $16,000. (Average: $12,000)

HOUSE OF DRACULA (U) and PILLOW OF DEATH (U)—GRAND (1,350) (55c-65c-85c-95c) Gross: $11,500. (Average: $9,100)

WHISTLE STOP (UA)—ORIENTAL (3,200) (55c-65c-85c-95c) With vaudeville. Gross: $43,000. (Average: $35,000)

FRONTIER GAL (U) and THE CRIMSON CANARY (U)—PALACE (2,500) (55c-65c-85c-95c) 2nd week. Gross: $24,000. (Average: $24,000)

MILDRED PIERCE (WB)—ROOSEVELT (1,000) (55c-65c-85c-95c) 2nd week. Gross: $25,000. (Average: $24,000)

LEAVE HER TO HEAVEN (20th-Fox)—STATE LAKE (2,700) (55c-65c-85c-95c) 2nd week. Gross: $31,000. (Average: $29,000)

THEY WERE EXPENDABLE (M-G-M)—UNITED ARTISTS (1,700) (55c-65c-85c-95c) 2nd week. Gross: $23,000. (Average: $20,000)

BELLS OF ST. MARY'S (RKO-Radio)—WOODS (1,200) (95c) 2nd week. Gross: $38,000. (Average: $15,000)

CINCINNATI

Current figures are running unusually high, with plus signs in evidence on all fronts, comparing favorably in the aggregate with last week's terrific box-offices. Weather was mild. Estimated receipts for the week ending Jan. 8-11:

STORK CLUB (Para.) — RKO ALBEE (3,300) (44c-50c-60c-70c) 9 days. Gross: $25,000. (Average, 7 days: $14,500)

LEAVE HER TO HEAVEN (20th-Fox)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $13,500. (Average: $10,000)

APPOINTMENT IN TOKYO (WB) and DETOUR (PRC) — RKO RAMILY (1,000) (30c-40c) Gross: $1,800. (Average: $1,600)

CRASHING THROUGH (Popular) and LIFE RETURNS (Popular)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $900. (Average: $800)

THEY WERE EXPENDABLE (M-G-M)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $15,000 (Average: $8,000)

MAN ALIVE (RKO Radio) and DANGEROUS PARTNERS (M-G-M)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days. Gross: $7,000. (Average: $5,000)

SNAFU (Col.) and ISLE OF THE DEAD (RKO Radio)—RKO LYRIC (1,400) (44c-50c-60c-70c) Gross: $6,500. (Average: $5,000)

THE BELLS OF ST. MARY'S (RKO Radio)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $23,000. (Average: $13,500)

SAN ANTONIO (WB)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $7,500. (Average: $5,000)

ST. LOUIS

Aided by advanced New Year's Eve prices, grosses are well above average. Mild Weather prevails. Estimated receipts for the week ending Jan. 8:

LEAVER HER TO HEAVEN (20th-Fox) and THE SENORITA FROM THE WEST (U)—AMBASSADOR (3,154) (40c-50c-60c) 7 days. Gross: $26,000. (Average: $17,200)

THE STORK CLUB (Para.)—FOX (5,038) (40c-50c-60c) 7 days. Gross: $33,000. (Average: $17,000)

THEY WERE EXPENDABLE (M-G-M)—LOEW'S STATE (3,162) (40c-50c-60c-65c) 7 days. Gross: $22,000. (Average: $17,100)

LEAVE HER TO HEAVEN (20th-Fox) and THE SENORITA FROM THE WEST (U)—MISSOURI (3,514) (40c-50c-60c) 7 days. (Average: $11,100)

GETTING GERTIE'S GARTER (UA) and HIT THE HAY (Col.)—LOEW'S ORPHEUM (1,900) (40c-50c-60c-65c) 7 days. Gross: $10,500. (Average: $7,100)

HOLD THAT BLONDE* (Para.) and SHE WOULDN'T SAY YES* (Col.)—SHUBERT (1,900) (40c-50c-60c) 7 days. Gross: $8,000. (Average: $6,200)

DAKOTA* (Rep.) and FIRST YANK INTO TOKYO* (RKO-Radio)—ST. LOUIS (4,000) (40c-50c-60c) 7 days. Gross: $9,000. (Average: $7,900)

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*Indicates moveover picture.

CLEVELAND

Post-holiday business is excellent here, being especially good at the weekend. Estimated receipts for the week ending Jan. 7-8-9:

TOO YOUNG TO KNOW (WB)—ALLEN (3,000) (45c-55c-65c) 9 days. Gross: $14,000. (Average: $10,000)

BELLS OF ST. MARY'S (RKO-Radio)—WARNERS' HIPPODROME (3,500) (45c-55c-65c) 8 days, 2nd week. Gross: $29,000. (Average: $20,800)

SNAFU (Col.)—WARNERS' LAKE (714) (45c-55c-65c) 9 days. Gross: $3,200. (Average: $3,270)

DAKOTA (Rep.)—LOEW'S OHIO (1,268) (45c-65c) 2nd week, 10 days. Gross: $11,000. (Average: $6,200)

SAN ANTONIO (WB)—RKO PALACE (3,300) (45c-55c-65c) 2nd week, 8 days. Gross: $16,000. (Average: $19,000)

THEY WERE EXPENDABLE (M-G-M)—LOEW'S STATE (3,300) (45c-65c) 10 days. Gross: $31,000. (Average: $20,700)

STORK CLUB (Para.)—LOEW'S STILLMAN (1,900) (45c-65c) 10 days, 2nd week. Gross: $14,000. (Average: $11,000)

BUFFALO

All grosses were sent skyward with the holiday over and the snow melted in a January thaw. Estimated receipts for the week ending Jan. 12:

THEY WERE EXPENDABLE (M-G-M)—BUFFALO (3,489) (40c-50c-60c-70c) 10 days. Gross: $18,000. (Average: $17,400)

THE STORK CLUB (Para.) — GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $24,700. (Average: $16,400)

SAN ANTONIO (WB) — HIPPODROME (2,100) (40c-50c-60c-70c) 10 days. Gross: $10,000. (Average: $9,700)

THE BELLS OF ST. MARY'S (RKO Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $30,000. (Average: $12,200)

PARDON MY PAST (Col.) and MY NAME IS JULIA ROSS (Col.) — LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $15,200. (Average: $12,400)

KANSAS CITY

Phenomenal business continued through the first week of January, partly accounted for by holiday prices on New Year's Eve. Estimated receipts for the week ending Jan. 8:

LEAVE HER TO HEAVEN (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days. Gross: $11,000. (Average: $8,000)

THEY WERE EXPENDABLE (M-G-M)—MIDLAND (3,500) (40c-60c) 7 days. Gross: $20,000. (Average: $14,000)

THE STORK CLUB (Para.)—NEWMAN (1,900) (45c-65c) 7 days, 2nd week. Gross: $21,000. (Average: $12,000)

THE BELLS OF ST. MARY'S (RKO Radio)—ORPHEUM (1,900) (45c-65c) 7 days, 2nd week. Gross: $18,000. (Average: $10,000)

LOVE, HONOR AND GOODBYE (Rep.) and STRANGE CONFESSION (U)—TOWER (2,100) 39c-60c) 7 days. Stage show. Gross: $10,000. (Average: $9,400)

LEAVE HER TO HEAVEN (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days, 2nd week. Gross: $10,000. (Average: $6,000)

LEAVE HER TO HEAVEN (20th-Fox)—FAIRWAY (700) (45c-65c) 7 days, 2nd week. Gross: $2,500. (Average: $1,750)

PITTSBURGH

Excellent weather gave all first run houses capacity business. Estimated receipts for the week ending Jan. 10:

THIS LOVE OF OURS (U)—FULTON (1,700) (35c-44c-65c) 7 days, 2nd week. Gross: $8,500. (Average: $9,000)

LEAVE HER TO HEAVEN (20th-Fox)—J. P. HARRIS (2,000) (35c-44c-65c) 7 days, 2nd week. Gross: $20,000. (Average: $10,000)

THEY WERE EXPENDABLE (M-G-M)—PENN (3,400) (40c-55c-85c) 7 days, 2nd week. Gross: $15,500. (Average: $23,000)

WHAT NEXT, CORPORAL HARGROVE (M-G-M)—WARNER (2,000) (35c-44c-65c) 7 days, 2nd week, on a moveover from the Stanley. Gross: $8,500. (Average: $7,500)

LEAVE HER TO HEAVEN (20th-Fox)—SENATOR (1,700) (35c-44c-65c) 7 days, 2nd week. Gross: $4,500. (Average: $3,500).

BOSTON

Business in Boston's Hub is better since the seasonal slump. Estimated receipts for the week ended Jan. 6:

DICK TRACY (RKO-Radio)—BOSTON (3,200) (50c-$1.10) Plus a stage show. Gross: $26,300. (Average: $26,300)

TOO YOUNG TO KNOW (WB) and STRANGE MR. GREGORY (Mono.)—FENWAY (1,373) (40c-74c) Gross: $7,000. (Average: $7,300)

BELLS OF ST. MARY'S (RKO-Radio)—MEMORIAL (2,900) (55c-74c) 2nd week. Gross: $26,000. (Average: $24,800)

STORK CLUB (Para.) and LIFE WITH BLONDIE (Col.)—METROPOLITAN (4,367) (55c-74c) Gross: $25,000. (Average: $25,200)

THEY WERE EXPENDABLE (M-G-M)—ORPHEUM (2,900) (40c-74c) 2nd week. Gross: $22,500. (Average: $22,700)

TOO YOUNG TO KNOW (WB) and STRANGE MR. GREGORY (Mono.)—PARAMOUNT (1,700) 40c-74c) Gross: $14,000. (Average: $14,200)

THEY WERE EXPENDABLE (M-G-M)—STATE (3,200) (55c-74c) 2nd week. Gross: $17,000. (Average: $17,300)

BALTIMORE

Business continues above average. Post-holiday audiences are catching-up on their theatregoing. Estimated receipts for the week ending Jan. 10:

THEY WERE EXPENDABLE (M-G-M—CENTURY (3,000) (35c-44c-55c-60c) 7 days, 2nd week. Gross: $18,000. (Average: $15,500)

SCARLET STREET (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days, 3rd week. Gross: $9,500. (Average: $12,000)

SAN ANTONIO (WB)—STANLEY (3,280) (35c-44c-55c-65c) 7 days, 3rd week. Gross: $15,000. (Average: $17,500)

BELLS OF ST. MARY'S (RKO-Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, 2nd week. Stage show. Gross: $20,000. (Average: $18,000)

DAKOTA (Rep.)—MAYFAIR (1,000) (25c-35c-54c) 7 days, 3rd week. Gross: $6,000. (Average: $6,000)

CLUB HAVANA (PRC) and THE CRIMSON CANARY (U)—MARYLAND (1,400) (25c-44c) 7 days. Gross: $7,000. (Average: $7,000)

REEVES
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N. Y. Grosses Hold Well

Aided by strong weekend business, New York first-runs are generally recording another week of exceptionally strong receipts, following a record-breaking New Year's week. Still in the outstanding class are the Radio City Music Hall, with "The Bells of St. Mary's," and the Roxy, with "Leave Her to Heaven."

"Bells" and a stage show at the Music Hall are headed for a tremendous $138,500 for a fifth week, following a fourth which saw $160,300 recorded for a new all-time high for the theatre. "Leave Her to Heaven" and a stage show featuring the DeMarcos, Carl Ravazza and Paul Winchell, is expected to bring a heavy $121,000 for a second week, ending tonight; first week's gross was $151,300, plus an additional $21,800 recorded on Christmas opening day. "Johnny Angel" at the Globe opened strongly late last week with $30,000 expected for the first week.

Others Heavy

The Paramount, with "The Stork Club" and a stage bill presenting Woody Herman and his band; the Capitol, with "They Were Expendable" and a stage show with Tommy Dorsey and his orchestra; and the Strand, presenting "San Antonio" on the screen and Lionel Hampton on the stage, are all continuing to draw heavily. "Stork Club" brought $90,000 for a third week at the Paramount, after drawing $115,000 for New Year's week; "They Were Expendable" is headed for $85,000 for a third week, following a second week's gross of $97,000; and "San Antonio" is expected to bring $69,000 for a second week at the Strand; after setting a new all-time record of $82,000 for an initial week.

"The Lost Weekend," at the Rivoli; "Saratoga Trunk," at the Hollywood, and "Spellbound," at the Astor, are also holding up big in extended holdovers. "The Lost Weekend" is headed for $48,000 for a sixth week; "Saratoga Trunk" will bring $40,000 for a seventh, at the Hollywood," and "Spellbound" will draw $45,00 for a 10th week at the Astor.

"Cornered" is drawing heavily at the Palace with a strong $34,000 taken in a second week. The Criterion drew $25,000 for a second week of "What Next Corporal Hargrove?"; it will hold until Friday when "She Wouldn't Say Yes" will take over. "Scarlet Street" was to have opened at the Criterion today, but pending censor action delays it.

$12,500 for 'Dakota'

"Dakota" is continuing to draw well at the Gotham, with $12,500 expected for a third week. "The Enchanted Forest" will leave the Victoria Thursday night with a good $14,500 expected for the final six days of a fourth week; "A Walk in the Sun" will open there Friday. The Rialto expects $9,000 for a good third and final week of "The House of Dracula"; "Dick Tracy" will open there Friday. "Pinocchio" continues profitably at the Republic with $8,000 expected for a 21st week; it will hold for another week. "The Seventh Veil" continues well at the Winter Garden.

"My Reputation"

(*Continued from page* 1)

and has been fashioned into a top-notch screenplay by Catherine Turney. It treats with the difficult readjustment problems faced by a young widow, mother of two sons, who has led a sheltered life, sheltered first by her mother and then by her husband. When her husband dies, as the story opens, she is ill-equipped to assume the role of a charming and cultivated widow of 33.

Miss Stanwyck portrays Jessica Drummond, the young widow, with warmth, compassion and understanding. She is soon in conflict with her austere mother by her refusal to abide by the conventional role of a widow in mourning and this conflict grows as her loneliness becomes more acute. When her two sons, aged 12 and 14, go away to school, as their father had planned, the widow can endure her loneliness no longer and she breaks down. A vacation is suggested by some understanding friends and that is how she meets Brent, a major in the U. S. Army.

The inevitable happens. She falls in love with him and tries to make a new life for herself but there are complications. He is not the marrying kind and there is gossip in her circle of friends which eventually reaches the ears of her two sons. When she makes no attempt to deny her friendship with Brent, she is almost alienated from her sons. She makes a desperate attempt to explain the situation to them as she tries to join Brent who is about to go overseas. Ultimately Brent undergoes a change of heart about marriage and loneliness is not to be her lot any longer.

Bernhardt's direction does not permit interest to lag during the unfolding of the story, which achieves added impact through the fine performances. Miss Watson is the mother; Anderson, a devoted family friend who is in love with Miss Stanwyck; Ridgely and Miss Arden the understanding friends. Bobby Cooper and Scotty Beckett give excellent accounts of themselves as the two sons. Others in the cast include Jerome Cowan, Esther Dale and Leona Maricle.

If the theme music supplied by Max Steiner has not been endowed with lyrics and sent forth to the air lanes and the Hit Parade, it is bound to be soon. James Wong Howe's photography is masterful. Anton Grot also rates plaudits for the charm and simplicity of the Drummond home and his other sets.

Running time, 94 minutes. General audience classification. To be released Jan. 26.

MILTON LIVINGSTON

Raises for Players

(*Continued from page* 1)

term desire to abolish the $5.50 per day day classification for atmosphere players; hereafter they will receive a minimum of $10.50 a day.

Other increases in minimums obtained for New York extra players were: Standins, raised from $8.25 to $10.75 a day; general extra work in street clothes, raised from $10.50 to $13.00; dancers, skaters and swimmers, raised from $13.75 to $16.25; dress extras, raised from $16.50 to $19.00. The increases range from slightly over 15 per cent for dress extras to over 45 per cent for atmosphere players. More than 1,000 members of the guild in New York will benefit by the contract revision.

Simultaneously with approving wage increases for extras, New York producers accepted the 1945 revision of the basic contract for screen actors, as negotiated with producers at Hollywood. This revision increased minimum day-player rates from $25 to $35 a day; free-lance minimum, from $100 to $115 a week; stock-contract minimum, from $50 to $60 a week for the first six months and $75 thereafter.

Dr. H. S. Clemmer Dies

SPOKANE, Jan. 7.—Dr. Howard S. Clemmer, 70, retired dentist and pioneer theatre operator, died of a heart attack at his home, here, on Saturday. Clemmer disposed of his theatre interests to the Grombacher circuit here in 1925 and retired.

K. W. Cockerline Dead

PORTLAND, Ore., Jan. 7.—Kenneth W. Cockerline, 47, owner-operator of the Moreland Theatre, here, who was recently re-appointed to the Motion Picture Censor Board, died of a heart attack last Friday.

Loew Exchanges

(*Continued from page* 1)

fice instead of remaining in the field. Loew's, it is understood, will no longer have a large office on the Continent, with a European manager in charge and stationed in Paris, but will instead supervise from New York.

Mort Spring, Loew's International vice-president, accompanied by Charles Goldsmith, Loew regional director for Great Britain, recently left for London. This is Spring's first trip abroad since the war.

Lapidus' Father Dies

PITTSBURGH, Jan. 7.—Funeral services were held here yesterday for Louis Lapidus, father of Jules Lapidus, Warners' Eastern division sales manager, who died Friday at his home here. Warner executives attended services.

Frank Vreeland, 55, Dies at Norwalk

NORWALK, Conn., Jan. 7.—Frank Vreeland, 55, author and film publicity writer, who on Friday resigned from the publicity staff of United Artists in New York to devote his time to writing a book, acting and compiling an anthology of the works of the date Robert Benchley, died yesterday in Norwalk Hospital following a heart attack.

A native of Brooklyn, Vreeland began as a New York newspaper man, later becoming an assistant to the late Alexander Woollcott on *The Sun*. He was successively a motion picture critic on *The New York Herald* a dramatic critic on both the *New York Herald Tribune* and the *New York World-Telegram*.

In 1930 he joined Paramount's home office publicity staff and later served on that company's editorial board in Hollywood. During the war Vreeland worked for the Office of War Information.

Surviving are his widow, Mrs. Alida Schaibly Vreeland; his mother, Mrs. Olivia Vreeland, and a brother, Robert.

Funeral services will be held tomorrow at 3:45 p.m. at the Congregational Church, Westport, Conn.

Summerville Rites On Coast Today

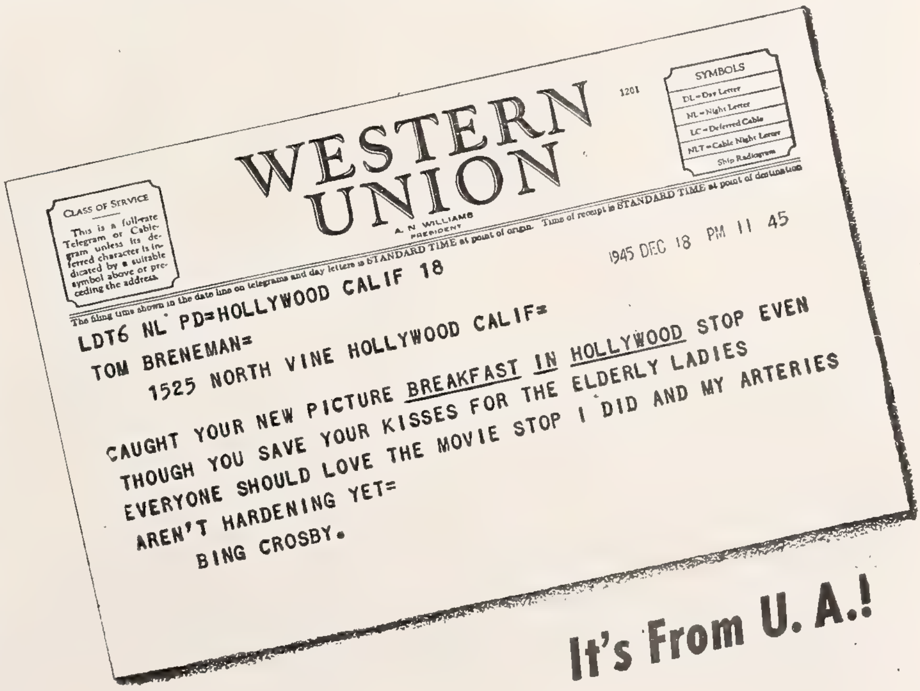
HOLLYWOOD, Jan. 7.—Funeral services for George J. (Slim) Summerville, 54, actor, who died late Saturday night of a cerebral hemorrhage after suffering two strokes recently, will be held at Laguna Beach funeral home, at Laguna Beach, tomorrow.

Summerville won prominence with his role of a German foot soldier in 'All Quite on the Western Front," in 1930, his career having begun in 1913 as one of the original Mack Sennett "Keystone Kops." He acted in 540 films and directed many.

Surving are his widow, Mrs. Eleanor Summerville, a son, Elliott, 17, and a brother, Tom.

Gordon Services Today

Funeral services for Will Gordon, amusement editor of the *Morning Telegraph*, who died Sunday night, will be held at Walter B. Cook's Funeral Parlor, 117 W. 72nd St., here, at 2:00 P.M. today.



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LDT6 NL PD=HOLLYWOOD CALIF 18

TOM BRENEMAN=

1525 NORTH VINE HOLLYWOOD CALIF=

CAUGHT YOUR NEW PICTURE BREAKFAST IN HOLLYWOOD STOP EVEN THOUGH YOU SAVE YOUR KISSES FOR THE ELDERLY LADIES EVERYONE SHOULD LOVE THE MOVIE STOP I DID AND MY ARTERIES AREN'T HARDENING YET=

BING CROSBY.

It's From U. A.!

Ted Gamble

(*Continued from page* 1)

of Henry Morgenthau, Jr., former secretary of the Treasury; Lt. Gen. Alexander Vandergrift, commandant of the Marine Corps; Earl Snell, Governor of Oregon; Frank W. Tripp, chairman of the Allied Newspaper Council; Guy Emerson, of the War Finance Committee; Delos Walker of the Retailers Association, and Palmer Hoyt, publisher of the *Oregonian.*

Tributes to Gamble from within the industry were voiced by George J. Schaefer, WAC chairman; S. H. Fabian, chairman of the theatres division; Francis S. Harmon, executive vice-chairman, and Spyros P. Skouras, general chairman of the testimonial dinner committee.

Humidor Presented

Characterizing Gamble as "a real headliner," and expressing the hope that "whatever record we have made has been worthy of his masterful leadership," Schaefer, on behalf of the industry, presented the guest of honor with a massive silver humidor in a design inspired by the antique Italian Renaissance steel chest.

Fabian followed this tribute to Gamble by a plea for continued harmony in the industry.

Speaking of the WAC as "a war installation we have not been able to reconvert," Harmon called for a continuance of "the concept of industry unity it symbolized."

Former Secretary Morgenthau reviewed how the war loan machinery was set up and how Gamble was selected as the country's best qualified person to serve as War Finance Director.

General Vandergrift paid tribute to the morale-value of films sent overseas to the fighting fronts.

"Oregon is proud of Ted Gamble—proud of his accomplishments," said Gov. Snell. "Oregon is proud of the outstanding record he made as War Finance Director—proud of the privilege of loaning his services to the nation in time of need."

"The wrong man in Ted Gamble's chair could have precipitated a mess we might never have untangled," said Tripp, adding that "out of Ted Gamble's collossal achievement, around which we all rallied, came better understanding among the great forces of communication."

Gamble's Response

In thanking the industry for the honors bestowed upon him, Gamble said, "I cannot help reflecting how a great catastrophe has moved us all closer together." He noted that the finance job was only one phase of the industry's war cooperation, which he termed "across-the-board" in the most liberal sense of that phrase."

George Murphy, president of the Screen Actors Guild, was master-of-ceremonies at the dinner. Lucy Monroe sang the national anthem, and a musical program was presented by the Radio City Music Hall Glee Club. Copies of "Movies at War," fourth and final report of the WAC, were distributed.

Serving with Skouras on the testimonial committee were Schaefer and Harmon, co-chairmen; Robert Weitman, entertainment chairman, and David Lipton, publicity chairman.

The ballroom was equipped with a four-tier dais, seating 100 leaders of the industry, and special guests.

Invited to dais "A" were the following: John W. Hertz, Jr., N. Baxter Jackson, Lionel Toll, Charles E. Lewis, Comm. Ellis Reed-Hill, Frank R. Ricketson, Joseph Hazen, H. J. Fitzgerald, Dan Michalove, Maj. Gen. Claude L. Park, Mrs. Courtland Barnes, Malcolm Kingsberg, Rear Adm. Robert D. Workman, Chaplain, Lucy Monroe, James E. Sauter, Mrs. William Osborne, Jay Emanuel, Brig. Gen. Kenneth Lord, Martin J. Quigley, Jr., Abel C. Green, Robert Coyne, James Jerauld, Mo Wax and Charles McCabe.

Invited to Dais B were the following: J. G. Blaine, Mrs. Lewis Milestone, Lewis Milestone, David Weinstock, Gregory Ratoff, Rep. Lowell Stockman, Adm. Joseph F. Farley, Frank Tripp, Gen. A. A. Vandergrift, George J. Schaefer, Henry Morgenthau, Jr., Ted R. Gamble, Spyros P. Skouras, George Murphy, Mrs. Ted R. Gamble, Hon. Earl Snell, Governor of Oregon, Si Fabian, Lt. Gen. Hoyt Vandenburg, Delos Walker, Rear Adm. H. B. Miller, Rep. Harris Ellsworth, Francis S. Harmon, Palmer Hoyt, Guy Emerson.

Others on Dais

Invited to Dais D were: Maurice A. Bergman, Adm. Gerald A. Eubank, Gradwell Sears, N. Peter Rathvon, Joseph Bernhard, Sam Pinanski, Ned Depinet, Charles P. Skouras, Arthur L. Mayer, Harry Brandt, Herman Robbins, Will H. Hays, Mrs. Lytle Hull, Maj. Gen. Thomas B. Larkin, Jack Cohn, Harry Thomas, Adm. William J. Carter, Bert Lytell, Martin G. Smith, Walter Brown.

Invited to Dais D were the following: William C. Michael, Tom J. Connors, Jack Alicoate, Joseph Vogel, Charles M. Reagan, Samuel Rinzler, Robert Wilby, Charles C. Moskowitz, Gus Eyssell, Abe Lastfogel, Harry Kalmine, Irving Lesser, Stuart Peabody, Leonard H. Goldenson, Elmer C. Rhoden, Fred J. Schwartz, Walton Ament, Richard Walsh.

N. Y. Film Case

(*Continued from page* 1)

pects of the case and to present legal background of their trade practices. Additionally, Edward C. Raftery, representing United Artists and Universal, filed a single brief; Schwartz and Frohlich filed for Columbia, while individual briefs were also filed for the theatre-owning defendants, Paramount, Loew's, RKO, Warner Bros. and 20th Century-Fox.

The distributor defendants with affiliated circuits maintain that they are not big enough in and of themselves to ever acquire a monopoly. "Cross-licensing, as used in this case, is but an empty catchword, not establishing 'collective' action," these defendants point out in their joint brief of 92 pages.

"We assert that film distributors are free to choose their customers in accordance with their own notions of self-interest; to license their products in any lawful manner designed to assure them the largest reward and to maintain the stability of their enterprises by embarking on any business authorized by their charters, including the ownership and operation of theatres, upon which their stockholders are willing to hazard capital," the defendants declare.

Declaring that the government's brief makes it plain that the purpose of the action is to remake the motion picture industry, the defendants point out: "This avowed purpose is so drastic and the consequences of its fulfillment would be so serious, that the most careful analysis of the proof upon which the claim of the government rests, has been necessary."

Two key points made in the joint brief are that the license agreements used in the industry are lawful and that the five defendants, each independently engaged in producing and distributing motion pictures, are entitled as a matter of law to own theatres.

Paramount's independent brief, of 65 pages, concludes that the government "has failed to show violations of the law which would justify any relief, much less any basis for amputation or divorcement of Paramount from its theatre interests lawfully acquired and operated, which in Paramount's case would affect the interests of many majority and minority stockholders in a large number of autonomous theatre operating companies which are not parties to this action."

Briefs of Warners, Loew's, RKO and 20th Century-Fox were not available yesterday.

Raftery, in his 41-page brief on behalf of Universal and United Artists, questions the necessity of the preparation of a brief in view of the "paucity" of the government's claims against those two defendants.

Columbia, in its 96-page brief, filed by Schwartz and Frohlich, points out that although the government has contended that the defendants usually favor and sell affiliated theatres where they are in competition with independents, the activities of Columbia demonstrate that the company invariably sells to independents in these situations.

Pathe to Split Stock

CLEVELAND, Jan. 7.—Common stockholders of Pathe Industries, Inc., at a special meeting today authorized a split of the common stock, ten to one, to permit wider distribution.

East-West Merger

(*Continued from page* 1)

pacity on all industry matters. Price will take office Feb. 1.

Johnston said, "The division between Hollywood and the East will no longer exist, and there will be a constant flow of information between Hollywood, New York and Washington. The consolidation is for the purpose of increasing efficiency of operation and achieving complete unity and cohesion in the activities of the industry. The consolidation is in no way a curtailment of the functions of Hollywood but, on the contrary, the responsibilities of Hollywod will of necessity be enlarged."

The Production Code Administration will continue unchanged in its operation under Joseph I. Breen, as will the Central Casting Bureau, Johnston said. He will leave by train tomorrow for San Francisco, while Price and Joyce O'Hara, Johnston's executive assistant, will fly to Washington.

Protest Seen

(*Continued from page* 1)

officials abroad, and asserted that while three or four criticisms were quoted no mention was made of the great majority of reports which were highly favorable.

The report, prepared last summer by Dr. Arthur W. MacMahon, professor of political science at Columbia University, also was sharply attacked by officials of Reuters, Ltd., British press association, as a deliberate "smear," and is expected to be criticised by other organizations whose activities were discussed.

WAC Report

(*Continued from page* 1)

and 30 others were made by film companies.

Theatre collections during the four years, at approximately 16,000 pledged theatres and for 11 separate drives, aggregated $36,874,436. This is entirely apart from war bond sales by and at theatres.

The report discloses that 13 trade publications contributed 1,200 pages of advertising, representing $400,000, and 20,000 columns of reading space in support of WAC enterprises. The report carries commendations of the trade press by Ted R. Gamble, War Finance Director; Sam Pinanski, national chairman of the Seventh War Loan drive, and Si Fabian, chairman of the Victory Loan drive.

Commendatory letters from President Truman to the industry and WAC are reprinted in the report.

Gamble's Plans

(*Continued from page* 1)

tee which is now in the process of organization if the post were made available to him, Gamble implied that he would give the matter consideration in the future, reasoning that the new theatre group, for which he is an interim committeeman, is not to be a "cut-and-dried" affair for exhibitors to accept, but rather an organization in which they are to take an active part. This would be through their delegates to the theatre unit's national convention. He is known to be the choice of many in exhibition circles.

As for reported political aspirations, Gamble said he has absolutely no designs on any public office.

He said his theatre expansion plans include the construction of three new theatres in Portland, sites for which already have been acquired, and the acquisition of three houses in as many smaller towns in Oregon. At present he operates five houses.

He will leave New York for Portland tomorrow.

National Meet

(*Continued from page* 1)

convention business in the hands of various committees. The first, to handle actual convention arrangements, is headed by Arthur, with assistants to be named later. Gamble is chairman of an organizational committee.

A group appointed to draft a proposed constitution and by-laws, for submission to the convention, is headed by Emanuel, chairman, and includes Crockett, Mayer, Wilby, Leonard Goldenson (who was not an interim committeeman), and Brandt.

Golden Press Luncheon

Golden Productions will be host to the trade press at a luncheon in the 21 Club here on Friday following a trade screening of "Breakfast in Hollywood" on Friday at the Normandie Theatre. Prior to the screening of the United Artists release, Tom Breneman, the film's star, will honor Bob O'Donnell, Interstate Circuit executive, for his "outstanding record as a humanitarian" in a broadcast of the "Breakfast in Hollywood" program to be tuned in from the Coast.

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 6 NEW YORK, U. S. A., WEDNESDAY, JANUARY 9, 1946 TEN CENTS

Decree Shift Not Opposed In Film Case

Briefs of Defendants in Plea for Continuation

That the government has assumed a conspiracy rather than proved one in the New York film anti-trust suit is the general argument advanced in the Warners and RKO briefs filed with the three-judge bench in the U. S. District Court here. The two briefs were made available yesterday. Contents of other briefs were reported in MOTION PICTURE DAILY yesterday.

"The government lists the combined statistics of all the defendants and blithely assumes that it may apply to these statistics the word 'collectively'," the Warner brief declares. "The government trifles with statistics by creating artificial categories of cities and populations and then argues from sta-

(*Continued on page 3*)

WAC Distribution Group to Continue

While a specific policy governing the handling of government-sponsored films has not yet been decided upon following the dissolution of the War Activities Committee, the WAC distributors' committee under the chairmanship of Charles Reagan, Paramount general sales manager, will meet from time to time at the offices of the Motion Picture Association of America to determine the

(*Continued on page 3*)

Maller, New England Vanguard Sales Head

HARTFORD, Jan. 8.—Randolph Maller has resigned as manager of Warners' Strand Theatre, New Britain, Conn., to become Vanguard's New England sales supervisor, with offices in New York.

He will be succeeded by Joseph Borenstein, former manager of the Embassy in New Britain.

In This Issue

Reviews of "Abilene Town," "Because of Him" are on page 3; estimated key city grosses, 6.

Three 'U' Meetings To Set Plans for British Releases

A series of Universal regional meetings, the first of which will take place at the home office Jan. 10, 11 and 12, to discuss sales plans for the release of six English pictures from J. Arthur Rank studios has been scheduled by W. A. Scully, vice-president and general sales manager. The second meeting will be held Jan. 12, 14 and 15 in Chicago, and the sessions will conclude at San Francisco Jan. 18, 19 and 20. In addition plans will be formulated for release of Universal product for the next four months.

"We are releasing these six Englisb pictures because they are very fine pictures and conform to any competi-

(*Continued on page 6*)

Say Video to Have Own Program Art

Television must develop a new art of programming, W. L. Laurence of the RCA-Victor Division of RCA, and M. L. Levy of Emerson Radio and Phonograph, declared at an American Television Society luncheon panel discussion on "Television Transmission and Reception" at the Hotel Sheraton here yesterday. Dr. Thomas T. Goldsmith, director of research for DuMont Television, was another speaker.

Present indications, according to the

(*Continued on page 6*)

MILLIONS FOR NEW FILM EXCHANGES

Universal, Columbia, RKO, Warners Plan New Building Programs

By MILTON LIVINGSTON

New film exchange construction programs have been well advanced by three major distribution companies, Universal, RKO and Columbia, in many sections of the country, in addition to Warners, which has set its program of 11 new exchanges and has now turned to Latin America as well.

Combined expenditures for the new building program of these four distributors will run into millions of dollars and might see the construction of over 40 new exchange buildings in the U. S. in the next few years.

Universal, it is learned, has already obtained sites for as many as 15 new exchange buildings and plans to acquire many more. Details of Warner plans were reported in MOTION PICTURE DAILY, Jan. 7. RKO is plan-

(*Continued on page 6*)

Columbia to Elect Directors Jan. 21

Columbia Pictures Corp. will hold a meeting on Monday, Jan. 21, at the home office in place of the annual stockholders' meeting, to consider the proposal to issue 75,000 shares of $4.25 cumulative preferred stock to retire the outstanding $2.75 preferred convertible stock. The new preferred will have non-detachable warrants for the purchase of common stock. The outstanding preferred will be redeemed

(*Continued on page 6*)

Dietz and Spring to London on Surveys

Morton A. Spring, vice-president of Loew's International in charge of M-G-M sales and theatre operations overseas, has left New York for London by plane, and Howard Dietz, vice-president and director of advertising-publicity for M-G-M, will leave for London on Saturday by plane.

Both will confer with Sam Eckman, Loew's sales chief for the United Kingdom. Spring will study market

(*Continued on page 3*)

Telegraph Strike Irks Home Offices

A walkout of the American Communications Association, CIO, members which disrupted operations of the Western Union Telegraph Co. throughout New York annoyed but did not disrupt the industry here yesterday. However, a serious threat of difficulty in film company circuit operations appears in the rapidly developing strike issues which threaten to paralyze the telephone system of communications around the country in addition to a spreading of the Western Union strike on a nationwide basis.

Unless a settlement is reached, of-

(*Continued on page 3*)

20th-Fox Names 5 Exchange Managers

James M. Connolly has been appointed manager of 20th Century-Fox's Boston exchange, succeeding M. N. Grassgreen, who has been transferred to the home office sales department for special assignment, William J. Kupper, general sales manager, announced yesterday.

Kupper also revealed that Joe R.

(*Continued on page 3*)

Goldhar, Orr Named UA East, West Sales Heads

Jack Goldhar, former United Artists district manager at Detroit, and Maury Orr, former Cleveland branch manager, have been appointed, respectively, Eastern and Western sales managers, J. J. Unger, general sales manager, announced yesterday.

Further realigning UA executive sales posts, Unger also announced that C. W. Allen, former branch manager in Atlanta, has been promoted to Prairie district manager in charge of the Omaha, Kansas City and Atlanta exchanges. Henry G. Krumm succeeds Allen as branch manager in Atlanta.

M. Dudelson, former Detroit manager, succeeds Goldhar as district manager in charge of the Detroit,

(*Continued on page 6*)

Milwaukee in Row Over Gang Films

Milwaukee, Jan. 8.—Following a discussion of gangster films, the Mayor's advisory council has asked the resignation of the Motion Picture Commission, censors. Meanwhile, Capt. Hubert E. Dax, director of police crime prevention work, who had urged the appointment of a police representative as an aide to the commission, has been given that post himself. He and 22 additional aides will review films.

Personal Mention

MARTIN SMITH, president of National Allied, returned to Toledo from New York yesterday.

◆

Richard F. O'Connell, Paramount International representative for Singapore, will leave here tomorrow for Bombay by plane en route to his post.

◆

Carlos Couret of Mercurio Films, S. A., Paramount distribution partner in Spain, has arrived in New York from Madrid by plane.

◆

J. Carlo Bavetta, managing director of Brazil for 20th Century-Fox International, is in New York from Rio de Janeiro.

◆

Herman Goldberg, purchasing agent for Warner exchanges, left here last night for Toronto, Chicago and Kansas City.

◆

P. D. Cornwell, secretary of Paramount Film Service, Ltd., is scheduled to arrive here from London by plane today.

◆

Filippo Del Guidice, managing director of Two Cities Films, London, will leave New York for Hollywood tomorrow.

◆

Charles School, discharged after three and one-half years in the Army, has rejoined M-G-M as the company's 11th field auditor.

◆

Steve Broidy, Monogram president, is confined to his Hollywood home with an attack of influenza.

◆

Max Glass, French producer, has arrived in New York from Rio de Janeiro.

◆

Si Fabian will leave New York for a Florida vacation tomorrow.

Seymour Amster Sells His Theatre Holdings

Cleveland, Jan. 8.—Seymour Amster, withdrawing from all participation in the industry, has sold his interest in the Fairmount and the proposed new Kinmoor Theatre here to Henry Greenberger, with whom he was associated in both enterprises, and has sold his four theatres in Elyria, the Capitol, Lincoln, Rialto and Rivoli, to Marvin and Herman Frankel of Cleveland.

Liberty Statue to Go

The Borough of Manhattan will not take over maintenance of the "Miss Liberty" statue in Times Square as previously reported, the War Activities Committee here disclosed yesterday. The statue is to be removed and demolished by the industry committee in the near future, WAC advises.

'U' Promotes Harbrough

Hollywood, Jan. 8.—Jean Harbrough has been made a producer-director at Universal.

Video-Advertising Meeting Jan. 29

Washington, Jan. 8.—The second in a series of regional "Television Institutes" sponsored by the Advertising Club of Washington will be held here Jan. 29 at the club's headquarters to discuss the part television will play in advertising, retailing and radio broadcasting. Four hundred representatives of those fields are expected to participate.

Speakers will include Paul Raibourn, president of Television Productions; Paul Mowrey, television supervisor of American Broadcasting; Charles J. Durban, assistant advertising manager of U. S. Rubber Co.; Herbert Taylor, transmitter division of Allen B. DuMont Laboratories; Richard Hubbell, television supervisor of Crosley Broadcasting; Ralph Austrian, executive vice-president of RKO-Television Corp., and others. Hubbell will preside and Matt Meyer, president of the Advertising Club, will be chairman at the luncheon, which will be part of the one-day meeting.

Graburn Joins Odeon As Publicity Chief

Toronto, Jan. 8.—Lawrence M. Graburn has resigned as district manager of Famous Players Canadian Corp. at Regina, to become advertising-publicity director of Odeon Theatres of Canada, Ltd., at the home office here.

Tom Bowyer, who had been acting advertising-publicity director, has resumed his duties as national organizer of the Odeon Movie Clubs for Young Canadians.

Liberties Union May Fight Ban of 'Street'

Elmer Rice, chairman of the American Civil Liberties Union's council on censorship yesterday wired Diana Productions, makers of "Scarlet Street," offering the union's assistance in combatting the action of the New York State Board of Censors, which has banned the film. "The union opposes all administrative censorship and would welcome an opportunity to test the state board's action in court," Rice said.

Police Will Deliver Safety Films Here

Three one-minute safety subject films are being distributed by the Greater New York Safety Council to each of the borough's 16 police districts and patrolmen will deliver them to all theatres in their districts, the council reported yesterday. First of the films to be shown this month, is entitled "No Slips, No Skids, No Terrors," dealing with traffic dangers.

W. A. Erwin, 64, Dead

St. Louis, Jan 8.—Winnie A. Erwin, 64, who before he retired in 1941 managed theaters in Du Quoin, Benton and Marion, Ill., died at his home in Du Quoin on Dec. 30, friends here are informed.

Chicago Variety to Entertain Johnston

Chicago, Jan. 8.—Eric A. Johnston, MPAA president, will be guest of honor at a spring banquet planned by the local Variety club, Jack Rose, chief barker announced. The date will be arranged at the convenience of Johnston who has notified the club that he will attend.

Walter Immerman, general manager of B & K, has accepted the chairmanship of Variety's Heart Fund, succeeding Edwin Silverman, head of Essaness, who resigned because of his wife's illness.

Jack Kirsch, Ed Brunnell and Rose will represent the local tent at the national convention of the Variety Clubs of America in New York, May 15-18. Irving Mack will attend as national canvasman.

Coast WAC Issues Its Final Report

Hollywood, Jan. 8.—In its year-end report released here yesterday, the Hollywood division of the War Activities Committee declared: "World War II was a photogenic war, fought with the aid of cameras and movie technicians on battle fronts and home fronts. A well-informed public aided in our ultimate victory."

"The screen, press and radio," it continued, "proved themselves vital media of public service. The encouragement and news space given by the trade press served as an inspiration and a stimulant to all who participated in the program."

The report paid tribute to John C. Flinn, 1944 WAC coordinator in Hollywood, and thanked SAG, AMG HWM, HVC, SIMPP, PIC, California Theatre Counsel, and E. J. Mannix, who served two terms as WAC vice-chairman here, for their services.

25 Public Relations Field Men with WB

Warners' field relations staff, managed by Bill Brumberg out of the home office, now numbers 25, an all-time high, Mort Blumenstock, vice-president in charge of advertising-publicity, disclosed yesterday with the announcement that territorial shifts have been effected for the following: Earl Evans to the New Haven and Eastern Albany area, Allen Kohan to Denver and Salt Lake City, Don Walker to Western Iowa, George Wood to Eastern Iowa, Ted Tod to Chicago and Dick Brill to Oklahoma City.

'Bells' Admission Boost

Chicago, Jan. 8.—Marking the first time in Loop history that a popular-priced film opened to more than an 85-cent admission, Essaness Circuit's Woods Theatre here has abolished the 55-85-cent daytime price schedule during the run of "Bells of St. Mary's," for the evening price of 95 cents. While some complaints are being heard from morning "bargain hunters," the theatre continues to do capacity business both day and night.

Newsreel Parade

GEN. GEORGE C. MARSHALL in China, repatriation of Jap prisoners in the U. S., returning American G. I.'s, and winter sports are featured in current newsreels, together with miscellaneous other subjects. Paramount News presents a two-reel review of 1945 events. Contents of the individual reels follow:

MOVIETONE NEWS, No. 38—World events: Gen. Marshall in China, Gen. Homma trial, U. S. troops in Tokyo. Veteran and wife find rooms with governor of Ohio. 'Teen-age bathing girls now get in the Florida swim. Sports: Blanchard wins trophy, motorcycle racing, train to "skiing heaven," ski jumping meet, bob-sledding. New stars appear at Milwaukee zoo.

NEWS OF THE DAY, No. 236—Famed paratroopers home with triplets as mascots. Gen. Marshall in China to bring civil war to end. U. S. warships brave Atlantic gales to bring G. I.'s home. Bathing "beauts" and suits at 1946 fashion preview. Vienna motor-bike marathon. New England ski trains. First winter tourney.

PARAMOUNT NEWS, No. 39—Year-end review (two reels): 1945, year of victory—1946, the search for peace.

RKO PATHE NEWS, No. 41—Gen. Homma on trial. Ambassador Marshall arrives in China. Canadian court dooms Nazi killer. New York welcomes 82nd Airbourne. Last Jap war captives leave U. S. G. I.'s at Vienna motorcycle race.

UNIVERSAL NEWSREEL, No. 466—Marshall to aid Chinese unification. Fast count for "G. I. Joe": Fighting tigers, triplets. More homes promised. Jap prisoners shipped from U. S. Yanks get acquainted in Nippon. Viennese turn to sports. Ski hero honored.

PRC Names Fraser Trade Press Contact

George Fraser, former publicist for Paramount, 20th Century-Fox and Columbia here and RKO Radio in Hollywood, has been appointed newspaper and trade press contact of PRC, Arnold Stoltz, director of advertising-publicity, announced yesterday.

Other appointments to the PRC staff include Dena Reed, fan magazine contact, and John Strauss as assistant to Robert Goodfried, West Coast publicist. Miss Reed was formerly connected with M-G-M's story department and Strauss is a former Warner studio publicist.

M-G-M Sets Five in Jan.-Feb. 15th Block

M-G-M's 15th block, to be released during January and February, will consist of "The Harvey Girls," "Portrait of Maria," "Up Goes Maisie," "A Letter for Evie" and "The Sailor Takes a Wife."

Stevens Joins Liberty

Hollywood, Jan. 8.—Lt. Col. George Stevens, here on terminal leave from the Army Signal Corps, has joined Liberty Films as a producer-director. While in service Stevens was in charge of the special photographic division which photographed the invasion of France and the battle of Germany.

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Trial Briefs

(*Continued from page* 1)

tistics as though the sharp competition between the defendants did not exist and imputes to each defendant the consequences of the aggregate ownership of all the defendants," it maintains.

"The primary issue is—has the government proved a conspiracy to restrain and monopolize?", the Warner brief declares. "If contrary to our expectation, there should be any finding against us of transgression, it is then true that the government certainly has an additional headache of titanic proportions in claiming that the relief should be destruction of the industry by divorcement," it contends.

The RKO brief, 56 pages and a supplement of 63 pages, declares: "The primary issue raised by this hearing is whether RKO either in the course of its operation as an integrated unit or by combination or conspiracy with any other defendant or defendants, has committed any acts which unreasonably restrain or monopolize interstate commerce in violation of the Sherman Act."

20th-Fox Position

In its 64-page brief, 20th Century-Fox and National Theatres concludes: "A judgment having been heretofore entered herein by consent of all the parties, the government's failure to make out any case of law violation does not permit a judgment dismissing the complaint. We submit that a supplemental decree should now be entered endorsing the decree of Nov. 20, 1940, in so far as it is now extant and specifically denying the government's prayer for further relief."

Loew's brief is not yet available. Conclusions in Paramount's 65-page brief were given in MOTION PICTURE DAILY yesterday, as well as in the brief filed on behalf of Universal and United Artists by Edward C. Raftery, which questions the very necessity of such a brief in view of the paucity of the case stated by the government among these two defendants. "In view of the fact government's counsel had seen fit to at least mention United Artists and Universal about thirty times in its brief, in the interest of caution, rather than necessity, this brief is submitted," it declares.

While distributor defendants with affiliated circuits who were parties to the decree generally suggest modifications of the decree and continuation and broadening of the arbitration provisions, in their briefs the "Little Three" ask for outright dismissal of the action against them.

Would Reduce Competition

"To apply the rule of the cases relied upon by the government and to decree dissolution rather than enjoin any illegal aspect of the contracts involved," the joint defense brief declares, "would have no effect other than to reduce the competition between the five largest companies in the industry. While this might afford greater opportunities to others who are not in their same position, there is certainly nothing in the Sherman Act which sanctions a leveling process or justifies bestowing upon these others such unearned benefits," it asserts, concluding that the government is entitled to no relief upon the record of the case.

Columbia's brief, filed by Schwartz and Frohlich, justifying the practice of selling by the "block-booking" method as inuring to the company under the Copyright Act, declares, "What the government seeks primarily is divorcement of theatres. Since Columbia owns no theatres and never owned any, that relief does not affect Columbia to the slightest degree and does not justify keeping Columbia in the case."

Columbia's argument is that the government only introduced two forms of license agreements and six contracts out of over 100,000 contracts made by the company over a 10-year period and examined by the government. Columbia denies that these contracts are tainted with some illegality as the government suggests.

The defendants emphasize in their briefs that in and of themselves they do not possess the ability to enjoy a monopoly of the industry as the government has charged and hit repeatedly at the method of joining defendants together to arrive at statistics.

Reviews

"Abilene Town"

(*United Artists-Jules Levey*)

A PHASE of the bitter and violent struggle between the hard-bitten cattle barons and the ambitious homesteaders for possession of the Great Plains of the West in the decade following the Civil War provides the story and background for this action melodrama produced by Jules Levey. Starring Randolph Scott and Ann Dvorak, "Abilene Town" is an exciting and interesting film with good proportions of romance and suspense and delivers solid entertainment on the screen.

The locale of this saga, which derives from the Ernest Haycox novel, "Trail Town," is Abilene, Kansas, in 1870. Being the railroad terminal town for the herds of cattle being driven up from Texas and the homesteaders moving out of the East to settle the Great Plains, Abilene is tense since the two groups have become avowed enemies. Scott is the local marshal in Abilene and Miss Dvorak is the singer of sultry songs in one of the local bistros. Abilene is a town divided within itself, the good folk lining one side of the main street and the lawless elements the other. Even Scott's backers, the local merchants headed by Edgar Buchanan, waver between support of the lawful homesteaders and the lawless cattle barons, but Scott is determined to bring law and order to Abilene. He has a supporter in Rhonda Fleming, daughter of Buchanan, and an opponent in Miss Dvorak, with whom he is in love. With the support of the homesteaders following a crisis in the lawlessness, Scott brings order to Abilene town and wins Miss Dvorak.

Edwin L. Marin's direction serves to highlight the action and to keep things moving rapidly. Levey has provided a satisfactory production for this type of film. Herbert J. Biberman was associate producer and Harold Shumate did the screenplay. Miss Dvorak sings three songs appealingly. Scott is adequate as the fearless marshal. Others in the cast include Lloyd Bridges, Helen Boice, Howard Freeman, Richard Hale and Jack Lambert.

Running time, 89 minutes. General audience classification. To be released Jan. 11.

MILTON LIVINGSTON

"Because of Him"

(*Universal*)

DEANNA DURBIN'S sure-fire vocal equipment has been almost completely by-passed for the second time in recent months, and, consequently, Universal's "Because of Him" doesn't quite measure up to the mark of some of the Durbin musicals. She does provide three songs, however, and they are the high spots of the film. Charles Laughton is extremely effective as he broadly plays a famous stage star, while Franchot Tone is more than capable in the role of a playwright.

Edmund Beloin's screenplay, from an original by himself and Sig Herzig, concerns Miss Durbin's attempts to worm her way into the leading lady role of Laughton's new Broadway play in the face of the determined opposition of Laughton and Tone, the author. She wangles an introduction to Stanley Ridges, Laughton's manager, by getting Laughton to autograph the letter of introduction; pulls a suicide gag that is stage-managed by her friend, Helen Broderick, and by stubborn persistence convinces Laughton that she can act. But Tone, although the love-light glimmers in his eye, remains unconvinced, and he is not going to have an amateur messing up his play. Tone quits as stage director and has his name removed as the play's author. The play is a hit and Laughton alters the closing lines to steer Miss Durbin into Tone's arms.

Richard Wallace directed smoothly, Felix Jackson produced, with Howard Christie as his associate. Miss Durbin scores with "Danny Boy" and also effectively sings Rogers' and Hart's "Lover." Donald Meek is neat in his role of a butler.

Running time, 88 minutes. General classification. Release date, Jan. 18.

CHARLES RYWECK

Four 20th Managers Win European Trip

ATLANTA, Jan. 8.—Harry G. Ballance, 20th Century-Fox division sales manager here, and Paul Wilson, Atlanta district manager, will join winners from other sections on an expenses-paid four-week tour of European capitals as rewards for their outstanding achievement in a sales drive conducted by the company.

Ballance's division, which includes both the Atlanta-Southeastern and Dallas-Southwestern offices, made a clean sweep of the sales race. The Southeastern office, sparked by Wilson, romped home with first place in the district's race, while the Southwestern office in Dallas, under Phil Langdon, attained second place. In addition to Wilson, Ballance and Langdon, Ernest Landaiche of the New Orleans office will make the trip to Berlin, Paris, London and Rome. The party will fly to Europe.

Telegraph Strike

(*Continued from page* 1)

ficials of the American Communications and Equipment Workers, 6,000 of whose members currently are striking against Western Electric, have served notice that they will throw picket lines around telephone exchanges throughout the country this morning. This repair workers' union is an affiliate of the National Federation of Telephone Workers which has a membership of 263,000 who would not be expected to cross the picket lines.

Western Union personnel outside New York are associated with American Federation of Labor and not a party to the strike.

Paramount Gets Break

At industry home offices telephones provided an adequate substitute for Western Union service. Paramount appeared to be the least affected with a teletype machine linking it with the studio through telephone facilities. Other telegraphic machines at the home offices are operated through Western Union and were not functioning.

WAC Distribution

(*Continued from page* 1)

means of distribution to be provided accepted government pictures, it is understood here. This would of course cover, additionally, films from other sources such as the American Red Cross which is readying a feature in conjunction with its 1946 drive. This would indicate that no new distribution organization would be formed.

The matter of contact between the committee and exhibition's Theatre Activities Committee, now being organized, reportedly has yet to be given definite consideration.

It is understood that a distributor policy will be allowed to work itself out with the handling of the first few pictures from outside sources.

20th-Fox Managers

(*Continued from page* 1)

Neger, formerly sales and office manager of the Indianapolis exchange, has been appointed manager of the Milwaukee branch replacing Harold L. Beecroft, formerly manager of 20th-Fox's Milwaukee exchange, who has been appointed manager at Dallas, under Harry G. Ballance, Southern sales manager. Vincent J. Dugan, former salesman in Salt Lake City, has been promoted to manager of Denver, replacing Arthur Abeles, who has resigned to go into business for himself.

J. M. Podoloff, manager at Minneapolis prior to entering the Navy, and recently discharged, has been named manager at San Francisco.

Dietz and Spring

(*Continued from page* 1)

conditions in England and on the Continent. Dietz will familiarize himself with production and distribution and will confer also with Ben Goetz, head of the company's production activities in England. He plans to return here by plane about the middle of next month.

JUDY
GARLAND
IN M·G·M's
THE HARVEY GIRLS
IN TECHNICOLOR
FOR EXTRA
HELPINGS!

"On The Atchison, Topeka and the Sante Fe.."

JUDY GARLAND in "THE HARVEY GIRLS" • With John Hodiak, Ray Bolger, Angela Lansbury and Preston Foster, Virginia O'Brien, Kenny Baker, Marjorie Main, Chill Wills • Photographed in Technicolor • Screen Play by Edmund Beloin, Nathaniel Curtis, Harry Crane, James O'Hanlon and Samson Raphaelson • Additional Dialogue by Kay Van Ripper • Based on the Book by Samuel Hopkins Adams • Words and Music by Johnny Mercer and Harry Warren • Directed by George Sidney • Produced by Arthur Freed • A Metro-Goldwyn-Mayer Picture

The Drive With a Heart! MARCH OF DIMES (Jan. 24-30)

Universal Meetings

(*Continued from page 1*)

tive standard of entertainment," Scully points out in a statement to be featured in trade advertising.

Titles of the six pictures were announced earlier.

In addition to Scully, the New York meeting will be attended by E. T. Gomersall, assistant general sales manager; Fred Meyers, Eastern sales manager; F. J. A. McCarthy, Southern sales manager, and Maurice A. Bergman, Eastern advertising director. Both Scully and Bergman will attend the Chicago and San Francisco meetings, with A. J. O'Keefe, Western sales manager, presiding with Scully. Gomersall will join Scully and O'Keefe at the Chicago meeting.

Others Attending

Others who will attend the New York meeting are: E. L. McEvoy, J. J. Jordan, A. J. Sharick, Morris Alin, S. E. Applegate, George Schwartz, Max Cohen, Dave Miller, L. Brauer, P. T. Dana, J. J. Scully, E. Vogel, E. Meyer Feltman, J. J. Spandau, Harry Martin, H. D. Graham, N. Lamantia, J. W. Bishop, J. Prichard, E. L. O'Neill and D. A. Levy.

Goldhar, Orr

(*Continued from page 1*)

Cleveland, Cincinnati and Pittsburgh exchanges, with Sidney J. Bowman, Detroit salesman, taking over Dudelson's duties in Detroit. William Shartin, former Pittsburgh branch manager, has succeeded Orr in Cleveland, and Shartin's successor in Pittsburgh will be announced shortly.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

OMAHA

This city's first full theatre week of 1946 was a bumper one. Estimated receipts for the week ending Jan. 9-10:

SAN ANTONIO (WB) and A SPORTING CHANCE (Rep.)—OMAHA—(2,000) (44c-60c) 7 days, 2nd week for "San Antonio," on a moveover from the Paramount. Gross: $9,-000. (Average: $8,200)

STORK CLUB (Para.) and FOLLOW THAT WOMAN (Para.)—ORPHEUM (3,000) (44c-60c) 9 days. Gross: $22,800. (Average for 7 days: $9,800)

THEY WERE EXPENDABLE (M-G-M)—PARAMOUNT (2,900) (44c-60c) 7 days. Gross: $12,600. (Average: $9,900)

THE BELLS OF ST. MARY'S (RKO-Rainbow) RKO-BRANDEIS (1,200) (44c-60c) 7 days, 2nd week. Gross: $8,400. (Average: $6,700)

INDIANAPOLIS

Theatres here are staging a healthy comeback from a brief post-holiday lull. Estimated receipts for the week ending Jan. 8-9:

SAN ANTONIO (WB) — CIRCLE (2,800) (35c-55c) 9½ days. Gross: $14,000. (Average, 7 days: $10,500)

LEAVE HER TO HEAVEN (20th-Fox)—INDIANA (3,200) (35c-55c) 8½ days. Gross: $24,000. (Average, 7 days: $12,000)

THEY WERE EXPENDABLE (M-G-M)—LOEW'S (2,450) (35c-55c) 10 days. Gross: $18,500. (Average, 7 days: $12,000)

STORK CLUB (Para.) and FOLLOW THAT WOMAN (Para.) — LYRIC (1,600) (35c-55c) 8½ days. Gross: $7,000. (Average, 7 days: $5,000)

PHILADELPHIA

Local grosses are maintaining the high levels they reached toward the end of the recent holidays. Estimated receipts for the week ending Jan. 8-10:

KISS AND TELL (Col.)—ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days, 3rd week. Gross: $18,000. (Average: $14,500)

THEY WERE EXPENDABLE (M-G-M)—BOYD (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $22,600. (Average: $18,000)

TOO YOUNG TO KNOW (WB)—ARCADIA (900) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $5,200. (Average: $4,000)

MY NAME IS JULIA ROSS (Col.) (6 days) and SAN ANTONIO (WB) (1 day) —EARLE (3,000) (40c-65c-75c-85c-95c) 6 days of vaudeville featuring Louis Jordan. Gross: $38,700. (Average: $27,500)

DOLLY SISTERS (20th-Fox)—FOX (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 3rd week. Gross: $22,000. (Average: $20,500)

YOLANDA AND THE THIEF (M-G-M)—KARLTON (1,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $8,200. (Average: $6,600)

BLITHE SPIRIT (UA)—KEITH'S (2,200) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $8,000. (Average: $5,800)

SAN ANTONIO (WB) — MASTBAUM (4,700) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $35,500. (Average: $22,000)

SPANISH MAIN (RKO) — STANLEY (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 3rd week. Gross: $23,500. (Average: $20,000)

HOLD THAT BLONDE (Para.)—STANTON (1,700) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $9,800. (Average: $9,500)

SALT LAKE CITY

All grosses were boosted greatly despite colder weather and storms. Estimated receipts for the week ending Jan. 9:

STORK CLUB (Para.) and STARANGE CONFESSION (U)—CAPITOL (1,878) (14c-45c-65c) 7 days, on a moveover. Gross: $7,300. (Average: $7,300)

SPELLBOUND (UA) CENTRE (1,700) 14c-45c-65c) 7 days. Gross: $14,500. (Average: $13,000)

SONS OF THE DESERT (Film Classics) and HOPALONG CASSIDY ENTERS (Film Classics), Vaudeville—LYRIC (1,150) (14c-35c-45c-65c) 7 days. Gross: $6,000. (Average: $5,000)

BELLS OF ST. MARY'S (RKO-Radio)—RIALTO (800) (14c-45c-65c) 14 days, on a holdover. Gross: $4,500. (Average: $3,500)

THIS LOVE OF OURS (U.)—STUDIO (800) (14c-45c-65c) 7 days, on a moveover. Gross: $5,000. (Average: $4,000)

THE BELLS OF ST. MARY'S (RKO Radio) — UPTOWN (1,300) (14c-45c-65c) 14 days, on a holdover. Gross: $6,500. (Average: $5,500)

SAN ANTONIO (WB)—UTAH (1,700) (14c-45c-65c) 7 days. Gross: $12,000. (Average: $9,000)

TORONTO

There was only one new attraction here during the week but very fair business was in evidence around theatres where pictures were held over. Estimated receipts for the week ending Jan. 11:

MAN ALIVE (RKO Radio)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $3,800. (Average: $4,000)

THE DOLLY SISTERS (20th-Fox)—IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $11,800. (Average: $12,800)

WEEKEND AT THE WALDORF (M-G-M)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 3rd week. Gross: $13,700. (Average: $13,200)

THE STORK CLUB (Para.) — SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $11,800. (Average: $13,800)

MAN ALIVE (RKO Radio) — TIVOLI (1,434) (12c-30c-48c) 6 days. Gross: $4,000. (Average: $4,500)

FRONTIER GAL (U)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $7,800. (Average: $9,300)

New Buildings

(*Continued from page 1*)

ning new exchanges in Atlanta, as previously reported, and in Pittsburgh. Columbia is planning a new exchange in Philadelphia. Other companies are understood to be studying the possibility of renovating their present exchanges and also of building new ones.

In most instances the projected construction is designed to replace present quarters which are 20 years or more old with completely modern exchange structures and facilities. In the case of Universal, which may build as many as 30 new exchanges, an added factor is involved: that of providing increased exchange space to house United World Pictures' distribution. Universal's physical facilities are to be made available to the new company which it is sponsoring with J. Arthur Rank and International Pictures and which is scheduled to be in operation next summer.

Other Programs

The construction programs of Warners, Universal, RKO and Columbia are in various stages of advancement. In the case of Warners, construction of several of the new exchanges is already underway. RKO and Columbia are drawing plans, and Universal is in the process of acquiring sites. The other distributors are surveying their present sites for possible renovations.

Estimated costs of individual plants vary, depending on individual cities, sites, equipment and size of structures.

Video Program Art

(*Continued from page 1*)

speakers, are that manufacturers will not start turning out new television sets on any sizeable scale before the end of 1946 or early 1947. Transmitters will be available in about six to eight months, according to Dr. Goldsmith, with the price of component parts of both transmitters and receivers to be determined before price estimates can be made.

Laurence explained that improvements presently being worked on in laboratories will create a three to 10 per cent improvement in picture quality and brightness in television receivers.

Levy described some of the television receivers being planned by Emerson and emphasized recent developments in projection television which he predicted would be available in the more expensive sets.

Columbia

(*Continued from page 1*)

at $53 per share, plus accrued dividends.

According to the proxy statement, the proposed recapitalization will be used for studio improvements, reopening of foreign offices and for an increase in the working capital.

The seven present directors will be submitted for reelection. They are: Harry Cohn, Jack Cohn, A. Schneider, Leo M. Blancke, N. B. Spingold, A. Montague and Donald S. Stralem.

CLOSED
VACANT
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CLOSED
OUT
CLOSED
VACANT
YOUR OPPOSITION WILL TAKE IT ON THE LAM WHEN YOU PLAY THIS STORY OF A GAM...
GETTING GERTIE'S GARTER
ANOTHER EDWARD SMALL MONEY-HIT FROM U.A.!

Take your choice of Projection!
LOW INTENSITY PROJECTION
HIGH INTENSITY PROJECTION
BOX OFFICE
"WHY LOOK AT A PICTURE LIKE THIS...?"

HERE'S the way to a big improvement in the effectiveness of your movie showings: Shift to Simplified High Intensity Projection! It's bound to make itself felt at the box office (most exhibitors would not think of operating without it). And still, High Intensity Projection will cost you little, if any, more.

Specifically, One-Kilowatt High Intensity Projection provides:

- ***For your color pictures*—a specially designed snow-white light**
- ***For your screen*—50-100% brighter light**

And . . .

- ***For your audience*—beautiful, easier-to-see pictures**

Take the first step today—consult National Carbon Company, Inc., for further facts. Also ask your supply house about the availability of High Intensity Lamps.

The word "National" is a registered trade-mark of National Carbon Company, Inc.

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MOTION PICTURE **DAILY** *says:*

"Monogram appears to have cornered the market in exploitation pictures. 'ALLOTMENT WIVES' should reap a healthy harvest."

"ALLOTMENT WIVES" · A MONOGRAM PICTURE

Starring **KAY FRANCIS · PAUL KELLY · OTTO KRUGER**

with

GERTRUDE MICHAEL · TEALA LORING · BERNARD NADELL
ANTHONY WARDE · MATTY FAIN

Produced by JEFFREY BERNERD and KAY FRANCIS
Directed by WILLIAM NIGH

Screenplay by Harvey Gates and Sidney Sutherland
Original Story by Sidney Sutherland

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 7 NEW YORK, U. S. A., THURSDAY, JANUARY 10, 1946 TEN CENTS

Advise 'GI's' On Entering Theatre Field

100 Business Panels to Guide Ex-servicemen

The New York Veteran's Service Center has established nearly 100 panels, including film exhibition, to guide returned veterans of World War II to enter business in that many fields. Some independent exhibitors, led by John C. Bolte of Yonkers, and Charles Steiner of Manhattan, are available to advise ex-servicemen on the manner, method, and advisability, or lack of it, for entering the theatre field.

Specifically intended to steer returned veterans who are determined to "go it alone," a Business Advisory Board has been established by the Service Center in cooperation with the U. S. Department of Commerce and the retiring Mayor Fiorello LaGuardia's Business Advisory Committee. Mrs. Anna M. Rosenberg, well known in New York and Federal labor circles, is chairman of the Center.

Motion Picture Daily recently reported the widespread extent of at-

(*Continued on page* 17)

Snider Named in Percentage Suits

Boston, Jan. 9.—Ralph E. Snider and associated corporations in which he is alleged to be the majority stockholder have been named as defendants in eight percentage suits filed in U. S. District Court here today by Loew's, Warner Bros., Paramount, RKO, United Artists, Universal, Columbia and 20th Century-Fox.

It is charged that the defendants re-

(*Continued on page* 6)

Loew's Stockholders Meet Here Feb. 28

The annual stockholders meeting of Loew's, Inc., was set yesterday for Feb. 28 at the home office, with holders of record Jan. 18 entitled to vote. On the agenda is the election of directors, with all present board members proposed for reelection. They are: Leopold Friedman, Eugene W. Leake, William A. Parker, William F. Rodgers, J. Robert Rubin, Nicho-

(*Continued on page* 17)

Rauland Developing Direct Projection Theatre Video Set

A direct projection large-screen theatre television set using Baird patents which provided theatre television in England before the war, is being developed by the Rauland Corporation of Chicago.

While a spokesman for the company told Motion Picture Daily that the set is still in an early stage of development, it is learned that film industry representatives who were recently permitted to witness a demonstration, were impressed.

The set which was recently given some prominence in advertisements appearing in several magazines on a

(*Continued on page* 17)

9,000 Pledges for 'March of Dimes'

More than 9,000 theatres now are pledged to show the Greer Garson appeal trailer and make audience collections for the 1946 "March of Dimes" during the week of Jan. 24-30, Harry Brandt of the industry drive's national executive committee, reports.

Lessees of a number of Broadway display signs have agreed to carry drive slogans and displays starting Jan. 14. Among these are the "Wondersign" on the Palace Theatre building and Douglas Leigh's ani-

(*Continued on page* 3)

Goddard to Extend Arbitration Board

Federal Judge Henry W. Goddard is scheduled to sign an order after Jan. 15 extending the terms of the three judges of the industry arbitration appeal board for another year upon receipt of a stipulation signed by the government and the consenting companies. Present one-year terms of the judges, who are George W. Alger, Albert W. Putnam and Robert McC. Marsh, expire on Feb. 1.

The stipulation will be entered by Assistant U. S. Attorney General Robert L. Wright and the counsel for the five consenting companies. Salaries of appeal board members are $20,000 annually for the chairman, Alger, and $17,500 annually for the other two.

Loew's Brief Says U.S. Gave No Proof

"There have been proven no circumstances in this case from which a conspiracy or combination on the part of Loew's, Inc., to monopolize or to restrain trade in the distribution or exhibition of motion pictures could possibly be inferred," the Loew's brief in the New York film anti-trust suit, released yesterday, declares.

"The government's argument to the contrary is but a tissue of fugitive

(*Continued on page* 6)

Four Editions of MOT In Europe Are Likely

A Paris edition of March of Time, is now geared to swing into operation and later will be prepared in three or four additional European languages when the lifting of existing trade barriers makes the expansion possible, it is held likely by Richard de Rochemont, MOT producer. March of Time operated in France before the war, along with Paramount News and Movietone.

Resumption of the MOT operation, which was slated for last month, with French government sanction, presumably continues delayed, pending the outcome of negotiations on present feature quota restrictions.

M. D. Clofine, producer of M-G-M's

(*Continued on page* 17)

Surplus Equipment Bids Open Jan. 15

Washington, Jan. 9. — Bids will be opened at the Philadelphia office of the Reconstruction Finance Corp. Jan. 15 for the purchase of a number of lots of new and used 35 and 16 mm. government surplus equipment.

Only one projector is offered, a 16 mm. DeVry sound machine, used, which will be sold, less speaker, amplifier, cables and reels, with 48 screens, as one lot.

View 7-6 Ratio Deal Between U. S., France

French Producers Seen Relaxing Opposition

By ROBERT REGAMEY

Paris, Jan. 2 (By Air Mail.)—An agreement between France and the United States establishing a screen quota in the proportion of seven imported pictures for each six French films is anticipated in authoritative film quarters here. French producers have been disappointed at the ratio but the industry generally would welcome a settlement of the issue.

The Office Professionnel du Cinema, established in October, 1945, by the French government to succeed the Comite d'Organisation de l'Industrie Cinematographique set up by the Vichy government, has been put into operation with M. Acoulon as administrator, while M. Fourre Cormeray, director general of the cinema, re-

(*Continued on page* 17)

Phone Tie-Up May Silence Hollywood

Home offices went through the first day of the Western Union strike in New York undisturbed to any great extent but now face the possibility of disruption of telephone service which would hamper communication with studios, theatres and exchanges.

Unless a settlement is reached between the striking Association of

(*Continued on page* 17)

United Reel Asks Approval of U. S.

The United Newsreel, industry-sponsored international newsreel which has superseded the government's wartime reel, has directed an inquiry to the State Department for transmission to the Department of Justice, on its continuation in the peacetime period.

Although the State Department is

(*Continued on page* 17)

In This Issue

"Whistle Stop" is reviewed on page 3; "Texas Panhandle," 17. Estimated key city grosses are on page 6.

Personal Mention

NED E. DEPINET, RKO Radio president, will leave here tomorrow by train for conferences in Hollywood with Charles W. Koerner, production vice-president, and S. Barret McCormick, advertising-publicity director.

•

Al Teplitz, executive of the Commonwealth Amusement Co., Chicago, and Mrs. Teplitz, nee Gladys Augustus, are honeymooning in New Orleans following their marriage on Monday in Chicago.

•

Elizabeth Taylor, M-G-M starlet, will leave for the Coast today following a visit to the White House, where she appeared in a March of Dimes broadcast.

•

Mrs. Gerald Finnegan, wife of the manager of E. M. Loew's Plymouth Theatre, Worcester, Mass., is a patient at Hahnemann Hospital there.

•

Leon J. Bamberger, RKO Radio sales promotion manager, will attend exhibitor organization meetings in Charlotte and Columbus this month.

•

Jerry Mason, associate editor of *This Week* magazine, and Mrs. Mason, will leave New York for Hollywood tomorrow.

•

Isidor M. Rappaport, owner of the Hippodrome, Baltimore, will return shortly from a vacation at Palm Beach, Fla.

•

John E. Flynn, M-G-M Midwest sales manager, is due back in Chicago today from Minneapolis and Milwaukee.

•

Jules Levey of Warners' real estate department, is visiting Cincinnati, St. Louis and Mexico City.

•

Joseph Hazen, president of Hal Wallis Productions, will leave New York for California late next week.

•

Herbert Stothart, M-G-M musical director, will arrive here from Hollywood today for a brief vacation.

•

Mitchell J. Leisen left Hollywood yesterday for New York, where he will remain for 10 days.

•

James Coston, Warner Chicago zone manager, will return there from Hollywood today.

•

James E. Scoville of the Scoville, Essick and Reif circuit, Cleveland, is vacationing at Tucson, Ariz.

•

J. O. Guthrie, owner of the Karolyn Theatre, New London, O., is vacationing in Florida.

•

Ed Dougherty and Herman Christman, Columbia Memphis salesmen, are vacationing.

Insider's Outlook

By RED KANN

Hollywood, Jan. 9

BYRON PRICE'S short visit here was exploratory. When he declared the purpose was to get a bit closer to some of the problems which shortly he will face and to meet more of the Hollywood principals with whom he will be doing business, he stated it exactly. Yet as carefully chosen as his few public words were, there can be read into his remarks an interesting slant on what his overall viewpoint quite likely is to be.

He stated motion pictures, the press and the radio have a "community of interests." That joint interest ties to freedom of speech and freedom of action. Price touched on this once over lightly, but it can be construed as having been enough. He said:

"In times ahead we are going to find our liberties attacked from various sources (an indirect reference to the findings of the confidential report on Europe submitted recently to the President). Anyone who has an interest in the future of the freedoms must be alert to the dangers, both to his own industry and to others."

■

There is no known connection, and one should not attempt to read one into what is probably an accident of timing, between Price's comment and the grave concern voiced by the State Department over the future of American films on the Continent. Motion Picture Daily has reported from Washington the three-year unhill fight which the Department foresees; how it is quite openly worried over state monopolies fostered by the Russians in their Eastern European sphere of influence; how seriously is regarded the precarious delicacies of the French, the Italian and other situations; how film imports face severe restrictions because of dollar exchange and internal economics.

■

In Hollywood, those who have an appreciation of the part foreign markets once played in the international film structure and who know how essential to industry-wide stability those markets will be in an adjusted postwar period are generally aware of the difficulties. The way out is not in their hands, but their interest in the solution is nonetheless keen. They understand that, by many approaches, the constant rise in quality—and that means more production dollars invested—hinges directly on an uninterrupted flow of revenue from outside the continental United States.

The theatreman at the tiniest crossroads, moreover, has a stake in this. He has a stake because the product he gets depends upon the income the producer gets. What goes in has to come out, plus a reasonable profit for the effort expended.

No one is in business for love, and glory will not buy meat and potatoes.

■ ■

They're wondering, half in jest and half in earnest, about Eric Johnston's profit-sharing plan for the employes of his Brown-Johnston and Columbia Electric and Manufacturing Companies in Spokane. The formula provides for the setting aside of 25 per cent of the net before taxes on a split-up based on a point system for all employes who have worked for the companies a year or more. A voice in management is provided as well under what is described as a "junior board of directors," to be elected from employee ranks.

Johnston's statement, released with details of the participation plan, is worth noting because it tends to emphasize once again his clearly-outlined views on labor-management. Calling his proposed an "experiment," nevertheless he had this to say:

"We must bring industrial democracy to America. We have political democracy, and we must have industrial democracy, too."

■

The wonder, of course, stems to the effect on policy in the film industry. There is nothing whatsoever to indicate Johnston believes his self-adopted formula will apply, or can apply, to this business. One of the reasons against it, in the case of the majority of the companies, is the fact they have stockholders scattered widely in the public stream.

Regardless, you can't stop people from wondering. And hoping, also.

■ ■

Paul MacNamara, now in charge of all advertising, publicity and exploitation for the Selznick enterprises wherever they may reach, is not kidding when he says $1,000,000 will be spent on merchandising "Duel in the Sun." Slick paper magazines will be used extensively. All other accepted media, too.

$95,623 in Smith Lobby Collections

A total of $95,623 was collected in the lobbies of 550 metropolitan area theatres from Nov. 22 through Nov. 25 in behalf of the Alfred E. Smith Memorial Hospital Fund drive, Edward N. Rugoff, chairman of the drive's Greater New York Theatre Owners Committee, disclosed here yesterday.

In a breakdown of circuits, Skouras Theatres leads the "top ten" with a total of $38,536. Collections of other circuits are: Loews, $15,456; Brandt, $15,184; RKO, $6,637; Randforce, $2,251; Century, $2,149; Rugoff and Becker, $1,937; Trans Lux, $1,390; J. J., $1,160, and Fabian, $983.

Theatre contributions are still coming in from various parts of the country and announcement will be made later as to the nationwide theatre total attained in the drive, Rugoff said.

Sorrell Asks Office Workers to Pay Dues

Hollywood, Jan. 9.—A delegation led by Herbert Sorrell, head of the Conference of Studio Unions, visited Universal and Republic today and requested that office employes pay up their dues to the Painters' Union.

Sorrell denied the studios' allegation that a strike threat was involved if the payments were not made by a deadline tonight. He said the two studios, as well as M-G-M, Columbia, RKO Radio and 20th Century-Fox had contracts with the CSU whereby 90 per cent of their office employes must belong to the Painters' Union.

Kann 'Crowns' Hope On Coast Air Show

Hollywood, Jan. 9.—Bob Hope was literally "crowned" King of Comedians, and Joan Davis was designated "Queen" of the former's Pepsodent radio show during the program's broadcast last evening. Red Kann, vice-president of Quigley Publications, made the presentation on behalf of Motion Picture Daily and *Fame*.

The presentation was covered by Universal and Paramount newsreels.

Pathe to Build RKO Mexican Laboratory

Pathe Laboratories will build a film laboratory for the RKO-Radio studio near Mexico City, it was disclosed by Pathe here yesterday.

Nick Tronolone, vice-president of Pathe Laboratories, left here Tuesday for Los Angeles from where he will depart for Mexico to consult on the project.

Party for Siritzky

A press party for their father, Leon Siritzky, will be given by Sam and Joe Siritzky of Eastern Theatres, Inc., at the Savoy-Plaza Hotel here this afternoon, following the arrival of the elder Siritzky from France.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Develop Program For Variety Meet

Program for the 10th annual convention of the Variety Clubs of America to be held at the Hotel Astor, here, May 15-18, has been announced by R. J. O'Donnell, national chief barker.

Regular business sessions of tent delegates are scheduled for the mornings and afternoons of May 16 and 17, following a meeting of the national officers and directors, set for May 15. On the third day officers and national canvassmen will be elected for the ensuing year, and that evening the National Tent will play host to the visiting barkers with a special program of events and entertainment. The first meeting of the newly-elected officers will follow on May 18.

Humanitarian Award

The convention will be climaxed on the evening of May 18 with the annual Humanitarian Award banquet at which the 1945 award recipient will be honored with a silver plaque. Balloting for the award is now being conducted by A. K. Rowswell of Pittsburgh.

Committees to handle the convention will be announced next week, O'Donnell said, adding that "Chick" Lewis will represent the national tent here.

Rank Provides Shows For UNO Conferees

J. Arthur Rank and John Davis, joint managing director of Odeon Theatres, London, in collaboration with the British Foreign Office Hospitality Committee, has arranged for private film showings for the United Nations Organization conferees in London, to be held each Tuesday, Thursday and Sunday evening at the Odeon Theatre, London, during the UNO Conference, it was announced here yesterday by the Jack Lawrence organization, representing Rank in New York.

Meanwhile, press dispatches from London report that the main general committee of the UNO decided yesterday to allow motion picture cameramen to operate during sessions of the assembly.

MGM Auditor, Booker Meet Closes Tonight

The general meetings of M-G-M field auditors and master bookers being conducted by Alan F. Cummings, in charge of exchange operations and maintenance, and Charles K. Stern, assistant treasurer, will terminate tonight at the Astor Hotel, here. Individual meetings will follow tomorrow and Saturday, after which all men will leave for their newly assigned territories.

Attending the sessions are James Eastwood, Willard Gillilan, Carl Gentzel, Oliver Broughton, Charles School, John Ash, Charles Bell, Arthur Sklar, Parke Agnew, Arthur Sterling, Ed Urschel and Charles Fogel.

Mrs. Nora Wyatt Dead

HOLLYWOOD, Jan. 9.—Mrs. Nora Wyatt, mother-in-law of Bing Crosby, died at Santa Monica on Monday following a heart attack. Besides Crosby's wife, Dixie Lee, former actress, Mrs. Wyatt is survived by her husband, Evan Wyatt, and four grandsons, Crosby's children.

Review

"Whistle Stop"

(United Artists-Seymour Nebenzal)

GEORGE RAFT, Victor McLaglen and Ava Gardner top the cast of "Whistle Stop", the time of which is set in the present and the locale is a small Midwest town. The story centers around Raft and his misguided approaches to happiness and the girl he loves; Miss Gardner is the girl. McLaglen, a barkeep, figures in developments as Raft's closest friend, both of them crude and near-worthless, and both of them meeting frustration at almost every turn.

"Whistle Stop" is heavyweight dramatics, sombre and sometimes sordid, unusual in design, and merchandisable. Oft-times its presentation is overly-ponderous in the effort to make every sentence of dialogue and every sequence appear to be abounding in meaning. Specifically, too much dramatic stress is placed upon situations which apparently warranted only simple and direct presentation.

Raft, the ne'er-do-well at bitter odds with McLaglen's bistro-owner employer, Tom Conway, personally neither adds to nor detracts from the characterization. McLaglen's job recalls to mind his work in "The Informer," but in this instance he appears over-zealous since the script is somewhat lacking for such heavy acting.

Conway is a prosperous, sleek operator with designs on Miss Gardner, but with no love for Raft. The two clash several times. It brews to murder. McLaglen and Raft, innocent, happen on the scene of the crime along with the police, as planned by Conway. Raft is wounded in the escape. McLaglen, returning to settle with Conway, is felled by bullets. Before he dies he manages to muster up enough strength to kill Conway. The path is thus cleared for Raft and Miss Gardner to step off into the future together.

The picture is merchandisable in that it is outside the run-of-the-mill in composition. Its characters are a strange assortment and, to some extent, intriguing. Under Leonide Moguy's direction the pace is purposely a slow one. Others in the cast are Jorja Curtright, Florence Bates, Jane Nigh and Charles Judels. The original novel by Maritta M. Wolff was adapted by Philip Jordan.

Running time, 85 minutes. Adult audience classification. Release date, Jan. 25.

GENE ARNEEL

Canada Mono. Shifts Jacobs, Michaelson

TORONTO, Jan. 9.—Irving Sourkes has resigned as manager of Monogram Pictures of Canada here and has been succeeded by Sam Jacobs, manager at St. John, N. B., where Lewis Michaelson has taken over.

Following the return of I. Coval as Montreal manager of Warners after several months abroad with Warners International, Grattan Kiely has reverted to salesman.

N. J. Allied Rejects Theatre Activities

New Jersey Allied has adopted the resolution passed by the Conference of Independent Exhibitors last month which rejected for its constituents the principal function of the Theatre Activities Committee, that of liaison between the government and theatres for the exhibition of films.

The New Jersey unit also has set an Eastern Regional Allied convention and equipment display for June 19-21 at the Chelsea Hotel, Atlantic City.

International Starts 'Dark Mirror' Feb. 1

HOLLYWOOD, Jan. 9.—International Pictures will remain at the Samuel Goldwyn studios to make "The Dark Mirror," which Nunnally Johnson has written for the screen and will produce, presumably because accommodations are not yet available on the Universal lot. Production will start approximately Feb. 1. Distributor of the picture may be either RKO or United World, depending on the outcome of current discussions.

Lew Ayers, after four years' war service, has just been signed to play the lead in the film.

Geiger to Italy to Make Second Film

Red Geiger, president of Foreign Films, Inc., will sail this morning on the *Gripsholm* with a company of six American actors to work with an Italian group on the production of the second of a series of Italian pictures for American distribution. The first, "Open City," is awaiting a Broadway premiere. The second is tentatively "Seven from the U. S."

The company, in addition to producing in Italy, will also distribute American films in that country. Geiger announced he has purchased film rights to Pietro di Donato's "Christ in Concrete," which will be produced in the U. S.

St. Louis Stagehands Offer Compromise

ST. LOUIS, Jan. 9—The St. Louis stagehands' union, in negotiating a new contract with local theatres, has offered to reduce the 15 per cent pay increase awarded by the War Labor Board if the theatres will yield on the dropping of six stagehands at five first-run houses, as ordered by the WLB. It is expected that a settlement may be reached this week.

The union is seeking to force other, smaller theatres to hire stagehands, but this move is being resisted. Approximately 60 stagehands in 30 theatres are involved in the negotiations.

Ranson, WHN Press Head

Jo Ranson, former press director of radio station WNEW, New York, will succeeed George Lewis as publicity director of the Loew's-owned WHN, effective Jan. 14. Lewis is leaving WHN to devote himself to the formation of a comedy clinic and to write a history of gag-dom.

Short Subject

Paramount News 1945 Review

Paramount News' issue no. 39, currently in release, is a review of 1945 running 20 minutes in length and contains, in the first half, all the national and international events which made the year historic. The second part is devoted to what is expected of the peoples of the world in 1946 and the ensuing years so that universal peace may be preserved. RKO Pathe, MGM's News of the Day and Fox Movietone Newsreel have all released one-reel subjects on the highlights of 1945. Universal Newsreel is not releasing a 1945 review reel.

'Dimes' Drive

(*Continued from page* 1)

mated cartoon sign at 46th and Broadway, Brandt said.

Congratulatory wires and letters are being received from state chairmen and exhibitors who have seen the new Garson trailer.

Walsh Pledges IATSE 'Dimes' Drive Support

Richard Walsh, IATSE president and a member of the industry's "Dimes" drive executive committee, has pledged full support of his organization in the forthcoming "March of Dimes" campaign. In previous years, member locals have waived overtime charges that stemmed from time devoted to the showing of the appeal trailer and the making of audience collections.

Tri-State Backing Strong for 'Dimes'

PITTSBURGH, Jan. 9.—One-fourth of the theatres in Western Pennsylvania, Ohio and West Virginia have already pledged support to the forthcoming March of Dimes drive, it was announced by M. A. Silver, local industry drive chairman, at the opening drive meeting here, which was attended by circuit and exchange representatives of the tri-state area.

Morris Finkel is co-chairman of the drive, Pete Dana is distributor chairman, and Saal Gottlieb is in charge of lining up theatres for the drive.

To Plan Roosevelt Birthday Program

George Murphy, M-G-M star and president of the Screen Actors Guild, will leave New York today for Washington to confer there with John Russell Young, general chairman of the Roosevelt Annual Birthday Dinner at the White House, on star participation in the event to take place Jan. 29. It will be followed next day by Birthday balls throughout Washington in honor of the late President. Murphy will return to the Coast from Washington.

A. Lord in New Post

Andre Lord, former banker and vice-president of Transfilm, Inc., has been elected executive vice-president of the Endowment Film Division of Intercontinental Audio Video Corp., Mark H. Hawley, president, announces. During the war Lord served on Adm. Chester Nimitz' staff in the Pacific as film production officer.

ITS PHENOMENAL BUSINESS IS EXACTLY WHA

STARRING

Errol Flynn · Alexis

WARNERS' SAN ANTONIO

WARNERS EXPECTED OF ITS THOUSAND-THRILL WALLOP AND THUNDERING TECHNICOLOR SPECTACLE!

Smith

WITH
S. Z. SAKALL · VICTOR FRANCEN
JOHN LITEL
Directed by · Produced by
DAVID BUTLER · ROBERT BUCKNER
ORIGINAL SCREEN PLAY BY ALAN LEMAY AND W. R. BURNETT
MUSIC BY MAX STEINER

Seven Finish, Six Started; 38 in Work

HOLLYWOOD, Jan. 9.—The first week of the new year brought little change in production activity. The total in work is 38. Seven films were completed during the week, and six new ones started. The production scene:

Columbia

Shooting: "Night Editor," "The Walls Came Tumbling Down," "The Jolson Story."

M-G-M

Shooting: "Faithful in My Fashion," "But Not Goodbye," "Fiesta," "Till the Clouds Roll By," "Three Wise Fools," "Army Brat," "The Yearling."

Monogram

Finished: "Charlie Chan at Alcatraz," "Joe Palooka, Champ."

Paramount

Finished: "Ladies' Man."

Shooting: "California," "The Searching Wind" (Wallis).

PRC

Started: "Gentlemen with Guns," with Robert Emmett, Mary Kenyon; "Untitled Buster Crabbe," with Buster Crabbe, Al St. John.

RKO Radio

Shooting: "Crack-Up," "Step by Step," "Sister Kenny," "Notorious," "Till the End of Time," "Without Reservations" (Lasky).

Republic

Finished: "One Exciting Week," "In Old Sacramento."

Started: "Passkey to Danger," with Stephanie Bachelor, Kane Richmond, Gregory Gay; "Lonely Hearts Club," with Jane Withers, Grant Withers, James Lydon, Raymond Walburn, Charles Quigley, Donald Meek.

20th Century-Fox

Shooting: "Strange Triangle," "Cluny Brown," "The Dark Corner," "Anna and the King of Siam," "The Shocking Miss Pilgrim," "Somewhere in the Night," "Three Little Girls in Blue."

United Artists

Shooting: "The Strange Woman" (Stromberg); "The Sin of Harold Diddlebock" (Sturges).

Universal

Finished: "She-Wolf of London," "Genius in the Family" (Skirball-Manning).

Started: "The Cat Creeps," with Noah Beery, Jr., Lois Collier; "Design for Death," with Tom Neal, Martha O'Driscoll, Donald MacBride.

Shooting: "Notorious Gentleman."

Warners

Shooting: "Humoresque," "Two Guys from Milwaukee," "Beast with Five Fingers," "Escape Me Never."

3 New Managers' Aides

ATLANTA, Jan. 9. — Ed Sheppard has been appointed assistant manager of the Paramount Theatre, here, and Harry Pitchford and Robert Smith have been appointed to similar posts at the Capital and Roxy, respectively.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in a key city as reported by a MOTION PICTURE DAILY *correspondent.*

SAN FRANCISCO

Grosses are still strong, although not hitting figures like those of New Year's week. Estimated receipts for the week ending Jan. 9-11:

SHE WOULDN'T SAY YES (Col.) and MY NAME IS JULIA ROSS (Col.)—ORPHEUM (2,440) (45c-65c-85c) 7 days, 3rd week. Gross: $14,000. (Average: $18,000)

CAPTAIN KIDD (UA) — UNITED ARTISTS (1,200) (45c-65c-85c) 7 days, 2nd week. Gross: $20,500. (Average: $16,000)

THE BELLS OF ST. MARY'S (RKO Radio)—GOLDEN GATE (2,850) (45c-65c-95c) 7 days, 2nd week, with vaudeville. Gross: $48,000. (Average: $32,000)

SAN ANTONIO (WB) — PARAMOUNT (2,748) (45c-65c-85c) 7 days, 2nd week. Gross: $26,000. (Average: $24,000)

THEY WERE EXPENDABLE (M-G-M)—FOX (5,000) (45c-65c-85c) 7 days. Gross: $44,000. (Average. $34,000)

LEAVE HER TO HEAVEN (20th-Fox)—WARFIELD (2,680) (45c-65c-85c) 7 days, 2nd week. Gross: $39,000. (Average: $27,000)

THE STORK CLUB (Para.) and WANDERER OF THE WASTELAND (RKO Radio)—STATE (2,308) (45c-65c-85c) 7 days, on a moveover from the Fox. Gross: $21,000. (Average: $13,000)

SPELLBOUND (UA)—ST. FRANCIS (1,400) (45c-65c-85c) 7 days, 2nd week, on a moveover from the Warfield. Gross: $15,000. (Average: $13,000)

Loew's Brief

(*Continued from page* 1)

conclusions. We respectively submit that the relief sought in the proceeding should be denied," the brief maintains.

"All questions of monopoly or combination to restrain trade in production have been eliminated by the acknowledgment, so painfully extracted from the government, that it no longer makes a claim with regard to it; the issues in this case are consequently confined to distribution and exhibition," it is pointed out.

Issues Outlined

"Broadly stated, we understand the government's claims in those regards to be as follows: Each producer-exhibitor, considered individually, has either a monopoly or is a combination restraining trade in distribution and exhibition of motion pictures. Second, each producer-exhibitor combines with the other four producer-exhibitors to restrain trade in distribution and exhibition. The essence of this claim, as we understand it, is that the five producer-exhibitors in licensing their features to theatres in which one of them is interested, do so on such terms and conditions as to create and maintain 'local exhibition monopolies' for each and as to restrict unreasonably the opportunity of independent exhibitors to compete," the brief states in outlining the issues. It is the last of the defense briefs.

RCA Sues Over Cugat

Radio Corporation of America yesterday filed suit against Xavier Cugat and Columbia Broadcasting Corp., charging that the orchestra leader made records for Columbia while under contract to record only for RCA.

SEC Reports Minor Film Share Trading

PHILADELPHIA, Jan. 9.—Transactions of motion picture company officers and directors in the securities of their own corporations in November touched the lowest point in many months, the Securities and Exchange Commission reported in its monthly summary.

The largest block reported was 3,000 Universal Pictures common warrants sold by Cliff Work, Universal studio vice-president, disposing of his entire holdings of warrants. A delayed report on the same company showed the disposition by gift of 400 warrants in July and 1,000 in October by J. Cheever Cowdin, chairman of the board, who still held 78,916.

A report on Columbia Pictures showed that A. Montague exchanged 3,977 common warrants for an equivalent volume of common stock, leaving him with no warrants and 5,989 shares of stock. Harry Cohn, president, was shown to have purchased 100 shares of common for a total of 97,017 shares, and Abraham Schneider sold 100 shares, leaving him with 1,516 shares.

Hines Sells 200

The sale of 200 shares of General Precision Equipment capital stock by Earle G. Hines, president, leaving him with 3,500 shares, was reported.

Reports showed that Charles W. Pike, Allston, Mass., held 800 shares of Loew's Boston Theatres common when he became a director Nov. 23. A report on new Warner Bros. officials showed that Herbert Freston held 150 shares of common on Nov. 23 and Ben Kalmenson held 2,000 shares Dec. 5, but that John E. Bierworth, director; Mort Blumenstock, vice-president, and Harry M. Kalmine, theatre head, held no Warner securities.

Percentage Suits

(*Continued from page* 1)

fused to permit an audit of receipts on percentage pictures shown at the Empire and Bijou Theatres, Providence, and houses in some half a dozen other towns in Rhode Island and Massachusetts; also at the Strand and Empire, Portland, Maine, the latter two operated by Maine Theatre Corp., which is not a defendant but in which Snider is alleged to be majority stockholder.

Snider and the defendant corporations, it is charged, "carried out a plan to defraud the plaintiffs by intentionally furnishing false and inaccurate statements of receipts," for the purpose of inducing the distributors to take less rental than they were entitled to, to grant reductions in the terms of payment for pictures previously exhibited and to license future flat and percentage deals at lower terms. Checkers were induced to join in the falsification, it is alleged. Each distributor asks damages and an injunction against disposition of theatre records pending an audit.

Ontario Exhibitor Meet

TORONTO, Jan. 9.—The annual meeting of the Ontario council, Independent Exhibitors of Canada, will be held Jan. 15 at the King Edward Hotel, here, with an expected attendance of most of the 40 member-owners to elect officers and decide plans for 1946.

Hollywood

By THALIA BELL

Hollywood, Jan. 9

ESTHER WILLIAMS, Jose Iturbi and Xavier Cugat will be starred in "This Time for Keeps," romantic musical, which Joe Pasternak is scheduled to produce for M-G-M. . . . Delmer Daves has been assigned to direct "The Dealer's Name Was George" for Warners. The film will star Humphrey Bogart, a winner in the *Motion Picture Herald-Fame* "Money-Making Stars" poll.

•

Victor Saville, recently signed to a new contract by M-G-M, will direct "Green Dolphin Street," based on the novel by Elizabeth Goudge which won the studio's first annual $200,000 prize story contest. . . . Barbara Britton and Rudy Vallee have been engaged for starring roles in Steve Sekely's initial independent production for Republic release, "The Fabulous Suzanne."

•

Ann Sheridan is to be starred in "The Sentence," which Vincent Sherman will direct and William Jacobs produce for Warners. . . . Joan Davis and Jack Oakie have been signed to co-star in "Love Takes a Holiday," Universal comedy on Warren Wilson's production schedule. . . . E. D. Leshin has borrowed the writing team of Robert Lees and Fred Rinaldo from Paramount to do the original story and screenplay for Leshin's first independent production.

Georgia Assembly to Weigh Sunday Films

ATLANTA, Jan. 9.—A bill to allow referenda by counties and cities of Georgia on Sunday motion pictures should be introduced at the reopened session of the Georgia General Assembly to begin Jan. 14, it has been decided at a pre-legislative session of more than 40 of the state's lawmakers here.

"The people want a right to vote on whether they want Sunday movies or not," said Senator Homer L. Causey at the conference, asserting that "there are movies being held on Sunday right now in open violation of the law."

Frank Stanton Made President of CBS

Frank Stanton, Columbia Broadcasting general manager, yesterday was elected president of the company, succeeding William S. Paley, who was named chairman of the board of directors. Paul W. Keston, who has been serving as chief executive officer, was elected vice-chairman of the board and, at his own request, will take a less active role in the network.

'Abilene' Holiday Set

ABILENE, KANS., Jan. 9.—A resolution has been passed by Mayor Homer Strowig and the city council naming Jan. 14 as "Abilene Day," when local schools will close and civic functions will center around the premiere of Jules Levey's "Abilene Town" at the Plaza Theatre that night. Levey and actors Randolph Scott, Ann Dvorak, and Rhonda Fleming will be on hand for the premiere.

Universal forges ahead

with the best boxoffice pictures in its history. The ones you see here are in release, or ready for release, or near completion. All are certain to do very well at your theatre. The first ones are already proving themselves.

THIS LOVE OF OURS

SCARLET STREET

FRONTIER GAL
in Technicolor

BECAUSE OF HIM

LITTLE GIANT

NIGHT IN PARADISE
in Technicolor

TANGIER

SO GOES MY LOVE

CANYON PASSAGE
in Technicolor

ALREADY ESTABLISHED AS A TOP BOXOFFICE HIT!

A STORY FOR ALL WOMEN

. . . ABOUT ONE WOMAN

. . . BECAUSE OF ONE MAN!

This Love of Ours

PIRANDELLO'S dramatic classic reaches full greatness on the screen!

starring

MERLE OBERON · CLAUDE RAINS
CHARLES KORVIN

with

CARL ESMOND · SUE ENGLAND · JESS BARKER
RALPH MORGAN · FRITZ LEIBER · HARRY DAVENPORT

Screenplay by Bruce Manning, John Klorer and Leonard Lee

Based upon the play entitled
"Come Prima Meglio De Prima" by Luigi Pirandello

Produced by HOWARD BENEDICT

Directed by
WILLIAM DIETERLE
of "Love Letters" and
"I'll Be Seeing You" fame

UNIVERSAL PICTURES

THIS ROLLICKING BOXOFFICE HIT HAS ALREADY PROVED ITSELF IN ITS FIRST OPENINGS.

FRONTIER GAL

A FESSIER-PAGANO PRODUCTION

in TECHNICOLOR

starring

YVONNE DE CARLO
ROD CAMERON

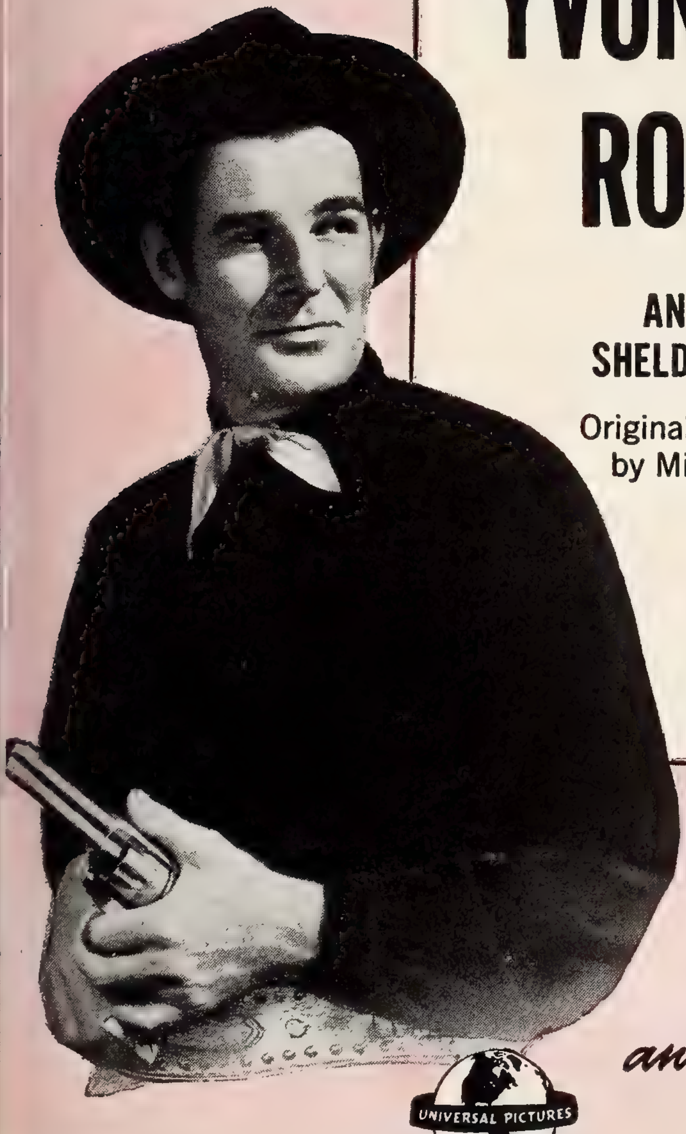
with

ANDY DEVINE · FUZZY KNIGHT
SHELDON LEONARD · ANDREW TOMBES

Original Screen Play Written and Produced
by Michael Fessier and Ernest Pagano

Directed by
CHARLES LAMONT

Executive Producer
HOWARD BENEDICT



and Introducing... Beverly Simmons

SMALL FRY . . . BUT OH, MY!

UNIVERSAL PICTURES

In our opinion, a worthy boxoffice successor to "WOMAN IN THE WINDOW," made by and starring the same people, now breaking records in its first engagement.

"Hello... Lazylegs...."

WALTER WANGER presents a FRITZ LANG production

EDWARD G. ROBINSON · JOAN BENNETT

in

Scarlet Street

with DAN DURYEA

The things she
does to men
can only end
in *Murder!*

A DIANA PRODUCTION
Produced and Directed by
FRITZ LANG
A UNIVERSAL RELEASE

UNIVERSAL PICTURES

JESS BARKER · MARGARET LINDSAY · ROSALIND IVAN · SAMUEL S. HINDS

Based upon the novel "La Chienne" · Screenplay by DUDLEY NICHOLS · Art Direction by Alexander Golitzen *so Wonderful ...*

BECAUSE IT'S *Deanna*
DURBIN
IN LOVE...AS YOU LOVE HER BEST!

BECAUSE IT'S *Charles*
LAUGHTON
NEVER SO WARMLY MERRY BEFORE!

BECAUSE IT'S *Franchot*
TONE
HAVING HIS HAPPIEST LOVE AFFAIR!

Deanna Sings:
"Lover", "Danny Boy"
Tosti's "Good-Bye!"

"Because of Him"

UNIVERSAL PICTURES

with
STANLEY RIDGES • DONALD MEEK • HELEN BRODERICK
Screenplay by Edmund Beloin • Original Story by Edmund Beloin and Sig Herzig
Directed by RICHARD WALLACE • Produced by FELIX JACKSON
Associate Producer: Howard Christie

The magnificent Maria Montez, playing her first modern role, with an important cast giving extra marquee power to an exciting melodrama with a "front page" title.

TANGIER

A GEORGE WAGGNER Production

starring

Maria MONTEZ

Robert PAIGE

SABU

Preston FOSTER

Louise ALLBRITTON

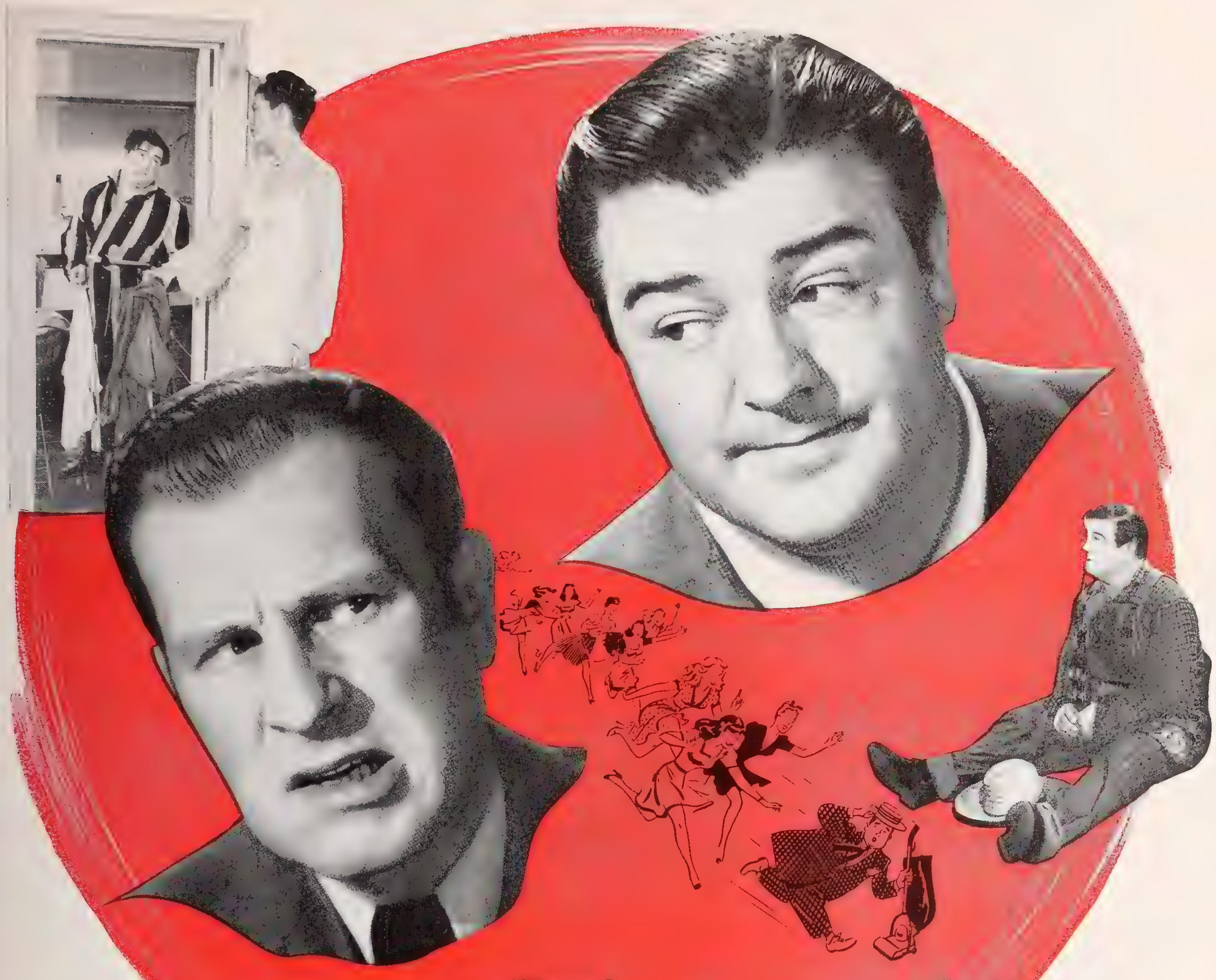
Kent TAYLOR · J. Edward BROMBERG

Screenplay by
M. M. Musselman and Monty F. Collins

Original Story by Alice D. G. Miller

Directed by GEORGE WAGGNER
Produced by PAUL MALVERN
Executive Producer: JOE GERSHENSON

Not since "Buck Privates" has the screen felt such a wonderful New Thrill in laughter! . . . a story that brings you "Benny"—the not-so-super salesman.



Bud ABBOTT and **Lou COSTELLO**

in

Little Giant

with

BRENDA JOYCE • JACQUELINE DE WIT • ELENA VERDUGO
MARY GORDON • GEORGE CLEVELAND

Screen Play by Walter De Leon
Original Story by Paul Jarrico and Richard Collins
Directed by WILLIAM A. SEITER
Executive Producer: JOE GERSHENSON

UNIVERSAL PICTURES

Producer Walter Wanger surpasses his most spectacular efforts with his most impressive production . . . . told with all the magnificence the screen can muster!

Walter Wanger presents

Night *in* Paradise

IN TECHNICOLOR

UNIVERSAL PICTURES

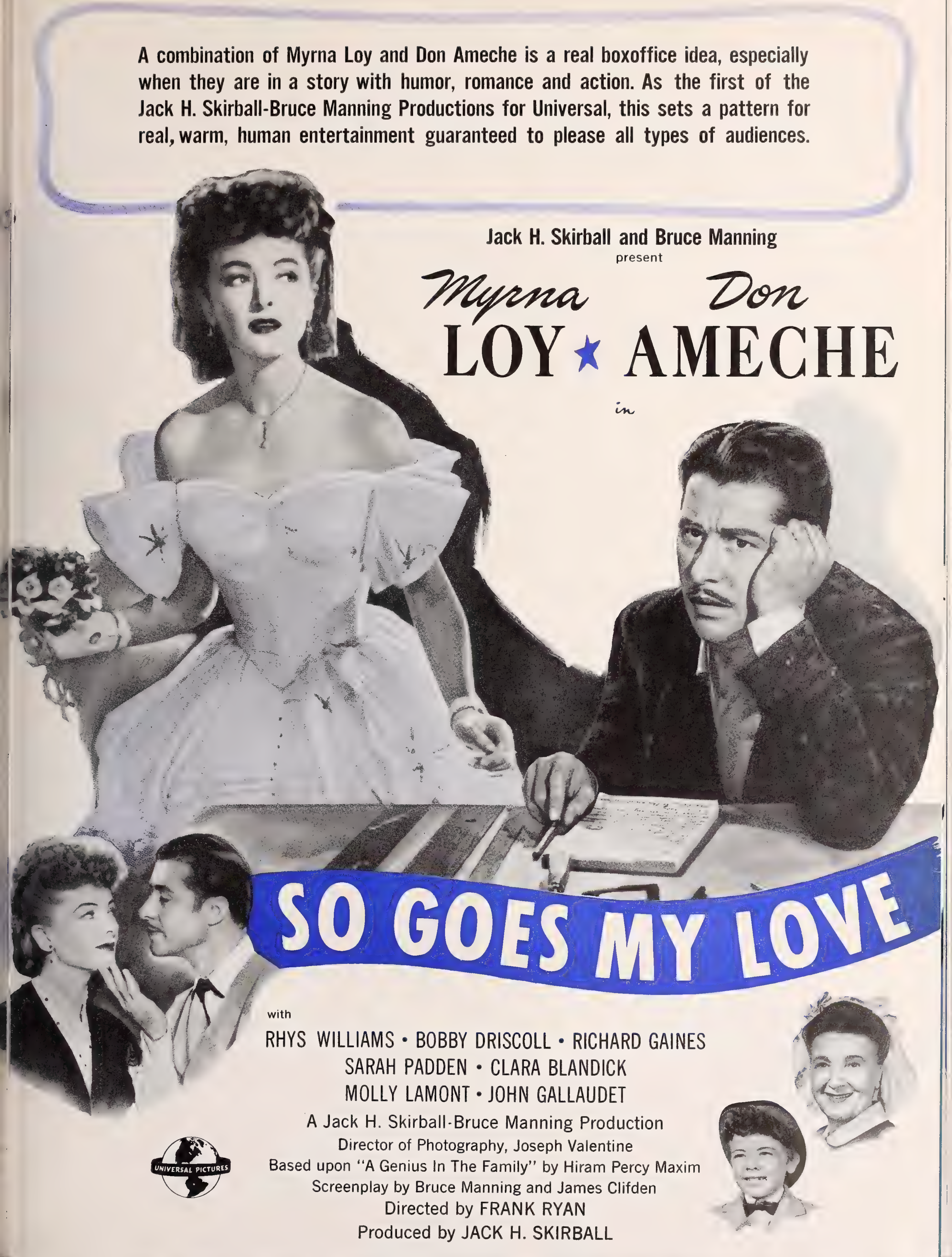
starring the screen's glorious new love team!

MERLE OBERON TURHAN BEY

with THOMAS GOMEZ · GALE SONDERGAARD · RAY COLLINS · ERNEST TRUEX · GEORGE DOLENZ · JEROME COWAN

Directed by ARTHUR LUBIN · Produced by WALTER WANGER · Associate Producer: Alexander Golitzen

Screenplay: Ernest Pascal · Adaptation: Emmet Lavery · From the Novel "Peacock's Feather" by George S. Hellman



A combination of Myrna Loy and Don Ameche is a real boxoffice idea, especially when they are in a story with humor, romance and action. As the first of the Jack H. Skirball-Bruce Manning Productions for Universal, this sets a pattern for real, warm, human entertainment guaranteed to please all types of audiences.

Jack H. Skirball and Bruce Manning
present

Myrna **LOY** ★ *Don* **AMECHE**

in

SO GOES MY LOVE

with
RHYS WILLIAMS • BOBBY DRISCOLL • RICHARD GAINES
SARAH PADDEN • CLARA BLANDICK
MOLLY LAMONT • JOHN GALLAUDET

A Jack H. Skirball-Bruce Manning Production
Director of Photography, Joseph Valentine
Based upon "A Genius In The Family" by Hiram Percy Maxim
Screenplay by Bruce Manning and James Clifden
Directed by FRANK RYAN
Produced by JACK H. SKIRBALL

UNIVERSAL PICTURES

A Technicolor outdoor action drama with a love story and outstanding cast to make it one of the great Western spectacles in the history of the business. Ernest Haycox, author of the famed "Stagecoach," wrote the stirring story. Published as a novel and Saturday Evening Post serial, it's pre-sold to millions.

★ **DANA ANDREWS**
as Logan Stuart

★ **BRIAN DONLEVY**
as George Camrose

★ **SUSAN HAYWARD**
as Lucy Overmire

★ **PATRICIA ROC**
as Caroline Marsh

★ **WARD BOND**
as Honey Bragg

★ **ANDY DEVINE**
as Ben Dance

★ **Hoagy CARMICHAEL**
as Linnet

WALTER WANGER presents

DANA ANDREWS
BRIAN DONLEVY

in

CANYON PASSAGE

in Technicolor!

with SUSAN HAYWARD
PATRICIA ROC
HOAGY CARMICHAEL · WARD BOND
ANDY DEVINE · STANLEY RIDGES
LLOYD BRIDGES · FAY HOLDEN
VICTOR CUTLER AND THOSE
DEVINE KIDS, TAD AND DENNY

Directed by JACQUES TOURNEUR Produced by WALTER WANGER
Screenplay by Ernest Pascal Adapted from the novel "Canyon Passage" by Ernest Haycox

PRINTED IN U.S.A.

Rauland Video Set

(*Continued from page 1*)

"preview" basis, employs a cathode ray tube with an image projected through a lens, rather than the Schmidt optical principle embodied in the RCA theatre television set demonstrated at the New Yorker Theatre in 1941, which makes use of a reflector.

The Rauland set is said to project an image some 30-odd feet and produces a 15 to 20 foot picture on the screen in its present stage of development, with a fairly good picture image and brilliance and acceptable definition. The company, which manufactures electronic equipment, is going ahead steadily on developments.

Owns Patent Rights

Rauland owns the American rights to all present and future patents and processes of the Baird equipment which was operated in England before the war by Cinema Television Ltd., associated with Gaumont-British Ltd., and Baird Television. Cinema Television is now an affiliate of the J. Arthur Rank television interests in England and it is believed that Cinema Television would have access in England to the equipment being developed here by Rauland.

There is considerable trade interest in the Rauland equipment in view of the fact that no other projection-type television sets other than Scophony are under development at the present time. Both Scophony and Baird equipment were used for theatre television shows in London before the war.

The Department of Justice recently brought an anti-trust suit against Scophony Corp. of America, General Precision Equipment, Paramount and others charging an attempt to hold back television here.

Frank M. Folsom, RCA vice-president in charge of RCA Victor, recently told MOTION PICTURE DAILY that the company had no immediate plans to further develop its theatre television set.

MOT in Europe

(*Continued from page 1*)

News of the Day, discloses that reentry of that reel into France is in mind, although definite steps have yet to be taken.

Short subjects with single features are favored in many European countries, and percentage deals for shorts are becoming more common, de Rochemont hears from Paris.

On the debit side, however, he points out that production costs "have risen to astronomical heights," and, at present, trade restrictions and some censorship further hamper operations.

De Rochemont sees "a considerable competitive factor" in the wide use of government-sponsored documentary shorts in the liberated countries.

March of Time in Paris is now headed by Gilbert Compte and Jean Pages is production manager, said de Rochemont. The office will work with the Paris bureau of *Time* and *Life* magazines. In spite of transportation and other difficulties MOT cameramen are now beginning to range through Europe, it was said. The reel is to be distributed through the 20th Century-Fox Paris office headed by Robert Kreier.

Review

"Texas Panhandle"

(*Columbia*)

Hollywood, Jan. 9

THERE'S considerable comedy in the latest of the "Durango Kid" series. It is contributed by Dub Taylor, and won the applause of a matinee audience at Hollywood's Hitching Post theatre, which specializes in Western films.

Charles Starrett, temporarily in disgrace with the U. S. government, goes West on his own to try to find out who stole a shipment of bullion belonging to the government. He becomes involved with a troop of thieves and rascals who steal, not only gold, but land, and are well on the way to setting up a dictatorship in the heart of the Texas Panhandle.

Naturally, this situation doesn't long endure after the "Durango Kid" arrives. He exposes the thieves, and returns the land to its rightful owner, a naive young lady portrayed by Nanette Taylor. Then, restored to the government's good graces, the hero goes on to greener fields.

Colbert Clark produced the picture, and Ray Nazarro directed. Ed. Earl Repp wrote the original screenplay. There are several musical interludes, contributed by Spade Cooley and his Western band.

Running time, 55 minutes. General classification. Release, Dec. 20, 1945.

THALIA BELL

Telephone Strike

(*Continued from page 1*)

Communications Equipment Workers and the Western Electric Co., the union threatens to establish picket lines around WE's Bell System exchanges in 42 states where 263,000 members of the National Federation of Telephone Workers are employed and, according to the Association, this would mean a complete tie-up of the system.

An executive spokesman for the New York Telephone Company told MOTION PICTURE DAILY yesterday that 95 per cent of the telephones in New York, operated by the dial system, would not be affected. However, suburban and long distance calls could not be made if the strike materializes.

Starts Here Saturday

Union spokesmen said yesterday that the picketing, which they claim will result in a paralysis of telephone communications, will begin around the country tomorrow and on Saturday in New York.

While hoping for a settlement, film company representatives queried yesterday said that the resultant problems which would be presented by the strike are many and serious, since close coordination of home office and studio operations is essential.

While some telegrams were allowed to be transmitted from New York through Western Union supervisors who remained on their jobs, the bulk of communications went over the telephone. Outside New York, theatre and film men still have the facilities of Western Union, whose employes are not affiliated with the New York union.

United Reel

(*Continued from page 1*)

understood to be strongly in favor of continued operation of the international reel, which is already functioning, the project requires the approval of the Department of Justice as a result of the discontinuance of wartime enabling measures under which it previously operated.

Papers were recently filed in Albany for incorporation of United Newsreel Co., Inc., with Eric A. Johnston as president; Francis Harmon, vice-president; Sidney Schrieber, secretary, and George Borthwick, as treasurer.

U.S., France

(*Continued from page 1*)

mains as government representative. M. Jaeger is assistant administrator. The agency is entrusted with the direction of the entire industry.

Prior to the aforementioned new development the French Film Producers Syndicate had decided to halt all activities this month if the government did not accede to several demands it made and which it deemed essential to the proper functioning of the French industry—one of them calling for annual importation of a comparatively meagre number of American productions.

It appears now, however, that the suspension of film production, latterly scheduled for Jan. 15, in protest against measures taken by the government, probably will not take place. M. Malraux, the new Minister of Information, has been credited with averting the threat of a producers' strike. He has had conversations with the producers' syndicate and has impressed them with his political realism.

Press dispatches reaching New York from Paris yesterday quote Georges Huisman, president of the French film control commission, as suggesting a compromise by a year's trial of the present quota system, which, set up in 1936, allows an annual import of 150 U. S. films or 80 per cent of the French yearly output.

Advise 'GI's'

(*Continued from page 1*)

tempts by returned servicemen, and others, to enter the theatre field on their own in the Midwest.

The Advisory Board is set up on a panel basis according to the trades and industries in which returning service men and women are most interested, based on interests of thousands of veterans who have contacted the Veterans' Service Center, Mrs. Rosenberg pointed out. Panels include over 600 experienced business men who have volunteered their services to provide advice, planning aid, and in some instances, resources to veterans of World War II.

11% Want Businesses

The number of veterans planning to establish themselves in independent enterprise has shown a rapid increase since the end of the war, she said. Over 11 per cent of the ex-service men and service women interviewed at the Center asked for advice and information in getting started in their own businesses.

"Probably in no other field is the returning veteran faced with such involved problems as in the establishment or re-establishment of business ventures. Priorities, space allocation, difficulties in financing, zoning laws, and the complexities of the New York market often combine to strangle the aspirations of many veterans who want to go into business for themselves," Mrs. Rosenberg disclosed. "Services provided by the panels should help cut down the possibilities of small business mortality among ex-service men," she added.

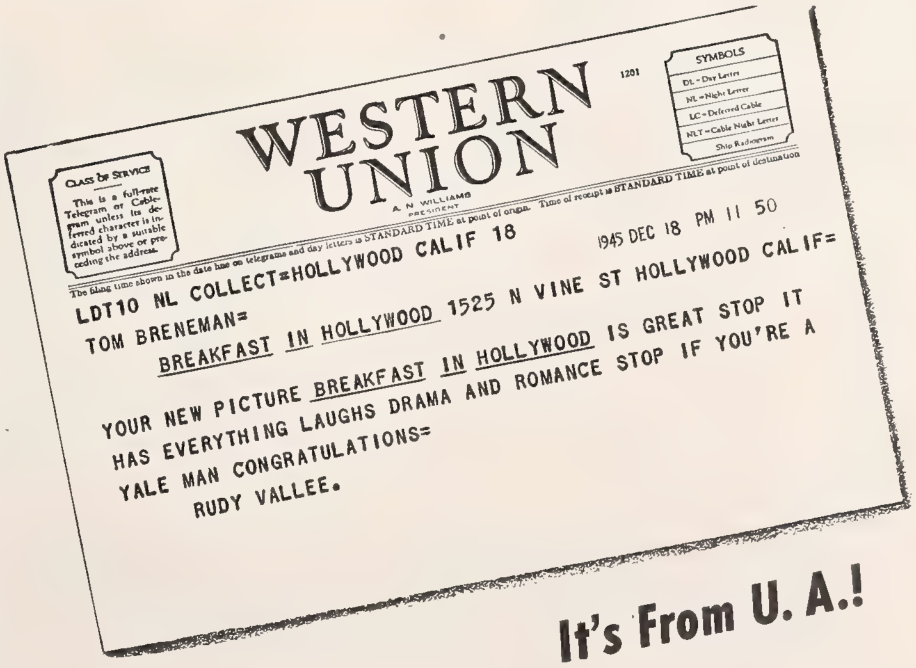
Loew's Stockholders

(*Continued from page 1*)

las M. Schenck, Joseph R. Vogel, David Warfield and Henry Rogers Winthrop. Election of officers by the directors is scheduled to follow.

Roach Signs Foster

HOLLYWOOD, Jan. 9.—Hal Roach has signed director Harry Foster to a long term deal. Foster will direct the initial feature of the new Roach organization.



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SYMBOLS
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BREAKFAST IN HOLLYWOOD 1525 N VINE ST HOLLYWOOD CALIF=

YOUR NEW PICTURE BREAKFAST IN HOLLYWOOD IS GREAT STOP IT HAS EVERYTHING LAUGHS DRAMA AND ROMANCE STOP IF YOU'RE A YALE MAN CONGRATULATIONS=
RUDY VALLEE.

It's From U. A.!

You've got a date for "Breakfast"...

TOMORROW

JANUARY

11

10:50 A.M.

the trade showing of

BREAKFAST *in* HOLLYWOOD

A Golden Picture – **U. A.** Release

starring

Tom Breneman

at the

NORMANDIE THEATRE

52 East 53rd Street

FILE COPY

MOTION PICTURE
DAILY

MARCH OF DIMES
THEATRE DRIVE
JANUARY 24-30
...And thank you, dear God, for letting me walk again!

VOL. 59. NO. 8 NEW YORK, U. S. A., FRIDAY, JANUARY 11, 1946 TEN CENTS

England Got 395 U. S. Films in '45

541 of All Types Shown, Nine Less Than in '44

LONDON, Jan. 10.—A total of 541 pictures, including features, shorts and reissues, were released in Great Britain during 1945, compared with 550 in 1944. American pictures predominated with 395, followed by 121 British, with Continental product making up the balance. The reissues numbered 101.

Consequently, exhibitors fared relatively well insofar as available product is concerned, but were distressed to find that only 230 films, well under half the total, were given "universal exhibition" certificates by the British Board of Film Censors.

A check by MOTION PICTURE DAILY reveals that there were 18 major

(*Continued on page 21*)

Swiss Patent on Theatre Video Set

A patent for a large-screen theatre television set said to be capable of producing a 24 by 32-foot picture on a theatre screen, by projection, has been issued by the U. S. Patent Office to Professor F. E. Fischer of Zurich, Switzerland, and has been assigned to the Institute for Industrial Research which is said to be owned by the Swiss government, General Electric of Switzerland, Brown Boveri, manufacturers of electric equipment, and Paillard, film projector manufacturers.

This system of television, known as

(*Continued on page 13*)

In This Issue

Review of "The Lonesome Trail" is on page 12; estimated key city grosses, 13; booking chart, 16; additional March of Dimes drive information, 21 and 22.

'Bunny' Wins Shorts Poll

Warners' Bugs Bunny animated short subjects series were voted the best of 1945 by the exhibitors of the nation in the 14th *Motion Picture Herald-Fame* poll. These subjects, produced by Edward Selzer, held second place in last year's shorts competition.

Second place in this year's poll went to Walt Disney cartoons released by RKO, among the top favorites for years. Of the top 10 money-makers elected to that category, five are color cartoons, two are comedy features, two human interest subjects and one topical. The ten that were the exhibitors' choice this year held the same distinction last year, , though positions in the running varied somewhat.

Standing of the leaders from third

(*Continued on page 13*)

Crosby and Garson Lead Gallup Poll

HOLLYWOOD, Jan. 10.—Bing Crosby, Greer Garson and M-G-M's "The Valley of Decision" were voted the most popular actor, actress and picture for 1945, according to Dr. George Gallup's Audience Research Poll of film-goers, as published in a copyrighted story of the findings appearing in the February issue of *Photoplay Magazine*. It was the second suc-

(*Continued on page 13*)

Conroe to Suggest Changes in 'Street'

Dr. Irwin A. Conroe, acting head of the motion picture division of the State Education Department will confer with Universal officials here this morning on the action of the New York State Censor Board's banning of "Scarlet Street."

Dr. Conroe saw "Scarlet Street" Wednesday and again yesterday and indications are that he will recommend certain changes which, if agreed to by the company, will lift the ban. The film was to have opened at Loew's Criterion here last Tuesday.

UA Sales Meeting Here Jan. 18-19

A meeting of United Artists district managers has been called for Jan. 18-19 at the Hotel Waldorf Astoria here by J. J. Unger, general sales manager.

Unger, who will preside at the meeting, will be assisted by Jack Goldhar, Eastern sales manager; Maury Orr, Western sales manager, and Edward M. Schnitzer, home office executive. District managers who will attend the meeting are: Fred M. Jack, Rud Lohrenz, Sam Lefkowitz, C. W. Allen, W. E. Callaway, M. Dudelson and Charles S. Chaplin.

Edward C. Raftery, UA president;

(*Continued on page 21*)

'Dimes' Ferris Wheel Will Aid Drive in Times Square

Replacing the Statue of Liberty replica that helped sell many war bonds in New York's Times Square will be a 35-foot illuminated ferris wheel to be erected by the N. Y. Publicity committee for the industry's 1946 March of Dimes drive. Arrangements for the wheel have been completed by Harry Mandel and Edward C. Dowden, publicity chairmen. It is being loaned by George C. Tilyou, head of Steeplechase Park.

The wheel will begin operation on Jan. 24, opening day of the drive, when Mayor William O'Dwyer; Borough President Hugo Rogers; Basil O'Connor, president of the National Foundation for Infantile Paralysis; Nicholas M. Schenck, industry drive chairman, and other industry leaders will participate in kickoff ceremonies. Showgirls will ride the wheel, and a special song, "Give to the March of Dimes," written by Irving Caesar, will be amplified.

On Sunday, Tommy Dorsey will make a special radio broadcast from

(*Continued on page 21*)

Agreement on French Film Imports Seen

U. S. Loan Talks May Hasten Settlement

WASHINGTON, Jan. 10. — Preliminary discussions of a United States loan of possibly as much as $3,000,000,000 to France are expected to get under way here within the next few weeks, with possibilities that a favorable settlement of the French motion picture controversy may be reached before the sessions open, both as an expression of the French desire to cooperate in restoring world trade and as a means of eliminating films as a subject of discussion.

Jean Monet, French high commissioner of reconversion, is expected to come to Washington sometime this month to discuss the agenda for the loan talks. As in the case of the projected advance of $3,750,000,000 to England, agreement to consider the elimination of artificial barriers to

(*Continued on page 12*)

60-Day Extension In Scophony Case

A 60-day extension from Jan. 9 has been granted by the Department of Justice here to the defendants in the Scophony anti-trust suit for filing of answers, with the possibility that the parties might be able to work out a consent decree during that period.

The government, through Attorney General Tom C. Clark, filed the anti-trust suit in U. S. District court here

(*Continued on page 21*)

Washington Branch Bought By Republic

Republic Pictures has purchased the franchise rights in the Washington territory from Jake Flax and his associates, and has taken over the operation of the branch.

Flax will remain with the company as Washington branch manager. He has been associated with Republic since its inception in 1935 and has been in the industry since 1912.

Do it now! Sign that Pledge! March of Dimes—Jan. 24-30

Will Release Ten French Films Here

Siritzky International Pictures Corp. will release 10 French-made features in the United States shortly, the company announced yesterday at a reception in the Hotel Plaza given by Sam and Joe Siritzky in honor of their father, Leon, recently arrived from France. Eight of the pictures in this block will be distributed by the company in the United Kingdom, it was further disclosed.

Pagnol Coming Soon

Marcel Pagnol, French producer who is under contract to the Siritzkys, will come to this country soon to make a study of American production methods preparatory to producing for the company in France both English-speaking and French language films.

The company is described as "now ready" to proceed with previously-announced plans to acquire its own outlets in various sections of this country for accommodating its French imports. Meanwhile, however, the Siritzkys state that they have abandoned their plan to build a theatre in the Hotel Paramount here, since the New York City Building Code will not permit such construction.

Leon Siritzky will remain here for about two months after which he will return to France where the company maintains large theatre interests. He contemplates making one or two trips to the U. S. each year in the future.

Eric Johnston Here From Coast Today

Eric A. Johnston, president of the Motion Picture Association of America; Byron Price, Hollywood vice-president, and Joyce O'Hara, assistant to Johnston, have returned to Washington from the Coast. Johnston is expected in New York today on a routine vist. Price will return to the Coast shortly to take up his MPAA duties beginning Feb. 1.

Johnston will withdraw from the U. S. Chamber of Commerce presidency when his term expires April 29, it was learned authoritatively yesterday. He was elected president in 1942 and was reelected three successive times, each term running one year.

Bent of Kodak Retires

Rochester, Jan. 10.—The Eastman Kodak Co. announced today the retirement of Walter G. Bent, chairman of the board of Kodak, Ltd., England, and general manager of European companies. Ernest E. Blake, deputy board chairman, has been named to succeed Bent, and Donald Momaster, assistant deputy board chairman and general manager of European factories, has been promoted to deputy board chairman.

New Peskay Firm

Hollywood, Jan. 10.—Edward J. Peskay, executive vice-president of Mary Pickford's Comet Productions, will resign and form his own independent company upon completion of his current production, he announced here today.

Personal Mention

N. Peter Rathvon, RKO president, left New York yesterday for a week's trip to Hollywood.

•

Wolfe Cohen, Warner International vice-president, will leave here tonight for the Burbank studio, returning in about two weeks, when he will leave on his first inspection tour of the Far East.

•

Richard Greene, actor, will leave London for New York by plane tomorrow, en route to Hollywood to resume his 20th Century-Fox contract assignments. Mrs. Greene will accompany him.

•

Jacques Chabrier, special representative of Societe Nouvelle Pathe-Cinema, has arrived here from Paris for conferences with Phil Reisman, RKO Radio foreign distribution vice-president.

•

Allen Marple, assistant to Carol Brandt, head of M-G-M's Eastern story department, left New York for the Coast yesterday to spend two weeks at the studio.

•

David Sandler, head of Sanco Electric Co., Cleveland, and Mrs. Sandler, will leave Monday for Havana, Cuba, where he will install theatre equipment.

•

C. E. Peppiatt, 20th Century-Fox Washington branch manager, and Blaine Morris are visiting the home office here.

•

Corp. Harold J. Abrahams, son of Phil Abrahams, head of the Warner print department, will rejoin the company's playdate department Monday.

•

Marty J. Hogan of United Artists' Atlanta exchange has been temporarily assigned to the Cleveland office.

•

David Rose, Paramount's British managing director, is scheduled to leave London by plane for New York on Jan. 20.

•

Joseph Bernhard, United States Pictures president, will leave here today for the Coast.

•

Steve Broidy, Monogram president, will leave Hollywood for New York today on the Superchief.

Gradwell L. Sears, United Artists distribution vice-president; Paul N. Lazarus, Jr., advertising-publicity director, and Tom Waller, publicity manager, will leave here by plane tomorrow for a premiere at Abilene, Kan.

•

Herbert Nussbaum and Tom Robinson, who have spent three years in the service, have rejoined the M-G-M legal department under J. Robert Rubin, general counsel, the former becoming assistant to Tyree Dillard, liaison between the sales and legal departments.

•

Tyrone Power, 20th Century-Fox star, recently discharged from the Marine Corps, will arrive in New York today with his wife, Annabella, for a brief vacation before returning to the studio.

•

Benjamin Shindler, owner of the Ace Theatre, and Joseph A. DeFiore, owner of the Park, both in Wilmington, Del., are in Florida with their wives.

•

Harry H. Thomas, PRC president, will return to New York from Albany and Gloversville over the weekend.

•

Gene Kelly, M-G-M star, will leave here tomorrow for Chicago, where he will spend three days on the March of Dimes campaign.

•

Leonard Schlesinger, Warner circuit executive, will return to New York on Monday from Chicago.

•

Robert Hickey, RKO Radio Midwest publicity head, will leave Chicago Jan. 15 on a five-week Southern tour.

•

Lillie Rosentoor, 20th Century-Fox Philadelphia booker, is in Florida on vacation.

•

Sam Shirley, M-G-M Chicago district manager, has returned there after a vacation in California.

•

Ted Tod, Warner Midwest field representative, will return to his Chicago headquarters today from Detroit.

•

Paul Lalonde of Syracuse, N. Y., has joined Sack Amusement Co., Atlanta.

Award to Lt. Schulberg

Lieut. Robert S. Schulberg, a member of Mort Blumenstock's staff at Warners before entering the Army, has been awarded the Certificate of Merit by the First Airborne Army, "in recognition of conspicuously meritorious and outstanding performance of military duty." Lieut. Schulberg, a public relations officer, coordinated coverage of the Tri-Partite Conference at Potsdam.

Auer Plans Company

Hollywood, Jan. 10.—John H. Auer announced today that he will form his own independent producing company following expiration of his RKO Radio contract.

DANA ANDREWS - RICHARD CONTE
"A WALK IN THE SUN"
A LEWIS MILESTONE production
20th Century-Fox
NOW! VICTORIA B'way & 46 St.

B. G. DeSylva presents
BETTY HUTTON in
"THE STORK CLUB"
with BARRY FITZGERALD
In Person
WOODY HERMAN
and his Orchestra featuring
FRANCES WAYNE
PARAMOUNT Times Square

A Mighty Romantic Drama of America's Last Frontier
DAKOTA
A REPUBLIC PICTURE
Starring
JOHN WAYNE
and Featuring
VERA HRUBA RALSTON
and WALTER BRENNAN
with WARD BOND . ONA MUNSON
HUGO HAAS . MIKE MAZURKI
Associate Producer and Director . JOSEPH KANE
NOW AT Brandt's GOTHAM B'way 47th St.

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
SPECTACULAR STAGE PRESENTATION

6th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

LOEW'S STATE B'WAY & 45
ON SCREEN
JENNIFER JONES
JOSEPH COTTEN
in HAL WALLIS' Production
'LOVE LETTERS'
IN PERSON
ALL STAR STAGE SHOW

RKO PALACE B'WAY & 47th St.
DICK POWELL
"CORNERED"
with WALTER SLEZAK
LUTHER ADLER
An RKO RADIO PICTURE

Darryl F. Zanuck presents
"Leave Her to Heaven"
GENE TIERNEY . CORNEL WILDE
JEANNE CRAIN
A 20th Century-Fox Picture
in Technicolor
Plus on Stage, Tony & Sally De Marco
Carl Ravazza . Extra! Paul Winchell
BUY MORE BONDS ROXY 7th AVE. & 50th ST.

Now Playing "Roxy"
Justice Comes To Germany
THE NEW MARCH of TIME

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

This Woman

—will create a storm
of talk—in the picture that
will gross more money at the
boxoffice than any ever released
by 20th Century-Fox!

This Book

—one of the great *box-office* properties of all time. Liberty serial—Literary Guild selection—national best-seller for 51 consecutive weeks!

This Picture

—destined for every honor the screen can bestow. But most important will be the profits created by its never-surpassed *box-office* performance!

Darryl F. Zanuck presents

Leave Her To Heaven

in Technicolor

by Ben Ames Williams

DARRYL F. ZANUCK
presents

Leave Her To Heaven

in Technicolor

by BEN AMES WILLIAMS

GENE TIERNEY · CORNEL WILDE · JEANNE CRAIN

Vincent Price · Mary Philips · Ray Collins · Gene Lockhart · Reed Hadley · Darryl Hickman · Chill Wills

Directed by JOHN M. STAHL · Produced by WILLIAM A. BACHER

Based on the Novel by Ben Ames Williams
Screen Play by Jo Swerling

20th CENTURY-FOX

20th CENTURY-FOX

BIGGEST OF ALL TIME!

ROXY, N. Y. C.

3rd week of 15-year record engagement!

LOS ANGELES

All-time record!—3 theatres!

SEATTLE

14-year record!

SAN FRANCISCO

All-time record!

LOUISVILLE

Double the biggest!

RICHMOND

Nothing near it ever!

CHICAGO

Another all-time high!

DARRYL F. ZANUCK
presents

Leave Her to Heaven

By Ben Ames Williams

IN TECHNICOLOR

GENE TIERNEY · CORNEL WILDE · JEANNE CRAIN
with VINCENT PRICE
MARY PHILIPS · RAY COLLINS · GENE LOCKHART
REED HADLEY · DARRYL HICKMAN · CHILL WILLS
Directed by JOHN M. STAHL · Produced by WILLIAM A. BACHER
Screen Play by Jo Swerling · Based on the Novel by Ben Ames Williams

IN OVER 60 SITUATIONS—YES, EVERYWHERE!

ALL-TIME RECORDS!

"THE SPAN

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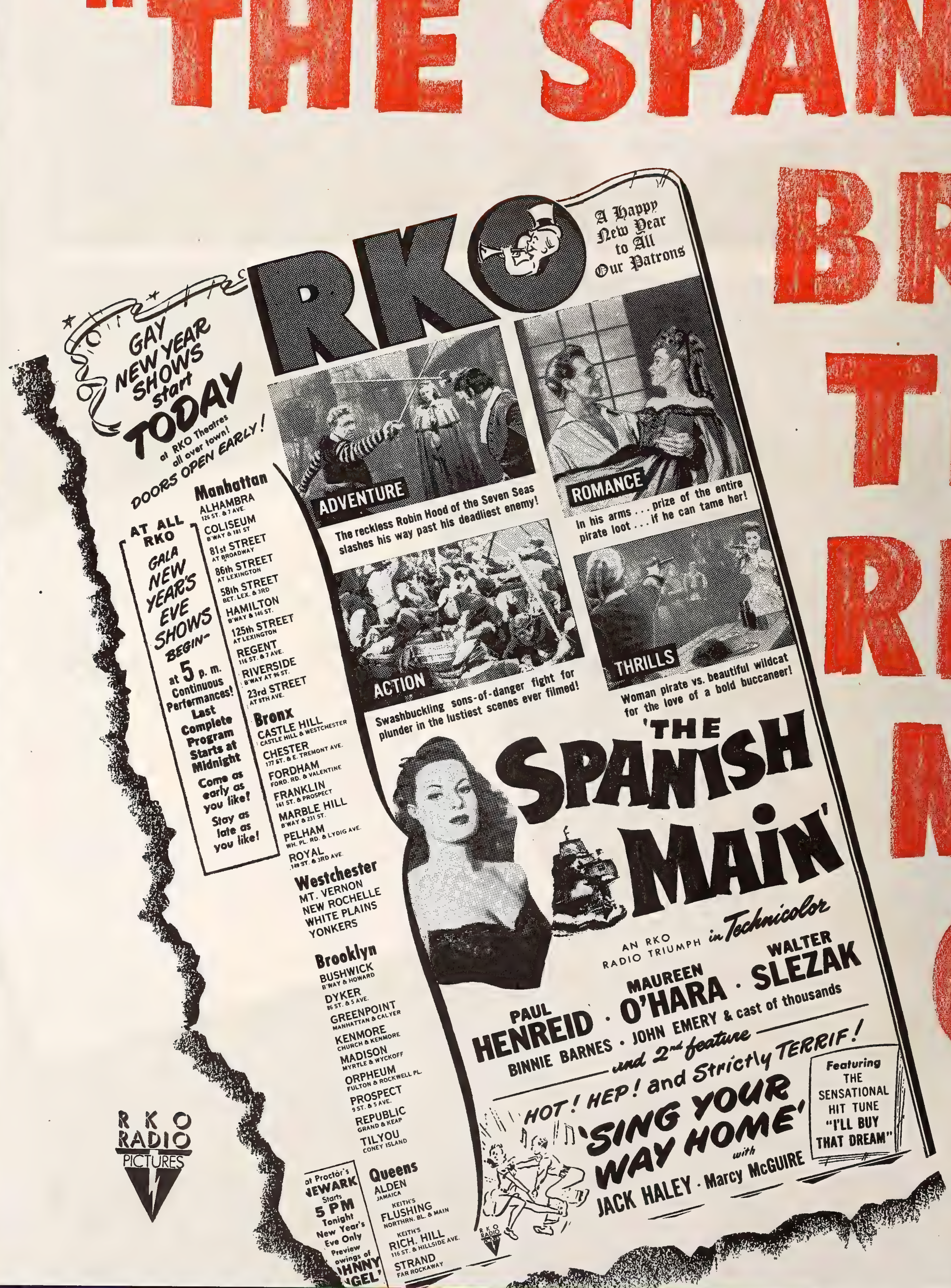

RKO

A Happy New Year to All Our Patrons

GAY NEW YEAR SHOWS start TODAY at RKO Theatres all over town! DOORS OPEN EARLY!

AT ALL RKO GALA NEW YEAR'S EVE SHOWS BEGIN— at 5 p.m. Continuous Performances! Last Complete Program Starts at Midnight

Come as early as you like! Stay as late as you like!

Manhattan
ALHAMBRA 126 ST. & 7 AVE.
COLISEUM B'WAY & 181 ST
81st STREET AT BROADWAY
86th STREET AT LEXINGTON
58th STREET BET. LEX. & 3RD
HAMILTON B'WAY & 146 ST.
125th STREET AT LEXINGTON
REGENT 116 ST. & 7 AVE.
RIVERSIDE B'WAY AT 96 ST.
23rd STREET AT 8TH AVE.

Bronx
CASTLE HILL CASTLE HILL & WESTCHESTER
CHESTER 177 ST. & E. TREMONT AVE.
FORDHAM FORD. RD. & VALENTINE
FRANKLIN 161 ST. & PROSPECT
MARBLE HILL B'WAY & 231 ST.
PELHAM WH. PL. RD. & LYDIG AVE.
ROYAL 149 ST. & 3RD AVE.

Westchester
MT. VERNON
NEW ROCHELLE
WHITE PLAINS
YONKERS

Brooklyn
BUSHWICK B'WAY & HOWARD
DYKER 86 ST. & 5 AVE.
GREENPOINT MANHATTAN & CALYER
KENMORE CHURCH & KENMORE
MADISON MYRTLE & WYCKOFF
ORPHEUM FULTON & ROCKWELL PL.
PROSPECT 9 ST. & 5 AVE.
REPUBLIC GRAND & KEAP
TILYOU CONEY ISLAND

Queens
ALDEN JAMAICA
KEITH'S FLUSHING NORTHRN. BL. & MAIN
KEITH'S RICH. HILL 116 ST. & HILLSIDE AVE.
STRAND FAR ROCKAWAY

at Proctor's EWARK Starts 5 PM Tonight New Year's Eve Only Preview owings of HNNY NGEL'

ADVENTURE
The reckless Robin Hood of the Seven Seas slashes his way past his deadliest enemy!

ROMANCE
In his arms . . . prize of the entire pirate loot . . . if he can tame her!

ACTION
Swashbuckling sons-of-danger fight for plunder in the lustiest scenes ever filmed!

THRILLS
Woman pirate vs. beautiful wildcat for the love of a bold buccaneer!

'THE SPANISH MAIN'

in Technicolor

AN RKO RADIO TRIUMPH

PAUL HENREID · MAUREEN O'HARA · WALTER SLEZAK

BINNIE BARNES · JOHN EMERY & cast of thousands

and 2nd feature

HOT! HEP! and Strictly TERRIF!

'SING YOUR WAY HOME'

with JACK HALEY · Marcy McGUIRE

Featuring THE SENSATIONAL HIT TUNE "I'LL BUY THAT DREAM"

R K O RADIO PICTURES

SH MAIN"
EAKS ALL–
ME HOUSE
CORD OF RKO
ETROPOLITAN
IRCUIT FOR A
FULL WEEK!

France

(*Continued from page* 1)

trade will be a condition demanded by the United States negotiators.

Failing to reach a satisfactory agreement on the import of our films into France, it is expected that the French negotiators will be met with a demand for strict adherence to the reciprocal trade agreement entered into in 1936.

The 1936 agreement provided for the importation into France of 188 dubbed pictures this year, of which the companies claim their share is 150 pictures, based on past experience and the somewhat ambiguous wording of the treaty itself.

While the groundwork for the elimination of trade barriers is being laid in negotiations with countries which may seek loans, the actual working out of such arrangements will be undertaken at the international trade agreements conference originally planned for March but now postponed until the middle of the year. Ten of the 14 nations invited to participate in the conference have already accepted, replies not yet having been received from Czechoslovakia, Brazil, Holland or Russia.

Children Shows Start At Beacon Tomorrow

The Beacon Theatre will inaugurate a community service Children's Saturday Matinee Club tomorrow with two Technicolor featurettes, five Technicolor cartoons and a stage show. Three performances will be provided and a new program will be offered each Saturday thereafter. School and civic officials will cooperate.

Services Today for Maurice Ridge, 62

Hollywood, Jan. 10.—Funeral services are to be held here tomorrow for J. Maurice Ridge, 62, general sales manager of Altec Lansing Corp., who died Monday. Survivors are his widow, Agnes, and a son, Dr. Gerald M. Ridge.

Ridge joined Altec in 1940 after various associations in the industry including General Service Studios, Electrical Research Products, Inc., and Paramount-Famous-Lasky. At one time he published a motion picture trade magazine, *Reel Facts*.

Baldridge's Mother Dies

Jackson, Tenn., Jan. 10.—Tom Baldridge, M-G-M's Washington exploiteer, attended funeral services for his mother here today.

Review

"The Lonesome Trail"

(*Monogram*)

Hollywood, Jan. 10

A FAST-MOVING Western, interspersed with tuneful songs, is the latest contribution of Oliver Drake, who produced, directed, and wrote the original story of "The Lonesome Trail."

Jimmy Wakely and his chum, Lee (Lasses) White, are the top names in the cast, which also includes John James, Iris Clive, Horace Murphy, Lorraine Miller, Eddie Majors and Zon Murray.

Louise Rousseau's screenplay is laid in the town of Peace Hollow, whose sole resident is indignant when a group of strangers move in on him. Presently rumors of a gold strike start, and soon the town is overrun with unsavory characters.

Jimmy Wakely goes to the rescue of the innocents who buy worthless land in the belief that it is rich in ore. He exposes the confidence men, and runs them out of town. Then he persuades the land-owners to turn to ranching instead of mining, and all ends well for Peace Hollow and its new citizens.

Running time, 57 minutes. General audience classification.

THALIA BELL

Story Prod. in New Headquarters Here

Eastern headquarters of the recently-formed Story Productions, Inc., have been established in space recently vacated by the OWI in the Fisk Building here, Hal Horne, chairman of the board, announced yesterday. Location of the firm's West Coast offices, to be headed by Stanley E. Kramer, vice-president in charge of production, will be announced soon.

The company's initial production will be "This Side of Innocence."

Para. Names Albany, NewHaven Managers

Albany, Jan. 10.—John Moore will be transferred from New Haven to Albany as branch manager for Paramount on Jan. 21. Moore will replace Clayton Eastman who has resigned to become United Artists district manager for New England with headquarters in Boston.

Henry Germain, a salesman, will be promoted to Paramount manager in the New Haven zone.

Sam Nesson Named Boston City Censor

Boston, Jan. 10.—Sam Nesson, real estate man, has been named by Mayor James Michael Curley as city censor, succeeding Charles Spencer. William 'Buddy" Sheppard, veteran booker and amusement world official, has been appointed to succeed Lt. Comdr. Louis Brem as city greeter.

O. D. Woodward Dies

Hollywood, Jan. 10.—O. D. Woodward, 79, stage producer, died yesterday at Beverly Hills. His widow, a son and two brothers survive.

RKO RADIO PICTURES, Inc.
BOSTON TRADE SHOWING
OF
"RIVERBOAT RHYTHM"
Tuesday, January 22nd at 2:30 P.M.
RKO PROJECTION ROOM
122 Arlington Street Boston, Mass.

20th-Fox Auditors Conclude Meeting

Spyros Skouras, 20th Century-Fox president; W. C. Michel, executive vice-president; Tom Connors, vice-president in charge of distribution; Donald A. Henderson, treasurer, and William J. Kupper, general sales manager, addressed meetings of the company's traveling auditors which ended here yesterday.

W. J. Eadie, comptroller, supervised the meetings, which were conducted by his assistants, Nat Brower and Maurice Goodman. Among the auditors who attended were George F. Cooper, R. Doherty, William Gunzelman, R. Hildreth, E. Pelson, M. Schmalzbach, A. C. Wilson, B. Wolff and H. Wood.

Goldwyn Sets Own Music Publishing

James A. Mulvey, president of Samuel Goldwyn Productions, has announced the formation of the Samuel Goldwyn Music Publishing Corp. in association with Chappel and Co. The new company will publish and exploit the music in Goldwyn productions, and also the music of other independent producers.

President of the new company will be Max Dreyfus, and Mulvey will serve as vice-president.

Four Join Paramount

Everett N. Olsen has joined Paramount's field staff under Alec Moss, exploitation manager. He will work out of the Minneapolis exchange. Fred Goldberg and Joseph Callahan have joined Moss' home office staff. Richard M. Halsey has become an assistant to Al Wilkie, publicity manager.

Elect Harry Goldberg

Harry Goldberg, director of advertising-publicity for Warner Theatres, has been elected a member of the board of directors of B'nai B'rith's Anti-Defamation League.

Grant Advanced by 'U'

Hollywood, Jan. 10.—Universal has elevated producer Marshall Grant to an executive producership, and has assigned him eight pictures.

To Honor Ginny Simms

Columbia Broadcasting and Young and Rubicam will honor Ginny Simms at a reception at the Hotel Waldorf Astoria here Monday.

Scrap Army 16mm. Films, Says SCTOA

Hollywood, Jan. 10.—A resolution recommending that all feature films reduced to 16mm. for the benefit of the Armed Forces be "scrapped" has been adopted by the Southern California Theatre Owners Association.

Opposing "16mm. competition in any and all forms against theatres utilizing 35mm.", the resolution calls on producers and distributors to "make every effort to terminate the possibility of such competition."

The association has sent copies of the resolution to all producers and distributors.

UNO Weighs Film, Radio Divisions

The establishment of a Department of Public Information under an assistant secretary general and having film, radio and press divisions, has been recommended by a committee of the Preparatory Commission of the United Nations Organization, it is learned.

The commission is presently engaged in selecting a site in the U. S. for the UNO, which locality will probably have "extraterritorial rights." The UNO would have full ownership of the land and buildings in its zone, according to the committee's draft, and police could enter only with permission of the secretary general.

Luncheon for Emde, 31 Years with RKO

Russell Emde, RKO Radio zone manager, was guest of honor at a luncheon at the Mayan Restaurant here yesterday on the occasion of his 31st anniversary with the company. Edward Sniderman and Joseph Di Lorenzo, division managers, were among those present. Emde was presented with an anniversary cake.

Rapisarda, Mancuso Made Sileo Partners

Henry Rapisarda and Ben Mancuso have been made partners in the Cosmo-Sileo Co., industry photographers, Jimmy Sileo, company head, announces. Rapisarda has been with the company 15 years and Mancuso 12 years prior to his enlistment in the Navy.

Clark Here from D. C.

Kenneth Clark, publicity director for the Motion Picture Association of America, came here from Washington to attend the luncheon-meeting of the Eastern Public Information Committee at the New York Athletic Club yesterday.

Col. Savage Returning

Col. William B. Savage, connected with the RKO legal department before he entered the armed services, will return to the company in a foreign department post to be announced shortly by Phil Reisman, vice-president in charge of foreign distribution.

Capt. Smith to Classics

Atlanra, Jan. 10.—Capt. Kenneth R. Smith, wearer of a number of citations for meritorious service in the Army Air Forces, has joined Film Classics here as a salesman.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

MILWAUKEE

Although the weekend got off to a rainy start, skies cleared Sunday and theatre grosses jumped accordingly. Four downtown first runs were well over average and one was below. Estimated receipts for the week ended Jan. 9:

BELLS OF ST. MARY'S (RKO-Radio)—RIVERSIDE (2,600) (50c-80c) 7 days, 2nd week. Gross $30,000. (Average: $16,500)
SAN ANTONIO (WB)—WARNER (2,400) (50c-80c) 7 days, 2nd week. Gross: $12,000. (Average: $15,500)
STRANGE CONFESSION (U) and HOUSE OF DRACULA (U)—ALHAMBRA (1,600) (50c-80c) 7 days, 1st week. Gross: $10,000. (Average: $5,000)
THE STORK CLUB (Para.) — PALACE (2,275) (55c-85c) 7 days, 2nd week. Gross: $13,500. (Average: $12,500)
LEAVE HER TO HEAVEN (20th-Fox)—WISCONSIN (2,800) (55c-85c) 7 days, 2nd week. Gross: $17,500. (Average: $13,000)
PARDON MY PAST (Col.) and AND THEN THERE WERE NONE (20th-Fox)—STRAND (1,200) (55c-85c) 7 days, 3rd week. Gross: $6,000. (Average: $6,000)

ATLANTA

Business in all downtown theatres has been good despite rainy weather. However, only one house played to above-average business. Estimated receipts for the week ended Jan. 9:

SPANISH MAIN (RKO Radio) — FOX (4,661) (44c-55c) Gross: $10,500. (Average: $12,500)
TOO YOUNG TO KNOW (WB)—PARAMOUNT (2,246) (44c-55c) Gross: $6,500. (Average: $7,200)
THE STORK CLUB (Para.) — ROXY (moveover from the FOX) (2,246) (44c-55c) Gross: $4,500. (Average: $5,000)
THE WHITE GORILLA (Sack's) and SCOTLAND YARD INVESTIGATOR (Rep.)—CAPITAL (2,100) (25c-44c) Gross: $3,200. (Average: $3,500)
KISS AND TELL (Col.)—RIALTO (983) (44c-55c) (moveover) Gross: $6,000. (Average: $5,000)
THEY WERE EXPENDABLE (M-G-M)—LOEW'S GRAND (2,031) (44c-55c) Gross: $9,000. (Average: $10,000)

Eiges Tells How

Sydney H. Eiges, manager of the NBC press department, yesterday addressed the Religious Radio Workshop being conducted by the Joint Radio Committee of the Congregational, Christian, Methodist and Presbyterian churches at the Gramercy Park Hotel here. His subject was "How to Build an Audience."

SUNSET FILM CORP.
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Phone: SO 8-4132
Solicits
AMERICAN 35MM MOTION PICTURES FOR EXPORT
New Pictures Not Demanded
But Good Prints Are Required
THEATRE EQUIPMENT ALSO REQUIRED
FILM CONNECTIONS IN ALL NEAR EAST COUNTRIES

128 Industry Judges For Quigley Awards

The judges committee for the 1946 Quigley Awards Competition will include 128 industry leaders representing all branches, the largest number ever to serve on the committee in this annual competition conducted by Managers Round Table of *Motion Picture Herald.*

Annual Silver and Bronze plaques are awarded to the showmen whose promotional advertising throughout the year is considered the best. A silver desk plaque is awarded to the outstanding showman at the end of each calendar three-month period. Seven scrolls of honor and certificates of merit are also awarded each quarter to managers whose work is considered of an exceptional nature.

There has been a greater number of campaigns submitted to the Quigley Awards Committee of 1945 during the latter part of the year than throughout the war years and for a considerable period prior to the war, indicating new and widespread interest in the competition.

The awards have been hailed by trade leaders who are serving as judges, among them, Spyros Skouras, Barney Balaban, J. R. Vogel, S. Barret McCormick, H. M. Richey, Leonard Goldenson, Oscar A. Doob, Jack Cohn, Louis W. Schine, George F. Dembow and John J. O'Connor.

Bugs Bunny Best

(*Continued from page* 1)

to tenth were: Pete Smith Specialties, M-G-M; Technicolor Cartoons, M-G-M; March of Time, 20th Century-Fox; Speaking of Animals, Paramount; Merrie Melodies, WB; Popeye the Sailor, Paramount; Passing Parade, M-G-M; and Technicolor Specials, WB.

The next 15 winners, in order of their ranking, are Little Lulu, Paramount; Fitzpatrick Traveltalks, M-G-M; Popular Science, Paramount; Terrytoons, 20th-Fox; Musical Parade, Paramount; Name Band Musicals, Universal; This Is America, RKO; Community Sing, Columbia; George Pal Puppetoons, Paramount; All Star Comedies, Columbia; Melody Master Bands, Warners; Unusual Occupations, Paramount; Fox and Crow, Columbia; Edgar Kennedy, RKO, and Leon Errol, RKO.

Hellinger Sets First

HOLLYWOOD, Jan. 10.—Mark Hellinger's first independent production for release by Universal in 1946 will be "Swell Guy," with screenplay by Richard Brooks from the stage play "The Hero." Hellinger expects to have it and "The Killers" in production by Spring.

Auten Press Dinner

Harold Auten, executive vice-president of the J. Arthur Rank Organization here, was host at an informal dinner for trade press representatives at the Lotos Club here last night.

Correction

In listing the directors of Loew's, Inc., in yesterday's MOTION PICTURE DAILY report of the forthcoming stockholders' meeting, Charles C. Moskowitz's name was inadvertently omitted.

Thomascolor Seen, Has Good Features

HOLLYWOOD, Jan. 10.—The Thomascolor process, using black and white film and special lens, camera and projector, was demonstrated to the press here today and was generally deemed excellent as regards full color reproduction of outdoor scenes and only slightly less effective on shots of individuals. A wide variety of subjects was shown.

The process is now being offered on a commercial basis, and the company expects to be ready to equip theatres in six months. Richard Thomas, inventor of the process, says two companies are considering using it for roadshows in the larger cities.

WILLIAM R. WEAVER

Crosby and Garson

(*Continued from page* 1)

cessive year that Miss Garson and Crosby drew top honors in the poll.

These and other winners of the 1945 poll will receive the *Photoplay* Gold Medal Awards at an industry dinner here Jan. 14, following a radio re-enactment of "Valley of Decision," with its original cast, over the Lux Radio Theatre. Edwin H. Knopf and Tay Garnett will likewise receive gold medals as the film's producer and director, respectively.

M-G-M's "Anchors Aweigh" and "Thirty Seconds Over Tokyo" placed second and third, respectively, in the poll of popular pictures, with others in the order of performance listed as follows: "A Song to Remember," Columbia; "Meet Me In St. Louis," "National Velvet," and "Thrill of a Romance," M-G-M; "God Is My Co-Pilot" and "Hollywood Canteen," Warners, and "Son of Lassie," M-G-M.

Others listed among the "five most popular" actors and actresses, but not necessarily in the order mentioned, are as follows: Humphrey Bogart, Cary Grant, Bob Hope and Spencer Tracy; Ingrid Bergman, Bette Davis, Judy Garland and Betty Grable. Polling showed that Gregory Peck was the male star who gained most in popularity during 1945, while Margaret O'Brien and Lauren Bacall tied in the female classification.

Swiss Video Set

(*Continued from page* 1)

the "Eidophore" system, employs the principle of refraction of liquid electronics, and is said to resemble the principles employed in the Scophony "skiatron" equipment. J. Arthur Rank and his representatives are understood to have witnessed a demonstration in Switzerland.

About $500,000 has already been spent in developing "Eidophore," it is learned, since the end of the war. It is understood that there is considerable laboratory work going on to improve the model.

RKO Field Changes

Personnel changes in RKO Radio's field exploitation staff include Ralph Banghart, recently discharged from the Army, assigned to Boston, succeeding Don Prince when the latter goes to England for the company, and Frank Winsor, to Salt Lake City, replacing Ed Terhune, who has been transferred to St. Louis.

The Most *AMAZING*

PE

!

What Picture: **ON THE 1st DAY OF TH**
BIGGEST DAY'S BUSINES

GROSSED 10% MORE O
THAN ON THE FIRST 2

ROLLED UP THE BIGGES
HISTORY...AND STARTE

Paramount's

The L

RAY MILLAND · JANE WYMAN in
by CHARLES BRACKETT · Directed b

Voted
THE BEST PICTURE
of the YEAR
by the New York Film Critics

X OFFICE

ORMANCE in 27 Years!

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h WEEK—THE 36th DAY OF THE RUN—DID THE
THE HISTORY OF THE N. Y. RIVOLI?

IE FIRST 2 DAYS OF THE 6th WEEK
S OF THE 1st WEEK?

WEEKS GROSS IN THE THEATRE'S
6th RECORD-BREAKING WEEK?

st Weekend!

WEEKEND" with Phillip Terry • Howard da Sylva • Doris Dowling • Frank Faylen • Produced
ILDER • Screen Play by Charles Brackett and Billy Wilder • From the Novel by Charles Jackson

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Dec. 15	LIFE WITH BLONDIE Penny Singleton Arthur Lake C—69 mins. (Rev. 12/3/45)	(14th Block) WHAT NEXT, CORP. HARGROVE Robert Walker Keenan Wynn C—95 mins. (606) (Rev. 11/16/45)	BLACK MARKET BABIES Ralph Morgan Teala Loring D—71 mins. (508) (Rev. 12/6/45)	(Block 1) FOLLOW THAT WOMAN William Gargan Nancy Kelly D—70 mins. (4504) (Rev. 8/17/45)	ENCHANTED FOREST (Color) Edmund Lowe Brenda Joyce D—78 mins. (Rev. 9/20/45)	(1944-'45) ALONG THE NAVAJO TRAIL Roy Rogers Gabby Hayes OM—66 mins. (446) (Rev. 12/10/45)	(Block 2) MAN ALIVE C—70 mins. (606) (Rev. 9/26/45)	(Dec. Releases)	BLITHE SPIRIT (Noel Coward) (Color) Rex Harrison Constance Cummings C—94 mins. (Rev. 4/6/45)		DANGER SIGNAL Faye Emerson Zachary Scott D—78 mins. (508) (Rev. 11/14/45)
Dec. 22	ONE WAY TO LOVE C—83 mins. (Rev. 1/2/46) TEXAS PANHANDLE O—55 mins.	SHE WENT TO THE RACES James Craig Frances Gifford C—86 mins. (607) (Rev. 10/17/45)			HOW DO YOU DO Bert Gordon Cheryl Walker C—80 mins. (Rev. 11/5/45)	WAGON WHEELS WESTWARD Bill Elliott O—56 mins. (564)	FIRST YANK INTO TOKYO D—82 mins. (607) (Rev. 8/30/45)	FALLEN ANGEL Alice Faye Linda Darnell Dana Andrews D—97 mins. (612) (Rev. 10/24/45)		FRONTIER GAL (Color) Yvonne DeCarlo Rod Cameron D—86 mins. (513) (Rev. 12/5/45)	
Dec. 29	OUT OF THE DEPTHS D—61 mins. PARDON MY PAST Fred MacMurray C—88 mins.		ALLOTMENT WIVES Kay Francis Paul Kelly D—80 mins. (Rev. 11/5/45)	(Block 2) STORK CLUB Betty Hutton Barry Fitzgerald M—98 mins. (4507) (Rev. 10/5/45)		SONG OF MEXICO Adele Mara Edgar Barrier M—57 mins. (506)	ISLE OF THE DEAD D—72 mins. (608) (Rev. 8/30/45) WANDERER OF THE WASTELAND O—67 mins. (609) (Rev. 10/4/45)	THE SPIDER Richard Conte Faye Marlowe D—61 mins. (613) (Rev. 10/11/45)	SPELLBOUND (Selznick) Ingrid Bergman Gregory Peck D—111 mins. (Rev. 10/31/45)	SCARLET STREET Ed. G. Robinson Joan Bennett Dan Duryea D—102 mins. (514) (Rev. 12/21/45)	SAN ANTONIO (Color) Errol Flynn Alexis Smith O—111 mins. (509) (Rev. 11/23/45)
Jan. 5	MEET ME ON BROADWAY Marjorie Reynolds Fred Brady M—83 mins.	VACATION FROM MARRIAGE Robert Donat D—102 mins. (608) (Rev. 9/4/45)	STRANGE MR. GREGORY Edmund Lowe Jean Rogers D—63 mins. (516) (Rev. 12/17/45)		STRANGLER OF THE SWAMP (Rev. 1/7/45) DANNY BOY D—64 mins. (Rev. 10/29/45)	DAKOTA John Wayne Vera Hruba Ralston Walter Brennan D—82 mins. (505) (Rev. 11/2/45)	SPANISH MAIN (Color) D—102 mins. (610) (Rev. 10/4/45)				
Jan. 12	TARS AND SPARS Janet Blair Alfred Drake M—88 mins.	YOLANDA AND THE THIEF (Color) Fred Astaire Lucille Bremer Frank Morgan C—108 mins. (610) (Rev. 10/17/45)	BORDER BANDITS Johnny Mack Brown O—57 mins. (565)	(Block 2) PEOPLE ARE FUNNY Jack Haley Helen Walker C—93 mins. (4508) (Rev. 10/10/45)	LIGHTNING RAIDERS Buster Crabbe Al. St. John O—61 mins. (Rev. 12/27/45)			(Jan. Releases) (Special) LEAVE HER TO HEAVEN (Color) Gene Tierney Cornel Wilde D—110 mins. (614) (Rev. 12/20/45)	ABILENE TOWN (Jules Levey) Randolph Scott Ann Dvorak O—89 mins.	GIRL ON THE SPOT Jess Barker Lois Collier D—(515)	
Jan. 19							(Block 3) SPIRAL STAIRCASE Dorothy Maguire George Brent D—83 mins. (611) (Rev. 1/4/46)			BECAUSE OF HIM Deanna Durbin Charles Laughton Franchot Tone D—(516)	
Jan. 26	CLOSE CALL FOR BOSTON BLACKIE Chester Morris Lynn Merrick	THEY WERE EXPENDABLE Robert Montgomery John Wayne Donna Reed D—136 mins. (609) (Rev. 11/19/45)	(1944-'45) DRIFTING ALONG Johnny Mack Brown O— 60 mins. (452)	(Block 2) KITTY Paulette Goddard Ray Milland D—104 mins. (4509) (Rev. 10/8/45)		A GUY COULD CHANGE Allan Lane Jane Frazee Twinkle Watts C—65 mins. (508)	CORNERED Dick Powell Walter Slezak D—102 mins. (612) (Rev. 11/16/45)	DOLL FACE Carmen Miranda Perry Como Vivian Blaine M—80 mins. (617) (Rev. 12/20/45)	WHISTLE STOP (Nebenzal) George Raft Ava Gardner D—85 mins.		MY REPUTATION Barbara Stanwyck George Brent D—94 mins. (510) (Rev. 1/8/46)
Feb. 2	FRONTIER GUN LAW Charles Starrett Jean Stevens O—59 mins.	(15th Block) THE HARVEY GIRLS (Color) Judy Garland John Hodiak (Rev. 1/2/46)	RED DRAGON Sidney Toler Benson Fong Willie Best D—64 mins. (513) (Rev. 12/19/45)		SIX-GUN MAN Bob Steele Syd Saylor O—60 mins.		DICK TRACY Morgan Conway D—61 mins. (613) (Rev. 12/14/45)	(Feb. Releases) COL. EFFINGHAM'S RAID Charles Coburn Joan Bennett William Eythe D—70 mins. (610) (Rev. 10/4/45)		TANGIER Maria Montez Sabu Robert Page D—75 mins. (517)	
Feb. 9		PORTRAIT OF MARIA Dolores Del Rio UP GOES MAISIE Ann Sothern George Murphy (Rev. 12/28/45)		(Block 3) TOKYO ROSE Byron Barr Lotus Long D—69 mins. (4511) (Rev. 12/5/45)			SING YOUR WAY HOME Jack Haley M—72 mins. (614) Rev. 11/15/45)	SHOCK Lynn Bari Vincent Price D—70 mins. (615)		IDEA GIRL Jess Barker Julie Bisop D—(518)	
Feb. 16	NOTORIOUS LONE WOLF D ROARING RANGERS O—55 mins.	A LETTER FOR EVIE Marsha Hunt (Rev. 12/3/45)	MOON OVER MONTANA Jimmy Wakely OM—(572)		AMBUSH TRAIL Bob Steele Syd Saylor		HOTEL RESERVE James Mason D—79 mins. (615) (Rev. 12/19/45)	BEHIND GREEN LIGHTS Carole Landis Richard Crane Mary Anderson D—64 mins.	DIARY OF A CHAMBERMAID (Bogeaus) Burgess Meredith Paulette Goddard D—86 mins.		
Feb. 23		SAILOR TAKES A WIFE Robert Walker June Allyson	THE HAUNTED MINE Johnny Mack Brown O—(552)	(Block 3) MASQUERADE IN MEXICO Dorothy Lamour Arturo de Cordova D—98 mins. (4512) (Rev. 11/30/45)	THE FLYING SERPENT George Zucco Ralph Lewis Hope Kramer			(Reissues) JESSE JAMES (Rev. 1/11/39) RETURN OF FRANK JAMES (Rev. 8/12/40)	BREAKFAST IN HOLLYWOOD (Golden Prod.) Tom Breneman Bonita Granville Billie Burke M—93 mins.	ON THE CARPET Bud Abbott Lou Costello C—(519)	

[Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama]

The **Editors of Photoplay**

Present

The **People's Choice**

The **Winners**
of the **1945**
Photoplay **Gold Medal Awards**
chosen by the **American Movie Public** thru
the **Poll** for **Photoplay** conducted by
Dr. George Gallup's Audience
Research, Inc.

Photoplay Gold Medal to

Greer Garson

the Nation's Most Popular

Actress

Photoplay Gold Medal to

Bing Crosby

the Nation's Most Popular

Actor

Photoplay Gold Medal to

"The Valley of Decision"

the Nation's Most Popular

Picture

and miniature Gold Medals to all those receiving

Screen Credits

Photoplay Gold Medal to

Edwin H. Knopf

Producer

of the Nation's Most Popular
Picture

Photoplay Gold Medal to

Tay Garnett

Director

of the Nation's Most Popular
Picture

CITATIONS

PHOTOPLAY CITATIONS to the **TOP TEN PICTURES** and the **TOP TEN STARS** in the **Poll for Photoplay** conducted by **Dr. George Gallup's Audience Research, Inc.**

"The Valley of Decision"*— Metro-Goldwyn-Mayer— Produced by Edwin H. Knopf—Directed by Tay Garnett

"Anchors Aweigh"— Metro-Goldwyn-Mayer— Produced by Joseph Pasternak— Directed by George Sidney

"Thirty Seconds Over Tokyo"— Metro-Goldwyn-Mayer—Produced by Sam Zimbalist— Directed by Mervyn LeRoy

"A Song To Remember"— Columbia— Produced by Sidney Buchman — Directed by Charles Vidor

"Meet Me In St. Louis"— Metro-Goldwyn-Mayer— Produced by Arthur Freed — Directed by Vincente Minnelli

"National Velvet"—Metro-Goldwyn-Mayer—Produced by Pandro S. Berman— Directed by Clarence Brown

"Thrill of a Romance"— Metro-Goldwyn-Mayer—Produced by Joseph Pasternak— Directed by Richard Thorpe

"God Is My Co-Pilot"—Warner Brothers— Produced by Robert Buckner—Directed by Robert Florey

"Hollywood Canteen" — Warner Brothers — Produced by Alex Gottlieb — Directed by Delmar Daves

"Son of Lassie"— Metro-Goldwyn-Mayer — Produced by Samuel Marx — Directed by S. Sylvan Simon

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Greer Garson*— Metro-Goldwyn-Mayer.

Ingrid Bergman — David O. Selznick, Warner Bros. Pictures, Inc., Rainbow Productions.

Bette Davis —Warner Bros. Pictures, Inc.

Judy Garland — Metro-Goldwyn-Mayer.

Betty Grable — Twentieth Century-Fox Film Corp.

Bing Crosby*— Paramount Pictures, Inc.

Humphrey Bogart —Warner Bros. Pictures, Inc.

Cary Grant—RKO Radio Pictures, Inc. and Warner Bros. Pictures, Inc.

Bob Hope — Paramount Pictures, Inc. and Samuel Goldwyn Studios.

Spencer Tracy— Metro-Goldwyn-Mayer.

*Winner of the Photoplay Gold Medal

The "People's Choice"

for **1945**

Highest '45 'Dimes' Collection in D. C.

In the 1945 March of Dimes, highest per seat collection was registered by the District of Columbia, with $2.462 for each of the 51,590 seats in the area.

Next highest was Delaware, with 88.3 for its 25,865 seats, while Washington (83.2) and California (81.9) were close behind.

Ferris Wheel

(*Continued from page* 1)

the Capitol Theatre studios, over WHN. The New York Telephone Co. will augment its mechanical weather report by adding a transcription of the message: "Give to the March of Dimes when you attend your favorite neighborhood movie theatre."

The "Bond Wagon" has been revamped into a "Dimesmobile" and will tour all sections of the greater city.

Donald Anderson, 6-year-old "poster boy" of the drive, will reach New York Sunday from his home in Oregon. The lad has almost wholly recovered from infantile paralysis.

Serving actively on the local "Dimes" committee are: John Cassidy and Ray Malone of RKO, and Sol Handwerger, Sid Kain and Arthur Price of Loew's.

Paralysis Incidence Increased in 1945

In 1945, reports from 24 states showed an increase in infantile paralysis over 1944, which was the most severe period in 18 years. March of Dimes funds provided medical care, hospitalization, emergency equipment and supplies in the afflicted regions.

In any annual drive, however, what is done in this cause is not done solely for those who were stricken in any one year. A new victim shares the aid with a victim of a previous year's epidemic. As Basil O'Connor, president of the National Foundation says, "We recognize no time limit on human need."

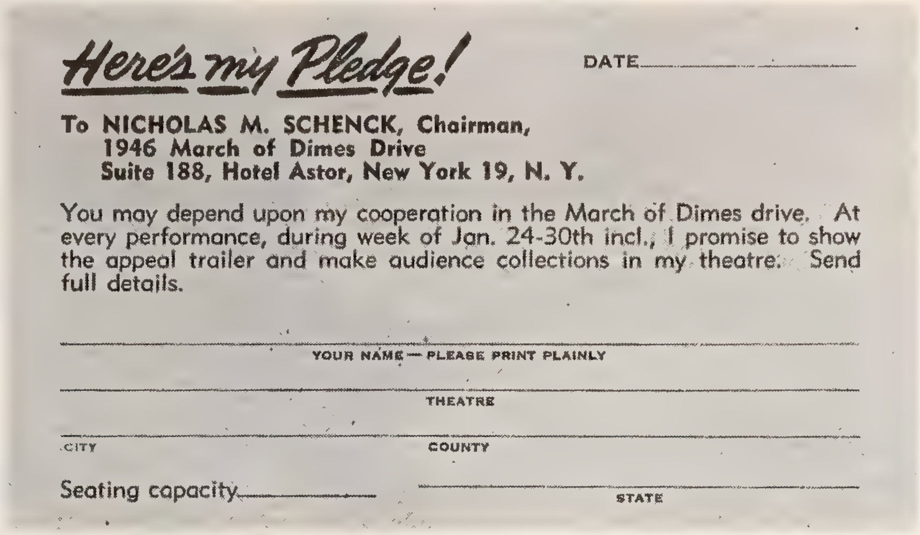
395 U. S. Films

(*Continued from page* 1)

grossers during the year, led by "The Seventh Veil," (British) which was the top picture, not only for 1945, but for many years past. The others, not necessarily in the order of their earning power, are: "A Song to Remember," "They Were Sisters" (British), "The Princess and the Pirate," "Since You Went Away," "Madonna of the Seven Moons" (British), "Mr. Skeffington," "Frenchman's Creek," "Hollywood Canteen," "Arsenic and Old Lace," "Meet Me in St. Louis," "Waterloo Road" (British), "Mrs. Parkington," "Tonight and Every Night," "Nob Hill," "The Affairs of Susan," "Here Come the Waves," and "Way to the Clouds" (British), released in the U. S. as "Johnny in the Clouds."

The exhibitors' greatest headache is rising film rentals, with 40 to 50 per cent usual for a top feature. Exhibitors concede, however, that they were able to get by reasonably well during the lush war years on that figure.

1946 'Dimes' Pledge Card



Here's my Pledge! DATE____________

To NICHOLAS M. SCHENCK, Chairman,
1946 March of Dimes Drive
Suite 188, Hotel Astor, New York 19, N. Y.

You may depend upon my cooperation in the March of Dimes drive. At every performance, during week of Jan. 24-30th incl., I promise to show the appeal trailer and make audience collections in my theatre. Send full details.

____
YOUR NAME—PLEASE PRINT PLAINLY

____
THEATRE

____
CITY COUNTY

Seating capacity________ __________
STATE

Basil O'Connor Tells Why 'Dimes' Drive Is Needed

The nation's bill for treatment of infantile paralysis in 1945 will exceed $6,500,000 exclusive of expenditures by individuals, Basil O'Connor, president of the National Foundation for Infantile Paralysis, has disclosed.

The National Foundation and its local chapters throughout the nation have already disbursed $6,500,000 in March of Dimes funds, O'Connor said, to provide transportation, hospitalization, services of doctors, nurses, and physical therapists and such special equipment as hot pack machines, iron lungs, braces, orthopedic shoes, crutches and wheelchairs.

Expensive Treatment

Comparisons of medical costs show that the treatment of poliomyelitis is one of the most expensive in medicine. Hospitalization of a polio patient costs an average of $2,500 a year.

"Most American families could not stand such an expense," O'Connor said.

Accounting records of the National Foundation show that treatment of a polio patient requiring an artificial respirator or "iron lung" costs $40 to $52 a day, depending on hospital location and other factors.

Iron-lung patients require special nursing attention 24 hours a day. In a metropolitan area, the daily costs would run approximately $15 each for two day nurses, $12 for a night nurse and $10 hospital charge.

Orthopedic surgery, required by many polio patients, is very expensive because the average operation is prolonged and "follow-up" treatment is usually extensive.

Spinal Operation

One operation, known as a spinal fissure and employed to counteract spinal curvature resulting from polio, requires eight weeks of hospitalization before the operation and eight weeks more after it—and costs a total of about $1,620.

"Costs such as these, greatly multiplied when polio epidemics strike," O'Connor said, "explain why the National Foundation and its chapters have found it necessary to expend millions of dollars this year on care and treatment of patients alone."

Half the contributions to motion pictures' annual March of Dimes, January 24-30, remain with local chapters for care and treatment of patients. The other half goes to the National Foundation for research, education and epidemic aid.

NY Paramount Books 3 Months Program

The New York Paramount Theatre has booked screen and stage shows three months in advance through the Easter holidays, it was announced this week.

Screen bookings include "Miss Susie Slagle's," "Road to Utopia," "The Blue Dahlia," and "The Well Groomed Bride." Stage bookings include Danny Kaye, Pat Henning, Perry Como, the Mills Brothers and the Bob Chester, Benny Goodman, Johnny Long and Duke Ellington orchestras.

Cinecolor for Roach

HOLLYWOOD, Jan. 10.—Hal Roach is planning to file his complete schedule of 12 comedy features in Cinecolor. Cinecolor's Burbank plant is being enlarged accordingly.

'U' To Be Chicago Host to Del Guidice

CHICAGO, Jan. 10.—Universal will give a luncheon at the Drake Hotel here tomorrow for Fillipo Del Guidice of Two Cities Films, London, a J. Arthur Rank production unit. Del Guidice is here en route to Hollywood, where he will confer with executives of the newly-formed United World Pictures.

UA Sales Meet

(*Continued from page* 1)

Gradwell L. Sears, vice-president in charge of distribution, and other company executives, including Paul N. Lazarus, Sr., Harry M. Buckley, Paul Lazarus, Jr., and Charles M. Steele also will attend the sessions.

Industry Hit High '45 'Dimes' Mark

Here's the industry's record in the 1945 "March of Dimes" drive as reported by industry national chairman Nicholas M. Schenck:

Theatres that participated: 14,000.

Individual contributions received: 75,000,000.

Collections: $5,978,939 (broke all records).

Cost of the campaign: 1.984 per cent. Of this, the 14,000 appeal trailers were the largest item. Those aside, the cost was oniy .812 per cent.

Missed Collections Forecast by Million

Last year's March of Dimes campaign book made a 'slight' error. It amounted to $1,000,000!

That's the admission made by this year's book, which notes that last year's Dimes appeal trailer, "The Miracle of Hickory," was described as a $5,000,000 trailer. It turned out to be a $6,000,000 trailer instead!

Greer Garson is making the appeal again this year, her fourth for this cause. The press book editor, profiting by the previous year's experience, declines any predictions.

After noting that 55,000,000 men, women, and children responded to Miss Garson's appeal in 1944, and an estimated 75,000,000 in 1945, the book merely says of 1946: "You show the trailer . . . pass the basket . . . and Miss Garson will do the rest!"

'Dimes' Drive Book Hailed by Showmen

The "March of Dimes" theatre campaign book has been dubbed "a swell job" by exhibitors who have seen it. So reports Ernest Emerling, publicity director of the industry's drive, who confidently expects America's showmen will top their best promotion ideas of the past in the forthcoming campaign, and has asked theatremen to rush in whatever new ideas they have evolved thus far.

Workable new ideas, Emerling said, will be communicated to other showmen through cooperation of the trade press.

Scophony Delay

(*Continued from page* 1)

Dec. 18 charging Paramount Pictures, Television Productions, General Precision Equipment Corp., Scophony Corp. of America, Scophony Ltd., Arthur Levey, Earl G. Hines and Paul Raibourn, with violating Federal antitrust laws in the manufacture and sale of television equipment.

Simpson, Thacher and Bartlett are counsel for Paramount, Television Productions and Raibourn; Mudge, Stern, Williams and Tucker are attorneys for GPE and Hines. Levey and Scophony of America are represented by Arthur Garfield Hays of Hays, St. John, Abramson and Schulman, and Scophony, Ltd., of England by Edwin Foster Blair. Joseph Borkin, confidential assistant to Assistant Attorney General Wendell Berge and chief economist of the Anti-Trust Division, is handling the government's case.

"HELP ME FIGHT INFANTILE PARALYSIS!"

Here's how to do it:

1. **COLLECTIONS AT EVERY PERFORMANCE**
Be sure to show the Greer Garson trailer at every performance and have an adequate number of volunteers on hand so that collections may be taken up speedily.

2. **BOOK STRONGEST POSSIBLE ATTRACTION**
The bigger your attendance during the March of Dimes week, the greater your collections.

3. **HOUSE LIGHTS FULL UP**
Experience has proven that collections are larger in fully lighted auditoriums than in darkened ones.

4. **USE OPEN COLLECTION CONTAINERS**
It is difficult to put folding money in a tiny slot. Most theatres use Quart Ice-Cream containers, wicker baskets or decorated one-roll film cans.

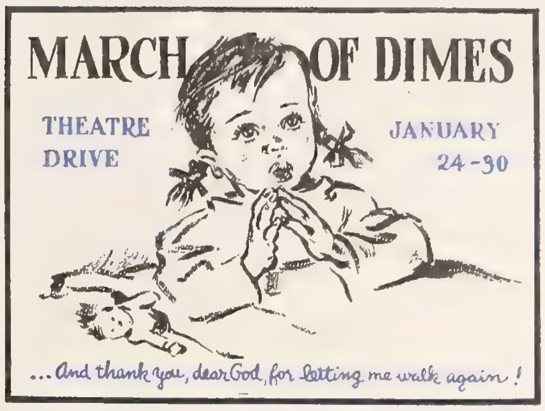
5. **OUTSIDE EFFORTS CAN BOOST YOUR COLLECTIONS**
The showmanship campaign book is full of practical suggestions on how to get extra dimes donations outside your theatre.

6. **NEVER TOO LATE TO HELP!**
If you are one of the theatres which has not yet pledged, write today to Nicholas M. Schenck, National Chairman, Motion Pictures' March of Dimes, Suite 188, Hotel Astor, New York City

MOTION PICTURES' **MARCH OF DIMES** **JANUARY 24 Thru 30**

MOTION PICTURE DAILY

FILE COPY
DO NOT REMOVE


MARCH OF DIMES
THEATRE DRIVE
JANUARY 24-30
... And thank you, dear God, for letting me walk again!

VOL. 59. NO. 9 NEW YORK, U. S. A., MONDAY, JANUARY 14, 1946 TEN CENTS

WB Year Net Climbs 40% To $9,901,000

Equals $2.67 Per Share; Gross, $146,618,000

Warner Bros. net profit for the fiscal year ended Aug. 31, 1945, amounted to $9,901,000, an increase of more than 40 per cent over the previous year's $6,953,000 despite a Federal tax rise from $13,135,000 to $16,700,000 in the 12 months, as well as an addition of $6,091,000 to cash on hand and an increase of $2,700,000 in government securities.

The 1945 net equals $2.67 per share of common stock outstanding, compared with $1.87 in 1944.

Harry M. Warner, president, in a letter to stockholders, said: "Attendance and boxoffice receipts of your company's theatres continue to show increases as compared with last year. The pictures released have met with

(*Continued on page 5*)

Acetate High, Less Durable

Both laboratory and trade tests have shown that the best acetate or safety film is not equal in waring quality to nitrate film, according to an Eastman Kodak statement released on Friday. Further, no experience to date has indicated that safety base can be produced as cheaply as nitrate, it is pointed out.

"The outlook for the eventful transition of the industry to safety

(*Continued on page 5*)

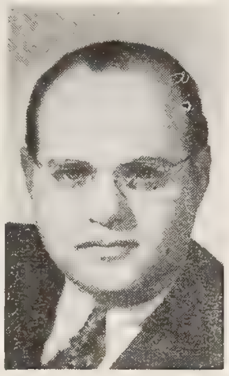
O'Donnell Cited on 'Breakfast' Air Show

Robert J. O'Donnell of Interstate Circuit was the recipient of the "Good Neighbor" award on Tom Breneman's "Breakfast in Hollywood" program last Friday. The citation, suggested by Martin Quigley, was read on the American Broadcasting Co. program and was heard at the Normandie Theatre here where the Golden Pictures production of "Breakfast in Hollywood," released by United Artists, was screened.

O'Donnell was cited as chief barker of the Variety Clubs and for his leadership as industry chairman during the Fifth War Loan Drive. Breneman is the star of the film.

Names . . . *in today's news*

DAVID LIPTON, advertising-publicity director of Columbia, has been appointed executive coordinator of advertising and promotion for Universal, with headquarters at Universal City under John Joseph, advertising-publicity director. The appointment completes the formation of a three-man executive committee for the Universal department, consisting of Maurice Bergman, Eastern advertising-publicity director; Lipton and J. W. Dailey, studio publicity director, to work with Joseph. Lipton returned to Columbia recently after 18 months in the Army, during which time Frank Rosenberg, now at the Columbia studio publicity department, served as advertising-publicity director here. No successor to Lipton at Columbia is expected to be named until Nate Spingold, who left here for the Coast on Friday, returns. Lipton will leave Columbia on Feb. 8.


David Lipton

The revised executive setup in the Universal advertising-publicity department was described as dictated by the company's expanding production program. The field exploitation staff recently was enlarged by Joseph and additional authority has been given to Henry Linet, assistant to Bergman, and Al Horwits, New York publicity manager, to permit Bergman to devote more time to sales and exhibition departments.

Working with Lipton in the studio post will be Clark Ramsay, advertising manager; Harry Ormiston, exploitation manager, and Maurice Kallis, advertising art director. The business office, under James Christie, will be expanded with the other departments. James Brennan is to become Christie's assistant.

Paramount Signs Paul Short on Three-Way Contract; Besa Short Leaves Interstate

DALLAS, Jan. 13.—Paul Short, Dallas theatre and distribution executive, has been signed by Paramount in a unique deal which permits utilization of his services in one or all of the company's three operating divisions—production, distribution or exhibition. Short will begin in production, reporting to the Paramount studio on Feb. 1 as associate to D. A. Doran, executive producer.

His wife, Besa Short, who built Interstate Circuit's short subjects department here to national prominence, has resigned as head of the department and will join her husband in Hollywood, April 1. Short's contract provides that he also can enter Paramount theatre operations under Leonard Goldenson, vice-president, or the distribution department under Charles M. Reagan, vice-president. Short was discharged from the Navy recently with the permanent rank of commander, after three years' service. Before that he managed Interstate theatres here and was Southwest division manager for National Screen Service beginning in 1936.

Paul Short

William Zimmerman Is Named to RKO Distribution Executive Staff

William Zimmerman, member of the RKO Radio home office legal department since 1934, has been promoted to the executive staff of the company to assist in formulation of domestic and foreign distribution policies and legal matters, Ned E. Depinet, president, announced prior to his departure for the Coast at the weekend.

Para. Sets Up 8 Million Benefit Plan

Families Share in Five Million Free Benefits

Paramount has arranged for $8,000,000 in insurance, $5,000,000 of which is in group insurance without cost for 2,400 employes and their family members, and an additional $3,000,000 on a cooperative basis, Barney Balaban, president, announced upon his return to New York from Florida at the weekend.

The combined plans became effective Dec. 20, 1945, and have been underwritten by the Equitable Life Assurance Society of the U. S. The company claims it is one of the most important group insurance transactions of the year and one of the largest ever consummated by a motion picture company.

Every employe in the Paramount home office, the company's East Coast laboratories, exchanges and branches,

(*Continued on page 5*)

Wire Strikes Shut off N.Y.

Home offices were forced to operate with limited means of communication with theatres, exchanges and studios on Friday due to the Western Electric and Western Union strikes. While telephone calls were delayed an hour or more early in the day, the situation grew worse as means of contact with outside points was reduced to a mere trickling of incoming and outgoing telegrams.

Among the initial industry matters upset by the tie-up was the communication of box-office reports from the field to New York sales departments and daily transmission of production data. All teletype machines used by the home offices to communicate with the studios were out of action.

New 'U' Preferred Stock Is Reported

Universal has under consideration issuance of 60,000 shares of new preferred stock, amounting to close to $6,000,000, according to Wall Street reports at the weekend. At present the company has no preferred outstanding. Company officials could not be reached for comment at the weekend.

Personal Mention

MORT BLUMENSTOCK, Warner vice-president in charge of advertising and publicity, left over the weekend for the Coast.

•

CLEMENT S. CRYSTAL, general manager of Paramount International's theatre department, will leave New York today for an eight-week survey trip to the Middle East.

•

WILLIAM BRUMBERG, manager of the Warner field staff, was presented with a set of gold cuff links by home office associates in recognition of his 50th birthday and 20th year with the company.

•

TOOTIE CAMARATA, composer and music arranger, left here for England Saturday to work on a WESLEY RUGGLES-J. ARTHUR RANK film.

•

HARRY GOLDBERG, director of advertising publicity for Warner Theatres, will conduct a meeting in New Haven today.

•

FRANK DRUMM, assistant to NAT LEVY, Eastern division sales manager for RKO Radio, has left New York for Dallas.

•

CHARLES A. SMAKWITZ, Warner Theatres assistant zone manager in Albany, will be in New York tomorrow.

•

MORRIS SMEAD, Council Bluffs, Ind., exhibitor and popcorn company official, has left there for several months in California.

•

JOEL SWENSEN, Warner Bros. researcher in New York, is at the company's Burbank studio gathering material on Warner activities.

•

J. M. WHITAKER, RKO vice-president, left New York at the weekend for Hollywood where he will remain for 10 days.

•

ADRIAN SCOTT, RKO Radio producer, is en route to Hollywood after a New York vacation with his wife, actress ANNE SHIRLEY.

•

EDWARD C. SIMMEL, Monogram Far East representative, is slated to leave New York today for Cairo where he will establish a new company office.

•

OSCAR A. DOOB, Loew's general theatre executive, left New York Friday for a tour of Loew's Southern theatres.

•

WAYNE STEPHENSON, Paramount salesman in Omaha, has recovered from an operation.

•

NICKEY GOLDHAMMER, vice-president and general manager of Film Classics, is here from Los Angeles.

•

W. T. MCGREGOR and S. E. JOHNSON, Paramount auditors, are back in New York from Atlanta.

Industry Rejects French Proposal

The industry has rejected the proposal from French trade sources for a settlement of the film import controversy on the basis of seven weeks of playing time for imported films to each six weeks time for native product, which was reported from Paris last week, it is learned.

The American industry is still pressing for implementation of the 1936 reciprocal trade agreement which provided for the importation into France of 188 dubbed pictures this year, of which the U. S. claims 150 as its share, it was said on Friday.

Latest indications, however, point to an early agreement on films preparatory to preliminary discussions within the next few weeks on a possible $3,000,000,000 U. S. loan to France.

Five German Sound Patents Offered

WASHINGTON, Jan. 13.—Five U. S. patents covering the German stereophone system of recording sound on film, developed by Dr. Carlheinz Becker, are offered by the Alien Property Custodian on a royalty-free, nonexclusive basis to American citizens, with the only charge an administrative fee of $15 for each patent licensed.

The patents covering the system in this country were seized by APC during the war, and further information was secured in Germany by the technical intelligence commission last year and released in the Department of Commerce Report No. 338 a few weeks ago. APC warns, however, that publication of enemy scientific data in department reports does not preclude the possibility of infringement suits against users.

'U' Cuts 'Scarlet Street' for Censor

After making deletions in "Scarlet Street" suggested by the New York Censor Board last week, Universal screened the cut version for Dr. Irwin A. Conroe, acting head of the board, on Saturday and awaited a formal decision thereafter. Indications were that the picture either would be approved in its new form or that additional minor editing would be recommended.

SPU Against Merger

HOLLYWOOD, Jan. 13.—The Central Labor Council's renewed attempt to bring about a merger between the conflicting Screen Players Union and Screen Extras Guild failed Thursday night when SPU voted against the plan, while SEG simultaneously voted for it. A CLC spokesman said peace efforts will continue.

Three in New PRC Posts

Andrew Subbiondo has been named PRC assistant comptroller and office manager; Joseph M. Sugar, special assistant to Phil Gettelson, head of the contract department; and Bill Raynor, press book writer in the publicity department.

Academy Mails Out 18,000 Ballots

HOLLYWOOD, Jan. 13.—The Academy of Motion Picture Arts and Sciences over the weekend mailed 18,000 ballots to members for nomination of candidates in its 18th annual awards competition. With the ballots went a list of 385 pictures eligible for nominations, including all shown in Los Angeles during 1945.

Nominations will close on Jan. 23. Announcement of candidates will follow on Jan. 27, with ballots for the final voting going out Feb. 11, returnable up to midnight on Feb. 23. Winners will be announced on March 7 at the Chinese Theatre.

Howard Waugh Off to Produce in Mexico

MEMPHIS, Jan. 13.—Col. Howard Waugh, who resigned recently as Warner Theatres zone manager here and director of the local Warner Theatre, is en route to Mexico City where he will engage in production of Spanish language films. Prior to his departure, Col. Waugh was honored at a testimonial dinner at the Hotel Claridge here. The Warner zone here has been consolidated with the New York office. James Barnes, assistant to Waugh, was named manager of the Warner Theatre and Joseph Simon, assistant manager.

Barrows Again Heads Hub Projectionists

BOSTON, Jan. 13.—Thad C. Barrows, chief projectionist at the Metropolitan Theatre here, has been reelected president of Motion Picture Operators, Local 182. Also elected were: Joseph Nuzzolo, vice-president; A. R. Moulton, finance secretary; Walter Deihl, business representative; Joseph Rosen, treasurer; Harold Kaitz, recording secretary; William Hillman, trustee, and Leon Narbut, James O'Brien and Joseph Ritchie, executive committee members.

Ferguson, Lewis Elected by SPG

The following officers have been elected by the N. Y. Screen Publicists Guild: Robert Ferguson, Columbia, president; Roger Lewis, 20th Century-Fox, 1st vice-president; Phil Gerard, M-G-M 2nd vice-president; Leon Roth, United Artists, secretary, and Sig Maitles, M-G-M, treasurer.

FC Milwaukee Outlet

Film Classics has acquired its Milwaukee exchange from its franchise holder, Ben Marcus, making a total of six exchanges owned by the company, according to Nickey Goldhammer, vice-president and general sales manager. Film Classics has 21 other outlets in the U. S.

'Painted Boats' to Bell

Bell Pictures has purchased the Western Hemisphere rights to Ealing Studios' "Painted Boats," a Michael Balcon production.

Newsreel Parade

TED GAMBLE being honored by the industry in New York, Mrs. Truman opening the "March of Dimes" drive, the Army warehouse fire in Yokohama, the strike scene and Chicago's kidnap-murder are featured in current newsreels along with miscellaneous other subjects including sports events. Contents follow:

MOVIETONE NEWS, No. 39—Gen. Marshall mediates end of China civil war. Gen. Arnold awarded medal. Mrs. Truman opens "March of Dimes." Terrific fire razes Army warehouse in Yokohama. Ted Gamble, chief of nation's war bond drives, honored in New York. Australian reporter falls for wild rodeo. Sports: golf, skiing, boxing.

NEWS OF THE DAY, No. 237—Atom bomb against warships. First Lady opens "March of Dimes." Japs help Yanks fight fire. Gen. Arnold decorated. Marshall ends China war. Coast Guard sea dog, Sinbad, home from world travels. Yes, John Bull has bananas. Nelson wins Los Angeles open. Alpine Yanks.

PARAMOUNT NEWS, No. 40—Yokohama $400,000 post exchange fire. Golden gloves. Hero comes home. "March of Dimes" '45 campaign under way. UNO delegates visit U. S. On the labor front.

RKO PATHE NEWS, No. 42—Plan atom bomb test on ships. UNO searches for site. Kaiser-Frazer sign with UAW. Kidnap-murder shocks nation. Honor bond drives' leader Gamble. Britain gets first bananas. Flames level Yokohama post exchange.

UNIVERSAL NEWSREEL, No. 467—Strikes threaten industry. Kidnapped tot slaying stirs entire nation. War dog gets hero welcome. Movies honor War Finance Director Gamble. Fire sweeps Army post exchange. Nelson takes Los Angeles golf title.

Film Center Plan Is Offered in Hollywood

HOLLYWOOD, Jan. 13.—Producer Robert Fellows has presented to the Association of Motion Picture Producers a detailed plan for the construction of a Motion Picture Center adequate for housing all industry organization headquarters. The plan also contemplates a Film Museum, in connection with the center, and a training school for selected craftsmen and technologists.

The idea has been advanced previously in various forms, most recently by the Hollywood Council of Guilds and Unions.

'Dimes' Pledges Pass 10,000 Theatres Mark

Theatres pledged to participate in the 1946 March of Dimes drive have passed the 10,000 mark with the receipt of additional pledges at the weekend, it was announced.

Copies of "March with the March of Dimes," special campaign song written by Irving Caesar, are being circulated among night clubs and radio stations throughout the country.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

THE STORY THAT
"COULD NOT BE
TOLD"...
becomes
THE PICTURE THAT
PIONEERS NEW POWERS
OF SUSPENSE!

DOROTHY McGUIRE
GEORGE BRENT
THEL BARRYMORE
The Spiral Staircase
The IMPACT of mysterious forces at work on unusual people... SUSPENSE that takes away your breath... CONFLICTS that seize your emotions... in the most amazing exploration into strange excitement ever dared for the screen!
SMITH · FLEMING · OLIVER · LANCHESTER
A DORE SCHARY PRODUCTION

Another Big Job of Pre-Selling by RKO

. . . through full-page ads in all the top publications . . . bringing word of the newest great RKO show to the millions of readers who buy the

35,194,059 COPIES

of SATURDAY EVENING POST—COSMOPOLITAN—RED BOOK—LOOK—LIBERTY—McCALL'S—TRUE STORY—WOMAN'S DAY—FAMILY CIRCLE—LIFE and the ENTIRE FAN LIST!

and

"The Spiral Staircase"

already has been selected as tops by the Louella Parsons review in Cosmopolitan; the Thornton Delehanty review in Red Book; the Kay Mulvey review in Woman's Home Companion, and the Jack Moffet review in Esquire — with more being added every day.

RKO RADIO PICTURES

LITHO U S A

Mrs. Rosenberg Hails Theaters' War Work

Mrs. Anna Rosenberg, former director of the New York regional office of the War Manpower Commission, paid tribute last week to the magnificent work performed by motion picture theatres during the war in distributing 13,000,000 free tickets to the Armed Forces. She spoke before an Independent Theatre Owners Association of New York meeting held at the Hotel Astor.

Milestone Credits British on Color

In England necessity has been the mother of considerable improvement in the quality of Technicolor film, in the opinion of Lewis Milestone, whose "A Walk in the Sun," released by 20th Century-Fox, had its world premiere at the Victoria here on Friday.

Whereas, in this country it has been established that seven times normal lighting is essential for photographing in Technicolor, Milestone said in England rationing of electricity forced British producers to use but four or five times normal lighting, and the result, he maintains, is "wonderful quality" of color.

Milestone will be in New York until about Jan. 21. He has scheduled for production in May, John Steinbeck's "The Red Pony," to be filmed in either Technicolor or Monopack. "Strange Loves," Barbara Stanwyck-Hurd Hatfield starrer, which he directed for Hal Wallis, is now being edited.

Paramount

(*Continued from page* 1)

Balaban said, will receive under the free plan $2,000 of group life insurance, payable in the event of death from any cause; $6 a day for room and board charges during hospital confinement up to 70 days for each period of illness or disability, plus an additional amount for other hospital charges; and a maximum of $150 for fees for one or more surgical operations during any one disability. Similar provision for hospital charges and surgical fees, also without cost to employes, has been made for their dependents—wives and unmarried children between three months and 18 years of age.

Dr. Brown Wins Trial

A jury in City Court, New York, on Friday decided in favor of Dr. Henry Brown, head of Lakewood Amusement Co., Lakewood, N. J., and of Liberty Freehold Theatre Corp., defendant in an action brought by Murray Ginsberg, booking agent of Beacon, N. J., charging underpayment for services rendered.

Jerrold Brandt to West

Jerrold T. Brandt, on terminal leave from the N. S. Navy, is en route to the Coast to start production on "Magic in the Air", a film tracing the history of radio.

Acetate Film

(*Continued from page* 1)

film continues to be hopeful but improvements are still essential and certainly no specific date for a possible shift to safety base can be set at this time," the statement released by the company declared.

"Numerous tests of safety film, both standard and experimental, have been made by Eastman in recent years in their laboratories and under trade conditions. Such tests will continue," the company explains, but warns that "any attempt to generally replace nitrate film with the present safety film would inevitably result in substantially increased print damage and much higher print costs."

Explaining its position in the light of recent industry discussion about a shift to acetate film, Eastman declared, "Following years of research and development, the quality of motion picture safety film, particularly with respect to its ability to stand up under theatre projection, has constantly improved. It was used in large quantities by all governmental agencies during the war, performing satisfactorily but, generally speaking, the length of run to which these prints were subjected was considerably shorter than that for normal nitrate release prints."

Austrian, Raibourn In Video Lectures

Ralph B. Austrian, executive vice-president of RKO Television Corp., Paul Raibourn, president of Television Productions, and Robert E. Shelby, director of technical developments for NBC, will give three of a series of four lectures on television under the joint auspices of Television Broadcasters Association and the associate membership of the New School For Social Research here starting Jan. 22.

Nathan M. Rudich, head of the television and radio department of the New School For Social Research and formerly television consultant to Columbia Pictures, is chairman of the series of lectures, details of the fourth of which will be announced shortly.

Cullen Heads Loew's Great Lakes Division

Maj. Mike Cullen, Loew district manager, who has received his discharge from the Army, has been assigned by Joseph R. Vogel, to the Loew Great Lakes division, comprising Cleveland, Toledo, Akron and Canton. Cullen will act as division manager during the illness of Charles Raymond. While overseas, Cullen operated theatres for the Army in Naples, Rome, Paris, and Berlin. Before entering the service he was Loew's Midwestern division manager.

$6,500 Theatre Fire

INDIANOLA, Miss., Jan. 13. — Fire caused damage estimated at $6,500 to the Regent Theatre here. P. E. Morris, owner and operator, said he is protected by insurance.

Baskin Quits 20th

MEMPHIS, Jan. 13.—T. I. Baskin has resigned as 20th Century-Fox salesman here after 15 years to operate his own Photo Finishing Service.

Warner Net

(*Continued from page* 1)

public approval, as shown by increased revenues both from the United States and from the foreign field."

Gross income for the year set a new record at $146,618,000, up $5,435,000 from the year before, and the Warner inventories rose $2,754,000 to a new high of $43,187,000. Of this sum, $25,278,000 represents 19 features and 42 short subjects that were completed but not released, the report said.

Sharp improvement in the corporate structure during 1945 is reflected in the refunding of practically all old mortgages, debentures and bank loans in the United States, and a new bank loan at considerably lower interest rates is being reduced at a faster rate than required under its terms. With a prepayment of $4,921,000 on Dec. 10, it is now down to $30,229,000, according to the report. Debt reduction during the year totalled $9,366,000.

Goodwill Item Out

Other developments cited in Warner's letter include the elimination of an $8,796,000 goodwill item that had been carried on the books and the placing of the company's common stock on a dividend basis with a quarterly payment of 50 cents to stockholders of record Dec. 17.

The financial statement shows $1,813,000 profit on sale of securities in 1945, compared with $10,000 in 1944; $66,000 losses on sale of fixed assets, compared with $5,193,000; $881,000 premium on retirement of funded debt, compared with $54,000, and $1,250,000 provision for contingencies, whereas there was none in 1944.

Of Warner's 15,000 employes, 4,555 served in the Armed Forces during the war and 80 were killed, the company president noted in his letter.

Ansco Takes Larger Quarters in Chicago

CHICAGO, Jan. 13.—Ansco's branch here has moved to larger quarters in a three-story building purchased by General Aniline and Film Corp., parent company, on East Ontario Street, which accommodates the sales, laboratory, and receiving-shipping departments. The property and equipment in the change of location involves an expenditure of approximately $330,000.

Hollywood

By THALIA BELL

Hollywood, Jan. 13

ALAN LADD has been selected to star in "O. S. S.," Paramount's projected film dealing with the Office of Strategic Services. Irving Pichel will direct, and Richard Maibum has been assigned to act as producer. . . . Robert Ryan, whose last screen appearance was opposite Ginger Rogers in "Tender Comrade," has been discharged from the Marine Corps, and is back in Hollywood for a role opposite Joan Bennett in "Desirable Woman," soon to start at RKO Radio.

●

Patricia Marshall, singing star of the Broadway musical, "The Day Before Spring," has been signed to a long-term contract by M-G-M. . . . Preston Sturges has acquired screen rights to "La Banque Nemo" by the French playwright, Louis Verneuil. . . . James Gleason and Edward Everett Horton will have top comedy roles in "Down to Earth," Technicolor fantasy in which Rita Hayworth will star for Columbia.

●

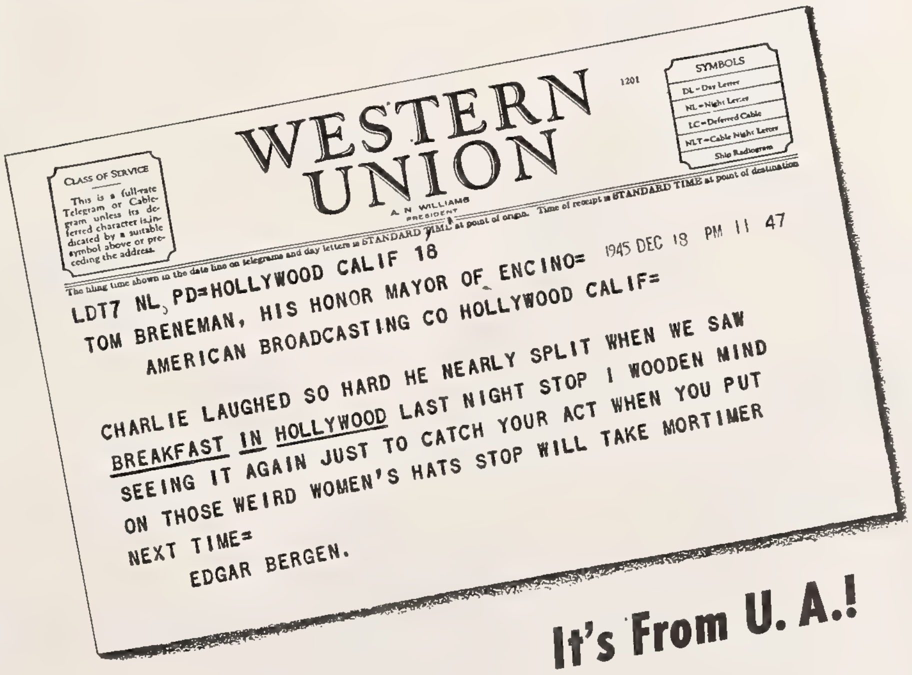
William S. Holman, recently appointed general manager for Robert Riskin Productions, has assumed his new duties, and is preparing for early production of "The Magic City," first of three films scheduled by the company for 1946. . . . Mark Stevens has been selected for the lead in "32 Rue Madeleine," factual drama dealing with the Office of Strategic Services, which Louis de Rochement will produce for 20th Century-Fox.

●

Kent Smith, discharged from the U. S. Army, has been signed by Warners for the male lead opposite Ann Sheridan in "The Sentence." . . . Archie Mayo will direct "Me and Mr. Satan," which Charles R. Rogers will make for United Artists release.

Atomic Film Released

CLEVELAND, Jan. 13.—"The Atomic Bomb Strikes," 45-minute Army film heretofore shown only to members of Congress and high military officials, was placed on exhibition at Public Hall here at the weekend.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A. N. WILLIAMS PRESIDENT
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LDT7 NL PD=HOLLYWOOD CALIF 18 1945 DEC 18 PM 11 47
TOM BRENEMAN, HIS HONOR MAYOR OF ENCINO=
AMERICAN BROADCASTING CO HOLLYWOOD CALIF=

CHARLIE LAUGHED SO HARD HE NEARLY SPLIT WHEN WE SAW BREAKFAST IN HOLLYWOOD LAST NIGHT STOP I WOODEN MIND SEEING IT AGAIN JUST TO CATCH YOUR ACT WHEN YOU PUT ON THOSE WEIRD WOMEN'S HATS STOP WILL TAKE MORTIMER NEXT TIME=
EDGAR BERGEN.

It's From U. A.!

That's for me!

F·L·A·S·H!
THIS IS FOR YOU

All first week records topp
in landslide business at
Oriental, Chicago . . . bet
the boxoffice best set by ot
U. A. pictures playing this
Chicago house!

That's you, brother! Just wait — but not too long — until you see the light in the eyes of moviegoers when they see the lights on your marquee announce woman-loving George Raft and man-loving Ava Gardner in U. A.'s business-loving

WHISTLE STOP

A NERO FILMS PRESENTATION
starring
GEORGE RAFT
with
Ava Gardner • Victor McLaglen • Tom Conway
Screenplay by Philip Yordan, author of "Anna Lucasta"
From the novel by Maritta M. Wolff
Produced by SEYMOUR NEBENZAL • Directed by LEONIDE MOGUY

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 10 NEW YORK, U. S. A., TUESDAY, JANUARY 15, 1946 TEN CENTS

Will Unfreeze Film Money Held in France

Franc Devaluation, Money Pact to Free $5,000,000

Devaluation of the French franc o 119 to the dollar from the formr official rate of 50 to the dollar, oupled with ratification of the Bretton Woods financial agreement by he French government, foreshadows iquidation of the estimated 500,000,000 rancs accumulated in "frozen" funds y U. S. film companies, foreign deartment film sources predict.

Although the half-billion francs formerly represented a nominal value of $10,000,000, which now has been reduced at one stroke to less than $5,000,000, it is seen as at least being a preliminary to a financial agreement on unfreezing.

Another important result of this rom the point of view of the U. S. ilm industry will be the increasing olume of foreign exchange made vailable to France to help her repay oans and other indebtedness, it is un-

(Continued on page 11)

Goldwyn to Make 4 Costing 10 Millions

Samuel Goldwyn this year will louble his production program, making four pictures on a budget total of $10,000,000, company sources here lisclose.

First for 1946 will be "Glory for Me," the Robert Sherwood screenplay of MacKinley Kantor's story, scheduled for February production, with William Wyler directing. This will be followed in April by the Danny Kaye musical in color, based on

(Continued on page 11)

Monogram First to Make Czech Deal

Monogram has concluded a deal with Miles Sherover, American business man representing Czech film interests, for the export of a number of Monogram films to Czechoslovakia, it is understood. The company hereby becomes the first U. S. company to sell product to the Czechs since the gov-

(Continued on page 11)

Security In New TAC Group Seen By Charles Skouras

Exhibition will be able to achieve national and local representation, presently inadequate, through the projected Theatre Activities Committee of the Motion Picture Industry, Charles Skouras, president of National Theatres, said in an interview by MOTION PICTURE DAILY here. Skouras is in New York from the Coast for several weeks to confer on plans for the year and to explore television possibilities.

Charles Skouras

Although the projected organization will not "settle all the ills of the industry" it will give theatre owners a feeling of security against attacks

(Continued on page 11)

Warners Meeting in Wilmington Feb. 19

Annual Warner stockholders' meeting has been set for Feb. 19 at Wilmington, with voting on the reelection of six directors, for two years, on the agenda. Nominees are: John E. Bierwirth, Waddill Catchings, Robert W. Perkins, Albert and Harry M. and Jack L. Warner. Holders of record Jan. 11 will be entitled to vote. The

(Continued on page 10)

$852,500 for 'Bells' At Music Hall

"The Bells of St. Mary's," RKO, will roll up a new all-time Radio City Music Hall record of $852,500 by the time it completes its sixth week tomorrow night with an average weekly gross of $143,000, topping the previous single week record of "National Velvet," which drew $140,500 during New Year's week in 1945.

"Bells" set a new all-time weekly high of $160,300 during New Year's week; it drew $138,500 in its first week, repeated this in the second week, drew $143,700 during the third (Christmas) week; fifth week's receipts were $138,500, with the sixth week's figure expected to be $133,000.

N. Y. Grosses Holding Up

New York's first-runs continue to draw profitably this week but business generally has begun to drop from the high level of the past month. Holdovers currently predominate, with "A Walk in the Sun," which opened at the Victoria last Friday, being outstanding among new arrivals.

Sensational business is still being recorded for "The Lost Weekend" at the Rivoli following the voting of the film as the best of the year by New York film critics. Business smashed through to a tremendous $67,500 last week, the sixth, to outdo the New Year's week takings of $67,300 and

(Continued on page 10)

"Tomorrow Is Forever"

[International-RKO]

Hollywood, Jan. 14

AN INTERESTING and touchingly dramatic story, performances which run uniformly high, and sound and intelligent direction mesh effectively and smoothly in "Tomorrow Is Forever." Endowed with such fortunate assets, there is little wonder how and why International comes through with an attraction of box-office weight.

The chances are this Enoch Arden-like drama will appeal more particularly to women than to men (who said that was bad?) but its effectiveness is on a level which suggests substantial support from any audience that appreciates a job well done.

This one is very well done, it so happens. It tells of the marriage of Claudette Colbert and Orson Welles immediately prior to the outbreak of World War I and how he is so badly shot up and disfigured he determines to remain out of her life since he is officially reported missing in action anyway. While Miss Colbert reveres his memory and keeps his love alive, nevertheless, in due time she marries into wealth and

(Continued on page 11)

Arguments in Film Case in Court Today

Final Step in N. Y. Case Before Judges Rule

Oral arguments on briefs in the New York film anti-trust suit will get underway in U. S. District Court here this morning before Judges Augustus N. Hand, Henry W. Goddard and John Bright, with estimates of the extent of the open court arguments embodied in briefs, running from one to several days.

Following the close of the arguments, the judges will then proceed to arrive at a decision in the case, which has been in litigation since the government originally filed the action on June 20, 1938. It is almost a foregone conclusion that, no matter what their decision is,

(Continued on page 11)

Theatres Aided By Ruling on Minors

The more than 1,200 theatres in the State of New York, including New York City, are seen as being aided in complying with the new state law regulating the hours of employment of minors in theatres which went into effect Jan. 1 under an interpretation of the law by the State Labor Department for one of the major circuits, which has been revealed.

According to the State Labor department, the former limitation on the

(Continued on page 11)

'IA' Mid-winter Meet In Houston, Feb. 11

The IATSE executive committee will hold its Mid-winter meeting in Houston, starting Monday, Feb. 11, providing that travel arrangements can be made and hotel accommodations can be secured.

Richard F. Walsh, 'IA" internation-

(Continued on page 10)

In This Issue

Besides "Tomorrow Is Forever," in adjoining columns, "Breakfast in Hollywood" is reviewed on page 7. Estimated key city grosses are on page 10.

Broidy Arrives for Mono. Board Meet

Steve Broidy, Monogram president, arrived here from Hollywood yesterday to complete arrangements with Ruthrauff and Ryan, advertising agency, for the promotion of "Suspense"; also for discussions with sales department executives and negotiations for new story properties and to preside at a board of directors meeting here Feb. 4. On his calendar for today is a press reception at the Hotel Gotham. Broidy will return to Hollywood on Feb. 10.

Implementing his recent election to the company presidency, Broidy has been named president of the company's domestic subsidiaries by their respective boards of directors. W. Ray Johnston, former president, has become board chairman of the subsidiaries; these include Monogram Distributing Corp., and Monogram Productions, Inc.

Norton V. Ritchey continues as president of Monogram International, of which Broidy has become board chairman, and Johnston named vice-chairman.

MPAA Closes Deal On Washington Site

Washington, Jan. 14.—Purchase of a Washington headquarters for the Motion Picture Association of America has been announced by President Eric Johnston, confirming a report in Motion Picture Daily on Jan. 7 that such purchase was forthcoming.

The building purchased from the Library of Congress Trust Fund Board for an undisclosed sum and now occupied by the National Housing Agency, is at 16th and I Streets, N.W., two blocks from the U. S. Chamber of Commerce where Johnston now maintains his office. It contains 20 offices and a conference room. Uncertainty prevails as to when MPAA will move in, but it is pointed out that the building will be used as it now stands and that no plans are contemplated toward razing it and erecting a national film industry center which Johnston has visualized.

Newsreel Pact Talks Will Start Jan. 23

Newsreel heads will meet with representatives of IATSE Newsreel Cameramen Locals No. 644, New York, and No. 666, Chicago, and possibly of Local No. 659, Hollywood, here, on Jan. 23 to start negotiations on a new contract for about 100 cameramen. Pat Casey, producers labor representative, will participate in the negotiations.

As reported in Motion Picture Daily on Jan. 4, the cameramen have asked for approximately 18 per cent wage increases to raise them from their present $126 per week to $150, plus other benefits. Walter A. Lang will represent the New York cameramen's local, and W. H. Strafford, the Chicago local.

Personal Mention

ARTHUR M. LOEW, head of Loew's International, will leave here tomorrow on a month's vacation trip to Mexico City and subsequently to Hollywood.

•

Joseph Drelling, Universal newsreel cameraman, and Dennis Bassone, Movietone newsreeler, have been named to the executive board of the Press Photographers Association of Philadelphia.

•

Tom Donaldson, M-G-M Boston manager, will arrive in New York today for conferences with E. K. O'Shea, Eastern sales manager, and will return on Thursday.

•

Tom Young, 20th Century-Fox branch manager in Memphis, and staff members Paul Glisson, Nat Wise, John Carter and Leo Wintker have returned to Memphis from New Orleans.

•

Joel Bezahler, home office assistant to J. E. Flynn, M-G-M Midwest sales manager, is celebrating 25 years with the company this month.

•

Roger Williams, Paramount International manager of Puerto Rico, left here yesterday by plane for his post at San Juan.

•

William Gleicher, head of M-G-M's theatre auditing department, returned here yesterday from St. Louis and Kansas City.

•

Paul Greenhalgh, business manager of Jay Emanuel interests, Philadelphia, is the father of a son born there recently.

•

Charles N. Ryan, assistant zone manager of Warner Theatres, Chicago, became the grandfather of a third grandson recently.

•

Carl Floyd, Florida circuit executive, is in Atlanta.

•

Harry Katz of PRC Pictures, Atlanta, has gone to Charlotte.

JAMES R. GRAINGER, Republic vice-president and general sales manager, has arrived in Hollywood from New York.

•

Leonard Allen, Paramount advertising and publicity manager in Atlanta, is back at his post after a Miami vacation.

•

Matthew M. Levy, special counsel to the IATSE, is en route to Hollywood from New York on "IA" matters.

•

William Eshbaugh, vice-president in charge of sales of Ted Eshbaugh Studios, has returned to the Coast from New York.

•

Arthur C. Bromberg, president of Monogram Southern Exchanges, is in New Orleans on business. Mrs. Bromberg is visiting a sister in Mobile.

•

Hal Pereira returned to Paramount's New York office yesterday following three weeks in Hollywood.

•

Lyle Richmond, operator of the Missouri Theatre, Senath, Mo., has gone to Florida for a vacation.

•

Grover Parsons, Paramount branch manager, has returned to Atlanta from Birmingham.

•

Robert and Ellison Dunn of the Dunn Circuit, Donaldsville, Ga., are visiting in Atlanta.

•

Elmer Sedin, RKO Radio home office representative, is visiting in Atlanta.

•

F. C. Marxsen of Shaw & Shaw Theatres, Quincy, Fla., is visiting in Memphis with his family.

•

Howard Pettengill of Florida State Theatres, Jacksonville, is visiting in Atlanta.

•

Don Jacocks of D. and Q. Theatres, Boston, is in New York for a few days.

Classics to Produce In '46: Goldhammer

Film Classics will "definitely" produce starting in six or eight months, according to Nickey Goldhammer, vice-president and general sales manager, who is here from Hollywood conferring with company executives. He will return to the Coast in about three weeks.

Goldhammer announces the acquisition of the Milwaukee franchise and exchange from Ben Marcus. Film Classics now owns six of its own exchanges.

Para. Board Meet Today

Paramount's board of directors meeting, twice postponed, is now slated to be held at the home office here today. The meeting is expected to effect some changes in executive duties, among them the official appointment of Fred Morhardt as treasurer.

Cowdin, Scully and Bergman to Coast

J. Cheever Cowdin, Universal board chairman, will leave New York for the Coast this week to participate with other company executives in annual studio production conferences and in matters relating to the organization of United World Pictures. William A. Scully, sales head, and Maurice Bergman, Eastern advertising publicity chief, will join the group following a current sales meeting in Chicago, and one in San Francisco.

Other Universal executives who will sit in on the discussions, now are on the Coast, including Nate Blumberg, president; Joseph H. Seidelman, president of Universal International; Cliff Work, vice-president and general manager in charge of production, and John Joseph, advertising-publicity director. Matty Fox, William Goetz, Leo Spitz and Monroe Greenthal of United World also are on the Coast.

A Mighty Romantic Drama of America's Last Frontier
DAKOTA
A REPUBLIC PICTURE
Starring
JOHN WAYNE
and Featuring
VERA HRUBA RALSTON
and WALTER BRENNAN
with WARD BOND . ONA MUNSON
HUGO HAAS . MIKE MAZURKI
Associate Producer and Director . JOSEPH KANE
5th GREAT WEEK Brandt's GOTHAM B'way 47th St.

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
SPECTACULAR STAGE PRESENTATION

7th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

LOEW'S STATE B'WAY & 45
ON SCREEN
JENNIFER JONES
JOSEPH COTTEN
in HAL WALLIS' Production
'LOVE LETTERS'
IN PERSON
ALL STAR STAGE SHOW

RKO PALACE B'WAY & 47th St.
DICK POWELL
"CORNERED"
with WALTER SLEZAK
LUTHER ADLER
An RKO RADIO PICTURE

B. G. DeSylva presents
BETTY HUTTON in
"THE STORK CLUB"
with BARRY FITZGERALD
In Person
WOODY HERMAN
and his Orchestra featuring
FRANCES WAYNE
PARAMOUNT Times Square

GEORGE RAFT
Claire TREVOR - Signe HASSO
in
Johnny Angel
R-K-O RADIO PICTURE
3d THRILL WEEK! BRANDT'S GLOBE B'WAY 46 ST.

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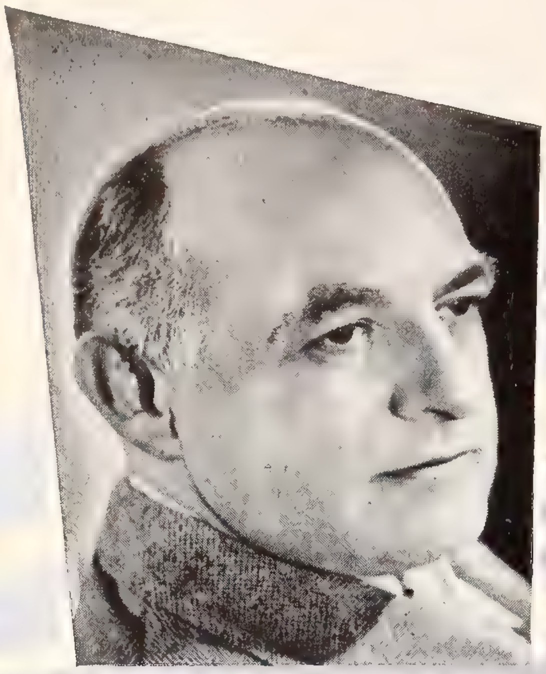
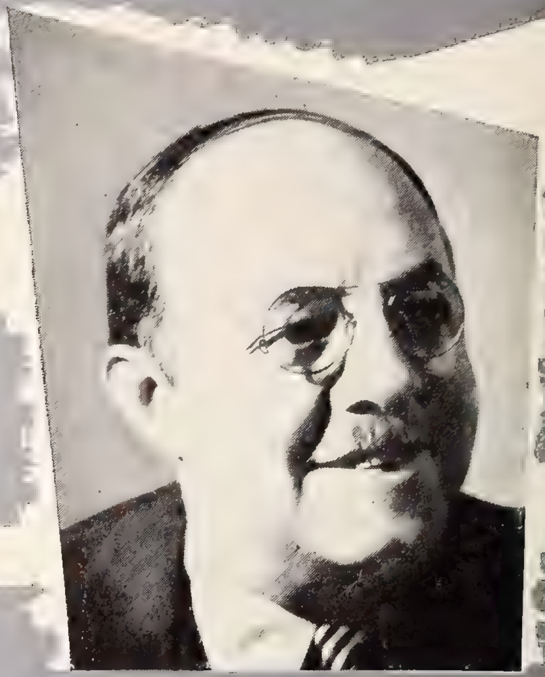
Announcing

COLUMBIA'S
SILVER
ANNIVERSARY
1946



HARRY COHN
President



JACK COHN
Executive Vice-President

Those of us who have pioneered in the motion picture business have seen a miracle come to pass. We have seen this business, which started so humbly, achieve a position of unique international stature and, more importantly . . . responsibility. Not only has the entertainment level of our pictures risen steadily, but also, we have learned that Americanism and good pictures can be synonymous. Today we stand at the threshold of a new era. The mighty economic and industrial forces of our nation are being mobilized to insure an era of unprecedented prosperity and lasting peace. The motion picture industry will make important contributions to this effort. I am proud of the role which Columbia Pictures has been privileged to play in our industry during the past twenty-five years; and it is with a keen awareness of our responsibilities as motion picture producers and citizens that we in Columbia embark on our plans for the future.

Harry Cohn
PRESIDENT

Distinguished Pictures

in the years in which they were released

1921 — 1946

BLOOD SHIP
SUBMARINE
DIRIGIBLE
THE CRIMINAL CODE
IT HAPPENED ONE NIGHT
ONE NIGHT OF LOVE
MR. DEEDS GOES TO TOWN
THEODORA GOES WILD
LOST HORIZON
THE AWFUL TRUTH
YOU CAN'T TAKE IT WITH YOU
MR. SMITH GOES TO WASHINGTON
HIS GIRL FRIDAY
HERE COMES MR. JORDAN
THE MORE THE MERRIER
COVER GIRL
A SONG TO REMEMBER
KISS AND TELL

The Silver Anniversary of a motion picture company, which has grown steadily from its inception through 25 years, reflects a real accomplishment.

As a newcomer to the industry, I marvel at the talent and ingenuity of the individuals who made the American motion picture what it is today. They did something more than build a business; they combined an art and an industry into a universal medium of entertainment which has brought untold joy and happiness to the earth's humble people.

The motion picture has found its voice, clothed itself in color, and has become a chief provider of information, entertainment and inspiration for millions who crowd the great houses that it has built. To this progress, Columbia has made worthy contributions.

The horizons of tomorrow for the motion picture industry are far wider than the horizons of today. They are wider because of the vision and the enterprise of the men who built so well during the past quarter of a century.

On those future pages of motion picture history may Columbia's achievements continue to be many and its record of service be ever bright.

Eric Johnston

ERIC JOHNSTON
President,
Motion Picture Association of America

PRINTED IN U.S.A.

Foreign Film Deals Irk Indiana ATO

INDIANAPOLIS, Jan. 14.—Concern over distribution of foreign-made films as domestic product through deals between American producers and overseas interests has been registered by the board of directors of the Associated Theatre Owners of Indiana.

Also termed "uncalled for" at a recent meeting of the board is the proposal of the IATSE for a state law requiring two men in each booth as a means of employing government-trained projectionists.

The board has also decided to set up machinery for making information available to war veterans interested in the industry, "so that they don't get into the hands of speculators and sharp shooters," executive secretary Don Rossitter said.

Meanwhile, local film men have organized an Indianapolis Exhibitors Association to affiliate with the state organization in which they have been generally inactive for several years. Officers elected include Earl Cunningham, president; Ernie Miller, vice-president; A. C. Zaring, treasurer; Al Ackerman, secretary.

ATO members who will serve as delegates at the February Allied meet are Truman Rembusch, Joe Finneran, Sam Switow and Rossitter.

'Scarlet Street' Is Still Censor Issue

Dr. Irwin A. Conroe, acting head of the New York State Censor Board, has returned to Albany from New York without having made known his decision regarding "Scarlet Street," Walter Wanger-Universal film, which originally had been rejected by the board and subsequently cut to meet Conroe's approval. Acceptance of the deletions made by the censor also is understood to be awaiting a decision by Wanger.

Comm. Myers to Strong

TOLEDO, O., Jan. 14.—Lt. Comm. W. D. (Dick) Myers, USNR, who has been associated with the theatre industry since 1928, mainly in sound engineering for Western Electric and Warners, has returned from overseas service and will join Strong Electric Corp. as research engineer. Also, A. B. (Al) Boudouris, USNR, has rejoined the company as field engineer.

Preminger Renewed

HOLLYWOOD, Jan. 14.—Otto Preminger, 20th Century Fox producer-director who had two years to run under his current pact, has been given a new, straight six-year deal to replace the old. It gives him the right to produce and direct two New York stage plays during the life of the pact.

Lead Classics Drive

John Franconi and W. I. Crammer of Film Classics, Dallas, top all 27 of the company's branches at the end of the 10th week of the 13-week Nickey Goldhammer playdate drive. Ben Marcus and Joseph Strother of Milwaukee are running second.

Miss Darrieux Signed

HOLLYWOOD, Jan. 14.—Gregor Rabinovitch has signed Danielle Darrieux, once under contract to Universal, to star in "Unfinished Symphony", based on the life of Franz Schubert.

Review

"Breakfast in Hollywood"

(United Artists-Golden Pictures)

TOM BRENEMAN'S "Breakfast in Hollywood", American Broadcasting's morning audience-participation radio show, which was voted the "Best Daytime Program" in MOTION PICTURE DAILY's 1944 radio poll conducted on behalf of *Fame,* provides background for this exceedingly entertaining film produced by Golden Pictures for United Artists release. As in the daily air show, the warm and ingratiating personality of Breneman dominates the action and in his film debut, in the leading role, the genial master of ceremonies registers splendidly.

For the marquee there are the screen names of Bonita Granville, Beulah Bondi, Raymond Walburn, Billie Burke, Zasu Pitts and the featured specialities of Hedda Hopper, Andy Russell, Spike Jones and His City Slickers and the King Cole Trio. Robert S. Golden, who produced, assembled a grand package of appealing entertainment for every member of the family and with a daily radio program to aid in its selling, exhibitors should to do well with it at their box offices.

Breneman's air show is familiar to many, and the film story which Earl W. Baldwin fashioned, serves to emphasize the rich, human, down-to-earth quality achieved in paying simple little tributes to people who try to help others. The customary "Good Neighbor" award automatically goes to Breneman in this story since he is more than the person who just conducts the show. Stepping out of the character he portrays on the air, he understandingly cements a quick romance between Miss Granville, jilted by her sailor fiance, and Ryan, a likeable gob just discharged, after the two youngsters meet through the medium of his program. He also brings a measure of comfort to Miss Bondi and helps to reform Walburn who has been unfaithful to his wife, Miss Burke.

While the radio program dominates the footage, it does not dominate the action. There are several songs by Russell, including "If I Had a Wishing Ring," a new one tailored to Breneman's award of a wishing ring which goes to Miss Granville in this case. Spike Jones and his musicians do justice to Miss Hopper in "Hedda Hopper's Hats," while the King Cole Trio are standout in a number called "It's Better To Be By Yourself." Harold Schuster's direction sustains interest throughout. Production-wise and in every other respect Golden Pictures delivers good, solid merchandise in "Breakfast in Hollywood."

Running time, 93 minutes. General audience classification. To be released Feb. 22.

MILTON LIVINGSTON

Al Daff to Australia At End of January

Al Daff, Universal International vice-president, who is in Hollywood to attend the foreign department's sales convention, starting today at the Ambassador Hotel, is scheduled to leave at the end of this month for Australia, on the first lap of a world-girdling trip which will take him five months.

Universal managers from Latin America and the British West Indies are attending the session, presided over by Joseph E. Seidelman, 'U' International president, and also attended by home office executives Charles A. Kirby, Louis Foeldes and Fortunat Baronat.

City Sues Exhibitor

IRONTON, O., Jan. 14.—Two suits have been filed against Mrs. Fon Sexton, owner and operator of the Marlowe and Grand theatres here, by the City Council, charging operation of the theatres without a city license, and conducting New Year's Eve midnight shows contrary to a city ordinance.

Ben Freedman Robbed

TORONTO, Jan. 14.—A gunman hidden in the car of Ben Freedman, owner of the Royal Theatre, Long Branch, and president of the Ontario Council of Independent Exhibitors of Canada and of the Allied Theatres Co-Operative, Ltd., robbed Freedman and his wife of $170 and a diamond stickpin.

Sinatra Aids 'Dimes'

Frank Sinatra has been appointed chairman of the American Youth Division of the 1946 "March of Dimes."

Loew Affiliate Elects Spring and Muchnic

Mort Spring has been elected first vice-president of Loew's International and Lt. Col. George Muchnic, administrative assistant to Arthur Loew, head of the company, has been named a vice-president. Until recently Muchnic had been with the Army Pictorial Service in Washington. Spring has been a vice-president for years.

Stiefels' Mother Dies

PHILADELPHIA, Jan. 14.—Funeral services were held at Mt. Carmel Cemetery here yesterday for Mrs. Sadie Stiefel, 85, mother of Roxy Theatre Circuit owners Morris, Harry, Barney and Oscar Stiefel, who died last Thursday at her home here following a week's illness. Five daughters also survive. Mrs. Stiefel was the widow of the late Hyman Stiefel, also a former theatre owner.

Mother of Washer Dies

Mrs. Benjamin S. Washer, formerly of Louisville, and mother of James R. and Ben Washer, died last Saturday at Harkness Pavilion, here, after an illness of several months. Burial will be in Louisville. Ben Washer is Eastern advertising-publicity director for Samuel Goldwyn, and James Washer is with Donahue and Coe, advertising agency.

Rites for Mrs. Morris

Services were held yesterday noon at Riverside Memorial Chapel, here, for Mrs. Louis Morris, mother of Seymour Morris, publicity director of Schine Chain Theatres, Gloversville, N. Y., who attended. Mrs. Morris, who died Sunday, is also survived by two sisters.

Appeal Board Holds Rare Oral Hearing

The industry arbitration appeal board has taken under advisement an appeal by the East Islip Theatre, East Islip, L. I., from a New York arbitrator's award in the theatre's clearance complaint against the five consenting companies after granting an oral hearing upon the request of Monroe E. Stein, complainant's counsel.

The oral hearing is said to be an infrequent occurrence in the history of arbitration, as most attorneys for complainants have been content to rest their appeals on written briefs. Only six or seven previous arbitration appeals have been argued orally before the board, it is understood.

Complainant is appealing for a change in existing clearance of the Babylon Theatre, Babylon, L. I., over the East Islip and reduction of the 21 days' clearance of the Bayshore and Regent theatres, Bayshore, L. I., over the East Islip to seven days.

Del Guidice Aims to Produce on Coast

CHICAGO, Jan. 14.—As he left here for Hollywood at the weekend, Filippo Del Guidice, managing director of Two Cities Films, London, J. Arthur Rank production unit, expressed the hope that he will return to the U. S. to produce films in Hollywood under the United World and Eagle-Lion banner.

HOLLYWOOD, Jan. 14.—Filippo Del Guidice, managing director of Two Cities Films, is due here tomorrow for meetings with William Goetz, Leo Spitz, Nate J. Blumberg, Reeves Espy, Reginald Allen and Monroe Greenthal.

2 Join Paramount Legal Department

Jerome Golden and Morton Lane have joined the legal department of Paramount Pictures, here.

Golden, recently discharged from the Army, will work under Walter W. Gross, company attorney handling theatre department legal matters. Lane will work with Louis Phillips, assistant general counsel of the company.

Githens Names Lund

Lt. Harold G. Lund, former Paramount salesman and executive assistant to the president of Ross Federal Service, who was recently released from the Navy, where he served in the motion picture division, has been named director of sales of National Educational Films, W. French Githens, announces.

Sidney Due Here

HOLLYWOOD, Jan. 14.—George Sidney, who leaves shortly for New York, intends making research into television for possible application to "All Ashore," his next for M-G-M, which will reunite Gene Kelly, Frank Sinatra and Kathryn Grayson.

Cowans in Bermuda

HOLLYWOOD, Jan. 14.—Lester Cowan and Ann Ronell, his wife, are in Bermuda conferring with government officials on plans to film a Technicolor musical based on life in the islands.

Oh, Booker! Oh, Brother! The

World's Most Exciting Brunette!

HUNT STROMBERG *presents*

Jane RusSELL
and
Louis Hayward
in

YOUNG WIDOW

with
FAITH DOMERGUE · KENT TAYLOR · MARIE WILSON · CONNIE GILCHRIST
and PENNY SINGLETON · Directed by Edwin L. Marin
Screenplay by Richard Macaulay and Margaret Buell Wilder
Additional Dialogue by Ruth Nordli • Lee Garmes, A. S. C, Director of Photography
A HUNT STROMBERG PRODUCTION • Released thru UNITED ARTISTS

and what doesn't from U.A!

WB Meeting

(*Continued from page 1*)

proxy statement sent discloses that, after deducting shares held in the treasury, the corporation has outstanding 3,701,090 shares of common stock.

It also details terms of Warners' deal with United States Pictures, of which Joseph Bernhard is president and owner of 50 per cent of the stock, covering the distribution of six United States films by Warners. The pictures are to be made at Warners' studio and 50 per cent of production costs are to be advanced by Warners in cash, talent and production facilities.

Warners subsidiaries will distribute the product throughout the world, retaining from the gross indirect expenses and a percentage. The Bernhard company will provide the other 50 per cent through a loan agreement with the New York Trust Co. and Warners. After payment of the loans and after Warners is reimbursed for monies advanced by it Warners and United States Pictures will share equally in the remaining net proceeds.

Holdings Listed

The stockholders' statement lists officers and directors, their holdings in common stock, and their aggregate remunerations for the year ending Aug. 31, 1945, as follows:

Samuel Carlisle, no stock, $48,200 in remuneration; Waddill Catchings, no stock, $1,100; Stanleigh P. Friedman, 600 shares, $66,000; Charles S. Guggenheimer, no stock, $1,100; Robert W. Perkins, 500 shares, $66,000; Samuel Schneider, no stock, $78,900; Herman Starr, no stock, $71,200; Albert Warner, 210,000 shares, $104,900; Harry M. Warner, 150,000 shares, $182,500; Jack L. Warner, 208,800 shares, $182,100; Morris Wolf, 1,617 shares, $900.

Bernhard, who resigned as officer and director Sept. 10, 1945, received $157,000 in remuneration. Bierwirth was elected a director by the board on Nov. 23, 1945.

IATSE Meeting

(*Continued from page 1*)

al president, will make a formal announcement in a few days to members of the committee, which includes: William P. Raoul, general secretary, and vice-presidents Harland Holmden, Cleveland; William P. Covert, Toronto; Floyd M. Billingsley, San Francisco; James J. Brennan, New York; Roger M. Kennedy, Detroit; Felix D. Snow, Kansas City; Carl G. Cooper, Hollywood; William C. Barrett, Hollywood; Louise Wright, Texas.

Although, following usual procedure, no agenda has been set for the meeting, it is understood that the settlement of the Hollywood studio strike made by a special American Federation of Labor executive council committee, will highlight the discussions. Also expected to be on the agenda is the setting of details for the "IA" convention, which will be held late in May or early June at a site to be selected. The last convention was held two years ago in St. Louis.

U A Staff Addition

Rosellen Callahan, news editor and feature writer for NEA for the past three years, has been appointed to the United Artists publicity staff by Paul N. Lazarus, Jr., advertising and publicity director.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

BOSTON

Business was excellent in Boston's Hub area this week. Estimated receipts for the week ending Jan. 15:

SNAFU (Col.)—BOSTON (3,200) (50c-$1.10) Plus a stage show. Gross: $26,400. (Average:, $26,300)

TOO YOUNG TO KNOW (WB) 2nd week AND STRANGE MR. GREGORY (Mono.)—FENWAY (1,373) (40c-74c). Gross: $7,000. (Average: $7,300)

BELLS OF ST. MARY'S (RKO-Radio)—MEMORIAL (2,900) (44c-74c), 3rd week. Gross: $25,000. (Average: $24,800)

SAN ANTONIO (WB) and RED DRAGON (Mono.) — METROPOLITAN (4,367) (44c-74c). Gross: $25,000. (Average: $25,200)

SHE WOULDN'T SAY YES (Col.) and MY NAME IS JULIA ROSS (Col.)—ORPHEUM (2,900) (35c-74c). Gross $23,000. (Average: $22,700)

TOO YOUNG TO KNOW (WB) 2nd week and STRANGE MR. GREGORY (Mono.)—PARAMOUNT (1,700) (40c-74c). Gross: $14,000. (Average: $14,200)

SHE WOULDN'T SAY YES (Col.) and MY NAME IS JULIA ROSS (Col.) — STATE (3,200) (40c-74c). Gross: $18,000. (Average: $17,300)

BALTIMORE

Business continues better than average here particularly among the new attractions. Holdovers, while doing well, are feeling the natural tapering-off of patronage. Weather has cleared. Estimated receipts for the week ending Jan. 17th:

THEY WERE EXPENDABLE (M-G-M)—CENTURY (3,000) (35c-44c-55c-60c) 7 days, 3rd week. Gross: $15,000. (Average: $15,500)

AND THEN THERE WERE NONE (20th-Fox)—KEITH'S (2,406) (35c-40c-50c-60c) 10 days. Gross: $16,000. (Average: $12,000)

STORK CLUB (Para.)—STANLEY (3,280) (35c-44c-55c-65c) 7 days. Gross: $21,000. (Average: $17,500)

BELLS OF ST. MARY'S (RKO-Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, 3rd week. Stage show. Gross: $18,000. (Average: $18,000)

DAKOTA (Rep.)—MAYFAIR (1,000) (25c-35c-54c) 7 days, 3rd week. Gross: $5,500. (Average: $6,000)

VOICE OF THE WHISTLER (Col.) and LIGHTNING RAIDERS (PRC) — MARYLAND (1,400) (25c-44c) 7 days. Gross: $7,500. (Average: $7,000)

CINCINNATI

Grosses still are on the uptrend, but to a somewhat more limited extent than has prevailed during the past several weeks. Estimated receipts for the week ending Jan. 15-18:

THE LOST WEEKEND (Para.) — RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $23,000. (Average: $14,500)

LEAVE HER TO HEAVEN (20th-Fox)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, 3rd week. Gross: $8,500. (Average: $10,000)

THE SPIDER (20th-Fox) and ROUGH RIDING JUSTICE (Col.)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,700. (Average: $1,600)

SENORITA FROM THE WEST (U) and THE CHEROKEE FLASH (Rep.)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $800. (Average: $800)

THEY WERE EXPENDABLE (M-G-M)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $8,000. (Average: $8,000)

STORK CLUB (Para.) — KEITH'S (1.500) (44c-50c-60c-70c) 7 days, 2nd week, on a movevover from the Albee. Gross: $9,500. (Average: $5,000)

SAN ANTONIO (WB)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 3rd week, on a moveover from the Shubert following an initial week at the Albee. Gross: $6,000. (Average: $5,000)

THE BELLS OF ST. MARY'S (RKO-Radio)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show, 3rd week. Gross: $19,000. (Average: $13,500)

TWO GIRLS AND A SAILOR (M-G-M)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days. Gross: $5,000. (Average: $5,000)

INDIANAPOLIS

Film grosses here have levelled off after the bumper holidays, but the average is still healthy. Estimated receipts for the week ending Jan. 15-16:

MAN ALIVE (RKO-Radio)—CIRCLE (2,800) (55c-70c) 7 days, with Beatrice Kay and Sonny Dunham's orchestra on stage. Gross: $18,000. (Average with stage show:: $17,500)

LEAVE HER TO HEAVEN: (20th-Fox)—INDIANA (3,200) (35c-55c) 7 days, 2nd week. Gross: $14,000. (Average: $12,000)

THEY WERE EXPENDABLE (M-G-M) and MEET ME ON BROADWAY (Col.)—LOEW'S (2,450) (35c-55c) 7 days. Gross: $10,000. (Average: $12,000)

SAN ANTONIO (WB) — LYRIC (1,600) (35c-55c) 7 days, on a moveover. Gross: $5,500. (Average: $5,000)

TORONTO

While Toronto merchants were complaining of a business lull, first-run theatres continued at a steady pace in the face of snow. Estimated receipts for the week ending Jan. 18:

MAN ALIVE (RKO-Radio) — EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $3,800. (Average: $4,000)

THE DOLLY SISTERS (20th-Fox) — IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $10,800. (Average: $12,800)

WEEKEND AT THE WALDORF (M-G-M)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 4th week. Gross: $11,700. (Average: $13,200)

KISS AND TELL (Col.)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $15,800. (Average: $13,800)

MAN ALIVE (RKO-Radio)—TIVOLI (1,434) (12c-30c-48c)—6 days. Gross: $4,000. (Average: $4,500)

MADONNA OF THE SEVEN MOONS (U-GCF) — UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $11,800. (Average: $9,300)

Schaefer to Coast

George J. Schaefer will leave here for the Coast at the end of this month to look over the production front preliminary to his financing independent productions with associates. He reports he has not signed to finance any films as yet.

Humphries Leaves 20th

PHILADELPHIA, Jan. 14. — Samuel Diamond, 20th Century Fox representative in Baltimore, will replace William J. Humphries as city sales manager, here. The latter has resigned to devote all his time to his up-state Pennsylvania theatre circuit.

N. Y. Grosses

(*Continued from page 1*)

Christmas receipts of $64,000, being just a few hundred dollars under the initial week's $68,100. Over $26,000 was received Saturday and Sunday with $60,000 expected during the current stanza, the seventh.

Radio City Music Hall and the Roxy also continue to draw standout receipts in holdovers. "The Bells of St. Mary's," with a stage show, is headed for a terrific $133,000 for a sixth week at the Hall; it will remain only one more week, however, due to previous bookings. "Adventure" opens Jan. 24. "Leave Her to Heaven," will bring a big $105,000 for a third week at the Roxy, combined with a stage bill featuring the DeMarcos; "Doll Face" will probably follow.

$38,000 for 'Walk'

"A Walk in the Sun" is expected to bring close to $38,000 for its initial week at the Victoria, for one of the best figures recorded by the house, nearing the mark set by "Dillinger," house record holder. "She Wouldn't Say Yes," new arrival at the Criterion, will draw a profitable $30,000 for its initial week and will hold. Next to follow will be either "Scarlet Street," still awaiting approval by the New York State Censor Board, or "Because of Him."

The Capitol, Paramount and Strand are drawing profitably on combination film and stage show attractions. "They Were Expendable" and Tommy Dorsey's orchestra at the Capitol are headed for a satisfactory $75,000 for a fourth week, following a third of $78,000. "The Stork Club" brought $70,000 for a fourth at the Paramount, teamed with a stage show featuring Woody Herman's orchestra. "San Antonio" on the screen and Lionel Hampton's orchestra on the stage at the Strand are expected to draw about $58,000 for a third week.

"Spellbound," at the Astor, and "Saratoga Trunk," at the Hollywood, are holding up well in extended holdovers. "Spellbound" is expected to draw $44,000 for an 11th week at the Astor and "Saratoga Trunk" is headed for $35,000 for an eighth at the Hollywood.

'Cornered' Still Strong

The Palace also continues to do well with "Cornered," drawing $29,000 for a third week; the Winter Garden completed a third week with "The Seventh Veil" for a good $22,000, following $27,600 for a second; "Madonna of the Seven Moons" will be the next film at the Winter Garden; "The Spiral Staircase" will be the next at the Palace.

"Johnny Angel" continues strongly at the Globe, with $21,500 expected for a third week. "Dakota" continues big at the Gotham, with $12,500 expected for a fourth week. "Dick Tracy" is giving the Rialto a profitable $12,000 for an initial week; it will continue. "Pinocchio" will complete a 22nd and final week at the Republic with a $7,500 gross.

Film Service Purchased

NEW ORLEANS, Jan. 14.—Lightning Film Delivery Service has been established as the trade name for Schaeffer Film Delivery Service, recently purchased by circuit owner Milton Guidrv and V. L. Thebeaux. Roy Lombardo is local manager.

N.Y. Film Case

(Continued from page 1)

it will be appealed by either side to the U. S. Supreme Court.

While general expectations are that the three judges will give their decision about the beginning of April, some observers point out that it might be forthcoming much before then, citing the speed with which the trial was expedited by the judges. The trial started Oct. 8 and concluded Nov. 20, after 20 days in court.

The government's brief, filed on Dec. 15, claimed that the defendants, Paramount, Loew's, 20th Century-Fox, Warners, RKO, United Artists, Universal and Columbia, had failed to disprove the government's charges and suggested that if they could not continue to operate successfully if they are divorced from their theatres and enjoined from their alleged monopolistic practices and that if the public would be benefited by such action, the companies should seek special dispensation from Congress.

Joint Briefs Filed

The five defendants with affiliated circuits who were parties to the consent decree filed joint briefs on arbitration and the decree and on the legal aspects of clearance, run and admission prices. They claimed that the government did not establish separate monopolies and they hit at the charge of trying to establish a monopoly collectively. They declared also that the government was not entitled to any relief other than that which it had already secured in the consent decree.

In their briefs, the "Little Three" asked for dismissal of the action against them, declaring that the government had not proven a case against them.

Goldwyn

(Continued from page 1)

James Thurber's "The Secret Life of Walter Mitty." Gwethalyn Graham's novel, "Earth and High Heaven", will go into production in July or August, and "The Bishop's Wife," Robert Nathan novel, starring Teresa Wright and David Niven, will follow.

Last year Goldwyn produced "Wonder Man", already in release, and "The Kid from Brooklyn," which will be released this year; both starred Danny Kaye.

Unfreeze US Money

(Continued from page 1)

derstood, in rebuilding her economic structure.

The rate of the franc will henceforth be regulated by the International Bank, it was explained, and with a gold deposit by France in that bank, the country will then be advanced dollars, for legitimate business purposes, of 10 times the value of its gold deposit. As a result, it was predicted, the blocked film funds will be liquidated within the next six months.

Stabilization of the franc also is seen significant here in foreshadowing devaluation of other currencies in a general European effort to stabilize an inflated monetary system. Italy and Belgium are believed to be the next countries, which have blocked film accounts, to stabilize currencies.

"Tomorrow Is Forever"

(Continued from page 1)

comfort via George Brent. Their older child actually is Welles', a fact known to all concerned except the boy himself.

The twistings of the narrative have Welles returning to the States after many years in Austria, and entering the employ of his wife's second husband. With him is a blonde child who knows him as her father when actually she is the daughter of the doctor who had befriended and treated Welles as a war casualty. Insofar as the characters are involved, the chain of events is entirely coincidental, of course, for it is made clear Welles never would have returned to Baltimore if he had reason to believe Miss Colbert was still there.

He recognizes her, naturally. She is not certain of him at the outset, and, in fact, it becomes a matter of individual determination whether or not she finally does. Welles also recognizes his own dilemma after he learns the boy, Richard Long, is his son. He knows he should leave the situation untouched, but emotionally is stymied. Through a number of incidents, he discovers his final route by helping the boy to find himself and his position in relationship to the impending Second World War and by persuading Miss Colbert gradually to forget the past in favor of her current happiness. As he achieves this, his broken health gives way to death.

It would have been an easy matter to slip into the maudlin and thereafter to have remained there. It does not happen in this case. The strong scenes between Welles and Miss Colbert are played in undertone and thereby gain in dramatic punch. This also is a general characteristic of Irving's Pichel's direction; he displayed a firm hand and a praiseworthy sense of values. Gwen Bristow provided the story base and Lenore Coffee the script, but it is Pichel who transferred the results onto the screen.

Miss Colbert rarely has been better. Welles, this time, foregoes chewing the scenery for respectful and appreciative observance to the acting potential of his part; thus, his undeniable talent meets its opportunity. Brent, as the third angle of the triangle, displays his accustomed competency while, supporting these three, are Lucile Watson, John Wengraf, Richard Long, Douglas Wood, Joyce MacKenzie and others. Natalie Wood, as the refugee child, is refreshing and wholly delightful. David Lewis produced.

Running time, 105 min. General audience classification. Release date, not set.

RED KANN

Theatres Aided

(Continued from page 1)

working hours of minors between the ages of 16 and 18, generally used as ushers, now applies only to 16-year-olds or those younger. They are no longer restricted in the number of hours they may work after they attain their 17th birthday.

The new State law limits the employment of minors under 16 to three hours a day during school days and to 23 hours a week; an eight-hour day on non-school days; and a six-day week. For those over 16 and now only those between 16 and 17 instead of 16 and 18, the limitation is four hours during a school day; 28 hours a week; and the six-day and eight-hour provisions.

Older Class Favored

Circuit representatives point out that the earning opportunities afforded this type of theatre help under the hour limitations would have made it difficult to retain help. The apparent solution is to employ those who are 17 and over where no limitation of hours is now expected to apply as a result of the State Labor Department's interpretation.

Monogram Deal

(Continued from page 1)

ernment film monopoly was instituted.

U. S. distributors have been firm in their refusal to deal with foreign government-fostered film monopolies, even through the industry's Motion Picture Export Association. However, George Janecek, a representative of the Czech film monopoly; has initiated overtures with the MPEA with a view to purchasing from 80 to 100 American films a year.

Watson to Dartmouth

HARTFORD, Jan. 14.—John B. Watson, Jr., of this city, a veteran of the Army's 12th Air Force, has been named director of Dartmouth College Films.

Charles Skouras

(Continued from page 1)

from without, Skouras said. He is a member of the 21-man interim committee which has arranged for an organizational convention to be held early in April in St. Louis.

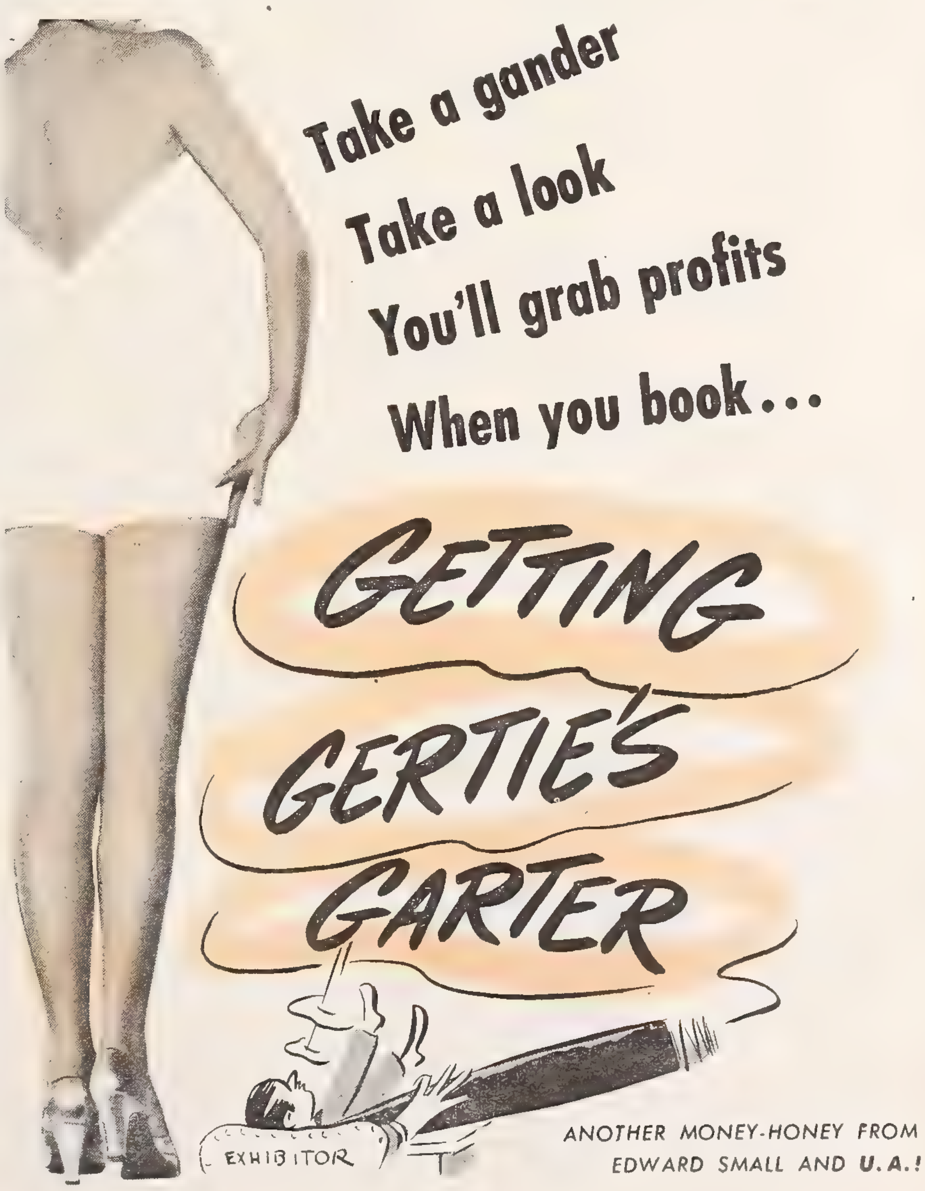
Skouras disclosed that the company's pre-fabricated theatre, presently under construction in North Long Beach, Calif., will be finished by March 1. It will be under National Theatres' operation, he said. The theatre will seat 1,000 and will have a 135-foot radio tower for television reception when it is ready, he said. Further expansion in this direction will depend upon this first pre-fabricated house, which can be regarded as a test theatre, Skouras added. Cost of construction for the new theatre is about two-and-a-half times as much as present ones, the National Theatres' executive stated.

Benefits Doubled

Skouras reported that the board of directors of National has doubled the benefits under its old age and retirement plan, which presently covers over 800 employes, with additional personnel being added every month.

National business now is better than a year ago, Skouras said.

Rick Ricketson, president of National's Fox-Intermountain circuit, is in New York from Denver to book operatic talent for the Central Civic Opera Association of Denver, of which he is president. Ricketson is reported to be conferring with Republican party leaders here who are said to be considering him as a candidate for the gubernatorial nomination in Colorado.



ANOTHER MONEY-HONEY FROM
EDWARD SMALL AND U.A.!

Say MISTER--

How About Those OTHER KIDS?

We're WALKING again! Yes, Mister, thanks to you and last year's swell MARCH OF DIMES campaign, we're running and playing and having fun, just like all the kids in our neighborhood . . . BUT . . .

Say, Mister . . . HOW ABOUT THOSE OTHER KIDS?

We mean the kids back in the hospital we came from. The kids who can't move their legs . . . who must stay in bed all day, or sit in wheel-chairs . . . The kids who never had a chance to SWIM . . . or SKIP ROPE . . . or play BASEBALL . . . or to know how good it is to feel green grass crunching between their bare toes.

They're swell kids, Mister . . . and we know they'll be grateful too . . . if you'll help them to WALK again . . . to LIVE again!

They're just a bunch of *little* kids, Mister, just like us . . . and they can't do the job themselves . . . That's why they're counting on YOU . . . to run the Greer Garson appeal TRAILER, that's even better than the one that brought in over SIX MILLION DOLLARS last year . . . to put over that 1946 MARCH OF DIMES campaign . . . even bigger than before!

You won't let those kids down . . . will ya, Mister?
Will ya?

Sign your pledge! and Get your Trailer from

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

MOTION PICTURE DRIVE
MARCH *of* DIMES
JANUARY 24-30

DO NOT REMOVE

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 11 NEW YORK, U. S. A., WEDNESDAY, JANUARY 16, 1946 TEN CENTS

Names . . .
in Today's News

BYRON PRICE, wartime censorship director, yesterday was warded the Medal of Merit by President Truman for his management of voluntary censorship. Price, who served from Dec. 20, 1941, to Aug. 5, 1945, is now Hollywood vice-president of the Motion Picture Association of America.

Weistfeldt Will Form
New Film Company

Dean Alfange, New York lawyer, is epresenting M. J. Weisfeldt, who will etire from Columbia as short subjects ales executive today, in the formation f a new picture company. Weisfeldt riginally was to leave Columbia on March 1.

Before disclosing details of the new nterprise, Weisfeldt will vacation in Florida. Meanwhile he is making emporary headquarters at Alfange's aw office.

Geo. Randall Named
Selznick Ad Manager

Hollywood, Jan. 15.—George L. Randall, who has been with the Selzick studio since September, has been amed advertising manager of Selzick International Pictures and Vanuard Films.

U' 5-Day Coast Meet
Opened by Seidelman

Hollywood, Jan. 15.—Universal International's sales convention got nder way at the Ambassador Hotel ere today with president Joseph H. eidelman presiding.

Agenda of the meeting, which will ast through Saturday, is disclosed by eidelman as including discussions on he question of Spanish dubbing, rearding which the company has yet to et a policy; theatre building outlook n Latin America; sales operational olicies in connection with United World Pctures, and 16mm. developments.

Transportation difficulties have delayed the arrival of several of the onvention delegates.

Cripps to Commons
On Film Monopoly

London, Jan. 15.—Sir Stafford Cripps, president of the Board of Trade, has been summoned to appear n the House of Commons on Jan. 8 to answer questions on whether he will break down the alleged British lm industry monopoly and check the nvestment of vast sums for productions like J. Arthur Rank's "Caesar nd Cleopatra."

The latter criticism has been made

(Continued on page 6)

U.S. Contends That Clearance Is Illegal

Highlights of Trial Arguments

HIGHLIGHTS during the oral arguments in the New York film anti-trust suit in U. S. District Court here yesterday included:

Charge by the government that clearance is illegal; its suggestion that films be sold on the auction block to eliminate established runs; its insisting on divorcement, with an interim solution to restrict distributors to licensing their films to their own circuits and independent producers' product added, with an accompanying "freeze" on theatre acquisitions; its charge that the use of admission price provisions in film licenses does not inure to the distributors since theatres license a program of entertainment and not a single film.

Suggestion was made by Judge Hand that the government seeks to upset the ownership of theatres, an extremely drastic remedy which the court is not likely to grant.

Suggestion of scrapping of consent decree was made by the government.

Frontal attacks on the government's intentions were made by defense attorneys.

$500,000 from New Trade, Says Broidy

Foreign distribution deals, exclusive of percentage arrangements, have brought Monogram $500,000 in the last four and one-half months from sources which had yielded little or no revenue before, Steve Broidy, president, said here yesterday. This was brought about through dollar commitment contracts for immediate delivery of product, all of which was part of programs prior to the current season, he reported. He said it was conducive to company welfare not to mention the foreign markets involved. Norton V.

(Continued on page 8)

Raw Stock Supply Still Short in UK

The raw stock supply in Great Britain is still restricted, with the London area forced to maintain three release zones, William Gell, former managing director for Pathe Pictures, Ltd., now British representative for five United Artists producers, told Motion Picture Daily prior to his departure from New York yesterday. Gell, who recently arrived from London, will confer with the UA producers, Jules Levey, Charles R. Rogers, Arnold Pressburger, Seymour Nebenzal and David Loew, on their programs. He said that there is still no raw stock production in England,

(Continued on page 6)

RKO Studies WLB Managers Ruling

Whether RKO Theatres will comply with the directive of the War Labor Board in Washington, handed down late last month in its controversy with the Motion Picture Theatre Operating Managers and Assistant Managers Guild, representing managers and assistants in the 40 New York RKO theatres, will be decided within the next few weeks.

Hyman N. Glickstein, attorney representing the Guild, will meet with Monroe Goldwater, representing RKO, this week. Representatives of both

(Continued on page 8)

Report on Progress In Reconverting

Boston, Jan. 15.—Reconversion is away ahead of schedule in Massachusetts with "bottlenecks" fewer than had been anticipated, according to a report made by the State Committee on Post-War Adjustment.

Theatres of the Massachusetts area have speedily adjusted themselves, according to the statement, and many returning "GI's" who held jobs before the war at the theatres have been restored to their own or better jobs. In about 50 per cent of cases returning veterans have signified their intention of re-entering theatre work.

Favorable progress made in recon-

(Continued on page 6)

Argues That Set Runs Should Be Abolished; Insists on Divorcement

By MILTON LIVINGSTON

The use of clearance in the licensing of motion pictures is illegal; films should be offered for sale on an "auction block," to eliminate the established practice of runs; and, only by dissolution of affiliated circuits can free competition be restored in exhibition. These were the highlights of the government's contentions as oral arguments in the New York film anti-trust suit started in U. S. District Court here yesterday. Arguments will be concluded today.

While Robert L. Wright, government counsel, did not clearly define methods of distribution or exhibition he seeks Judges Augustus N. Hand, Henry W. Goddard and John Bright to establish in place of present methods, he did suggest that an interim solution might be to restrict affiliated circuits to the exhibition of the pictures of affiliated distributors, and to show product of independent produc-

(Continued on page 8)

O'Brien, Para. Secretary

Robert H. O'Brien, assistant to Barney Balaban, president of Paramount, yesterday was elected secretary of the corporation by the board of directors, to succeed Austin Keough, who relinquished the post. Keough will continue as general counsel.

Robert H. O'Brien

The board did not confirm, as had been expected, the appointment of Fred Morhardt as treasurer, a large part of whose duties he has absorbed since the death of Walter Cokell. Morhardt is Paramount comptroller.

O'Brien will also take over the

(Continued on page 6)

Personal Mention

N. PETER RATHVON, RKO president, will leave Hollywood for New York at the weekend.

•

Capt. Norman Walker, studio manager for the J. Arthur Rank group of independent producers in England, will arrive at Halifax aboard the *Ariguani* tomorrow, en route to New York and Hollywood.

•

Rudy Weiss, head of Warner Theatres' real estate department, and Herb Copelan, WB theatre department executives, left New York last night for Cleveland to return at the weekend.

•

W. Ray Johnston, Monogram board chairman, and Lou Lifton, advertising-publicity director, are expected in New York from the Coast this week.

•

W. Stewart McDonald, assistant treasurer of Warners and comptroller of Warner Theatres, left New York yesterday on a Mid-west tour.

•

Jerry Thomas, son of Harry Thomas, president of PRC, will leave New York tomorrow for Hollywood to enter production.

•

Edward G. Simmel, Monogram's Near- and Mid-Eastern representative, left Washington by plane for Cairo on Monday.

•

David Rose, Paramount British production executive, will sail from London for New York at the weekend.

•

Jules Lapidus, Warners' Eastern division sales manager, left New York yesterday for Philadelphia and Washington.

•

A. A. Schubart, RKO Radio exchange operations manager, is en route to Hollywood from New York.

•

John Shea, Jamestown Amusement Co. booker, has resumed his duties after a six-months' illness.

•

Ned Depinet, president of RKO Radio, will leave Hollywood for New York on or about Jan. 26.

•

John Wayne, actor, will wed Esperanza Bauer, Spanish-French actress, at Long Beach, Cal.

•

Nate Spingold, Columbia home office executive, has arrived in Hollywood from New York.

•

Ed Hinchy, head of the Warner playdate department, is in Washington from New York.

•

Jack P. Byrne, M-G-M Detroit district manager, has returned there from St. Louis.

•

Everett N. Crosby, brother of Bing, has arrived in New York from Los Angeles.

Insider's Outlook

By RED KANN

Hollywood, Jan. 15

THE Association of Motion Picture Producers, long a corporate entry on the books, remains there despite Eric Johnston's originally announced intention of combining New York and Hollywood under the single banner of the Motion Picture Association of America, Inc. The story behind the change:

The old name is familiar. It has been around for many years. It is a California name. On problems and issues confined to this state—the legislature in Sacramento, the city council in Los Angeles will suffice as examples—a native association has more standing than a foreign association.

There are accrual values attached to the Association of Motion Picture Producers, developed over its span of operations, which it is felt should not be snuffed out for whatever the strategy of a consolidated East-West front is regarded to have been.

Insofar as MPA itself is concerned, the intention is to slip gradually into regular reference to it as "the Motion Picture Association," allowing the "of America, Inc.," to apply when formalities require. Describing the MPA as "the Johnston office"—an immediate replacement for the widely used "the Hays office" — will be discouraged, hopefully to a point where it will not be used at all.

■ ■

Bob Hope again was voted one of the top ten money-making stars of 1945 in the recent *Herald-Fame* poll. Again he was voted Champion of Champions, the best comedian, etc., in Motion Picture Daily's tenth annual radio poll. This rated him two handsome engraved scrolls, delivered to him before he went on the air a week ago Tuesday evening.

"Hmm," he remarked, "Nothing for carnivals this year."

■

On that show, Joan Davis, who won in radio's best comedienne division for the third unbroken year, was his guest star. Universal and Paramount Newsreels shot it after the program.

Crackling from Hope: "How are they lighting me for the Universal stuff?"

Crackling from Miss Davis, as busy and efficient Jack Melvin beamed off the sidelines: "The Universal sound track is dead? For Heaven's sake, fix it quick."

She has a film contract there.

Bob told his studio audience, but not over the air, "There won't be any more Road pictures at Paramount after 'The Road to Utopia.' They're going to make them in alleys hereafter."

■ ■

Two biggest production ventures on the atomic bomb are "The Beginning of the End" at Metro and "Top Secret" at Paramount, Hal Wallis producing. Sol Wurtzel, about to resume production with his own unit for release through 20th Century-Fox, reputedly has a similar yarn. Thus, a cycle brews.

Joe Bernhard and Milton Sperling — with a name like United States Films, it's hard to figure how they can go wrong—have "Cloaks and Daggers," a tale about the Office of Strategic Services. Paramount calls its "O. S. S." Others springing off the same dramatic base are talked about. Thus, perhaps another cycle.

Chief conclusion, however, is the canard this lays low. Hollywood definitely does not move in circles.

It's cycles.

■ ■

The town is well nigh submerged in returning veterans who functioned as public relations officers or on staffs of various service papers and now declare themselves qualified for publicity posts. A number of publicity directors find this embarrassing on two counts. First, the applicants lack the rounded experience they claim. Two, there are not that many jobs open.

■ ■

Mary Pickford is rating serious attention for mother to Fredric March's father in "Life with Father," and there's no press agentry about it either. If closed, it will mark Mary's first picture since "Coquette," in 1929.

■ ■

Of the $4,200,000 grossed by "Stage Door Canteen" domestically, Sol Lesser says 85 per cent came from 1,500 engagements.

One reason why your average producer thinks he ought to be in the exhibition businesss.

■ ■

"Delighted to see you again," said one woman to a second woman at the Beverly Club.

"Who is she?" first woman asked her husband later.

"Don't you remember? She was hostess at that wonderful party for us last week."

Newsreel Parade

NEW YORK'S "G.I." victory parade, personalities such as Winston Churchill, Generals Eisenhower, Doolittle and Donovan and new aviation achievements are featured in current newsreels, together with miscellaneous other items, including [illegible] events; full contents follow:

MOVIETONE NEWS, No. 40—New York hails 82nd Airbourne Division in victory march. News flashes: Eisenhower in Canada. Heliocopter sets record, British planes sink U-boats, Winston Churchill arrives in U. S. for a vacation, Gen. Doolittle dedicates airport at New Orleans. Fireman save my child!—in Texas girls go to rescue. Sports: auto racing, ski thrill.

NEWS OF THE DAY, No. 238—Millions hail "G.I." victory parade. Churchill in U. S., cheerful as ever. Homesick Yanks protest delays in demobilization. Nazis sail for home without jubilation. Last of U-boat pack gets final K.O. Heliocopter sets new world record.

PARAMOUNT NEWS, No. 41—Heliocopter sets new world record. U. S. holiday for "Winnie." Death rides South's rivers. Victory parade—mighty "G.I." tribute.

RKO PATHE NEWS, No. 43—Heliocopter sets five records. LaGuardia as a private citizen. Winston Churchill in U. S. 82nd Division in victory parade.

UNIVERSAL NEWSREEL, No. 468—82nd Airbourne parades for "G.I." victory. Gen. "Ike" is honored by Canada. Airmen seek peacetime pilot jobs. Gen. Donovan decorated. Heliocopter sets record. Plane skiing.

SPU Defies SIMPP Contract Stimulus

Hollywood, Jan. 15.—The Screen Players Union has formally rejected a notification by the Society of Independent Motion Picture Producers that it would terminate its interim agreement on Feb. 4 unless the SPU has negotiated a contract with the major studios by then. The SPU stated that negotiations are continuing with the majors and the interim pact must remain in force until they are completed.

Simultaneously, the SPU has offered to submit jurisdiction of its dispute with the Screen Extras Guild to an election limited to Class "B" members of the Screen Actors Guild. The SPU-SAG conflict is the last major issue remaining over from the studio strike settlement.

AMPA Meets Thursday

Anticipating the holding of regular fortnightly meetings thereafter, the Associated Motion Picture Advertisers will hold its first closed luncheon-meeting for 1946 at the Bristol Hotel tomorrow. David A. Bader is president.

Niemeyer to Bogeaus

Hollywood, Jan. 15. — Harry Niemeyer has resigned his publicity post with Columbia studios to become assistant to William Piece, advertising-publicity director of Benedict Bogeaus Productions.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

GREER GARSON voted MOST POPULAR ACTRESS

(Next in "Adventure" co-starring with Gable!)

THE PHOTOPLAY MAGAZINE MEDAL

"VALLEY OF DECISION" VOTED MOST POPULAR PICTURE

THE PUBLIC SPEAKS

(Dr. George Gallup conducts a nationwide research for Photoplay Magazine)

AND M★G★M WINS!

TURN PAGE FOR
M-G-M LANDSLIDE!

VOTE

THE PUBLIC VOTES M★G★M 34 OUT OF 35 MEDALS!

"Pardon my Technicolor blushes! The Gallup Photoplay survey is so M-G-M!"

MOST POPULAR ACTRESS . . .

GREER GARSON

MOST POPULAR PICTURE . . .

"VALLEY OF DECISION"

Director Tay Garnett, Producer Edwin Knopf

7 OUT OF 10 MOST POPULAR FEATURES . . .

"The Valley of Decision," "Anchors Aweigh," "30 Seconds Over Tokyo," "M Me In St. Louis," "National Velvet," "Thrill of a Romance," "Son of Lass

3 OUT OF 5 MOST POPULAR STARS . . .

Greer Garson, Judy Garland, Spencer Tracy
(In First 5 females) *(In First 5 males)*

And Voted By The Box-Office:

MOST POPULAR TRADEMARK!

Always FIRST! Always FRIENDLY!

The Drive With a Heart! MARCH OF DIMES (Jan. 24-30)

Says Films Minus Seal Cause Trouble

Philadelphia, Jan. 15. — Twenty-five per cent of films coming to Pennsylvania are not voluntarily submitted to the industry's Production Code Administration, and that 25 per cent causes the State Board of Censors the most trouble, says Mrs. Edna R. Carroll, chairman of the Pennsylvania board.

Such films are released by distributors who are outside of the so-called "organized industry" and can not be shown in theatres of affiliated circuits without a PCA seal.

French Film Strike Delayed to Mar. 1

By ROBERT REGAMEY

Paris, Jan. 12 (By Air Mail).—French producers have put off until March 1 their long-threatened strike to force the government to take measures to protect their interests. The date had previously been Jan. 1.

The postponement was made because leaders of the industry have been impressed with the attentions given to their problems by M. Malraux, new minister concerned with those matters. However, up to now the minister has not been able to obtain the action desired by the French film producers from the council of ministers. Meanwhile, production continues, but no new films have been started since Jan. 1 and there is indication that none will be until a settlement is reached.

Exhibitors Dissatisfied

Exhibitors likewise are not satisfied with the present situation and plan to protest at the next general exhibitors' meeting.

It is reported that the question of importation of foreign films may be settled on the basis of seven foreign films for each six French productions. On that basis 112 foreign films could be imported for 96 native productions, the contemplated production during the current year. Impatience is now being shown at the long delay in those negotiations.

James Pratt Promoted

James Pratt, assistant to John Beck, Jr., International Pictures' general manager, for the past six months, has been named production manager, with George Golitzen serving as his assistant. Pratt served as civilian manager for the U. S. Signal Corps at the Astoria, L. I. studios for a year prior to joining International in 1944.

Gamble at Va. Meet

Ted R. Gamble, Oregon circuit operator and formerly War Finance director, will address the annual convention of the Theatre Owners of Virginia, Jan. 31, in Richmond. He is now at his home in Portland.

K. C. Uptown Held Up

Kansas City, Jan. 15.—Fox Midwest's Uptown Theatre here was robbed of $180 in bills and silver by an armed guman after most of the evening's receipts had previously been removed from the box office.

Reviews

"Tars and Spars"

(Columbia) *Hollywood, Jan.* 15

DON'T let the war-reminding title mislead you into discounting this bright, breezy, tuneful and altogether pleasant musical, presenting Janet Blair, Alfred Drake, Marc Platt, Jeff Donnell and others, including a couple of brilliant newcomers, in a merry tale all bound round with song and dance. It takes sparkling care of the customers while it's on the screen, and leaves a pleasant after-glow they are due to remember.

Produced skillfully by Milton Bren, and with complete cooperation of the United States Coast Guard, the picture has extremely likeable songs by Jule Styne and Sammy Cahn, and brilliant musical direction by W. W. Stoloff. The screenplay by John Jacoby, Sarett Tobias and Decla Dunning, based on a story by Barry Trivers, runs a swift course studded by comedy situations and musical interludes in nicely gauged sequence.

There is basic humor in the story, which concerns a Coast Guardsman back from 21 days on a raft at sea, testing a vitamin-containing gum, whose experience is mistaken for a more dangerous type of adventure. This is a factor in the central romance, played by Drake and Miss Blair, which ends, as all romances do, in good topical musicals. Alfred E. Green's direction displays the wisdom of his veterancy, balancing narrative against musical content with the skill of the master craftsman.

Miss Blair, and Drake, too, deliver with spirit and in a manner to popularize them at once, the Styne-Cahn songs; two of these, "Life Is a Merry-Go-Round" and "I'm Glad I Waited for You," stand out as particularly memorable numbers.

Running time, 86 minutes. General audience classification. Release date, Jan. 10.

William R. Weaver

"Behind Green Lights"

(20th Century-Fox)

A VERY BUSY night prevails here at police headquarters, with a murder case the principal concern and with numerous asides incidental in plot development—all of which have the standard screen assortment of newspaper reporters scurrying to telephones to call their city editors.

Newspaper reporters and typical city gendarmes of real life probably will have a time seeing any similarity in their everyday activities and what transpires here. But no matter, the picture is a rapid-tempo job, which, while not entirely flawless, has enough plot and action to add up to satisfactory screen merchandise.

Carole Landis as the daughter of the mayoralty candidate appears to be the murderer of a blackmailer. Lieutenant William Gargan is under pressure (he has an unscrupulous publisher, opponent of Miss Landis' father, on his heels), with the reporters getting in the way looking for developments in the case. The corpse disappears and turns up in the press room. One thing after another and finally Miss Landis is cleared. Richard Crane, Mary Anderson, John Ireland, Charles Russell and Roy Roberts are in support.

The original screenplay, by W. Scott Darling and Charles G. Booth, was directed by Otto Brower. Robert Bassler produced.

Running time, 64 minutes. General audience classification. Release in February.

Gene Arneel

Print Output Up at Holmes Laboratory

Chicago, Jan. 15.—Release print output of the Burton Holmes 16mm. film laboratory, here, is at the highest point in the company's history, Burton W. Depue, general manager, announces. Current schedule lists 23 educational and industrial films in various stages of planning and production.

Services for Keaton

Hollywood, Jan. 15.—Services will be held here tomorrow morning for Joseph Keaton, 79, old-time vaudeville actor and father of film comedian Buster Keaton, who died at his home here Sunday night after a long illness. Another son, Harry, and a daughter, Louise, also survive.

I. J. Scully Succumbs

St. Louis, Jan. 15.—Irvin John Scully, former St. Louis newspaperman and press agent for a number of St. Louis theatrical enterprises, died on Jan. 10 after a long illness.

Rogers' In-Law Dies

Morris Hess, father-in-law of Budd Rogers, Universal board member, died here yesterday.

Phila. Workers in Annual Election

Philadelphia, Jan. 15. — At an election of officers for F-7 front office exchange employes union, James Reimel, M-G-M booker, was chosen president; Victoria Sampieri, UA, is vice-president; Henrietta Weinberg, Republic, reelected recording and financial secretary; Clara Kraftsow, Columbia, reelected business agent, while Lillian Boehlmer, Warners, is the new sergeant-at-arms. Executive board members for the coming year include Dave Titleman, M-G-M; Leo Hannon, Warners; Estelle Weiner, Paramount, and Ed Carlin, Warners. Trustees are Louis Lerro, David Laws, and Cele Brodsky, all Warners.

PRC Shifts Sally Perle

Sally Perle of PRC's home office publicity staff, has been shifted from press publicity to radio contacts by Arnold Stoltz, director of publicity-advertising. Miss Perle will also work with Lige Brien on promotions.

Party for Ty Power

Tyrone Power will be guest of honor at a cocktail party to be given by 20th Century-Fox at the Hotel Pierre here today.

Ban 'Scarlet Street' In Milwaukee

Milwaukee, Jan. 15.—"Scarlet Street," slated to open early in February at the Warner theatre here, has been banned by the city motion picture commission "in line with the commission's policy to cooperate fully with Chief of Police John Polcyn in his recent plea for stricter regulation of undesirable films," Lester J. Bradshaw, Jr., commission executive secretary, announced today. The vote was 11 to 4. Harry MacDonald, theatre manager, said the commission's action definitely ended all possibility of a Milwaukee showing of the film regardless of what changes may be made in New York.

Building Priority Ratings in Force

Washington, Jan. 15.—Construction material priority ratings, which were called for last month by President Truman in order to speed building of housing projects for ex-service men, and which, counterwise, will block progress of new theatre building throughout the nation, went into effect today. Henceforth, under a plan developed by John D. Small, Civilian Production Administrator, the Federal Housing Administration will process applications for building materials, giving preference to veterans and to builders of houses and apartments, all of which will be offered first to ex-service men.

HH Rating

The new preferential rating, designated as HH, has been set up for the 10 most vital critical building materials and is designed to channel at least half of all those supplies into small-home construction.

In the past month very little new theatre building has crystalized from the widespread planning which prevailed prior to the President's announcement that the new priority system would be embraced, and it is inevitable that construction on new theatres will bog down completely before the priorities system has entirely served its purpose. However, the current emergency-created shortage of materials seems to have dissuaded theatremen from laying future plans for new houses for a while.

No Rubens Successor

Chicago, Jan. 15.—No successor ot the late Jules J. Rubens, general manager and vice-president of the Publix-Great State Circuit, will be named, according to John Balaban, head of B. and K. It is understood that Henry Stickelmaier, head film buyer for Great States, is being assigned to many of the duties previously performed by Rubens.

Wolf at 2 Meets

Maurice Wolf of the M-G-M exhibitor relations department will represent the company at the conventions of the I. T. O. of Ohio in Columbus, Jan. 22, and the Theatre Owners of Virginia, Jan. 31, in Richmond.

Portuguese Need 450 New Theatres

By JOAO DE MORAES PALMEIRO

LISBON, Jan. 8.—(By Air Mail.)—A dearth of theatres, coupled with the generally low level of living conditions in Portugal are mainly responsible for the failure of the industry in this country to rise to a point of appreciable prosperity, according to Portuguese exhibitors.

A recently-released analysis of Portugal's motion picture business discloses that the annual theatre attendance a year ago totalled less than 18,500,000; the nation's population is 7,000,000. Hence, in terms of averages, each inhabitant attended only three performances in a whole year.

More theatres, 450 at least, claim exhibitors, are necessary for this country. At present there are approximately 284 on the mainland, in the Madeira Islands and the Azores. Forty are in Lisbon and 13 in Oporto, second largest city. Only six of Lisbon's houses may be considered first class, while only four of Oporto's are well-equipped.

176,145 Seats

Number of seats in Portuguese theatres total 176,145. A year ago, 50,606 screenings were held, corresponding to 35,007 exhibition days, an average of only 123 exhibition days for the whole territory in a year. An average of only 365 tickets were sold for each performance.

From the distributors' point of view, the problem presents another critical aspect. Currently there are about 30 distributors, all with booking offices at Lisbon. M-G-M, Paramount, 20th Century-Fox and RKO-Radio have their own representatives. All other distributors are independents and deal with American pictures or with Spanish, French, Italian, Swedish or Argentine films. Sixty-five per cent of the 257 foreign pictures released in Lisbon a year ago were American; only two were produced in Portugal. Two American successes in Lisbon during early December were "Nob Hill" and "Yankee Doodle Dandy."

Reconverting

(*Continued from page* 1)

version hereabouts has resulted largely from the diversified nature of industry in this state and the relatively small portion of it that had been devoted solely to the manufacture of war products, as well as from intelligent planning.

Theatres have been commended for their work during the years of the war and many local and state citations have been awarded them in addition to the Federal citations which were awarded such workers as Martin Mullin, Sam Pinanski, Maurice Wolf, Edward X. Callahan, John Dervin, Harry Browning, Joe DiPesa, George Kraska, Charles Kurtzman, Arthur Moger, Phil Engel, Max Nayor, Paul Levi, and others of the industry locally who devoted much time to war work.

$29,000 for 'Spellbound'

"Spellbound" grossed $29,000 in its second week at the Palm State Theatre, Detroit, Vanguard Pictures announced.

Names.. *IN TODAY'S NEWS*

(*Continued from page* 1)

in view of the loss the country would sustain if such undertakings should fail to find markets abroad.

Cripps' answer, it is learned on good authority, will imply that any action in these matters must await the passage of legislation continuing the present Quota Act, which will expire in 1948.

Pallos, Former Korda Aide, Due in U. S.

Steven Pallos, former distribution representative for Sir Alexander Korda, has been released from service by the Psychological Warfare Board and is scheduled to arrive in the U. S. from London by plane next Monday.

Pallos entered the British Army in 1943 and was subsequently transferred to duty with the PWB serving in Italy and Hungary. Before entering military service, Pallos was associated with Korda for more than 10 years. At one time he represented the producer on United Artists' board, when Korda was a company stockholder.

LeFebre Picks Staff For U. S. Film Unit

John LeFebre, chief of distribution for the motion picture division of the International Information Service of the U. S. State Department, has returned to New York from Hollywood where he selected personnel for the operation of the division in occupied countries, including Japan, Germany and Austria.

H. A. Kapit Acquires General Film Library

General Film Library Inc., here, has been purchased by Harry A. Kapit, vice-president of International Theatrical and Television Co. Elbert S. Kapit, recently released from the Army, will manage his father's newly-acquired firm; Maxwell Seligman, son of Al Seligman of Columbia, has been appointed chief librarian.

Increases in film stock are contemplated for General Film, as well as additional personnel.

Lawrence to London To Talk to Rank

Jock Lawrence, U. S. public relations representative for the J. Arthur Rank British film interests, will leave for London on Friday on the *S.S. Queen Elizabeth,* to confer with Rank, John Myers, Rank British publicity chief; Robert Montgomery, Lawrence representative in London, and with Rank Group production heads, regarding publicity-advertising material for forthcoming Rank product to be released in the United States. Jerry Dale will be in charge here during Lawrence's absence.

Rank Appoints West As Eagle-Lion Aide

LONDON, Jan. 15.—Air Commodore Ferdinand West, until recently foreign liaison director for the Royal Air Force, has been appointed by J. Arthur Rank to the post of assistant managing director of Eagle-Lion Films, here. He will be concerned, principally, with developing relations overseas, Rank claiming that this transcends "the purely commercial aspect of selling British films."

West, who has seen 31 years of military service and has received the Victoria Cross, was successively air attache in Finland, Italy and Switzerland before taking his last assignment.

Disney '45 Income Is $350,532 Net

HOLLYWOOD, Jan. 15.—Walt Disney Productions' annual report for the year ended Sept. 29, 1945, shows a net income of $350,532, after provision of $90,000 for income taxes, compared with $486,287, after all charges, in the previous year.

Current and working assets exceeded current liabilities by $3,896,599.

NAB's Miller to Meet With Pertrillo Group

WASHINGTON, Jan. 15—Justin Miller, president of the National Association of Broadcasters, and the international executive board of the American Federation of Musicians will meet on Friday in Chicago, in an endeavor to settle differences stemming from union chief James C. Petrillo's recently announced ban on the broadcasting of any music originating overseas, with certain exceptions. The AFM's international executive board is meeting in Chicago this week in annual session.

Richard Griffith New National Board Head

Sgt. Richard Griffith, recently released from the Army Signal Corps, where he aided in the production of Army training and information films, has been appointed executive director of the National Board of Review, here, succeeding James Shelley Hamilton who has retired.

For seven years prior to Army service Griffith had been a board member and Exceptional Photoplays Committee chairman with the National Board and has done considerable writing.

Research Bureau Resumes

The Motion Picture Research Bureau, which was temporarily closed down after Dr. Leo Handel's induction into the Army in 1943, has resumed its activities following Handel's separation from the service. The agency will continue to conduct special audience research studies for Metro-Goldwyn-Mayer.

The bureau operates under the supervision of Howard Dietz, M-G-M vice-president.

Geison Back at Col.

Sam Geison, returning to Columbia here after two years in the Navy, has been appointed to a new post as assistant to Al Rylander, head of special events and exploitation.

Howard in New CBS Post

Cy Howard has been appointed producer-director in the CBS program department's newly-established comedy unit.

100 More Coming For M-G-M Meets

M-G-M will bring 100 salesmen and exploiteers from the West, Midwest, Northwest and South to New York for the final two of its current series of sales conferences, which will get under way at the Hotel Astor next Monday.

John E. Flynn, Midwest sales manager, will be present at the first [illegible]sion, to be attended by a group of 49 from his territory, including: Jay T. Upton, Harold Cohen, Maurice L. Basse, Frank Heard, Ed Gardiner, James N. Byrd, Price Shoemaker, William G. Bishop, Michael J. Ford, Arthur O'Toole, Austin McGough, James McCann, Norman W. Pyle, George W. Turner, Charles R. Stoflet, John J. Kelley, James F. Rosen, William Prass, Alva L. Bradon, Mike Cramer.

Others Attending

Also: Fred C. Thorsten, Howard Clark, David T. McElhinney, Ernest Van Pelt, James A. Tomlin, Harris Wynn, Jr., Lafayette B. Butler, Al Burks, Raymond W. Ervin, Maxwell Holder, Virgil H. Bridges, Samuel Wright, E. B. (Bill) Coleman, Louis J. Weber, Roland C. Taylor, Vernon Smith, William Calihan, Alex W. Weissman, Joseph T. Warren, Harry A. Weaverling, Edward C. Mix, William Newberry, Arney D. Eichenlaub and Harry W. Langstrom.

A second group, of 51, will arrive on Jan. 27 for meetings to be attended by Rudolph Berger and George A. Hickey, managers of the Southern and West Coast districts, respectively.

Previously almost 100 have been present for meetings attended by E. K. (Ted) O'Shea and John J. Maloney, heads of the Eastern and Central districts, respectively.

Robert O'Brien

(*Continued from page* 1)

duties of Norman Collyer, whose retirement also was announced yesterday. It was said that Collyer, who joined Paramount 26 years ago, as assistant secretary, has been, actually, acting secretary of the corporation. He will remain in an advisory and consultant capacity.

O'Brien joined Paramount earlier this month. Following a period of law practice in Chicago, he joined the legal department of the U. S. Public Works Commission. In 1934 he became attorney for the Securities and Exchange Commission and later served as assistant general counsel of the commission. Subsequently he was named director of the U. S. Public Utilities Division and was appointed a commissioner in February, 1942.

UK Raw Stock

(*Continued from page* 1)

except for the finishing of the base. Newsreels are still pooled to save raw stock, he said.

He will attend the premiere of Levey's "Abilene Town" tomorrow in Kansas and will continue on to the Coast. He will remain in Hollywood for a few weeks, returning to New York en route to London.

GOOD SPORTS MAKE GOOD SHORTS!

Sports are a vital part of American life...of interest to young and old alike. *Sports* get more space in newspapers than any other subject...are featured in leading magazines...*sports* commentators and major *sports* events rate top listening audiences on the radio.

GOOD SPORTS MAKE GOOD "SPORTLIGHTS"

Because they are

GRANTLAND RICE'S own highlight coverage during a lifetime devoted to reporting the most thrill-packed events in the world of sports...

Narrated by TED HUSING—America's best known Radio Sports Commentator, whose thrilling voice has described America's sport classics to untold millions of listeners...

Produced by JACK EATON since 1921, the industry's longest-run shorts series—for 25 years the *looked-for treat* on theatre programs.

GRANTLAND RICE

Sportlights

PROGRAM HIGHLIGHTS
FOR A QUARTER OF A CENTURY

NOW AVAILABLE—
2 dog-gone good SPORTS-LIGHTS that millions of dog-lovers will enjoy:
"GOOD DOGS"
Released Jan. 18th
"DIXIE POINTERS"
Released Feb. 22nd

Steve Broidy

(*Continued from page* 1)

Ritchey is head of Monogram International.

Broidy also reported that Monogram's "Dillinger," produced by the King Brothers, has to date collected $800,000 in domestic revenue; it cost $197,000 to produce.

Here from the Coast on company matters, he told a press reception at the Gotham Hotel yesterday that the company completely finances all of its own productions, with the exception of the Sam Katzman "Teen Age" series. He said that the company has expended $1,000,000 on the production of "Suspense," which is at least two times the amount spent on any previous Monogram film. He added that this does not include print and advertising expenditures, the latter including a deal with Ruthrauff and Ryan, advertising agency, closed yesterday, for $92,000 for promotionals.

Broidy said that all of the company's outstanding preferred stock was expected to be reconverted last night—reconversion of 95 per cent of it had been reported at that time—and that no new financing is contemplated.

He reported that three of the current season's 32 films have been released and that the company has 17 completed features in its backlog.

RKO Managers

(*Continued from page* 1)

met last week. It is understood that RKO questions the WLB's jurisdiction.

Basic objection of RKO is understood to be the fact that managers are entrusted with supervisory duties and that management should retain the right of selection and estimation of a manager's value to the organization.

Glickstein told MOTION PICTURE DAILY that the Guild is prepared to fight should RKO refuse to accept the WLB's determination in the case. The directive would reduce hours for managers from 62 to 48, set up a wage range from $85 to $140 a week for managers and $40 to $75 for assistant managers, and provide for a general increase of 12.3 cents per hour, retroactive to Dec. 8, 1944, in addition to other benefits.

U. S. Arguments

(*Continued from page* 1)

ers. This would be coupled with a "freeze" on new theatre acquisitions.

Wright also contended that defendants with affiliated circuits do possess the ability to be monopolies in and of themselves.

He also would scrap the consent decree as it provides for the arbitration of clearance.

John W. Davis, for Loew's, and Whitney North Seymour, for Paramount, attacked the government's contentions, as advanced first by Wright and later by Philip Marcus, second government attorney who presented arguments.

"We advocate, fundamentally, a system where a distributor is free to function as a distributor without any agreement or affiliation binding him to some exhibitor for the purpose of eliminating competition between exhibitors," Wright told Judge Hand.

Indication of View

One indication of how the court views theatre divorcement was given by Judge Hand during Wright's arguments that dissolution of the affiliated circuits is also a relief required. Characterizing Wright's "great aim as being one to upset the ownership of theatres," Judge Hand said: "That is an extremely drastic remedy that I should think is extremely unlikely for this court to give. But that is merely a first impression by myself and I have got to study this thing very carefully."

Concluding his arguments, Wright said: "In short, we submit that the law requires that each of the theatre-operating affiliates of these defendants must be made to stand on its own competitive feet."

Davis characterized the government case as "the most ambitious anti-trust case ever presented to any court." He charged that the government is seeking a "complete readjustment and change of structure of an entire industry."

According to Davis' understanding of the government's charges, "all clearance in any contract is *per se* a restraint of trade and a violation of the Sherman Act," he said.

In answer to questions raised by Seymour about the government's charges that defendants with affiliated circuits are in unlawful combination with their own subsidiaries, tending to create local monopolies, Wright told the court that they have the power to exclude theatre competitors from local situations, as well as other distributors from playing time in their theatres.

At one point during Seymour's arguments, Judge Bright asked whether Seymour meant to suggest that the court could not change the consent decree. Seymour replied that the court could, but that there were extremely strong requirements for such a change to be made. Earlier, Wright had maintained that the court was not authorized to sanction any form of industry regulation in the case but must enforce the anti-trust laws as they apply to the violations complained of by the government.

Licensing Point

Another key point raised by Marcus' arguments and later questioned during Seymour's arguments was the rights granted distributors in licensing their films under the copyright law. In discussing the alleged illegality of admission-price fixing in the licensing of films, Marcus contended that the price was not fixed for a single picture, the license of which was granted under the copyright, but for a program of entertainment which invariably included short subjects, newsreels and sometimes a second feature.

Judge Hand asked whether this point had ever been decided by the courts before, and Seymour explained it had been raised in the Interstate case but the U. S. Supreme Court had found it unnecessary to pass on the argument.

Wright charged that defendants with affiliated circuits "were using the consent decree as an immunity cloak and were relying on the decree to defeat relief and to maintain that a solution could not be achieved under the anti-trust laws."

Alternative Requested

Judge Hand asked Wright what other system he proposed if he objected to the present one.

"Would you auction off pictures?" Judge Goddard asked.

"I see no reason why they should not be sold competitively," Wright replied.

Wright declared that the system he would impose would permit the distributor to sell his pictures by deciding where he wanted them shown and on how many runs without making any agreement-giving permanent.

Wright specifically cited agreements between Paramount and Loew's with Fox West Coast covering the operation of their theatres in San Francisco, and RKO and Warner agreements with Fabian covering Albany, Schenectady and Troy, as being indicative of the competitive restrictions used by the defendants. He charged that through agreements, pooling, franchises and leases, restrictive control was exercised jointly by the defendants in more than 30 towns in 25 states.

In stressing that dissolution of the defendants' affiliated circuits was the "last resort" proposition recognized by the government, in answer to questions by Judge Hand, Wright said: "Nothing else has been done as an alternative which gives promise of restoring or making competition possible."

"Where would that leave the industry?" Judge Bright asked.

"It would free the exhibition business as such from the distributors' domination," Wright replied. He continued, "Provisions must be worked out to make competition possible. The court must prevent the cross-use by the defendants of each others' theatres as outlets for product as a means to accomplish the same result," he explained.

Summary by Davis

"The government is trying to recreate the entire economic structure of one of the largest industries of the country," Davis charged. Summarizing Wright's arguments, he said that the government now contended that the arbitration system was bad; that the court had exceeded its power in setting it up; and that the government's charges were an indictment of an entire industry.

Seymour explained that trade practices such as clearance, run and minimum admission prices existed in the industry before any of the defendants owned any theatres.

Arguments will be resumed at 10:30 this morning, with Seymour continuing; it will probably be concluded in a few hours.

Appeal Board Order Seen Signed Friday

Assistant U. S. Attorney General Robert L. Wright and counsel for the five decree consenting companies are expected to affix their signatures today to a stipulation requesting Federal Judge Henry W. Goddard to extend the term of the three judges of the industry arbitration appeal board for another year. The one-year terms expire on Feb. 1.

Judge Goddard is expected to sign the order for the extension tomorrow or Friday. The judges are George W. Alger, chairman, and Albert W. Putnam and Robert McC. Marsh.

Illinois Owner Asks Clearance Change

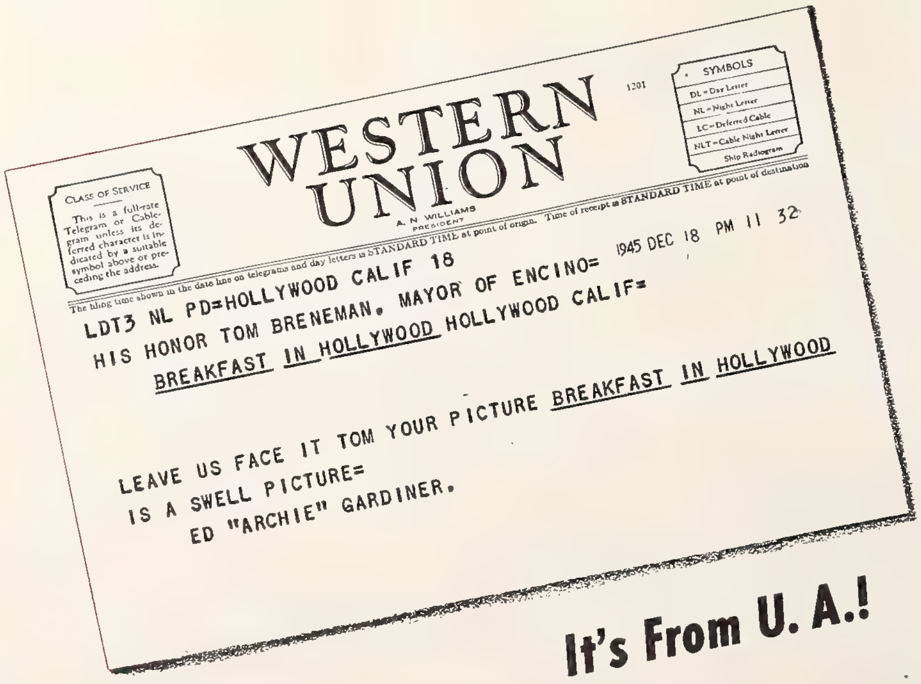
H. E. Webster, operating the Webster Theatre, Steelville, Ill., and the Princess, Percy, Ill., has filed a demand for arbitration in the St. Louis tribunal against RKO Radio, Paramount, Loew's and Warners, charging that since April, 1945, the distributors have refused to license their pictures on a reasonable clearance basis, the American Arbitration Association reported here yesterday.

The complainant asks availability without delay with a maximum period set after territorial release. The Grand, at Sparta, and the Joy and Gem, at Chester, Ill., are named as interested parties.

Chicago Theatre in Some-Run Complaint

Maurice Altschuler, owner-operator of the Vision Theatre, Chicago, has filed a some-run complaint in the Chicago tribunal against Loew's and Paramount, the American Arbitration Association reports here.

Altschuler charges that the two distributors have failed to furnish his theatre with some-runs in violation of section six of the consent decree. The Harmony Theatre, Chicago, is named as an interested party.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It's From U. A.!

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CHICAGO

Clearer, though colder, weather was material aid to Loop houses here this week. Estimated receipts for the week ending Jan. 17:

VACATION FROM MARRIAGE (M-G-M)—APOLLO (1,200) (55c-65c-85c-95c). Gross: $13,000. (Average: $12,000)

STORK CLUB (Para.)—CHICAGO (3,850) (55c-65c-85c-95c) with vaudeville 3rd week. Gross: $45,000. (Average: $51,500)

THE DALTONS RIDE AGAIN (U)—GARRICK (1,000) (55c-65c-85c-95c). Gross: $15,000. (Average: $12,000)

HOUSE OF DRACULA (U) and PILLOW OF DEATH (U)—GRAND (1,350) (55c-65c-85c-95c) 2nd week. Gross: $9,000. (Average: $9,100)

WHISTLE STOP (UA)—ORIENTAL (3,200) (55c-65c-85c-95c) 2nd week. Gross: $34,000. (Average: $35,000)

SCARLET STREET (U) and SENORITA FROM THE WEST (U)—PALACE (2,500) (55c-65c-85c-95c). Gross: $29,000. (Average: $24,000)

MILDRED PIERCE (WB)—ROOSEVELT (1,000) (55c-65c-85c-95c) 3rd week. Gross: $20,000. (Average: $24,000)

LEAVE HER TO HEAVEN (20th-Fox)—STATE LAKE (2,700) (55c-65c-85c-95c) 3rd week. Gross: $26,000. (Average: $29,000)

THEY WERE EXPENDABLE (M-G-M)—UNITED ARTISTS (1,700) (55c-65c-85c-95c) 3rd week. Gross: $18,000. (Average: $20,000)

BELLS OF ST. MARY'S (RKO-Radio)—WOODS (1,200) (95c) 3rd week. Gross: $30,000. (Average: $15,000)

MILWAUKEE

Four downtown first-runs reported grosses well over average while two were below average, despite a variety of weather, including cold and sleet. Estimated receipts for the week ending Jan. 16:

BELLS OF ST. MARY'S (RKO-Rainbow)—RIVERSIDE (2,600) (50c-80c) 7 days, 3rd week. Gross: $23,000. (Average: $16,500)

MY REPUTATION (WB) and GIRL ON THE SPOT (U)—WARNER (2,400) (50c-80c) 7 days, 1st week. Gross: $17,000. (Average: $15,500)

STRANGE CONFESSION (U) and HOUSE OF DRACULA (U)—ALHAMBRA (1,600) (50c-80c) 7 days, 2nd week. Gross: $7,000. (Average: $5,000)

LEAVE HER TO HEAVEN (20th-Fox)—WISCONSIN (2,800) (55c-85c) 7 days. 3rd week. Gross: $15,000. (Average: $13,000)

THE STORK CLUB (Para.)—PALACE (2,275) (55c-85c) 5 days, 3rd week, and **KISS AND TELL (Col.)** 1st week, 2 days. Gross: $11,500. (Average: $12,500)

PARDON MY PAST (Col.) and THEN THERE WERE NONE (20th-Fox)—STRAND (1,200) (55c-85c) 7 days, 4th week for both. Gross: $5,000. (Average: $6,000)

OMAHA

Two of Omaha's downtown first-runs, both featuring key pictures, continue to keep this city's grosses high. Estimated receipts for the week ending Jan. 16-17:

THEY WERE EXPENDABLE (M-G-M) and ROGUES' GALLERY (PRC) — OMAHA (2,000) (44c-60c) 7 days, 2nd week for "Expendable," on moveover Paramount. Gross: $8 400. (Average: $8,200)

THE HIDDEN EYE (M-G-M) and THAT NIGHT WITH YOU (U)—ORPHEUM (3,000) (44c-60c) 7 days. Gross: $9,100 (Average: $9,800)

THE LOST WEEKEND (Para.)—PARAMOUNT (2,900) (44c-60c) 7 days. Gross: $15,100. (Average: $9,900)

THE BELLS OF ST. MARY'S (RKO-Rainbow)—RKO-BRANDEIS (1,200) (44c-60c) 7 days, 3rd week. Gross: $12,000. (Average: $6,700)

ST. LOUIS

Box-office receipts are back to normal this week. Estimated receipts for the week ending Jan. 16:

CONFIDENTIAL AGENT (WB) and BOSTON BLACKIE'S RENDEZVOUS (Col.) — AMBASSADOR (3,154) (40c-50c-60c) 7 days. Gross: $15,000. (Average: $17,200)

THE SPANISH MAIN (RKO-Radio)—FOX (5,038) (40c-50c-60c) 7 days. Gross: $16,500. (Average: $17,000)

THEY WERE EXPENDABLE (M-G-M)—LOEW'S STATE (3,162) (40c-50c-60c-65c) 7 days, 2nd week. Gross: $11,000. (Average: $17,100)

LEAVE HER TO HEAVEN (20-Fox) and THE SENORITA FROM THE WEST—(U)—MISSOURI (3,514) (40c-50c-60c) 7 days, 2nd week. Gross: $22,000. Average: $11,100)

SNAFU (Col.) and SONG OF THE PRAIRIE (Col.)—LOEW'S ORPHEUM (1,900) (40c-50c-65c) 7 days. Gross: $5,000. (Average: $7,100)

THE STORK CLUB* (Para.)—SHUBERT (1,900) (40c-50c-60c) 7 days. Gross: $5,500. (Average: $6,200)

MILDRED PIERCE* (WB) and HOLD THAT BLONDE* (Para.)—ST. LOUIS (4,000) (40c-50c-60c) 7 days. Gross: $7,000. (Average: $7,900)

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* Indicates moveover picture.

PITTSBURGH

Weather conditions being excellent over the weekend, business was generally good. Estimated receipts for the week ending Jan. 17:

THIS LOVE OF OURS (U)—FULTON (1,700) (35c-44c-65c) 6 days, 3rd week. Gross: $7,500. (Average: $9,000)

LEAVE HER TO HEAVEN (20th-Fox)—J. P. HARRIS (2,000) (35c-44c-65c) 6 days, 3rd week. Gross: $19,500. (Average: $10,000)

THE LOST WEEKEND (Para.)—PENN (3,400) (40c-55c-85c) 7 days. Gross: $31,000. (Average: $23,000)

WHAT NEXT, CORPORAL HARGROVE? (M-G-M)—RITZ (1,100) (35c-44c-65c) 7 days, 3rd week, on a moveover from the Warner. Gross: $3,500. (Average: $3,000)

SAN ANTONIO (WB)—STANLEY (3,800) (40c-65c-85c) 7 days, 3rd week. Gross: $13,300. (Average: $23,000)

THEY WERE EXPENDABLE (M-G-M)—WARNER (2,000) (35c-44c-65c) 7 days, 3rd week, on a moveover from the Penn. Gross: $9,000. (Average: $7,500)

HIT THE HAY (Col.) and TEN CENTS A DANCE (Col.)—SENATOR (1,700) 6 days. Gross: $3,900. (Average: 7 days, $3,500)

BUFFALO

Good product and some attractive holdovers resulted in top grosses here for the second successive week. Estimated receipts for the week ending Jan. 19:

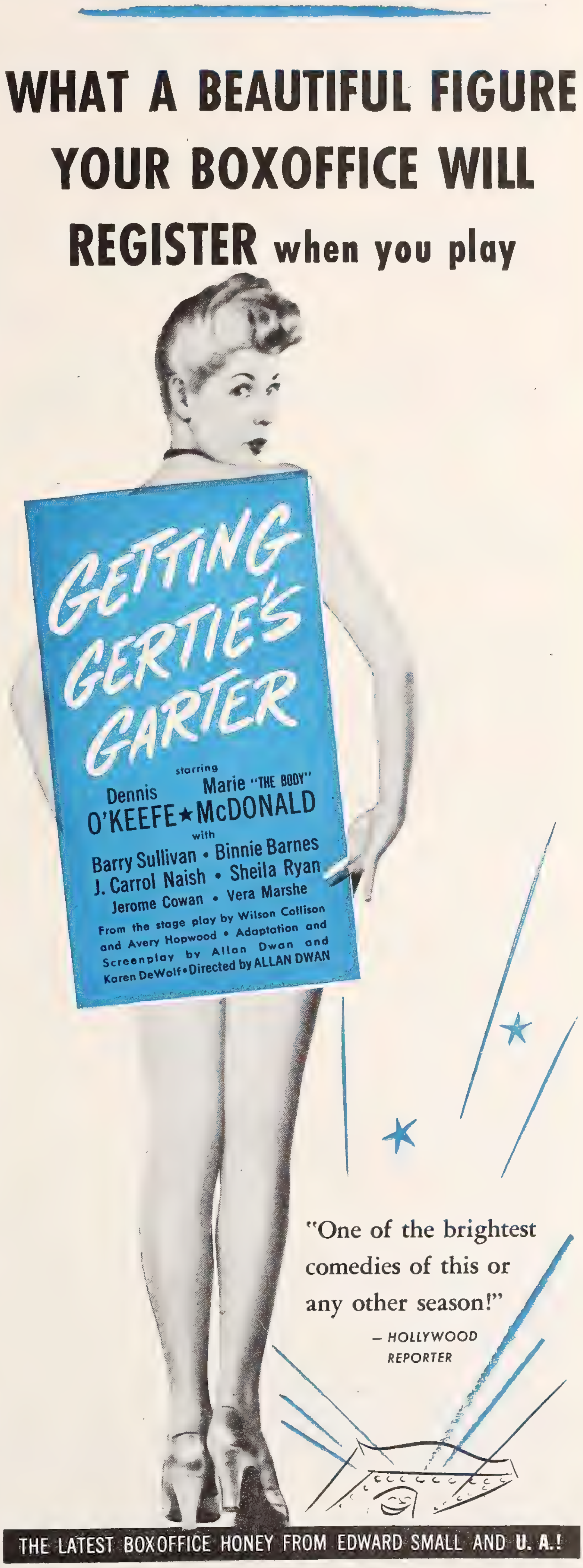
THE LOST WEEKEND (Para.)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $23,000. (Average: $17,400)

THE STORK CLUB (Para.)—GREAT LAKES (3,000) (40c-50c-60c-70c) 5 days, 2nd week. Gross: $17,000. (Average: $16,400)

THEY WERE EXPENDABLE (M-G-M)—HIPPODROME (3,489) (40c-50c-60c-70c) 7 days, 2nd week, on a moveover. Gross: $9,700. (Average: $9,700)

THE BELLS OF ST. MARY'S (RKO Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 3rd week. Gross: $22,000. (Average: $12,200)

THIS LOVE OF OURS (U) and SENORITA FROM THE WEST (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $14,400. (Average: $12,400)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REGISTER when you play
GETTING GERTIE'S GARTER
starring
Dennis O'KEEFE ★ Marie "THE BODY" McDONALD
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"One of the brightest comedies of this or any other season!"
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THE LATEST BOXOFFICE HONEY FROM EDWARD SMALL AND U. A.!

42 Films Are In Production As Six Start

HOLLYWOOD, Jan. 15. — Production activity increased slightly during the week. Six new films reached camera stages; two others were completed. At the weekend, the shooting index stood at 42, compared with the previous week's level of 38. The production scene follows:

Columbia

Started: "Boston Blackie's Private Ghost," with Chester Morris, Jeff Donnell, Jim Bannon, Dusty Anderson.
Shooting: "Night Editor," "The Walls Came Tumbling Down," "The Jolson Story."

M-G-M

Finished: "Army Brat."
Shooting: "Faithful in My Fashion," "But Not Goodbye," "Fiesta," "Three Wise Fools," "The Yearling," "Till the Clouds Roll By" (temporarily suspended).

Paramount

Started: "The Perfect Marriage," (Wallis) with Loretta Young, David Niven, Don DeFore, Virginia Field, Jerome Cowan, Charles Ruggles, Rita Johnson, Luella Gear.
Shooting: "California," "The Searching Wind" (Wallis).

PRC

Finished: "Gentlemen with Guns."
Started: "The Devil Bat's Daughter," with Rosemary La Planche, Michael Hale.
Shooting: "Untitled Buster Crabbe."

RKO Radio

Shooting: "Crack-Up," "Step by Step," "Sister Kenny," "Notorious," "Till the End of Time," "Without Reservations" (Lasky).

Republic

Started: "Rainbow over Texas," with Roy Rogers, Dale Evans, George 'Gabby' Hayes.
Shooting: "Passkey to Danger," "Lonely Hearts Club."

20th Century-Fox

Shooting: "Strange Triangle," "Cluny Brown," "The Dark Corner," "Anna and the King of Siam," "The Shocking Miss Pilgrim," "Somewhere in the Night," "Three Little Girls in Blue."

United Artists

Started: "Me and Mr. Satan," (Charles R. Rogers) with Paul Muni, Claude Rains, Anne Baxter.
Shooting: "The Strange Woman" (Stromberg); "The Sin of Harold Diddlebock" (Sturges).

Universal

Started: "Shahrazad," with Yvonne De Carlo, Brian Donlevy, Jean Pierre Aumont, Eve Arden, Theodora Lynch.
Shooting: "The Cat Creeps," "Design for Death," "Notorious Gentleman."

Warners

Shooting: "Humoresque," "Two Guys from Milwaukee," "Beast with Five Fingers," "Escape Me Never."

Review

"Shock"

(*20th Century-Fox*)

EXPLOTING the current vogue for things psychiatric, 20th Century-Fox currently delves, in "Shock," into the complexities of a woman's overwrought mind which cannot bear the additional burden of witnessing an act of violence and, therefore, reaches a state of amnesia-shock. Some of the melodramatic events are as electrifying as the title. Vincent Price, is outstanding as a psychiatrist who murdered his wife and then discovers that Anabel Shaw, whom he is treating for shock, witnessed the murder. Those who go in for superficial psychological screenfare will go for this one.

Price, whipped on by the urging of Lynn Bari, the woman for whom he killed his wife, tries to keep Miss Shaw in a coma with drugs, and, then, by hypnosis, to destroy her memory of the murder. When Miss Shaw's mind clears, momentarily, he decides that he can only be safe from a murder charge by eliminating the only witness to the act, Miss Shaw, by an overdose of insulin. His conscience overcomes his diabolical intentions, however, and in attempting to pull her out of the insulin, he kills Miss Bari, who opposes him. Miss Shaw is subsequently saved.

Director Alfred Werker has done a first-rate job with a screen-play supplied by Eugene Ling, based on Albert de Mond's story. The sequences wherein Miss Shaw is undergoing insulin treatments are powerfully realistic. Martin Berkeley wrote additional dialogue. Aubrey Schenck produced.

Running time, 70 minutes. Adult classification. Release in February.

CHARLES RYWECK

Argentine Crisis Closes Theatres

Motion picture houses in Buenos Aires have ceased all operations as all of Argentine's industries have a three-day nation-wide labor lockout scheduled, according to cable dispatches reaching here from that country. Most other entertainment centers, including night clubs and dance halls, are likewise participating in the shut down. Last Sunday the streets of the capital were virtually deserted as effects of the then scheduled action were being felt in advance.

The lockout was industry's answer to the government's decree for payment of year-end wage increases and bonuses to virtually all Argentine workers. A spokesman for a committee of manufacturers, businessmen and industrialists that called the lockout said an extension of the shutdown period would be considered if no solution was reached by tomorrow.

Loew's, Paramount Report Bond Sales

Breaking all records for theatre bond sales, Loew's theatres sold $11,869,905 in bonds to patrons during the Victory Loan drive, according to an announcement by Joseph R. Vogel, vice-president in charge of Loew theatres. This represents 121,831 individual bonds.

Howard Burkhardt and the State Theatre, Cleveland, lead the circuit with sales amounting to $723,150.

Paramount's individual bond sales credited to the drive amounted to $734,721. In addition, there were non-quota sales in the amount of $2,400,000, and series "C" Bond sales in the amount of $2,201,000, for a total of $4,601,000 in corporate sales.

Koerner Conferences

HOLLYWOOD, Jan. 15. — N. Peter Rathvon, RKO president; Ned E. Depinet, RKO Radio president, and Jack Goldstein, Eastern liaison for the studio, have arrived here from New York for conferences with Charles W. Koerner, production vice-president. Talks will begin when Koerner, who entered a hospital last week for a physical check-up, returns.

RCA Releases Many Patents to Public

Thousands of patents covering sound motion picture apparatus, radio and television receiving sets, electrical phonographs, radio broadcast transmitting apparatus, and other inventions have been released by RCA for licensing.

Licenses will be granted under terms of RCA's standard license agreements and are available for all patents under which RCA has the right to grant licenses, subject to certain conditions. Included in this category are many patents of General Electric, Westinghouse Electric, American Telephone and Telegraph Co., and other firms.

Discuss Robotron at SMPE Meeting

The Robotron camera's relation to medical, dental, scientific and photographic records will be discussed by Rollin W. King and Emmanuel Berlant at a meeting of the Atlantic Coast section of the Society of Motion Picture Engineers will be held at the Hotel Pennsylvania here this evening. The camera, which was designed for use by the government during the war, will be demonstrated.

Another meeting described as M-G-M International Night, has been set by the society for Feb. 13 at the Museum of Modern Art, here.

Name 3 Vice-Presidents

Columbia Recording's board of directors has elected the following vice-presidents: Goddard Lieberson, vice-president in charge of masterworks division, Arthur E. Satherley, in charge of country dance and folk music; Andrew J. Schrade, in charge of West Coast operations.

Five Rejoin Cinema Co.

Five former employes of Cinema Supply Corp. returned to the company on the same day recently. They are: Dominick Capano, stockroom manager; Joseph Liguori and Bert Carlson, machinists; Ira Perry, sound engineer, and William Allen, shop foreman.

Hollywood

By THALIA BELL

Hollywood, Jan. 15

LEO McCAREY'S next production for Rainbow will be a romantic comedy. He will leave shortly for the desert with St. Clair McKelway, magazine author, to develop the story and screen treatment. [illegible] plans to put it into production s[illegible] time in April, with a cast including James Stewart, Ingrid Bergman and Charles Boyer. . . . Clarence Brown will wind up one of the longest shooting schedules in film history when he makes the final scenes for M-G-M's "The Yearling," next week. After he has okayed the last rushes he will leave for New York to look over a number of plays being considered by M-G-M.

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Helen Walker, former Paramount star, has been signed to a long-term contract by 20th Century-Fox. Her next assignment will be a leading part in "The Homestretch," which Robert Bassler will produce in Technicolor. . . . Jerry Wald has been named to produce "Mr. Broadway" for Warners. It's to be a cavalcade of show business, based on the life of Sime Silverman.

•

Eve Arden has been signed for a featured role in "Shahrazad," which is the new title for Universal's projected film biography of Rimsky-Korsakov. . . . Constance Moore has been chosen to star in "Earl Carroll's Sketchbook," which Republic plans as a follow-up to this season's "Earl Carroll Vanities." . . . Basil Walker, after being discharged from the armed forces, has returned to 20th Century-Fox, and has been given a new contract by that studio.

•

Dorothy Lamour has signed a contract with RKO Radio, under the terms of which she will make one picture annually for that studio. The contract, which runs for five years, will not take effect until 1948, upon expiration of the actress' current pact wth Paramount. . . . Sol Lesser has acquired screen rights to "Lost Island," novel by James Norman Hall. . . . Jeffrey Bernerd has signed William Beaudine to direct his next production for Monogram, "Don't Gamble with Strangers."

•

Virginia Field, Charles Ruggles and Rita Johnson have been signed for important roles in Hal Wallis' next Paramount production, "The Perfect Marriage." . . . . "Murder in Duffy's Tavern," forthcoming novel by Eliot Paul, will be used as the basis for Ed "Archie" Gardner's first independent production. . . . Lambert Hillyer is set to direct "Code of the Drifter" for Monogram.

Coval in Old Post

TORONTO, Jan. 15.—J. Coval has resumed his previous post as Montreal manager for Warners, it has been announced by Haskell M. Masters, Canadian general manager. Ill health forced Coval to return from his appointment to Trinidad as Caribbean manager for the international division of Warners. Grattan Kiely, who served as Montreal manager in Coval's absence, will remain in a sales capacity.

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 12 NEW YORK, U.S.A., THURSDAY, JANUARY 17, 1946 TEN CENTS

$1,878 Rise In Average Weekly Gross

$17,078 1st-Run Total in 1945, $15,200 in 1944

Average weekly box-office business of key first-runs in theatres reported by MOTION PICTURE DAILY field correspondents increased in the past year to $17,078 per theatre, from an average weekly take of $15,200 in the previous year.

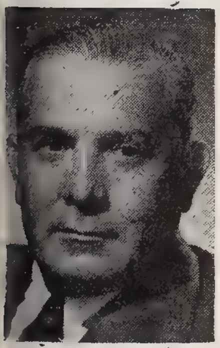
In only 13 weeks of the entire 52 did an average theatre-gross in 1945 fall below the corresponding week of 1944, and in most instances the drop for corresponding weeks was only a few hundred dollars.

December, comparatively, was the poorest week of 1945, due largely to he enormous Christmas buying,

(*Continued on page* 15)

Brotherhood Group Headed by Skouras

Plans for participation by the motion picture industry in "American Brotherhood Week," sponsored annually by the National Conference of Christians and Jews, were formulated yesterday at a luncheon-meeting at the Hotel Plaza, here, under the direction of Spyros P. Skouras, president of 20th Century - Fox, who has been named national chairman for the industry by Harold E. Stassen, general chairman of the national campaign.



Spyros P. Skouras

President Harry S. Truman is na-

(*Continued on page* 14)

Film War Veterans Organized Here

The Cinema Chapter of the American Veterans Committee came into existence last night, at the Astor Hotel, when Wadsworth Likely, an executive of the AVC, presented a charter to a film group which met for the

(*Continued on page* 15)

WB Will Have More Releases

Warner Bros. release schedule has been revised to permit additions from the company's $25,000,000 backlog of completed pictures as fast as market conditions allow. This decision was reached at the first Warner studio meeting on the Coast since the close of the war to be attended by the company's distribution executives, it was disclosed here by the home office yesterday.

Harry M. Warner, president, and Jack L. Warner, vice-president in charge of production, presided at the meeting which was attended by Ben Kalmenson, vice-president in charge of sales; Wolf Cohen, president of Warner International; Mort Blumen-

(*Continued on page* 15)

'Dimes' Pledges Up As Campaign Nears

Leaders of the industry's 1946 March of Dimes campaign—which will run from Jan. 24 to 30 in theatres—reported here yesterday that the number of theatres already pledged in some states is greater than in 1945.

William Levine, chairman for West

(*Continued on page* 14)

D. of J.'s About-Face On Clearance Cited

The government's present contention that clearance is illegal continued to hold the limelight during yesterday's arguments in the New York film anti-trust suit. Counsel for defendants who are parties to the consent decree turned to the record of the negotiation of the decree in 1940 to show how government counsel then upheld clearance when it was reasonable as to time and area. They even cited the brief of Robert L. Wright, of government counsel, in the case to show that the government had subscribed to the use of clearance in the licensing of films.

Judge Hand, presiding justice, had told Wright on the final day of the trial, last Nov. 20, that it seemed to him, Judge Hand, that clearance is inevitable. When Joseph Proskauer, Warner counsel, yesterday referred to Wright's about-face, Judge Hand remarked that Wright had undergone "a spiritual conversion in the nature of a revival."

Theatremen Plan Building, Despite Materials Crisis

Whatever tapering off in new theatre planning may have resulted from the establishment of President Truman's veterans' housing materials priorities, there are indications in reports from MOTION PICTURE DAILY correspondents in the field that a goodly number of theatremen in widely scattered sections are preparing for the time when the nation's housing situation will have bettered to the extent of allowing for a more universal distribution of building supplies for new theatres.

Especially pronounced planning is reported from several Southern and Mid-western communities. Reports received from those and other sections follow:

DALLAS, Jan. 16.—Isadore Adelman and Harry Sachs will erect a new $100,000 1,200-seat suburban theatre, the first for their newly-formed Del-

(*Continued on page* 4)

Hebert, Farnol in Goldwyn Ad Posts

HOLLYWOOD, Jan. 16.—William Hebert, who resigned this week as advertising-publicity director for Frank Ross and Jesse Lasky, has rejoined Samuel Goldwyn Productions as director of advertising-publicity in Hollywood, succeeding Lynn Farnol, who takes a similar post in New York.

Both Hebert and Farnol will expand their respective staffs and increase activities, on both Coasts, in line with Goldwyn's enlarged production schedule. Farnol will go to New York next month to begin preparations for the Astor opening, in April, of "The Kid from Brooklyn."

Ben Washer continues as publicity chief for Goldwyn in New York.

Court Study Of Theatre Control Seen

Counsel Defend Decree; Col. Needs Block-Booking

By MILTON LIVINGSTON

While the court in the New York anti-trust suit may not order complete divorcement, which was described by Judge Augustus N. Hand as "an extremely drastic remedy" the day before, it gave indication yesterday that it might give careful study to local situations where alleged restrictions on competition exist. Final oral arguments in the case continued through yesterday and may be concluded today.

Judge Hand, referring to a San Francisco situation, told Whitney North Seymour, counsel for Para-

(*Continued on page* 11)

'U' Files with SEC On New Preferred

PHILADELPHIA, Jan. 16.—Registration notice for Universal's proposed new issue of 60,000 shares of 4¼ per cent preferred stock was filed with the Securities and Exchange Commission here today by Charles D. Prutzman, Universal vice-president and general counsel.

At $100 par value, the issue is expected to provide the company with

(*Continued on page* 15)

Monogram Raises Greenblatt, Furst

In a realignment of Monogram's sales posts, Arthur Greenblatt has been promoted from Central division manager to Eastern sales manager, while Nat Furst, continuing as New York branch manager, takes on additionally the duties of New England district manager, it was announced

(*Continued on page* 14)

In This Issue

Estimated key city grosses are on page 14; reviews of "The Shadow Returns," "Wagons Wheels Westward," 16; booking chart, 17.

Walsh on Coast on Union Settlements

Hollywood, Jan. 16.—Richard F. Walsh, IATSE international president, is en route here from New York to aid in putting into effect the American Federation of Labor executive council committee's ruling settling jurisdictional claims of the various studio unions.

It is understood that while most of the unions are satisfied with the committee's rulings, and are working out their jurisdictional claims on the basis of the committee's directive, there are some unions, including the carpenters, who do not view the settlement as a victory in their claims.

Work Divided

The carpenters had claimed jurisdiction over all carpentry work now performed by "IA" members, but the committee had unanimously agreed that division of work principles should prevail, instead of adherence to craft or vertical lines of demarcation in the studios, or else there be established an industrial or horizontal union throughout the industry.

The committee, in its ruling, permits the "IA" to retain jurisdiction over the carpentry and woodwork which it now holds.

Charter Issued to United Newsreel

Albany, Jan. 16.—United Newsreel International, Inc., has been incorporated here. Incorporators are Francis S. Harmon, Walton C. Ament and Michael D. Colfine. Roger C. Clement was incorporating attorney.

United Newsreel, which is the industry-sponsored international reel succeeding the government war-time reel, was originally projected to continue to June, 1946, but, according to the incorporation papers, it can remain in existence until Aug., 1948.

Newsreel Pool Shuts Washington Office

Washington, Jan. 16.—Closing of the Capital office of the war-time newsreel pool has been effected by Claude R. Collins, wartime coordinator, who, after a brief vacation, will set up his own film producing company with offices in New York and Hollywood.

In concluding operations, Collins reported that a total of 2,309 different subjects on the war were cleared by the Armed Forces and released to the pool.

Aboaf Here from Rome

Americo Aboaf has arrived in New York from Rome. Aboaf was managing director of Paramount in Italy from 1925 until 1939. He resigned from Paramount at the time the company suspended operations in Italy. Subsequently for a year and a half, until Italy went to war, he was special representative for Universal covering Italy, Spain and Portugal.

Personal Mention

WILL H. HAYS and Mrs. Hays will leave New York for the Coast today for several weeks' stay.

•

William J. Heineman, Eastern general sales manager for Samuel Goldwyn Productions, and Mrs. Heineman, have announced that their daughter, Marilyn Eleanor, will be married to Gordon Clifford Craddock, Jr., in Forest Hills on Jan. 26.

•

Bernard Seiden, recently discharged from the Armed Forces, has returned to the Century circuit as manager of the Town Theatre here, and Joseph McGovern has been made assistant manager of the circuit's Rialto.

•

Leon J. Bamberger, RKO Radio sales promotion manager, will address the annual convention of the Independent Theatre Owners Association of Virginia, to be held Jan. 31 at the John Marshall Hotel, Richmond.

•

Morton J. Sablosky, son of Abe Sablosky, Norris Amusement Co. executive, Philadelphia, has married Elayne Lustgarten of Jackson Heights, L. I.

•

Elmer C. Rhoden, head of Fox Midwest Theatres, has been elected to the board of directors of the City National Bank and Trust Co., Kansas City.

•

Lester B. Morgan has returned to Ansco's advertising department as a staff photographer after more than three years in the Navy.

•

Carol Reed, British director, is on location in Ireland from London. He will shortly sail for New York from where he will leave for Hollywood.

•

Andrew de Francesco, overseas for two years as an infantry sergeant, has returned to the art department of Donahue and Coe.

•

Sgt. Harold Berkowitz, released from the Army Intelligence Division, has rejoined the Warner legal staff in New York.

•

Shad Jordan, former Atlanta sales representative for United Artists and Universal, will cover that territory for PRC.

•

Leslie Schwartz has returned to his duties at the home office of the Century circuit after two years in the service.

•

Jack Goldstein, RKO Radio studio representative in New York, will return here Monday from the Coast.

•

Earl Hartzog is back as Warner office manager in Memphis after Army service.

•

Mrs. Eva May Denton has resigned as M-G-M booker in Memphis.

•

George Sidney, M-G-M director, is due in New York from the Coast on Monday.

J. CHEEVER COWDIN, Universal board chairman, left New York for the Coast last night.

•

Leonard Goldenson, Paramount vice-president in charge of theatre operations, Ed Hyman, theatre department executive, and Walter Gross of the legal department, will leave New York on Sunday for a trip including Salt Lake City, Los Angeles, Phoenix, Dallas and Memphis.

•

Capt. Walter Reade, Jr., now on terminal leave from the Army, will shortly rejoin the Walter Reade Theatre Circuit in his executive capacity. He was a staff photographic officer at Okinawa and Korea during the war.

•

Mrs. Sylvia Diamond, secretary to Bill Brumberg, manager of the Warner field public relations staff, has left the company to await the arrival of the stork and has been succeeded by Harriet Lasker.

•

Adrian Samish, American Broadcasting's vice president in charge of programs, is due to arrive in Hollywood from New York tomorrow, and will return in about two weeks.

•

Frederick M. Roberts, formerly with the graphic arts industry in Western New York, has joined the art department of Donahue and Coe, film advertising agency, here.

•

Adalyn Wenner, assistant to Alice Gorham of United Detroit Theatres' public relations unit, is in Bon Secours Hospital, Detroit, with a knee infection.

•

Sgt. Thomas Lo Castro has returned to the production department of Donahue and Co, advertising agency, here, following four years in the Army.

•

Jack Arthur, Toronto district manager of Famous Players Canadian Corp., and Mrs. Arthur, recently became parents of a third son, Robert Rupert.

•

Charles Coburn, M-G-M player, is making a four-day trip to Atlanta from New York where he will return before departing for the Coast.

•

Ralph Daigh, editorial director of Fawcett Publications, is due to arrive in Hollywood tomorrow from New York.

•

Al Dunn, manager of the United Artists Theatre, San Francisco, will marry Virginia Davis, cashier at the Golden Gate Theatre there, today.

•

Charles L. Casanave, Jr., treasurer of Casanave-Artlee Pictures, and Mrs. Casanave became the parents of a boy yesterday.

•

Emil Stern, executive of Essaness Theatres, Chicago, has become a grandfather.

•

Tom Waller, United Artists publicity manager, is back in town from Abilene.

Coming Events

Today—ATO of Indiana district meeting, Kokomo. Others, Jan. 23, Indianapolis; Jan. 29, Terre Haute; Jan. 30, French Lick; Jan. 31, Rushville.

Today through Jan. 21—Universal International foreign managers meeting, Ambassador Hotel, Los Angeles.

Jan. 18-19—United Artists district managers sales meeting, Waldorf-Astoria Hotel, New York.

Jan. 18-20—Universal regional sales meeting, San Francisco.

Jan. 20-21 — Annual convention, Theatre Owners of North and South Carolina, Charlotte Hotel, Charlotte.

Jan. 21 — Columbia stockholders meeting, New York.

Jan. 21-23 — Paramount Western regional sales meeting, Brown Palace, Denver.

Jan. 22-23—ITO of Ohio, annual convention, Neil House, Columbus.

Jan. 23—Second annual meeting, Famous Players-Canadians' 25-Year Club, Toronto.

Jan. 24-26 — Paramount Central regional sales meeting, Congress Hotel, Chicago.

Jan. 24-30—March of Dimes drive in theatres.

Jan. 31—Annual convention, Theatre Owners of Virginia, Richmond.

One Autry Contract Voided, 2nd Holds

Hollywood, Jan. 16.—Superior Judge William Palmer has held that Gene Autry's contract with Republic, signed in 1938, is no longer binding due to the state law limiting contracts to seven years. The studio had contended that it should be allowed to add three years, which Autry spent in the Army, to the total contract time. Judge Palmer further held, however, that another agreement, signed by Autry and Republic in 1942, and calling for the actor to star in eight pictures a year constituted a new contract, and that Autry must abide by it for one year.

RKO Billings Hit All - Time High

RKO Radio's home office reports that billings for the week ended Jan. 10 were the highest by a considerable margin over any previous week in the history of the company. Also, that portion of the total gross allocated to the current "Ned Depinet Drive" was well over average, according to Robert Mochrie, general sales manager.

Frank Gates Succumbs

Frank L. Gates, 57, manager of Warners' home office insurance department, died at his home in Oakdale, L. I., yesterday. Funeral arrangements will be completed this morning.

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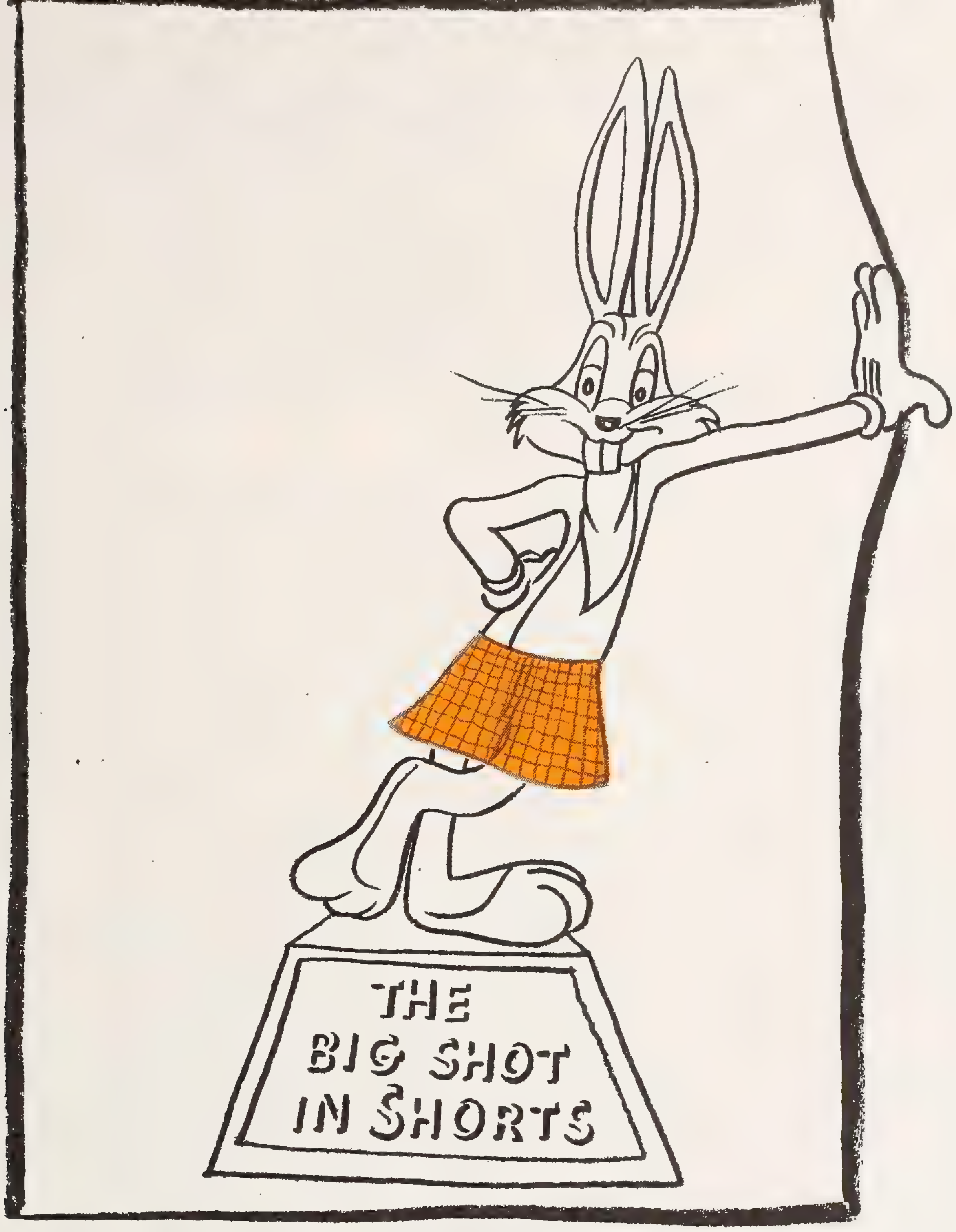


VOTED NO.1. AGAIN!

WARNERS'

BUGS BUNNY

IN TECHNICOLOR

OLL AFTER POLL
HOWS IT!
WO-YEAR
HEATRE SURVEY BY
HOWMENS TRADE REVIEW
ND NOW *FAME*
ROVE IT AGAIN!
UGS BUNNY'
THE SCREEN'S
OST POPULAR CARTOON.

10 Winners Named In 'Connors Drive'

Ten winners in the "Tom Connors Drive," all of whom will go to Europe this spring as guests of the company, were announced here yesterday by Spyros P. Skouras, president of 20th Century-Fox. In addition to Harry G. Ballance, Southern division manager; Paul S. Wilson and Philip Longdon, Southern district managers, and Ernest V. Landaiche of the New Orleans office, all of whom were reported as winners by MOTION PICTURE DAILY on Jan. 9, others who won trips to London, Paris and other European capitals are: branch managers Stanley J. Mayer, Des Moines; Fred R. Dodson, Atlanta; George T. Landis, Indianapolis; Marion W. Osborne, Oklahoma City; Tom Young, Memphis and Tom Gilliam, Chicago. The names of the five salesmen who also won will be announced soon.

Smith Fund Check Presented Today

A check in excess of $154,000 will be presented today to Cardinal-Designate Francis J. Spellman by the National Entertainment Committee of the Alfred E. Smith Memorial, representing collections and contributions undertaken by motion picture theatres, legitimate theatres, night clubs, radio, music and sports. The money will go to a general fund to be used for building the Smith Memorial Wing to St. Vincent's Hospital.

Committee Members

The presentation will take place at the Cardinal's office, here. Members of the committee are Harry Brandt, chairman; Charles C. Moskowitz, treasurer; William F. Rodgers, Henderson M. Richey and Edward N. Rugoff, representing motion pictures; John F. Royal, radio; Max Kase, sports; Irving Caesar, music; Carl Erhe, night clubs; Marcus Heiman and James Reilly, legitimate theatres, and Morton Sunshine, actuary.

Final WAC Subject To Theatres Today

"Freedom and Famine," 10-minute government documentary setting forth the factual day-by-day struggle of the average European family in fighting off famine and pestilence will be shown in theatres for the first time today. An RKO Radio release, the picture is the last of 140 information shorts distributed through the War Activities Committee.

Made by Pathe, at the request of the Secretaries of State, War and Agriculture and the Foreign Economic Administration, the film describes the ruin war brought to Europe. Ardis Smith wrote the narration; Harry Smith handled the camera.

Award to Gamble Today

PHILADELPHIA, Jan. 16.—Ted Gamble, Oregon theatre owner and former chairman of the War Finance Division of the Treasury, will receive the Poor Richard Club award for 1945 at the Bellevue-Stratford Hotel, here, tomorrow.

RKO Boston Tradeshow

BOSTON, Jan. 16.—RKO-Radio's "Riverboat Rhythm" will be tradeshown here next Tuesday.

New Theatre Plans

(*Continued from page 1*)

man Theatre Corp., with construction expected to begin in about 90 days. Sachs, former head booker of Interstate Theatres, left that organization on Jan. 1.

Robb and Rowley have opened its new $125,000 1,000-seat Stevens in suburban Oak Cliff. Lloyd Pulen, the circuit's city manager, will name the manager shortly.

Theatres for St. Louis Area

ST. LOUIS, Jan. 16.—I. W. Rodgers Circuit plans to build a $75,000 theatre in Carbondale, Ill., and a 1,200-seat theatre, costing $100,000 in Poplar Bluff, Mo. The circuit also operates other theatres in both cities.

L. A. Mercier, mayor of Fredericktown, Mo., and owner of the Mercier Theatre there, announces plans to construct a 500-seat theatre in that city.

J. E. Spalding, owner of the Florine and Roxy Theatres in Flora, Ill., announces plans for an 800-seat house there.

$500,000 Tulsa House

TULSA, Okla., Jan. 16.—Construction of a $500,000, 1,600-seat house in downtown Tulsa is planned by Ralph Talbot Theatres, J. C. Hunter, vice-president, announced. Hunter said the theatre would be devoted to first runs, and that actual construction would be undertaken as soon as materials and labor become available.

New Boston Theatre

BOSTON, Jan. 16.—A 1,400-seat motion picture theatre is to be housed in the new 26-story office building being erected here by the John Hancock Mutual Life Insurance Company.

Ridehour Leases Site

COLUMBUS, O., Jan. 16.—B. B. Ridehour, president of the Hoff Manufacturing Co., Mansfield, O., has leased a suburban site on which he will erect a theatre.

Reopen Georgia House

FORSYTH, Ga., Jan. 16.—Martin and Thompson's Rose Theatre here has reopened following remodeling. Seating capacity has been increased to 700.

Oklahoma's First Drive-In Scheduled for April 1

LAWTON, Okla., Jan. 16.—Oklahoma's first drive-in, a $60,000 project, will open near here April 1, Earl C. and W. C. Austin have announced.

Drive-ins have been operated successfully as far north as Dallas and Fort Worth, but promoters have previously been doubtful that the Oklahoma outdoor season was long enough to make them profitable.

$150,000 Dayton House

SPRINGFIELD, O., Jan. 16.—Belmont Theatres, Inc., has been organized here by Steve Babalis, R. Stanley Lucas and Constantine Babalis, to construct and operate a 1,000-seat theatre at Dayton, at a cost of $150,000. The house will be managed by Constantine Babalis, now in the Army.

$100,000 'Marian Anderson'

WILMINGTON, Jan. 16.—A theatre for Negro patrons, which will be named for singer Marian Anderson, will be built here by Hopkins Theatres, at a cost of $100,000. Fisher is the husband of the singer. The only other Negro theatre in the city, the National, is also owned by Hopkins.

Rappaport to Build

BALTIMORE, Jan. 16.—A new theatre, to cost $500,000, will be built on the site of the former Palace in downtown Baltimore by Isador M. Rappaport, owner of the Hippodrome here. It is expected to be ready in June.

Enters Theatre Business

GRANDVIEW, Mo., Jan. 16. — H. D. Horton, recently of the Internal Revenue Department, has purchased the Grand Theatre from Vernon Gelabert.

Staple Theatre Underway

PIGGOTT, Ark., Jan. 16.—Ground has been broken here for construction of a new theatre. John Staple will operate.

Schneiderman Reenters Industry

KANSAS CITY, Jan. 16. — Alex Schneiderman, theatre operator prior to entering the Army, has purchased the Mary Lou Theatre here from Stanley and Herbert Goldberg.

Phones Still Used as WU Strike Goes On

New York film offices, like others, still were without the telegraphic facilities of Western Union yesterday as the strike of the American Communications Association continued through its ninth day with a settlement, as yet, not in sight. Although a few telegrams have been transmitted, film offices are using long distance telephone service almost exclusively for communicating with Hollywood and the field.

To Para. Post in China

F. C. Henry, former Philippines branch manager for Paramount, has been named district manager for the company in China and will leave for his new post by plane on Jan. 26. Henry, now in New York on terminal leave from the Navy, recently was promoted to the rank of commander.

50 Warner Features In Manila: Almy

Warners has 50 features ready in Manila, the largest supply available from any distributor, according to word received at the home office here from Cliff Almy, Far East supervisor, who arrived in the Philippines from the U. S. recently. Accessories for 33 features are either on hand or in transit to Manila, it was said.

125 at Maller Dinner

HARTFORD, Jan. 16.—Randolph Maller, who resigned as manager, of Warners' Strand, New Britain, after 13 years, to become New England sales supervisor for Vanguard Films, was feted by 125 film officials from Connecticut and New York at New Britain's Stanley Hotel last week-end at a testimonial dinner. Joseph Borenstein, Embassy manager, New Britain, for 10 years, is the new Strand manager.

Selznick Service Ends, Says Ross

Ross Federal Service will cease supplying the David O. Selznick companies with a checking service after Feb. 1 and has so advised the producer, Ross officials declared here yesterday. It is understood that after 20th Century-Fox recently switched to Confidential Reports for its checking, Ross felt that it was economically unfeasible to maintain its film checking for Selznick alone.

The Selznick companies may turn to Confidential Reports for checking its percentage pictures, there joining the majority of film companies, although a Selznick spokesman said yesterday that a final decision has not yet been made, admitting, however, that the move was under consideration. Warners and M-G-M are the only companies that maintain their own checking systems.

Upon the termination of the arrangement for its checking for Selznick, Ross Federal is expected to turn increasingly to the 16mm. commercial field.

Wanger to Confer With Censor Conroe

Walter Wanger, producer of "Scarlet Street," advised the Universal home office yesterday that he would leave Hollywood by plane Monday to confer with Dr. Irwin Conroe, acting director of the Motion Picture Division of the New York State Education Department, in regard to the censor's rejection of the film in its original form. It is understood that Wanger and Conroe will undertake to make certain deletions in the picture which would not interrupt its continuity.

Wanger informed Universal, the distributor, that he already has arranged to meet Conroe and expressed confidence that an agreement would be reached.

Meanwhile, a ban on the film in Milwaukee remains unchanged.

Big Boost in British National's Capital

LONDON, Jan. 16.—British National Films, Ltd., has increased its capital from $400,000 to $3,000,000. Lady Yule, retaining a financial interest and directorship, has resigned as chairman of the company and has been succeeded by Sir Henry Richardson, lifelong business associate in India of her husband, the late Sir David Yule, multi-millionaire merchant.

Kill Ticket Tax Plan

ST. LOUIS, Jan. 16.—The proposed bracket plan for collecting Missouri's two per cent sales tax, which would apply to theater tickets, has been held unconstitutional by the Missouri Attorney General's office. The opinion holds that the plan is illegal because it establishes arbitrary classifications and does not provide for uniform collections.

$10,000 Chicago Fire

CHICAGO, Jan. 16.—Edward Brunnell's 300-seat Metropole Theatre, here, has been destroyed by fire, with damage estimated at $10,000.

HENRY VIII

SCARLET PIMPERNEL

THE LADY VANISHES

39 STEPS

DRUMS

GHOST GOES W

IN WHICH WE

PYGMALION

MAJOR BARBA

ELEPHANT BOY

BLITHE SPIR

THE CITAD

GOODBYE MR. CH

A YANK AT OX

In the tradition of fine English pictures with universal appeal!

Here are SIX with UNIVERSAL appeal!

'The Seventh Veil"

G. C. F. PRESENTS
JAMES MASON · ANN TODD
in
"THE SEVENTH VEIL"
with
HUGH McDERMOTT · HERBERT LOM
David Horne · Yvonne Owen
John Slater · Manning Whiley
and ALBERT LIEVEN
Directed by COMPTON BENNETT
Produced by SYDNEY BOX
Original Story and Screenplay by
Muriel and Sydney Box
A SYDNEY BOX-ORTUS PRODUCTION

". . . intriguing psychological drama. Should satisfy all comers. Powerful performances by James Mason and Ann Todd."

Showmen's Trade Review

"It is due for good B.O. on both sides of the Atlantic. An engrossing story which surges swiftly to its tremendous climax!"

Variety

". . . all the essentials of motion picture appeal . . . beautifully played by Ann Todd and James Mason."

Motion Picture Herald

G. C. F. PRESENTS
MARGARET LOCKWOOD
PHYLLIS CALVERT · JAMES MASON
STEWART GRANGER
in
"THE MAN IN GREY"
From the novel by Lady Eleanor Smith
Executive Producer MAURICE OSTRER
Directed by LESLIE ARLISS
Produced by EDWARD BLACK
A GAINSBOROUGH PICTURE

"THE MAN IN GREY"

New York critics hailed "The Man in Grey"

"A handsome, romantic melodrama . . . of gripping dramatic force." (New York Herald Tribune)

"A timeless romantic drama guaranteed to entertain...designed especially to appeal to the feminine portion of the audience." (Daily News)

"This one is thoroughly entertaining." (Daily Mirror)

"Belongs on the current recommended list." (New York World-Telegram)

"A handsome production." (New York Sun)

"The Wicked Lady

G.C.F. PRESENTS
MARGARET LOCKWOOD
JAMES MASON
PATRICIA ROC
in
"THE WICKED LADY"
with
GRIFFITH JONES · JEAN KENT
MICHAEL RENNIE · FELIX AYLMER
ENID STAMP TAYLOR
Produced by R. J. Minney
Executive Producer, Maurice Ostrer
Directed by Leslie Arliss
A GAINSBOROUGH PICTURE

"A BRITISH 'AMBER'" says The London Star . . . When highwaymen were romantic and the ladies they loved were brave. What a marquee title!

As evidence of this picture's universal appeal, we quote from the Motion Picture Herald review: *"The picture will have undoubted appeal to masses of women."* You will agree when you see it!

G. C. F PRESENTS
PHYLLIS CALVERT
STEWART GRANGER
PATRICIA ROC
in
"MADONNA OF THE SEVEN MOONS"
From the novel by Margery Lawrence
with NANCY PRICE · JEAN KENT
Produced by R. J. MINNEY
Directed by ARTHUR CRABTREE
In Charge of Production MAURICE OSTRER
A GAINSBOROUGH PICTURE

"Madonna of the Seven Moons"

"ROGUE'S PROGRESS"

G. C. F. PRESENTS
REX HARRISON
in
"ROGUE'S PROGRESS"
with
LILLI PALMER
GODFREY TEARLE · GRIFFITH JONES
MARGARET JOHNSTON
Original Story by Val Valentine
Screenplay written and produced by
SIDNEY GILLIAT and FRANK LAUNDER
Directed by SIDNEY GILLIAT
AN INDIVIDUAL Production

Here's the picture that will go far in establishing Rex Harrison as a top-flight draw at the American box-office. It's a modern story of the disintegration of a man who never loses his feeling for gay philandering and impudent roguishness. Here is entertainment that is truly universal!

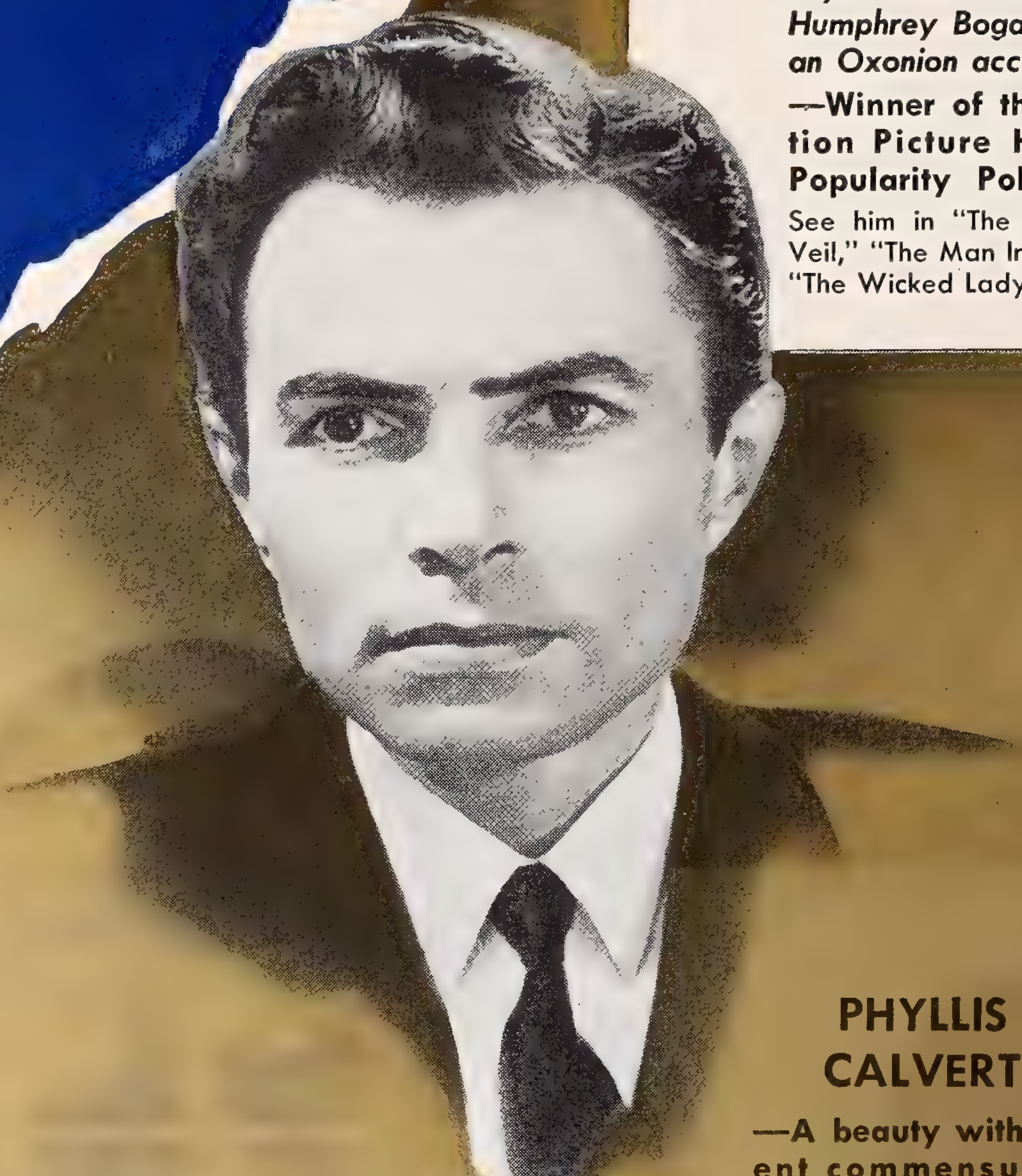
"DEAD of NIGHT"

EALING STUDIOS PRESENT
MICHAEL REDGRAVE · GOOGIE WITHERS
MERVYN JOHNS · BASIL RADFORD
NAUNTON WAYNE · SALLY ANN HOWES
ROWLAND CULVER · FREDERICK VALK
in
"DEAD of NIGHT"
with JUDY KELLY HARTLEY POWER
ELIZABETH WELCH · GARRY MARSH
Screen Play by JOHN BAINES · ANGUS McPHAIL
Based on Original Stories by
H. G. WELLS · E. F. BENSON
JOHN BAINES · ANGUS McPHAIL
Associate Producers
SIDNEY COLE and JOHN CROYDON
Produced by
MICHAEL BALCON
Directed by
CAVALCANTI · CHARLES CRICHTON
BASIL DEARDEN · ROBERT HAMAR

An Omnibus of Horror! Every reel loaded with thrilling chills against a background of the macabre, the unexpected, the tragic and the comic, the romantic and the dramatic.

Based on the world-renowned stories by H. G. Wells and others. It's the tops in thrills!

These Personalities will have Plenty to do with your Future



JAMES MASON

WALTER WINCHELL says: "James Mason is a Humphrey Bogart with an Oxonion accent."

—Winner of the Motion Picture Herald Popularity Poll.

See him in "The Seventh Veil," "The Man In Grey," "The Wicked Lady."

PHYLLIS CALVERT

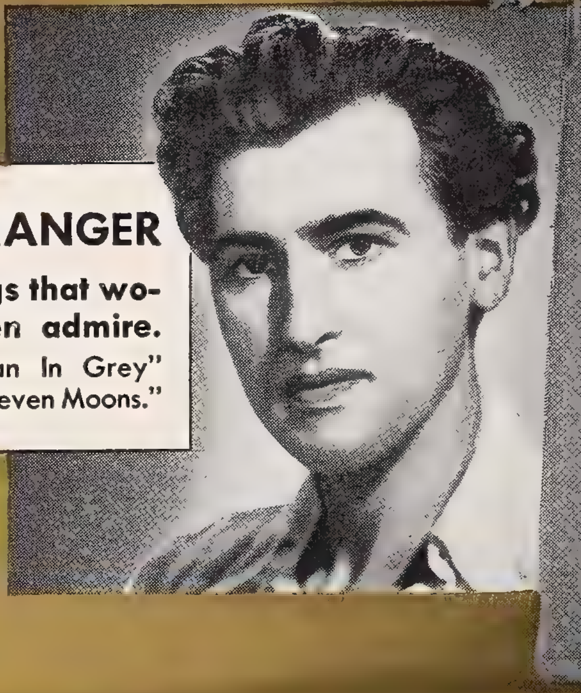
—A beauty with talent commensurate with her charm.

See her in "The Man In Grey," "Madonna of the Seven Moons."

MARGARET LOCKWOOD

—Needs no introduction because she has proved to American audiences that she has Universal appeal.

See her in "The Man In Grey" and "The Wicked Lady."



STEWART GRANGER

—Has all the things that women like and men admire.

See him in "The Man In Grey" and "Madonna of the Seven Moons."

These stars have what it takes—they have proved it. Look at them carefully. They are box-office types. They not only look the part but act the part. Here you will find consummate personalities plus style that is bound to appeal to all types of audiences. You can only appreciate these personalities' potentialities when you see them on the screen. We urge you to do so.

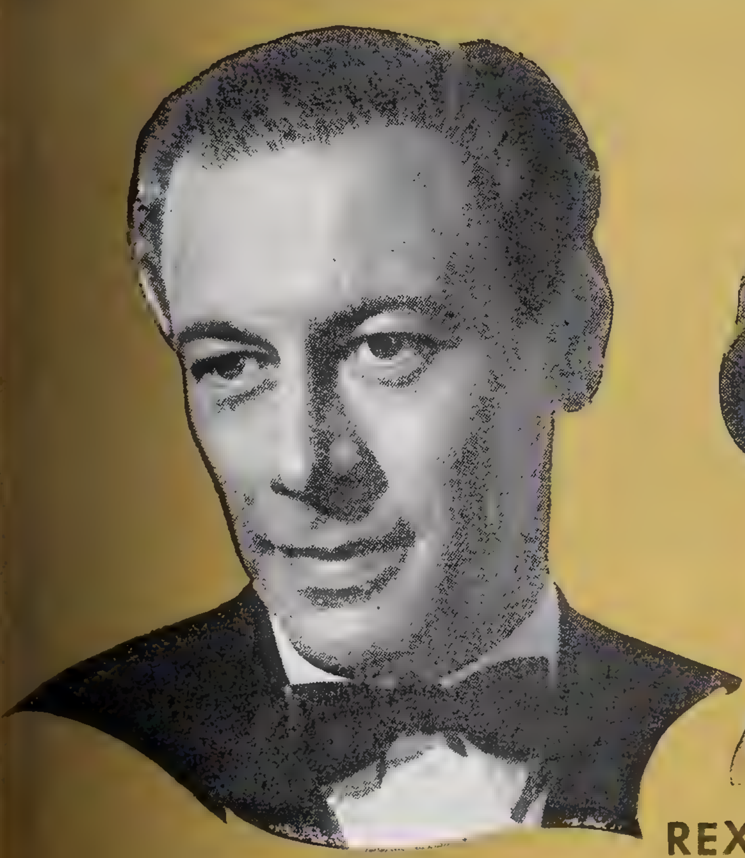
ANN TODD —A skilled performer acclaimed by severe critics as one of the screen's most beautiful and talented actresses.

"Orc-Hits to Ann Todd in 'The Seventh Veil'!" says Walter Winchell.

PATRICIA ROC

—Well publicized in this country with her appearance in Walter Wanger's "Canyon Passage."

See her in "The Wicked Lady" and "Madonna of the Seven Moons."



REX HARRISON

—One of the finest actors on the screen today, already endeared to the American public by his sparkling performances in "Blithe Spirit," "Storm In A Teacup," "The Citadel" and "Night Train."

See him in "Rogue's Progress"

A STATEMENT
by W. A. SCULLY...

WE think the time has come for all exhibitors to realize that pictures with universal entertainment value, no matter where they are made, have box office potentialities.

We are releasing these six English pictures, firstly, because they are very fine pictures and conform to any competitive standard of entertainment.

SECONDLY, we are releasing them because we feel they will be commercially successful and will do well at your box office if you augment the promotion effort we are planning to give them.

Furthermore, we believe that in these pictures there are personalities who will inevitably reach stardom in this country because they have proved, by their box office stature in England and other parts of the world, that they have what it takes.

WE don't ask you to take our word for the quality of these pictures and for the box office content contained in them. We only ask you to shake off any pre-conceived notion you have, and see these pictures so that you may better understand their possibilities.

There is something good in all pictures. Certainly if you consider your job important, then it is important you see these pictures!

6-Month Delay for Sudekum-Crescent

NASHVILLE, Jan. 16.—Tony Sudekum, president of Crescent Amusement Co., and other defendants in the Government-Crescent anti-trust suit, will take advantage of a six-months' extension of the time in which they must comply with a U. S. Court order requiring them to divest themselves of all theatre holdings in five other defendant circuits.

The original 12 months granted for compliance will end Friday and it was first believed that all deals could be completed in time.

George H. Armistead, chief counsel for Crescent, disclosed that advantage will be taken of the extension until July 18. A court order, signed by Judge Elmer D. Davies, granting the extension, has been entered.

Department of Justice Is Agreeable to Delay

WASHINGTON, Jan. 16.—Kept fully apprised of the efforts which have been made by Sudekum-Crescent to comply with the court order requiring their divesting certain circuit interests, the Department of Justice officials are agreeable to the six-month delay.

Under the decree, the several defendants are required to divest themselves of interlocking interests, and this is being accomplished by the sale of stock rather than of physical properties, so that the various parties will become whole owners, rather than half owners, of the theatres involved. The problem involved is one of financing the purchases of stock.

New Labor Snag Hits Mexican Productions

MEXICO CITY, Jan. 16.—A vestige of the labor trouble which was believed to be ended for Mexican producers is seen here in the National Cinematographic Industry Workers Union's forbidding of the screening of "rushes" in theatres, a procedure which it controls through the membership of theatre staffs.

The producers complain that this newest labor trouble is harming Mexican pictures.

New Mexican Producer

MEXICO CITY, Jan. 16.—David Negrete has organized a film producing company here, with plans to make five pictures in 1946. Jorge Negrete, his brother, will star in two of the pictures.

Secord Incorporates

ALBANY, N. Y., Jan. 16.—Secord Productions, Inc., has been incorporated to deal in motion pictures. Incorporators are: Charles V. Secord, Hastings-on-Hudson; Edward F. Wood, New York; William J. Morris, Portchester. M. S. and I. S. Isaacs, New York, were incorporating attorneys.

New Corporation Here

ALBANY, N. Y., Jan. 16.—World Wide Entertainment Corp. has been incorporated to carry on business in New York. Incorporators are Ted V. Seidel, A. Allen Saunders and Bernard Blau, New York. A. Allen Saunders, New York, was incorporating attorney.

Court Study Seen

(*Continued from page* 1)

mount: "I am not entirely clear why the government does not, or that it should not, if there is a violation of the Sherman Act in this West Coast situation, ask for relief in this case. You say that interstate commerce is not involved. I should think it probably was." Seymour had claimed that the government was not entitled to any further relief other than that granted it under the consent decree.

Counsel for the five defendants with affiliated circuits rallied during their oral arguments to spirited defense of the consent decree, its clearance and arbitration provisions, as a permanent instrument which could be modified only on a showing that it was not working properly. It was claimed the government has not so shown. Counsel told the court that the government had subscribed to the clearance and arbitration provisions of the decree when they were set up and that Robert L. Wright, government counsel, had upheld the necessity for clearance in his brief. He altered his stand on Tuesday, contending that clearance is illegal and that the consent decree should be scrapped.

Columbia Sees Ruin

Louis D. Frohlich, counsel for Columbia, who argued toward the close of yesterday's sessions, told the court that Columbia would be ruined if it could not sell its pictures in block booking. He declared that exhibitors want block booking and that if the court meant to outlaw this method of selling it would have to make a finding that it violated the Sherman Act. He said that 65 per cent of Columbia's revenue comes from independents and asked for the dismissal of Columbia from the case. Judge Hand observed that he had not seen too much evidence of a case against "the Little Three" and that it was not necessary for Frohlich to make so strenuous an argument as he was making at the time.

The question of what disposition the court could make of the case came up during arguments by Seymour. "You just mentioned the fact," Judge Bright observed, "that you did not think the government was entitled to 'any more relief.' You mean more than has already been given in the consent decree?," he asked. When Seymour replied in the affirmative. Judge Bright asked, "How far can this court go on that proposition? In other words, have we got to find a violation of the Sherman Act in order to grant any relief to the government, or, if we cannot find a violation, must we dismiss and not set aside the court decree?"

Issues Reserved

Seymour explained that in his opinion the consent decree reserves certain issues for trial and certain prayers for relief. "It disposed of certain issues subject to the court's reserved power to modify the decree upon a showing that it was not working properly. We are here and have been here on the reserved issues and the reserved prayers for relief," he concluded.

Joseph M. Proskauer, counsel for Warner Bros., suggested that the court might want to inquire into certain "sore spots" and recommend changes. "The defendants are willing to consider any suggestion for changes in the consent decree," he declared, and continued, "the court must show new and grievous wrongs before it throws the consent decree in the waste basket." Proskauer urged the court to discard divorcement, since, he claimed, it would lead to "ruin and chaos" in the industry. Proskauer declared that the defendants stand ready and willing to make changes in the consent decree and to make the arbitration machinery more effective if they are given an opportunity to do so.

Other counsel who argued were John Caskey for 20th Century-Fox and George Leisure for RKO. Edward C. Raftery will be the final defense counsel to argue when sessions resume this morning. He will be followed by Wright who will offer rebuttal. The judges will then retire to consider a decision in the case.

Praised in 1940

Caskey gave a brief summary of events leading up to the adoption of the consent decree in 1940 and cited the praise heaped upon it then by the negotiators for the government. He stressed the fact that the defendants had thus far contributed $1,347,000 to support the arbitration provisions and that the average cost to complainants was $48.62. When he started to argue that the decisions in the arbitration cases should not be used by the court as evidence in the case, Judge Hand said the court was entitled to see what the arbitration boards had done.

Leisure claimed that RKO has not discriminated against independents and that the integrated company is not in and of itself a combination in restraint of trade. He cited examples of its activities to refute government charges.

At one point during Seymour's arguments Judge Bright remarked, "I understood Mr. Wright to say yesterday that he thinks we should scrap the consent decree." When Seymour replied that it was Wright's contention, Judge Bright observed. "That would mean starting *de novo*."

Three-Year Provisions

Seymour agreed, saying, "That is right. That is what he thinks. We do not think so. We think that the issues are dealt with in the consent decree subject to your honors' ability to modify upon a proper showing, which has not been made." Judge Hand asked about the three-year provisions and the block selling provisions, which he was told were being adhered to voluntarily by the defendants.

Counsel repeatedly attacked the "vague claims of combination and monopoly" made by the government as being without substance and declared that the government had offered no proof of its charges. Seymour reminded the court that in situations where Paramount owned the only theatre in a town, somebody else would inherit a monopoly, in the government's way of thinking, upon acquiring the theatre.

Proskauer declared that of an estimated $1,350.000,000 yearly box office receipts the affiliated circuits accounted for only $460,000,000. while independents grossed over $900,000,000 which, he claimed, showed the absence of domination.

Wright Finally Says 'Boo' to Raftery

Explaining to the court yesterday in the New York film anti-trust case that the government had failed to move against "The Little Three" — Universal, United Artists and Columbia — to bring them within the scope of the consent decree after it was negotiated in 1940, John Caskey, 20th-Fox attorney, declared:

"Mr. Wright, of government counsel, didn't even say 'boo' to Ed Raftery" (president of United Artists).

Wright obligingly retorted "boo" as the courtroom rocked with laughter.

"That's six years too late," Caskey observed.

Sue Goldman Over Theatre Purchase

PHILADELPHIA, Jan. 16.—William Goldman Theatres, Inc., was named defendant in a $100,000 action filed in U. S. District court here today by Frank and Sarah Blum, contesting Goldman's recent purchase of the 1,800-seat 69th Street Theatre Building in Upper Darby, Pa.

Plaintiffs contend that they had agreed to purchase the building for $50,000 above a first mortgage of $603,000. They charge that Goldman subsequently induced trustees of the property to cancel the deal and to sell to him for $75,000 cash, above the mortgage. Petitioners ask an injunction against the sale of the property to Goldman and a court order directing that the property be conveyed to Blum.

To Set Court Hearing On Goldman's Plea

PHILADELPHIA, Jan. 16.—The defendants in the Goldman anti-trust suit here have been granted permission by the U. S. Circuit Court of Appeals to intervene in hte mandamus proceedings brought by Goldman against Judge William H. Kirkpatrick of the U. S. District Court.

Goldman is seeking to force Judge Kirkpatrick to appoint a jury to determine the extent of damages due him in the case which was decided in his favor by the Circuit Court. The Circuit Court will shortly set the motion down for a hearing.

CBS Vice-President

Lt. Col. Adrian Murphy, recently released from the Army, has been appointed a vice-president and general executive of Columbia Broadcasting System.

Benson Mutual Manager

George M. Benson, who joined the Mutual network's sales organization last December, has been appointed division sales manager.

Theatre Incorporates

ALBANY, N. Y., Jan. 16.—Art Cinema, Inc., has been incorporated to operate a theatre business. A. E. Robert Friedman, New York, was incorporating attorney.

all set fo

MOVIE STARS PARADE
★ first
MAGAZINE OF ANY KIND ADDRESSED TO A TEEN-AGE READERSHIP
★ first
FAN MAGAZINE TO USE STARLETS ON COVERS; FIRST IN NUMBER OF AUTOGRAPHED STAR PORTRAITS
★ only
MOVIE BOOK TO RUN A REGULAR FAN CLUB DEPARTMENT

the merriest birthday yet!

Movie Stars Parade, the first film magazine for teen-agers, is all set to celebrate its merriest birthday. This *Ideal* publication is now five years old and the past year has been the best ever... for winning new readers... stirring up reader response ...creating new and better ways to bring Hollywood home to movie-goers. • Every word, every picture in *Movie Stars Parade* is especially aimed at teen-age fans... fast-moving, newsy reporting... frame-worthy, full-page portraits... features galore on Hollywood's young people. It keeps popping new ideas all the time... keeps giving a better, fuller picture of Hollywood. And today, *Movie Stars Parade* is firmly established as *the* liaison magazine between Hollywood and America's teen-agers—the country's greatest movie fans. • *Watch Movie Stars Parade.* Watch *all* Ideal magazines. IDEAL IS ON THE MOVE.

the one to watch!

led
IN THE DISCOVERY AND PUBLICIZING OF YOUNG HOLLYWOOD PLAYERS
★ topped
ALL OTHER FAN MAGAZINES IN BUILDING WESTERN STARS AND PICTURES
W. M. COTTON'S
IDEAL
Women's Group
MOVIE LIFE • PERSONAL ROMANCES
MOVIES • MOVIE STARS PARADE

NEW YORK • CHICAGO • HOLLYWOOD

Brotherhood

(*Continued from page* 1)

tional honorary chairman. Three co-chairmen are: Henry Noble MacCracken, president of Vassar College; Basil O'Connor, president of the American Red Cross and the Infantile Paralysis Foundation; and David O. Selznick. J. Robert Rubin will serve as vice-chairman for the industry.

The campaign this year will run from Feb. 16 to 24.

Attending yesterday's meeting, in addition to Skouras, were the following: Jules Brulatour, Martin Quigley, Don Mersereau, Charles Reagan, Samuel Rinzler, Fred Schwartz, Joseph Vogel, Harry Brandt, Herman Robbins, William White, Harold Mirisch, Leon Bamberger, Sam Shain, William German, Harry Goldberg, Francis Trager, J. Robert Rubin, James Brennan, William Howard and Walton Ament.

Members of the executive committee, unable to attend the meeting, are: Ned E. Depinet, Si Fabian, Malcolm Kingsberg, Richard F. Walsh, Harry Kalmine, Gus Eyssell, Jack Cohn, Jack Alicoate and Ed Hyman.

'Dimes' Pledges

(*Continued from page* 1)

Virginia, and J. Meyer Schine, Upstate New York chairman, report a 100 per cent enrollment in their territories. In Virginia, W. F. Crockett has 287 houses pledged to date against 185 last year; M. C. Cooper and Ed Kraus, North Dakota co-chairmen, have 13 more theatres pledged this year.

Among states already running close to their 1945 totals are: Colorado, Florida, Georgia, Iowa, Kentucky, New Mexico, New York, Ohio, Rhode Island, Wyoming and the District of Columbia.

Additional blanket circuit pledges have been received from: Randforce, Brooklyn (38 theatres); Savar Amusement Co., Camden (12); Miner Amusement Co., Rice Lake, Wis. (9); Fox West Coast Agency, Cal. (258); Pioneer Theatres Corp., St. Louis Park, Minn. (7); B. and Q. Associates, Boston (7); Alger Theatres, La Salle, Ill. (10).

Grant a 'U' Producer

HOLLYWOOD, Jan. 16.—Marshall Grant has been promoted to an executive producership at Universal and will organize his own staff after completing "Strange Conquest." Starting with the company in 1937 as an associate producer, Grant joined the Army in 1942 and was discharged last year.

Hollywood

By THALIA BELL

Hollywood, Jan. 16

MARSHA HUNT has been borrowed from M-G-M to play the second feminine lead in "Christabel Caine," RKO-Radio's film version of the Anne Parrish novel, "All Kneeling." Joan Fontaine, Henry Fonda and Alan Marshal are set for stellar roles. . . . "The Evil Genius," a comedy with a psychiatric background, will be produced for Paramount by S. James Andrews. . . . Philip G. Epstein, having returned to Warners after service with the Navy, is preparing the script for "The Turquoise."

•

Monogram producer Jeffrey Bernerd has added to his schdule "Black Gold," story of the famed race-horse which won the Kentucky Derby in 1923. . . . *Luella Gear, Broadway comedienne, has been engaged by Hal Wallis for a role in "The Perfect Marriage," Wallis' next production for Paramount release.* . . . *Ford Beebe has been signed to direct Sol Lesser's next production, "Tarzan and the Elephant Boy."*

•

William Cagney has signed James Poe, formerly with the March of Time, to a term writing contract. . . . Betty Newling will have a featured role in "The Strange Woman," which Jack Chertok is producing for Hunt Stromberg.

Greenblatt, Furst

(*Continued from page* 1)

yesterday by Morey Goldstein, general sales manager.

W. Ray Johnston, board chairman, and George D. Burrows, executive vice-president-treasurer, are now en route to New York from Hollywood to join Steve Broidy, president, in sales discussions and to attend a board meeting on Feb. 4. Jack Schlaifer, director of sales, is now here, with headquarters at the New York exchange. Louis Lifton, advertising-publicity director, is due here from the Coast today with Mrs. Lifton.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Holdovers predominated at first run theatres here. Grosses were good or average at most runs during a week of mild weather. Estimated receipts for the week ended Jan. 16:

LEAVE HER TO HEAVEN (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $20,300. (Average: $14,600).

THEY WERE EXPENDABLE (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $10,800. (Average: $15,800.

FRONTIER GAL (U.) and DANGER SIGNAL (WB)—FOUR STAR (900) (50c-60c-85c-$1.00) 7 days. Gross: $7,800. (Average: $6,600).

FRONTIER GAL (U.) and DANGER SIGNAL (WB)—FOX-WILSHIRE—(2,300) (50c-60c-85c-$1.00) 7 days. Gross: $10,700. (Average: $8,100).

FRONTIER GAL (U.) and DANGER SIGNAL (WB)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $10,300. (Average: $7,100).

THE BELLS OF ST. MARY'S (RKO Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 3rd week. Gross: $34,000. (Average: $21,600)

LEAVE HER TO HEAVEN (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $31,000. (Average: $27,400)

THEY WERE EXPENDABLE (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $19,800. (Average: $26,100).

BLITHE SPIRIT (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days. Gross: $5,800. (Average: $4,900).

BLITHE SPIRIT (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days. Gross: $16,000. (Average: $14,700).

BLITHE SPIRIT (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days. Gross: $8,000. (Average: $6,600).

BLITHE SPIRIT (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days. Gross: $5,900. (Average: $4,600).

THE BELLS OF ST. MARY'S (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days. Gross: $31,000. (Average: $20,500).

STORK CLUB (Para.) and WILDFIRE (Screen Guild Prod.) — PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $23,000. (Average: $22,200).

STORK CLUB (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $16,300. (Average: $12,800).

THEY WERE EXPENDABLE (M-G-M)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $10,400. (Average: $13,300).

FRONTIER GAL (U) and DANGER SIGNAL (WB) — UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $20,400. (Average: $14,400).

LEAVE HER TO HEAVEN (20th-Fox)—UPTOWN — (1,716) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $14,200. (Average: $11,300).

SAN ANTONIO (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $14.000. (Average: $20,700)

SAN ANTONIO (WB)—WARNER (Hollywood) (3,000) 50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $7,600. (Average: $14,500).

SAN ANTONIO (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $6,800. (Average: $13,700).

SAN FRANCISCO

Business continues good at most spots. Estimated receipts for the week ending Jan. 16-18.

SCARLET STREET (U) and SENORITA FROM THE WEST (U)—ORPHEUM (2,440) (45c-65c-85c) 7 days. Gross: $27,000. (Average: $18,000).

CAPTAIN KIDD (UA)—UNITED ARTISTS (1,200) (45c-65c-85c) 7 days, 3rd week. Gross: $14,000. (Average: $16,000).

THE BELLS OF ST. MARY'S (RKO Radio)—GOLDEN GATE (2,850) (45c-65c-95c) 7 days, 3rd week, with vaudeville. Gross: $39,000. (Average: $36,000).

SAN ANTONIO (WB)—PARAMOUNT (2,748) (45c-65c-85c) 4 days, 3rd week. Gross: $13,000. (Average: $24,000).

THE LOST WEEKEND (Para.) and ALLOTMENT WIVES (Mono.)—FOX (5,000) (45c-65c-85c) 7 days. Gross: $43,500. (Average: $37,000).

LEAVE HER TO HEAVEN (20th-Fox)—WARFIELD (2,680) (45c-65c-85c) 7 days, 3rd week. Gross: $28,500. (Average: $27,000).

THEY WERE EXPENDABLE (M-G-M) and DON'T FENCE ME IN (Rep.)—STATE (2,308) (45c-65c-85c) 7 days, on a moveover from the Fox. Gross: $18.000. (Average: $13,000).

SPELLBOUND (UA) — ST. FRANCIS (1,400) (45c-65c-85c) 7 days. 3rd week, on a moveover from the Warfield. Gross: $12,000. Average: $13,000).

CLEVELAND

Business was fair for five holdovers, while two new pictures got good breaks. Estimated receipts for the week ended Jan. 16:

SAN ANTONIO (WB)—RKO ALLEN (3,000) (45c-55c-65c) 7 days, 3rd week. Gross: $10,000. (Average: $10,000).

BELLS OF ST. MARY'S (RKO Radio)—WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days, 3rd week. Gross: $18,000. (Average: $20,800).

TOO YOUNG TO KNOW (WB)—WARNERS' LAKE (714) (45c-55c-65c) 7 days, 2nd week. Gross: $3,500. (Average: $3,270).

ALLOTMENT WIVES (Mono.)—LOEW'S OHIO (1,258) (45c-65c) 7 days. Gross: $9,000. (Average: $6,200).

PARDON MY PAST (Col.) — RKO PALACE (3,300) (45c-55c-65c) 8 days. Gross: $20,000. (Average: $19,000, for 7 days).

THEY WERE EXPENDABLE (M-G-M)—LOEW'S STATE (3,300) (45c-65c) 2nd week, 7 days. Gross: $15,000. (Average: $20,700).

STORK CLUB (Para.)—LOEW'S STILLMAN (1,900) (45c-65c) 3rd week, 7 days. Gross: $10,000. (Average: $11,000).

KANSAS CITY

Less severe winter weather, some mild days, relatively little competition is bringing good business to all local first runs. Estimated receipts for the week ended Jan. 15:

THIS LOVE OF OURS (20th-Fox) — ESQUIRE (800) (45c-65c) 7 days. Gross: $9,500. (Average: $8,000).

SHE WOULDN'T SAY YES (Col.) and MY NAME IS JULIA ROSS (Col.)—MIDLAND (3,500) (45c-65c) 7 days. Gross: $16,500. (Average: $15,000).

THE STORK CLUB (Para.)—NEWMAN (1,900) (45c-65c) 7 days, 3rd week. Gross: $12,000. (Average: $12,000).

THE BELLS OF ST. MARY'S (RKO Radio)—ORPHEUM (1,900) (45c-65c) 7 days, 3rd week. Gross: $12,000. (Average: $10,000).

SHADY LADY (U) and SWINGIN' ON A RAINBOW (Rep.)—TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $10,500. (Average: $9,400).

THIS LOVE OF OURS (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $8,000. (Average: $6,000).

THIS LOVE OF OURS (20th-Fox)—FAIRWAY (700) (45c-65c) 7 days. Gross: $2.300. (Average: $1,750).

ATLANTA

Business at all theatres greatly improved over the past few weeks, aided by weather conditions and better pictures. Estimated receipts for the week ended Jan. 16:

LOST WEEKEND (Para.)—FOX (4,661), (44c-55c). Gross: $13,000. (Average: $12,500)

CONFIDENTIAL AGENT (WB)—PARAMOUNT (2,246) (44c-55c). Gross: $7,300. (Average: $7,200)

SPANISH MAIN (RKO)—ROXY (2,246) (44c-55c). Moveover from Fox. Gross: $6,000. (Average: $5,000)

ROAD TO ALCATRAZ (Rep.) and GANGS OF THE WATERFRONT (Rep.)—CAPITAL (2,100) (25c-44c). Gross: $4,000. (Average: $3,500)

KISS AND TELL (Col.)—RIALTO (983) (44c-55c) 3rd week. Gross: $4,700. (Average: $5,000)

THEY WERE EXPENDABLE (M-G-M)—LOEW'S GRAND (2,031) (44c-55c) 2nd week. Gross: $9,500. (Average: $10,000)

"ON LOCATION" everywhere in California
Statewide service through branches in more than 300
California communities
THE BANK OF THE MOTION PICTURE INDUSTRY
Bank of America
NATIONAL TRUST AND SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
23 conveniently located branches in the nation's
motion picture and radio center
When you travel carry Bank of America Travelers Cheques

WB Releases

(*Continued from page* 1)

stock, vice-president in charge of publicity-advertising, and Alex Evelove, studio publicity director.

The Warner backlog now comprises: "A Stolen Life," "Cinderella Jones," "Devotion," "Janie Gets Married," "My Reputation," "Nobody Lives Forever," "Of Human Bondage," "One More Tomorrow," "Saratoga Trunk," "Shadow of a Woman," "The Big Sleep," "Time, Place and the Girl," "The Two Mrs. Carrolls," "Three Strangers," "Her Kind of Man," "Never Say Goodbye," "Night and Day," "The Man I Love" and "The Verdict," among others.

Expedite Plan Soon

On his return here, soon, Kalmenson will begin work on the plan to bring an increasing number of Warner releases into domestic distribution. Cohen, who has just returned from a tour of the company's Latin-American and Australian offices, stated the increased number of releases will enable his organization to satisfy peacetime requirements in those countries where exhibitors are planning construction of new theatres and new developments in circuit operations. Blumenstock and Evelove will outline preliminary plans for publicity and advertising.

"We must be alert to the increased opportunities for the industry in this fast-moving post-war world," Harry Warner told the executives. "The industry must not fall into a pattern because that pattern is a successful one at the moment."

Jack Warner told the executives that the increasing tempo of releases during the next few months will be matched at the Burbank studios by increased production.

Now being produced and aimed at early release are: "Humoresque," "Two Guys from Milwaukee," "Escape Me Never," "The Sentence" and "The Beast with Five Fingers."

40 Being Prepared

Forty stories are now in preparation for shooting. They are: "Life With Father," "Voice of the Turtle," "Cry Wolf," "Ethan Frome," "The Fountainhead," "The Turquoise," "The Dealer's Name Was George," "The Hasty Heart," "Mr. Broadway," "Howdy, Stranger," "Serenade," "Stallion Road," "Cheyenne," "Up at the Villa," "Tomorrow Is Another Day," "Deep Valley," "Always Leave Them Laughing," "Capt. Horatio Hornblower," "Country Lawyer," "Adventures of Don Juan," "The Secret" "Quietly My Captain Waits," "The Damned Don't Cry," "Cloak and Dagger," "The Iron Gate," "Jealous House," "The Story of Will Rogers," "Man Without Friends," "Mississippi Belle," "Her Conscience," "Silver Lining," "Treasure of the Sierra Madre," "Unsuspected," "A Kiss in the Dark," "Autumn Crocus," "Lady Windermere's Fan," "Wallflower," "My Wild Irish Rose," "Dark Passage" and "The Glass Room."

RKO Buys Property

NEW ROCHELLE, Jan. 16.—RKO Theatres has purchased from the 1925 Realty Corp. the blockfront business landmark containing the 3,000-seat RKO Theatre—on which the company had a long-term lease—with stores and offices. Fred H. Goodwin of Brown, Wheelock, Harris, Stevens, Inc., negotiated the deal.

1st-Runs Average $17,078

(*Continued from page* 1)

which was accelerated by the greater availability of merchandise for the first peacetime Christmas in four years, whereas in the previous year merchandise stockpiles were at a wartime low as America and her Allies went into the last round of their fight with the Axis. The field reports show an average per-theatre income of $14,557 for Dec., 1945, and an average of $15,618 for the same month in 1944.

The average number of theatres reported weekly in 1945 was 138, which had a total gross of $123,458,700; in 1944, the average weekly theatre report was 143, with a total gross of $122,690,200.

Composite key first-run box-office reports for 1945 compare with 1944 as follows:

1945 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 5-6	136	$2,828,300	$20,796
Jan. 12-23	133	2,393,400	17,995
Jan. 19-20	136	2,289,400	16,826
Jan. 26-27	149	2,543,400	17,069
Feb. 2-3	148	2,534,300	17,123
Feb. 9-10	144	2,506,700	17,407
Feb. 16-17	141	3,491,800	17,672
Feb. 23-24	143	2,448,000	17,118
March 2-3	134	2,462,100	18,373
March 9-10	144	2,448,700	17,000
March 16-17	152	2,530,500	16,648
March 23-24	144	2,248,900	15,687
March 30-31	137	2,123,100	15,446
April 6-7	129	2,293,900	17,872
April 13-14	138	2,268,600	16,349
April 20-21	123	1,893,700	15,395
April 27-28	137	2,179,500	15,908
May 4-5	132	2,141,000	16,219
May 11-12	123	2,166,400	17,613
May 18-19	141	2,390,000	16,950
May 25-26	127	2,052,800	16,153
June 1-2	119	1,902,700	15,989
June 8-9	128	2,020,800	15,788
June 15-16	136	2,266,600	16,666
June 22-23	125	1,903,400	15,227
June 29-30	119	1,952,800	16,410
July 6-7	132	2,248,900	17,371
July 13-14	143	2,586,800	18,089
July 20-21	131	2,271,300	17,384
July 27-28	123	2,156,100	17,529
Aug. 3-4	136	2,395,400	17,613
Aug. 10-11	120	2,316,100	19,300
Aug. 17-18	129	2,367,500	18,352
Aug. 24-25	147	2,699,200	18,362
Aug. 31-Sept. 1	146	2,676,100	18,334
Sept. 7-8	139	2,689,600	19,350
Sept. 14-15	141	2,484,600	17,621
Sept. 21-22	143	2,535,700	17,732
Sept. 28-29	140	2,360,100	16,858
Oct. 5-6	146	2,512,400	17,208
Oct. 12-13	136	2,475,200	18,200
Oct. 19-20	137	2,454,100	17,913
Oct. 26-27	139	2,476,700	17,818
Nov. 2-3	134	2,331,300	17,400
Nov. 9-10	137	2,359,300	17,141
Nov. 16-17	137	2,487,700	18,151
Nov. 23-24	155	2,544,900	16,412
Nov. 30-Dec. 1	161	2,896,500	17,900
Dec. 7-8	162	2,446,300	15,101
Dec. 14-15	159	2,441,700	15,357
Dec. 21-22	159	2,097,400	13,191
Dec. 28-29	128	1,867,000	14,581
	(Average No. of Theatres)	(Total Gross)	(Average Gross)
	138	$123,458,700	$17,078

1944 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 7-8	117	$2,417,700	$20,664
Jan. 14-15	134	2,040,700	15,229
Jan. 21-22	149	2,311,400	15,513
Jan. 28-29	147	2,365,200	16,090
Feb. 4-5	153	2,512,200	16,419
Feb. 11-12	137	2,220,000	16,204
Feb. 18-19	155	2,459,800	15,870
Feb. 25-26	161	2,760,100	17,144
March 3-4	147	2,397,100	16,307
March 10-11	147	2,463,400	16,758
March 17-18	153	2,661,100	18,761
March 24-25	150	2,487,700	16,585
March 31-Apr. 1	152	3,025,000	13,329
April 7-8	153	2,340,600	15,298
April 14-15	143	2,506,800	17,530
April 21-22	148	2,564,200	17,326
April 28-29	130	2,090,900	16,084
May 5-6	143	2,238,700	15,655
May 12-13	146	2,338,700	16,018
May 19-20	162	2,417,000	14,926
May 26-27	155	2,349,400	15,157
June 2-3	143	2,242,500	15,683
June 9-10	141	1,938,000	13,752
June 16-17	135	1,934,400	14,322
June 23-24	136	2,002,800	14,726
June 30-July 1	126	2,178,300	17,288
July 7-8	145	2,490,900	17,178
July 14-15	144	2,228,500	15,478
July 21-22	148	2,321,400	15,685
July 28-29	135	2,245,400	16,632
Aug. 4-5	141	2,324,500	15,777
Aug. 11-12	148	2,355,200	15,913
Aug. 18-19	153	2,514,100	16,433
Aug. 25-26	141	2,516,800	17,850
Sept. 1-2	127	2,313,600	18,217
Sept. 8-9	144	2,703,600	18,775
Sept. 15-16	158	2,638,200	16,697
Sept. 22-23	146	2,505,900	17,164
Sept. 29-30	156	2,640,700	16,927
Oct. 6-7	136	2,411,500	17,732
Oct. 13-14	152	2,457,200	16,165
Oct. 20-21	157	2,641,300	16,824
Oct. 27-28	145	2,450,900	16,902
Nov. 3-4	139	2,322,400	16,708
Nov. 10-11	140	2,246,900	16,049
Nov. 17-18	145	2,285,300	15,761
Nov. 24-25	150	2,471,600	16,447
Dec. 1-2	132	2,441,200	18,494
Dec. 8-9	129	2,008,300	15,569
Dec. 15-16	135	2,068,700	15,324
Dec. 22-23	132	1,883,400	14,268
Dec. 29-30	112	1,939,000	17,313
	(Average No. of Theatres)	(Total Gross)	(Average Gross)
	143	$122,690,200	$15,200

New 'U' Preferred

(*Continued from page* 1)

approximately $6,000,000 of new working capital. It is understood that it will be applied to expansion of studios and facilities and to financing of new independent production units affiliated with, or to be affiliated with Universal. Studio and exchange expansion and modernization also is required under Universal's recent agreement to provide office and production quarters for International Pictures and physical distribution for the new United World Pictures' product.

Through Dillon, Read

It is reported that Dillon, Read and Co., New York, will handle the issue. Universal has no preferred stock outstanding.

Film Veterans

(*Continued from page* 1)

first time to elect officers and plan future events.

Members elected a steering slate of officers as follows: Roger Lewis of 20th Century-Fox, chairman; Lionel Toll, *The Independent,* vice-chairman; Stanley Hodes, National Screen Service, secretary; Richard Zotzman, M-G-M, treasurer.

Others Present

Present besides the officers were: Dave Bader, "Bing" Brandt, Monroe Goodman, Morton Kaufman, Irving Kahn, D. John Phillips, Phil Raynor, Richard Schwartz, Adolph Silverstein, Marcus Weinstein and Mark M. Yurman.

The next meeting will be held at the Astor on Jan. 30 with all veterans from the industry here invited.

Short Subjects

"Jungle Capers"

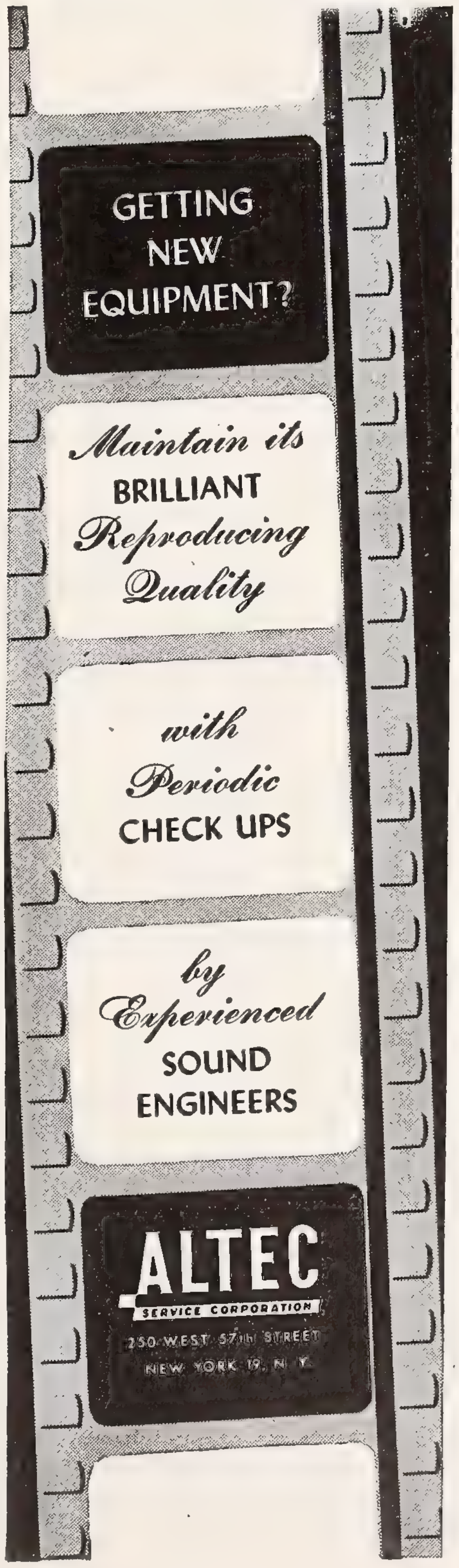
(*Universal*)

A cinematic examination of the idiosyncrasies and mannerisms of various types of monkeys is provided by this "Variety View." Among species presented are the spider monkey, gibbon, orangutang, chimpanzee, gorilla and capuchin, each of which has a constitutional peculiarity that will amaze and amuse audiences. Running time, nine minutes.

"Arcaro Up"

(*RKO Radio*)

Eddie Arcaro, one of America's outstanding jockeys, is featured in this Sportscope issue which provides glimpses into behind-the-scenes activities of horse-racing, and the techniques which must be commanded by a rider. Climax of the subject is a big race wherein the masterful Arcaro leads his mount successfully to a photo finish. Running time, eight minutes.



Ontario Sets a Ban On Bingo Playing

Toronto, Jan. 16.—All theatre and other bingo games and lotteries are under a strict ban in Ontario, according to formal announcement of Leslie Blackwell, Provincial Attorney-General, Toronto, who stated they had been illegal under the Federal Criminal Code but had been tolerated for patriotic purposes during the war when operated by organizations licensed under the War Charities Act. Blackwell said the only exceptions under the prohibition would be games of chance under religious auspices where total prizes do not exceed $50 in value.

The action, which is pleasing to the theatre business because of the flourishing bingo competition, is being followed by similar decrees in most other Canadian provinces. Some said the order had been long overdue because of malpractices. The ban does not affect "Foto-Nites" or "Bank Nights" at theatres which have been declared legal under court rulings.

FP-C Switching Runs To Toronto Victoria

Toronto, Jan. 16.—Plans presented at Toronto City Hall to relieve unemployment show that Shea's Theatre, ace of Famous Players Canadian Corp., along with other properties, is to be torn down to provide for a memorial park which will also provide space for an extensive underground civic parking lot.

The civic move represents the reason why Famous Players is rushing with the conversion of the closed Victoria theatre into a first-class house. Shea's programs will be booked into the Victoria until the circuit opens its new theatre and office building in another section of downtown Toronto.

Frisina Buys 2 More

St. Louis, Jan. 16.—The Orpheum and Star theatres at Hannibal, Mo., operated for many years by the Price Amusement Co., headed by H. A. Scheidker, passed into the control of the Frisina Amusement Co., of Springfield, Ill., recently. Scheidker will continue as resident manager in Hannibal.

WOR Rejoins NAB

Radio station WOR, here, will rejoin the National Association of Broadcasters, having been so invited by Justin Miller, organization president, it has been announced by Theodore C. Streibert, president of the station, who said the important problems to be solved in the first peace-time year require a united industry.

Sunday Film Ban Back

Dyersburg, Tenn., Jan. 16.—The city board of aldermen and the mayor have effected repeal of a wartime ordinance which permitted Sunday film showings for the benefit of soldiers stationed at a nearby Army field. At a Feb. 7 election, voters will decide whether the ban will be permanent.

NBC Marks '1,001 Nights'

National Broadcasting will honor its oldest network client, Cities Service Co., sponsor of the "Highways in Melody" program, tomorrow night, on its 1,001st consecutive weekly broadcast. Niles Trammell, NBC president, will be host.

Reviews

"The Shadow Returns"

(Monogram) *Hollywood, Jan.* 16

THE first of Monogram's new series of melodramas, based on the radio program, "The Shadow," is acceptable in its category. Within the limits of his budget, Joe Kaufman has given the film adequate production, and director Phil Rosen, an old-timer in the field of melodrama, keeps matters moving at a breakneck pace.

Kane Richmond is oustanding in a dual role. In everyday life he is the nephew of the police commissioner; when circumstances require it, however, he becomes "The Shadow," a mysterious figure with a knack for solving tangled crimes. The current crimes are four murders, two of which appear to be suicides. The "Shadow," after a bit of brilliant sleuthing, establishes the suicides as murders, discovers the motive, and unerringly exposes the guilty party. Barbara Reed is charming as the "Shadow's" girl friend. Rebel Randall, Joseph Crehan and Pierre Watkin are other members of the supporting cast who deserve special mention. The original screenplay is by George Callhan.

Runnng time, 61 minutes. General audience classification. Release date, not set.

Thalia Bell

"Wagon Wheels Westward"

(Republic) *Hollywood, Jan.* 16

WILD Bill Elliott, in his customary role of "Red Ryder," has quite a time figuring this one out. There's a novel twist to the plot that helps make "Red's" latest adventure an entertaining hour.

A group of unscrupulous characters, headed by Roy Barcroft, arrive in the town of Desert Springs, only to find it deserted, indeed. All indications, however, are that the townspeople left in a hurry.

Discovering, from some abandoned letters, that a wagon-train is expected, Barcroft and his cronies take over the town, and masquerade as its peaceable citizens. Subsequently, they sell home sites to the members of the wagon-train, and are doing a thriving business when "Red" finally tumbles to the plot. There's the customary gunplay, and the comedy is furnished by Emmett Lynn, while Linda Stirling adds a note of romance. Sidney Picker was the associate producer; R. G. Springsteen the director. Erle Snell's screenplay was based on a story by Gerald Geraghty.

Running time, 55 minutes. General audience classification. T. B.

WB Toronto Building Opening About Feb. 1

Toronto, Jan. 16.—Feb. 1 has been tentatively set for the opening of the new Warner building in Toronto which is to accommodate the Canadian head-office and Toronto branch of Warners. Completion of the structure, required under the new regulations of the Ontario government, has been long delayed because of stringency of building materials.

Critics' Awards Sunday

The New York Film Critics will present their annual awards to Ingrid Bergman, whom they voted best actress of 1945; Ray Milland, best actor; William Wilder, best director, and Charles Brackett, producer of "The Lost Weekend," selected as best film of the year, in a round-robin broadcast over Sunday's Radio Hall of Fame program on ABC.

Nine Join Britannica

Dr. V. C. Arnspiger, executive vice-president of Encyclopedia Britannica Films, has made the following appointments to the organization's staff: Dr. Frank S. Cillie, G. H. Griffith, Dr. J. W. Page, J. S. McIntosh, Dr. S. F. Harby, Dr. Blake Cochran, J. H. Lewis, Dr. Kenneth Norberg and Dr. Adam Poruben.

Canadian Pioneers Meet

Toronto, Jan. 16.—Postponed from last November, the annual dinner and business meeting of the Canadian Picture Pioneers will be held Feb. 1, at the King Edward Hotel, here. Presiding will be L. M. Devaney, Canadian general manager of RKO Radio and president of the M. P. Distributors Association of Canada.

Legion Sets Ratings On Six More Films

The National Legion of Decency has given an A-1 rating to "Frontier Gunlaw," Columbia, and "Northwest Trail," Screen Guild Productions. Classified as A-II were "Because of Him," Universal; "Shock," 20th Century-Fox, and "Tarzan and the Leopard Woman," RKO-Radio.

MGM's "Adventure" received a Class B rating.

$52,108 Tax Refund

Washington, Jan. 16. — The Internal Revenue Bureau has refunded $52,108 to Doris Warner LeRoy, Los Angeles, as overassessments of income and defense taxes and interest for the years 1938 through 1941.

Ansco Gets AAF Award

E. Allan Williford, vice-president of General Aniline and Film Corp. in charge of the Ansco division, has received on behalf of Ansco a "certificate of service award" in recognition of Ansco's part in training personnel of the Army Air Forces.

Corporation Chartered

Albany, Jan. 16. — Favorite Films Corp. has been chartered to conduct a motion picture business. Incorporators are Moe Kerman, Leo Seligman and Joseph J. Felder, all of New York. Max Galfunt, New York, was incorporating attorney.

Spodick in New Post

Robert C. Spodick has resigned as assistant advertising manager of Soft-Lite Lens Co. to take over the operation of the Lincoln Theatre, first-run New Haven foreign film showcase.

Variety Elections

Variety in Boston Names J. J. Dervin

Boston, Jan. 16. — At the annual meeting of the Variety Club of New England, Tent No. 23, at the Hotel Statler, Boston, John J. Dervin, branch manager for United Artists, was elected chief barker, succeeding Theodore Fleischer, general manager for Interstate Circuit, who was appointed to the board of trustees.

Other newly elected officers include: Arthur Lockwood, first assistant chief barker; Joe Cifre, second assistant; Maurice Wolf, property master; Abe Yarchin, dough guy. Newly appointed trustees include: E. Harold Stoneman, Philip Smith, Max Levinson, Harry Rogavin, Murray M. Weiss, George W. Horan, Ben Welansky, Martin J. Mullin, Albert M. Kane and Theodore Fleischer.

Keyes Reelected Head Of Dayton Variety

Dayton, O., Jan. 16. — William A. Keyes, operator of the Victory Theatre, has been retained as chief barker of the Dayton Variety Club. Others elected were: Fred Krimm, first, and William Clegg, second chief barkers; Paul Banker, dough guy; Lloyd Hilderbrandt, property master; Banker and Robert Weisenberger, delegates to the national convention, with Krimm and Joseph Candres as alternates. Roy E. Wells was elected national canvassman.

Canvassmen chosen were: James Sullivan, Albert Shoup, Allan O'Leary, Chauncey Butcher, Winfield Kinney, Harry E. Condron, Candres, Weisenberger, Banker and Clegg.

Anagnost Reelected Columbus Tent Head

Columbus, O., Jan. 16. — Variety Club, Tent No. 2, has reelected George Anagnost chief barker. Harry Simon, manager of the RKO Grand, was chosen first assistant, and John Hardgrove, manager of the Southern Theatre, second assistant chief barkers. J. F. Luft was elected dough guy and Arthur Robinson property master.

Canvassmen elected were: Robert A. Nelsom, James E. Hale, Leo Yassenoff, Floyd E. Gooding, James V. Peppe and Leo Haenlein.

Kohn Succeeds Lightman In Memphis Variety

Memphis, Jan. 16.—Herbert Kohn has been elected chief barker of the Variety Club, succeeding M. A. Lightman, Sr., who had held this post for the past seven years. Kohn is executive assistant to Lightman at Malco Theatres.

Tom Krik of Republic was elected assistant chief barker; J. A. Prichard, Monogram, was elected dough guy; Ed. Sapinsley, Malco, was elected property manager.

Elect Los Angeles Board

Los Angeles, Jan. 16. — Variety Club, tent 25, has elected the following board of directors: Charles P. Skouras, chief barker; Lou Anger, first assistant; Dave Bershon, second assistant; George Topper, dough guy; W. H. Lollier, property master; Oscar Oldknow, Willard Keith, George Bowser, Howard Stubbins, Dr. Benjamin Feingold, Jack Berman, trustees.

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Dec. 22	ONE WAY TO LOVE C—83 mins. (Rev. 1/2/46) TEXAS PANHANDLE O—55 mins. (Rev. 1/10/46)	(14th Block) WHAT NEXT, CORP. HARGROVE Robert Walker Keenan Wynn C—95 mins. (606) (Rev. 11/16/45)			HOW DO YOU DO Bert Gordon Cheryl Walker C—80 mins. (Rev. 11/5/45)	WAGON WHEELS WESTWARD Bill Elliott O—56 mins. (564)	(Block 2) MAN ALIVE C—70 mins. (606) (Rev. 9/26/45)	(Dec. Releases) FALLEN ANGEL Alice Faye Linda Darnell Dana Andrews D—97 mins. (612) (Rev. 10/24/45)		FRONTIER GAL (Color) Yvonne DeCarlo Rod Cameron D—86 mins. (513) (Rev. 12/5/45)	
Dec. 29	OUT OF THE DEPTHS D—61 mins. PARDON MY PAST Fred MacMurray C—88 mins.		ALLOTMENT WIVES Kay Francis Paul Kelly D—80 mins. (Rev. 11/5/45)	(Block 2) STORK CLUB Betty Hutton Barry Fitzgerald M—98 mins. (4507) (Rev. 10/5/45)		SONG OF MEXICO Adele Mara Edgar Barrier M—57 mins. (506)	FIRST YANK INTO TOKYO D—82 mins. (607) (Rev. 8/30/45)	THE SPIDER Richard Conte Faye Marlowe D—61 mins. (613) (Rev. 10/11/45)	SPELLBOUND (Selznick) Ingrid Bergman Gregory Peck D—111 mins. (Rev. 10/31/45)	SCARLET STREET Ed. G. Robinson Joan Bennett Dan Duryea D—102 mins. (514) (Rev. 12/21/45)	SAN ANTONIO (Color) Errol Flynn Alexis Smith O—111 mins. (509) (Rev. 11/23/45)
Jan. 5	MEET ME ON BROADWAY Marjorie Reynolds Fred Brady M—83 mins.	SHE WENT TO THE RACES James Craig Frances Gifford C—86 mins. (607) (Rev. 10/17/45)	STRANGE MR. GREGORY Edmund Lowe Jean Rogers D—63 mins. (516) (Rev. 12/17/45)		STRANGLER OF THE SWAMP (Rev. 1/7/45) DANNY BOY D—64 mins. (Rev. 10/29/45)	DAKOTA John Wayne Vera Hruba Ralston Walter Brennan D—82 mins. (505) (Rev. 11/2/45)	ISLE OF THE DEAD D—72 mins. (608) (Rev. 8/30/45)	(Jan. Releases)			
Jan. 12	TARS AND SPARS Janet Blair Alfred Drake M—88 mins. (Rev. 1/16/46)	VACATION FROM MARRIAGE Robert Donat D—102 mins. (608) (Rev. 9/4/45)	BORDER BANDITS Johnny Mack Brown O—57 mins. (565)	(Block 2) PEOPLE ARE FUNNY Jack Haley Helen Walker C—93 mins. (4508) (Rev. 10/10/45)	LIGHTNING RAIDERS Buster Crabbe Al. St. John O—61 mins. (Rev. 12/27/45)		WANDERER OF THE WASTELAND O—67 mins. (609) (Rev. 10/4/45)	(Special) LEAVE HER TO HEAVEN (Color) Gene Tierney Cornel Wilde D—110 mins. (614) (Rev. 12/20/45)	ABILENE TOWN (Jules Levey) Randolph Scott Ann Dvorak O—89 mins. (Rev. 1/9/46)	GIRL ON THE SPOT Jess Barker Lois Collier D—75 mins. (515) (Rev. 1/4/46)	
Jan. 19		YOLANDA AND THE THIEF (Color) Fred Astaire Lucille Bremer Frank Morgan C—108 mins. (610) (Rev. 10/17/45)					SPANISH MAIN (Color) D—102 mins. (610) (Rev. 10/4/45)	DOLL FACE Carmen Miranda Perry Como Vivian Blaine M—80 mins. (617) (Rev. 12/20/45)		BECAUSE OF HIM Deanna Durbin Charles Laughton Franchot Tone D—88 mins. (516) (Rev. 1/9/46)	
Jan. 26	CLOSE CALL FOR BOSTON BLACKIE Chester Morris Lynn Merrick	THEY WERE EXPENDABLE Robert Montgomery John Wayne Donna Reed D—136 mins. (609) (Rev. 11/19/45)	(1944-'45) DRIFTING ALONG Johnny Mack Brown O— 60 mins. (452)	(Block 2) KITTY Paulette Goddard Ray Milland D—104 mins. (4509) (Rev. 10/8/45)		A GUY COULD CHANGE Allan Lane Jane Frazee Twinkle Watts C—65 mins. (508)	(Block 3) SPIRAL STAIRCASE Dorothy Maguire George Brent D—83 mins. (611) (Rev. 1/4/46)		WHISTLE STOP (Nebenzal) George Raft Ava Gardner D—85 mins. (Rev. 1/10/46)		MY REPUTATION Barbara Stanwyck George Brent D—94 mins. (510) (Rev. 1/8/46)
Feb. 2	FRONTIER GUN LAW Charles Starrett Jean Stevens O—59 mins.		RED DRAGON Sidney Toler Benson Fong Willie Best D—64 mins. (513) (Rev. 12/19/45)		SIX-GUN MAN Bob Steele Syd Saylor O—60 mins.		CORNERED Dick Powell Walter Slezak D—102 mins. (612) (Rev. 11/16/45)	(Feb. Releases) COL. EFFINGHAM'S RAID Charles Coburn Joan Bennett William Eythe D—70 mins. (610) (Rev. 10/4/45)		TANGIER Maria Montez Sabu Robert Page D—75 mins. (517)	
Feb. 9		(15th Block) THE HARVEY GIRLS (Color) Judy Garland John Hodiak M—104 mins. (611) (Rev. 1/2/46)		(Block 3) TOKYO ROSE Byron Barr Lotus Long D—69 mins. (4511) (Rev. 12/5/45)			DICK TRACY Morgan Conway D—61 mins. (613) (Rev. 12/14/45)	SHOCK Lynn Bari Vincent Price D—70 mins. (615) (Rev. 1/16/46)		IDEA GIRL Jess Barker Julie Bisop D—(518)	
Feb. 16	NOTORIOUS LONE WOLF D ROARING RANGERS O—55 mins.	PORTRAIT OF MARIA Dolores Del Rio UP GOES MAISIE Ann Sothern George Murphy C—90 mins. (613) (Rev. 12/28/45)	MOON OVER MONTANA Jimmy Wakely OM—(572)		AMBUSH TRAIL Bob Steele Syd Saylor		SING YOUR WAY HOME Jack Haley M—72 mins. (614) Rev. 11/15/45)	BEHIND GREEN LIGHTS Carole Landis Richard Crane Mary Anderson D—64 mins. (Rev. 1/16/46)	DIARY OF A CHAMBERMAID (Bogeaus) Burgess Meredith Paulette Goddard D—86 mins.		
Feb. 23	THE BANDIT OF SHERWOOD FOREST (Color) Cornel Wilde Anita Louise	A LETTER FOR EVIE Marsha Hunt C—89 mins. (614) (Rev. 12/3/45)	THE HAUNTED MINE Johnny Mack Brown O—(552)	(Block 3) MASQUERADE IN MEXICO Dorothy Lamour Arturo de Cordova D—98 mins. (4512) (Rev. 11/30/45)	THE FLYING SERPENT George Zucco Ralph Lewis Hope Kramer		HOTEL RESERVE James Mason D—79 mins. (615) (Rev. 12/19/45)	(Reissues) JESSE JAMES (Rev. 1/11/39) RETURN OF FRANK JAMES (Rev. 8/12/40)	BREAKFAST IN HOLLYWOOD (Golden Prod.) Tom Breneman Bonita Granville Billie Burke M—93 mins. (Rev. 1/15/46)	LITTLE GIANT Bud Abbott Lou Costello C—(519)	
Mar. 2	GENTLEMAN MISBEHAVES Robert Stanton Osa Massen Hillary Brooke	SAILOR TAKES A WIFE Robert Walker June Allyson C—91 mins. (615) (Rev. 1/2/46)			I RING DOORBELLS Anne Gwynne Robert Shayne D—64 mins. (Rev. 1/2/46)					TERROR BY NIGHT Basil Rathbone Nigel Bruce D—(520)	

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.*

1946 WILL BE A YEAR OF ADVENTURE!

The drive with a heart! MARCH OF DIMES (Jan. 24-30)

MOTION PICTURE DAILY

MARCH OF DIMES
THEATRE DRIVE
JANUARY 24-30
...And thank you, dear God, for letting me walk again!

59. NO. 13 NEW YORK, U. S. A., FRIDAY, JANUARY 18, 1946 TEN CENTS

WB Net for 23 Years Reached $71,191,000

Gross Nearly 2 Billions, Stockholders Are Told

Harry M. Warner

Warner Brothers and its affiliates grossed $1,836,178,000, and netted $71,191,000 in its 23 years in business, the company's stockholders will learn from a 44-page illustrated brochure, entitled "A Financial Review and Brief History," which sets forth a comprehensive outline of the company and its growth from a small producing firm in 1923 to its present position in the industry as a producer, distributor and exhibitor. The report

(*Continued on page* 8)

Warners, M-G-M to Add Mexico Houses

Mexico City, Jan. 17.—Warners has acquired a de luxe outlet here which will be a premiere theatre for the company's "A" productions; the company has also started building a house. Meanwhile, M-G-M expects to have the building of a new theatre underway shortly.

In the case of the Warner acquisition, some Mexican producers assert that they had been under the impression that the house, the Chapultepec, was intended to be exclusively for key

(*Continued on page* 8)

Managers Here for UA Sales Meeting

Five United Artists district managers arrived in New York yesterday for preliminary conferences before the company's two-day district managers' meeting gets under way at the Waldorf Astoria Hotel, tomorrow and Saturday. J. J. Unger, general sales manager, will preside.

Yesterday's arrivals were: Fred M.

(*Continued on page* 3)

U. S. Again Acts to Protect Film Industry Abroad

Washington, Jan. 17.—The U. S. government has again taken steps to protect the American motion picture industry against discriminations by foreign countries, having instructed Ambassador Stanley K. Hornbeck to file a strong protest with the Netherlands government against the barring of pictures of five American companies. The protest has already been filed, under telegraphic instructions from the State Department following complaints from the U. S. industry. Similar action was recently taken against Italy. The films in the Netherlands were halted by the refusal of the Bioscoop Bond to grant entry imports, as the companies which operated

(*Continued on page* 10)

Dutch Theatres in Need of Product

By PHILIP DE SCHAAP

Amsterdam, Jan. 13 (By Air Mail).—In expectation of the future development of distribution of American pictures in the Dutch market, independent Dutch distributors currently are attempting to cover their need for new pictures by importing from France, England and Russia.

Nova Co., under management of Fritz Strengholt, former head of Metro-Goldwyn-Mayer in Central Eu-

(*Continued on page* 8)

A 'Dimes' Trailer For Every Theatre

Despite the raw stock situation, making it necessary to move conservatively in ordering the "March of Dimes" appeal trailers, the industry's national committee emphasizes that every theatre which pledges to participate in the drive will have a trailer. Prints are being rushed to all those National Screen branches which have asked for an additional supply.

The drive in theatres will open nationally on Thursday and will run through Jan. 30.

No 'Drive' Planned On Coast Taxes

Washington, Jan. 17.—The Internal Revenue Bureau is studying a number of Hollywood tax problems, such as one-picture corporations, but it is not planning any special drive against the film colony, as so widely reported in the public press.

A spokesman for the bureau said today that its work is purely routine in Hollywood matters, explaining that a close watch is maintained upon all high-tax payers, regardless of industry or location, and that at all times it is studying various devices which taxpayers resort to in an effort to hold down their taxes.

Hollywood, he said, offers no greater problems than are encountered

(*Continued on page* 8)

Action Due Soon on Elimination of Double Taxes by U. S., England

Washington, Jan. 17.—Formal action on the double-taxation treaty with England is expected to be taken within the next few weeks by the Senate Foreign Relations Committee, probably following the return from the United Nations Organization meeting in London of committee chairman Tom Connally of Texas, early next month.

Of major importance to the American film industry, the treaty provides for exemption from British income taxes of money received from film rentals in England, that being, in fact, the major concession granted by that country in the negotiation of the pact last year. Linked with this is the exemption of salaries of U. S. players and production personnel, and others, working in England.

When the treaty eliminating double-taxation is effected by Congress, British subjects and companies similarly will no longer pay on earnings made in the U. S., the treaty eliminating the double-taxation providing that taxes be made in respective native countries.

The treaty has been pending before the committee here for several months without action, but is understood to be scheduled now for early consideration. Approval by the committee will be followed quickly by ratification by the Senate, it is expected.

End N.Y. Trial, Case Is Under Advisement

Court Says U. S. Trying To Break Up Industry

By MILTON LIVINGSTON

There is no obligation on the part of the Department of Justice or the court to devise distribution and exhibition systems to replace present ones which the government charges are restrictive of competition and in violation of the Sherman Act, Robert L. Wright, government counsel, told the U. S. District Court here yesterday shortly before final oral arguments in the New York anti-trust case concluded at 3:45 P. M.

Wright's statement came in reply to Judge Augustus N. Hand, presiding justice, who observed that Wright was trying to break up an industry system without offering any substitution. Wright described the function of the Department of Justice as one of law

(*Continued on page* 10)

Indefinite Extension For Appeal Board

Judge Henry W. Goddard yesterday signed an order in U. S. District court here extending the terms of the three judges in the industry arbitration appeal board for an indefinite period. Their present terms expire Feb. 1.

Robert L. Wright, government counsel, suggested a six months' extension in view of the present litigation in the New York anti-trust suit, and the five decree companies asked for a one year extension. The "in-

(*Continued on page* 10)

Seek Censorship Law for Kentucky

Louisville, Jan. 17.—Apparently actuated by recent protests from church interests here and elsewhere in the state against gangster and other films considered detrimental to juveniles, and conceivably spurred by the General Assembly's legislative defeat of numerous censorship measures introduced in past sessions by various groups, a new organization has been incorporated, to be known as the Kentucky Council for Clean Movies. A.

(*Continued on page* 8)

State Dep't Passes On United Newsreel

Final details of the agreement whereby the film industry has become the sponsor of the new United Newsreel have been completed, John Begg, chief of the international motion picture division of the State Department, told MOTION PICTURE DAILY here yesterday, and it will be submitted to the Department of Justice for final approval early next week.

Begg, who will return to Washington at the weekend, said changes made were "just legal language" revisions. The industry will finance production of a reel for international distribution, having taken over the task formerly sponsored by the government. The Justice Department is being consulted on the agreement, it is understood, in order to be in the clear in view of the anti-trust statutes.

While in New York, Begg conferred with Francis Harmon and other representatives of United Newsreel. Begg paid tribute to the cooperation manifested by the film companies on the project.

Henry Gets Added Para. Territory

Comdr. F. C. Henry, reported in yesterday's MOTION PICTURE DAILY as having been appointed Paramount's district manager in China, has had his territory enlarged to also include Japan, the Philippines and Indo-China, by George Weltner, Paramount International president.

Henry, who will have headquarters in Shanghai, will serve under J. E. Perkins, manager of the Far Eastern, Australian, New Zealand and South African divisions.

Players to Vote on Jurisdiction Issue

HOLLYWOOD, Jan. 17. — The Screen Extras Guild has announced its willingness to accept the suggestion of the Screen Players Union for both organizations to submit their jurisdictional dispute to election. Class "B" members of the guild would vote on a merger plan as advocated by the Central Labor Council.

Change B. F. Keith To RKO Theatres

ALBANY, Jan. 17. — The name of B. F. Keith Corp. was changed today to RKO Theatres, Inc., in papers filed here with the Secretary of State.

B. F. Keith Corp. assets were recently merged into RKO, following negotiation of a $22,000,000 loan from Equitable Life Assurance Co.

Hebert Reports Jan. 28

HOLLYWOOD, Jan. 17.—William Hebert, newly appointed Hollywood director of advertising-publicity for Samuel Goldwyn Productions, will report to the studio on Jan. 28. Lynn Farnol will leave here Feb. 5 for New York to begin in a similar capacity in the East.

Personal Mention

WILLIAM F. RODGERS, Loew's vice-president in charge of distribution, will be back in New York from Florida on Monday.

•

GEORGE SIDNEY, M-G-M director, previously scheduled to arrive in New York from the Coast on Monday, has postponed his trip until MRS. SIDNEY recovers from the effects of a recent accident.

•

FLOYD RUMFORD, proprietor of the Kineto Theatre, Forest, Ont., has retired as chief magistrate of the town following eight years of service.

•

GEORGE AVIS, former publicity director of Loew's theatres, Baltimore, has received his Navy discharge and returned to the Century Theatre.

•

EVERETT CALLOW, Warners' Philadelphia public relations and advertising chief, has been promoted to major in the Marine Corps Reserve.

•

IRVING HILLMAN, recently released from the Army, has rejoined the Warner circuit as manager of the Empress, Danbury, Conn.

•

OWEN DAVIS, JR., former actor, recently discharged from Army military Intelligence, has joined NBC's television department.

•

JACK NELSON, manager of the Capitol, North Bay, Ont., has been elected an officer of the Citizens' Committee there.

•

TOM KENNEDY has returned to the sales staff of Film Classics, Philadelphia, and will handle the Harrisburg territory.

•

CAROL BRANDT, M-G-M Eastern story head, has delayed her departure for England until Feb. 17.

•

GERALD KOCHA has returned as manager of the Normandy Theatre, St. Louis.

•

BETTE DAVIS has returned to the Coast from New England.

HARRY GOLDBERG, Warner Theatres' director of advertising-publicity, will leave New York today for visits to Washington, Pittsburgh, Cleveland, Chicago and Milwaukee.

•

HOWARD ROTH, head booker, and RUDY NORTON, Paramount salesman in Cleveland, have been elected members of the company's 100 Per Cent Club, and will accompany district manager HARRY GOLDSTEIN, office manager GEORGE BRESSLER and branch manager SAUL FRIFIELD to the Chicago division meeting Jan. 24-26.

•

W. A. KOZAREN, recently discharged from the Navy, has resumed his post as assistant manager of advertising-publicity of United Detroit Theatres, Detroit.

•

LT. DOUG GEORGE, USN, former 20th Century-Fox exploiteer now attached to the War Finance Division, will leave New York for the Coast on Sunday.

•

BOB SALTER, Navy dischargee, has been named manager of the Rivera Theatre, Detroit, replacing MRS. GRACE LUBAR, resigned.

•

MRS. WILLIAM HOLDEN, wife of the Chicago Theatre, Chicago, manager, is ill in the American Hospital there.

•

ARTHUR M. LOEW is due to arrive in Hollywood from New York today and will return in about three weeks.

•

LAWRENCE F. HAZELWOOD of Favorite Amusement Co., Spokane, is in Salt Lake City for a six-months' stay.

•

FRED QUIMBY, M-G-M short subjects department chief, will leave Hollywood for New York on Monday.

•

HENRY HAMMOND, Monogram salesman in Memphis, is ill at Methodist Hospital there.

•

MELVIN HIRSH, president of Crystal Pictures, New York, is at home with pneumonia.

5 New AMPA Members

Five new members were welcomed into the Associated Motion Picture Advertisers at a luncheon-meeting conducted by president David A. Bader at the Hotel Bristol, here, yesterday; they are: Mabel Drew, 20th Century-Fox; Herbert Golden, *Variety*; Bea Ross and Margaret Wayburn, Republic; Horace Levin, National Screen Service.

Foote Appoints Holt

Harold Holt has been appointed manager of Foote, Cone and Belding's motion picture department, Eastern division, here, by Emerson Foote, president of the agency. Holt was manager of the film and drama departments of the *New York American* for eight years, and subsequently became advertising manager of that newspaper.

Extend McGowan Duties

Charles Toffler, representative of Fanchon and Marco in its New York office, will leave his post on Feb. 1 and his duties will be absorbed by Ralph McGowan, New York manager.

B. G. DeSylva presents
BETTY HUTTON in
"THE STORK CLUB"
with BARRY FITZGERALD
In Person
WOODY HERMAN
and his Orchestra featuring
FRANCES WAYNE
PARAMOUNT

DANA ANDREWS . RICHARD CONTE
"A WALK IN THE SUN"
A LEWIS MILESTONE production
20th Century-Fox
NOW! VICTORIA B'way & 46 St.

A Mighty Romantic Drama of America's Last Frontier
DAKOTA
A REPUBLIC PICTURE
Starring
JOHN WAYNE
and Featuring
VERA HRUBA RALSTON
and WALTER BRENNAN
with WARD BOND . ONA MUNSON
HUGO HAAS . MIKE MAZURKI
Associate Producer and Director . JOSEPH KA
5th GREAT WEEK Brandt's GOTHAM B'w 47th St.

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
SPECTACULAR STAGE PRESENTATION

8th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

LOEW'S STATE B'WAY & 45
ON SCREEN
JENNIFER JONES
JOSEPH COTTEN
in HAL WALLIS' Production
'LOVE LETTERS'
IN PERSON
ALL STAR STAGE SHOW

Darryl F. Zanuck presents
"Leave Her to Heaven"
GENE TIERNEY . CORNEL WILDE
JEANNE CRAIN
A 20th Century-Fox Picture
in Technicolor
Plus on Stage, Tony & Sally De Marco
Carl Ravazza . Extra! Paul Winchell
BUY MORE BONDS ROXY 7th AVE. & 50th ST.

Now Playing "Roxy"
Justice Comes To Germany
THE NEW MARCH of TIME

RKO PALACE B'WAY & 47th St.
DICK POWELL
"CORNERED"
with WALTER SLEZAK
LUTHER ADLER
An RKO RADIO PICTURE

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Urges United World Pattern for Others

HOLLYWOOD, Jan. 17.—"In British-American collaboration rests the hope for the future," Filippo Del Giudice, managing director of Two Cities Films, told a press conference following his arrival from New York and London for a month's stay, during which he will confer with Leo Spitz, [illegible]liam Goetz, Matthew Fox, Nate [illegible]mberg, Joseph Seidelman and other executives in the United World Pictures setup.

Semi-Serious Films

"Films which combine entertainment with thoughtful consideration of human problems" will go far toward implementing this type of collaboration, he said, adding that other industries likewise should encourage collaboration similar to that represented by United World. He said his first talks with Spitz and Goetz had convinced him that they shared these views.

Two Cities will produce seven pictures in 1946, he said, and will depart, as regards subject matter, from the sterner variety of topics and treatments which were utilized necessarily during wartime.

Republic Buys Four Sheffield Franchises

The purchase from J. T. Sheffield, Seattle, of Republic franchises in territories served by the Seattle, Portland, Salt Lake City and Denver branches by Republic Pictures was announced here yesterday by James R. Grainger, Republic executive vice-president and general sales manager.

"The personnel in the Sheffield-Republic exchange offices will remain intact," Grainger said, "and Republic will officially assume charge of the exchanges as of the close of business next Saturday."

Francis A. Bateman, Western district manager, will leave immediately for Seattle to set final details of the deal.

Three Detroit Houses Robbed of $2,050

DETROIT, Jan. 17. — Three Detroit theatres were robbed of receipts totaling about $2,050 during the past few days. First was the Adams, which lost $650 to an unarmed man who snatched a money box from Rose Cardia, assistant manager. The day's receipts of around $1,000 were taken from the manager's office at the Woodward Grand Theatre by two men who roped the manager, Samuel Carver. Third victim was the Avenue Theatre, where a man threatened Earl Van Alsterie, box office attendant, with a gun and took about $400.

St. Louis Union Elects

ST. LOUIS, Jan. 17.—New officers of the Film Exchange Employes Union have have been installed as follows: William Thomas, 20th-Fox, president; Frances Hoffman, M-G-M, vice-president; E. Rapp, RKO Radio, financial secretary; Ann Kurz, 20th-Fox, recording secretary; Dorothy Ball, M-G-M, corresponding secretary; Margaret Duggan, Monogram, treasurer; James Gately, business agent.

MPAA's Washington Building

Harris & Ewing Photo

The office building (above) which the Motion Picture Association of America purchased this week, in Washington, stands at 16th and I Streets and is presently occupied by the National Housing Agency, the purchase having been made from the Library of Congress Trust Fund. The structure has 20 individual offices and a conference room.

Eric Johnston's office in Washington, announcing the acquisition, pointed out that business of the MPAA in the capital has, since he joined the organization, been conducted at the nearby Chamber of Commerce, of which he is president, and in the old MPPDA three-room quarters in the Albee Building.

Roy Disney in N. Y. On Foreign Talks

Roy Disney, president of Walt Disney Prod., is in New York from the Coast, conferring with RKO Radio distribution executives on foreign distribution of Disney films that have not yet been shown in Europe. He will return to the Coast shortly.

Charles Levy, Disney publicity manager, will leave New York for Hollywood on Monday. He will tour key city exchanges before returning East.

FCC Will Resume Video Hearings

WASHINGTON, Jan. 17.—First hearings on applications for commercial television stations to be conducted by the Federal Communications Commission since the end of the war, will take place here Monday when applicants for the four available channels in the nation's capital will present testimony.

Applicants include Bamberger Broadcasting, Capital Broadcasting, Du Mont Laboratories, Evening Star Broadcasting Co., National Broadcasting and Philco.

Services for Gates

Funeral services for Frank L. Gates, 57, manager of Warners' home office insurance department, who died Wednesday at his home in Oakdale, L. I., will be held tonight at Fairchild Chapel, Garden City, L. I. Interment will be at Orange, N. J.

'U' Three-Day Coast Meet Starts Today

HOLLYWOOD, Jan. 17.—Universal executives William Scully, A. J. O'Keefe and Maurice Bergman arrived here today from Chicago, and will take a plane for San Francisco tonight, accompanied by John Joseph, Foster Blake and Charles Feldman, for the final regional sales meeting in the company's current series, to be held there tomorrow through Sunday.

All will return to the studio on Monday for the company's annual product conference with president Nate Blumberg, studio production head Cliff Work, and the advisory cabinet.

RKO Executives in Studio Conferences

HOLLYWOOD, Jan. 17. — The RKO Radio executive conferences are now under way at the studio here with Ned E. Depinet, N. Peter Rathvon, Barret McCormick, Perry Lieber, Leon Goldberg and Jack Goldstein among those participating.

Charles W. Koerner, production vice-president, will remain at Cedars of Lebanon Hospital for another week or 10 days. He was expected to leave the hospital today after a checkup.

Joe Kallison Dies

CHICAGO, Jan. 17.—Joe Kallison, 48, former general manager of the Marks Brothers Circuit (now incorporated into B. and K.) and later theatre manager for independent operators, died in Miami, Jan. 15.

Program Is Set for Carolina Meeting

CHARLOTTE, Jan. 17.—The 34th annual convention of the Theatre Owners of North and South Carolina, representing some 400 exhibitors in this territory, will open for two days at the Charlotte Hotel here on Sunday with a board of directors meeting preceding it.

A. Fuller Sams, Jr., of Statesville, president of the association, will preside. Speakers will include Henry Reeve, president of the Texas Theatre Owners; Mayor H. H. Baxter and J. C. Long, Nat Willaims, Frank H. Beddingfield and Ben Strozier.

Open Forum

Following the addresses an open forum on current problems is scheduled with nominations and elections of officers following. A banquet Monday evening will close the meeting.

Officers, besides Sams, are George W. Parr and Roy Rowe, vice-presidents, and Mrs. Walter Griffith, secretary-treasurer. Directors include Strozier, Charles J. Arrington, H. R. Berry, H. E. Buchanan, George D. Carpenter, H. H. Everett, J. B. Harvey, E. L. Hearne, H. F. Kincey, O. T. Kirby, T. A. Little, J. C. Long, J. F. Miller and Sam Trincher.

Reagan, Para. Group To Denver Meeting

A contingent of Paramount sales executives and home office officials will leave here today for Denver for the first of four divisional sales meetings. The group will be headed by Charles M. Reagan, vice-president in charge of sales, and will include Claude Lee, public relations director; George A. Smith, Western division sales manager; Curtis Mitchell, national director of advertising-publicity; Oscar Morgan, short subjects sales chief; C. J. (Pat) Scollard, executive assistant to Reagan; Joseph Walsh, in charge of exchange accounting; Fred LeRoy, home office representative, and Lester Coleman, assistant to Smith.

The meeting will be held at the Brown Palace Hotel, Monday through Wednesday.

UA Meeting

(*Continued from page* 1)

Jack, Southern district; Rud Lohrenz, W. E. Callaway and C. W. Allen, Western, and M. Dudelson, Eastern. Also attending will be Sam Lefkowitz, district manager in the East, who makes his headquarters in New York; Charles S. Chaplin, Canadian general manager; Jack Goldhar, Eastern sales manager; Maury Orr, Western, and Edward M. Schnitzer, home office executive.

Gradwell L. Sears, vice-president in charge of distribution, will address the managers during one of the sessions; so will Paul N. Lazarus, Jr., advertising-publicity director.

Shea Managers to Meet

CLEVELAND, Jan. 17.—E. C. Grainger, president of the Shea Circuit, will hold a general meeting of managers late this month and has invited exchange managers to dinner on Jan. 28 at the Carter Hotel, here.

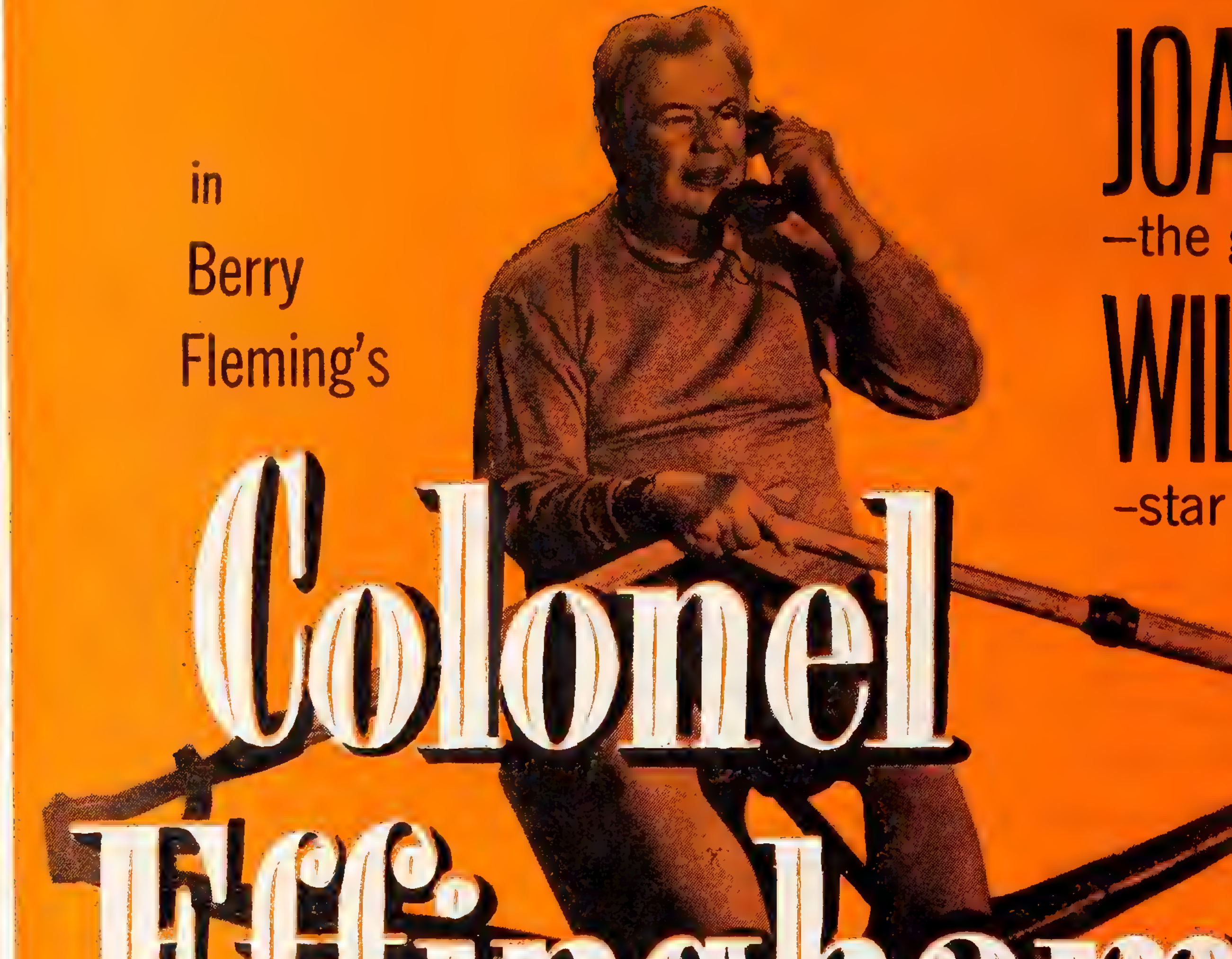
THE SHOWMANSHIP EVENT OF THE YEA

CHARLES COBUR
–in his role of roles!

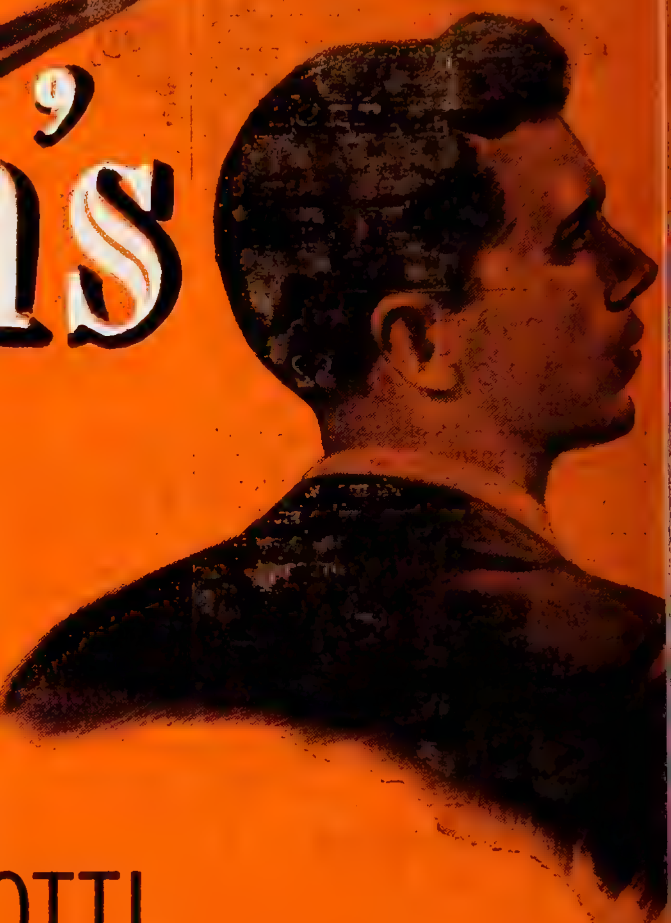
JOAN BENNETT
–the gal with "see"-legs!

WILLIAM EYTHE
–star of "House on 92nd St.!"

in
Berry
Fleming's



Colonel Effingham's Raid



Directed by
IRVING PICHEL · LAMAR TROTTI
Produced by
Screen Play by Kathryn Scola

IT'S DELIGHTFUL! IT'S ROMANTI

AUNCHES THE COMEDY HIT OF THE SEASON!

NORTH-SOUTH World Premiere

PARAMOUNT THEATRE

ATLANTA

JANUARY 24th

Charles Coburn in Person!

BUFFALO THEATRE

BUFFALO

JANUARY 25th

FOLLOWED BY

Hundreds of Dates!

NORTH, SOUTH, EAST and WEST

WATCH THE NEWS WIRES!

"Colonel Effingham" sponsoring big public celebration at TOWNLINE, N. Y. as its citizens vote to return to the Union from which Townline seceded in 1861!

S BOXOFFICE! IT'S FROM 20th CENTURY-FOX

THE DRIVE WITH A HEART!
MARCH OF DIMES! JAN. 24—30

WALLIS WINNERS

in

"FILMDOM'S FAMOUS FIVES"

in

His First Famous Year For Paramount

"VOTED BY THE NATION'S LEADING CRITICS AND COMMENTATORS OF PRESS AND RADIO" ...AND CONFIRMED BY EXTRAORDINARY GROSSES AND EXTENDED RUNS.

THE FIRST YEAR

"Finds" of the Year

LIZABETH SCOTT
Beautiful and talented...discovered by Hal Wallis... praised by the critics...acclaimed by the public...for her first screen performance in "You Came Along"!

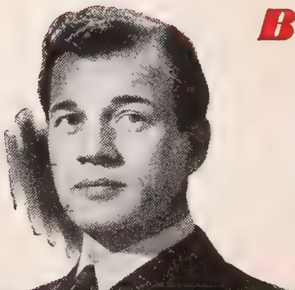
Best Direction

WILLIAM DIETERLE
for "Love Letters"*

Outstanding Screenplays

AYN RAND
for "Love Letters"*

Best Performances by Male Stars



JOSEPH COTTEN
in "Love Letters"*

**Chosen by the nation's Radio Commentators as One of the "Ten Best" Pictures of 1945.*

THE SECOND YEAR

A "Find" in 1945—A Star in 1946!

Watch for
"THE STANGE LOVE OF
MARTHA IVERS" starring
BARBARA STANWYCK
VAN HEFLIN
LIZABETH SCOTT
The next Hal Wallis Production

WILLIAM DIETERLE
Now directing
"THE SEARCHING WIND"
Starring Robert Young, Sylvia Sidney and Ann Richards...from the popular Broadway success by Lillian Hellman, who also wrote the screenplay.

AYN RAND
Now preparing the screenplay for
"TOP SECRET"
...the thrilling inside story of the Atom Bomb.

For the "Finds" of 1946...watch for the First Screen Appearance of

KIRK DOUGLAS in
"THE STRANGE LOVE OF MARTHA IVERS"
and

WENDEL COREY in
"DESERT TOWN"
Now starring in the Broadway success "Dream Girl."
To be released by Paramount

WB Net

(*Continued from page* 1)

is now in circulation, and is signed by Harry M. Warner.

The report lists a net profit of $103,000 at the conclusion of Warners' initial year, while for 1945 net profit was $9,901,000, a figure surpassed only by 1929's $14,514,000. In only five of the company's 23 years were losses recorded: 1926 and 1931, through 1934; a peak net loss of $14,095,000 was recorded for 1932.

Profit before deduction of Federal income taxes in 1924 was $124,000, whereas the similarly classified figure for 1945 was $26,601,000.

Between 1931 and 1945 funded debt of the company and its subsidiaries was variously reduced in the amount of $107,475,000.

Ownership Preserved

Throughout its career, ownership of the company by its common stockholders has been preserved intact, the report discloses.

Condensed balance sheet data lists the company's total assets in 1924 as $4,016,000, rising steadily to $230,185,000 in 1930, and established at $179,263,000 in 1945 after the elimination of $8,796,000 "goodwill."

Net working capital in 1924 was $1,263,000; in 1945, $37,451,000. In 1924, fixed assets, less reserves, amounted to $1,263,000, rose to a peak of $165,164,000 in 1931, and emerged at $100,624,000 last year. Notes payable and funded debt amounted to $1,316,000 at the end of the company's first year, reached $112,182,000 in 1930, and were $42,452,000 last year. In 1924 the company's net worth was $846,000; it rose to an all-time high of $106,435,000 in 1945.

460 Theatres

The company has 460 theatres of its own in 17 states and the District of Columbia, as follows: California, 12; Connecticut, 27; Delaware, seven; District of Columbia, 19; Illinois, 17; Indiana, two; Maryland, 10; Massachusetts, 17; New Jersey, 71; New York, 28; Ohio, 26; Oregon, two; Pennsylvania, 176; Tennessee, one; Virginia, nine; Washington, three; West Virginia, 12 and Wisconsin, 21. In addition to these, companies whose stock is 50 per cent owned by Warners and its subsidiaries operate 39 additional houses as follows: New Jersey, 15; New York, two; Ohio, nine; Oklahoma, 10, and Pennsylvania, three.

The brochure lists 31 U. S. cities wherein the company has exchanges, and six cities in Canada. Number of foreign film exchanges are reported as follows: Argentina and Brazil, eight each; Chile and Mexico, three each; two in Colombia; one in Cuba, British Guiana, Panama, Peru, Puerto Rico, Santo Domingo, Trinidad, Uruguay, Belgium, Denmark, Finland, Holland, Hungary, Italy, Norway, Roumania, Sweden, Switzerland, Yugoslavia, Lebanon, Palestine, Philippine Islands, Straits Settlement, Algeria, Egypt, Morocco, Tunisia and Union of South Africa. In Australia and New Zealand it has seven exchanges; in Great Britain and Eire, 10, and in France, eight. It has five exchanges in Spain, four each in China and India, and two in Java.

The report states that the music publishing subsidairies of the company own and control in excess of 50,000 copyrights, and asserts that together they do the largest gross business of any company in music publishing.

600 Czech Houses Are Not Operating

By J. B. KANTUREK

Prague, Jan. 13 (By Air Mail)—Of a total of approximately 1,600 theatres in Czechoslovakia, about 1,000 are currently operating. The others were damaged by enemy action and cannot open or have disagreed with the government on the matter of film industry nationalization.

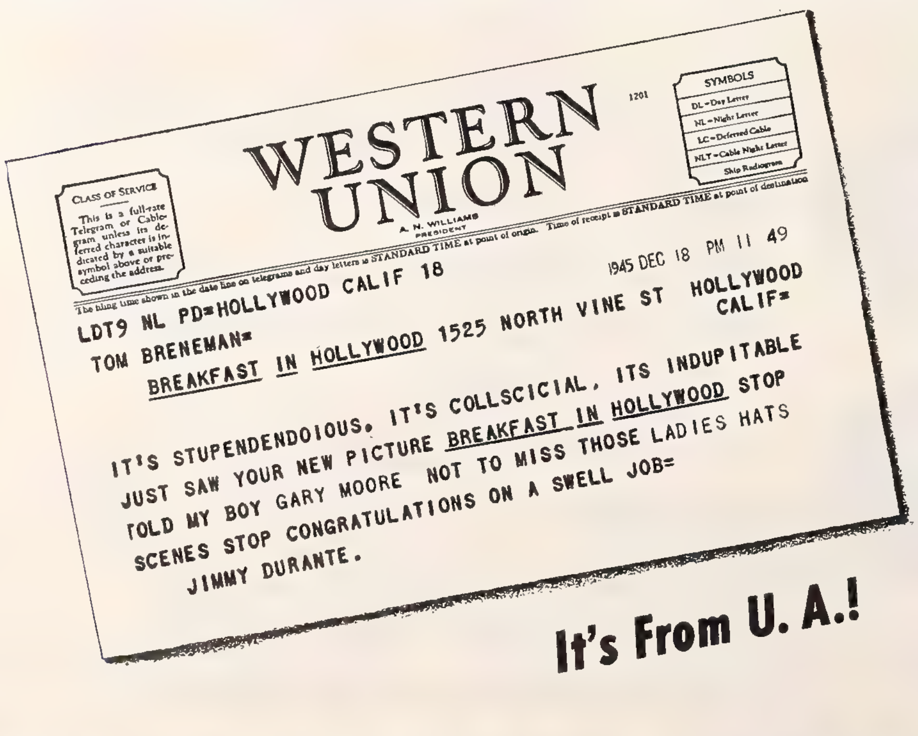
There are 80 theatres in the country devoted to 16mm. film. These will not be nationalized.

Star, Embassy in Deal

HARTFORD, Jan. 17.—Star Film Co., New Haven, headed by Bernard Levy and Louis Ginsburg, has been named distributor of all Embassy Pictures in Connecticut, president Joseph Levine announces.

UA Shifts Shartin

PITTSBURGH, Jan. 17. — William Shartin, manager of the United Artists office here, has been transferred to Cleveland.



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TOM BRENEMAN=
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IT'S STUPENDENDOIOUS, IT'S COLLSCICIAL, ITS INDUPITABLE
JUST SAW YOUR NEW PICTURE BREAKFAST IN HOLLYWOOD STOP
TOLD MY BOY GARY MOORE NOT TO MISS THOSE LADIES HATS
SCENES STOP CONGRATULATIONS ON A SWELL JOB=
JIMMY DURANTE.
It's From U. A.!

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Warners, M-G-M

(*Continued from page* 1)

Mexican productions. Native producers now contend that they have no first-run here for exclusive showing of their pictures since all the principal houses have booked American product for some time ahead. Meanwhile, from time to time, several houses here exhibit Argentinian productions and an occasional French film.

Twelve Warner films are to be screened by the Chapultepec during 1946, giving a total run of 36 weeks for Warner product in that house. Reports are rife now that frontline producers in Mexico may build their own theatre for exclusive bookings.

In announcing that M-G-M will build a theatre here, Carlos Niebla, the company's local manager, denied that M-G-M is negotiating with William Oscar Jenkins to buy his circuit in the provinces as has been reported.

Kentucky Law

(*Continued from page* 1)

A. Walker, R. H. Searles, W. H. Ballew and H. Ellison Salley, local citizens, are the incorporators.

Several states in recent months have heard public protests against gangster films.

The organization will seek to enlist public sentiment to promote the showing of only such pictures as are "of the highest moral and educational qualifications," particularly to juveniles, and will, also, through "necessary action," sponsor legislation designed to provide censorship of all films shown in Kentucky.

Coast Taxes

(*Continued from page* 1)

elsewhere but, like New York, receives considerable attention merely because so many high-taxpayers are concentrated in the area. Because of that fact, the bureau maintains an office there, in order to be in close touch with the situation at all times.

It was indicated that some special problems are offered with respect to corporations formed to produce single pictures, and there appears to be some doubt whether all such organizations are legal for tax purposes. In line with bureau policy, each such corporation will be studied on its merits.

Stars at 'Abilene' Opening

KANSAS CITY, Jan. 17.—Randolph Scott, Ann Dvorak and Rhonda Fleming, stars of Jules Levey's "Abilene Town," attended the opening of the film at Loew's Midland tonight after arriving here from Abilene, Kansas, where the world premiere was held earlier in the week.

Holst Joins Crosley

CINCINNATI, Jan. 17.—Paul F. Holst, has been appointed engineer in charge of audio and television development in the manufacturing division of Crosley Corp. He formerly was with RCA Victor.

New Broadcast Firm

ST. LOUIS, Jan. 17.—Unity Broadcasting Corp. of Missouri, St. Louis, has been incorporated by A. N. Keller, S. E. Abel and P. L. Watts.

New Taxes Face Uruguayan Films

By PAUL BODO

MONTEVIDEO, Jan. 13 (*By Air Mail*).—The Uruguayan amusement industry, including films, may have to bear additional taxes if a government proposal for the financing of a national anti-tuberculosis fund is approved. Motion pictures are already paying a sales [illegible] and in Montevideo an additional l[illegible] tax of six per cent of the gross has been levied.

In the local studios of Orion, Inc., Productora Latino-Americana de Films, newly-formed, is shooting its first film, "The Three Musketeers."

Dutch Theatres

(*Continued from page* 1)

rope, will release Alexander Korda product here, as well as certain French product. Filmex has opened a program of Russian features with "Stalingrad," and a second Russian picture, "The Rainbow," also has arrived. Filmex also has purchased a number of British pictures.

Eagle-Lion started its activity with "Henry V" in the Amsterdam Alhambra theatre.

People here expect that America's Motion Picture Export Association will start its activity within a very short time with a program of five pictures from each participating company.

There has not been much progress in negotiations among American film representatives, the Dutch government and the trade organizations.

The need for American pictures is growing in proportion to the surplus of French pictures distributed here. Although the Dutch like French product, they prefer American pictures.

An international newsreel is being delivered here by Eagle-Lion. It is produced by Polygoon Co., as in 1940.

USO's Phillips Resigns

Lawrence Phillips, executive vice-president of USO-Camp Shows, has resigned to return to private business, Walter Hoving, chairman of the board, announces. Phillips was drafted to take charge of USO-Camp Shows at its inception in 1941.

RMA Meet Jan. 28–30

CHICAGO, Jan. 17.—A Mid-winter conference of radio industry leaders has been scheduled by the Radio Manufacturers Association for Jan. 28-30 at the Stevens Hotel here. OPA pricing, FM and television are among subjects to be discussed.

ABPC Dividend

LONDON, Jan. 17.—Associated British Picture Corp., Ltd., has declared an interim dividend of seven and one-half per cent on its ordinary stock, the same as last year.

Censors' 100% Approval

CHICAGO, Jan. 17.—The police censor board passed all 88 films reviewed during December, Lt. Timothy Lyne, head of the censor bureau, reports. Also, Universal's "House of Dracula," originally held up, was approved.

What A Weekend

WITH PARAMOUNT'S

The Lost Weekend"

FOX, SAN FRANCISCO . . ! . . All opening day records smashed . . . topped "GOING MY WAY" by **12%!** . . . First weekend business beat "DUFFY'S TAVERN" by **10%!** . . . "INCENDIARY BLONDE" by **28%!**

ORPHEUM, PHOENIX . . . . . ! . Opening day beat "DUFFY'S TAVERN" by **35%!** "INCENDIARY BLONDE" by **28%!**

FOX, ATLANTA . . . . ! . . . . First 2 days bigger than "DUFFY'S TAVERN" by **41%!**

PENN, PITTSBURGH . . . . Opening day outgrossed "DUFFY'S TAVERN" by **40%!**

IN THE SMALL TOWNS, TOO!

DOME, OCEAN PARK, CAL. . . ! . Opening day topped "DUFFY'S TAVERN" by **20%!** "INCENDIARY BLONDE" by **38%!** "HERE COME THE WAVES" by **50%!**

ACADEMY, INGLEWOOD, CAL First 2 days ahead of "DUFFYS TAVERN" and "HERE COME THE WAVES" by **12%!**

"Natch—The New York Film Critics Called it THE BEST PICTURE OF THE YEAR!"

The Drive With a Heart! MARCH OF DIMES (Jan. 24-30)

N.Y. Film Case

(*Continued from page 1*)

enforcement, and the court's to determine whether there were any violations of the Sherman Act.

The court room phase of the suit ended shortly thereafter and the three-judge expediting court took the case under advisement.

Wright denied that the government desired to break up the industry, explaining that it was bound to work out problems with a minimum of upheaval, and admitting that he did not know enough about the motion picture business to devise a new system in place of the old. He suggested that the court was even less likely to be in a position to do so.

Final Hour

During the final hour of his rebuttal argument, Wright came to grips with the issues in the case. He was interrupted frequently by questions from the three judges, Augustus N. Hand, Henry W. Goddard and John Bright, to elaborate upon certain theories he expounded.

"You've got to prove a wrong and not that these defendants do a big business," Judge Hand told Wright at one point.

The inter-relation between the copyright laws and the Sherman Act which Wright attempted to explain also interested the court.

"The court cannot shy away from the complexities of the case because the remedy would have to be too drastic," Wright suggested. "Where the law requires it, it has to be done," he said.

When Wright offered to supply the court with a reply brief, Judge Hand told him that it was not necessary since the final oral arguments which had been presented during the three days "were very interesting and very good." He said that the arguments had been very helpful to the court and he would go over them very carefully.

Local Situations

"You don't seem to pay any attention to local situations," Judge Hand told Wright at one point. Wright contended that the local situations were merely symptoms of the overall alleged national restrictions which he charges are exercised by the defendants. He contended that the breaking up of pooling agreements, which he claims are illegal and should be enjoined, would not upset control of the market by the defendants in any way.

At another point Judge Hand asked Wright, "Suppose you had no clearance and nothing else was changed. What would that accomplish?" Wright replied that it wouldn't accomplish anything since the defendants could continue to give preferential treatment. He charged that the alleged restrictions on competition are not fixed independently but are the product of systematic agreements of the patries involved.

Referring to a local abuse alleged by Wright, Judge Hand said, "Maybe if that is an abuse it should be broken up but you're not interested in that." Wright said that he was but explained, "If you confine relief to merely prohibiting abuses in these local situations, you do not change the fundamental restraint over the market."

Wright told the court that he believed a competitive system in exhibition could work despite alleged attempts of distributors to claim that it could not. He traced the events leading up to the adoption of the consent decree by the industry and explained that it was never meant to be permanent. He said that the only ones who were satisfied with it when it was adopted were the government and the defendants.

Raftery Argument

Edward C. Raftery, counsel for Universal and United Artists, argued during the morning session that exhibitors generally wanted block-booking. He declared that the practice had been made a "red herring" and that only civic groups had protested against it. He explained to the court that exhibitors generally bought the trade name of the company with which they dealt, and reminded the judges that A. Montague of Columbia had testified that the exhibitors were also against blocks of five. He also cited United Artists' experiences in selling pictures individually.

According to Wright's theories as expounded to the court, pictures could be sold singly or in groups as long as the licensing of one was not conditioned on the licensing of another.

Summarizing the government's arguments as he saw them, Raftery said that it wants divorcement but has not explained how this is to be accomplished. The government would then force the selling of pictures on the auction block with the elimination of clearance and run. He pointed out that this would lead to "nothing but organized chaos in distributing pictures. The auction block would give no security to the exhibitor," he declared.

Market Ready Made

Concluding, Raftery said that Universal and United Artists sold the market as they found it and did not create it and these two defendants should not be in court.

Wright denied that he had not tried to bring "the Little Three" under the consent decree or to proceed against them as John Caskey, 20th-Fox attorney, had contended the previous day. He reminded the court that the Department of Justice had sought the severance of some of the issues but that the three companies had objected and Judge Goddard had declined to order them to agree to this severance.

According to Wright, the consent decree was set up on a "wholly tentative and experimental basis." "It was not a final solution or adjudication of anything," he said, explaining that Department of Justice agreed to an opportunity to find out if there was a satisfactory solution to the issues. He traced those provisions which have expired and also gave the scope of the present action as it fitted into the Department's plan to bring local actions against Schine, Crescent and Griffith circuits as well as it affected consent decrees entered into with Balaban and Katz in Chicago and Fox West Coast.

Overall Objectives

The overall objectives of the government in entering into the consent decree in the New York case, according to Wright, were: first, to get one of the three circuit cases litigated through the Supreme Court, which it did in the Crescent case; then, to set up the small block limitation to make a freer selection of pictures possible, and to attempt a general loosening up of the clearance structure by arbitration. He claimed the basic failing of the arbitration system is that it is able to reduce clearance but not to effect a change in run position.

Hitting at the arbitration system as possibly being illegal, Wright cited the action brought by the St. Louis Amusement Co. which had sought to file a brief as a "friend of the court." "It is not the function of the court or the Department of Justice to sanction to one group the use of legal restraints," Wright said in arguing that arbitration could not be maintained apart from law enforcement.

Cole Fetes Them Going and Coming

Following up on its wartime program of tendering a five A. M. breakfast to draftees just prior to their departure for induction, the Nemo Theatre, Skouras house here, now welcomes back returned service men and women with invitations to be guests of manager George Cole at the evening show, giving them refreshments in the lobby.

Cole has a tie-in with the local draft board and already has been host to 850 veterans.

U. S. Again Acts

(*Continued from page 1*)

in the Netherlands before the war attempted to get back in the market following the withdrawal of the USIS, which had continued until this month the film releasing service set up by the OWI.

Dutch press reports reaching this country attributed the ban—said to have been issued against M-G-M, Paramount, RKO Radio, 20th Century-Fox and Warner Brothers—to the controversy raised last September over the so-called "drastic" terms sought to be imposed by the companies. It was said in Washington that it actually is designed to secure the return to the Bond of the five companies, which joined it before the war but resigned after the liberation of the Netherlands.

The State Department's interest in the matter lies chiefly in the delegation of governmental power to control film imports to a private organization (the Bioscoop Bond) and Ambassador Hornbeck's protest was based on the incongruity of making international relationships subject to private control.

Includes Video In New RCA Contract

Rights for television films are included in the new contract for users of RCA-Victor studio sound recording.

The new RCA contract also includes a rate cut of approximately 25 per cent in most instances, and an entirely new classification set-up which bases charges exclusively on the length of film rather than on the field of use and type of subject, as formerly, an RCA spokesman discloses.

A similar new film recording contract has been furnished the company's industrial film recording licensees.

In January, 1945, Western Electric issued new contracts at reduced rates to its studio sound recording clients. Western Electric's contract bases charges on the field of use and type of subject.

Appeal Board

(*Continued from page 1*)

definite" period was suggested by the court in view of a likelihood of a decision in the case within a year or even six months. Wright and the counsel for the five consenting companies thereupon agreed upon the extension by stipulation without prejudice to either side.

The appeal board judges are George W. Alger, chairman, and Albert W. Putnam and Robert McC. Marsh. As previously reported in MOTION PICTURE DAILY Dec. 27, the companies have set a $300,000 budget to continue the arbitration system for another year. The chairman of the appeal board annually receives $20,000, and his two associates $17,500 each.

Set Reel Fellows Meet

CHICAGO, Jan. 17.—Edward Zorn, president of United Theatre Owners of Illinois, will be the principal speaker at installation ceremonies of the Reel Fellows Club of Illinois to be held at the Congress Hotel here on Sunday. Officers who will be inducted are: Jack Armgardt, president; Edward Safier and R. C. Herman, vice-presidents; Tom Greenwood, treasurer; Joe Cozzi, assistant treasurer; Saul Goldman, secretary; B. Cobb, assistant secretary; Max Dreiffuss, sergeant-at arms.

Kaufman, Meyers Named

Samuel Kaufman has been appointed feature editor and exploitation director and Leonard D. Meyers, music editor of the NBC press department.

Hajos to PRC

HOLLYWOOD, Jan. 17.—Karl Hajos has been named musical director of PRC Productions by Reeves Espy, president.

M. J. WEISFELDT

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The Trade Agrees . . .

Gertie's Got what it takes!

EDWARD SMALL
presents
"GETTING
GERTIE'S
GARTER"
starring
DENNIS O'KEEFE
MARIE "THE BODY" McDONALD
with
BARRY SULLIVAN • BINNIE BARNES
J. CARROL NAISH • SHEILA RYAN
Jerome Cowan • Vera Marshe
From the stage play by
WILSON COLLISON and AVERY HOPWOOD
Adaptation and Screenplay by
ALLAN DWAN and KAREN DeWOLF
Directed by ALLAN DWAN

One of the brightest comedies of this or any other season. Hilarious, **don't miss it.** *HOLLYWOOD REPORTER*

Sheer frenzy of a slapstick comedy. **Is certain for chuckles.** *–VARIETY*

An **hilarious** comedy. Exhibitors can use it to good advantage. *–MOTION PICTURE DAILY*

A **boxoffice laugh fest.** Belly laughs come thick and fast from start to finish. Definitely boxoffice oomph. *–FILM DAILY*

A boxoffice draw. Marie McDonald is **entrancing.** *–HOLLYWOOD VARIETY*

Edward Small **has rung the bell.** *–BOXOFFICE*

Loaded with laughs. *–EXHIBITOR*

Will keep audiences in an almost **constant state of laughter.** *–SHOWMEN'S TRADE REVIEW*

Many speedy and hilarious moments. **A super-job has been done.** *–BOXOFFICE DIGEST*

. . . . **Naturally, you're getting "GERTIE" from** ***U.A.***

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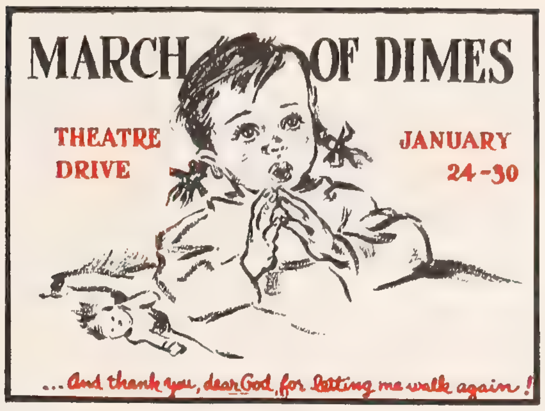
MOTION PICTURE DAILY


MARCH OF DIMES
THEATRE DRIVE
JANUARY 24-30
...And thank you, dear God, for letting me walk again!

L. 59. NO. 14 NEW YORK, U.S.A., MONDAY, JANUARY 21, 1946 TEN CENTS

'Dimes' Drive And Theatre Collections

SEVERAL local and regional exhibitor organizations in recent months have adopted resoluons opposing further collections from theatre audiences. The justication, implied when not expressd, is: The war is over. We're hrough helping. It's business as sual again.

Everyone understands the exhibior's reluctance to take up collecons in his theatre. There should e fewer collections from audiences n the peace years than were necesary in wartime. But consider the mplications which can be conveyed o the public—the theatre patron—y the refusal of theatres to parcipate in any charitable endeavor, r to help any cause, however benecial, because "the war is over."

The most dangerous implication s the belief that can be conveyed o the public that all of the valuable war work of theatres was done, not

(Continued on page 6)

Names . . .
In Today's News

JOSEPH HAZEN, president of Hal Wallis Productions, left New York Friday for Hollywood to confer with Wallis on the company's next film, Top Secret," dealing with the creaion of the atomic bomb. Hazer has ecured the necessary clearance from military authorities. Hazen and Wallis will decide whether the film will be fictionized or be given the ocumentary technique.

Hazen expects to be on the Coast or about 10 days. He and Wallis will go to England early in March to survey British production facilities. Wallis will not produce in England before July, however.

Horne to Hollywood to Launch Story Productions

Hal Horne, chairman of the board of the recently formed Story Productions, will arrive in Hollywood Wednesday from New York to start negotiations for studio space for the company's first production and to establish permanent West Coast ofices for the company. Taylor Caldwell's forthcoming novel, "This Side

(Continued on page 6)

UA Will Add from 35 to 50 to Its Branches in Field

United Artists is about to increase its field distribution personnel by between 35 and 50, Gradwell L. Sears, vice-president in charge of sales, disclosed at the weekend after the two-day meeting of UA district managers, held at the Waldorf-Astoria Hotel, here.

Returning servicemen will make up a large part of the additions to the company's exchanges, Sears added, with the eventual aim of increasing branch sales staffs by two men in some cases and one in all others.

Company sales policies and a discussion of both current and forthcoming product also highlighted the sessions, which were conducted by J. J. Unger, general sales manager, and at

(Continued on page 6)

'U' Group Insurance Covers 75% of Staffs

Over 75 per cent of Universal's employes in the home office, studio and exchanges are enrolled in the company's group life insurance plan, it is learned here. The company and employes divide the premium equally, with any dividends declared by the underwriter, Guardian Life, applied to reduction of the employes' premium.

Last summer the Universal board of directors voted to double the face

(Continued on page 6)

$977,000 for 'Bells'; Run Is Extended

RKO's "The Bells of St. Mary's" is headed for an all-time house record of $977,000 for seven weeks at Radio City Music Hall, and the theatre has decided to continue the film for an eighth week, at least, although it was originally booked for a maximum of seven.

The film drew $852,500 for six weeks, for an average weekly gross of $143,000, seting a new all-time weekly high of $160,300 during New Year's week.

U. S. to Distribute Data on Agfa Plant

WASHINGTON, Jan. 20.—The publication board of the Department of Commerce has available for distribution a 55-page report on the investigation of film production and methods of the Agfa plant at Wolfen, Germany, fathered by the U. S. Technical information mission.

The report was one of a number sent back from Germany by the technical experts dealing with photographic film and equipment. One of the reports, on a German color system, was considered so important that a mission headed by Nathan D. Golden, chief of the motion picture unit, was sent to Germany by the Department to gather further details.

Asks Congress To Cut Taxes On Admissions

Knutson's Bill Calls For Return to Pre-War Level

WASHINGTON, Jan. 20.—Return of the Federal admission tax to its prewar level of one cent in each 10 was demanded of Congress on Friday by Rep. Harold Knutson of Minnesota in introducing a bill to restore the peacetime rates on all excise taxes next July 1.

Knutson, ranking Republican member of the House Ways and Means Committee, declared there should be quick action to scale those levies downward without waiting for the formal declaration of the war's end. Present admission levy was written into the law for the period of the war and six months thereafter.

Introduced just in advance of the transmission to Congress of the President's budget message, in which he

(Continued on page 6)

Columbia Preferred Issue Up Today

A special meeting in place of the annual Columbia stockholders' meeting will be held here today to consider a proposal to issue 75,000 shares of $4.25 cumulative preferred stock to retire outstanding $2.75 preferred convertible.

Also on the agenda will be the election of directors, the present seven having been submitted for reelection, and an amendment to the by-laws to permit the addition of two

(Continued on page 6)

Air-Lines Seek Safer Ways of Carrying Film

Suggests Reverse Giveaway Clearance

After reading the arguments in the New York anti-trust suit to justify 'reasonable clearance' one of the local subsequent run exhibitors suggests a reversible clearance for the sub-run exhibitors on bank night, bingo and giveaways.

The idea would be to protect such exhibitors by giving them first-runs on giveaways and relegating advance run theatres to last runs on premiums.

WASHINGTON, Jan. 20.—Anticipating that the shipment by air of nitrate motion picture film will increase in considerable quantities, air transport operators are planning to make an extensive study of its packaging.

The research will be conducted by the Shippers' Research Division, recently formed by the 24 United States flag airlines comprising the Air Transport Association of America.

Metal containers were used in transporting film prior to the war, but because of war-time scarcities of metal containers, shippers and airlines adopted a spark-proof fibreboard.

Since air officials question the safety of the carriage of this type of material under existing regulations, nitrate motion picture film will be probed.

Skouras Prelude to 'Brotherhood Week'

As a forerunner of the industry's participation in "American Brotherhood Week," Feb. 16-24, sponsored by the National Conference of Christians and Jews, Skouras' Park Plaza Theatre in the Bronx conducted a rally and special show attended by local civic and religious leaders and 2,000 children here late last week.

Accenting the message of inter-faith

(Continued on page 6)

Personal Mention

C. J. SCOLLARD, executive assistant to Charles M. Reagan, Paramount sales head, left New York Friday for Denver.

•

Thomas Baird, British Information Services film division director, left here Friday for London on the *Queen Elizabeth*. During the six weeks of his absence, Thomas Hodge will have charge of the BIS office.

•

David E. Rose, chairman and managing director of Paramount Film Service, Ltd., is scheduled to arrive in New York from London by plane today.

•

Hugh Owen, Paramount New York and Southern sales manager, visited Atlanta late last week and left there for the ITO convention at Charlotte.

•

George D. Burrows, Monogram vice-president and treasurer, is due in town from the Coast today. W. Ray Johnston, board chairman, arrived Friday.

•

W. D. Gross, Alaskan motion picture pioneer, is en route from Skagway to San Francisco on his annual tour of film centers.

•

C. J. Latta, Warner Theatres Albany zone manager, and Max Friedman, film buyer, were weekend visitors in New York.

•

Roy Haines, Warner Southern and Western division sales manager, returned here over the weekend from a Southwest trip.

•

H. M. Bessey, Altec Service vice-president, has returned to New York from Memphis, Cincinnati and Altoona.

•

Fred Jack, United Artists Southern district manager, and Ed Laird, his assistant, visited Atlanta last week.

•

Louis Phillips, Paramount assistant general counsel, left New York for Florida at the weekend.

•

Gayne Dexter, Warner advertising-publicity director in Great Britain, has arrived in New York.

•

Leonard Allen, Paramount's Atlanta advertising manager, has been on a trip to Charlotte.

•

Boris Morros, producer, and his son, Richard B. Morros, are here from Beverly Hills.

•

George Jessel, 20th Century-Fox producer, arrived in New York from the Coast on Friday.

•

Eve Arden has arrived in New York from the Coast.

•

Mary Boland has arrived here from Beverly Hills.

Tradewise . . .

By SHERWIN KANE

WITHOUT doubt the most revealing utterance from the Federal court throughout the trial of the government's New York anti-trust suit against the major companies was that of Judge Augustus N. Hand concerning affiliated theatre divorcement.

Said Judge Hand in the course of the final arguments by Assistant U. S. Attorney General Robert L. Wright, in charge of the government's case, last Tuesday: "That (theatre divorcement) is an extremely drastic remedy that I should think was extremely unlikely that this court will give."

These are the words of the senior judge of the three-judge expediting court which presided at the trial. They are significant because of the seniority of the jurist who uttered them. Judge Hand not only is the senior judge in the trial of the film suit but also is ranking member of the U. S. Circuit Court of Appeals here and is regarded as the dean of the Federal judiciary for the New York area. His words, spoken from the bench, may be regarded as weightier than those of either of his District court associates, Judges Henry W. Goddard and John Bright.

•

Judge Hand made it plain that he was speaking only for himself, and not for his associates. He made it plain, too, that he was expressing only an "impression" and that he had still to give the case much study.

The inescapable conclusion to be reached, however, is that the government, after the conclusion of the trial, the submission of briefs and in the last minutes of final oral arguments, had not succeeded in establishing with the senior jurist the advisability of granting what the government itself has proclaimed to be its first and primary objective in bringing the case to trial—the divorcement of affiliated theatres. In fact, it had fallen so far short of that objective that the senior jurist was moved to state that it is a remedy "that I should think was extremely unlikely that this court will give."

Mr. Wright, it would seem, will have to "talk fast" if he still has hopes of realizing his primary objective.

• •

Informal speculation on the probable outcome of the trial generally has veered away from any consideration of outright divorcement of theatres. Most guessers believe that theatre holdings, if disturbed at all, will be given only localized attention. A closed situation here and there, such as one defense attorney referred to as "sore spots," may be opened up, it is felt, and some attention may be given to specific trade practices.

However, no one who has followed the trial closely looks for any revolutionary upheaval and the remedies which may be expected to emerge will more than likely be welcomed by defendant companies as solutions to some problems of long standing and as offering the promise of better intra-trade relations for the future.

• •

The Hollywood news wire brought word recently that despite the aim to dissolve the Association of Motion Picture Producers and to integrate it with the Motion Picture Association of America, the Hollywood organization emerged from its recent session with Eric Johnston and Byron Price as the same corporate entity it always has been, and, incidentally, that it proposes to continue being.

It is not surprising that Johnston's first setback in his new post in the industry should originate in Hollywood and on that particular issue. Taking individuality away from anything in Los Angeles and attempting to merge it with anything outside that sizable county is like trying to pull the Paramount Building through a soda straw.

Regardless of the reasons given for "permitting" the AMPP to retain its corporate identity instead of becoming the Hollywood office of the MPAA, that was not what was originally contemplated.

• •

Steve Broidy, Monogram president, was telling the boys about the $1,000,000 that the forthcoming "Suspense" has in it.

"And not so long ago," he said, "we could have made a picture for the cost of the congratulatory wires we received on 'Dillinger'."

Others recalled the time when Broidy ended a lengthy social holiday phone call to the New York office from Trem Carr and others at the Monogram studio with this: "Hang up! You could have made another picture for what this call will cost us."

Newsreel Parade

THE newsreels' latest issues thrc the spotlight on the United N tions Organization meeting in Londo General Eisenhower answering sc diers' protests on discharges and A miral Kimmel before the Pearl Ha bor board in Washington. Full co tents follow:

MOVIETONE NEWS, No. 41. — U meeting opens in London. Admiral Kimn testifies on Pearl Harbor. General Eise hower discusses "G.I." discharges. Rea tions here to soldier's death sentence Japan. General Herbert receives Disti guished Service Medal. Fishing in Mian Silver Skates carnival in New York.

NEWS OF THE DAY, No. 239.—UN session begins in London. General Eise hower on point-system discharges. Admir Kimmel on Pearl Harbor. Strikes tie meat industry. President Truman in ste labor row. French cinema's 50th anniversar

PARAMOUNT NEWS, No. 42.—Auto-li airplanes demonstrated. Admiral Kimm before Pearl Harbor committee. Gener Eisenhower on soldiers' discharges. Strik sweep country. UNO meeting in Londo

RKO PATHE NEWS, No. 44.—Gener Eisenhower on point system. Bathers "co vene" in Sweden. Admiral Kimmel befor Pearl Harbor board. UNO meeting opens i London.

UNIVERSAL NEWSREEL, No. 469.— Admiral Kimmel before Pearl Harbor boar UNO meeting opens in London. Gener Eisenhower discusses Army point syster Railroad wreck in England. Water show i Florida. Silver Skates meeting in New Yor

Holland Drops Tax On Foreign Capital

Although American film companie have not as yet resumed operations i Holland—negotiations to that end be ing pending—the Dutch governmen has abolished its corporation tax o foreign capital investments, in an orde designed to encourage foreign concern to establish subsidiaries in Holland according to press dispatches reaching New York from Amsterdam at th weekend.

Insure Loew Workers For $15,000,000

Loew's, Inc., on March 1 will make its third payment in behalf of its employes retirement plan.

Some 5,000 Loew employes, representing about 80 per cent of all company workers, are now enrolled in the company's 15-year-old group insurance, carrying some $15,000,000 o protection—a benefit apart from the retirement plan.

Bookers' Annual Party

The Motion Picture Bookers Club of New York will hold its annual dinner-dance in connection with the organization's seventh annual installation of officers, headed by Oscar Lager, president, at Tavern-on-the-Green, Central Park, here, tonight.

N. J. Allied Board Meet

Annual meeting of the New Jersey Allied board will be held at the Hotel Astor, New York, on Jan. 28.

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odgers Launches -G-M Meet Today

William F. Rodgers, vice-president d general sales manager for M-G-M, ho returned from a Miami vacation Saturday, today will open the third a series of company sales meetings the Astor Hotel, here. The meetgs, to be attended by 49 salesmen exploitation men from the south d west, will continue until Friday. elegates will leave for their respece areas next Saturday and Sunday.

The third group will make a total of 4 from the field who have attended les meetings here. Jack E. Flynn, idwest sales manager, with headarters in Chicago, will take part in e sessions. Next week, when 51 lesmen and promotion men report re for the fourth and final meeting, udy Berger, Southern sales manager, d George A. Hickey, West Coast les head, will take part.

adio Spots for ilms' 'Dimes' Drive

Radio spot announcements mentiong the film industry's March of imes campaign, and to be broadcast ring the week of theatre collecns, Jan. 24-30, have been sent to l radio stations throughout the nan by Howard J. London, radio dictor of the National Foundation for fantile Paralysis.

layers Guilds Ask LRB Election

Hollywood, Jan. 20.—With the sputing Screen Players Union and creen Extras Guild filing requests r a National Labor Relations Board ection to determine the bargaining gency for all extra-players, NLRB rector Stewart Meacham expressed nfidence that the long-waged conoversy is approaching a solution.

Although both organizations imsed marginal conditions, Meacham ticipates an early agreement on all ints.

ees War Experience peeding Television

Rochester, N. Y., Jan. 20.—Warme experiences in new research and anufacturing technique will expedite nsiderably the advent of television hen some of the clamps are removed, fluences retarding the medium being ohibitively high station-operation sts, programming on the operating d and the continuing shortage of aterials and tubes blocking the manacturing end, said Dr. Ray H. Mann, president of Stromberg-Carlson, his annual talk before a luncheoneeting of the Rochester Engineering ociety, recently.

ederal Buys 'Carmen'

Hollywood, Jan. 20.—"Carmen From enosha," a modern musical based on e opera "Carmen," and with an merican setting, has been purchased om Boris Petroff and George ricker, authors, by Federal Films, c., newly-formed independent proucing company, headed by William eBaron and Boris Morros. Work one of several other scheduled Fedal productions is expected to get der way about April 1.

5 Finished, 5 Started as Coast Index Holds at 42

Hollywood, Jan. 20.—The production total is unchanged, as five films were started, and five completed, with the shooting index remaining at 42. The production scene follows:

Columbia

Shooting: "Boston Blackie's Private Ghost," "Night Editor," "The Walls Come Tumbling Down," "The Jolson Story."

M-G-M

Shooting: "Faithful in My Fashion," "But Not Goodbye," "Fiesta," "Three Wise Fools," "The Yearling," "Till the Clouds Roll By."

Monogram

Started: "Code of the Drifter," with Johnny Mack Brown, Raymond Hatton, Reed Howes, Bud Geary, Dusty Rhodes.

Paramount

Shooting: "California," "The Searching Wind" (Wallis), "The Perfect Marriage" (Wallis).

PRC

Finished: "Terrors on Horseback" (formerly "Untitled Buster Crabbe").
Started: "Buster Crabbe No. 2," with Buster Crabbe, Al St. John.
Shooting: "The Devil Bat's Daughter."

RKO Radio

Finished: "Step by Step," "Without Reservations" (Lasky).
Shooting: "Crack-Up," "Sister Kenny," "Notorious," "Till the End of Time."

Republic

Finished: "Passkey to Danger."
Shooting: "Rainbow Over Texas," "Lonely Hearts Club."

20th Century-Fox

Started: "Rendezvous 24" (Sol M. Wurtzel), with William Gargan, Maria Palmer, Pat O'Moore.
Shooting: "Strange Triangle," "Cluny Brown," "The Dark Corner," "Anna and the King of Siam," "The Shocking Miss Pilgrim," "Somewhere in the Night," "Three Little Girls in Blue."

United Artists

Shooting: "Me and Mr. Satan" (Rogers); "The Strange Woman" (Stromberg); "The Sin of Harold Diddlebock" (Sturges).

Universal

Finished: "Notorious Gentleman."
Started: "Love Takes a Holiday," with Joan Davis, Jack Oakie, Mischa Auer; "Strange Conquest," with Jane Wyatt.
Shooting: "Shahrazad," "The Cat Creeps," "Design for Death."

Warners

Started: "The Sentence," with Ann Sheridan, Kent Smith, Robert Alda.
Shooting: "Humoresque," "Two Guys from Milwaukee," "Beast with Five Fingers," "Escape Me Never."

Army Film Lab Is Moved to Astoria

Washington, Jan. 20.—The war Department announces that the motion-picture functions of the Signal Corps Photographic Laboratory, here, will be transferred to the Signal Corps Photographic Center in Astoria, New York. Major Gen. Harold C. Ingles, chief signal office, said the inactivation of photographic facilities at the Army War College here would be completed by July 1.

Governor Asks Miss. Theatre Tax Cuts

Jackson, Miss., Jan. 20.—A recommendation that all state theatre taxes in Mississippi be reduced this year was made by Governor Thomas L. Bailey in a message to a joint session of the house and senate at the weekend.

A bill asking for the adoption of a two per cent state sales tax in place of the present 10 per cent theatre tax will be introduced in the legislature in the near future. Numerous exhibitors from all parts of the state attended the opening session of the legislature.

Beecroft to Dallas

Dallas, Jan. 20.—H. L. Beecroft has arrived here to take over as branch manager for 20th Century-Fox. He comes from Milwaukee, where he held the same position for the company. The Dallas post has been vacant for more than a year, with Phil Longden, district manager, carrying on the duties of his own office and that of branch manager.

American Seating Is Back in Production

Grand Rapids, Mich., Jan. 20.—With reconversion practically completed, the American Seating Co. is swinging back into production of seating equipment for film and other theatres, and the educational, religious and auditorium fields.

Meanwhile indications are that the company will report sales of around $12,000,000 for 1945. This would compare with the record of $18,161,384 in the preceding year. No estimate of net profit for 1945 is available. In 1944, the company had a net of $507,837, equal to $2.30 a share on 221,062 shares of stock outstanding.

Urges UNO Film Work

Oklahoma City, Jan. 20.—Education by motion pictures would be the speediest way to bring people of the world into common bonds of understanding, Mrs. Ruth Bryan Rohde, diplomat-lecturer, told several Oklahoma audiences recently. Mrs. Rohde, daughter of William Jennings Bryan, described motion pictures as the most efficient and painless educational device yet invented. She urged the United Nations Organization to launch a visual education program immediately to promote world brotherhood.

'Strangers' Premiere

Rochester, N. Y., Jan. 20.—Under a pre-release booking, the Century Theatre here will get the world premiere of Warner's "Three Strangers." It opens Wednesday.

Hollywood

By THALIA BELL

Hollywood, Jan. 20

WALLACE FOX will produce and direct "Treve," an adaptation of one of Albert Payson Terhune's dog stories, for Universal. . .Ludwig Stossel has been added to the cast of "Escape Me Never," now shooting at the Warner studio. . .Lynn Merrick has been chosen for the feminine lead in "Sing While You Dance," which Leon Barsha will produce for Columbia. . .Constance Collier, star of the silent days, has been engaged by 20th Century-Fox for a role in "The Dark Corner". . .Virginia Huston, who was signed to a long-term contract by RKO Radio almost a year ago, will make her screen debut in "Desirable Woman". . .Director George Sherman has had his Columbia contract extended.

•

William Haade has been signed for the role of Jane Withers' brother in "Lonely Hearts Club," now shooting at Republic. . . . Robert Stanton is set for the male lead in the Columbia musical, "Sing While You Dance."

•

Fredric March, who scored a personal triumph in the Broadway version of "A Bell for Adano," has been signed by Samuel Goldwyn for a top role in "Glory for Me," based on the novel by MacKinlay Kantor. William Wyler will direct; Robert Sherwood is currently preparing the screenplay. . . . Phil Karlson, who has directed a number of pictures for Monogram, including "Swing Parade of 1946," has been signed by that studio to a new two-year contract.

•

Robert Cummings will star in the forthcoming RKO-Radio comedy, tentatively titled "It's Love, Love, Love." This will be the actor's first screen appearance since his discharge from the Army Air Corps. Richard Berger is scheduled to produce the film. . . . Strange bedfellows note: Jimmy Durante and Lauritz Melchior are to be teamed in the M-G-M musical, "This Time for Keeps."

•

Lew Pollack Dies on Coast, Funeral Here

Hollywood, Jan. 20.—Funeral services for Lew Pollack, 50, song writer and composer of musical scores for films, who died at the Queen of Angles Hospital in Los Angeles on Friday, will be held at the Riverside Chapel, New York, with the date to be announced later.

Pollack was affiliated successively with 20th Century-Fox and RKO Radio here. Surviving are two sons, William and James; three brothers, Milton, Jesse and Bernard, of New York; and a sister, Mrs. Cora Hahn of Los Angeles.

Protest New Theatre

The Chamber of Commerce of Islip, Long Island, will meet with the town's planning board and building inspector to consider the erection of a new theatre by the Prudential circuit. Ground for the project had been broken when civic groups and others protested that the house would be "undesirable and a traffic hazard" because of its proximity to a school.

Another "NEVER-BEFORE" from the SHOWMANSHIP COMPAN

RKO's PIC-TOUR OF T MONT

This sensational pre-selling campaign!

FULL-PAGE ads every month in both Life and Woman's Home Companion — two of America's top-circulation magazines . . .

— selling pictures to millions **MONTHS AND MONTHS** in advance of release — advertising them while still in the shooting and cutting stages . . .

— strikingly **NOVEL** designs and text, publicizing *several* big coming productions in each ad . . .

— creating a tremendous market and building up to the **REGULAR** national magazine campaign!

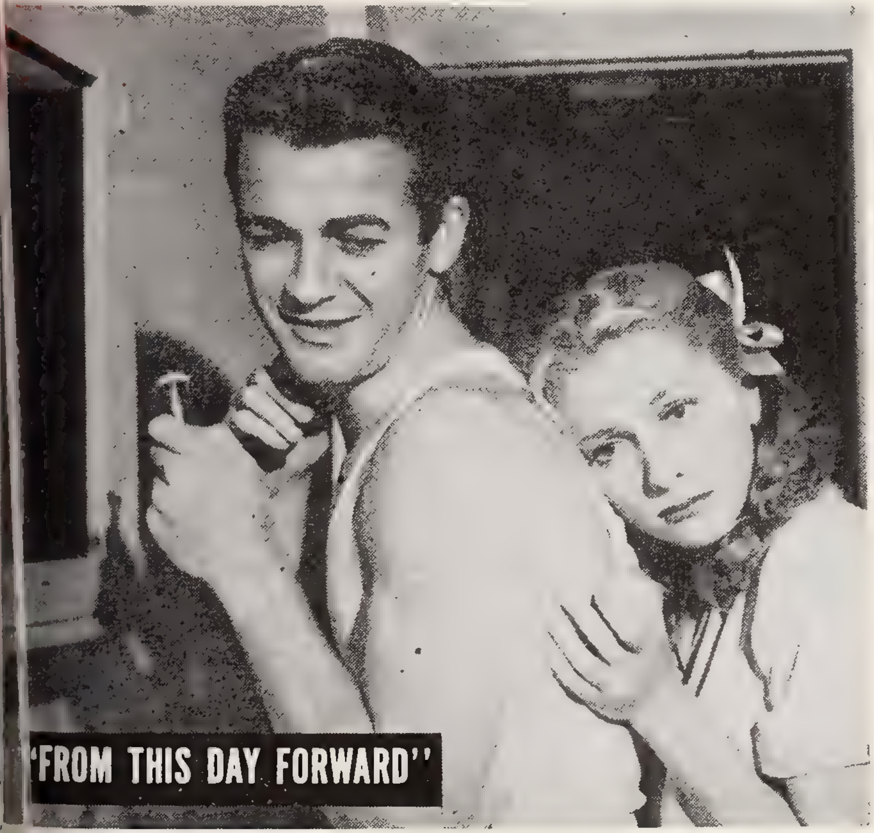
Ad No. 2 of the series
appearing in De
31st issue of Life,
Feb. issue of Won
Home Compa
Watch for fut
each month.

RKO's PIC-TOUR OF THE MONTH

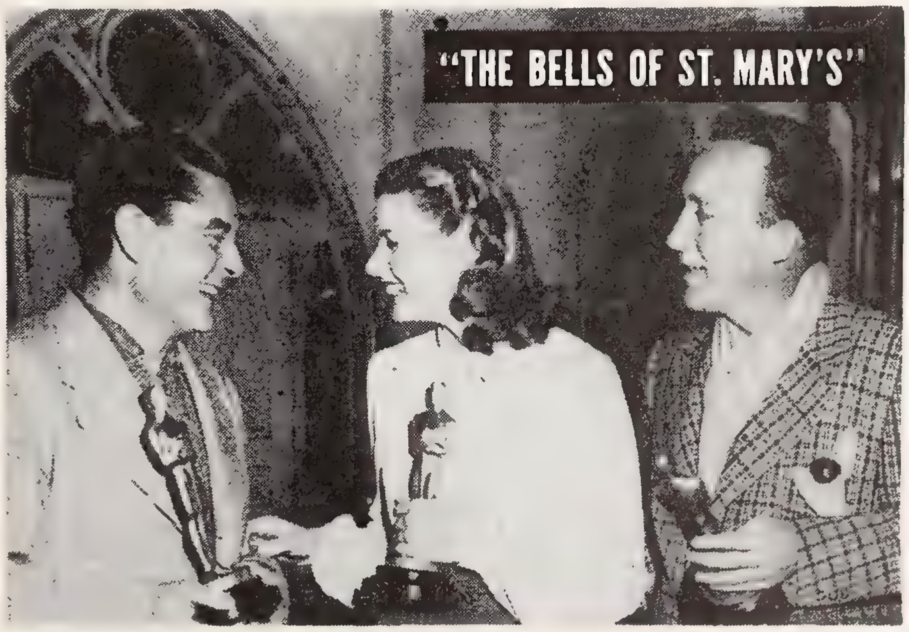
Hollywood at work . . . Big stars caught off-guard between scenes . . . Big stars before the cameras.

So neat, so sweet, so indiscreet, GINGER ROGERS sings love ballad to her little dog in this scene from SAM WOOD's "Heartbeat." The lyrics are meant for the ears of her French sweetheart, JEAN PIERRE AUMONT *(offstage)*. A Hakim-Wood Production, released through RKO.

"Too daring . . . impossible to produce," said Hollywood. Yet, here it is, filmed in all its gripping fascination. The role they said no star could play is brilliantly played by DOROTHY McGUIRE in RKO's "The Spiral Staircase," co-starring GEORGE BRENT, ETHEL BARRYMORE.



Modern Marriage. Head over heels in love, up to their necks in trouble, are newlyweds, JOAN FONTAINE and MARK STEVENS, shown in scene from RKO's "From This Day Forward." The film humorously depicts the trials and tribulations of a couple caught in today's whirl.


"THE BELLS OF ST. MARY'S"

Year's most eagerly-awaited film, "The Bells of St. Mary's," glows with the illustrious talents of three current Academy Award Winners, BING CROSBY, INGRID BERGMAN, producer-director LEO McCAREY, shown with their Oscars. A Rainbow Production, released through RKO.

THESE BIG RKO PICTURES WILL SOON BE SHOWN AT YOUR THEATRE

RKO RADIO PICTURES

Names . . . in Today's News

(Continued from page 1)

of Innocence," will be the first production.

Armand Deutsch, president of Story, and Stanley Kramer, vice-president in charge of production, will leave here for the Coast within a week.

Taplinger Leaves Columbia Studio

HOLLYWOOD, Jan. 20.—Robert S. Taplinger has been released from his contract as producer-writer for Columbia; he left the studio Friday after completing an original treatment of "Come One—Come All."

Taplinger returned to Columbia as a producer last November after three years with the Navy Photographic Service.

Rosenberg in Bolton Post at Columbia

HOLLYWOOD, Jan. 20.—Columbia Studios has appointed Frank P. Rosenberg its publicity director, effective immediately. He takes Whitney Bolton's post, Bolton having asked for and received his release from his contract which had until August to run. Bolton will announce a new affiliation following a three weeks' holiday in Mexico City.

Harry Cohn and Nate Spingold are understood to be discussing a replacement for David Lipton, who resigned in the New York office.

Simon in Law Firm

CHICAGO, Jan. 20.—Lt. Seymour Simon, USN, who, prior to entering the Navy was a special attorney in the anti-trust division of the Department of Justice, where he participated in the prosecution of film anti-trust cases, has joined the local law firm of Schradzke and Gould. Seymour was awarded the Navy Legion of Merit while in service.

Kossoff BIS Officer

Thomas Baird, director of the film division, British Information Services, here, has appointed Rosalind Kossoff as film officer for the New York region, which covers New York, New Jersey, Connecticut and Pennsylvania. Miss Kossoff was formerly with the National Film Board of Canada.

Williamson Back to WB

ATLANTA, Jan. 20.—Ollie Williamson, branch manager here for Warners before entering the service, has resumed his fomer post. H. G. Krumm, acting branch manager, resigned recently.

Bliss to Donahue and Coe

George E. Bliss, for the past 17 years with J. Walter Thompson and Batten, Barten, Durstine and Osborn, has joined the executive staff of Donahue and Coe, advertising agency.

Evans in Warner Post

HARTFORD, Conn., Jan. 20.—Earl Evans has been named public relations director for Warners in New England with offices in New Haven, Conn.

UA to Add 50

(Continued from page 1)

which Edward C. Raftery, UA president, was a speaker.

Unger opened Friday afternoon's session by introducing Paul N. Lazarus, Jr., advertising-publicity director, who outlined campaigns on Jules Levey's "Abilene Town," Edward Small's "Getting Gertie's Garter," David L. Loew's "A Night in Casablanca," David O. Selznick's "Spellbound," Seymour Nebenzal's "Whistle Stop," Benedict Bougeaus' "Diary of a Chambermaid," Howard Hughes' "The Outlaw," Hunt Stromberg's "Young Widow," Golden Productions' "Breakfast in Hollywood." Also discussed were three pictures now in production: Charles R. Rogers' "Me and Mr. Satan," Preston Sturges' "Sin of Harold Diddlebock," Stromberg's "Strange Woman," Selznick's "Duel in the Sun," and two English productions, "Caesar and Cleopatra" and "Henry V."

Others Attending

Also attending the meeting were: Fred M. Jack, Southern district manager; Sam Lefkowitz and Moe Dudelson, Eastern; Rud Lohrenz, C. W. Allen and W. E. Callaway, Western; Jack Goldhar, Eastern sales manager; Maury Orr, Western sales manager; Charles S. Chaplin, Canadian general manager.

Other home office executives besides Raftery, Sears, Unger and Lazarus, Jr., were: Edward M. Schnitzer, Paul Lazarus, Sr., Harry D. Buckley and Charles M. Steele.

'U' Insurance

(Continued from page 1)

value of all policies, with the company agreeing to the payment of all additional premiums of policies up to a face value of $5,000. The company also has a hospitalization plan in effect.

Earlier this week Paramount announced an $8,000,000 insurance program, $5,000,000 of it group without cost to 2,400 employes and their families, and an additional $3,000,000 on a cooperative basis.

Theatre Tax Postponed

READING, Pa., Jan. 20.—A proposed five-cent tax on admissions to local theatres has been postponed by the City Council until such time as it is proven that other levies do not bring in enough income to balance the city budget. The issue is expected to reach a public hearing eventually, and theatremen are preparing now to fight it.

George Fischer Honored

MILWAUKEE, Jan. 20.—George Fischer, who spent 50 years in the theatre business before his retirement last November, was given a testimonial dinner last week by the board of directors of the Independent Theatre Owners of Wisconsin at the Schroeder Hotel, here.

Auto Crash Victims

ATLANTA, Jan. 20.—Mrs. Clyde Goodson, Mrs. Eddie Atkinson and Mrs. Harold Wyckoff, wives of Paramount exchange employes here, were injured in an automobile accident last week.

'Brotherhood Week'

(Continued from page 1)

unity, five short subjects were exhibited, including Frank Sinatra in "The House I Live In," "Beachhead to Berlin," "Palestine Problem," "Vatican" and "It Happened in Springfield."

At the conclusion of each film, clergymen representing different faiths made brief addresses. They were: Capt. Stanley E. Smith, chaplain of the Second Service Command; Rev. Robert E. Schwenk, minister of Featherbed Lane Presbyterian Church; Father John Manning, pastor of the Holy Spirit Church, and Rabbi Simon E. Kramer of Hebrew Institute of University Heights.

Columbia Preferred

(Continued from page 1)

more directors. It is also planned to authorize an amendment which would permit the corporation to issue the 75,000 shares of $4.25 new preferred. None of the $4.25 cumulative preferred would be issued until all of the presently outstanding $2.75 preferred has been called for redemption.

Present directors are: Harry Cohn, Jack Cohn, A. Schneider, Leo M. Blancke, N. B. Spingold, A. Montague and Donald S. Stralem.

Ticket Taxes

(Continued from page 1)

will disclose, tomorrow, what changes, if any, he believes should be made in taxes at this time, the Knutson bill is seen as spearheading a drive by Republican members to cut taxes all along the line when the committee takes up revenue legislation in the spring.

Press to Meet Mitchell

CHICAGO, Jan. 20.—Paramount will introduce its director of advertising and publicity, Curtis Mitchell, to the local press on Friday, during the company's three-day sales meeting at the Congress Hotel. Also scheduled for that day is a luncheon for local exhibitors, during which both Charles M. Reagan, sales manager, and Mitchell will speak.

Films Kind to Animals

ALBANY, Jan. 20.—The Motion Picture Producers and Distributors of America, Inc. (now the Motion Picture Association of America) and the American Humane Association are jointly credited with the ending of cruelty to animals in Hollywood films in a report by James M. Ross, editor of the Humane Association's *Humane Review*, published here.

'Madonna' to Garden

"Madonna Of The Seven Moons," produced in Britain by Gainsborough and released in the U. S. by Universal, will have its American premiere tomorrow at the Winter Garden, here.

Turn to Radio 'Spots'

CLEVELAND, Jan. 20.—Theatres here resorted to extensive use of radio spot announcements with the suspension of newspapers brought about by a printers' strike.

'Dimes' Drive And Theatre Collections

(Continued from page 1)

as a patriotic contribution to the nation but under the compulsion of wartime public opinion whi would have had no patience wit slackers.

Secondly, isolation of the theatres from activities of charity and mercy ultimately will mean their separation, too, from a valuable place in the community and from influential civic elements which sponsor and conduct such activities. Alienation of the friendship of such elements can prove an irreparable injury not only to theatre patronage, but also to the theatres' cause when, as is so often the case, they become the specific targets of lawmakers and unfriendly interests.

APART from such considerations as these, exhibitors may be reminded in advance of the opening on Thursday of the industry's annual March of Dimes Drive, that this is not a wartime collection, at least, not in the sense that the war against infantile paralysis ever is over, nor has the need for funds with which to wage that war been satisfied.

Exhibitors whose theatres are in towns and cities which have experienced epidemics of polio know this. They not only have seen the stricken ones, some within their own families, but they know that where the disease is prevalent no theatre can prosper. When it becomes necessary to check a polio epidemic, children are barred from theatres and, not infrequently, theatres are closed.

THEREFORE, it needs to be said that the resolutions of exhibitor organizations opposing audience collections because "the war is over" have nothing to do with the obligation facing the industry in the March of Dimes campaign. This is attested to by the more than 10,000 theatres already enrolled in the drive opening on Thursday.

Sign that pledge today. Support this great humanitarian effort.

SHERWIN KANE

Awards Presented

The New York Film Critics' awards for last year's "bests" in motion pictures, in the form of scrolls, were presented to winners at the Stork Club, here, yesterday. "The Lost Weekend," Ray Milland, William Wilder and Ingrid Bergman took top honors. All winners were named in MOTION PICTURE DAILY on Jan. 2.

Garrick Is Overloaded

CHICAGO, Jan. 20.—Balaban and Katz' Garrick Theatre will switch to a temporary double-bill policy Jan. 25 to help move accumulated product. Warners' "Danger Signal" and "Three Strangers" will be shown.

Poles Nationalize The Film Industry

The Polish Government's nationalization of all basic industries employing more than 50 persons on a single shift, apparently applies to films, according to informed film industry circles here. Up to the present, American film companies have not been permitted to open offices in Poland, nor have they been able to secure licenses to import films into the country. Czechoslovakia and Yugoslavia have established government film monopolies.

Although the 40 former Office of War Information Hollywood films have not entered Poland, it is understood that the Office of Information and Culture of the State Department has established a mission in Poland, which is part of U. S. diplomatic representation there, and will seek to secure the entry of American films.

A spokesman for the Polish Press Agency here told MOTION PICTURE DAILY that, in reports from Warsaw, government officials indicated an interest in importing U. S. films.

Employment Increase Strong in Indiana

INDIANAPOLIS, Jan. 20.—The long-range picture for film business in this territory brightened with the announcement by the Indiana office of the U. S. Employment service that Indiana now is "definitely over the reconversion hump." John K. Jennings, stage director, disclosed that Indiana industries now are hiring more employes than they are releasing, for the first time since May 15.

Ohio Taxes Increase, Excise Levy Down

COLUMBUS, O., Jan. 20.—Collection of the Ohio three per cent retail sales tax reached the all-time high of $75,780,571 in 1945. This compares with $65,559,716 in 1944, and $61,971,949 in 1943. The 1945 collections of the three per cent excise admission tax amounted to $2,484,250, against $2,545,583 in 1944, and $2,175,795.86 in 1943.

Film censorship fees for 1945 were $218,417, while 1944 figures were $209,361; in 1943 they were $172,995.

'The Power of Radio'

An estimated 1,000,000 used Christmas cards with the senders including screen stars, have been received by Arthur Godfrey for the Save the Children Federation of New York, following 15 appeals in eight days on radio station WABC program.

Lebanon Ousts Leonard

Albert Leonard, Middle East district supervisor of 20th Century-Fox, has been expelled from the Lebanon by public security officials there, according to a press dispatch reaching New York at the weekend. The reason for the official action was undisclosed.

EVERY NIGHT WAS SATURDAY NIGHT AT THE ROMAN BATHS!

Short Subjects . . .

"Mother-In-Law's Day"

(RKO-Radio)

Edgar Kennedy conceals his antipathy for his mother-in-law when he learns that his boss is highly in favor of in-laws. Edgar gets a raise and a promotion when his boss learns he is supporting his mother-in-law, a duty which the comedian actually finds unbearable. The lady finally leaves Kennedy's home, but her departure precedes a visit from Kennedy's boss; whereupon Edgar disguises himself as friend mother-in-law. At that point the lady returns much to Edgar's embarrassment. Running time, 18 minutes.

"Synco-Smooth Swing"

(Universal)

Ted Fio Rito and his orchestra are featured in this two-reeler which serves up such numbers as "C-Jam Blues," "Elmer Done It Again," "Let Me Love You Tonight," "Nola" and "Hungarian Jump." Contributing to the musical festivities are vocalists Gloria Delson and Paul Carley and "The Solidaires," also some specialized dance routines which are provided by Armand and Anita. Running time, 18 minutes.

"Flicker Flashbacks"

(RKO Radio)

Herein the cobwebs are dusted off a couple of Biograph melodramas entitled "Falsely Accused (or Justice Triumphs)" and "A Woman's Revenge (or Almost Wrecked by a Whim)" that held film-goers enthralled around 1909. The latter features Owen Moore, one of the big stars of that day. The melodramas of yesteryear prove to be good sources of comedy for today's audiences. Running time, seven minutes.

"Sing and Be Happy"

(Universal)

First of a series of "community sing-and-story" subjects to be presented by Universal, this one revolves around the expected home—coming of Jane Pickens' dream soldier from overseas. Worked into the story so that they form an integral part of the narrative are songs like "I Never Knew," "I'll Be Walking With My Honey," and "I'll See You in My Dreams," in the singing of which audience participation is invited. Running time, nine minutes.

"Film-Vodvil"

(Columbia)

Randy Brooks and orchestra are the featured attraction in this melodic reel. With the help of vocalist Billy Usher and the Harris Trio, some of the numbers featured are "Crying Again," "Shindig at the Joneses" and "The Maine Idea." Running time, 10½ minutes.

"Swingshift Cinderella"

(M-G-M)

This Technicolor cartoon is a modern version of the story of Cinderella. "Cindy," with the aid of her fairy grandmother, out-maneouvers a 1946 "wolf," but he turns out to be very much of a lamb. Running time, eight minutes.

"Golden Hunch"

(M-G-M)

Out of the passing parade, John Nesbitt brings the stories of great moments in the lives of men who found success in the "golden hunch" that came in a flash of inspiration. Running time, 10 minutes.

Ontario Tightens Its Child Admission Ban

TORONTO, Jan. 20.—Chairman O. J. Silverthorne of the Ontario Theatres Inspection Branch has issued a directive to theatre owners and managers demanding a tightening of observance of the government regulations concerning admission of juveniles. Silverthorne warned that violation complaints were being followed up by government inspectors and that offending theatre men would be fined.

DeVry Names Two

CHICAGO, Jan. 20.—Norman D. Olsen, Jr., has been named assistant export manager of the DeVry Corp., equipment manufacturers. W. C. DeVry, president, has announced. Simultaneously DeVry reports that L. M. Anderson has been promoted to 16mm. industrial film sales manager.

Pathe Video Recording

Radio Corporation of Amercia has granted to RKO-Pathe, Inc. (formerly Pathe News, Inc.), a license to record and distribute sound films for use in television broadcasting, as part of a new 10-year recording agreement, it was learned at the weekend.

S. O. S. Cinema Supply

S. O. S. Cinema Supply Corp. was inadvertently referred to as Cinema Supply Corp. in the Jan. 16 issue of MOTION PICTURE DAILY.

Warners and K-B Adjust Differences

WASHINGTON, Jan. 20.—An amicable settlement of one of two suits filed against it in Federal Court here last Oct. 2 by K-B Theatres, seeking to prevent the building of competitive theatres was reached last week when Warner Bros. bought a half-interest in the MacArthur Theatre, under construction by K-B, and abandoned work on its own house, a short distance away.

Variety Elections

Sam Switow Elected By Indianapolis Tent

INDIANAPOLIS, Jan. 20.—Sam Switow has been elected chief barker of the Indianapolis Tent of Variety Clubs of America, succeeding Lawrence J. McGinley, who was elected national canvassman for 1946. Other 1946 officers are: Russell Brentlinger, first assistant chief barker; Trueman Rembusch, second assistant; Foster Gauker, property man; Al Blocker, dough guy; Boyd Sparrow, publicity man.

The new board of directors includes Marc J. Wolf, McGinley, Ken Collins, Earl Herndon, Richard Frank, George Landis, Sparrow, Carl Niesse and Carl Harthill.

Anderson Elected

MINNEAPOLIS, Jan. 20.—A. W. Anderson, district manager for Warner Brothers, was installed for his second term as chief barker of Tent 12, Variety Club of the Northwest, at the annual dinner of the club at the Hotel Nicollet.

The club is currently embarked on a drive to raise $324,000 to finance the construction of a heart hospital as part of University hospitals at the University of Minnesota.

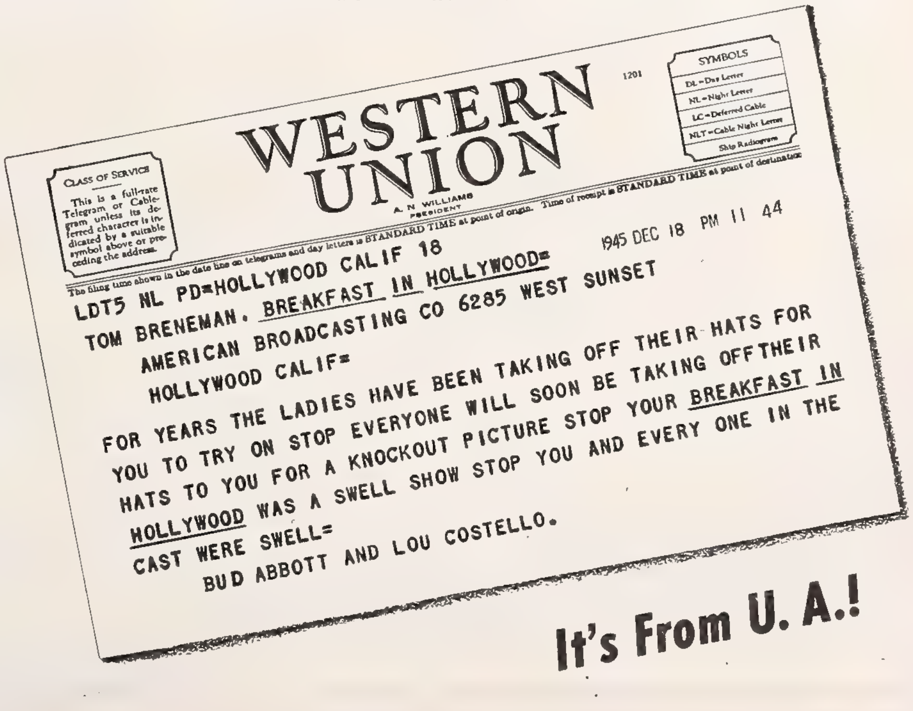
Buffalo Inducts Officers

BUFFALO, Jan. 20.—Chief Barker-elect Gus Basil and other 1946 officers of Variety Tent No. 7 were inducted into office at a buffet dinner at club headquarters here recently. C. J. Latta of Albany officiated.

Alexander Co. Shows 35% Screen Ad Rise

COLORADO SPRINGS, Jan. 20.—The Alexander Film Co. experienced a business increase of about 35 per cent for 1945 over 1944, and indications are that 1946 will show further gains, delegates to the company's recent meeting at the home office here were told.

About 50 company officials attended the meeting for discussions on peacetime expansion, personnel training, cooperative sales, and new color lines. Richard Botway, Kleppner Agency of New York, also attended.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A. N. WILLIAMS
PRESIDENT

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LDT5 NL PD=HOLLYWOOD CALIF 18 1945 DEC 18 PM 11 44
TOM BRENEMAN, BREAKFAST IN HOLLYWOOD=
AMERICAN BROADCASTING CO 6285 WEST SUNSET
HOLLYWOOD CALIF=

FOR YEARS THE LADIES HAVE BEEN TAKING OFF THEIR HATS FOR YOU TO TRY ON STOP EVERYONE WILL SOON BE TAKING OFF THEIR HATS TO YOU FOR A KNOCKOUT PICTURE STOP YOUR BREAKFAST IN HOLLYWOOD WAS A SWELL SHOW STOP YOU AND EVERY ONE IN THE CAST WERE SWELL=
BUD ABBOTT AND LOU COSTELLO.

It's From U. A.!

MOST SENSATIONAL HOLD-OVER PICTURE OF ALL TIME!

2ND WEEK ROXY, N.Y.C., TOPPED 1ST WEEK OF "STATE FAIR"! 3RD WEEK EQUALLED 1ST WEEK OF "A TREE GROWS IN BROOKLYN"! A SMASH EVERYWHERE!

DARRYL F. ZANUCK
presents

Leave Her to Heaven

By Ben Ames Williams

IN TECHNICOLOR

GENE TIERNEY · CORNEL WILDE · JEANNE CRAIN
with VINCENT PRICE

Directed by JOHN M. STAHL · Produced by WILLIAM A. BACHER
Screen Play by Jo Swerling · Based on the Novel by Ben Ames Williams

20th CENTURY-FOX

THE DRIVE WITH A HEART!
MARCH OF DIMES! JAN. 24—30

DO NOT REMOVE

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

L. 59. NO. 15 NEW YORK, U. S. A., TUESDAY, JANUARY 22, 1946 TEN CENTS

Names . . . in Today's News

COLUMBIA Pictures has appointed Benjamin H. Serkowich as director of advertising, publicity and exploitation, succeeding David A. Lipton, whose new affiliation with Universal studios was reported recently.

Benj. H. Serkowich

Serkowich leaves the M-G-M-Loew, organization where for several years he has been in charge of promotion for the first-run Capitol Theatre in New York.

He was active in all the industry's war activities, and a winner of a Sixth War Loan Prize for showmanship.

Dickstein Appointed Schnitzer Aide at UA

Abe Dickstein, office manager of United Artists' New York exchange for the past three years, has been appointed assistant to Edward M. Schnitzer, home office executive.

Dickstein, who will start his new duties immediately, joined UA's contract department at the home office in 1933, and was promoted to office manager in 1942. Herb Richek will succeed him as office manager.

Peppiatt Named 20th District Manager

C. E. Peppiatt, formerly branch manager for 20th Century-Fox in Washington, has been named district manager under Eastern sales manager A. W. Smith. Jr. Peppiatt will make his headquarters in Philadelphia, from where he will supervise that office, Washington and Pittsburgh. He succeeds Edgar Moss, veteran 20th-Fox sales executive who has resigned.

Former Washington salesman C. Glenn Norris has been named to succeed Peppiatt as branch manager of that exchange.

At the same time it was also disclosed that William Humphries, for 15 years with 20th-Fox, whose last post with the company was that of sales manager in the Philadelphia exchange, has resigned to devote all of his attention to his theatres in Catasauqua and Lewistown. Humphries has been succeded by Samuel E. Diamond.

Howard Minsky, recently discharged from the services, has been

(*Continued on page* 12)

'Brotherhood' Committee Heads Named by Skouras

Nationwide organization of the industry for "American Brotherhood Week," to be held Feb. 16-24, is being completed, it was revealed here yesterday by Spyros P. Skouras, president of 20th Century-Fox, and national chairman of the motion picture committee.

Sam Shain will serve as executive assistant to Skouras. Joseph R. Vogel, vice-pres. of Loew's; Harry Brandt, president of the ITO of New York, and Harold Mirisch of RKO Theatres have been named national co-chairmen of the exhibitors committee.

Charles Reagan, vice-president in charge of distribution of Paramount, will head the distribution committee; Leonard H. Goldenson, also a vice-president of Paramount, will serve as chairman of the home office committee. Harry Goldberg, advertising-publicity director, Warner Theatres, will be chairman of the advertising-publicity committee.

Goldberg will be assisted by Morris Kinzler, Kayton-Spiero Agency; Ben

(*Continued on page* 13)

16mm. Progress Is Slow: Seidelman

HOLLYWOOD, Jan. 21.—Universal International representatives abroad began returning to their respective posts today following a foreign sales convention at the Hotel Ambassador, here, at which foreign market potentialities were taken.

Joseph H. Seidelman, president, told the meeting that progress in the 16mm. field is certain to be slow. Universal will distribute the sub-standard films, including the entire J. Arthur Rank

(*Continued on page* 12)

Rank Ignores U.S. Films at UNO Meet

Refusal of J. Arthur Rank to show any but British pictures to United Nations Organization delegates now in London has precipitated a series of similar screenings of American product, beginning last night at Paramount's Plaza Theatre in London, the Motion Picture Association of America disclosed here yesterday.

Howard Dietz, vice-president of Loew's, who was a member of the U. S. film industry's committee operating the United Nations Theatre at

(*Continued on page* 13)

Chicago Tribune Sees Reviews as News

Chicago, Jan. 21.—The Chicago Tribune apparently now sees news value in film reviews, having informed its film editor, Ann Nangle (Mae Tinee), to submit all film reviews for publication the day following the opening.

This places film reviews on a par with reviews of concerts and legitimate shows for the first time.

New Columbia Stock Voted

Columbia's seven directors were reelected at a stockholders' meeting at the home office here, yesterday; also approved was a new cumulative preferred stock issue which will yield additional permanent capital of at least $3,300,000.

A directors' meeting is to be held today to elect officers. Board members, the year in which each became a director, and the post of each follows:

Harry Cohn, 1924, president; Jack Cohn, 1924, executive vice-president; A. Schneider, 1929, vice-president and treasurer; Leo M. Blancke, 1930, member of the investment banking firm of Hemphill, Noyes and Co.; N. B. Spingold, 1940, vice president in charge of advertising-publicity; A. Montague, 1943, vice-president in

(*Continued on page* 13)

Chicago 2nd Runs Face Film Dearth

CHICAGO, Jan. 21.—Subsequent runs in this area face another product shortage in February, with the general-release schedule issued by Allied of Illinois listing only 54 pictures, 23 of which are reissues.

Due to a recent dispute between Paramount and Allied, top Paramount pictures have been held up and will not reach general release here until March.

Most new films in February will come from independent distributors,

(*Continued on page* 12)

See Drop of $45,000,000 in Admission Tax

Truman Estimates Sharp Decline for 1946-47

WASHINGTON, Jan. 21.—Foreseeing a sharp drop in Federal income over the next 18 months, President Truman today warned Congress against any "ill-advised" tax reductions and declared he could not recommend any further relief beyond that granted in the bill passed last year "in the light of existing economic conditions and prospects."

Treasury estimates, it was shown by the annual budget which the President sent to the Capitol, place the revenue from the admission tax on amusements other than cabarets and roof gardens, at $300,800,000 for the fiscal year which will end next June

(*Continued on page* 13)

Truman Urges UK Loan be Approved

WASHINGTON, Jan. 21.—Ratification of the $3,570,000,000 advance to the United Kingdom was urged upon Congress today by President Truman to enable England to avoid discriminatory trade arrangements reacting against U. S. motion pictures and other export commodities.

Explaining that the loan will be

(*Continued on page* 13)

Include Film Items In U. S. Budget

WASHINGTON, Jan. 21.—The new international information service of the Department of State will cost more than $1,000,000 a week to maintain, it was disclosed today by the annual budget sent to Congress by President Truman.

While the budget did not carry any

(*Continued on page* 13)

In This Issue

"Madonna of the Seven Moons" is reviewed on page 9; "Swing Parade of 1946," 13. Estimated key city grosses are on page 12.

20th Hits Georgia Income Tax Claim

Atlanta, Jan. 21.—Improper construction of the Georgia income statute by state revenue commissioner M. E. Thompson is charged in a suit filed in Fulton Superior Court by 20th Century-Fox.

The corporation charges that the commissioner is erroneously attempting to collect back taxes amounting to about $15,000, allegedly due the state. In the suit filed the corporation states that the Georgia income tax law does not levy taxes on income earned outside the state, that Georgia activities of the corporation are concerned only with distribution of film produced elsewhere, and that the commissioner's estimate of taxes due is not based on on a proper construction of the law.

Selznick Films to Be Checked by CRI

David O. Selznick pictures will be checked by Confidential Reports after Ross Federal Service discontinues servicing Selznick on Feb. 1 unless Selznick decides to make other arrangements, which is not considered likely.

Confidential checks United Artists, and Selznick films, as UA releases, would automatically be checked by CRI, which will also add 20th Century-Fox films on Feb. 1 to its present clients, including RKO Radio, Paramount, Columbia, and Universal, in addition to UA.

V. C. Leathers Heads CRI in Atlanta

V. C. Leathers, formerly with the Georgia State Board of Education, has been appointed Atlanta branch manager of Confidential Reports, Inc., by Jack H. Leven, general manager. In other personnel moves William Gettings has been promoted from Denver branch manager to Boston, to be succeeded in Denver by Samuel R. Wallis.

Leven has completed a tour of the checking company's branches preliminary to expanding with an additional subscriber beginning Feb. 1, presumably David O. Selznick.

Rank Buys Into Ten Theatres in Ireland

London, Jan. 21.—J. Arthur Rank has acquired a substantial interest in 10 leading Eire film houses, valued at approximately $5,000,0000, and controlled by Maurice Elliman.

Odeon nominees have replaced four of six Irish directors of the theatres in the deal which involves the Savoy theatres in Dublin, Cork and Limerick, and seven other Dublin houses, including the Theatre Royal, Ireland's largest.

Fire Closes Okla. House

Tulsa, Okla., Jan. 21.—Fire swept the interior of the Rita Theatre, Griffith Circuit neighborhood unit in West Tulsa, yesterday, forcing the house to cease operations indefinitely.

Personal Mention

N. Peter Rathvon, RKO president, returned here from Hollywood yesterday.

•

Sam Wheeler of Film Classics in Washington; Al Swerdlove, Boston; Ben Marcus, Milwaukee, and W. J. Cammer, Dallas, were recent visitors to the home office here.

•

Edward C. Simmel, Monogram's newly-appointed representative for the Near and Middle East, left Washington at the weekend by plane to establish an office in Cairo.

•

H. F. Cohen, special sales representative for Monogram Southern Exchanges, Atlanta, attended the ITO convention in Charlotte over the weekend.

•

Leland S. Hulling, M-G-M salesman in Los Angeles, was forced to leave a New York-bound train at Buffalo yesterday with an attack of the flu.

•

F. J. A. McCarthy, Universal Southern and Canadian sales manager, will leave New York for Toronto today, returning at the end of the week.

•

William F. Rodgers, vice-president and general sales manager for M-G-M, will leave New York for the Coast at the end of next week.

•

Ilya Lopert, in charge of U. S. distribution of foreign pictures for M-G-M International, left here yesterday for California.

•

Grover C. Schaefer, PRC home office sales executive, has returned to New York from Atlanta and Charlotte.

•

David Rose, Paramount managing director in Great Britain, arrived in New York yesterday from London.

•

Walter Branson, RKO Radio Western division sales manager, left here yesterday for Minneapolis.

•

Hy Carnow has returned to Warners' press book department after two years in the Navy.

•

Mitchell Leisen, Paramount director, is due in Hollywood today from New York.

•

Gus King of the Capital City Supply Co., Atlanta, is on a business trip through Florida.

•

Charles C. Deardourff, M-G-M Cleveland exploiteer, is ill with pleurisy.

•

Morris Mechanic, owner of the New, Baltimore, is in New York.

•

N. E. Savini, owner of Savini Films, Atlanta, is in New York.

•

M. M. Wolf, M-G-M district manager in Boston, is in town.

•

E. D. Martin of the Martin circuit, Columbus, Ga., is vacationing at Miami and Nassau.

Ben Kalmenson, Warner vice-president and general sales manager and Wolfe Cohen, vice-president of Warner International, returned to New York yesterday from the Coast.

•

M. C. Talley, vice-president and general manager of Florida State Theatres, Jacksonville, is confined to his home by illness. Frank Rogers, president, who has been hospitalized for some time, expects to return to his home shortly.

•

Harry Gittelson, assistant to Walter Branson, RKO Radio Western division sales manager, returned to New York yesterday from a Western tour, accompanied by Dave Prince, captain of the "Ned Depinet Drive."

•

Capt. Norman Walker, studio manager for the J. Arthur Rank group of producers in England, is due in New York tomorrow from Halifax, and will go to Hollywood for a month from here.

•

Ernest Emerling, Loew's Theatres advertising-publicity director, and John Murphy, in charge of operations outside New York, were weekend visitors in Baltimore.

•

Mrs. Nat Reich, nee Helen Storch, receptionist for M-G-M's advertising-publicity department here, returned yesterday after a week's vacation.

•

Leon J. Bamberger, RKO Radio sales promotion manager, will arrive in Columbus from Charlotte tomorrow to address the ITO of Ohio convention.

•

S. Barret McCormick, RKO Radio advertising-publicity director, is due in New York from Hollywood on Jan. 28.

•

Norman Wroble, RKO theatre manager in Chicago, married Jean Hamilton, entertainer, there on Saturday.

•

Norton J. Wolf, until recently a flying ensign in the Navy, has joined the copy staff of Donahue and Coe here.

•

H. B. Gordon will leave here for Caracas this week to establish a Paramount branch office in Venezuela.

•

David Hirsh of Hirsh Amusement Co., Philadelphia, has returned to work after a five-week illness.

•

Harry Simons, M-G-M Chicago office manager, has returned there after a week's vacation.

•

Harry Davenport, M-G-M contract player, celebrated his 80th birthday on Saturday.

•

Spencer Tracy left New York yesterday for the Coast.

•

George Jessel has arrived in New York from California.

A Mighty Romantic Drama of America's Last Frontier
DAKOTA
A REPUBLIC PICTURE
Starring
JOHN WAYNE
and Featuring
VERA HRUBA RALSTON
and WALTER BRENNAN
with WARD BOND . ONA MUNSON
HUGO HAAS . MIKE MAZURKI
Associate Producer and Director . JOSEPH KA
5th GREAT WEEK Brandt's GOTHAM B'wa 47th St.

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
SPECTACULAR STAGE PRESENTATION

8th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

LOEW'S STATE B'WAY & 45
ON SCREEN
JENNIFER JONES
JOSEPH COTTEN
in HAL WALLIS' Production
'LOVE LETTERS'
IN PERSON
ALL STAR STAGE SHOW

RKO PALACE B'WAY & 47th St.
DICK POWELL
"CORNERED"
with WALTER SLEZAK
LUTHER ADLER
An RKO RADIO PICTURE

B. G. DeSylva presents
BETTY HUTTON in
"THE STORK CLUB"
with BARRY FITZGERALD
in Person
WOODY HERMAN
and his Orchestra featuring
FRANCES WAYNE
PARAMOUNT Times Square

GEORGE RAFT
Claire TREVOR - Signe HASSO
in
Johnny Angel
R-K-O RADIO PICTURE
3d THRILL WEEK! BRANDT'S GLOBE B'WAY 46 ST.

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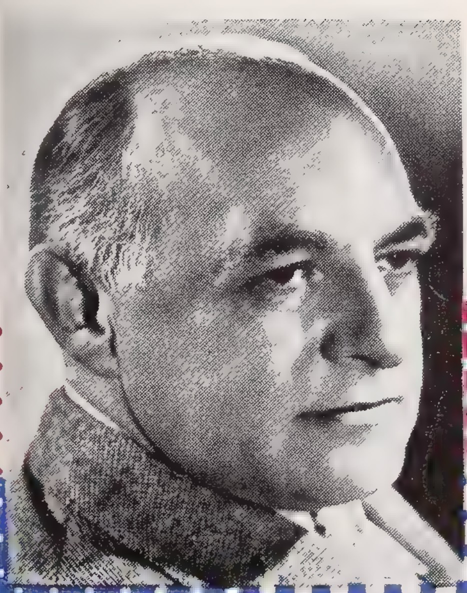
Announcing THE PLAYDATE JUBILEE

celebrating

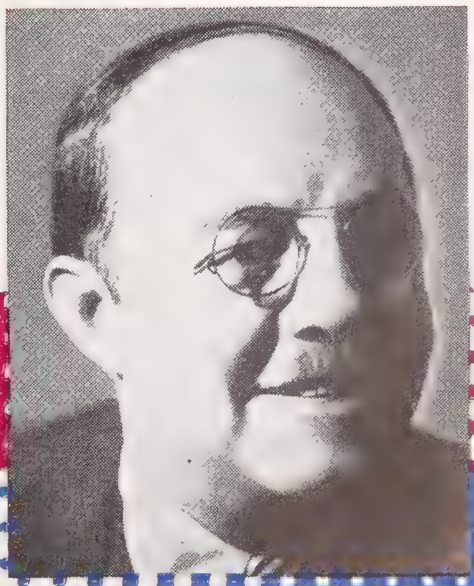
COLUMBIA'S SILVER ANNIVERSARY

January 15th — June 27th



HARRY COHN
President

JACK COHN
Executive Vice-President

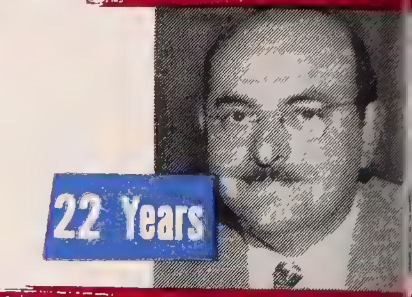


The EXECUTIVE MANPOWER BEHIND THE JUBILEE

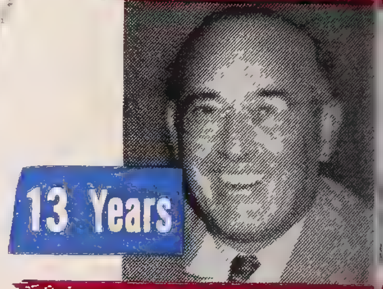
HOME OFFICE

Louis Astor
Vincent Borrelli
Maurice Grad
Rube Jackter
George Josephs
H. C. Kaufman
A. Montague
Seth Raisler
Louis Weinberg

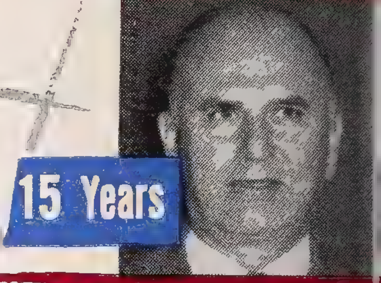
TOM BALD
Kansas City
Branch Mgr.



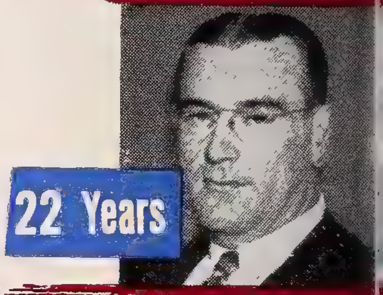
N. J. COHN
New York
Division Mgr.



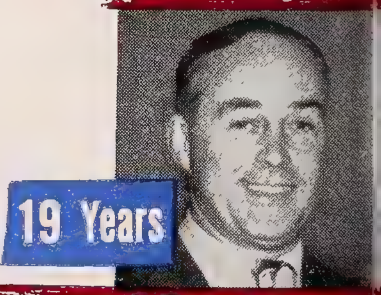
C. A. GIBBS
Oklahoma City
Branch Mgr.



A. H. LEVY
Pittsburgh
Branch Mgr.



I. H. ROGOVIN
New England
Division Mgr.



L. E. TILLMAN
San Francisco
Branch Mgr.

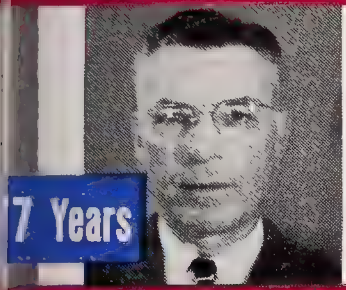
W. C. BALL
Los Angeles
Branch Mgr.

J. R. BEALE
Portland
Branch Mgr.

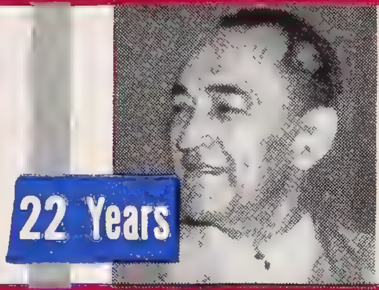
H. C. BISSELL
Albany
Branch Mgr.

BEN CAPLON
Washington
Branch Mgr.

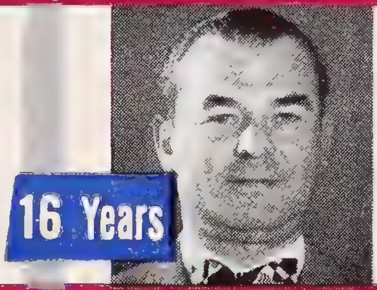
H. J. CHAPMAN
Minneapolis
Branch Mgr.



W. GUY CRAIG
Indianapolis
Branch Mgr.

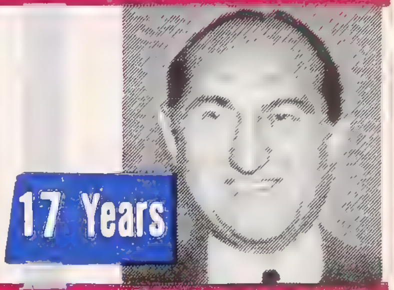


H. DUVALL
New Orleans
Branch Mgr.



M. H. EVIDON
Des Moines
Branch Mgr.

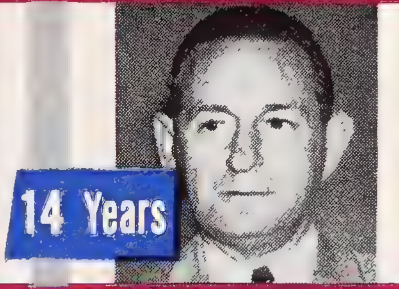
PHIL FOX
Buffalo
Branch Mgr.



S. A. GALANTY
Mid-Eastern
Division Mgr.

JOSEPH GINS
Detroit
Branch Mgr.

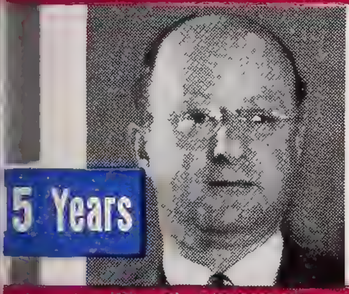
C. D. HILL
St. Louis
Branch Mgr.



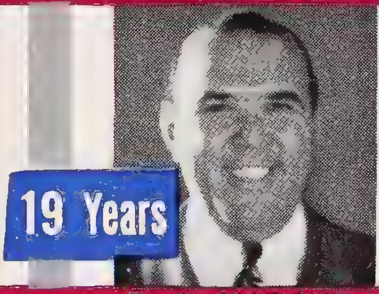
R. C. HILL
Denver-Salt Lake
Supervisor

R. J. INGRAM
Southeastern
Division Mgr.

J. H. JACOBS
Omaha
Branch Mgr.

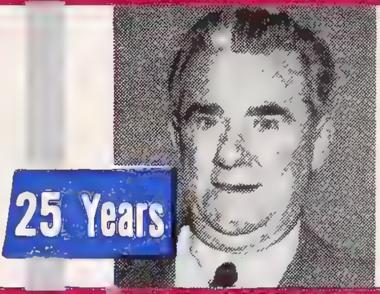


B. J. LOURIE
Chicago
Branch Mgr.

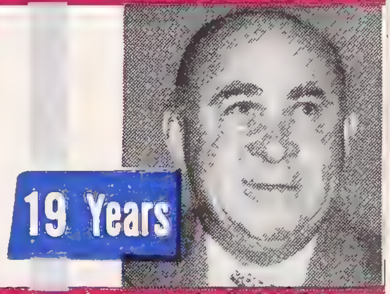


B. C. MARCUS
Mid-Western
Division Mgr.

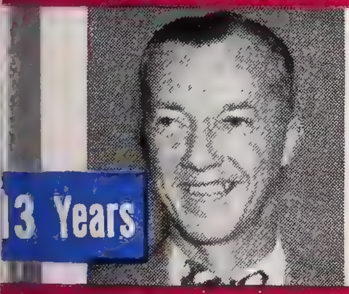
A. S. MORITZ
Cincinnati
Branch Mgr.



T. F. O'TOOLE
New Haven
Branch Mgr.



J. J. ROGERS
Memphis
Branch Mgr.



GEORGE ROSCOE
Charlotte
Branch Mgr.

O. J. RUBY
Milwaukee
Branch Mgr.

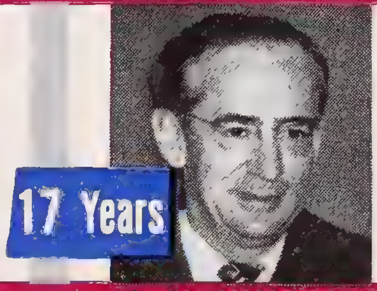
JEROME SAFRON
Western
Division Mgr.

W. G. SEIB
Salt Lake City
Branch Mgr.

CARL SHALIT
Central
Division Mgr.

SAUL TRAUNER
New York
Branch Mgr.

J. B. UNDERWOOD
Southwestern
Division Mgr.



L. N. WALTON
Seattle
Branch Mgr.

H. E. WEINER
Eastern Pa. & Southern
N. J. Div. Mgr.

LESTER ZUCKER
Cleveland
Branch Mgr.

The years specified represent the time these men have been associated with the distribution of Columbia Pictures.

Celebrate THE PLAYDATE JUBILEE

with this carnival of popular attractions!

All in fun and fun for all!

SHE WOULDN'T SAY YES starring **ROSALIND RUSSELL · LEE BOW**

Greatest of all family comedies!

KISS and TELL starring **SHIRLEY TEMPLE**

Gay, girl-whirling musical!

TARS and SPARS

starring **ALFRED DRAKE · JANET BLAIR · MARC PLATT**

Hilarious down-to-mirth comedy!

PARDON MY PAST starring **FRED MacMURRAY**, with **Marguerite Chapman**

Spectacular TECHNICOLOR love and adventure!
THE BANDIT OF SHERWOOD FOREST starring CORNEL WILDE
in TECHNICOLOR
Suspense-filled romance and intrigue!
PERILOUS HOLIDAY starring PAT O'BRIEN, with RUTH WARRICK
Thrill-crackling TECHNICOLOR action!
RENEGADES with Evelyn Keyes · Willard Parker · Larry Parks
in TECHNICOLOR
Sensational dramatic romance!
GILDA starring RITA HAYWORTH, with GLENN FORD

The officers, directors, and the thousands of Columbia personnel at home . . . and in the far-flung places beyond the seas, where, too, Columbia's banner is held high . . . express their thanks and appreciation to exhibitors, who, by their support and cooperation, have made this 25th Anniversary possible . . . have given it the importance we have hoped for . . . and have marked it as a momentous year in the history of Columbia Pictures Corporation.

RCA's Recording Royalty Fee Cut

On the theory that low recording royalties are necessary to encourage the making of special films for television in the years ahead, which are expected to see films play a key role in the development of video, RCA has negotiated a new contract with RKO Television Corp. through Ralph [illegible] Austrian, executive vice-president of the RKO subsidiary, which slashes the fees some 75 per cent.

The extent of the reduction, which was not determined at the time MOTION PICTURE DAILY recently reported that one was contemplated, was set in the RKO contract. RKO Television is the only television film producer currently using the RCA recording system, but similar terms are now offered to all producers of television and non-commercial films on the same basis as in the film industry.

The New Rates

Under the new rates, the recording royalty fee for features is dropped from $54 per minute to $13.50; short subjects from $27 to $6.75; serials from $13.50 to $3.50; newsreels from $10.80 to $3.50; advertising trailers from $50 each for three minutes running time to $3.50 per minute with a limitation of four minutes before it becomes a short subject; and industrial and commercial films from $9 per minute to $6.75.

The cut of 75 per cent in recording royalties has been made available to all users of RCA recording systems, including RKO, Warner Bros., Columbia, Republic, Walt Disney Productions and National Screen Service under new 10-year contracts; several users have already accepted the new contracts in place of present agreements. The new contracts also embody patent protection on world-wide distribution.

Cinema Will Honor Charles MacArthurs

Helen Hayes, star of screen, stage and radio, and her playwright husband, Charles MacArthur, will be honored by Cinema Lodge, B'nai B'rith at the next 'Cinema Lodge Night,' at the Hotel Astor, here, on Tuesday, Jan. 29, Albert A. Senft, Cinema president, announced. Cinema Lodge will pay tribute to the MacArthurs for their efforts in the promotion and furtherance of American ideals of freedom.

Another highlight will feature Arnold H. Wallack, director of the community service department of the Eastern regional office of B'nai B'rith's Anti-Defamation League.

To Limit Collections

CHICAGO, Jan. 21.—To avoid a repeat demand on the same theatre customers, Balaban and Katz and Warner Theatres circuits have decided to limit authorized theatre collections in houses with more than one change per week, to solicit only during the length of one program.

M-G-M Tradeshows Two

M-G-M will tradeshow two pictures in all exchange areas on Feb. 4; they are "Bad Bascomb" and "The Hoodlum Saint."

Review

"Madonna of the Seven Moons"

(Universal-Gainsborough-Eagle-Lion)

DELIVERING a highly engrossing, splendidly contrived, but essentially incredible tale of a woman who suffers from schizophrenia—a condition of split personality—"Madonna of the Seven Moons" has been imported from England by Universal at a time when films dealing with psychoses of one sort or another seem to be enjoying a wave of popularity here. It should ride the tide well. Featured are Patricia Roc, British star who recently completed a Hollywood assignment and who, before long, should be well known to American audiences, and Phyllis Calvert and Stewart Grainger, both of whom reaped honors in the 1945 *Motion Picture Herald-Fame* poll of British exhibitors.

The story is set in Italy in the 1930's. Maddalena, played by Miss Calvert, is a wealthy wine merchant's wife—a woman of the noblest character, religious and a good mother. However, she is given to disappearing periodically, returning after a considerable time without knowing what had happened to her. The audience knows that the mental disorder responsible for this conduct was brought about by a ghastly experience she had suffered as a young girl. A final disappearance, about which the story centers, occurs shortly after her daughter, played by Miss Roc, returns from school in England. The daughter, aided by clues and friends, traces her mother to a robbers' den in the Florentine slums where the woman spends the other half of her "split" life with the thugs' leader. Grim tragedy marks the reunion.

Polished performances were contributed by Miss Calvert and by Grainger, who plays the robber chief, in spite of the fact that both overact in spots. Miss Roc is top-notch. Arthur Crabtree did a distinguished directorial job, and Roland Pertwee's screen adaptation of the novel by Margery Lawrence is brisk and smooth. Noteworthy in supporting roles are John Stuart, Peter Glenville, Nancy Price and Jean Kent. R. J. Minney produced.

Running time, 88 minutes. Adult audience classification. Release date not set.

CHARLES L. FRANKE

McClintic to Share In 'Lynton' Award

ALBANY, N. Y., Jan. 21.—The Court of Appeals today unanimously affirmed a judgment in favor of Guthrie McClintic, producer of "Dishonored Lady," against Edward Sheldon and Margaret Ayer Barnes, author of the play which became the subject of a plagiarism suit against M-G-M.

The playwrights, charging the film company with infringement in its "Letty Lynton" production, had won damages of $150,000. McClintic, through attorney Louis Nizer, thereupon sued for 50 per cent of this award on the ground that as producer he had a half interest in motion picture rights. The playwrights contended that since there was no voluntary sale of the film rights the producer was not entitled to this sum.

Gold Heads Ampa Group

As part of the current drive of the Associated Motion Picture Advertisers to replenish its depleted relief fund, Dave Bader, president, has appointed a relief fund committee with Mel Gold as chairman. Co-chairmen will be Phil Williams, Arnold Stoltz and Chester Friedman. Other committee men include Harry Blair, Herman Schleier and Leo Wharton.

'Spellbound' to Boston

BOSTON, Jan. 21.—Charles Kurtzman, Loew division manager, presided at a meeting with George Kraska, Joe DePesa, Phil Engel, Herb Berg and the theatre staff in connection with the campaign on "Spellbound" that opens Wednesday at the State and Orpheum. This is slated to be one of the season's biggest publicity campaigns here.

Ross Hastings to RKO

HOLLYWOOD, Jan. 21.—RKO Radio today signed Ross Hastings as executive assistant to J. J. Nolan, studio executive.

M. P. Bookers Club Installs Officers

Motion Picture Bookers Club of New York, last night, installed officers for 1946 at a dinner at the Tavern-on-the-Green, here, with E. K. (Ted) O'Shea, M-G-M Eastern and Southern sales manager presiding as master of ceremonies.

Officers installed included Oscar Lager, president; Pete Saglembeni, first vice-president; Harry Margolis, second vice-president; Etta Segall, financial secretary; Lillian Seidman, treasurer; Lee Herbert, recording secretary; Max Fried, sergeant-at-ams. Peter Lewis of the New York Film Board of Trade and Lou Wolff of Brandt Theatres were installed as trustees and George Trilling, Harold Klein, Jack Perley and Archie Berish as members of the board.

Among honored guests were Sam Rinzler, Fred Schwartz, Max A. Cohen, Harold Mirisch, David Levy, Jack Bowen and Charles Moses.

Langwith Denver Firm

DENVER, Jan. 21.—Western Service and Supply, a theatre equipment, construction and remodeling organization, will be established here this week by Sam Langwith, service engineer and theatre operator. The firm will carry an RCA equipment franchise for Denver territory.

Anita Gallagher Rites

Funeral services for Mrs. Anita U. Gallagher, a founder and for years social secretary of the Catholic Actors Guild, who died last Thursday, were held yesterday at St. Patrick's Cathedral here.

Timin Produces on Own

Carl L. Timin, just resigned as chief of OWI's Overseas Motion Picture News Operations, has formed the Carl L. Timin Motion Picture Co., New York, to produce industrial, television and commercial pictures.

English Gets Cut In Clearance to 1 Day

ALBANY, N. Y., Jan. 21.—Clearance for the State, in Deposit, a Kallet circuit theatre, over the Capitol in Hancock, owned by Harvey D. English has been slashed to one day in an award made by Charles J. Ranney, arbitrator here. English appealed for the removal of all clearance, on the ground that the houses were not in competition and the circuit was unnecessarily tying up pictures which he had booked. Ranney ruled that a clearance of one day would be just. The theatres are about 15 miles apart.

Four distributors, M-G-M, Paramount, Warners and 20th Century-Fox, were named intervenors by English. Warners had of its own volition reduced clearance to one day. Other companies enforced clearance schedules of different lengths. English was represented by S. E. Aronowitz and George Myers, Albany attorneys. Alexander Saul, of Syracuse, appeared for Kallet.

FCC Hears 6 Bids For Capital Video

WASHINGTON, Jan. 21.—The Federal Communications Commission today opened the first television application hearings to be held since 1941 to determine which of six applicants are best fitted to provide television service to Washington on the four channels allocated to this area.

With the Bamberger Broadcasting Service in the lead-off position, the FCC will also head arguments of Capital Broadcasting, National Broadcasting, DuMont Laboratories, Philco Radio and Television and *Evening Star* Broadcasting Co.

Each applicant will be required to present evidence of technical, financial and programming abilities. It is expected that hearings will run into the early part of next week.

Probe Theatres for License Fee Data

MILWAUKEE, Jan. 21.—The city's committee on taxation has asked for data covering income tax returns and assets of Milwaukee theatres for the last three years, with a view to setting up a graduated scale of license fees for theatres, which now pay a flat license fee of $30 annually.

John Dolan, assistant city attorney, points out that the operators' union has six scales of pay for its workers, depending upon the income of the theater. The committee has been eyeing a raise in theatre licenses for some time.

Theatre Firm Chartered

CHICAGO, Jan. 21.—A certificate of incorporation has been granted Barnes Carruthers Theatrical Enterprises, Inc., Chicago, by the Secretary of State at Springfield. Incorporators were Emil N. Levin, Luisbel Hughes and Lura Henderson. The attorneys were Friedlund, Levin and Friedlund, Chicago.

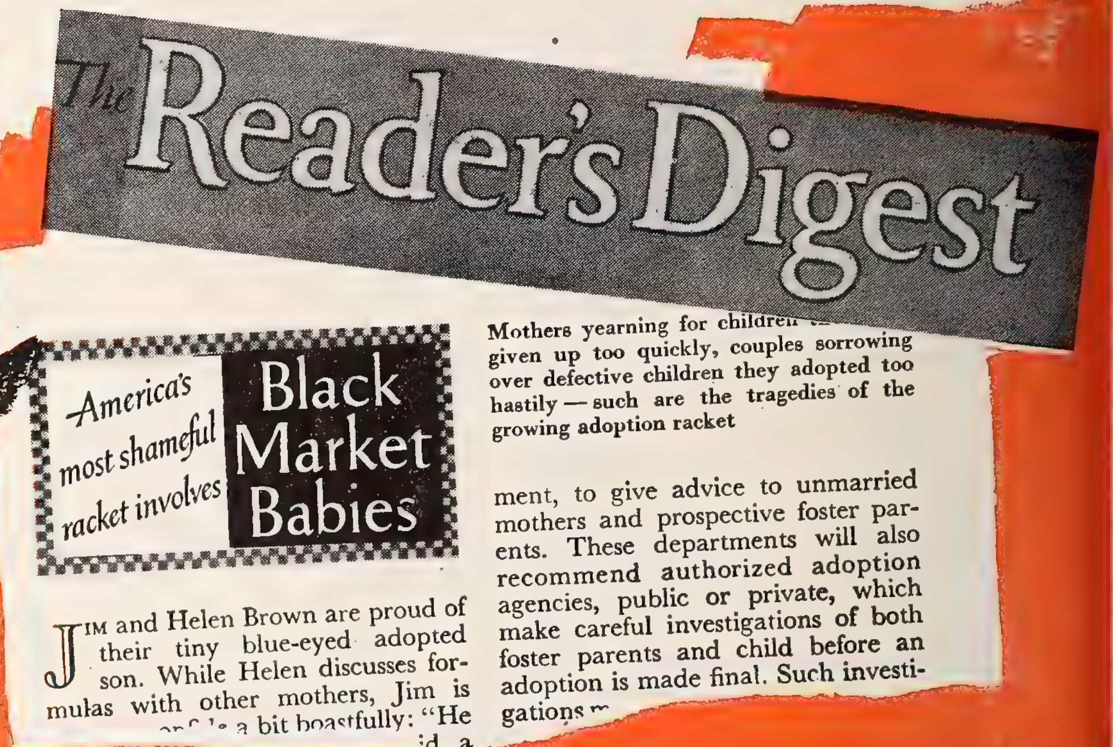
Show 'Jones' Feb. 11

National tradeshowing of "Cinderella Jones" has been set by Warners for Monday, Feb. 11.

"IT IS DIFFICULT TO IMAGINE A PICTURE POSSESSING MORE POSSIBILITIES FOR SENSATIONAL MERCHANDISING!"—BOX OFFICE

(*Naturally,* You Get it from MONOGRAM)

8,000,000 READ IT IN THE READER'S DIGEST!



The Reader's Digest

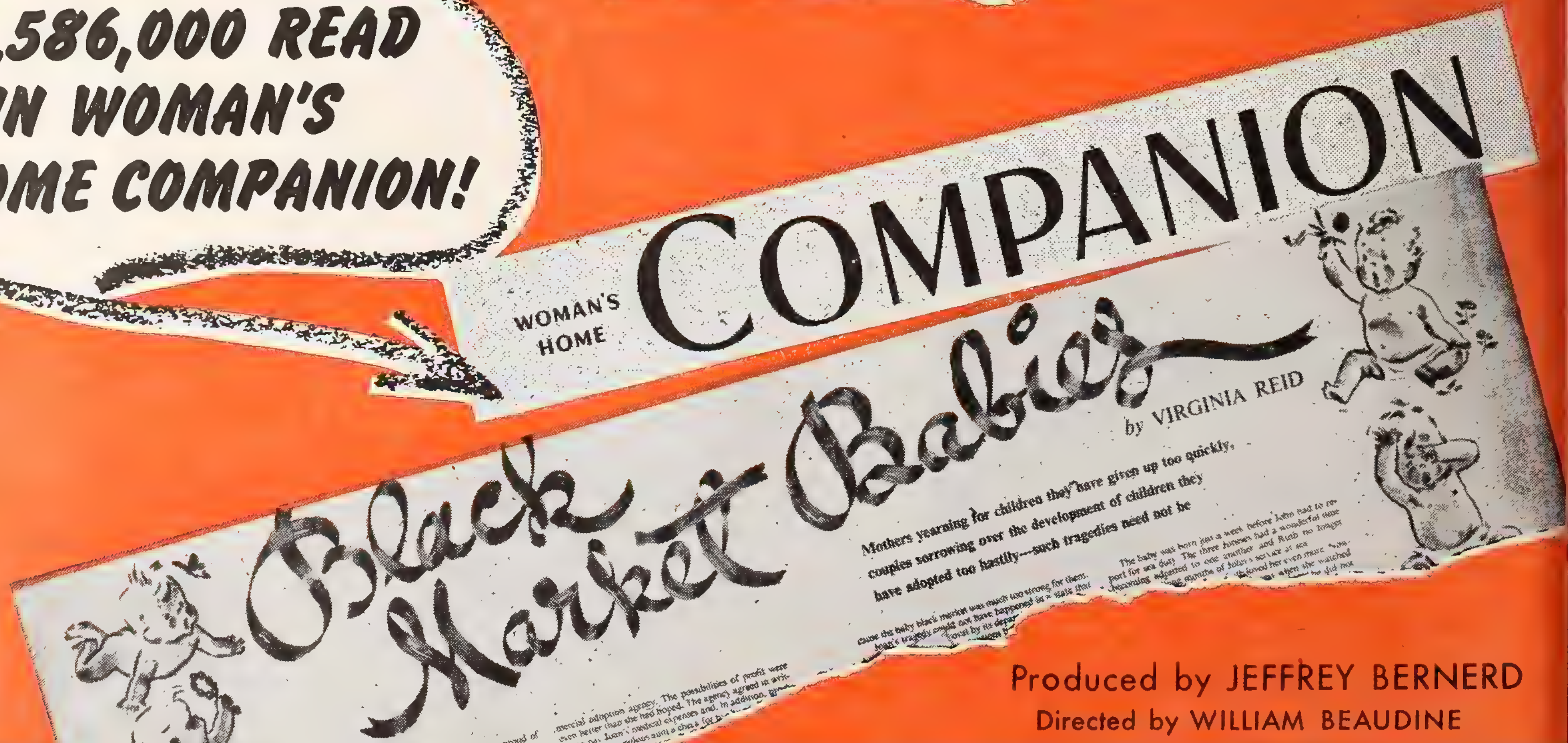
America's most shameful racket involves Black Market Babies

Mothers yearning for children … given up too quickly, couples sorrowing over defective children they adopted too hastily — such are the tragedies of the growing adoption racket

Jim and Helen Brown are proud of their tiny blue-eyed adopted son. While Helen discusses formulas with other mothers, Jim is … a bit boastfully: "He … a

ment, to give advice to unmarried mothers and prospective foster parents. These departments will also recommend authorized adoption agencies, public or private, which make careful investigations of both foster parents and child before an adoption is made final. Such investigations …

3,586,000 READ IT IN WOMAN'S HOME COMPANION!



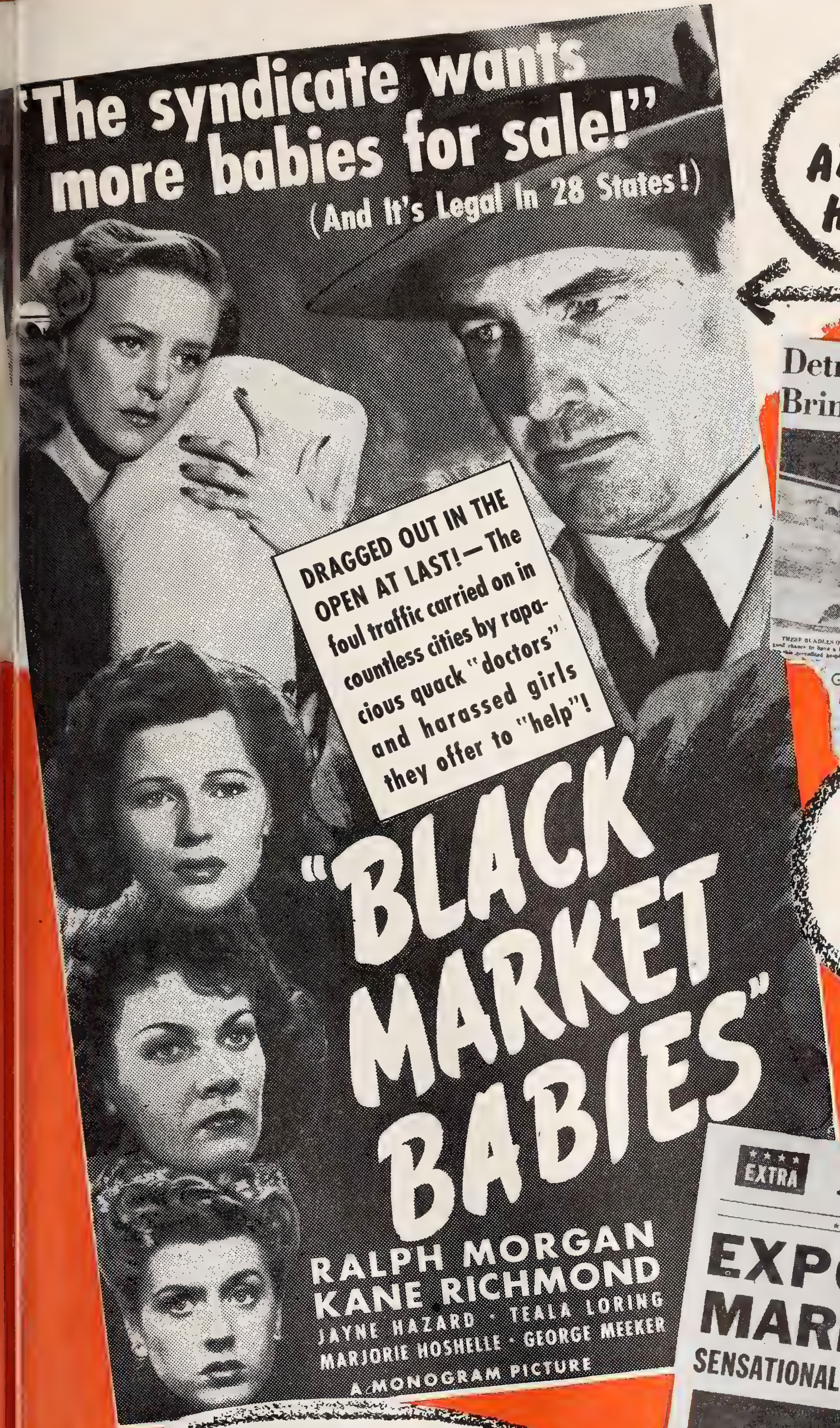
WOMAN'S HOME COMPANION

Black Market Babies

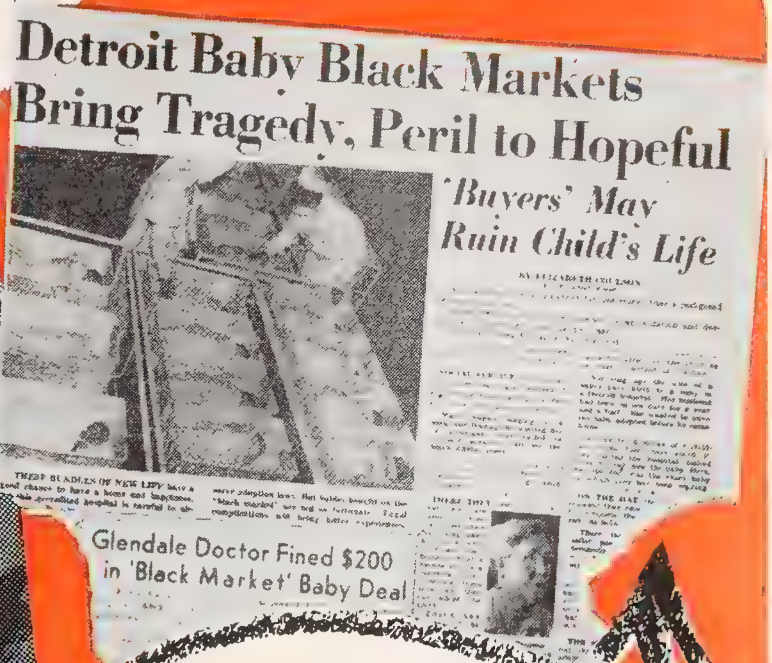
by VIRGINIA REID

Mothers yearning for children they have given up too quickly, couples sorrowing over the development of children they have adopted too hastily—such tragedies need not be

Produced by JEFFREY BERNERD
Directed by WILLIAM BEAUDINE


"The syndicate wants more babies for sale!"
(And It's Legal In 28 States!)
DRAGGED OUT IN THE OPEN AT LAST!—The foul traffic carried on in countless cities by rapacious quack "doctors" and harassed girls they offer to "help"!
"BLACK MARKET BABIES"
RALPH MORGAN
KANE RICHMOND
JAYNE HAZARD · TEALA LORING
MARJORIE HOSHELLE · GEORGE MEEKER
A MONOGRAM PICTURE

POWER-PACKED AD CAMPAIGN HITS 'EM BETWEEN THE EYES!



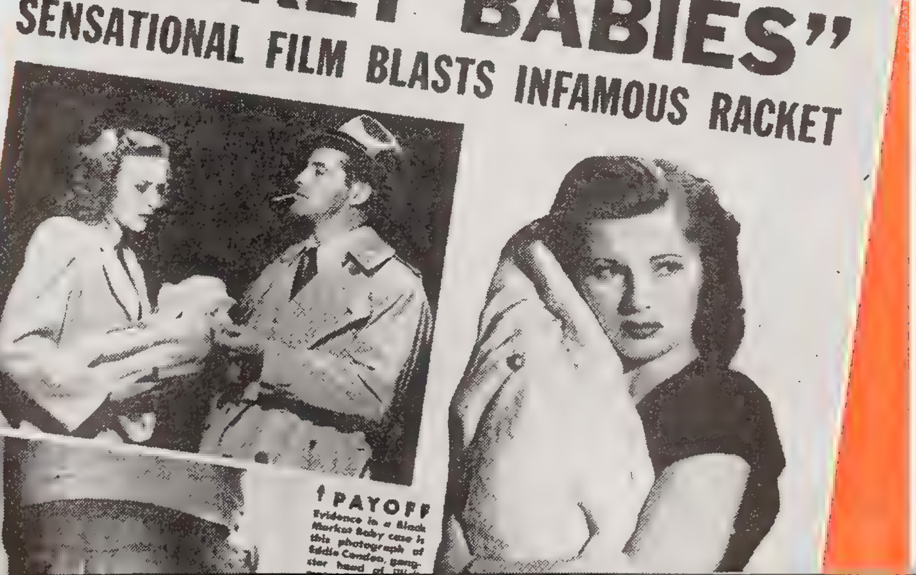
Detroit Baby Black Markets Bring Tragedy, Peril to Hopeful

'Buyers' May Ruin Child's Life

Glendale Doctor Fined $200 in 'Black Market' Baby Deal

FRONT-PAGE STORIES WEEK-AFTER-WEEK IN NEWSPAPERS ALL ACROSS THE NATION!

SIZZLING TABLOID NEWSPAPERS FOR STREET BALLYHOO!



EXTRA

MONOGRAM

Daily Star

EXTRA

AMERICA'S WIDE-AWAKE NEWSPAPER

FIRST WITH THE LATEST

EXPOSE "BLACK MARKET BABIES"

SENSATIONAL FILM BLASTS INFAMOUS RACKET

PAYOFF

Screenplay by George Wallace Sayre · Original Story by George Morris
Suggested by "Black Market Babies" by Virginia Reid

Names . . . in Today's News

(Continued from page 1)

named manager of Buffalo, succeeding Ira Cohn, who has been recalled to the home office for special duties. Minsky formerly was with Warner Bros.

Dezel Expands His Film Classics Staffs

DETROIT, Jan. 21.—Albert Dezel, who recently acquired the Film Classics franchise for Detroit, Cincinnati and Cleveland, has established headquarters here and is now expanding his organization. Ann O'Donnell, formerly of the PRC home office, is branch manager in Detroit; Robert Snyder has the Cleveland office and Calvin Leeder is in charge of Cincinnati.

Barbara Sanders, formerly of M-G-M, is Dezel's secretary, with Kal Bruss, formerly office manager of United Artists in Detroit and a Chicago salesman, managing the headquarters office. Donald Shields is assistant booker.

Ripps, Miller and Eastman Honored

ALBANY, N. Y., Jan. 21—The local Variety Club plans to honor at a dinner three of its members who have been promoted. They are: Herman Ripps, former chief barker, who was appointed district manager in addition to his assignment as resident manager for M-G-M; Joseph Miller, who resigned as Columbia branch manager to take up as district manager for PRC, and Clayton Eastman, who resigned as Paramount branch manager in Albany, for a new post as United Artists district manager in Boston. Eastman was first assistant chief barker at the time of his resignation.

Jack Armm, who returned to the Albany district as local manager for PRC, also will be feted. Charles A. Smakwitz, chief barker, is working on the dinner arrangements.

Eastman was feted by Paramount workers at a dinner. His successor, John Moore, former New Haven manager, took over his new duties today.

Kestenbaum Resigns

Samuel S. Kestenbaum, assistant to Mel Gold, National Screen Service advertising-publicity director, has resigned and will shortly announce new plans. Kestenbaum was previously advertising-publicity director for PRC Pictures and was associated with Columbia Pictures.

James Boyle with USO

James Boyle, film publicist here before service with the Armed Service Network press staff overseas, has joined the USO-Camp Shows publicity department.

REEVES
SOUND STUDIOS, INC.
1600 BROADWAY, N. Y. 19 Circle 6-6686
Complete Film and
Disc Recording Facilities

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

BALTIMORE

Substantial new attractions are drawing ample crowds. As a result, the week's business gets off to a strong start. Clear, cold weather apparently contributes to bringing out the film fans. All in all, business continues better than average, except where holdovers remain a bit too long. Estimated receipts for the week ending Jan. 24:

WHAT NEXT, CORPORAL HARGROVE? (M-G-M)—CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $16,500. (Average: $15,500)

BECAUSE OF HIM (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $15,000. (Average: $12,000)

STORK CLUB (Para.)—STANLEY (3,280) (35c-44c-55c-65c) 7 days, 2nd week. Gross: $18,000. (Average: $17,500)

BELLS OF ST. MARY'S (RKO-Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 4th week; stage show. Gross: $17,000. (Average: $18,000)

I LOVE A BANDLEADER (Col.)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $6,000. (Average: $6,000)

STRANGLER OF THE SWAMP (PRC) and TEXAS PANHANDLE (Col.)—MARYLAND (1,400) (25c-44c) 7 days. Gross: $7,000. (Average: $7,000)

INDIANAPOLIS

All grosses here continue at a prosperous level, from good to strong. Weather is cold, but not severe. Estimated receipts for the week ending Jan. 22-23:

HOLD THAT BLONDE (Para.) and SCOTLAND YARD INVESTIGATOR (Rep.)—CIRCLE (2,800) (35c-55c) 7 days. Gross: $11,500. (Average: $10,500)

THE LOST WEEKEND (Para.)—INDIANA (3,200) (35c-55c) 7 days. Gross: $16,000. (Average: $12,000)

PARDON MY PAST (Col.) and SNAFU (Col.)—LOEW'S (2,450) (35c-55c) 7 days. Gross: $12,000. (Average: $12,000)

LEAVE HER TO HEAVEN (20th-Fox)—LYRIC (1,600) (35c-55c) 7 days, on a moveover from the Indiana. Gross: $6,000. (Average: $5,000)

CINCINNATI

Current box office curve points definitely upward, with plus-average returns predominating at the majority of houses. Cooler weather over the weekend was a business stimulant. Estimated receipts for the week ending Jan. 21-25:

MY REPUTATION (WB)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $23,000. (Average: $14,500)

LEAVE HER TO HEAVEN (20th-Fox)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, 4th week. Gross: $7,000. (Average: $10,000)

BLUE MONTANA SKIES (Rep.) and PRISON SHIP (Col.)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,700. (Average: $1,600)

THE DARK COMMAND (Rep.) and THE AFFAIRS OF JIMMY VALENTINE (Rep.)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $800. (Average: $800)

THE BELLS OF ST. MARY'S (RKO Radio)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 4th week, on a moveover following three weeks at the Palace. Gross: $10,000. (Average: $8,000)

THE STORK CLUB (Para.)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 3rd week, following an initial week at the Albee, and a moveover first week at Keith's. Gross: $5,500. (Average: $5,000)

THEY WERE EXPENDABLE (M-G-M)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 3rd week, on a moveover from two weeks at the Grand. Gross: $5,000. (Average: $5,000)

PARDON MY PAST (Col.)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $14,000. (Average: $13.500)

THE LOST WEEKEND (Para.)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $9,000. (Average: $5,000)

Universal Meeting

(Continued from page 1)

output, in areas where 35mm. exhibition does not exist.

Delegates received instructions regarding United World, the product of which will be distributed through Universal in Latin America until the new company establishes its own offices.

A prediction that the war-born box-office prosperity will continue was made by the Latin American sales chiefs.

Although agreement was expressed that undubbed versions of American pictures have been found more desirable than those dubbed, a final decision on the dubbing-sub-title issue has been reserved.

Seidelman and Al Daff, vice-president, are remaining here for studio conferences opening today.

Caesar's 'Dimes' Song

Irving Caesar has written a special "March of Dimes" campaign song which will be made available for theatre organists during the week's drive, opening Thursday. Ernest Emerling, industry drive national publicity director, discloses, with the additional information that discs are also being released for lobby and theatre players.

Chicago 2nd Runs

(Continued from page 1)

while RKO Radio and Universal lead the majors, each with four pictures; Columbia and United Artists are represented with three each, 20th Century-Fox and MGM with two, and Warners and Paramount, only one. Of the two 20th-Fox candidates, one is the British production, "The Way Ahead," which did not land a first-run in the Loop.

'Cowboys' Canter for 'Gal'

DETROIT, Jan. 21.—Midwest premiere of Universal's "Frontier Gal," at the Fox Theatre, here, brought out more than 40 horseback riders as a result of manager David Idzal's offer of free admission to any "cowboy" or "cowgirl" who would ride up to the theatre and tie his mount to a 60-foot hitching post he installed on the sidewalk.

New 'Spellbound' Mark

David O. Selznick's "Spellbound," United Artists release, drew $32,500 in its first week at the Fox Theatre, Oakland, Cal., to break all box office records for regular admissions according to the UA home office.

Business Is Brisk Here

Business at New York first-runs generally continued brisk over the weekend despite severe cold which turned to snow and rain yesterday. As a result, another good week's receipts is expected.

Holdovers predominate, but sever[illegible] new films are expected this week, [illegible] the Capitol, Strand, Globe, Criterion, Gotham and Rialto, with the State playing "Up Goes Maisie" first-run.

"The Bells of St. Mary's," with a stage show at Radio City Music Hall, and "Leave Her to Heaven," with a stage presentation featuring the DeMarcos at the Roxy, continue to outstanding business. As indicated in MOTION PICTURE DAILY yesterday, "Bells" will bring a big $124,500 for a seventh week. "Leave Her to Heaven" is expected to bring in a big $100,000 for a fourth week at the Roxy; both will continue.

"Weekend' Drawing

"The Lost Weekend" continues to draw heavy receipts at the Rivoli with $52,000 to $55,000 expected for an eighth week following a seventh's gross of close to $60,000; last Saturday and Sunday receipts were well over $22,000 for the eighth. "A Walk in the Sun" is holding up strongly at the Victoria, with $26,000 expected for a second week.

"The Stork Club," combined with a stage bill featuring Woody Herman's band at the Paramount, is also drawing steadily, with $70,000 expected for a fifth week; the combination will remain another two weeks, to be followed by "Miss Susie Slagle's."

The Capitol expects to draw a satisfactory $58,000 for a fifth and final week of "They Were Expendable," and a stage bill, following a fourth week's $72,000; "The Harvey Girls" and Glenn Miller's orchestra on the stage, will take over Thursday. Fourth and final week for "San Antonio" and a stage bill are expected to give the Strand a moderate $51,00; "My Reputation" and a stage show will open Friday.

"Spellbound" at the Astor, and "Saratoga Trunk" at the Hollywood are continuing to draw excellently in extended holdovers, with $43,000 expected for the 12th week of "Spellbound," and $35,000 for the ninth week of "Saratoga Trunk." "The Seventh Veil" is expected to draw a good $19,000 for a fourth week at the Winter Garden. "Cornered" is headed for a profitable $17,500 for its fourth week at the Palace; both films will continue.

Other Theatres

The Globe will bring in "Pardon My Past" Saturday, with $14,500 expected for the fourth week of "Johnny Angel," plus two extra days of a fifth week. The Criterion will hold "She Wouldn't Say Yes" to six days of a second and final week, with $19,000 expected; "Because of Him" will open there Thursday. The Gotham will bring in "People Are Funny" on Saturday, with "Dakota" expected to draw a good $9,000 for a sixth and final week. "Dick Tracy" is headed for $7,000 for a second and final week at the Rialto; "Pillow of Death" will take over on Friday.

Budget

(*Continued from page* 1)

recommendation for an appropriation for the service, because legislation authorizing it has not yet been enacted, it included an estimate, for informational purposes, of $55,000,000 for the fiscal year beginning next July 1. Expenditures of the interim service up to June 30, next, are estimated at $26,-[illegible],000, financed from funds transferred from the defunct OWI and OIAA.

No estimate is included for the new film buildings projected by the Library of Congress, for which authorizing legislation is pending, but an appropriation of $12,795 is recommended to permit preliminary investigations and preparation of plans for recording, storing and serving motion pictures and stills, for which $11,600 is available for the current year.

National Archives

The budget carries a total of $1,-211,000 for National Archives, against $913,934 for the current year, and indicates that the preservation of motion picture and other records will cost $268,038, against $214,592.

The purchase, distribution and exchange of motion pictures by the Office of Education is combined with a number of other projects, for which a total of $1,520,200 is to be provided, an increase of about $570,000 over present funds.

The Department of Agriculture is to receive a slight increase in its funds for the preparation and distribution of information by motion pictures, but will get little more than a fourth of what it spent in 1945. It is proposed to provide $58,296 for the work during 1946-47, against $58,146 for the current year; actual cost in 1945 was $192,629.

Broadcasting activities of the department, however, will be sharply cut, only $37,100 being provided, against $62,797 for this year.

A step-up of the activities of the anti-trust division of the Department of Justice, headed by Assistant Attorney General Wendell Berge, is indicated by a $200,000 increase for the division, to give it $1,900,000.

FCC Expansion

The Federal Communications Commission is to be put on a basis comparable with the expansion of the industry and will receive $6,060,000 for its regular work of enforcing the Communications Act, compared with $2,946,000 available this year. The increase was based on the war-time dedevelopment of the communications industry, which in a few years will bring into existence several times as many stations as now exist, it was explained. It was also disclosed that Western Union plans to replace its entire outside plant of wire lines and poles with a radio relay system, and Bell Telephone System has plans for a $2,000,-000,000 expansion involving radio relay systems, coaxial cables and multiplex transmission equipment.

The budget carried no figures for the motion picture activities of the War or Navy Department, estimates of which will be withheld until next spring, when the size and activity of the Army and Navy will be more definitely determined.

Republic Signs Lyons

HOLLYWOOD, Jan. 21.—Republic has signed Francis D. Lyons, producer.

Review

"Swing Parade of 1946"

(*Monogram*)

Hollywood, Jan. 21

THERE is a wealth of entertainment packed into Harry Romm's production, for which Lindsley Parsons shares producer credit. They have made a musical, strong point of which is the music. In this the pair showed sound judgment, according to the reaction of a preview audience, which evidenced delight at the proceedings.

Gale Storm is the central figure, and her charm gets over in no uncertain way, especially in such numbers as "Oh, Brother," and "On the Sunny Side of the Street." Connee Boswell's two spectacular song numbers, "Stormy Weather," and "Just a Little Fond Affection," are memorable moments. Louis Jordan and his Tympany Five, in faster tempo, contribute "Caledonia" and "Don't Worry About the Mule." Then there is Will Osborne and his orchestra to round out the whole.

Of course, there is a story to go with it, a screenplay by Tim Ryan, based on an original by Edmond Kelso. It is the one about the poor but ambitious young lady who wants to be a night-club singer. Romance is supplied by Phil Regan, in the character of the nightclub owner, and complications are provided, Russell Hicks, portraying the owner's father, a stern magnate who disapproves of nightclubs, and seeks to have his son's place of business closed by legal means.

Edward Brophy and the Three Stooges weave a bright thread of comedy through the pattern of the whole, a pattern for whose satisfactory blending director Phil Karlson deserves a bow.

Running time, 74 minutes. General classification. Release date, not set.

THALIA BELL

Admission Tax

(*Continued from page* 1)

30, compared with $300,588,876 actually collected in the year ended last June, but forecast a drop in the fiscal year 1947 to $255,000,000.

The Treasury anticipated that income from the rental of Government films would drop to $50,000 this year, from $80,358 in the 1945 fiscal year, and drop to nothing in 1947, while the revenue from the sale of films will decline to $65,000 this year from $123,-965 in 1945, and be further reduced to $60,000 in fiscal 1947.

Explaining that expenditures for the 1947 fiscal year will be close to $36,-000,000,000, while net government receipts will be only $31,500,000,000, President Truman told Congress that "in view of the still extraordinarily large expenditures in the coming year and continuing inflationary pressures, I am making no recommendations for tax reduction at this time."

The 1945 tax act will reduce the tax load by more than one-sixth, he pointed out.

British Loan

(*Continued from page* 1)

sent to Congress in a separate recommendation in the near future, the President, in his annual message, declared that it is the view of the government that in the long run U. S. economic prosperity and that of the whole world are best served by the elimination of artificial barriers to international trade "whether in the form of unreasonable tariff or tariff preferences, commercial quotas, embargoes or the restrictive practices of cartels."

Truman also told Congress that the international trade conference planned for this year will further the objectives of the loan to England.

The loan will be sent to Congress for approval by both houses instead of being considered as a treaty by the Senate only. A resolution of approval would require only a majority vote, whereas a two-thirds vote is necessary for treaty ratification.

'Brotherhood Week'

(*Continued from page* 1)

Washer, Samuel Goldwyn, Inc.; Oscar A. Doob, Loew's; Ernest Emerling, Loew's; Harry Mandel, RKO-Radio; Harry Fuchs, Skouras Theatres; Myron Siegel, Century Circuit; Steve Edwards, Republic; Erwin Gold, Randforce; Madeleine White, Monogram; Arnold Stoltz, PRC; Maurice Bergman, Universal; Mort Blumenstock, Warner Bros.; Gilbert Golden, Warners; Paul Lazarus, United Artists; Hank Linet, Universal; David Lipton, Columbia; Curtis Mitchell, Paramount; Charles Schlaifer, 20th Century-Fox; Si Seadler, Loew's; and Stanley Shuford, Paramount.

Other Committees

Martin Quigley, president of Quigley Publications, and Jack Alicoate, publisher of *Film Daily,* will serve as national co-chairmen of the tradepaper committee, assisted by Ben Shlyen, *Boxoffice*; Chick Lewis, *Showmen's Trade Review*; Jay Emanuel, *The Exhibitor;* Mo Wax, *Film Bulletin*; T. E. Mortensen, *Greater Amusements*; Abel Green, *Variety*; Arthur Ungar, *Daily Variety*; W. R. Wilkerson, *Hollywood Reporter*; Pete Harrison, *Harrison's Reports*; Lionel Toll, *The Independent*; Robert E. Welsh, *Boxoffice Digest*. Richard F. Walsh, president of the IATSE, will serve as chairman of the labor division. The newsreel committee includes Walton Ament, Pathe News, as chairman, assisted by Richard de Rochemont, March of Time; Edmund Reek, Movietonews; Mike Clofine, M-G-M News of the Day; Thomas Mead, Universal Newsreel.

Complete roster of names for the national advisory committee, area chairmen, and above-named committees will be announced shortly.

PRC Gets Imperial Films

HOLLYWOOD, Jan. 21.—PRC will release the product of Imperial Films, new producing company set up by Pat de Cicco. First film will be "Avalanche" starring Bruce Cabot.

Rank Ignores U. S.

(*Continued from page* 1)

the San Francisco Conference, is now in London working with Fayette W. Allport, European manager of the MPAA, in an attempt to set up the same impartial international booking procedure employed at San Francisco.

Last night's program at the Plaza featured Paramount's "Road to Utopia," with shorts of other American companies. Programs now being arranged will present U. S. product each Monday, Wednesday and Friday evening for the duration of the conference. British pictures are shown Tuesday, Thursday and Saturday at J. Arthur Rank's Odeon Theatre in Leicester Square.

Despite representations from American distributors, Rank refused to allow American, Russian or the product of other allies at his Odeon screenings for UNO delegates.

"This upsurge of British nationalism is in sharp contrast with the procedure at the United Nations Theatre in San Francisco, where the opening program on April 28, as a courtesy to our British allies, was 'The Silver Fleet,' top recommendation of the British Information Service," it was said. Other British pictures screened for delegates at San Francisco were "Colonel Blimp," "Western Approaches," "The Way Ahead," and practically all available British shorts.

Theatres Would Rise At UNO Boston Site

BOSTON, Jan. 21.—If the United Nations Organization should select Boston for its headquarters, at least two theatre companies will construct new theatres in the locality finally chosen for the UNO buildings here.

At a press conference here during their recent inspection tour, the UNO delegates said: "American-made pictures are doing a grand and sane job of selling your country to the world. This was not always true, but the industry of America is today to be congratulated upon its tact and its sensible way of handling pictures."

Columbia Stock

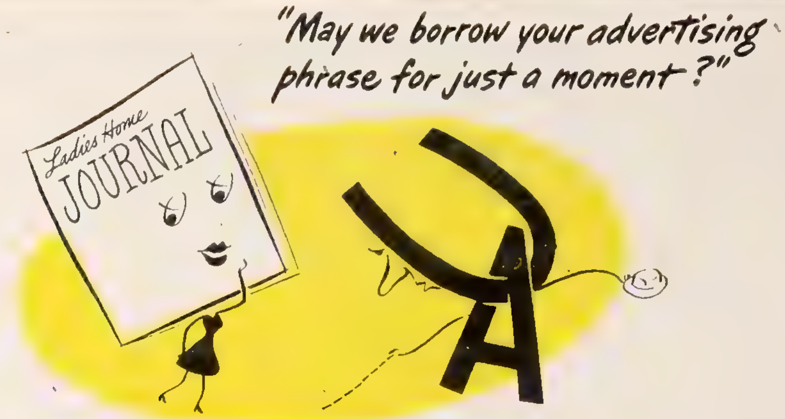
(*Continued from page* 1)

charge of sales; Donald S. Stralem, 1944, member of Hallgarten and Co., investment bankers.

Authorized capital stock now comprises 1,000,000 shares of common and 75,000 shares of $2.75 preferred convertible, with the latter to be retired before the new issue voted yesterday. This amounts to 75,000 shares of $4.25 cumulative preferred. The initial public offering price, which may be in excess of $100, will be fixed at the end of this week. Hemphill, Noyes and Hallgarten will head the underwriting group.

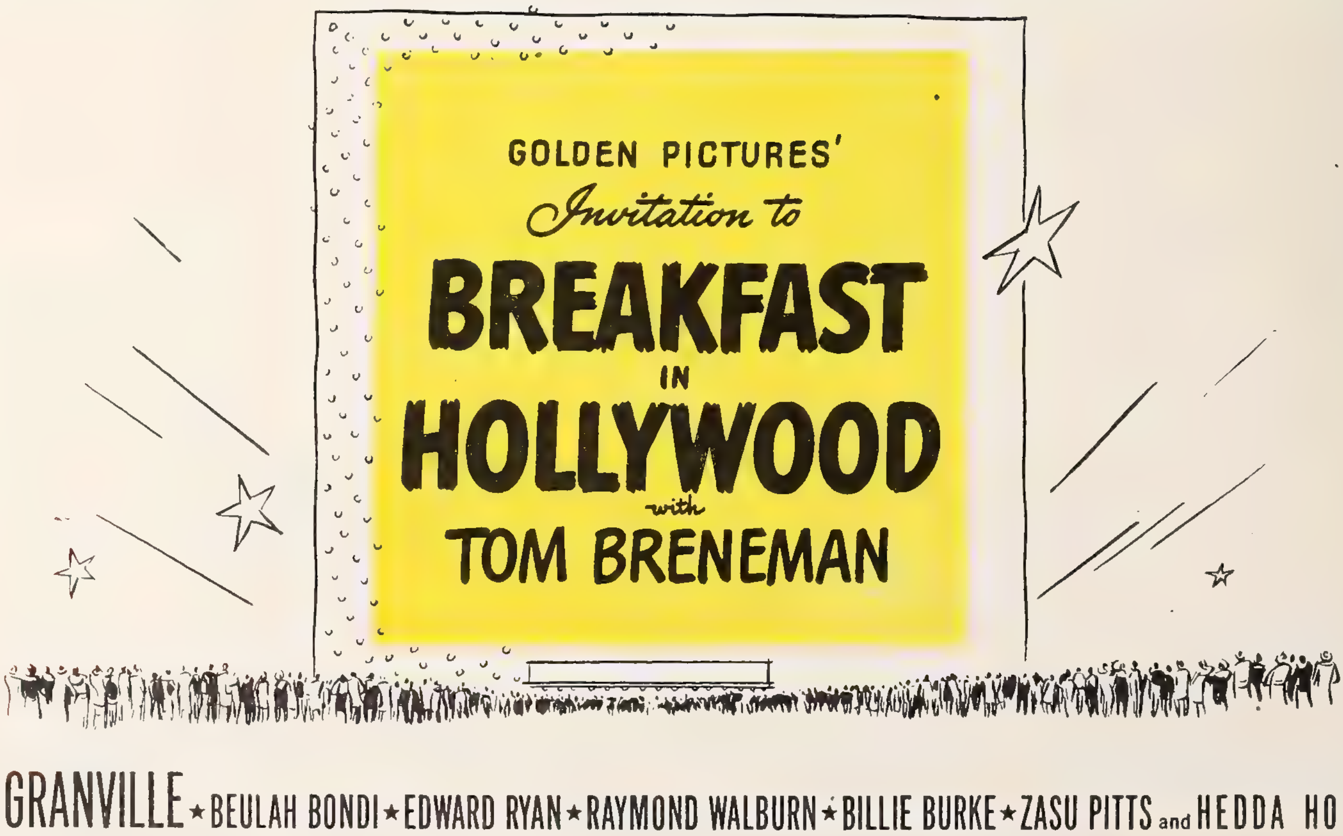
It is expected that Columbia will receive a minimum, after deducting underwriting commissions and other expenses, of approximately $7,150,000 in new issue capital. Cost of the present outstanding preferred redemption will leave the $3,300,000, previously mentioned, for other general corporate purposes including studio improvement and expansion, the reopening of offices in liberated countries and a possible increase in working capital.

The meeting also approved a new contract with Price, Waterhouse and Co., public accountants.


"May we borrow your advertising phrase for just a moment?"
Ladies Home JOURNAL
UA

"Never Underestimate the Power of a Woma

Every good showman knows the truth of that phrase everytime he looks at an audience in his theatre . . . 30,000,000 women know that Tom Breneman's "BREAKFAST IN HOLLYWOOD" [220 ABC Network Radio stations *most popular* weekday ayem show—11 (EST)] is now a ready-for-release picture and they're all waiting for



GOLDEN PICTURES'
Invitation to
BREAKFAST
IN
HOLLYWOOD
with
TOM BRENEMAN

BONITA GRANVILLE ★ BEULAH BONDI ★ EDWARD RYAN ★ RAYMOND WALBURN ★ BILLIE BURKE ★ ZASU PITTS and HEDDA HOPPER

PLUS! ANDY RUSSELL ★ SPIKE JONES and His City Slickers ★ KING COLE TRIO

Produced by ROBERT S. GOLDEN ★ Directed by HAROLD SCHUSTER
Original Story and Screenplay by Earl W. Baldwin ★ Released Thru UNITED ARTISTS

. . . and U. A. is ready, as always, to give smart showmen another moneymaker!

MOTION PICTU[illegible]E DAILY

MARCH OF DIMES
THEATRE DRIVE
JANUARY 24-30
...And thank you, dear God, for letting me walk again!

L. 59. NO. 16 NEW YORK, U.S.A., WEDNESDAY, JANUARY 23, 1946 TEN CENTS

Names . . . *in Today's News*

MAJOR SEYMOUR MAYER has been appointed head of sales-promotion of 16mm. entertainment films in Metro-Goldwyn-Mayer's world-wide program outside of the U. S. and Canada for the distribution of entertainment and educational pictures in narrow-gauge widths, starting tomorrow, when he will be separated from the Army, it was announced here yesterday by Arthur M. Loew, president of Loew's International Corp.

Major Mayer had been with Loew's for 18 years, starting as an assistant theater manager, advancing to division manager, supervising operations of 21 theaters in Brooklyn and Queens before joining the Armed Forces in 1942. In the Army he was in charge of the Overseas Motion Picture Service.

Freiberg Heads Col. Sales Accounting

Joseph Freiberg has been named manager of Columbia Pictures' sales accounting department, succeeding George Josephs, it was announced yesterday by A. Montague, general sales manager. Josephs was recently named assistant to Montague.

Freiberg joined Columbia in 1931 as a member of the accounting department, and has, at various times, been traveling auditor, in charge of sales statistics, assistant office manager and assistant manager of sales accounting. He assumed the latter post in 1937.

Paula Gould Named to N. Y. Capitol Post

Paula Gould, for the past five years publicist for Loew's State and Loew's New York circuit, was yesterday appointed publicity director for the Capitol Theatre, here, to succeed Benjamin Serkowich, who resigned to accept the post of advertising and publicity director of Columbia Pictures.

Jerry Sager, Loew Criterion publicist, will take over the State Theatre assignment, being succeeded by Teddy Arnow, Loew field publicity man. Al Longo, who handled advertising and

(*Continued on page 11*)

New Dispute Perils Coast Labor Peace

HOLLYWOOD, Jan. 22.—Carpenters and painters employed at the Universal and Columbia studios today refused to complete work on sets started by members of a rival AFL union, according to the Asociation of Motion Picture Producers. AMPP said the refusal was in defiance of the AFL award of

(*Continued on page 11*)

UK Business Is Down 15%

David Rose

Theatre business in Great Britain in the last 60 days declined 15 per cent compared to the corresponding period last year, David Rose, Paramount's British managing director disclosed here yesterday. Rose, who, over the weekend, made his 24th Atlantic crossing by plane since the war started, attributed the decline to the fact that other forms of entertainment are now available to the British. For the next several years, however, he

(*Continued on page 11*)

United World May Get 'Dark Mirror'

HOLLYWOOD, Jan. 22.—Although RKO Radio president Ned Depinet declines to confirm or deny the report, it is reliably understood here that International Pictures Corp. will be released from its commitment to deliver to that distributing company "Dark Mirror," the fourth production in its four-picture RKO deal. "The Stranger," the third film under the re-

(*Continued on page 10*)

Film Dividends Off $300,000, Says U. S.

Washington, Jan. 22.—Film corporations paid out $300,000 less in dividends last year than they did in 1944, it was disclosed here today by the Department of Commerce. Department officials, who compile dividends from announced payments, had no explanation for the decline.

December dividend payments were reported to be $6,600,000, against $7,100,000 in the same month of 1944, bringing the year's total to $23,700,000, against $24,000,000.

Canada WAC Ends War Job

TORONTO, Jan. 22.—Canadian film officials gathered at the Royal York Hotel here, yesterday, to receive thanks for their support of the war effort from J. L. Ilsley, Minister of Finance in the Dominion Government. The event was the final meeting of the Canadian Motion Picture War Services Committee and the motion picture section of the National War Finance Committee of which the national chairman was J. J. Fitzgibbons, president of Famous Players Canadian Corp. The War Services Committee was similar to the War Activities Committee in the U. S.

The cabinet minister, who was accompanied by Federal officials from

(*Continued on page 10*)

Loop 'Cashes-in' on N. Y. Ballyhoo for New Films

Academy Considers Award for 'B's'

Hollywood, Jan. 22.—The board of governors of the Academy of Motion Picture Arts and Sciences will give "full consideration" to a suggestion that an annual award be given to the producer of the best "B" production, it is disclosed here by Academy president Jean Hersholt.

The suggestion was filed by Jeffrey Bernerd, independent producer.

CHICAGO, Jan. 22.—To take advantage of the nationwide publicity given many pictures for their first runs in New York, local distributors, of late, have been holding back playdates in Loop houses of their more important product until after their New York promotion.

Harold Stevens, head of the Paramount office here, explains that it is of mutual benefit to the local first-run, as well as to distributor to hold up a major production until after it has run its course in New York. He believes, for example, that local grosses benefit materially as a result of publicity in syndicated columns and

(*Continued on page 10*)

Building Code Final Draft Is Near Ready

New N.Y. State Rules 2 Years in Drafting

Final draft of a new New York State building code affecting theatres and other places of public assembly in the State with the exception of New York City, is expected to be completed in a month. The new code has been almost two years in the making and will replace the present code, which has been in existence for some 25 years.

Although some 16 cities and towns besides New York City might be exempt from enforcement of the new code provisions, a bill will probably be introduced during this session of the Legislature to make en-

(*Continued on page 11*)

Ohio ITO Attacks Industry Pledges

COLUMBUS, Ohio, Jan. 22.—Unanimous resolutions opposing theatre collections, pledging the use of members' screens by national industry theatre committees and inclusion of foreign films in domestic blocks were passed by the first session of the 12th annual convention of the Independent Theatre Owners of Ohio, at the Neil House, here, today.

In commenting on the resolution op-

(*Continued on page 10*)

More Theatres Aid 'Dimes' Than in '45

Several hundred more theatres have been pledged to participate in the 1946 March of Dimes than in 1945, when an all-time record was set, the industry committee has announced. The supply of 13,000 trailers sent to National

(*Continued on page 11*)

In This Issue

"Three Strangers" is reviewed on page 7; "A Guy Could Change," 10; "Six Gun Man," 11. Estimated key city grosses are on page 8.

Personal Mention

WALTER L. TITUS, JR., Republic vice-president in charge of branch operations, is due in Denver today from New York.

•

Stanley E. Kramer, Story Production's vice-president in charge of production, and screenwriter Don Ettlinger are in Buffalo from New York conferring with novelist Taylor Caldwell.

•

Lt. Col. Jack Mulhall, former Philadelphia zone manager for Warner Theatres, is in New York awaiting discharge from the Army.

•

Rudolph Weiss, head of Warners' real estate department, is visiting Pittsburgh and Erie, Pa., and will return here tomorrow.

•

Tom Gilliam, 20th Century-Fox's Chicago branch manager, one of the Tom Connors Drive winners, is visiting in New York.

•

Mrs. Jean Gregory, Odeon Theatres of Canada partner, was married to theatre manager Allen Ford in Toronto, Jan. 19.

•

Oscar A. Doob, general theatre executive of Loew's, has returned to New York from a ten-day visit in Atlanta.

•

Irving Kahn, 20th Century-Fox's radio manager, left New York for Atlanta yesterday with Charles Coburn.

•

Al Shulski, assistant manager of the Boyd Theatre, Philadelphia, married Mary Miller there on Jan. 19.

•

Frank Smith, RKO Theatres division manager, has returned to Chicago following a tour of his territory.

•

Miss A. E. Covington, former manager of the Garden Hills Theatre, Atlanta, is en route to Hollywood.

•

Sam Boverman, recently discharged from the Army, has rejoined the legal department of Paramount here.

•

C. S. Perkins, Altec's manager of commercial engineering, has left New York for Hollywood.

•

R. Ramos Cobian, Puerto Rican circuit owner, is in New York for a two weeks' stay.

•

W. C. Gehring, Central sales manager of 20th Century-Fox, is in Columbus, O.

•

Lou Brager of Warner Theatres' home office staff is in Pittsburgh.

•

William Pine has returned to the Coast from Keesler Field, Miss.

•

Helmut Dantine left New York yesterday for the Coast.

Insider's Outlook

By RED KANN

Hollywood, Jan. 22

QUOTATIONS on talent are getting more fantastic week by week. Salary stabilization having ended with the war, free wheeling is back with renewed vengeance and prices, consequently, are jumping forward at a clip which makes the seven-league boots of song and fable look like booties.

The "have" studios, meaning those secure on names, are not secure against pressures which either cost them more money, whether in readjustments of existing contracts or in bonuses or loss of some of their names to competitive producers. Irrespective of method, the talent wins.

It reaches far beyond a single contractual readjustment or a single bonus handed out for services presumed to be beyond the call of duty. Every price jump sets up a new high on the board. You may be assured, therefore, that a performer who drew $100,000 for 10 weeks' work in one picture and $125,000 on the next will return to the low figure only over his professionally dead body. While a matching of histrionic performance with box-office performance frequently shows the body to be very dead indeed, the news seems to get around slowly in Hollywood.

■

The "have not" studios, flushed by caressing war profits, are now in position to take chances their balance sheets never before allowed. Thus, they enter the competition on the principle—probably correct from where they sit—that here is their golden chance to build assets as added insurance for their future. Theirs, however, is not as easy a course as it may appear to be. No one has a corner on the deluge of dollars, which simply means dollars are not enough enticement.

Since the enticements have to be something else, they turn out to be unorthodox and speculative gadgets such as: Extending to female stars identified successfully with musicals the right to go dramatic; the privilege of selecting their own stories, their own directors and, of course, the prerogative of making outside pictures. The obvious consequence of this is an exhibitor, long the customer of one distributor, will continue to find a number of that distributor's stars on his competitor's screen.

But the predominant result of the mad frenzy for names is the effect on negative costs. Since the union situation will cost Hollywood perhaps as much as an additional $10,000,000 and since players constantly get more, the product will reflect accordingly.

There has to be a payoff.

■ ■

Another current phase is the grab for foreign talent. It is proceeding actively. All studios are combing the international field through London and Paris scouts, chiefly, and are "screening" potentials pretty much as the military did during the war. Additionally, government facilities are at work along the same lines.

The purpose is to make as certain as may be possible that Axis collaborationists or sympathizers do not enter the country. This method, furthermore, reaches beyond the performer under direct consideration to include a husband or a wife whose political veerings may have been anti-democratic.

■ ■

Long on its agenda, Paramount shortly may rivet its plans for a third first run in Greater Los Angeles. Now operating the Downtown and Hollywood Paramounts, through F. and M., favored area for a third house is Beverly Hills. The feeling is that, for a company of its size, Paramount is not taking enough money from its own first run situations.

Leonard H. Goldenson may package a deal, or move one forward, during his current Coast visit.

■ ■

Paul MacNamara, now in charge of all advertising, publicity and exploitation for the Selznick enterprises, wherever they may reach, is not kidding when he says $1,000,000 will be spent merchandising "Duel in the Sun." Slick paper magazines will be used extensively. All other accepted media will be, too.

Cost of that film, by way of later report, is now definitely over $5,000,000—without prints.

■ ■

Not proud of it and certainly not boasting over it, the head of one studio states his overhead increased 100 per cent from 1942 to 1945. He predicts it will go higher, declares he knows of no method by which the upward spiral may be halted.

Newsreel Parade

THE steel strike, Winston Churchill's Florida sojourn, President Truman honoring Selective Service officials, and the "March of Dimes" and "Brotherhood Week" are featured in current newsreels, together with miscellaneous subjects, including sports items; full contents follow:

MOVIETONE NEWS, No. 42.—Steel strike hits the nation. Stassen urges all Americans to build world brotherhood. Dramatic scenes of rescue by air in Burma jungle. President Truman and Selective Service officials honored. Churchill starts Miami vacation with 10-word interview. Movietone visits turf champions "Down-Under."

NEWS OF THE DAY, No. 240.—Nation's draft board officials honored by President Truman. 750,000 workers walk out in nation-wide steel strike. Red leaders hail Stalin. "March of Dimes" begins. "Tolerance Week" to open. Winston Churchill in gay mood. M-G-M films win popularity polls. Hialeah racing season opens.

PARAMOUNT NEWS, No. 43.—Churchill in Florida. New "Dimes" drive. Seventeen dead in plane crash. Eumetopias (a seal) sets record. Jungle saga—rescue in Burma. President Truman honors draft boards. Sports: Turf fever.

RKO PATHE NEWS, No. 45.—Strike closes steel industry. Truman honors draft workers. Kaiser-Fraser cars shown. Ruined Warsaw rebuilt by Poles. Stassen leads "Brotherhood Week." Close London "GI" Rainbow Room. Rescue pilot from Burma jungle.

UNIVERSAL NEWSREEL, No. 470.—Churchill on vacation. Join "March of Dimes." Warsaw rebuilt. End of the "Rainbow." Plea for tolerance. Animal news. Golden gloves.

EPIC Meeting on 'Brotherhood Week'

Harry Goldberg, Warner Theatres advertising-publicity director, and chairman of the promotion staff for the "American Brotherhood Week," Feb. 16-24, will discuss the "Brotherhood" campaign at a meeting of the Eastern Public Information Committee here tomorrow.

Kenneth Clark, public relations director for the Motion Picture Association of America, will come up from Washington to join New York advertising-publicity executives at the meeting.

Rank to Dublin, May Build Studio There

Dublin, Jan. 21.—J. Arthur Rank is expected here from England next week, accompanied by John Davis, managing director of Odeon Theatres, Ltd., to discuss with Eire government officials the possibilities of erecting a studio here, to operate in addition to Rank's studios in London.

Some of the advantages seen in the project are additional manpower and acreage available in this vicinity.

Columbia Elects Today

Columbia's board meeting, scheduled for yesterday, has been postponed to today, at which all officers are scheduled to be elected.

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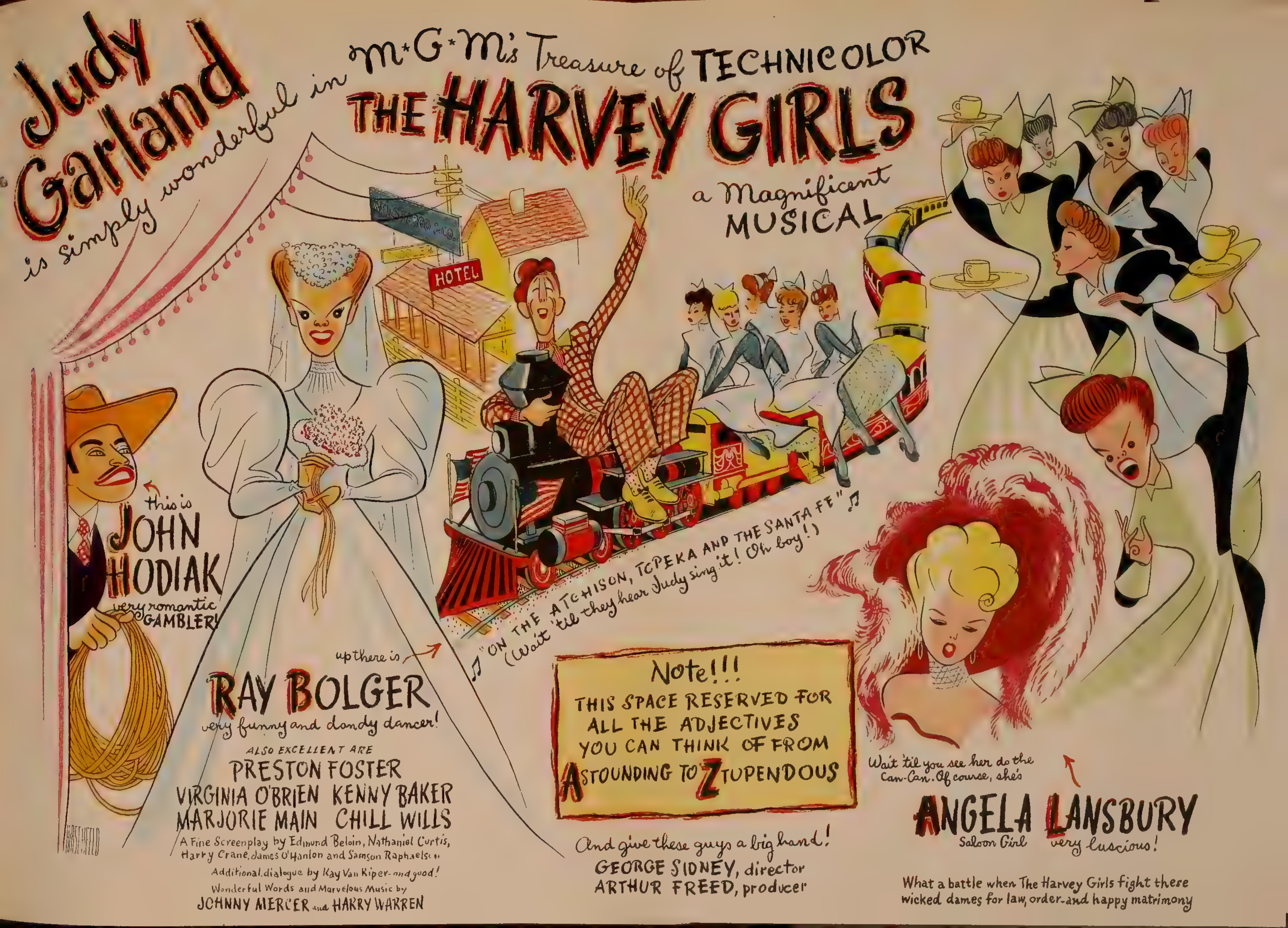
Judy Garland
is simply wonderful in
M-G-M's Treasure of TECHNICOLOR
THE HARVEY GIRLS
a Magnificent MUSICAL
WELLS FARGO & CO.
HOTEL
this is
JOHN HODIAK
very romantic GAMBLER!
up there is
RAY BOLGER
very funny and dandy dancer!
ALSO EXCELLENT ARE
PRESTON FOSTER
VIRGINIA O'BRIEN KENNY BAKER
MARJORIE MAIN CHILL WILLS
A Fine Screenplay by Edmund Beloin, Nathaniel Curtis, Harry Crane, James O'Hanlon and Samson Raphaelson
Additional dialogue by Kay Van Riper - and good!
Wonderful Words and Marvelous Music by
JOHNNY MERCER and HARRY WARREN
♪ "ON THE ATCHISON, TOPEKA AND THE SANTA FE" ♪
(Wait 'til they hear Judy sing it! Oh boy!)
Note!!!
THIS SPACE RESERVED FOR ALL THE ADJECTIVES YOU CAN THINK OF FROM ASTOUNDING TO ZTUPENDOUS
And give these guys a big hand!
GEORGE SIDNEY, director
ARTHUR FREED, producer
Wait 'til you see her do the Can-Can. Of course, she's
ANGELA LANSBURY
Saloon Girl very luscious!
What a battle when The Harvey Girls fight these wicked dames for law, order-and happy matrimony
HIRSCHFELD

"We Harvey Girls have a dish for your patrons that'll make them call for extra helpings. Be prepared!"

The drive with a heart! MARCH OF DIMES (Jan. 24-30)

O'Donnell Appoints Variety Committee

DALLAS, Jan. 22.—R. J. O'Donnell, national chief barker of the Variety Clubs, has named the general committee for the 10th annual convention of Variety Clubs, which will be held at the Hotel Astor, New York, May 16-18, as follows:

Executive chairmen: R. J. O'Donnell and John H. Harris; assistant executive chairman: Chick Lewis; general committee: Barney Balaban, Nate J. Blumberg, Harry Brandt, Steve Broidy, Jack Cohn, Thomas J. Connors, George Dembow, Ned Depinet, Si Fabian, Leonard Goldenson, James R. Grainger, W. Ray Johnston, Ben Kalmenson, Harry Kalmine, J. J. Maloney, Abe Montague, Richard Owen, N. Peter Rathvon, Charles M. Reagan, Herman Robbins, William F. Rodgers, A. K. Rowswell, E. M. Saunders, Jr., Nicholas M. Schenck, William A. Scully, Gradwell Sears, Spyros Skouras, Harry Thomas, Joseph Unger, Herbert J. Yates.

February Meeting

O'Donnell plans to meet with this committee on his next trip to New York, early in February to work out further plans for the convention as well as to arrange for members of the committee to serve on the sub-committees that will handle details and routine of the convention and the Humanitarian Banquet to be held Saturday night, May 18, also in the Astor. Rowswell, chairman of the Humanitarian Award committee, again stresses that no member of Variety Clubs is a member of the award committee. The committee consists of newspaper publishers, editors, commentators and educators. Each year they make the selection of the award winner to whom is presented a silver plaque, scroll and $1,000.

J. J. Maloney of Pittsburgh, chairman of the National Heart Committee, has requested each tent to prepare its Heart (Charity) Report for presentation at the convention and, as in previous years, a committee of three will select the tent which did the most outstanding charity job to be awarded the annual Charity Citation Plaque. Last year's winner was Tent 17 of Texas.

Key Committees

Key committees, in addition to the general committee announced herein, will be the Humaritarian Award Banquet committee; the publicity committee, which will be headed by Al Steen and representatives of the trade press; the journal advertising committee; the journal editorial committee; room reservation committee and the transportation committee, the latter to be divided into two groups, air transportation, Bud Saunders of American Airlines, chairman, and return railroad transportation to help delegates get back to home cities.

Key committees will be set up by O'Donnell during February and announced about March 1 when actual convention activity gets under way. In the meantime, all other preliminary work will be set in advance.

No hotel room assignments will be made by the room reservation committee until late in March when it will know the number of rooms to be made available by the hotel.

Review

"Three Strangers"

(Warner Bros.)

THE unrelated stories of three people, linked through their mutual ownership in a sweepstakes ticket which draws the winning horse in the Grand National, has been woven into an interesting, though grim and moderately suspenseful melodrama in "Three Strangers." Sydney Greenstreet, Geraldine Fitzgerald and Peter Lorre are the strangers of this Warner film, produced by Wolfgang Reinhardt. They get fine support in departures from their usual screen portrayals, from Joan Lorring, Robert Shayne, Marjorie Riordan, Arthur Shields, Rosalind Ivan, Alan Napier, and others, with Jean Negulesco's direction providing a satisfactory share of exciting action.

A statuette of the Chinese goddess Kwan-Yin brings Greenstreet, Miss Fitzgerald and Lorre together in London on the eve of a Chinese New Year, before World War II. The statuette belongs to Miss Fitzgerald and its legend is that it will grant the combined wish of any three strangers. For the selfish purpose of regaining the lost love of her husband, Napier, Miss Fitzgerald brings the other two to her London flat. Greenstreet is an ambitious barrister and Lorre is an alcoholic who has seen better days. Lorre has the sweepstakes ticket which he shares with the other two since their combined wish is money. Before the action runs its course, the three get the money but tragedy befalls them. Hopelessly involved in the embezzlement of funds from a trust account, Greenstreet kills Miss Fitzgerald in a fit of anger when she refuses to sell part of the ticket before the race is run. Her husband might have murdered her for actions in frustrating his chance for a new life with Miss Riordan, if Greenstreet had not fallen victim to her wilfulness first. As for Lorre, having already faced the gallows by becoming involved unwittingly in robbery and murder, he is reluctant to involve himself in Miss Fitzgerald's demise and he finds comfort, without the sweepstakes money, with Miss Lorring. John Huston and Howard Koch wrote the original screen play, with Adolph Deutsch's music setting a fitting background for some of the action.

Running time, 92 minutes. General audience classification. To be released Feb. 16.

MILTON LIVINGSTON.

British Loan Bill to Congress in Week

WASHINGTON, Jan. 22.—The British loan agreement will be sent to Congress for approval late this week or early next, it was announced today by Assistant Secretary of State Dean Acheson.

Acheson's disclosure followed on the heels of an appeal for Congressional support made yesterday by President Truman in his annual message, when he declared the loan to be a major step in the administration's program to secure the elimination of quotas and other barriers to U. S. motion pictures and other export commodities.

There is considerable opposition to the loan in Congress, and it is expected it will not be approved without a fight.

'Effingham' Opens Tomorrow Night

The world premiere of 20th Century-Fox' "Colonel Effingham's Raid" will take place tomorrow night in Atlanta, Ga., and Town Line, New York.

The combined efforts of the publicity, exploitation, advertising and radio departments, aided the promotion under Charles Schlaifer, head of the four departments. Tom Reid, Lucas and Jenkins circuit executive, is working with Harry G. Wallace, 20th's Southern sales manager, on the Southern engagement. Sid Blumenstock, 20th's exploitation manager, under Rodney Bush, is now in Atlanta.

Two to RKO Field Force

Fred Calvin has been added to RKO Radio's field force, working out of Los Angeles, by Terry Turner, exploitation manager. Con McGregor has also joined the field staff on general assigments.

Solons Shave FCC, Archives Budgets

WASHINGTON, Jan. 22.—The House Appropriations Committee today made the first cuts in the 1947 budget submitted to Congress yesterday by President Truman, recommending that the fund for the Federal Communications Commission be cut $501,000, to $5,585,000.

Reporting the first of the 1947 appropriation bills, covering independent offices, the committee also recommended that the fund for the National Archives be fixed at $1,062,935, or $163,065 under the budget figure of $1,226,000.

Hearings before the committee developed that Archives faces a special record-retirement problem in the 160,000,000 feet of motion picture film created during the war, for the continuing storage of which the government has no adequate facilities. In adition to the handling of this film, there will be 250,000 feet accumulated during the past few years which should be duplicated for preservation.

Gets Clearance Cut In Arbitration Rule

An arbitration case brought by Sheldon Grengs, operator of the Hollywood Theatre in Wausau, Wisc., in the Milwaukee tribunal, against Paramount, Loew's, RKO Radio, Warner Bros., 20th Century-Fox, Fox Wisconsin Theatres and Valley Theatres, has resulted in an award reducing the clearance for the Hollywood.

Clearance for the Hollywood, normally a fourth-run in Wausau, remains the same as far as Paramount and RKO product is concerned, but is reduced on Warner Bros., Loew's and 20th Century-Fox films.

Coming Events

Today—Columbia Pictures board meeting, New York.

Today—Paramount Western regional sales meeting, Brown Palace Hotel, Denver.

Today—ITO of Ohio, annual convention, Neil House, Columbus.

Today—Second annual convention, Famous Players - Canadian's 25-Year Club, Toronto.

Today through Jan. 25—Universal executives' studio conferences.

Today through Jan. 25—M-G-M sales meeting, Hotel Astor, New York.

Jan. 24-30—March of Dimes drive in theatres.

Jan. 24-26—Paramount Central regional meeting, Congress Hotel, Chicago.

Jan. 27—Announcement of Academy Awards candidates, Hollywood.

Jan. 28—Allied of New Jersey board meeting, Hotel Astor, New York.

Jan. 28—Shea Circuit dinner, Carter Hotel, Cleveland.

Jan. 28-30—Paramount Eastern regional meeting, Statler Hotel, Washington.

Jan. 28-30—Radio Manufacturers Association conference, Stevens Hotel, Chicago.

Jan. 28-Feb. 2—M-G-M sales meeting, Hotel Astor, New York.

Jan. 29—Advertising Club of Washington, television meeting, Washington.

Jan. 31—Annual convention, Theatre Owners of Virginia, Richmond.

Feb. 4—Monogram board meeting, New York.

Ingrid Bergman and Wanger to Produce

A new producing unit, En Company, —"en" meaning "one" in Swedish—has been formed on the Coast by Walter Wanger, president; Ingrid Bergman, vice-president, and the latter's husband, Dr. Peter Lindstrom, as secretary-treasurer, Wanger reported here yesterday upon his arrival from Hollywood.

He said that the contract calls for three features but production and distributions plans have not been set. Wanger came here to confer with Dr. Irwin Conroe, New York State Censor, regarding the latter's rejection of "Scarlet Street." The producer said he probably will meet with Conroe today.

AMPA and Publicity Club in Joint Affair

A joint luncheon of the Publicity Club and the Associated Motion Picture Advertisers will be held on Feb. 18, here, at a place to be designated later, David A. Bader, AMPA president reported yesterday.

Meanwhile the Publicity Club will hold a reception for AMPA members and associates at the New Yorker Hotel, here, on Friday, Will Yolen, president, announces. Evelyn Koleman of Republic is in charge of tickets for the occasion.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CHICAGO

Major attractions in the Loop are holding up exceedingly well, despite bitter cold and disturbing labor conditions. It is too early to say how badly first-run grosses will be affected by the 75,000 local striking steel workers. The surprise picture is "The Daltons Ride Again," which did better in its second week than the first, at the Garrick, grossing a fine $19,000. "Bells of St. Mary's," "Mildred Pierce" and "Leave Her to Heaven" are also holding up very well. Estimated receipts for the week ending Jan. 24:

VACATION FROM MARRIAGE (M-G-M) — APOLLO (1,200) (55c-65c-85c-95c) 2nd week. Gross: $9,000. (Average: $12,000)

SHE WOULDN'T SAY YES (Col.)—CHICAGO (55c-65c-85c-95c). On stage: Victor Borge, Cabot and Dresden. Gross: $68,000. (Average: $51,500)

THE DALTONS RIDE AGAIN (U)—GARRICK (1,000) (55c-65c-85c-95c) 2nd week. Gross: $19,000. (Average: $12,000)

ADVENTURES OF MARCO POLO (UA) and RAGGED ANGELS (formerly They Shall Have Music) (UA)—GRAND (1,350) (55c-65c-85c-95c). Gross: $12,000. (Average: $9,100)

PARIS UNDERGROUND (UA)—ORIENTAL (3,200) (55c-65c-85c-95c). On stage Marie McDonald. Gross: $46,000. (Average: $35,000)

SCARLET STREET (U) and GIRL ON THE SPOT (U)—PALACE (2,500) (55c-65c-85c-95c) 2nd week. Gross: $22,000. (Average: $24,000)

MILDRED PIERCE (WB)—ROOSEVELT (1,000) (55c-65c-85c-95c) 4th week. Gross: $23,000. (Average: $24,000)

LEAVE HER TO HEAVEN (20th-Fox)—STATE LAKE (2,700) (55c-65c-85c-95c) 4th week. Gross: $30,000. (Average: $29,000)

THEY WERE EXPENDABLE (M-G-M)—UNITED ARTISTS (1,700) (55c-65c-85c-95c) 4th week. Gross: $18,000. (Average: $20,000)

BELLS OF ST. MARY'S (RKO-Radio)—WOODS (1,200) (95c) 4th week. Gross: $35,000. (Average: $15,000)

OMAHA

Holdover pictures continued their heated pace this week, while new bills dropped slightly below par. Ice held down weekend crowds, but weather was ideal otherwise. Estimated receipts for the week ending Jan. 23-24:

THE LOST WEEKEND (Para.) and GANGS OF THE WATERFRONT (Rep.)—OMAHA (1,200) (44c-60c) 7 days (2nd week for "Lost Weekend," on a moveover from the Paramount.) Gross: $11,100. (Average, $8,200)

GETTING GERTIE'S GARTER (UA) and MEXICANA (Rep.)—ORPHEUM (3,000) (44c-60c) 7 days. Gross: $9,400. (Average: $9,800)

YOLANDA AND THE THIEF (M-G-M)—PARAMOUNT (2,900) (44c-60c) 7 days. Gross: $9,600. (Average, $9,800)

THE BELLS OF ST. MARY'S (RKO-Rainbow)—RKO'S BRANDEIS (1,200) (44c-60c) 7 days, 4th week. Gross: $9,800. (Average: $6,700)

BOSTON

Severe cold did not hit Hub attendance hard. Estimated receipts for the week ended Jan. 21:

RIVER BOAT RHYTHM (RKO-Radio)—BOSTON (2,900) (55c-$1.10) Plus a stage show. Gross: $27,000. (Average: $26,300)

STORK CLUB (Para.) and LIFE WITH BLONDIE (Col.)—FENWAY (1,737) (44c-74c). Gross: $7,500. (Average: $7,300)

BELLS OF ST. MARY'S (RKO-Radio)—MEMORIAL (2,900) (44c-74c) 4th week. Gross: $25,500. (Average: $24,800)

SAN ANTONIO (WB) and RED DRAGON (Mono.)—METROPOLITAN (4,367) (55c-74c). Gross: $26,000). (Average: $25,200)

WHAT NEXT CORPORAL HARGROVE? (M-G-M) and MEET ME ON BROADWAY (Col.)—ORPHEUM (3,200) (44c-74c). Gross: $24,000. (Average: $22,700)

STORK CLUB (Para.) and LIFE WITH BLONDIE (Col.)—PARAMOUNT (1,200) (45c-74c). Gross: $15,000. (Average: $14,200)

WHAT NEXT CORPORAL HARGROVE? (M-G-M) and MEET ME ON BROADWAY (Col.)—STATE (3,900) (44c-74c). Gross: $18,500. (Average: $17,300)

PHILADELPHIA

Despite cooler weather and snow, box-office figures here are still on the post-holiday upgrade. Estimated receipts for the week ending Jan. 22-24:

KISS AND TELL (Col.)—ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days, 5th week. Gross: $10,300. (Average: $14,500)

THE LOST WEEKEND (Para.)—BOYD (3,000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $35,000. (Average: $18,000)

HOLD THAT BLONDE (Para.)—ARCADIA (900) (40c-45c-50c-65c-75c) 7 days, 2nd run. Gross: $4,000. (Average: $4,000)

SNAFU (Col.) (6 days: $41,000) and LOST WEEKEND (Para.) (1 day: $5,500)—EARLE (3,000) (40c-45c-65c-75c-85c-95c) 6 days of vaudeville starring Vaughn Monroe's orchestra. Gross: $46,500. (Average: $27,500)

LEAVE HER TO HEAVEN (20th-Fox)—FOX (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $33,000. (Average: $20,500)

STORK CLUB (Para.)—KARLTON (1,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run, 2nd week. Gross: $11,500. (Average: $6,600)

THE DOLLY SISTERS (20th-Fox)—KEITH'S (2,200) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $13,000. (Average: $5,800)

SAN ANTONIO (WB) — MASTBAUM (4,700) (40c-45c-50c-65c-75c-85c) 7 days, 4th week. Gross: $18,700. (Average: $22,000)

WHAT NEXT, CORPORAL HARGROVE? (M-G-M)—STANLEY (3,000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $23,500. (Average: $20,000)

THE DALTONS RIDE AGAIN (U)—STANTON—(1,700) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $10,300. (Average: $9,500)

BUFFALO

Clear and cold weather had a stabilizing effect on grosses here. Estimated receipts for the week ending Jan. 26:

THE LOST WEEKEND (Para.)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $17,000. (Average: $17,400)

YOLANDA AND THE THIEF (M-G-M)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $19,000. (Average: $16,400)

GETTING GERTIE'S GARTER (UA) and SHE WENT TO THE RACES (M-G-M)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days. Gross: $14,100. (Average: $9,700)

THE BELLS OF ST. MARY'S (RKO-Radio — TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 4th week. Gross: $17,500. (Average: $12,200)

CAPTAIN KIDD (UA) and BLONDE RANSOM (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $18,700. (Average: $12,400)

ST. LOUIS

Snow over the weekend cut receipts at some St. Louis first-runs. Holdover pictures, however finished strong. Estimated receipts for the week ending Jan. 23:

PARDDON MY PAST (Col.)—and THE CRIMSON CANARY (U)—AMBASSADOR (3,154) (40c-50c-60c) 7 days. Gross: $13,000. (Average: $17,200)

SAN ANTONIO (WB) and DANGER SIGNAL (WB)—FOX (5,038) (40c-50c-60c) 7 days. Gross: $11,500. (Average: $17,000)

LEAVE HER TO HEAVEN (20th-Fox) and CAPTAIN TUGBOAT ANNIE (Rep.)—MISSOURI (3,514) (40c-50c-60c) 7 days, 3rd week. Gross: $21,000. (Average: $11,100)

VACATION FROM MARRIAGE (M-G-M) and SHE WENT TO THE RACES (M-G-M)—LOEW'S STATE (3,162) (40c-50c-60c-65) 7 days. Gross: $13,000. (Average: $17,000)

***THEY WERE EXPENDABLE (M-G-M)**—LOEW'S ORPHEUM (1,900) (40c-50c-(60c-65c) 7 days. Gross: $9,500. (Average: $7,100)

***THE STORK CLUB (Para.)**—SHUBERT (1,900) (40c-50c-60c) 7 days, 2nd week Gross: $8,500. (Average: $6,200)

ARSON SQUAD (PRC) and SHADOW OF TERROR (PRC)—ST. LOUIS (4,000) (40c-50c-60c) 7 days. Gross: $6,500. (Average: $7,900)

*Indicates moveover pictures.

PITTSBURGH

Snow and bad travelling conditions curtailed attendances over the weekend. However, all first-run-houses did around average business. Estimated receipts for the week ending Jan. 24:

MEN IN HER DIARY (U)—FULTON (1,700) (35c-44c-65c) 6 days. Gross: $8,500. (Average 7 days: $9,000)

LEAVE HER TO HEAVEN (20th-Fox)—J. P. HARRIS (2,000) (35c-44c-65c) 7 days. Gross: $15,000. (Average: $10,000)

THE LOST WEEKEND (Para.)—PENN (3,400) (40c-55c-85c) 2nd week, 7 days. Gross: $24,000. (Average: $23,000)

THEY WERE EXPENDABLE (M-G-M)—RITZ (1,100) (35c-44c-65c) 7 days on a moveover from the Warner. Gross: $3,500. (Average: $3,000)

CAPTAIN KIDD (UA)—STANLEY (3,800) (40c-65c-85c) 7 days. Gross: $16,000. (Average: $23,000)

SAN ANTONIO (WB)—WARNER (2,000) (35c-44c-65c) 7 days, on a moveover from the Stanley. Gross: $9,300. (Average $7,500)

ISLE OF THE DEAD (RKO-Radio) and RADIO STARS ON PARADE (RKO-Radio)—SENATOR (1,700) (35c-44c-65c) 7 days. Gross: $3,500. (Average: $3,500)

MILWAUKEE

Box office gains due to ideal theatre-going weather over the weekend were partially offset later by a cold wave. Estimated receipts for the week ending Jan. 23:

BELLS OF ST. MARY'S (RKO-Rainbow)—RIVERSIDE (2,600) (50c-80c) 7 days, 4th week. Gross: $23,000. (Average: $16,500)

MY REPUTATION (WB) and GIRL ON THE SPOT (U)—WARNER (2,400) (50c-80c)) 7 days, 2nd week. Gross: $13,500. (Average: $15,500)

SAN ANTONIO (WB) and THE CRIMSON CANARY (U)—ALHAMBRA (1,600) (50c-80c) 7 days, 3rd week. Gross: $5,000. (Average: $5,000)

KISS AND TELL (Col.) and MEET ME ON BROADWAY (Col.)—PALACE (2,275) (55c-85c) 7 days, 2nd week. Gross: $16,500. (Average: $12,500)

LEAVE HER TO HEAVEN (20th-Fox) and HIT THE HAY (Col.)—WISCONSIN (2,800) (55c-85c) 7 days, 4th week. Gross: $13,000. (Average: $13,000)

THE STORK CLUB (Para.) — STRAND (1,200) (55c-85c) 7 days, 3rd week. Gross: $7,000. (Average: $6,000)

TORONTO

There was a real cold snap for a change which, combined with a January slump, affected all trade activities.

MUCH TOO SHY (Col.) and GIRL OF THE LIMBERLOST (Col.) — EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $3,500. (Average: $4,000)

JOHNNY ANGEL (RKO-Radio) — IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $12,800. (Average: $12,800)

WEEKEND AT THE WALDORF (M-G-M)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 4th week. Gross: $10,700. (Average: $13,200)

KISS AND TELL (Col.)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $12,800. (Average: $13,800)

MUCH TOO SHY (Col.) and GIRL OF THE LIMBERLOST (Col.)—TIVOLI (1,434) (12c-30c-48c) 6 days. Gross: $4,000. (Average: $4,500)

MADONNA OF THE SEVEN MOONS (Eagle-Lion) — UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $8,300. (Average: $9,300)

New Theatres

Griffith Theatres Schedules $125,000 House in Tulsa

OKLAHOMA CITY, Jan. 22.—Construction on a 1,000-seat neighborhood theatre, to be the largest in Tulsa, will get started within 90 days, Lew Chatham, public relations director of Griffith Theatres, the builders, discloses.

The new house will cost $125,000, will include a shopping centre and will be the 10th Griffith theatre in Tulsa. The Rita, which burned Sunday, may be closed indefinitely.

Ted Bolnick Planning New 1,200-Seat House

MINNEAPOLIS, Jan. 22.—Completed negotiations whereby Ted Bolnick, veteran exhibitor, acquired property at Lowry and West Broadway from W. A. Steffes, presages a continuance of the "war" on the Minneapolis northside, caused by the refusal of the landlord to renew a lease on the Paradise with Steffes.

In the latest move Bolnick announces that he is having plans drawn for a 1,200-seat theatre to be constructed as soon as materials and labor become available, and "hoped" to have the project in opertion by mid-summer.

Fox Wisconsin Plans Film-Video Theatre

MILWAUKEE, Jan. 22.—Construction will begin Feb. 1 on a newsreel and television theatre here to be operated by Fox Wisconsin Amusement Corp. It will be called the Telenews and will be what has been described as "the newsreel theatre of tomorrow" with a "foyer of the future." Regular screen programs, a television-radio lounge and radio broadcasting, are features.

4-Day IRE Meet Under Way Today

More than 160 exhibits are on display at the Hotel Astor here, designed to provide a cross-section of the television-radio industry's newest peacetime products, in conjunction with the Institute of Radio Engineers' 1946 winter meeting, starting today and running through Saturday. Edward J. Content is chairman of arrangements.

Among subjects to be treated at daily technical sessions are F.M. and standard broadcasting, television, industrial electronics, radio propagation and microwave technique. Dr. Frank B. Jewett, president of the National Academy of Sciences, will be the principal speaker at the annual IRE banquet, to be held tomorrow evening, at which Edgar Kobak, president of Mutual Broadcasting, will be toastmaster.

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W. M. COTTON'S

IDEAL

Women's Group

MOVIE LIFE • PERSONAL ROMANCES
MOVIES • MOVIE STARS PARADE

NEW YORK • CHICAGO • HOLLYWOOD

Salacious Films Hit By Carolina Owners

Charlotte, Jan. 22.—Protests against the tendency toward independent salacious "road-show" films, and a resolution condemning the use by distributors of local checkers on percentage pictures, marked the sessions of the 34th annual convention of the Theatre Owners of North and South Carolina at the Hotel Charlotte, here, this week.

An extended discussion of 16mm. non-theatrical developments and their possible effect on theatre operation was referred to a special committee for further study. Plans also are being made to combat a movement started by the South Carolina Association of Mayors to levy a gross admission tax of 10 per cent on a local option basis.

Reeve, Williams Speak

Henry Reeve, president of Texas Theatre Owners, Inc., Menard, Tex., and Nat M. Williams, president of the Southeastern Theatre Owners Association, Thomasville, Ga., addressed the convention of 468 exhibitors and other industry people.

Ben L. Strozier, Rock Hill, S. C., was named president, to succeed A. F. Sams, Jr., Statesville, N. C. George Carpenter, Valdese, N. C., and J. C. Long, Charleston, S. C., were elected first and second vice-president, respectively. Mrs. Walter Griffith was reelected secretary and treasurer.

Directors were named as follows: P. A. Little, Sam Trincher, H. F. Kincey, H. H. Everett and H. D. Hearne, all of Charlotte; H. R. Berry, Hartsville, S. C.; H. E. Buchanan, Hendersonville, N. C.; Charles Arrington, Rocky Mount, N. C.; J. B. Harvey, Clover, S. C.; Glenn Davis, Louisburg, S. C.; Roy Rowe, Burgaw, N. C., Ben Reeves, Sparta, N. C.; George W. Parr, Lancaster, S. C.

Wilschke at Convention

E. O. Wilschke, Altec executive, here, attended the Carolina ITO exhibitors' convention in Charlotte, and from there is proceeding to Chicago and Minneapolis and thence to Seattle to participate in the first of a series of Altec regional district managers conferences which will start on Feb. 5.

'Dark Mirror'

(*Continued from page 1*)

leasing arrangement, is in the finishing stages and will be delivered.

If International is formally released from delivering "Dark Mirror" to RKO, it is expected that the film will be the first Spitz-Goetz production to go through the new United World set-up.

It is expected an announcement covering the matter, one of the subjects on which Depinet, N. Peter Rathvon and Charles Koerner have been conferring here, will be made shortly.

EVERY NIGHT WAS SATURDAY NIGHT AT THE ROMAN BATHS!
WHILE NERO FIDDLED

Review

"A Guy Could Change"

(*Republic*)

WHAT starts off as a sympathetic tale of a newspaperman who has become embittered at the loss of his wife in giving birth to a daughter and, consequently, pays but sporadic attention for eight long years to the little girl, flares, at its conclusion, into melodrama to the detriment of Republic's "A Guy Could Change." Allan Lane, as the newspaperman, is a refreshing screen personality, but Twinkle Watts, as the daughter, is invested with a maturity beyond her years in physical appearance that militates against her acceptance as a cute and appealing child, which the role demands.

Lane "rediscovers" his daughter, Miss Watts, after years of indifference, at about the same time that he finds himself in love with Jane Frazee, an attractive waitress, who is fearful of something in her past. It seems that her testimony in a bank robbery was instrumental in sending Gerald Mohr to prison. Mohr breaks out and shoots Miss Frazee, but she is saved after Lane gives her a transfusion.

William K. Howard was associate producer and director, piloting from Al Martin's screenplay, based on F. Hugh Herbert's story. Bobby Blake, Wallace Ford and Adela Mara are in support.

Running time, 65 minutes. General audience classification. Release date, Jan. 27.

Charles Ryweck

OHIO ITO

(*Continued from page 1*)

posing use of theatre screens "for any reason not acceptable to our members," P. J. Wood, ITO secretary, assailed "self-appointed committees" who might use "hidden propaganda" of a political nature in screen messages.

The convention went on record as "being totally opposed to collections being taken from patrons seeking diversion."

The resolution seeking separate sale of foreign pictures included a statement that "there is no objection to foreign-made pictures as such," but that such films should not be included in blocks of American-made pictures. The resolution was advanced because of anticipation of a greater release of foreign productions in the American film market.

It was indicated that action would be taken tomorrow on plans to appeal to the state legislature for relaxation of state labor laws which were said to fall heavily on exhibitor employers. Under present laws, for instance, women are prohibited from selling tickets after 10 P.M.

William Gehring and Maurice Wolf, sales executives of 20th Century-Fox and M-G-M, respectively, and Sidney Samuelson of Allied of Eastern Pennsylvania, spoke this afternoon.

Attendance on the first day was 130 delegates, representing 200 theatres.

83 M-G-M Awards

M-G-M awards over the 16 years of balloting by the Academy of Motion Picture Arts and Sciences totaled 83, according to the latest "Round-Up," house publication just published by the company under supervision of Howard Dietz, vice-president and director of advertising-publicity; Si Seadler, advertising manager, and Howard Strickling, studio publicity head.

To Show Transmitter

Fred M. Link, manufacturer of radio transmitter equipment, will demonstrate a new two-way emergency transmitter capable of sending receiving conversations over a distance of 50 miles, at the Allen B. DuMont television studios here today. Demonstration will be for members of the Institute of Radio Engineers and the press.

Canada WAC

(*Continued from page 1*)

Ottawa, cited the co-operation of the committees, the individual film distributing companies, circuits and independent theatres and their personnel for the production, distribution and presentation of war-loan films, the patriotic campaigns of the theatres and bond subscriptions by firms and employes throughout the war.

The War Services Committee of the film industry was credited with being the largest organization of its kind in the Dominion, composed of all of the 1,296 theatres from Halifax to Vancouver and film exchanges with all branches.

Among the national officers of the committee, besides chairman Fitzgibbons, were T. J. Bragg, national vice-chairman, who is acting head of the Odeon interests in the absence of Paul L. Nathanson; Ray Lewis, Toronto, national secretary, and R. W. Bolstad, treasurer. Bolstad is vice-president of Famous Players Canadian Corp.

N. Y. Ballyhoo

(*Continued from page 1*)

on radio shows emanating from New York.

Stevens has pushed back "Kitty" until after its New York run, as well as "Lost Weekend," which is scheduled for an extended engagement at the Apollo. Also, "The Road to Utopia" will be "on-the-shelf" until around Easter, when it is scheduled to open at the Chicago, here.

Similarly, RKO Radio held up "Cornered" until it has had a good run in New York, and David Selznick's "Spellbound" will not be shown until late this month or early February, when it will have had its run in New York's Astor. Other local exchanges are acting similarly.

Press Ball Conductors

Harry Hershfield, Peter Donald, Ed Sullivan and Danton Walker will share master-of-ceremonies duties at the 17th annual dinner and entertainment to be given by the Press Photographers Association, New York, at the Waldorf-Astoria Hotel, on Feb. 1.

Hollywood

By THALIA BELL

Hollywood, Jan. 22

JUNE ALLYSON, Keenan Wynn and "Butch" Jenkins are set for top roles in "Bedtime Factory," which William H. Wright will produce for M-G-M. . . . Paul Stewart, originally scheduled to direct "Christabel Caine" for RKO Radio, has changed h[illegible] plans, and will return to Paramount to direct Alan Ladd's next starring vehicle, "Gary Ambler." . . . Jack Haley and Anne Jeffreys are to be teamed in "Double Trouble," comedy-drama soon to start at RKO Radio.

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Zoltan Korda has been engaged to direct "The Short, Happy Life of Françis Macomber," the Ernest Hemingway story which will be the initial joint production venture of Benedict Bogeaus and Casey Robinson. . . . Frank Wisbar is slated to write, produce and direct a horror film for PRC, titled "Devil Bat's Daughter." . . . Nina Foch has had her Columbia contract renewed.

•

At M-G-M, plans are under way for the filming of a musical version of Eugene O'Neill's play, "Ah, Wilderness." June Allyson and Ray McDonald are set for the top roles. Rouben Mamoulian will direct, and Arthur Freed will produce.

Record $503,056 at Roxy for 'Heaven'

The Roxy Theatre, here, with Darryl F. Zanuck's "Leave Her to Heaven" yesterday claimed eight attendance and gross records in its first four weeks' engagement. Heading the figures is the gross record for four weeks of $503,056 and an attendance of 620,505. Also, the film rang up the biggest weekday figure, Dec. 31 (New Year's Eve), a gross of $31,384; the biggest Saturday, Jan. 5, $23,988; biggest Sunday, Dec. 30, $21,933 and the biggest holiday, Jan. 1, with $21,850.

The figures, Roxy's books show, are the highest in the Roxy Theatre's entire history, it was disclosed. Normal policy for a four weeks' Roxy period, is to play 112 shows; "Leave Her to Heaven" made it necessary to increase the number to 124 and the Roxy may hold the picture beyond the six weeks now scheduled.

Para. Sets WNEW Deal

Paramount Pictures and the Rivoli Theatre have set a one-year renewal deal for spot announcements in radio station WNEW, New York, through Buchanan and Co. Deal provides for three spots weekly on the station's "Make Believe Ballroom," and daily spot announcements.

WNEW 'Adventure' Spots

M-G-M has bought a series of 39 spot announcements on radio station WNEW, New York, to promote "Adventure," soon to open at Radio City Music Hall.

Brower Commended

Hollywood, Jan. 22.—Otto Brower has been awarded a plaque by the Rotary Club of San Jose, Costa Rica, in recognition of his promotion of 20th Century-Fox's "The City of Flowers," in that country.

AFL Charter for Coast 'Collarites'

HOLLYWOOD, Jan. 22.—Paul R. Hutchings, International President of the AFL Office Employes Union, following a three weeks' study of the status of various unions claiming "white collar" workers in studios, announces his intention to establish a new local under an AFL charter which would embrace all employes in this classification. Hutchings stipulated membership applications provided "white collarites" that the International would operate the local for a period not to exceed six months, in order to establish complete harmony. Although disputant locals did not immediately signify their disposition toward Hutchings' proposal, it is generally understood that all factions look with favor upon his proposal.

Reel Cameramen Pact Talks Start Today

Contract negotiations between the newsreels and representatives of IATSE cameramen's locals in New York, Chicago and Hollywood, will get underway here today at the office of Pat Casey, producers' labor contact.

As reported in MOTION PICTURE DAILY Jan. 4, the cameramen are seeking an 18 per cent wage boost from their present scale of $126.50 to $150, plus four weeks of severance pay for each year of service, and other conditions. Benefits will be retroactive to last Dec. 31, date of the expiration of the previous contract. A scale of $75 a week is being sought for assistants or apprentice cameramen.

Kahn Elected Head Of IATSE's MPHOE

Samuel R. Kahn of Warner Bros. has been elected president of IATSE Motion Picture Home Office Employes Union, Local No. H-63, here. It represents "white collarites" in the Warner and Universal home offices, Paramount News, Warner subsidiaries here, and several music companies.

Other officers for 1946 elected were: Nat Salzman, vice-president; Russell M. Moss, executive vice-president; Charles Strohsnitter, secretary-treasurer; Terry Casella, recording secretary; Jack Dawley, sergeant-at-arms.

New Dispute

(*Continued from page* 1)

jurisdictions following termination of last year's prolonged studio strike.

Probability that the new dispute would spread to the seven other studios was expressed by an AMPP spokesman.

Under the prevailing jurisdictional set-up, announced from AFL headquarters in Washington on Jan. 2, set decorators were placed under the Brotherhood of Painters, while the United Brotherhood of Carpenters and Joiners was given control over all trim, mill and carpenter work. During the strike IATSE members took over the jobs of those who had left the studios.

Review

"Six Gun Man"

(PRC Pictures)

THE adventurous exploits of Bob Steele, stalwart defender of law and order, once again appear, this time neither providing any surprises in the way of story development or subjecting the audience to any disappointment for want of more robust ado. Syd Saylor contributes the anything-for-a-laugh type of comedy which generally scores with patrons of the prairie fare, and I. Stanford Jolley is as unscrupulous a cattle rustler as one could hope to find on the receiving end of a Steele haymaker. In lesser parts, performing adequately, are Jimmie Martin, Jean Carlin, Brooke Temple, Bud Osborne, Budd Buster, and others.

The Harry Fraser original screenplay provides Steele with plenty of opportunity to generate action as he investigates a wave of rustling and a murder or two. The guilty fall at the proper time. Arthur Alexander produced.

Running time, 60 minutes. General classification. Release date, Feb. 2.

GENE ARNEEL

UK Trade off

(*Continued from page* 1)

anticipates business being "very good."

Paramount will make three pictures a year in England, Rose revealed, with the Hal Wallis unit, starting probably in the summer. Rose said that he is negotiating for a long-term lease of a British studio, which will be equipped to start production in May. The British government is expected to derequistion all studios by April 1, he said, and is giving out priorities for necessary equipment. The Hal Wallis production will be either "Whenever I Remember" or "The Crying Sisters," Rose said.

Anglo-American Casts

It is planned to employ Anglo-American casts in Paramount's British productions, he said. Although American directors, stars, producers, writers and a personal assistant to each producer are permitted by the British to participate in production, there are still restrictions against using American cameramen and other technicians, he said.

The British Board of Trade will favor elimination of the distributors' quota since, with British production flourishing, there is no longer the urgency to foster it, Rose believes. The exhibitors' quota, however, will probably be increased, he said.

The British government is backing every native industry, including films, to create foreign trade and thereby foreign exchange, Rose said. British films are showing in France, Holland and Belgium, he said. British audiences are accepting serious subjects more than whimsical films, he said.

Rose will leave for the Coast in 10 days to confer on Paramount's British production setup. He will return to England in six or eight weeks.

Maurice Grad Takes Over Columbia Post

Maurice Grad, director of sales promotion for Columbia for 13 years, has been named short subject sales executive, replacing M. J. Weisfeldt, it was announced here yesterday by general sales manager A. Montague.

Extras Vote Tonight

HOLLYWOOD, Jan. 22.—The Screen Extras Guild will decide upon its future course of action relating to a possible merger with the Screen Players Union at a mass meeting here tomorrow.

N. Y. Building Code

(*Continued from page* 1)

forcement of the code mandatory. New York City has its own code.

Informed quarters here point out that the new code will probably serve as a model for other building codes throughout the country as they affect theatres. Theatre representatives who participated in the drafting of the New York code included Henry Anderson, Paramount; Martin Tracey, Century Circuit; Theodore Junge, Loew's; Louis Lazar, Schine Circuit, and Richard Hayes of the IATSE. A public hearing will be held by the State Industrial Commissioner before the new code is enacted.

Provisions of the new code will apply principally to new theatre construction and will not generally affect existing theatres. Revision of the old code was prompted by the Cocoanut Grove fire in Boston and the Hartford circus fire.

Open Fire Escapes

As originally drafted, the new code would have required enclosed outside fire escapes, but this was abandoned. Clauses affecting requirements of safety curtains for theatres using stage shows are described as being moderate.

Society of Motion Picture Engineers' standards are accepted for construction and size of projection booths, with two exits required. Theatres of over 600 seats will be required to be of non-combustible construction. Lighting revisions are also said to be moderate and there will be no more exits required than there are at present. The code will serve to prevent "chiseling" in construction and the use of inferior materials, according to one spokesman.

Theatre Activities Convention Apr. 1-2

First convention of the new Theatre Activities Committee will be held in St. Louis Apr. 1-2, it was announced yesterday by Walter T. Brown, executive secretary of the interim committee, of which Si Fabian is chairman.

Greet Jerry Fairbanks

Paramount will be host at a press reception for short subjects producer Jerry Fairbanks, tomorrow afternoon at the Sherry Netherlands Hotel here.

Names . . .
in Today's News

(*Continued from page* 1)

publicity for Loew's Boston theatres before joining the Marines, will join the home office publicity staff of Ernest Emerling, national director of advertising-publicity for Loew's, who yesterday announced the changes.

Hunter Named Para. Trinidad Manager

W. H. Donald Hunter has been appointed Paramount branch manager in Trinidad by A. L. Pratchett, Latin-American division manager, and was scheduled to leave New York last night for his new post.

Hunter, who joined Paramount in 1937, was stationed in Australia prior to his service in the U. S. Navy, from which he was recently released. Before joining Paramount, he was with Warner Theatres in Washington, as a booker.

Wales and Strass Join Coast PIC

HOLLYWOOD, Jan. 22. — The West Coast Public Information Committee has promoted Duke Wales to the post of chief assistant to Arch Reeve, replacing Paul Harrison, who resigned to join Warners' publicity staff. Hal Strass, formerly in charge of public relations for the Rotary International, has joined the PIC staff.

Gina Hunter, Victory Queen, Gets Contract

LOS ANGELES, Jan. 22.—Charles P. Skouras, Western regional chairman of the Victory Loan campaign, today announced Gina Hunter, 22, of Hermosa Beach, as winner of the "Victory Queen Contest" conducted in California, Arizona, Washington and Oregon. The winner received a one-year contract from 20th Century-Fox.

Ratcliffe to Columbia Play Department Here

Columbia Pictures has named Thomas G. Ratcliffe, Jr., assistant play editor, here; John Gassner is editor. Ratcliffe was with the play department at M-G-M for nine years.

Dimes Drive

(*Continued from page* 1)

Screen Service exchanges has been exhausted and, in some communities, theatres conducting the drive, tomorrow through Jan. 30, will turn over trailer prints to other houses which will stage their campaign one week later.

Richards-Saenger theatres in Louisiana and Mississippi is one of the latest circuits to pledge participation.

The New York committee, under chairmanship of Harry Mandell and Edward C. Dowden, will officially open its campaign at noon tomorrow with ceremonies in Times Square. A 35-foot Ferris wheel is being erected on the site of the War Activities' Statue of Liberty.

"THIS PICTURE DIDN'T OPEN— IT *Exploded* IN PHILADELPHIA! NEW RECORD BY HUGE MARGIN!"

—WIRES FOX THEATRE

"ALL-TIME MARK FOR ANY SEATTLE HOUSE, FILM OR STAGE-FILM COMBO!"

—REPORTS VARIETY

IT'S HAPPENING EVERYWHERE ... OVER AND OVER!

20th CENTURY-FOX

DARRYL F. ZANUCK
presents

Leave Her to Heaven

By Ben Ames Williams

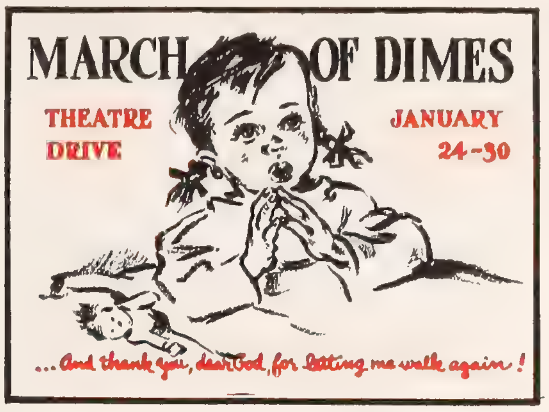
IN TECHNICOLOR

GENE TIERNEY · CORNEL WILDE · JEANNE CRAIN
with VINCENT PRICE

Directed by JOHN M. STAHL · Produced by WILLIAM A. BACHER
Screen Play by Jo Swerling · Based on the Novel by Ben Ames Williams

THE DRIVE WITH A HEART!
MARCH OF DIMES!

MOTION PICTURE
DAILY


MARCH OF DIMES
THEATRE DRIVE
JANUARY 24-30
... And thank you, dear God, for letting me walk again!

L. 59. NO. 17 NEW YORK, U. S. A., THURSDAY, JANUARY 24, 1946 TEN CENTS

Cutbacks Hit Mid-Atlantic Subsequents

Business Down as Much As 50% in Some Areas

Subsequent-run theatre business around the mid-Atlantic seaboard area is off as much as 50 per cent as a result of peacetime layoffs in the shipbuilding industries and general industry cutbacks, Motion Picture Daily learns from distribution sources here.

Among areas feeling the greatest pinch is the Hampton Roads area of Virginia, which includes Norfolk. Subsequent-run business in the Washington area is said to be off 30 per cent as a result of the exodus of government war workers from the nation's capital.

Most subsequent-run exhibitors in the mid-Atlantic area are independents, who, once the readjustment period is completed, anticipate business will be between 25 and 35 per cent above pre-war averages, but the present drop is occasioned by severe curtailment in employment in the shipyards, which is leading to a general exodus of workers. The Norfolk area was also aided during the war by the fact that it

(*Continued on page 9*)

'Dimes' Drive Starts In 13,000 Houses

Today, more than 13,000 of America's theatres will begin March of Dimes collections. New York headquarters of the campaign says it is "electrified" by reports of results from "test engagements" of this year's appeal, many theatres having begun collections before the starting date.

Today, mayors and other civic leaders will address starting ceremonies all over the country. In New York, Mayor William O'Dwyer and national drive chairman Nicholas M. Schenck will attend ceremonies at noon at Times Square.

Tension at Coast Studios Over New Labor Snarls

Hollywood, Jan. 23.—Major studios are under growing tension while awaiting word from the American Federation of Labor's executive council session in Miami, and which is expected to furnish a solution to the snarls that have developed as a result of an attempt by producers this week to apply the jurisdictional formula prescribed by a special AFL committee last month.

Resistance to provisions of the formula was first manifested at Universal when carpenters and painters belonging to Conference of Studio Unions locals refused to trim and paint sets which had been built by IATSE workmen. Similar resistance of shorter duration occurred at Columbia leading to a statement by major producers, who declared: "This action was in the face of an agreement which was stated in the AFL directive to be final and binding."

Studios notified all unions by telegram late last week that the AFL directive was to be applied this week, following an exchange of telegrams

(*Continued on page 9*)

Names . . .
in Today's News

DIRECTORS of Loew's International Corp. have elected three new members to the board: David Blum, director of the company's publicity, advertising and exploitation and also studio advisor on M-G-M productions as they may effect overseas markets; Lt. Col. Orton H. Hicks, recently named head of the 16mm. department of Loew's International, and Lt. Col. George Muchnic, administrative assistant to Arthur M. Loew, president of the company.

Finkelhoffe, Erskine and Goldstein to Produce

Hollywood, Jan. 23. — Starting in February, Fred Finkelhoffe, playwright-producer-scenarist, and Chester Erskine, stage director-author-scenarist, will co-produce for International Pictures, with Leonard Goldstein as executive producer. All three have been given exclusive long-term con-

(*Continued on page 9*)

Loew Profit, $12,913,369

Loew's, Inc., and wholly-owned subsidiaries, in an annual report being distributed to stockholders today, lists net income of $12,913,369 for the year ended Aug. 31, 1945, after provision for depreciation, taxes and all other deductions; this compares with $14,517,256 for the previous year.

The 1945 net amounted to $2.55 per share on 5,055,327 shares of common stock outstanding, compared to a 1944 equivalent of $2.87, which was derived after the net of that year had been

(*Continued on page 9*)

Launch UA Chicago Meeting Tomorrow

First in a series of regional sales meeings of United Artists will be held at the Blackstone Hotel, Chicago, tomorrow and Saturday, J. J. Unger, general sales manager, discloses. Maury Orr, Western sales manager, will conduct the sessions, assisted by Rud Lohrenz, district manager in charge of Chicago, Indianapolis, Milwaukee and Minneapolis exchanges. Branch managers, salesmen, office managers and bookers from the four branches will attend the meeting.

Subsequent regional meetings will be held for the West and East, the

(*Continued on page 3*)

Johnston Here for MPAA Meet Today

Eric A. Johnston, president of the Motion Picture Association of America, and Byron Price, Hollywood vice-president, arrived here from Washington yesterday to join New York directors of the association in a meeting today. A variety of subjects on the agenda includes consideration of foreign matters, particularly those concerning France and Spain.

Johnston is expected to return to Washington tonight. Price will leave over the weekend for his Coast headquarters.

Move to Block Expansion of Big Circuits

ITO Seeks U.S. Action While Trust Suit Pends

Columbus, O., Jan. 23. — Practice attributed to affiliated theatre circuits of acquiring, planning or building new theatres while a decision in the U. S. government anti-trust suit is pending was condemned in a resolution unanimously passed at today's session of the 12th annual convention of the Independent Theatre Owners of Ohio, held here at the Neil House.

"Respect for the (Federal) court and a proper regard for the officers of the government which are studying the required solution of undetermined problems should move the defendants voluntarily to refrain from further enlarging their theatre holdings and from taking action calculated to render such solu-

(*Continued on page 9*)

FP-C Will Split Its Stock Three to One

Toronto, Jan. 23.—The board of directors of Famous Players-Canadian, Ltd., has called a special meeting of shareholders of the company, to be held here on Feb. 12, to act on a recommendation of the directors to split the outstanding 430,524 no-par shares of capital stock in the ratio of three to one, and to increase the authorized 600,000 shares of corporation stock to 1,800,000 shares.

Famous Players-Canadian, Ltd., of which J. J. Fitzgibbons is president, is the largest operator of motion pic-

(*Continued on page 3*)

In This Issue

"Face of Marble" is reviewed on page 3; "The Fly-in Serpent," 9. Estimated key city grosses are on page 6; booking chart, 10.

Are YOU Set? Still Time to Join the March of Dimes

$82,569,000 Coast Victory Bond Sale

Los Angeles, Jan. 23.—Victory bond drive chairman Gus Metzger reveals Southern California's 650 theatres sold $82,569,006 in bonds during the campaign, exceeding its quota by $7,500,000.

War Documentaries Cited by Rep. Healy

WASHINGTON, Jan. 23.—A total of 210 documentaries and short subjects were contributed during the war by the Hollywood Writers Mobilization, it was reported here today by Rep. Ned R. Healy of California in the *Congressional Record.*

Paying tribute to the 3,500 men and women from the film, radio, newspaper, and other fields who comprised the mobilization, Healy declared that the war effort has brought about a most intelligent understanding of the techniques and responsibilities of mass communication.

Further advances in the field, he said, will be sought by the mobilization through publication, in cooperation with the University of California, of the *Hollywood Quarterly,* the purpose of which is to give mature and kindly consideration to the problems of motion pictures, radio and television.

Stars on President's 'Dimes' Broadcast

President Truman will make an appeal for infantile paralysis victims when he speaks from the White House in a special "March of Dimes" broadcast over KHJ-Mutual Don Lee, on Wednesday, Jan. 30. Hollywood will be represented by Bob Hope, Dinah Shore, Frank Sinatra, Edgar Bergen, Jerry Colonna, Ken Carpenter and Meredith Wilson and his orchestra.

Basil O'Connor, president of the National Foundation for Infantile Paralysis, will also be a speaker.

Connecticut Theatremen Confer with O'Connor

HARTFORD, Jan. 23.—Basil O'Connor, national chairman of the national March of Dimes drive, was here yesterday for conferences with theatre managers and business and civic leaders of Connecticut on the campaign. The discussions were climaxed at a dinner attended by 125 at the Hotel Bond, with Gov. Raymond Baldwin one of the speakers.

Para. Singers Feted

Five members of the Paramount Choral Society: Irene Scott, Ethel Smallwood, Richard Morgan, Charles Strobel and Joseph Wood, were feted by the organization on the occasion of their birthday anniversaries at a buffet supper in the company's recreation room yesterday. Fifty Paramount Pep Club members attended. Edith Morgan Savage heads the society.

Personal Mention

S. BARRET McCORMICK, RKO advertising-publicity head, and JACK GOLDSTEIN, Eastern studio contact, will leave Hollywood for New York tomorrow. NED E. DEPINET, RKO Radio president, will remain on the Coast until Feb. 3 and will then head for Phoenix for a brief rest.

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JEANNETTE SAWYER of the 20th Century-Fox publicity department, New York, is en route to California for conferences with HARRY BRAND, studio publicity director.

•

EMMONS H. TURNER, JR., former New England publicist, recently discharged from the Army with the rank of captain, has joined Warners' field public relations staff.

•

LEON J. BAMBERGER, RKO Radio sales promotion manager, will return to New York from Columbus today and will go to Richmond, Va., next week.

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NICKEY GOLDHAMMER, Film Classics vice-president and general sales manager, is enroute to California with stop-overs in Chicago and Detroit.

•

DAVID J. WASKO has rejoined the outdoor department of Donahue and Coe, here, after almost three years in the Quartermaster Corps.

•

MAURY ORR, United Artists Western sales manager, and "CHING" ALLEN, district manager, are due in St. Louis today from New York.

•

HARRY GOLDBERG, advertising-publicity director for Warner Theatres, will return to New York today from Cleveland and Pittsburgh.

•

EDWARD C. SIMMEL, Monogram International Near and Middle East representative, has arrived in New York from Cairo.

•

HARRY LEVINE, head stage-show booker of the Paramount Theatre, New York, left for Miami yesterday on business.

•

JACK GOLDHAR, United Artists Eastern sales manager, will leave New York today for Detroit, returning Monday.

•

GOTTFREID REINHARDT, M-G-M producer, has returned to the company's studio after four years in the Armed Forces.

•

HARRY GANS, district manager of the Lewen Pizor Theatres, Philadelphia, is in Hot Springs, Ark.

•

LT. BOYD FRY, formerly of Loew's Grand, Atlanta, is on terminal leave there from the Navy.

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DAVID STARKMAN has resigned from the sales staff of Columbia in Philadelphia.

•

E. Z. WALTERS, Altec Service comptroller, is in Hollywood on business.

EDWARD C. RAFTERY, United Artists president, will return to New York from New England next week.

•

MAJOR NORMAN Q. READER, formerly on the staff of LYNN FARNOL, publicity director for SAMUEL GOLDWYN, has returned to civilian life after three and a half years in the Army Air Forces.

•

SANDOR KLEIN, United Press Washington correspondent, will give a biography of ERIC JOHNSTON Saturday on Station WOR's "One Man's Destiny" program.

•

HAROLD B. CHURCHILL has returned to Donahue and Coe here as an assistant account executive after 44 months as a corporal in the Army Air Forces.

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M/SGT. B. S. APPLEGATE, son of SALEM APPLEGATE, Universal Philadelphia district manager, is awaiting an Army discharge there.

•

GAYNE DEXTER, director of advertising and publicity for Warners in Great Britain, will leave New York this week for the Coast.

•

WILLIAM A. KOZAREN has returned to United Detroit Theatres advertising-publicity department after 20 months in the Navy.

•

WILLIAM MURRAY, recently released from the Army, has resumed as assistant booker for 20th Century-Fox at Albany, N. Y.

•

HARRY PAUL, Wil-Kin Theatre Supply Co. branch manager in Atlanta, has returned there from Jacksonville and Miami.

•

IRVING WORMSER, Film Classics' vice-president and Eastern sales head, is in Detroit on the company's expansion plans.

•

J. S. CARSCALLEN, special PRC sales representative in Atlanta, has returned from a trip to his home in Canada.

•

CHARLES KERR, booker for the Martin circuit, Columbus, Ga., has returned there from Dallas.

•

HUGH BRALEY, Paramount division manager, has returned to his Denver headquarters from Salt Lake City.

•

CLEO MANDRY, Buena Vista, Ga., theatre manager, has been hospitalized at Albany, Ga.

•

CHAUNCEY WOLF, owner of the Uptown, Baltimore, is vacationing at Miami Beach.

•

C. C. MILFORD, Sheffield-Republic auditor, is in Salt Lake City from New York.

•

JOHN JENKINS, president of Astor Pictures, Dallas, has been visiting in Atlanta.

Rural Puerto Rico Slated for 16mm.

Rural Puerto Ricans, who rarely see motion pictures, soon will have film shows brought virtually to their doors by circuit-owner R. Ramos Cobian, who is now in New York to buy three 16mm. mobile units to launch such a program. Seventy per cent of Puerto Rico's population, Cobi[illegible] points out, is centered in villages a[illegible] mountains where theatres have never been established.

Dubbing of American films in Spanish came in for strong criticism by Cobian. He asserts that whenever he shows dubbed versions in any of his 23 theatres, business slumps. Theatregoers there prefer to see Hollywood films un-dubbed, although sub-titling in Spanish with English dialogue is considered ideal. Even newsreels, Cobian said, are preferred with English language soundtracks by the urban theatre-goers.

Cobian is building six theatres. All are expected to be finished before the end of the year. Paramount has bought up Cobian's interest in several theatres in Cuba.

Puerto Rican exhibition business has dropped quite considerably since the end of the war, Cobian said, but will probably pick up again once the island is readjusted to peacetime economy.

Appeal Board Hears Oral Clearance Plea

After hearing oral arguments, the arbitration appeal board took under advisement here yesterday an appeal by an intervenor, Queens Park Operating Corp., from a New York arbitrator's award in the clearance complaint of Calderone-Mineola Theatre Co., against the five consenting companies. Calderone-Mineola operates the Mineola Theatre, Mineola, L. I.

Complaint asked that clearance between his theatre and the Floral Park Theatre, operated by the Century Circuit, be eliminated on the ground that it was unreasonable. The arbitrator found that competition was nonexistent between the Floral Park and complainant and eliminated the seven days' clearance.

'Rebecca' to Victoria

David O. Selznick's "Rebecca," originally released by United Artists in 1940, has been reissued by the company and will open around Mar. 1 at the Victoria Theatre, here. An intensive promotional campaign will be focused on the reissue, the company states.

Baremore to 'Boxoffice'

R. W. (Barry) Baremore, who recently resigned as associate editor of *The Independent,* will join the New York editorial staff of *Boxoffice* on Monday.

Columbia Meet Today

Columbia's board meeting was postponed for a second time yesterday and is now slated for today.

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Col. Preferred in Public Offering

First Columbia preferred stock issue in years was offered to the public yesterday by an underwriting group headed by Hemphill, Noyes and Co. and Hallgarten and Co. The new issue consists of 75,000 shares of $4.25 no par cumulative preferred, offered at $103 a share, each certificate accompanied by a non-detachable warrant to purchase an equal number of shares of common at $30 a share up to Jan. 15, 1952.

Net proceeds will be used to redeem, at $53 a share plus accrued dividends, all outstanding shares of $2.75 convertible preferred. The new preferred will be redeemable at prices ranging from $108 to $103 a share. Redemption prices for the sinking-fund range from $106 to $103 a share.

Terms of the new preferred include provisions for mandatory annual sinking-fund instalments of 15 per cent of consolidated net income for the preceding fiscal year over $900,000 and up to $1,900,000, plus 10 per cent of consolidated net income over $1,900,000, but not exceeding $225,000 total sinking-fund instalment for any fiscal year. Mandatory sinking-fund instalment for the fiscal year ending June 30, 1946 will be one-half of the amount so computed.

After the present financing, Columbia's capitalization will consist of $5,400,000 bank loans, the 75,000 new preferred and 595,447 shares of no-par common.

FP-C Stock Split

(*Continued from page 1*)

ture theatres in Canada. It owns, leases or controls directly or through subsidiaries and associated companies more than 200 theatres. Its capitalization consists of $4,653,000 of four and one-half per cent first-mortgage bonds, $653,000 of other mortgage debt and 430,524 shares of no-par common.

Double Radio Fee In Great Britain

LONDON, Jan. 23.—Radio listening licenses will soon cost Britains 10 shillings (about $2) a year more—doubling the fee—Minister of Information E. J. Williams announced in the House of Commons yesterday. There are more than 10,000,000 license holders. A new license will be introduced, covering television and sound reception, at a cost of £2 (about $8) a year. It is expected that a television service will be ready in a few months.

Big '76' Premiere

DEADWOOD, S. D., Jan. 23.—A civic celebration marked the world premiere of Warner's two-reel short subject, "Days of 76," at the Deadwood Theatre, here, yesterday. On hand for the event were Gov. M. A. Sharde and mayors and delegations from 17 cities and towns in this area. Parade and a Chamber of Commerce dinner were included in the festivities.

Frank Flagg with Coe

Frank Dana Flagg, formerly with American Tobacco Co., and recently discharged from the Navy after four years' service, has joined the staff of Donahue and Coe, local advertising agency.

Review

"Face of Marble"

(*Monogram*)

Hollywood, Jan. 23

A STRANGE blend of science and superstition, this film should hold all but the literal-minded rooted to their seats. Slanted toward the "horror picture" fans, it supplies them with all the requisite chills and thrills, to judge from the reaction of the audience at Hollywood's Vogue Theatre, which specializes in blood-curdling fare.

John Carradine, Claudia Drake, Robert Shayne and Maris Wrixon are the principals, with Willie Best contributing comedy, and Rosa Rey a touch of the macabre. William Beaudine directed, with competence.

Michael Jacoby's screenplay, based on a story by William Thiele and Edmund Hartman, is too involved for detailed retelling. Basically, it concerns a scientist who invents a machine that will restore life to persons dead of asphyxiation, drowning and similar causes. The fate that overtakes him as a result of this tampering with natural laws makes up the body of the picture. And a dire fate it is: a warning to all presumptuous meddlers.

Running time, 72 minutes. General classification. Release date, not set.

THALIA BELL

Convert Most RKO Preferred Stock

All but two or three per cent of RKO's preferred stock had been converted into shares of RKO common stock by the shareholders by the deadline of last Tuesday, fixed by the company's board of directors.

There were approximately 93,000 shares of preferred outstanding when the call was issued on Jan. 2, the remaining 35,000 shares having been previously converted. Conversion was at the rate of eight shares of common for each share of preferred. The final quotation on the preferred as of Jan. 22 was $149 on the New York Stock Exchange, while the closing price of the common stock was 18⅝. Shares of the preferred remaining unconverted will be redeemed for $106.54. Yesterday's closing price of the common was 19⅜.

Astor Complies with FCC Reissue Demand

WASHINGTON, Jan. 23.—The Federal Trade Commission announced tonight that Astor Pictures Corp., New York, has signed a stipulation to cease and desist from certain practices in connection with reissues.

It was said that under the stipulation the company will not advertise, lease or sell re-issues under titles other than those under which they originally were issued and exhibited, unless the former titles and the fact that the films have been exhibited under their former titles is clearly, definitely and distinctly set forth, both in the picture itself and in all advertising matter used in connection therewith, in letters and type equal in size and prominence to those used in displaying the new titles.

Bendix and 'U' in Deal

HOLLYWOOD, Jan. 23.—Universal has borrowed William Bendix from Hal Roach on a multi-picture deal extending over four years. His first assignment will be a co-starring role in "White Tie and Tails", starting in June.

Alexander Has Plane

COLORADO SPRINGS, Colo., Jan. 23.—The Alexander Film Co., here, has put into service its own airplane for travel promotion by company officials. Company produces advertising films.

Republic Cleveland Meet Starts Monday

CLEVELAND, Jan. 23.—Edward L. Walton, Republic's assistant general sales manager, will meet with Central district sales manager Sam Seplowin and men from that division at a regional sales meeting to be held here starting Monday and continuing through Wednesday, at the Statler Hotel. Promotion plans on forthcoming productions and reports on trends for future production consideration are scheduled for discussion.

Branch managers Sam P. Gorrel, Cleveland; George H. Kirby, Cincinnati; I. H. Pollard, Detroit, and William Feld, Pittsburgh, will attend, along with salesmen from those branches.

UA Chicago Meet

(*Continued from page 1*)

latter under supervision of Jack Goldhar, Eastern sales manager, and to also cover the Southern exchanges with district manager Fred M. Jack presiding. Dates of the forthcoming sales sessions will be announced shortly.

NLRB Hearing on CBS Jurisdiction

The National Labor Relations Board, here, is currently holding hearings on petitions of several AFL unions, including the IATSE and the CIO United Office and Professional Workers of America, to be declared the collective bargaining representative for "white collar" and television workers of Columbia Broadcasting.

The IATSE is seeking jurisdiction over directors and assistant directors at CBS Television, as well as the office workers there, while the other unions are seeking to create one bargaining unit of all Columbia Broadcasting workers.

Talk Newsreel Pact

Direct negotiations between newsreel companies and representatives of IATSE newsreel cameraman locals in New York, Hollywood and Chicago, on a new contract, got underway here yesterday at the office of Pat Casey, producer labor contact. A further meeting will be held tomorrow, it was reported.

Hollywood

By THALIA BELL

Hollywood, Jan. 23

PAULETTE GODDARD and Fred MacMurray will be co-starred by Paramount in "Suddenly It's Spring," romantic comedy which Mitchell Leisen is slated to direct. . . . Phil Ryan's production plans for 1946 include "Vicious Circle," based on the novel by Hugh Churchill; "Crime Out Loud," a psychological mystery; and "Early to Wed," a farce to be filmed in Cinecolor.

●

Michael Duane, who was under contract to Columbia when he went into the Army Air Forces, two years ago, has received his discharge, and has returned to the studio. His initial assignment will be the romantic lead opposite Anita Louise in "The Devil's Mask," second in Columbia's "I Love a Mystery" series. . . . Jeffrey Bernerd has chosen Kane Richmond for the top role in "Don't Gamble with Strangers," which Bernerd will produce for Monogram.

●

Carmen Miranda has been assigned one of the starring roles in "That's for Me," Technicolor musical which Bryan Foy is scheduled to produce for 20th Century-Fox. . . . Alfred Santell's next production for Republic will be "That Brennan Girl," based on a story by Adela Rogers St. John. Santell will direct as well as produce. . . . After four years in the Army, Sam Brown has returned to his post at the Academy of Motion Picture Arts and Sciences. . . . Universal has acquired screen rights to "Running for Rooney," Sam Hellman's *Saturday Evening Post* story.

Facter Heads New Loop Variety Post

CHICAGO, Jan. 23.—The Variety Post of Chicago came into existence here last night at a meeting held in the Variety Club, when officers were elected and preliminary plans of future events were made. The post was organized by the local film industry. Officers elected were: Max Facter, Alliance Circuit, commander; Sam Berger, vice-commander; Lou Abramson, Allied of Illinois, adjutant; Henry Fantus, sergeant-at-arms; Ray Axelrod, Warner Theatres, finance officer; Jack Wohl, chaplain; Sol Horowitz, Great States, historian; Marvin Lowenthal, judge advocate.

Installation ceremonies will be held next month. Until permanent quarters are found, meetings will be held in the Variety Club.

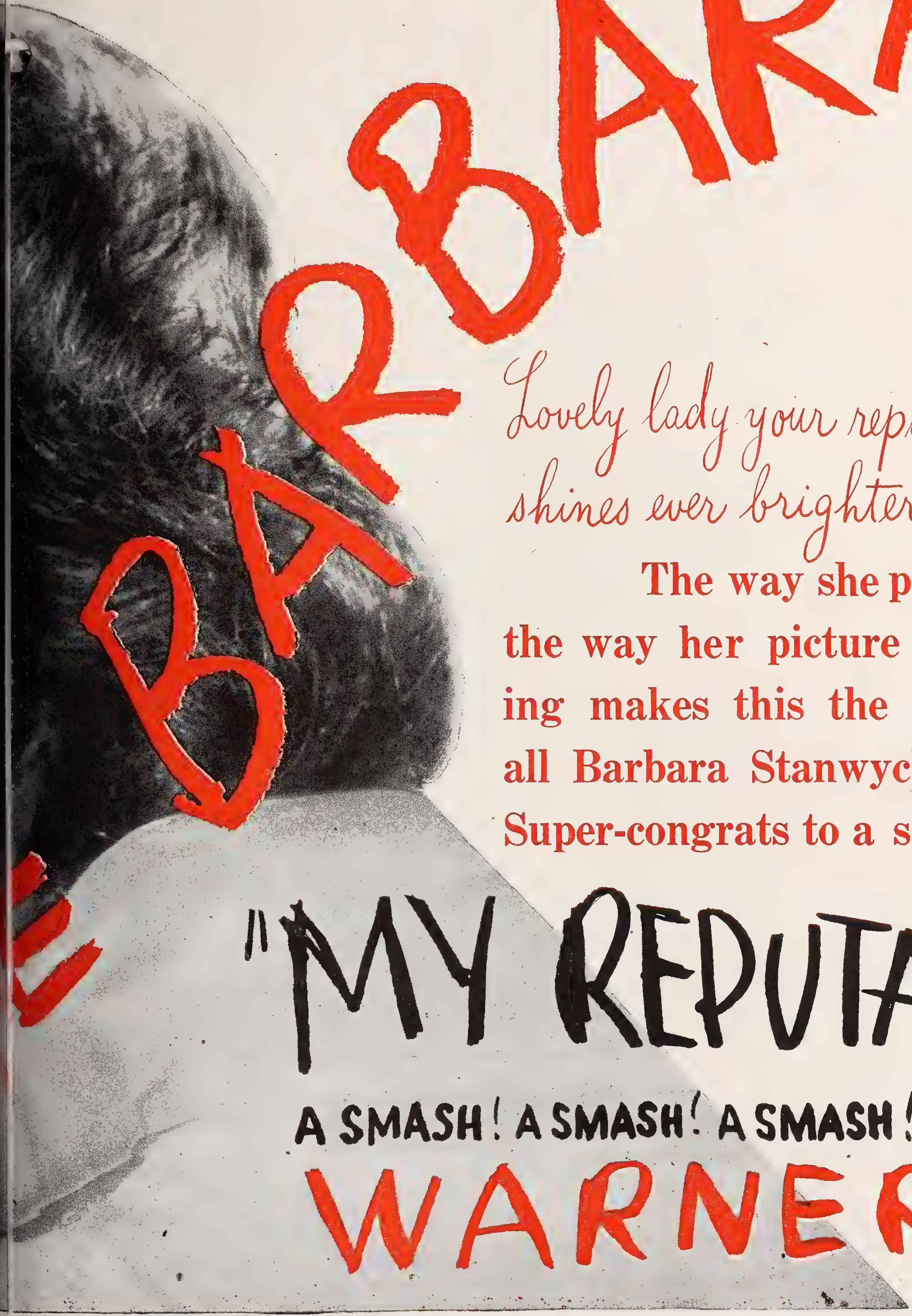
Schwartz to Meet Board

Fred Schwartz, newly-elected president of Motion Picture Associates, will meet the organization's board of directors at a luncheon at the Hotel Piccadilly, here, today to discuss plans for the year.

PRC Renovating

HOLLYWOOD, Jan. 22.—The PRC Studio has begun rebuilding and renovations. First job will be on the executive offices on Santa Monica Boulevard, with plans already drawn to embrace the entire studio.

BARBARA STANWYCK in "MY REPUTATION" with GEORGE BRENT • LUCILE WATSON • EVE AR



BARBARA!!

Lovely lady your reputation shines ever brighter!

The way she performs and the way her picture is performing makes this the proudest of all Barbara Stanwyck successes. Super-congrats to a super-star in

"MY REPUTATION"

A SMASH! A SMASH! A SMASH!

WARNERS

S n Play by Catherine Turney • From the novel "Instruct My Sorrows" by Claire Jaynes • Music by Max Steiner • Directed by CURTIS BERNHARDT • Produced by HENRY BLANKE

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Two new offerings, "The Harvey Girls" (M-G-M) and "My Reputation" (WB) got the cream of the grosses in a week during which holdovers predominated at first-run theatres here. Weather was mild and sunny. Estimated receipts for the week ended Jan. 23:

VACATION FROM MARRIAGE (M-G-M)—CARTHAY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days. Gross: $13,000. (Average: $8,200)

LEAVE HER TO HEAVEN (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $15,000. (Average: $14,600)

THE HARVEY GIRLS (M-G-M) — EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days. Gross: $22,500. (Average: $15,800)

FRONTIER GAL (U) and DANGER SIGNAL (WB)—FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $6,200. (Average: $6,600)

FRONTIER GAL (U) and DANGER SIGNAL (WB)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $6,500. (Average: $8,100)

FRONTIER GAL (U) and DANGER SIGNAL (WB)—GUILD (965) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $7,500. (Average: $7,100)

THE BELLS OF ST. MARY'S (RKO-Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 4th week. Gross: $27,000. (Average: $21,600)

LEAVE HER TO HEAVEN (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $24,500. (Average: $27,400)

THE HARVEY GIRLS (M-G-M) — LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days. Gross: $40,000. (Average: $26,100)

BLITHE SPIRIT (UA) — MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $4,600. (Average: $4,900)

BLITHE SPIRIT (UA) — MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $14,000. (Average: $14,700)

BLITHE SPIRIT (UA) — MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 2nd week. Gross: $7,300. (Average: $6,600)

BLITHE SPIRIT (UA) — MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 2nd week. Gross: $4,800. (Average: $4,600)

THE BELLS OF ST. MARY'S (RKO-Radio) — PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 4th week. Gross: $24,000. (Average: $20,500)

STORK CLUB (Para.) and WILDFIRE (Screen Guild) — PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $23,200. (Average: $22,200)

STORK CLUB (Para.) — PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $16,000. (Average: $12,800)

THE HARVEY GIRLS (M-G-M) — RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $18,500. (Average: $13,300)

FRONTIER GAL (U) and DANGER SIGNAL (WB)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $15,000. (Average: $14,400)

LEAVE HER TO HEAVEN (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $11,700. (Average: $11,300)

THE STRANGE MR. GREGORY (Mono.) and FACE OF MARBLE (Mono.)—VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $8,400. (Average: $6,700)

MY REPUTATION (WB) — WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days. Gross: $28,000. (Average: $20,700)

MY REPUTATION (WB) — WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days. Gross: $24,000. (Average: $14,500)

MY REPUTATION (WB) — WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days. Gross: $20,000. (Average: $13,700)

SAN FRANCISCO

Majority of houses are still cashing in on holdovers, only one new bill reaching a local screen. Weather was good. Estimated receipts for the week ending Jan. 23-25:

SCARLET STREET (U) and SENORITA FROM THE WEST (U)—ORPHEUM (2,440) (45c-65c-85c) 7 days, 2nd week. Gross: $21,000. (Average: $21,000)

CAPTAIN KIDD (UA)—UNITED ARTISTS—(1,200) (45c-65c-85c) 7 days, 4th week. Gross: $12,000. (Average: $16,000)

THE BELLS OF ST. MARY'S (RKO-Radio)—GOLDEN GATE (2,840) (45c-65c-95c) 7 days, 4th week, with vaudeville. Gross: $32,500. (Average: $. 6,000)

TOO YOUNG TO KNOW (WB) and GIRLS OF THE BIG HOUSE (Rep.)—PARAMOUNT (2,748) (45c-65c-85c) 7 days. Gross: $25,000. (Average: $24,000)

THE LOST WEEKEND (Para.) and ALLOTMENT WIVES (Mono.)—FOX (5,000) (45c-65c-85c) 7 days, 2nd week. Gross: $31,500. (Average: $37,000)

LEAVE HER TO HEAVEN (20th-Fox)—WARFIELD (2,680) (45c-65c-85c) 7 days, 4th week. Gross: $24,500. (Average: $27,000)

THEY WERE EXPENDABLE (M-G-M) and DON'T FENCE ME IN (Rep.) — STATE (2,308) (45c-65c-85c) 7 days, 2nd week, on a moveover from the Fox. Gross: $13,500. (Average: $13,000)

SAN ANTONIO (WB) — ST. FRANCIS (1,400) (45c-65c-85c) 7 days, on a moveover from the Paramount. Gross: $10,000. (Average: $13,000)

SALT LAKE CITY

Clear and slightly warmer weather and some especially attractive bills are making for splendid box office reports. Estimated receipts for the week ending Jan. 24-26:

LEAVE HER TO HEAVEN (20th-Fox)—CENTRE (1,700) (14c-45c-65c) 7 days. Gross: $14,000. (Average: $13,000)

THEY WERE EXPENDABLE (M-G-M)—CAPITOL (1,878) (14c-45c-65c) 7 days, on a holdover. Gross: $8,500. (Average: $7,300)

STRANGE MR. GREGORY (Mono.) and LONESOME TRAIL (Mono.)—LYRIC (1,150) with vaudeville (14c-35c-45c-65c) 7 days. Gross: $6,500. (Average: $5,000)

BELLS OF ST. MARY'S (RKO Radio)—RIALTO (800) (14c-45c-65c) 8 days, on a holdover. Gross: $3,500. (Average: $3,500)

SHE WOULDN'T SAY YES (Col.)—STUDIO (800) (14c-45c-65c) 14 days on a moveover. Gross: $5,000. (Average: $4,500)

GETTING GERTIE'S GARTER (UA) UPTOWN (1,300) (14c-15c-65c) 7 days. Gross: $6,000. (Average: $5,500)

FRONTIER GAL (U) and PILLOW OF DEATH (U)—UTAH (1,700) (14c-45c-65c) 7 days. Gross: $9,900. (Average: $9,600)

MINNEAPOLIS

Sub-zero weather and the arrival in Minneapolis of the Chicago road-show company of "Oklahoma," to play eight performances, are causing spotty business. Estimated receipts for the week ending Jan. 25:

THE BELLS OF ST. MARY'S (RKO Radio)—ORPHEUM (2,800) (44c-70c) 7 days, 4th week. Gross: $8,500. (Average: $12,000)

THE SOUTHERNER (UA)—CENTURY (1,600) (44c-60c) 7 days. Gross: $14,000. (Average: $7,000)

MY REPUTATION (WB)—RADIO CITY (4,000) (44c-60c) 7 days. Gross: $16,000. (Average: $12,000)

WEEKEND AT THE WALDORF (M-G-M)—STATE (2,300) (44c-60c) 7 days, 2nd week. Gross: $10,000. (Average: $10,000)

WHAT NEXT, CORPORAL HARGROVE? (M-G-M)—LYRIC (1,100) (44c-60c) 7 days, 2nd week. Gross: $4,800. (Average: $4,500)

DANGEROUS PARTNERS (M-G-M)—GOPHER (1,000) (40c) 7 days. Gross: $4,200. (Average: $3,000)

CLEVELAND

Clear, cold weather helped keep most box-office business in the top brackets, for both new pictures and holdovers. Estimated receipts for week ended Jan. 22-23:

BELLS OF ST. MARY'S (RKO)—RKO ALLEN (3,000) (45c-55c-65c) 7 days, 4th week. Gross: $15,000. (Average: $10,000)

SHE WOULDN'T SAY YES (Col.)—WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days Gross: $22,000. (Average: $20,800)

PARDON MY PAST (Col.)—WARNERS' LAKE (714) (45c-55c-65c) 7 days, 2nd week. Gross: $3,900. (Average: $3,270)

STORK CLUB (Para.)—LOEW'S OHIO (1,268) (45c-65c) 7 days, 4th week. Gross: $7,000. (Average: $6,200)

THE DALTONS RIDE AGAIN (U)—RKO PALACE (3,300) (55c-65c-85c-95c) 7 days. Stage: Count Basie orchestra. Gross: $32,000. (Average: $25,000)

YOLANDA AND THE THIEF (M-G-M)—LOEW'S STATE (3,300) (45c-65c) 7 days. Gross: $17,500. (Average: $20,700)

THEY WERE EXPENDABLE (M-G-M)—LOEW'S STILLMAN (1,900) (45c-65c) 7 days, 3d week. Gross: $8,000. (Average: $11,000)

KANSAS CITY

Weather was favorable for theatregoing. Counter attractions were not numerous nor of the kind to draw large audiences. Estimated receipts for the week ended Jan. 22:

DOLL FACE (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days. Gross: $9,500. (Average: $8,000)

ABILENE TOWN (UA) and MEET ME ON BROADWAY (Col.)—MIDLAND (3,500 (45c-65c) 7 days. Gross: $20,000. (Average: $15,000)

SAN ANTONIO (WB)—NEWMAN (1,900) (45c-65c) 7 days. Gross: $20,000. (Average: $12,000)

THE BELLS OF ST. MARY'S (RKO-Radio)—ORPHEUM (1,900) (45c-65c) 7 days, 4th week. Gross: $13,000. (Average: $10,000)

THE GIRL OF THE LIMBERLOST (Col.) and PURSUIT TO ALGIERS (U)—TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $11,500. (Average: $9,400)

DOLL FACE (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $7,000. (Average: $6,000)

DOLL FACE (20th-Fox)—FAIRWAY (700) (45c-65c) 7 days. Gross: $1,750. (Average: $1,750)

ATLANTA

All grosses were boosted greatly despite cold and stormy weather. Estimated receipts for the week ended Jan. 23:

LOST WEEKEND (Para.)—FOX (4,661) (44c-55c) 2nd week. Gross: $13,000. (Average: $12,500)

CONFIDENTIAL AGENT (WB)—PARAMOUNT (2,246) (44c-55c) 2nd week. Gross: $6,000. (Average: $7,200)

SPANISH MAIN (RKO)—ROXY (2,446) (44c-55c) 3rd week. Gross: $4,750. (Average: $5,000)

ISLE OF THE DEAD (RKO) and STRANGE CONFESSION (U)—CAPITAL (2,100) (25c-44c). Gross: $4,000. (Average: $3,500)

KISS AND TELL (Col.)—RIALTO (983) (44c-55c) 4th week. Gross: $4,600. (Average: $5,000)

THE SOUTHERNER (UA) — LOEW'S GRAND (2,031) (44c-55c). Gross: $11,000. (Average: $10,000)

RKO Names Terhune

ST. LOUIS, Jan. 23.—Ed Terhune has been appointed RKO Radio's new publicity man for the St. Louis territory.

Gerber Leaves Warners

Morton Gerber, member of the Warner publicity department in New York since 1937, has resigned to accept a post on the home office staff of the Lichtman Circuit, at Washington. Gerber will take a short vacation before assuming his new duties.

New Theatres

ALBANY, N. Y., Jan. 23.—Neil Hellman, associated with his father in the operation of Albany and Troy theatres, and more recently with the Fabian organization in a drive-in merger, here, will build a 600-car drive-in between Endicott and Johnson City, in the Binghamton area. It wi[illegible] be the only drive-in in that section [illegible] the state. Cost of construction is estimated at $100,000.

Ownership Change to See Chicago's Rio Remodeled

CHICAGO, Jan. 23.—Anthony Serritella, theatre broker, reports that Matthew J. Glimaldi has bought the Rio Theatre from Leo Solomon. Glimaldi plans to remodel the 1,200-seat house and change the policy from old to current pictures.

Serritella has also arranged the sale of the Home Theatre from Bernard Froikin to Ben Schatz.

Settos Circuit Planning Housing-Theatre Project

LOUISVILLE, Ky., Jan. 23.—Settos Theatres of Indianapolis, has developed a housing project at Clark's Lane, near here, to include construction of 150 small one-family dwellings and a 1,100-seat television theatre, with another 1,100-seat house to be constructed at suburban Snively. The outlay is reported at $1,575,000.

St. Paul Will Get Two Less Than Block Apart

ST. PAUL, Minn., Jan. 23.—Attaching unusual qualifications and restrictions to approval, the St. Paul city council here has granted separate permits to Esther Averback and E. F. LaFond to construct theatres less than one block apart in the Merriam Park district.

Nebraska Community Getting New Theatres

OMAHA, Jan. 23.—J. W. Sims has opened the new 275-seat Sun Theatre at Kenesaw, Neb. Western Theatre Supply Co., here, provided equipment.

R. W. Cumming will this month open a 250-seat house, The Gem, remodeled from an old building. Scott-Ballantyne Co., here, is handling the equipment installation.

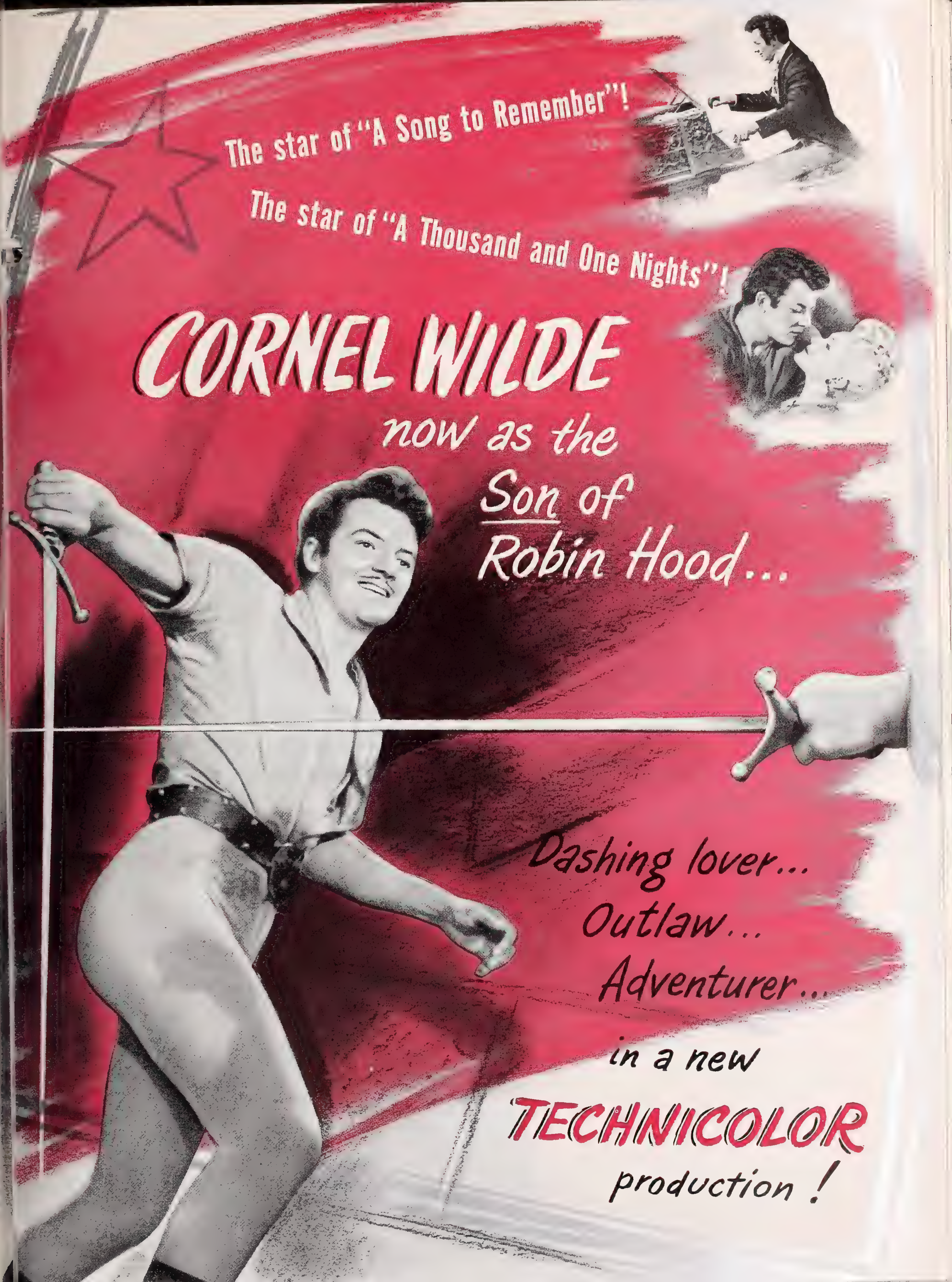
Bealer to Build Another

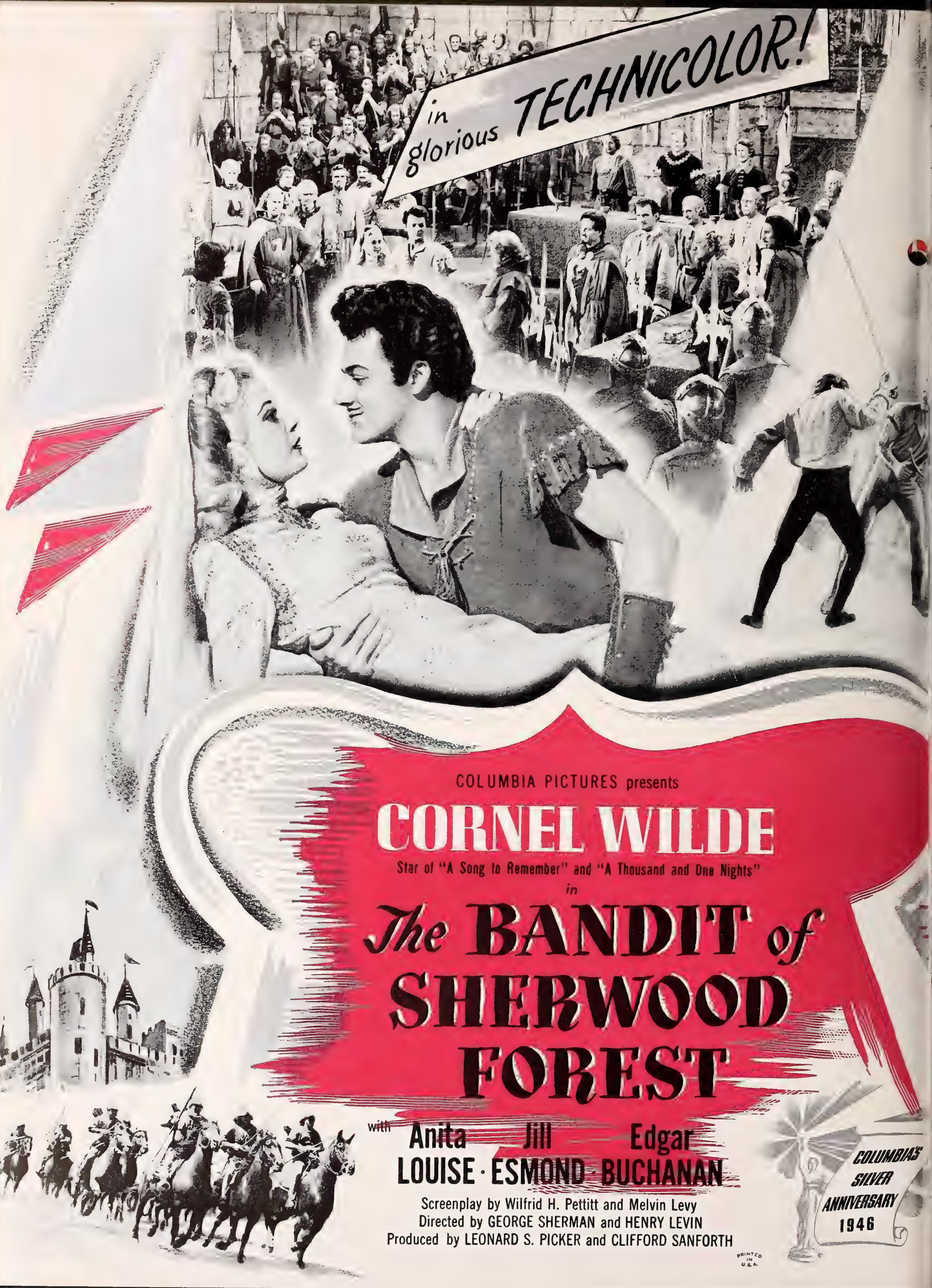
NICHOLASVILLE, Ky., Jan. 23.—Contract has been awarded by Charles Bealer, operator of the Park Theatre here, for constuction of a second theatre in this community.

20 'Jones' Premieres In New England

"Cinderella Jones," Warner production, will have a simultaneous world premiere in 20 New England theatres on Feb. 20.

Bookings include the Strand, Albany; Roger Sherman, New Haven; Strand, Hartford; Warner and Merritt, Bridgeport; State, Waterbury; Strand, New Britain; Palace, South Norwalk; Garde, New London; Palace, Norwich; Palace, Danbury; Warner, Torrington; Capitol, Willimantic; Warner, Worcester; Capitol, Springfield, and Palace, Lawrence. The Boyd, Philadelphia, will open Feb. 21, and the New York Strand opening is tentatively set for mid-March.


The star of "A Song to Remember"!
The star of "A Thousand and One Nights"!
CORNEL WILDE
now as the
Son of
Robin Hood...
Dashing lover...
Outlaw...
Adventurer...
in a new
TECHNICOLOR
production!



COLUMBIA PICTURES presents

CORNEL WILDE

Star of "A Song to Remember" and "A Thousand and One Nights"

in

The BANDIT *of* SHERWOOD FOREST

with **Anita LOUISE** · **Jill ESMOND** · **Edgar BUCHANAN**

Screenplay by Wilfrid H. Pettitt and Melvin Levy
Directed by GEORGE SHERMAN and HENRY LEVIN
Produced by LEONARD S. PICKER and CLIFFORD SANFORTH

PRINTED IN U.S.A.

Circuit Expansion

(*Continued from page* 1)

tion without effect, pending final determination of the present suit," the resolution said, adding:

"Failing such voluntary action on the part of the defendants, the government should petition the court for a temporary order requiring the defendants to maintain a *status quo* pending final disposition of the suit."

"If the affiliated theatres persist in their present course they will become so firmly entrenched that divestiture and dissolutions will be extremely difficult and almost impossible."

P. J. Wood, ITO secretary, was instructed to transmit a copy of the resolution to each of the defendants and to the U. S. Attorney-General and to such other officers as he deems advisable. Copies were also ordered sent to other independent exhibitor associations with the request that they consider acting upon the problem.

Martin G. Smith, president, and members of the board were re-elected, also S. W. Huss, Jr., Cincinnati, as vice-president; Leo Kesler, Lancaster, as treasurer, and Wood as secretary.

Secretary Wood was instructed to ascertain from distributors the possibility of obtaining pictures for repeat runs in order to alleviate the product shortage. Exhibitors in several parts of the state have complained that it is becoming increasingly difficult to obtain enough repeat runs.

Unlawful Exhibition

It was stated that the state laws provided that public exhibitions of films, whether 35mm. or 16mm., could not be made in inadequate places such as converted stores or halls. Such places of exhibition must fully comply with all safety laws. Exhibition of 16mm. in such places should be reported to the Ohio Department of Workshops and Factories.

Smith stated that a review of Ohio's building and safety codes will be made to see that all provisions which pertain to public exhibition of 35mm. and 16mm. are adhered to.

Condemnation of film checkers was voiced by several delegates. This matter will be on the agenda of the national Allied board meeting.

Leon Bamberger of RKO, Abram F. Myers, general counsel of Allied, and David Palfreyman, of the Motion Picture Association, were speakers.

Cutbacks Hit

(*Continued from page* 1)

was one of the Army embarkation points and there was also a large Navy personnel stationed in the area.

Shipbuilding employment in the Norfolk, Newport News and Portsmouth areas has dropped from about 80,000 to 6,000.

The Philadelphia and Baltimore areas have also been hit by cutbacks, which, though not affecting first-runs, generally, is cutting heavily into the business of the subsequents. Weather conditions and epidemics of respiratory ailments are also advanced as additional reasons for the fall off of business, which extends as far South as Atlanta.

Some relief from the present situation is seen in current reports that a permanent Navy base will be established in the Norfolk area to accommodate 100,000 men.

Review

"The Flying Serpent"

(*PRC Pictures*)

A CLUE as to what lengths the concoctors of thrill-type screen fare may go is found here in the extremely imaginary device for murder which "The Flying Serpent" employs, one which either contributes or detracts from the value of the film, contingent on the type of patronage catered to. The primary concern is a weird combination of bird and serpent left by the Aztecs to guard their fabulous treasure.

George Zucco, archeologist, has exclusive knowledge of the jewels and unleashes the creature of the title to kill, in vampire fashion, those who learn of his secret. After a few intruders are left fatally anaemic, Zucco becomes victim of his own murder instrument when a young radio detective uncovers the mystery, meanwhile telling his radio audience of his discoveries.

It is a fairly well played affair with some potentialities in its proper market groove. Ralph Lewis, Hope Kramor, Wheaton Chambers and James Metcalf are among the performers in the film which Sigmund Neufeld produced and Sherman Scott directed. John T. Neville adapted his own original story.

Running time, 65 minutes. Adult classification. Release date, Feb. 23.

GENE ARNEEL

Labor Snarls

(*Continued from page* 1)

with Miami, in which William Green, AFL president, had stated the directice was to apply as given.

Meanwhile, it is understood CSU locals had been in telegraphic communication with CSU president Herbert Sorrell, who is also in Miami, seeking clarification of several details in the directive, asking him to obtain new instructions regarding application of the formula. Pending final disposition, both studios and unions were cooperating under tacit agreement to arrange work for the present to avoid conflicts, until helpful word has arrived from Miami.

Coast Publicists Still Split on a Merger

HOLLYWOOD, Jan. 23.—Hoped for unity in which the Screen Publicists Guild and the strike-born Motion Picture Studio Publicists Association were expected to join forces in negotiating a contract and seeking a new American Federation of Labor affiliation failed to materialize in a joint meeting which lasted until early this morning. A fact-finding committee, including three representatives of each faction will meet tomorrow in a continuing attempt to work out an agreement, although the SPG is continuing negotiations with producers for a new contract under terms approved by the Wage Stabilization Bureau.

It is generally believed that talks will continue until unity is achieved.

Farnsworth Video Files for New Stock

PHILADELPHIA, Jan. 23. — Farnsworth Television and Radio Corp., has filed with the Securities and Exchange Commission a registration statement covering 219,571 shares of one dollar par value common stock.

The company would offer the present common stockholders the right to subscribe for the new shares at the rate of one new share for each seven held of record Feb. 9. Proceeds from the sale would be used to acquire new studio facilities, a station site and other equipment in Fort Wayne, Ind.

Lew Pollack Rites

Funeral services for Lew Pollack, song writer, will be held at Riverside Chapel, here, on Friday afternoon. He died last Friday in Hollywood.

Loew Profit

(*Continued from page* 1)

adjusted to give effect to a three-for-one stock split-up.

Total current and working assets on Aug. 31, 1945, aggregated $120,835,889, against $102,205,125 the year before, while total current liabilities were $28,868,487, against $32,021,027.

For the first 12 weeks of the current fiscal year, ended Nov. 22, 1945, net income, after depreciation, taxes and other deductions, subject to year-end audit, totalled $4,333,623, compared with $2,878,242 for the corresponding 12 weeks of the previous year. The net for the recent quarter amounted to 86 cents per share, against 57 cents for the corresponding 1944 period.

$28,123,335 Cash

Balance sheet lists cash on hand on Aug. 31, 1945, at $28,123,335; film productions in process were valued at $34,515,532, and productions completed but not released, at $14,496,203.

Operating revenue for the year was $175,534,918; operating and general expenses, $130,563,098, for an operating profit of $44,971,819. Income from dividends, interest, discount earned and miscellaneous sources totalled $29,990,473. Provision for Federal income and excess profits taxes for the year, less carryback claims due to excess profits credits, amounted to $10,483,001. Federal tax reserve for the first 12 weeks of the current fiscal year was $2,983,240.

Nine More Pictures Get Legion Ratings

The National Legion of Decency has given an A-I rating to M-G-M's "Bad Bascomb" and "Up Goes Maisie" and to "Marie-Louise," Praesens Films-Mayer-Berstyn.

Classified as A-II were "Bedlam" and "The Spiral Staircase," RKO-Radio; "Behind Green Lights," 20th Century-Fox; "Gun Town," Universal; "The Madonna's Secret," Republic; and "Meet Me on Broadway," Columbia.

Germaine to Cleveland

CLEVELAND, Jan. 23.—Bill Shartin, newly-appointed local United Artists branch manager, has named Sherman Germaine of the UA New Haven office acting office manager in Cleveland during the illness of Lester Dowdell.

Names . . .

in Today's News

(*Continued from page* 1)

tracts, International's New York office reported yesterday.

Finkelhoffe had been a writer at M-G-M for five years, in addition to activities as a playwright and producer of Broadway stage shows. Erskine directed the stage play "The Last Mile" and in Hollywood wrote story and screenplay for "Sailor Takes a Wife" and the screenplay for "Belle of New York." Goldstein has been in film production since 1929.

Fox, Spitz, Goetz Confer on Coast

HOLLYWOOD, Jan. 23.—Following 10 days in the California desert recovering from influenza, Matthew Fox, president of United World Pictures, owned jointly by International of Hollywood and J. Arthur Rank of London, has arrived here for organization conferences with International's William Goetz and Leo Spitz.

International will begin production of "The Dark Mirror" at the Goldwyn studios early in February and then move to Universal City, where it will establish producers, writers and production staffs in buildings for which ground will be broken within a few weeks.

R. C. Maroney Heads RKO 16mm. Program

RKO Radio is setting up a 16mm. unit, with R. C. Maroney, for the past five years with the Office of Inter-American Affairs, at its head.

In outlining the program, for foreign countries only, the company declared that it would not compete with present 35mm. exhibitors, who will be encouraged to expand present operations for outlying areas in order "to supplement present income and to eliminate the possibility of undesirable operators from entering the field." Representatives will be sent abroad, including A. Bothner-By, who is en route to China, while R. Ycaza will leave soon for Latin-America.

RCA Names Gilreath To Dallas District

W. W. Gilreath, RCA Service Co. field supervisor and formerly representative in New Orleans, has been appointed district service manager in Dallas.

Gilreath will assume his new duties about Feb. 1, when he will relieve C. E. Johnson, who will join the company's home office in Camden. During the war Gilreath was transferred from theatre service activities to war work on the installation of radar and other electronic equipment for the Navy.

Edgar Moss on Leave

Edgar Moss, who has been replaced as 20th Century-Fox district sales manager at Philadelphia by C. E. Peppiatt, former Washington branch manager, has not resigned as previously reported, but rather was given an extended leave of absence because of ill health, the company announced yesterday. Moss is now resting in Florida.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Dec. 29	OUT OF THE DEPTHS D—61 mins. PARDON MY PAST Fred MacMurray C—88 mins.		ALLOTMENT WIVES Kay Francis Paul Kelly D—80 mins. (Rev. 11/5/45)	(Block 2) STORK CLUB Betty Hutton Barry Fitzgerald M—98 mins. (4507) (Rev. 10/5/45)		SONG OF MEXICO Adele Mara Edgar Barrier M—57 mins. (506)	(Block 2) MAN ALIVE C—70 mins. (606) (Rev. 9/26/45)		SPELLBOUND (Selznick) Ingrid Bergman Gregory Peck D—111 mins. (Rev. 10/31/45)	SCARLET STREET Ed. G. Robinson Joan Bennett Dan Duryea D—102 mins. (514) (Rev. 12/21/45)	SAN ANTONIO (Color) Errol Flynn Alexis Smith O—111 mins. (509) (Rev. 11/23/45)
Jan. 5	MEET ME ON BROADWAY Marjorie Reynolds Fred Brady M—83 mins.	(14th Block) WHAT NEXT, CORP. HARGROVE C—95 mins. (606) (Rev. 11/16/45)	STRANGE MR. GREGORY Edmund Lowe Jean Rogers D—63 mins. (516) (Rev. 12/17/45)		STRANGLER OF THE SWAMP (Rev. 1/7/45) DANNY BOY D—64 mins. (Rev. 10/29/45)	DAKOTA John Wayne Vera Hruba Ralston Walter Brennan D—82 mins. (505) (Rev. 11/2/45)	FIRST YANK INTO TOKYO D—82 mins. (607) (Rev. 8/30/45)				
Jan. 12	TARS AND SPARS Janet Blair Alfred Drake M—88 mins. (Rev. 1/16/46)	SHE WENT TO THE RACES C—86 mins. (607) (Rev. 10/17/45)	BORDER BANDITS Johnny Mack Brown O—57 mins. (565)	(Block 2) PEOPLE ARE FUNNY Jack Haley Helen Walker C—93 mins. (4508) (Rev. 10/10/45)	LIGHTNING RAIDERS Buster Crabbe Al. St. John O—61 mins. (Rev. 12/27/45)		ISLE OF THE DEAD D—72 mins. (608) (Rev. 8/30/45) WANDERER OF THE WASTELAND O—67 mins. (609) (Rev. 10/4/45)	(Jan. Releases) (Special) LEAVE HER TO HEAVEN (Color) Gene Tierney Cornel Wilde D—110 mins. (614) (Rev. 12/20/45)	ABILENE TOWN (Jules Levey) Randolph Scott Ann Dvorak O—89 mins. (Rev. 1/9/46)	GIRL ON THE SPOT Jess Barker Lois Collier D—75 mins. (515) (Rev. 1/4/46)	
Jan. 19		VACATION FROM MARRIAGE D—102 mins. (608) (Rev. 9/4/45)					SPANISH MAIN (Color) D—102 mins. (610) (Rev. 10/4/45)	DOLL FACE Carmen Miranda Perry Como Vivian Blaine M—80 mins. (617) (Rev. 12/20/45)		BECAUSE OF HIM Deanna Durbin Charles Laughton Franchot Tone D—88 mins. (516) (Rev. 1/9/46)	
Jan. 26	CLOSE CALL FOR BOSTON BLACKIE Chester Morris Lynn Merrick	YOLANDA AND THE THIEF (Color) Fred Astaire Lucille Bremer Frank Morgan C—108 mins. (610) (Rev. 10/17/45)	(1944-'45) DRIFTING ALONG Johnny Mack Brown O— 60 mins. (452)	(Block 2) KITTY Paulette Goddard Ray Milland D—104 mins. (4509) (Rev. 10/8/45)		A GUY COULD CHANGE Allan Lane Jane Frazee Twinkle Watts D—65 mins. (508) (Rev. 1/23/46)	(Block 3) SPIRAL STAIRCASE Dorothy Maguire George Brent D—83 mins. (611) (Rev. 1/4/46)		WHISTLE STOP (Nebenzal) George Raft Ava Gardner D—85 mins. (Rev. 1/10/46)		MY REPUTATION Barbara Stanwyck George Brent D—94 mins. (510) (Rev. 1/8/46)
Feb. 2	FRONTIER GUN LAW Charles Starrett Jean Stevens O—59 mins.	THEY WERE EXPENDABLE Robert Montgomery John Wayne Donna Reed D—136 mins. (609) (Rev. 11/19/45)	RED DRAGON Sidney Toler Benson Fong Willie Best D—64 mins. (513) (Rev. 12/19/45)		SIX-GUN MAN Bob Steele Syd Saylor O—60 mins. (Rev. 1/23/46)		CORNERED Dick Powell Walter Slezak D—102 mins. (612) (Rev. 11/16/45)	(Feb. Releases) COL. EFFINGHAM'S RAID Charles Coburn Joan Bennett William Eythe D—70 mins. (610) (Rev. 10/4/45)		TERROR BY NIGHT Basil Rathbone Nigel Bruce D—60 mins. (517)	
Feb. 9		(15th Block) THE HARVEY GIRLS (Color) Judy Garland John Hodiak M—104 mins. (611) (Rev. 1/2/46)		(Block 3) TOKYO ROSE Byron Barr Lotus Long D—69 mins. (4511) (Rev. 12/5/45)			DICK TRACY Morgan Conway D—61 mins. (613) (Rev. 12/14/45)	SHOCK Lynn Bari Vincent Price D—70 mins. (615) (Rev. 1/16/46)		IDEA GIRL Jess Barker Julie Bisop D—(518)	
Feb. 16	NOTORIOUS LONE WOLF D ROARING RANGERS O—55 mins.	PORTRAIT OF MARIA Dolores Del Rio D—77 mins. (612) (Rev. 12/19/45)	MOON OVER MONTANA Jimmy Wakely OM—(572)		AMBUSH TRAIL Bob Steele Syd Saylor		SING YOUR WAY HOME Jack Haley M—72 mins. (614) Rev. 11/15/45)	BEHIND GREEN LIGHTS Carole Landis Richard Crane Mary Anderson D—64 mins. (Rev. 1/16/46)	DIARY OF A CHAMBERMAID (Bogeaus) Burgess Meredith Paulette Goddard D—86 mins.	THE SEVENTH VEIL James Mason Ann Todd Hugh McDermott D—(519) (Rev. 10/26/45)	THREE STRANGERS Geraldine Fitzgerald Sydney Greenstreet Peter Lorre D—93 mins. (511) (Rev. 1/23/46)
Feb. 23	THE BANDIT OF SHERWOOD FOREST (Color) Cornel Wilde Anita Louise	UP GOES MAISIE Ann Sothern George Murphy C—90 mins. (613) (Rev. 12/28/45)	THE HAUNTED MINE Johnny Mack Brown O—(552)	(Block 3) MASQUERADE IN MEXICO Dorothy Lamour Arturo de Cordova D—98 mins. (4512) (Rev. 11/30/45)	THE FLYING SERPENT George Zucco Ralph Lewis Hope Kramer		HOTEL RESERVE James Mason D—79 mins. (615) (Rev. 12/19/45)	(Reissues) JESSE JAMES (Rev. 1/11/39) RETURN OF FRANK JAMES (Rev. 8/12/40)	BREAKFAST IN HOLLYWOOD (Golden Prod.) Tom Breneman Bonita Granville Billie Burke M—93 mins. (Rev. 1/15/46)	LITTLE GIANT Bud Abbott Lou Costello C—(520)	
Mar. 2	GENTLEMAN MISBEHAVES Robert Stanton Osa Massen Hillary Brooke	A LETTER FOR EVIE Marsha Hunt C—89 mins. (614) (Rev. 12/3/45)			I RING DOORBELLS Anne Gwynne Robert Shayne D—64 mins. (Rev. 1/2/46)						
Mar. 9		SAILOR TAKES A WIFE Robert Walker June Allyson C—91 mins. (615) (Rev. 1/2/46)		(Block 3) MISS SUSIE SLAGLE'S D—89 mins. (4513) Sonny Tufts Veronica Lake (Rev. 12/6/45)	MASK OF DIIJON Erich Von Stroheim Jeanne Bates					NOTORIOUS GENTLEMAN Kent Taylor Virginia Grey D—(521)	

FILE COPY
O NOT REMOVE

MOTION PICTURE DAILY

MARCH OF DIMES
THEATRE DRIVE
JANUARY 24-30
. . . And thank you, dear God, for letting me walk again!

L. 59. NO. 18 NEW YORK, U. S. A., FRIDAY, JANUARY 25, 1946 TEN CENTS

Names . . . *in Today's News*

PETER D. BROWN, vice-president and general manager of Famous Players Canadian's General Theatre Supply Co., has been appointed president of that organization succeeding Frank H. Kershaw, who came East some time ago to assume the presidency, and who has resigned to go into business for himself on the West Coast, it is reported from Toronto.

Jules Wolfe, who has been associated with both General Theatre Supply and Theatre Confections, has been elected vice-president of the former.

Taylor Succeeds Baker In UA So. Africa Post

Gerry Taylor has been appointed United Artists manager in South Africa, with headquarters in Johannesburg, it was disclosed here yesterday by Walter Gould, foreign manager.

Taylor, who succeeds Richard A. Baker, resigned, formerly was with the motion picture division of the British Government in Egypt.

Ellis Chairman of M. P. Associates

Jack Ellis, United Artists branch manager in New York, yesterday was appointed chairman of the Motion Picture Associates here at a meeting at the Hotel Astor. He is a past president of the association.

The meeting also discussed plans for the annual dinner and dance, to be held in June, and set Feb. 20 as the date for the installation of Fred Schwartz, incoming president, and other officers.

Joseph Goetz to RKO Chicago Post

Joseph Goetz of RKO's Cincinnati-Dayton division, has been promoted to assistant division manager of the Chicago territory.

Goetz, who recently returned to RKO from the Armed Services as a Lieutenant Colonel, will make his headquarters in Chicago with division manager Frank Smith, beginning Feb. 1. The latter's territory includes Chicago, Kansas City, Champaign, Ill., Detroit and New Orleans.

R. D. Spierman Joins Mono. International

Richard D. Spierman has been appointed special home office representative of Monogram International by Norton V. Ritchey, president of the company.

Spierman has been associated in the past with United Artists, Warners and

(*Continued on page 6*)

New Contract For L.B. Mayer

Extension of the personal service contracts of Louis B. Mayer, head of production, and Sam Katz, production executive, as authorized by the board, will be submitted to Loew's stockholders at their annual meeting here on Feb. 28. Election of 10 directors, with the incumbents all candidates for re-election, also is slated.

The company's proxy statement for stockholders reports that Mayer's compensation arrangement is for $3,000 weekly, plus 6.7 per cent of the combined annual profits, not to exceed $500,000 in a year.

Mayer's existing contract runs to Aug. 31, 1946, and is subject to extension to Aug. 31, 1949. It further provides that in the event of his leaving the company he would be entitled

(*Continued on page 6*)

10,000 Prints for 'Brotherhood Week'

Ten thousand prints of a three-minute trailer promoting "Brotherhood Week," requiring 3,000,000 feet of raw stock, was agreed upon by the directors of the Motion Picture Association of America at a meeting here yesterday, to be used during the industry's participation in the "Brotherhood Week" drive, Feb. 16-24.

The trailer is being made by David

(*Continued on page 7*)

G-B's $16,000,000 Issue Subscribed

London, Jan. 24.—The new Gaumont-British issue of three-and-three-quarter per cent debentures, amounting to nearly $16,000,000, has been fully subscribed, through cash purchases and conversion of the company's four-and-one-half per cent debentures, plans for the liquidation of which were reported in *Motion Picture Daily* on Dec. 12.

UK Will Buy Equipment

Five British studios will spend upwards of $1,250,000 in the U. S. for studio equipment, in addition to undetermined sums for equipment purchases from British sources, for modernization and replacement of obsolete and worn facilities, Capt. Norman Walker, general studio manager for Denham and Pinewood, Ltd., J. Arthur Rank studios, disclosed here yesterday. He arrived Wednesday from London.

Of the total, Walker said, Denham and Pinewood, which together have 12 stages, will spend about $250,000 for cameras, lighting equipment, screens and other items. The British government is giving the studios pri-

(*Continued on page 7*)

American Film Firms in France to Pay New Tax

U. S. film company spokesmen here disclose that they are preparing to file tax reports under the new French "national solidarity tax," which assesses five per cent of the capital assets of all corporations, including foreign, in France. The tax may be paid by corporations in one of two ways: by relinquishing five per cent of its company shares or by remitting the money value represented by the shares. Presumably, if the former method is resorted to, the government will then sell the shares in the open market to raise funds.

Individuals, too, are liable under the solidarity tax, returns for which must be filed by Feb. 17, and which includes all assets in France as of June 4, 1945. For individuals, the

(*Continued on page 7*)

WAC to Cite All For War Efforts

The War Activities Committee of the industry will mail to each individual in exhibition, distribution, production, the trade press and all other phases of the industry who expended time and effort on behalf of the war effort a scroll carrying individual acknowledgement of "outstanding service in World War II," as expressed by "the War Agencies of the Government of the United States."

Announcement of this came yesterday at WAC headquarters here, from Max A. Cohen, New York exhibitor,

(*Continued on page 7*)

Coast Labor Strife Made A Public Issue

Studios Fear Shutdown; CSU Hits AFL Ruling

HOLLYWOOD, Jan. 24.—Producers and members of the Conference of Studio Unions today carried to the public, in newspaper advertisements, details of the refusal of CSU unions to work on sets built by IATSE workmen. This is a step which in the past has preceded or accompanied le-

(*Continued on page 7*)

Eric Johnston, president of the Motion Picture Association of America, and some MPAA member-company leaders, will meet next week with American Federation of Labor executives in Miami in an attempt to settle new labor difficulties at the Hollywood studios.

FBI Unit to Handle Anti-Trust Studies

WASHINGTON, Jan. 24.—Plans to set up a special unit in the Federal Bureau of Investigation to make anti-trust inquiries heretofore conducted by the Department of Justice's anti-trust division, have been completed and will soon become effective, it was disclosed here today by Attorney-General Tom C. Clark, who said the change was in line with his belief that "lawyers should devote themselves to court house work."

Reelect Cohns, Other Columbia Officers

Harry Cohn, president, and Jack Cohn, executive vice-president, were reelected yesterday by Columbia's board of directors at a meeting held here yesterday.

All other officers were likewise re-

(*Continued on page 7*)

Reviewed Today

"The Blue Dahlia, is reviewed on page 4; "They Made Me A Killer," "The Cherokee Flash," 6; "The Virginian," 7.

Film Backlog Rises 57%; Releases Slow

Hollywood producers have 106 more pictures finished or in work for spring and summer release than they had this time last year, and from all indications the production output for the current season will equal the number made during the pre-war years—500 or more, *Motion Picture Herald* will say today.

However, the number of films being released currently is approximately the same as during the war and much below the pre-war rate.

War-time restrictions, the eight-month Hollywood strike, the shortage of essential studio personnel, who are only now returning from the services, and the extended playing-time habit acquired during the war at key city and first-run theatres are a few of the factors currently slowing down the release of new major productions.

158 Released

To date, 158 features have been released by 11 companies of this season's product, 34 more set with release dates on or after Feb. 1, and 289 are scheduled, without dates, for the remainder of the season. This compares to the 162 pictures of 1944-45, released up to Jan. 31, last year, 36 of which were dated for release on or after Feb. 1, and the 183 announced last January, without release dates.

To maintain the production boom, film studios this week were working at full capacity, and had 42 pictures in various stages of shooting and editing, had started on five new pictures and had completed five.

New York Censors Approve 'Scarlet'

New York state censors have given their approval to "Scarlet Street," with deletions, "which in nowise affect the quality and continuity of the picture," thus rescinding their rejection order of Jan. 4, Dr. Irwin A. Conroe, acting chief censor, said yesterday in a press statement. He disclosed he had again reviewed the picture, with the cuts, and added that he had also considered the opinions of the Legion of Decency and the Production Code Administration and had studied reports of theatre-goers' reaction in reaching his decision.

"Scarlet Street" will open at the Criterion, here, on Wednesday, Feb. 20, Universal, distributor of the Diana Production, announced here yesterday.

Blumenstock Finishes Studio Conferences

BURBANK, Jan. 24.—Mort Blumenstock, vice-president in charge of advertising-publicity for Warners, will leave the studio tomorrow following two weeks of conferences with Harry M. Warner, Jack L. Warner, and studio publicity director Alex Evelove. Ben Kalmenson, general sales manager, and Wolfe Cohen, vice-president of Warner International, also participated in conferences the first week.

Personal Mention

WILL H. HAYS has entered St. Luke's Hospital, Chicago, for a physical check-up.

•

CHARLES E. KESSNICH, M-G-M district manager; MERRITT DAVIS, Republic district manager; ARTHUR C. BROMBERG of Monogram Southern Exchanges, and BOB INGRAM, Columbia district manager, have returned to Atlanta from a trip to Charlotte.

•

DON ETTLINGER, Story Productions writer, has been awarded the Legion of Merit for his combined writing-producing-managing contributions to the *Army and Navy Magazine* while stationed at Astoria, L. I.

•

VAN JOHNSON, ANGELA LANSBURY, ANN SOTHERN and MARGARET O'BRIEN, M-G-M stars, have been invited to the Roosevelt birthday ball at the White House on Jan. 29.

•

CAPT. C. J. JEFFREY of Famous Players Canadian's Capitol Theatre in Chatham, Ont., has been awarded the Order of the Bronze Lion, by the Netherlands government.

•

ERIC JOHNSTON, MPAA president, and GEORGE BRENT, actor, are among the 10 "most glamorous males" of 1945 announced by MICHAEL WERBOFF, portrait painter.

•

CHARLES WALKER, 20th Century-Fox division manager, and CLYDE BLASIUS, branch manager, have returned to Salt Lake City after a trip to San Francisco.

•

MADELINE CARROLL has been elected to the French Legion of Honor, Order of Chevalier, for her work with the American Red Cross.

•

FRANK HARRIS, manager of the Garland Theatre, Spokane, has announced his marriage to LOIS HILL of Los Angeles.

•

DEE LOWRANCE of M-G-M's home office publicity department will return here Monday after three weeks on the Coast.

•

RED KANN, vice-president of Quigley Publications, will arrive in New York today from Hollywood.

•

DIXIE DUNBAR is due to return here today from abroad after touring with a USO Camp show unit.

•

IRVING MACK, head of Filmack Trailer Co., Chicago, has returned to that city from Columbus, O.

•

MRS. SPYROS SKOURAS, wife of the 20th Century-Fox president, was a recent Chicago visitor.

•

IKE KATZ of PRC, Atlanta, has returned there from a business trip to Florida.

•

HARRY DRESSLER has resigned from the sales staff of Monogram at Philadelphia.

•

JANE RUSSELL is due in New York from the Coast on Feb. 1.

J. ROBERT RUBIN, M-G-M vice-president and general counsel, and his wife have left for Phoenix for an extended vacation.

•

GEORGE A. HICKEY, M-G-M West Coast district manager, will arrive here Sunday from Los Angeles and RUDOLPH BERGER, Southern sales manager, will arrive here from New Orleans on Saturday.

•

BETTE DAVIS has been awarded the War Shipping Administration's Certificate of Appreciation for her work at the Hollywood Canteen. CAREY WILSON, manager of the Canteen, has also been cited by the WSA.

•

N. L. MOWER, Altec branch manager in Atlanta, has been promoted to the rank of colonel during his terminal leave from the Army Signal Corps.

•

PHIL REISMAN, RKO Radio vice-president in charge of foreign distribution, will leave here by plane at the weekend for South America.

•

DENNIS CARLIN, Republic advertising manager, and his wife, MARCIA, are the parents of a baby boy born in Jewish Hospital, Brooklyn.

•

DENNIS MORGAN will be given an honorary degree of Doctor of Fine Arts by Carroll College, Waukesha, Wis., next Tuesday.

•

HERMAN RIPPS, M-G-M district and branch manager in Albany, has been reelected a director of the Albany Boys' Club.

•

LELAND S. HULLING, M-G-M Los Angeles salesman, is in Buffalo General Hospital recovering from influenza.

•

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, will leave here for the Coast on Feb. 2.

•

JOHN E. FLYNN, M-G-M Midwestern manager, will leave New York for Chicago next Tuesday.

•

HOWARD LINDSAY and RUSSELL CROUSE will leave New York today for the Coast.

•

EDGAR B. HATRICK, News of the Day head, is vacationing in Colorado Springs.

•

ALVIN HENDRICKS has become manager of the Chief Theatre, Colorado Springs.

•

JOHN MCDERMOTT, M-G-M writer, has arrived in New York from the Coast.

•

A. BOTHNER-BY of RKO Radio will leave New York today for Shanghai.

•

HERBERT NUSSBAUM, M-G-M attorney, is in Seattle on business.

•

BING CROSBY left for Hollywood last night on the Century.

•

BROCK PEMBERTON has returned to New York from the Coast.

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
SPECTACULAR STAGE PRESENTATION

9th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMA
PHILLIP TERRY - HOWARD DA SILV
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A.M. • LATE SHOW EVERY NIGHT

LOEW'S STATE B'way & 45
ON SCREEN
1st N. Y. SHOWING!
M-G-M presents
'UP GOES MAISIE'
Ann SOTHERN
Geo. MURPHY
ALL STAR STAGE SHOW

B. G. DeSylva presents
BETTY HUTTON in
"THE STORK CLUB"
with BARRY FITZGERALD
In Person
WOODY HERMAN
and his Orchestra featuring
FRANCES WAYNE
PARAMOUNT Times Squar

DANA ANDREWS - RICHARD CONTE
"A WALK IN THE SUN"
A LEWIS MILESTONE production
20th Century-Fox
NOW! VICTORIA B'way & 46 St.

Darryl F. Zanuck presents
"Leave Her to Heaven"
GENE TIERNEY . CORNEL WILDE
JEANNE CRAIN
A 20th Century-Fox Picture
in Technicolor
Plus on Stage, Tony & Sally De Marco
Carl Ravazza . Extra! Paul Winchell
BUY MORE BONDS ROXY 7th AVE & 50th St.

Now Playing "Roxy"
Justice Comes To Germany
THE NEW MARCH of TIME

RKO PALACE B'WAY & 47th St.
DICK POWELL
"CORNERED"
with WALTER SLEZAK
LUTHER ADLER
An RKO RADIO PICTURE

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3RD WEEK PITTSBURGH TOPPED PREVIOUS ALL-TIME 1ST WEEK RECORD! IT'S A NATIONWIDE PERFORMANCE MIRACLE IN LOS ANGELES, DETROIT, CITY AFTER CITY, AS HOLDOVERS BEAT ALL OTHER OPENING WEEK HIGHS!

20th CENTURY-FOX

DARRYL F. ZANUCK
presents

Leave Her to Heaven

By Ben Ames Williams

IN TECHNICOLOR

GENE TIERNEY · CORNEL WILDE · JEANNE CRAIN
with VINCENT PRICE

Directed by **JOHN M. STAHL** • Produced by WILLIAM A. BACHER
Screen Play by Jo Swerling • Based on the Novel by Ben Ames Williams

THE DRIVE WITH A HEART!
MARCH OF DIMES!

17 Short Subjects Awards Candidates

HOLLYWOOD, Jan. 24.—Jean Hersholt, president of the Academy of Motion Picture Arts and Sciences announces that seven cartoons, six one-reel subjects and four two-reelers have been nominated to compete for top honors in the three short subjects classifications in the 18th annual Academy awards. Films nominated are:

Cartoons: "Rippling Romance" (Color Rhapsody), Screen Gems-Columbia; "Donald's Crime" (Donald Duck), Walt Disney; "Quiet Please" (Tom and Jerry), Fred Quimby-M-G-M; "Jasper and the Beanstalk" (Jasper), George Pal-Paramount; "Mighty Mouse in Gypsy Life," Paul Terry-20th Century-Fox; "Poet and Peasant," Walter Lantz-Universal, and "Life With Feathers," Warners.

One-reel subjects: "Screen Snapshots' 25th Anniversary," Ralph Staub-Columbia; "Stairway to Light" (John Nesbitt Passing Parade), Moulton-Bresler - M-G-M; "White Rhapsody" (Sportlight), Grantland Rice-Paramount; "Along the Rainbow Trail" (Movietone Adventure), Edmund Reek-20th Century-Fox; "Your National Gallery" (Variety Views), Joseph O'Brien-Universal; "Story of a Dog" (Vitaphone Varieties), G. Hollingshead-Warners.

Two-Reelers

Two-reel subjects: "A Gun in His Hand" (Crime Does Not Pay), Franklin-Bresler-M-G-M; "The Little Witch" (Musical Parade), George Templeton-Paramount; "Star in the Night" (Broadway Brevities), Gordon Hollingshead-Warners; "The Jury Goes Round 'n' Round," Jules White-Columbia.

All entries will be judged by Academy members at a special showing of the films at the Marquis Theatre here, on Jan. 30. The three winners will be announced at the awards presentation on March 7.

Discuss Expansion Of MPSA under U.S.

WASHINGTON, Jan. 24.—Expansion of the activities of the Motion Picture Society for the Americas to cover the world, fitting into the State Department's new International Information Service, is being discussed here between Assistant Secretary William Benton and Eric Johnston, president of the Motion Picture Association of America, it was learned today, although Johnston is in New York today.

A Department spokesman said important decisions relating to the future of the Society probably would be reached within a few days.

At present, the Society is operating under an allocation of funds from the State Department which will keep it running until about the end of February. It was formed during the war in conjunction with the Office of Inter-American Affairs to act as a clearing house for information on motion picture problems in the Western Hemisphere, and the discussions between Benton and Johnston to date are understood to have centered around expansion of its field to cover all parts of the world in which the new international information service will operate.

Review

"The Blue Dahlia"

(*Paramount*)

Hollywood, Jan. 24

HERE is a melodrama that will be heard about, favorably, in the money column as in the critical columns and on the lips of the satisfied customers, not only because it has Alan Ladd, William Bendix and Veronica Lake at their respective bests in principal roles, but because it is about the brightest, tightest piece of melodramatic craftsmanship that has come from the cameras in years. It is an attraction for showmen to guarantee to their regulars and shout about to the people who generally do their show-shopping at the other fellow's theatre.

John Houseman produced it, George Marshall directed it, and Raymond Chandler wrote it, and anyone who wanted to could write an essay trying to prove that one of these talented gentlemen is especially and particularly responsible for making it the swell job it is, but there is no point in essaying on that theme, because there is more than enough credit for each and all of them.

Ladd, Bendix and Hugh Beaumont portray three buddies, back from the war, Ladd with a wife to come home to, Bendix with a silver plate in his skull, and Beaumont as the third member of an air crew that had flown the war together. Ladd finds his wife has become a faithless drunk, consorting with a night club owner (played skillfully by Howard DaSilva), and he leaves her after a scene, getting a motor pick-up from a woman who turns out, much later on, to be the night club owner's wife. Ladd's wife is murdered, and it is not until the final minute of the picture, after many diversified, fresh and extremely fascinating complications, that the murderer is identified.

The script is full of trick switches, and the picture is full of action, fight and surprises, the whole accounting for its running time in terms of entertainment no audience in the world has a right to resist.

Running time, 100 minutes. General audience classification. Release date not set.

WILLIAM R. WEAVER

FCC Ends Hearings On Television

WASHINGTON, Jan. 24.—Hearings on applications of six contestants for the four television broadcasting channels which will be available in Washington were concluded today before the Federal Communications Commission.

The last applicant to be heard was Philco Products, whose chief engineer, F. J. Bingley, told the commission that regular television service could be initiated next October with temporary facilities at its transmitter site in Arlington County, Va., where relay experiments between Washington and Philadelphia have been conducted. A permanent transmitter could be completed and put into service by July, 1947, he said. John Ballantyne, president of the company, expressed the hope that it would have some receivers ready for sale this summer.

Others Heard

Previously the commission heard officials of DuMont Laboratories, now providing experimental television service from a Washington hotel; Capital Broadcasting Co.; *Evening-Star* Broadcasting Co.; National Broadcasting, which operates broadcasting stations here, and Bamberger Broadcasting Service.

FCC Denies 44-50mc. Channel for FM Use

WASHINGTON, Jan. 24.—The Federal Communications Commission today refused to assign a second band of frequencies between 44 and 50 megacycles for FM broadcasting, and announced it would confine such activities to the band between 88 and 108 megacycles.

The FCC's decision was announced in an order denying a petition of the Zenith Radio Corp. for a second band. The decision was made known so that the industry could proceed without further delay with its planning and production in the FM field.

UA Sales Meet in Dallas at Weekend

A Southern regional sales meeting of United Artists will be held in Dallas tomorrow and Sunday, with Fred M. Jack, Southern district manager, presiding.

Branches will be represented by the following: Atlanta: branch manager Henry G. Krumm, office manager A. C. Cowles, salesmen E. H. Hays, G. B. Davis, R. L. Hames and C. S. Jackson, Jr.; Charlotte: branch manager Bryon Adams, office manager J. D. Hexamer, salesmen James Blackmon, Harry M. Williams and Scott Lett; Dallas: branch manager Forest F. Nine, office manager Roy Sachs, T. R. Barber, Herman C. Craver, Paul Backus, W. R. Pittenger and C. C. Cooper. New Orleans: branch manager T. L. Davis, office manager J. S. Moreland, salesmen Charles LaMantia, M. I. Honeycutt and P. T. Murphy.

The Southern meeting will be the second in a series.

'IA' Wins at Ashley

IATSE Motion Picture Home Office Employes Union, Local No. H-63 was yesterday voted collective bargaining representative of office workers of Ashley Music Co.

The union also represents film company home office employes at Warners, Universal and Paramount News as well as "white collarites" employed in several other music publishers affiliated with film companies.

Isadore Milgram Dead

ATLANTIC CITY, N. J., Jan. 24.—Isadore Milgram, 62, prominent Atlantic City and Philadelphia real estate operator, died Monday at his home here, after a heart attack. A pioneer in the construction of theatres in Philadelphia, Milgram headed a syndicate that built the Warwick Hotel in that city.

Last of Four M-G-M Meetings Monday

Approximately 50 salesmen and exploiteers from the West and South will arrive Sunday for the fourth and final series of M-G-M sales meetings, which will get under way Monday at the Astor Hotel.

William F. Rodgers, vice-president and general sales manager, will o[illegible] the sessions, and the meetings wil[illegible] conducted jointly by Rudy Berger, Southern sales manager, with headquarters in New Orleans, and George A. Hickey, West Coast sales manager, with headquarters in Los Angeles. John E. Flynn, Midwestern sales manager, and E. K. O'Shea, Eastern sales head, are expected sit in on some of the sessions.

The Arrivals

Arriving for the meetings will be Bernard Evens, Edward Golden, James W. Rosnick, Albert Adler, from Kansas City; James Burge, Thomas O. Baldridge, Robert M. Bowers, Memphis; James E. Hobbs, Grover Livingston, Oklahoma City; William Green, Warren Slee, Howard J. Beck, Joseph Friedman, Gene Rich, Joseph Feldman, Chicago; George Baumeister, Howard T. Dunn, Des Moines; Louis Orlove, Arthur Sontag, Milton L. Frost, Milwaukee; William Cameron, Richard Wilson, Alfred C. Putz, Minneapolis.

Also: Alexander Hoffman, James Micheletti, Denver; Clarence Blubaugh, Omaha; Stanley Ennis, Clarence W. Boulet, Salt Lake City; Emery Austin, Thomas E. Lucky, Carlos Moore, Clarence H. Beaver, Atlanta; Paul J. Wall, Charlotte; H. A. Arata, Ken Prickett, New Orleans; Mark Jenkins, William Mattingly, Vernon Smith, A. V. Philbin, Charles D. Lyne, Dallas; Sam S. Davis, Leland Hulling, Howard Herty, Los Angeles; Ralph A. Amacher, Portland; Thomas Aspell, Jr., Sidney Schuster, San Francisco; B. Wallace Rucker, Ted Galanter, Seattle; Tom Baldridge, Washington, and Harry O. Worden, Boston, who was ill and could not attend the first two meetings.

May Set U. S. Film Library on Jan. 30

WASHINGTON, Jan. 24.—Authorization for construction of the proposed Federal Film Library building at Suitland, Md., is expected to be included in legislation setting up the government's peacetime federal building plan which will be considered by the House Public Buildings and Grounds Committee at a meeting on Jan. 30.

The film building proposed by the Congressional Library and supported by officials of the National Archives would provide storage space for government films and accessions for which neither agency now has room, and would enable the library to initiate a library service on motion pictures such as it now conducts on books.

New Natco Projector

CHICAGO, Jan. 24.—National Industries is now producing the Natco 16mm. sound projector, it is announced by Jack Kellman, sales manager.

EASTMAN

Plus-X...ALL-PURPOSE NEGATIVE FILM

NATURAL choice for general studio use, for composite projection background scenes, and for exteriors under poor lighting conditions . . . Eastman Plus-X Negative Film, one of the family of Eastman Films, favorites of the motion picture industry for more than fifty years.

EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.
J. E. BRULATOUR, INC., Distributors
FORT LEE, CHICAGO, HOLLYWOOD

L. B. Mayer

(*Continued from page 1*)

to 10 per cent of future profits from story properties which the corporation has in its possession at the time of his leaving.

Katz draws $200,000 annually and wold get an additional contingent compensation of $100,000 per annum payable to him on Mar. 1, 1954, or a later extended date as provided in the contract. His contract would be extended to 1954.

The 10 directors and the number of shares of Loew common stock owned by each follows: Leopold Friedman, vice-president, secretary and counsel, 2,136 shares; Charles C. Moskowitz, vice-president and treasurer, 1,500; William F. Rogers, vice-president and general sales manager, 100; J. Robert Rubin, vice-president and counsel, 6,140; Nicholas M. Schenck, president, 50,739; Joseph R. Vogel, vice-president, 900; David Warfield, retired, 21,000; Henry Rogers Winthrop, member of the New York Stock Exchange, retired, 400; Eugene W. Leake, lawyer, 300; William A. Parker, president of Incorporated Investors (which owns 80,000 shares of common stock), 1,000.

Remuneration Listed

The corporation's annual notice to stockholders lists accrued aggregate remuneration for the last fiscal year to officers and directors, in addition to Mayer and Katz, alphabetically as follows:

Howard Dietz, $78,215; Leopold Friedman, $104,285; Irving H. Greenfield, $22,160; Eugene W. Leake, $24,900; Alexander Lichtman, $200,000; Edgar J. Mannix, $202,607; Jessie T. Mills, $29,128; Charles C. Moskowitz, $119,928; William A. Parker, $8,200; William F. Rodgers, $114,714; J. Robert Rubin, $215,642; Nicholas M. Schenck, $224,767; Louis K. Sidney, $95,916; Benjamin Thau, $175,107; Joseph R. Vogel, $104,285; David Warfield, $1,300, and Henry Rogers Winthrop, $6,300.

The notice further states that a total of 49 Loew-M-G-M employes receive annual remuneration in excess of $100,000; 75 draw in excess of $50,000, but not more than $100,000, and 208 earn in excess of $20,000 but not more than $50,000.

Espy, Benjamin Coming

Hollywood, Jan. 24.—Reeves Espy, production head of PRC and Robert S. Benjamin, president of the J. Arthur Rank organization in the U. S., will leave here next week for New York for conferences with Pathe Industries and Eagle Lion officials. Announcement of a production program will follow.

Fairbanks Reception

Paramount was host to Jerry Fairbanks, producer of the "Speaking of Animals" shorts series, at a reception at the Sherry-Netherlands, here, yesterday. Among those attending, along with press representatives, were Al Willkie, D. John Phillips, Paul Raibourn, Sid Mesibov, Edward Fay, Arthur Israel, Jr., and others.

French Due Here

London, Jan. 24.—Director Harold French, now under contract to Associated British Picture Corp., will leave here for New York by plane tomorrow to conduct a survey on behalf of his studio.

Reviews

"They Made Me a Killer"

(*Paramount-Pine-Thomas*)

Hollywood, Jan. 24

PRODUCERS William Pine and William Thomas here prove again their especial proficiency in the field of action melodrama, supplying a trim and forceful subject eminently equipped to stand alone in exhibition areas where one picture is enough, and even more impressively useful as mainstay and salvation of a double-bill topped by one of those art-y, all-talk longies coming off the production line in such quantity just now. Names to exploit are Robert Lowery, Barbara Britton, Lola Lane, Frank Albertson and some lesser ones, but the story, and what has been done with it, are what count after the customers are seated, and they count plenty.

The script, by Geoffrey Homes, Winston Miller and Kae Salkow, casts Lowery as an expert in the hopped-up-car racket, as he calls it, whose skill in making automobiles go fast gets him innocently involved in a bank robbery which involves a killing. Arrested for murder, and unable to clear himself because a key witness has died, he makes his escape from the police and sets out to locate and apprehend the real criminals himself. This undertaking involves much use of deduction, dexterity and muscle, all of it in incidents and plot complications of remarkable freshness, and all of it swiftly and convincingly achieved under the fast and sure direction of co-producer Thomas, who also directed. The production rates, in this commentator's book, as the best P-T picture to date.

Running time, 64 minutes. General audience classification. Release date not set.

W. R. W.

"The Cherokee Flash"

(*Monogram*)

Hollywood, Jan. 24

THE way of the transgressor is hard, and it is even harder when he decides to stop transgressing and take to the straight-and-narrow. That, at least, is the discovery made by Sunset Carson's foster-father when, after serving a prison sentence, he seeks to abandon his old ways and his old comrades.

Those comrades, according to Betty Burbridge's screenplay, don't like to be left in the lurch, and Sunset has to persuade them otherwise. Sunset, with a gun in his hand, is an able persuader, and he has ample opportunity to display his talents in this brisk little Western, chock-full of plot, action, and rifle bullets.

Linda Stirling, Tom London and Frank Jacquet are a great help to Sunset in the proceedings. Through cooperative effort, the brave little band stands off an attack from a far larger number of outlaws, and the end sees them triumphant, and the minions of evil safely lodged in the Red Bluff city jail. Thomas Carr directed; Bennett Cohen was associate producer.

Running time, 58 minutes. General classification. Thalia Bell

Peppiatt, New 20th Manager, Is Feted

Exhibitors of Philadelphia and Pittsburgh gave luncheons to C. E. Peppiatt, new 20th Century-Fox district manager of Washington, Philadelphia and Pittsburgh, who was guest this week of exhibitors of Philadelphia and Pittsburgh, following his appointment as successor to Edgar Moss, film veteran who is on an extended leave of absence due to ill health. A. W. Smith, Jr., 20th's Eastern sales manager, acted as master of ceremonies at both luncheons.

In Philadelphia the luncheon was held at the Ritz-Carlton and was attended by ninety exhibitors and members of the 20th Century-Fox exchange. Smith also introduced Samuel E. Diamond, new sales manager of the Philadelphia exchange.

In Pittsburgh the luncheon was held at the William Penn, where Smith introduced Peppiatt to 100 exhibitors.

$18,787 for 'Spellbound'

"Spellbound" grossed $18,787 in its first week at the Broadway Theatre, Portland, Ore., topping all other films in the history of the house, the Selznick office here reported yesterday, adding that a new one-day high for the theatre was attained by the film last Sunday on a $3,591 gross.

$100,000 Fire Loss

Juneau, Alaska, Jan. 24.—A $100,000 fire virtually destroyed W. D. Gross' Coliseum Theatre.

Goldmark, Hartley Given IRE Awards

Dr. Peter C. Goldmark of Columbia Broadcasting last night was awarded the Morris Liebman memorial prize of the Institute of Radio Engineers for his "contributions to the development of television systems, particularly in the field of color;" and Vinton Lyon Hartley, an engineer of the Bell Telephone Laboratories, received the institute's medal of honor for his "early work on oscillating circuits employing triode tubes." The prizes were given at IRE's annual dinner at the Hotel Astor here.

Addressing the gathering, Dr. Goldmark reported successful invasion of the ultra-high-frequency channels by high-power, high-definition television images in color.

Dr. Percy Dunsheath, president of the British Institute of Electrical Engineers, also spoke.

CRI Increases Capital

Albany, N. Y., Jan. 24.—Confidential Reports, Inc., distributors' theatre checking agency, has increased its capital stock from $20,000 to $48,000. Attorney Joseph Moscou, New York, filed notice of the increase.

Crosby, Kraft Agree

Kraft Foods has withdrawn its breach of contract suit against Bing Crosby following an agreement under which Crosby will return to the Kraft radio program for 13 weeks, beginning Feb. 7.

Names . . . in Today's News

(*Continued from page 1*)

RKO Radio, and is a veteran in Latin American and Far Eastern film distribution. He will leave shortly for Latin America, first stopping in Mexico City.

Hinckley, Kintner, Dart on ABC Board

Robert H. Hinckley, Justin W. Dart and Robert E. Kintner have been elected to the board of directors of American Broadcasting, it has been announced by Edward J. Noble, chairman of the board.

Hinckley is a former chairman of the Civil Aeronautics Authority and presently U. S. Director of Contract Settlement, a post he will leave before Feb. 1 to join the network; Dart is president of United Drug, and Kintner is vice-president of ABC, supervising public relations.

20th Promotes Neger, Sochin and McNabb

Cincinnati, Jan. 24.—Irving Sochin, 20th Cenutry-Fox local city salesman, has been made assistant manager of the Indianapolis branch, in charge of George Landis. He succeeds Joseph Neger, who was promoted to Milwaukee branch manager.

Robert McNabb, West Virginia salesman, will succeed Sochin here.

Gaines to Head WEAF

James M. Gaines has been appointed manager of radio station WEAF, New York outlet of National Broadcasting. The station will henceforth be operated as a separate entity, with a programming and sales status similar to other NBC-owned and operated stations, according to Frank E. Mullen, vice-president and general manager of the network. Gaines was formerly manager of the network's planning and development department.

Bradley with Philco

Philadelphia, Jan. 24.—William E. Bradley has been appointed director of research for Philco Corp., according to an announcement by John Ballantyne, president. Bradley succeeds David B. Smith, who was recently named vice-president in charge of engineering.

Sokel Joins DeVry

Chicago, Jan. 24.—Lt. William R. Sokel, recently released from the Navy, has been appointed sales manager of DeVry's 35mm. motion picture division, it was announced jointly by W. C. DeVry, president, and H. Bob Engel, general sales manager.

20th Promotes Caplan

Morris Caplan has been added to the personal staff of Tom Connors, 20th Century-Fox vice-president in charge of distribution. Caplan, with 20th-Fox for 26 years, will function as special statistical assistant. He was previously branch co-ordinator.

Riskin Signs S. Harmon

Hollywood, Jan. 24. — Sidney Harmon has been signed by Robert Riskin Productions as story assistant to Riskin. The new company's first feature for RKO Radio will be "The Magic City."

'Brotherhood Week'

(Continued from page 1)

O. Selznick, to be distributed through National Screen; it features James Stewart, Jennifer Jones, Shirley Temple and Ingrid Bergman.

The board took up a variety of subjects, including the foreign market, regarding which it heard a report that progress is being made in the way of disentangling difficult problems and [illegible]de barriers such as exist in France. The appointment of Col. Frank McCarthy as assistant to Byron Price, Hollywood vice-president, was announced. He was formerly assistant to Gen. George Marshall, and more recently an Assistant Secretary of State.

Building Approved

The meeting also ratified the purchase of the building now occupied by the National Housing Agency for the MPPA Washington headquarters, and approved a new MPAA code seal design, changing over from the old MPPDA title.

Eric A. Johnston, MPAA president, and his assistant, Joyce O'Hara, attended the meeting from Washington; Price sat in as Hollywood representative. Others present included Barney Balaban, Spyros Skouras, N. Peter Rathvon, Jack Cohn, R. W. Perkins, J. J. O'Connor, W. C. Michel, E. W. Hammons, Francis Harmon, George Borthwick.

Johnston returned to Washington immediately following the session, accompanied by O'Hara, while Price will leave over the weekend for Hollywood.

Shain, Goldberg Discuss 'Brotherhood' at EPIC Meet

A meeting of the Eastern Public Information Committee at the Athletic Club, here, yesterday, heard discussions of the industry's participation in "Brotherhood Week" by Harry Goldberg, chairman of the advertising-publicity committee for the campaign, and Sam Shain, executive assistant to Spyros Skouras, national chairman of the motion picture committee. "Brotherhood Week," sponsored by the National Conference of Christians and Jews, runs Feb. 16-24.

New French Tax

(Continued from page 1)

tax is graduated, depending upon their assets.

Another phase of the law is the stiff tax against excess profits made by French companies during the war, but this is not expected to affect American film companies because they did not operate during the German occupation.

Counsel for American film companies are studying existing Franco-American trade treaties to determine whether it is possible to be exempt from the tax on the grounds of double taxation.

B. & K. Veterans' Party

CHICAGO, Jan. 24.—The Balaban and Katz Circuit Employees Club will stage a "Home Coming Dinner Dance" at the Stevens Hotel here, Feb. 1, in honor of employes who have returned from service. J. R. Savage is in charge of the entertainment program.

Review

"The Virginian"

(Paramount)

Hollywood, Jan. 24

WITH Joel McCrea, Brian Donlevy, Sonny Tufts and Barbara Britton topping a tip-top cast, and with Technicolor playing the part it plays so extraordinarily well in subjects shot against the background of the wide open West, Owen Wister's imperishable story of the frontier, filmed previously by Paramount in 1923 and 1929, under its own title, and counterfeited under other titles dozens of times by other production companies, comes now again to market in the best presentation it has had. It is a fine piece of entertainment, easy to exploit and sure to satisfy the customers.

Producer Paul Jones has had the good judgment, rare in these days of rash venturing, to stick to the story the novelist wrote, with no distracting interpolations of crooning cowboys or other pseudo-modern trimmings. In this entirely showmanly undertaking he has had the excellent cooperation of the dependable Frances Goodrich, Albert Hackett, supplying a script without a false phrase or phoney situation in it, and of Stuart Gilmore, under whose steady direction the players turn in smoothly-matched and invariably convincing performances. All in all, the film is notable as a demonstration of skilled craftsmanship expertly applied and co-ordinated.

McCrea plays, with the power of sustained restraint, the plainsman whose best friend, portrayed by Sonny Tufts in a manner to advance this performer's career notably, falls into cattle-rustling ways and pays for his error at the end of a rope. Donlevy, as the leader of the rustlers, enacts the Western heavy impressively, without overdoing it, and the big scene of the picture—in which McCrea and Donlevy shoot it out in the street at sundown with the whole town silent witness to the duel—has never been so dramatically executed. Barbara Britton, as the school teacher with whom McCrea rides off into the sunset, is charmingly successful in the feminine lead. Fay Bainter, Henry O'Neill and Tom Tully lead a thoroughly competent supporting cast.

Running time, 86 minutes. General audience classification. Release date not set.

W. R. W.

WAC Citations

(Continued from page 1)

who worked with the WAC as a special events chairman on loan drives, and who is in charge of the distribution of the scrolls. The award carries a reproduction of the plaque which George Schaeffer, national WAC chairman, received from President Truman in Washington on Dec. 5, in behalf of the industry.

Cohen said 9,000 names have been compiled for the mailing list. He expects some 2,000 additional names will be added.

WAC Division Chairmen To Be Given Plaques

Plaques, attesting to their service as executives of the War Activities Committee, will be presented to 13 persons at a luncheon in the Astor Hotel next Wednesday. Those to be so honored are: George J. Schaefer, WAC chairman; Francis S. Harmon, executive vice-chairman; Herman Gluckman, treasurer; Arthur L. Mayer, past treasurer, and the following division chairmen: S. H. Fabian, theatres; Jack Alicoate, trade press; Walton C. Ament, newsreels; Maurice Bergman, public relations; Arthur M. Loew, foreign managers; William D. Kelley, prints; Gradwell L. Sears, distributors, and Raymond Wemple and Henry Ferber, accountants. The plaques will be awarded "en absentia" to Bergman, Loew, Gluckman and Fabian, who are out of the city.

Plaques will be awarded to Hollywood volunteer WAC executives John C. Flinn and Tom Baily, coordinators; John Cromwell, chairman of the Hollywood division, and Mary McCall, past chairman.

Other former division heads who have received the coveted plaques are Ned E. Depinet, William F. Rodgers and William A. Scully, distributor division heads; Oscar A. Doob, public relations; Joseph A. McConville, foreign managers, and Martin Quigley.

British Equipment

(Continued from page 1)

orities for equipment import licenses, he said.

Walker will leave for the Coast on Saturday, he said, where he will study studio and production methods for possible incorporation in the British studio setup.

Walker said he will endeavor to take American technicians to England, and hopes to overcome present objections of British labor in this respect. This will be in line with Rank's overall program to raise British production standards in order to widen the U. S. and world markets for British films, Walker added.

Costs Up 50%

British production costs have increased 50 per cent compared to the pre-war era and will probably continue at a substantially higher level than before the war because of higher costs of labor and for materials, Walker declared. When necessary facilities are available, he said, British studios will increase Technicolor pictures by 50 per cent.

Walker will remain on the Coast for three or four weeks and will visit Toronto, and possibly Mexico. He will return to England about mid-March.

Columbia Reelection

(Continued from page 1)

elected, as follows: A. Schneider, vice-president-treasurer; A. Montague, N. B. Spingold, B. B. Kahane, J. A. McConville and Louis J. Barbano, all vice-presidents; Charles Schwartz, secretary; Mortimer Wormser and Leo Jaffee, assistant treasurers; David Fogelson and Duncan Cassell, assistant secretaries; C. B. Wikoff, controller; Arthur Levy and Stanley M. Love, assistant controllers.

Coast Strife

(Continued from page 1)

gal action or open ruptures between the two sides.

In a newspaper advertisement quoting from the AFL directive on jurisdictions and charging CSU locals with violating their pledge to abide by it, the producers said: "The present violation, if continued, will either close the studios or set off again the disastrous strife between unions which cost studio workers millions of dollars last year. Do you want to go through that again?"

In an advertisement asserting that the AFL three-man committee which rendered decisions included in the directive "exceeded its authority by ruling upon questions previously determined through negotiations between the crafts involved," 11 CSU locals demanded that the producers' weekend work order calling on all unions to implement the directive as of last Monday "be revoked, pending consideration and clarification of this recommendation by the executive council of the AFL."

Not Forcing Issue

While all parties await an expected reply from AFL's executive council at Miami to CSU's request for clarification of the directive, IATSE craftsmen are continuing to build sets and CSU workers are declining to trim or paint them, with studio managements refraining from forcing the issue for the present.

Estimates as to how long production can continue unimpeded, or employment be maintained fully, under this circumstance, vary sharply, although no one discounts the seriousness of developments which must come ultimately if the AFL declines to act and all factions hold to their present positions.

Meanwhile, trouble loomed on another front when the Screen Extras Guild voted, at a mass meeting, to picket studios used by Independent Motion Picture Producers Association members if Screen Players Union extras are employed by them after Feb. 4.

Green Sees No Danger Of New Coast Strike

MIAMI, Jan. 24.—William Green, AFL president, meeting here with the federation's executive council, said today that he saw no possibility of a renewal of the Hollywood strike, despite the many differences of interpretation being put on the jurisdictional award recently recommended by Felix H. Knight's arbitration committee.

Green said Knight's report will be offered to the council officially tomorrow or Monday, and that it is possible that Richard F. Walsh, president of the IATSE, will appear to ask for interpretation of some of its clauses. He added that Eric Johnston, MPAA president, had telephoned Miami yesterday and will appear before the council as soon as he can arrange transportation.

EVERY NIGHT WAS SATURDAY NIGHT AT THE ROMAN BATHS!

Chicago Grosses Still Above Par

CHICAGO, Jan. 24. — Despite uncertain labor conditions hereabouts, particularly noticeable in local industrial sections and in the meat packing and steel industries, business in Loop and neighborhood houses continues above par.

Jack Kirsch, head of Allied of Illinois, and operator of his own independent circuit, stated that only the pre-Christmas week was bad. Oscar and Milton Brotman, respective operators of the Avaloe and Rogers theatres, state that business has been holding up well, regardless of developments on the industrial front.

Most exhibitors here, as well as distributors, claim that the bright box-office situation is also due to the fact that thousands of returning servicemen, with money in their pockets, are seeking entertainment above anything else. Most of them refuse to look for or to accept a job for quite a period after their discharge, preferring to "relax." Much of their evening time is spent in film houses.

Also, some durable goods on the market are still scarce, and they have yet to compete seriously for the dollar which now finds its way into the ticket windows.

Steel Strike May Delay Equipment Manufacturing

CHICAGO, Jan. 24.—The steel strike, which increased the local unemployment figure by 77,000 the first day of the walkout, finds local manufacturers in the theatre equipment field pessimistic.

Depending vitally on the flow of steel into their plants to assure normal production activities, manufacturers of booth equipment, among other theatre supplies, express the opinion that they will be forced to shut down production within six weeks, if the strike continues that long.

While most manufacturers have enough steel on hand to assure production for several weeks, the supply of castings supplied by foundries will be exhausted next week. Foundries have operated on a limit of a 10-day backlog supply.

Exhibitors in and around South Chicago and at Gary, Ind., are reporting that this week's business has been the best in months, regardless of the attraction on hand. Thousands of unemployed are packing theatres to pass the time away.

Variety Names Kantor

DETROIT, Jan. 24.—New officers and directors of the local Variety Club, Tent No. 5, have been installed, including Arvid Kantor, chief barker; Arthur Robinson, first assistant; Robert Dunbar, second assistant; Irving Belinsky, dough guy; Jack Zide, property master, and Earl Hudson, Carl Buermele, Morris Dudleson, Harry Gilbert, Milton Cohen and Irwin Pollard, canvasmen.

More 'Chance' Bookings

Additional test engagements of Loew's Swiss import, "The Last Chance," have been booked for Jan. 31 in five key theatres, including Loew's Ohio, Cleveland; Broad, Columbus; Orpheum, St. Louis; Strand, Syracuse; Esquire, St. Louis. Top promotional expenditures will accompany each run.

New Theatres . . .

Three 5,000-Seat Theatres Scheduled for Mexico City

Plans for building and equipping three new theatres in Mexico City were completed in New York recently by Lorenzo Cué, René Becena and Manuel Espinoza, all of Mexico City. Sites for the three, all to be first-run houses, seating 4,000 to 5,000 each, have already been selected. Espinoza is managing director of the Operadora de Cines and owner of a large circuit in Mexico. Cué and Becena are associated with him financially in the new project.

Mulones Building Film-Video House, Pennsylvania's First

PITTSBURGH, Jan. 24.—Nick and Joseph Mulone are building an 800-seat theatre at Cheswick, near here. Victor Rigaumont is the architect. It is expected to be completed by spring, and it will be the first in Pennsylcania equipped for the projection of television.

Clinton-Mortimer Planning 850-Seat Rochester House

ROCHESTER, N. Y., Jan. 24.—A new downtown theatre is in prospect with announcement by Clinton-Mortimer Corp. of plans to build an 850-seat house next to the RKO Palace. Morris Lipsky, president of the corporation, says construction on the building, which will also house stores, will start as soon as materials are available. Cost of the project is estimated at $150,000.

Treasure State Will Lease Planned 1,000-Seater

PORTLAND, Ore., Jan. 24.—Immediate construction is planned for a $200,000 theatre in Helena, Mont., with a capacity of 1,000 persons, according to Jack Edwards, manager of Treasure State Amusement Co.

Owners of the new building will be W. E. Toy of Lincoln and Mrs. Howard Hawk of Great Falls, who will lease it to Edwards for 25 years.

Delta Building One, Plans Another 1,500-Seater

NEW ORLEANS, Jan. 24.—Ground has been broken for the erection of a $250,000, 1,500-seat theatre in this city by Delta Theatres Corp. C. E. Hilgers of the circuit reports that it also has leased property for the erection of a 1,500-seat house in Baton Rouge.

$50,000 Negro House

MEMPHIS, Jan. 24.—Work has started here on a theatre for Negroes by James D. Catsoodas, Jr., just out of the Army. Cost will be $50,000. It will seat 700.

Theatres Commence 'Dimes' Collections

The motion picture theatre 1946 March of Dimes campaign got off yesterday to a fast start, with over 13,000 theatres participating, Nicholas M. Schenck's industry drive committee reported here yesterday. An acute shortage of raw stock limited the amount of trailers available to that number. However, in some situations, trailers will be routed to subsequent-runs where collections will be made a week later.

The goal is to top last year's record $5,978,939.

The New York committee, with Harry Mandell and Edward C. Dowden as publicity chairmen, erected a 35-foot ferris wheel on the Statue of Liberty site in Times Square, where Mayor O'Dwyer, Basil O'Connor of the National Foundation, and Schenck, Charles C. Moskowitz, Harry Brandt, Joseph R. Vogel, Oscar A. Doob, Tom Connors, Walter Vincent, Ernest Emerling, Herman Robbins, Barney Balaban and other members of the national committee took part in opening ceremonies.

Stasheff in ATS Post

Edward Stasheff has been appointed chairman of the American Television Society educational committee, to fill the unexpired term of Dr. Leonard Power, who resigned recently because of other duties. George T. Shupert of Paramount, is ATS president.

Coordinator Selected

Columbia Pictures has arranged for Edward Schreiber, vice-president of Richard Condon, Inc., to coordinate the various activities of Columbia's "Silver Anniversary" celebration, working out of the company's home office.

Alley, Crotty Will Address ATS Meet

Paul Alley, producer in charge of NBC film programs and editor of Television Newsreel for WNBT, and Burke Crotty, producer in charge of NBC Tele Mobile Units, will address a panel discussion group of the American Television Society on the subject of "Television Special-Events Broadcasting," on Tuesday, Feb. 5, at the Hotel Sheraton, here. Richard Manville, general chairman of the ATS panel committee, will preside, and Muriel Goldsmith will serve as panel secretary.

RKO Drive Progresses

RKO Radio's "Ned Depinet Drive" force will focus attention on New Haven, Boston, Albany, Buffalo, Toronto and Montreal territories next week, M. G. Poller, assistant to Robert Mochrie, general sales manager, will join Dave Prince, drive captain, and his touring squad in Albany on Monday and, following a Buffalo rally, will continue into Eastern Canada. Frank Drumm, assistant to Nat Levy, Eastern division sales manager, will round out his division's tour at Buffalo.

AMPA-Publicity Social

Members of the Associated Motion Picture Advertisers and the Publicity Club will join this evening in an informal social gathering at the New Yorker Hotel here. Members' families and friends have been invited to attend.

Ginger Rogers to S-M

HOLLYWOOD, Jan. 24. — Jack Skirball-Bruce Manning Productions has signed Ginger Rogers to star in "Magnificent Doll," the story of Dolly Madison, as their next picture for Universal.

Hollywood

By THALIA BELL

Hollywood, Jan. 24

BETTY GRABLE, currently working in "The Shocking Miss Pilgrim," has been signed to a new contract by 20th Century-Fox. . . . John Sturges' first directorial assignment for Columbia will be "One Life T[illegible] Many." William Castle, previo[illegible] scheduled to direct, will handle "The Return of Rusty" instead. . . . Eleanor Parker is set for the feminine lead opposite Dane Clark in "Deep Valley," which Henry Blanke will produce for Warners. Clark was a winner in the *Motion Picture Herald-Fame* "Stars of Tomorrow" poll.

●

Marie Harmon has been signed to a term contract by Republic, and assigned the romantic lead opposite Sunset Carson in "The El Paso Kid." . . . Director Lloyd Bacon has had his 20th Century-Fox contract extended. His next assignment is "Home Sweet Homicide," film version of the Craig Rice novel. Peggy Ann Garner is set for the stellar role. . . . Rosemary DeCamp and Don McGuire have been added to the cast of "The Sentence," now shooting at Warners.

●

First Monogram picture to be filmed in color will be "Black Gold," story of the famed Kentucky Derby winner of that name. Jeffrey Bernerd will produce. . . . "The Golden Tide," novel laid in California in the fabulous days of 1849, has been purchased by Republic and assigned to Joseph Kane to produce and direct. . . . Geraldine Fitzgerald will have the feminine lead opposite Alan Ladd in "O.S.S.," Paramount's projected film dealing with the Office of Strategic Services.

●

James Stewart has been signed by Robert Riskin Productions to star in "The Magic City," initial venture of the new independent unit for RKO Radio release. . . . "Green Grass of Wyoming," a sequel to "Flicka" and "Thunderhead," has been purchased by 20th Century-Fox. Roddy McDowall, Preston Foster and Rita Johnson will head the cast.

●

Warners has purchased "A Very Rich Man" as a starring vehicle for Sydney Greenstreet, Dane Clark and Martha Vickers. Clark was a winner in the recent Motion Picture Herald-Fame "Stars of Tomorrow" poll. . . . Bebe Daniel's first comedy for Hal Roach will be titled "The Fabulous Joe." . . . RKO Radio has acquired screen rights to Marty Holland's novel, "The Glass Heart," and James Cain has been signed to adapt it.

Squires Joins Willard

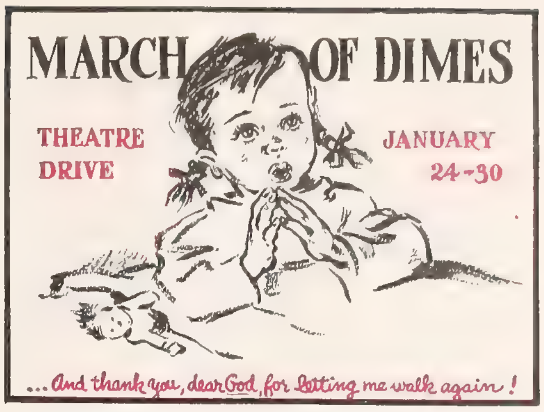
Appointment of Comm. John Squires, USNR, as assistant general manager of Willard Pictures, New York, has been announced by the company. Squires goes to Willard after three-and-one-half years of supervising Navy motion picture production.

Buying-Booking Agent

The Island Theatre Circuit here is now buying and booking for the McKinley, in the Bronx.

DO NOT REMOVE

MOTION PICTURE
DAILY


MARCH OF DIMES
THEATRE DRIVE
JANUARY 24-30
... And thank you, dear God, for letting me walk again!

L. 59. NO. 19 NEW YORK, U. S. A., MONDAY, JANUARY 28, 1946 TEN CENTS

Carpenters in Strike; Laid Off at Studios

Production Halt Certain Unless AFL Ends Row

Hollywood, Jan. 27.—Week long gesturing in the direction of a possible work stoppage took on the character of a real threat to production Friday when Conference of Studio Unions carpenters, who have been resisting the AFL's jurisdictional directive, staged a sit-down strike in eight major studios and were laid off by the managements.

This development followed the producers' appeal to AFL President William Green for enforcement of the AFL executive committee formula under which IATSE craftsmen were to erect sets and CSU carpenters were

(Continued on page 7)

Johnston in Negro Film Discussion

Washington, Jan. 27.—With Eric Johnston, president of the Motion Picture Association; his aide, Joyce O'Hara, and representatives of the State Department as guests, William Alexander, president of Associated Producers of Negro Motion Pictures, told representatives of the press at the weekend of plans to publicize the achievements of Negroes through 35 and 16mm. films in the interest of better racial relations.

Alexander said the company will release two films next month dealing

(Continued on page 7)

Americans Buy Into British Scophony

London, Jan. 27. — Americans' buying into British Scophony Corp. has forced the company's securities on the exchange to rise, it is understood, from $1.68 per share to $3.48.

Paramount and General Precision Equipment, holders of Scophony television patents, are defendants, along with the British company and others, in a U. S. anti-trust suit charging an attempt to hold back video development.

Lubin Resigns U. S. Post; May Head CRI Organization

Washington, Jan. 27.—President Truman accepted the resignation on Friday of Isador Lubin as Commissioner of Labor Statistics, effective Thursday, thereby making it possible for Lubin to accept the post of head of the film distribution industry's checking organization, Confidential Reports, Inc., for which he has been sought.

Lubin, who had served as special statistical assistant to President Roosevelt and as associate U. S. representative on the Allied Commission on Reparations, probably will accept the CRI post after his resignation becomes effective, it is believed here, despite the fact that friends of the economist said that he was retiring from government work on the advice of his physician, for reasons of health.

CRI now handles checking of percentage engagements in theatres for all distributors except Warners and MGM, which maintain their own checking organizations. John J. O'Connor, vice-president of Universal, is supervising head of CRI, and Jack Levin is general manager.

Settlement of SPG Issues in Prospect

Hollywood, Jan. 27.—Prospects for the easement of tension between Screen Publicists Guild members and dissenters from the SPG policy who, during last year's studio strike, organized the Motion Picture Studio Publicists Association, appear brighter.

SPG has disclosed that it has for-

(Continued on page 7)

UK Probes Pascal's $1,600 Dental Bill

London, Jan. 27.—Chancellor of the Exchequer Hugh Dalton was questioned in the House of Commons late last week regarding a report that the British Treasury had sanctioned the transfer of $1,600 to New York to meet a dentist's bill incurred there by Gabriel Pascal, British producer, some time ago.

Dalton admitted that the sanction had been given but said Pascal had been warned, officially, to be more economical in the future.

Newsreel Contracts Ready for Approval

Newsreel companies and representatives of IATSE cameramen's locals in New York, Chicago and Hollywood have arrived at terms for new contracts, which are now subject to ratification by memberships of the various locals. The negotiation meetings between the unions and newsreel representatives were held here Friday at the office of Pat Casey, producers' labor contact.

Although details of the terms of the new contracts were not divulged, they are understood to represent compromises on both sides. The contracts covering New York newsreel cameramen, members of Local No. 644, will be presented to the membership for ratification at a meeting to be held on Feb. 4.

Film Companies Keep Payroll Bond Savings

Most film companies are continuing the U. S. Treasury's payroll deduction plan for government savings bonds for employes, a check by Motion Picture Daily indicates. Less than 15 per cent of film company employes here have dropped the deduction plan since "V-J Day" and this is partially attributable to employes being replaced by returning war veterans.

Frank B. Mitchell, director of the office of payroll savings of the U. S. Treasury Department in New York State, reported that Paramount, Warners, 20th Century-Fox, RKO and Republic have already notified his office that they will continue the payroll deduction. Other film companies are also expected to answer affirmatively.

About $50,000,000 monthly is being saved in New York State by employes under the deduction and approximately $400,000,000 a month nationally. During the peak, $80,000,000 a month was being saved by New York State workers.

Mitchell says a survey shows that 84 per cent of workers will continue to buy the bonds, and 85 per cent of the corporations indicated that they believe it is a good idea to have the payroll deduction and want to continue it. The percentage ran to 90 per cent in the case of large corporations queried, Mitchell said.

Discussions of MPSA Hinge On Nine Points

Society Would Be the U.S.-Industry Liaison

Washington, Jan. 27. — Discussions in the State Department regarding the future plans of the Motion Picture Society for the Americas in the new International Information Service are understood to revolve around a nine-point program presented by the MPSA for expansion to world-wide dimensions of the work it conducted in Latin America during the war.

The matter has been the subject of talks between Assistant Secretary William Benton, head of the Information Service, and Eric Johnston, president of the Motion Picture Association of America, but it was not disclosed how far they have agreed the society could go in its program to act as clearing house for all information regarding foreign film conditions gathered by State Department representa-

(Continued on page 7)

Research U. S. Job, Porter Tells IRE

The U. S. government must undertake the responsibility of advancing in electronics and other scientific fields, Paul A. Porter, chairman of the Federal Communications Commission told the Institute of Radio Engineers at a luncheon at the Hotel Astor, here, Friday in connection with its winter meeting.

Immediate technical assignments of

(Continued on page 7)

Rodgers Names 10 Rio Trip Winners

William F. Rodgers, vice-president and general sales manager for M-G-M, has announced the ten winners in the company's "On to Rio" contest, based on sales, general efficiency and operations of the branches. In addition to

(Continued on page 7)

Reviewed Today

"The Well-Groomed Bride" is reviewed on page 3; "Mask of Diijon," "Terror by Night," page 6.

Personal Mention

MORT BLUMENSTOCK, Warner's advertising-publicity director, left Hollywood for New York on the *Superchief* at the weekend.

●

EDDIE BRACKEN and DIANA LYNN left Hollywood at the weekend for Washington to attend the Roosevelt Birthday celebration on Wednesday.

●

OTTO PREMINGER, 20th Century-Fox producer-director, arrived in New York over the weekend to remain until the middle of February.

●

CHARLES R. CRAKES, DeVry Corp. educational consultant, and ELOF PETERSON, 16mm. library director, are in New York from Chicago.

●

FRED MEYERS, Universal's Eastern sales manager, is due in Cleveland today, and will leave there for Pittsburgh on Wednesday.

●

SIGNE HASSO is due here from Hollywood on Wednesday to christen the American Air Lines' new plane, *Flagship Scandinavia.*

●

SIDNEY MYERS, British Lion director, is enroute by plane to Hollywood from London. He will return via New York.

●

EARL G. EVANS, Warners' field representative in New Haven, will marry FRAN FONTAINE there on Feb. 2.

●

ROBERT BALLANTYNE of the Scott-Ballantyne Theatre Equipment Co., Omaha, is visiting in Chicago.

●

GAYNE DEXTER, Warner's advertising-publicity manager in England, has arrived in Hollywood from New York.

●

M. CLAY ADAMS, lieutenant USN, has been released from service and will rejoin RKO Pathe.

●

J. A. PRICHARD, Universal's Memphis branch manager, has returned from New York.

●

N. J. COLQUHOUN, Republic's district manager at Dallas, has been visiting in Memphis.

●

PAUL GLISSON, 20th Century-Fox branch manager at Memphis, is vacationing.

●

NATE B. SPINGOLD is scheduled to arrive in New York from the Coast today.

●

REGINALD GARDINER is due in New York from the Coast this week.

N. J. Allied Meets Today

New Jersey Allied's annual budget report will be given at a board meeting today at the Hotel Astor, here. Plans for the organization's new season's program also will be considered. Harry Lowenstein, president, will preside.

Tradewise . . .

By SHERWIN KANE

TO a great many in the industry, the interesting thing about Columbia's current 25th anniversary is that they witnessed its development from a shoe-string operation in the 1920's to a major international producing and distributing company in the '30s.

The story of Columbia is a story they know first-hand and to many it is surprising that the familiar chronicle actually spans a quarter of a century. To them the surprise is the more personal because, unlike the histories of companies that are 10 or 15 or 20 years older than Columbia, or would have been had they remained in existence, the chronicle did not have to be learned from an older industry generation, from trade press files or Terry Ramsaye's *"Million and One Nights."*

It was enacted before their eyes.

●

Perhaps a goodly number in the industry did not, actually, witness Columbia's complete 25-year span. But most were around to observe the company in the significant years of its transformation — from "The Hallroom Boys" to Radio City Music Hall. Columbia first hit the big time in 1927 when it obtained a Roxy booking for "The Blood Ship."

Its pictures clicked frequently thereafter. It weathered the depression without undue strain, while older and larger companies were sorely tried. With national recovery accomplished, Columbia was firmly established as a major factor in a great industry.

In Columbia's experience a pattern is apparent which, consciously or unconsciously, is followed by younger companies bent upon advancement and expansion. It is the familiar one that requires willingness to essay the next level above. And the one beyond that.

● ●

It is gratifying to be told that more than 13,000 theatres are enrolled in the industry's 1946 March of Dimes drive, and that the number represents an appreciable gain over last year's enrollment. It very closely approximates just about the maximum number enrolled in any charitable or public-spirited and unselfish endeavor in which the industry has participated.

The difference between, say, 13,500, and the estimated total of 17,000 American theatres, represents the number which, ordinarily, absents itself from all community and industry endeavors, however worthy. Their counterparts are to be found in any element of industry and society. Nothing much can be done about them.

●

The industry's record March of Dimes enrollment this year, however, has been endowed with a significance which it would not normally have had because a number of local and regional exhibitor organizations in recent months have adopted resolutions opposing audience collections. As suggested editorially last week, such resolutions should not be construed as having any application to the few charitable and humanitarian causes to which the industry lends itself in the course of a year. That such a view is shared by more than 13,000 exhibitors who have pledged to make collections for the 1946 March of Dimes, now in progress, is ample testimony to its soundness.

The record Dimes enrollment is bound to cause many to wonder who, besides the sponsors of the "no collections for any purpose" resolutions, subscribes to them, particularly in view of the fact that a normal defection of 2,500 do-nothings always is to be expected.

● ●

Word comes from Hollywood that United World Pictures, the new Universal - Spitz - Goetz - J. Arthur Rank producing company, will welcome independent producers into its fold, at least at the Hollywood end.

Obviously, this means that the new company's initial year's releases may be well in excess of the 16 features it has set as its minimum — eight from International Pictures and eight from Rank's producing companies in England.

●

It can be seen that the development of any extensive stable of independent producers by United World would give it, at least theoretically, a physical similarity to United Artists. That could be a reason why Ed Raftery, U. A. president, has voiced objections to the new company's name.

Newsreel Parade

THE new newsreel editions giv attention to a variety of subject including State Secretary Byrne pledging support of the UNO, th Navy's plans for atom-bomb tests a ski meeting, a March of Dime fashion show, and other items, as follow:

MOVIETONE NEWS, No. 43—Byrne pledges support of UNO. Gen. Marsha arranges truce in China. Battleships ar ranged for atom bomb tests. Gen. Shor testifies in Pearl Harbor probe. Gen. Wain wright in new command. New Navy land based plane. Honor Medal to hero chaplain March of Dimes fashion show. Ski meet Children's physical training program i Florida.

NEWS OF THE DAY, No. 241—Byrne pledges UNO support. Marshall sets truce i China. Gen. Short before Pearl Harbor com mittee. Hero chaplain decorated. March o Dimes fashion show. Ski meet. Jeep steeple chase in Paris. Florida children in training

PARAMOUNT NEWS, No. 44—Nav prepares for atom-bomb tests. New Yor film critics award "bests" in films. Her chaplain decorated. March of Dimes fashio show. New jet-propulsion fighter plane. Sk meet.

RKO PATHE NEWS, No. 46—Navy outlines atom-bomb test plans. UNO assembly China peace terms signed. Gen. Morgan under fire.

UNIVERSAL NEWSREEL, No. 269—Atom bomb tests arranged. Byrnes at UNO assembly. Gen. Marshall arranges China peace March of Dimes style show. Italy's war battered Cassino. Gen. Wainwright in ne command. Ski meet.

'U' Shareholders to Meet Feb. 18, Mar. 13

Universal Pictures will hold a special stockholders meeting in Wilmington on Feb. 18 to obtain authorization to amend its charter so that some 60,000 shares of new preferred stock can be issued, at $100 par, to provide an estimated additional $6,000,000 for refinancing. The regular Universal shareholders annual meeting is scheduled to be held on March 13, also Wilmington. Election of directors will take place at the March meeting.

The Securities and Exchange Commission and other government fiscal agencies have already been notified of the company's plans to hold the special meeting, amend the charter and authorize the preferred shares.

Hear of Developments In Foreign Markets

Foreign managers and their representatives met at the offices of the Motion Picture Association of America here Friday to hear reports and discuss developments in the foreign market as they affect American films.

On the scheduled agenda were reports on Italy, France, Spain, China, Yugoslavia, Holland, Russia, Norway, Dominican Republic, Australia, Germany and Czechoslovakia.

Modern Screen Party

A *Modern Screen* magazine party was held at the Zanzibar, here, on Friday.

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Ripps and 7 Others Will Be Honored

ALBANY, N. Y., Jan. 27.—The local 'ariety Club, Tent No. 9, will tender testimonial dinner to retiring chief arker H. L. Ripps, Saturday evening, 'eb. 9, at the Colonie Country Club. lso to be honored are various memers who have been promoted during past year, including Joseph Miller, er Columbia branch manager and ow PRC district manager in charge f Albany, Buffalo and Cleveland; layton Eastman, former Paramount ranch manager who recently joined Inited Artists as district manager in harge of Boston, New Haven and uffalo; Holbrook Bissel, from Coımbia salesman to branch manager; ack Armm, former Columbia salesıan and now PRC branch manager in lbany; Edward Hochstim, transerred from Albany to Buffalo as Coımbia salesman; Harry Lowe, transerred from National Screen in Albany o Philadelphia; George Jeffrey, reently resigned United Artists branch ıanager in Albany.

To Induct Officers

The new chief barker, Charles A. makwitz, Warner Theatres, and his rew, composed of Harry Lamont, layton Eastman, James P. Faughnan, ugene Lowe, Harry Alexander, Dick Iayes, Joe Shure, Nate Winig, Arthur Newman and Neil Hellman, will be worn in that evening.

Executives from New York offices ıave been invited to attend the event, he committee for which includes Smakwitz, as chairman, and Nate Winig, Harry Alexander, C. J. Latta, Leo Rosen, Harry Lamont, Eugene Lowe and Sam Kalison.

Kalmine Conducts WB Theatre Meet

PHILADELPHIA, Jan. 27.—Harry M. Kalmine, president and general manager of Warner Theatres, conducted a two-day meeting of local theater zone executives on Friday and Saturday to discuss current matters, including product. Harry Rosenquest, short subject film buyer, accompanied Kalmine here from New York on Friday, and they were joined on Saturday by Harry Goldberg, advertising-publicity director for the circuit, and Leonard Schlesinger, home office executive.

Ted Schlanger, Philadelphia zone manager, headed the local delegation at the sessions.

New Deal for Elliott

HOLLYWOOD, Jan. 27.—William Elliott, among the winners of the *Motion Picture Herald-Fame* poll of money-making Western stars, has been given a new five-year contract at Republic calling for three pictures annually, or seven in two years, in the top-budget classification.

$7,500 for 'Abilene'

Jules Levy's "Abilene Town," in its opening day at the Oriental Theatre, Chicago, last Thursday, grossed $7,500, pointing to an estimated $50,000 opening week, United Artists, the distributor, discloses.

New Contract for Milland

HOLLYWOOD, Jan. 27.—Ray Milland signed a new long-term contract at Paramount over the weekend.

Review

"The Well-Groomed Bride"

(*Paramount*)

Hollywood, Jan. 27

PRODUCER Fred Kohlmar and director Sidney Lanfield have done a remarkable job in building up a suspense and interest in what, basically, amounts to no more than a game of "Bottle, bottle, who's got the bottle?" From this elementary situation they manage to extract far more than a bottleful of laughter and entertainment.

Oliva deHavilland and Ray Milland are the disputants in the bottle game. Lest it appear that Milland is in danger of being typed as a result of his performance in "The Lost Weekend," it should be added that he does not want to drink the contents of this particular bottle: a magnum of champagne. He wants to crash it over the bow of the Navy's newest aircraft carrier. Miss deHavilland, on the other hand, is interested in the bottle's contents. She wants to celebrate her wedding—to Sonny Tufts—with champagne.

Others who are drawn into the contest include James Gleason, who wants the bottle; Constance Dowling, who wants both the bottle and Sonny Tufts, and Percy Kilbride, who wants Ray Milland as a son-in-law. So competent a cast, naturally, wrings every drop of merriment from the lighthearted screenplay, by Claude Binyon and Robert Russell, based on a story by the latter.

Proceedings are a trifle slow to start, but once the game is under way, even the most sophisticated audience will be in there rooting for the right man to win the bottle—and the girl.

Running time, 75 minutes. General audience classification. Release in block No. 4.

THALIA BELL.

ABPC Second Rank Firm to Refinance

LONDON, Jan. 27.—In line with the current, large-scale refinancing of J. Arthur Rank's group of film companies, Associated British Picture Corp. has announced a plan for the redemption of its debentures, valued at nearly $12,000,000, as well as the amortization of public-held stock of Capital Union Cinemas, all of the ordinary shares of which are held by ABPC. This follows a similar move by Gaumont-British, whose new $16,000,000 debenture issue has been fully subscribed, as reported Friday in MOTION PICTURE DAILY.

ABPC proposes to issue 4,500,000 four-and-one-half per cent pre-preference shares, at $5.40 each, with a par value of four dollars per share. Consent of the British Treasury has been obtained. Holders of the company's $400 debentures will be offered, for each, 90 of the pre-preference shares, plus $7.60 in cash.

Grassgreen in New 20th-Fox Post Here

M. N. Grassgreen, formerly branch manager of the 20th Century-Fox Boston exchange, has arrived in New York to take over an executive post in the home office sales department, it was announced by Tom Connors, vice-president in charge of distribution.

Grassgreen, a 20th-Fox veteran of 28 years service, has been succeeded by James M. Connolly.

Kelly, Glazer Join

HOLLYWOOD, Jan. 27.—Arthur W. Kelly has announced the formation of a partnership agreement with Barney Glazer, under which the latter will write the screenplay and produce "The Half Caste" from the novel by Eric Baume of Australia. The film is scheduled to go into production July 1.

Heads RKO Foreign Drive

Jack Kennedy has been appointed RKO Radio drive captain of the foreign department's "Phil Reisman Drive." Beginning Mar. 3, and ending Aug. 31, 25 foreign branches will compete for prizes including trips to New York and Hollywood.

Rodgers and Sales Aides Confer Here

William F. Rodgers, M-G-M vice-president and general sales manager, yesterday held a meeting of his sales cabinet, which includes E. M. Saunders and E. W. Aaron, assistant sales managers; H. M. Richey, exhibitor relations head and sales promotion chief; E. K. O'Shea, Eastern sales manager; John J. Maloney, Central sales manager; John E. Flynn, Midwestern sales manager; Rudy Berger, Southern sales chief; George A. Hickey, West Coast sales manager.

Rodgers, returned from a Miami vacation, had not met with his five sales managers and home office executives for some time and called them to meet on various problems before entraining for the Coast next weekend. He expects to remain on the Coast for six weeks.

Midwest Sales Meet Concluded by UA

CHICAGO, Jan. 27.—Rud Lohrenz, United Artists Midwest sales manager, concluded a two-day sales meeting at the Blackstone Hotel, here, yesterday, attended by branch and office managers from Chicago, Indianapolis, Minneapolis and Milwaukee. Sales plans for "Breakfast in Hollywood," "The Outlaw," "Diary of a Chambermaid," "Young Widow" and "Spellbound" were discussed.

Yesterday, the meeting was addressed by Florence Pritchard of David Selznick's publicity staff who is in town promoting "Duel in the Sun."

WB Resumes in Straits

First motion picture company to resume releasing of pictures in the Straits Settlements is Warner Bros., whose "The Horn Blows at Midnight" has just opened at the Cathay Theatre, Warners' home office learns by cable from Singapore.

Ohio Board Still Busy

COLUMBUS, Jan. 27.—There were 4,482 reels of films reviewed in Ohio last year, compared with 5,519 in 1944, it was learned at the Board of Film Censorship.

CAB Report Similar To 'Champions' Vote

Five of the top six most popular evening radio programs in the current Cooperative Analysis of Broadcasting's ratings were leaders in the "Champion of Champions" in the recent *Motion Picture Daily* 10th annual radio poll conducted on behalf of *Fame*.

Fibber McGee and Molly led with a 24.5 CAB rating; Bob Hope was second, with 23.6; Charlie McCarthy was third, with 20.3; Lux Radio Theatre and Jack Benny tied for fourth, with 20.2; and Fred Allen was fifth, with 19.8.

Five Army Programs For Mid-Pacific

Individual agreements are being negotiated between representatives of the Army Motion Picture Service and foreign departments of film distributors for a supply of 35mm. films for troops stationed in the mid-Pacific area, to be paid for on a commercial rental basis.

The agreements, which will be similar to those prevailing on 35mm. films exhibited to troops in the European and Mediterranean theatres, calls for a full supply of the latest releases, in return for which the Army will pay three cents per capita net rental, based on attendance at the Army shows. Soldiers are not required to pay any admission, it is understood. Five complete programs weekly from the companies will be required for the mid-Pacific theatre.

Since Nov. 1, when the industry's "gift" program of 16mm. films to the Army terminated, the Army has been paying commercial rentals for 16mm. prints shown to troops overseas. Under this agreement, the Army and representatives of each company jointly grade each film purchased by the War Department according to merit, under four classifications, with the Army paying rentals accordingly, scaled from 20 per cent to 40 per cent. These agreements expire next May.

Named Video Editor

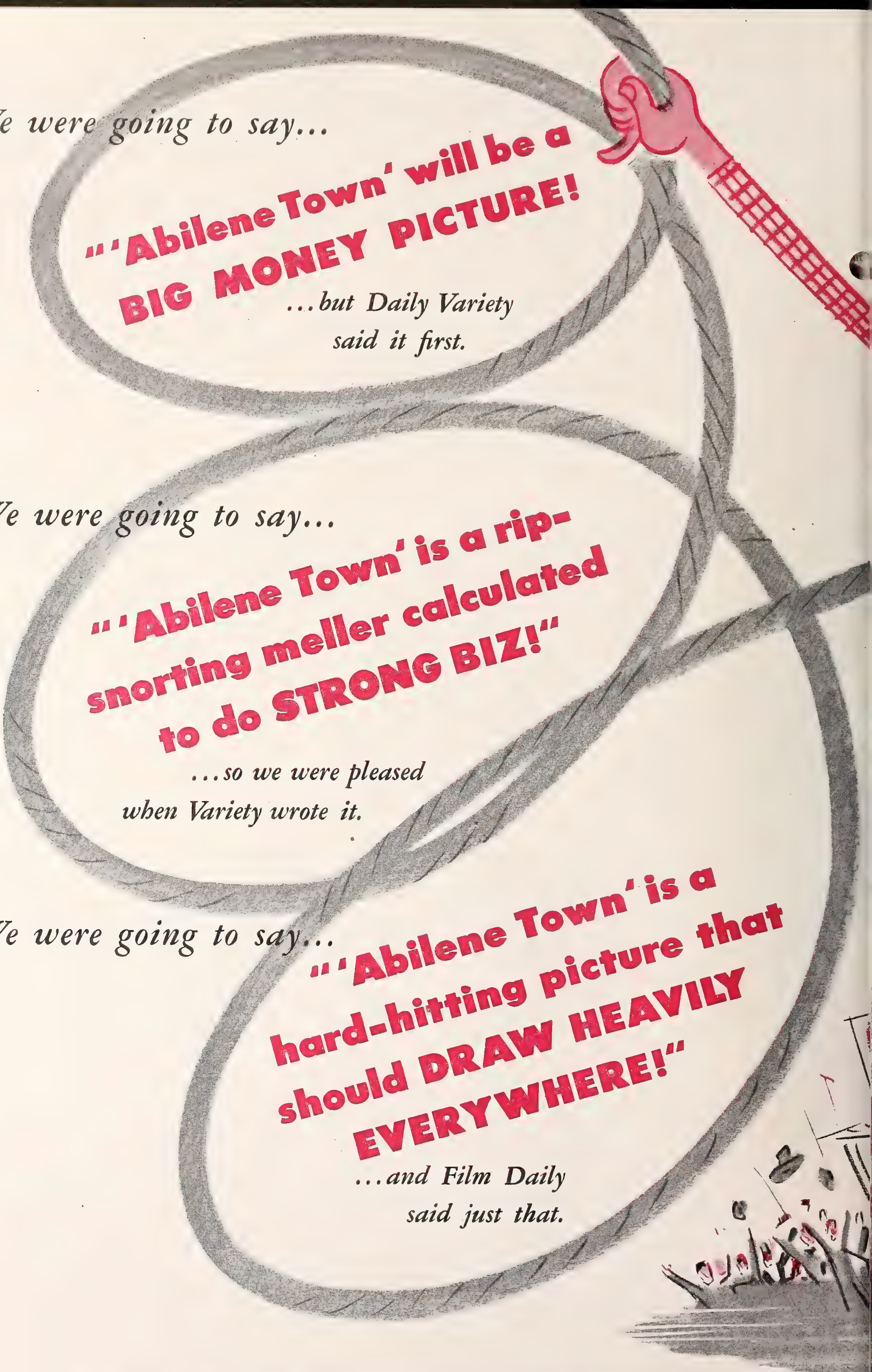
Judy Dupuy, television radio writer, whose book "Television Show Business" has just been published, has been named editor of *Televiser Magazine*, it was announced by Irwin A. Shane, publisher. Miss Dupuy was formerly special events and publicity director of station WNEW, New York.

Veterans to Meet

The recently-formed Cinema Chapter of the American Veterans Committee will meet for the second time since its formation a fortnight ago, at the Astor Hotel, Wednesday night, to induct 25 new members.

M-G-M Signs La Cava

HOLLYWOOD, Jan. 27.—M-G-M has signed Gregory La Cava to a director contract, with his first film under the deal to be "Life's for the Living," starring Gene Kelly. Pandro Berman will produce.



We were going to say...

"'Abilene Town' will be a BIG MONEY PICTURE!

...but Daily Variety said it first.

We were going to say...

"'Abilene Town' is a rip-snorting meller calculated to do STRONG BIZ!"

...so we were pleased when Variety wrote it.

We were going to say...

"'Abilene Town' is a hard-hitting picture that should DRAW HEAVILY EVERYWHERE!"

...and Film Daily said just that.

S LEVEY'S
BILENE TOWN
starring
NDOLPH SCOTT • ANN DVORAK
with
gar Buchanan • Rhonda Fleming
A JULES LEVEY PRODUCTION
Associate Producer Herbert J. Biberman
Directed by Edwin L. Marin
Yours from U.A.!

We were going to say...

"'Abilene Town' is smack in the groove!"

...so Motion Picture Herald took the words right out of our mouth.

We were going to say...

"'Abilene Town' is a BIG SCALE Western story!"

...but the Hollywood Reporter beat us to it.

So naturally, we recommend that you **BOOK IT** *for the* **BIG BIZ** *everybody predicts!*

Theatremen Rise to Anti-Crime Appeal

Milwaukee, Jan. 27.—Just a few weeks after he had lashed out at local theatres for "encouraging juvenile delinquency and crime by showing undesirable gangster films," chief of police John W. Polcyn now pleads for their cooperation in preventing auto thefts. The chief sent letters to all theatre operators asking them to screen slides at each show, bearing this message, in part: "You can help prevent juvenile delinquency and crime, and inconvenience to yourself, by locking the ignition and removing the key from your car when you park it."

Local houses are co-operating 100 per cent.

4 Arbitration Cases Reported by AAA

Appeal of a clearance award in the New York tribunal, a combination designated run-and-clearance complaint, filed in Detroit, and a clearance award and a combination clearance and designated run complaint filed in Boston, are reported by the American Arbitration Association.

In New York, Associated Playhouses, operating the Carlton Theatre, Jamaica, has appealed dismissal of its clearance complaint against the five consenting companies.

In the Boston tribunal, J. W. Bird, operating the Modern and Colonial theatres, Manchester Depot, Vt., has filed a clearance and designated-run complaint against Loew's. He asks restoration of his theatres' original clearance first-run with 30 days over the Playhouse Theatre, Manchester, Vt. The Manchester now plays 30 days ahead. Also in Boston, George E. Gordon, arbitrator, has reduced clearance of the Weymouth Theatre, Weymouth Landing, Mass., over the Weymouth-Cameo Theatre, South Weymouth, to four days. Further, he ruled that clearance of the Strand, Rockland, over the Weymouth-Cameo be abolished.

Detroit Complaint

In Detroit, Joseph P. Uvick, operating the Burton Theatre, South Saginaw, has filed a combination designated-run and clearance complaint against RKO Radio, Warners, Loew's and 20th Century-Fox. He asks a reasonable maximum clearance of seven days after the Michigan Theatre, Flint, on Loew's, Warners and 20th-Fox. On RKO Radio product, he asks for an award fixing clearance of seven days after the State Theatre, for his theatre.

M-G-M Novel Contest

Metro-Goldwyn-Mayer's third annual novel award will again make available a minimum of $125,000 to the author of the winning novel, plus an additional flexible bonus that may amount to $50,000 in the event that 300,000 copies of the book are sold. This potential $175,000 will be supplemented by an award of $25,000 to the publisher.

Reviews

"The Mask of Diijon"

(PRC)

"THE MASK OF DIIJON" is a superior piece of merchandise, containing the well-established menace of Erich Von Stroheim, an attractive personality in Jeanne Bates and a fairly well-executed story that does not leap the bounds of plausibility. Lew Landers directed with effectiveness, while Max Alexander and Alfred Stern have turned out a smooth production.

Arthur St. Claire's and Griffen Jay's screenplay, from St. Claire's original, concerns the research of Von Stroheim, a top-flight professional magician, into the art of hypnosis. Von Stroheim refuses to accept any bookings for his act, to the dismay of his young wife, Miss Bates, for they are virtually impoverished. The magician finally consents to perform at a night club and fails in a demonstration of his hypnotic powers. Inadvertently, Von Stroheim then discovers that he can wield his hypnotic powers at will and, virtually deranged, imposes his will on Mauritz Hugo, a dancer, forcing him to commit suicide under the influence of hypnotic suggestion. Insanely jealous of William Wright, an orchestra leader, who, he is convinced, has forced Miss Bates to leave him, Von Stroheim induces his estranged wife, under hypnosis, to shoot Wright. She executes the magician's orders but the gun she wields is loaded with blanks. Von Stroheim's machinations are revealed and he is killed. The latter delivers a smooth performance; Miss Bates sings "White Roses" and "Disillusion" with effectiveness, besides turning in a first-rate acting job.

Running time, 74 minutes. General audience classification. Release date, March 7.

CHARLES RYWECK

"Terror by Night"

(Universal)

ANOTHER round in Sherlock Holmes' unending bout with the masters of the criminal world, one that approaches disaster for the phenomenal detective, Basil Rathbone, "Terror by Night" clings closely to the general pattern of its predecessors. It is good, fairly substantial melodrama, although lacking in originality in story development.

Several participants might reasonably be suspected of the initial murder, and other subsequent nefarious doings, as motivated by the coveted Star of Rhodesia diamond—a king-size gem. But Sherlock knows, and it is only a matter of time, and perilous incident, before he outwits the culprit.

Nigel Bruce, whose name has become synonymous with Dr. Watson, is again on hand, lending his doubtful assistance, and Allan Mowbray is capable enough as the arch-criminal. Dennis Hoey, Renee Godfrey, Mary Forbes, Billy Bevan and Frederic Worlock are in support. Frank Gruber adapted the Arthur Conan Doyle story, Roy William Neill was producer-director, and Howard Benedict was executive producer.

Running time, 60 minutes. General audience classification. Release date, Feb. 2, 1946.

GENE ARNEEL

Para. International Fetes H. B. Gordon

H. B. Gordon, who will open an office for Paramount International in Caracas, Venezuela, was feted Friday by associates prior to his departure for Caracas at the weekend. Among those present were: George Weltner, A. L. Pratchett, Roger Clement, Milton Kirshenberg, J. W. Piper, P. D. Cromwell, Albert Deane, Gilbert Rose, W. Fass and Paul Ackerman.

$25,000 Montgomery Gift

HOLLYWOOD, Jan. 27.—A $25,000 check from Columbia Pictures to the San Diego Junior Chamber of Commerce for the erection of a memorial monument to John J. Montgomery will be presented by Glenn Ford, who will portray Montgomery in the film, "The Great Highway." Montgomery was a controversial figure of aviation's earliest days.

'Cavalcade' on Video

Adapting one of its major radio programs to television for the first time, NBC Television will present a special "Cavalcade of America" program on its New York television station, WNBT, on Wednesday, following it with a reception at the Stork Club, given by Batten, Barton, Durstine and Osborn, advertising agency.

Reelect MacLuskie

WILKES BARRE, Pa., Jan. 27.—Donald MacLuskie has been reelected president of Local No. 140, American Federation of Musicians.

3-Man Policy Group Set by Buchanan

Buchanan and Co.'s executive management roster is now composed of John D. Hertz, Jr., chairman of the board of directors; Thomas S. Buchanan, president, and Fred M. Jordan, executive vice-president. The group will function on all management policies. An advisory management committee has been appointed to be responsible for operating policies; the committee consists of Joseph D. Dunn, chairman, and Grace Barrett, William Boley, Douglas Day, Rudolph Monteglas, Paul Radin and Erwin Swann.

A creative-plan board has also been formed, with Douglas Day representing marketing and research; Paul Radin and Don Christman representing copy; David Strumpf and Charles Mahony representing art, and Sidney Schaefer, representing media.

Essaness Capital Cut

WILMINGTON, Jan. 27.—The Essaness Theatres Corp., Chicago, a Delaware corporation, has filed a certificate effecting reduction of capital from $100,000 to $37,500; the $62,500 residue, together with other cash of the corporation, is to be used to purchase and retire 625 shares of common stock.

Baker with Philco

Seth N. Baker, on terminal leave after five years service in the Army, has joined Philco's public relations department.

Hollywood

By THALIA BELL

Hollywood, Jan. 27

SCREEN rights to "Night Unto Night," Philip Wylie's book, have been acquired by Warners. The story has been assigned to Owen Crump for production . . . MacDonald Carey who has been in the Marine Corps f the past three years, will return to the screen in a top role in Paramount's "Suddenly It's Spring" . . . Henry Hathaway has been assigned to direct "32 Rue Madeleine," 20th Century-Fox film dealing with the Office of Strategic Services.

•

"Josephine," based on a play by Ferenc Molnar, will be Deanna Durbin's next for Universal . . . Frank Borzage has purchased "Turf Cafe," unpublished short story by Steve Fisher, for a reported price of $25,000 . . . Norman Taurog will direct "The Beginning of the End," M-G-M's atomic bomb drama. . . . Columbia has extended Lee Bowman's contract.

•

Hal Wallis has signed Zasu Pitts for a featured role in his current Paramount production, "The Perfect Marriage" . . . "Bowery Bombshell," original by Edmond Seward, has been acquired by producer Jan Grippo to serve as the basis for the third in his "Bowery Boys" series for Monogram.

Television Tie-up in March for N. Y. Seen

Unless DuMont's station WABD completes its new $400,000 "television city" here by the end of February, New York will be without television broadcasts for all or part of March since National Broadcasting and Columbia Broadcasting announced at the weekend that their video studios will be closed during March for technical alterations. WABD has been off the air since Sept. 15.

Otto Brower, 55, Dies

HOLLYWOOD, Jan. 27.—Otto Brower, 55, 20th Century-Fox producer and specialist in foreign sets, died here Saturday of a heart attack. Born in Grand Rapids, Mich., Brower began his industry career as an actor, and in 1927 he became a Paramount director. Recently he had returned from Costa Rica where he carried out a filming mission.

C. A. McCulloch Dies

Charles Alexander McCulloch, 70, who rose from a Chicago newspaper peddler to hold directorship in 14 large corporations at one time, died in St. Francis Hospital, Miami, last Thursday, it was learned here over the weekend. His home was in Chicago. Among the corporations in which he held directorships were Balaban and Katz Corp. and Paramount-Publix.

'Breakfast' Leads Hooper

Tom Breneman's "Breakfast in Hollywood," American Broadcasting network show which has been made into a picture by Golden Productions, for United Artists release, leads the list of "Top 10" weekday programs, according to the January "Network Hooperatings" report.

Research U. S. Job

(*Continued from page* 1)

engineers, Porter said, were the development of a nationwide system of television, the construction of an entirely new system of aural broadcasting, and the construction of a series of radio systems for many uses.

(Paramount has been attempting to develop a series of television links which would enable it to bring programs to stations which its theatre operating partners are planning to build; also, the Society of Motion Picture Engineers has been seeking to advance experimentation on television channels which would make video for theatres possible.)

"No one company can or should be expected to undertake the tasks of new research," Porter declared. "They are the proper concerns of the government. It is now plain that we will have no alternative in this matter.

"It has been almost unanimously conceded that while there may be no immediate practical benefit from the proposed basic research, the long-range results will pay dividends and that in fact such fundamental spade work is indispensable to practical applications," according to Porter.

Color Television

Porter outlined recent actions taken by the FCC in giving television the "green light." He explained that the Commission is encouraging experimentation on color television, pointing out that there have been more than 150 applicants for television stations. Millions will be expended on transmitters and other equipment to develop television, he reminded.

"It is now apparent that eventually FM broadcasting will largely supplement the present system of standard broadcasting, especially for regional and local service," Porter said in predicting that there will be "thousands" of FM stations in a few years. At present there are 750 applications for FM station licenses, with additional conditional licenses having already been issued to 300 applicants, according to Porter.

Outlining the standard broadcasting situation, Porter said that there are now 940 stations on the air in the U. S.; 525 applications on file for new stations; and 250 applications for changes in existing stations.

Porter recalled that Dr. Vannemar Bush, director of the Office of Scientific Research and Development, in a report to President Truman last July 15, had proposed the creation of a permanent over-all Federal agency for the support of science and that Congress had been asked to act upon a bill establishing a research fund.

Negro Films

(*Continued from page* 1)

with the World War II Negro heroes of the Army and Navy, respectively, and will attempt to arrange for distribution to white theatres through one of the major companies. It is also hoped to secure international distribution of pictures which it is planning to produce.

All of the pictures projected by the company will be factual rather than argumentative, designed to show the achievements of the Negro in all fields of activity, Alexander said. The project is being supported by leading Negroes in various professions and arts.

Short Subjects . . .

"20 Girls and a Band"

(*RKO Radio*)

A musical treat, this Headline Revival presents Nick Stuart and his orchestra masquarading as a girl's band as part of the strategy in getting to play at a dance held by a swank girls' school. The masquerade and the dance are successful, but when it's time to go home, the boys find themselves thumbing their way back to town in feminine attire. Running time, 18 minutes.

"Peeks at Hollywood"

(*Warners*)

Through the Griffith Observatory telescope two young starlets peek at Hollywood. They catch a view of Grauman's Chinese Theatre, where all the greats of filmland have left impressions in the cement. This Vitaphone Varieties subject also provides opportunity for informal shots of Ken Murray, Errol Flynn, Arthur Lake, Hal Peary, Earl Carrol, Jane Withers, and others. Running time, 10 minutes.

"The Good Egg"

(*Warners*)

This Blue Ribbon Cartoon concerns a grief-stricken old hen who is about to end it all because she has no baby chick. Happening upon an egg in the sand, she hatches it, but—whoops! it's a turtle! The old hen loves it just the same and notwithstanding the ridicule it is subjected to by other chickens. But when the turtle rescues the chicks from drowning, they gladly welcome it into their company. Running time, seven minutes.

"Cavalcade of Archery"

(*Warners*)

Robin Hood carrying off honors in a tournament in the days of Merrie Old England opens this Sports Parade. Coming down to the present, it reveals the prowess of Howard Hill. During the course of an exhibition he shoots bulls-eyes through gourds, uses two arrows at a time, pierces the center of an ace of spades, and shoots an apple and a prune off the head of an assistant. Running time, 10 minutes.

Rodgers Names 10

(*Continued from page* 1)

the winners, all employes, totaling 400, of exchanges represented by the 10 managers will be given a week's salary.

The top two are: Herman Ripps, Albany branch manager and also district manager covering that branch, Buffalo and New Haven; and John S. Allen, Washington branch manager and also handling the Pittsburgh and Cincinnati offices as district manager.

The other eight selected for the South American trip by a committee consisting of E. M. Saunders and E. W. Aaron, assistant general sales managers, and Alan F. Cummings, in charge of branch operations, included Benn Rosenwald, Charlotte manager; Jack Sogg, Cleveland; Frank Henzler, Kansas City; Harry Rosenblatt, New Haven; Jack ReVille, Oklahoma City; Gerald E. McGlynn, Omaha; Lou Formato, Philadelphia; Saal Gottlieb, Pittsburgh.

The 10 will meet at the Columbus Hotel, Miami, Feb. 25 and leave there the next morning on the Pan American airlines for Port of Spain, from where they will visit Belem, Receife, Rio de Janeiro—where they will remain during the carnival—Buenos Aires, Santiago, Lima, and then Balboa. They will be gone three weeks.

Variety Fund Aid

BALTIMORE, Jan. 27.—The Baltimore Variety Club, Tent No. 19, announces the receipt of $1,000 for its "Heart Fund" from the estate of the late J. Louis Rome, circuit operator. Rome was chief barker of the tent at its inception eight years ago and held that office for three years. A plaque will be placed in the Variety clubrooms in his memory.

MacKenna to London

HOLLYWOOD, Jan. 27.—Kenneth MacKenna, M-G-M story editor, was scheduled to leave over the weekend for New York and London to set up a permanent story and scenario department in the British capital.

Studio Strike

(*Continued from page* 1)

to apply trim, after which CSU painters were to paint them. All last week IATSE men erected sets, with CSU men declining to touch them. Although shooting continued on sets previously completed, preparation for further shooting lagged, with stoppage certain in the predictable future unless the situation is relieved.

Queried on IATSE's attitude toward the new development, a spokesman said IATSE will not cross the jurisdictional lines established by the AFL directive, although it can furnish men to do necessary work if instructed to do so by the AFL executive committee. IATSE President Richard F. Walsh was scheduled to leave by plane today for Miami to see the committee.

In a statement on the weekend development, the producers said: "Continuation of this sitdown strike will halt the completion of new stage sets and within a very short time will interfere seriously with production. The refusal to work is in direct violation of the agreement entered into by all the unions, as well as the studios, to accept as final and binding the decision of the AFL executive council committee. It was our obligation to accept this decision and put it into effect. We are confronted with the present breach of faith and defiance of the AFL directive by one of the unions which was a party to the agreement."

MPSA Discussions

(*Continued from page* 1)

tives, the companies' foreign departments in New York, and in dealing directly with the producers in California.

The proposal before the department would make the society the liaison between the government and the film industry, acting as a clearing house for the "constructive contribution of motion pictures to the nation's international public relations," obtaining information on international problems through the facilities of the department in cooperation with the Production Code Administration office in the analysis of scripts, acting as governmental contact for all federal documentary film projects, assisting Hollywood and producers in contacting experts and securing information on foreign countries, and in other ways.

Various Objections

Various parts of the program have met with objection from different interests in the industry, particularly those phases which would make the society a quasi-governmental organization, staffed with industry men, but under the direction of the department. In some quarters fears have been expressed that this might be the opening wedge to throw into the governmental service the representation of the industry now had through the tele-communications division, headed by Francis C. de Wolf, and to that extent might not fit in with Johnston's plans for extended and more forceful attacks against artificial barriers to U. S. films in foreign countries.

A better organizational set-up for the handling of foreign film questions has been under consideration in the department for some weeks with a view to transferring the film section under George Canty from the telecommunications division to some division into which it can be better fitted. It would be with this section that Johnston would work in carrying out the aggressive attacks on industry problem abroad which he devised last year, while his efforts to develop the field for documentaries will entail cooperation with Benton's office.

SPG Settlement

(*Continued from page* 1)

warded a request to the American Federation of Labor for cancellation of its affiliation with the Brotherhood of Painters. Favorable action on this would be followed by a combined membership meeting at which all differences could be dissolved, according to both SPG and MPSPA spokesmen, and steps toward the formation of a new organization could be taken. A new AFL affiliation would be made.

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BOX OFFICE MAGNET

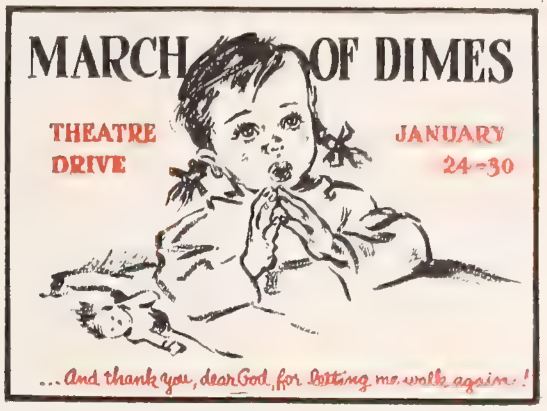
THIS lad has a "*pull*" with your *patrons!* . . . because he knows how sensitive they are to EYE and EAR appeal . . . and that a little extra MAGNETISM . . . in ADVERTISING . . . can bring them back . . . again and again!

THAT'S why he has super-charged those famous National Screen TRAILERS and ACCESSORIES . . . with *extra* DRAWING POWER! . . . the kind that DRAWS patrons . . . to your BOX OFFICE . . . PULLS their entertainment dollars from their insulated pockets . . . and jams them into your theatre . . . while your cash-box tinkles to the tune of SRO!

HE'LL pull *anyone* within EYE-or-EAR-shot of this powerful advertising . . . because . . . the PRIZE BABY has loaded this magnet with SHOWMANSHIP . . . that special SHOWMAN'S *magnetism* . . . that's been filling theatres for over Fifty Years!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

MOTION PICTURE
DAILY


MARCH OF DIMES
THEATRE DRIVE
JANUARY 24-30
... And thank you, dear God, for letting me walk again!

. 59. NO. 20 NEW YORK, U. S. A., TUESDAY, JANUARY 29, 1946 TEN CENTS

MPSA to End On Feb. 28, Board Decides

New Organization May Continue, Expand Work

By WILLIAM R. WEAVER

HOLLYWOOD, Jan. 28.—The Mo-on Picture Society for the Ameri-as will pass out of existence on Feb. 28, it has been decided by its board of directors—which includes all roduction company heads — upon greement with the State Department, was learned here today.

There is expectation here that plans or the continuation of the same or imilar work as that handled by the MPSA will be announced by Eric ohnston, president of the Motion Picture Association of America, and by

(Continued on page 6)

New Newsreel Pact Talks

Newsreel heads will start negotiaions this week with representatives of IATSE Motion Picture Studio Mechanics Union, Local No. 52, covering production workers, and with ATSE Film Editors Union, Local No. 771 covering editors, assistant editors, librarians and others. Similar contracts will be negotiated by the wo unions with representatives of all East Coast producers, with some 500 workers involved.

The studio mechanics seek a 20 per

(Continued on page 6)

Want Music Rights Probed in Canada

OTTAWA, Jan. 28.—Following evilence by H. T. Jamieson, president of he Composers, Authors and Publishers Association of Canada, before the Copyright Appeal Board that the schedule of performing-right license fees authorized by the Dominion government was "inadequate," Justice Thorson, chairman of the board, decided that the whole question of copyrights as applied to the use of musical compositions should be reviewed by a judicial inquiry.

The move entails a study of the

(Continued on page 6)

Universal Net Is $3,910,928; Sets a Record

Net profits of Universal Pictures in the year ended Nov. 3, 1945, aggrated $3,910,928, largest in the long history of the company, according to the annual report to stockholders released here by J. Cheever Cowdin, chairman of the board, and N. J. Blumberg, president. This was after provision for federal income and excess profits taxes of $5,981,000, and compared with net profits of $3,412,701 in the previous year.

J. Cheever Cowdin

Net profits were equivalent to $4.86 per share on the 804,219 shares out-

(Continued on page 6)

Bills to Enforce New Building Code Set

ALBANY, N. Y., Jan. 28.—Senator William F. Condon of Yonkers and Assemblyman Frederick A. Washburn of Hudson, have introduced a series of New York State Labor Department bills to enlarge the authority of this department over safety and other factors in public buildings, including one which would change the definition of "places of public assembly," embracing theatres. A similar type bill on changing the definition of places of public assembly was introduced by those two legislators during the last session but it failed to pass because of technicalities.

As reported in MOTION PICTURE

(Continued on page 6)

Rodgers' Warning: Conserve Audience

"We must never again permit theatre audiences to be diverted to other forms of entertainment," William F. Rodgers, M-G-M vice-president and general sales manager, declared yesterday in addressing the fourth and final sales group meeting of the company at the Hotel Astor here.

While warning that the present

(Continued on page 6)

N. Y. Circuits Add Four 'Dimes' Days

New York circuits will continue their March of Dimes collections for four extra days, Thursday through Sunday, it was announced yesterday by Nicholas M. Schenck, national chairman. In all out-of-town operations where pictures are being held over for a second week, Loew's will collect during the four additional days.

The Western Union strike has delayed reports from the field, but from fragmentary figures available, indications are that the current campaign will top last year's all-time record. In New York City, nearly all theatres are running from 10 to 20 per cent ahead.

AAA Handled 432 Cases

From Feb. 1, 1941, when the motion picture arbitration system, established by the consent decree, actually started to handle industry arbitration cases, through yesterday, a total of 432 cases have been filed. Thursday will conclude five years of actual operation of the tribunal, although it was set up Nov. 30, 1940; it did not actually begin to process cases until Feb. 1, 1941.

According to records of the Ameri-

(Continued on page 6)

Confer in Miami on Coast Labor Tangle

MIAMI, Jan. 28.—Eric Johnston, MPAA president; Richard F. Walsh, IATSE president, and Edgar J. Mannix, Y. Frank Freeman, Benjamin B. Kahane and Cliff Work of the Association of Motion Picture Producers have arrived here. They were in confer-

(Continued on page 6)

Bogeaus, Boyd and Leserman Combine

LOS ANGELES, Jan. 28. — Benedict Bogeaus, William Boyd and Carl Leserman have formed a partnership to produce a minimum of six "Hopalong Cassidy" pictures annually for the next three years. Corporation papers

(Continued on page 6)

$375,306,023 Admission Tax All-Time High

25% Greater Than 1944; Declined in December

WASHINGTON, Jan. 28.—Federal admission tax revenue in 1945 reached a new all-time high, it is reported by the Internal Revenue Bureau, and this despite the fact that December collections declined for the second consecutive month.

The 1945 collections were $375,306,023, almost 25 per cent greater than the $300,515,911 recorded in 1944. Part of the increase, however, was due to the fact that collections for the first four months of 1944 were at the former rate of 10 per cent, whereas all 1945 collections were at the current 20 per cent rate.

The bureau reported that December collections were $29,862,687, compared

(Continued on page 6)

2 New Loew Divisions

Joseph R. Vogel, in charge of all Loew Theatres, has created two new divisions, promoted two assistants, and made a number of managerial shifts.

William Phillips, for 18 years manager of Loew's State, Newark, will head a division including Newark, Jersey City, North Bergen, Loew's State and Criterion on Broadway, and Loew's Sheridan, Commodore and

(Continued on page 6)

Two 'Fact Finders' Join MPAA Here

Robert W. Chambers and Michael Linden, both statistical research experts before service in the Armed Forces, yesterday joined the New York staff of the Motion Picture Association of America, Chambers to engage in fact-finding for the industry and Linden as the association's librarian and reference consultant.

Recently discharged from the Navy as lieutenant commander, Chambers

(Continued on page 6)

Personal Mention

S. BARRET McCORMICK, RKO Radio advertising publicity director, returned here yesterday from Los Angeles.

•

HYATT DAAB, publicist for DAVID O. SELZNICK, is due here today from the Coast en route to London on a special exploitation assignment.

•

FRANK ROSENBERG, Columbia advertising-publicity-exploitation director, arrived here yesterday from Hollywood.

•

ORTON H. HICKS, Loew's Internation 16mm. department director, will leave here by plane for the Coast today.

•

JACK FLYNN, M-G-M Midwest sales manager, will leave here today for his Chicago headquarters.

•

WALTER LANG, 20th Century-Fox director, arrived in New York yesterday.

Cuban Film Making Snaps Into Motion

By CHARLES B. GARRETT

HAVANA, Jan. 23 (By Airmail).—A new production spurt appears to have taken hold in Cuba, one that may well resolve itself into the solid establishment of the industry here on a solvent, firm basis. One feature has been completed and another is before the cameras.

Now being filmed is "Embrijo Antillano," with O. Gomez Castro producing and Geza Polaty directing. Casting is shared by top Mexican and Cuban talent. "Sed de Amor" has been completed, the negative of which has been taken to Hollywood by Charles Ginart, producer, for laboratory work.

Manuel Alonso, editor of one of the local newsreels, is forming a new production organization, and there are several more prospective producers with similar plans.

Meanwhile, it has been learned that exhibitors here may have to pay the same prices for Cuban newsreels that they pay for similar American product.

RKO Radio Europe Post to M. Havas

Michael Havas has been named Continental Europe and Near East sales manager for RKO Radio, by Phil Reisman, vice-president in charge of foreign distribution, prior to his departure for South America.

Havas, who will have headquarters in Paris, has been manager of RKO's office in Venezuela. He is now at the home office conferring with Vladimir Lissim, RKO European general manager.

Academy Nominates Awards Candidates

HOLLYWOOD, Jan. 28.—The Academy of Motion Picture Arts and Sciences has announced the following nominations for its 18th annual awards, to be voted upon by the membership with the results to be announced Mar. 7.

Best picture: "Anchors Aweigh," M-G-M; "Bells of St. Mary's," RKO Radio; "The Lost Weekend," Paramount; "Mildred Pierce," Warners; "Spellbound," Selznick-United Artists.

Best performance by an actor: Bing Crosby in "Bells of St. Mary's;" Gene Kelly, "Anchors Aweigh;" Ray Milland, "The Lost Weekend;" Gregory Peck, "The Keys of the Kingdom," Cornel Wilde, "A Song to Remember."

Best performance by an actress: Ingrid Bergman, in "Bells of St. Mary's;" Joan Crawford, "Mildred Pierce;" Greer Garson, "Valley of Decision;" Jennifer Jones, "Love Letters;" Gene Tierney "Leave Her to Heaven."

Best performance by an actor in a supporting role: Michael Chekhov, in "Spellbound;" John Dall, "The Corn is Green;" James Dunn, "A Tree Grows in Brooklyn;" Robert Mitchum, "The Story of G.I. Joe;" J. Carroll Naish, "A Medal for Benny."

Best performance of an actress in a supporting role: Eve Arden in "Mildred Pierce;" Ann Blyth, "Mildred Pierce;" Angela Lansbury, "The Picture of Dorian Gray;" Joan Lorring, "The Corn is Green;" Anne Revere, "National Velvet."

Four Directors

Best achievement in directing: Leo McCarey for "Bells of St. Mary's;" Billy Wilder, "The Lost Weekend;" Clarence Brown, "National Velvet;" Jean Renoir, "The Southerner;" Alfred Hitchcock, "Spellbound."

Best written screenplay: Leopold Atlas, Guy Endore and Philip Stephenson, for "The Story of G.I. Joe;" Charles Brackett and Billy Wilder, "The Lost Weekend;" Ranald MacDougall, "Mildred Pierce;" Albert Maltz, "Pride of the Marines;" Tess Slesinger and Frank Davis, "A Tree Grows in Brooklyn."

Best original screenplay: Philip Yordan, for "Dillinger;" Richard Schweizer, "Marie-Louise," Swiss; Myles Connolly, "Music for Millions;" Milton Holmes, "Salty O'Rourke;" Harry Kurnitz, "What Next Corporal Hargrove?"

Best original film story: Thomas Monroe and Lazzlo Gorog, for "Affairs of Susan;" Charles G. Booth, "The House on 92nd Street;" John Steinbeck and Jack Wagner, "A Medal for Benny;" Alvah Bessie, "Objective Burma;" Ernst Marischka, "A Song to Remember."

Academy Award candidates in the sound recording category are: "The Bells of St. Mary's," "Flame of Barbary Coast," "Lady on a Train," "Leave Her to Heaven," "Rhapsody in Blue," "A Song to Remember," "The Southerner," "They Were Expendable," "The Three Caballeros," "Three Is a Family," "The Unseen," "Wonder Man."

Whitney Is Named U.S. Film Adviser

WASHINGTON, Jan. 28.—John Hay Whitney has been named by the State Department as motion picture member of a special group of five consultants who will meet with officials to assist in developing proposals in the field of mass communications for consideration by the United Nations Educational, Scientific and Cultural Organization meeting to be held this summer. Whitney, who was chairman of the board of Selznick International Pictures before he became wartime motion picture chief of the Office of Inter-American Affairs prior to his being commissioned a colonel in the Army Air Forces, has been films advisor to Assistant Secretary William Benton.

Chairman of the group will be Edward W. Barrett, editorial director of *Newsweek* and former director of the overseas branch of the OWI, other members being Thurman L. Barnard, vice-president of the Compton Advertising Agency, New York, former executive director of the OWI's overseas branch; Don Francisco, vice-president of J. Walter Thompson, advertising agency, New York, former assistant coordinator of the OIAA, and Ferdinand Kuhn, Jr., director of the State Department Interim International Information Service.

GPE Dividends Are Ruled Nontaxable

General Precision Equipment Corp., has notified its stockholders that the U. S. Internal Revenue Bureau has ruled tentatively that each of the four dividends of 25 cents per share paid by the corporation in 1945 is 100 per cent nontaxable to shareholders and that the amounts of the dividends should be applied against the cost of the stock. The Bureau also ruled, also tentatively, that the dividends of 25 cents each paid on Mar. 15, 1944, and June 15, 1944, are taxable, while the 25-cent payments made Sept. 15, 1944, and Dec. 15, 1944, are nontaxable.

February Release for Hughes' 'Outlaw'

Howard Hughes' "The Outlaw," which has been held up for about four years, pending PCA approval and which United Artists will distribute, will be "available" in February in the version approved by the Production Code Administration both in New York and Hollywood, and will probably open in Miami, Norfolk, Richmond and Memphis, a UA spokesman said here.

Curtis Is AFA Officer

Maj. Gen. Edward P. (Ted) Curtis, vice-president of Eastman Kodak, has been elected a temporary vice-president of the new Air Force Association. Three other temporary officers are also from the industry: Cols. James Stewart and John Hay (Jock) Whitney, both directors; Col. Sol A. Rosenblatt, film attorney is secretary.

'Brotherhood' Goal Is 10,000 Pledges

Exhibitors around the country are being urged to pledge screen time for "American Brotherhood Week," three-minute trailer, produced gratis by David O. Selznick and distributed by National Screen, with branch managers now aiming at an ultimate goal of 10,000 bookings.

The trailer, titled "The American Creed," plays the principal role in the industry's campaign to promote [illegible] 16-26 as "Brotherhood Week" as sp[illegible]sored by the National Conference of Christians and Jews. It features James Stewart, Ingrid Bergman, Van Johnson, Jennifer Jones, Katharine Hepburn, Walter Pidgeon, Shirley Temple, Eddie Cantor and Edward G. Robinson.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
SPECTACULAR STAGE PRESENTATION

9th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A.M. • LATE SHOW EVERY NIGHT

B. G. DeSylva presents
BETTY HUTTON in
"THE STORK CLUB"
with BARRY FITZGERALD
In Person
WOODY HERMAN
and his Orchestra featuring
FRANCES WAYNE
PARAMOUNT Times Square

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. SHOWING!
M-G-M presents
'UP GOES MAISIE'
Ann SOTHERN
Geo. MURPHY
ALL STAR STAGE SHOW

RKO PALACE B'WAY & 47th St.
DICK POWELL
"CORNERED"
with WALTER SLEZAK
LUTHER ADLER
An RKO RADIO PICTURE

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The music *... and the business!* from

Doll Face

is sweeping the country!

"A HUBBA-HUBBA-HUBBA," song by Como, is nation's No. 1 juke box hit! A million records sold!

"HERE COMES HEAVEN AGAIN" and "SOMEBODY'S WALKING IN MY DREAMS" just recorded by Kate Smith!

"CHICO, CHICO" recorded by the DeMarco Sisters whirls into the big time!

VIVIAN BLAINE
DENNIS O'KEEFE
PERRY COMO
CARMEN MIRANDA
in
"DOLL FACE"
with
Martha Stewart
Michael Dunne
Reed Hadley
Produced by
BRYAN FOY
Directed by
LEWIS SEILER
Screen Play by Leonard Praskins
Adaptation by Harold Buchman
From a Play by Louise Hovick
Music and Lyrics by
Jimmy McHugh • Harold Adamson
Dances Staged by Kenny Williams

IVE WITH A HEART!
ARCH OF DIMES!

Every day on hundreds of radio programs! Precision pre-selling by 20th Century-Fox

"The Seventh Veil' is an absorbing film," says LIFE. Above are the two stars, Ann Todd and James Mason, both of whom LIFE thinks will be successfully sold to the American public through this Universal release.

LIFE'

as 'MOVIE O

importanc

American p

BE SURE to screen "The Seventh Veil" at your nearest Universal exchange as soon as prints are available.

"The Seventh Veil" is typical of the fine quality of entertainment you will find in all of the six English pictures which Universal is releasing. They all have that universal appeal.

THE SEVENTH VEIL
MADONNA OF THE SEVEN MOONS
THE MAN IN GREY
THE WICKED LADY
ROGUE'S PROGRESS
DEAD OF NIGHT

selection of "The Seventh Veil"
HE WEEK' further proves the
f this motion picture to the
c and the American exhibitor!

MPSA to End

(*Continued from page* 1)

Byron Price, vice-president, at a future date.

C. Merwin Travis, executive director of MPSA, will remain with the organization long enough to wind up its affairs before announcing a new industry affiliation.

The State Department had been considering proposals to establish MPSA on a permanent basis and to expand its work internationally. It is believed that some phases of such proposals now may be carried over to whatever new organization ultimately may supplant MPSA. The latter originally was scheduled to be discontinued at the end of 1945, but it won a 60 to 90-day reprieve on Nov. 29 last, when its president, Harold Hopper, offered the board of directors and the State Department a plan for continuing on a global scale.

UA Boston and L. A. Meets This Week

J. J. Unger, United Artists general sales manager, has scheduled a regional sales meeting at the Hollywood Roosevelt Hotel, Los Angeles, for Thursday and Friday of this week, and one at the Statler Hotel, Boston, on Friday and Saturday.

Jack Goldhar, Eastern sales manager, will preside at the Boston session, assisted by Sam Lefkowitz and Clayton Eastman, district managers.

Maury Orr, Western sales manager, and W. E. Callaway, district manager, will conduct the Los Angeles meeting.

Newsreel Pacts

(*Continued from page* 1)

cent wage increase, while the film editors are asking a 30 per cent boost, both contracts having expired Dec. 31. Pat Casey, producers labor contract, will assist in the negotiations following the setting of agreements with newsreel cameramen of New York, Chicago and Hollywood, as reported in MOTION PICTURE DAILY yesterday.

First negotiation meeting between Local 52 representatives and the newsreel heads will be held here tomorrow at Casey's office with the film editors of Local 771 expected to start their talks later in the week.

Building Code

(*Continued from page* 1)

DAILY on Jan. 23, the latter bill would be used to enforce the new New York State building code which is now nearing completion. Some 16 cities and towns of the state, including New York City which has its own building code, would be exempted from enforcing the provisions of the new code unless the new legislation is enacted. New York City would be exempt in any event.

EVERY NIGHT WAS SATURDAY NIGHT AT THE ROMAN BATHS!

Rodgers' Warning

(*Continued from page* 1)

lush market isn't going to continue indefinitely, he pointed out that the business is not going to suffer any kind of recession either. "Our future lies in making better showmen of our customers and of our salesmen," Rodgers said.

Attending the meeting are 30 men from the Eastern and Central territories and home office sales executives. E. K. (Ted) O'Shea, Eastern sales manager, participated in the talks.

E. M. Saunders, assistant general sales manager, told the meeting that there was nowhere else where the public can get for a dollar the value given it by the motion picture industry. E. W. Aaron, also assistant general sales manager, urged that all of the field force keep the home office constantly acquainted with what is going on in the territory. Mike Simons, editor of *The Distributor,* company sales house organ, stressed the importance of branch cooperation with his department.

Later in the week Rodgers will head for Hollywood on his periodic visit to the studio.

432 AAA Cases

(*Continued from page* 1)

can Arbitration Association, which administers the arbitration system, there has been a steady decline in the number of cases handled from year to year. From Feb. 1, 1941, through Nov. 30, 1941, the first year of operation—although a partial year—witnessed 148 cases. The following year, Dec. 1, 1941, through Nov. 30, 1942, there were 116; Dec. 1, 1942-Nov. 30, 1943, 83 cases: Dec. 1, 1943-Nov. 30, 1944, 45 cases; Dec. 1, 1944-Nov. 30, 1945, 32 cases. From Dec. 1, 1945, to date there were only eight additional cases filed.

Clearance cases composed the predominant number of complaints, totaling 314, followed by 44 some-run cases, 21 designated-run cases, 19 clearance and some-run cases, 22 clearance and designated-run cases, four combination clearance, some run and designated run, three some and designated runs, and five miscellaneous.

New York had the greatest number of cases, followed by Boston and Chicago.

Bogeaus, Boyd

(*Continued from page* 1)

were filed here. United Artists will distribute the series of Westerns.

Boyd's next will be his 55th in the title role of the "Hopalong" films. Production of the first "Hopalong" under the Bogeaus-Boyd-Leserman banner is scheduled to start early this year. The new company is separate from Bogeaus' own producing organization.

Snow, Globe Head, Dies

PHILADELPHIA, Jan. 28.—Philip Carr Snow, 68, president of the Globe Ticket Co., died here Sunday in Hahnemann Hospital of a heart attack.

$200,000 Ad Budget

The advertising budget for Arnold Pressburger's "A Scandal in Paris" has been set at $200,000 by United Artists.

New Loew Divisions

(*Continued from page* 1)

Ave. B Theatres, downtown. Jack Harris, manager of Loew's Victoria, in Harlem, will supervise the Victoria, 116th Street, Burland, Bedford, Brevoort and Boston Road Theatres.

Bernie Feinberg, assistant at Loew's Paradise, has been appointed manager of the Boston Road, while Louis Kramer, assistant at the Pitkin, will take over the Ave. B, replacing Stanley Marks, resigned.

Managerial transfers include: Edward Burke, American to State, Newark; Wm. Analante, discharged from the Army, will manage Loew's American; Wilfred Simon, Palace, Brooklyn, becomes a relief manager; Ken Grattan moves from 46th St. to the Palace; Murray Sharf, from the Alpine to 46th St.; William Nitschke, from the Triboro, Astoria, to the Plaza, Corona, replacing Allan Isaacs, resigned.

Also, Sam Pearlman moves from the Kameo, Brooklyn, to Triboro, Astoria; John Cusack from 86th Street to Kameo; Ed Crawford from Olympia to 86th St.; Joseph Citron from Apollo to Olympia; Francis Doherty from Canal to Apollo; George Daniels from Grand to Burland, replacing George Ruggles, resigned; Larry Samuels, out of the service, goes to the Victoria; Harry Weiss, from a relief managerial assignment to the Warwick; and Harvey Everett, from the Warwick to relief assignments.

Miami Conference

(*Continued from page* 1)

ence today with AFL president William Green and members of the federation's executive council, seeking clarification of the renewed jurisdictional dispute which resulted in a sitdown strike of Conference of Studio Unions carpenters at eight Hollywood studios on Friday. Although no statement was forthcoming at a late hour tonight, clarification of the AFL jurisdictional directive was expected in a day or so.

HOLLYWOOD, Jan. 28.—James Skelton, president of the carpenters' local which went on a sitdown strike Friday in resistance to the AFL jurisdictional directive, said today that no new steps would be taken pending the outcome of the Miami conferences. An IATSE spokesman expressed the same attitude. The situation in the studios remained status quo.

New Tax High

(*Continued from page* 1)

with $36,394,911 in November, and $31,182,977 in December, 1944. The heaviest month's total for 1945 was $42,389,372 in October, and the smallest, $24,345,560, was in January. Collections by months for the past two years follow:

Month	1945	1944
Jan.	$24,345,560	$16,744,936
Feb.	26,298,411	12,094,184
Mar.	30,645,244	14,893,007
Apr.	29,076,970	14,907,919
May	31,923,364	28,617,078
June	28,157,974	26,240,195
July	33,332,578	31,343,729
Aug.	33,289,380	34,168,118
Sept.	29,589,568	29,042,668
Oct.	42,389,372	31,097,641
Nov.	36,394,911	30,183,484
Dec.	29,862,687	31,182,977
Totals	$375,306,023	$300,515,911

'U's' Net

(*Continued from page* 1)

standing at the end of the year, compared with $5.15 per share on 662,592 shares outstanding at the end of the previous fiscal year.

Rentals and sales of Universal pictures and other operating income totaled $51,049,428, compared with an all-time peak of $51,561,504 in the previous year. Foreign revenues established a new all-time high of $22,341,928, an increase of $3,166,945 over the previous fiscal year. The higher 1945 profit on a lower gross is attributable to the cutback in excess profits taxes now in effect.

Pointing out that the company was in the strongest financial condition in its history, the report states that net working capital had increased to a new record high of $23,030,555, from $18,798,687 at the end of the previous year. Current and working assets amounted to $28,212,871 and current liabilities were $5,182,316; the ratio of current and working assets to current liabilities was $5.44 to $1, compared with $2.84 to $1 a year ago, nearly double.

$7,568,110 Taxes

Total taxes aggregated $7,568,110 for the year, equivalent to $941 per 100 shares of stock and to 33 cents out of every dollar paid out in wages and salaries. Amortization of film costs, royalties, etc., amounted to $24,881,827, compared with $24,375,518 in the preceding year, while inventories at the end of the year stood at $19,112,041, compared with $19,487,592 at the end of the previous year. Total dividend payments, at the annual rate of $2 per share, amounted to $1,519,842 for the fiscal year.

Chambers, Linden

(*Continued from page* 1)

worked for Indiana theatres while attending Butler University, Indianapolis, and later, while at Harvard, continued to handle advertising for the film houses from press sheets acquired at the Boston exchanges.

Before joining the Army Air Forces, Linden, a graduate of Columbia University's School of Library Service, was reference librarian in the Brooklyn Public Library's social service division.

Canada Copyrights

(*Continued from page* 1)

whole license system affecting musical works with a view to a change in the royalty plan in the Dominion. A similar inquiry studied conditions in 1935 and a result was the setting up of the Copyright Appeal Board to receive submissions for annual license schedules affecting theatres, radio stations, orchestras and other public users.

Kelly's Signet Films

General Motion Pictures Corp. has changed its name to Signet Films Productions, of which Arthur W. Kelly, is president. The company will begin production shortly of a series of 60-minute features for United Artists release. Kelly is now on the Coast.

WORLD PREMIERE

"**BLACK** **MARKET** **BABIES**"

WARNERS PARAMOUNT

YOUNGSTOWN, OHIO

FIRST 3 DAYS

TOPPED "DILLINGER"

BY $609. ...MONOGRAM'S

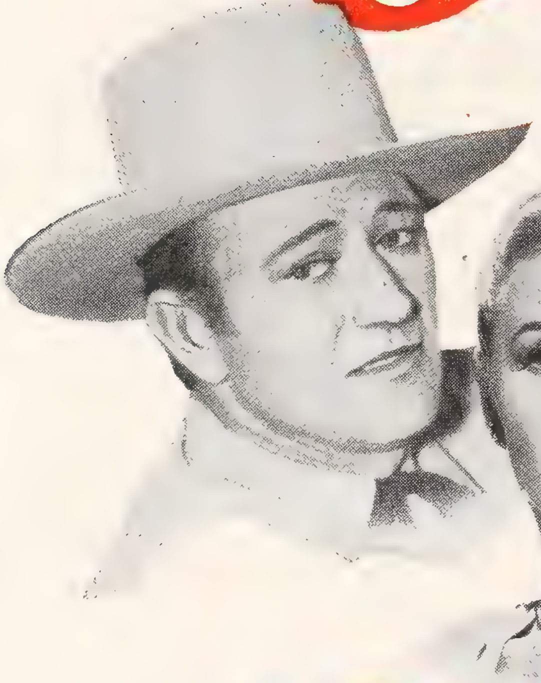
NEW SOCKO SENSATION!

FLASH

JUST COMPLETED

6 RECORD WEEKS

at Broadway's GOTHAM THEATRE New York



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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

L. 59. NO. 21 NEW YORK, U.S.A., WEDNESDAY, JANUARY 30, 1946 TEN CENTS

No U.S. Move On Majors' Building Plans

See D. of J. Unlikely to Take ITO Suggestion

WASHINGTON, Jan. 29.—There is little likelihood of Department of Justice action to freeze major circuits' theatre acquisitions, building or planning pending a decision in the New York suit, as urged in a resolution adopted by the Ohio Independent Theatre Owners, last week, it is learned here. Copies of the petition are now being circulated to Department officials, to all exhibitor organizations and to distributor-circuit heads.

It was pointed out that the Department has been aware of the circuits' activities and the inference was that if it had deemed it proper to impose a

(Continued on page 6)

Set Program for Allied Board Meet

WASHINGTON, Jan. 29.—Discussions of strengthening public relations and increasing effectiveness of independent exhibitor groups in handling legislative matters affecting their interests will be on the agenda of the Allied States board of directors annual meeting, to be held at the Warwick Hotel, New York, Feb. 11, 12 and 13.

The two subjects are prominent in the program of the proposed Theatre Activities Committee, new national

(Continued on page 11)

New Information Unit for England

The wartime British Ministry of Information will be terminated by the end of March, having been voted out of existence by the House of Commons; it will be replaced by the peacetime Central Government Information Office, which will be staffed with film, radio and press specialists, according to a spokesman for the British Information Services here. Members will be

(Continued on page 6)

New Films in B'way Lead

New arrivals at downtown New York first-runs are drawing some of the business from the extended holdovers, but receipts in general are continuing good with weather conditions aiding business and most films drawing heavily on the profit-taking side.

Leader among new arrivals is "The Harvey Girls," at the Capitol. Teamed with Glen Miller's orchestra, headed by Tex Beneke, the combination is headed for a new high of $108,000. Previous high under present operating policy was recorded for "Anchors Aweigh," which was just under $100,000, but scales have been increased

(Continued on page 11)

Richey Cites Films' Manpower War Aid

No industry has done more for the war in manpower than the film industry, H. M. Richey, exhibitor relations and sales promotion head, told the final group of 165 M-G-M salesmen and field exploiteers at a meeting yesterday at the New Yorker Hotel.

"You have participated in various

(Continued on page 11)

Truman on 'Dimes' Broadcast Tonight

Washington, Jan. 29.—President Truman will make an appeal for funds for the National Foundation for Infantile Paralysis over NBC, from here, as part of a "March of Dimes" program, tomorrow evening. Many theatres are expected to tie-up with the broadcast as part of the closing ceremonies of the theatre collection.

'Caesar'-Size UK Films Out

LONDON, Jan. 29.—Present plans of British producers include no more big film ventures like J. Arthur Rank's $6,000,000 "Caesar and Cleopatra," according to the understanding of Sir Stafford Cripps, president of the Board of Trade, who appeared in the House of Commons yesterday to answer criticisms centering around the loss the country would sustain if such films should fail to find markets abroad.

Cripps added, however, that he

(Continued on page 6)

58 Exhibitor Chairmen For 'Brotherhood Week'

Await Statement on Miami Talks Today

Miami, Jan. 29.—Discussions by Eric Johnston, MPAA president, and other industry representatives with William Green, AFL president, and members of the federation's executive council, in an effort to clarify the jurisdictions of labor unions in the studios, went forward here today; and it was indicated at a late hour tonight, by a spokesman for the producers, that the talks would continue tomorrow, with a possible statement from Johnston forthcoming at that time.

Spyros P. Skouras, national chairman of the industry's committee for "American Brotherhood Week," Feb. 16-24, has named 58 state exhibitor chairmen who will serve on the drive, as follows:

R. M. Kennedy, Alabama; M. A. Lightman, Arkansas; Harry Nace, Arizona; Charles P. Skouras, chairman for California; Sherrill Corwin and Robert H. Poole, co-chairmen for Southern California; Rotus Harvey and Charles Thall, co-chairmen for Northern California; R. H. Ricketson, Jr., Colorado; I. J. Hoffman, Connecticut;

Also: A. Joseph DeFiore, Delaware; Carter Barron and John J. Payette, co-chairmen for the District of Columbia; Sidney Meyer, Florida; J. H. Thompson, Georgia; M. M. Rubens, Southern Illinois; Jack

(Continued on page 11)

Admissions on Increase in Midwest Area

Higher Rentals and Other Rises Held Responsible

CHICAGO, Jan. 29.—A trend toward higher admissions in the Midwest is foreseen by leading exhibitors due to increased costs of operation and higher film rentals. While only off-the-record statements are available, it is a matter of record that the movement towards price increases started in Great States Circuit houses Christmas week throughout Illinois, averaging about 10 per cent.

That other circuits are planning to follow in the footsteps of Great States, a Paramount affiliate, is seen by their close study of the price change. The increase, generally, prevails evenings only, 50 cent admis-

(Continued on page 6)

$1,400,000 for UW In 'U' Stock Issue

Universal will use $1,400,000 of its contemplated issue of $6,000,000 worth of cumulative preferred stock for the purchase of an interest in the new United World Pictures, the company's proxy statement for the special stockholders meeting on Feb. 18 in Wilmington, reveals.

Additional portions of the $6,000,000 will be used in advances and loans to United World and in improvements and additions to Universal's studio property and equipment which, it is estimated, will cost between $1,500,000 and $2,000,000 during the next two or

(Continued on page 11)

On Inside Pages

A Columbia Pictures "Silver Anniversary" section appears on pages 7-9. "The Diary of a Chambermaid" is reviewed on page 6. Estimates of key city grosses are on pages 10, 11.

In This Issue-Columbia Silver Anniversary

Axis' Electronics Secrets Available

WASHINGTON, Jan. 29.—The publications board of the Department of Commerce has available to the public 96 reports on enemy developments in radio, electronics and other communications equipment gathered by technical intelligence missions which, last year, investigated wartime industrial and scientific developments in Germany, Italy and Japan.

There is also included information on coaxial cable and television systems.

Video As Ad Medium Cited by Raibourn

WASHINGTON, Jan. 29.—Paul Raibourn, president of Television Productions, Inc., speaking before the Television Institute Forum at the Statler Hotel here today, outlined the economics of television as an advertising medium.

Paul Porter, chairman of the Federal Communications Commission, followed Raibourn with a talk emphasizing the FCC's desire to get television out of its "swaddling clothes" and on the way to "its rightful position."

WB Mexico Building Studied by Levey

Jules Levey of Warners' real estate department returned to New York yesterday from Mexico City on behalf of Warner Bros. International Corp.

It is understood that Levey investigated sites for a new Warner theatre there as well as for a possible film exchange, but neither Levey nor Wolfe Cohen, Warner International vice-president, would indicate yesterday whether any definite plans had been set.

Advance Dempsey to M-P District Post

BOSTON, Jan. 29.—James Dempsey, long manager of Lynn theatres of M. and P., has been made a district manager. Parts of the districts served by Franklin MacManus and of that served by Hy Fine will be merged to create a new district for Dempsey.

AVC Cinema Inducts

The two-weeks-old Cinema Chapter of the American Veterans Committee will induct 25 new members at its second meeting, this evening, at the Hotel Astor here. The chapter's forthcoming program will be discussed also. The unit is conducting a drive to enroll all veterans, both men and women, in the industry.

FSC-Cosmopolitan Deal

Foreign Screen Corp. has entered into an agreement with Cosmopolitan Pictures for the exclusive distribution of the latter's product in Latin America, it was announced by H. Albán-Mestanza, FSC president. The first two are "Broken Chains" and "Wild Beasts at Bay".

Personal Mention

WILL H. HAYS left Chicago yesterday where he was confined to St. Luke's Hospital for a few days and is en route to Hollywood where he will stop at his Hidden Valley Ranch.

•

JACK GOLDHAR, Eastern sales manager for United Artists, and SAM LEFKOWITZ, district manager, will leave New York for New Haven today and will go to Boston from there.

•

SAM SEIDELMAN, United Artists division manager for Latin America, arrived here yesterday after a three-month tour of his territory.

•

ROBERT L. LEVITT, Eastern advertising-publicity director for Vanguard Films, and TED WALDWIN have gone to Chicago from here.

•

HENRY WILLSON, assistant to DANIÉL T. O'SHEA, president of Vanguard Films, is in New York from the Coast.

•

GEORGE SCHWARTZ and SALEM APPLEGATE of Universal's Philadelphia office were visitors in Scranton recently.

•

TED WICK, director of radio publicity at the Selznick studios, has returned to the Coast after a visit here.

•

HARRY H. THOMAS, PRC president, and LLOYD L. LIND, vice-president, left New York for Detroit yesterday.

•

SID BLUMENSTOCK, 20th Century-Fox assistant exploitation manager, has returned here from Atlanta.

•

HARRY K. MCWILLIAMS, Columbia exploitation manager, has returned here from Washington.

•

CHARLES KESSNICK, Southern division sales manager for M-G-M, is visiting in New Orleans.

•

MARGARET LECZER, secretary to WILLIAM F. RODGERS, has returned here after a Florida vacation.

•

WILLIAM M. PIZOR of Capitol Pictures, here, is en route to Hollywood, with several stop-overs.

•

ED SCHNITZER, United Artists home office executive, left here yesterday for Jacksonville, Fla.

•

HERBERT NUSSBAUM of M-G-M's legal department is back in New York from Seattle.

•

N. PETER RATHVON, president of RKO, has arrived on the Coast from New York.

•

JOHN CASKEY, 20th Century-Fox counsel, is vacationing in New Orleans.

•

PETER VON ZERNECK has returned here after eight weeks in Hollywood.

•

LEON BRITTON, RKO Radio Far East supervisor, is in Shanghai.

CHARLES D. PRUTZMAN, Universal vice-president and general counsel, is in Bermuda.

•

JACQUES CHABRIER, special representative of Pathe-Cinema of Paris, has arrived in New York for conferences with RKO home office executives.

•

HARRY C. ARTHUR, JR., Fanchon and Marco general manager, is expected to return to St. Louis within a few days from New York.

•

IRVING DRUTMAN, in charge of publicity for Loew's International imports, is en route from here to the Coast and Mexico.

•

HARRY FOSTER, London representative of the William Morris Agency, has arrived in New York from England.

•

MARTHA STEWART and CESAR ROMERO have returned here after personal appearances at Town Line, N. Y.

•

RICHARD GREEN, 20th Century-Fox actor, has arrived here from England after four years in the British army.

•

PETER COLLI, Warner supervisor in Cuba and the Caribbean, arrived here yesterday from Havana.

•

RICHARD CONTE, 20th Century-Fox actor, and MRS. CONTE have arrived in New York from Hollywood.

•

WILLIAM MCCORMICK of the M-G-M publicity department here is in Washington.

•

CHARLES COBURN has arrived in New York after a personal appearance in Atlanta.

•

ANN SOTHERN and her husband, ROBERT STERLING, have arrived here from the Coast.

•

ALLEN MARPLE, assistant, M-G-M Eastern story head, has returned here from the Coast.

•

EDWARD WALTER has returned to Paramount's Buffalo exchange as head booker.

•

ROBERT NESBITT, British stage director, has arrived here from London.

•

CARMEN MIRANDA has arrived in New York from Hollywood.

•

WILLIAM SKIRBALL, circuit operator, is in Miami from Cleveland.

•

WALTER LANG, 20th Century-Fox director, is here from the Coast.

•

OTTO PREMINGER, 20th-Fox producer-director, is in town.

•

HURD HATFIELD, actor, is in New York from Hollywood.

•

GEORGE SIDNEY, M-G-M director, is a New York visitor.

•

CLAUDETTE COLBERT is due here from the Coast today.

Allen to Conduct UA Sales Meet

A meeting of branch managers, salesmen and bookers from United Artists' Omaha, Kansas City and St. Louis exchanges will be held on Friday and Saturday at the Park Plaza Hotel, St. Louis, it was announced here yesterday by J. J. Unger, general sales manager.

Maury Orr, Western sales manager, will attend the session which will be conducted by C. W. (Ching) Allen, district manager. The meeting coincides with the Boston and Los Angeles regional sales sessions scheduled for this weekend.

Meetings were held last week in Chicago, with Rud Lohrenz presiding, and Dallas, with Fred M. Jack conducting the sessions.

Cartoonists, Famous Sign One-Year Pact

An agreement was signed yesterday by Famous Studios and the Screen Cartoonists Guild, settling all problems between the company and the union. To be in effect for one year, the agreement includes an incentive bonus plan designed to enhance production.

Negotiations were handled by Sam Buchwald of Famous Studios who was represented by Eugene M. Kline of Phillips, Nizer, Benjamin and Krim. The union was represented by Pope Ruiz, its business agent, and Martin Kristenfeld, attorney.

Testimonial Lunch Of WAC Here Today

Thirteen executives of the industry's War Activities Committee will receive plaques in recognition of their contributions to the work of the organization, at a luncheon in the Hotel Astor here today. A list of those scheduled to receive the awards was published in MOTION PICTURE DAILY on Jan. 25.

Actors Guild Voting On Six-Hour Day

HOLLYWOOD, Jan. 29.—Reduction of the basic working day to six hours with time-and-a-half to be paid thereafter was scheduled to be voted upon by the Screen Actors Guild at a general membership meeting tonight. The resolution to this effect was among nine to be presented to the members.

Richey's Mother Dies

AUBURN, Ind., Jan. 29.—Mrs. Luella A. Moore Richey, mother of Henderson M. Richey of M-G-M, died suddenly, Monday evening, at the age of 89. Richey will attend funeral services at the Dilgard Funeral Home, Auburn, tomorrow.

'Topper' Trial Begins

The trial of Hal Roach's suit against Film Classics, involving re-issue rights to "Topper," originally set for last Monday, got underway yesterday in New York Federal Court.

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Production on Coast Drops Four, From 42

HOLLYWOOD, Jan. 29. — Production activity slackened, as 15 films reached cutting stages and 11 went before cameras, the shooting index dropping to 38 from the previous week's 42; the production scene follows:

Columbia

Finished: "Boston Blackie's Private Ghost," "Night Editor."
Started: "The Devil's Mask," with Anita Louise, Jim Bannon, Barton Yarborough, Michael Duane.
Shooting: "The Walls Came Tumbling Down," "The Jolson Story."

M-G-M

Finished: "Three Wise Fools," "The Yearling."
Shooting: "Faithful in My Fashion," "But Not Goodbye," "Fiesta," "Till the Clouds Roll By."

Monogram

Finished: "Code of the Drifter."
Started: "The Shadow's Shadow," with Kane Richmond, Barbara Reed; "West of the Alamo," with Jimmy Wakley, Lee 'Lasses' White, Iris Clive.

Paramount

Shooting: "California," "The Searching Wind" (Wallis); "The Perfect Marriage" (Wallis).

PRC

Finished: "Buster Crabbe No. 4," "The Devil Bat's Daughter."
Started: "Buster Crabbe No. 5," with Buster Crabbe, Al St. John.

RKO Radio

Finished: "Notorious," "Till the End of Time."
Started: "Desirable Woman," with Joan Bennett, Robert Ryan, Charles Bickford; "Double Trouble," with Jack Haley, Anne Jeffreys, Morgan Conway, Iris Adrian.
Shooting: "Crack-Up," "Sister Kenny."

Republic

Finished: "Lonely Hearts Club."
Started: "The Invisible Informer," with Linda Stirling, Bill Henry, Gerald Mohr, Adele Mara; "El Paso Kid," with Sunset Carson, Marie Harmon.
Shooting: "Rainbow Over Texas."

20th Century-Fox

Finished: "Strange Triangle," "Somewhere in the Night."
Started: "It Shouldn't Happen to a Dog," with Carole Landis, Allen Joslyn, Henry Morgan, Margo Woods, Reed Hadley.
Shooting: "Cluny Brown," "The Dark Corner," "Anna and the King of Siam," "The Shocking Miss Pilgrim," "Three Little Girls in Blue," "Rendezvous 24" (Wurtzel).

United Artists

Shooting: "The Strange Woman" (Stromberg); "The Sin of Harold Diddlebock" (Sturges); "Angel on My Shoulder" (Rogers) (formerly "Me and Mr. Satan").

Universal

Finished: "The Cat Creeps," "Blonde Alibi" (formerly "Design for Death").
Started: "Prelude to Murder," with Basil Rathbone, Nigel Bruce, Patricia Morrison.
Shooting: "Love Takes a Holiday," "Strange Conquest," "Shahrazad."

Warners

Finished: "Beast with Five Fingers."
Shooting: "The Sentence," "Humoresque," "Two Guys from Milwaukee," "Escape Me Never."

E. C. Grainger Host At Cleveland Dinner

CLEVELAND, Jan. 29.—E. C. Grainger, president of the Shea Circuit, was host to theatre managers, distribution representatives and supply dealers at a dinner at the Carter Hotel, here, as part of the circuit's annual meeting.

Attending, from the company's New York office, besides Grainger, were: W. E. Barry, George Goett, A. J. Kearney, Frank King, Carroll J. Lawler, Gerald Shea and M. A. Shea. Theatre managers included F. L. Bowers, Vincent Choate, Durward Duty, E. J. Fahey, D. Gilhula, E. J. Hiehle, J. W. Hynes, F. Lahrmer, Dale McCoy, J. V. Minton, E. Prince, R. W. Rhodes, R. Russell, J. W. Scanlon, Fenton Schribner, R. E. Smith, Harold Snyder, Dale Tysinger, John Walsh and John Woodward.

Also present were 23 Shea field managers and 32 division, district or branch manager of various distributing companies, including: W. C. Gehring and J. J. Grady, 20th Century-Fox; Fred Meyer and David Miller, Universal; Charles Rich, Warners; Eddy Walton and Sam Seplowin, Republic; Moe Dudelson, United Artists; Bernard Kranze, RKO Radio. John Fitzgerald of the stage hands' union also was a guest.

Grainger left this afternoon for a booking conference in Cincinnati, after which he will return to New York.

12 FP-C Veterans Inducted Into Club

TORONTO, Jan. 29. — Twelve new members of the 1946 class of 24 candidates for membership were initiated in the 25-Year Club of Famous Players Canadian Corp., at the second-annual banquet of the organization in the King Edward Hotel, Toronto. The balance of the initiates will be inducted at subsequent dinners in Western Canada.

President J. J. Fitzgibbons was unable to officiate; vice-president R. W. Bolstad performed the ceremony while Morris Stein, Eastern division manager, was toastmaster. Each new member received a lapel badge, certificate, either a gold watch or $100 Victory Bond, and two additional weeks' holidays with pay yearly in recognition of a quarter of a century of continuous service with the circuit.

Pratchett Named by Para. International

Major Robert Pratchett has joined Paramount International and will be stationed in the home office pending an overseas assignment, George Weltner, president, announces. Pratchett is on terminal leave after four-and-a-half years' Army service.

Toddy Will Release 10 Features in '46

Toddy Pictures, producer-distributor of Negro pictures, will have 10 features for 1946 release, consisting of four "Pigmeat" Markham comedy features, one Mantan Moreland comedy, three dramas and three musicals, in addition to 12 one-reel subjects and 12 vaudeville musical shorts.

Titles of the features are as follows: "House-Rent Party," "Mantan Messes Up," "Fight That Ghost," "Shut My Big Mouth," "The Wrong Mr. Wright," "The Corpse Accounts," "Ill Wind," "A Night with the Devil," "Crime Street," "Prairie Comes to Harlem."

Toddy also announces the completion and immediate release of a combination of two features, "The Beast of Borneo" and "Voodoo Devil Drums." Both will be released as a unit show through Toddy exchanges.

Paramount Ends Chicago Meeting

CHICAGO, Jan. 29.—The Paramount Central division regional meeting conducted by Charles M. Reagan, vice-president in charge of sales, has concluded here after a three-day session at the Congress Hotel.

Curtis Mitchell, national director of advertising, publicity and exploitation; Claude Lee, director of public relations; Oscar Morgan, short subjects and newsreel sales chief; C. J. Scollard, executive assistant to Reagan; Joseph Walsh, in charge of exchange accounting, and Fred Leroy, home office representative, made up the New York contingent. District, branch and sales managers and newly appointed office managers as well as the members of the "1945 100 Per Cent Club" also were in attendance.

To Seek Wage Boost For Laboratories

IATSE Motion Picture Laboratory Technicians Local No. 702, representing almost 1,800 workers employed in some 18 Eastern film processing laboratories will start wage talks with representatives of the laboratories at the Hotel Piccadilly, here, today. Two-year agreements between the union and the laboratories negotiated last year, run to March 10, 1947 but provide for reopening of wage discussions on March 10 of this year.

John J. Francavilla, Local 702 president, said the union's wage demands will be on the basis of an hourly increase for all workers but no definite figure has yet been set by the union's negotiating committee.

Continue WB Meetings

PHILADELPHIA, Jan. 29.—Series of conferences begun last Friday by Harry M. Kalmine, president and general manager of Warner Theatres, with department heads in the Philadelphia zone are being continued throughout this week. Rudolph Weiss, head of the circuit's real estate department, is participating in some of the sessions.

5 Million Victory Miles

HOLLYWOOD, Jan. 29. — Hollywood actors and actresses traveled 5,000,000 miles to make 56,037 entertainment appearances for the Armed Services, including 122 overseas trips, and tours by 214 players in which $3,000,000,000 worth of bonds was sold.

Newsreel Parade

THE new record Coast-to-Coast flight, the meat strike climax, highlights of the UNO meetings and shakedown cruise of the carrier U.S.S. FDR take the fore in current newsreels. Also dealt with are the coming of British war brides to the U. S., sports, and miscellaneous other subjects; contents follow:

MOVIETONE NEWS, No. 44—Meat crisis averted. UNO delegates hear British soldiers' point of view. Graveyard of German navy. Shakedown cruise of the U.S.S. FDR. Gen. Homma of Bataan on trial. Indo-China: War wake brings tragedy. British wives of "GI's' come to America to join hubbies. Sports: Sled-dog race; water shows for GI's, class for mermaids.

NEWS OF THE DAY, No. 242—Across the U. S. in four hours, 13 minutes. Bevin pledges Britain's aid for world peace. Turmoil in Indo-China. U. S. seizure of plants ends meat strike. "GI" war brides and babies set sail for new world. Alligator school. Sledding goes to the dogs. Hardware hats.

PARAMOUNT NEWS, No. 45—Coast-to-Coast in four hours, 13 minutes. Crow menace: farmers fight new plague. Hardware headware. UNO meets first test. U.S.S. FDR on shakedown cruise.

RKO-PATHE NEWS, No. 47—Byrnes praises UNO. England in bid for trade. Restore German railroads. Seize meat plants. Jet plane in fastest flight. U.S.S. FDR on shakedown cruise.

UNIVERSAL NEWSREEL, No. 472—Meat on the table once more. UNO hears Stettinius. Carrier U.S.S. FDR goes to sea. Navy tests new plane. Graveyard of ships. Fun in the sun.

MGM Sets FM Coast Station, Two Others

LOS ANGELES, Jan. 29.—M-G-M will begin immediate construction of a new FM radio station covering this area, with broadcasting scheduled to start about May 1, the company has announced. To be situated in Beverly Hills, the station will have the call letters KMGM. The property was acquired by M-G-M in 1941. The company has also applied for a television license to operate from this location, and will have officers in Hollywood.

Herbert L. Pettey, director of Loew's New York station WHN, has been working out final plans for the new station here. The company, which presently operates that and FM station WHNF in New York, plans additional FM stations in Chicago and Washington.

Theatre, Film Firms Register at Albany

ALBANY, N. Y., Jan. 29. — Murro Films, Inc., has been incorporated to deal in motion pictures. Incorporators are: Harold J. Sherman, Annetto N. Abrams, and Sara Kaye, Fitelson and Mayers, New York, were incorporating attorneys.

Earl Properties Corp. has been incorporated to manage and own theatres. Incorporators are Charles Segal, Ethel Davis and Helen Klein, New York. Charles Segal, New York, was incorporating attorney.

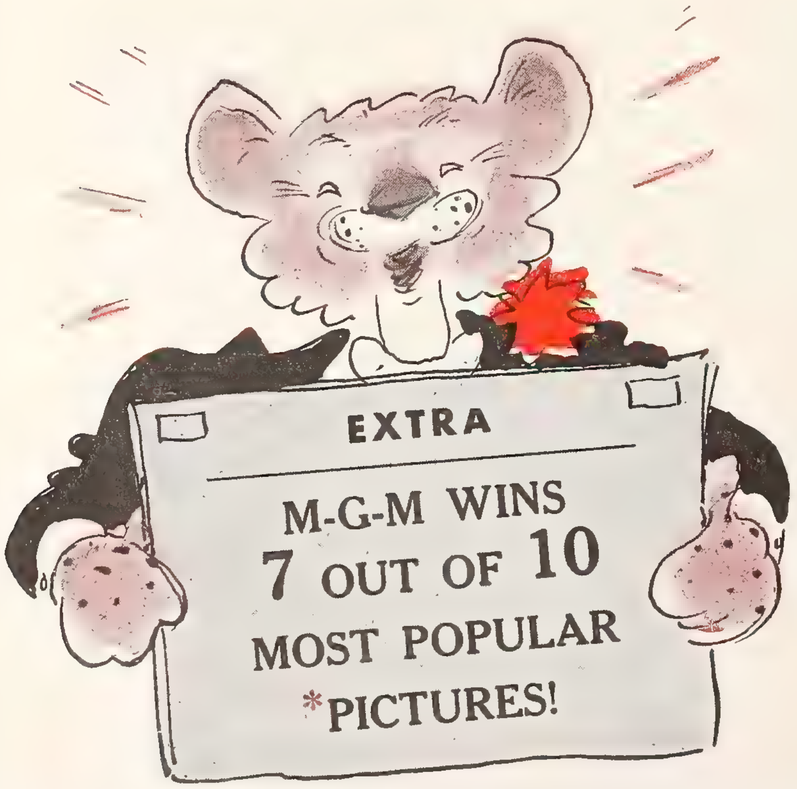
Leavitt to Meet Press

CHICAGO, Jan. 29. — Bob Leavitt, Eastern publicity representative for David Selznick, will meet the Chicago press tomorrow at a reception at the Ambassador East Hotel, here.

AMERICA GOES M★G★M!

EXTRA
GALLUP POLL OF NATION'S AUDIENCES FOR PHOTOPLAY MAGAZINE!

Said Doctor Gallup
To the Nation—
"What's your favorite
Recreation?"



"It's Leo's pictures,
Doctor Gallup—
They give us folks
The biggest wallup!"

↑
(poetic license)
256

* "The Valley of Decision," "Anchors Aweigh," "30 Seconds Over Tokyo," "Meet Me In St. Louis," "National Velvet," "Thrill of a Romance," "Son of Lassie"

GREER GARSON—Top Actress

"THE VALLEY OF DECISION"—Top Picture

"OH, DOCTOR GALLUP!"

When you take their pulse in '46
They'll talk a lot about these pix:

"ADVENTURE"
Clark Gable, Greer Garson

"THEY WERE EXPENDABLE"
Robert Montgomery, John Wayne

"TWO SISTERS FROM BOSTON"
Kathryn Grayson, June Allyson
Lauritz Melchior, Jimmy Durante, Peter Lawford

"THE HARVEY GIRLS"
Judy Garland (*Technicolor*)

"SAILOR TAKES A WIFE"
Robert Walker, June Allyson

"EASY TO WED"
Van Johnson, Esther Williams, Lucille Ball,
Keenan Wynn (*Technicolor*)

M-G-M's "ZIEGFELD FOLLIES OF 1946"
All Star (*Technicolor*)

"THE POSTMAN ALWAYS RINGS TWICE"
Lana Turner, John Garfield

SECURITY IS SPELLED M★G★M!

"10 BEST" CHAMP

ANOTHER M-G-M
VICTORY!
ALL-TIME RECORD
HOLDER OF "10 BESTS"
IN FILM DAILY POLL

M-G-M: 70

Next Companies:
39, 30, 25, 24, 16, 10, etc.

New Theatres

MIAMA BEACH, Fla., Jan. 29.—The Halcyon Arcade will be demolished to make way for a 2,000-seat theatre, according to Mitchell Wolfson of the Wometco Circuit, which will erect the building under a 30-year lease. Equipment will anticipate television. S. Charles Lee, Hollywood, is the architect.

At Daytona Beach, preliminary work is underway for construction of a steel screen for a drive-in, to be erected there by C. M. Lane.

Hodges Forms Corporation To Build a New Drive-In

ROCHESTER, N. Y., Jan. 29.— H. Graden Hodges has left his post as manager of the Rochester Drive-In Co., operated by National Drive-In of Cleveland, to build a second drive-in for this area. Hodges is president of the new corporation formed for the purpose, Elmer H. Ellis is vice-president, and William Tishkoff, secretary-treasurer.

Utah Theatre Owner Plans a 500-Seater

SALT LAKE CITY, Jan. 29.—Plans for construction of a $65,000 theatre in Copperton have been announced by Harold Chesler, Bingham theatre owner. The new project, on which work is expected to begin in the spring, will be scheduled for opening in September. The new 500-seat house will have television.

Improved Business to Stay, Survey Shows

BOSTON, Jan. 29.—State financial positions of the major motion picture companies greatly improved during the war period; earnings prospects are improving, and substantial dividend increases should be forthcoming, United Business Service reported this week.

"Events since the war point to a high level of theatre attendance," it was stated. "The drop that had been expected due to release of war workers and reduction in overtime pay has failed to develop."

'Caesar'-Size Films

(*Continued from page* 1)

would "depreciate the discouragement" of British pictures for international distribution and the budgetary planning needed to make them. He said "Caesar" was produced largely to help other British films get a foothold in America.

Questioned also on whether he would break down the alleged British film industry monopoly, Cripps said he had been in touch recently with the interests allegedly affected by the monopoly and hoped to make an announcement shortly.

RKO Consolidation

ALBANY, N. Y., Jan. 29.—A certificate of consolidation of RKO-Proctor Corp., RKO-Orpheum Corp. and B. F. Keith Corp. into B. F. Keith Corp. has been filed here. The consolidated company will operate and control theatres. Prentice-Hall, Inc., New York, acted as recording attorney.

Review

"The Diary of a Chambermaid"

(*United Artists-Bogeaus-Meredith*)

BENEDICT BOGEAUS, this time aided and abetted by Burgess Meredith, has turned out his second period picture within recent memory for United Artists; the result is, on the whole, an eminently satisfying entertainment that should reap its share of robust grosses. Exhibitors can dwell on such pleasant facts as a cast headed by Paulette Goddard and containing Meredith, Hurd Hatfield, Francis Lederer, Judith Anderson and Reginald Owen; the knowing direction of Jean Renoir, who is obviously in his element, for this is a tale of early Republican France, and the careful production that has been accorded by the producers. Unlike most period films, which lean heavily on the atmosphere of the period to lure the customers in, the script of "The Diary of a Chambermaid" tells a story that, after a leisurely beginning, can stand on its own.

Miss Goddard, a chambermaid from Paris, finds employment at the provincial chateau dominated by Miss Anderson, who demands meek submission from all, including Reginald Owen, her husband. Miss Goddard, an honest young woman who has decided to cast aside the submissiveness of people of her station, proves attractive to Owen and also Meredith, an eccentric and retired Army captain. She has resolved to raise her position by using any appropriate male with sufficient money. Her new resolution is weakened when she falls in love with Hatfield, the family's son, who has returned to his home after previously having been driven away by his mother's possessiveness. When Hatfield spurns her love, thinking that Miss Goddard is merely being used to keep him tied to his mother, she turns to Francis Lederer, a valet who plans to steal the family silver to finance a tavern in another city. Miss Anderson, who has discovered Lederer's plan, demands and regains the keys to the storage place for the valuables. The valet slays Meredith, seizes his money and announces to the family that he is leaving their service and making Miss Goddard his wife. He batters Hatfield into unconsciousness when the latter declares his love for Miss Goddard, who goes with Lederer in return for permitting Hatfield to live. Lederer's viciousness is his own undoing, however, and the village crowd, celebrating Bastille Day, drags him to his death.

Miss Goddard is believable as the simple girl, alternately torn between her new-found opportunism and love, and is closely followed by Meredith, Hatfield and Lederer, who have been accorded subsidiary starring credits by the producers. Miss Anderson, Owen and Florence Bates and Irene Ryan are excellent in supporting roles. Renoir has directed superbly the script by Meredith, derived from a quartet of French authors who, between them, wrote a novel and play upon which it is based.

Running time, 86 minutes. General audience classification. Release date, Feb. 2.

CHARLES RYWECK

U. S. Will Not Act

(*Continued from page* 1)

clamp on them it would have done so long before this.

Department officials said that the only way in which acquisitions or building could be halted would be through the securing of an injunction which could be in the form of an order from the New York Federal Court under the suit.

Meanwhile there appears to be considerable difference of opinion here over how long it will be before the New York court hands down a decision in the government trust suit, estimates ranging from two to six months.

Selznick to Edit 'Duel'

HOLLYWOOD, Jan. 29.—David O. Selznick's $5,000,000 technicolor film, "Duel in the Sun," has reached the main editing stage and present plans call for its release this summer through United Artists. Selznick personally has assumed the task of trimming.

Ostrer Coming Here

Maurice Ostrer, production chief of Gainsborough Pictures, London, one of the three major J. Arthur Rank producing units, will arrive in New York on the *Queen Elizabeth* on Feb. 2, and after a three-day stay here will go to the Coast to study Hollywood production.

British Information

(*Continued from page* 1)

available for informational assistance, including film production and distribution, to other government departments, such as labor, health and the Foreign Office.

The British Information Services, here, which was the American branch of the MOI, will continue its existence and will be answerable to the Foreign Office. Employes have been guaranteed three years of employment, it is understood. The wartime rotary agreement with American film distributors for theatrical distribution in the U. S. of official British films having expired, future theatrical distribution here will depend upon the merit of individual subjects, it was learned.

In England, distribution of government films will be achieved, it is understood, through the following ways: theatrically, by mobile 16mm. units and through the Central Film Library.

Paul Harrison to WB

HOLLYWOOD, Jan. 29.—Paul Harrison, former Hollywood columnist and New York managing editor of the NEA syndicate and more recently with the AMPP, has been appointed copy and assignment editor of the Warner studio press department, by Alex Evelove, studio publicity director. Carlisle Jones, who had been filling the spot temporarily, resumes his position as head of the feature division, which is being expanded.

Hollywood

By THALIA BELL

Hollywood, Jan. 29

LLOYD BACON has had his 20th Century-Fox contract extended, and will direct "Home Sweet Homicide" for producer Louis D. Lighton . . . As a result of his performance in Republic's top-budget production "In Old Sacramento," William Elliott has been signed to a new five-year contract. His next assignment is "The Plainsman and the Lady," a story of the pony express.

●

Claire Trevor has been signed by RKO Radio to star in two pictures, the first of which will be "Deadlier Than the Male," mystery story . . . Virginia O'Brien and Marjorie Main are set for top comedy roles in M-G-M's forthcoming "The Show-Off," in which Red Skelton will be starred . . . Screen rights to "Scudda Hoo, Scudda Hay," novel by George Agnew Chamberlain, have been acquired by 20th Century-Fox. The property has been assigned to Walter Morosco for production, and Lon McAllister is set for a starring role.

RCA Victor Grants 17½c Wage Boost

RCA Victor has reached an agreement with the United Electrical, Radio and Machine Workers of America, CIO, granting a 17½-cents-an-hour wage increase to 8,000 RCA workers. RCA Victor manufactures sound recording and reproducing systems in addition to radio, television and other electronic equipment. The company is the first major one in the electrical industry to reach a settlement on UE wage demands, a strike currently being in progress against General Electric, Westinghouse and General Motors.

Admissions Rise

(*Continued from page* 1)

sions being raised to 55 cents, and 55 cents to 60 cents.

A number of members of Allied of Illinois have voiced their approval of a general price increase in local neighborhood houses, but no action has yet been taken. Exhibitors claimed that regardless of any price tilts made over a year ago, big increases in costs of labor and film demand another raise in prices to assure profitable operation.

Sporadically, independent exhibitors in and around Chicago have tilted their prices 10 to 20 per cent on certain pictures only, and complaints from patrons were said to be negligible.

The Essaness Circuit has eliminated day prices at the Woods Theatre during the run of "Bells of St. Mary's," operating with a price of 95 cents.

'State of Union' to Para.

HOLLYWOOD, Jan. 29. — Paramount has concluded a deal for the film rights to "State of the Union," New York stage play, Henry Ginsberg, vice-president, announced today.

Poppele Promoted

J. R. Poppele, station WOR's chief engineer, has been elected vice-president by the board of directors.

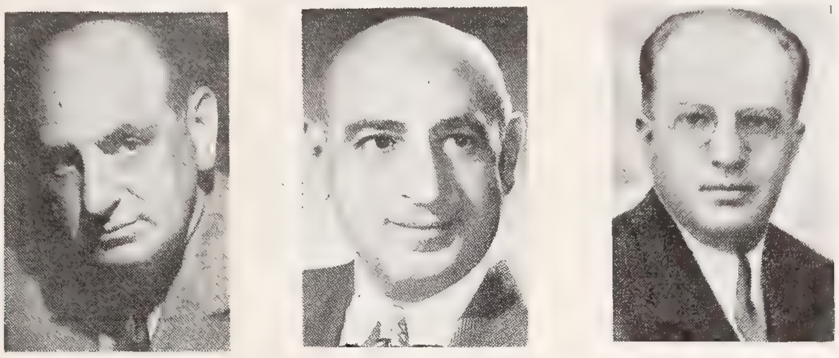
COLUMBIA'S 25 YEARS

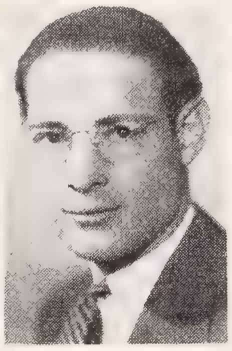
From 'Hall Room Boys' to Music Hall

ERIC JOHNSTON, president of the Motion Picture Association of America, recently congratulating Columbia on its 25th anniversary, said in part: "The silver anniversary of a motion picture company, which has grown steadily from its inception through 25 years, reflects a real accomplishment. As a newcomer to the industry, I marvel at the talent and ingenuity of the individuals who made the American motion picture what it is today. They did something more than build a business; they combined an art and an industry into a universal medium of entertainment which has brought untold joy and happiness to the earth's humble people."

Harry Cohn

Hardly a better thought than Johnston's could be used to key-note a story on Columbia's growth in its first quarter-century. The ingenuity and talent to which he referred are certainly possessed in large measure by the company's founders, Harry and Jack Cohn. The product released by the company bears testimony that the Cohns combined industry with art, to bring joy and happiness to millions.





Above, l. to r., N. B. Spingold, B. B. Kahane, J. A. McConville, vice-presidents. Right, A. Schneider, vice-president and treasurer.

Below, l. to r., L. Barbano, vice-president; Mortimer Wormser and Leo Jaffe, assistant treasurers.

Started in 1920

It was late in 1920 that the two brothers decided they had learned enough about movie-making in their jobs at Universal to branch out on their own. Pooling their not-too-enormous fortune of $250, they shook hands, and went into business.

Their first venture started with a contract to release some two-reelers. Never having produced pictures, Harry and Jack in New York arranged to have a producer in Hollywood make the series for them at $10,000 each.

The first four to come in from the Coast were so terrible that Harry made a quick investigation and discovered to his consternation that the producer was spending only $2,000 on each subject. The Cohns immediately cancelled the contract and Harry left for the Coast to produce the two-reelers himself. Hindsight shows it was a smart move, for he has remained in Hollywood ever since, producing the pictures which have helped bring Columbia to its present position in the industry.

'Hallroom Boys'

The Cohns made the first short of a series, sold it, and with the money went into production on the second. The two-reelers caught on immediately and developed into a series which became known as "The Hall Room Boys."

With this series established, Harry and Jack Cohn decided to expand their production activity and started production of a series of one-reel shorts. A sort of fan magazine of the screen, the new entry was titled "Screen Snapshots." The series today still ranks high in short subject popularity.

By the time the first year ended, the brothers knew they were on the way up, and tingling with success they added a partner, Joe Brandt, to the firm and named it "CBC Film Sales Corporation."

First Edition

Established with their shorts, the Cohns decided to branch out into feature production. Since this would entail the expenditure of a far greater sum than they could raise, particularlv since they wanted to continue making their popular shorts, the boys gathered five additional partners and produced their feature for what was then a fairly large sum, $20,000. When the picture was completed it looked so good that one of the major releasing firms offered to buy it for $65,000.

By this time Harry and Jack Cohn had learned enough about the business to examine the offer carefully. If the picture was worth $65,000 to another company, they reasoned, it was worth much more than that to them in the lucrative states' rights field. Their answer was 'No.'

Since the five partners had hoped to realize a quick profit on their investment, this refusal caused them some annoyance. They were really startled, however, when, on the strength of the initial venture, CBC sold five additional, though as yet unborn, features on the states' rights market. This was too much for the partners, known now as the "Fretful Five," and they withdrew their financial support.

Had they left their cash in the company, the five today might be officers and part owners of Columbia. But they didn't and their departure left the Cohns in something of a quandary. The boys were faced with the problem of having to raise new capital to finance their features. They surmounted this hurdle and production started on the first of the features with $5,000 of the producers money in the bank. When it was completed they still had $5,000 in the bank.

Critical Period

Only by untiring effort, the husbanding of every penny, and the use of every honest device whereby the expenditure of funds could be postponed, or their turnover multiplied, were the Cohns able to carry on at this critical point in their careers.

With their feet thereafter firmly planted on the road to success, the Cohns felt that a new name, more in keeping with the dignity of the growing organization was needed. Various names were considered and discarded, until Columbia was suggested.

From the beginning the new company seemed destined to fare well. It came to life on a single stage and has since progressed to become a modern, completely equipped studio. As business improved, the studio grew, and with the advent of talking pictures, sound stages and related departments were added to the holdings. An 80-acre ranch in Burbank has grown in much the same manner.

From those first days, production flowed out of Columbia with ever-increasing steadiness and the sales and distribution departments expanded to keep pace with the product. Franchise holders were established in all key cities.

Jack Cohn

Columbia's product, by the middle 1920's, was coming along in an auspicious way. Not dependent on a long star list for its success, Columbia instead bought stories that would appeal to the public and then carefully selected players to fit the properties. Some of the leading stars, Jimmy Stewart, Clark Gable, Claudette Colbert, Ronald Colman, to mention a few, have scored triumphs while appearing under the Columbia name.

Harry Cohn maintains that the company was fortunate in having a script that fitted Clark Gable perfectly, and that if Metro had owned "It Happened One Night" the results could not have been better.

First Exchanges

Five years after the Cohns had produced the original "Hall Room Boys," the company opened its first four wholly-owned exchanges. Gradually, company-operated branches replaced the franchise holders. Much of the franchise holders' personnel was retained, and many of these employees are today numbered among the hundreds of Columbians who have been associated with the company for periods ranging from 10 to 25 years.

As Columbia's domestic business grew, the company was not unmindful of foreign markets. The first venture abroad was in 1923, when one picture was sold to an Australian franchise holder. Today, 23 years later, an entire corporation, Columbia Pictures International, with 75 sales offices throughout the world, serves thousands of exhibitors.

In 1927 an event occurred which proved that the Cohns and Columbia had reached the big time. Broadway runs for the films of the smaller, independent companies were a rarity in the 1920s, so when "Blood Ship," one of the studio's more ambitious efforts, was booked into the Roxy, it was evident that a milepost had been passed.

With the advent of sound, Columbia ceased to be a privately owned corporation. The switch from silent to talking pictures was made with dispatch, but the huge financing problem presented by the changeover was more than the three partners could solve alone. The corporate structure was reorganized and the public was invited to participate in its ownership. For the first time, shares in Columbia

(Continued on page 9)

Columbia 'Jubilee' Releases

Eight Featured For First Half

EIGHT releases in the first six months of Columbia's current silver anniversary year have been singled out for prominence by the company. Additional releases for the second half of the year will be chosen from the company's schedule for similar emphasis later.

Heading the "anniversary" pictures selected from the first six months releases are "Gilda," "Tars and Spars," "The Bandit of Sherwood Forest," "Pardon My Past," "Renegades," "Perilous Holiday," "Kiss and Tell" and "She Wouldn't Say Yes."

"Gilda" presents Rita Hayworth as a dramatic actress, making use also of her well known singing and dancing talents. With her are Glenn Ford, Joseph Calleia and George Macready. Charles Vidor directed.

"Tars and Spars," screen version of the stage's Coast Guard musical, stars Alfred Drake, Janet Blair and Marc Platt, with Sid Caesar and Jeff Donnell. Alfred E. Green directed.

"The Bandit of Sherwood Forest," Technicolor production also directed by Green, stars Cornel Wilde, with Anita Louise opposite, and Jill Edmond and Edgar Buchanan.

Fred MacMurray stars in twin roles in "Pardon My Past," which features Marguerite Chapman, Akim Tamiroff, William Demarest, Rita Johnson, Harry Davenport and Douglas Dumbrille. Leslie Fenton produced and directed.

"Renegades," in Technicolor, offers Evelyn Keyes, Willard Parker, Larry Parks, Edgar Buchanan and others. George Sherman directed.

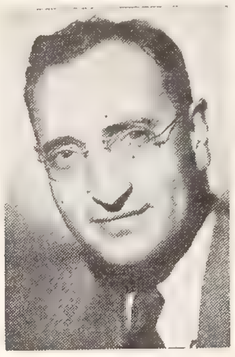
Pat O'Brien and Ruth Warrick are starred in "Perilous Holiday," supported by Alan Hale, Edgar Buchanan, Audrey Long and with Eddie LeBaron and his orchestra. Phil L. Ryan produced and Edward H. Griffith directed.

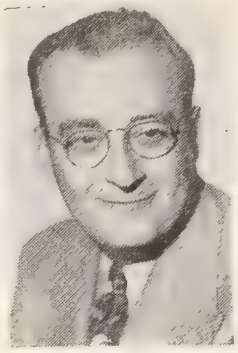
Already released "anniversary" pictures are "Pardon My Past," "Kiss and Tell," "She Wouldn't Say Yes."

Col. Sales Veterans

Many 20-Year Men Are in Columbia's Distribution Department Sales Posts

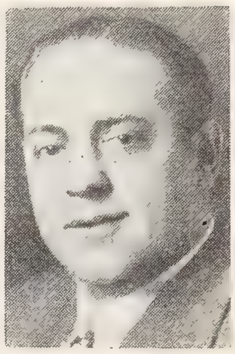
COLUMBIA'S sales division, currently conducting its playdate jubilee as part of the company's silver anniversary, includes men who have been associated with it for many years. The combined years of service of the nine home office sales executives and the 36 branch and division managers, is 770.


A. Montague


Rube Jackter

The home office contingent is headed by general sales manager A. Montague, assistant sales manager Rube Jackter and circuit sales executive Louis Astor, all of whom have been with Columbia for 22 years. Circuit sales executive Lou Weinberg has 21 years of service, followed by George Josephs, assistant to Montague, and H. C. Kaufman, manager of exchange operations, both with the company for 18 years. Vincent Borrelli, assistant to the circuit sales executive, has 16 years to his credit; Maurice Grad, sales executive, has 14, and Seth Raisler, manager of the contract department, 13.

Louis Astor


Louis Weinberg

Maurice Grad

In the field, New Haven branch manager T. F. O'Toole has been with Columbia 25 years; others less. Detroit branch manager Joseph Gins is youngest in point of service, with a mere 10 years. The other division and branch managers, listed in alphabetical order, are: Tom Baldwin, Kansas City branch manager, 15 years; W. C. Ball, Los Angeles manager, 14 years; J. R. Beale, Portland manager, 17 years; H. C. Bissell, Albany, 17 years; Ben Caplon, Washington, 15 years; H. J. Chapman, Minneapolis, 13 years; N. J. Cohn, New York division manager, 22 years; W. Guy Craig, Indianapolis manager, 17 years; D. Duvall, New Orleans, 22 years; M. H. Edition, Des Moines, 16 years; Phil Fox, Buffalo, 21 years; S. A. Galanty, Mid-Eastern division manager, 17 years; C. A. Gibbs, Oklahoma City manager, 13 years; C. D. Hill, St. Louis manager, 15 years; R. C. Hill, Denver-Salt Lake supervisor, 14 years; R. J. Ingram, Southeastern division manager, 18 years.

J. H. Jacobs, Omaha manager, 16 years; A. H. Levy, Pittsburgh manager, 15 years; B. J. Lourie, Chicago, 15 years; B. C. Marcus, Mid-Western division manager, 19 years; A. S. Moritz, Cincinnati manager, 15 years; J. J. Rogers, Memphis, 19 years; I. H. Ragovin, New England division manager, 22 years; George Roscoe, Charlotte manager, 13 years; O. J. Ruby, Milwaukee, 16 years; Jerome Safron, Western division manager, 14 years; W. G. Seib, Salt Lake City manager, 15 years; Carl Shalit, Central division manager, 16 years; L. E. Tillman, San Francisco manager, 19 years; Saul Trauner, New York manager, 19 years; J. B. Underwood, Southwestern division manager, 18 years; L. N. Walton, Seattle manager, 17 years; H. E. Weiner, E. Pa. and So. N. J. division manager, 20 years; Lester Zucker, Cleveland, 16 years.

Directors, Players, Producers

Columbia's Star, Production List

COLUMBIA'S roster of producers, directors, stars and players fortify its production schedule and give flexibility to its production planning. Studio executives include Irving Briskin, Jonie Taps and Max Arnow. Following is the roster:

Producers: Virginia Van Upp, Sidney Buchman, Don Hartman, Sidney Biddell, Samuel Bischoff, Edward Nealas, Sidney Skolsky, Burt Kelly, Jules Schermer, B. F. Zeidman, Michel Kraike, Wallace MacDonald, Ted Richmond, Rudolph Flothow, Leonard Picker, Colbert Clark, Leon Barsha, Jules White and Hugh McCollum.

Directors: Charles Vidor, Alexander Hall, Irving Cummings, Edmund Goulding, Sam Wood, Richard Wallace, Alfred E. Green, George Sherman, Joseph H. Lewis, John Haggott, William Castle, Abby Berlin, Ray Nazarro and John Sturges.

Players: Rita Hayworth, Rosalind Russell, Irene Dunne, Evelyn Keyes, Janet Blair, Alexander Knox, Lee Bowman, Glenn Ford, Marguerite Chapman, Alfred Drake, Anita Louise, Larry Parks, Adele Jergens, Ann Miller, Penny Singleton, Marc Platt, Willard Parker, Edgar Buchanan, Arthur Lake, William Holden, Richard Dix, Warner Baxter, Chester Morris, Janis Carter, Charles Starrett, Smiley Burnette, Lynn Merrick, Nina Foch, Judy Canova, Jeff Donnell.

Leslie Brooks, Dusty Anderson, Jim Bannon, Joe Besser, Ken Curtis, Robert De Haven, Ludwig Donath, Hoosier Hotshots, Doris Houck, Ross Hunter, Coulter Irwin, Richard Lane, Jimmy Lloyd, George Macready, Gay Nelson, Gloria Patrice, Adelle Roberts, Robert Scott, Larry Simms, Deuce Spriggins, Robert Stanton, Robert Stevens, Frank Sully, Loren Tindall, Forrest Tucker, John Tyrrell, The Vagabonds, Lillian Wells, Andy Clyde, Shemp Howard, Eddie Foy, Jr., Three Stooges, and Vera Vague.

Columbia Plans Record Anniversary Advertising-Exploitation Campaign

A record advertising and promotional campaign will be behind Columbia's silver anniversary releases this year, the company has announced.

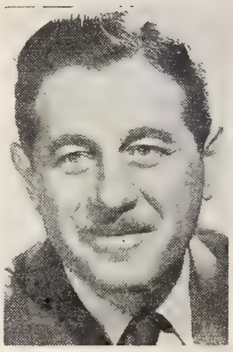
National advertising campaigns already have been set for "Tars and Spars," "The Bandit of Sherwood Forest," "Gilda," "Perilous Holiday" and "Renegades." Similar campaigns will be evolved for subsequent anniversary releases.

More than $100,000 will be spent on "Gilda" in national media, including 57 newspapers covering all exchange centers. Magazines and radio also will be used on this and other pictures during the year. Magazines to be used cover a wide readership variety and include "slicks," "pulps" and fan publications.

Concentrated field publicity and exploitation campaigns will be followed and will be emphasizeed concurrently with specific playdates. All efforts will be in addition to cooperative advertising for the anniversary releases, it was said.

Irving Briskin

Jonie Taps


Max Arnow

AMONG studio aides to Harry Cohn, president, and B. B. Kahane, vice-president, are: Irving Briskin, Jonie Taps and Max Arnow.

Columbia History

(Continued from page 7)

Pictures Corporation were offered for sale on the New York Stock Exchange.

Joe Brandt decided to retire in 1932, and Harry Cohn became president of the company. Jack Cohn moved up from vice-president to treasurer.

It was about this time that Columbia reached a decision which was to have far-reaching effect. In order to permit closer supervision of all prints by the production experts at the studio, the company built its own laboratory on the lot.

Two other "firsts" for Columbia were more apparent to the movie-going public. When the Radio City Music Hall opened its doors to motion pictures in 1933, the honor of being the initial film to appear on the screen fell to a Columbia production. During that same year, a Columbia feature was included in the "Ten Best" lists.

More 'Firsts'

Columbia is recognized as a company which blazes trails and starts cycles. This reputation goes as far back as 1928, when it released a cartoon by a comparatively unknown young man. The young man was Walt Disney, and the engaging subject of his short was the now world-famous Mickey Mouse. A short time later, Columbia presented the first of another series of cartoons destined for fame, the Silly Symphonies.

The year 1934 brought "It Happened One Night" a resounding hit which inspired a new type of romantic comedy. "One Night of Love," the same year, presented grand opera on the screen and made fine music available to the masses.

With "The Awful Truth," Columbia led the way in sophisticated farce, and with "Lost Horizon" and "Here Comes Mr. Jordan" it proved that fantasy has a definite appeal.

With "Cover Girl" there appeared a new variety of Technicolor musical. It made Rita Hayworth, its star, one of the top box-office draws in motion pictures. More recently, "A Song to Remember," a musical biography of Frederic Chopin, in Technicolor, won wide acclaim and created a vogue for films featuring classical music.

Famous Grossers From Columbia

COLUMBIA productions went into the "big time" in 1927 with the release of "Blood Ship," the company's first production to win a Broadway first run booking. Other hits were:

"Submarine," 1928. Directed by Frank Capra, and headlining Jack Holt and Ralph Graves.

"The Criminal Code," 1931. Introducing Constance Cummings, it was directed by Howard Hawks. The cast included Walter Huston, Phillips Holmes and Mary Doran.

"Dirigible," 1931. Capra directed, with Holt and Graves again starred.

"It Happened One Night," 1934. Directed by Frank Capra and starring Clark Gable and Claudette Colbert.

"One Night of Love," 1934. Victor Schertzinger directed, and Grace Moore and Tullio Carminati starred.

"Mr. Deeds Goes to Town," 1936. Gary Cooper and Jean Arthur starred and Capra directed.

"Lost Horizon," 1937. Starring Ronald Colman, with a cast including Sam Jaffe, Jane Wyatt, Margo, Isabelle Jewell, Edward Everett Horton and Thomas Mitchell. Capra directed.

"The Awful Truth," 1937. Leo McCarey directed Irene Dunne and Cary Grant.

"You Can't Take It With You," 1938. Jimmy Stewart and Jean Arthur starred and Capra directed.

"Mr. Smith Goes To Washington," 1939. Capra directed Jimmy Stewart and Jean Arthur.

"Here Comes Mr. Jordan," 1940. Alexander Hall directed and Robert Montgomery starred. Cast featured Claude Rains, Jimmy Gleason, Edward Everett Horton, Evelyn Keyes.

"The More the Merrier," 1943. George Stevens directed Jean Arthur and Joel McCrea. Charles Coburn was featured.

"Cover Girl," (Technicolor) 1944. Directed by Charles Vidor, and headlining Rita Hayworth, Gene Kelly and Lee Bowman. Fifteen famous models were featured.

"A Song To Remember," (Technicolor) 1945. Charles Vidor directed. Paul Muni and Merle Oberon were starred, and the film introduced Cornel Wilde.

Stills from Former Columbia Successes

Border strips on this page reproduce scenes from some of Columbia's outstanding hits of past years. Top strip, left to right: "Blood Ship," 1927; "One Night of Love," 1934; "It Happened One Night," 1934; "The Awful Truth," 1937.

Bottom, left to right: "His Girl Friday," 1940; "Here Comes Mr. Jordan," 1941; "The More the Merrier," 1943; "A Song to Remember," 1945.

Columbia Overseas

COLUMBIA Pictures Corp., celelebrating its 25th anniversary this year, is represented throughout the world by Columbia Pictures International Corp.

Columbia Pictures, Ltd., with headquarters in London, services Great Britain and Eire. In addition to the London office, there are exchanges in practically all of the leading cities of England, Scotland and Ireland, among them Leeds, Liverpool, Birmingham, Manchester, Newcastle-on-Tyne, Glasgow, Cardiff, Dublin and Belfast.

Headquarters for continental Europe are in Paris, with offices or franchise holders in Marseilles, Bordeaux, Lyons, Lille, Strasbourg, Brussels, Copenhagen, Barcelona, Madrid, Valencia, Bilbao, Sevilla, Stockholm, Cairo, Tel-Aviv, Beyrouth, Oslo, Zurich, Lisbon, Algiers and Istanbul.

Latin American branches and franchise holders are strategically located in most of the principal cities of Central and South America.

Australia and New Zealand have offices located in Sydney, Brisbane, Adelaide, Perth, Melbourne, Wellington and Auckland.

In the Far East Columbia has offices or franchise holders in Calcutta, Bombay, Lahore, Madras, New Delhi, Chungking, Manila, Singapore, Tokio, and elsewhere. In South Africa the company is represented in Johannesburg.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CHICAGO

Despite near-zero weather over the weekend, business continued bright in the Loop, with "The Lost Weekend" ahead of the parade among the new arrivals. Most holdovers, too, show little letup. Estimated receipts for the week ending January 31:

THE LOST WEEKEND (Para.)—APOLLO (1,200) (55c-65c-85c-95c). Gross: $31,000. (Average: $12,000)

SHE WOULDN'T SAY YES (Col.)—CHICAGO (3,850) (55c-65c-85c-95c) On stage Victor Borge, Cabot and Dresden, 2nd week. Gross: $60,000. (Average: $51,500).

THE DALTONS RIDE AGAIN (U)—GARRICK (1,000) (55c-65c-85c-95c) 3rd week. Gross: $16,000. (Average: $12,000)

CONDEMNED TO DEVIL'S ISLAND (Film Classics) and THESE THREE (Film Classics)—GRAND (1,350) (55c-65c-85c-95c) Gross: $10,000. (Average: $9,500)

ABILENE TOWN (UA)—ORIENTAL (3,200) (55c-65c-85c-95c). On stage: Donald O'Connor. Gross: $52,000. (Average: $35,000)

SCARLET STREET (U) and GIRL ON THE SPOT (U)—PALACE (2,500) (55c-65c-85c-95c) 3rd week. Gross: $21,000. (Average: $24,000)

LEAVE HER TO HEAVEN (WB)—ROOSEVELT (1,000) (55c-65c-85c-95c) 5th week. Gross: $25,000. (Average: $24,000)

THE HARVEY GIRLS (M-G-M)—UNITED ARTISTS (1,700) (55c-65c-85c-95c). Gross: $37,000. (Average: $20,000)

BELLS OF ST. MARY'S (RKO-Radio)—WOODS (1,200) (95c) 5th week. Gross: $30,000. (Average: $15,000)

PITTSBURGH

Excellent weather conditions attracted capacity crowds at most first-run houses. The Penn topped grosses with a newcomer. Estimated receipts for the week ending Jan. 31:

DAKOTA (Rep.)—FULTON (1,700) (35c-44c-65c) 6 days. Gross: $10,500. (Average: 7 days: $9,000)

LEAVE HER TO HEAVEN (20th-Fox)—J. P. HARRIS (2,000) (35c-44c-65c) 4 days, 5th week. Gross: $7,500. (Average, 7 days: $10,000)

MY REPUTATION (WB)—PENN (3,400) (40c-55c-85c) 7 days. Gross: $26,000. (Average: $23,000)

CAPTAIN KIDD (UA)—RITZ (1,100) (35c-44c-65c) 7 days, on a moveover from the Stanley. Gross: $3,500. (Average: $3,000)

CORNERED (RKO Radio)—STANLEY (3,800) (40c-65c-85c) 7 days. Gross: $18,000. (Average: $23,000)

THE LOST WEEKEND (Para.)—WARNER (2,000) (35c-44c-65c) 7 days, 3rd week, on a moveover from the Penn. Gross: $9,500. (Average: $7,500)

LIFE WITH BLONDIE (Col.) and ADVENTURES OF RUSTY (Col.)—SENATOR (1,700) (35c-44c-65c) 4 days. Gross: $2,500. (Average, 7 days: $3,500)

INDIANAPOLIS

Grosses here this week range from fair to very good. Weather continues highly variable, with a break in the cold wave. Estimated receipts for the week ending Jan. 29-30:

DAKOTA (Rep.) and CAPTAIN TUGBOAT ANNIE (Rep.) — CIRCLE (2,800) (35c-55c) 7 days. Gross: $10,000. (Average: $10,500)

MY REPUTATION (WB)—INDIANA (3,200 (35c-55c) 7 days. Gross: $13,500. (Average: $12,000)

SPELLBOUND (UA)—LOEW'S (2,450) 7 days. Gross: $20,000. (Average: $12,000).

THE LOST WEEKEND (Para.)—LYRIC —(1,600) (35c-55c) 7 days, on a moveover from the Indiana. Gross: $6,000. (Average: $5,000).

CLEVELAND

Theatre business is good in spite of zero weather over the weekend. Estimated receipts for the week ending Jan. 29:

BELLS OF ST. MARY'S (RKO-Radio)—RKO-ALLEN (3,000) (45c-55c-65c) 7 days. 5th week. Gross: $11,500. (Average: $10,000)

CORNERED (RKO-Radio) — WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days. Gross: $17,500. (Average: $20,800)

SHE WOULDN'T SAY YES (Col.) — WARNER'S LAKE (714) (45c-55c-65c) 7 days, 2nd week. Gross: $4,000. (Average: $3,270)

THEY WERE EXPENDABLE (M-G-M) —LOEW'S OHIO (1,268) (45c-65c) 7 days, 4th week. Gross: $5,500. (Average: $6,200)

LEAVE HER TO HEAVEN (20th-Fox)—RKO PALACE (3,300) (45c-55c-65c) 7 days. Gross: $30,000. (Average: $19,000)

SPELLBOUND (UA) — LOEW'S STATE (3,300) (45c-65c) 7 days. Gross: $32,000. (Average: $20,700)

LETTER FOR EVIE (M-G-M)—LOEW'S STILLMAN (1,900) (45c-60c) 7 days. Gross: $8,000. (Average: $11,000)

PHILADELPHIA

Fair weather and some new films are keeping interest high in local theatres and account for good box office figures. Estimated grosses for week ending Jan. 29-31:

VACATION FROM MARRIAGE (M-G-M) —ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $14,500. (Average: $14,500)

THE LOST WEEKEND (Para.)—BOYD (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $27,500. (Average: $18,000)

THEY WERE EXPENDABLE (M-G-M) —ARCADIA (900) (40c-45c-50c-65c-75c) 7 days, 2nd run. Gross: $6,800. (Average: $4,000)

HOUSE OF DRACULA (U) (6 days: $27,500) and **MY REPUTATION (WB)** (1 day: $4,200 — EARLE (3,000) (40c-50c-65c-75c-85c-95c) 6 days of vaudeville. Gross: $31,700. (Average: $27,000)

LEAVE HER TO HEAVEN (20th-Fox)—FOX (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 3rd week. Gross: $28,000. (Average: $20,500)

STORK CLUB (Para.)—KARLTON (1,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run, 3rd week. Gross: $7,500. (Average: $6,600)

THE DOLLY SISTERS (20th-Fox) — KEITH'S (2,200) (40c-45c-50c-65c-74c-85c) 7 days, 2nd week, 2nd run. Gross: $7,500. (Average: $5.800)

MY REPUTATION (WB) — MASTBAUM (4,700) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $28.500. (Average: $22,000)

WHAT NEXT, CORPORAL HARGROVE? (M-G-M) — STANLEY (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $16,300. (Average: $20,000)

PARDON MY PAST (Col.) — STANTON (1,700) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $17,500. (Average: $9,500)

BOSTON

Picture grosses are excellent in the hub this week. Estimated receipts for the week ending Jan. 30:

SCARLET STREET (U)—BOSTON (2,900) (55c-$1.10). Plus a stage show. Gross: $28,500. (Average: $26.300)

SAN ANTONIO (WB) and THE RED DRAGON (Mono.)—FENWAY (1,737) (44c-74c). Gross: $8,200. (Average: $7,300)

THE BELLS OF ST. MARY'S (RKO-Radio) — MEMORIAL (2,900) (55c-74c) 5th week. Gross: $25.500. (Average: $24,800)

LEAVE HER TO HEAVEN (20th-Fox) and SONG OF MEXICO (Rep.)—METROPOLITAN (4,367) (55c-74c). Gross: $27,000. (Average: $25.200)

SPELLBOUND (UA)—ORPHEUM (3,200) (55c-74c). Gross: $24,500. (Average: $22,700)

SAN ANTONIO (WB) and THE RED DRAGON (Mono.)—PARAMOUNT (1,200) (44c-74c). Gross: $15.300. (Average: $14,200)

SPELLBOUND (UA)—STATE (3,900) (55c-74c). Gross: $19,500. (Average: $17,300)

CINCINNATI

Cold but clear weather at the weekend proved ideal for theatre attendance, with all indications pointing to a week of plus-average business at practically all houses. Estimated receipts for the week ending Jan. 28-Feb. 1:

DOLL FACE (20th-Fox) — RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $17,000. (Average: $14,500)

THE HARVEY GIRLS (M-G-M) — RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days. Gross: $20,000. (Average: $10,000)

LEAVE HER TO HEAVEN (20th-Fox)—RKO FAMILY (1,000) (44c-50c-60c-70c) 7 days, 5th week, on a moveover from four weeks at the Capitol. Gross: $4,500. (Average at 39c-40c: $2,600)

THE BELLS OF ST. MARY'S (RKO-Radio)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 5th week, following three weeks at the Palace, and a first moveover week at the Grand. Gross: $9,500. (Average: $8,000)

PARDON MY PAST (Col.) — KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Palace. Gross: $4.500. (Average: $5,000)

THE LOST WEEKEND (Para.) — RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 3rd week, following an initial week at the Albee, and a moveover at the Shubert. Gross: $5,000. (Average: $5,000)

CORNERED (RKO-Radio)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $15,000. (Average: $12,500)

MY REPUTATION (WB) — RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $6,000. (Average: $5,000)

ATLANTA

Attendance at local theatres is far above average due to the select pictures and weather conditions. Estimated receipts for the week ending Jan. 30:

LEAVE HER TO HEAVEN (20th-Fox) — FOX (4,661) (44c-55c). Gross: $15,000. (Average: $12,500)

COLONEL EFFINGHAM'S RAID (20th-Fox) — PARAMOUNT (2,246) (44c-55c). Gross: $9.000. (Average: $7,200)

LOST WEEKEND (Para.)—ROXY (2,446) 44c-55c) 3rd week, on a moveover from the Fox. Gross: $5,500. (Average: $5,000)

BEHIND CITY LIGHTS (Rep.) and SUNSET IN EL DORADO (Rep.)—CAPITAL (2,100) (35c-44c). Gross: $4,200. (Average: $3.500)

KISS AND TELL (Col.)—RIALTO (983) (44c-55c) holdover. Gross: $4,800. (Average: $5,000)

SPELLBOUND (UA) — LOEW'S GRAND (2,031) (44c-60c). Gross: $11,500. (Average: $10,000)

TORONTO

Toronto theatres experienced the result of a stretch of real winter with low mercury; the week was somewhat disrupted, too, with respect to bookings by re-arranging policies for two theatres, runs being cut at mid-week. Professional hockey was largely the opposition. Estimated receipts for the week ending Feb. 1:

JOHNNY ANGEL (RKO Radio)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $11,300. (Average: $12.800)

YOLANDA AND THE THIEF (M-G-M) —LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days. Gross: $13,700. (Average: $13,200)

KISS AND TELL (Col.)—SHEA'S (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $11,800. (Average: $13,800)

MADONNA OF THE SEVEN MOONS (Eagle-Lion)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $7,800. (Average: $9,300)

ST. LOUIS

Near-zero temperature over the weekend held box-office grosses at most St. Louis first-runs to about normal. Cancellations kept the legitimate theatre dark. Estimated receipts for week ending Jan. 30:

MY REPUTATION (WB) and PURSUIT TO ALGIERS (U)—AMBASSADOR (3,154) (40c-50c-60c) 7 days. Gross: $14,500. (Average: $17,200)

SAN ANTONIO (WB) and DANGER SIGNAL (WB)—FOX (5,038) (40c-50c-60c) 7 days, 2nd week. Gross: $16,000. (Average $17,000)

SPELLBOUND (UA) — LOEW'S STATE (3,162) (40c-50c-60c-65c) 7 days. Gross: $19,000. (Average: $17,100)

CONFIDENTIAL AGENT* (WB) and PARDON MY PAST* (Col.)—MISSOURI (3,514) (40c-50c-60c) 7 days. Gross: $12,500. (Average: $11,100)

VACATION FROM MARRIAGE* (M-G-M) and SHE WENT TO THE RACES* (M-G-M) — LOEW'S ORPHEUM (1,900) (40c-50c-60c-65c) 7 days. Gross: $8,000. (Average: $7,100)

THE SPANISH MAIN* (RKO-Radio) — SHUBERT (1,900) (40c-50c-60c) 7 days. Gross: $6,800. (Average: $6,200)

CLUB HAVANA (PRC) and HOW DO YOU DO (PRC)—ST. LOUIS (4,000) (40c-50c-60c) 7 days. Gross: $5,000. (Average: $7,900)

* Indicates moveover picture.

MINNEAPOLIS

Twenty-below zero weather, the coldest to hit the Northwest this winter, abated Sunday in time to lift grosses at local first-runs in the loop. Estimated receipts for the week ending Jan. 31:

BELLS OF ST. MARY'S (RKO-Rainbow) —ORPHEUM (2,800) (44c-70c) 5th week, 5 days, 2 matinees. Gross: $10,000. (Average: $7,500).

THEY WERE EXPENDABLE (M-G-M)—RADIO CITY (4,000) (44c-60c) 7 days. Gross: $12,000. (Average: $12,000)

CONFIDENTIAL AGENT (Warners) — STATE (2,300) (44c-60c) 7 days. Gross: $12,000. (Average: $10,000)

MY REPUTATION (WB) — CENTURY (1,600) (44c-60c) 2nd week, 7 days. Gross: $11,000. (Average: $7,000)

WEEKEND AT THE WALDORF (M-G-M) — LYRIC (1,100) (44c-60c) 4th week, 2nd run. Gross: $6,000. (Average: $4,500)

COLONEL BLIMP (UA)—WORLD (350) (44c-80c) 7 days. Gross: $3,500. (Average: $2,000)

IT ALL CAME TRUE (WB)—GOPHER (1,000) (40c) 7 days, reissue. Gross: $3,000. (Average: $3,000)

BALTIMORE

The combination of strong attractions and favorable weather is resulting in better-than-average business. Clear skies and mild temperatures apparently have helped bring out the crowds for the weekend and for openings. Estimated receipts for the week ending Jan. 31:

SPELLBOUND (UA)—CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $27,500. (Average: $15,500)

BECAUSE OF HIM (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days, 2nd week. Gross: $12,000. (Average: $12,000)

MY REPUTATION (WB)—STANLEY (3,280) (35c-44c-55c-65c) 7 days. Gross: $20,000. (Average: $17,500)

BELLS OF ST. MARY'S (RKO-Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days. 5th week; stage show. Gross: $15,500. (Average: $18,000)

DIVORCE (Mono.) — MAYFAIR (1,000)

(*Continued on page 11*)

B'way Grosses

(*Continued from page* 1)

since that film played the house. All-time high under all policies was the $109,300 for "Anna Christie" in 1930.

"Because of Him," another new arrival, at the Criterion, is also drawing strongly with $36,000 expected for the first week. "My Reputation," newcomer at the Strand, and teamed with [illegible]rin Tucker's orchestra, is off to a [illegible]ong start with a good $60,000 expected for an initial week. "Pardon My Past" is scoring satisfactorily at the Globe, with a good $17,000 expected for an opening week. "People Are Funny" is slow at the Gotham with no more than $6,500 expected; the film will be held only one week, making room for "Getting Gertie's Garter" on Saturday.

Honors to 'Weekend'

New honors are being won by "The Lost Weekend," at the Rivoli, where the film drew an outstanding $58,500 for an eighth week, exceeding early expectations, and is headed for an equally big ninth week, having drawn over $23,500 on Saturday and Sunday to surpass the $22,000 for the same two days of the eighth week.

"The Bells of St. Mary's," at Radio City Music Hall, and "Leave Her to Heaven," at the Roxy, are continuing outstandingly in extended holdovers. "Bells" and a stage show at the Music Hall is headed for a big $115,000 for an eighth week and will hold for a ninth with "Adventure" scheduled to take over Feb. 7. With a big $97,000 drawn by the Roxy for a fifth week for "Leave Her to Heaven" plus a stage show featuring the DeMarcos, the combination is holding for a sixth and might continue longer.

The Paramount drew a good $63,000 for a fifth week of "The Stork Club" and a stage bill featuring Woody Herman; they will hold for a sixth and final week, with "Miss Susie Slagle's" and a stage show bill headlining Danny Kaye, set to take over on Feb. 6. "Spellbound," at the Astor, and "Saratoga Trunk" at the Hollywood, are still drawing big money. "Spellbound" is expected to bring in $42,000 for a 13th week at the Astor, while "Saratoga Trunk" will yield $35,000 for a 10th week at the Hollywood.

'Veil' Drawing

"The Seventh Veil" at the Winter Garden is showing splendid drawing power for a British import, and the run has been extended another week, its sixth. It drew $18,000 for a fifth. "Madonna of the Seven Moons" will open Feb. 6 and "Tomorrow Is Forever" has been booked to start Feb. 20, marking the first domestic film to play the house since it was remodeled last year from a legitimate theatre.

"Cornered" is continuing to draw plenty at the Palace with $23,000 registered for a fifth week; it will continue. The fourth week's take was $25,000. "A Walk in the Sun" is drawing big at the Victoria, with $26,500 expected for a third week; it too, will continue. "Pillow of Death" is off to a slow start at the Rialto, with a mild $7,500 expected for a first week; it will make way for "She Went to the Races," on Friday.

Broadway Slump Is Recorded by IRB

WASHINGTON, Jan. 29.—A sharp decline in November amusement attendance in New York was indicated today by the Internal Revenue Bureau in a special report on December admission tax collections in the New York district.

Collections in the Broadway sector dropped approximately one-third from the November receipts, from $6,893,424 to $4,638,079, while collections nationally dropped little more than one-sixth, from $36,394,911 to $29,862,687, the Bureau announced.

Richey Cities Aid

(*Continued from page* 1)

drives and as a result of their participation exhibitors have made their theatres a community of interest which they never enjoyed before," Richey declared.

"Cutting production costs in Hollywood does not look so good," Richey commented. "Labor costs will continue to rise. If rentals are reduced there is no alternative but for us to make cheaper pictures. And this we are not so readly willing to concede.

"Many exhibitors are advertising and exploitation conscious, but a good many are not. It is to those who are not that you must direct and concentrate your efforts," Richey continued.

Commendation for signing up more than 10,000 contracts by telephone in 11 days on M-G-M's group No. 2 and securing representation on every open theatre screen during the company's 20-year anniversary drive was given to the group by Rudy Berger, Southern sales manager, and George A. Hickey, West Coast sales manager. Similar commendation had been passed on to three previous groups which met here with E. K. O'Shea, Eastern sales manager; John J. Maloney, Central sales manager, and John E. Flynn, Midwestern sales manager.

Other Speakers

Other speakers yesterday included Alan F. Cummings, in charge of exchange maintenance and operations, who spoke on routine in branches and new and old printed forms used by salesmen for various reports. He also went into the problem of print requirements for exchanges, explaining that with the company's 15th block all branches will again be back on pre-war quotas.

Next was Alex J. Nelson, head of the contract department, who told of the operations of his department and how salesmen could facilitate expediting contract approvals by watching them more carefully before they are sent to the home office.

The final speaker of the day was Jay Gove, head of sales development for the past 17 years. He stated he is now finishing, after four years' work, an analysis and study of "What People Spend for the Movies?" The survey will answer "where the money comes to pay your salary," he said. The report will be published in "The Distributor," company sales house organ.

He also discussed the data book and its application by salesmen, special services to branches, express-truck advertising and other media which his department gets out regularly for the benefit of branch managers and staffs.

Goldwyn Troupe Coming

HOLLYWOOD, Jan. 29.—Six "Goldwyn Girls" will visit New York in connection with the opening of "The Kid from Brooklyn" at the Astor, Broadway, Apr. 1. The troupe will make appearances at the theatre, in radio shows and at fashion displays.

'U' Stock Issue

(*Continued from page* 1)

three years, it is disclosed in the statement.

The company is seeking authorization for 100,000 shares of preferred at $100 par value, but only 60,000 will be issued. MOTION PICTURE DAILY has already reported the contemplated issuance of the preferred.

According to the statement, the amount of securities owned beneficially as of Dec. 31, 1945, by officers and directors of the corporation was as follows:

N. J. Blumberg, president, 12,800 common shares and 29,000 warrants; Harold S. Brewster, assistant treasurer, 600 common; Paul G. Brown, director, 29,000 common; J. Cheever Cowdin, chairman of the board, 13,627 common and 85,478 warrants; Preston Davie, director, 4,000 common and 1,409 warrants; William German, director, 9,000 common; S. Machnovitch, treasurer, secretary, 700 common; Ottavio Prochet, director, 5,500 common; Charles D. Prutzman, vice-president and general counsel, 7,700 common and 17,950 warrants; J. Arthur Rank, director, no shares directly, but his General Cinema Finance holds 134,375 shares of common, constituting 16.6 per cent of the total outstanding.

Other Owners

Also: Adolph Schimel, secretary, 500 shares of common; W. A. Scully, vice-president, 100 common; J. H. Seidelman, vice-president, 1,000 common and 6,000 warrants; Daniel M. Sheaffer, director, 23,265 common; Margaret M. Sullivan, assistant secretary and assistant treasurer, 103 common and 410 warrants; Clifford Work, vice-president, 3,000 warrants.

Warrants entitle the holders to purchase a like number of shares of common on or before April 1, 1956, at $10 per share. "U" common was quoted at $47 per share yesterday on the New York Stock Exchange.

Allied Meet

(*Continued from page* 1)

exhibitor organization, which is scheduled to convene in St. Louis in April.

Also on the program for the Allied annual meeting are: election of officers, annual reports of officers and directors; report on "checking abuses" and proposed remedies; report of Allied's Caravan committee; discussions of film rentals, business conditions, 16mm. films and a resolution by the ITO of Ohio relating to affiliated theatre expansion during pendency of the New York anti-trust case.

William L. Ainsworth, Allied treasurer, will attend a Pacific Coast Conference meeting in San Francisco, to be held concurrently with the New York meeting. A meeting of the Conference of Independent Exhibitors Associations, including Allied and the PCCITO, is expected to be held in the spring.

H. A. Cole of Dallas will submit the report on checking to the Allied board and, if approved, it will be presented to distribution companies for consideration, it is understood.

Fisher in New Post

Franklin Fisher, recently with Warners' home office publicity department, has been appointed public relations director for the Barbizon School of Fashion Modeling.

Key City Grosses

(*Continued from page* 1)

(25c-35c-54c) 7 days. Gross: $6,500. (Average: $6,000)

OUT OF THE DEPTHS (Col.) and WAGON WHEELS WESTWARD (Rep.)—MARYLAND (1,400) (25c-44c) 7 days. Gross: $7,500. (Average: $7,000)

BUFFALO

Weather remained good for late January and so did boxoffice grosses. One downtown house featured a stage show, the first in many months. Holdovers are also good. Estimated receipts for the week ending Feb. 2:

COLONEL EFFINGHAM'S RAID (20th-Fox)—BUFFALO (3,489) (55c-76c) 7 days, 20th anniversary revue on stage, with Vaughn Monroe and orchestra, Fred Sanborn, Gerardos, Norton Sisters. Gross: $14,800. (Average: $17,400)

LEAVE HER TO HEAVEN (20th-Fox)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $14,500. (Average: $16,400)

THE LOST WEEKEND (Para.)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 3rd week, on a moveover. Gross: $14,900. (Average: $9,700)

THE BELLS OF ST. MARY'S (RKO-Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 5th week. Gross: $12,000. (Average: $12,200)

TARS AND SPARS (Col.) and VOICE OF THE WHISTLER (Col.) — LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $13,500. (Average: $12,400)

'Brotherhood Week'

(*Continued from page* 1)

Kirsch and James E. Costen, Northern Illinois; K. T. Collins, Indiana; Leo Wolcott, Iowa and Nebraska; Elmer C. Rhoden, Kansas; Fred J. Dolle, Kentucky; E. V. Richards, Jr., Louisiana; F. A. Hornig, Maryland.

Also: David Idzal, Michigan; William C. Sears, Minnesota; Arthur Lehman, Mississippi; Harry C. Arthur, Jr., Missouri; Homer LeBallister, Nevada; Melvin Morrison, New Hampshire; Walter Reade, New Jersey; Milas L. Hurley, New Mexico; Samuel Rinzler, New York City, chairman; J. Myer Schine, co-chairman. Vincent McFaul, Upper New York; Max Yellen, Western New York.

Also: M. C. Cooper, North Dakota; Martin G. Smith, Ohio; L. C. Griffith, Oklahoma; Albert J. Finke, Oregon; M. A. Silver, Eastern Pennsylvania; Sidney Samuelson and Ted Schlanger, Western Pennsylvania; E. M. Fay, Rhode Island; Ben L. Strozier, South Carolina; Tony Sudekum, Tennessee; R. J. O'Donnell, Texas; John Rugar, Utah; Frank Bennett, Vermont.

Also: W. F. Crockett, Virginia; Frank Newman Sr., Washington; Milton Levine, West Virginia; H. J. Fitzgerald, Wisconsin; E. J. Schulte, Wyoming; R. J. Peratrovich, Alaska; E. I. Parker, Hawaii; W. L. Simpson, Panama; Rafael Ramos Cobian, Porto Rico. Others are still to be heard from.

Joseph R. Vogel, vice-president of Loew's; Harry Brandt, president of the ITO, New York, and Harold Mirisch of RKO Theatres, are national exhibitor co-chairmen. An advisory committee of top names in the industry is being formed.

No Headlines–

No Copy–

Will score at the boxoffice
–The Exhibitor

Gets all the entertainment on the screen
–Hollywood Reporter

A grand package of entertainment
–MP Daily

Spells boxoffice in big block letters
–Daily Variety

Will have a large appeal
–L. A. Times

A showman's delight
–Boxoffice

Big profits should prove the rule
–Film Daily

Nothin' but Praise . . .

A triumph
–MP Herald

for–

Golden Pictures presents

"BREAKFAST in HOLLYWOOD"

starring

TOM BRENEMAN · BONITA GRANVILLE

Beulah Bondi · Edward Ryan · Raymond Walburn

Billie Burke · Zasu Pitts and Hedda Hopper

plus ANDY RUSSELL

Spike Jones and His City Slickers · King Cole Trio

Produced by ROBERT S. GOLDEN

Directed by Harold Schuster · Original Story and Screenplay by Earl W. Baldwin

–from UA

DO NOT REMOVE

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

L. 59. NO. 22 NEW YORK, U. S. A., THURSDAY, JANUARY 31, 1946 TEN CENTS

AFL Order on Coast Labor Trouble Today

Production Dwindling as Carpenters Remain Idle

Miami, Jan. 30.—The AFL executive council is weighing the studio labor problem and, according to president William Green, will resolve the situation before the council adjourns tomorrow. After presenting the industry's case today, Eric Johnston, MPAA president; and Joyce O'Hara, his executive assistant, left last night for Washington. Producer representatives who took part in the discussion were Edgar J. Mannix, Y. Frank Freeman and B. B. Kahane.

Hollywood, Jan. 30. — With the studios and unions still awaiting the outcome of jurisdictional discussions before the AFL executive council in Miami, production began to dwindle today on account of the Carpenters Union's refusal to trim sets erected by IATSE members.

A Motion Picture Daily check of all studios revealed only three pro-

(*Continued on page* 6)

SAG Votes Down Six-Hour Day

Hollywood, Jan. 30.—Screen Actors Guild members have voted to table a proposed reduction in their basic work day to six hours. In addition, they authorized the board to put SAG strength behind a Screen Extras Guild demand for a National Labor Relations Board election to determine a bargaining agent for all extra-players, unless the Society of Independ-

(*Continued on page* 6)

Full U. S. Support Of Films Abroad

Washington, Jan. 30.—A definite policy of all-out support for U. S. films abroad has been enunciated by the State Department, through Assistant Secretary of State William Benton.

Through the new International Information Service, the now-forming United Nations Educational, Scientific

(*Continued on page* 6)

Korda Buys British Lion

London, Jan. 30. — London Film Prod., which is headed by Sir Alexander Korda, today acquired control of British Lion Film Corp. through the purchase of the majority shares held by Sam W. Smith, chairman and managing director, and Paul Nathanson, of Toronto, a director.

Purchase price was reported at approximately seven shillings per share. (There are 504,328 ordinary shares outstanding. A controlling interest at the price reported could be acquired for approximately $400,000.)

Korda was elected chairman of British Lion, succeeeding Smith. Nathanson and Burford Judge resigned from the directorate and the following were elected to the new board: Harold Boxall, Hugh Quennell, Sir David

(*Continued on page* 6)

MGM Meeting Hears Seadler and Doob

Fifty M-G-M salesmen and exploiteers gathered at the Essex House here yesterday for the fourth and final meeting of a current series of sales sessions and heard Silas F. Seadler, M-G-M advertising manager, point up "audience penetration" advances attained by the company, and also Oscar A. Doob, Loew general theatre executive, emphasize the importance of film promotion.

Seadler dwelt mainly on the scope of radio, newspaper, and magazine advertising, asserting that the "message

(*Continued on page* 6)

Eric Johnston to Meet the Industry

Eric Johnston will meet the industry here next week in three groups. On Thursday, at luncheon at the Astor Hotel, he will meet distribution sales managers and their chief aides; that evening, at dinner, he will meet the trade press, advertising-publicity managers and newsreel editors; next day, at luncheon, he will meet the heads of affiliated circuits.

Brotherhood Reel For All Theatres

Van Johnson, Ingrid Bergman, Shirley Temple, James Stewart, Jennifer Jones, Walter Pidgeon, Katharine Hepburn, Edward G. Robinson and Eddie Cantor have all contributed their talents to a three-minute short produced by David O. Selznick for use in all theatres during "Brotherhood Week," Feb. 16-24. A concentrated drive is on to have the short screened in every theatre in the country.

Members of the American Brotherhood, sponsored by the National Conference of Christians and Jews, make the following pledge:

"I pledge allegiance to this basic ideal of my country—fair play for all.

"I pledge myself to keep America free from the disease of hate that destroyed Europe.

"In good heart I pledge unto my

(*Continued on page* 6)

Names .. *IN TODAY'S NEWS*

HOLLYWOOD, Jan. 30. — Joe Rock, former producer here for American companies and who had been active in England for ten years, latterly as managing director of Joe Rock Studios at Elstree, has joined Universal as an executive producer.

At the studio in England, Rock produced for Gaumont, M-G-M, Columbia, ABFD and British Independent Exhibitors Distributors Co. He was a member of the First American Eagle Motorized Squadron in England during the war.

Al Lewis Is Named Producer by M-G-M

Hollywood, Jan. 30.—Al Lewis, associated with Arthur Freed in muscial productions for the past four years at M-G-M, has been elevated to a full producership by that studio.

Morey a Director of Mono. International

Edward Morey has been elected a director of Monogram International, according to an announcement by Norton V. Ritchey, president. Other members of the board, in addition to Ritchey, are: Steve Broidy, chairman; W. Ray Johnston, George D. Burrows, David D. Horne, William Jaffe and J. P. Friedhoff.

Agnew Heads Films' Red Cross Group

Neil Agnew, vice-president and general sales manager of Vanguard Films, has been named chairman of the motion picture group which will promote corporate contributions for the Red Cross 1946 fund.

The Fund this year has a $100,000,000 national goal.

Raises Sought For 6,000 Film Workers

Negotiations to Start Soon for Exchange Help

Final details of wage increases for over 6,000 IATSE film exchange workers in all exchange centers of the U. S., employed by nine film companies, are now being set and wage talks are expected to begin with the distributors shortly.

Negotiations for over 3,000 "white collar" workers in exchanges who are members of "IA" "F" locals will be conducted in New York by exchange supervisors of the companies and "IA" representatives headed by Joseph D. Basson; wage talks for 3,000 exchange service employes, including shippers who are members of "B" locals, will be conducted in the field on a region-

(*Continued on page* 6)

Schine Arguments Delayed to Feb. 25

Hearing on the motion of Schine Chain Theatres to modify Federal Judge John Knight's decision in U. S. District Court in Buffalo in the anti-trust suit brought by the government, scheduled to be heard this week in that city, has been postponed to Feb. 25 due to the illness of Willard S. McKay, chief Schine counsel. The motion was originally scheduled to be heard last Dec. 10, but was

(*Continued on page* 6)

Goldman Case Up Again Wednesday

Philadelphia, Jan. 30.—The U. S. Circuit Court of Appeals here will hear arguments next Wednesday in the mandamus proceedings brought by William Goldman to force Federal Judge William H. Kirkpatrick of District Court to appoint a jury to determine damages in his anti-trust suit against distributors, which was decided in Goldman's favor by the Circuit Court in reversing a District Court decision.

The defendants have been permitted

(*Continued on page* 6)

Personal Mention

BYRON PRICE, MPAA Hollywood vice-president, and **Col. Frank McCarthy**, his newly-appointed assistant, have arrived on the Coast from New York.

•

Leonard S. Hulling, M-G-M Los Angeles salesman, forced to enter the Buffalo General Hospital with the flu while en route here, will leave the hospital in a few days.

•

Rudolph Weiss, head of Warner Theatres' real estate department, and **Nat D. Feldman**, theatre department executive, were in Philadelphia yesterday.

•

Leon J. Bamberger, RKO Radio sales promotion manager, is in Richmond to address the convention of the M.P.T.O. of Virginia.

•

Mrs. David L. Loew, wife of the producer, has arrived here from Beverly Hills. **Loew** is expected here in two weeks.

•

Barney Balaban, Paramount president, left here yesterday by plane for Miami and is expected to return on Monday.

•

I. J. Schmertz, 20th Century-Fox branch manager in Cleveland, and **Mrs. Schmertz**, are in Florida.

•

Roy Haines, Warner Western and Southern sales manager, left here yesterday for a Midwest tour.

•

William Brumberg, manager of the Warner field public relations staff, is in Washington for a few days.

•

Matthew J. Fox, United World president, left Hollywood for New York yesterday on the Chief.

•

Ronald Reagan and his wife, **Jane Wyman**, Warner stars, will arrive here from the Coast tomorrow.

•

Fred C. Quimby of M-G-M's short subject department is in New York from the Coast.

•

Steve Broidy, Monogram president, has been detained in Boston by illness.

•

Errol Flynn's second book, "Showdown," will be on the stands Feb. 15.

•

Margaret O'Brien is due in New York from Washington today.

Ansco Assets Sought By Remington-Rand

Remington-Rand, Inc., is bidding for the assets of Ansco Film Corp., which is now under control of the Alien Property Custodian's office. Ansco is a division of General Analine and Film Corp., which had a net income of $4,813,216 in 1944, largely derived from domestic sales of camera and photographic equipment, films, cameras and accessories.

Insider's Outlook

By RED KANN

ADVERTISING is often news. There is news—thoughtful and sober—in Bill Scully's message to the exhibitors of America, incorporated in a recent company insert and worth emphasizing here.

"We think the time has come for all exhibitors to realize that pictures with universal entertainment, no matter where they are made, have box-office potentialities. We are releasing . . . six English pictures firstly because they conform to any competitive standard of entertainment. Secondly . . . because we feel they will be commercially successful . . . if you augment the promotion effort we are planning for them. . . . We don't ask you to take our word for the quality . . . and box-office content. We only ask you to shake off any pre-conceived notion you have and see these pictures so that you may better understand their possibilities. There is something good in all pictures. Certainly if you consider your job important, then it is important you see these pictures."

■

The pre-conceived notion, of course, deals with an overexaggerated impression British pictures are not American box-office. This is utter nonsense. English films, or any other kind of films including the Hollywood-made, do not achieve commercial success because of labels. Their point of origin means little to the public and it ought to mean little to the theatreman. Soundly contrived attractions, well endowed with intelligence and personalities favorably known and accepted, mean everything. It follows axiomatically that any picture, irrespective of geographic beginnings, can be marketed successfully here if it has the necessary elements.

■

There is no pro, and there assuredly is no con, in this on behalf of the group Scully talks about. We have seen none of them and, for ourselves, consequently can report nothing about their merchandising possibilities in this market. Nevertheless, we argue solidly in Scully's corner because his analysis is fair, reasonable and proper. Where the American exhibitor has his doubts, his minimum action calls for a look. Whatever he decides after he looks is another matter.

Preconception frequently has a habit of becoming synonymous with prejudice. And prejudice means today what it meant yesterday and all the days before.

■ ■

1.—As part of a series of films dealing with, or based upon, the lives and works of great composers—the cycle was launched in one film by Columbia with "A Song to Remember"—Universal is proceeding with its contribution which is about Rimsky-Korsakov. Its title? You won't believe it: "Heat Wave"—*This column, December 27.*

2.—"Heat Wave," Universal's film about Rimsky-Korsakov, has been retitled "Shahrazad." That's Valley phonetics for "Scheherazade"—*This column, January* 3.

3.—"I note . . . you attribute the spelling of 'Shahrazad' to Valley phonetics. Please stand corrected. That's the way Richard Burton spells the name of the gal who, like a lot of press agents, told such interesting stories that her head was never cut off. We may operate in the Valley, but at least we're cultured enough to realize that Burton was, and still is, the granddaddy of 'em all when it comes to settling questions about the Arabian Nights. Please stand corrected, and stand as quietly as possible."—*A letter from John Joseph, Universal publicity and advertising director.*

■ ■

Since this is turning out to be Universal Day, it ought to be recorded how the company provided business men at large with a lilt. Nice going, too. *Times* and *Herald-Tribune* readers, turning to their financial pages Tuesday for the deep and serious there found Universal's figures. They also found another kind of figure—references in paid space to "delightful Deanna Durbin" and "lovely Maria Montez" as well as "sensational Yvonne De Carlo." We're all for it. Those financial pages always did need a lift.

■ ■

Buddy De Sylva will spend considerable time this spring and summer at Cape Cod. It is highly questionable if he will undertake another film for about a year at the earliest. Then his health may allow. Meanwhile, the recent deal with Paramount on "Stork Club" removes him entirely from that setup.

It's nice removal, 'though. De Sylva's end is about $750,000.

Coming Events

Today—Annual convention, Theatre Owners of Virginia, Richmond.
Today-Feb. 1—United Artists regional sales meeting, Roosevelt Hotel, Los Angeles.
Today-Feb. 2—Paramount N[illegible] York and Southern regional s[illegible] meeting, Hotel Pierre, New York.
Feb. 1-2—United Artists regional sales meeting, Statler Hotel, Boston, and Park Plaza, St. Louis.
Feb. 4—Monogram board meeting, New York.
Feb. 11—IATSE executive committee mid-winter meeting, Houston.
Feb. 11-13—Allied board meeting, Hotel Warwick, New York.
Feb. 16-24—"American Brotherhood Week."
Feb. 18—Universal special stockholders meeting, Wilmington.
Feb. 18—United Office and Professional Workers of America meeting, Cleveland.
Feb. 19—Warner stockholders meeting, Wilmington.
Feb. 28—Loew stockholders meeting, New York.

President Climaxes 1946 'Dimes' Drive

WASHINGTON, Jan. 30.—A radio appeal by President Truman from the White House tonight climaxed Washington's commemorative observance of President Roosevelt's birthday as part of the March of Dimes campaign.

Birthday balls were held in hotels here, with a number of Hollywood personalities attending, their appearances having been coordinated by Carter T. Barron of Loew's and John Payette of Warners.

"By joining the March of Dimes you assume a share in the betterment of our civilization—a civilization that will one day insure a healthier, happier world for all mankind," Truman said.

WAC Ends Here With a Luncheon

The very last act by the War Activities Committee was performed here yesterday when it gave a luncheon, at the Astor Hotel, for its office staff, and at which plaques for their services were awarded to George Schaefer, Herman Gluckman, Maurice Bergman, S. H. Fabian, Arthur M. Loew, Jack Alicoate, Walter C. Ament, Gradwell L. Sears, Arthur L. Mayer, Henry Ferber, Raymond Wemple, Francis Harmon and William Kelly; plaques were awarded in absentia to several.

Officially, the WAC ended early this month.

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DAY YOU WILL PLUMB THE DEPTHS OF A WOMAN'S YEARNING HEART!

BUTLER DEMANDS LABOR STRIFE END

The shame she felt is shared by many.

BARBARA STANWYCK will be known forever for her sensational performance as 'Jess' in "MY REPUTATION"

WARNER PICTURE

The love she knew is shared by few!

WARNERS

with GEORGE BRENT · LUCILE WATSON · EVE ARDEN · CURTIS BERNHARDT · HENRY BLANKE

Screen play by Catherine Turney · Music by Max Steiner

Queens Court Bars Opening Liquor Stores In Locations Off the 'Main Thoroughfares'

O'Dwyer Plans City Taxes on Racing Bets And Admissions, Albany Sanction Forecast

THEY'RE BEHIND IT AND THEY'RE BEHIND IT STRONG! ARE YOU? YOU'VE GOT THE STRONGEST, SMASHINGEST STANWYCK SENSATION OF ALL!

WARNER PICTURE

Ask Industry Aid on Atom Bomb Tests

Hollywood, Jan. 30. — A request for the industry's cooperation in filming the government's atomic bomb experiments in the Pacific was made here today by Commander William Parks, who met with industry leaders and technicians. Action on the request was deferred.

AVC Cinema Inducts Large Contingent

Cinema Chapter of the American Veterans Committee held an induction at the Hotel Astor here last night. Among inductees was its first woman member, Major Caroline Essex, on terminal leave from the WAC, who will shortly return to the industry. Others inducted included Vernon Berg, Arthur Krim and Al Stefaine of National Screen Service; Jonas Rosenfield, Christy Wilbert and Adolph Silverstein, 20th Century-Fox; Jack and Norman Zenker, Prospect Press; John W. Guerard, Emanuel Publications; Mark Finkelstein, Cinema Circuit; Jeff Livingston, Jock Lawrence Organization; George Fraser, PRC, and Max S. Kaufman.

Gil Harrison of the AVC's national planning committee was the principal speaker at the meeting, which was presided over by chairman Roger Lewis. Stanley Hodes, National Screen Service, is secretary and founder of the chapter.

Sue Berger, Others On Copyright Law

MINNEAPOLIS, Jan. 30.—Four Minnesota theatre operators were charged with violation of Federal copyright laws in suits filed in Federal court by M. Witmark and Sons, Mills Music, Inc., Santly-Joy, Inc., and Harms, Inc., all New York music publishers, against Berger Amusement Co., Minneapolis; Hastings Theatre Corp., owner of the Riviera Theatre, Hastings; Grand Theatre Corp., owner of the State Theatre, St. Peter, and Mrs. Jesse L. Jenson, owner of the Avalon Theatre, White Bear Lake.

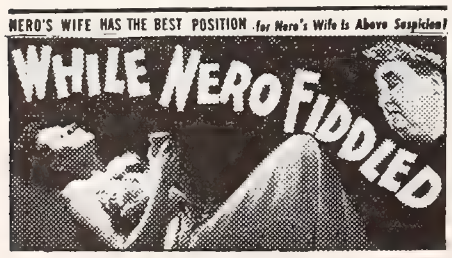
The suits prepared by Ascap were filed in the names of the four publishers, and charge the use of numerous songs, in public prformances.

Form Educational Firm

HOLLYWOOD, Jan. 30.—Actor Eddie Albert and Jack Fletcher, Washington educator, have formed Albert Films here, to make educational and industrial subjects.

Miss Lubitz to Irwin

HOLLYWOOD, Jan. 30.—Beatrice Lubitz, one-time editor of *True Confessions* and latterly with Columbia has joined Lou Irwin, Inc., agency, as head of its story and writers' department.


NERO'S WIFE HAS THE BEST POSITION for Nero's Wife Is Above Suspicion!
WHILE NERO FIDDLED

No Propaganda By State Department

WASHINGTON, Jan. 30. — Propaganda will have no place in the State Department's new international information service, President Truman has been informed by Secretary of State Byrnes in a written report on the new organization.

Emphasizing that the service will supply only facts to foreign countries, Byrnes told the President it "would defeat our objective in this program if we were to engage in special propaganda pleadings". Byrnes' report pointed out that the U. S. is the last of the large countries to engage in informing other nations about its policies and institutions, and declared there never was a time when it was so necessary "to replace prejudice with truth, distortion with balance, and suspicion with understanding."

He assured the President that the department will neither undertake propaganda nor attempt to supplant existing news and information organizations operating abroad. "We shall not seek to compete with private agencies of communication nor shall we try to outdo the efforts of foreign governments in this field," he asserted.

Byrnes did not disclose how much it is expected the new international information service will spend on its motion picture, radio, news and library programs, but it has been indicated that the cost will be in excess of $25,000,000 a year.

Floyd Henry Sees Big Orient Market

China and the Orient will be a lucrative market for Hollywood films when conditions become stabilized, in the opinion of Comm. Floyd C. Henry, on terminal leave from the Navy, who left Oakland, Cal., by plane yesterday for Shanghai to start his new duties as Paramount district manager for China, Japan, the Philippines and Indo-China, the company reports here. No exports to Japan are possible now but a resumption of trade is expected soon with the establishment of a central film exchange for all companies under supervision of Gen. Douglas MacArthur, Henry added.

Legion Passes Nine Additional Pictures

The National Legion of Decency has classified as A-I, PRC's "Six-Gun Man;" placed in Class A-II were "Black Market Babies," "Fear" and "Swing Parade of 1946," Monogram; "The Hoodlum Saint," M-G-M; "Madonna of the Seven Moons," Gainsborough - Eagle - Lion - Universal; "Tars and Spars," Columbia; "The Truth About Murder," RKO Radio.

"The Flying Serpent," PRC, was given a Class B rating.

Comet Signs Deche

HOLLYWOOD, Jan. 30.—Comet Productions has signed Robert Deche as production manager and will produce six features for United Artists release, it was announced here today.

Comeaux Joins 20th

A. Douglas Comeaux, travelling auditor, has joined 20th Century-Fox, with the Boston exchange his first assignment. Comeaux was until recently with Paramount.

'Lab' Workers Ask 25¢ Hourly Boost

Representatives of 18 film processing laboratories in the East were yesterday presented with demands for a 25-cent-an-hour wage increase by IATSE Motion Picture Laboratory Technicians, Local No. 702, which represents almost 1,800 workers.

The five-point demands also call for adjustments in salary differentials between different laboratories; the setting of uniform 10 per cent premium pay for night work—some laboratories now pay only seven per cent; and also the uniform setting of pay for foremen and sub-foremen where some laboratories pay 30 per cent higher rates to foremen and 20 per cent for sub-foremen, while others pay only 20 per cent and 10 per cent, respectively.

The laboratories have taken the demands under advisement and have promised an answer within a week, according to John J. Francavilla, Local 702 president. The union is seeking to complete negotiations before March 10, when the new increases would become effective. The 25-cent-an-hour increase would represent approximately 18 per cent more pay for the workers, Francavilla said.

Newsreels Talk New Pact with Local 52

Progress was reported here yesterday in contract negotiations between IATSE Motion Picture Studio Mechanics Union, Local No. 52, and representatives of the newsreels, March of Time and short subject producers. A second meeting will be held tomorrow at the office of Pat Casey, producers' labor contact. About 250 workers are involved with the union originally asking for 20 per cent wage increases.

The same group of newsreel representatives and short subject producers will probably start negotiations with IATSE Film Editors Union, Local No. 771 tomorrow afternoon following the second meeting with Local No. 52.

Yolen, Others Plan Show for Veterans

Plans for the 50th anniversary historical pageant and show, to be presented Monday at Madison Square Garden, by Jewish War Veterans, will be discussed at a buffet dinner tonight at the Hotel Astor.

Present will be representatives of the public relations and advertising fields, with Will Yolen, president of the Publicity Club of New York, and a publicity staff member of Warner Bros., presiding.

CBS to Honor Sothern

Ann Sothern, star of the Columbia Broadcasting System air show "Maisie," will be honored at a reception by the network at the Hampshire House, here, today.

Name Harris, Phillips

William Phillips and Jack Harris have been named division managers on Loew's Theatres in New York.

To Show Color Video

The postponed CBS demonstration of television in full color will be held here tomorrow for the press.

Chicago Building Code Probe Ready

Chicago, Jan. 30. — Action to revise the antiquated building code here will start tomorrow with the opening of hearings by Alderman John J. Duffy's city council sub-committee on building codes; the hearings are expected to last several months.

One of the code revision being sought is the permission to erect pre-fabricated houses and theatres. The present building code outlaws the erection of pre-fabricated buildings.

TAC Program Hit By E. Pa. Allied

PHILADELPHIA, Jan. 30. — Allied Theatre Owners of Eastern Pennsylvania, meeting here today, approved a resolution condemning the proposed program of the Theatre Activities Committee and, further condemning the use of theatre screens for fund raising campaigns of any kind for which pledges are made by national industry committees.

The unit also voted to warn distributors that foreign films should not be included in blocks with American product but should be sold separately, and condemned the use of local checkers.

The nominating committee approved the following candidates for the board of governors: David Barrist, Martin Ellis, Ben Fertel, Harry Fried, Jack Greenberg, Norman Lewis, Milt Rogasner, Henry Sock, Morris Wax.

Va. MPTO Meeting In Richmond Today

RICHMOND, Va., Jan. 30.—The Motion Picture Theatre Owners of Virginia will hold its first meeting in four years tomorrow, at the John Marshall Hotel, here. William Crockett, the organization's president, former War Finance Director Ted Gamble, R. B. Wilby of Atlanta, and Leon Bamberger, RKO Radio, will be the principal speakers.

Tomorrow evening Gov. William Tuck of Virginia and state legislators will be guests at a banquet. Also present will be representatives from Washington film exchanges.

J. E. Cohen Dies

PHILADELPHIA, Jan. 30.—Joseph E. Cohen, former operator of 21 theatres here for the Stanley-Warner circuit, died yesterday in the Jewish Memorial Hospital here. He at one time owned and operated the Carmen theatre in that city. Burial services will be held tomorrow.

Lasky's Mother Dies

HOLLYWOOD, Jan. 30.—Mrs. Sarah Lasky, 87, mother of Jesse L. Lasky, died this morning in Cedars of Lebanon Hospital following a long illness. Private services will be held tomorrow afternoon. Two grandsons also survive.

Martin, Jr., Killed

MONTEZUMA, GA., Jan. 30.—J. E. Martin, Jr., son of J. E. Martin, owner of the Grand Theatre here, and recently discharged from the Army, was killed in an automobile accident on Monday.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

With temperatures running in the 80s, grosses held high levels. "Whistle Stop," at the four Music Hall theatres, was the most impressive of new attractions. Estimated receipts for the week ended Jan. 30:

VACATION FROM MARRIAGE (M-G-M)—CARTHAY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $11,000. (Average: $8,200)

LEAVE HER TO HEAVEN (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 5th week. Gross: $10,500. (Average: $14,600)

THE HARVEY GIRLS (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $20,000. (Average: $15,800)

FRONTIER GAL (U) and DANGER SIGNAL (WB)—FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $5,500. (Average· $6,600)

SNAFU (Col.) and I LOVE A BANDLEADER (Col.)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $10,500. (Average: $8,100)

SNAFU (Col.) and I LOVE A BANDLEADER (Col.)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $9,800. (Average: $7,100)

THE BELLS OF ST. MARY'S (RKO-Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 5th week. Gross: $23,000. (Average: $21,600)

LEAVE HER TO HEAVEN (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 5th week. Gross: $19,000. (Average: $27,400)

THE HARVEY GIRLS (M-G-M) — LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $35,000. (Average: $26,100)

WHISTLE STOP (UA) — MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days. Gross: $7,500. (Average: $4,900)

WHISTLE STOP (UA) — MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days. Gross: $20,400. (Average: $14,700)

WHISTLE STOP (UA) — MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days. Gross: $10,000. (Average: $6,600)

WHISTLE STOP (UA) — MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days. Gross: $7,000. (Average: $4,600)

THE BELLS OF ST. MARY'S (RKO-Rainbow)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 5th week. Gross: $19,000. (Average: $20,500)

STORK CLUB (Para.) and WILDFIRE (Screen Guild)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 9 days, 4th week. Gross: $18,500. (Average: $22,200)

STORK CLUB (Para.) — PARAMOUNT (Hollywood) (1.407) (50c-60c-80c-$1.00) 7 days, 4th week. Gross: $12,500. (Average: $12,800)

THE HARVEY GIRLS (M-G-M) — RITZ (1,376) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $17,000. (Average: $13,300)

SNAFU (Col.) and I LOVE A BANDLEADER (Col.)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $18,000. (Average: $14,400)

LEAVE HER TO HEAVEN (20th-Fox) — UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 5th week. Gross: $8,500. (Average: $11,300)

MY REPUTATION (WB) — WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $23,000. (Average: $20.700)

MY REPUTATION (WB) — WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $16,000. (Average: $14,500)

MY REPUTATION (WB) — WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $15,000. (Average: $13,700)

MILWAUKEE

Sub-zero temperatures cut into grosses at first, but ideal weather later in the week raised receipts of four downtown first-runs above average. Estimated receipts for the week ended Jan. 30:

BELLS OF ST. MARY'S (RKO-Rainbow)—RIVERSIDE (2,600) (50c-80c) 7 days, 5th week. Gross: $15,000. (Average: $16.500)

FRONTIER GAL (U) and GETTING GERTIE'S GARTER (UA)—WARNER (2,400) (50c-80c) 7 days, 1st week. Gross: $19,500. (Average: $15,500)

MY REPUTATION (WB) and GIRL ON THE SPOT (U)—ALHAMBRA (1,600) (50c-80c) 7 days, 3rd week. Gross: $4,500. (Average: $5,000)

KISS AND TELL (Col.) and MEET ME ON BROADWAY (Col.)—PALACE (2.275) (55c-85c) 7 days, 3rd week. Gross: $13,500. (Average: $12,500)

LEAVE HER TO HEAVEN (20th-Fox) and HIT THE HAY (Col.)—STRAND (1,200) (55c-85c) 7 days, 5th week. Gross: $7,500. (Average: $6,000)

YOLANDA AND THE THIEF (M-G-M) and PRISON SHIP (Col.) — WISCONSIN (2,800) (55c-85c) 7 days, 1st week. Gross: $16,500. (Average: $13,000)

KANSAS CITY

After near-freezing weather early in the week, with snow and sleet, the weather grew mild and patronage was first-rate. Estimated receipts for the week ended Jan. 29:

FRONTIER GAL (U) — ESQUIRE (800) (45c-65c) 7 days. Gross: $11,000. (Average: $8,000)

WHAT NEXT, CORPORAL HARGROVE? (M-G-M) and A CLOSE CALL FOR BOSTON BLACKIE (Col.) — MIDLAND (3,500) (45c-65c) 7 days. Gross: $17,000. (Average: $15,000)

SAN ANTONIO (WB) — NEWMAN (1,900) (45c-65c) 7 days, 2nd week. Gross: $15,000. (Average: $12,000)

THE BELLS OF ST. MARY'S (RKO-Rainbow) — ORPHEUM (1,900) (45c-65c) 7 days, 5th week. Gross: $12,000. (Average: $10,000)

HIT THE HAY (Col.) and THE GAY SENORITA (Col.)—TOWER (2,100) (39c-60c) 7 days; stage show. Gross: $11,000. (Average: $9,400)

FRONTIER GAL (U)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $6,000. (Average: $6,000)

FRONTIER GAL (U) — FAIRWAY (700) (45c-65c) 7 days. Gross: $2,000. (Average: $1,750)

SAN FRANCISCO

Business is still at a high level at most theatres here; weather is excellent. Estimated receipts for the week ending Jan. 31-Feb. 1:

SCARLET STREET (U) and SENORITA FROM THE WEST (U)—ORPHEUM (2,440) (45c-65c-85c) 7 days, 3rd week. Gross: $17,000. (Average: $21,000)

BLITHE SPIRIT (UA) — UNITED ARTISTS (1,200) (45c-65c-85c) 7 days. Gross: $20,000. (Average: $16,000)

THE BELLS OF ST. MARY'S (RKO-Rainbow)—GOLDEN GATE (2,850) (45c-65c-95c) 7 days, 5th week; with vaudeville. Gross: $38,000. (Average: $36,000)

TOO YOUNG TO KNOW (WB) and GIRLS OF THE BIG HOUSE (Rep.)—PARAMOUNT (2,748) (45c-65c-85c) 7 days, 2nd week. Gross: $19,000. (Average: $24,000)

THE LOST WEEKEND (Para.) and ALLOTMENT WIVES (Mono.)—FOX (5,000) (45c-65c-85c) 7 days, 3rd week. Gross: $23,000. (Average: $37,000)

LEAVE HER TO HEAVEN (20th-Fox) — WARFEILD (2,680) (45c-65c-85c) 7 days, 5th week. Gross: $19,000. (Average: $27,000)

THEY WERE EXPENDABLE (M-G-M) and DON'T FENCE ME IN (Rep.) — STATE (2,308) (45c-65c-85c) 7 days, 3rd week, on a moveover from the Fox. Gross: $11,000. (Average: $13,000)

GASLIGHT (M-G-M) and REMEMBER

(*Continued on page 6*)

"Entertainment red-meat which will have the customers licking their chops."

—Boxoffice

Scoop Drama of the No. 1 Woman War Criminal!
"TOKYO ROSE"
THE MOST EXPLOITABLE PICTURE TO SPRING FROM THE HEADLINES!
A Pine-Thomas Production
A Paramount Picture
"I want to get that dame—alone!"

Coast Labor

(*Continued from page* 1)

ductions scheduled to start this week, and, although studio chiefs refused to be quoted, it is apparently the opinion among the majority of them that there will have to be a complete shutdown of all studios unless the present sit-down strike is terminated within a few days or if other similar difficulties should arise. What effect this would have on labor at large could not be predicted. One studio head believes, it was learned on good authority, that the IATSE would not call out its projectionists throughout the nation in an effort to enforce a continuance of "IA" studio work, the organization having asserted that it would not cross sectional lines this time, as it did during the strike of last year, until and unless the Brotherhood of Carpenters flatly declines to obey the AFL council's instructions, when and if received.

Republic Planning Halted By Conflict of Unions

Hollywood, Jan. 30. — Republic's production plans for 1946-47 cannot be determined now because of the current studio labor troubles, Herbert J. Yates, president, told a news conference here today. Stating that last year's strike cut Republic's production 35 per cent and cost the company upwards of $1,000,000, he held little hope for an early settlement of the present conflict.

Several big production deals, Yates said, are now in the making at Republic but cannot be divulged because of uncertainty over labor.

Predicting that color will supplant black and white photography almost completely in two years, provided technological bottlenecks can be overcome, Yates said Republic is investing a large sum for research in New York and New Jersey in quest of a three-color process which would be commercially practical from the standpoints of both economy and quality. Meanwhile, the company will use Magnacolor for some low-budget Westerns and possibly for other action pictures.

Autry Litigation

Asked when Gene Autry would begin the eight films he is committed to appear in for Republic under terms of a recent court decision, Yates said no dates had been set and that further litigation is probable.

As for Republic's plans for production in Mexico and elsewhere, Yates said the company's policy is to await the settlement of political unrest in Mexico and other nations before going ahead.

Television has not yet developed to a point warranting a decision regarding it, he concluded.

M-G-M Meeting

(*Continued from page* 1)

we advertise reaches millions of people daily in small towns and big."

Other speakers included William G. Brenner, head of M-G-M's checking department; Joel Bezabler, Irving Helfont and Leonard Hirsch, home office assistants to sales managers John E. Flynn, George A. Hickey and Rudy Berger, respectively; William Gleicher, head of the theatre auditing department, and Arthur Lacks, News of the Day sales manager.

Raises Sought

(*Continued from page* 1)

al basis with different groups of negotiators expected to head each regional meeting, possibly 10 in each.

Actual wage demands of the locals have not been fully set, and it is believed they will be correlated into one overall demand for each of the two groups. A similar procedure was adopted during wage talks in 1941 for the same workers.

Wage demands of "F" locals are expected to seek retroactivity to Dec. 1, 1944, while "B" locals' demands are to go back to Dec. 1, 1943. Basson is scheduled to consult with "F" local representatives next week on their demands and meetings with exchange representatives will probably start during the following week. The exact pattern to be requested for "B" local negotiations is now being set by the various locals. It is considered possible that each local might present the distributors with different demands in the case of "B" locals.

Distributors Involved

Distributors involved are Loew's, Paramount, RKO, Warners, 20th Century-Fox, Columbia, United Artists, Universal and Republic. The "IA" represents similar workers in National Screen Service and Monogram exchanges, and the pattern set in the negotiations with the other nine companies will probably be followed in the case of the latter two.

The Screen Office and Professional Employes Guild of the United Office and Professional Workers of America, CIO, has jurisdiction over "white collar" workers in several New York exchanges, while the Screen Office Employes Guild of the AFL Painters has jurisdiction over office workers in Los Angeles exchanges. All others are represented by the IATSE.

British Lion

(*Continued from page* 1)

Cunynghame, Sir Claud Dansey and Korda.

British Lion, a producing and distributing company, owns Beaconsfield Studios and holds a half interest in Worton Hall Studios. Thus, by acquisition of British Lion control, Korda obtains some much needed studio space for his London Films.

In addition to distributing in Canada for many British producers, British Lion handles distribution here for Republic Pictures of New York and Hollywood. It is understood that Republic has the option of canceling the British Lion distributing agreement in the event it does not approve the change of control.

Bids for the Smith-Nathanson shares were received from several sources during recent weeks. William Gell, now in Hollywood, was reported to have been among the bidders.

Brotherhood Week

(*Continued from page* 1)

fellow Americans all of the rights and dignities I desire for myself."

President Truman is honorary chairman of the Brotherhood, and Harold E. Stassen is general chairman. Spyros Skouras heads the motion picture Committee, with J. Robert Rubin vice-chairman.

Goldman Case

(*Continued from page* 1)

to intercede on the part of Judge Kirkpatrick, who will be represented by his own lawyer, his son. The judge denied Goldman's motion for a jury to fix damages and appointed a special master instead. Goldman is also seeking to have the appointment of the master nullified.

Goldman's newest move is generally interpreted here as being one not solely against Judge Kirkpatrick alone, but against all judges of District Court here. It is understood that no move for an appeal to the Supreme Court by the defendants can be made until final determination of damages is set by the District Court which was instructed to do so by the Circuit Court in a decision of Aug. 2, last year, in reversing the District Court's decision which was then in favor of the defendants.

Blums Want Injunction

Philadelphia, Jan. 30.—Frank and Sara Blum announced through their attorneys yesterday that on Feb. 11 they would file in United States District Court here an application for a permanent injunction against the William Goldman theatre company in connection with the 69th Street theatre suit.

Schine Arguments

(*Continued from page* 1)

postponed on the petition of the government.

The government's contentions that Schine and affiliates maintained an unlawful combination and monopoly of theatre operations in its upstate territories, in violation of the Sherman Act, was upheld on Oct. 8 by Judge Knight in a 45-page opinion. Judge Knight directed that a decree be issued requiring that the defendants "be dissolved in their ownership and control so that fair competition between them and other theatres may be restored and hereafter be maintained."

In their motion, Schine counsel attacked the court's findings of fact and asked that they be amended. Robert L. Wright, government counsel, will oppose the Schine motion before Knight.

U. S. Support

(*Continued from page* 1)

and Cultural Organization and the foreign officers of the Department, every effort will be made to expand the field for American motion pictures in foreign countries throughout the world.

"The State Department plans to do everything within its power along political or diplomatic lines to help break down the artificial barriers to the expansion of private American motion pictures and other media of communications throughout the world," Benton declared.

Benton pointed out that there has been a trend in recent years away from freedom of expression throughout a large part of the world, which was intensified by pre-war development, both economic and political.

"The economic development of the last two or three decades has added new restrictions on the free exchange of information—such as quotas on books and motion pictures, for example," he said.

Key City Grosses

(*Continued from page* 5)

THE DAY (20th-Fox-Reissue)—ST. FRANCIS (1,400) (45c-65c-85c) 7 days. Gross: $11,000. (Average: $13,000)

SALT LAKE CITY

Some noteworthy films showing currently have attracted very good box office results, with all first-runs being above average. Weather for the past several days has been cold. Estimated receipts for the week ending Feb. 1:

LOST WEEKEND (Para.) — CENTRE (1,700) (14c-45c-65c) 7 days. Gross: $14,000. (Average: $13,000)

LEAVE HER TO HEAVEN (20th-Fox)—CAPITOL (1,878) (14c-45c-65c) 14 days, on a moveover. Gross: $8,300. (Average: $7,300)

THE WOMAN WHO CAME BACK (Rep.) and NAVAJO TRAIL (Mono.) (with vaudeville)—LYRIC (1,500) (14c-45c-65c) 7 days. Gross: $7,500. (Average: $5,000)

GETTING GERTIE'S GARTER (UA) — RIALTO (800) (14c-35c-45c-65c) 14 days, on a moveover. Gross: $4,000. (Average: $3,500)

FRONTIER GAL (U)—STUDIO (800) (14c-45c-65c) 14 days, on a moveover. Gross: $5,500. (Average: $4,500)

BLITHE SPIRIT (UA)—UPTOWN (1,300) (14c-45c-65c) 7 days. Gross: $6,800. (Average: $5,500)

PARDON MY PAST (Col.) and I LOVE A BANDLEADER (Col.) — UTAH (1,700) (14c-45c-65c) 7 days. Gross: $10,000. (Average: $9,000)

OMAHA

Theatre business tapered off at three of Omaha's first-run houses and bounced up at the fourth. Weather switched suddenly from below zero to high 40's. Estimated receipts for the week ending January 30-31:

THE LOST WEEKEND (Para.) and GANGS OF THE WATERFRONT (Rep.)—OMAHA (2,000) (44c-60c) 7 days, 3rd week for "Lost Weekend," second for "Gangs of the Waterfront." Gross: $7,000. (Average: $8,200)

TOO YOUNG TO KNOW (WB) and CRIMSON CANARY (U)—ORPHEUM (3,000) (44c-60c) 7 days. Gross: $9,400. (Average: $9,800)

SPELLBOUND (UA) — PARAMOUNT (44c-60c) 7 days. Gross: $17,700. (Average: $9,900)

THE BELLS OF ST. MARY'S (RKO-Rainbow) — RKO-BRANDEIS (1,200) (44c-60c) 7 days. Gross: $6,500. (Average: $6,500)

SAG Votes

(*Continued from page* 1)

ent Motion Picture Producers terminates its contract with the Screen Players Union on Feb. 4, as pledged.

The meeting also brought the approval of a resolution calling for establishment of a permanent organization to perform the functions which the Hollywood Victory Committee carried on during the war.

Extras Vote Sought

Hollywood, Jan. 30.—The Screen Actors Guild, Screen Extras Guild and the AAAA today petitioned the National Labor Relations Board for an election, by mail ballot, in which extras would choose between SEG and the Screen Players Union as their bargaining agent.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Jan. 5	MEET ME ON BROADWAY Marjorie Reynolds Fred Brady M—83 mins.	**(14th Block)** WHAT NEXT, CORP. HARGROVE C—95 mins. (606) (Rev. 11/16/45)	STRANGE MR. GREGORY Edmund Lowe Jean Rogers D—63 mins. (516) (Rev. 12/17/45)		STRANGLER OF THE SWAMP (Rev. 1/7/45) DANNY BOY D—64 mins. (Rev. 10/29/45)	DAKOTA John Wayne Vera Hruba Ralston Walter Brennan D—82 mins. (505) (Rev. 11/2/45)	**(Block 2)** MAN ALIVE (Rev. 9/26/45)	(Jan. Releases) **(Special)**			
Jan. 12	TARS AND SPARS Janet Blair Alfred Drake M—88 mins. (Rev. 1/16/46)	SHE WENT TO THE RACES C—86 mins. (607) (Rev. 10/17/45)	BORDER BANDITS Johnny Mack Brown O—57 mins. (565)	**(Block 2)** PEOPLE ARE FUNNY Jack Haley Helen Walker C—93 mins. (4508) (Rev. 10/10/45)	LIGHTNING RAIDERS Buster Crabbe Al. St. John O—61 mins. (Rev. 12/27/45)		FIRST YANK INTO TOKYO (Rev. 8/30/45) ISLE OF THE DEAD (Rev. 8/30/45)	LEAVE HER TO HEAVEN (Color) Gene Tierney Cornel Wilde D—110 mins. (614) (Rev. 12/20/45)	ABILENE TOWN (Jules Levey) Randolph Scott Ann Dvorak O—89 mins. (Rev. 1/9/46)	GIRL ON THE SPOT Jess Barker Lois Collier D—75 mins. (515) (Rev. 1/4/46)	
Jan. 19		VACATION FROM MARRIAGE D—102 mins. (608) (Rev. 9/4/45)					WANDERER OF THE WASTELAND (Rev. 10/4/45) SPANISH MAIN (Color) (Rev. 10/4/45)	DOLL FACE Carmen Miranda Perry Como Vivian Blaine M—80 mins. (617) (Rev. 12/20/45)		BECAUSE OF HIM Deanna Durbin Charles Laughton Franchot Tone D—88 mins. (516) (Rev. 1/9/46)	
Jan. 26	CLOSE CALL FOR BOSTON BLACKIE Chester Morris Lynn Merrick	YOLANDA AND THE THIEF (Color) Fred Astaire Lucille Bremer Frank Morgan C—108 mins. (610) (Rev. 10/17/45)	(1944-'45) DRIFTING ALONG Johnny Mack Brown O— 60 mins. (452)	**(Block 2)** KITTY Paulette Goddard Ray Milland D—104 mins. (4509) (Rev. 10/8/45)		A GUY COULD CHANGE Allan Lane Jane Frazee Twinkle Watts D—65 mins. (508) (Rev. 1/23/46)	**(Block 3)** SPIRAL STAIRCASE Dorothy Maguire George Brent D—83 mins. (611) (Rev. 1/4/46)		WHISTLE STOP (Nebenzal) George Raft Ava Gardner D—85 mins. (Rev. 1/10/46)		MY REPUTATION Barbara Stanwyck George Brent D—94 mins. (510) (Rev. 1/8/46)
Feb. 2	FRONTIER GUN LAW Charles Starrett Jean Stevens O—59 mins.	THEY WERE EXPENDABLE Robert Montgomery John Wayne Donna Reed D—136 mins. (609) (Rev. 11/19/45)	RED DRAGON Sidney Toler Benson Fong Willie Best D—64 mins. (513) (Rev. 12/19/45)		SIX-GUN MAN Bob Steele Syd Saylor O—60 mins. (Rev. 1/23/46)	CALIFORNIA GOLD RUSH Bill Elliott Bobby Blake O—56 mins. (565)	CORNERED Dick Powell Walter Slezak D—102 mins. (612) (Rev. 11/16/45)	(Feb. Releases) COL. EFFINGHAM'S RAID Charles Coburn Joan Bennett William Eythe D—70 mins. (610) (Rev. 10/4/45)		TERROR BY NIGHT Basil Rathbone Nigel Bruce D—60 mins. (517) (Rev. 1/28/46)	
Feb. 9				**(Block 3)** TOKYO ROSE Byron Barr Lotus Long D—69 mins. (4511) (Rev. 12/5/45)		DAYS OF BUFFALO BILL Sunset Carson Peggy Stewart O—56 mins. (554)	DICK TRACY Morgan Conway D—61 mins. (613) (Rev. 12/14/45)	SHOCK Lynn Bari Vincent Price D—70 mins. (615) (Rev. 1/16/46)		IDEA GIRL Jess Barker Julie Bisop C—60 mins. (518)	
Feb. 16	NOTORIOUS LONE WOLF D ROARING RANGERS O—55 mins.	**(15th Block)** THE HARVEY GIRLS (Color) Judy Garland John Hodiak M—104 mins. (611) (Rev. 1/2/46)	MOON OVER MONTANA Jimmy Wakely OM—(572)		AMBUSH TRAIL Bob Steele Syd Saylor		SING YOUR WAY HOME Jack Haley M—72 mins. (614) Rev. 11/15/45)	BEHIND GREEN LIGHTS Carole Landis Richard Crane Mary Anderson D—64 mins. (Rev. 1/16/46)	DIARY OF A CHAMBERMAID (Bogeaus) Burgess Meredith Paulette Goddard D—86 mins. (Rev. 1/30/46)	THE SEVENTH VEIL James Mason Ann Todd Hugh McDermott D—(519) (Rev. 10/26/45)	THREE STRANGERS Geraldine Fitzgerald D—93 mins. (511) (Rev. 1/23/46) BURMA VICTORY (Rev. 10/30/45)
Feb. 23	THE BANDIT OF SHERWOOD FOREST (Color) Cornel Wilde Anita Louise	PORTRAIT OF MARIA Dolores Del Rio D—77 mins. (612) (Rev. 12/19/45)	THE HAUNTED MINE Johnny Mack Brown O—(552)	**(Block 3)** MASQUERADE IN MEXICO Dorothy Lamour Arturo de Cordova D—98 mins. (4512) (Rev. 11/30/45)	THE FLYING SERPENT George Zucco Ralph Lewis Hope Kramer D—65 mins. (Rev. 1/24/46)		HOTEL RESERVE James Mason D—79 mins. (615) (Rev. 12/19/45)	(Reissues) JESSE JAMES (Rev. 1/11/39) RETURN OF FRANK JAMES (Rev. 8/12/40)	BREAKFAST IN HOLLYWOOD (Golden Prod.) Tom Breneman Bonita Granville Billie Burke M—93 mins. (Rev. 1/15/46)	LITTLE GIANT Bud Abbott Lou Costello C—(520)	
Mar. 2	GENTLEMAN MISBEHAVES Robert Stanton Osa Massen Hillary Brooke	UP GOES MAISIE Ann Sothern George Murphy C—90 mins. (613) (Rev. 12/28/45)			I RING DOORBELLS Anne Gwynne Robert Shayne D—64 mins. (Rev. 1/2/46)				YOUNG WIDOW (Stromberg) Jane Russell Louis Hayward		
Mar. 9		A LETTER FOR EVIE Marsha Hunt C—89 mins. (614) (Rev. 12/3/45)		**(Block 3)** MISS SUSIE SLAGLE'S D—89 mins. (4513) Sonny Tufts Veronica Lake (Rev. 12/6/45)	MASK OF DIIJON Erich Von Stroheim Jeanne Bates D—74 mins. (Rev. 1/28/46)					NOTORIOUS GENTLEMAN Kent Taylor Virginia Grey D—(521)	CINDERELLA JONES Joan Leslie Robert Alda
Mar. 16		SAILOR TAKES A WIFE Robert Walker June Allyson C—91 mins. (615) (Rev. 1/2/46)							JOHNNY IN THE CLOUDS (Two Cities) Michael Redgrave John Mills D—109 mins. (Rev. 6/11/45)		

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.*

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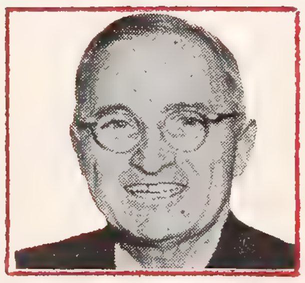

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L. 59. NO. 23 NEW YORK, U. S. A., FRIDAY, FEBRUARY 1, 1946 TEN CENTS

35% Increase In Theatre Construction

Equipment Costs Also Increased, About 25%

By MILTON LIVINGSTON

Exhibitors are building theatres today without violating government priority rulings, and despite shortages of materials, although construction is taking as long as eight months, instead of four as before the war and averaging 35 per cent more than pre-war, with equipment costs having increase about 25 per cent, MOTION PICTURE DAILY learns from John Eberson, theatre architect.

Eberson predicts that construction costs will go even higher, due to further rising labor costs.

Where theatre construction in metropolitan areas before the war averaged $150 per seat, the cost is now between $200 and $210; costs in smaller towns has risen from $125 to $135 pre-war average to $150 to $165;

(*Continued on page* 8)

MPTO of Virginia Protests Rentals

RICHMOND, Jan. 31.—The Motion Picture Theatre Owners of Virginia convening at the Hotel John Marshall, here, today, adopted a resolution protesting increases in film rentals and playing time, charging that individual pricing exceeding the overall average cost of product is detrimental to the efficient operation of theatres.

The meeting reelected William F. Crockett, president; Benjamin T. Pitts, vice-president; Sam Bendheim,

(*Continued on page* 10)

Coordinate Theatre Groups: Harvey

SAN FRANCISCO, Jan. 31.—Coordination of all exhibitor associations by an executive board consisting of a committee from the Motion Picture Theatre Owners of America and a like committee from the Conference of Independent Exhibitors Association is suggested by Rotus Harvey, president of the Independent Theatre Owners of Northern California here.

Declaring that few exhibitors will belong to more than one organization, Harvey sees the creation of the The-

(*Continued on page* 10)

Newsreel Is Approved

WASHINGTON, Jan. 31.—U. S. Attorney-General Tom C. Clark today reported to the State Department that the agreement under which the industry's United Newsreel will cooperate in the production of a newsreel for foreign distribution appears to contain nothing detrimental to anti-trust statutes.

The opinion was telephoned today to newsreel company officials in New York, who had stipulated in submitting the agreement that if a decision was not reached by today they would drop the whole matter.

With the proposition given a green light by the Department of Justice, the way is cleared for immediate production of periodic newsreels for distribution through State Department channels in foreign countries in which the newsreel companies cannot now operate commercially.

Films Commended For 'Brotherhood'

Commendation of the industry for its efforts in the promotion of American Brotherhood Week, Feb. 16-24, is expressed by former Governor Harold Stassen of Minnesota, general chairman of the campaign, in a letter to Spyros P. Skouras, national industry chairman.

"The motion picture industry—production, distribution, circuit heads,

(*Continued on page* 10)

FAIL TO SETTLE STUDIO DISPUTE

Production Threatened As Carpenters Defy AFL Settlement Order

MIAMI, Jan. 31.—Continuation of Hollywood production is seriously threatened by a virtual defy of the American Federation of Labor's executive council by the International Brotherhood of Carpenters at the final council session here today.

Veteran labor leaders in New York contended yesterday that the American Federation of Labor, down through its long history, has never been able to settle a single jurisdictional fight among any of its affiliated locals.

The AFL, which had asserted that the Hollywood labor controversy would be resolved before the executive council ended its meeting today, confirmed the Jan. 2 report and recom-

(*Continued on page* 10)

Institution Idea In Fabian Program

Stepped up promotional effort, including radio time, is part of a program being undertaken by the Fabian circuit to "institutionalize" its theatres in the eyes of the public, Sam Rosen, co-owner of the circuit with Si Fabian, informs *Motion Picture Daily*. Along with institutional advertising copy, managers are emphasizing the theatre as a community center idea with new attention being given to service to patrons, he said.

More Live Talent in Cartoons: Quimby

The combination of live action and animation will be employed more often by M-G-M as a result of the favorable reception of the formula in a Gene Kelly modern dance sequence in "Anchors Aweigh," Fred C. Quimby, general manager of M-G-M shorts production, said yesterday.

Three or four shorts and features in Technicolor will include the proc-

(*Continued on page* 10)

State Department to Keep MPSA Another Month

WASHINGTON, Jan. 31.—The Motion Picture Society for the Americas will continue an additional month, at least, funds for its operation through March being provided by the State Department in order to give more time for a further determination of whether any of its activities should be made a permanent part of the International Information Service, it was learned here today.

Arrangements for postponing the demise of the association, set by its board for Feb. 28, were made by John Begg, chief of the International Motion Picture Division, with C. Merwin Travis, executive director.

It is understood that the announcement that MPSA would go out of business caught department officials unawares and it was denied here today that any "agreement" had been reached to that effect.

The State Department is being delayed in the development of its plan for the motion picture phase of the new Information Service by failure of the film industry to indicate what it wants, it was said. Discussions between Assistant Secretary William Benton and Eric Johnston, president of the Motion Picture Association of America, had to be suspended recently when the latter went to the Coast, and there is no indication how soon they may be resumed.

That Johnston has plans for the

(*Continued on page* 10)

CRI Checking for 20th-Fox Today

Confidential Reports, Inc., will start checking pictures of 20th Century-Fox today following the termination of checking operations by Ross Federal Service yesterday. CRI will also check David O. Selznick playdates, under arrangements with United Artists, another CRI subscriber. With

(*Continued on page* 8)

20th Subsidiary May Be Refunded

Board of directors of 20th Century-Fox has under consideration refunding of outstanding mortgages of its subsidiary, National Theatres, which total about $8,000,000, and if acted upon, financing would be private rather than through a public offering of securities.

Reported to be still under considera-

(*Continued on page* 10)

Reviewed Today

"Idea Girl" is reviewed on page 3; "Ambush Trail," 8.

Quigley Awards Internationalized

Quigley Publishing Co.'s *Motion Picture Herald* henceforth will give showmanship awards, both annually and quarterly, to the film theatre manager or publicity manager outside the continental United States and Canada who "distinguishes himself through exceptional promotion and advertising efforts." The basic structure of the Quigley Awards will continue as in the past, with showmen of every nation in the world eligible.

The Quigley Awards committee will, as heretofore, continue to act as judges of the contest, with additional representation from the international departments of the film companies. At the end of each three-month period a Citation of Merit, suitably inscribed in the language of the winning contestant, and in English, will be awarded. Each entry submitted during the year will be eligible for consideration for a Scroll of Special Honor to be awarded annually.

Film Censorship in Kentucky Is Urged

LOUISVILLE, Ky., Jan. 31.—In accordance with its previously announced intention to take "necessary steps" to promote censorship legislation, the new Kentucky Council for Clean Movies has urged state representatives to introduce a bill in the General Assembly, now in session, to set up a state censor board. The measure, reportedly precipitated by a recent "influx of gangster, immoral and crime pictures" in Kentucky, contemplates a seven-member board, of which two members would be appointed by Gov. Simeon D. Willis.

Ralph Searle, executive secretary of the Louisville Christian Civic Association, has been elected president of the council. Other officers are: Rev. W. H. Ballew, pastor of Mt. Lebanon Baptist Church, vice president, and H. Ellison Salley, executive of the Louisville Council of Churches, secretary-treasurer.

Television in Own Realm, Says Poppele

Television will operate in a realm of its own and is not to be viewed as a threat to the existence of current advertising media, J. R. Poppele, president of the Television Broadcasters Association, told members of the American Marketing Association at a luncheon at the Hotel Commodore here yesterday. He added that video will provide "a unique form of entertainment and will help create new wealth for the nation."

Academy Showings Set

HOLLYWOOD, Jan. 31.—The Academy of Motion Picture Arts and Sciences has scheduled screenings of all films nominated for awards at the Marquis Theatre here on Feb. 3 through 17.

Personal Mention

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, will leave New York for the Coast tomorrow, with a stop-over in Chicago.

•

JOHN P. BYRNE, M-G-M district manager in Detroit; JOHN J. MALONEY, Central sales manager, Pittsburgh, and JOHN S. ALLEN, Washington district manager, have returned to their respective posts from here.

•

H. M. RICHEY, M-G-M exhibitor relations head, has returned to New York from Arthur, Ind., where he attended the funeral services for his mother.

•

E. K. O'SHEA, M-G-M Eastern sales manager, and WILLIAM GLEICHER, theatre auditing head, will leave here on Monday for Buffalo.

•

A. L. PRITCHETT, Paramount International Latin American division manager, will leave New York today for Cuba and Mexico.

•

WILLIAM PERLBERG, 20th Century-Fox producer, and MRS. PERLBERG, have arrived in New York from the Coast.

•

A. W. SMITH, JR., 20th Century-Fox Eastern sales manager, attended the Virginia MPTOA meeting in Richmond yesterday.

•

ALFRED CROWN, Samuel Goldwyn representative, will leave New York for Mexico City and Rio de Janeiro today.

•

MONROE GREENTHAL, advertising-publicity director of United World Pictures, left Hollywood last night by plane for New York.

•

CAROL BRANDT, M-G-M Eastern story head, will leave New York by plane for England and the Continent Feb. 13.

•

DAVID A. BADER of 20th Century-Fox's home office publicity staff was on the sick list yesterday.

•

PEARL UNGER, Warners' home office contract file department head, will marry HARRY JOSEPHSON on Sunday.

•

ALEXIS SMITH, Warner star, arrived in New York yesterday from Hollywood and Washington.

•

KENNETH MCKENNA of M-G-M left New York for London by plane yesterday.

•

JOSEPH PASTERNAK, M-G-M producer, has arrived in New York from Miami.

•

BERT SANFORD, JR., Altec New York district manager, has returned here from Cleveland.

HARRY THOMAS, PRC president, is in Pittsburgh today and will return to New York tomorrow. LLOYD LIND, vice-president, now in Cleveland, also will be back tomorrow.

•

LT. COL. BERTRAM KALISCH, chief of the morale film branch of the Signel Corps Photographic Center, Astoria, L. I., has been awarded the Oak Leaf Cluster to the Bronze Star medal

•

J. J. O'LEARY, general manager of Comerford Theatres, is entertainment chairman of Scranton's Friendly Sons of St. Patrick annual banquet.

•

DONALD MACK, son of IRVING MACK of the Filmack Trailer Co., Chicago, and DOROTHY KULLMAN are newlyweds.

•

FRED C. QUIMBY, head of the M-G-M short subjects department, will leave here today for Culver City.

•

JOHN C. RUNDELL, Montpelier, O., theatre owner, has been elected president of the Montpelier Board of Education.

•

AL SCHUMAN, president of the Hartford Theatre Operating Circuit, is back at his office after a hospital stay.

•

ARTHUR C. BROMBERG, president of Monogram Southern Exchanges, is due in New York tomorrow from Atlanta.

•

THOMAS H. READ, city manager of Georgia Theatre Co., Atlanta, and MRS. READ became the parents of a son, THOMAS, JR., on Monday.

•

JERRY LUBIN, Warner efficiency expert, is visiting the Atlanta office from New York, as is ROY PALMER, auditor.

•

MICHAEL DALY, New England circuit operator, has left Hartford for Kentucky.

•

ALBERT LEWIN, United Artists producer, will arrive here from Hollywood over the weekend.

•

R. E. MARTIN, circuit operator in the South, is celebrating his 34th anniversary as a theatreman.

•

ROBERT WILE of the Universal home office publicity department has returned to his desk after an operation.

•

PAUL WILSON, 20th Century-Fox Atlanta district manager, and MRS. WILSON are in California.

•

MARVIN SCHENCK, M-G-M Eastern talent head, left here today for the Coast.

Harold Perlman Back

CHICAGO, Jan. 31.—Harold Perlman, recently discharged from service, has returned to Filmack Trailer here as advertising manager.

Film Library Bows Out

ALBANY, N. Y., Jan. 31.—General Film Library, Inc., New York, has dissolved. Godfrey J. Jaffe was the attorney.

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
SPECTACULAR STAGE PRESENTATION

10th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYM[illegible]
PHILLIP TERRY - HOWARD DA SIL[illegible]
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

B. G. DeSylva presents
BETTY HUTTON in
"THE STORK CLUB"
with BARRY FITZGERALD
In Person
WOODY HERMAN
and his Orchestra featuring
FRANCES WAYNE
PARAMOUNT Times Square

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. SHOWING!
M-G-M presents
'UP GOES MAISIE'
Ann SOTHERN
Geo. MURPHY
IN PERSON
EDMUND LOWE
GUS VAN
THE MODERNAIRES

RKO PALACE B'WAY & 47th St.
DICK POWELL
"CORNERED"
with WALTER SLEZAK
LUTHER ADLER
An RKO RADIO PICTURE

Darryl F. Zanuck presents
"Leave Her to Heaven"
GENE TIERNEY . CORNEL WILDE
JEANNE CRAIN
A 20th Century-Fox Picture
in Technicolor
Plus on Stage, Tony & Sally De Marco
Carl Ravazza . Extra! Paul Winchell
BUY MORE BONDS ROXY 7th AVE. & 50th ST.

Now Playing "Roxy"
Justice Comes To Germany
THE NEW MARCH of TIME

DANA ANDREWS - RICHARD CONTE
"A WALK IN THE SUN"
A LEWIS MILESTONE production
20th Century-Fox
NOW! VICTORIA B'way & 46 St.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Broidy Presides at Monogram Meeting

A special Monogram sales meeting has been called by Steve Broidy, president, for tomorrow at the Hotel Warwick here, with representatives of Eastern and Southern exchanges slated to participate. New Yorkers sitting in will be Morey Goldstein, general sales manager; Ed Morey, ex[illegible]ve assistant to Broidy; Jack S[illegible]aifer, director of sales; Nate Furst, New York branch manager and New England district manager, and Jack Farkas, salesman.

Out-of-Towners

From the field: Sam Fineburg and Ben Williams, Pittsburgh; Jack Safer, Washington; A. C. Bromberg, representing Atlanta, Charlotte, New Orleans and Memphis; William Onie and Al Gurian, Cincinnati; Harry Berkson and Eugene Loew, Albany and Buffalo; Herman Rifkin, Ben Abrams and Al Poulton, Boston and New Haven; Nate Schultz, Cleveland; William Hurlbut and Harlan Starr, Detroit; Al Davis, Philadelphia.

Another sales meet, in Chicago Feb. 9, also has been set by Broidy.

Breneman to Make 'Breakfast' Tour

HOLLYWOOD, Jan. 31.—Tom Breneman, star of the Golden-United Artists "Breakfast in Hollywood," will leave here Feb. 4 for a two-months' tour to promote the film, which will have its world premiere on Feb. 7 at the Oriental Theatre, Chicago, where Breneman and Hedda Hopper will be on hand.

Following that showing, the picture will open on Feb. 14 in Milwaukee; Feb. 15, Detroit; Feb. 26, St. Louis; March 5, Houston; March 11, Dallas; March 13, San Antonio.

Breakfast for 'Breakfast'

CHICAGO, Jan. 31. — United Artists here is giving a breakfast for the press and exhibitors in this area at the Blackstone Hotel on Feb. 6, to be followed by a screening of "Breakfast in Hollywood." The picture will have its world premiere at the Oriental Theatre on the following morning. Guests will also include Hedda Hopper and Tom Breneman.

Columbia Dividend

Columbia Pictures' board of directors at its meeting held Wednesday, declared the initial dividend of 18.9 cents per share on the new $4.25 cumulative preferred stock for the period from Jan. 29, 1946, the date of the issuance of such stock to Feb. 15, 1946, which is at the quarterly rate of $1.06¼ per share, the company announced yesterday. This dividend is payable Feb. 15, 1946 to holders of record at the close of business on Feb. 6, 1946.

Zimanich Sues Morros

LOS ANGELES, Jan. 31. — Josef Zimanich, formerly general manager and head of talent and recording for the Boris Morros Music Co. and Morros' ARA Records, has filed a breach of contract suit against the two companies in Superior Court, here. Gilford, Morros and Bragin represent the plaintiff.

Review

"Idea Girl"

(Universal)

A LIGHT-HEARTED, unpretentious song-and-comedy offering that gives free rein to gag exchanges and slap-stick situations, "Idea Girl" rates as a fairly satisfactory rib-tickler. Jess Barker, Julia Bishop and Alan Mowbray manage the principal acting assignments pleasantly, while Charles Barnett and his orchestra are on hand to serve the swing set with some catchy numbers, the best of which is "I Can't Get You Out of My Mind."

Mowbray, wolfish song-publishing partner of serious-minded Barker, can't resist employing attractive Miss Bishop as a "song-plugger." Her particular method of getting songs publicized, however, involves the sacrifice of company stock owned by the partners, and each time this happens Barker goes into an epileptic rage only to calm down temporarily upon finding that Miss Bishop's publicity actually pays off. One of her ideas is a song contest, but when the winner cannot be found it looks like jail for Barker and Mowbray. All ends well, however, with a nick-of-time finding of the lucky one and the discovery by Miss Bishop and Barker that they are in love—past differences notwithstanding.

Satisfactory in supporting roles are George Dolenz, Laura Deane Dutton and Virginia Christine, with a special pat on the back going to Joan Fulton for her performance as a dead-pan telephone operator. Will Jason directed, from a screenplay by Charles R. Marion. Elwood Ullman adapted the original, which was written by Gladys Shelley. Will Cowan and Howard Welsch were associate and executive producers, respectively.

Running time, 60 minutes. General audience classification. Release date, Feb. 8, 1946.

CHARLES L. FRANKE

N. Y. Stagehands Get 15% Increase

New York circuit theatres and downtown New York first-runs agree to grant stagehands a 10 per cent wage boost for 1946 and an additional five per cent increase for 1947, in new contracts currently being drawn with Theatrical Protective Union No. 1. Similar agreements are being negotiated with TPU No. 4 covering Brooklyn and Queens. The 10 per cent for 1946 is also retroactive to Sept. 1, 1945, while the additional five per cent will be granted as of Sept. 1, 1946. The contract will expire in Sept., 1947.

While New York downtown first-runs which feature stage shows employ the greatest number of stagehands, RKO and Loew's Metropolitan circuit houses also employ many.

TPU has obtained a 15 per cent increase for members employed in New York legitimate theatres.

PCCITO Meeting in 'Frisco Feb. 12-15

LOS ANGELES, Jan. 31.—Trustees and executive secretaries of the Pacific Coast Conference of Independent Theatre Owners will hold their regular meeting at the Fairmont Hotel, San Francisco, Feb. 12-15. The agenda includes the status of the New York anti-trust suit, the federal admission tax, non-theatrical competition and television.

Loop Triple Feature

CHICAGO, Jan. 31.—A triple-feature program was shown in the Monroe Theatre at the weekend, the first in many months in the Loop, to compete with the longer established La Salle Theatre which secures the same product day and date. Monroe played "Dakota," "House on 92nd Street" and "Hold That Blonde." La Salle had the first two.

James Jovan, Monroe operator, has a clearance suit pending with the local arbitration board, scheduled to be heard Feb. 13. He is seeking better clearance.

M-P Installs Lobby Candy Concessions

BOSTON, Jan. 31.—M. and P. Theatres are installing candy concessions in the lobbies of their houses, an innovation for the organization. Cost of individual installations will run up to $5,000. Standard Brand Candy Corp. is the concessionaire.

Thus far display cases have been installed in the Metropolitan and Paramount here.

Berger Managers Participate In Popcorn, Candy Grosses

MINNEAPOLIS, Jan. 31.—In a move to increase popcorn and candy business in the circuit's houses, already an important factor in theatre operations, managers of Berger Amusement theatres hereafter will participate in a percentage of gross sales of the sideline, it was revealed by Ted Bolnick, general manager.

Swift Is Promoted To District Head

MACON, Ga., Jan. 31.—Lamar Swift, Georgia Theatre Co. city manager here since 1943, has been named Macon district manager by William K. Jenkins, president and general manager. Swift joined the company in 1937 in Atlanta, later becoming manager of the Rialto in Columbus and then city manager in Waycross and Macon.

$20,000 Theatre Fire

ST. LOUIS, Jan. 31. — The Wayne Theater at Decatur, Ill., was damaged by a $20,000 fire and will have to be rebuilt. It was opened on Nov. 8, 1945 by G. Wayne Carroll and H. Wayne Coppenbarger, Army Air Corps veterans, and was the first business venture in Decatur to be financed by a GI bill of rights loan.

Georgia Theatre Fire

ATLANTA, Jan. 31. — The Carver Theatre, S. M. Leonard house in Gainesville, has been destroyed by fire.

Loew Against Closed Town

Loew's do not have and does not believe in "closed town," Joseph R. Vogel, vice-president in charge of theatre operations for the circuit, stated yesterday to the fourth and final group of M-G-M salesmen and exploiteers at the Savoy Plaza Hotel here.

"We never have told any exhibitor when we planned going into a town that we wanted a piece of his theatre. Likewise there is no town where we have all the product," Vogel said.

"We have tried to put our circuit on a single-feature basis. We experimented in the Poli theatres, but it did not work out. In the South, for instance," Vogel pointed out, "there are no double features. Single features are the rule and have been for some time."

Complaints Not Proved

Discussing M-G-M's sales policy, "the company has never driven anyone out of business," Vogel declared. "Several exhibitors have 'squawked' to me, but when I have asked them to prove it I never heard from them again."

Vogel disclosed that candy concessions in Loew theatres are figured as part of the income when paying off on percentage film deals. "If not for the pictures," he asked, "who would come into the theatre to buy candy?"

Referring to the increasing number of booking combines cropping up, Vogel dispelled reports that salesmen would lose their jobs after years of service because of this buying trend.

K. C. Service Union Contract Agreement

KANSAS CITY, Jan. 31.—Contracts between theatres of Kansas City and the Building Service Employees Union, AFL, have been signed by some theatres and some features of the contract are in effect at houses that have not signed. The union had organized cleaners, porters and maids in the theatres last summer and fall. There had been a contract between some theatres and a union several years ago, which lapsed early in the war-production period when many service employes went into war work.

Milligan Reelected

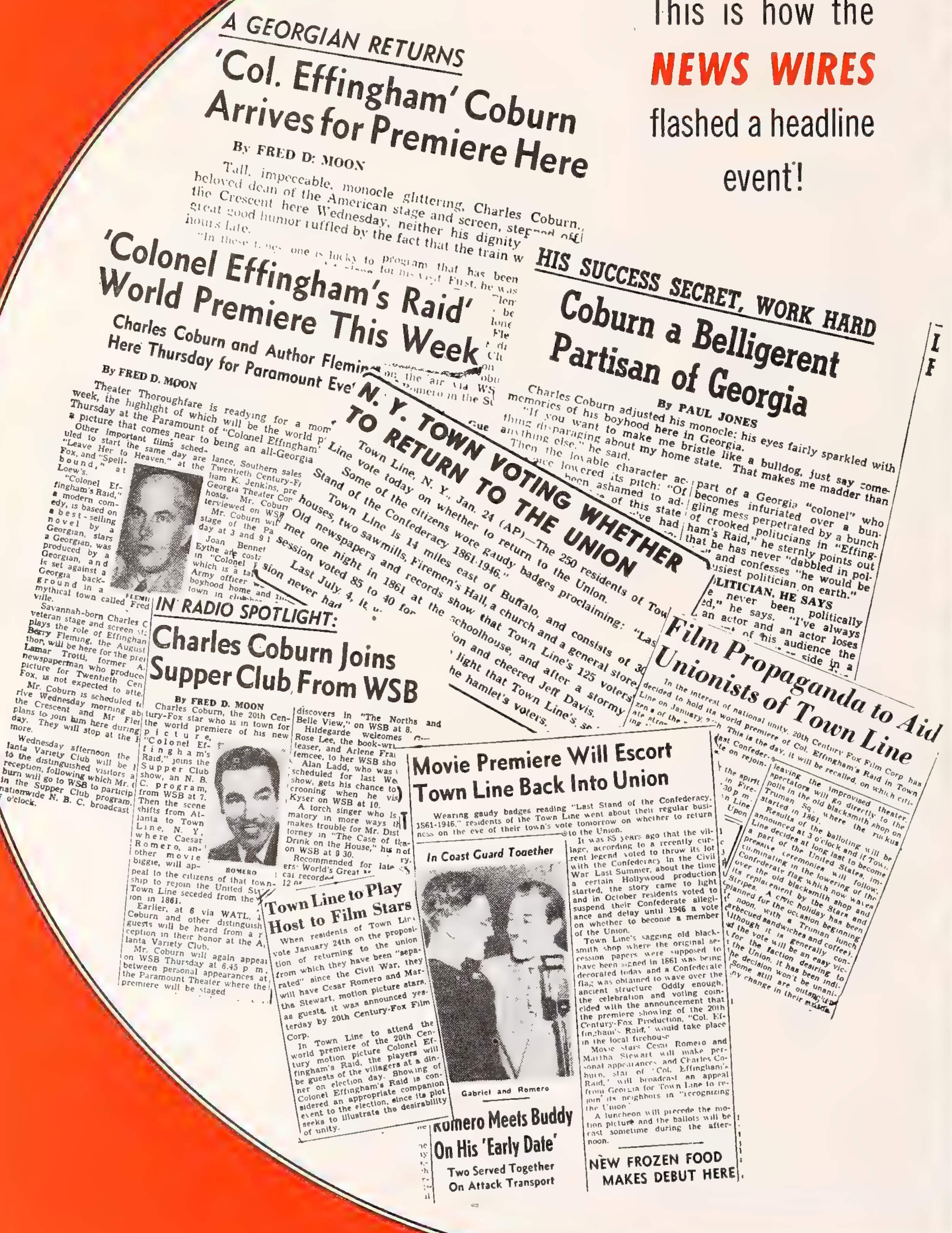
TORONTO, Jan. 31.—Moving Picture Operators Local No. 173, Toronto, has held its 1946 election of officers, with Art Milligan of Famous Players' Imperial returned to the presidency, while Art Kerrins, operator at the Uptown Theatre, became the new vice-president. Other balloting resulted as follows: financial secretary, George Jones, Tivoli; recording secretary, Pat Travers, Broadway; business agent, W. P. Covert, an IATSE international vice-president; executive committee, Lou Lodge, E. Shields, Carl Wells and J. Hill.

Fire Destroys Theatre

MONTREAL, Jan. 31.—First destruction of a Canadian theatre by fire in some years took place at Jonquiere, Que., when the Empire was razed by flames which started in a building some distance away. The theatre was filled at the time, but all patrons were ushered out by officials without injury.

HISTORY-MAKING WORLD
AS ATLANTA GROSSES TO

This is how the **NEWS WIRES** flashed a headline event!



A GEORGIAN RETURNS

'Col. Effingham' Coburn Arrives for Premiere Here

By FRED D. MOON

Tall, impeccable, monocle glittering, Charles Coburn, beloved dean of the American stage and screen, stepped off the Crescent here Wednesday, neither his dignity nor his great good humor ruffled by the fact that the train w hours late.

"In these times one is lucky to program that has been ... for his visit. First, he was

'Colonel Effingham's Raid' World Premiere This Week

Charles Coburn and Author Fleming Here Thursday for Paramount Eve

By FRED D. MOON

Theater Thoroughfare is readying for a mom week, the highlight of which will be the world p Thursday at the Paramount of "Colonel Effingham" a picture that comes near to being an all-Georgia

Other important films scheduled to start the same day are "Leave Her to Heaven," at the Fox, and "Spellbound," at Loew's.

"Colonel Effingham's Raid," a modern comedy, is based on a best-selling novel by a Georgian, stars a Georgian, was produced by a Georgian, and is set against a Georgia background in a mythical town called Fred ville.

lance, Southern sales Twentieth Century-F liam K. Jenkins, pre Georgia Theater Cor hosts. Mr. Coburn terviewed on WSB

Mr. Coburn wil stage of the Pa day at 3 and 9 1

Joan Bennet Eythe are costa in "Colonel E which is a ta Army officer boyhood home and town in

FLEMI

Savannah-born Charles C veteran stage and screen st plays the role of Effinghan Berry Fleming, the August thor, will be here for the pre Lamar Trotti, former A newspaperman who produce picture for Twentieth Cen Fox, is not expected to atte

Mr. Coburn is scheduled to rive Wednesday morning ab the Crescent and Mr. Fle plans to join him here during day. They will stop at the more.

Wednesday afternoon the lanta Variety Club will be to the distinguished visitors a reception, following which Mr. C burn will go to WSB to particip in the Supper Club program, nationwide N. B. C. broadcast 7 o'clock.

HIS SUCCESS SECRET, WORK HARD

Coburn a Belligerent Partisan of Georgia

By PAUL JONES

Charles Coburn adjusted his monocle; his eyes fairly sparkled with memories of his boyhood here in Georgia.

"If you want to make me bristle like a bulldog, just say something disparaging about my home state. That makes me madder than anything else," he said.

Then the lovable character ac face lowered its pitch: "Of been ashamed to ad of this state I've had

part of a Georgia "colonel" who becomes infuriated over a bungling mess perpetrated by a bunch of crooked politicians in "Effingham's Raid," he sternly points out that he has never "dabbled in pol" and confesses "he would be usiest politician on earth."

LITICIAN, HE SAYS

e never been politically ed," he says. "I've always an actor and an actor loses of his audience the side in a

N. Y. TOWN VOTING WHETHER TO RETURN TO THE UNION

Town Line, N. Y., Jan. 24 (AP)—The 250 residents of Town Line vote today on whether to return to the Union.

Some of the citizens wore gaudy badges proclaiming: "Last Stand of the Confederacy 1861-1946."

Town Line is 14 miles east of Buffalo, and consists of 30 houses, two sawmills, Firemen's Hall, a church and a general store.

Old newspapers and records show that Town Line's 125 voters met one night in 1861 at the schoolhouse, and after a stormy session voted 85 to 40 for ion and cheered Jeff Davis.

Last July 4, it light that Town Line's se sion never had the hamlet's voters.

IN RADIO SPOTLIGHT:

Charles Coburn Joins Supper Club From WSB

By FRED D. MOON

Charles Coburn, the 20th Century-Fox star who is in town for the world premiere of his new picture, "Colonel Effingham's Raid," joins the Supper Club show, an N. B. C. program, from WSB at 7. Then the scene shifts from Atlanta to Town Line, N. Y., where Caesar Romero, another movie biggie, will appeal to the citizens of that township to rejoin the United St Town Line seceded from the ion in 1861.

ROMERO

Earlier, at 6 via WATL, Coburn and other distinguish guests will be heard from a r ception in their honor at the A lanta Variety Club.

Mr. Coburn will again appear on WSB Thursday at 6.45 p. m., between personal appearances at the Paramount Theater where the premiere will be staged

discovers in "The Norths and Belle View," on WSB at 8.

Hildegarde welcomes Rose Lee, the book-wri teaser, and Arlene Fra femcee, to her WSB sho

Alan Ladd, who was scheduled for last We show, gets his chance to crooning when he vis Kyser on WSB at 10.

A torch singer who is matory in more ways th makes trouble for Mr. Dist torney in "The Case of th Drink on the House," on WSB at 9 30.

Recommended for late ers: World's Great cal recorded 12 n

Town Line to Play Host to Film Stars

When residents of Town Line vote January 24th on the proposition of returning to the union from which they have been "separated" since the Civil War, they will have Cesar Romero and Martha Stewart, motion picture stars, as guests, it was announced yesterday by 20th Century-Fox Film Corp.

In Town Line to attend the world premiere of the 20th Century motion picture Colonel Effingham's Raid, the players will be guests of the villagers at a dinner on election day. Showing of Colonel Effingham's Raid is considered an appropriate companion event to the election, since its plot seeks to illustrate the desirability of unity.

Film Propaganda to Aid Unionists of Town Line

In the interest of national unity, 20th Century Fox Film Corp has decided to hold its world premiere of Col. Effingham's Raid in Town Line on January 24th. This is the day, it will be recalled, on which citizens of the ast Confeder te on rejoin

the spirit in Fire- 30 p m. n Line Upon

leaving the improvised theater, spectators will go directly to the polls in the old blacksmith shop on Truman Sq. where the ruckus started in 1861.

Results of the balloting will be announced at 3 o'clock and if Town Line decides at long last to become a part of the United States, impressive ceremonies will follow, culminating in the lowering of the Confederate flag which now waves over the old blacksmith shop and its replacement by the Stars and Stripes. A civic holiday has been planned for the occasion beginning at noon, with a Truman lunch (barbecued sandwiches and coffee). Although it is generally conceded the vote will be an easy victory for the faction desiring to rejoin the Union, it has been indicated the decision won't be unanimous. Some still are outspoken against any change in their status.

Movie Premiere Will Escort Town Line Back Into Union

Wearing gaudy badges reading "Last Stand of the Confederacy, 1861-1946," residents of the Town Line went about their regular business on the eve of their town's vote tomorrow on whether to return to the Union.

It was 85 years ago that the village, according to a recently current legend voted to throw its lot with the Confederacy in the Civil War. Last Summer, about the time a certain Hollywood production started, the story came to light and in October residents voted to suspend their Confederate allegiance and delay until 1946 a vote on whether to become a member of the Union.

Town Line's sagging old blacksmith shop where the original secession papers were supposed to have been signed in 1861 was being decorated today and a Confederate flag was obtained to wave over the ancient structure. Oddly enough, the celebration and voting coincided with the announcement that the premiere showing of the 20th Century-Fox Production, "Col. Effingham's Raid," would take place in the local firehouse.

Movie stars Cesar Romero and Martha Stewart will make personal appearances and Charles Coburn, star of "Col. Effingham's Raid," will broadcast an appeal from Georgia for Town Line to rejoin its neighbors in "recognizing the Union."

A luncheon will precede the motion picture and the ballots will be cast sometime during the afternoon.

In Coast Guard Together

Gabriel and Romero

Romero Meets Buddy On His 'Early Date'

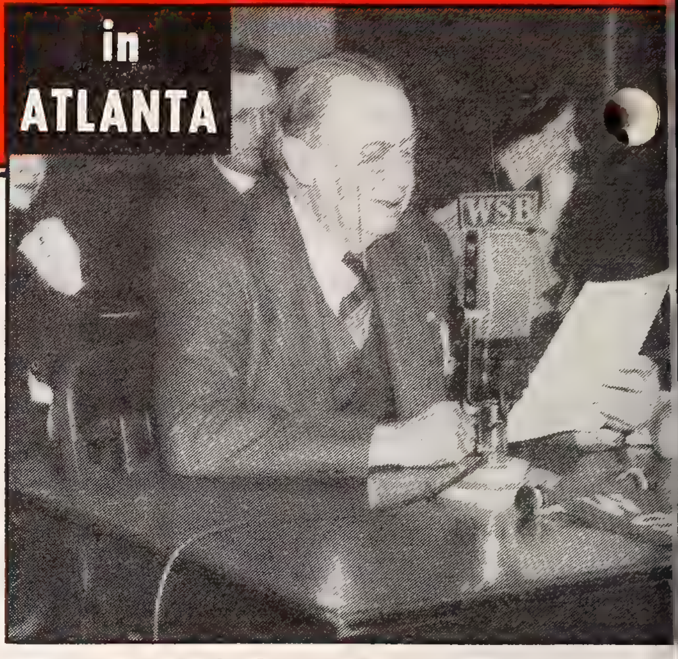
Two Served Together On Attack Transport

NEW FROZEN FOOD MAKES DEBUT HERE

UNITED PRESS NATIONWIDE COVERAGE

—including full page in New York American! Unprecedented coast-to-coast broadcasts! And spot radio news!

in ATLANTA



CHARLES COBURN on Chesterfield Program, NBC, urges Townline, N. Y. to return to Union!

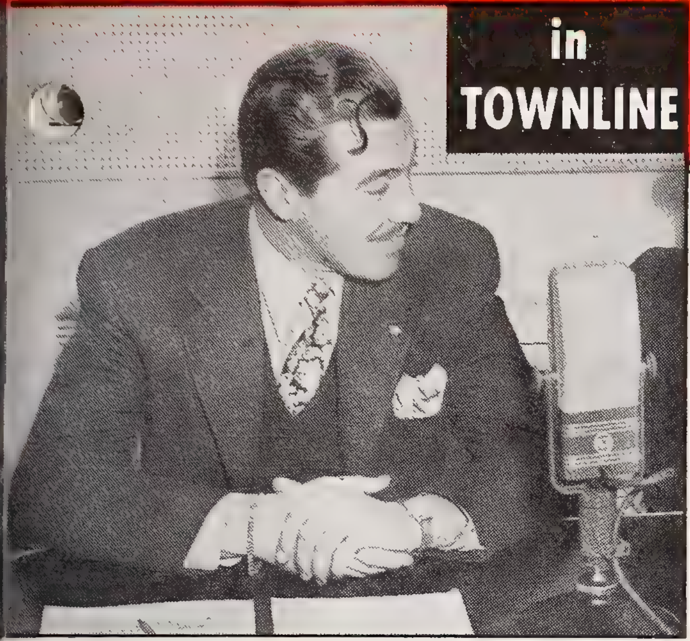
PARAMOUNT THEATRE, in gala array for World Premiere in which all Atlanta joins!

BE A PEACH AND REACH! Give to the MARCH of DIMES

"COLONEL EFFINGHAM" starts The March of Dimes, assisted by Atlanta's prettiest girls!

PREMIERE SETS NATION'S PACE
"THE HOUSE ON 92nd STREET"!

in TOWNLINE



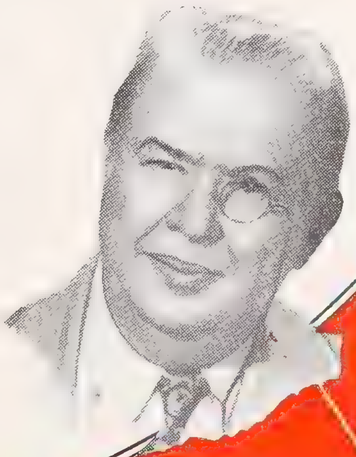
CAESAR ROMERO on Chesterfield Supper Club reports from town which seceded in 1861!

MARTHA STEWART hostesses screening of "Colonel Effingham's Raid" in Townline!

TOWNLINE ON PARADE as the flag of the Confederacy comes down and the Stars and Stripes go up!

CHARLES COBURN
JOAN BENNETT
WILLIAM EYTHE
in Berry Fleming's

Colonel Effingham's Raid



Directed by IRVING PICHEL
Produced by LAMAR TROTTI
Screen Play by Kathryn Scola
Based on the Novel by Berry Fleming

20th CENTURY-FOX

Seidelman Sees 40% Rise in Argentina

Argentina, which lagged behind other Latin-American countries last year in film business prosperity, is expected to improve by 40 per cent this year, Sam Seidelman, Latin-American division manager for United Artists, has reported here. Seidelman attributes the rise to inflation, with the cost of living up, but with people having more money to spend. Percentage selling is working out well for American companies compared to previous flat-rental deals, he said.

Downtown grosses in Buenos Aires are down due to street disturbances brought about by the political situation, Seidelman said. He estimated that 1,000 theatres closed during the recent three-day protest by employers against the Argentine government for pay rises and bonuses ordered by the government.

Six New Houses

Buenos Aires, in addition to the new Metro Theatre, will have at least six new houses, two of them first-runs, within the next six months. Although Argentine studios have announced the production of 44 films for 1946, probably only 20 will be filmed because of the raw stock shortage.

In Mexico, native product is still occupying most first-run playing time, especially in holdovers, UA's Latin American division manager stated. To a great extent, he said, Mexican product has reached its peak, with less-important Mexican films falling off somewhat. Mexican production is continuing well, but production costs are high. Over 100 films may be produced there this year, with an abundance of raw stock.

He will remain here for two more weeks and will then return to Mexico.

Showmen Favoring Plastic Material

BOSTON, Jan. 31. — Exhibitors here are giving increasing consideration to plastic materials for use in redecorating and remodeling theatres, particularly fronts and lobbies. Color combinations in plastic decorations contribute a good deal to brightening the theatre atmosphere, they feel.

'Bells' in Buffalo Near Saturation

Indicative of the population saturation drawing power of RKO-Radio's "The Bells of St. Mary's" is the result of the first five weeks of the film's engagement at the 20th Century Theatre in Buffalo, where 234,000 people have already paid $93,420 and with RKO estimating that 400,000 patrons will see the film before it completes its engagement. Population of Buffalo is 575,901.

The $93,420 gross is said to be a new house record and was achieved without advancing admission scales and adding but one extra performance, according to RKO. The film is now in its sixth week there.

Reports From Abroad . . .

By JOAO D. PALMEIRO

LISBON, Jan. 28 (By Air Mail).—United Artists and Paramount have announced 32 releases for Portugal, some of them new here, but not new in the U. S.

United Artists will present this season: "The Great Dictator," "Spellbound," "Dangerous Journey," "Three Is a Family," "Paris Underground," "The Southerner," "Captain Kidd," "The Great John L.," "I'll Be Seeing You," "To Be or Not to Be," "Bedside Manner," "Knickerbocker Holiday," "Brewster's Millions," "Tomorrow the World," "Song of the Open Road," "Dark Water," "Guest in the House," "It's in the Bag," "Delightfully Dangerous," "Guest Wife," "Blood on the Sun" and "So Ends Our Night."

Paramount Releases

Paramount will release: "Frenchman's Creek," "Bring on the Girls," "Incendiary Blonde," "Two Years Before the Mast," "Here Come the Waves," "Five Graves to Cairo," "Sign of the Cross," "The Unseen," "A Medal for Benny" and "Take It Big."

The ban against Allied pictures being shown at the Coliseum, Oporto's first-class theatre, has been lifted. The first American picture to be shown there will be a reissue of M-G-M's "Gone With the Wind."

Rank Confers with Dublin Government

DUBLIN, Jan. 31. — J. Arthur Rank arrived here by private plane from Belfast, and has had a conference with Minister for Industry and Commerce Lemass.

It became known several weeks ago during an earlier Rank visit here that he intended to talk to the Eire government on the possibility of building a studio in Dublin.

By LOUIS QUIEVREUX

BRUSSELS, Jan. 28 (By Air Mail).—The Brussells daily, *Drapeu Rouge* (*Red Flag*), journal of the Belgian Communist party, has violently attacked the American-made newsreel, "Le Monde Libre" (Free World), because of a scene depicting the Sourabaya revolt. The paper charges the film with bias and quotes the commentator as saying, "This revolution is doomed to fail" and "the insurgents are using Japanese weapons."

Also involving newsreels, Belgian professional film circles have protested because Belgian Congo newsreels recorded in English are never shown in the mother-country. Instead, the whole production goes to South America, and the Belgians are wondering why.

From production channels here comes word that the French producer, Andre Paulve, will shoot three key films in Belgium starring Maurice Chevalier and Danielle Darieux.

Minority Dictators Bar Dutch Trade

LONDON, Jan. 28 (By Air Mail).—Branding the Bioscoop Bond as a minority interest in the Dutch film trade having "dictatorial authority" over the whole industry in that country, Fayette W. Allport, European representative of the MPAA, who returned here recently from Holland, has announced that American companies are "voluntarily foregoing the Dutch market at present to settle this matter, because we feel that it is necessary in the interests of democratic trading."

Morris Buys 8 Houses

LONDON, Jan. 31.—Eight theatres of the Danilo group have been acquired by W. Southan Morris, managing director of S. M. Super Cinemas, with a reported $2,000,000 involved.

First MGM 16mm. Print for France

Gerard A. Lorin, Loew's International 16mm. manager for France, will leave New York by Trans-World Airlines for Paris on Feb. 5, with the first 16mm. print of "Random Harvest."

There are more than 2,000 16mm. theatres in France, according to Lorin, who has been in the U. S. from France for the past three months studying all 16mm. operations and distribution. During the course of his stay, he conferred with Arthur M. Loew.

Variety Chairmen Set

BUFFALO, Jan. 31. — These committee chairmen have been appointed by chief barker Constantine J. Basil of the local Variety Club: Matthew V. Sullivan, Jr., heart committee; Stanley Kozanowsky and Arthur J. Bailey, house; Robert T. Murphy, membership; William Brereton, publicity; Phil Fox, special events; Murray Whiteman, entertainment; Harry L. Berkson, tickets; Mayor Bernard J. Dowd, reception. Dr. Joseph L. Fink, Rev. John Pallas, Dr. Charles D. Broughton, the Rev. Joseph A. Maloney, chaplains.

Essaness Acquires Chicago's Oriental

CHICAGO, Jan. 31.—Essaness Theatre Corp. has leased the Oriental Theatre, here, from a new real estate syndicate which purchased the building from Iroquois Real Estate Co. for $3,000,000. The Doubleby Co. is the new owner. The theatre had been operated by Harold Costello for Iroquois.

At the same time it became known that Edwin Silverman, president of the circuit, has purchased all of the stock owned by his partner, Emil Stern, who will remain as general manager.

Boston Variety Aides

BOSTON, Jan. 31. — John J. Dervin, chief barker of Variety Club, Tent No. 23, has appointed the following Lockwood, Murray Wiess heart; committees: Maurice M. Wolf, Arthur Joe Cifre, James Marshall, Philip Marget, service; Harry Rogoving, George Horan, Harold Stoneman, membership; Phil Engel, Arnold Van Leer, Harry Browning, Shepard Epstein, Robert Ungerfeld, publicity; Jack Myers, Michael Halperin, summer camp. Wolf also heads the entertainment committee and will name five assistants.

Allies Rebuilding German Industry

The German industry rapidly is being rebuilt under control of the Allies, official and semi-official reports seeping out of Germany recording that distribution, although still handicapped, has progressed to the point where a tentative date has been set for American companies once again to handle the problem. Theatres are being built and reopened. German production is scheduled to resume. There is a closer and greater agreement on film problems among the occupying countries. This week the picture in Germany can be summarized as follows, *Motion Picture Herald* will say today:

March 31 has been reported as the tentative date on which American companies will resume distribution; German production for German audiences is expected to start by the end of March; Russia is expected to trade the raw stock in her zone for certain chemicals in the American and British zones; four-way talks between the film officers of the occupying countries may pave the way for an exchange of Allied films in all Allied zones; German product will be released in the American zone this month; the Americans, lagging behind the British and Russians, are rapidly expanding the number of theatres in their zone.

Transportation Factor

At present transportation is the determining factor in German distribution. If the American companies move in March 31, this problem would be one of the most difficult, with housing and food.

Meanwhile, distribution is handled by the Army and the Interim International Information Service. John Lefebre, chief of distribution of the film division of the Service, points out that there are three districts in the American zone, Frankfurt, Munich and Berlin. In each, film officers in the Information Service Control directly supervise all aspects of the German industry. These officers approve all theatres, all exhibitors, all programs.

The Military government has selected 48 features for distribution in Germany. Among those are "Dr. Erlich's Magic Bullet," "Here Comes Mr. Jordan," "Abe Lincoln in Illinois," "The Sullivans," "Pride and Prejudice," "Flesh and Fantasy," "Our Town," "So Proudly We Hail." All American features shown are subtitled in German, but short subjects are in the German language.

Albany Variety Party

ALBANY, N. Y., Jan. 31. — The Albany Variety Club held a welcome dinner this week for members who have returned from the Armed Forces; among guests present were: Mayor Erastus Corning; Walter T. Brown, of the War Activities Committee; Nathan Sodikman, Monogram; William Gaddoni, of M-G-M; Sidney Deneau, Fabian Theatres; William Kraemer, of Schine; Henry W. Stock, advertising manager of *The Knickerbocker News*, and Richard Conners.

Lewis to Einfeld-Loew

HOLLYWOOD, Jan. 31.—Charles Einfeld and David Loew, have given producer David Lewis a long term contract.

Lyrics by JOHNNY MERCER · Music by HARRY WARREN
On The Atchison, Topeka And The Santa Fe
JUDY GARLAND
m-g-m The Harvey Girls
JOHN HODIAK · RAY BOLGER
PRESTON FOSTER · VIRGINIA O'BRIEN · ANGELA LANSBURY
MARJORIE MAIN · CHILL WILLS
TECHNICOLOR
Leo Feist inc

LOOK!

Look Magazine said: "First Big Musical of 1946. It sets a fast pace for the New Year's movie musicals!" And how!

LOOK!

It's absolutely sensational! First 7 out of 10 dates beat "Meet Me In St. Louis." Capitol, N. Y. sets new all-time record. Los Angeles opening in 3 theatres beats "Valley of Decision." Watch the hold-overs set records too!

New Theatres

PORTLAND, Ore., Jan. 31.—Loris A. Gillespie and Harry E. Ulsh, Washington owners, have jointly announced that they will build a 600-seat, $48,000 theatre at Oroville,

A new theatre will be built at Ridgefield by Art Adams, circuit owner.

Meanwhile, at Canyonville, Ore., Mrs. M. Ritter has disclosed plans to build a new 400-seat theatre.

Plan Akron Drive-In; Will Reopen Gordon

AKRON, O., Jan. 31.—C. H. Snook, treasurer of Starlight Pictures Co., has purchased a tract near here for the building of a second drive-in early in the spring.

At Middletown, the 650-seat Gordon, which was gutted by fire a few years ago, will be reopened shortly, it has been announced by Mrs. Mary Gordon and Mr. and Mrs. R. A. Gibbs, incorporators.

Scoop Enterprises Schedules St. Louis, Chicago, Houses

ST. LOUIS, Jan. 31.—Robert Velaine of Scoop Enterprises, Louisville, has been visiting here in connection with the company's plans to establish a newsreel house. The circuit will open new houses here and in Chicago.

A. O. Fielder has opened the Steele Theatre at Steele, Mo., a 675-seater.

At Mattoon, Ill., Walter and John Mullan, discharged servicemen, are constructing a new theatre.

E. M. Loew Will Replace Destroyed Drive-In

BOSTON, Jan. 31.—E. M. Loew Theaters will immediately let contracts for the erection of a theater to replace the Out-of-Door theater in Providence, totally destroyed by fire on Jan. 9. The fire loss has been established at $20,000, but the new theatre, scheduled for opening in May, is expected to cost twice as much.

Review

"Ambush Trail"

(PRC Pictures)

IF you have a theatre situation wherein the devil-may-care histrionics of Bob Steele previously have registered satisfactorily with the pro-Western segment, you can book this one with confidence. It has all, if not more, of the bar-room brawls, gun battles and prairie-chase sequences found in its predecessors, and, of course, a story dedicated to the triumph of good over evil.

I. Stanford Jolley is again the predatory villain who has a bunch of henchmen doing his dirty work. Steele, champion of the local citizenry upon which Jolley prays, is slated by the latter for elimination—by bullets or jailing. Needless to say, Jolley not only fails in several attempts but is himself brought by Steele to a well-deserved ignominious end. Harry Fraser's direction placed the accent on action, so much at times that the plot loses itself in clouds of hoof-dust and gun smoke. Rounding out the cast are Syd Saylor, Lorraine Miller, Charles King, Bob Carson, and others. Arthur Alexander produced. Elmer Clifton wrote the original screenplay.

Running time, 60 minutes. General classification. Release date, Feb. 1.

C. L. F.

Roach-Classics Briefs To Court Next Week

Schwartz and Frohlich, attorneys for Hal Roach, and Stillman and Stillman, for Film Classics, in the former's suit against FC for $37,000 damages and cancellation of a distribution contract on "Topper," and trial of which was held last Tuesday in New York Federal Court, are now preparing briefs, both of which are expected to be in Judge Knox' hands "in four or five days."

Roach charged that Film Classics failed to give accurate statements on the earnings of "Topper," under a distribution contract entered into in 1944. Film Classics denied all charges and claims Roach breached the contract, and in a counter claim holds that Roach is indebted to it for $19,135.

Myers Here from London

Sidney A. Myers, director and general sales manager of British Lion Films, distributor of Republic product in Great Britain, has arrived in New York from London for conferences with Herbert J. Yates, Sr., Republic president, and other Republic executives.

RKO RADIO PICTURES, Inc.

NEW YORK
TRADE SHOWINGS
OF
"RIVERBOAT RHYTHM"
Wednesday Feb. 6, at 2:30 P.M.
"TARZAN AND THE LEOPARD WOMAN"
Thursday Feb. 7, at 2:30 P. M.
RKO PROJECTION ROOM, 630 Ninth Ave., New York, N. Y.

Newsprint Problem Mixed in Chicago

CHICAGO, Jan. 31.—Until it becomes possible to buy newsprint in unlimited quantities, amusement advertising space to be made available by local newspapers will continue to be regulated by the size of periodic purchases of paper made by those dailies. The *Tribune, News* and *Herald-American* notified advertisers that they could buy as much space as they needed this month, due to vast purchase of newsprint made recently. The *Tribune's* amusement advertising manager Roy Steffen added that this condition will hold good with his paper at least until April.

The *Times* and *Sun*, not so successful in newsprint purchases, continue to ration their amusement accounts. The *Times*, this month, limited the Balaban and Katz houses in the Loop to 50 lines per day.

CRI Checks 20th

(*Continued from page* 1)

the addition of 20th, CRI will be checking for six distributors, the others being Paramount, RKO Radio, Universal, Columbia, United Artists.

Republic, PRC, and Monogram, which previously had their limited number of percentage playdates checked by Ross, will be without the services of a checking organization for a while, but CRI plans to make its facilities available to them in time if they desire to use them. Warners maintains its own checking system, while Loew's uses Willmark Service, in combination with its own organization.

Formal announcement of the appointment of Isador Lubin, who recently resigned as U. S. Commissioner of Labor Statistics, as the head of CRI is expected within a few days. Lubin was a close friend of the late Harry Hopkins, whose funeral will be held here today; Hopkins' death, it is understood, has delayed Lubin's setting final details. Also, Jack H. Levin, CRI general manager, is now visiting CRI exchanges and is expected to return to New York shortly.

WPIC Elects Lieber

HOLLYWOOD, Jan. 31.—Perry Lieber, RKO Radio studio publicity director, has been elected chairman of the Public Information Committee, Western division, for a six months' term.

35% Increase

(*Continued from page* 1)

equipment now adds an additional $32 to $42 per seat.

"There is no scarcity of labor, but there is a scarcity of important material because a large percentage of it is frozen and reserved under priority rules for veterans' housing," Eberson declared, in summing up the [illegible]ation. He disclosed that contra[illegible] are submitting bids for construction on a cost-plus basis.

Bricks are very scarce, according to Eberson, but other types of stone are being used with good results. In view of lumber shortages, reinforced concrete is being used for balconies and the present stock is sufficient, with steel being made available through warehouses, rather than mills, which adds to costs. Seats are available, but there is a severe shortage of fabrics and substitute materials not as durable are being used. Decorating costs have gone up 36 per cent, he said.

Other Items

"There is no shortage of glass, cement, back-up blocks, or roofing materials," Eberson said. Booths and screens are also available, but fabrics for covering sound systems are difficult to secure. Hardware such as locks and door stops is available but prices have been raised three times in the past three months, and costs are now 50 per cent higher than before the war.

Carpeting is almost impossible to get and asphalt tile is being used for floor covering, with some linoleum being used. No colored plumbing fixtures will be delivered until the end of 1945, but white fixtures can be secured on three-month delivery. The old standard line of hot-water heaters, pumps and variable speed motors is not available and substitutes are being accepted.

Air conditioning equipment is easing up considerably, Eberson explained, and delivery can now be had in 90 days. It is believed that some dealers have acquired U. S. surplus air conditioning equipment, he said.

Theatre Equipment

There is no difficulty in securing plastering and painting, Eberson concluded. Equipment, including sound systems and projectors is available on order from the manufacturers, with delivery when needed.

Eberson has nine theatres in construction along the Atlantic Seaboard and an additional 10 on planning boards.

"The process of building has slowed up as contractors hustle for material," Eberson said. They are invariably at least 60 days later than the average time of construction, and frequently run to seven and eight months," he declared.

Stock Redemption Set

Carrier Air Conditioning Corp. has called for redemption on March 14 all its outstanding four and one-half per cent cumulative convertible $50 par preferred, at $54 a share, plus accrued dividends of 28 cents. Payment may be received immediately. The right to convert the shares into common at the rate of two and one-half shares of common for each preferred terminates on March 14.

EASTMAN

Plus-X...ALL-PURPOSE NEGATIVE FILM

NATURAL choice for general studio use, for composite projection background scenes, and for exteriors under poor lighting conditions . . . Eastman Plus-X Negative Film, one of the family of Eastman Films, favorites of the motion picture industry for more than fifty years.

EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.
J. E. BRULATOUR, INC., Distributors
FORT LEE, CHICAGO, HOLLYWOOD

Short Subjects

"The Forest Commandos"

(*Warners*)

This subject is dedicated to the members of Canada's great flying fraternity, the bush pilots, whose duty is to fight forest fires, make rescue and mercy flights, and in general, to see that Mother Nature does not get out of hand. Scenic splendor highlights the film, as one of the pilots is followed on his rounds by the camera. In Technicolor. Running time, 20 minutes.

"Book Revue"

(*Warners*)

A book store at night forms the locale of this "Merrie Melodies" cartoon, with popular book titles furnishing the basis for a series of timely gags built around Daffy doing an impersonation of Danny Kaye. In his antics, he is supported by caricatures of Frank Sinatra, Harry James, Tommy Dorsey, Gene Krupa, Benny Goodman, and others. Running time, seven minutes.

"In Old Santa Fe"

(*Warners*)

Each year in Santa Fe there is held a gala fiesta in which gayly-dressed dons and duennas show their charms, church processions pass in review and children enjoy themselves. In this "Technicolor Adventures" subject, the camera catches these and many other highlights of the sparkling ceremony.

Quimby

(*Continued from page 1*)

ess annually. A two-reeler is now in work and a 50-minute feature starring Margaret O'Brien is scheduled, Quimby said. The combination job represents five times the amount of work in making a regular cartoon feature, he said, recalling that the "Anchors" sequence, which was a rush assignment, had the cartoon crews working day and night for three months.

Red Kann, vice-president of Quigley Publications, presented Quimby with a plaque in recognition of his Color Cartoon series which was voted among the 10 best money makers by exhibitors in the annual *Motion Picture Herald* poll for *Fame*.

Quimby said that shorts production is handicapped by curtailed laboratory processing of all prints. The company has delivered 32 of the 58 subjects on its current season's schedule and 36 subjects are ready for printing now, he said.

Quimbv is scheduled to leave for the Coast today.

20th Subsidiary

(*Continued from page 1*)

tion by the board is the redemption of 20th-Fox convertible $1.50 preferred stock. This is convertible at the rate of 1.251 shares of common for each share of preferred. Selling now at about $60, it is callable at $35 a share. If called, shareholders can convert up to within five days of redemption. There is at present no intention of retiring the prior preferred, it is understood.

Studio Labor

(*Continued from page 1*)

mendations made by its special committee of three which was intended to settle the jurisdictional disputes of the studio unions. Following the council's action, William Hutcheson, international president of the Carpenters union, which has opposed the committee's settlement, indicated that he would not be guided by the council's action and would permit the studio carpenters' local to take what action it saw fit.

Nullifies Action

Hutcheson's stand, in effect, nullifies the action of the AFL executive council in confirming the settlement program of its special committee and throws the Hollywood labor situation back into the same turbulent state which existed for seven months last year. The only difference now is that the studios, indisputably, are "in the middle" in a strictly jurisdictional dispute between AFL unions, since producers have demonstrated, at the cost of millions of dollars to themselves since last year's dispute, that they stand ready and willing to abide by the AFL settlement.

There were numerous expressions of opinion here that, unless prompt action to alter the carpenters' stand develops, a large volume of production will be suspended and many studios may close down until the unions resolve their internal differences.

E. J. Mannix of M-G-M, Y. Frank Freeman of Paramount, B. B. Kahane of Columbia and other Hollywood executives were on the scene as the council gave its decision, only to have it rendered meaningless by the stand of the Carpenters. Eric Johnston, MPAA president, had left Miami before the council's action was made known.

Sorrell's View

Herbert Sorrell, head of the Conference of Studio Unions, who has been here throughout the council session, defended the Carpenters' stand. He contends that the AFL, last fall, ordered the disputing studio unions to endeavor to settle their differences among themselves and that any which were not resolved voluntarily should be submitted to the special AFL committee of three, the committee's decision to be final. Sorrell claims that carpenters and grips settled between themselves and that, therefore, the dispute should not have been acted upon by the AFL special committee. The committee's decision gave the IATSE about 500 jobs formerly held by the Carpenters.

Despite the prior agreement of all to abide by the committee's decision, studio painters and carpenters refused to work on sets built by IATSE members. Producers and Carpenters then asked the AFL executive council in session here for clarification of its committee's settlement decision.

Sunshine Joins Garden

Morty Sunshine, formerly with the Loew publicity office here, has been placed in charge of publicity-exploitation at the Winter Garden Theatre. He was recently released from the Army after four-and-a-half years of duty.

MPTO of Virginia

(*Continued from page 1*)

treasurer, and Harold Wood, secretary.

Acting on a variety of subjects, the association, said to represent 325 theatres in Virginia, voted support to the newly projected Theatre Activities Committee and to provide TAC with temporary financing. The MPTO of Virginia is not affiliated with any other organization. Authorization for the appointment of a special committee to consider films from outside sources, such as government subjects, for acceptance by the organization, also was voted.

The Norfolk delegation brought the membership up to date on developments in the Norfolk City Council's attempt to impose an additional 10 per cent levy on theatre admissions. Originally approved by the lower court, the matter has been taken to the State Supreme Court on appeal by the theatremen.

Speakers during the day included Crockett, Col. R. T. Barton, counsel for the organization; Leon Bamberger, RKO; William Erbb, Paramount; A. W. Smith, 20th Century-Fox; R. T. Wilby, circuit executive; Paul Mooney, National Screen Service; Nat Wolf, Loew's.

Ted Gamble, Portland, Ore., circuit operator, addressed the membership and guests at a banquet that followed the business session, and at which Gov. William Tuck and state legislators were guests.

Extend MPSA

(*Continued from page 1*)

handling of foreign problems was indicated by the MPSA announcement that he is expected to arrange for the continuation of the same or similar work that it has performed, but it does not appear that those ideas have yet been communicated to the department.

Department officials, discussing the matter informally, made it clear that they are less concerned over the future of the MPSA than over the possibilities of the halting of machinery that was set up to handle Latin American matters which it was expected could be adapted to worldwide application.

It is to keep those projects alive that the association will be financed for an additional month, and it is hoped that Johnston, Benton and others, who are working out plans for industry-government cooperation, will have a definite program developed before the end of March.

Harvey

(*Continued from page 1*)

atre Activities Committee as hampering existing independent theatre organizations. He would have the MPTOA and the CIEA, an Allied creation, represent independent exhibitors in each area. An over-all national executive board would be composed of MPTOA and Allied appointees.

Loot 3 Atlanta Houses

ATLANTA, Jan. 31. — Safes in the Palace, the West End, and the East Point theatres were robbed by yeggs during a single night, according to police. The Palace safe was taken from the premises.

Hollywood

By THALIA BELL

Hollywood, Jan. 31

COLUMBIA has announced plans for production of "Gallant Journey," story of the early days of aviation. Glenn Ford has been selected to portray John J. Montgomery, who is said to have been the first m[illegible] to pilot a heavier-than-air craft in controlled flight. William Wellman will function as producer and director. . . . Dorothea Kent has been signed by Monogram to a two-year contract, and has been assigned a role in "The Shadow's Shadow."

•

Alexis Smith has been selected for the feminine lead opposite Ronald Regan in "Stallion Road," Technicolor feature which Alex Gottlieb will produce for Warners . . . Dana Andrews is set for a starring role in the next Samuel Goldwyn production, "Glory for Me" . . . John Auer has acquired screen rights to Sophie Tucker's autobiography, "Some of These Days," and will film it as his first independent production.

•

"The Glass Room," murder mystery by Edwin Rolfe and Lester Fuller, has been acquired by Warners and assigned to Alex Gottlieb for production. . . . Joseph Santley is planning to produce "The Life of Corse Payton," film biography of the repertory star of the '90's. Santley is forming his own production unit, and is currently negotiating a major company release.

•

Andrew Stone has borrowed Gail Russell from Paramount for a top role in his next production, "Bachelor's Daughters." He has also signed Claire Trevor and Ann Dvorak for similar parts. . . . Harry Fraser has been signed to direct six films for Planet Pictures. The first will be a melodrama titled "No Time for Crime.". . . Lou Smith has been engaged by Liberty Films as director of advertising-publicity.

'Brotherhood'

(*Continued from page 1*)

local exhibitors—has developed an amazing plan for the American Brotherhood campaign in view of the limited time available," Stassen writes.

Also, he pays tribute to David O. Selznick for his production of the Brotherhood Week trailer, featuring Ingrid Bergman, Eddie Cantor, Katharine Hepburn, Van Johnson, Walter Jones, Edward G. Robinson, Walter Pidgeon, Jimmy Stewart and Shirley Temple. "This is an imposing array of Hollywood stars," Stassen's letter points out. He adds that theatre managers can enroll millions of citizens in the Brotherhood by providing screen time for the trailer.

Set New Capitol Mark

M-G-M's "The Harvey Girls" and the Glenn Miller orchestra headed by Tex Benecke have combined to set a 26-year all-time attendance record at the Capitol Theatre, here, in their first week, passing $109,000, the previous mark established in 1930 by Greta Garbo's first talking picture, "Anna Christie."

Pre-publication offer

FAME

Edited by Terry Ramsaye

The great and only reference annual presenting an audit of the screen's leading personalities, with performance records now printing.

PICTURES TO COME — New this year, a big pictorial department presenting stills with cast information on productions to come in 1946, now complete and awaiting release.

OTHER FEATURES FOR 1946

- Biggest Money-Making Stars of 1944-45
- Champion Pictures of 1944-45
- Talent of the Champion Pictures
- The Champion Producers
- The Champion Directors
- The Champion Writers
- The Screen's Hall of Fame
- The Stars of Tomorrow
- Fame in Britain
- Fame on the Air
- People of Television
- Top Short Subjects of 1944-45

Edition limited, order now.

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Enclosed find $1.00 for which send me a copy of FAME for 1946.

Mail to ______________________________

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______________ (street address)

______________ (theatre)

______________ (city and state)

IMPORTANT OCCASION

American Brotherhood Week

Honorary Chairman
PRESIDENT HARRY S. TRUMAN

General Chairman
HON. HAROLD E. STASSEN

Motion Picture Industry Chairman
SPYROS P. SKOURAS

It's so important that all these stars want to tell America about

EDDIE CANTOR
INGRID BERGMAN ☆ VAN JOHNSON
KATHARINE HEPBURN ☆ WALTER PIDGEON
JENNIFER JONES ☆ JAMES STEWART
EDWARD G. ROBINSON ☆ SHIRLEY TEMPLE

Trailer Produced by DAVID O. SELZNICK

They're all in the Unprecedented 9-Star Trailer for showing during the national observance

FEB. 16TH-24TH

FREE *Prints at National Screen Service*

AMERICAN BROTHERHOOD WEEK IS SPONSORED BY THE NATIONAL CONFERENCE OF CHRISTIANS AND JEW

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

L. 59. NO. 24 NEW YORK, U. S. A., MONDAY, FEBRUARY 4, 1946 TEN CENTS

Names . . .
in Today's News

JAY BONAFIELD, who has been with RKO Pathe for the past 15 years, will be in charge of all production, except for the newsreel, which remains under direct supervision of Walton C. Ament, it was announced here at the weekend. Bonafield was also elected a vice-president.

Douglas Travers, who went to Pathe a year ago from the RKO Radio studio in Hollywood, will move into the position of production manager; Lee Charles, who has been on leave of absence in the Navy, returns as an assistant treasurer, and Charles Underhill, formerly in charge of the motion picture department of Batten, Barton, Durstine and Osborn, and more recently assistant director of radio in that organization, joins Pathe as production manager in the commercial film department.

Paramount Promotes Goodson and Bradley

Clyde Goodson, Paramount Atlanta sales manager, has been promoted to branch manager at New Orleans and has been succeeded by Gordon Bradley, Atlanta salesman, Charles M. Reagan, vice-president in charge of sales, announced at a regional sales meeting at the Hotel Pierre here at the weekend.

Transfer of Jack Price, New Orleans branch manager, to the Atlanta sales department also was announced at the meeting.

Echols to Leave Aniline's Ansco

BINGHAMTON, N. Y., Feb. 3.—G. Harrison Echols has resigned as general manager of the Ansco films division of General Aniline and Film Corp., effective Mar. 1. Echols, who said he had no plans for the immediate future, came to Binghamton on May 1, 1942. He was executive assistant to Albert E. Marshall, then in charge of both the Ozalid and Ansco operations.

In 1943 Echols became general manager to guide Ansco in its wartime production program, supervising the firm's war program.

Bonomo Arrives on Coast to Produce

HOLLYWOOD, Feb. 3.—Joe Bonomo, president of the Bonomo Cultural Institute and publisher of beauty magazines, is here to further plans for his entry into independent film production. A one-time serial star with Universal, Bonomo is negotiating with Edward Cahn to head the proposed company. Frank Gruber's "The Green Towers" has been purchased.

C. W. Koerner Of RKO Dead

HOLLYWOOD, Feb. 3.—Charles W. Koerner, executive vice-president of RKO Radio Pictures in charge of production, died at Cedars of Lebanon Hospital here last night of acute leukemia, following an illness of a few weeks. He was 49 years old.

Charles W. Koerner

Funeral services will be held here on Tuesday, with details to be announced later.

Koerner was in charge of RKO production for the past four years, prior to which he was general manager of RKO Theatres, with headquarters in New York. He joined the company in 1932, becoming theatre division manager for the Southwest, upper New York, New England and the West Coast.

Born in New Orleans on Sept. 10, 1896, Koerner worked in theatres as a boy and operated a small theatre in Havre, Mont., prior to World War I, in which he served. After the war he became manager for the Jensen and Von Herberg circuit in Portland and Butte.

Koerner is survived by his widow, his father and stepmother, Mr. and Mrs. John C. Koerner of Havre, Mont.

Studio Strike Hits UK; Denham Out

London, Feb. 3.—Following the refusal of four high-salaried clerks to join the union, despite efforts of the Labor Ministry to persuade them to do so, all workers affiliated with the National Association of Theatrical and Kine Employees have walked out at the Denham studio, suspending production of "Top Secret" and "Great Expectations," two of J. Arthur Rank's top-scale films.

The Labor Ministry is seeking to prevent spread of the strike to other studios.

$22,000,000 RKO Financing Closed

RKO Theatres consummated the sale of $22,000,000 in three per cent, 20-year debentures to the Equitable Life Assurance Society of the U. S., here, last Friday when Charles W. Dowd, manager of Equitable Life's industrial securities department, turned over a check for $22,110,000, representing the amount of the company's loan, plus a premium, to Malcolm Kingsberg, RKO vice-president and treasurer.

According to Kingsberg, the $22,000,000 will provide RKO Theatres with $10,000,000 for a refinancing program, and RKO with a working capital of $12,000,000 for both current and future activities.

'Brotherhood Week' Reel Booked by 5,000 Owners

Center Theatre Is Sought By UNO

The 3,000-seat Center Theatre in Rockefeller Center is among the New York City properties recommended by the United Nations inspection group for sessions of the General Assembly six weeks or so a year during the five-year period during which permanent United Nations quarters will be under construction. The Center is now under lease until mid-1947 to Sonja Henie and Arthur Wirtz.

Films are included in a UNO project, to be known as the World Friendship Hour.

Spyros P. Skouras, national chairman of the film industry committee for "American Brotherhood Week," Feb. 16-24, discloses that nearly 5,000 exhibitors have already signified their intention to screen "The American Creed," three-minute trailer personally produced, gratis, by David O. Selznick.

For it Selznick assembled James Stewart, Ingrid Bergman, Van Johnson, Jennifer Jones, Katharine Hepburn, Walter Pidgeon, Shirley Temple, Eddie Cantor and Edward G. Robinson.

In all key centers, branch managers, serving under distributor chairmen, are working to achieve the ultimate goal of 10,000 bookings; all exhibitors are being asked to show the trailer at every show.

Studio Unions Meet on AFL Council Stand

Hollywood Optimistic as Carpenters Resume Work

HOLLYWOOD, Feb. 3.—While the Hollywood labor picture remained clouded at the weekend pending meetings of carpenters, painters and others to receive reports on jurisdictional rulings which were under protest, studios on the whole appeared more hopeful that a recurrence of last year's strike could be averted and that production would not be interrupted.

Factors contributing to the new optimism included the return to work on Friday of the carpenters who had refused earlier to trim sets built by IATSE craftsmen and indications that William Hutcheson, International Carpenters Brotherhood president, would fall in line with AFL executive policy in support of the Knight committee settlement of Jan. 2. Hutche-

(Continued on page 7)

One Film from UA Every Two Weeks

United Artists will release one picture every two weeks during 1946, J. J. Unger, United Artists general sales manager, announced Friday at an Eastern regional meeting, which ended Saturday in Boston, the home office discloses. The meeting, attended by UA branch managers, salesmen and bookers from Boston, New Haven, Washington, Philadelphia, New York and Buffalo, was conducted by Jack Goldhar, Eastern sales manager. District managers Sam Lefkowitz and Clayton Eastman assisted.

Unger, envisioning five prosperous years for the film industry, advocated

(Continued on page 7)

Ferguson Cites 90 Theatre Services

"No one has a corner on ideas in this industry," William R. Ferguson, M-G-M director of exploitation, on Friday told the concluding session being held here for 52 salesmen and exploiteers from the West and South. He announced M-G-M has 90 promotion services for exhibitors in connection with Leo's attractions. To further spurt the creation of ideas, Ferguson announced he will award special prizes for the best 12 ideas submitted each month

(Continued on page 7)

Personal Mention

LEONARD H. GOLDENSON, Paramount vice-president in charge of theatre operations; WALTER GROSS, of the legal department, and HARRY NACE, JR., of Publix-Richards-Nace Theatres, have gone to Phoenix from Hollywood. GOLDENSON and GROSS will continue on to Dallas, Memphis, and thence to New York.

•

DAVID LEWIS, Loew's International regional director for Continental Europe, Egypt and the Middle East, and CAPT. PILADI LEVI, Paramount's general manager in Italy, were granted a private audience with His Holiness Pope Pius XII last month.

•

H. M. RICHEY, director of exhibitor relations and assistant to W. F. RODGERS, M-G-M vice-president in charge of sales, will leave here about Feb. 15 for Miami Beach.

•

ERIC A. JOHNSTON, president of the Motion Picture Association of America, is expected in New York from Washington tomorrow.

•

FREDERIC ULLMAN, JR., president of RKO Pathe, left New York on a two weeks' trip to California on Friday.

•

HERBERT J. YATES, Republic board chairman, and JAMES R. GRAINGER, vice-president, are expected here from the Coast this week.

•

JULES LAPIDUS, Warners' Eastern division sales manager, has returned to New York from Pittsburgh.

•

A. J. O'KEEFE, Universal Western sales manager, has left Los Angeles for Chicago and Detroit.

•

RUBE JACKTER, Columbia assistant general sales manager, will leave here for Pittsburgh today.

•

FRED PELTON, producer-labor official, is en route here from Hollywood.

•

GREER GARSON is due in New York from Hollywood on Feb. 15.

Benjamin Cohen Rites

CHICAGO, Feb. 3.—Funeral services were held here on Friday for Benjamin Cohen, 59, veteran theatre manager, who died on Jan. 30. For the past 15 years he has been managing theatres for the Warner circuit here, and prior to that he was employed in a similar capacity by Asher Brothers. A brother survives.

Mrs. de Titta Rites Today

Funeral services for Mrs. Rose de Titta, 77, mother of 20th Century-Fox' Deon de Titta and Movietonews' Arthur de Titta, will be held this morning at St. Rocco's Roman Catholic Church, Union City, N. J. Mrs. de Titta died last Thursday after a month's illness. Also surviving are eight other children, 17 grandchildren and six great-grandchildren.

Scully Cites Run Of 'Seventh Veil'

Pointing to the continuance of the run of the Rank-British "The Seventh Veil," now in its sixth week at the Winter Garden, here. William A. Scully, vice-president and general sales manager of Universal, issued the following statement:

"The extended engagement of 'The Seventh Veil' is evidence to support our conviction that the six English pictures being released by Universal are highlighted by proved entertainment formulae.

"'The Seventh Veil,' is a good example of what may be expected from this picture's distribution throughout the country." Scully said the film is going to run eight weeks at the Winter Garden and would run longer except for the fact that the theatre has been leased for the engagement of another picture on Feb. 20.

Meets Competition

"We publicly heralded the release of these pictures with a statement to the effect that in our opinion these pictures compared favorably with all the fine English pictures which have been exhibited in this country in years past; we also stated these pictures met any competitive standard of American pictures as far as entertainment values are concerned," Scully reminded in his statement.

Life magazine made "The Seventh Veil" the "movie of the week." Scully said business in its sixth week at the Winter Garden compares favorably with the first and second weeks.

"We think exhibitors should know about this because it is our hope that they will view these pictures on the basis of facts rather than on the basis of any preconceived notions," he added.

To Judge Campaigns On 'Falcon' Feb. 15

The judging of exhibitor campaigns on RKO Radio's "The Falcon in San Francisco" in a national contest which ended last Dec. 31 will take place on Feb. 15 in advance of a luncheon to be held at the Hotel Astor. Trade paper editors will serve as judges.

American Safety Razor Corp., sponsor of the Falcon radio program, on the Mutual network, will be host at the luncheon.

USO 5th Anniversary

United Service Organization celebrations and luncheons are to be held today around the country in observance of the organization's fifth anniversary. In New York, Dr. Lindsley F. Kimball, president, and ranking military officers will address a luncheon at the Waldorf-Astoria. Kimball has prepared a report on the many USO activities which will be presented to all the meetings.

Tax Measure Defeated

ST. LOUIS, Feb. 3.—The Missouri House of Representatives has defeated the proposal to substitute a penny bracket system for collecting the state's two per cent sales tax.

Name 5 More for Academy Award

HOLLYWOOD, Feb. 3.—The Academy of Motion Picture Arts and Sciences' special effects award committee has selected five productions to be nominated for the special effects award, it was announced here at the weekend by Jean Hersholt, president. They are:

"Captain Eddie," 20th Century-Fox, photography by Sol Halperin and Fred Sersen, sound by Roger Heman and Harry Leonard; "Spellbound," Selznick International, photography by Jack Cosgrove; "They Were Expendable" M-G-M, photography by A. Arnold Gilespie, Donald Jahraus and R. A. MacDonald, sound by Michael Steinore and staff; "A Thousand and One Nights," Columbia, photography by L. W. Butler; "Wonder Man," Samuel Goldwyn, photography by John Fulton, sound by A. W. Johns.

The committee then voted to select the one production to receive the award. The final ballots were turned over to Price, Waterhouse and Co. to be counted and announced at the awards presentation to be held at Grauman's Chinese Theatre on Mar. 7.

New M-G-M Sales Contest Underway

M-G-M has set another sales competition, winners of which will be provided with an all-expense European trip, William F. Rodgers, vice-president and general sales manager, announced at the weekend. The company's newest competition, differing from its predecessor, the "On to Rio" contest, in that it includes salesmen as well as branch and district managers, will close about Sept. 1, Rodgers said.

13 Winners

General efficiency and overall operation will obtain in the final judging of the winners, who will number 13, to include a leading manager in each of the five sales divisions, a leading salesman in each of the five divisions, a top branch manager and the top salesman for the entire country, and the foremost district manager. A tour of principal U. S. cities, where the winning group will be feted, will precede the European trip, Rodgers disclosed.

Prince Winds Up Tour

Dave Prince, captain of the "Ned Depinet Drive," wound up a tour of 38 RKO Radio exchanges in the U. S. and Canada, upon his return to New York at the weekend from Montreal with M. G. Poller, assistant to Robert Mochrie, general sales manager, and Frank Drumm, assistant to Nat Levy, Eastern division sales manager.

The drive, which embraces a 20-week period starting last Dec. 21, finds RKO Radio's Buffalo exchange, of which Elmer Lux, is manager, again in the lead.

'U' Advances Cox

HOLLYWOOD, Feb. 3.—Universal has elevated Morgan B. Cox, serial producer, to an executive producership.

Newsreel Parade

THE newest editions of the newsreels provide coverage of a wide variety of subjects, including President Truman and Hollywood stars promoting the March of Dimes, radar's communication with the moon, De Gaulle's resignation as president of France and John L. Lewis back [illegible] the American Federation of La[illegible] fold. The full contents follow:

MOVIETONE NEWS, No. 45—Atom bomb problem placed before UNO. Radar contacts the moon. De Gaulle quits French presidency. President Truman and March of Dimes celebration. John L. Lewis rejoins AFL. Gene Tierney footprints recorded at Grauman's Chinese Theatre. Sports in Australia. Sailing race. Gen. Donovan honored by Cardinal Spellman.

NEWS OF THE DAY, No. 243—Radar contacts moon. De Gaulle quits French presidency. Lewis rejoins AFL. Truman and Hollywood stars in March of Dimes celebrations. New York glamour school.

PARAMOUNT NEWS, No. 46—Submarines in storage. Church honor for General Donovan. Lewis returns to AFL. Joe Louis in trim. Truman and Hollywood stars in Washington. French presidency changes hands. Radar reaches the moon.

RKO PATHE NEWS, No. 48—Truman and Hollywood stars in Washington. De Gaulle resigns as president of France. Elections in Germany. Radar contacts moon. Submarines go out of action.

UNIVERSAL NEWSREEL, No. 473—Radar and the moon. New telescope-mirror nears completion. UNO gets atom bomb problem. Lewis back with AFL. Truman and screen stars in Washington. Veteran strikes oil. Gouin replaces De Gaulle.

Espy, Benjamin Here for Parleys

Robert Benjamin, president of the J. Arthur Rank Organization, and Reeves Espy, PRC production chief, arrived here from the Coast on Friday for a series of production conferences and to shop for story properties for Eagle-Lion Productions, whose distribution will be handled by PRC. Espy declined to comment on reports emanating from the Coast that PRC will suspend all production until Mar. 4.

Byron Price Takes Over at MPAA

HOLLYWOOD, Feb. 3.—Byron Price took over direction of Motion Picture Association of America affairs here at the weekend, and scheduled a press conference for Tuesday morning.

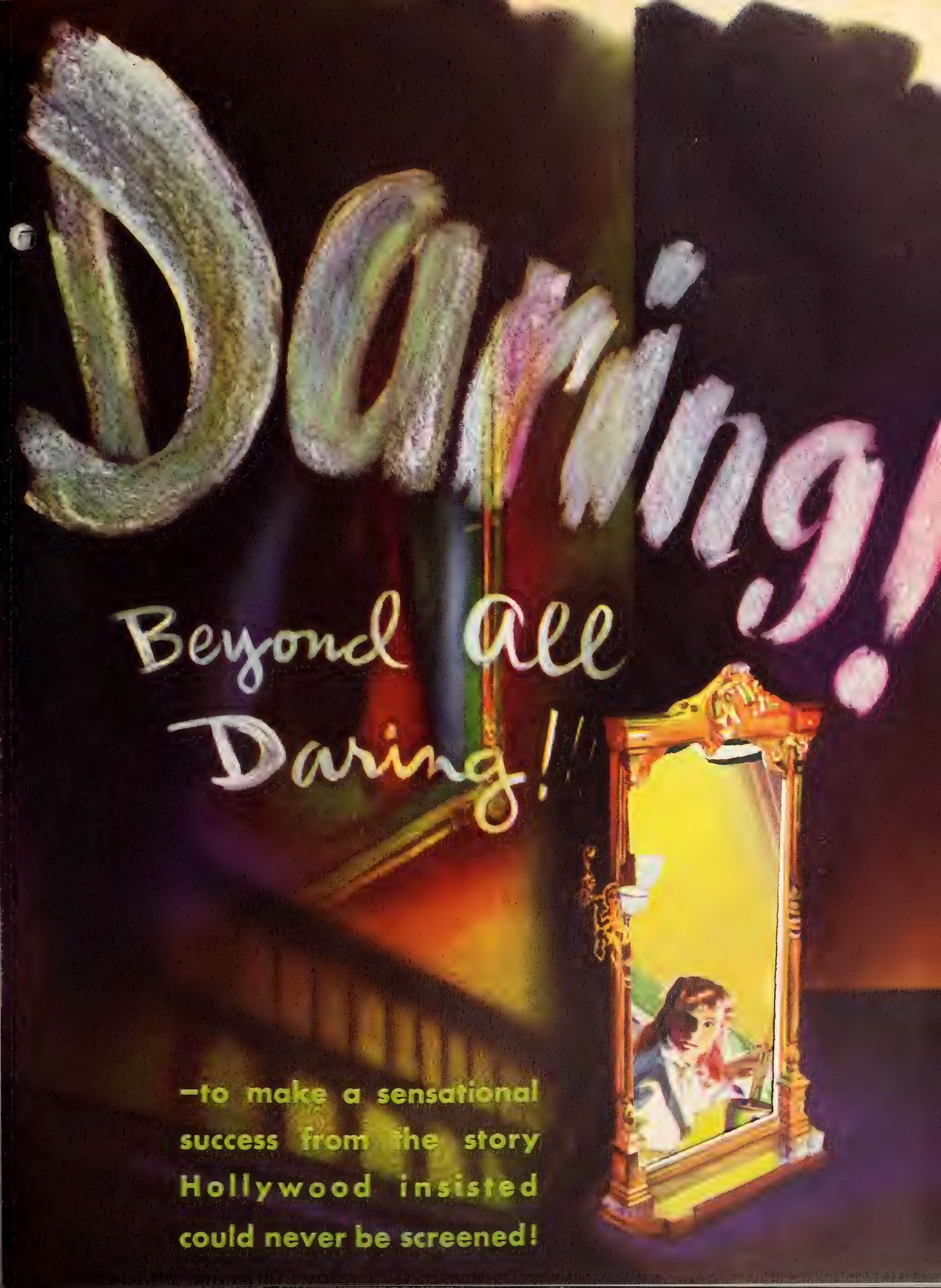
Austrian, Video Head

Ralph B. Austrian has been elected president of the RKO Television Corp., succeeding Frederic Ullman, Jr., whose duties as president of the nlarged RKO Pathe subsidiary now require most of his time. Austrian was previously executive vice-president.

Theatre Burns Again

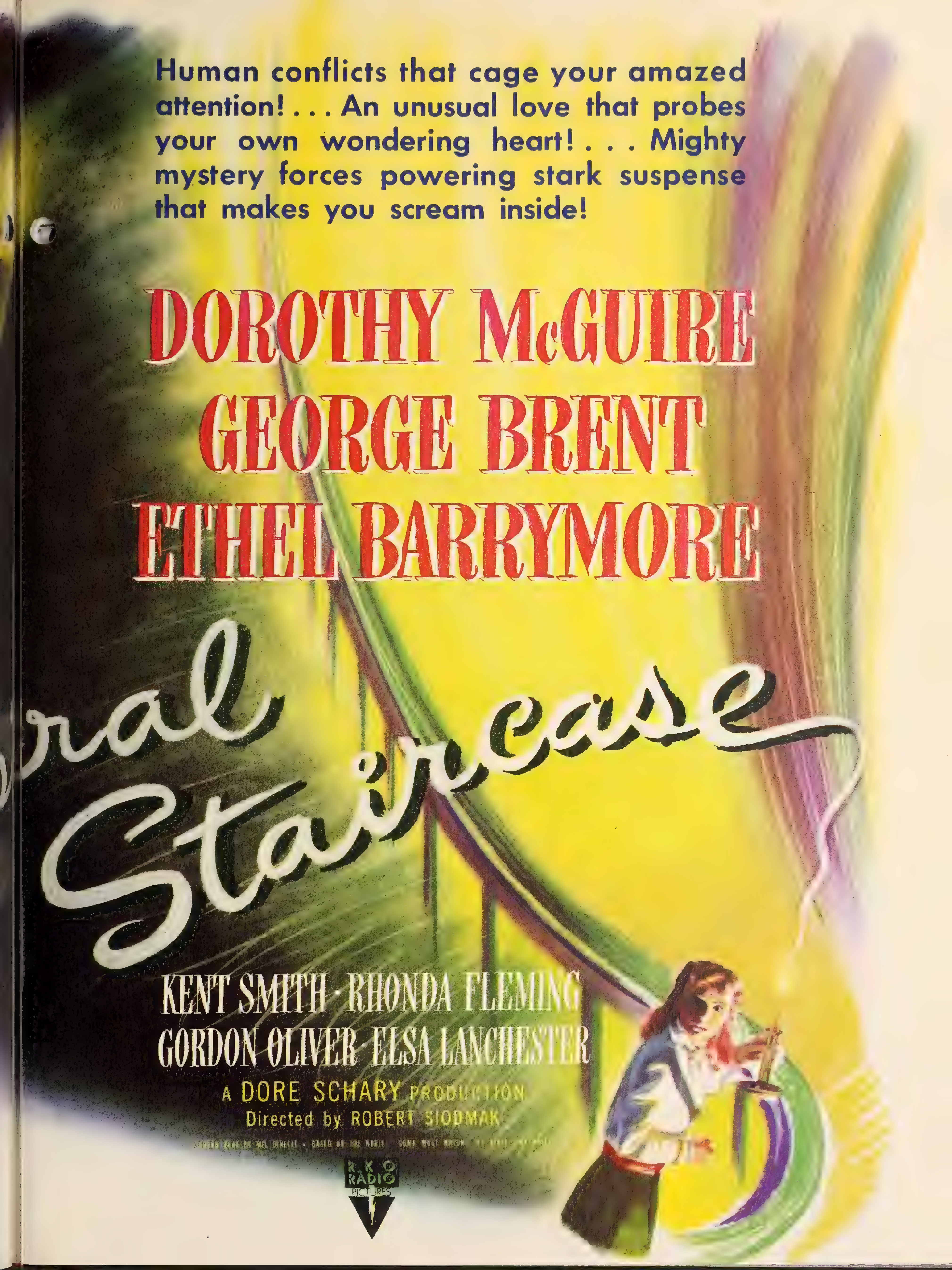
BALTIMORE, Feb. 3.—The Arcade Theatre at Salisbury, was afire for the second time in three weeks. The blaze endangered the entire business district.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.


Daring!
Beyond All Daring!!!

–to make a sensational success from the story Hollywood insisted could never be screened!

The Spi



Human conflicts that cage your amazed attention! . . . An unusual love that probes your own wondering heart! . . . Mighty mystery forces powering stark suspense that makes you scream inside!

DOROTHY McGUIRE
GEORGE BRENT
ETHEL BARRYMORE

ral Staircase

KENT SMITH · RHONDA FLEMING
GORDON OLIVER · ELSA LANCHESTER

A DORE SCHARY PRODUCTION
Directed by ROBERT SIODMAK

SCREEN PLAY BY MEL DINELLI • BASED ON THE NOVEL "SOME MUST WATCH" [illegible]

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RKO KEEPS PRE-SELLING FOR YOU

The national magazine advertising campaign on "The Spiral Staircase" consists of full pages in every big national publication available—

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TRUE STORY
WOMAN'S DAY
FAMILY CIRCLE
and the
ENTIRE FAN LIST

—a total circulation of
35,194,059

and

"THE SPIRAL STAIRCASE" also stars as best in the Louella Parsons review in Cosmopolitan; the Thornton Delehanty review in Red Book; the Kay Mulvey review in Woman's Home Companion, and the Jack Moffet review in Esquire — with more on the way all the time!

CBS Demonstrates Color Television

Columbia Broadcasting System demonstrated here at the weekend new equipment developed since V-J Day to provide television in color and black and white in the higher frequencies.

Films and slides were used in the demonstration, but Worthington Miner, manager of the CBS television department, said that a new camera will be ready about May to make possible the picking up of live shows.

Discounting the five year estimates advanced for the availability of high frequency television sets and equipment, Miner said such sets could be ready for homes six months after the manufacturers generally plan to make lower frequency sets available to the public, about mid-1947.

Definition and reception of the color pictures was of high quality. A 10-inch tube, magnified to produce a 12-inch picture, was used in the demonstration, with the 360-dagree arc transmission being picked up on an adjustable directional antenna.

Hurdles Non-Existent

Miner said the demonstration showed that the "three insurmountable hurdles" posed generally by radio manufacturers to television in the high frequencies did not exist. The first, that sufficient power could not be produced in the higher frequencies to transmit a satisfactory image was answered, he said, by the new federal transmitter of commercial design. The second, that it was not possible to modulate a 10-megacycle band, was answered, according to Miner, by the fact that during the demonstration 525 lines each in red, blue and green were carried on such a channel. The new antenna and the actual demonstration which was without multi-path distortions, showed, according to Miner, that the charge that reception in the higher frequencies would be very distorted was without foundation.

Dr. Peter C. Goldmark, CBS director of engineering research and development, who is credited with a major part in the development of the new equipment, assisted in the demonstration.—M. L.

UA Releases

(*Continued from page* 1)

the training of young men for future executive posts in the UA sales organization. Goldhar outlined company product and discussed sales policy.

Other regional UA meetings were concluded over the weekend in St. Louis and Los Angeles. In the former city, district manager C. W. (Ching) Allen conducted the session, which was attended by Maury Orr, Western sales manager.

W. E. Callaway, district manager in charge of the Seattle, Salt Lake City, Denver, San Francisco and Los Angeles exchanges, presided over the West Coast branch managers' meeting in Los Angeles.

NERO'S WIFE HAS THE BEST POSITION .for Nero's Wife Is Above Suspicion!

Studio Unions

(*Continued from page* 1)

son had been reported from Miami last week as taking the position that he would not intervene in any action which the Hollywood carpenters' local might take after the AFL executive council upheld the Knight committee's settlement, despite Hutcheson's efforts to have it modified.

James Skelton, business agent of Carpenter's Local No. 946, presented a report of the situation to his 1,500 members here yesterday and meetings of others involved in work stoppages last week are scheduled to be held today following the return from Miami of Herbert Sorrell, head of the Conference of Studio Unions.

However, many believe that the AFL executive council's refusal to alter its directive establishing studio jurisdictions will be respected in large measure, at least until the AFL's annual convention next October, when the issues may be raised again.

If developments during the next few days bear out the presently optimistic view, production, which has lagged during the past fortnight, is expected to boom again. In the offing, however, are the still unresolved issues of studio white-collar workers.

SPU - SEG Settlement Appears Finalized

HOLLYWOOD, Feb. 3.—Agreement to end the long-standing dispute between the Screen Players Union and the Screen Extras Guild on bargaining representation over extra players, by National Labor Relations Board election, appeared finalized at the weekend when the SPU joined in petitioning for such an election previously sought by the SEG with the Screen Actors Guild and "4A's" supporting the movement for a general election.

W. R. Ferguson

(*Continued from page* 1)

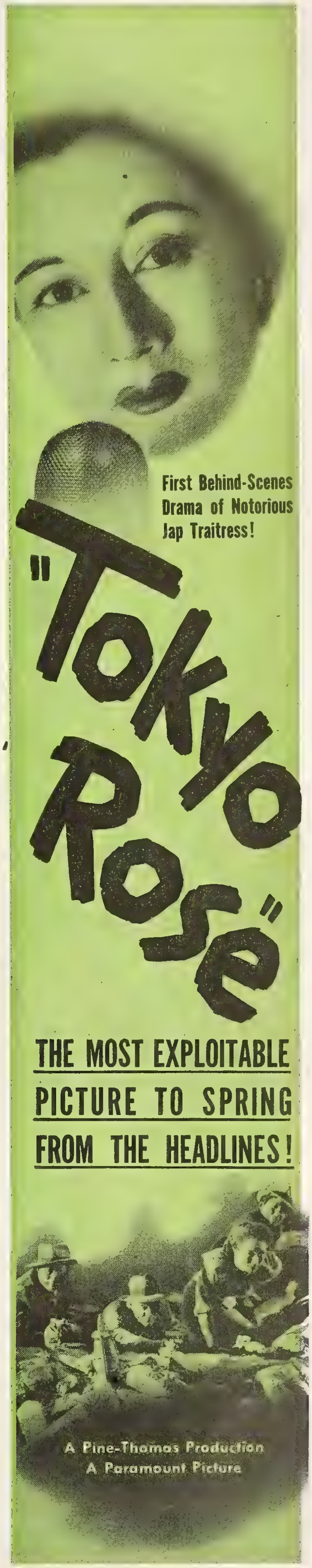
by M-G-M. Ferguson said that as many as 1,500 campaigns have come into his office on one picture alone, and these included stunts from towns with populations as low as 1,000. The company has also used experimental campaigns to influence other houses in the territory and this has already been done in about 20 situations. M-G-M spends as low as $10 and as much as $1,000 on one theatre's exploitation campaign.

"It's time to get back to old fashioned showmanship," he stated adding, "I predict it is coming back very soon. As soon as the boom fades out it is inevitable. When the surge is over the re-population of small communities will revitalize neighborhood and suburban theatres. This will tend to put many closed theatres back in business, and it is up to every salesman and exploitation representative to help the theatre secure the maximum share of patronage which drifted downtown and out-of-town with the population shift during the 'easy-money' days," Ferguson observed.

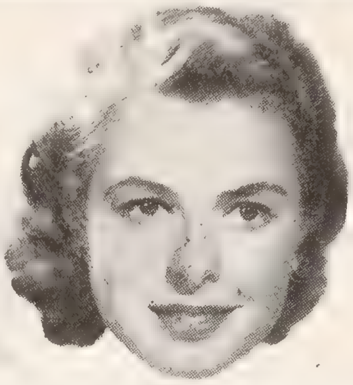
Theatre Circuit has about 10 Western Electric Sound Equipment Sets and some Simplex Mechanisms in good condition for sale, which were taken out of theatres. If interested, write to
CIRCUIT CONSTRUCTION CORP.
1501 Broadway, New York, N. Y.

"The two Bills do not make many mistakes about what the public wants. (Try to name one)."

—M. P. Herald



First Behind-Scenes Drama of Notorious Jap Traitress!
"Tokyo Rose"
THE MOST EXPLOITABLE PICTURE TO SPRING FROM THE HEADLINES!
A Pine-Thomas Production
A Paramount Picture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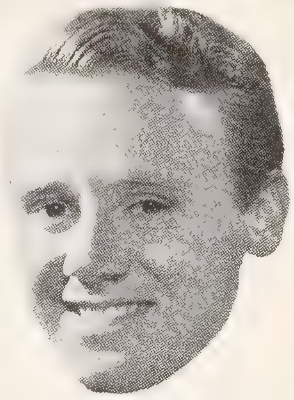
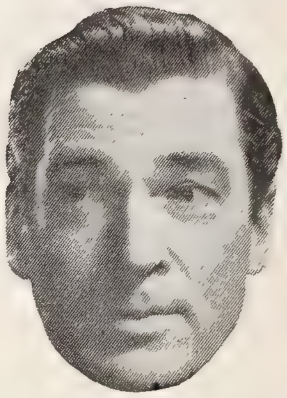
KATHARINE HEPBURN


VAN JOHNSON

JENNIFER JONES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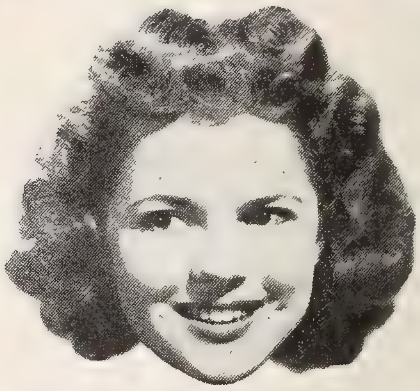
SHIRLEY TEMPLE

ALL ON YOUR SCREEN

IN THE SPECIAL TRAILER FOR

AMERICAN BROTHERHOOD WEEK

SPONSORED BY THE NATIONAL CONFERENCE OF CHRISTIANS AND JEWS

IT'S YOUR THEATRE'S PART IN THE BIG NATION-WIDE OBSERVANCE FROM

FEB. 16TH - 24TH

Trailer Produced by DAVID O. SELZNICK **YOURS FREE!** *At National Screen Service*

This message was prepared and inserted in the Trade Press by: **Columbia Pictures Corp., Metro-Goldwyn-Mayer Pictures, Paramount Pictures Inc., KO-Radio Pictures, Inc., Twentieth Century-Fox Corp., United Artists Corp., Universal Pictures Company, Inc., Warner Bros. Pictures**

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

L. 59. NO. 25 NEW YORK, U. S. A., TUESDAY, FEBRUARY 5, 1946 TEN CENTS

Names . . . in Today's News

HOLLYWOOD, Feb. 4. — Hugh Harman and Rudolph Ising, producers, back from the service, have re-established Harman-Ising Pictures, Inc., with Edward J. Peskay as president and Tom Fizdale, vice-president and general manager. The company plans immediate production of three feature cartoons. Distribution has not been set.

Trade Luncheon Here Today for Isador Lubin

Industrial officials will be host at a luncheon at the Sherry Netherlands Hotel here today to Isador Lubin, former U. S. Commissioner of Labor Statistics, who has been reported as having been sought for the post of head of Confidential Reports, Inc., new industry checking organization. It is anticipated that an announcement concerning the report will be made at today's luncheon, to which company and trade press representatives have been invited.

Edward Morey Elected Monogram Vice-President

M. Edward Morey, associated with Monogram for several years, and recently appointed executive assistant to S. Broidy, president, yesterday was elected a vice-president.

Rheiner to Le Baron's Federal Films Unit

HOLLYWOOD, Feb. 4. — Samuel Rheiner has been named associate producer and general manager of Federal Films, Inc., independent producing company recently organized by William Le Baron and Boris Morros. This will accelerate plans for "Carnegie Hall," first on the schedule, to be followed by "My Immortal Beloved" and "Carmen from Kenosha."

Name Singleton ASN General Manager

MONTREAL, Feb. 4.—William J. Singleton, former sales manager of Associated Screen News, Ltd., has been promoted to general manager, it has been announced by B. E. Norrish, president.

Singleton joined the company in 1923, becoming sales manager in 1938.

In This Issue

"Hoodlum Saint" is reviewed on page 4; "Bad Bascomb", 6. Estimates of key city grosses are on page 7.

N. Y. Grosses In New Spurt

School holidays last week and continuing yesterday brought a strong wave of extra patrons to New York's first-run theatres, with many exceeding original estimates of receipts. Holdovers predominate but new films are due this week at Radio City Music Hall, Paramount, Roxy, Palace, Globe and Rialto. Of the new arrivals last week, "Getting Gertie's Garter" is doing well at the Gotham with a good $17,000 expected for an initial week.

"The Harvey Girls," combined with a stage show featuring the Glenn Miller orchestra, with Tex Beneke, at the Capitol, is headed for another outstanding week with $104,000 expected following an initial week's record-shattering $110,110, which set a new all-time mark for the theatre.

"The Bells of St. Mary's" will conclude a record-breaking nine weeks' at Radio City Music Hall tomorrow night, with $123,000 expected for the ninth week. Eighth week's receipts exceeded early expectations with a big $125,000 recorded. "Adventure" will open there Thursday.

The Roxy and Paramount also

(Continued on page 7)

5 By Gainsborough At $3,200,000

Maurice Ostrer, executive producer of J. Arthur Rank's Gainsborough Pictures, here from London to arrange for an exchange of stars with Universal and to "feel the pulse" of the American film public, declared here yesterday that his studio will produce five films during 1946, averaging $640,000. and aggregating $3,200,000, including "Caravan," which is finished; "The Magic Bow," "Root of All Evil," "Rob Roy," in color, and "The Diggers' Republic," also in color.

Ostrer estimated that 70 to 100 films

(Continued on page 7)

Mono. 26-Week Net Up to $181,223

Monogram's consolidated net profit for the 26 weeks ended Dec. 29, 1945, amounted to $181,223, after all charges, including provision for Federal income and excess profit taxes, S. Broidy, president, reported here yesterday. The same period in 1944 brought the company a net of $85,262. Net before Federal taxes hit $372,628,

(Continued on page 7)

CSU DEMANDS 25% WAGE INCREASE

48 Hours' Pay for 36 Hours' Work Demanded; Set Feb. 16 Deadline

HOLLYWOOD, Jan. 4.—The Conference of Studio Unions today notified producers that the 15 unions comprising its membership are demanding the negotiation of new contracts between now and Feb. 16, which will give workers 48-hour "take-home" pay for 36 hours worked.

The Feb. 16 deadline was not amplified in the CSU's message to the studios, but the possibility that a strike threat might follow is regarded as implicit.

The decision to make the demand was reached at a meeting of the CSU strategy committee in several afternoon and evening meetings here yesterday following the return of Herbert Sorrell, CSU president, from Miami, where he was unsuccessful in his attempt to get the AFL executive council to modify its special committee's Jan. 2 settlement of jurisdictional disputes of the studio unions.

Earlier yesterday a membership

(Continued on page 6)

Europe Tour Report By Balaban, Harmon

A report on the findings of motion picture executives during their Army-sponsored tour of Europe last summer will be presented to General Eisenhower in Washington tomorrow by Barney Balaban, president of Paramount, and Francis Harmon, vice-president of the Motion Picture Association of America, it is understood here. Balaban is expected back in New York from Miami today.

Skouras Names 43 For 'Brotherhood'

Spyros P. Skouras, national chairman of the industry's committee for "American Brotherhood Week," Feb. 16-24, has named the following 43 to serve on his advisory committee.

Barney Balaban, Nate Blumberg, S. Broidy, Jules Brulatour, Harry Cohn, Jack Cohn, Richard Dwight, Reeves Espy, Leopold Freedman, Y. Frank Freeman, William German, Walter Gould, E. C. Grainger, Francis S. Harmon, Will H. Hays, Eric Johnston, W. Ray Johnston, Otto Koegel, Abe Lastfogel, Arthur Loew, Louis B. Mayer, W. C. Michel.

Also: Charles Moskowitz, Joseph Moskowitz, George Murphy, John

(Continued on page 6)

No Bars for U. S. Films in Holland

WASHINGTON, Feb. 4.—Fears of distributing companies that the Bioscoop-Bond, Dutch film trade organization, has been given control of imports of motion pictures and of the allocation of funds for them, were allayed today with receipt at the U. S. State Department of a report from Ambassador Stanley K. Hornbeck, at the Hague, stating that the Netherlands government had assured him there are no barriers to the entry of American pictures.

The report stated that Netherlands officials had explained that the Bond

(Continued on page 7)

Lichtman in Market To Buy UA Control

HOLLYWOOD, Feb. 4.—Although Al Lichtman, vice-president of Loew's at the M-G-M studio, could not be reached today for comment on circulated reports that he had made an offer to buy a controlling interest in United Artists, an authorized studio spokesman confirmed that Lichtman is in the market to acquire the property if a suitable deal can be worked out. The purchase would be made

(Continued on page 7)

Services on Coast Today for Koerner

HOLLYWOOD, Cal., Feb. 4.—Funeral services for Charles W. Koerner, vice-president of RKO Radio in charge of production, who passed away Sunday morning, will be held tomorrow morning, in the Church of the Recessional at Forest Lawn. Rev. J. Herbert Smith of the Beverly Hills Episcopal

(Continued on page 6)

Personal Mention

JOSEPH M. SCHENCK is in New York from Florida.

•

WILLIAM J. CLARK, 20th Century-Fox short subjects sales manager, and WILLIAM J. KUPPER, JR., Terrytoon representative, will return to the home office today from Philadelphia.

•

TYREE DILLARD, JR., liaison between the Loew's legal and sales departments, is leaving here for the Coast within the next few weeks.

•

HURD HATFIELD, actor, was the guest of United Artists at a cocktail party at the Blackstone Hotel, Chicago, yesterday.

•

JACK GOLDHAR, United Artists Eastern sales manager, and SAM LEFKOWITZ, district manager, will leave here for Gloversville, N. Y., today.

•

YGNACIO D. CARBONELL and DR. FRED CARBONELL of the Strand and Monroe Theatres, Key West, Florida, are in Atlanta on business.

•

RICHARD MEALAND, Paramount story and writing department chief, is en route from Hollywood to New York.

•

E. K. O'SHEA, M-G-M Eastern sales manager, and WILLIAM GLEICHER of the theatre auditing department will return here tomorrow from Buffalo.

•

MARVIN SCHENCK, Loew vice-president and Eastern talent head, arrived on the Coast yesterday from New York.

•

JACQUES CHABRIER, American representative of Pathe-Cinema of France, has gone to Hollywood from New York.

•

MATTHEW M. LEVY, IATSE special counsel, has returned to New York from Hollywood.

•

FRED JACKS, United Artists Southern division manager, is visiting in Atlanta.

•

N. E. SAVINI, Astor Pictures special representative, is visiting the New Orleans branch.

•

FRED C. QUIMBY, M-G-M short subjects chief, arrived on the Coast yesterday from New York.

•

VICTOR SAVILLE, M-G-M director, has returned to Hollywood from England.

•

JOE MINSKY, International Pictures representative, is spending the week in Cleveland.

•

JOHN W. GODFREY is in Cleveland from Loew's New York office.

•

JOSEPH PASTERNAK is in New York from the Coast.

•

JACK H. SKIRBALL returned to Hollywood yesterday from New York.

Tradewise . . .

By SHERWIN KANE

EXHIBITORS and distribution men from other parts of the country never fail to express wonderment, when visiting New York, over the prevailing admission scales at Times Square theatres. They gaze unbelievingly at box office signs heralding evening (and, in many cases, afternoon) admission scales ranging from $1.10 to $1.50. (You can pay more on Saturdays, Sundays and holidays, or for reserved seats in some houses.)

Broadway scales are 50 to 100 per cent higher than those in the cities from which the visitors come. Nowhere else in the country do theatres have regularly established scales of over $1 top. Los Angeles is about the only one that gets $1.

•

A visitor from Dallas, doing a little marveling while on a tour of Broadway, remarked that the customers back home balk at paying a 50 cents admission. At the time, he was watching a line of several thousand people waiting in the rain to get into a theatre offering a picture in its eighth week. Admission, $1.20.

"I know that show is worth the price," he remarked. "It's one of the best, if not the best, of the current releases. Besides, the stage show alone probably is worth the price of admission. I'm not so sure that if that show could be offered in the right house that it couldn't get $1.20 anywhere. Not for eight weeks, of course, but for two in a lot of places and for one in a lot more."

"But," he continued, "we're just not accustomed to price tags like that on our theatres at home. Or to lines like this one, taking a beating from the weather while waiting to pay the price.

•

This particular visitor knew, too, that Broadway house staffs are several times the size of those elsewhere; that pay scales are higher here than elsewhere; that the advertising expenditures of Broadway theatres are, both individually and in the aggregate, huge by comparison with those of theatres elsewhere; that, in fact, the nut on a fair-to-middling Broadway house would be regarded as a good week's gross somewhere else.

But that dollar sign and decimal point, *after* the first numeral, not *before* it, sure fascinate the outlanders.

Broadway scales, incidentally, were tilted a notch higher only recently. It has been common knowledge that most Broadway theatre operators have been chafing at the bit for months to go up a wee bit higher. Costs kept on increasing and so did the numbers in the lines stringing out from the box offices. Trouble was, it seems, the Music Hall kept holding the line at its pre-war scales and few felt audacious enough to charge more than they already were while the price for the elaborate fare at the town's "showplace" remained unchanged.

Then, a few weeks back, the Music Hall tilted its scales modestly and, with the ceiling lifted, most of Broadway gave expression at last to a desire long held in check.

• •

We may be the last to be discovering it, but Maurice Bergman, Universal's well-tailored Eastern advertising-publicity director, is a man of bewilderingly numerous talents. He is a wow at chess, a bear-cat at tennis, an exceptional dancer, an authority on clothing (can tell a Sulka cravat from across the street and once was called "Abe" Menjou by Nate Blumberg, when he supplemented his impeccable wardrobe with a Menjou moustache); he has an extensive knowledge of music and some musical ability (will telephone especially favored friends on occasion and give them a few choice selections on clarinet or tenor sax, or both). His contemporaries rate him as a good advertising, publicity and exploitation man, too. One detractor is to be found. Says "Bergman's a lousy gin player."

• •

Most spectacular (to some) and probably the least publicized poll of the current poll-season is the one conducted in the Midwest recently to determine audience "tastes." Winners finished in this order: (1) Popcorn, (2) Peanuts, (3) Candy.

• •

David Lipton was beseiged with telephone calls following the recent announcement that he would be leaving the Columbia home office to become executive coordinator of advertising and promotion for Universal at the latter's Coast studio. Disillusioning part of it was too many of the callers just wanted to know about the apartment he will be vacating when he moves west.

UK Strike Delayed a Week, Held Certain

LONDON, Feb. 4.—Denham studio workers affiliated with the National Association of Theatrical and Kine Employees have decided, because of legal requirements, to delay their scheduled walkout for one week and have given the studio notice of their intention to strike at the end of that period unless four top studio accountancy executives join the union.

At the moment, despite the threat of workers at other studios to [illegible] the action, little hope is held for averting the walkout, the producers holding firmly to the position that they cannot compel the executives to affiliate with NATKE.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
BING CROSBY
INGRID BERGMAN
IN LEO McCAREY'S
"The BELLS of ST. MARY'S"
HENRY TRAVERS - WILLIAM GARGAN
Released by RKO Radio Pictures and
SPECTACULAR STAGE PRESENTATION

10th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

Paramount Presents
Veronica LAKE - Sonny TUFTS
Joan CAULFIELD
"MISS SUSIE SLAGLE'S"
- - IN PERSON - -
DANNY KAYE - BOB CHESTER and His Orchestra
PARAMOUNT Times Square

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. SHOWING!
M-G-M presents
'UP GOES MAISIE'
Ann SOTHERN
Geo. MURPHY
IN PERSON
EDMUND LOWE
GUS VAN
THE MODERNAIRES

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

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in Glowing TECHNICOLOR!

COLUMBIA PICTURES presents

CORNEL WILDE

Star of "A Song to Remember"
and "A Thousand and One Nights"

as the Son of Robin Hood! Dashing lover! Outlaw! Adventurer!

The BANDIT of SHERWOOD FOREST

with Anita LOUISE · Jill ESMOND · Edgar BUCHANAN

Screenplay by Wilfrid H. Pettitt and Melvin Levy
Directed by GEORGE SHERMAN and HENRY LEVIN·
Produced by LEONARD S. PICKER and CLIFFORD SANFORTH

COLUMBIA'S
SILVER ANNIVERSARY
1946

Johnston Sees Films No. 1 'Ambassador'

Motion pictures can be a tremendously effective instrument for international good will, and as such can complement America's foreign policy and help keep world peace, according to Eric A. Johnston, Motion Picture Association of America president, in the *Look Magazine,* released yesterday.

Of the three key media which can be used to promote good or evil, the radio, the printing press and the motion picture, Johnston believes the film can be the most compelling. "For the film," he asserts, "offers a more direct approach to the human mind than the written or spoken word. It is a people's medium. It can cut through differences of language and background customs to what is common to all mankind: hunger for peace, for a better life." And in making motion pictures for our foreign markets we must be aware of that power and use it to its fullest advantage, he contends.

"In a world shrunk by science," he concludes, "the screen can help teach people to live as neighbors" and "help assure the victory of freedom."

Goldhammer Closes For 2 Exchanges

Film Classics has bought the Kansas and Milwaukee franchises, the latter from Ben Marcus, making a total of seven exchanges which it owns in entirety, while retaining an interest in 20 others, according to a weekend announcement by L. E. Goldhammer, vice-president and general sales manager. Other franchises wholly-owned by the company are New York, Albany, Indianapolis, Chicago and Los Angeles.

ALBANY, N. Y., Feb. 4.—Film Classics Distributing Corp. has been incorporated to produce and distribute. Incorporators are Edward Grossman, Sidney H. Levin and Ruth Robertson.

'Scarlet Street' Banned in Atlanta

ATLANTA, Feb. 4.—The city censor has banned "Scarlet Street" from exhibition here. Christine Smith, censor, charges that the picture is "licentious, profane, obscene and contrary to the good order of the community." Miss Smith said that the board of trustees of the Atlanta Carnegie Library and representatives of the Better Films Committee unanimously concurred in her opinion.

Harry G. Graham, Southeastern district manager for Universal, distributor of the picture, said he is not ready to say what steps will be taken toward having the ban rescinded.

Some deletions were recently made in "Scarlet Street" on orders of the New York State censor.

Automaticket Expands

General Register Corp., manufacturer of theatre ticket machines, has expanded its production facilities, Cyril Foster, president, announces. George Mead, general sales manager, will continue to make his headquarters here.

Review

"The Hoodlum Saint"

(M-G-M)

FROM an interesting narrative base, Cliff Reid has produced and Norman Taurog has directed an interesting drama with decided comedy and down-to-earth overtones. "The Hoodlum Saint" draws its title from St. Dismas, the thief who died on the Cross and later became the patron saint of hoodlums and thieves.

Against this background, Frank Wead and James Hill spin a yarn about William Powell, newspaper man and disillusioned World War veteran, and a group of Damon Runyon-like characters constantly helped by him out of jams. Basically, they are good guys although not always subscribers to the tenets of the straight and narrow. Jimmy Gleason is "Snarp," Rags Ragland is "Fishface," the late Slim Summerville "The Eel," and Frank McHugh "Three Finger." On the feminine side are Esther Williams, never near a swimming pool this time, and Angela Lansbury, nightclub singer. Both are in love with Powell.

His inability to get a job moves Powell toward the hunt for the mighty "buck." He becomes unscrupulously scrupulous, amasses a fortune which evaporates in the 1929 crash, loses Miss Williams to another man and gains the attractive companionship of Miss Lansbury for the time being. St. Dismas first enters strictly as a gag when Powell, now a success, tires of bailing Gleason out of jail and passes along the word St. Dismas alone can cause the prison gates to release him. The gates unhinge, but they are oiled by money. Unaware of the true facts, Snarp becomes a believer and, in time and through a long series of down-the-path circustances, makes one of Powell as well.

However, the other slightly shady characters see an opportunity to make a haul out of the St. Dismas Poor Fund which had been created following Gleason's experience. Powell leaves a sickbed to halt the perpetration and eventually succeeds. By this time, Miss Williams is a widow and Miss Lansbury knows she won't hold her man, thus paving the romantic road for Powell and Miss Williams to travel.

This is the story in capsule only. It has many angles and varied ramifications. The St. Dismas influence, while it turns out to be the motivating force, is retained as the ever-present background against which main and subsidiary dramatic comedy threads are developed. When Gleason appeals to St. Dismas for assistance, he does it colloquially and never with fancy language, but his prayers bring results—usually to Gleason's pleased surprise. All of this sort of handling which runs throughout the film may appear to be irreverent, but St. Dismas never seems to mind.

The cast which includes Lewis Stone, Roman Bohnen, Henry O'Neill, Matt Moore, Emma Dunn and others, is very competent, the direction intelligent and showmanlike with subject matter not without its delicacies and the end result highly satisfactory. "The Hoodlum Saint"—an arresting title, by the way—should deliver widespread satisfaction.

Running time, 91 minutes. General audience classification. Release date, not set.

RED KANN

Theatres Hold in City Assessing

New York theatres generally held firm at current levels of tax assessment, after a general rise last year, the City Tax Commission indicated in reporting the total tentative 1946-47 assessed valuation of New York property to be $15,975,847,166, which is $72,869,470 higher than the final 1945-46 valuations. The Winter Garden Theatre was cut $15,000, to $2,210,000, and the Ambassador, $20,000, to $470,000.

Theatre properties which will carry the same assessed valuations in 1946-47 as at present, follow: Astor, $1,700,000; Capitol, $2,275,000; Criterion, $6,575,000; Victoria, $2,150,000; Hollywood, $1,025,000; Loew's State, $3,800,000; Mayfair, $1,725,000; Palace, $1,250,000; Rialto, $2,850,000; Rivoli, $1,450,000; Roxy, $4,350,000; Strand, $3,175,000. The same applies to the Paramount building and theatre, with a figure of $10,900,000.

Nathanson-Davis Talks

TORONTO, Feb. 4. — Paul L. Nathanson, president of Odeon Theatres of Canada, has returned from a health rest in California and has been taking a further vacation at a health resort in Quebec before a conference at Toronto with John Davis of London, spokesman for J. Arthur Rank, partner in Canadian Odeon, on developments with the Canadian circuit. Davis is scheduled to arrive in Toronto from England early this month.

Children's Films to Produce Films Here

Children's Films has been formed here to produce films for children in cooperation with educational organizations, religious foundations, Parent-Teachers' Associations, women's clubs and national advertisers. In addition, foreign films and films of explorers will be dubbed into English.

Founders include Capt. Raymond Lewis of the Sloan Foundation's New Tools for Learning; Esther Speyer, United Parents' Association of New York; Theodore Yates, Benton and Bowles Advertising Co.; Lt. Norman Dyrenfurth, director of photography of Willard Pictures (now on leave to the Army; Mrs. Hettie Dyrenfurth, U. S. representative of Swiss Film Center, and Harald Dyrenfurth, Cultural Information Service of the State Department.

Tax - Free Theatres In UNO Compound

Exhibitors in the New York-Connecticut area adjoining the proposed United Nations site learned with misgiving yesterday that plans for the permanent headquarters call for a 40 to 50 square mile compound having its own tax-exempt theatres, as well as stores and schools.

Exhibitors in the area assume that their own taxes will be increased in consequence of the loss of revenue to their communities from the tax-free international compound.

21 of 20th's 32 For '45-46 Ready

Twenty-one of 20th Century-Fox's 1946 features have been dispatched to the New York office from Hollywood, or are already finished, according to Darryl F. Zanuck, executive vice-president in charge of production, and 11 more top-budget pictures are expected to be completed by July.

With 32 pictures chalked up on 1945-46 releasing chart—and that covers pictures produced from August to July—it has been estimated that one out of every three will be based on a published book. In preparation for filming later this Winter, in the Spring and Summer, are 32 additional properties, most of which will also be adaptations of novels.

Out of 48 books, for which screenplays already have been written, at least 13 are scheduled for release this year. Eight of the 13 have been released, are about to be made available or have been completed, insofar as camera work is concerned. This does not include additional films, like "Black Beauty," made by independent producers and released through 20th-Fox.

Appeal Broad Alters Long Island Award

The arbitration appeal board has modified the award of the New York tribunal in the clearance complaint filed against the five consenting companies by the East Islip Theatre, East Islip, L. I., the American Arbitration Association reported here yesterday.

Taking cognizance of the "irrelevant technicalities and disputes between counsel and complainant and intervenor," which "tactics have resulted in an extraordinary delay in the proceeding," the appeal board ruled as follows: on product of the five majors, played by Associated Playhouses, the intervenor, clearance over the East Islip by the Amityville, Smithtown and Sayville theatres shall be abolished. Maximum clearance over the East Islip in favor of the Bayshore shall be 21 days, of the Regent, 14 days, and of the Babylon, seven days, the board further ruled.

88% of All Disney Preferred Changed

Walt Disney Productions disclosed that 136,420 shares, or 88.01 per cent of its preferred stock, had been exchanged for four per cent series A debentures, due in 1960, at the rate of one preferred share for each $10 face amount of debentures plus two shares of common stock, during a voluntary offer which has expired Jan. 15.

As a result of the changes, the company reported the following outstanding capital: $1,364,200 of debentures, 18,580 shares of preferred and 652,840 shares of common stock.

Young Selznick, Hero

WESTON, MASS., Feb. 4.—Jefferson I. Selznick, son of David O. Selznick, was acclaimed a hero today after he had entered a burning dormitory at Cambridge School, where he is a student, to make certain that none of his classmates were trapped by a fire in which two students were injured.

Listen Trigger!

According to the
3 Big Polls
We're Tops Again!

No. 1 Western Star and
One of the Famous Ten
(TOP MONEY-MAKING STARS OF 1945)
in Quigley's Fame

No. 1 Leading Western Star
and One of the Big Five
Leading Actors
in Showmen's Leaders

No. 1 All-American Western
Favorite
in Boxoffice Barometer

ROY ROGERS

KING OF THE COWBOYS

TRIGGER

SMARTEST HORSE IN THE MOVIES

FROM REPUBLIC
OF COURSE!

ALONG THE NAVAJO TRAIL
CURRENT RELEASE

Featuring
GEORGE (Gabby) HAYES
DALE EVANS
BOB NOLAN
and the
SONS of the PIONEERS

Song of Arizona
SOON TO BE RELEASED

WHEN OPINION IS UNANIMOUS, PROFIT IS ENORMOUS!

CSU Wage

(*Continued from page* 1)

meeting of the studio carpenters voted to abide by the AFL executive committee's directive which gave the IATSE jurisdiction over 500 carpenters and which last week led to a work stoppage when studio painters refused to trim sets built by "IA" carpenters. It had been feared earlier that the carpenters migh disregard the AFL's indorsement of the jurisdictional settlement.

The CSU's "take-home" pay demand marks the first introduction of the wage issue into the labor agitation which started here a year ago, resulting in an eight-month strike. However, the action was not wholly unexpected because virtually all contract negotiations had been sidetracked while jurisdictional issues were in contention.

Sentiment for the six-hour day has been on the up-curve for some time, the Screen Actors Guild having had such a resolution before it at last week's meeting, and which was tabled temporarily.

Studios Silent

Reaction of the studios to the CSU's demands could not be learned immediately in the absence of Pat Casey, producers' labor representative, and Fred Pelton, studios' labor contact, now in New York.

Locally circulated reports that "IA" unions would present demands similar or equivalent to CSU's, likewise with a Feb. 16 deadline, were denied by Roy M. Brewer, IATSE international representative, who said that all "IA" proposals for contracts up for re-negotiation have been in the producers' hands for months and no changes in them are contemplated.

Casey said in New York yesterday that the demands of the CSU will have to be considered along with those of everyone else when negotiations on the studio basic agreement get under way in Hollywood in the near future. He added that the IATSE's demands in the hands of producers do not include mention of wage scales.

Cinema Year Book

Cinema Lodge, B'ani B'rith, will publish its sixth annual year book in conjunction with a theatre party to be held at the Belasco Theatre, New York, on Thursday evening, March 14, where the play "Home of the Brave" is current, Martin Levine of Brandt Theatres, chairman of the year book drive, announces. Funds derived from the book drive will be allocated for Cinema's contributions to B'nai B'rith activities as well as to the lodge's service and humane undertakings.

MITCHELL MAY, Jr.
CO., INC.
INSURANCE
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Specializing
in requirements of the
Motion Picture Industry
75 Maiden Lane, New York
510 W. 6th St., Los Angeles

Review

"Bad Bascomb"

(*Metro-Goldwyn-Mayer*)

Hollywood, Feb. 4

WHEN M-G-M sets out to make a Western, they really do it up brown. Not only does this one have all the customary action thrills, but it has, additionally, splendid characterizations by Wallace Beery, Margaret O'Brien, Marjorie Main and J. Carrol Naish. Production values are excellent, and are a feather in the cap of Orville O. Dull. Breath-taking Western landscapes, photographed by Charles Schoenbaum, are among further assets.

Beery is presented as the leader of the Bascomb gang, notorious outlaws whose pillaging has terrorized the West from Wyoming to the Oregon border. The Federal men, however, are hot upon his trail, and with his renegade crony, he seeks refuge in a wagon-train of Mormons headed for Utah. He assumes the identity of Brother Ezekiel Smith, a pious and high-minded convert. Chief story line thereafter lies in the relationship between the rascally outlaw and a little girl, member of the wagon-train, who conceives a worshipful affection for him. Little Miss O'Brien, a winner in the 1945 *Motion Picture Herald-Fame* exhibitor poll, is utterly enchanting in this role.

The crisis of the screenplay, by William Lipman and Grant Garrett, based on an original story by D. A. Loxley, occurs when Beery's outlaw friend, having discovered the hiding-place of the wagon-train's gold, urges Beery to steel it and rejoin the gang. Incensed at Beery's refusal, the outlaw goes ahead of the wagon train, makes contact with an Indian tribe, and persuades the latter to attack the wagon-train. There is a fine, flaming climax as the Indians descend upon the helpless travellers with arrows, guns, and blazing torches. Beery rides to the nearest fort for help, thereby saving the wagon-train at the price of his own freedom, for he is recognized and taken into custody by Federal officers. S. Sylvan Simon's direction counteracts the excessive length of the picture.

Running time, 112 minutes. General audience classification. Release date, not set.

THALIA BELL

Production Help to Vote on Reel Pacts

Newsreel companies, March of Time and other East Coast short subject producers have reached agreements with IATSE Motion Picture Studio Mechanics Union, Local No. 52, subject to ratification by the union's executive board and membership following negotiations here through Pat Casey, producers' labor contact.

IATSE "props," "grips," electricians and other production workers will eventually be affected by the new agreements, which are to be considered by Local 52's executive board tonight and by the membership at a meeting on Feb. 13.

Membership of "IA" cameramen's Local No. 644 in New York will vote on agreements negotiated with the newsreels at a meeting here tonight with almost 100 cameramen and others expected to be affected when similar agreements are ratified by the memberships of "IA" newsreel cameramen Locals No. 666 in Chicago, and 659 in Hollywood.

Film Editors

No meeting has yet been scheduled with "IA" Film Editors Union, Local No. 771, which has asked the newsreels and other East Coast producers for a 30 per cent wage increase for its members. Local 771 represents about 250 film editors and others.

Local 52 originally asked for 20 per cent wage boosts while cameramen sought to raise their scale from $126.50 to $150 per week. Compromises have been effected with both groups.

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Paley Heads Radio 'Brotherhood' Unit

William S. Paley, chairman of the board of Columbia Broadcasting, has been appointed chairman of the radio committee for the 1946 "American Brotherhood Drive," Feb. 16-24, it was announced here yesterday by Harold E. Stassen, general chairman for the drive.

With Paley on the radio committee are Niles Trammell, president, NBC; Mark Woods, president, American Broadcasting, and Edgar Kobak, president, Mutual Broadcasting System. President Truman is honorary chairman.

43 for 'Brotherhood'

(*Continued from page* 1)

O'Connor, Robert Perkins, Charles Prutzman, N. Peter Rathvon, Phil Reisman, Norton V. Ritchey, George J. Schaefer, Robert Schless, Murray Silverstone, Roberto D. Socas, Leo Spitz, Harry C. Thomas, Major Albert Warner, Harry M. Warner, Edwin L. Weisl, Herbert Yates, Gordon Youngman and Adolph Zukor.

AMPA Meet Tomorrow

Associated Motion Picture Advertisers will hold a closed luncheon-meeting at the Bristol Hotel, here, tomorrow. Wednesday has been selected for the current fortnight's meeting instead of Thursday, customary AMPA meeting day. David A. Bader, president, will preside.

Theatre Circuit has about 10 Western Electric Sound Equipment Sets and some Simplex Mechanisms in good condition for sale, which were taken out of theatres. If interested, write to
CIRCUIT CONSTRUCTION CORP.
1501 Broadway, New York, N. Y.

Koerner Services

(*Continued from page* 1)

Church will officiate. Cremation will follow the services.

Honorary pallbearers invited will be: Sam Briskin, Dave Berchon, Nate Blumberg, Joseph Breen, Harry Cohn, William Dozier, Roy Disney, Walt Disney, Ned E. Depinet, Y. Frank Freeman, William Goetz, Samuel Goldwyn, Henry Ginsberg, [illegible] Goldberg, Jack Gross, Ben Kah[illegible], Herbert T. Kalmus, Will H. Hays, Al Hanson.

Also: Nat Holt, Eric Johnston, Malcolm Kingsberg, Jack Kennedy, Jesse L. Lasky, Perry Lieber, Sol Lesser, Leo McCarey, Louis B. Mayer, E. J. Mannix, Robert Mochrie, J. H. MacIntyre, Donald Nelson, J. J. Nolan, Daniel O'Shea, Floyd Odlum, Ben Piazza, Byron Price, Myron Prinzmetal.

Also: Rodney Pantages, Robert Riskin, Phil Reisman, Joe Rosenberg, N. Peter Rathvon, Frank Ross, James Riley, Sid Rogell, Mike Rosenberg, Leo Spitz, Joseph Schenck, David O. Selznick, Charles P. Skouras, Mendel Silberg, Harry Warner, Jack Warner, Cliff Work, Al Wilson, Herbert Yates, Darryl Zanuck.

The studio will be closed all day.

A meeting of the board of directors of the Association of Motion Picture Producers, scheduled for today, was postponed for a week owing to Koerner's death. The members gathered briefly and passed a resolution of sympathy for the Koerner family. Byron Price, MPAA vice-president, cancelled a scheduled press conference.

Odlum, Rathvon, Depinet Express Deep Regrets

Floyd B. Odlum, chairman of the board; N. Peter Rathvon, president of RKO and Ned E. Depinet, president of RKO Radio, in a joint statement on the death of Charles W. Koerner issued through the New York office yesterday, said:

"Charlie Koerner was much more to us than a business associate, he was our close personal friend. Although we have been aware for some days of the desperately critical nature of his illness, it has not tempered the emotional blow suffered by his passing. For the greater part of his business life, Charlie was associated with RKO. He established himself as one of the best liked and respected executives in Hollywood.

"His fairness, kindness and willingness to share with others the honor of achievement, enabled him to build a capable and loyal organization—to all of whom his death means not only the loss of an able leader but the passing of a true friend."

E. P. Oppenheim Dies

LONDON, Feb. 4.—E. Phillips Oppenheim, 79, author of spy stories and mystery thrillers, many of which were adapted to the screen, died in his sleep yesterday in his St. Peter Port home on the Channel Island of Guernsey.

16mm 'Cassidys' to Astor

R. M. Savini, president of Astor Pictures, has closed a deal with George Hirliman, president of Western Classics, for the world 16mm. distribution rights to 35 Hopalong Cassidy reissues. Astor will release the films at the rate of 12-a-year on a worldwide basis. They were originally produced by Harry Sherman.

N. Y. Grosses

(*Continued from page* 1)

counted heavy receipts last week; "Leave Her to Heaven" and a stage bill at the Roxy will bring in a big $87,000 for a sixth and final week; "Doll Face," and a stage show featuring Carmen Miranda, will open there tomorrow. "The Stork Club" and a stage show at the Paramount will br[illegible] in close to $70,000 for a sixth a[illegible]inal week, exceeding the fifth week's $63,000; "Miss Susie Slagle's" and Danny Kaye on the stage will open there tomorrow.

"The Lost Weekend" is continuing to draw outstandingly at the Rivoli, with a big $55,000 expected for a 10th week; ninth week's receipts were $58,000. "The Seventh Veil" is headed for $19,000 for a sixth week at the Winter Garden to better receipts of the third, fourth and fifth weeks; the film will now hold until Feb. 19, when "Tomorrow Is Forever" will take over. The run of "Madonna of the Seven Moons," which was to follow "The Seventh Veil," has now been deferred beyond the engagement of "Tomorrow Is Forever."

$44,000 for 'Spellbound'

The 14th week of "Spellbound," at the Astor, will be better than the 13th, with $44,000 expected, compared to $40,000 in the 13th. "Because of Him" is drawing well at the Criterion, with a good $25,000 expected. "Saratoga Trunk" will bring in a big $34,000 for an 11th week at the Hollywood.

"My Reputation," at the Strand, combined with a stage show featuring Orrin Tucker and his orchestra, is headed for a good $56,000 for a second week; "Three Strangers" will follow Feb. 22. "A Walk in the Sun" is continuing big at the Victoria, with $24,000 expected for a third week. "Pardon My Past" will bring a satisfactory $15,000 for a second and final week at the Globe; "Tarzan and the Leopard Woman" will open there Saturday.

"Cornered" will complete a successful six weeks' run at the Palace, tonight, with a good $18,000 expected for the final eight days; "The Spiral Staircase" will open there tomorrow. "She Went to the Races" will bring a moderate $7,000 at the Rialto for a week; "Terror By Night" will take over Friday.

Lichtman-UA

(*Continued from page* 1)

by him personally and would entail his withdrawal from M-G-M, it was said.

Lichtman was in conference with top M-G-M executives throughout the day.

Presumably the offer is being made directly to stockholders Mary Pickford and Charles Chaplin who, together, own two-thirds of the UA stock presently outstanding. Lichtman was at one time head of the company.

No Offer to Raftery

Denial that he knows "anything about" a report broadcast over a national hookup Sunday night that Al Lichtman of M-G-M had offered to buy United Artists was made yesterday by Edward C. Raftery, UA president.

Smithgall Elected

ATLANTA, Feb. 4.—Charles A. Smithgall was elected president of the Georgia Association of Broadcasters.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CINCINNATI

Returns currently are in the high brackets on virtually all fronts, with holdovers sharing the upswing with new arrivals. Milder weather lured the public into the open. Topflight attractions lured them into the theatres. Estimated receipts for the week ending Feb. 5-8:

SCARLET STREET (U)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $16,000. (Average: $14,500)

THE HARVEY GIRLS (M-G-M) — RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $13,000. (Average: $10,000)

LEAVE HER TO HEAVEN (20th-Fox)—RKO FAMILY (1,000) (44c-50c-60c-70c) 7 days, 6th week, following four weeks at the Capitol and a first moveover week at the Family. Gross: $4,500. (Average, at 30c-40c: $2,600)

THREE STRANGERS (WB) — RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $9,500. (Average: $8,000)

DOLL FACE (20th-Fox)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $6,000. (Average: $5,000)

THE BELLS OF ST. MARY'S (RKO-Radio)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 6th week, on a moveover from two weeks at the Grand, following three weeks at the Palace. Gross: $7,500. (Average: $5,000)

TARS AND SPARS (Col.)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $14,000. (Average: $12,500)

CORNERED (RKO-Radio) — RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Palace. Gross: $4,500. (Average: $5,000)

BALTIMORE

First-run theatre managers here are well pleased with the way business continues in the upper brackets. Newcomers gained substantial openings and weekend business put box office figures on a firm basis. Weather conditions were extremely favorable. Estimated receipts for the week ending Feb. 7:

SPELLBOUND (UA)—CENTURY (3,000) (35c-44c-55c-60c) 7 days, 2nd week. Gross: $20,000. (Average: $15,500)

A WALK IN THE SUN (20th-Fox) — KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $13,500. (Average: $12,000)

MY REPUTATION (WB)—STANLEY (3,280) (35c-44c-55c-65c) 7 days, 2nd week. Gross: $17,500. (Average: $17,500)

CORNERED (RKO-Radio) — HIPPODROME (2,205) (35c-44c-55c-65c) 7 days. Stage show. Gross: $19,500. (Average: $18,000)

THE DALTONS RIDE AGAIN (U) — MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $7,000. (Average: $6,000)

WOMAN WHO CAME BACK (Rep.) and GUN TOWN (U) — MARYLAND (1,400) (25c-44c) 7 days. Gross: $6,000. (Average: $7,000)

ALLOTMENT WIVES (Mono.)—VALENCIA (1,466) (35c-44c-55c-60c) 7 days. Gross: $5,000. (Average: $4,600)

BOSTON

Film grosses remained good this week. Estimated receipts for the week ending Feb. 8:

SCARLET STREET (U)—BOSTON (2,900) (55c-$1.00) 2nd week, plus a stageshow. Gross: $27,300. (Average: $26,300)

SAN ANTONIO (WB) 2nd week, and THE RED DRAGON (Mono.)—FENWAY (1,700) (44c-74c). Gross: $7,800. (Average: $7,300)

BELLS OF ST. MARY'S (RKO-Radio) — MEMORIAL (2,900) (44c-74c) 6th week. Gross: $25,500. (Average: $24,800)

LEAVE HER TO HEAVEN (20th-Fox) 2nd week, **and SONG OF MEXICO (Rep.)** — METROPOLITAN (4,367) (55c-74c). Gross: $26,500. (Average: $25,200)

SPELLBOUND (UA) — ORPHEUM (3,200) (55c-74c) 2nd week. Gross: $23,500. (Average: $22,700)

SAN ANTONIO (WB) 2nd week **and THE RED DRAGON (Mono.)**—PARAMOUNT (1,200) (44c-74c). Gross: $15,000. (Average: $14,200)

SPELLBOUND (UA) — STATE (3,900) (44c-74c) 2nd week. Gross: $18,500. (Average: $17,300)

TORONTO

The first-run situation in Toronto underwent revision with the opening of a downtown theatre and the switching of a long-established house to a second-run policy. Real wintry weather was in full blast while important competition was a professional skating carnival for a week at Maple Leaf Gardens for which there was a sellout. Estimated receipts for the week ending Feb. 8:

DOLL FACE (20th-Fox)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,000. (Average: $4,000)

MILDRED PIERCE (WB) — IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $15,300. (Average: $12,800)

THEY WERE EXPENDABLE (M-G-M) — LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days. Gross: $13,700. (Average: $13,200)

THE HOUSE ON 92ND STREET (20th-Fox)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $15,300. (Average: $13,800)

MADONNA OF THE SEVEN MOONS (Rank-Br.)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $9,300. (Average: $9,300)

DOLL FACE (20th-Fox)—VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $7,000. (Opening week)

5 By Gainsborough

(*Continued from page* 1)

would be made by British studios this year, over 30 coming from the Rank group. Production costs have risen 75 per cent in the last few years, Ostrer said, with salaries for stars still going up. Top British players such as Stewart Granger and James Mason, get from $100,000 to $120,000 a film, he said.

Ostrer, who will remain in the U. S. for about seven weeks, leaves for the Coast on Friday to confer with Leo Spitz and William Goetz of International Pictures.

U. S.-Holland

(*Continued from page* 1)

has been charged only with the handling of certain administrative procedures, and no reason exists for any interruption of American trade in motion pictures.

Department officials explained that the report does not clear up the question whether the Bond will be able to force the rejoining of American companies who resigned their membership after the liberation because of regulations freezing the number of distribution exchanges available to them and barring the purchase of theatres.

Hollywood

By THALIA BELL

Hollywood, Feb. 4

DAVID O. SELZNICK is planning to make a film biography of Joan of Arc, in Technicolor, with Jennifer Jones as the inspired French peasant girl. . . . Benedict Bogeaus has engaged Sylvia Sidney for the lead opposite George Raft in "Mr. Ace and the Queen." . . . Lynn Bari will have one of the top roles in "Margie," which Walter Morosco is slated to produce for 20th Century-Fox.

●

Ted Wilk, brother off Jake and Ralph Wilk, has rejoined the Lou Irwin talent agency, after five years service with the Armed Forces in the Aleutians. . . . Lynn Roberts and Otto Kruger are set for top roles in Republic's "The Inner Circle."

Reagan Concludes Para. Sales Series

Addressing the fourth and final regional sales meeting, which was concluded at the Hotel Pierre, New York, Charles M. Reagan, Paramount vice-president in charge of distribution, reviewed achievements of the company in general, and the sales division, in particular.

Pointing out that the industry now consists of four distinct divisions, namely, production, distribution, exhibition and advertising-publicity-exploitation, Reagan introduced Curtis Mitchell, national director of advertising-publicity. Mitchell summarized the job of disseminating information to the public, both here and abroad, being done by motion pictures.

Monogram Net

(*Continued from page* 1)

compared to a net of $207,400 in 1944.

Broidy said that gross volume, both domestic and foreign, continues to show a satisfactory increase over last year and he expects the trend will continue.

A special Monogram board meeting here yesterday voted approval of acquisition of a 100 per cent interest in the St. Louis franchise and a controlling interest in the Cincinnati franchise, both operated by George B. West.

Further plans for the testimonial sales drive honoring Broidy, which runs through May, were taken up at a sales meeting here over the weekend. Prizes amounting to $15,000 will be awarded.

Two Boston Testimonials For S. Broidy Today

A testimonial dinner in honor of S. Broidy, president of Monogram, will be given by the Boston Variety Club tonight at the Bradford Hotel, Boston, with 350 film men in the area expected to attend. A luncheon for Broidy also is slated for today at the Bradford. Herman Rifkin, Monogram franchise holder, will be host.

New Piccione House

Gary Piccione, operator of Island Theatres plans a new house, to be called the Calderone, in Hempstead, L. I.

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FEB. 16TH-24TH

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Motion Picture Industry Chairman, SPYROS P. SKOURAS

General Chairman,
HON. HAROLD E. STASSE

This message was prepared and inserted in the Trade Press by: **Columbia Pictures Corp., Metro-Goldwyn-Mayer Pictures, Paramount Pictures, Inc., RKO-Radio Pictures, Inc., Twentieth Century-Fox United Artists Corp., Universal Pictures Company, Inc., Warner Bros. Pictures Inc.**

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Carpenters to Revive Studio Labor Dispute

Will Ask Right to 'Build' Sets 'IA' Would 'Erect'

Hollywood, Feb. 5. — Further studio labor trouble appeared to be brewing today when Carpenters Local 946, which on Sunday voted to abide by the AFL executive council's jurisdictional directive, announced that it would demand the right to "build" all sets and would permit IATSE craftsmen to "erect" them after being built.

The carpenters, according to Joseph Cambiano, their representative, will not strike immediately if not given the duties they ask but are "working on a plan for further action."

Today's assertion that the word "erect" had been misinterpreted during the long series of jurisdictional meetings here and also during the AFL council meeting in Miami last week, came as a surprise to the studios and other unions and was generally credited with little chance of eventual acceptance as a serious chal-

(*Continued on page* 4)

Top French Films To Get Tax Rebate

By MAURICE BESEY

Paris, Feb. 3 (By Air Mail)—All French films classified as "A" in quality by the new Conseil Superieur du Cinema, which is composed of government officials and members of the film industry, will receive a tax rebate, based on the theatre gross, and running from eight to 12 percent.

Approximately 20 films, one quarter

(*Continued on page* 4)

M-G-M Sales Chiefs Call Sales Meetings

M-G-M's five division managers will hold two-day meetings with district and branch managers in their respective territories to review the recent New York series of conferences among salesmen and exploiteers. The West Coast group will meet Feb. 13-14, the others on Feb. 11-12. The meetings are slated as follows:

E. K. O'Shea's Eastern division,

(*Continued on page* 7)

Isador Lubin Heads CRI

Harris & Ewing

Isador Lubin

Formal announcement of the election of Dr. Isador Lubin, former U. S. Commisisoner of Labor Statistics, to the presidency of Confidential Reports, Inc., was made yesterday by John J. O'Connor, vice-president of Universal and interim head of CRI, at a luncheon at the Sherry Netherlands Hotel here which was attended by sales executives of the six member companies of CRI and trade press representatives.

In introducing Dr. Lubin, O'Con-

(*Continued on page* 7)

Video's Film Costs High

Costs of pictures made for television will be as high as those made for theatres, with 35mm preferrable over 16mm, according to Paul Alley, NBC television producer in charge of film programs, and editor of NBC's television newsreel.

Alley and Burke Crotty, producer in charge of NBC television mobile units, addressed members of the American Television Society at a panel discussion luncheon on "Television

(*Continued on page* 6)

Canada Admissions Ceiling Stays; Ban on Raises Off

Ottawa, Feb. 5.—The Canadian government will grant no relief to theatres in the removal of price restrictions on the lengthy list of commercial articles and business services, including some 500 commodities and trade activities upon which restrictions had been imposed under wartime orders.

Theatre admission scales were frozen as of the basic period back in 1940 and will continue to be fixed indefinitely although the exhibition of films had originally been included under trade services, many of which have now been granted price-charging freedom.

In modifying the price controls, it was pointed out officially that the merchandise and trade services affected no longer are influenced by a short supply, but the argument has been advanced that film entertainment is not

(*Continued on page* 4)

Canada War Taxes Kept

Ottawa, Feb. 5.—The Dominion government intends to continue with the federal amusement tax in peace time as a source of revenue. This was stated following a Dominion-provincial tax conference here at which the provinces sought the return of tax fields which had been absorbed by central authorities for war financing. Before the war provincial governments had considered amusement taxation as an exclusive right but the Do-

(*Continued on page* 4)

Cohns, Schenck, Warners, Cowdin in Stock Deals

Philadelphlia, Feb. 6.—A net increase of 48,408 shares in the holdings of Columbia Pictures common stock by Harry Cohn was the largest of a number of year-end transactions by officers and directors of film companies in the securities of their own corporations, and reported today by the Securities and Exchange Commission.

Cohn received 48,500 shares by a stock dividend and purchased 100 shares, disposing of 200 shares by gift, leaving him with 145,425 shares. The Columbia report also showed the acquisition of 16,148 shares of common by Jack Cohn, as a stock dividend, and the disposition of 150 shares by gift, leaving him with 48,294 shares. His several trust accounts also participated in the stock dividend, the Ralph Cohn Trust receiving 2,525 shares, giving it a total of 7,575 shares; the Joseph Cohn Trust 2,134 gift shares, giving it 6,403 shares; the Jeannette Cohn Trust, 602 shares, for a total of 1,807 shares, and the Robert

(*Continued on page* 7)

Exchange Help Asking 40% Wage Boost

Demands May Run Even Higher for Many

Wage increase demands of a number of the 30-odd IATSE front-office film exchange locals, representing some 3,000 "white collarites" of nine film companies run as high as 40 per cent, and possibly more, Motion Picture Daily learned here yesterday as exchange supervisors and "IA" representatives started negotiations on the demands.

Reductions in the present work week of 40 hours by five hours to 35, and adjustments in job classifications which, when added to new scales being sought, would add up to 40 per or more in increased pay, are also being sought by some of the locals.

Although both sides refused to comment yesterday upon the demands—which are generally being sought to be made retroactive to Dec. 1, 1944—it is learned that the "IA" transmitted demands of the individual locals to exchange heads without making any attempt to correlate them into any overall document.

It is considered unlikely that the exchange heads will be able to start

(*Continued on page* 4)

8-12 Coming from ABPC, French Says

Predicting that it will be a year and a half before British production gets back to a full-time basis, Harold French, Associated British Pictures producer-director, disclosed here yesterday that his company will make from eight to 12 pictures in the period between July, 1946, and July, 1947. French is here from London to survey American film technique, purchase studio equipment and procure American talent for his films in England.

French, who has a three-year contract with ABPC, said that he plans

(*Continued on page* 6)

In This Issue

"Sentimental Journey" is reviewed on page 4. Estimated key city grosses are on page 6.

'Look' Filled With Films

The world of motion pictures commands most of the reading space in the Feb. 19 issue of *Look* magazine, now on sale.

The issue leads off with the pictures and statements of Nate J. Blumberg, Harry Cohn, Henry Ginsberg, William Goetz, Samuel Goldwyn, the late Charles W. Koerner, David O. Selznick, Hunt Stromberg, Hal Wallis, Jack L. Warner, Herbert J. Yates and Darryl F. Zanuck on the subject "What Will Be the Outstanding Development in Films This Year?" (Zanuck predicts the establishment of production branches all over the world).

Johnston Featured

The lead article is a five-page, illustrated story on Eric A. Johnston, MPAA president, followed by announcement of *Look's* annual selection of the best pictures of the year and its motion picture awards. Best pictures, including estimates of their grosses, are: "Anchors Aweigh," "A Bell for Adano," "The Bells of St. Mary's," "The Corn Is Green," "The Lost Weekend," "Meet Me in St. Louis," "Mildred Pierce," "National Velvet," "Saratoga Trunk," "A Song to Remember" and "A Tree Grows in Brooklyn."

Awards went to Ray Milland as outstanding actor; Ingrid Bergman, outstanding actress; Joseph Pasternak, producer; Billy Wilder, director; John Seitz, cinematographer; Barbara Hale, newcomer, and Louis B. Mayer, for industry-wide achievement.

There follow special articles on "A Studio Tour with Van Johnson," Best Movie Stills of the Year, How 12 Stars Would Cast Themselves; Alfred Newman and Hollywood music; Hollywood Designers; Hollywood Health Routines, Prefabricated Theatres (estimated cost: $70,000 for 900 seats) and *Look's* regular Movie Guide.

MPTOA Heads Meet On Peacetime Plans

Plans for future activities of the MPTOA, including the convening of the organization's board of directors, were discussed by Fred Wehrenberg, chairman of the board, of St. Louis, and Ed Kuykendall, president, at the latter's Columbus, Miss., home recently, it was announced here yesterday.

Kuykendall, who is recovering from a recent illness, announced that the necessity for exhibitor organization and planning was discussed at the meeting. MPTOA, he said, is in the strongest position in its history among exhibitors.

George Arliss Dies

LONDON, Feb. 5.—George Arliss died of a bronchial ailment at his home here tonight, aged 77. His wife, Florence, was at the bedside. Arliss' acting career extended over 60 years, climaxed by 10 on the screen, to which Warner Bros. brought him in 1920.

Personal Mention

CHARLES D. PRUTZMAN, Universal vice-president and general counsel, is scheduled to return to New York from Bermuda tomorrow.

•

GEORGE J. SCHAEFER disclosed here yesterday that his son, LT. JAMES GERARD SCHAEFER, has been posthumously awarded the Bronze Star Medal for Heroic Conduct. He was killed in action in Normandy on D-Day.

•

WILLIAM BRUMBERG, manager of Warner Bros. field staff, and DAVID SUSSKIND of his staff are in Washington.

•

JOHN PAYNE, 20th-Fox star and his wife, GLORIA DE HAVEN, have arvided in New York from California.

•

RUSS DOYLE, city editor of M-G-M publicity department, is confined to his home with yellow jaundice.

•

NORMAN ELSON, vice-president of Trans-Lux Theatres, left New York yesterday for Boston.

•

JULIAN BLAUSTEIN, story editor of Vanguard, is in New York from Hollywood.

•

GEORGE FRASER of PRC will leave New York for Rochester today.

SILAS F. SEADLER, M-G-M advertising manager, is home ill with laryngitis.

•

LYNN FARNOL left Hollywood by train yesterday for New York to take up his new duties as advertising-publicity director for SAMUEL GOLDWYN here.

•

MANNY REINER, formerly of Paramount's publicity staff, is en route to the U. S. from Naples. He was with OWI for three years.

•

CHARLES LEVY, Walt Disney publicity representative, has returned to New York following studio conferences in Hollywood.

•

IRVING WORMSER, Eastern general sales manager for Film Classics, is on his way to Florida for a two-week vacation.

•

NORMAN FREEMAN, assistant to N. PETER RATHVON, RKO president, is in Hollywood for studio conferences.

•

FRANK SELTZER, general production manager for Hal Roach Studios, has left New York for Hollywood.

•

FRED QUIMBY, M-G-M short subject chief, returned to Hollywood yesterday from New York.

N. J. Allied Objects To 'Heaven' Policy

Allied of New Jersey reported yesterday that at a meeting here it had adopted a resolution protesting 20th Century-Fox' "shifting policies in dealing with independent exhibitors of New Jersey" in selling "Leave Her to Heaven."

The Allied unit charges that in four instances the company had withdrawn selling terms offered and accepted by theatremen, each time with the contract amended to allow for higher percentage or preferred playing time.

Thomas J. Connors, vice-president in charge of sales for 20th-Fox, said yesterday a MOTION PICTURE DAILY inquiry for his side was the first inkling he had of the Allied complaint. Allied had not made known its stand to him, he said.

New England Film Men Fete Broidy

BOSTON, Feb. 5.—The industry here extended felicitations to Steve Broidy, recently-appointed president of Monogram, by way of a testimonial dinner tonight at the Hotel Bradford. It was fostered by the local Variety Club, following a reception at which Herman Rifkin, Monogram franchise holder here, was host. The dinner was attended by some 500 film and theatre men from New York and New England.

Col. Young Resigns

Col. Marvin Young, chief of the entertainment branch of the War Department's Special Services Division, has relinquished his post and will be succeeded by Maj. John Shubert.

Screenings to Aid 'Brotherhood' Work

LAKEVILLE, Conn., Feb. 5.—A new medium for the presentation of films with a special theme is announced by the Cedars Country Club, here, which will integrate, in its regular entertainment programs, shorts and featurettes pointing up the spirit of the interfaith and "Brotherhood" programs. The pictures will be of current topical character and will utilize both 16mm and 35mm films, according to Robert Oshman, of the resort.

Among films set are: "The House I Live In," "Hitler Lives?" "The Vatican," "It Happened in Springfield" and "The Palestine Problem."

Comm. Fairbanks Out Of Navy; To Produce

LOS ANGELES, Feb. 5.—Comm. Douglas Fairbanks was placed on inactive status at the Naval Officer Separation Center here yesterday, and announced plans to return to the industry as a producer.

Fairbanks was commissioned a junior grade lieutenant in March, 1941, after four years in the Naval Reserve, and was elevated from Lieutenant Commander to a full Commander late last year.

Services for Weigel

CINCINNATI, Feb. 5.—Services will be held tomorrow for Charles Weigel, 57, veteran exhibitor, who died here yesterday at his home after a lengthy illness. Opening the Alhambra Theatre in 1918, he later had the Nordland-Plaza and Park, here, then the Family at Milford and, finally, the Madison, here. His widow and a son survive.

Newsreel Parade

BRITISH war brides arriving in the U. S., the record TWA cross-country flight, the Wyoming plane tragedy, reports from the Orient, and Winston Churchill's vacation are featured in current newsreels, together with miscellaneous other subjects, including winter sports; contents follow:

MOVIETONE NEWS, No. 46—[illegible] transport plane "Constellation." Churchill in Florida and Cuba. Twenty-one killed in plane crash in Wyoming. Chinese 6th Army off to Manchuria. British wives of "GI's" arrive. Smokey, hero dog who saved master from drowning. Fashions for skiing. Sports: speed skating, snowshoe race, Millrose games.

NEWS OF THE DAY, No. 244—"GI" war brides and babies arrive. Air liner with 52 aboard sets new trans-U. S. mark. A new Chinese Army. Winter sport fashions. Churchill at races, wins on a hunch. Millrose track classics. Wild West round-up in Florida.

PARAMOUNT NEWS, No. 47—Big League try-outs for ex-"GI's". Chinese take over. Air liner smashes record. Churchill's busy days. UNO names site. Here come the war brides!

RKO PATHE NEWS, No. 49—"GI's" English brides arrive in America. Transport in record flight across nation. Army of Occupation sails for Manchuria. Harry Hopkins dies at 55. New fabrics' walls resist stains. U. S. opens bridges across Rhine. Herring fleet catches vital food.

UNIVERSAL NEWSREEL, No. 474—English war brides join husbands in U. S. Famous cruiser retired. U. S. moves Chinese troops. Houseless "vets" take over hotel. Florida shows prize cattle. Snow shoe carnival. Millrose games.

Jarratt Joins Korda As Managing Director

LONDON, Feb. 5.—Commander Arthur Jarratt, booking manager of Associated British Picture Corp., and formerly booking controller of Gaumont-British, has been named deputy chairman and managing director of British Lion Films, control of which recently was acquired by London Film Prod., which Sir Alexander Korda heads. Jarratt becomes a director of the latter company.

Throughout the war he was liaison officer of the Royal Navy Film Corp., the British Navy's booking organization.

Edward Grainger Back at Republic

HOLLYWOOD, Feb. 5.—Major Edward Grainger, discharged from the Army, will return to Republic studios in about a month, to fulfill his contract with the company. Grainger's last production prior to entering the service was "Flying Tigers."

While in the East, Grainger took options on two stories, "Come One, Come All," by Francis J. Kane, and "King Copper," by Peter Morrison. Negotiations are also in progress for a novel.

Republic Signs Autry

HOLLYWOOD, Feb. 5.—Republic has signed Gene Autry to return for four pictures to be filmed before March 1, 1947.

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BIGGEST WEEK IN CAPITOL, N. Y. HISTORY! BREAKS 27-YEAR RECORD!

NEWS ITEM: George Sidney, director of "Anchors Aweigh" was a New York visitor this week and had the pleasure of seeing his newly directed picture, "The Harvey Girls" set an all-time Capitol record.

Tilt on Anti-Trust Damages to Court

WASHINGTON, Feb. 5.—The U. S. Supreme Court tomorrow or Thursday will hear arguments on the question of whether it is necessary to definitely prove the extent of damages suffered through allegedly monopolistic practices of film distributors in order to support a claim for triple damages under the anti-trust statutes.

The case involves the Jackson Park Theatre, Chicago, appealing from a Circuit Court decision reversing a District Court judgment of $360,000 in triple damages in its favor against the five theatre-owning distributors who, it is alleged, refused to give pictures to the theatre until after they had been shown in certain of their own competing houses.

The Circuit Court reversed the decision on the ground that the exhibitor did not prove earnings in an "open market" for comparison with what they actually earned under the distributors' allegedly illegal system of distribution.

Court to Consider Goldman Plea Today

PHILADELPHIA, Feb. 5.—The U. S. Circuit Court of Appeals here will hear arguments tomorrow in the mandamus proceedings brought by William Goldman to force U. S. District Judge William H. Kirkpatrick to appoint a jury to determine the extent of damages due Goldman in the anti-trust suit decided in his favor by the Circuit Court in reversing the District Court.

Ask 40% Boost

(*Continued from page* 1)

negotiations with the additional 30-odd IATSE backroom service employes locals, representing an additional 3,000 workers, until negotiations for the "white collarites" are nearly completed. As reported in MOTION PICTURE DAILY on Jan. 31, service employes of "B" locals have decided to conduct their own negotiations in the exchange territories in which they are located.

Dismissal Asked in CBA-Loew Action

Dismissal was asked in U. S. District Court here yesterday by Cross Bay Amusement Co., Inc., Long Island, of a suit brought by Loew's, Inc., to restrain the former from using the name E. M. Loew. Admitting the use of the name "E. M. Loew's Cross Bay Theatre," the defendant contended that the plaintiff entered into an agreement with Elias M. Loew several years ago, was granted use of the name.

Asserting in its dismissal request that theatres in several cities have used the E. M. Loew name without having suits filed against them, Cross Bay has filed suit again Loew's and other companies, alleging that those mentioned were engaged in a conspiracy in violation of anti-trust laws.

Golden to Chicago

HOLLYWOOD, Feb. 5.—Robert S. Golden, vice-president in charge of production for Golden Pictures, has left here for Chicago to attend the premiere of "Breakfast in Hollywood" at the Oriental on Thursday.

Review

"Sentimental Journey"

(*20th Century-Fox*)

SOME use stars and some use gongs to evaluate attractions under their scrutiny. Best way to convey fast word on "Sentimental Journey" could be to describe it as a three-handkerchief picture. Or three-and-a-half if any-one is interested in splitting a handkerchief.

The attraction, aptly described, gives top billing to John Payne, Maureen O'Hara and William Bendix. After their principal supporting players are catalogued, the credits get around to presenting Connie Marshall. She is an adorable youngster of seven who fills a pivotal role. It is so pivotal she walks away with the show. And this, in the face of rather formidable competition. Miss O'Hara is lovely to behold, does well in an out-and-out sympathetic role and Payne is good. As for Bendix, he is beneficiary of a fat characterization enriched by amusing lines; he takes to both with highly laudable results.

Miss O'Hara, successful actress with a heart condition, is married to Payne, her stage director. Then she meets Connie, who reminds her of her own wistful day-dreaming childhood. Payne consents to the adoption, but finds his two-person world is thereby enlarged to accommodate a third. Through the strangeness of it, he resents the intrusion. Miss O'Hara dies, having quietly indoctrinated Connie with the need to take care of Payne as best she can manage.

The conflict between the man and the child and the detail of how it works into the successful conclusion foreordained by the departed wife make up this journey into the sentimental. There is not much solid meat in the screenplay, written by Samuel Hoffenstein and Elizabeth Reinhardt, from a story by Nelia Gardner White, but there is nice and heart-warming incident charmingly moulded into the resultant pattern. "Sentimental Journey," above all, perhaps, is a gentle offering in times still stern and, as such, has an excellent chance of cutting a swath of box office distinction in its wake. Women will cry over it and with it and a lot of other eyes will grow damp as well.

Walter Lang's direction is a reflection of his appreciative approach to his material. In view of her young years the tender-aged Miss Marshall does a decidedly unusual job of acting. Unquestionably she will get the bulk of the acclaim, and deservedly so. It seems an easy forecast to make that this youngster will be appearing in many future attractions provided Hollywood can find the proper dramatic cloak to throw around her capable and appealing shoulders. Sir Cedric Hardwicke, in a small role as the doctor, continues polished and poised. Mischa Auer remains true to the Auer tradition. Additional satisfactory support comes from Ruth Nelson, Olive Blakeney, Trudy Marshall and others. Walter Morosco produced. The musical theme is the popular number by Bud Green, Lee Brown and Ben Homer. From it the film draws its title.

Running time, 94 minutes. General audience classification. Released in March.

RED KANN

RKO Theatres Sets Pact with Cashiers

RKO Theatres has reached agreement on a contract with IATSE Motion Picture Theatre Cashiers Union, Local No. B-52, covering about 100 cashiers and secretary cashiers in the 40 RKO theatres in Metropolitan New York. Increases are retroactive to Sept. 1, 1945.

Scales of $27 to $35 a week are established for the secretary cashiers and $25 to $32 a week for cashiers. The cashiers' union is reported to be planning an organization drive among similar personnel in other New York circuits.

Studio Labor

(*Continued from page* 1)

lenge to the AFL. Neverthless, IATSE executives met today to discuss the development, and studio managers expressed relief when the carpenters reported for work

Records for 'Bells'

In 10 engagements in three weeks, RKO Radio's "The Bells of St. Mary's" played to 1,425,064 with a gross of $660,503, said by the company to set a record. In the first eight weeks of its release, the company estimates that the film has played to eight per cent of the population with 1,425,064 patrons having been drawn in Washington, Boston, Providence, Rochester, Denver, Kansas City, New Orleans, Des Moines, Omaha and Minneapolis.

Canadian Pioneers Pick 11 Directors

TORONTO, Feb. 5.—The fifth annual meeting of the Canadian Picture Pioneers, held at the Royal York Hotel, Toronto, has elected a board of 11 directors, and also laid plans for the development of the Clair Hague Memorial Fund for the assistance of former film men in distress.

The new board, which will pick new officers, comprises: Ben Cronk, Leo Devaney (who was president last year), Oscar R. Hanson, Morris Stein, Ray Lewis, Clare Appel, Jack Arthur, Len Bishop, Nat Taylor, Tom Daley and Earl Lawson.

Canadian Tax

(*Continued from page* 1)

minion invaded the field by imposing a 20 per cent excise on theatre grosses on top of the provincial levies. The federal tax is bringing in $13,500,000 annually.

In deciding to maintain amusement, gasoline, estate, business and other taxation, the Canadian government has offered a $12 per capita subsidy to provincial treasuries, based on 1940 populations. The arrangement means, however, that theatres will still have both federal and provincial amusement levies which, combined, run as high as 35 per cent of grosses.

RKO Buys Air Time

RKO Radio has purchased 16 spot announcement on WNEW, here, to promote "The Spiral Staircase."

Two Arbitration Complaints Filed

A clearance complaint has been filed in the Buffalo tribunal, and a designated-run complaint has been filed in Oklahoma City, the American Arbitration Association reported here yesterday.

In Buffalo, David and Mina Zackem, operating the Artistic Thea[illegible] Buffalo, have filed a clearance complaint against Paramount, RKO Radio, 20th Century-Fox and Warners. Complainant claims that its present clearance is "unjust and unfair," and asks that it be given the same "classification" as the Little Seneca Theatre, also in Buffalo.

In Oklahoma City, Juanita B. Berry and Jack A. Crooks, operating the Oklahoma Theatre, at Norman, have filed a designated-run complaint against Paramount, RKO Radio, 20th Century-Fox and Warners. Complainants, who previously had second-run on product of the above distributors charge that they refuse to sell them first- or second-run. Griffith Amusement Co., operating the Sooner, University, Variety and Boomer theatres, all in Norman, is the only competition in the town, according to the complainants. Restoration of second-run is sought as relief.

Top French Films

(*Continued from page* 1)

of the anticipated French production during 1946, are expected to benefit from the reduction. In 1945 a total of 80 French films were made.

After commercial exploitation, producers of the selected films which enjoy the profits of the concession by the government must deposit a lavender print with the Ministry of Information. The government then will pay the expenses of making prints and handling free non-theatrical distribution throughout the country.

The tax reduction proposal was made by M. Andre Malraux, Minister of Information in the government.

Canada Ceiling

(*Continued from page* 1)

directly governed by the routine factor of supply-and-demand in a retail trade sense.

The government has also announced the abolishment of wage controls as of Feb. 15, which means that workers will again be in a position to seek salary increases. Labor priorities were dropped some weeks ago, the classification of employment as to essentiality having been struck off. Theatres and the film trade had been in the non-essential category during the war and were only able to employ unskilled workers not required by other industries.

Feld May Be Signed By International

HOLLYWOOD, Feb. 5.—Milton Feld, who recently resigned as Universal executive producer, will become a producer for International Pictures, with a Technicolor production of "Bloomer Girl" as his first assignment, if conferences scheduled for next week between Feld, Leo Spitz and William Goetz eventuate as expected. Discussions to this end began last December in New York. Feld arrived here this week.

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8-12 ABPC Films

(*Continued from page* 1)

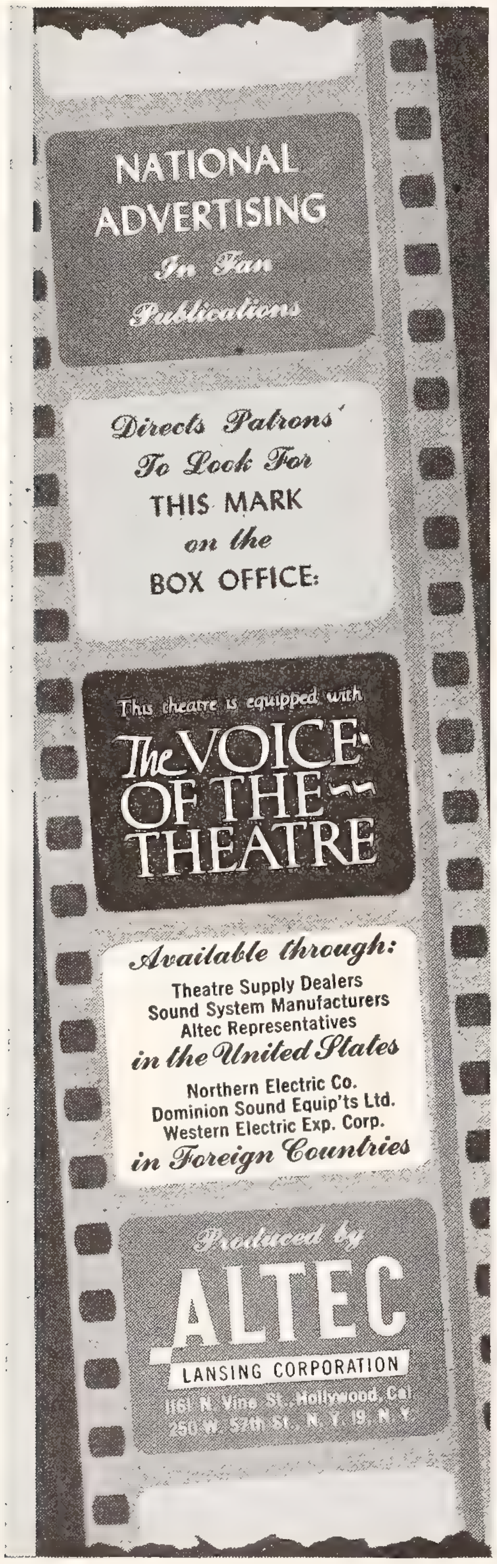
to alternate between pictures and stage production, with his next film, based on Francis Brett Young's novel, "My Brother Jonathan," budgeted at $500,000. The producer has just finished "Quiet Weekend."

Monogram and PRC have been the main distributors of ABPC product in the U. S. Warners has a 25 per cent interest in the company, which operates one of the largest circuits in England in addition to maintaining production and distribution setups.

The producer will leave here on Friday for the Coast and will remain there for about nine weeks. He will also contact writers, who are badly needed in England, he said, while on the Coast.

C.C.N.Y. Films Courses

Twelve evening courses, covering every phase of motion picture production, for the spring term of the College of the City of New York Institute of Film Techniques, have been announced by Hans Richter, acting supervisor.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Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

PHILADELPHIA

Good weather over the weekend boosted totals in midtown houses. New films fared better than holdovers but the general picture was a good one. Estimated receipts for the week ending Feb. 5-7:

VACATION FROM MARRIAGE (M-G-M) —ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $9,000. (Average: $14,500)

THE LOST WEEKEND (Para.) — BOYD (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 3rd week. Gross: $21,000. (Average: $18,000)

THEY WERE EXPENDABLE (M-G-M)—ARCADIA (900) (40c-45c-50c-65c-75c) 7 days, 2nd run, 2nd week Gross: $6,100. (Average: $4,000)

PEOPLE ARE FUNNY (Para.) 6 days: $22,800) **and THE HARVEY GIRLS (M-G-M)** (1 day: $5,800)—EARLE (3,000) (40c-50c-65c-75c-85c-95c) 6 days of vaudeville. Gross: $28,600. (Average: $27,500)

LEAVE HER TO HEAVEN (20th-Fox) FOX (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 4th week. Gross: $28,000. (Average: $20,500)

SUNBONNET SUE (Mono.)—KARLTON (1,000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $7,800. (Average: $6,600)

THE SPANISH MAIN (RKO-Radio) — KEITH'S (2,300) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $8,500. (Average: $5,800)

MY REPUTATION (WB) — MASTBAUM (4,700) (40c-50c-65c-75c-85c) 7 days, 3rd week. Gross: $24,800. (Average: $22,000)

THE HARVEY GIRLS (M-G-M)—STANLEY (3,000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $38,000. (Average: $20,000)

PARDON MY PAST (Col.) — STANTON (1,700) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $9,700. (Average: $9,500)

PITTSBURGH

Excellent weather conditions over the weekend brought better-than-average business to first-runs. Estimated receipts for the week ending Feb. 7:

DAKOTA (Rep.)—FULTON (1,700) (35c-44c-65c) 7 days, 2nd week. Gross: $7,500. (Average: $9,000)

FRONTIER GAL (U)—J. P. HARRIS (2,000) (35c-44c-65c) 7 days. Gross: $16,000. (Average: $10,000)

MY REPUTATION (WB)—PENN (3,400) (40c-55c-85c) 7 days, 2nd week. Gross: $17,500. (Average: $23,000)

THE LOST WEEKEND (Para.) — RITZ (1,100) (35c-44c-65c) 7 days, 4th week, on a moveover from the Warner. Gross: $5,500. (Average: $3,000)

THE STORK CLUB (Para.)—STANLEY (3,800) (40c-65c-85c) 7 days. Gross: $29,000. (Average: $23,000)

CORNERED (RKO-Radio) — WARNER (2,000) (35c-44c-65c) 7 days, 2nd week, on a moveover from the Stanley. Gross: $7,500. (Average: $7,500)

LEAVE HER TO HEAVEN (20th-Fox) — SENATOR (1,700) 7 days, 4th week, on a moveover from the Harris. Gross: $6,000. (Average: $3,500)

ST. LOUIS

With the legitimate theatre still dark, business is good this week at St. Louis first-runs. However, holdover grosses were slightly below normal. Good weather prevailed during the week. Estimated receipts for the week ending Feb. 6:

MY REPUTATION (WB) and PURSUIT TO ALGIERS (U)—AMBASSADOR (3,154) (40c-50c-60c) 7 days, 2nd week. Gross: $12,500. (Average: $17,200)

THE LOST WEEKEND (Para.) and PEOPLE ARE FUNNY (Para.)—FOX (5,038) (45c-55c-65c) 7 days. Gross: $35,000. (Average: $17,000)

SPELLBOUND (UA) — LOEW'S STATE (3,162) (40c-50c-60c-65c) 7 days, 2nd week. Gross: $13,500. (Average: $17,100)

THE DALTONS RIDE AGAIN (U) and DICK TRACY (RKO-Radio) — MISSOURI (3,514) (45c-55c-65c) 7 days. Gross: $14,000. (Average: $11,100)

THE LAST CHANCE (M-G-M) and A LETTER FOR EVIE (M-G-M)—LOEW'S ORPHEUM (1,900) (40c-50c-60c-65c) 7 days. Gross: $9,800. (Average: $7,100)

THE SPANISH MAIN* (RKO-Radio) — SHUBERT (1,900) (40c-50c-60c) 7 days, 2nd week. Gross: $5,000. (Average: $6,200)

LEAVE HER TO HEAVEN* (20th-Fox) and THIS LOVE OF OURS* (U) — ST. LOUIS (4,000) (40c-50c-60c) 7 days. Gross: $8,500. (Average: $7,800)

*Indicates moveover picture.

MINNEAPOLIS

In spite of one of the winter's coldest 48 hours, business at loop theatres held up well even running slightly above averages. Estimated receipts for the week ending Feb. 7:

SPELLBOUND (UA-Selznick) — RADIO CITY (4,000) (44c-60c) 7 days. Gross: $25,000. (Average: $12,000)

CORNERED (RKO-Radio) — ORPHEUM (2,800) (44c-70c) 7 days. Gross: $9,000. (Average: $7,500)

PARDON MY PAST (Col.)—STATE (2,300) (44c-60c) 7 days. Gross: $13,000. (Average: $10,000)

BELLS OF ST. MARY'S (RKO-Rainbow)—PANTAGES (1,900) (44c-60c) 7 days, 2nd run. Gross: $7,000. (Average: Theatre starting first week under new policy of second-run RKO-Orpheum house. No average as yet.)

THEY WERE EXPENDABLE (M-G-M)—LYRIC (1,100) (44c-60c) 7 days, 2nd run. Gross: $4,200. (Average: $4,500)

MY REPUTATION (WB) — CENTURY (1,600) (44c-60c) 7 days, 2nd run. Gross: $4,500. (Average $7,000)

CONFIDENTIAL AGENT (WB)—WORLD (350) (44c-70c) 7 days, 2nd run. Gross: $1,755. (Average: $3,000)

ATLANTA

Cold but clear weather proved ideal with all indications for a record-breaking week. Estimated receipts for the week ending Feb. 6:

DANGER SIGNAL (WB) Stage show (Sammy Kaye)—FOX (4,661) (44c-55c). Gross: $25,000. (Average: $12,500)

THE HURRICANE (Film Classics)—PARAMOUNT (2,446) (44c-55c). Gross: $7,400. (Average: $7,200)

LEAVE HER TO HEAVEN (WB)—ROXY (2,446) (44c-55c) 2nd week, on a moveover from the Fox. Gross: $9,000. (Average: $5,000)

COL. EFFINGHAM'S RAID (20th-Fox)—CAPITOL (2,100) (44c-55c 2nd week on a moreover from the Paramount). Gross: $6,000. (Average: $3,500)

KISS AND TELL (Col.)—RIALTO (983) (44c-55c) 5th week on a holdover. Gross: $5,400. (Average: $5,000)

SPELLBOUND (UA) — LOEW'S GRAND (2,031) (50c-60c) 2nd week of a holdover. Gross: $11,000. (Average: $10,000)

BUFFALO

If the first five weeks of the new year are any indication, 1946 is going to be a big year. Grosses are still sky-high here. Weather was cold, but good. Estimated receipts for the week ending Feb. 9:

MY REPUTATION (WB)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $21,700). (Average: $16,400)

LEAVE HER TO HEAVEN (20th-Fox)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $22,000. (Average: $16,400)

JESSE JAMES (20th-Fox) and THE RETURN OF FRANK JAMES (20th-Fox)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, reissues. Gross: $11,000. (Average: $9,700)

UP GOES MAISIE (M-G-M) and A LETTER FOR EVIE (M-G-M)—TECK (1,500) (40c-50c-60c-70c) 2 days. (Theatre opened Feb. 7; average and gross not available.)

THE BELLS OF ST. MARY'S (RKO-Radio) — TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 6th week. Gross: $11,000. (Average: $12,200)

FRONTIER GAL (U) and CRIMSON CANARY (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $17,800. (Average: $12,400)

Note: Actual grosses for week ended Feb. 2: Buffalo, $37,000; Great Lakes, $30,000; Hippodrome, $8,400.

Video Film Costs

(*Continued from page* 1)

Special Events Broadcasting" at the Hotel Sheraton, here, yesterday.

The best features of motion picture production will be incorporated into the production of television shows to provide background sequences and other connecting features, Alley explained. He indicated that NBC now uses film library stock shots for television shows, and "eventually staff cameramen will be part of our se[illegible] to record 'live' shows on film,"[illegible] said. NBC television programming is presently 40 per cent film, 40 per cent live pick-ups and 20 per cent production in studios, Alley estimated.

Alley believes that television will be preeminent over newsreels, with NBC expected to have its own nationwide newsreel coverage. While the best pictures are obtainable only on 35mm, Alley explained that 35mm reduced to 16mm has also been found suitable but actually shooting on 16mm does not provide pictures equal to the quality of 35mm needed for television.

Set Washington to N. Y. Web Telecast

WASHINGTON, Feb. 5.—First regularly-scheduled inter-city television broadcast between Washington and New York will take place Feb. 12, when National Broadcasting, Columbia Broadcasting and DuMont Television combine to bring Lincoln Memorial ceremonies to New York, using the Bell System's coaxial cable.

Raibourn Says Video May Aid World Unity

Because it combines the "forceful characteristics of both motion pictures and radio for influencing people, television may develop into a "powerful aid" for the realization of "one world," Paul Raibourn, economist for Paramount Pictures, Inc., told members of the New School here last night.

Hall Honors Garson

Greer Garson will be honored at a reception today in Radio City Music Hall's studio apartment, the guest of G. S. Eyssell, Music Hall president, because of her long-run record at the theatre. Since 1940 she has starred in seven pictures there. They have run a total of 54 weeks and played to an aggregate audience of 8,011,166.

NERO'S WIFE HAS THE BEST POSITION for Nero's Wife Is Above Suspicion!
WHILE NERO FIDDLED

Stock Deals

(*Continued from page* 1)

Cohn Trust, 3,473 shares, for a total of 10,420 shares.

Other participants in the stock dividend were Joseph A. McConville, who received 51 shares, giving him a total of 154 shares; A. Montague, receiving 2,994 shares for a total of 8,983 shares; A. Schneider, receiving 808 shares and disposing of 112 by gift, [illegible] him a total of 2,212 shares, and receiving also 4,039 common warrants, giving him a total of 12,116; and Donald B. Stralem, receiving 307 shares for a total of 922. Charles Schwartz was reported to have sold 143 shares of common, held through a partnership whose holdings were thereby eliminated, and nine shares of convertible preferred, held direct, also leaving him with none of that issue.

Loew's, Inc.

The second heaviest total reported was the purchase of 45,000 shares of Loew's, Inc., common, by Nicholas M. Schenck, giving him a total of 50,739 shares. In the same company, William F. Rodgers was reported as purchasing 100 shares of common stock, representing his entire holdings in that class.

The next largest totals were involved in a series of purchases by which Harry M. Warner acquired 6,700 shares of Warner common, through a trust, representing its entire interest, in addition to the 150,000 shares which he already held directly. Albert Warner purchased 1,000 shares direct, giving him a total of 211,000, and 6,000 shares through a trust which he had set up. Jack L. Warner, who held 205,000 shares direct, purchased 1,200 shares through a trust, which had a total of 5,000 shares.

In Universal Pictures, J. Cheever Cowdin, who held 11,637 shares of common direct, together with 577 shares through the Cheever Corp., and 1,413 shares through Whitehall Securities Co., received 5,000 common warrants as compensation and disposed of 100 of them by a gift, leaving him with a total of 80,816 warrants direct, 1,084 held through Cheever Corp., and 3,578 through Whitehall. In the same company, Charles D. Prutzman disposed of 100 shares of common stock by gift, leaving him with 6,500 shares, and he received 3,000 common warrants as compensation, disposing of 50 of them by gift, and held 17,950.

Consolidated Film

A delayed report on Consolidated Film Industries showed the sale of 200 shares of part-preferred stock held by Herbert J. Yates, as a joint holding, which was thereby wiped out. Another late report showed the sale of 100 shares of RKO preferred held by Ned E. Depinet, and 100 shares held by N. Peter Rathvon, their entire holdings in that class.

Other reports showed the exchange of 545 shares of Monogram Pictures convertible preferred for 1,226 shares of common by W. Ray Johnston, eliminating his holdings of preferred and giving him a total of 20,217 shares of common; the purchase of 100 shares of Paramount common by Maurice Newton, and the disposition of 105 shares by gift, leaving him with 9,360 shares held direct and 9,190 held through a trust; and the purchase of 1,600 shares of 20th Century-Fox common by Joseph H. Moskowitz, who sold 500 shares and held 1,600 shares, together with 500 shares of preferred.

Isador Lubin

(*Continued from page* 1)

nor disclosed that CRI is now servicing 7,000 checking dates per week for its six members, Columbia, Paramount, RKO Radio, 20th Century-Fox, United Artists and Universal. He commended the organization's management, headed by Jack Levin, general manager, for its work since formation of CRI last April. Levin will continue in his present post under Dr. Lubin.

The community of interests between exhibition and distribution was emphasized by Dr. Lubin following his introduction. The interests of both are so closely inter-related, he said, that what is good for one is good for both. High standards and goodwill maintained by both exhibitor and distributor will be beneficial not only to them but to the public, too, Dr. Lubin said.

He pointed out that motion pictures were available to the masses since the beginning of the industry, unlike many other things which were considered luxuries until mass production brought them within the reach of the average person.

Congratulations

Congratulatory wires to Dr. Lubin were read from Frank C. Walker, Eric Johnston, Bernard Baruch, Herbert Bayard Swope and others.

Dr. Lubin, who assumes his post with CRI immediately, and who will make his headquarters in New York, was an advisor to the late President Roosevelt. He was a member of the Allied Reparations Commission and, during the war, served as chief of the Munitions Assignment Board of the combined Chiefs of Staff. Only last week he resigned his post as Commissioner of Labor Statistics in the Department of Labor, Washington.

In World War I he was economist for War Food Administrator Herbert Hoover and economist for the War Industries Board. He was an instructor of economics at the University of Michigan and the University of Missouri. Recently he was elected president of the American Statistical Association.

M-G-M Meetings

(*Continued from page* 1)

Hotel Astor, New York, with Maurice N. Wolf, Tom Donaldson, Robert Lynch, Lou Formato, Herman Ripps, Jack B. Mundstuk, Harry Rosenblatt, John J. Bowen, Ben Abner and Ralph Pielow.

Rudy Berger's Southern division, in Atlanta, with Charles F. Kessnich, William B. Zoellner, Benn Rosenwald, Charles J. Briant, Burtus Bishop, Jr., Leroy Bickel, Frank C. Hensler, Louis C. Ingram and Jacques C. Reville.

John J. Maloney's Central division, at Cleveland, with John P. Byrne, Frank J. Downey, Jack Sogg, Foster B. Gauker, J. Frank Willingham, John S. Allen, Edwin M. Booth and Saal Gottlieb.

John Flynn's Midwest division, in Chicago, with Samuel A. Shirley, Walter E. Banford, Ralph Maw, William H. Workman, Dexter C. Kennedy, John G. Kemptgen, Henry A. Friedel, Gerald McGlynn and Carl P. Nedley.

George A. Hickey's West Coast division, at San Francisco, with Samuel J. Gardner, Langdon C. Wingham and Louis Amacher.

"If your reporter were an exhibitor he would buy it and exploit it with everything in the book." —M. P. Daily ☛

It's a FREE 9-star TRAILER

INGRID BERGMAN ☆ EDDIE CANTOR
KATHARINE HEPBURN ☆ VAN JOHNSON
JENNIFER JONES ☆ WALTER PIDGEO
EDW. G. ROBINSON ☆ JAMES STEWART ☆ SHIRLEY TEMPL

Trailer Produced by DAVID O. SELZNICK

---

it's a great Occasion

NATION-WIDE OBSERVANCE OF

AMERICAN BROTHERHOOD WEEK

FEB. 16-24

SPONSORED BY THE NATIONAL CONFERENCE OF CHRISTIANS AND JEWS

Honorary Chairman	*General Chairman*	*Motion Picture Industry Chairman*
PRESIDENT HARRY S. TRUMAN	HON. HAROLD E. STASSEN	SPYROS P. SKOURAS

---

it's the thing to do!!

WRITE NOW FOR YOUR PRINT

Pleas

TO NATIONAL SCREEN SERVICE OR YOUR LOCAL DISTRIBUTOR CHAIRMAN:

ALBANY, Ray Smith, Warners • ATLANTA, Wm. Zoellner, MGM • BOSTON, Wm. Horan, Warners • BUFFALO, Al Herman, Warners • CHARLOTTE, Ben Rosenwald, MGM • CHICAGO, J. Harold Stevens, Par. • CINCINNATI, Alan Moritz, Col. • CLEVELAND, Joe Krenitz, Univ. • DALLAS, Cecil House, 20th-Fox • DENVER, Arthur Abeles, 20th-Fox • DES MOINES, Jack Kennedy, MGM • DETROIT, Joe Gins, Col. • INDIANAPOLIS, W. Guy Craig, Col. • KANSAS CITY, Wm. E. Truog, U.A. • LOS ANGELES, Harry Cohen, RKO • MEMPHIS, Tom Young, 20th-Fox • MILWAUKEE, Harold Wirthwein, Par. • MINNEAPOLIS, Ben Blotsky, Par. • NEW HAVEN, Carl Goe, Warners • NEW ORLEANS, Luke Conner, Warners • NEW JERSEY, Ed Bell, Par. • NEW YORK, Henry Randel, Par. • OKLAHOMA CITY, M W. Osborne, 20th-Fox • OMAHA, D. V. McLucas, U. A • PHILADELPHIA, Geo. Schwartz, Univ. • PITTSBURGH, Pete Dana, Univ. • PORTLAND, Mark Corey RKO • ST. LOUIS, B. J. McCarthy, U. A. • SALT LAKE CITY, Charles Walker, 20th-Fox • SAN FRANCISCO, Newton Jacobs, RKO • SEATTLE, Maurice Saffle, MGM • WASHINGTON, John Allen, MGM

This message was prepared and inserted in the Trade Press by: **Columbia Pictures Corp., Metro-Goldwyn-Mayer Pictures, Paramount Pictures Inc., RKO Radio Pictures, Inc., Twentieth Century-Fox Corp., United Artists Corp., Universal Pictures Company, Inc., Warner Bros. Pictures**

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

L. 59. NO. 27 NEW YORK, U. S. A., THURSDAY, FEBRUARY 7, 1946 TEN CENTS

Names . . . in Today's News

DAVID A. LIPTON and Benjamin Serkowich, respectively retiring and incoming director of advertising, publicity and exploitation for Columbia, will be guests at a farewell-welcoming luncheon tomorrow in the Hotel Astor.

Lipton, who has held the Columbia post for more than five years, leaves the company Friday to become executive coordinator of advertising and promotion at the Universal Coast Studio. Serkowich, former newspaper editor, public relations director and exploitation chief, who takes over in his place, was most recently in charge of promotion for Broadway's Capitol Theatre.

Canada Pioneers Reelect Devaney

TORONTO, Feb. 6.—Leo M. Devaney was reelected national president of the Canadian Picture Pioneers at a meeting here today in the King Edward Hotel. O. R. Hanson was elected vice-president, Ray Lewis was returned as secretary, and George Beeston was named treasurer.

The following committee chairmen were appointed: Jack Arthur of Famous Players, entertainment; Ben Cronk, membership, and Clare Appel of Canadian Odeon, publicity.

Major Paulson Named Para.'s India Head

Major Lawrence C. Paulson, now on Army terminal leave, has been named Paramount's general manager for India by George Weltner, president of Paramount International Films, to serve under J. E. Perkins, head of the Far Eastern, Australian, New Zealand and South African division.

Fuel Ban, Brownout Hit N. Y. Theatres

Because of a critical fuel shortage created by the tugboat strike, Mayor O'Dwyer yesterday banned the delivery of coal, other solid fuels and fuel oil to theatres and all other places of amusement and directed that all outdoor display signs be turned off until further notice. Fuel deliveries to public utilities are being rationed. Most Times Square houses are heated through the facilities of the New York Steam Company. Many neighborhood theatres use oil.

30-50% Wage Boost Asked By the IATSE

Wage demands of the 13 IATSE Hollywood studio craft unions, representing some 12,000 workers, and now pending with producers, call for increases of between 30 and 50 per cent, providing for same pay for a peacetime work-week of 36 hours as the wartime week of 48 hours, and also by adjustments in job classifications, MOTION PICTURE DAILY learns here. Involved are such craft workers as electricians, "props," "grips," carpenters, various mechanics and others.

The seven Conference of Studio Union affiliates, representing almost 10,000 studio work-

(*Continued on page 6*)

Several Offers for UA, But No Takers

Offers to purchase an interest in, or control of, United Artists have been received "not only from Al Lichtman" (Loew's vice-president at the M-G-M studio) "but also from a bank and two companies," Mary Pickford, owner of one-third of UA's stock, said in

(*Continued on page 7*)

RATHVON WEST; DEPINET EAST

Independents Will Attend MPAA Meet

In line with his objective of bringing all component parts of the industry together, significance is seen in Eric A. Johnston's invitations to independent distributors to his first meeting with the trade, other than directors of the Motion Picture Association, at a luncheon today at the Hotel Astor. Executives of United Artists, Republic, Monogram and PRC have accepted invitations to attend, along with sales chiefs and their top aides

(*Continued on page 7*)

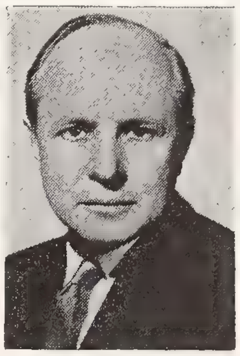
Strike May Close Detroit Theatres

DETROIT, Feb. 6.—Detroit's 179 theatres and the 475 theatres in Lower Michigan are threatened with closing should a strike of 35 film truck driver members of Local 299, Teamsters Union (AFL), which started today, last for any length of time. Most of

(*Continued on page 6*)

RKO Names Kingsberg, Schwartz, Mochrie, Clark And Dawson to New Posts

N. Peter Rathvon, RKO president, will move his headquarters from New York to Hollywood immediately to take charge of production, as a result of the death last Saturday of Charles W. Koerner, it was announced yesterday by Floyd B. Odlum, chairman of the RKO board.


N. Peter Rathvon

Odlum at the same time announced the following realignment of RKO executives, in consequence of the change:

Ned E. Depinet, president of RKO Radio Pictures, the subsidiary company, will become RKO's chief executive in New York, and with the titles of vice-chairman of the board and executive vice-president of the parent company, will assume widely increased duties.

Ned E. Depinet

Malcolm Kingsberg, vice-president of RKO Theatres, will become president of that subsidiary, succeeding Rathvon who, however, will continue as chairman of the board of the theatre company.

Sol Schwartz, general manager of RKO out-of-town theatres, will become vice-president of the theatre

(*Continued on page 5*)

Labor Relations Get Top Priority from Coast MPAA

HOLLYWOOD, Feb. 6.—Labor relations between the studios and their employes is the No. 1 concern of the Motion Picture Association in Hollywood at this time, MPAA vice-president Byron Price told a press conference here this morning, declaring of all industries: "Evolution of a relationship of understanding between employer and employee is the responsibility of the employer, the employee and the public" which must be met,

Byron Price

(*Continued on page 6*)

Judges Will Study Goldman Jury Plea

PHILADELPHIA, Feb. 6.—U. S. Judges John Biggs, Jr., senior circuit judge of Philadelphia; Thomas Leahy, from Delaware, and Jerry McLoughlin, from New Jersey, heard arguments in U. S. Circuit Court here today in the mandamus proceedings brought by William Goldman against Judge William H. Kirkpatrick of U. S. District Court. The judges took under advisement Goldman's plea for a jury to determine damages in the anti-trust suit decided in his favor against the film companies.

William Gray, who argued for Goldman, is seeking to have set aside

(*Continued on page 7*)

In This Issue

Reviews of "Night Boat to Dublin," "Frontier Gunlaw" are on page 4; estimated key-city grosses 7.

Personal Mention

BARNEY BALABAN, president of Paramount Pictures, will leave New York for Hollywood tomorrow.

•

Jules Lapidus, Warner Bros. Eastern division sales manager, and Norman Ayers, Eastern district manager, will return to New York from Boston tomorrow.

•

Fayette W. Allport, MPAA foreign representative, is en route from London to Norway and plans to sail for New York in three weeks.

•

Joel Bezahler, home office assistant to J. E. Flynn, M-G-M Midwestern sales manager, will leave New York Saturday for Chicago.

•

Gayne Dexter, director of advertising and publicity for Warner Bros. in Great Britain, will leave here for London by plane tonight.

•

Paul Mowrey, American Broadcasting Co. television manager, is on a four-week tour of Western and Mid-Western cities.

•

Edwin W. Aaron, M-G-M assistant general sales manager, celebrated his 25th wedding anniversary yesterday.

•

L. A. Farrell of Comerford Amusement in Carbondale, and Mrs. Farrell are in Florida.

•

Joseph Goetz, United Artists manager in Mexico, has arrived in New York from Mexico City.

•

Ben Kalmenson, Warner Bros. vice-president in charge of sales, is in Chicago for a few days.

•

Louis J. Kaufman, Warner Theatres executive, has returned to New York from Cleveland.

•

Steve Broidy, Monogram president, is scheduled to leave New York for the Coast tomorrow.

•

E. W. Aaron, M-G-M assistant general sales manager, will be in New Haven tomorrow.

•

Walter Lang, 20th Century-Fox director, has returned to Hollywood from New York.

•

Joel Swensen, Warner Bros. researcher, has returned to New York from California.

•

Ben Melniker of M-G-M's home office legal department is in Pittsburgh.

•

Nat Levy, RKO Radio Eastern division sales manager, is touring the South.

•

Alfred Hitchcock will arrive in New York from Hollywood tomorrow.

Insider's Outlook

By RED KANN

DR. ISADOR LUBIN, who takes up his new post as president of Confidential Reports, Inc., February 15, has a proviso in his deal which would permit him to undertake a Presidential mission or assignment if the call ever comes. Twice the White House has refused to release him for private industry, it is understood. But after approximately thirteen years of government service, evidently the right of individuals to bulwark their means of income no longer could be denied.

■

In the background is Nate J. Blumberg. The Universal president reputedly learned more about Lubin than the public prints had conveyed through Robert Nathan, the economist and not the author. Nathan was important in the War Production Board in that period when Matty Fox, former Universal vice-president and now president of United World Pictures, was attached to that wartime agency. They became friends, and through Fox Blumberg met Nathan. The chain of subsequent events found Blumberg discussing Lubin with Austin C. Keough of Paramount. From Keough, the name and the men went to Barney Balaban and now, finally, Lubin leaves Washington for New York as functioning head of Confidential.

Thus, from government to high industry posts is added another name to couple with Eric Johnston, Donald Nelson and Byron Price.

■ ■

The trailer on behalf of American Brotherhood Week is a forceful and convincing presentation of simple and basic truths dealing with tolerance and what should be man's ability to live understandingly and cooperatively with his brother. This message, by various approaches, is conveyed briefly by such personalities as Ingrid Bergman, Eddie Cantor, Katharine Hepburn, Van Johnson, Jennifer Jones, Walter Pidgeon, Edward G. Robinson, Jimmy Stewart and Shirley Temple.

Not alone do they combine into a capsule attraction by sheer weight of personality, but they also combine into an attraction on behalf of a meritorious and necessary cause. Every theatreman, aware of his responsibilities to his community and to his nation, unhesitatingly should run this three-minute trailer produced by David O. Selznick on behalf of the National Conference of Christians and Jews and its sponsorship of American Brotherhood Week. It is right that he do so.

■ ■

When good partners get together, bookings like "Tomorrow Is Forever" at the Winter Garden follow. This is one of International's via RKO which normally means a first run at the Palace when the Music Hall can't be had, and that's often these days. Partner J. Arthur Rank, however, finds playing time open at the W. G. by delaying the Broadway run of his "Madonna of the Seven Moons" and throws into gear thereby the first visible meshing of International-Rank interests since United World Pictures was organized.

Addenda: International's effort at persuading RKO to relinquish the fourth attraction provided by contract is very close to success. It is "The Dark Mirror" which consequently becomes that producer's first for UWP. "The Stranger," third and probably final in the International - RKO affiliation, now looks like a fall release.

■ ■

Anyone who knows understands it never takes much to get a cycle going in Hollywood. More evidence:

Dorothy Lamour has several years to go on her Paramount contract. But, beginning in 1948, RKO has signed her for one year at $125,000. Shortly thereafter, the same studio signed Ida Lupino, whose contract at Warners remains in force for some time, on a similar deal—one a year from 1947 onward.

A couple of days later, the executive of a certain studio had three stars offered him on the same, general basis.

■ ■

One of the recent communiques here from Hollywood observed the intention was to step up *Motion Picture Association* and step down *of America, Inc.*, using the tail end for matters formal. The intention is already fact. An invitation to join Eric Johnston at a Waldorf dinner tonight along with advertising directors, newsreel editors and other trade paper representatives carries the evidence. Right on the letterhead.

Coming Events

Today—Eric A. Johnston to meet distribution executives at luncheon at the Astor Hotel and advertising - publicity executives, newsreel heads and the trade press at dinner, at the Waldorf-Astoria Hotel, here. Tomorrow, he [illegible] lunch with circuit executives, [illegible] the Plaza Hotel.

Feb. 11—IATSE executive committee mid-winter meeting, Houston.

Feb. 11-12—M-G-M division sales meetings in New York, Atlanta, Cleveland and Chicago.

Feb. 11-13—Allied board meeting, Hotel Warwick, New York.

Feb. 12—First regularly scheduled inter-city (Washington to New York) telecast.

Feb. 12-15—PCCITO trustees' and executive secretary's meetings, Fairmont Hotel, San Francisco.

Feb. 13-14—M-G-M division sales meeting, San Francisco.

Feb. 16-24—"American Brotherhood Week."

Feb. 18—Universal special stockholders meeting, Wilmington.

Feb. 18—United Office and Professional Workers of America meeting at Cleveland.

Feb. 18 — AMPA - Publicity Club joint luncheon, New York.

Feb. 19—Warner stockholders' meeting, Wilmington.

Feb. 28—Loew stockholders' meeting, New York.

Balaban, Harmon, Mayer Visit 'Ike'

Washington, Feb. 6.—A report of the inspection of motion picture activities of the Army in European theatres of war by a group of film executives last year, was submitted to Gen. Dwight D. Eisenhower, Chief of Staff, this afternoon by Barney Balaban, Francis Harmon and Arthur Mayer.

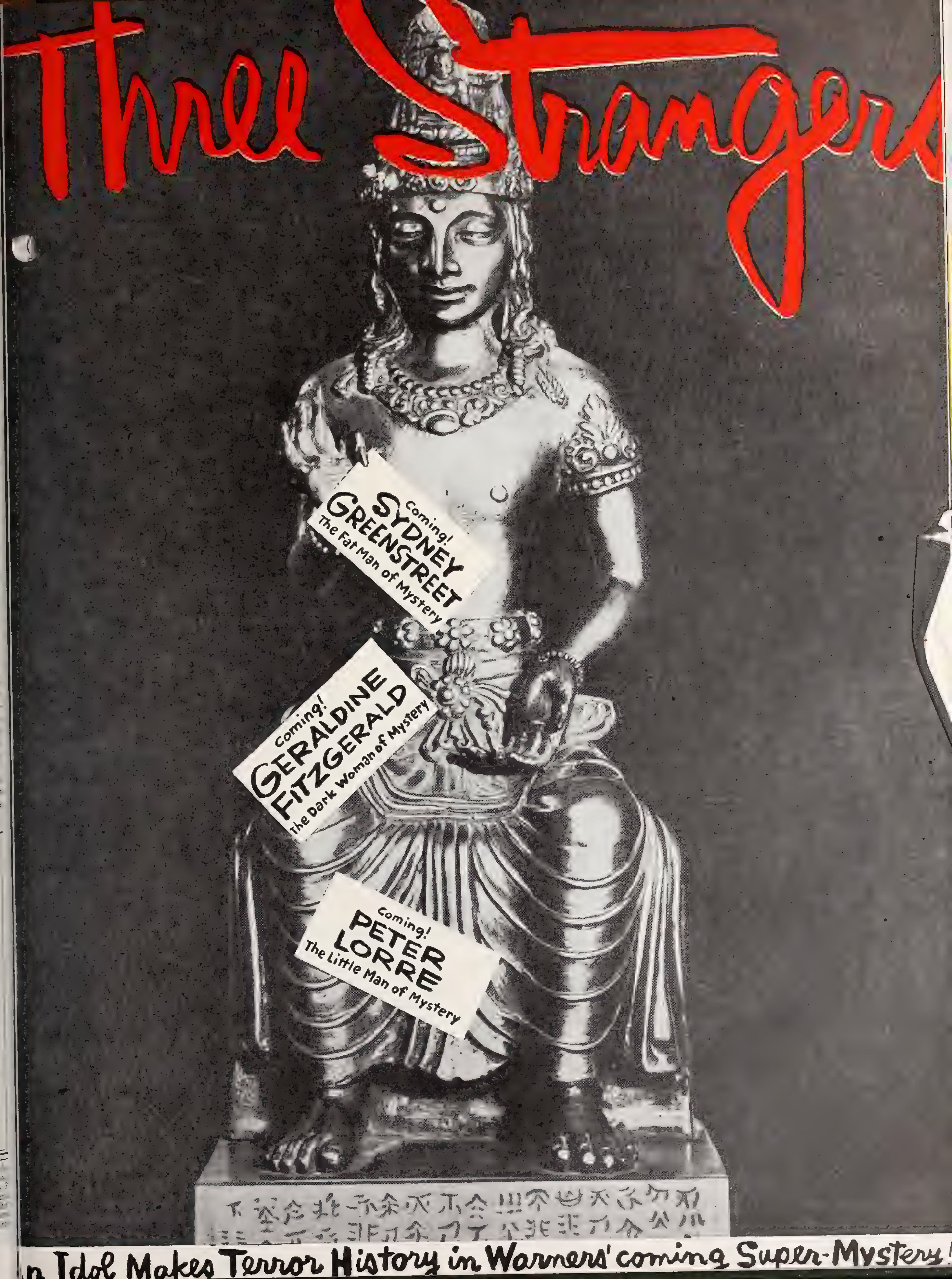
The three film men met in Washington where Balaban had stopped on his return to New York from Florida, to discuss the report.

Move Against Films In UK Food Crisis

London, Feb. 6.—In view of the threatened reduction in food rations and the nationwide indignation it has caused, Robert Boothby, MP, has introduced in the House of Commons a resolution that "it is the opinion of this House that the importation of food, under existing circumstances, is of greater importance than that of films."

Boothby, long a vehement critic of the expenditure of dollars for American pictures, is being supported in his motion by several members of the Conservative opposition. It probably will be debated in about nine days.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.


Three Strangers
Coming!
SYDNEY GREENSTREET
The Fat Man of Mystery
Coming!
GERALDINE FITZGERALD
The Dark Woman of Mystery
Coming!
PETER LORRE
The Little Man of Mystery
n Idol Makes Terror History in Warners' coming Super-Mystery!

French Set U. S. Firm for Shorts

The former motion picture division of the French Press and Information Service here has been reorganized into two sections, it was announced here yesterday by Simon Schiffrin, outgoing bureau head, who joined Loew's International as French liaison on Feb. 1.

A. F. Films, Inc., has been incorporated privately in the U. S. to handle the distribution here and in Canada of short subjects produced by Actualitis Francaises, French government newsreel. This private operation, which will be headed here by Rosalind Kossoff, associated with the Canadian Film Board in New York for two and one-half years, will be supervised by the French government. It is planned to distribute 12 to 18 one and two reelers yearly. Nicolas Bongard, attached to the Paris office, is also setting up other distribution offices in Cairo, Brussels, Rio de Janeiro and Mexico City.

Government Attache

The other division of the former film bureau will be headed here by Paulette Simon, former assistant to Schiffrin, who will be the French government film attache and will operate as a component part of the film division of the French Ministry of Information.

Schiffrin goes to Loew's International after starting the film bureau here four and one-half years ago. He submitted the present reorganization to the Ministry of Information and proposed that the present heads of the two sections be retained. He is credited with cementing Franco-American relations during his tenure of office.

Czech Overtures to U. S. Distributors

Louis Kanturek, 20th Century-Fox Central European manager, is in Prague at the request of representatives of the Czeck government to discuss the impasse created between the Czechs and U. S. distributors in view of the former's government film monopoly. George Janecek, Czech film representative here, accompanied Kanturek to Prague.

The American industry has, heretofore, consistently refused to deal with government film monopolies. Monogram is the only American company up to the present reported to have had film transactions with the Czechs since the end of the war.

M-G-M Signs Oboler

HOLLYWOOD, Feb. 6.—M-G-M today signed Arch Oboler to a term contract and assigned him to produce "I'll Tell My Husband," an original.

Reviews

"Night Boat to Dublin"

(ABPC-Pathe)

London, Feb. 4. (By Air Mail)

FIRST-RATE melodrama, competently told, expertly directed, admirably acted and with no high-falutin' pretensions to high art, "Night Boat to Dublin" tells of spies, gay, gallant and debonair young British officers, suspenseful chases across the Irish Sea to Dublin, murder and sudden death. All the while there is the motive that young gentlemen don't necessarily have to be grim and unpleasant in order to be valiant and patriotic. And there are as many chuckles as there are thrills in this highly commendable, competent production which exhibitors and their customers should welcome wherever it plays. Cataloguing the vicissitudes and excitements of the picture's plot would be a task—they even drag in the atom bomb.

Chief credit goes to Lawrence Huntington, who not only wrote the screenplay, but directed the film. Clearly, he knows his job of sending shivers down the spine of the clients and—in due course—making them smile. Clearly, also, he knows inside-out the job of casting, for he and his actors have made, between them, a real money-spinner. Nothing could have been more impeccably done than the selection of Robert Newton as debonair young officer No. 1, or of Guy Middleton as his No. 2, or of Raymond Lovell as their sinister adversary; nothing on the current British screen, moreover, excels the merit with which the three named actors set about the execution of their respective jobs. Muriel Pavlow is required to play a sketchy part of a refugee young woman whom Newton marries in the exigencies of the yarn. She plays it just a little bit unconvincingly. Also in support are Herbert Lom, John Ruddock, Martin Miller and others.

Running time, 100 minutes. Adult audience classification. American release date not set.

PETER BURNUP

"Frontier Gunlaw"

(Columbia)

Hollywood, Feb. 6

THE latest in Columbia's "Durango Kid" series of Westerns does not come up to the standard set by certain of its predecessors. Even the patrons of Hollywood's Hitching Post Theatre, a good-natured group whose wants are simple and whose demands are few, failed to give Colbert Clark's production the customary approving response.

Charles Starrett, Tex Harding, Dub Taylor and Jean Stevens head the cast, with Al Trace and his Silly Symphonists supplying occasional musical interludes. Starrett, when he isn't the "Durango Kid," is a rancher who meets with trouble at the hands of a band of outlaws known as the "Phantoms." When the outlaws raid his ranch and kill one of his cowhands, he swears revenge and, in his "Durango Kid" guise, ultimately achieves it. Direction, by Derwin Abrahams, is jerky in spots. The screenplay was written by Bennet Cohen, from an original by Victor McLeod.

Running time, 60 minutes. General audience classification. Release date, Jan. 31.

THALIA BELL

Missouri Solons Get Sales Tax Measure

ST. LOUIS, Feb. 6.—A resolution has been introduced in the Missouri legislature calling for a vote of the people on a constitutional amendment to permit the levying of an additional two per cent sales tax to provide for a maximum of $150,000,000 for payment of a bonus to veterans.

Poole to Tour

LOS ANGELES, Feb. 6.—Robert H. Poole, executive secretary of the Pacific Coast Conference of Independent Theatre Owners, will leave today on a seven-State tour surveying conditions for a report to trustees at the San Francisco meeting Feb. 12-15.

RKO RADIO PICTURES, Inc.
BUFFALO TRADE SHOWING
OF
"DEADLINE AT DAWN"
Monday, February 11th at 10:30 A.M.
Fox Projection Room, 290 Franklin St., Buffalo, N. Y.

Greer Garson, Alias 'Music Hall Queen'

Greer Garson was crowned "Queen of the Music Hall" by Gus S. Eyssell, president and managing director of Radio City Music Hall, at a reception in her honor at the theatre's studio apartment yesterday.

Miss Garson was honored because seven of her starring vehicles which have played the Music Hall since 1940 had 54 weeks of playing time and drew 8,011,166 persons. The "crown" presented to her, while representatives of the press watched, was a tiara of red and yellow gold and topaze.

Grierson Due Back

OTTAWA, Feb. 6.—John Grierson is expected back in Ottawa soon from England where he has been on organization work for his International Film Associates which he launched after serving through the war as head of Canada's National Film Board. The IFA is to have offices in Ottawa, New York, London and Prague.

Proposal for Peace Day

"In future years it should be a mandatory part of every Peace Day celebration" to show "Hitler Lives" in the nation's theatres, asserts Charles Skouras, president of National Theatres, in a proposal to Jack L. Warner, executive producer for Warner Bros., producer of the film.

Short Subject

"The Pale Horseman"

(OWT-UNRRA)

One of the last films made by the former Office of War Information overseas film unit, "The Pale Horseman" is a powerful commentary on what follows in the wake of war when an exhausted people begins to em[illegible] from the ruins of their civilizat[illegible] One of the cruelest threats facing them is that of raging epidemics. Although due to the yeoman work of Army authorities, UNRRA and UNO health agencies, epidemics have been fairly well localized, and have not, as in the past, sped uncontrolled over Europe. There is no guarantee, however, as the film points out, that they will remain unchecked unless epidemic control is exercised on a global scale. Irving Jacoby and Peter Elgar wrote an excellent commentary and edited; Arnold Moss narrated. Running time, 22 min.

C. R.

Veterans Joined in Salute to Broidy

BOSTON, Feb. 6.—Film Row's toast to Steve Broidy at the Hotel Bradford, last night, brought together veterans of both exhibition and distribution here who recalled the new Monogram president's first association with the industry 23 years ago at Robert Weiss' Theatre, Boston.

In a "Salute to a Star" program, Broidy's career was traced back through the years, including his position as first chief barker of the Variety Club, Ten 23, which sponsored the testimonial. Presentation of a gift was made by John Dervin, present chief barker of Variety here.

On the dais with Broidy were W. Ray Johnston, Herman Rifkin, George D. Burrows, Edward Morey, Norton Ritchey, Arthur Greenblatt, Jack Schlaifer, Maurice N. Wolf (toastmaster), Judge Jack Spiegel, Samuel Nesson, Harry Shaw, Archie Silverman, Tom Spry, Martin Mullin, Martin Toohey, Charles Kurtzman and Abe Yarchin.

Some 350 joined in the salute.

Roadshows Only for 'Henry V', UA Plan

United Artists will distribute "Henry V" on a roadshow basis only and has no present intention of ever placing the film in general release. UA, now preparing its selling approach, believes the appeal of the Shakesperian play will be to special audiences, not to regular picture-house audiences and intends to make it "fashionable" to see the film. Theatre parties on a broad scale are part of the formula.

It may take five years to exhaust American playing time possibilities on the roadshow formula, UA calculates.

Norr Vacates MPAA

Roy Norr, public relations counsel for the Motion Picture Association of America, has vacated, and is now making his headquarters at the offices of Ames and Norr, publicists, here. His contract with the association, which he joined in 1929, is understood to be still in effect.

Hollywood

By THALIA BELL

Hollywood, Feb. 6

UNIVERSAL has made arrangements with M-G-M to borrow Lucille Ball for a co-starring role with George Brent in "Lessons in Love," a Michael Fessier-Ernest Pagano comedy [illegible]ed to start soon. William Sieter will [illegible]ect . . . In the future, Allan Lane will portray "Red Ryder" in Republic's Western series starring that character. Lane replaces "Wild Bill" Elliott, who is being groomed by the studio for dramatic roles. Martha Wentworth will replace Alice Fleming in the character of "The Duchess."

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Seymour Nebenzal's production for United Artists release will be "The Chase," described as a modern Gothic romance . . . Gene Tierney has had her 20th Century-Fox contract extended . . . Robert Capa, former war correspondent and photographer, has been signed to a term writing contract by International Pictures . . . Catherine Craig has been selected for the lead in "Seven Were Saved," which William Pine and William Thomas will produce for Paramount.

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Marilyn Maxwell and Leon Ames are set for key roles in M-G-M's "The Show-Off," which will star Red Skelton . . . Producer Val Lewton and directors Mark Robson and Robert Wise have had their RKO Radio contracts extended . . . Jack Mulhall has been signed for a lead in the current Charles R. Rogers production, "Angel on My Shoulder" . . . Ann Miller has been chosen by Columbia to star in "Rendezvous in Rio" . . . Harold Vermilyea, now appearing in the Broadway play, "Deep Are the Roots," will make his film debut in "O.S.S.", forthcoming Paramount production.

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Spencer Tracy and Katharine Hepburn will co-star in M-G-M's "Sea of Grass." Elia Kazan will direct the film, which deals with the struggle between cattlemen and farmers for control of the Western plains. . . . Screen rights to Ferenc Molnar's play, "The Lawyer," have been acquired by RKO Radio, and Robert Cummings has been selected for the title role.

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Henry Blanke is currently preparing "Lady Windemere's Fan," the Oscar Wilde story which he will produce for Warners. . . . Adele Jergens has been assigned the second lead in "Down to Earth," Columbia's Technicolor fantasy which will star Rita Hayworth. . . . "The Private Eye," original comedy, will be produced for Paramount by Danny Dare.

$20,000 Theatre Fire

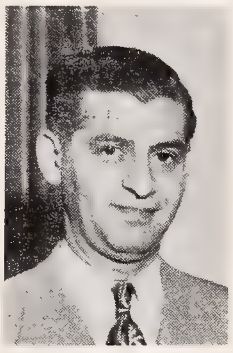
OKLAHOMA CITY, Feb. 6.—Standard Theatres' Plaza here was burned out at the weekend, with damages estimated at $20,000 by Ed Kidwell, manager. An audience of 100 walked out calmly when flames burst from behind the screen.

Sam Wood Rallies

HOLLYWOOD, Feb. 6.—The condition of Sam Wood has been termed "satisfactory," following a lung drainage operation performed at Cedars of Lebanon Hospital here, where the director is confined with influenza.

In New RKO Executive Posts

Malcolm Kingsberg,
President,
RKO Theatres


Sol. Schwartz,
Vice-President,
RKO Theatres

Robert Mochrie,
Vice-President,
RKO-Radio

RKO Changes

(*Continued from page 1*)

company in charge of operations, succeeding Kingsberg.

A. W. Dawson, RKO assistant treasurer, will become a vice-president of RKO Theatres.

William H. Clark, treasurer of RKO Radio, will continue in that post and also will become treasurer of the parent company, succeeding Kingsberg in the latter post. Kingsberg will devote full time to the theatre company.

Robert Mochrie RKO Radio general sales manager, will become a vice-president of that company.

Odlum's statement said the changes have been approved informally by the various boards of directors involved and the appointments will be formalized as soon as the necessary meetings can be held.

Rathvon and Depinet are now in Hollywood.

Transfer of Rathvon's headquarters to the Coast makes the company the fourth major organization whose president has set up shop at the studios. Others are: Harry M. Warner, president of Warners; Nate J. Blumberg, president of Universal, and Harry Cohn, president of Columbia. In addition, Steve Broidy of Monogram maintains Coast headquarters and Herbert J. Yates of Republic spends the larger part of his time at the company's studios.

AMPA Relief Party At Garden Feb. 19

Associated Motion Picture Advertisers will hold a theatre party at the Winter Garden Theatre, here, on Feb. 19, for the benefit of the AMPA Relief Fund; this was voted by the membership at a luncheon-meeting in the Hotel Bristol here yesterday. AMPA secretary Mel Gold, chairman of a committee which had negotiated for use of the theatre, named *Motion Picture Herald's* Chester Friedman chairman of the ticket committee for the occasion, and Herman Schleier program chairman.

Final details in connection with securing a film from one of the distributors, to be shown at the benefit, will be announced shortly, Gold stated. David A. Bader, president, presided over yesterday's meeting.

M-G-M Field Changes

Two changes in M-G-M field office managers have been made. Hollis Holmes has succeeded Elizabeth Mitchell in Memphis, Mrs. Mitchell having been transferred to another post there, and Michael Cramer has been named office manager to fill the vacancy caused by Eleanor King's resignation in Denver.

Flahertys to Produce

ALBANY, N. Y., Feb. 6.—Herbert Flaherty Productions, Inc., has been incorporated to conduct a motion picture business. Incorporators are: Robert J., Frances H. and David Flaherty, all of New York.

General Film Exits

ALBANY, N. Y., Feb. 6.—General Film Producing Co., Inc., Delaware, has dissolved.

Plan Service Studio For New York

Construction of a large film production service studio in New York, equipped to handle the making of features as well as sponsored films, and possibly films for television, is planned for late this year, MOTION PICTURE DAILY learns.

Facilities of the studio will be available for leasing to all producers, with the unnamed interests behind the new venture understood to be planning to produce themselves.

While details of the plans could not be confirmed, it is reported that M. J. Weisfeldt, who recently resigned as Columbia Pictures short subjects sales executive, is one of the principals in the group.

Grosses Acquire Two

CLEVELAND, Feb. 6. — Frank Gross and Roy Gross, owners of the Broadvue, New Y and Grand theatres, have acquired the Bedford and Stillwell theatres at nearby Bedford, from Mrs. Lenia Stillwell who has been active in exhibition for the past 31 years. She plans to retire.

B. & K. Price Rise

CHICAGO, Feb. 6.—Five-cent raise of evening admissions in most of Balaban and Katz neighborhood houses is the first raise for that circuit in more than ten years of neighborhood operation.

The several boosts put into effect for the past few years were entirely due to tax increases.

F. & M. Price Rise

ST. LOUIS, Feb. 6. — Fanchon and Marco have announced a five-cent raise in admission prices at two of its five first-run theatres, here, at the Missouri and Fox.

PRC Production at Halt for One Month

PRC studio activities, which were closed down recently, will not be resumed until some time next month, according to Reeves Espy, PRC production head, and Robert Benjamin, head of Eagle-Lion Prod., for which PRC is scheduled to produce 10 pictures. Espy and Benjamin arrived in New York from the Coast recently.

The shutdown of the studio, it was explained, is for inventory purposes pending tax appraisal inspections which, both PRC officials said, is an annual procedure.

Espy and Benjamin said that PRC and Eagle-Lion production plans for the future have not been completed yet but that arrangements are progressing and are expected to be concluded in the near future.

Stern, Brenner at 3 M-G-M Meetings

Charles K. Stern, assistant-treasurer of Loew's, and William G. Brenner, in charge of M-G-M's theatre checking department, will leave Sunday for the West where they will hold three conferences with branch personnel of Los Angeles, San Francisco and Salt Lake City exchanges. They will be gone three and a half weeks.

The first conferences will be held in San Francisco, Feb. 13-15, to be followed by a two-day session in Los Angeles, Feb. 20-21, and a final conclave in Salt Lake City, Feb. 28, following which the executives will head for New York.

William F. Rodgers, vice-president and general sales manager, who will be in San Francisco at the time Stern and Brenner hold their joint conferences, probably will attend that session. General operations will be the main topic on all agenda.

Strassberg at Republic

Stephen Strassberg, formerly with Loew's, has been added to the publicity staff of Republic as newspaper contact, by Steve Edwards, director of advertising-publicity. Strassberg was recently discharged from the Army after four years' service. He served in Italy.

Munzer Joins Golder

PHILADEPHIA, Feb. 6.—Carl Munzer has purchased an interest in John Golder's Hollywood exchange, here, and will be associated with Golder in its operation. Golder, who has been ill, will take an extended vacation but will be active when he returns. The sales staff of the organization has been increased.

Capitol Contribution

The Capitol Theatre, here, is contributing 250 pounds of unclaimed wearing apparel from its Lost and Found Department to the Victory Clothing Collection for Overseas Relief.

John Stahl on 'Amber'

HOLLYWOOD, Feb. 6.—John M. Stahl was signed to a seven-year contract by 20th Century-Fox today and assigned to produce "Forever Amber."

New Theatres

Burger, Scheftel Acquire Interest in Cal. Playland

San Francisco, Feb. 6.—Alfred G. Burger, head of Telenews Theatres, New York, and his associate, Herbert Scheftel, also of New York, have acquired an interest in Beach Enterprises, Inc., a newly formed California corporation, which recently concluded an agreement with George K. Whitney, owner of Playland-at-the-Beach, for the construction of a block-long amusement zone on the ocean front adjoining Playland.

Among others associated with Burger and Scheftel is Ben Levin, president of General Theatrical Corporation, Ellis Levy, manager of the Telenews Theatre here, and Art Linkletter of radio. The company will build a roller skating rink, theatre, restaurant, and a bowling alley.

Mrs. Pulver, Idaho, to Build Recreation Center

Lewiston, Ida., Feb. 6.—Mrs. Mary Pulver, operating the Liberty, Granada and Roxy in Lewiston and the Pix, Clarkston, Wash., will build a large recreation center in Lewiston which will include a new theatre.

Pelton Sees U. S. On Location Work

Application of Federal wage-and-hour regulations to Hollywood studio location work was reviewed here this week by Fred E. Pelton, producers' labor administrator with representatives of the office of U. S. Wages and Hours Administrator J. Metcalfe Walling to set provisions for such work in forthcoming contract negotiations with all Hollywood production unions.

Pelton left New York yesterday for Hollywood following two conferences, with Homer Mitchell, counsel for the producers, expecting to have a third meeting either today or tomorrow. The knotty problems of compensation for location work for over 20,000 IATSE and Conference of Studio Unions workers whose work-week is governed by wage-and-hour regulations were the subject of Pelton's discussions. Application of the latest regulations on allowances for time spent in travel to location and for meals is being studied for incorporation into new agreements.

Unique Problem

Felton told Motion Picture Daily yesterday that location work poses a unique problem under wage-and-hour regulations. How to compute overtime pay on the basis of regular rates of pay on an hourly basis with credit for time on the basis of taking a worker away from home to location, is the principal problem, Pelton said. Details worked out will be offered to the various unions in meeting their demands for compensation for such work, he explained.

SAG Continues Aid

Hollywood, Feb. 6.—The Screen Actors Guild has pledged the continued service of actors for the Armed Forces radio service in response to telegrams from General Eisenhower and Admiral Nimitz.

Coast Labor Trouble Cuts Filming by 10

Hollywood, Feb. 6.—The effects of Hollywood's latest labor dispute were immediately evident as the production index fell from its previous level of 38 to 28 in work. Only three new films were started, while 12 were completed, and work was temporarily suspended on Columbia's "The Devil's Mask"; the production scene follows:

Columbia

Shooting: "The Walls Came Tumbling Down," "The Jolson Story."

M-G-M

Finished: "Faithful in My Fashion," "But Not Goodbye."

Shooting: "Fiesta," "Till the Clouds Roll By."

Monogram

Shooting: "The Shadow's Shadow," "West of the Alamo."

Paramount

Finished: "California."

Shooting: "The Searching Wind" (Wallis); "The Perfect Marriage" (Wallis).

PRC

Finished: "Buster Crabbe No. 5."

RKO Radio

Started: "A Likely Story," with Bill Williams, Barbara Hale.

Shooting: "Desirable Woman," "Double Trouble," "Crack-Up," "Sister Kenny."

Republic

Finished: "Rainbow Over Texas," "El Paso Kid."

Started: "Inner Circle," with Lynn Roberts, Otto Kruger, Warren Douglas, Veda Ann Borg.

Shooting: "The Invisible Informer."

20th Century-Fox

Finished: "The Dark Corner," "Rendezvous 24" (Wurtzel).

Shooting: "It Shouldn't Happen to a Dog," "Cluny Brown," "Anna and the King of Siam," "The Shocking Miss Pilgrim," "Three Little Girls in Blue."

United Artists

Finished: "The Sin of Harold Diddlebock."

Started: "Mr. Ace and the Queen" (Bogeaus), with George Raft, Sylvia Sidney.

Shooting: "The Strange Woman" (Stromberg); "Angel on My Shoulder" (Rogers).

Universal

Finished: "Strange Conquest."

Shooting: "Prelude to Murder," "Love Takes a Holiday," "Shahrazad."

Warners

Finished: "Two Guys from Milwaukee," "Escape Me Never."

Shooting: "The Sentence," "Humoresque."

'IA' Wage Boosts

(*Continued from page* 1)

ers, this week also submitted demands to producers, asking for a 48-hour take-home pay for 36 hours worked, as reported in *Motion Picture Daily* on Tuesday, but the 'IA' demands are said in some quarters here to be higher than those of the CSU. Studios generally work six hours daily on a six-day week, with overtime starting after the sixth hour.

Existing studio crafts contracts called for negotiations on a new one to start before Oct. 1 of last year, with completion of talks by Dec. 31, but the jurisdictional studio strike prevented this. There have been some preliminary discussions on new contracts, and formal talks will get underway when Pat Casey, producers' labor contact returns to Hollywood from New York. He has been sitting in on wage discussions between East Coast unions, newsreels and short subjects producers. 'IA' Motion Picture Film Editors Union, Local No. 771, is scheduled to start wage talks next Wednesday and Casey plans to return to Hollywood following those negotiations. Pacts with newsreel cameramen and production workers have already been set, as reported in Motion Picture Daily.

Possibility of Casey being able to return to the Coast before the Feb. 16 deadline set by the affiliates in their wage demands, is seen here as being remote.

Labor Relations

(*Continued from page* 1)

"or we are in for troublous times ahead."

Asked whether this indicated an intention to make changes in the present labor-contract setup, he said that actual contracts are between individual studios and the unions and no change is contemplated.

Price paid tribute to Joseph I. Breen in answering the question of whether the Production Code Administration is to be influenced by what he called "administrative changes designed to consolidate Coast office operations. Eric Johnston and I feel that Joe Breen has done such a magnificent job," he said, "that I don't think anybody will interfere." He said he had no knowledge of any increase in the external censorship of films, describing the recent bannings of certain films as due to localized conditions.

Autonomy Continues

The Association of Motion Picture Producers will continue to function with complete autonomy, Price said, but will aid in its consultative relationship with the MPAA in the East in a manner it has not done before.

Citing the industry's recent decision to finance the United Newsreel without government aid, Price spoke at length on freedom of expression in communications, summing up his views with the observation: "Encroachment upon the liberty of the screen is a threat to the liberty of the press and broadcasting."

'GI' Job Test Near At Chicago House

Chicago, Feb. 6.—The Chicago operators union is challenging the fight of ex-G.I. Edward J. Cooney, back after two-and-a-half years of service in the Pacific, to regain his job as projectionist at the Ogden Theatre, operated by his father, Benjamin. The house, prior to the war, was non-union, but was unionized du[illegible] Cooney's absence. James Gorm[illegible] president of the local union, states that they cannot permit Cooney's return to his former job and if he wants to join the union "he'll have to get in line to join—and there's a long waiting list."

Assistant District Attorney Maurice Handelman, handling the case for the veteran, has filed suit in Federal Court here. Handelman says he has received orders from the Attorney General's office in Washington to "waste no time in defending 'GI's' who are seeking to regain their jobs under section eight of the Selective Service Act which governs veterans' re-employment."

Newsreel Lensmen Accept New Pacts

Membership of IATSE New York newsreel cameramen's Local No. 644 has voted to accept terms offered by newsreel companies for a new contract which provides for increasing the present scale of $126.50 per week and $44 per day for part time cameramen, to $150 per week and $50 per day, as well as accepting apprentices. IATSE Chicago Local No. 666 has also accepted the new terms with Local No. 659 in Hollywood still to be heard from. The new agreement, which is retroactive to Dec. 31, also provides for severance pay and other provisions.

The pact was negotiated through Pat Casey, producers' labor contact, with Walter Lang handling talks for the New York local and William Stratford acting for Chicago.

Detroit Strike

(*Continued from page* 1)

the theatres are set for product changeovers on Friday. Carriers involved are Cinema Service, Central Shipping Bureau, Film Truck Service and Exhibitors Truck Service.

The film exchange building here is being picketed by the drivers, and although some exhibitors have attempted to pick up films personally they were, in each case, refused the product by exchanges out of deference to the picketers. Strikers are demanding a 30 per cent wage increase.

Carriers' representatives and representatives of the union will meet here tomorrow in the office of State Labor Mediator Robert E. Lomasney, in an endeavor to settle the issue.

Two New Circuits File

Albany, N. Y., Feb. 6.—Number 36 Theatre, Inc. and Number 35 Theatre, Inc. have been incorporated to operate and control theatres and to deal in securities. Weisman, Celler, Quinn, Allen and Spett, New York, were the incorporating attorneys.

Johnston Meetings

(*Continued from page* 1)

of member companies of the MPAA.

Two other "get together" meetings will follow; a large group of advertising-publicity executives, newsreel heads and trade press representatives will meet Johnston at a Waldorf-Astoria dinner tonight, while tomorrow a luncheon at the Plaza Hotel is scheduled for circuit men.

Johnston will leave New York at the weekend for Seattle and later for Hollywood where he will undertake to straighten out current labor problems.

Distribution executives invited to today's luncheon include the following: E. W. Aaron, Loew's; Leon J. Bamberger, Charles Boasberg and Walter E. Branson, RKO Radio; Steve Broidy, Monogram; Nat Cohn, Columbia; Tom Connors, 20th Century-Fox; George Dembow, National Screen; William Erbb, Paramount; Maxwell Gillis, Republic; Morey Goldstein and Arthur Greenblatt, Monogram; Rube Jackter and George Joseph, Columbia; W. J. Kupper, 20th-Fox; Jules Lapidus, Warners.

Also, Claude F. Lee, Paramount; Sam Lefkowitz, U. A.; Lloyd Lind, PRC; F. J. A. McCarthy and Fred Meyers, Universal; Robert Mochrie, RKO Radio; Abe Montague, Columbia; M. G. Poller, RKO Radio; Charles M. Reagan, Paramount; H. M. Richey, Loew's; Norton V. Ritchey, Monogram; E. M. Saunders, Loews; Grover Schaefer, PRC; Jack Schlaifer, Monogram; C. J. Scollard, Paramount; A. W. Smith, Jr., 20th-Fox; Harry H. Thomas, PRC; J. J. Unger, U. A., and E. L. Walton, Republic.

MPAA Representatives

Representing the MPAA with Johnston will be Joyce O'Hara, Francis Harmon, Kenneth Clark, George Borthwick and David Palfreyman.

Invited to tonight's dinner at the Waldorf-Astoria, as listed by the MPAA, were:

Charles Alicoate, Jack Alicoate, Glen Allvine, Walton C. Ament, Gene Arneel, Chester B. Bahn, R. W. Baremore, Charles Becker, Mort Blumenstock, Rodney Bush, Kenneth Clark, Michael D. Clofine, Herbert Crooker, James P. Cunningham, Arthur De Bra, Ernest Emerling, William G. Formby.

Also, Harry Goldberg, Gilbert Golden, Herb Golden, Francis Harmon, Jack Harrison, James D. Ivers, James M. Jerauld, Nat Kahn, Sherwin Kane, Maurice Kann, Thomas Kennedy, Mel Konecoff, Paul Lazarus, Jr., Raymond Levy, Frank Leyendecker, Hank Linet, David A. Lipton, Harry Mandel, S. Barret McCormick, Thomas Mead, Don Mersereau. Curtis Mitchell.

Also, Joyce O'Hara, Paul Perez, Martin Quigley, Martin Quigley, Jr., Terry Ramsaye, Edmund Reek, A. J. Richard, Charles Schlaifer, Herman Schleier, George Schutz. Si Seadler, Ben Serkowich, Al Sherman, Ben Shlyen, Stanley Shuford, A. J. Stocker, Al Steen, Floyd Stone, Theodore Sullivan, Lionel Toll, Leonard Traube, Walter Trumbull, Tom Waller, Mo Wax and Mike Wear.

Offers for UA

(*Continued from page* 1)

Hollywood yesterday, as Edward C. Raftery, president, said in Chicago that "no offer of any kind was made to the corporation by anybody for UA stock." He added that he is not meeting with anybody regarding the sale of stock and that he will issue a statement on Friday regarding Coast reports that Lichtman had offered to buy a controlling interest.

Gelbspan Rejoins Roach

Herbert Gelbspan, member of the Hal Roach Studios sales force prior to his enlistment in the Army, four years ago, has been appointed assistant to Grace Rosenfield, Eastern representative for the company.

Key City Grosses

Following are estimated picture grosses for current engagements in key cities as reported by Motion Picture Daily *correspondents.*

CHICAGO

Business continues big in the Loop, with holdovers again doing very well. To accommodate crowds for "The Lost Weekend," the Apollo has added early morning and late evening showings. "Bells of St. Mary's" at the Woods has yet to gross under $4,000 per day. Estimated receipts for the week ending Feb. 7:

THE LOST WEEKEND (Para.)—APOLLO (1,200) (55c-65c-85c-95c) 2nd week. Gross: $32,000. (Average: $12,000)

SHE WOULDN'T SAY YES (Col.)—CHICAGO (3,850) (55c-65c-85c-95c). Stage show, 3rd week. Gross: $56,000. (Average: $51,500)

THE DALTONS RIDE AGAIN (U) — GARRICK (1,000) (55c-65c-85c-95c) 4th week. Gross: $13,000. (Average: $12,000)

SCARLET STREET (U) and GIRL ON THE SPOT (U)—GRAND (1,350) (55c-65c-85c-95c) 4th Loop week. Gross: $11,000. (Average: $9,500)

ABILENE TOWN (UA)—ORIENTAL (3,200) (55c-65c-85c-95c). On stage: Donald O'Connor, 2nd week. Gross: $47,000. (Average: $35,000)

CORNERED (RKO-Radio) and SING YOUR WAY HOME (RKO-Radio)—PALACE (2,500) (55c-65c-85c-95c). Gross: $38,000. (Average: $24,000)

MILDRED PIERCE (WB)—ROOSEVELT (1,000) (55c-65c-85c-95c) 6th week. Gross: $23,000. (Average: $24,000)

LEAVE HER TO HEAVEN (20th-Fox)—STATE LAKE (2,700) (55c-65c-85c-95c) 6th week. Gross: $27,000. (Average: $24,000)

THE HARVEY GIRLS (M-G-M) — UNITED ARTISTS (1,700) (55c-65c-85c-95c) 2nd week. Gross: $36,000. (Average: $20,000)

BELLS OF ST. MARY'S (RKO-Radio)—WOODS (1,200) (95c) 6th week. Gross: $31,000. (Average $15,000)

CLEVELAND

Clear weather helped theatres which played generally all down the line to exceptionally good business, with first honors going to two holdovers. Estimated receipts for the week ended Feb. 6:

BELLS OF ST. MARY'S (RKO-Radio)—RKO ALLEN (3,000) (45c-55c-65c) 7 days, 6th and last week. Gross: $10,000. (Averafe: $10,000)

SCARLET STREET (U) — WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days. Gross: $20,000. (Average: $20,800)

CORNERED (WB) — WARNERS' LAKE (714) (45c-55c-65c) 7 days, 2nd week. Gross: $4,500. (Average: $3,270)

PEOPLE ARE FUNNY (Para.)—LOEW'S OHIO (1,268) (45c-65c) 7 days. Gross: $8,500. (Average: $6,200)

LEAVE HER TO HEAVEN (20th-Fox)—RKO PALACE (3,300) (45c-55c-65c) 7 days, 2nd week. Gross: $26,000. (Average: $19,000)

SPELLBOUND (UA) — LOEW'S STATE (3,300) (45c-65c) 7 days, 2nd week. Gross: $30,000. (Average: $20,700)

VACATION FROM MARRIAGE (M-G-M) —LOEW'S STILLMAN (1,900) (45c-65c) 7 days. Gross: $9,500. (Average: $11,000)

7th Annual Dance For Bookers May 19

Al Arnswalder of M-G-M's exchange has been appointed chairman of the seventh anniversary dinner-dance which the Motion Picture Bookers Club will hold here on May 19 at the Hotel Astor. President Oscar Lager of the Moses Circuit also made the following committee appointments: Ed Richter and Dan Ponticelle, co-chairmen; and ticket distribution, Pete Saglembeni, Harry Margolis, Al Blumberg, Jack Perley, Pearl Elsohn, Ben Levine and Bernie Meyerson.

Handling home office and exchange contacts will be Harold Klein, Larry Morris, Joe Ingber, Abe Levy and Lager. Richter and Archie Berish will handle circuits. George Trilling and Morris comprise the entertainment committee; Leonard Weisberg and Sam Berns will do publicity.

'O'Grady' Suit Starts

Trial of the copyright infringement suit brought by Maude Nugent Jerome, composer of the song, "Sweet Rosie O'Grady," against 20th Century-Fox for alleged unlawful use of that song and title in the picture "Sweet Rosie O'Grady," produced by the company in 1943, has started before Judge Vincent L. Leibell in Federal Court here.

Rachmil to Hopalong

Hollywood, Feb. 6. — Lewis J. Rachmil, who was asociate producer of Hopalong Cassidy Westerns for Harry Sherman, has been signed by the new Hopalong Cassidy, Inc., as producer.

Altec N.W. Meeting To Open Today

H. M. Bessey, vice-president of Altec, is in Seattle from New York to attend the first of a series of regional conferences of Altec district managers and supervisory personnel, at the Olympic Hotel opening today. District personnel from Seattle and Los Angeles will participate in this meeting, which will run through Saturday.

E. O. Wilschke, assistant to Bessey, who has been away from here for 10 days, will join him in Chicago.

Favor F.&D. in Song Suit

Federal Judge Robert R. Nevin ruled in the U. S. District Court in New York, that Foreign and Domestic Music Corp. is the owner of five songs played in the film "Ecstasy" when the picture ran at the Gaiety Theatre in 1942, in a case brought by F. and D. against the film's distributor Michael Wingate, Inc., and Harbran, Inc., operators of the theatre. Nevin ordered that a referee be appointed to decide damages. Henry Perlman was counsel for the plaintiffs, Gustave I. Jahr for the defendants.

'Topper' Briefs Filed

Briefs have been filed by attorneys in the suit brought by Hal Roach against Film Classics in New York Federal Court, seeking $37,000 damages and cancellation of a distribution contract on "Topper." Judge Knox, who heard the case on July 29, is expected to hand down a decision in a week or so. Schwartz and Frolich are attorneys for Roach, and Stillman and Stillman for Film Classics.

UA Sales Force Is Being Reorganized

Chicago, Feb. 6. — Edward C. Raftery, United Artists president, here for the opening of "Breakfast in Hollywood" at the Oriental Theatre tomorrow, said that the sales force of the company is being reorganized. He is accompanied by Gradwell L. Sears, distribution vice-president, and they will meet with Edwin Silverman, head of the Essaness Circuit, who acquired the Oriental last week, as well as with John Balaban, head of Balaban and Katz. They will leave for New York Friday night.

Likewise returning Friday will be Robert S. Golden, producer of "Breakfast;" Edward A. Golden and Sam Dembow, Jr., all of whom are on hand for the opening, at which Tom Breneman, star of the film, will make a personal appearance with his radio troupe.

Murray Trial Will Start on Monday

Chicago, Feb. 6.—Motions for dismissal, or for the filing of an amended complaint by the plaintiff, made by the remaining defendants in the Thomas A. Murray conspiracy case in U. S. District Court, here, have been denied by Judge William J. Campbell. The new trial will open on Monday.

Defendants are Henri Elman, independent distributor; Capitol Film Exchange; John L. Manta, theatre owner; Milo Theatre Corp., and Van Nomikos, Milo booker.

Murray, former operator of the Thalia Theatre, the Milo's competitor, claims he was forced out of business by a conspiracy on the part of the Milo's operators and others, depriving him of playable product. In 1941, Murray sold the Thalia, which he had operated for 35 years.

In April, Judge William H. Molly reversed a Federal jury's verdict, which had granted Murray $105,000 damages, and dismissed several other distributors as defendants.

In denying the motions this week, Judge Campbell stated they are made without prejudice to the defendants' right to urge the same grounds in support of a motion for a directed verdict at the close of the plaintiff's evidence.

Study Goldman Plea

(*Continued from page* 1)

Judge Kirkpatrick's appointment of David Bachman as a special master to determine damages. Film company defendants, represented by Louis J. Hoffman, Morris Wolf and George Wharton Pepper, upheld Judge Kirkpatrick's appointment of the master. Niles W. Kirkpatrick was counsel for his father, Judge Kirkpatrick.

Rosenow Rejoins Para.

Albany, N. Y., Feb. 6.—William Rosenow, former Paramount salesman in the Rochester territory, has been released from the Navy and has joined the company's sales force here.

INGRID BERGMAN
EDDIE CANTOR
KATHARINE HEPBURN
VAN JOHNSON

FREE
9-STAR
TRAILER

JENNIFER JONES
EDW. G. ROBINSON
WALTER PIDGEO
JAMES STEWAR
SHIRLEY TEMP

Produced by
DAVID O. SELZNIC

FOR SHOWING DURING
NATION-WIDE OBSERVANCE OF

AMERICAN BROTHERHOOD WEEK

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PRESIDENT HARRY S. TRUMAN

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SPYROS P. SKOURAS

FEB. 16TH - 24TH

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Write Today

Write Today

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NATIONAL CONFERENCI
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This message was prepared and inserted in the Trade Press by: **Columbia Pictures Corp., Metro-Goldwyn-Mayer Pictures, Paramount Pictures, Inc., RKO-Radio Pictures, Inc., Twentieth Century-Fox Corp., United Artists Corp., Universal Pictures Company, Inc., Warner Bros. Pictures Inc.**

Write for Trailer to NATIONAL SCREEN
or Your Local Distributor Chairman

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 28 — NEW YORK, U. S. A., FRIDAY, FEBRUARY 8, 1946 — TEN CENTS

Business At Key Runs Far Over Average

'Bells', 'Heaven', 'Stork' Are Top Money Makers

January grosses at key first runs, reported by MOTION PICTURE DAILY correspondents around the country, jumped to a weekly average of $19,448, substantially exceeding business in the same month of last year.

Among top money-makers last month, "Bells of St. Mary's" was the outstanding performer, scoring peak grosses in several cities, in both holdover and new engagements. "Leave Her to Heaven" and "Stork Club" likewise were important factors in contributing to January's prosperity. Both scored high above average in practically all engagements.

"The Lost Weekend" joined the circle of powerful money makers about the middle of the month when it

(*Continued on page* 10)

Strike Truce Ends Detroit Print Jam

DETROIT, Feb. 7.—A 30-day truce agreed upon tonight in the strike of 35 film truck driver members of Local 299, AFL Teamsters Union, will reopen a number of suburban Detroit and Lower Michigan theatres which were forced to close because of a lack of prints and will prevent some 80

(*Continued on page* 9)

N. Y. Theatres Dim Out Again

Despite the prospects of settling the tugboat strike, here, Broadway theatres and others in the city joined in the second successive brown-out last night, in compliance with Mayor O'Dwyer's edict to conserve fuel; in addition, the theatres held temperatures to 60 degrees.

Yesterday Army and Navy tugs were working in New York Harbor as striking tugboatmen laid plans to vote today on a proposal to settle their dispute with the owners and threats of a serious fuel shortage started to wane.

Hear Jackson Park Appeal

WASHINGTON, Feb. 7.—The theory that distributor fixing of admission prices can be beneficial to independent theatres thus forceably restrained from price cutting, was laid before the Supreme Court today by Edward F. McClennon, attorney for RKO and others, as a defense against the claim of the Jackson Park Theatre, Chicago, that the run and clearance set-up in that area justified a treble damage judgment awarded by the District court but later reversed by the Circuit court of Appeals.

The court heard McClennon's argument after Thomas C. McConnell, attorney for the theatre, asserted that as a result of an alleged conspiracy of the distributors, which was found by a jury and affirmed by the Circuit court, the Jackson Park lost considerably more than the $120,000 which, trebled

(*Continued on page* 10)

Brotherhood Prints Ready Next Week

"The American Creed," three-minute trailer promoting "American Brotherhood Week," Feb. 17-24, produced by David O. Selznick and featuring nine Hollywood stars, will be available at all exchanges early next week when National Screen Service will have completed its shipments of 10,000 prints, it was reported here yesterday by Spyros P. Skouras, national chairman of the industry's committee.

Wide interest is seen in the cam-

(*Continued on page* 10)

Mochrie Promotion Approved by Board

RKO Radio's board of directors yesterday approved the election of Robert Mochrie as vice-president in charge of domestic distribution and also named him to the board.

Mochrie's promotion from the post of RKO Radio general sales manager, which he had held since July, 1942, is part of the new organizational set-up announced by Floyd Odlum, RKO chairman of the board.

Hollister to RKO Radio

HOLLYWOOD, Feb. 7.—Paul Hollister has resigned as vice-president of Columbia Broadcasting to become studio representative in New York of RKO Radio, it was announced here today by N. Peter Rathvon, RKO president and studio head.

Paul Hollister

Before he took charge of CBS sales promotion and advertising, Hollister had been successively vice-president and director of Batten, Barton, Durstine and Osborn, and for eight years he was executive vice-

(*Continued on page* 10)

United World Facilities Apart from 'U'

Exchanges, Operations Completely Segregated

United World Pictures will have its own physical distribution facilities in the U. S., completely separate from Universal, which is a departure from the original plans announced on Nov. 27, last year, when Universal, Leo Spitz and William Goetz, and J. Arthur Rank joined forces to create the new company, MOTION PICTURE DAILY has learned authoritatively.

United World will have its own bookers, cashiers, billers and shippers as well as its own vaults in every exchange center. These physical exchange facilities will be located with or near Universal exchanges in some

(*Continued on page* 10)

"Fight Together," Johnston Warns

"An industry fighting together—competitive factors within, but united when attacked from the outside." Thus Eric A. Johnston, president of the Motion Picture Association of America, again voiced as his objective a unity of the component parts of the film industry.

Speaking at a "get together" dinner with newsreel heads, advertising-publicity executives and trade press representatives at the Waldorf-Astoria

(*Continued on page* 9)

'Triumph' to Make Other Films: Lewis

With David Lewis, David Loew and Charles Einfeld having joined forces for the production and distribution of "Arch of Triumph," a permanent new independent producing company is emerging with several additional pictures planned, Lewis told MOTION PICTURE DAILY here. Lewis

(*Continued on page* 10)

In This Issue

"Romance of the West" is reviewed on page 9. Booking chart is on page 11.

Raw Stock Shortages Curtail Laboratories

The anticipated easing of raw stock shortages has not materialized, some East Coast processing laboratories being forced to curtail operations from time to time because of the failure of supplies.

Continued inability of film manufacturers to catch up with the industry's demands and build inventories is responsible for a situation where some of the laboratories here literally await the arrival of trains at the New York freight yards, with delays leading to curtailments at the plants.

Eastman and other manufacturers point out that they are making as

(*Continued on page* 10)

Italy Barring Import Of U. S. Pictures

More than 100 cases of films, most of them from the U. S., have piled up in Italian custom houses because the government up to now has not granted import licenses.

The only non-Italian films currently distributed in Italy are those formerly handled by the Army Psychological Warfare Branch Film Section and a few others which were imported before the war.

The Italian public, according to reports reaching New York, has grown

(*Continued on page* 10)

Hitchcock Planning Three in Two Years

Alfred Hitchcock will produce independently a minimum of three pictures every two years, and a maximum of two a year. In partnership with Cary Grant, he will probably launch his first production, based on the "Hamlet" theme, in the fall. Production of Hitchcock's films will be divided between Hollywood and London, it is understood. Hitchcock has also purchased rights to "Under Capricorn," a novel. Bankers Trust will finance Hitchcock. Distribution has not been set.

Hitchcock, who is scheduled to arrive here today from the Coast, has completed shooting on "Notorious," which he directed for David O. Selznick, thereby winding up a deal which started with "Rebecca." He recently signed for one more Selznick film, however, and upon its completion will start his independent production.

Rodgers Will Address PCCITO Convention

San Francisco, Feb. 7.—William F. Rodgers, M-G-M vice-president and general sales manager, will address the PCCITO convention at the St. Francis Hotel here next Tuesday.

While in San Francisco Rodgers will attend the M-G-M district and branch managers meeting called by George A. Hickey, West Coast sales manager, with the branch personnel conference to be conducted by Charles K. Stern, Loew's assistant treasurer, and William G. Brenner, in charge of Loew's checking department. Both meetings will be in session from Feb. 13 to 15.

J. Booth of Essaness Starts Own Circuit

Chicago, Feb. 7.—James Booth, head booker of the Essaness Circuit, here, is establishing his own independent circuit, starting with the operation of the Bertha Theatre, formerly of the Joe Koppel estate, a neighborhood house, and the Palace, in Cicero, Ill., 1700-seat house, taken from the Schoenstadt Circuit. Essaness has a partnership interest in the Bertha.

Booth explained that his own theatre operations will not interfere with his Essaness executive post.

Disney Signs Dali

Hollywood, Feb. 7.—Walt Disney has signed Salvador Dali, surrealist painter, to assist him in the production of "Destino," based on the Mexican love song, "My Destiny of Love." Dali, who will style the picture, is said to have evolved a new cinema technique, surrealist style. The artist will spend the next eight weeks at Disney's Burbank plant.

Roman Resumes Post

Seymour Roman has returned to Columbia's special events and exploitation department, following three years in the Army.

Personal Mention

LEONARD H. GOLDENSON, Paramount vice-president in charge of theatre operations, returned here from the Coast yesterday after stopovers in Phoenix, Dallas and Memphis.

•

J. J. Fitzgibbons, president of Famous Players-Canadian has met his daughter-in-law and grandchild for the first time, following their arrival in Toronto from Hawaii. His son, J. J. Fitzgibbons, Jr., is now general sales manager of Theatre Confections, Ltd.

•

Leland S. Hulling, M-G-M Los Angeles salesman, expects to be discharged from Buffalo General Hospital this weekend and will return to the Coast.

•

Maurice Ostrer, Gainsborough production chief, will leave New York for Hollywood by train today. He will return to England in March.

•

Boris Vermont, in charge of foreign versions for 20th Century-Fox International, will leave here this weekend for the Coast.

•

Bob Engel, sales manager for DeVry Corp., Chicago, and William R. Sokel, his assistant, have left there for Washington.

•

Ralph McCoy, Warner Southern division manager, is in Florida on business.

•

Vivian Thigpen, Warner Atlanta booker, and Holt Mostello will be married soon.

•

Paul Stephens, Sacks Amusement Co. Atlanta branch manager, has become a grandfather.

•

Gus King of Capital City Supply Co. has returned to Atlanta from Florida.

•

Arthur C. Bromberg of Monogram Southern Exchanges has returned to Atlanta from New York.

•

Howard Lindsay and Russell Crouse are due in New York at the weekend from Hollywood.

•

Joseph Shure, Fabian Theatres Albany booker, has resumed his duties following an operation.

•

A. J. O'Keefe, Universal Western sales manager, is due in New York from Detroit over the weekend.

•

Louis Phillips, Paramount assistant general counsel, has returned here from Florida.

•

Arthur Jeffrey, International's publicity manager in New York, has returned from Cincinnati.

•

Joan Harrison, RKO Radio producer, is due in New York from Hollywood Sunday.

•

Herb Greenblatt, RKO Radio Midwest sales manager, has been in Pittsburgh this week.

E. K. O'SHEA, M-G-M Eastern sales manager, and William Gleicher, head of M-G-M's theatre auditing department, delayed in their departure from Buffalo, are due in New York today.

•

Bill Rayor, formerly with PRC in Hollywood, has been released from the Navy and has rejoined the company as a member of the home office publicity staff.

•

Lester B. Isaac, Loew's Theatres director of sound and visual projection, will mark his 30th anniversary with the company Feb. 16.

•

Judge A. L. Ashby, NBC vice-president and general counsel, has been named chairman of the radio division for the Legal Aid Society's 1946 fund drive.

•

Mark N. Silver, United Artists Washington branch manager, is the father of a baby girl, Marlyn Diane, born last week at Sinai Hospital, Baltimore.

•

J. J. O'Leary, Comerford Theatres general manager, has been elected a director of the Scranton Country Club.

•

Muriel Ann Seissenschmidt of M-G-M's publicity department, has announced her engagement to Sam H. Rasmussen of the U. S. Navy.

•

Duke Hickey, MPAA field representative, has been elected to membership in the Montana Cowboys Association at Great Falls.

•

William K. Hollander, Balaban and Katz publicity director, has been named to the promotion committee of the 1946 Red Cross drive in Chicago.

•

Harry Lefko, son of Sam Lefko, RKO Radio Philadelphia salesman, has joined the sales staff of Capitol Film there.

•

Sgt. Carl W. Johnson has rejoined the RKO Radio sales force in Omaha under branch manager A. A. Renfro after three years in the Army.

•

Max M. Jacobs, who recently sold his Imperial Pictures exchange in Cleveland, will leave there today for a month's vacation at Phoenix.

•

Edward Everett Horton will arrive in New York from California over the weekend.

•

Ted Schlanger of Warner Bros. in Philadelphia will leave for Florida Feb. 21.

•

Thomas E. Royal, out of the Army after five years, is managing the Rhodes Theatre in Atlanta.

•

Ching Allen, United Artists Prairie division manager, Kansas City, has become a grandfather.

•

Curtis Bernhardt, Warner Bros. director, has received his American citizenship papers in Los Angeles.

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CLARK GABLE - GREER GARSON
in M-G-M's
"ADVENTURE"
JOAN BLONDELL - THOMAS MITCHELL
SPECTACULAR STAGE PRESENTATION

10th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMA
PHILLIP TERRY - HOWARD DA SILV
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

Paramount Presents
Veronica LAKE - Sonny TUFTS
Joan CAULFIELD
"MISS SUSIE SLAGLE'S"
- - IN PERSON - -
DANNY KAYE - BOB CHESTER and His Orchestra
PARAMOUNT Times Square

LOEW'S STATE B'WAY & 45
ON SCREEN
'THEY WERE EXPENDABLE'
Robt. MONTGOMERY
John WAYNE
IN PERSON
Mal HALLETT and ORCH.
Jack PEPPER
Molly PICON

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

Alice FAYE • Dana ANDREWS • Linda DARNELL
"FALLEN ANGEL"
A 20th Century-Fox Picture
PLUS ON STAGE—CARMEN MIRANDA
NESTOR CHAYRES Extra! ARCHIE ROBBINS
BUY VICTORY BONDS ROXY 7th Ave. & 50th St.

Now Playing "Roxy"
"LIFE WITH BABY
THE NEW MARCH of TIME

DANA ANDREWS - RICHARD CONTE
"A WALK IN THE SUN"
A LEWIS MILESTONE production
20th Century-Fox
NOW! VICTORIA B'way & 46 St.

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"The Screen's Boldest Psychological Drama . . . Magnificently Played!"

. . . that's the public's judgment condensed from the enthusiastic preview cards—in Glendale and New York City!

SHOCK

"SHOCK" with **VINCENT PRICE · LYNN BARI · FRANK LATIMORE** and Anabel Shaw · Michael Dunne Reed Hadley · Renee Carson · Charles Trowbridge · Directed by **ALFRED WERKER** · Produced by **AUBREY SCHENCK** · Screen Play by Eugene Ling · Based on a Story by Albert deMond · Additional Dialogue by Martin Berkeley

20th CENTURY-FOX

PRE-SOLD FROM COAST TO COAST! . . Millions heard it last Sunday, dramatized over the Columbia Broadcasting System on Hollywood Star Time!

New Theatres

ST. LOUIS, Feb. 7.—The Frisina Circuit, Springfield, Ill., has announced that the Gem Theatre in Fulton, Mo., will be re-opened after having closed for three years. The circuit also operates the Fulton Theatre in Fulton.

Mayor J. Dyas, of Earlville, Ill., announces plans for a new theatre. He now operates the Lyric, Earlville. The Blackstone, Dwight, Ill., will be remodeled and redecorated. It is operateed by the McCullum Circuit.

Building Difficulties Thwart Blum's Plans

PHILADELPHIA, Feb. 7. — Rising building costs and shortages in essential materials, prompted Frank Blum to sell the site of a new theatre to Food Fair, Inc. Blum bought the property before the war and was scheduled to build a house when restrictions were clamped on construction. He operates two in the area and also owns the building which houses the Warner Theatre.

Chicago Conversion Job

CHICAGO, Feb. 7. — L. E. Haskins, newcomer to exhibition, has converted an old store in Viola, to a theatre, the Vio.

Rundell Plans New One

MONTPELIER, O., Feb. 7.—John C. Rundell plans a new 750-seat theatre in Montpelier.

Loew 'Dimes' Gifts Reach $561,051

Loew's Theatres have, to date, reported $561,051 in March of Dimes collections, with this figure, though incomplete, comparing favorably with the 1945 total of $572,054.

Loew's State, Cleveland, led the circuit with $24,457, against $14,830 last year. Other record collections reported include: Orpheum, Boston, $21,105; Capitol, Washington, $19,194; Capitol, New York, $19,028; State, Norfolk, $13,543; Century, Baltimore, $11,860, and State, New Orleans, $10,640.01.

FWC Collected $335,000

LOS ANGELES, Feb. 7.—Charles P. Skouras, president of National Theatres, announced yesterday that March of Dimes collections in Fox West Coast theatres, through Feb. 3, amounted to $335,000, compared to a total last year of $327,000 collected in the same theatres.

David Rose to Coast

David E. Rose, chairman and managing director of Paramount Film Service, Ltd., of Great Britain, will leave here for the Coast today to confer with studio heads and to set with Hal Wallis plans for the company's first peacetime film in England. Rose will return to New York in about two weeks, after which he will go back to London.

20th-Fox Shows Two

"Sentimental Journey" and "A Yank in London" will be tradeshown by 20th Century-Fox in all exchanges next Thursday, with the exception of Los Angeles, Portland, Seattle and San Francisco where "Yank" will be shown Feb. 18.

Four Newsreels in Action in France

By ROBERT REGAMEY

PARIS, Feb. 5 (By Air Mail).—Four newsreels are now distributing in France, produced by Actualites Francaises, Eclair Journal, Pathe Journal and 20th-Fox. Decision to permit independent production and distribution of newsreels was originally made by the French government on July 27, 1945. From the time of the liberation until this month, the government supervised the distribution of a joint newsreel.

The raw stock situation here continues to be serious, although one shipment has arrived from the United States and another is expected. At present the French industry can produce only 5,000,000 meters (about 15,000,000 feet) a month while the demand is for 10,000,000 metres (about 30,000,000 feet). France is also receiving some raw stock from Belgium. However, the negative shortage is not as grave as that of positive stock.

Ten Shooting

Nine feature films are shooting in Paris studios and one at Marseilles. Five films are in preparation and eight are being edited.

The first Pathe-Cinema-Alexander Korda film, "Les Portes de la Nuit," is scheduled to start production. Stars include Marlene Dietrich, Jean Gabin, Pierre Brasseur, Louis Salou and Saturnin Fabre. The director is Marcel Carne. Production is also starting on "Illusion," with Erich Von Stroheim; it is being made by Pierre Chenal.

The presence of explosive mines continues to be a danger in filming in the country. At Camargue, where exteriors for "Le Gardian," with Tino Rossi, are being made one man was seriously hurt and a number of horses were killed in an explosion. Altogether 28 mines were located by a mine disposal outfit in the area used for the film.

Clearance Complaint Is Filed in Boston

Samuel Kurson, operating the Regal Theatre, Franklin, N. H., has filed a clearance complaint in the Boston tribunal against the five consenting companies, the American Arbitration Association reported here yesterday.

The Regal follows 14 days after Leonia, N. H., and 28 days after Concord, N. H. On RKO Radio, Paramount and 20th Century-Fox product, it follows 14 days after Laconia, N. H., and 14 days after Concord, N. H. On Warners, the Regal plays 14 days after Laconia and one day after the Concord. Complainant claims that all of the above clearances are unreasonable and he wants them eliminated.

Open Buffalo House

BUFFALO, Feb. 7.—Oscar A. Doob and John Murphy, Loew executives, were here today from New York for the opening of Shea's new 1,400-seat Teck Theatre..

Para. Sets Dividend

The board of directors of Paramount yesterday declared a regular quarterly dividend of 50 cents per share, payable on March 29 to stockholders of record March 8.

Technical Group on Academy Entries

HOLLYWOOD, Feb. 7. — Technical committees are now appraising nominations for the scientific or technical award of the Academy of Motion Picture Arts and Sciences as submitted to the Research Council. Y. Frank Freeman, chairman of the Research Council, has appointed the following committees:

Cine-technical nominations: Grover Laube, chairman; Cal Corel, John Lenahan, Emil Oster, John Pond, James Pugh, W. B. Slaughter, Jr., Gilbert Stancliff, Jr. Laboratory nominations: Sidney P. Solow, chairman; Gerald Best, Philip E. Brigandi, C. R. Daily, Thomas Ingman, J. M. Nickolaus, W. B. Slaughter, Jr., S. J. Twining, Ray Wilkinson, Paul Zeff.

Judges of Sound

Also sound nominations: John Livadary, chairman; Lawrence Aicholtz, Daniel J. Bloomberg, Brigandi, Charles Brown, Gavin Burns, J. P. Corcoran, John Green, William Mueller, Eddie Powell, Fred Richards, Loren Ryder, Morton Scott, Fred Wilson. Electrical nominations: Fred Geiger, chairman; Glenn Farr, Fred Gabourie, John Pond, James Pugh, Gilbert Stancliff, Jr., Walter Strohm, Arthur Zaugg. Musical nominations: Livadary, chairman, John O. Aalberg, Lawrence A. Aicholtz, Daniel J. Bloomberg, Brigandi, Charles Brown, Gavin Burns, J. P. Corcoran, John Green, William Mueller, Eddie Powell, Miklos Rozsa, Loren Ryder, Morton Scott, Morris Stoloff, Herbert Stothart, Fred Wilson, Victor Young.

5 Films Nominated For Editing Award

HOLLYWOOD, Feb. 7.—Jean Hersholt, Academy president, today announced that five features have been nominated to compete for top film editing honors in the 18th annual Academy awards. They are: "Bells of St. Mary's," "The Lost Weekend," "National Velvet," "Objective Burma" and "A Song to Remember." Committee which will select the winner includes: Hal Kern, Francis D. Lyon, Harold J. McCord, I. James Wilkinson, Al Clark, Lester Millbrook, Louis Sackin, Chester Schaeffer and Robert Simpson, and William Hornbeck, chairman.

Mestanza Names 3 Foreign Managers

J. Arnaud Maia has been appointed Brazilian representative of Foreign Screen Corp. by H. Alban-Mestanza, president. Maia left New York yesterday and will make his headquarters in Rio de Janeiro, with a branch office contemplated in Sao Paulo.

Other appointments by Foreign Screen are those of Jose Villa Barro, who will handle the Caribbean territory from Havana, and Edgardo Aguirre Vasquez, South American West Coast representative.

SMPE Dates Pozner

Foreign language releases of American films will be discussed by W. A. Pozner of M-G-M International Corp. at the next meeting of the Atlantic Coast section of the Society of Motion Picture Engineers next Wednesday, in the auditorium of the Museum of Modern Art. Col. F. E. Cahill, Jr., is section chairman.

Hollywood

By THALIA BELL

Hollywood, Feb. 7

THE life of showman Billy Rose, to be filmed in Technicolor by Paramount, will be under supervision of Harry Tugend, and will cover Rose's career from his start as a stenographer at the age of 18 to his la[illegible] position in show business. . . .O[illegible] Kruger has been signed for an important role in "The Fabulous Suzanne," which Steve Sekely will produce and direct for Republic.

•

Universal has acquired screen rights to Ferenz Kormandi's prize-winning novel, "Escape for Life." The story, originally printed in Hungarian, is a comedy concerning the misadventures of a small clerk. Howard Benedict will produce, and Robert Siodmak direct. . . . Jesse L. Lasky and Walter McEwen have signed Ann Triola, singer and comedienne, to a long-term contract. . . . Cameron Grant will portray Charles Frohman in M-G-M's current film biography of Jerome Kern, "Till the Clouds Roll By."

Manta - Rose Circuit Will Meet Today

CHICAGO, Feb. 7.—Jack Rose and Alex Manta, operators of the Mantan-Rose Circuit, will hold a meeting of managers and home office executives in Michigan City, Ind., tomorrow to discuss the company's future plans and operations.

Highlighting the convention will be a discussion of advanced admissions to go into effect in a number of the circuit's houses, averaging about five cents for evening admissions. The move is in line with similar admission boosts made within the last few weeks by the Balaban and Katz, Warner and Essaness circuits, and others.

Harry Kapit Buys General Library

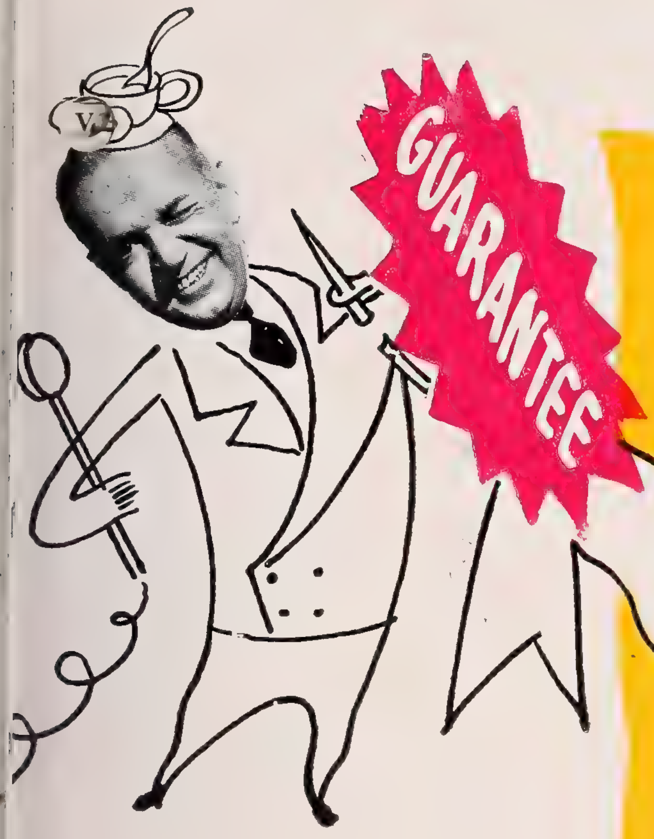
Harry A. Kapit has resigned as vice-president of International Theatrical and Television Corp. on his purchase of General Film Library, and General Film Productions, 16mm. and 35mm. film organizations. He will continue at ITT in an advisory capacity. George A. Hirliman and Harry J. Rothman will, in addition to their present duties, direct all ITT sales. Gerald C. Barry, director of sales and head of the religious films division, will take over Kapit's other duties in addition to his own.

Busy Police Censor

CHICAGO, Feb. 17.—The police censor board here reviewed and passed a record number of 103 films during January. Only picture classified for adults was Monogram's "Black Market Babies." The board has not yet acted on "The Outlaw," tentatively slated for local release in March.

'Spellbound' Record

"Spellbound" grossed $26,442, a house record, in its opening week at Radio City Theatre, Minneapolis, beating by $8,000 the amount grossed by "Since You Went Away" in its first week there, according to the David O. Selznick office in New York.



no picture ever made has been known and awaited by so many radio listeners as

Golden Pictures'

"BREAKFAST in HOLLYWOOD"

starring **TOM BRENEMAN**

United Artists Corp.

. . . a lot to say ? ? ?

figures talk

5 times weekly for 5 years*
30,000,000 people over 220 ABC radio stations
continue to listen to: "BREAKFAST IN HOLLYWOOD"
*(11 A. M., E. S. T.)

5 times weekly for the last 5 months
Tom Breneman's program,
"BREAKFAST in HOLLYWOOD,"
has continued to plug

"BREAK
in HOLLY

starring TOM BR

what's more...

Tom Breneman and picture cast will make 25 separate guest appearances on network programs to plug "BREAKFAST IN HOLLYWOOD"

. . . and now . . . watch the business . . . when

Tom Breneman appears
for a week of Picture-In Person
Stage Broadcasts and Personal
Appearances in conjunction with

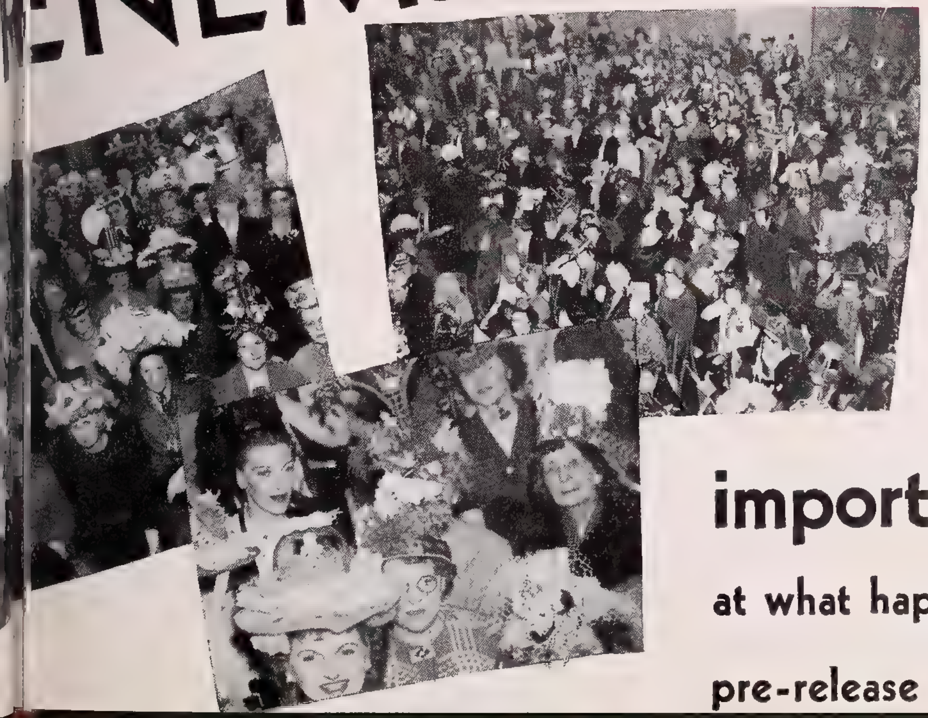
the World Premiere
Oriental Theatre
Chicago, February 7th

FAST
WOOD"
ENEMAN

It means big wire breaks, national publicity, and tremendous business when Tom repeats in

San Antonio
Detroit
Houston
St. Louis
Dallas
Fort Worth
South Bend

. . . and other cities to be announced.



important? brother, look left
at what happened at just one Chicago
pre-release party, January 16th . . .

...one of the biggest boxoffice

returns of your 1946 showmanship

from the man who made "Hitler's Children"

Golden Pictures
presents

"BREAKFAST in HOLLYWOOD"

starring

Tom Breneman
Bonita Granville

Beulah Bondi • Edward Ryan • Raymond Walburn
Billie Burke • Zasu Pitts • and Hedda Hopper
Plus ANDY RUSSELL
SPIKE JONES and His City Slickers
KING COLE TRIO

Produced by ROBERT S. GOLDEN
Directed by Harold Schuster
Original Story and Screenplay by Earl W. Baldwin

get on this gravy train from U. A.

Johnston

(*Continued from page* 1)

here last night, Johnston reasoned that all phases of the industry, working together, have a tremendous job ahead in helping to promote understanding among the peoples of the world through the motion picture as a fundamental means of safeguarding peace.

Repeating, in effect, remarks he made earlier in the day at a luncheon-meeting with distributors, he stressed as the industry's initial undertaking of importance the settlement of current labor problems and said that following this "we must be reoriented on a fine high-class labor program." He will leave for the Coast today with his executive assistant, Joyce O'Hara, to tackle studio labor isues now upsetting production schedules.

Trade Press Job

He told publishers, editors and reporters that the trade press is the eyes, ears and heart of any industry and that thus it has a special job of coordination.

Veering to trade abroad, he ventured that while foreign markets have brought 30 to 35 per cent of the industry's overall revenue, there is the potentiality of this increasing to 50 per cent in five years. Europe, he said, is a "static" market, that is, unchanging, but fertile fields for American exhibition may be found in the "dynamic" markets in Egypt, the Near East, India, China and other such areas.

Continuing, he cautioned that "we must have new techniques—new vision"—to develop these new outlets, and he welcomed as a spurring force increasingly efficient production work by foreign industry.

Institute Nebulous

In answer to a query, Johnston said that his projected "motion picture institute" is still in a nebulous stage and must be subordinated to present industry matters, particularly the labor difficulties and foreign market handicaps, before its development.

Touching briefly on the subject, he said that "we in the motion picture business must do all that we can to advance visual education."

Johnston's meeting with theatremen tomorrow, at a Hotel Plaza luncheon, will be exclusively a major company affair, unlike yesterday's distributors' session, which was attended by executives of both independents and MPAA member companies.

Slated to attend are J. M. Brennan, RKO; Oscar A. Doob, Loew's; W. B. England, RKO; Leonard H. Goldenson and Edward L. Hyman, Paramount; Harry M. Kalmine, Warners; Dan Michalove, National Theatres; John Murphy, Loew's; Leon D. Netter, Paramount; Frank N. Phelps, Warners; Sol A. Schwartz, RKO; Charles P. Skouras, National, and J. R. Vogel, Loew's.

Philco Service Training

PHILADELPHIA, Feb. 7.—Thirty Philco export service managers, from all parts of the world, are in Philadelphia attending Philco International Corp.'s two-month training in the servicing of radio and television receiving sets, and other equipment, it is announced here by Dempster McIntosh, the international company's president.

Review

"Romance of the West"

(*PRC Pictures*)

AGAIN PRC turns its Cinecolor cameras on the awe-inspiring scenic beauty of America's West, and this time comes up with "Romance of the West," an Eddie Dean starrer and packaged basically for patrons of the "horse opera," but which, nevertheless, by virtue of its incidental tribute to nature's colorful magnificence might well draw some measure of appreciation from other film-goers.

The original screenplay, by Francis Kavanaugh is strictly "cowboys-and-Indians," and tells of a clique of predatory white men whose greed for silver deposits in land which the government has set aside for Indian occupancy led to an inter-racial misunderstanding which would have precipitated a general Indian uprising were it not for the deft handling of the situation by Indian-agent Dean. It all happened sometime around the middle of the last century.

Slanted to the story's atmosphere are three songs, capably sung by Dean: "Indian Dawn," "Ridin' the Trail to Dreamland," and "Love Song of the Water-fall." Decorative Joan Barton, who at times appears quite camera-conscious, is the inspiration for much of Dean's romantic vocalizing, and bearded Emmett Lynn is charged with comedy chores. Well cast as the arch-villian is Jerry Jerome. Other players include Forrest Taylor, Robert McKenzie, Stanley Price, Chief Thundercloud and Don Reynolds. Director Robert Emmett, who also produced, put plenty of stress on action. W. T. Crespinel is credited with a splendid job in color supervision.

Running time, 58 minutes. General audience classification. Release date, March 20.

CHARLES L. FRANKE

Final UA Meeting Opens in Detroit

DETROIT, Feb. 7.—The final in a series of United Artists regional sales meetings will be held at the Leland Hotel, here, today and tomorrow for the Cincinnati, Cleveland, Pittsburgh and Detroit exchanges. Jack Goldhar, Eastern sales manager, will preside over the sessions, which will be conducted by Moe Dudelson, district manager. Also present will be Phil Dow, assistant to Goldhar.

Branch managers who will attend include: William S. Shartin, Cleveland; Harris Dudelson, Cincinnati; Ira Cohn, Pittsburgh, and Sidney J. Bowman, Detroit. Salesmen, office managers and bookers also will attend.

Ira Cohen Named UA Pittsburgh Manager

PITTSBURGH, Feb. 7.—Ira Cohn, who was branch manager of 20th Century-Fox's Pittsburgh office before being transferred to Buffalo in the same capacity, has returned to Pittsburgh as manager of the United Artists office, succeeding Bill Shartin, who moved over to Cleveland.

Several 'Trunk' Dates

"Saratoga Trunk," Warners, now in the 12th week of its world premiere engagement at the Hollywood Theater, here, has been set for a series of pre-release openings prior to its general release in March. It will have a West Coast premiere on March 8 in three Los Angeles houses, Warners' Hollywood, Downtown and Wiltern. On March 12, it will open in Albany, New Haven, Hartford, Bridgeport, Waterbury and possibly Philadelphia, while Chicago, St. Louis, Milwaukee, Cincinnati and Utica will get the picture durng the following week.

Services for Bartow

CHICAGO, Feb. 7.—Funeral services were held today for Fred Bartow, 49, publicist for Paramount here, who died on Tuesday. He was also formerly connected with the M-G-M exchange here.

Broidy, Others to Chicago Mono. Meet

Steve Broidy, president, and other Monogram executives will leave New York today for a company sales meeting at the Blackstone Hotel, Chicago, to be held on Sunday, concerning the current Broidy testimonial sales drive. The New York delegation includes Edward Morey, vice-president; Maurice Goldstein, general sales manager; Jack Schlaifer, director of sales, and Arthur Greenblatt, Central district manager.

Attending from the field will be Ed Blumenthal and Lloyd Rust, Dallas; Lon Fidler, Denver; Carl Harthill, Indiana; Harry Gaffney, Kansas City; Charles and Ray Trampe, Milwaukee; Tom Burke, Minneapolis; Mike Comer, Oklahoma City; Tony Tedesco and Sol Francis, Omaha; Barney Rosenthal, St. Louis, and Don Tibbs, Salt Lake City.

Following the session, Broidy will return to the Coast.

Strike Truce

(*Continued from page* 1)

houses, about 15 per cent of those in the area, from going dark. The drivers will begin moving film on Friday. Loss of receipts as a result of the strike is estimated by theatre managers at $35,000.

Downtown Detroit theatres had not been affected by the strike up to the time of the truce, although the union had refused to permit exhibitors to pick up prints from exchanges.

Settlement negotiations were carried on through the Michigan State Labor Board under the direction of Robert Lomasney, state labor mediator.

Jenkins Names Corker

ATLANTA, Feb. 7.—William K. Jenkins, president of Georgia Theatres, has promoted Newman (Moon) Corker, city manager at Gainesville and Athens before he entered the Army, to Athens district manager, supervising theatres there and at Gainesville, Buford and Elberton.

Short Subject

"Fala at Hyde Park"

(*M-G-M*)

The late President Roosevelt's pet, Fala, returns to the screen again, this time in Technicolor and, as the title reveals, the picture is a diary of the Scottie's daily visits to places of interest at the Roosevelt family's estate in Hyde Park. Pete Smith in his humorous style, does the off-screen commentary. This one-reel subject, directed by Gunther V. Fritsch, is highly interesting and amusing. Running time, 11 minutes.

Expect CBS Net Of $5,346,200

Columbia Broadcasting reports that preliminary computations of net income for 1945 show a figure of $5,346,200, compared with $4,678,361 actual net in 1944, $1,000,000 of the 1945 net being "extraordinary gain" from the disposal of its radio station WBT, Charlotte, after deducting contingency provision for possible federal taxes thereon. Income in 1945, before Federal taxes and before the gain from disposal of WBT amounted to $11,081,200, compared with $12,928,361 in 1944, the preliminary report discloses. Provision for federal income and excess profits taxes in 1945 was $6,735,000; in 1944 it was $8,250,000. Final financial report for 1945 will be distributed on about April 1, Frank K. White, vice-president and treasurer, states.

Earnings per share from operations in 1945 is listed on the preliminary report as $2.53, compared with $2.72 in 1944.

The company's board of directors has declared a cash dividend of 40 cents per share on the class A and B stock. The dividend is payable on March 8, to stockholders of record on Feb. 21.

NBC Video Tests for Full-Length Plays

Weekly try-outs of full-length stage plays over National Broadcasting's television station WNBT, starting next fall, were announced here yesterday by John F. Royal, NBC television vice-president, and Richard Rodgers, president of the Dramatists Guild, which will supply the scripts.

"The attendant interest in stage plays which this project will bring about," said Royal, "may revive traveling stock companies and have a tremendous effect on stimulating interest in the theatre."

Color Video for the Future, Engstrom

Color television "belongs to the future" and will not be practicable for at least five years, in the opinion of E. W. Engstrom, vice-president in charge of research of RCA's laboratories.

Expressing this view at a meeting of the New York Electrical Society in the Engineering Societies Building, here, this week, Engstrom observed, black-and-white all-electronic television is ready for the home now.

United World

(Continued from page 1)

instances, while in others United World will establish exchanges apart from Universal. In all cases its quarters will be separate.

As reported in MOTION PICTURE DAILY Jan. 9, Universal is planning to build almost a complete new system of exchanges in the U. S. with sites for most of these buildings having already been acquired. Universal is understood to have set details of this expansion program almost a year ago, before United World even reached the planning stage. Where the sites acquired by Universal can accommodate a building of sufficient size to afford United World complete segregation for its operations, the two companies will be under the same roof but each with its own quarters. Where this is not possible, United World's plans call for a separate building.

It is emphasized that these plans may take a few years to be realized, and that in the interim, makeshift operations will have to be adopted. Whatever method is used, it is said that Universal will have nothing to do with the selling and handling of United World releases. It had been suggested in trade circles that Universal would handle the distribution of "The Dark Mirror," which looms as the first United World release.

Costly Prestige

While the cost of the United World distribution set-up is expected to run into millions of dollars, it is pointed out that the advantages will accrue in the form of greater prestige for the company's releases, which are expected to number 16 or more a year. In setting up a new distribution organization, it is argued, the company will be able to bargain for its own terms from exhibitors on the basis of the type of product it is trying to sell, rather than be influenced by or exert influence on the operation of another company. Naturally, this has its advantages, too, for Universal.

It is further pointed out that providing United World with a complete distribution system in the United States not dependent upon any existing distribution outlets, will provide Rank with the type of American distribution he had in mind when he established Eagle Lion here during the war—namely, an organization equipped to concentrate on distribution of his better product here.

Brotherhood Prints

(Continued from page 1)

paign through the efforts of theatremen around the country, Skouras reported. A special bulletin by P. J. Wood, secretary of the Independent Theatre Owners of Ohio, urges all exhibitors to cooperate.

Classics Changes Name

ALBANY, N. Y., Feb. 7.—Classics Distributing Co., of Buffalo, Inc., has changed its corporate name to The Buffalo Film Classics Corp. Stillman and Stillman, New York, were the attorneys in the name change.

Fire Closes Theatre

MOORHEAD, Ia., Feb. 7.—The Moorhead Theatre will be closed for about 60 days as a result of a fire. Owner is Floyd A. Bryserson.

Key Grosses

(Continued from page 1)

opened in eight key cities, all of them with marked success. "San Antonio" and "They Were Expendable" brought healthy returns in a number of towns while in a lesser number "Dakota," "Frontier Girl" and "Confidential Agent" were doing well. "The Harvey Girls" proved itself in three Los Angeles theatres, while "Because of Him," in Baltimore, appeared to be getting off to a good start.

Composite key box-office reports for January, 1946, as compared with the corresponding weeks of 1945, follow:

1946 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 4-5	142	$3,304,300	$23,270
Jan. 11-12	144	2,940,100	20,417
Jan. 18-19	150	2,706,300	18,040
Jan. 25-26	158	2,800,100	17,722

1945 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 5-6	136	$2,828,300	$20,796
Jan. 12-13	133	2,393,400	17,995
Jan. 19-20	136	2,289,400	16,826
Jan. 26-27	149	2,543,400	17,069

'Triumph's' Plans

(Continued from page 1)

will be in New York for about two weeks for discussions on the screen play for "Arch of Triumph" with Irwin Shaw, and to acquire an additional story property which might even precede "Arch of Triumph" into production.

Lewis plans to produce four pictures during the next two years, with financing and the business end to be handled by Einfeld and Loew. While no distribution outlet has been set, Lewis indicated that several distributors are interested in "Arch of Triumph," but a multi-picture arrangement will be made. Loew is presently producing two films with Albert Lewin for United Artists, but his participation in the new set-up is apart from those arrangements, Lewis explained.

Eric Maria Remarque, "Arch of Triumph" novelist, was given a participating interest in the film in addition to being paid over $200,000 for the rights. Lewis plans to place it in production at the end of the summer, and will make one picture for the Loew-Einfeld set-up on a flat-fee basis before then.

Hollister to RKO

(Continued from page 1)

president of R. H. Macy and Co.

During the war he was a consultant to various government departments, a collaborator on the book, "Franklin D. Roosevelt: A Memorial" and editor of the broadcast histories "From D-Day Through Victory in Europe" and "From Pearl Harbor Into Tokyo." Author of various books and contributor to magazines, he collaborated with Carl Van Doren in the latter's series of patriotic broadcasts with the New York Philharmonic Symphony. He is a trustee of the Community Service Society of New York and a member of the Committee on Consumer Relations.

20th Salesmen Realigned

PHILADELPHIA, Feb. 7.—A realignment of territories went into effect at the 20th Century-Fox exchange, here. The new line-up gives Herb Gillis the New Jersey territory; Carson Gable, Harrisburg territory; Howard Smith, Scranton; Ben Tolmas, Deleware and suburban Philadelphia, and Leonard Mintz, Philadelphia.

Phila. Tax Receipts Up

PHILADELPHIA, Feb. 7. — City Treasurer Edgar W. Baird, Jr.'s annual report on amusement taxes for the city during 1945 lists the total for the year at $1,856,581; in 1944, the total was $1,483,346.

U. S. Films in Italy

(Continued from page 1)

tired of the reissues of old Italian films and the PWB releases which, for the most part, are not dubbed into Italian but have only subtitles.

American film companies had expected that the repeal of the Fascist film legislation last November, after months of negotiation, would open the market. The contrary has been the case, the Italian Ministry of Industry and Commerce nullifying the repeal of the legislation by keeping American and other foreign films out of the country.

Italian industry and government authorities have been closely following film negotiations in France. Some observers in Rome predict that the solution to the Italian difficulty may follow the pattern set in France. There is strong pressure in Italy now for a film quota assigning to each foreign country a fixed number of pictures to be imported during any one year. As and when foreign films are admitted to Italy, freely or under a quota, it is expected that funds still will be blocked until Italy's financial position is improved.

American film company branches in Italy have been asked to join the association of producers and distributors, and also the trade group of Italian exhibitors.

Raw Stock

(Continued from page 1)

much film now as they did during the war, but cite their inability to increase production because of the reluctance of employes to work more than 40 hours weekly. They indicate that the industry's demands for raw stock have increased now that the war is over.

Hospital Fund Meeting

CHICAGO, Feb. 7.—Jack Flynn, Western division manager for M-G-M, national director of the amusement division for the Levi Memorial Hospital, Hot Springs, Ark., fund drive, has called a meeting at the Blackstone Hotel, here, for Sunday to explain the project. Plans are underway for the establishment of a National Foundation for the Prevention of Arthritis in that hospital.

More Soviet Films Here

Several new Soviet films will arrive here shortly, according to word received by Artkino Pictures, distributors, from Nicholas Napoli, president, now in Moscow. "Soviet Sports Parade," in color; "Hello, Moscow," musical comedy, and "The Turning Point," drama, are the first expected.

Jackson Park

(Continued from page 1)

and with $30,000 for attorney's fees added, had been awarded by the District court.

McConnell admitted that it was impossible to show what the theatre would have made under a "free market," because there had been no such situation at any time during its operation, but contended that it was entitled to even more than the District court had awarded, under a comparison of earnings actually made with what the theatre might have expected had it not been for the competition of a Balaban & Katz house which, he said, was run merely for competitive purposes on a $75,000 a year lease and lost $50,000 annually, on a comparison of earnings during the four years preceding the introduction of double features when it was possible to get surplus pictures outside the restrictions, and the four years following when surplus pictures were absorbed by double billing. In the former case he said there was a difference of $190,000 and in the latter of $125,000.

'Premium on Violations'

The Circuit Court reversed the judgment on the ground the theatre was unable to make an affirmative showing of the amount of damage it had sustained, a ruling, McConnell, contended, which placed a premium upon violations of the anti-trust laws and made the treble damage section meaningless.

"If we are going to permit little empires such as this to be set up in this country, where a man cannot buy the thing he has to have to carry on his business and cannot go into court and recover under a verdict on substantial evidence, we have just written off Section Seven of the Sherman act, because under this opinion as long as they can keep this system going no one can come in and prove injury," he said.

Referring to a statement by McConnell that the distributors had "violated the anti-trust act from top to bottom," McClennon told the court wryly: "We are not quite as bad as that," and declared that testimony in the case had shown that independent theatres were able to get higher prices than they would have under unrestrained competition.

Price Control

By reason of that fact, he contended, the Jackson Park had not suffered any and, but for the admission price control, would never have made as much as it did.

Any injury to the net profits of the theatre, McClennon argued, must be determined by the entire effect of the system complained of in a comparison with the operations which would have taken place if there were no such system. Under the circumstances, he said, estimates of what the profits might have been had the system not been in effect are mere guesses, with nothing to support them.

The Supreme Court will recess next Monday, and may have its decision ready to hand down sometime next month.

Variety Presentation

CHICAGO, Feb. 7.—The local Variety Club will stage its annual "Night in Reno" at the Congress Hotel here on Feb. 15. Eddie Brunell is chairman of the affair.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Jan. 12	TARS AND SPARS Janet Blair Alfred Drake M—88 mins. (Rev. 1/16/46)	(15th Block) THE HARVEY GIRLS (Color) Judy Garland John Hodiak M—104 mins. (611) (Rev. 1/2/46)	BORDER BANDITS Johnny Mack Brown O—57 mins. (565)	(Block 2) PEOPLE ARE FUNNY Jack Haley Helen Walker C—93 mins. (4508) (Rev. 10/10/45)	LIGHTNING RAIDERS Buster Crabbe Al. St. John O—61 mins. (Rev. 12/27/45)		(Block 2) MAN ALIVE FIRST YANK INTO TOKYO ISLE OF THE DEAD WANDERER OF THE WASTELAND SPANISH MAIN (Color)	(Jan. Releases) (Special) LEAVE HER TO HEAVEN (Color) Gene Tierney Cornel Wilde D—110 mins. (614) (Rev. 12/20/45)	ABILENE TOWN (Jules Levey) Randolph Scott Ann Dvorak O—89 mins. (Rev. 1/9/46)	GIRL ON THE SPOT Jess Barker Lois Collier D—75 mins. (515) (Rev. 1/4/46)	
Jan. 19								DOLL FACE Carmen Miranda Perry Como Vivian Blaine M—80 mins. (617) (Rev. 12/20/45)		BECAUSE OF HIM Deanna Durbin Charles Laughton Franchot Tone D—88 mins. (516) (Rev. 1/9/46)	
Jan. 26	CLOSE CALL FOR BOSTON BLACKIE Chester Morris Lynn Merrick	PORTRAIT OF MARIA Dolores Del Rio D—77 mins. (612) (Rev. 12/19/45)	(1944-'45) DRIFTING ALONG Johnny Mack Brown O— 60 mins. (452)	(Block 2) KITTY Paulette Goddard Ray Milland D—104 mins. (4509) (Rev. 10/8/45)		A GUY COULD CHANGE Allan Lane Jane Frazee Twinkle Watts D—65 mins. (508) (Rev. 1/23/46)	(Block 3) SPIRAL STAIRCASE Dorothy Maguire George Brent D—83 mins. (611) (Rev. 1/4/46)		WHISTLE STOP (Nebenzal) George Raft Ava Gardner D—85 mins. (Rev. 1/10/46)		MY REPUTATION Barbara Stanwyck George Brent D—94 mins. (510) (Rev. 1/8/46)
Feb. 2	FRONTIER GUN LAW Charles Starrett Jean Stevens O—59 mins. (Rev. 1/7/46)	UP GOES MAISIE Ann Sothern George Murphy C—90 mins. (613) (Rev. 12/28/45)	RED DRAGON Sidney Toler Benson Fong Willie Best D—64 mins. (513) (Rev. 12/19/45)		SIX-GUN MAN Bob Steele Syd Saylor O—60 mins. (Rev. 1/23/46)	CALIFORNIA GOLD RUSH Bill Elliott Bobby Blake O—56 mins. (565)	CORNERED Dick Powell Walter Slezak D—102 mins. (612) (Rev. 11/16/45)	(Feb. Releases) COL. EFFINGHAM'S RAID Charles Coburn Joan Bennett William Eythe D—70 mins. (610) (Rev. 10/4/45)		TERROR BY NIGHT Basil Rathbone Nigel Bruce D—60 mins. (517) (Rev. 1/28/46)	
Feb. 9		A LETTER FOR EVIE Marsha Hunt C—89 mins. (614) (Rev. 12/3/45)		(Block 3) TOKYO ROSE Byron Barr Lotus Long D—69 mins. (4511) (Rev. 12/5/45)		DAYS OF BUFFALO BILL Sunset Carson Peggy Stewart O—56 mins. (554)	DICK TRACY Morgan Conway D—61 mins. (613) (Rev. 12/14/45)	SHOCK Lynn Bari Vincent Price D—70 mins. (615) (Rev. 1/16/46)		IDEA GIRL Jess Barker Julie Bisop C—60 mins. (518) (Rev. 1/1/46)	
Feb. 16	NOTORIOUS LONE WOLF D ROARING RANGERS O—55 mins.	SAILOR TAKES A WIFE Robert Walker June Allyson C—91 mins. (615) (Rev. 1/2/46)	MOON OVER MONTANA Jimmy Wakely OM—(572)		AMBUSH TRAIL Bob Steele Syd Saylor O—60 mins. (Rev. 1/1/46)		SING YOUR WAY HOME Jack Haley M—72 mins. (614) Rev. 11/15/45)	BEHIND GREEN LIGHTS Carole Landis Richard Crane Mary Anderson D—64 mins. (Rev. 1/16/46)	DIARY OF A CHAMBERMAID (Bogeaus) Burgess Meredith Paulette Goddard D—86 mins. (Rev. 1/30/46)	THE SEVENTH VEIL James Mason Ann Todd Hugh McDermott D—(519) (Rev. 10/26/45)	THREE STRANGERS Geraldine Fitzgerald D—93 mins. (511) (Rev. 1/23/46) BURMA VICTORY (Rev. 10/30/45)
Feb. 23	THE BANDIT OF SHERWOOD FOREST (Color) Cornel Wilde Anita Louise		THE HAUNTED MINE Johnny Mack Brown O—(552)	(Block 3) MASQUERADE IN MEXICO Dorothy Lamour Arturo de Cordova D—98 mins. (4512) (Rev. 11/30/45)	THE FLYING SERPENT George Zucco Ralph Lewis Hope Kramer D—65 mins. (Rev. 1/24/46)		HOTEL RESERVE James Mason D—79 mins. (615) (Rev. 12/19/45)	(Reissues) JESSE JAMES (Rev. 1/11/39) RETURN OF FRANK JAMES (Rev. 8/12/40)	BREAKFAST IN HOLLYWOOD (Golden Prod.) Tom Breneman Bonita Granville Billie Burke M—93 mins. (Rev. 1/15/46)	LITTLE GIANT Bud Abbott Lou Costello C—(520)	
Mar. 2	GENTLEMAN MISBEHAVES Robert Stanton Osa Massen Hillary Brooke				I RING DOORBELLS Anne Gwynne Robert Shayne D—64 mins. (Rev. 1/2/46)			(March Releases) SENTIMENTAL JOURNEY John Payne Maureen O'Hara D—94 mins. (Rev. 1/6/46)	YOUNG WIDOW (Stromberg) Jane Russell Louis Hayward		
Mar. 9	JUST BEFORE DAWN Warner Baxter Adelle Roberts			(Block 3) MISS SUSIE SLAGLE'S D—89 mins. (4513) Sonny Tufts Veronica Lake (Rev. 12/6/45)	MASK OF DIIJON Erich Von Stroheim Jeanne Bates D—74 mins. (Rev. 1/28/46)			A YANK IN LONDON Anna Neagle Rex Harrison		NOTORIOUS GENTLEMAN Kent Taylor Virginia Grey D—(521)	CINDERELLA JONES Joan Leslie Robert Alda (513)
Mar. 16	SO DARK THE NIGHT THROW A SADDLE ON A STAR							A WALK IN THE SUN Dana Andrews Richard Conte D—117 mins. (Rev. 11/28/45)	JOHNNY IN THE CLOUDS (Two Cities) Michael Redgrave John Mills D—109 mins. (Rev. 6/11/45)		
Mar. 23	PERILOUS LADY Pat O'Brien GUNNING FOR VENGEANCE			(Block 3) ROAD TO UTOPIA Crosby-Hope Dorothy Lamour C—90 mins. (4514) (Rev. 12/5/45)	ROMANCE OF THE WEST (Color) Eddie Dean Emmett Lynn O—58 mins.						

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily *Review Date.*

Thank you!

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WEEK

FEB. 16-24

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 29 NEW YORK, U.S.A., MONDAY, FEBRUARY 11, 1946 TEN CENTS

Grosses in a New Decline, Dropping 15%

Economic Dislocations, Strikes Given as Causes

Theatre receipts in many places are off as much as 15 per cent as a result of prolonged strikes, worker migrations and some resultant economic dislocations, according to some distributors.

While key first-run theatres in large cities during January recorded above average grosses, as reported in *Motion Picture Daily* last Friday, this situation does not prevail in lower runs, and has in some measure offset a larger decline than the average 15 per cent.

Generally good weather conditions prevailed throughout the country during the past few weeks with the result that exhibitors attribute the decline to the generally unstable economic conditions, it was said. Prolonged strikes in steel, automotive and electrical industries, which have kept several hundreds of thousands of workers idle, is a primary factor advanced for the slump in their areas.

Landau Named UW Assistant Counsel

Cyril Landau, attorney on the staff of Gordon E. Youngman, RKO vice-president and general counsel, has been appointed assistant general counsel and secretary of United World Pictures and will leave RKO on Feb. 18 to assume that post.

Landau will make his headquarters in New York, serving under Robert S. Benjamin of the New York law firm of Phillips, Nizer, Benjamin and Krim. Benjamin is also general counsel of United World.

Exchange Workers Strike in Detroit

DETROIT, Feb. 10.—In the wake of a 30-day truce between striking film delivery truck drivers of Local 299, AFL Teamsters Union, and the four local carriers, has come another threatened interruption to normal theatre operations in this area as 140 film packers, inspectors, shippers and clerks employed by the distributor companies in the local exchange building walked

(*Continued on page* 8)

Screen Guild Is Organizing

Contracts for John J. Jones, president, and Robert L. Lippert, vice-president, general manager and in charge of sales, have been authorized by Screen Guild Productions, in furtherance of the completion of a total national set-up for the company.

Contracts have been signed with Golden Gate Pictures, of which Joseph Blumenfeld is president, for the distribution, internationally, of 12 or more features per year for two years.

Also, contracts have been made for Screen Guild franchises in New York, Buffalo and Albany, which have been taken by Blumenfeld, Lippert, and William B. David. The same group will operate Screen Guild exchanges in San Francisco, Portland and Seattle. Only the Milwaukee franchise is unsold and a deal is under way there.

Jones, at present in Los Angeles,

(*Continued on page* 8)

TAC Influenced by Majors, Says Stern

Taking sharp issue with advocates of the new Theatre Activities Committee, Jesse Stern, chairman of the Conference of Independent Exhibitors Association, charges that TAC is not truly representative of independent exhibition.

Some of the announced intentions of the TAC, such as strenthening public relations and increasing the

(*Continued on page* 8)

Continue Brownout As Fuel Dwindles

Weekend grosses here were affected by the brownout of theatre marquee signs, ordered several days ago by Mayor O'Dwyer to save fuel, and prospects were that the situation might become more serious unless the strike of tugboat workers was settled within a few days. As the employes voted down new offers of the harbor carriers, the Mayor tightened his rationing of fuel deliveries under a priority system freezing out amusement places.

Benton Slated for IIS House Query

WASHINGTON, Feb. 10.—Assistant Secretary of State William Benton will appear before a House Appropriations sub-committee during the executive hearings to explain the State Department's proposed International Information Service, with indications that the cost of operating the program has been shaved by the Budget Bureau to considerably less than originally contemplated.

In this budget message, the President asked Congress to grant the authority necessary for the department to conduct "an information program designed to disseminiate abroad, through press, publications, radio, motion pictures and other media, information about the United States."

State Dep't Aides Report On German Film Problems

Germany's film industry, improverished to the point where merely the printing of admission tickets constitutes a serious problem, one among many which makes individual operation by an American distributor completely unfeasible, was discussed at length by members of the U. S. State Department's Office of International Information and Cultural Affairs, controlling to a large extent motion pictures in the U. S.-occupied area in Germany, here on Friday.

John Lefebere, distribution chief of the agency, known as the OIC, until he returned here and was succeeded by Morris Goodman, was chief spokesman for the group which met with the trade press at Fred Schwartz' Century Circuit office here. Schwartz held the top policy-setting post with the OIC until he returned here in September.

Lefebere explained that OIC functions in close coordination with the Army's Information Control Divison, formerly Psychological Warfare, which has complete control over U. S. films shown to the Germans, in addition to a planned program allowing for production by the natives.

He reported that, despite dated and limited product and over-taxed facilities, Germany's theatres, which average 350 seats, invariably play to standees, recalling that at one time

(*Continued on page* 8)

UK May Cut Film Imports To Free Cash

Single Bills Advocated; Debate This Thursday

By PETER BURNUP

LONDON, Feb. 10.—Sharp curtailment in the number of U. S. films imported by Britain will be sought by the Conservative opposition in the House of Commons on Thursday, it is learned here.

This movement follows introduction, by Robert Boothby, MP, of a resolution that "it is the opinion of this House that the importation of food, under existing circumstances, is of greater importance than that of films," as was reported last Thursday in MOTION PICTURE DAILY. Lack of American dollars, made acute by Washington's delay in ratifying the long-anticipated loan to Britain, has resulted in a cut in the rationing of food-stuffs, accompanied by public dismay. All newspapers have mentioned

(*Continued on page* 8)

Independents Face '306' Wage Boosts

Although their present 10-year contracts do not expire until 1947, IATSE New York Projectionists Local No. 306 plans to start talks shortly with representatives of independent circuits and theatres in the New York area to secure interim wage increases for over 750 projectionists employed in about 200 theatres.

Wage scales for these projection-

(*Continued on page* 8)

4 M-G-M Meetings Will Start Today

Four M-G-M district and branch managers' meetings will be held today and tomorrow by as many division managers, in New York, Cleveland, Atlanta and Chicago. E. K.

(*Continued on page* 8)

No Paper Tomorrow

***Motion Picture Daily* will not be published tomorrow, Feb. 12, Abraham Lincoln's Birthday, a legal holiday.**

Personal Mention

W. C. GEHRING, 20th Century-Fox Central sales manager, has returnerd to New York from an exchange tour.

•

Anya Seton, author of "Dragonwych," 20th Century-Fox, and "Turquoise," purchased by Warners', will be interviewed by Shirley Wolpp over WJZ, tomorrow.

•

Charles K. Stern, Loew's assistant treasurer, and William G. Brenner, head of M-G-M's checking department, left New York yesterday for San Francisco.

•

Ben Kalmenson, vice-president in charge of sales for Warners, left Chicago over the weekend for a swing through the Southern exchange territory.

•

Lynn Farnol, Eastern advertising-publicity director for Samuel Goldwyn Productions, arrived in New York from the Coast at the weekend.

•

Carl Leserman, Eastern sales representative for Benedict Bogeaus and David Loew, is scheduled to arrive in New York today from Hollywood.

•

Si Seadler, M-G-M advertising manager, is due back at the home office today after being confined to his home a week with laryngitis.

•

Terry Turner, RKO Radio exploitation manager, has returned to New York from a three-week tour of the Northwest and Midwest.

•

Roy Haines, Warner's Western and Southern division sales manager, will return to New York from the Middle-West tomorrow.

•

Joseph R. Vogel and John J. Murphy, Loew executives, returned to New York at the weekend from Buffalo.

•

Ben Melniker and Stanley Thompson of M-G-M's legal department have returned here from Pittsburgh.

•

Arnold Stoltz, PRC's director of advertising-publicity, will leave New York for Detroit tomorrow.

•

A. A. Schubart, RKO exchange operations manager, has returned to New York from the Coast.

•

George Weltner, Paramount International president, left New York for the Coast yesterday.

•

Mike Dolid, Warners' supervisor of exchanges, left New York at the weekend for Detroit.

•

George J. Schaefer has postponed his New York-to-Hollywood trip until next Friday.

•

Joseph H. Seidelman, Universal International president, is vacationing in Arizona.

Tradewise . . .

By SHERWIN KANE

ONCE upon a time it was considered news when the head of an independent company raised his voice in praise of the cooperative attitude and actual help accorded his company by the so-called "major" organizations. Now, in our beautiful postwar world, the reader encounters such reports in columns of comment like this one.

The singer of praises is Steve Broidy, president of Monogram. The company has a million-dollar picture, "Suspense," ready for release and is planning to make several more in the same price bracket. Broidy gives credit freely to the major companies for the part they and their circuits play in making possible such planning.

Monogram, he declares, could not progress without the help of the larger circuits. It is being given that help now, he says, but it did not always have it. Not long ago Monogram was given only $600 of playing time a year in one of the country's largest circuits. That was an extreme case but, at the time, even the best deals which Monogram was able to make with large circuits left much to be desired, he relates.

Of late, the situation has improved to the point at which Broidy can tell you that "There is one affiliated circuit which has done as much or more for Monogram than any one of us inside the company."

•

"The big companies are more liberal in their relations with the smaller ones than they were a few years back." Broidy declares. "They are more cooperative, friendlier in their attitudes. If that were not so, Monogram could not risk production of costly pictures. A company such as ours could not put a million dollars into a picture without some assurance of being able to liquidate its cost and get a fair profit. The fact that we are able to do so is evidence of the cooperation we are receiving from big circuits."

Monogram, according to Broidy, has no aspirations to become a "major company." It wants to improve its product and wants to increase the number of high budget pictures turned out by its studio, but its ultimate goal is a relatively modest one.

Pressed to specify Monogram's intended destination in the industry, Broidy said its position should compare favorably with the places occupied by Universal and Columbia a number of years ago, when they were turning out a relatively large number of pictures at modest cost, along with some top budget productions at regular intervals.

•

The backbone of Monogram's product, Broidy believes, will continue to be bread-and-butter pictures "which the distribution department can sell." Describing himself as "basically a salesman," Broidy said one of his principal functions will be as liaison between the sales and production departments, at his Hollywood headquarters. As such, he will maintain close contact with the sales force to keep himself informed of its wants and will keep close tab on the studio to make sure that the orders are filled.

Questioned about his views on Monogram joining the Motion Picture Association, Broidy said: "Right now, it seems they have more troubles than we have. I don't think we'd even consider it until they have their house in order."

• •

Word comes from Hollywood that there is practically no possibility whatever of a sale of control of United Artists being concluded at this time. The Coast version is that there is more talk about the Al Lichtman offer, and others, than the true circumstances surrounding such proposals actually warrant. Most of the talk, it is explained, is being continued for public consumption in order not to embarrass the radio gossiper, who started it, by deflating her bubble too abruptly with a statement which would make clear how remote are the chances of any deal being closed.

If that version is correct, it would seem that it's time someone considered the feelings of United Artists workers who are disturbed by reports of a change of control. At this distance from Hollywood, it seems that, in the aggregate, at least, they are entitled to almost as much consideration as the retailer of Hollywood gossip.

• •

Interesting reports going through theatre quarters about the two prominent independent producers who are said to be considering plans for the construction of about a dozen show-window houses of their own in as many key cities.

Newsreel Parade

A VARIETY of subjects from abroad are featured in the latest newsreel issues, including Koreans returning to their homeland from Japan, King Sarouk in Egypt and the Army's surplus material in Europe. The full contents follow:

MOVIETONE NEWS, No. 47 — Ko[illegible]s repatriated. Dutra named Brazil's new president. Violence in Palestine. King Sarouk in Egypt. Quadruplets in Texas observe a birthday. Tyrone Power and Annabella get together. Table tennis.

NEWS OF THE DAY, No. 245 — New president in Brazil. Palestine tense. Citizens return to Korea from Japan. Army surpluses in Japan. Radar guides ferry boats. Fencing in Europe.

PARAMOUNT NEWS, No. 49 — Army's new mine-sweeping equipment. Koreans leave Japan. China's first Cardinal. Sponge diving. Ray Milland wins critics' award.

RKO PATHE NEWS, No. 50—Brazil has new president. Prisoners guard Army's surplus material. Koreans return home from Japan. New York-Paris air service. Princess Elizabeth in England. Rare ivory in Africa. Grand Duchess in Luxembourg.

UNIVERSAL NEWSREEL, No. 475 — New president in Brazil. Post-war radar. Aga Khan in India. Texas quads have a birthday. First DC-4 airplane. New Paris-New York air service. Koreans return home from Japan.

Home Offices Will Observe Holiday

Tomorrow, Lincoln's Birthday, will be observed as a full holiday by Columbia, RKO Radio and 20th Century-Fox home offices here, while M-G-M, Monogram, Paramount, Universal, Warners, PRC and the Motion Picture Association of America will have a half-holiday, closing at one P. M.

Undecided as of the weekend as to whether or not the holiday will be observed in whole or in part by their respective home offices were United Artists and Republic.

Officials in Union, Denham Strike Off

London, Feb. 10.—Threatened strike of members of the National Association of Theatrical and Kine Employees at the Denham studio was averted as the weekend deadline approached when four high-salaried clerks, the bone of contention, agreed to join the union for six months, during which time it will be decided by arbitration whether or not they are eligible for membership. This formula, which observers consider a face-saving one, was worked out by the Labor Ministry with Tom O'Brien, NATKE secretary. Employes of other studios had threatened to join the strike if those at Denham walked out.

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Novel and Ladies Home Journal story by GWEN BRISTOW • Screen Play by LENORE COFFEE

Music by MAX STEINER Released by RKO RADIO PICTURES, Inc.

GOOD ENTERTAINMENT IS INTERNATIONAL

LITHO U.S.

Dewey Sees Censor Fees of $325,000

ALBANY, N. Y., Feb. 10.—The state tax collected on films reviewed for licensing brought $316,009 to the state in the year ended on Mar. 31, 1945, and will yield an estimated $300,000 for the year ending Mar. 31, 1946. Gov. Dewey reports that collections [illegible] the first 10 months of this fiscal [illegible] amount to $258,000.

For 1946-47, the Governor estimated film tax revenue at $325,000. The prediction of "slightly larger revenue" is believed to be based on the expectation the end of the war will result in the importation of more foreign-made pictures.

Cost of operating the State Education Department's motion picture division, reviewing and licensing agency for all pictures except newsreels, has in recent years been between 30 and 35 per cent of the total collected from the producer-paid tax. The remainder is profit for the state.

Johnston Concludes 'Get-Togethers' Here

Eric A. Johnston, president of the Motion Picture Asociation, reiterated his plea for a united film industry, one that would join competitive units in a single force, similarly as the press fights collectively an attack against one newspaper, at a luncheon-meeting with circuit executives at the Hotel Plaza on Friday. Eugene Picker, Loew's, attended along with those previously announced as slated to sit in.

Johnston and his executive assistant, Joyce O'Hara, left for Seattle over the weekend. Kenneth Clark, publicity director for the association, has returned to his Washington headquarters.

Warners Building 4 More Exchanges

Continuing Warners' peacetime building program, work has been started on new quarters for the company's exchanges in five key cities. In Philadelphia, New Haven and Minneapolis, buildings are being erected on new sites, while in Chicago and Kansas City present branch offices are undergoing extensive remodeling to provide additional space and better facilities. Warners also recently moved into a new exchange in Toronto.

ST. LOUIS, Feb. 10.—Warner Brothers has purchased land on Olive St. at Cardinal Ave., as the site of a new film exchange.

Sears, Lazarus, Jr., Heading for Coast

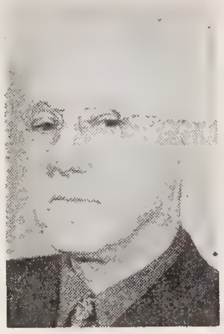
Gradwell L. Sears, United Artists vice-president in charge of distribution, will leave here on Feb. 17 for a short trip to the Coast, and will be followed by Paul Lazarus, Jr., advertising-publicity director, on Feb. 22.

Lazarus, who will be making his first trip West since his return to the company from service in the Armed Forces, will confer with all UA producers for several weeks.

Baker with Blaine

John W. Baker, formerly with the Biow Co., has joined Blaine-Thompson Company.

Roy Martin Circuit Head, In Show Buiness 34 Years


Roy Martin

COLUMBUS, Ga., Feb. 10.—All success stories seem to have one thing in common—hard work, self-denial, and disappointments. The story of Roy E. Martin, of Martin Theaters, now marking his 34th anniversary in exhibition, is no exception. He was born on a farm in Harris County, Georgia, and as a boy worked in the fields. The educational opportunities available to him were very meager, being limited to the rural school of his day. His father died while Martin was a boy, and he was left to face the world with only his ability for hard work, and an ambition to succeed.

He went to Montgomery, Ala., where he worked for an installment furniture sales firm. After a time he had saved enough from his earnings to go into a similar business of his own. After some time in this business he decided to return to his native state and located in Columbus, Georgia. It was there that he bought his first motion picture theatre if in those days it could be referred to as a "theatre." They were called nickelodeons and the admission was five cents. Even while he was operating his first theatre, the "Bonita," he was laying plans for a bigger and better one. After much personal sacrifice, his second theatre, the "Pastime," was completed. So great was the drain on his finances that when the building was completed there was no money for equipment. The building stood empty while he worked to get money with which to buy equipment.

Martin has two sons, R. E. Martin, Jr., and E. D. Martin, who are now associated with him in business. He continued to build theatres and extend his interests into other parts of the state, until today he owns and operates 88 theatres in Georgia, Alabama, Tennessee, and Florida, and is regarded as one of the leading U. S. exhibitors.

Lipton and Serkowich Honored at Luncheon

Some 85 members of Columbia's advertising, publicity, special events and exploitation departments gathered to honor David A. Lipton and Benjamin H. Serkowich, retiring and incoming directors of advertising-publicity-exploitation, at a luncheon at the Hotel Astor here on Friday. Lipton was presented with a farewell gift.

On the dais, in addition to Lipton and Serkowich, were: N. B. Spingold, Hortense Schorr, Sidney Alexander, Sylvia Kossack, Al Rylander, Jack Meyer and Lawrence Lipskin.

Lipton, who, on Friday, left Columbia to become executive coordinator of advertising and promotion at Universal's Coast studio, will move into Universal's home office today preparatory to leaving for Hollywood in the near future.

'IA' Meet to Open In Houston Today

HOUSTON, Feb. 10.—The IATSE mid-winter executive board meeting will get underway at the Rice Hotel here tomorrow morning; it is expected to continue for a week.

The board will fix the city and date for the IATSE convention to be held some time late in May or earlier in June at which election of officers will be held. "IA" conventions are held every two years. Agenda of the meeting is expected to include a study of the Hollywood studio situation and problems of individual locals.

Reading, Pa., Tax Rise

READING, Pa., Feb. 10.—In addition to carrying a one mill increase in the city tax on realty for 1946, three theatres will carry higher assessments during the year. Protests against the changes were ignored by the city council at the meeting raising the assessments. Theatres facing the change include: Loew's, from $280,000 to $295,000; Ritz, $61,300 to $62,500; Capitol, $125,000 to $130,000.

Moore and Germaine Will Be Feted Today

NEW HAVEN, Feb. 10.—John Moore, newly-promoted Paramount manager at Albany, N. Y., and Henry Germaine, former salesman here, who has been promoted to Moore's post of manager of New Haven, will be feted by industry associates at a dinner-party at the Hotel Taft, here, tomorrow.

Barney Pitkin, RKO manager, is chairman of the occasion; Harry Rosenblatt, M-G-M manager, is treasurer, and Harry F. Shaw, Loew-Poli division manager, will be toastmaster. Many from the state and from out-of-state will attend.

Kalmine to Conduct 2 Sales Meetings

Harry M. Kalmine, general manager of Warner Theatres, will leave tonight for Chicago and Milwaukee to conduct a series of conferences with department heads in that territory. Rudolph Weiss, head of the Warner circuit real estate department, is accompanying Kalmine to the Midwest zone meetings.

RKO Theatre Setup Remains Unchanged

Malcolm Kingsberg, president of RKO Theatres, and Sol A. Schwartz, general manager, disclosed at the weekend that RKO theatre operations will continue as heretofore with James Brennan in charge of Metropolitan New York and Jersey theatres, William Howard, who has been Schwartz's assistant, in charge of out-of-town theatres, and Harold Mirisch as film buyer.

F. G. Allen Succumbs

Francis G. Allen, 48, a sales executive for the General Aniline and Film Corp. here, died Thursday in White Plains Hospital, White Plains.

Johnston in Edison Centennial Group

Eric A. Johnston, MPAA president, is one of 66 leaders in the field of industry, science and education named by Dr. Charles F. Kettering, national chairman, to the Thomas A. Edison Centennial Committee. Also in the group are Gen. David Sarnoff, RCA president and T. J. Hargrave, Eastman Kodak president.

Edison Pioneers, the organization sponsoring the Centennial Committee, will usher in the 100th aniversary year today, the inventor's 99th birthday, with a luncheon at the Hotel Astor here.

3 NBC Shows Get NCCJ Citations

Three NBC programs, "Mr. District Attorney," "The Eternal Light" and "The Catholic Hour," have been awarded citations of merit, to be presented by the National Conference of Christians and Jews during "National Brotherhood Week," Feb. 16-23.

Seven citations are being given for the fostering of religious tolerance and brotherhood by the committee, which includes David O. Selznick, Comm. Harold E. Stassen, Dr. Henry Noble McCracken and Basil O'Connor. The other citations go to CBS's Helen Hayes program, "My Little Boy," Mutual Broadcasting System's program series writer, Arch Oboler; station WFIL, Philadelphia, and the CBS Pacific network series, "My Brother's Blood."

Fredman Coming for 20th-Fox Confab

Capt. E. S. Fredman is expected to arrive here at mid-week from London by air to confer with 20th Century-Fox officials on distribution here of "A Yank in London," produced in England by Herbert Wilcox. He will be here four or five weeks. Prior to the war, Fredman was London representative for Samuel Goldwyn and David O. Selznick. He is the son of Ernest W. Fredman, editor and publisher of *The Daily Film Renter*, one of England's two daily film trade papers.

PRC, Rank Chiefs to Florida for Parley

Harry H. Thomas, president of PRC; Robert Purcell, chairman of the board of Pathe Industries; Robert Benjamin, president of the J. Arthur Rank organization, and Reeves Espy, production head of PRC, will leave today for Palm Beach, Fla., for conferences with Robert Young, Pathe Industries executive.

B. and K. Names Cottle

CHICAGO, Feb. 10.—Charles Cottle, manager of the Balaban and Katz State Lake Theatre, has been named district manager of the circuit's West Side neighborhood houses, relieving Harry Lustgarten, who will concentrate as head booker. A successor to the State Lake post will be named within a week, Elmer Immerman, personnel director, stated.

Rank's Group Has 22 Films Working

The J. Arthur Rank group of producers has 22 films in production, in cutting rooms or ready to start shortly in English studios, according to the Jock Lawrence organization here.

Included in the productions just going into release in England are Technicolor, "Caesar and Cleopatra"; Noel Coward's "Brief Encounter"; "The Wicked Lady," from Magdalen King-Hall's novel; "The Rake's Progress," starring Rex Harrison and Lilli Palmer, and "Pink String and Sealing Wax."

In the cutting room and soon ready for showing are: "A Matter of Life and Death," starring David Niven, Raymond Massey and Kim Hunter; "Caravan," starring Stewart Granger; "Beware of Pity," from Stefan Zweig's novel.

In production are: Wesley Ruggles' Technicolor musical "London Town"; "Great Expectations," based upon Charles Dickens' novel; "Bedelia," by Vera Caspery, and starring Margaret Lockwood; Daphne DuMaurier's "Hungry Hill"; "The Magic Bow," based upon the life of violinist, Pagininni, with Yehudi Menuhin.

FCC Hearings on Video in 13 Cities

WASHINGTON, Feb. 10.—The Federal Communications Commission will shortly conduct hearings for television stations in 11 cities, including New York, Los Angeles and Philadelphia. No date has been set.

In New York, 13 applicants will make a bid for four channels still available, since the remaining three have already been allocated to NBC, DuMont and CBS. In Los Angeles, 13 applicants will also vie for the seven channels assigned to that area.

Ten organizations will compete for three of the four channels in Philadelphia, one channel already being commercially assigned to Philco. In Detroit, five companies will seek assignment to the five channels available, while in San Francisco seven applicants will bid for six channels.

Five applicants will apply for Pittsburgh's four channels; six will seek assignment to Cleveland's five channels; four will apply for Baltimore's three channels; and two each will vie for one channel in Providence, R. I., Harrisburg, Pa., and Lancaster, Pa.

Re-define Libel

ALBANY, N. Y., Feb. 10.—A new and enlarged definition of libel is made in a bill introduced by Senator Louis Friedman, of Brooklyn. The measure extends libel, now by malicious publication, writing, printing, picture, effigy, or sign, to radio broadcasting. It likewise, declares it to be libel to expose a person or groups of persons identified or characterized by race, color or religion, to hatred, contempt, ridicule, or obloquy.

View WU Strike End

A settlement formula agreed upon in the Western Union strike gave promise at the weekend that communications between the industry's far-flung branches soon will be fully restored.

Production Is on the Increase; 32 In Work

HOLLYWOOD, Feb. 10.—Production activity increased slightly last week, despite the latest labor threats, the shooting index rising to 32, against the previous week's level of 28. The production scene follows:

Columbia

Finished: "The Walls Came Tumbling Down."
Shooting: "The Jolson Story," "The Devil's Mask."

International

Started: "The Dark Mirror," with Olivia de Havilland, Lew Ayres, Thomas Mitchell.

M-G-M

Started: "You Were There," with Katharine Hepburn, Robert Taylor.
Shooting: "Fiesta," "Till the Clouds Roll By."

Monogram

Finished: "The Shadow's Shadow," "West of the Alamo."
Started: "In High Gear," with Leo Gorcey, Huntz Hall, Bobby Jordan, Billy Benedict.

Paramount

Finished: "The Searching Wind" (Wallis).
Started: "OSS," with Alan Ladd, Geraldine Fitzgerald.
Shooting: "The Perfect Marriage," (Wallis).

RKO Radio

Shooting: "A Likely Story," "Desirable Woman," "Double Trouble," "Crack-Up," "Sister Kenny."

Republic

Started: "The Man from Rainbow Valley," with Monte Hale, Adrian Booth; "The Ghost Goes Wild," with James Ellison, Anne Gwynne, Edward Everett Horton, Ruth Donnelly.
Shooting: "The Inner Circle," "The Invisible Informer."

20th Century-Fox

Started: "Margie," with Jeanne Crain, Alan Young.
Shooting: "It Shouldn't Happen to a Dog," "Cluny Brown," "Anna and the King of Siam," "The Shocking Miss Pilgrim," "Three Little Girls in Blue."

United Artists

Shooting: "Mr. Ace and the Queen" (Bogeaus); "The Strange Woman" (Stromberg); "Angel on My Shoulder" (Rogers).

Universal

Shooting: "Love Takes a Holiday," "Shahrazad," "Dressed to Kill" (formerly "Prelude to Murder").

Warners

Shooting: "The Sentence," "Humoresque."

$611,500 for 'Lost Weekend' at Rivoli

Paramount's "The Lost Weekend" completed 10 weeks of its run at the New York Rivoli Friday night with an estimated $611, 500 gross, setting a new record for the 2,092-seat house, which has played only 14 films in the past three-and-one-half years since Monty Salmon took over as managing director.

Weekly average for the 10 weeks is $61,150, with the film almost equalling its initial week's performance of $68,000 during its sixth. The film won the New York Film Critics award as the best film of 1945.

Major H. Day Joins Para. International

Major Hugh A. Day, recently released from the Army Air Force, has joined Paramount International Films and will serve under J. E. Perkins, division manager for the Far East, Australia, New Zealand and South Africa.

Day left New York Friday for Cincinnati to study exchange operations at the Paramount branch office, preparatory to going overseas.

15 Admitted to ASC

Composers elected to membership in the American Society of Composers, Authors and Publishers include, the standard field: Aaron Copland, Lucien Cailliet, Don Gillis, Arthur Kreutz, William Kroll, Charles H. Marsh and Joseph Wagner; popular writers: Emery Heim, Joseph M. Davis, Paul Nero, Milton Orent, Billy Strayhorn, F. Dudleigh Vernor, George David Weiss. Alba Music, Inc., was also elected to membership.

Sees Churches as New Film Makers

Churches, with programs of audio-visual education, propose to take the leadership in the production and use of educational documentary films, Navy Lt. Paul F. Heard, recently-appointed executive secretary of the Protestant Film Commission, discloses.

The Commission, organized late last year as a cooperative venture of 50 denominational boards and inter-denominational agencies, discussed at a meeting here procedure for securing a revolving fund of $1,000,000 for the production of films which will interpret "evangelical Christianity and its impact upon human problems." In addition plans were offered for a syndicated column in the religious press, which would "deal with improvement of motion picture films and their presentations, and foster the extension of their use by churches."

Television Set for Yonkers Studio

Plans for the new Associated Filmakers, Inc., studio in Yonkers, N. Y., have been extended to include facilities for television production, it was announced here yesterday by Stanley Neal, president. The project, said to cost $500,000, originally had been planned for film production only.

New Cartoon System

HOLLYWOOD, Feb. 10.—Sam Buchwald, Famous Studios producer, reports a new cartoon technique, which enables the combining of animation with actual scenic backgrounds. It will be unveiled in a Paramount "Noveltoon," scheduled for release next September.

Para. Cuts 16 mm. Domestic Release

Paramount plans no expansion of its domestic 16mm. program and, in fact, "has already curtailed its limited participation of the past," Charles M. Reagan, distribution vice-president, states. He stressed that the company has no intention of endangering its 35mm. accounts with the use of 16m product. Paramount's contract w Films, Inc., which handles 16mm. domestic distribution, will expire in July.

Reagan pointed out that exhibition of the small-guage film at present is confined to Red Cross hospitals, "shut-in" institutions, schools and prisoner-of-war camps. The 16mm. service for schools, Reagan said, included only films of a historic nature.

Paramount recently withdrew all 16mm. exhibition from towns without theatres in order to protect further its regular 35mm. accounts. In the future, Paramount will restrict 16mm. showings solely to those outlets with revenue possibilities not in competition with the standard size field, Reagan said.

10 More Nominated For Academy Award

HOLLYWOOD, Feb. 10.—Jean Hersholt, president, announces 10 feature films that have been nominated for cinematography honors in the 18th Academy Awards. Five are black-and-white and five are in color, as follows:

Black-and-white: "The Keys of the Kingdom," Arthur Miller, 20th-Fox; "The Lost Weekend," John Seitz, Paramount; "Mildred Pierce," Ernie Haller, Warners; "The Picture of Dorian Gray," Harry Stradling, M-G-M; "Spellbound," George Barnes, Selznick International.

Color: "Anchors Aweigh," Robert Planck and Charles Boyle, M-G-M; "Leave Her to Heaven," Leon Shamroy, 20th-Fox; "National Velvet," Len Smith, M-G-M; "A Song to Remember," Tony Gaudio, Columbia; "The Spanish Main," George Barnes, RKO.

Franconi, Cammer Win FC Sales Drive

John L. Franconi and W. I. Cammer of Dallas topped all 27 Film Classics branches at the culmination of the company's 13-week Playdate Drive to win a $300 Victory Bond as first prize, it has been announced by Nicky Goldhammer, vice-president and general sales manager. Second and third prizes went to Jack Kloepper, Portland, Ore., and Robert P. Abelson., Los Angeles, respectively.

The company now services 9,215 accounts throughout the U. S., Goldhammer disclosed.

Bingo Bill Up

ALBANY, N. Y., Feb.10. — A bill giving bingo to New York City has been introduced by Senator John V. Downey and Assemblyman William F. Bowe, both of Queens. It would amend the state constitution by authorizing the legislature to enact laws permitting the game in Greater New York.

It started XMAS DAY and is still running STRONG*!

BE SURE to screen "The Seventh Veil" at your nearest Universal Exchange as soon as prints are available.

"The Seventh Veil" is typical of the fine quality of entertainment you will find in all of the six English pictures which Universal is releasing. They all have that universal appeal.

THE SEVENTH VEIL · THE MAN IN GREY
MADONNA OF THE SEVEN MOONS
THE WICKED LADY · DEAD OF NIGHT
ROGUE'S PROGRESS

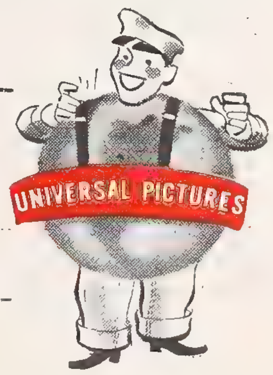
"THE MOVIE OF THE WEEK," says **LIFE**

"Outstanding cinema," says Daily News

"Genuinely intriguing," says N.Y. Times

"One of the best," — Journal-American

* "The Seventh Veil" in its sixth week, topped the grosses for the third, fourth, and fifth weeks and was 10% off the second week. That's solid business, brother!



Short Subject

"Great Lakes"

(RKO Radio)

The Great Lakes, said to embody more than half of the earth's fresh water, make an interesting and entertaining subject as presented herewith for the This Is America series. Filmgoers in the lake cities of Detroit, Chicago, Buffalo, Cleveland, Milwaukee and Duluth should take particular pride in the picture's pointing up of the important role their home ports play in world trade, while all audiences should enjoy the story of big industry and transportation which is set forth clearly, concisely and pleasingly.

The U. S. Coast Guard cooperated with Frederic Ulman, Jr., producer, in making the film, and much footage was devoted to the Coast Guard's work in shipping control on the lakes, a dramatic, inspiring function. Running time, 16 minutes.

Detroit Strike

(*Continued from page* 1)

out on strike at the weekend because of unsatisfied wage demands of from 45 to 50 per cent. Because however, the local exchange managers are not empowered to negotiate with strikers, and since it was reported that home office representatives would put in an appearance tomorrow to join representatives of Local B-25 (AFL) in working out a possible settlement, the workers are expected to be back at work tomorrow pending the outcome of settlement discussions before a state mediation board member.

The demanded increases of 45-50 per cent were explained by a union spokesman as stemming from the fact that many girl clerks in the local exchange receive but $21 a week.

Local theatre managers said at the weekend that should the strike be prolonged in any way so as to affect delivery of prints, they would continue with current programs until the termination of the walkout.

UK Imports

(*Continued from page* 1)

the possibility of cutting film imports, and many are advocating it.

During a preliminary skirmish in the Commons' question period, critics of U. S. pictures, among whom Boothby is in the forefront, took full advantage of the food argument, while film circles are advocating that any import reductions should be shared by a curtailment of tobacco. The government takes the view, however, that tobacco is not onlv a great revenuemaker. but is necessary to industrial workers. But it is pointed out that films also yield great taxation revenue and are needed for diversion of the populace.

Some government officials have suggested that exhibitors might run single features and revivals during the emergency.

Miles Mander Dead

HOLLYWOOD, Feb. 10.—Miles Mander, 57, English actor-producer-playwright-novelist, died of a heart ailment at his home here on Friday. Surviving is a son, Theodore, who is due here from New York today by plane to arrange services.

MGM Meetings

(*Continued from page* 1)

O'Shea, Eastern sales manager, will conduct conferences at the Astor Hotel here; John J. Maloney, Central sales chief, will hold sessions at the Statler, Cleveland; Rudy Berger, Southern sales head, will gather his men together at the Biltmore, Atlanta, and John E. Flynn, Midwest sales manager, will hold his conclave at the Drake, Chicago.

George A. Hickey, West Coast sales head, will start his two-day meetings Wednesday at the St. Francis, San Francisco, and these will be attended by William F. Rodgers, vice-president and general sales manager, now on the Coast.

Joel Bezahler, home office assistant to Flynn, left Saturday for Chicago to attend the Midwestern sessions at the Drake.

Attending O'Shea's meetings at the Astor will be Maurice N. Wolfe, Boston district manager; Tom Donaldson, Boston manager; Robert Lynch, district manager, and Lou Formata, branch manager, Philadelphia; Herman L. Ripps, district and branch manager, Albany; Jack B. Mundstuk, Buffalo manager; Harry Rosenblatt, New Haven manager; John J. Bowen, Metropolitan New York district manager; Ralph Pielow, New York manager; Ben Abner, New Jersey manager; Paul J. Richrath, home office assistant to O'Shea.

German Problems

(*Continued from page* 1)

Schwartz actually issued an order limiting audiences to "110 per cent of capacity."

Operating conditions are unimaginable, he said, with practically every needed type of theatre materal unavailable and an extremely acute print shortage.

Lefebere reported that that in a new quadripartite arrangement each of the four powers occupying Germany—England, France, Russia and the U. S.—can select three features of the available product of each of their colleagues for distribution and exhibition in its respective area.

Here with Lefebere are Will Roland, John Hulswit, Walter Jacks, Hans Burger and Joseph Westreich. The last three will return to Germany shortly, while the others will remain with the OIC in New York.

Steagall at Oriental

CHICAGO, Feb. 10.—Art Steagall, district manager of the Essaness Circuit's Oak Park theatres, has been named manager of the company's newly-acquired Oriental Theatre in the Loop, succeeding Jack Hunt, resigned. Chester Amberg, Oriental's assistant manager, has left to take a similar post at the McVicker's Theatre, a Jones, Linick and Schaefer second-run in the Loop. Will J. Harris, former state production head for Balaban and Katz, has been named production manager of the Oriental's stage shows, and Ed Masters, manager of the Essaness' LaMarr Theatre, has been promoted to Steagall's former post.

Salesman Buys Theatre

COLUMBUS, O., Feb. 10.—Al Sugarman, RKO Radio salesman in Cincinnati, has purchased the neighborhood Avondale Theatre, here, in partnership with Leo Hoffheimer.

Jesse Stern

(*Continued from page* 1)

effectiveness of independent exhibitor groups in handling legislative matters affecting their interests are on the agenda of the annual meeting of the board of Allied States, opening today at the Warwick Hotel, here; the meeting will run through Wednesday.

Stern claims that the new organization will be tied in with large distributor-producer companies just as its war-time predecessor, the War Activities Committee "was not a representative body and consisted of a few volunteers in New York City and their hand-picked men in the field. The influence of the major companies was dominant, the representation of the independent exhibitors was slight, and the established trade associations were ignored."

Wartime Eagerness

"WAC was successful because of the eagerness of every person in the industry to aid in the war effort," he said, adding because "such an arrangement was successful during the war does not establish its propriety or foreshadow its success as a peacetime agency."

Stern said that a New York circuit operator who is one of the chief proponents of TAC had approached Allied States officials at a meeting in Pittsburgh seeking their support of a new theatremen's organization and found Allied completely against the plan. Shortly after the TAC organization announcement was made.

Elaborating upon his allegation that TAC is not fully representative of the independent, Stern said that the organization's initial meeting in Washington, last month, was attended by very few theatremen entirely free from major company influences. He added that CIEA members in town for their own meeting the previous day were at liberty to attend the TAC session but they showed little interest.

Units to Follow

Stern said that every constituent unit of the CIEA will adopt the resolution, passed by the latter, rejecting TAC. Four have already acted, including New Jersey Allied, Independent Exhibitors of New England, Pacific Coast Conference of Independent Exhibitors and Eastern Pennsylvania Allied.

Touching on TAC's organizational declaration that it will deal with matters originating from sources outside the industry, Stern said that he sees no need for joining up for "political protection."

Thereupon veering to legislation, Stern said he expects to see official Washington endeavors to place new restrictions on the industry, including price fixing. Action on legislative restrictions has been held up pending the outcome of the New York trust trial, he observed.

Marquee Tax Urged

ST. LOUIS, Feb. 10.—A new tax ordinance has been introduced in the DuQuoin, Ill., city council, which would require a monthly license fee for all marquees, signs, awnings, and such. It is contended the ordinance would eliminate the city's responsibility for hazards caused by signs and awnings hanging over city property.

New Theatres

MEXICO CITY, Feb. 10.—Progressively better business has prompted owners of the Cine Alameda, local first-run, to arrange for modernization at a reported cost of $100,000. The theatre, opened in 1934, is owned by Emilio Azcarraga and associates who also conduct the Cine Bucarel here, subsequent-run.

Another Goodin Theatre

GLADSTONE, Ore., Feb. 10.—Norman Goodin, operator of the Lake Theatre, Oswego, announces construction of a new house, here.

H. H. Macon Expanding

STATESBORO, Ga., Feb. 10.—H. H. Macon, operator of the Georgia and the State, here, plans to build a $75,000 house on South Main St.

Screen Guild

(*Continued from page* 1)

is negotiating for space for the company's home office, to be maintained in Hollywood. Also president of the Jones, Linick and Schaefer circuit in Chicago, Jones will devote most of his time to the Screen Guild home office.

Jones will continue negotiations with other producers for an expansion of Screen Guild releases. Jones will employ auditing and publicity specialists in the home office.

Lippert will establish sales headquarters in New York. Two sales managers will be employed, Eastern and Western, respectively.

John L. Franconi will remain as secretary, and M. S. Schulter as treasurer; I. H. Prinzmetal, company attorney, Los Angeles, will be assistant secretary, and Sam Decker, Los Angeles franchise holder, assistant treasurer.

For Golden Gate, Blumenfeld, of Blumenfeld Theatres, San Francisco, is president, and William David, general manager of Redwood Theatres, San Francisco, is producer.

'306' Wage Boosts

(*Continued from page* 1)

ists are lower than those in the RKO, Loew's and Skouras circuit houses and the differential has been widened since the operators in the three circuits recently received 15 per cent wage increases, retroactive to Sept., 1945.

Local 306 indicates it does not anticipate any strong resistance from the independents. It is also suggested that any increases which the projectionists might receive now would be taken into account when the union sets its new demands upon the expiration of the present contract.

WB Raise in Chicago

CHICAGO, Feb. 10.—Following Balaban and Katz, Warner Theatres here have raised evening admissions five cents.

Bay State Names Frost

SPRINGFIELD, Mass., Feb. 10.—Kenneth N. Frost has been named sales manager of Bay State Film Productions, Springfield.

M-G-M's "ADVENTURE" DID IT!

★

Biggest non-holiday opening in the history of Radio City Music Hall!

★

GABLE'S BACK!
GARSON'S GOT HIM!

(And M-G-M's got a Gold Mine for You!)

INGRID BERGMAN

EDDIE CANTOR

KATHARINE HEPBURN

VAN JOHNSON

JENNIFER JONES

WALTER PIDGEON

EDW. G. ROBINSON

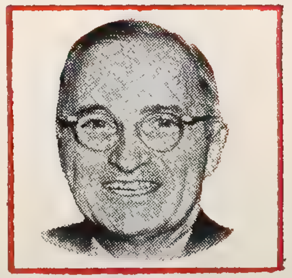
JAMES STEWART

SHIRLEY TEMPLE

The stars shine bright for

AMERICAN BROTHERHOOD WEEK

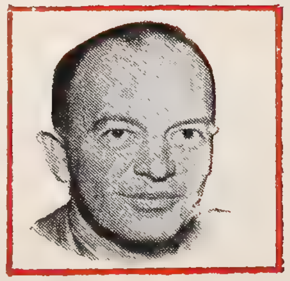
SPONSORED BY THE NATIONAL CONFERENCE OF CHRISTIANS AND JEWS



Honorary Chairman,
PRESIDENT HARRY S. TRUMAN

FEB. 16TH - 24TH

Motion Picture Industry Chairman, SPYROS P. SKOURAS



General Chairman,
HON. HAROLD E. STASSEN

This message contributed by NATIONAL Screen SERVICE

THEY'RE AL
IN THE
FREE
TRAILER
Produced by
DAVID O. SELZNIC

SEND
YOUR
TRAILER
REQUEST
TODAY
PLEASE
To National
Screen
Service
or your
Local
Distributor

DO NOT REMOVE

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 30 NEW YORK, U. S. A., WEDNESDAY, FEBRUARY 13, 1946 TEN CENTS

Names . . .
in Today's News

SPYROS P. SKOURAS, president of 20th Century-Fox Film Corporation, has accepted the post of national chairman of the industry's Red Cross Drive, which will be observed by theatres in the U. S., Mar. 14-20.

In the last three years theatres collected in excess of $18,000,000 from theatre audiences, and coincidental with the acceptance of the chairmanship, Skouras announced it was his aim to see the theatres top any previour collection drive for the Red Cross.

Sam Shain will be executive assistant to Skouras in the drive.

Kerr, Cook Appointed Studio Executives

HOLLYWOOD, Feb. 12.—Charles Kerr, liaison between the Army Signal Corps and the studios in the production of Army training films for the past two and one-half years, has been appointed production manager at Monogram, succeeding Glenn Cook, who has been elevated to the position of supervisor of production.

Mochrie, O'Shea Named To Variety Convention

Robert Mochrie and E. K. (Ted) O'Shea have accepted posts on the general convention committee for the national convention of Variety Clubs of America, to be held in May, it was announced Monday by R. J. O'Donnell, national chief barker, who also announced that Paul Short has been appointed executive co-chairman for Hollywood, where he will work with Dick Owen and Bud Saunders.

Paulus Heads Akron Theatre Managers

AKRON, Feb. 12.—R. E. Paulus, owner of the Spicer Theatre, has been elected president of the Akron Theatre Managers' Association to succeed Max Federhar. Other officers elected at the annual meeting recently held here at the Mayflower Hotel were Al Ploenes, manager of the Orpheum Theatre, vice president; C. T. Smeltzly, Ideal Theatre owner, secretary and Frank Henson, manager of Loew's, treasurer.

W. J. Heineman Named U.W. Sales Manager

Appointment of W. J. Heineman, sales manager for Samuel Goldwyn Prod., as vice-president and general sales manager of United World Pictures, effective Feb. 18, was announced by the latter on Monday. MOTION PICTURE DAILY reported Jan. 7 that the appointment was under consideration.

Memo to Exhibitors:
"American Brotherhood Week"

THE industry, in pursuit of its broad policy of cooperation in efforts to promote the national interest, has enlisted in the American Brotherhood Week campaign sponsored by the National Conference of Christians and Jews. Mr. Spyros Skouras is chairman of an industry committee which is representative of all branches of the business. Mr. David Selznick has produced a trailer which is intended to be shown in all theatres. The trailer, which presents a group of outstanding personalities of the screen, is certain to attract great public attention. The industry committee is making this trailer generally available and urges that every theatre show it.

Brotherhood Week is an intensified drive to obtain members for the Conference and to promote its purposes.

The Conference represents a program of interfaith cooperation aimed to eliminate the evils of bigotry and prejudice in American life. It seeks to promote the welding of a stronger nation through greater respect for human personality and for every person's religious beliefs and practices. It seeks to increase the determination of every good citizen to protect the essential rights of his neighbor.

The Conference idea stems from the fundamental belief in the Fatherhood of God on the part of all religious people. This belief establishes the Brotherhood of Man. From this Brotherhood of Man arises those obligations for which the Conference seeks greater observance and respect. From this Brotherhood of Man arises also those opportunities for a stronger and better nation, through an increase in mutual respect and cooperation by its citizens, which Brotherhood Week seeks to realize.

—M. Q.

Allied Board Sets New Proposal for Checking

A plan to eliminate theatre checking as now practiced, and to substitute, instead, auditing procedures by an established organization not connected with the industry, has been approved and adopted by the board of directors of Allied States Association and will be presented to distributors in the next few days. The Allied board held its annual meeting at the Hotel Warwick here yesterday and Monday.

In the event of unfavorable reaction to the plan by distributors, the Allied committee on checking will seek to talk over complaints against present checking methods with Dr. Isador Lubin, president of Confidential Reports, Inc., in an effort to improve present practices which include the use of local checkers and what Allied

(*Continued on page* 11)

Vote Price AMPP And Casting Posts

HOLLYWOOD, Feb. 12.—Byron Price, vice president of the Motion Picture Association of America in charge of West Coast activities, yesterday was elected executive-vice president of the Association of Motion Picture Producers at the annual meeting of the AMPP board of directors.

Later, Price was made president of the Central Casting Corp., succeeding Fred Beetson in this post, with Beetson becoming chairman of the Central Casting board.

AMPP elected N. Peter Rathvon, RKO president, to board membership,

(*Continued on page* 10)

BULLETIN

All of New York City's 658 motion picture theatres reopened at six P.M. yesterday, Lincoln's Birthday, after having been closed since midnight Monday.

The unprecedented shutdown had followed upon the proclamation of Mayor O'Dwyer closing industries, business houses, schools and libraries, in addition to all places of amusement in the city, to conserve fuel supplies critically depleted by the strike of New York harbor tugboat men. Only transportation, communication, food, medical and other operations classified as essential to public health and welfare were exempted from the shutdown order.

The proclamation was rescinded yesterday at 5:30 P.M. when the Mayor, in a radio broadcast, announced that enough fuel had been received through emergency deliveries to permit businesses to resume operations. He warned, however, that the shortages were still acute. The brownout of electric signs was continued in effect, as was rationing, with non-essential services listed as the last in line for a share of the available solid fuel and fuel oil.

Home offices, along with all New York City businesses, shut down yesterday as elevator service was curtailed and office buildings shut off their heating plants. Some home offices had scheduled full or half-day closings because of the holiday and were less drastically affected than theatres.

Broadway theatres and most neighborhood houses, after reopening last night, were jammed with patrons whose holiday entertainment intentions had been denied during the earlier part of the day.

Studios Study 50% Wage Rise Demand

HOLLYWOOD, Feb. 12.—The major producers have promised early reply to wage increase demands presented by Conference of Studio Unions President Herbert K. Sorrell on behalf of the 13 unions in the group which staged last year's eight-month studio strike.

Meeting in the Association of Motion Picture Producers Headquarters, Sorrell and other union leaders demanded that the producers enter into a 90-day interim agreement, to start Feb. 16, providing for paying painters,

(*Continued on page* 10)

'Brotherhood' Air Awards to Seven

Seven radio programs and personalities have been selected to receive the annual "Brotherhood Week Awards of Distinguished Merit" for outstanding contributions to national unity and collaboration among Americans of all faiths, it has been announced by Dr. Everett R. Clinchy, president of the National Conference of Christians and Jews.

The awards, to be made on respective radio broadcasts hereafter, were won by the following:

Arch Oboler, "the individual in radio who has consistently fought hate and prejudice"; Helen Hayes and the Textron Theatre for the best single program; the Jewish Theological Seminary of America and the National Broadcasting Co. for the best network religious series; Bristol-Myers Co. and Edward Byron for the outstanding network series; WFIL in Philadelphia, the local radio station with the best record in promoting interfaith and inter-racial good-will in 1945.

Two special awards were made to the best single religious broadcast, "Letter from Paul," on the Catholic Hour, produced by the National Council of Catholic Men and NBC, and to the best regional network series, Columbia's Pacific network's "My Brother's Blood."

Pennsylvania May Have a Curfew

Philadelphia, Feb. 12.—The state government's sub-committee on child welfare laws is considering a proposal which will place a curfew on children's attendance at evening film performances. One of the reasons given for the proposal of the law was that it would cut down delinquency of 'teen-age girls.

Also under consideration is legislative action which would bar youngsters under 16 from attending theatres during school hours. The age limit at present is 14.

Murray Case Is Postponed Again

Chicago, Feb. 12.—The Thomas A. Murray conspiracy case, scheduled to open in the U. S. District Court, here, yesterday, was postponed until next Monday at the request of counsel for the defendants.

New Ideal Magazine

Hollywood, Feb. 12.—A new magazine, *Deb*, aimed at 'teen-age readers, with Hollywood coverage, is planned by Ideal Publishing Corp. Tess Buxton has been named editor and the first issue will be date lined May, with appearance in April. Ed Lauer, vice-president of the company, is here from New York on Coast details.

Cinema Chapter Meets

Cinema Chapter of the American Veterans Committee will have its third meeting at the Astor Hotel tomorrow evening.

Personal Mention

WILLIAM A. SCULLY, Universal vice-president and general sales manager, and Maurice Bergman, Eastern advertising and publicity manager, arrived back in New York from Hollywood yesterday.

•

Sam Harris, USO-Camp Shows overseas booker-producer for the past two years, has become production manager of films and stage presentations for Dave Ellman, with offices in New York.

•

Filippo Del Guidice, managing director of J. Arthur Rank's Two Cities Films, is due in New York from the Coast Feb. 18 and will return to London a week later.

•

Carol Brandt, head of M-G-M's Eastern story department, will leave New York by plane today for London and will spend two months on the Continent before returning.

•

Sgt. Donald Schine, son of Louis W. Schine of Gloversville, N. Y., has been awarded the Medal of Merit by the Army Communications Service in Washington, where he is stationed.

•

David Miller, Universal Cleveland district manager, and Mrs. Miller have announced the engagement of their daughter Edith to Marvin Schwartz.

•

Harry B. Allingsmith, Far East regional manager of Westrex Corp., left New York at the weekend for a six-month tour of his territory.

•

J. B. Sells, former field engineer of Western Electric's radio division, has left New York for Panama to join the staff of Westrex Corp.

•

Howard Dietz, vice-president and director of advertising-publicity-exploitation for M-G-M, is due back here from London on Feb. 23.

•

Ed Gershater, discharged from the Canadian Air Force after being a prisoner of war in Germany, has joined PRC in Omaha as a salesman.

•

David Prince will be in Chicago Feb. 26 to conduct the second "Ned Depinet Drive" meeting at the RKO Radio exchange.

•

Will Rogers, Jr., of Beverly Hills, will be a candidate for the United States Senate next June, in California.

•

Meyer Fine, head of the Associated circuit, Cleveland, is en route to Florida.

•

Arthur Freed, M-G-M producer, is due in New York from Hollywood for two weeks.

•

Max Lefkowich, head of the Community circuit, Cleveland, has left there for Florida.

•

Ed Hinchy of Warners' playdate department will be in Cleveland today.

•

A. Paderewski of Warners' art department is in Cleveland.

JAMES R. GRAINGER, Republic distribution vice-president, has returned to New York from Hollywood.

•

Spyros P. Skouras, 20th Century-Fox president, became a grandfather on Monday when George Anderson Fowler, Jr., was born at Lawrence Hospital, Bronxville, N. Y. The mother is the former Diana Skouras.

•

Morris Fox of the 20th Century-Fox Philadelphia exchange and Mrs. Fox celebrated their golden wedding anniversary Sunday.

•

Hy Daab will leave New York for London on the *Queen Mary* tomorrow on an assignment for Selznick-Vanguard.

•

Tony Muto, Movietonenews' Washington representative, has arrived in New York from London where he spent the past few weeks.

•

Barney Balaban, George Weltner and David E. Rose have arrived on the Coast from New York for studio conferences.

•

Joseph Hazen, president of Hal Wallis Prod., returned here from Hollywood on Friday and left immediatelv for Florida.

•

Col. Nathan Levinson, Warner sound department chief, entered Cedars of Lebanon Hospital, Los Angeles, at the weekend for surgery.

•

Joan Harrison, RKO Radio producer, has arrived in New York from Hollywood.

•

Marsha Hunt, actress, and Robert Preswell, Jr., screen writer, were married in Hollywood on Sunday.

•

Edwin W. Aaron, M-G-M assistant general sales manager, has returned here from New Haven.

•

Jack Kirby, Paramount Atlanta district manager, has been visiting in New Orleans.

•

Merrit Davis, Republic Southern division manager, has been visiting in New Orleans.

•

Sidney Bernstein, British exhibitor, is due in New York from the Coast today or tomorrow.

•

J. V. Schully, Republic special representative, has been visiting in Atlanta.

•

Lester Cowan arrived in New York on Monday from the Coast.

•

Lewen Pizor, Philadelphia exhibitor, is off for a Florida vacation.

•

Belita, Monogram skating star, is ill with pneumonia here.

•

H. F. Kincey is in New York this week.

•

David Loew is scheduled to arrive in New York from the Coast today.

Fight Over Chicago Union Leadership

Chicago, Feb. 12.—The trade here is displaying interest in the forthcoming election of the Chicago Moving Picture Operators Union, Local 110 (IATSE), to be held here Feb. 21. Ora D. Bebb, secretary-treasurer who had charged that president James Gorman, business manager Eugene Atkinson, and other officers have conspired to control the union is running for re-election. He is op[illegible]d by Clarence Jalas, currently A[illegible]son's assistant. Atkinson and Gorman are also running for re-election, opposed, respectively, by Sam Mansfield and Peter M. Bridges. Frank Galluzzo, vice-president, and Jules Dickstein, sergeant-at-arms, have no opposition. Ten members are running for four posts on the executive board.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CLARK GABLE - GREER GARSON
in M-G-M's
"ADVENTURE"
JOAN BLONDELL - THOMAS MITCHELL
SPECTACULAR STAGE PRESENTATION

10th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
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SPELLBOUND
ASTOR B'way & 45th St.
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Joan CAULFIELD
"MISS SUSIE SLAGLE'S"
-- IN PERSON --
DANNY KAYE - BOB CHESTER and His Orchestra
PARAMOUNT Times Square

LOEW'S STATE B'WAY & 45
ON SCREEN
'THEY WERE EXPENDABLE'
Robt. MONTGOMERY
John WAYNE
IN PERSON
Mal HALLETT and ORCH.
Jack PEPPER
Molly PICON

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

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Soviet Studio for 3-Dimension Films

The Soviet film industry has established a special studio, "Stereocinema," which will be devoted to the development of third-dimensional production and will also manufacture specialized equipment necessary for this form of production, it is learned here. T[illegible] studio is evolving from the exp[illegible]ental stage to extensive production of films for special film houses which will be opened throughout Russia. Color development is also being pushed.

Soviet film production is due for expansion in peacetime, it is said, with studios centered in Moscow, Leningrad, Kiev, Minsk, Riga and Odessa being augmented by new studios started in the Urals and Sverdlovsk during the war. Studios in Alma-Ata, Stalinabad and Tashkent are currently in production. Recently the Art Council of the Cinema Committee approved 50 additional new scripts for production in 1946.

Production, which during the war was occupied almost exclusively with wartime themes, will also now include historical, biographical, comic, musical and sports.

Milwaukee Considers Higher Licenses

MILWAUKEE, Feb. 12.—The city council's special committee on taxation will meet with Milwaukee theatre operators next Friday to discuss substantial boosts in theatre license fees as approved by the committee.

The approved scale calls for fees ranging from a minimum of $50 to a maximum of $300, instead of the present $30 regardless of size. New fees are based on a rate of 10 cents per seat annually. Present seating capacities of the six downtown first-runs would raise their license fees from $120 to $280 under the new scale. Following the conference the ordinance will go to the city council.

National Screen Gets UA Accessories

National Screen Service will handle distribution of all United Artists' promotion accessories, starting March 1, the latter disclosed Monday.

The UA announcement said that "the exhibitors' preference for the specialized accessory distribution service rendered by National Screen" was considered in making the change.

Loewser-Para. Deal

HOLLYWOOD, Feb. 12. — Songwriter Frank Loewser, recently discharged from the service, has announced the formation of Solo Publishing Co. in partnership with Paramount, which will control all his past and future compositions. The deal requires him to supply music for two pictures annually for Paramount for four years, also allowing him to write for outside companies.

Chasing 'Scalpers'

License Commissioner Benjamin Fielding discloses that his office is investigating illicit overcharges by some ticket speculators and is attempting "to formulate a constructive pattern of amusement ticket sale and distribution and to eliminate an alleged amusement ticket black market."

Review

"Cinderella Jones"

(Warner Brothers)

Hollywood, Feb. 12

PATRONS of Warners' Forum Theatre in Los Angeles, attracted by M-G-M's "They Were Expendable," greeted this previewed offering with mixed reactions. Some walked out during the early sequences, which established the film as made in wartime for wartime consumption. Others remained to laugh occasionally at a slapstick farce containing several mediocre production numbers.

Release of the film, produced in Jan., 1944, by Alex Gottlieb, was reportedly delayed in the belief that Robert Alda would, with the release of "Rhapsody in Blue," be established as a box-office draw, and that his appearance in the romantic lead in "Cinderella Jones" would add to that picture's exploitability.

Playing opposite Alda, whose appearance in civilian clothes is explained by constant reference to a sacro-iliac complaint, Joan Leslie portrays a welder at Lockheed. Her uncle, a head-hunter who once studied genetics, has left the young lady $10,000,000, on condition that she marry a man of high intelligence, in order to compensate for her own lack in this respect. After numerous farcical situations, done in the Mack Sennett manner, the young couple are married by an Army chaplain, in a ceremony held atop an Army tank. S. Z. Sakall, portraying a comedy professor, does the best job of acting in the picture. Busby Berkely directed. The screenplay was written by Charles Hoffman, and based on an original story by Philip Wylie.

Running time, 92 minutes. General classification. Release date, not set.

THALIA BELL

David Rose Warns Of Competition

HOLLYWOOD, Feb. 12.—"The American industry is entering upon a period when it will be faced by the stiffest competition for world markets it has ever known," said David E. Rose, chairman and managing director for Paramount in Great Britain, upon his arrival in Hollywood today.

The coming of this new competition, according to Rose, is due to the fact that the world has become so motion picture conscious during the past five years. He pointed out that so many countries will be producing their own motion pictures that filmgoers are going to be able to be more selective in picking the pictures they want to see, and screen playing time, Rose observed, is going to go to those pictures that come closest to completely satisfying the demands of the world's box-office customers.

It is Rose's opinion that these are competitive conditions to which Hollywood apparently still has to be alerted. There is no fixed formula, he said, establishing exactly what kind of pictures Hollywood must deliver to the industry's international distributing organizations for selling around the world. There is evidence, he stated, to show what kinds of films Hollywood should not make for purposes of selling abroad in the new competitive world market that is springing up everywhere today.

Mechanic Is Host to 20th Executives

BALTIMORE, Feb. 12.—Re-opening of the New Theatre here last night was attended by a group of 20th Century-Fox executives headed by vice-president Tom Connors. The theatre reopened, after alterations, with 20th-Fox's "Leave Her to Heaven." Other 20th-Fox executives included A. W. Smith, Jr., Eastern sales manager and his assistant, Clarence Hill; Jules Field, publicity manager; Roger Ferri, editor of *Dynamo,* and Earl Wingart. Morris A. Mechanic, managing director of the theatre, was host at the Belvedere Hotel prior to the premiere.

Flynn Names 19 to Drive Committee

CHICAGO, Feb. 12.—John E. Flynn, Western sales manager for M-G-M, and amusement division chairman of the National Arthritic Research Foundation, which announced a fund drive for $2,500,000 here yesterday, revealed the identities of the industry's 19 area chairmen, including Charles P. Skouras, Los Angeles; Spyros Skouras, New York; R. J. O'Donnell, Dallas; M. A. Lightman, Memphis; Harold J. Fitzgerald, Milwaukee; A. E. Lightman, Washington; Charles Kessnich, Atlanta; Maurice Wolf, Boston; Elmer Lux, Buffalo; Tom Flannery, Chicago; Arthur Frudenfeld, Cincinnati; "Mickey" Gross, Denver; M. D. Cohn, Kansas City; E. R. Ruben, Minneapolis; E. I. Rubin, Omaha; John H. Harris, Pittsburgh; Louis K. Ansell, St. Louis; Tracy Barham, Salt Lake City, and Frank L. Newman, Seattle.

National co-chairmen are H. M. Richey and E. K. O'Shea, New York.

Prince Starts on 2nd Lap of Depinet Drive

Dave Prince, captain of the current "Ned Depinet Drive," will begin the second phase of his nationwide tour of RKO Radio exchanges on Sun., Feb. 17, with St. Louis again the tee-ing-off spot. After addressing members of that exchange, Prince, accompanied by Walter Branson, Western division sales manager, will proceed to Kansas City, Des Moines, Omaha, Minneapolis, Milwaukee and Chicago. The drive is now at the halfway mark of its 20-week period to end May 9.

City Cuts Assessment

PHILADELPHIA, Feb. 12.—The City has made the following reductions on assessments of center-city theatres: S-W Boyd, reduced from $487,700 to $465,700; S-W Mastbaum, from $1,175,500 to $1,120,100; William Goldman's Erlanger, from $445,000 to $420,800; Fox, from $1,331,400 to $1,321,400, and Town Hall from $591,800 to $567,000.

Baker Sees Chance Of Film Import Cut

The necessity of making a cut "here and there" on tobacco and films for a short time, to obtain food, was suggested here Monday for the British by Major Reginald Baker, managing director of Ealing studios and president of the Kinematograph Renters Society, after his arrival from England on the *Queen Mary.*

(MOTION PICTURE DAILY on Monday in a cable from London reported that the Conservative opposition in the House of Commons is calling for a curtailment in the number of U. S. films imported in view of the reduction in food rations caused by the shortage of dollar exchange.)

Four from Ealing

Ealing, Baker said, is making only four or five pictures a year, but in the million-dollar bracket. "We finance our own subjects and work entirely independently. Rank (J. Arthur Rank) gives us complete freedom of operation. We approve distribution." Ealing has already delivered "Johnny Frenchman," "Dead of Night," which Universal will distribute, and "Pink String and Sealing Wax." It is now delivering "The Captive Heart" and "The Outlanders." Ealing's distribution contact with Rank started last May.

Production this year, Baker said, includes "Nicholas Nickleby," the Charles Dickens novel, which may be filmed in color, and is budgeted at $1,000,000; "Hue and Cry," budgeted at $720,000; "Johanna Godden," possibly in color, and to cost from $800,000 to $1,000,000 and "Soho Melodrama," budgeted at $800,000.

Baker declined to comment on the fate of the distributors' quota in England, pointing out that he is a member of the film council of the Board of Trade, which legislates the quota law.

He will return to England on Feb. 27 and plans to confer in Canada with John Davis, Odeon Theatres representative, and John Woolf, Rank distribution representative.

Television Leaders To Address ATS

Officials of five television receiver manufacturing organizations will address a meeting of the American Television Society at the Barbizon-Plaza Auditorium, tomorrow evening, on the subject of merchandising television receivers, Dave Wagman, chairman of the meeting and radio sales manager of Bruno-New York, announces. Speakers will be J. B. Elliot, RCA-Victor; Harry Boyd Brown, Philco; Phil Gillig, Emerson Radio; E. Patrick Toal, General Electric; Ernest A. Marx, DuMont Laboratories.

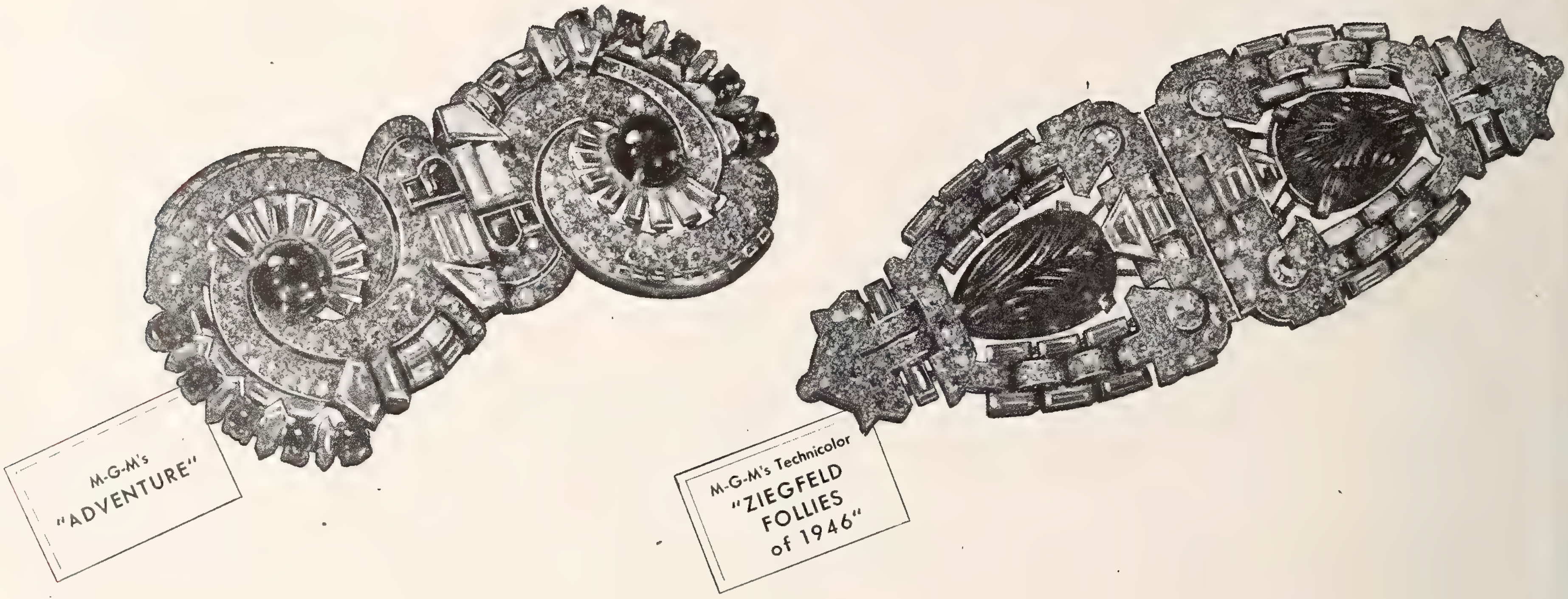
Goldwyn in Television

HOLLYWOOD, Feb. 12. — Samuel Goldwyn yesterday announced installation of a television station, for which a license application is now undergoing hearings. It will cost $350,000, with annual maintenance equalling a like figure.

Astor with Columbia

Major Ben Astor has assumed new duties with Columbia International after two years overseas in the CBI theatre as a major.

THE PROPER SETTING FOR DIAMONDS!



M-G-M will soon entrust to the expert care of our customers two of the greatest attractions in the 22 years of our existence.

The mere mention of these names excites the imagination: CLARK GABLE, GREER GARSON in "ADVENTURE" and the star-studded Technicolor. marvel M-G-M's "ZIEGFELD FOLLIES OF 1946."

(Continued)

Let us be frank! M-G-M exhibitors make it possible for us to create this multi-million dollar magic to enthrall the movie masses.

We thank you for telling us "Go ahead M-G-M, make those BIG ONES. That's what makes this industry GREAT!"

"ADVENTURE" and M-G-M's "ZIEGFELD FOLLIES OF 1946" are jewels beyond compare.

The Friendly Company and its loyal customers have a mutual opportunity without equal.

We enlist your cooperation to obtain the proper setting for these diamonds. You can give new meaning to showmanship. Advertising these attractions is not an expense, it is an investment in undreamed of grosses, in extra shows, in record-breaking playing time.

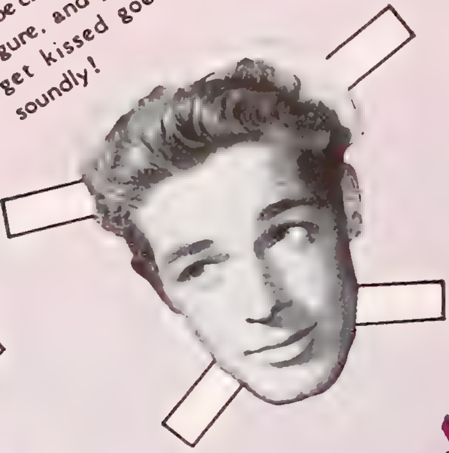
Box-office history is in your hands!

Sensational World Premiere Clark Gable, Greer Garson in
M-G-M's "Adventure" at Radio City Music Hall Now.

If you had a date with...

JOHN HODIAK

With romantic John Hodiak, you'd dine in an ocean-side restaurant, and you'd wear black, because he likes it



GUY MADISON

With tall, blond, tanned Guy Madison, you'd have to be charming, with a good figure, and you'd probably get kissed good-night—soundly!

BOB WALKER

With boyish Bob Walker, you'd probably dance in some famous night spot, and you'd be photographed about every ten minutes

TURHAN BEY

With handsome Turhan Bey, you'd make the glamor girls jealous, because they'd like to be *you* with *him*

VAN JOHNSON

With typically American Van Johnson, you might go to his movie studio, while they ran off an old Garbo picture for Van, and you'd probably share him, everywhere else, with swarms of bobby soxers

HELMUT DANTINE

With continental Helmut Dantine, you'd have to have good taste, intelligence, and —above all—you'd have to be *real*

MOTION PICTURE
VAN JOHNSON'S COMPLETE LIFE STORY

Where is America getting all that the movies mean?... in Motion Picture Magazine, naturally—in Motion Picture Magazine only

Would the thought of a date with one of your handsome stars thrill any woman? It would. It would add to the glamor the movies mean—it would be something extra exciting. Motion Picture's job has always been to sell all the excitement of pictures. So Motion Picture fixed up dates with your stars, in a human, light-hearted feature that's different and popular. Every woman "just knows they mean her" when Motion Picture says

"IF YOU HAD A DATE WITH..."

Exclusively in Motion Picture Magazine

Ever since 1910, Motion Picture Magazine has been America's unusual screen magazine. In unique features—such as this—Motion Picture has struck out and done new things that have been highly successful—and thoroughly envied—because they have been what movie-goers wanted, and were not getting anywhere else. Motion Picture Magazine has done an unduplicated job of selling the true excitement of the movies to your picture public. Almost 1,000,000 of your box-office customers buy each issue because they can't find anything else like Motion Picture.

MOTION PICTURE MAGAZINE *thinks ahead!*

Fawcett Publications, Inc., World's Largest Publishers of Monthly Magazines
1501 Broadway, New York 18, N. Y.; 295 Madison Ave., New York 17, N. Y.; 8555 Sunset Blvd., West Hollywood 46, Calif.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CINCINNATI

Grosses for the most part still are on the upward trend, and, while returns are somewhat spotty, the overall average compares favorably with preceding weeks. Weather was mild, with occasional showers at the weekend. Estimated receipts for the week ending Feb. 12-15:

BECAUSE OF HIM (U)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $13,000. (Average: $14,500)

THE HARVEY GIRLS (M-G-M) — RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show, 3rd week. Gross: $10,000. (Average: $10,000)

TIGER WOMAN (Rep.) and WANDERER OF THE WASTELAND (RKO-Radio)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,650. (Average: $1,600)

LAWLESS EMPIRE (Col.) and MY NAME IS JULIA ROSS (Col.) — RKO FAMILY (1,000) (30c-60c) 3 days. Gross: $800. (Average: $800)

UP GOES MAISIE (M-G-M) — RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $11,000. (Average: $8,000)

TARS AND SPARS (Col.)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Palace. Gross: $5,000. (Average: $5,000)

THE BELLS OF ST. MARY'S (RKO-Rainbow)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 7th week, on a second week moveover from two weeks at the Grand, after three weeks at the Palace. Gross: $5,000. (Average: $5,000)

THE SPIRAL STAIRCASE (RKO-Radio)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $22,000. (Average: $13,500)

SCARLET STREET (U)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $5,500. (Average: $5,000)

CLEVELAND

Holdovers did the biggest business of the week, with clear weather an able ally. Estimated receipts for the week ending Feb. 13:

SCARLET STREET (U) — RKO ALLEN (3,000) (45c-55c-65c) 7 days, 2nd week. Gross: $11,000. (Average: $10,000)

DOLL FACE (20th-Fox) — WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days. Gross: $19,000. (Average: $20,800)

ALONG THE NAVAJO TRAIL (Rep.) and SWING PARADE OF 1946 (Mono.)—WARNERS' LAKE (714) (45c-55c-65c) 7 days. Gross: $2,500. (Average: $3,270)

DANGER SIGNAL (WB)—LOEW'S OHIO (1,268) (45c-65c) 7 days. Gross: $7,000. (Average: $6,200)

LEAVE HER TO HEAVEN (20th-Fox)—RKO PALACE (3,300) (45c-55c-65c) 7 days, 3rd week. Gross: $20,000. (Average: $19,000)

SPELLBOUND (UA) — LOEW'S STATE (3,300) (45c-65c) 7 days, 3rd week. Gross: $20,000. (Average: $20,700)

UP GOES MAISIE (M-G-M) — LOEW'S STILLMAN (1,900) (45c-65c) 7 days. Gross: $11,000. (Average: $11,000)

PHILADELPHIA

The transit strike has cut down grosses despite good weather. Estimated grosses for week ending Feb. 12-14:

SPELLBOUND (UA) — ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $23,200. (Average: $14,500)

THE LOST WEEKEND (Para.) — BOYD (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 4th week. Gross: $20,800. (Average: $18,000)

SAN ANTONIO (WB) — ARCADIA (900) (40c-45c-50c-65c-75c) 7 days, 2nd run. Gross: $6,500. (Average: $4,000)

FIRST YANK INTO TOKYO (RKO) 6 days) and **SPELLBOUND (UA)** (1 day)—EARLE (3,000) (40c-50c-65c-75c-85c-95c) 6 days of vaudeville starring Bert Wheeler and the Mills Brothers. Gross: $31,200. (Average: $27,500)

LEAVE HER TO HEAVEN (20th-Fox)—FOX (2,000) (40c-50c-65c-75c-85c) 7 days, 5th week. Gross: $21,000. (Average: $20,500)

KISS AND TELL (Col.)—KARLTON (1,000) (40c-45c-50c-65c-85c) 7 days, 2nd run. Gross: $6,500. (Average: $6,600)

WHAT NEXT, CORPORAL HARGROVE? (M-G-M) — KEITH'S (2,300) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $5,000. (Average: $5,800)

MY REPUTATION (WB) — MASTBAUM (4,700) (40c-45c-50c-65c-75c-85c) 7 days, 4th week. Gross: $17,400. (Average: $22,000)

THE HARVEY GIRLS (M-G-M)—STANLEY (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $28,500. (Average: $20,000)

FRONTIER GAL (U)—STANTON (1,700) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $16,800. (Average: $9,500)

TORONTO

With a return of comfortable weather and improved traffic conditions, Toronto first-runs had a lively week although most of them were in the midst of holdovers. Money is flowing more freely than a month ago and theatres are getting their share. Chief opposition included the start of hockey playoffs and some symphony concerts. Estimated receipts for the week ending Feb. 15:

DOLL FACE (20th-Fox)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days, 2nd week. Gross: $3,800. (Average: $4,000)

MILDRED PIERCE (WB) — IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $14,800. (Average: $12,800)

THEY WERE EXPENDABLE (M-G-M)—LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $11,700. (Average: $13.200)

THE LOST WEEKEND (Para.)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $19,300. (Average: $13,800)

BECAUSE OF HIM (U)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $12,800. (Average: $9,300)

DOLL FACE (20th-Fox)—VICTORIA (1,270) (12c-30c-48c) 6 days, 2nd week. Gross: $5,500. (Average: none yet; opening week: $7,000)

ST. LOUIS

With three holdovers this week, grosses are back to normal. Despite several cold days, the weather has been favorable. Estimated receipts for the week ending Feb. 13:

THE BELLS OF ST. MARY'S (RKO-Rainbow)—AMBASSADOR (3,154) (50c-60c-75c) 7 days. Gross: $23,000. (Average: $17,200)

THE LOST WEEKEND (Para.) and PEOPLE ARE FUNNY (Para)—FOX (45c-55c-65c) 7 days, 2nd week. Gross: $16,000. (Average: $17,000)

SPELLBOUND (UA) — LOEW'S STATE (3,162) (40c-50c-55c-65) 7 days, 3rd week. Gross: $11,500. (Average: $17,100)

FRONTIER GAL (U) and TERROR BY NIGHT (U)—MISSOURI (3,514) (45c-55c-65c) 7 days. Gross: $11,500. (Average: $11,100)

THE LAST CHANCE (M-G-M) and A LETTER FOR EVIE (M-G-M)—LOEW'S ORPHEUM (1,900) (40c-50c-55c-65c) 7 days, 2nd week. Gross: $5,000. (Average: $7,100)

SAN ANTONIO* (WB) and THE DALTONS RIDE AGAIN* (U)—SHUBERT (1,900) (40c-50c-60c) 7 days. Gross: $8,500. (Average: $6,200)

BEHIND CITY LIGHTS (Rep.) and MR. MUGGS RIDES AGAIN (Mono.) — ST. LOUIS (4,000) (40c-50c-60c) 7 days. Gross: $9,000. (Average: $7,900)

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* Indicates moveover picture.

SAN FRANCISCO

Grosses have been steady, with weather clear but cold. Estimated receipts for the week ending Feb. 13-15:

PARDON MY PAST (Col.) and CRIME DOCTOR'S WARNING (Col.)—ORPHEUM (2,440) (45c-65c-85c) 7 days. Gross: $24,000. (Average: $21,000)

BLITHE SPIRIT (U)—UNITED ARTISTS (1,200) (45c-65c-85c) 7 days, 3rd week. Gross: $12,500. (Average: $16,000)

THE BELLS OF ST. MARY'S (RKO-Rainbow)—GOLDEN GATE (2,850) (45c-65c-95c) 7 days, 7th week, with vaudeville. Gross: $32,500. (Average: $39,000)

WHAT NEXT, CORPORAL HARGROVE? (M-G-M) and SHE WENT TO THE RACES (M-G-M)—PARAMOUNT (2,748) (45c-65c-85c) 7 days, 2nd week. Gross: $20,000. (Average: $24,000)

MY REPUTATION (WB) and FOLLOW THAT WOMAN (Para.)—FOX (5,000) (45c-65c-85c) 5 days, 2nd week. Gross: $22,000. (Average for 7 days: $37,000)

DOLL FACE (20th-Fox) and MEXICANA (Rep.)—WARFIELD (2,680) (45c-65c-85c) 7 days, 2nd week. Gross: $21,000. (Average: $27,000)

LEAVE HER TO HEAVEN (20th-Fox) and SOUTH OF THE RIO GRANDE (Mono.) — STATE (2,380) (45c-65c-85c) 7 days, 2nd week, on a moveover from the Warfield. Gross: $10,500. (Average: $13,000)

LOST WEEKEND (Para.) and ALLOTMENT WIVES (Mono.)—ST. FRANCIS—(1,400) (45c-65c-85c) 7 days, 2nd week, on a moveover from the Fox. Gross: $15,000. (Average: $13,000)

KANSAS CITY

Weather has been generally fair this week, with the temperature veering between 20 and 62 degrees. There have been several attractions at the Music Hall, including Sigmund Romberg and the philharmonic orchestra. Estimated receipts for the week ending Feb. 12:

SCARLET STREET (U)—ESQUIRE (800) (45c-65c) 7 days, 2nd week. Gross: $7,500. (Average: $8,000)

SPELLBOUND (UA) — MIDLAND (3,500) (45c-65c) 7 days, 2nd week. Gross: $18,000. (Average: $15,000)

CONFIDENTIAL AGENT (WB) — NEWMAN (1,900) (45c-65c) 7 days. Gross: $11,000. (Average: $12,000)

TOO YOUNG TO KNOW (WB) and THE UNSEEN (Para.)—ORPHEUM (1,900) (45c-65c) 7 days. Gross: $10,000. (Average: $10,000)

ROMANCE OF THE WEST (PRC) and CAPTAIN TUGBOAT ANNIE (Rep.) — TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $9,400. (Average: $9,400)

SCARLET STREET (U)—UPTOWN (2,000) (45c-65c) 7 days, 2nd week. Gross: $5,500. (Average: $6,000)

SCARLET STREET (U)—FAIRWAY (700) (45c-65c) 7 days, 2nd week. Gross: $1,200. (Average: $1,750)

INDIANAPOLIS

Film trade here is dominated by "The Bells of St. Mary's" this week, with other grosses just fair. Estimated receipts for the week ending Feb. 12-13:

FRONTIER GAL (U) and PURSUIT TO ALGIERS (U)—CIRCLE (2,800) (35c-55c) 7 days. Gross: $11,000. (Average: $10,500)

THE BELLS OF ST. MARY'S (RKO-Rainbow) — INDIANA (3,200) (35c-55c) 7 days. Gross: $25,000. (Average: $12,000)

UP GOES MAISIE (M-G-M) and A LETTER FOR EVIE (M-G-M) —LOEW'S (2,450) (35c-55c) 7 days. Gross: $10,000. (Average: $12.000)

SCARLET STREET (U) and SENORITA FROM THE WEST (U) — LYRIC (1,600) (35c-55c) 7 days, on a moveover from the Indiana. Gross: $6,000. (Average: $5,000)

BOSTON

Excellent shows prevail in Boston this week; the weather did not harm attendance. Estimated receipts for the week ended Feb. 12:

SCARLET STREET (U)—BOSTON [illegible]-200) (50c-$1.10) plus a stage show, 2nd [illegible]. Gross: $26,400. (Average: $26,300)

DAKOTA (Rep.) and HIT THE HAY—FENWAY (1,373) (40c-70c). Gross: $7,200. (Average: $7,300)

BELLS OF ST. MARY'S (RKO-Rainbow)—MEMORIAL (2,900) (44c-74c) 7th week. Gross: $25,000. (Average: $24,800)

LEAVE HER TO HEAVEN (20th-Fox) 2nd week and **SONG OF MEXICO (Rep.)**—METROPOLITAN (4,376) (44c-74c). Gross: $26,000. (Average: $25,200)

SPELLBOUND (UA)—ORPHEUM (2,900) (35c-74c) 3rd week. Gross: $24,000. (Average: $22,700)

DAKOTA (Rep.) and HIT THE HAY (Col.) — PARAMOUNT (1,700) (44c-74c). Gross: $14,300. (Average: $14,200)

SPELLBOUND (UA) — STATE (3,200) (44c-74c) 3rd week. Gross: $18,500. (Average: $17,300)

OMAHA

Most first-run theatres here had better than average business. The weathed varied widely from day to day. Estimated receipts for the week ending February 13-14:

SPELLBOUND (UA) and VOICE OF THE WHISTLER (Col.)—OMAHA (2,000) (44c-60c) 7 days, 3rd week for "Spellbound," on a moveover from the Paramount. Gross: $6,600. (Average: $8,200)

SHADY LADY (U) — ORPHEUM (3,000) (55c-70c) 7 days. Cab Calloway's orchestra on stage. Gross: $18,900. (Average: $15,900)

THE HARVEY GIRLS (M-G-M)—PARAMOUNT (2,900) (44c-60c) 7 days. Gross: $13,100. (Average: $9,900)

MY REPUTATION (WB) and LIFE WITH BLONDIE (Col.) — RKO-BRANDEIS (1,200) (44c-60c) 7 days. Gross: $7,800. (Average: $6,700)

ATLANTA

Attendance has been good in a week of clear, cold weather. Estimated receipts for the week ending Feb. 13:

SAN ANTONIO (WB)—FOX (4,661) (50c-60c). Gross: $15,000. (Average: $12,500)

THE ENCHANTED FOREST (PRC) — PARAMOUNT (2,446) (50c-60c). Gross: $11,000. (Average: $7,200)

LEAVE HER TO HEAVEN (20th-Fox)—ROXY (2,446) 3rd week. Gross: $6,000. (Average: $5,000)

FATAL WITNESS (Rep.) and THE FALCON IN SAN FRANCISCO (RKO-Radio)—CAPITAL (2,100) (55c-60c). Gross: $5,500. (Average: $3,500)

MEET ME ON BROADWAY (Col.) — RIALTO (933) (50c-60c). Gross: $7,000. (Average: $5,000)

SPELLBOUND (UA)—LOEW'S GRAND (2,031) (50c-60c) 3rd week. Gross: $9,500. (Average: $10,000)

Pozner at SMPE Meet

A history of dubbing with particulars on the mechanical guide and visual synchronization processes, both now generally used, will be given by Wladimir Pozner, head of M-G-M International's export film department here, before a meeting of the Society of Motion Picture Engineers, tonight, at the Museum of Modern Art.

Allen Back at Philco

PHILADELPHIA, Feb. 12.—Armin E. Allen, following two years service with the Navy, has re-joined Philco as a product manager.

The Day's Mail

HOLLAND
BELGIUM
ITALY
PORTUGAL
CYPRUS
SWITZERLAND
PALESTINE
SPAIN
SOUTH AFRICA
BRAZIL

Where the pictures go

MOTION PICTURE HERALD

goes first

Admission Tax Bills To Ky. Legislators

FRANKFORT, Ky., Feb. 12.—Companion bills calling for repeal of the existing graduated theatre admission tax have been introduced in the Kentucky legislature under the sponsorship of the Kentucky Association of Theatre Owners. Conversely, meanwhile, Representatives Kirby Jennings and Homer T. Losey have introduced a measure in the lower house to increase the present tax.

Doubt is expressed by some legislative spokesmen as to likelihood of passage of the former measure, since the 1944-45 admission tax yield was $1,254,844. Legislators endeavoring to set up the 1946-48 biennial budget have indicated that they have departmental requests for $9,000,000 in excess of potential revenue. Theatre tax receipts account for approximately 90 per cent of the admission levy, and have shown a constant annual growth since 1938-39, when collections were $520,158.

Seven other measures, all introduced by Representative Charles W. Anderson, Kentucky's sole Negro legislator, are aimed at race equality, and presumed to affect theatres, ultimately, if not currently. These measures seek to prohibit discrimination in economic, educational, medical, scientific and other fields.

Wage Demand

(*Continued from page 1*)

machinists, electrical workers, carpenters, plumbers and sheet metal workers the same amount of take-home pay for 36 hours work which they now receive for 48. "Proportionate pay revisions" were demanded also for set decorators, janitors, studio policemen, story analysts, publicists, cartoonists and office workers. Since the present 48-hour week includes premium payment for time worked beyond 36 hours, the terms demanded by Sorrell actually amount to a 50 per cent increase in the hourly rate of pay.

Under the proposed interim agreement, working conditions would be negotiated within the 90-day period.

Monday's meeting, marking the first formal participation by Byron Price, MPAA West Coast vice-president, in Hollywood labor affairs, was the sequel to a session on Friday at which Price, Edgar J. Mannix, Cliff Work, Y. Frank Freeman and Benjamin B. Kahane acted upon the Conference of Studio Unions' rejection of the producers' offer to negotiate separately with each of the 16 unions comprising the organization.

Price Elected

(*Continued from page 1*)

replacing the late Charles W. Koerner. Rathvon has moved his headquarters here from New York and absorbed Koerner's duties.

Election of an AMPP president was postponed until the next regular meeting.

Goldman Joins Levine

BOSTON, Feb. 12.—Harry Goldman, former franchise holder for PRC of New England, has become a partner in Embassy Pictures, headed by Joe Levine.

Review

"Tarzan and the Leopard Woman"

(*RKO Radio*)

JOHNNY WEISSMULLER, flanked by Brenda Joyce and young Johnny Sheffield, again lends his brawny physique to a cinematic recounting of the jungle exploit of Edgar Rice Burroughs' world-famous muscle-man. It is a familiar theme onto which scriptwriter Carroll Young has hung few fresh angles; but, allowing that there are a lot of film-goers who want more of the same about Tarzan, producer Sol Lesser can be credited with a satisfactorily suspenseful and entertaining adventure film. Kurt Neumann directed with the enthusiasm his additional status as associate producer naturally would compel.

The Tarzan family, made up of the aforementioned performers, is this time pitted against a tribe of jungle warriors who, attired in leopard skins and armed with iron claws, set out to erase Britishers and British culture from their land. These natives are led by eye-filling Acquanetta (the leopard woman of the title) and by demagogic Edgar Barrier, a traitor to the British cause. Needless to say, Tarzan, almost single-handedly—with occasional aid from his young son and Cheta, the educated chimpanzee—defeats the leopard men, but not until after his physical prowess has been put to many tests. In the final footage he forces a landslide which tumbles the leopard mens' cavern abode around their shoulders. Also in support are Tommy Cook, Dennis Hoey, Anthony Caruso, Doris Lloyd and others.

Running time, 72 minutes. General audience classification. Release date not set.

CHARLES L. FRANKE

Altec Three-Day Meeting Adjourns

SEATTLE, Feb. 12.—Altec Service Corp. has completed a three-day conference of the Western division. District managers and supervisors from the Seattle and Los Angeles districts, together with home office executives, discussed a post-war program which will mean even better service to theatres for the future. Technical discussions regarding the types of new equipment which theatre supply dealers will be marketing also had a place on the agenda, together with newly-developed test equipment for service inspection.

In discussing the conference, G. L. Carrington, Altec president, said, "'Voice of the Theatre,' Altec Lansing's new loudspeaker system, was featured during the first day's session."

Also representing Altec's home office were H. M. Bessey, vice-president; E. O. Wilschke, assistant to Bessey, and C. S. Perkins, manager of commercial engineering.

Ask Warners for a 15% Pay Increase

PHILADELPHIA, Feb. 12.—The local operators' union is asking for a 15 per cent wage increase at Warner theatres here. Negotiations have been delayed since Jan. 1 because of the illness of Frank Phelps, the theatres' labor representative.

Strike Hits Monogram

Employes of Monogram's Eastern office and foreign department and other office workers in the Bond Building on Broadway, here, were forced to take to stairways Monday when 22 elevator and building maintenance employes of Local 32-B walked out on strike in protest against the alleged refusal of Columbia University, owner of the property, to sign a wage increase contract said to have been guaranteed as a result of the general elevator workers' strike of last year.

Western Union Resumed

Circuit and film company home office communications with the field and the studios returned to normal Monday with the settlement of the Western Union strike.

B. and K. Circuit in Personnel Changes

CHICAGO, Feb. 12.—The return of service men to the Balaban and Katz circuit and the resignation of Joseph Pipher as head of merchandising and the warehouse have resulted in numerous organization changes. The post of Pipher, who left to take a long rest, was divided between Raymond Carsky, former Paradise Theatre manager, named head of merchandising, and Abe Bloom, head of the warehouse.

Harry Potter was moved from the United Artists to manage the State Lake, succeeding Charles Cottle, who became district manager of the West Side theatres. Raymond Thompson was moved to the United Artists. Other appointments include Edward Trunk, expense control officer; Jerome Winsberg, Paradise manager; Samuel Levine, Senate manager, and Hons Swan, Luna manager.

Funeral Rites Today For H. Schoenstadt

CHICAGO, Feb. 12.—Funeral services will be held here tomorrow for Henry Schoenstadt, 55, organizer of the local Schoenstadt Circuit, who died here yesterday after a year's illness. A theatre operator for 35 years, Schoenstadt was state chairman of the second War Bond drive and was a former park district commissioner.

He leaves a widow, Martha; his brother Arthur, president of the circuit, and two sisters, Mrs. Bertha Lindenthal of Glencoe and Florence Schoenstadt.

Eugene Ochs Dies

CLEVELAND, Feb. 12.—Eugene Ochs, former well-known local theatre manager, previously residing in Florida, died of a heart attack yesterday en route to Cleveland with his mother. Also surviving are his widow, Harriett, and three brothers, Herbert, Albert and Vincent, all in the film business.

Benjamin Services

HOLLYWOOD, Feb. 12.—Services were held here yesterday for Samuel Benjamin, 77, former Universal, RKO Radio and Columbia exchange manager in Oklahoma City, who died Friday night at his home in Beverly Hills.

Indiana Owners Attack New TAC

INDIANAPOLIS, Feb. 12.—The attitude of the Conference of Independent Exhibitors' Association that it sees no justification for the proposed new Theatre Activities Committee was endorsed by the board of directors of the Associated Theatre Owners of Indiana, in session here.

The Indiana group also endors[illegible] resolution concerning a "free scre[illegible] because "in peacetime the line between legitimate publicity and propaganda may be thin," Don Rossiter, secretary, said. However, this resolution left the way open for showing of any government-sponsored film "of special importance and merit," while reserving the right of each exhibitor to adopt or reject recommendations of the CIEA at his discretion.

Show 'Brotherhood' Trailer

In their drive for local autonomy, the Indiana board also objected that "heads of the industry in New York have again planned for the use of our screens without consulting us" but decided to cooperate nevertheless in showing the American Brotherhood Week trailer. "One caution," however, was added in a bulletin sent to exhibitors. It said: "We note that in the campaign book issued to members of the Conference, a suggestion is made that a local group of clergymen ask the theatre to take up a collection or to allow the sale of memberships in the lobby for $1 each. As far as this association is concerned, we are interested only in the showing of the trailer, and at the time it was prepared, had no knowledge of any campaign book being issued by the Conference suggesting collections for the sale of memberships." The association passed a resolution condemning the practice of taking collections in theatres "when patrons are trapped in their seats," at its last fall convention here. Many exhibitors, however, joined individually in the recent March of Dimes drive.

Reasons for the board's opposition to the Theatre Activities Committee, Rossiter said, were: "First, it could not see how any new formation could improve upon the successful operation of the CIEA and, second, it could not truthfully admit that it was failing to satisfy its members, and the new organization offered or proposed nothing for the welfare of all exhibitors that is not being done or in prospect in future CIEA plannings."

McFadden Named

PHILADELPHIA, Feb. 12.—J. J. McFadden, vice-president, will fill the unexpired term of William Humphries as president of Motion Picture Associates of this city, until an election of officers is held. Humphries resigned from his post as sales chief of 20th Century-Fox but will remain as a member of the Motion Picture Associates.

The organization's new members include Maurice Rosen, C. E. Peppiatt, Joe Farrow and Marvin Wolfish.

Film on Lucey's Place

HOLLYWOOD, Feb. 12.—Lucey's, Melrose Ave. restaurant patronized by Hollywood personalities and chiefly those from the adjacent Paramount and RKO studios, will have a film in color built around it. Federal Films, the Le Baron-Morros company, plan it.

Allied

(*Continued from page* 1)

characterizes as an "undesirable type of checker."

In resolutions adopted Allied went on record against "any form of coercion against exhibitors to make them show reels or take up collections or to participate in any drives." Allied wants exhibitors to be left free to vote about participation in drives. Another resolution reaffirms Allied's position of maintaining separate legislative representation which would cooperate with other branches of the industry in matters of common interest such as tax matters. Cooperation would also be on a local level as well as a national level for constructive legislation as well as to combat harmful situations.

To Follow Suit

The Allied executive committee will follow up on the U. S. New York anti-trust suit, being prepared to make new recommendations relative to industry trade practices should the courts enter a decree ordering changes in the established trade practices.

The Allied board further approved and adopted as its own, the resolutions of Allied of Eastern Pennsylvania and Ohio relating to the alleged circuit expansion plans of the affiliated circuits, with a survey to be undertaken to make a complete report of such projected activities. The study will include all theatres which the affiliates plan to acquire, are building, or plan to build.

In another resolution the board ratified the action of the executive committee of the Conference of Independent Exhibitors Association relating to "freedom of the screen."

Yesterday's sessions were devoted to a discussion of 16mm. films as they pose a threat of competition to established 35mm. theatres. There was also a discussion of recent television developments as they affect theatres. Report of the Caravan Committee headed by Sidney Samuelson dealt with the latest sales policies of distributors and grievances about film rentals.

50 Present

About 50 Allied leaders, members of the board and observers attended Mondays and yesterday's sessions. Continuance of the present officers including Martin G. Smith as president; Abram F. Myers, chairman and general counsel; William L. Ainsworth, treasurer; Roy E. Harrold, secretary; and P. J. Wood, recording secretary, for another year is indicated.

Allied of New Jersey gave luncheons on Monday and yesterday and a dinner last night, preceded by a reception given by Paramount Pictures.

Restores Night Curb

HARTFORD, Feb. 12.—The war-time Connecticut order which permitted women to work after 10 P. M., including theatre help, has been revoked by Gov. Raymond Baldwin with theatre operators now seeking to replace the females.

Kellar Incorporates

ALBANY, N. Y., Feb. 12. — Blount Theatricals, Inc., has been incorporated to deal in motion pictures and plays. Incorporators are: Herman Kellar, Wilma B. Loos and Rosalind Star, all of New York City.

Academy Nominates 33 Music Scores, 14 Songs

HOLLYWOOD, Feb. 12.—Thirty-three music scores and 14 songs have been nominated to compete for the three top music spots in the 18th Annual Academy Awards, President Jean Hersholt discloses. Twenty-one were nominated for best music score of a dramatic or comedy picture, and 12 for best scoring of a musical picture. Only members of the music branch of the Academy vote in selecting the winning scores. All members of the Academy vote for the best original song. Following are the films nominated and the composers:

Best scoring of a musical picture: "Anchors Aweigh," by Georgie Stoll; "Belle of the Yukon," by Arthur Lange; "Can't Help Singing," by Jerome Kern and H. J. Salter; "Hitchhike to Happiness," by Morton Scott, musical director; "Incendiary Blonde," by Robert Emmett Dolan; "Rhapsody in Blue," by Ray Heindorf and Max Steiner; "State Fair," by Alfred Newman and Charles Henderson; "Sunbonnet Sue," by Edward J. Kay; "The Three Caballeros," by Charles Wolcott, Edward Plumb and Paul Smith; "Tonight and Every Night," by Merlin Skiles and Morris Stoloff; "Why Girls Leave Home," by Walter Greene; and "Wonder Man," by Ray Heindorf and Lou Forbes.

Music Score

Best music score of a dramatic or comedy picture: "The Bells of St. Mary's," by Robert Emmett Dolan; "Brewster's Millions," by Lou Forbes; "Captain Kidd," by Werner Janssen; "The Enchanted Cottage," by Roy Webb; "Flame of the Barbary Coast," by Morton Scott, musical director, and Dale Butts, orchestration; "G. I. Honeymoon," by Edward J. Kay; "G. I. Joe," by Louis Applebaum and Ann Ronell; "Guest in the House," by Werner Janssen; "Guest Wife," by Daniele Amfitheatrof; "The Keys of the Kingdom," by Alfred Newman; "The Lost Weekend," by Miklos Rozsa; "Love Letters," by Victor Young; "The Man Who Walked Alone," by Karl Hajos; "Objective—Burma," by Franz Waxman; "Paris—Underground," by Alexander Tansman; "A Song to Remember," by Miklos Rozsa, adaptation, and Morris Stoloff, musical direction; "The Southerner," by Werner Janssen; "Spellbound," by Miklos Rozsa; "This Love of Ours," by H. J. Salter; "The Valley of Decision," by Herbert Stothart; "The Woman in the Window," by Arthur Lange and Hugo Friedhofer.

Original Song

Best original song: "Accentuate the Positive," from "Here Come the Waves," music by Harold Arlen, lyrics by Johnny Mercer; "Anywhere," from "Tonight and Every Night," music by Jule Styne, lyrics by Sammy Cahn; "Aren't You Glad You're You?", from "The Bells of St. Mary's," music by James Van Husen, lyrics by Johnny Burke; "Cat and Canary" from "Why Girls Leave Home," music by Jay Livingston, lyrics by Ray Evans; "Endlessly," from "Earl Carroll Vanities," music by Walter Kent, lyrics by Kim Gannon; "I Fall in Love Too Easily" from "Anchors Aweigh," music by Jule Styne, lyrics by Sammy Cahn; "I'll Buy That Dream" from "Sing Your Way Home," music by Allie Wrubel, lyrics by Herb Magidson; "It Might As Well Be Spring" from "State Fair," music by Richard Rodgers, lyrics by Oscar Hammerstein II; "Linda" from "G. I. Joe," music and lyrics by Ann Ronell; "Love Letters" from "Love Letters," music by Victor Young, lyrics by Eddie Heyman; "More and More" from "Can't Help Singing," music by Jerome Kern, lyrics by E. Y. Harburg; "Sleighride in July" from "Belle of the Yukon," music by James Van Heusen, lyrics by Johnny Burke; "So in Love" from "Wonder Man," music by David Rose, lyrics by Leo Robbin; "Some Sunday Morning" from "San Antonio," music by Ray Heindorf and M. K. Jerome, lyrics by Ted Koehler.

Ten features have been nominated to compete for the two art direction awards, five for black-and-white honors and five for color. They are:

Black-and-White: "Blood on the Sun," Cagney Productions; "Experiment Perilous," RKO; "The Keys of the Kingdom," 20th-Fox; "Love Letters," Hal Wallis Productions; "The Picture of Dorian Gray," M-G-M.

Color: "Frenchman's Creek," Paramount; "Leave Her to Heaven," 20th-Fox; "National Velvet," M-G-M; "San Antonio," Warners; "A Thousand and One Nights," Columbia.

Doran to Einfeld, Loew

HOLLYWOOD, Feb. 12.—S. Charles Einfeld and David M. Loew have signed Marion Avery Doran as story editor. She was formerly with the Paramount and Columbia story departments here and in New York.

'Dr. Susan,' Goldwyn 3rd

HOLLYWOOD, Feb. 12. — Samuel Goldwyn announced yesterday "Dr. Susan," based on the life of the late Los Angeles school superintendent, Dr. Susan M. Dorsey, as his third production this year.

'Journey' at Gotham

"Journey Together," The Royal Air Force feature production with Edward G. Robinson, will follow "Getting Gertie's Garter" into the Gotham Theatre here. English Films is distributing the 82-minute feature in this country.

Burned House Reopens

ST. LOUIS, Feb. 12. — The Milford Theatre, Milford, Ill., owned by C. W. Ritenour, which was destroyed by fire, has been rebuilt and reopened.

Hollywood

By THALIA BELL

Hollywood, Feb. 12

LONGFELLOW'S famous poem, "The Wreck of the Hesperus," will be the basis for a Columbia film which Michel Kraike will produce under the supervision of Bennie F. Zeidman. . . . Hal Wallis has signed Eddie Albert to a contract calling for his appearance in at least one picture a year for the next five years. . . . C. Aubrey Smith has been signed for a top role in the current 20th Century-Fox production, "Anna and the King of Siam."

•

First of the new "Hopalong Cassidy" series will be based on an original screenplay by J. Benton Cheney. . . . Sara Haden has been selected for a lead in Benedict Bogeaus's latest production, "Mr. Ace and the Queen." . . . M-G-M has extended Lucille Ball's contract.

•

Linda Darnell has signed a new long-term contract with 20th Century-Fox. Her next screen appearance will be in the Technicolor Western, "My Darling Clementine." . . . John Raitt, currently appearing in the Broadway play "Carousel," has been signed by PRC for the lead in the forthcoming Cinecolor musical, "Down by the Rio." . . . George Murphy will have an important role in "Tenth Avenue Angel," soon to start at M-G-M.

•

Arnold Albert will produce "Fiesta in Manhattan" for Warners. . . . Erle C. Kenton has been assigned to direct "Three Kids and a Queen" for Universal. Marshall Grant will function as executive producer. . . . Barre Lyndon, noted British author, has been signed by Paramount to write the screenplay for "The Night Has a Thousand Eyes," which Karl Tunberg has been assigned to produce.

Rochester 'Vets' Post

ROCHESTER, N. Y., Feb. 12.—Plans are being drafted here for a theatre men's post of the Veterans of Foreign Wars, according to Louis C. Binnert of Loew's, one of the organizers. Any overseas veteran in the Rochester area connected with show business is eligible for membership. Proposed name is Theatrical Memorial Post.

Re-hiring Male Ushers

TORONTO, Jan. 12.—With the war long since over and an employment problem developing, some Canadian theatres are hiring youg men as ushers to replace girl employes.

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NEXT WEEK IS

AMERICAN BROTHERHOOD WEEK

Honorary Chairman, HARRY S. TRUMAN
General Chairman, HON. HAROLD E. STASSEN
Industry Chairman, SPYROS P. SKOURAS

IT STARTS SATURDAY → FEB. 16 to 24

AND THIS STARTS SATURDAY → 9-Star TRAILER
Produced by DAVID O. SELZNICK

FOR ONE-WEEK RUNS COUNTRY-WID

LAST CALL FOR THOSE WHO'VE FORGOTTEN TO WRITE IN—
[illegible] NATIONAL SCREEN SERVICE OR YOUR LOCAL DISTRIBUTOR CHAIRMAN

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 31 NEW YORK, U. S. A., THURSDAY, FEBRUARY 14, 1946 TEN CENTS

Hope Brighter For Averting Studio Strike

Another Meeting Today Between Producers, CSU

HOLLYWOOD, Feb. 13.—Prospects for averting a strike for wage increases, threatened for next week, appeared brighter tonight after the major producers' labor committee had concluded a two-and-a-half hour meeting with Conference of Studio Unions' president Herbert K. Sorrell, who had demanded a 50 per cent raise in hourly wages for 13 unions.

Following today's meeting, Byron Price, executive vice-president of the Association of Motion Picture Producers, issued the following statement: "Some progress seems to have been made at today's meeting with Sorrell. Three subjects were discussed:

1. A means of resolving the Office Workers' situation, in view of Sorrell's insistence that he must deal for this group if he negotiated at all. Consideration was given to an immediate consent election under NLRB auspices.

2. The AFL jurisdictional award, which previously Sorrell had refused

(Continued on page 6)

'White-collarites' May Seek Raises

Henry A. Wallace, Secretary of Commerce, will speak before the sixth constitutional convention of the United Office and Professional Workers of America, CIO, in Cleveland next Tuesday morning, it was announced here by Lewis Merrill, UOPWA president, on the role of "white collarites" and professional workers.

The convention, to be held at the Hotel Hollenden, from Feb. 18 to 22,

(Continued on page 11)

Satori, Monogram's European Manager

Norton V. Ritchey, president of Monogram International, has appointed William Satori as Continental European Manager, with headquarters to be established in London.

Satori began his career in 1920 with Sascha Film Industries in Vienna. He

(Continued on page 11)

5-Point Rank Expansion For Dominion

TORONTO, Feb. 13.—The Nathanson-Rank Canadian Odeon Theatres will construct between 15 and 20 key theatres in the next 12 to 18 months. The start is scheduled for Toronto, Ottawa and Montreal, where sites have already been acquired, Rank representative John Davis disclosed here on his arrival from London for his third visit to Canada to discuss with Canadian Odeon executives the beginning of "real developments" in a contemplated expansion program that will include the start of a Canadian newsreel, the distribution of additional feature product and a campaign to publicize British product in the Dominion, and the opening of a new studio at Toronto.

Davis said he was unaware of re-

(Continued on page 11)

SIMPP Favors Keeping MPSA

HOLLYWOOD, Feb. 13.—The Society of Independent Motion Picture Producers will advocate continuation of the Motion Picture Society for the Americas to function on a global basis as a permanent institution when Assistant Secretary of State William Benton arrives here March 6 to discuss the matter with industry leaders, SIMPP president Donald Nelson told MOTION PICTURE DAILY today.

"MPSA has done a magnificent

(Continued on page 11)

1st Run Loss $110,000

New York's 15 downtown first-run theatres lost an estimated $110,000 in receipts as a result of Mayor O'Dwyer's order to shut down for 18 hours Tuesday due to the fuel shortage; leading New York circuits lost on the average of $1,000 per theatre, a check by MOTION PICTURE DAILY discloses.

Mayor O'Dwyer announced at 7:15 P.M. last night the return to work today of tug boat strikers, who with tug boat owners agreed to arbitrate the dispute and which is expected to end the New York city brownout and rationing of fuel to theatres which has prevailed during the strike.

Business was generally off when houses reopened Tuesday evening, with downtown houses

(Continued on page 6)

Fitzgerald Directs Red Cross Campaign

Harold J. Fitzgerald, president of Fox Wisconsin Theatres, has been appointed national campaign director for the motion picture industry Red Cross drive, it was announced yesterday by Spyros P. Skouras, national chairman.

Seymour Peiser, advertising-publicity director of Fox West Coast Theatres, and B. J. Hynes, managing director of Fox Intermountain Amusement Corp., have been appointed ex-

(Continued on page 11)

Jurists in Newsreels For 'Brotherhood Week'

WASHINGTON, Feb. 13.—Chief Justice Harlan F. Stone and Associate Justices of the United States Supreme Court, each representing different faiths, will help lead the nation in observing "American Brotherhood Week," which will begin Sunday, Feb. 17 and run through Feb. 24, with Spyros Skouras leading the film industry's participation, assisted by many industry leaders. Stone, Frankfurter and Murphy emphasized the importance of understanding between racial groups and the stamping out of intolerance,

(Continued on page 11)

Utah Owners Set Up New Association

Salt Lake City, Feb. 13.—Utah members of the Intermountain Theatre Owners' Association have formed a Utah Theatre Owners' Association, which will be a member of the ITOA organization.

Sam Gillette of Tooele is president of Intermountain.

Elect Kirsch President of Allied States

Study 16mm Competition; Convention to Be Held

Jack Kirsch, head of Allied of Illinois, was elected president of Allied States Association, succeeding Martin G. Smith, head of Independent Theatre Owners of Ohio, during the closing session of the three-day Allied Mid-Winter board meeting at the Hotel Warwick here yesterday.

Jack Kirsch

Harry H. Lowenstein, Allied of New Jersey head, was elected secretary, succeeding Roy E. Harrold, Associated Theatre Owners of Indiana head, with all other officers

(Continued on page 11)

Redefine Place of Assembly in Bill

ALBANY, N. Y., Feb. 13.—The Condon-Washburn bill amending the state labor law in relation to places of public assembly, and the enforcement of statutes respecting them, writes in a new definition of such places and makes substantial changes in their su-

(Continued on page 11)

Owners Asked to Promote Chicago

CHICAGO, Feb. 13.—Leading exhibitors here have been invited by Mayor Edward Kelly to participate in plans for an annual harvest festival to be held in the city in October to bolster

(Continued on page 6)

In This Issue

Estimated key city grosses are on page 7; booking chart, page 10.

Personal Mention

NED E. DEPINET, Hal Horne, David Loew, Arthur Kelly and William Gell are among travelers expected here from the Coast today and tomorrow.

●

Cyril S. Landau, RKO attorney who is to be secretary and counsel of United World Pictures, will be given a farewell luncheon by RKO associates tomorrow.

●

Major Edmund Grainger, now on terminal leave from the Army, will resume as a producer for Republic on March 1, following a vacation in Mexico.

●

Joel Bezahler, home office assistant to J. F. Flynn, M-G-M Midwestern sales manager, is due back in New York tomorrow from Chicago.

●

Charles F. Deesen, assistant to John J. Maloney, central sales manager for M-G-M, returned to New York yesterday from Cleveland.

●

Lt. Edward Montagne, RKO Pathe director, just released from the Army, has left for Hollywood and will rejoin Pathe on his return here.

●

Louis F. Lifton, Monogram's director of advertising-publicity, will leave New York for Hollywood tomorrow.

●

Norman H. Moray, Warners short subjects sales manager, has left New York for a tour of Midwest exchanges.

●

Sam Burger, Latin America director for Loew's International, is en route to New York from Hollywood.

●

Arthur M. Loew, president of M-G-M International Films, has returned to New York from Hollywood.

●

Si Fabian, interim chairman of the Theatre Activities Committee, has returned to New York from Florida.

●

Phil Williams, March of Time advertising-publicity chief, left New York yesterday for Atlantic City.

●

Carol Brandt, M-G-M Eastern story head, left New York for London and the Continent yesterday.

●

Norman Elson, vice-president of Trans Lux Theatres, left New York for Washington yesterday.

●

Al Dezel, exchange head of Film Classics of Michigan, is in New York from Detroit.

●

Edward A. Golden and Sam Dembow, Jr., left New York last night for Detroit.

●

Natalie Schafer will leave here today for Hollywood.

●

Lester Cowan is in New York from the Coast.

●

Jules Levey is en route to Miami for a vacation.

Insider's Outlook

By RED KANN

IT was remarked here recently there was no pro, and there assuredly was no con, in lining up generally with Bill Scully, in paid space, that film imports are fairly entitled to exhibitor consideration on the basis of values; that there should be no summary disposal on the basis of ingrained conviction they had no commercial potentialities. It was further observed we had seen none of the six British films around which the Universal executive had developed his fair-play argument.

Since then, however, we have seen "The Seventh Veil," one of the six, and are impressed. It is London-made. It tells a very interesting story with a psychopathological base, and tells it with intelligence and a high degree of sustaining interest. The two leads, not generally known here, are Ann Todd, who looks a mixture of Jean Arthur and Joan Fontaine—which is nice mixing—and James Mason, winner of *Motion Picture Herald's* poll of top money-making British stars. They are competent performers and rate attention in this market.

■

Now it is always well not to kid one's self into pleasant delusions. "The Seventh Veil" cannot register weight without help. It needs merchandising. It requires plugging. It must have a non-prejudiced approach. This time around, at least, the holding power of the attraction itself will have to be sold and its leads accepted for the extra value which they furnish. But Miss Todd has a very good chance of catching on here and Mason more than merely a very good chance if their frequency of appearances on American screens is judiciously spaced and if they show up in pictures which equal, or excel, this one.

Meanwhile, it is essential for the British industry to have a full comprehension of the job it has on its hands. This is no overnight task. It will demand patience and hard, persistent enterprise. The approach must preclude recriminations if progress should develop less speedily than enthusiasm anticipates.

Meanwhile, too, the international stakes are large. Large enough for the exhibitor in this country to understand he plays a part in them, no matter how indirectly or how obliquely he thinks his role to be. He cannot enjoy assured economic well-being unless his industry does. Without British revenue, even now threatened, the industry on its present high-level budget cannot remain solvent. Furthermore, England expects a fair shake here, which suggests the urgency of trying to see she gets it. With representative product, this becomes no sacrifice. It can even become a pleasure.

■ ■

Under combined operations, NBC, CBS and Dumont on Tuesday rolled back another television boundary by bringing a live, on-the-minute program into New York from Washington, 225 miles away. It was done by the coaxial cable method with results of alternating value, ranging from very good in outdoor news events to distortion in studio scenes and mostly fog in televised motion pictures.

But this is not the point. Far more impressive is the general success of a historic step onward in the development of this new industry. The imperfections are there, yet surely they cannot be outside the full knowledge of the three sponsoring companies. Technological brains, it is now ventured, will replace the rough spots with the necessary refinements. In what period of time —long or short—remains to be seen. The conclusion inescapable, however, is that television is appreciably closer. Consider this a warning or consider this a benefit. But consider it.

■ ■

Bill Heineman, after weeks of rumor and counter-rumor, becomes vice-president and general sales manager of United World Pictures. Thereby he takes on a man's-sized job. He begins Monday to build UWP from the very ground up. He has no sales force, no office space, no physical equipment, no contract forms. In fact, at the moment, he has no film either. But he will between now and the time the '46-'47 season starts burgeoning. His friends, and there are many, will wish him well. Include us in.

■ ■

An inside look from Chicago out: That Eddie Silverman, who recently bought out ailing Emil Stern's interest in the Essaness Circuit, is flirting hard and long for the Schoenstadt chain of 18 houses there. It probably will be denied.

Vaught Will Study U.S. Griffith Brief

Oklahoma City, Feb. 13.—Federal District Judge Edgar S. Vaught will take up the study of the Government's brief on findings of fact and conclusions of law in the Griffith anti-trust case when he returns from a vacation next week, aides said today.

The Government brief is a voluminous report covering nearly every point in the testimony of the Sherman Act case against the Griffith Amusement Co. and related circuits and was received in Vaught's office today. Vaught had requested the proposed findings when testimony in the case was completed last September. The brief had been due Dec. 1 but a 60-day extension was granted when Robert Wright of the Depatment of Justice said press of business had delayed its preparation.

Defendants' Brief

C. B. Cochrane of the Griffith legal staff said the defendants' answering brief would be submitted about April I. Cochrane said he had been studying his copy of the Government's proposed findings for several days and had not completed them as yet. The Government brief covered each town involved in the testimony of government witnesses arguing that specific Sherman Act violations were indicated in each instance.

Dailey with Eyssell At N. Y. Music Hall

Major Jack F. Dailey, now on terminal leave after four years' service with the Army Air Forces, will join Radio City Music Hall as administrative assistant on Mar. 1, G. S. Eyssell, president and managing director, discloses here.

In North Africa and Italy Dailey established the Army's system of exhibition of entertainment films. He was later special service officer of the Air Service Command in the Mediterranean Theatre, in charge of supplying recreational and athletic equipment for Air Force personnel in Italy, Sardinia and Corsica. Prior to his military service, Dailey was with Paramount for 14 years in its theatre, studio and distribution department as an advertising-publicity writer and representative. When called to Army duty, he had charge of division advertising for six Southern and Southwestern Paramount offices, with headquarters in Dallas.

Daly Would Settle Suit Out of Court

Hartford, Conn., Feb. 13.—It was learned here late yesterday that Michael Daly, independent circuit operator in Connecticut and Massachusetts will endeavor to settle out of court the suit filed against him by Universal, United Artists, Paramount and M-G-M. The suit charged mispresentation in figures on percentage pictures at Daly's Plainfield theater, Plainfield, Conn.

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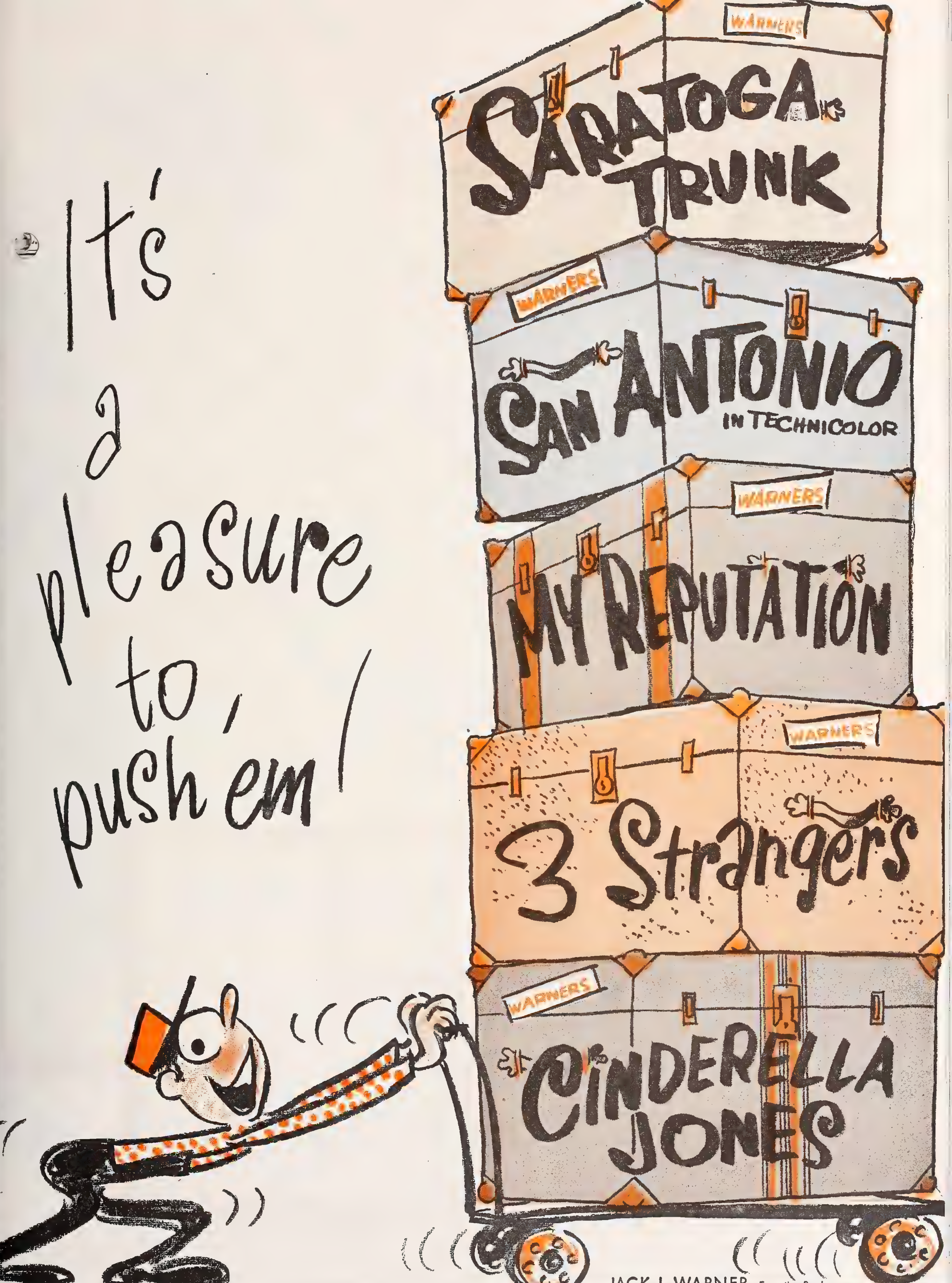
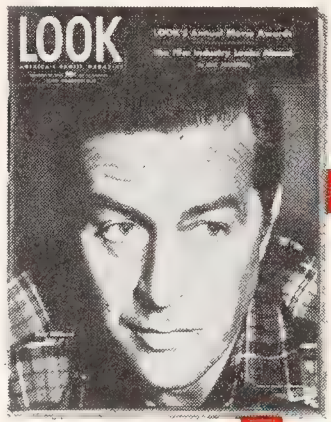


JACK L. WARNER, *Executive Producer*

'RAY!

The "Look" Magazine Medal for Best Male Performance, Won Second Year in a Row by Paramount Stars! See 7-Page Paramount Publicity in Feb. 19th Issue, Out Now, And Use for Lobby Blow-Ups!



W

THREE OUT OF EIGHT "LOOK"
PERSONALITY AWARDS WON BY

The Lost Weekend

an

YOU GET HIM THIS YEAR IN
"THE LOST WEEKEND"
(9th week topped the 8th at N. Y. Rivoli!)
"KITTY," Co-starring Paulette Goddard
"THE WELL-GROOMED BRIDE"
"THE TROUBLE WITH WOMEN"
(Release dates subject to change.)

Milland

Adds another outstanding tribute to the skyrocketing list of "Lost Weekend" honors as he

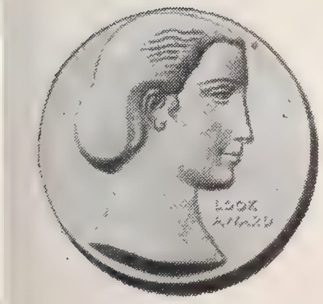
ins "Look" Medal

FOR THE BEST MALE STAR PERFORMANCE OF 1945!

And other "Look" Magazine Medals for "Lost Weekend" achievements go to

BILLY WILDER

FOR THE YEAR'S BEST DIRECTION



JOHN SEITZ

FOR THE YEAR'S BEST CINEMATOGRAPHY

Paramount

THE WINNING COMPANY!

$225,000 Budget For Marx Film Ads

David L. Loew has arrived in New York from Hollywood for two weeks of conferences on three major motion picture interests. He will go into conference immediately with United Artists on plans for release of his production, "A Night in Casablanca," starring the Marx Brothers. Picture is undergoing final editing on the General Service lot on the Coast. It will end the Marxes five-year absence from the screen. Loew has lined up the largest advertising and exploitation budget for any picture he has ever produced, to cost $225,000, nearly double the outlay for his last, "The Southerner."

Also on Loew's agenda is a huddle with Erich Maria Remarque, author of "Arch of Triumph," purchased by the David Lewis-Charles Einfeld-Loew company. He also will meet with Irwin Shaw, playwright, who is writing the screenplay, to be produced by Lewis. It is expected that "Arch," now on its way to the 2,000,000-mark in book sales, will wind up with a production budget of close to $3,000,000.

'Bel Ami' Starts in April, Lewin Says

"Bel Ami," David Loew-Albert Lewin production for United Artists release, will start shooting in April, Lewin, who has just finished the script and will direct the film based on the Guy de Maupassant novel, told MOTION PICTURE DAILY. Loew will be producer. Lewin is here to help cast the film.

The film will star George Sanders, Lewin said, and will probably be released by UA in the fall. He will take a vacation after the conclusion of the film and hopes to remain associated with Loew in his next production, he said.

To Promote Chicago

(*Continued from page* 1)

the reputation of Chicago nationally and internationally. Mayor Kelly has already introduced the idea to civic leaders, disclosing that it is the result of his recent trip to London where he learned that most strangers still think of Chicago as a hotbed of gangsterism.

Representing exhibition at an initial meeting were: John Balaban, head of Balaban and Katz; Jack Kirsch, president of Allied of Illinois; James Coston, Warner Theatres zone manager; Arthur Schoenstadt, president of Schoenstadt Circuit; Frank Smith, RKO Theatres zone manager, and Edwin Silverman, president of Essaness Circuit.

The film industry is expected to benefit locally not only through the thousands of visitors who are expected to be attracted by such a spectacle but will be afforded an opportunity to stage world premieres of important product before large audiences.

Paramount's Fifth Block Announced

Paramount announced its fifth block of four pictures yesterday. They are: "To Each His Own," "Our Hearts Were Growing Up," "The Strange Love of Martha Ivers" and "Hot Cargo." National release dates will be announced later.

15 First-Runs Loss Was $110,000

(*Continued from page* 1)

feeling the pinch more than neighborhoods. And receipts were only moderate yesterday morning, despite the continued school holiday, but business generally picked up as the day progressed. Schools will reopen this morning.

Theatres will generally pay help for time lost during the shutdown, assuming the loss themselves. Home office operations of film companies were only mildly affected by the closing, because they had planned to close all or part of the day for the holiday and there was little effect on distribution activities.

During the shutdown Tuesday, a committee including Joseph R. Vogel, Loew vice-president; James Brennan, RKO New York theatres supervisor, and Si Fabian, attempted to see Mayor O'Dwyer to explain the fuel situation as it affected the theatres. The committee was prepared to offer some of the fuel supplies held by their theatres for use in hospitals if needed, and it was to be pointed out that some of the public confusion could be eliminated if theatres were reopened. But the Mayor lifted the ban on business before the committee, as well as representatives of other industries affected, could confer with him.

Few Without Heat

While theatres cannot get either oil or hard coal for heating, few if any were without heat yesterday. It was pointed out that very little heat is required in theatres once they become filled with patrons. The New York Steam Co. continued to supply heat to most downtown first-runs, using soft coal in its steam manufacturing.

New York first-runs were on their way to a week of standout receipts, with new arrivals scoring excellently before the Tuesday closing. "The Spiral Staircase" was headed for a new record at the Palace for an initial week, but was held to $47,000 as a result of an estimated $5,000 in lost receipts on Tuesday.

"Adventure," and a stage show at Radio City Music Hall, drew $123,500 for an initial week, ending last night; an estimated $20,000 was lost Tuesday, with business being off when the theatre reopened Tuesday evening at a reduced 90-cent admission, without a stage show.

"Miss Susie Slagle's," combined with a stage bill headlining Danny Kaye, drew an outstanding $101,000 for an initial week at the Paramount; the theatre lost an estimated $12,000 Tuesday but managed to do heavy business when it reopened Tuesday night. "Fallen Angel" brought a heavy $113,000 for an initial week at the Roxy combined with a stage bill featuring Carmen Miranda; estimated Tuesday loss was $18,000, with business being below capacity in the night.

Losing $7,000 in business Tuesday, the Rivoli expects over $45,000 for the 11th week of "The Lost Weekend." The Capitol drew about $75,000 for a third week with "The Harvey Girls" and the Glenn Miller orchestra; estimated Tuesday loss was $13,000. "My Reputation" and a stage bill headed by Orrin Tucker and his orchestra, at the Strand, will bring a moderate $41,000 for a third week with an estimated loss of $7,000.

"Spellbound" will draw a good $37,000 for a 15th week at the Astor with the estimated loss being $6,000. "Saratoga Trunk" brought $27,000 for a 12th week at the Hollywood with its estimated loss being $5,000. "A Walk in the Sun" will bring $20,000 for a fourth week at the Victoria, with a loss of about $3,000.

"Tarzan and the Leopard Woman," which was headed for a big week at the Globe, will be held to $27,000 for an initial week, an estimated $5,500 having been lost on Tuesday. "Getting Gertie's Garter" lost an estimated $2,600 Tuesday, with $13,500 expected for a second week, at the Gotham. An estimated $3,000 was lost at the Winter Garden, where "The Seventh Veil" completed a strong seventh week with over $19,000.

Criterion Off $2,500

The Criterion was off $2,500, with $16,500 recorded for the third and final week of "Because of Him"; "Scarlet Street" will open there this morning. "Terror by Night" will draw $7,500 for a week at the Rialto, with an estimated $1,700 lost Monday night and Tuesday; "Behind Green Lights" will follow tomorrow. Additionally, the Republic, playing a return engagement of Walt Disney's "Dumbo," will draw a good $15,000 for an initial week, with an estimated $3,000 lost Tuesday.

Losses in the aggregate to New York's 658 film theatres is believed to have exceeded $500,000. Typical of the estimated losses was about $30,000 for the 37 RKO houses; over $50,000 for the 64 Loew theatres; almost $75,000 for some 75 Brandt houses. Skouras losses were comparable to RKO's.

May Avert Strike

(*Continued from page* 1)

to accept, but upon which the producers said there must be some assurance if further jurisdictional strife is to be avoided.

3. Working conditions, which the producers believe must be worked out prior to wage scales, since they would vitally affect and modify any scales which might be adopted.

Sorrell had proposals on all three of these subjects, but not in precise form. He agreed to reduce these proposals to writing as soon as possible. Another meeting was tentatively scheduled for five P. M. Thursday."

Paramount Pep Club Welcomes Veterans

The Paramount Pep Club welcomed back returned service men and women to the company's ranks at a rally in the home office yesterday. Claude Lee, director of public relations, spoke on behalf of the company and outlined the records of Paramounteers who served in the Armed Forces.

Monroe Goodman, assistant to shorts sales chief Oscar Morgan, spoke briefly, and Eddie Bracken, screen comedian, provided entertainment.

1st Long-distance Coaxial Telecast

National Broadcasting, Columbia Broadcasting and DuMont Television Laboratories joined forces to bring the first long-distance telecast from Washington to New York over coaxial cable facilities of the American Telephone and Telegraph Co., on Lincoln's Birthday.

The program, carried over 225 mi[illegible] of cable, featured interviews with C[illegible]gressional leaders and Paul Porter, chairman of the Federal Communications Commission; an explanation of the cable facilities, and ceremonies from Lincoln Memorial where General of the Army Dwight D. Eisenhower placed a wreath at the Lincoln statue.

Actual transmission facilities were good with some seven television cameras being used, including the new RCA image-orthicon.

NBC, CBS and DuMont were hosts to members of the press at NBC's Radio City studios where the program was received on several sets, including one of RCA's 16-by-22-inch picture receivers. Some of the usual drama in newsreel coverage of such events was lacking in the telecast. An amusing incident developed when Gen. Eisenhower did a retake on the placing of the wreath for the benefit of newsreel and other photographers after the television camera had recorded the incident the first time.

M. L.

Set Licensing of British Television

LONDON, Feb. 13.—The House of Commons has immediate intentions of meeting the whole cost of domestic radio and television from license receipts, the British Government announced today. Costs of overseas propaganda broadcasts are already being met with a special British treasury grant.

Spokesman Herbert Morrison claimed justification for an increase in listeners' license fees from 10 shillings, as at present, to one pound ($4) for improvements arising not only from wartime experience but also from recent television developments. However, television users are being charged an additional pound annually, which is going a long way to alleviate burdens otherwise inevitably borne by regular listeners. Morrison disclosed that the government collects license revenue amounting to 500,000 pounds annually ($2,000,000). The House of Commons advocates abandonment of the present system in favor of sponsored broadcasts.

FP - C Shareholders Approve Stock Split

TORONTO, Feb. 13.—Stockholders of Famous Players-Canadian, in a special meeting here, ratified the three-for-one conversion of common shares in a move to reorganize the capital structure of the circuit company headed by J. J. Fitzgibbons; 600,000 common shares have been authorized and the total is now increased to 1,800,000. The per share value is currently traded on the Toronto Stock Exchange at $50, which is a substantial increase. Old shares outstanding were recently reported at 430,524.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Ideal weather conditions kept grosses at high levels at first-run theatres hereabouts, despite the prevalence of holdovers. Estimated receipts for the week ended Feb. 13:

VACATION FROM MARRIAGE (M-G-M)—CARTHAY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $8,600. (Average: $8,200)

THE DOLLY SISTERS (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $18,500. (Average: $14,600)

THE HARVEY GIRLS (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $11,600. (Average: $15,800)

THE DALTONS RIDE AGAIN (U) and HOUSE OF DRACULA (U) — FOUR STAR (900) (50c-60c-85c-$1.00) 7 days. Gross: $7,700. (Average: $6,600)

THE DALTONS RIDE AGAIN and HOUSE OF DRACULA (U)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $12,500. (Average: $8,100)

THE DALTONS RIDE AGAIN and HOUSE OF DRACULA (U)—GUILD (965) (50c-60c-85c-$1.00) 7 days. (Gross: $10,100. (Average: $7,100)

THE BELLS OF ST. MARY'S (RKO Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 7th week. Gross: $19,500. (Average: $21,600)

THE DOLLY SISTERS (20th-Fox)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $31,500. (Average: $27,400)

THE HARVEY GIRLS (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $18,000. (Average: $26,100)

WHISTLE STOP (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $4,500. (Average: $4,900)

WHISTLE STOP (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $11,500. (Average: $14,700)

WHISTLE STOP (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 3rd week. Gross: $5,200. (Average: $6,600)

WHISTLE STOP (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 3rd week. Gross: $4,500. (Average: $4,600)

THE BELLS OF ST. MARY'S (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 7th week. Gross: $17,000. (Average: $20,500)

MASQUERADE IN MEXICO (Para.) and PEOPLE ARE FUNNY (Para.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $17,000. (Average: $22,200)

MASQUERADE IN MEXICO (Para.) and PEOPLE ARE FUNNY (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $8,300. (Average: $12,800)

THE HARVEY GIRLS (M-G-M)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days (4th week. Gross: $10,500. (Average: $13,300)

THE DALTONS RIDE AGAIN (U) and HOUSE OF DRACULA (U.)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $26,000. (Average: $14,400)

THE DOLLY SISTERS (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $14,500. (Average: $11,300)

THE DALTONS RIDE AGAIN (U) and HOUSE OF DRACULA (U.)—VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $9,300. (Average: $6,700)

THREE STRANGERS (WB)—WARNER (DOWNTOWN) (3,400) (50c-60c-80c-$1.00) 7 days. Gross: $23,000. (Average: $20,700)

THREE STRANGERS (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days. Gross: $18,000. (Average: $14,500)

THREE STRANGERS (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days. Gross: $16,500. (Average: $3,700)

CHICAGO

The world-premiere campaign for "Breakfast in Hollywood" at the Oriental highlighted this week's Loop film activities. It stimulated a giant $55,000 for the first week, according to United Artists. Top holdover grosses still go to "The Lost Weekend" and "Bells of St. Mary's." Estimated receipts for the week ending February 14:

THE LOST WEEKEND (Para.)—APOLLO (1,200) (55c-65c-85c-95c) 3rd week. Gross: $30,000. (Average: $12,000)

SHE WOULDN'T SAY YES (Col.)—CHICAGO (3,850) (55c-65c-85c-95c). On stage: Victor Borge; 4th week. Gross: $40,000. (Average: $51,500)

THREE STRANGERS (WB)—GARRICK (1,000) (55c-65c-85c-95c). Gross: $15,000. (Average: $12,000)

MAN ALIVE (RKO Radio) and CHINA'S LITTLE DEVILS (Mono.)—GRAND (1,350) (55c-65c-85c-95c). Gross: $10,000. (Average: $9,500)

BREAKFAST IN HOLLYWOOD (UA)—ORIENTAL (3,200) (55c-65c-85c-95c). On stage: Ina Ray Hutton and band. Gross: $55,000. (UA's figure). (Average: $35,000)

CORNERED (RKO Radio) and SING YOUR WAY HOME (RKO Radio)—PALACE (2,500) (55c-65c-85c-95c). Gross: $30,000. (Average: $24,000)

MILDRED PIERCE (WB)—ROOSEVELT (1,000) (55c-65c-85c-95c) 7th week. Gross: $20,000. (Average: $24,000)

LEAVE HER TO HEAVEN (20th-Fox)—STATE LAKE (2,700) (55c-65c-85c-95c) 7th week. Gross: $23,000. (Average: $20,000)

BELLS OF ST. MARY'S (RKO Radio)—WOODS (1,200) (55c-65c-85c-95c) 7th week. Gross: $20,000. (Average: $15,000)

MILWAUKEE

Good theatre-going weather, combined with excellent product, boosted receipts of four of the city's downtown first-run theatres well above average. Estimated receipts for the week ended Feb. 13:

BELLS OF ST. MARY'S (RKO-Rainbow)—RIVERSIDE (2,600) (50c-80c) 7 days, 7th week. Gross: $12,000. (Average: $16,500)

SPELLBOUND (UA-Selznick)—WARNER (2,400) (50c-80c) 7 days, 1st week. Gross: $24,000. (Average: $15,500)

FRONTIER GAL (U) and GETTING GERTIE'S GARTER (UA)—ALHAMBRA (1,600) (50c-80c) 7 days, 3rd week. Gross: $7,500. (Average: $5,000)

LOST WEEKEND (Para.) and PEOPLE ARE FUNNY (Para.)—PALACE (2,275) (55c-85c) 7 days, 1st week. Gross: $22,000. (Average: $12,500)

THEY WERE EXPENDABLE (M-G-M) and SHE WENT TO THE RACES (M-G-M)—WISCONSIN (2,800) (55c-85c) 7 days, 2nd week. Gross: $11,500. (Average: $13,000)

KISS AND TELL (Col.) and MEET ME ON BROADWAY (Col.)—STRAND (1,200) (55c-85c) 7 days, 3rd week. Gross: $7,250. (Average: $6,000)

ATLANTA

Cold but clear weather, attendance was good and above-average grosses prevailed at most first-runs here this week. Estimated receipts for the week ended Feb. 13:

SAN ANTONIO (WB)—FOX (4,661) (50c-60c). Gross: $15,000. (Average: $12,500)

THE ENCHANTED FOREST (PRC)—PARAMOUNT (2,446) (50c-60c). Gross: $11,000. (Average: $7,200)

LEAVE HER TO HEAVEN, 3rd week on a holdover (20th-Fox)—ROXY (2,446). Gross: $6,000. (Average: $5,000)

FATAL WITNESS (Rep.) and THE FALCON IN SAN FRANCISCO (RKO Radio)—CAPITAL (2,100) (55c-60c). Gross: $5,500. (Average: $3,500)

MEET ME ON BROADWAY (Col.)—RIALTO (983) (50c-60c). Gross: $7,000. (Average: $5,000)

SPELLBOUND (UA)—LOEW'S GRAND, 3rd week, on a holdover (2,031) (50c-60c). Gross: $9,500. (Average: $10,000)

MINNEAPOLIS

Grosses for Loop theatres, like the weather, hovered around average. Estimated receipts for the week ending Feb. 14:

SPELLBOUND (UA-Selznick) — RADIO CITY (4,000) (44c-60c) 7 days, 2nd week. Gross: $17,000. (Average: $12,000)

TARS AND SPARS (Col.)—ORPHEUM (2,800) (40c-70c) 7 days. Gross: $8,000. (Average: $7,500)

BELLS OF ST. MARY'S (RKO-Rainbow)—PAN (1,500) (44c-60c) 7 days, 2nd run. Gross: $6,500. (Average: $5,000)

SHADY LADY (U)—CENTURY (1,600) (44c-60c) 6 days. Gross: $3,700. (Average: $7,000)

GETTING GERTIE'S GARTER (UA-Small)—STATE (2,300) (44c-60c) 7 days. Gross: $12,000. (Average: $10,000)

ARROWSMITH (Film Classics)—WORLD (350) (44c-80c) on a revival. Gross: $3,200. (Average: $3,000)

SHE WENT TO THE RACES (M-G-M)—GOPHER (1,000) (40c). Gross: $2,800. (Average: $3,000)

PARDON MY PAST (Col.)—LYRIC (1,100) (44c-60c). Gross: $6,000. (Average: $4,500)

PITTSBURGH

Weather conditions being ideal, six of the seven downtown first-run theatres did far better than average business here over the weekend. Estimated receipts for the week ending Feb. 14:

DOLL FACE (20th-Fox)—FULTON (1,700) (35c-44c-65c) 7 days. Gross: $14,000. (Average: $9,000)

FRONTIER GAL (U)—J. P. HARRIS (2,000) (35c-44c-65c) 7 days, 2nd week. Gross: $11,500. (Average: $10,000)

SPELLBOUND (Selznick-UA) — PENN (3,400) (40c-55c-85c) 7 days. Gross: $38,000. (Average: $23,000)

THE LOST WEEKEND (Para.)—RITZ (1,100) (35c-44c-65c) 7 days, 4th week on a moveover from the Penn. Gross: $3,000. (Average: $3,000)

THE STORK CLUB (Para.)—STANLEY (3,800) (40c-65c-85c) 7 days. Second week. Gross: $17,000. (Average: $23,000)

MY REPUTATION (WB)—WARNER (2,000) (35c-44c-65c) 7 days. Third week on moveover from Penn. Gross: $7,500. (Average: $7,500)

MY NAME IS JULIA ROSS (Col.) and MEET ME ON BROADWAY (Col.)—SENATOR (1,700) 7 days, (35c-44c-65c). Gross: $5,000. (Average: $3,500)

SALT LAKE CITY

Clear and unusually cold weather rules here this week, with attendance at first-runs hitting around average. Estimated receipts for the week ending Feb. 15:

THE HARVEY GIRLS (M-G-M)—CENTRE (1,700) (14c-45c-65c) 7 days. Gross: $13,000. (Average: $13,000)

MY REPUTATION (WB)—CAPITOL (1,878) (14c-45c-65c) 14 days, on a moveover. Gross: $8,500. (Average: $7,300)

THREE OF A KIND (Mono.) and ROGUES' GALLERY (PRC) (with vaudeville)—LYRIC (1,500) (14c-35c-45c-65c) 7 days. Gross: $4,500. (Average: $5,000)

WANDERER OF THE WASTELAND (RKO Radio) and SUNBONNET SUE (Mono.)—RIALTO (800) (14c-45c-65c) 7 days. Gross: $3,500. (Average: $3,500)

BECAUSE OF HIM (U)—STUDIO (800) (14c-45c-65c) 14 days, on a moveover. Gross: $4,800. (Average: $4,500)

ABILENE TOWN (UA)—UPTOWN (1,300) (14c-45c-65c) 14 days, on a holdover. Gross: $5,500.

TARS AND SPARS (Col.) and ONE WAY TO LOVE (Col.)—UTAH (1,700) 7 days. Gross: $9,500. (Average: $9,000)

Ansco Appoints Davis

Wilfred L. Davis has been appointed manager of Ansco's paper plant as successor to Dr. Fritz Wentzel, who recently retired, by E. Allan Williford, vice-president of General Aniline and Film Corp. in charge of the Ansco division.

'U' Veteran Retires

Enoch G. Lobb, one of the oldest Universal employes, has retired from his position in the home office accounting department after 33 years service.

66 Millions Attend Films, Says Gallup

Average weekly full-price paid admissions at the nation's theatres is now placed at 66,000,000, by new surveys made by George Gallup's Audience Research, according to Albert E. Sindlinger, its executive director.

Sindlinger told MOTION PICTURE DAILY that Audience Research's estimates match with U. S. Bureau of Internal Revenue admission tax receipts. There is a current impression that there are 100,000,000 paid admissions weekly, and although the new survey figures are far from that total, the number of non-paid admissions and cut-rate admissions would add another few millions to the 66,000,000; also, the latter does not include any non-theatre attendance.

Average weekly paid admissions, according to the Gallup estimate, have increased over 22 per cent since 1940, when the full-price paid total was 54,000,000. In 1943, the estimate rose to 62,000,000 weekly, with the 66,000,000 figure representing the peak in full-price paid admissions for a period.

Sindlinger said that the estimates show that the greatest increase in attendance has been in cities of populations between 10,000 and 500,000, while the greatest increase in receipts has been in cities having populations of 500,000 and over, where admission prices have risen considerably and where many more go to downtown first-runs and pay higher admissions than previously.

Weekly Estimates

Audience Research does week-to-week estimates of potential audiences for films released by RKO Radio, Columbia, David O. Selznick, Walt Disney Productions, and other companies. "Samples" are proportionate to the amount of the total gross of a picture contributed by a particular area, with sampling taken of all persons of 12 years and over.

The organization claims that there are approximately 54,000,000 who regularly attend theatres, and points out that the potential audience for motion picture theatres in this country is 90,000,000. The remainder is largely composed of those who are unable to attend theatres because they are too young, too old, confined to institutions, or ill, it is claimed. Audience Research maintains that there are about 10,000,000 who will not go to see films, or who do not attend regularly. Attendance by members of the Armed Forces at Army and Navy showings is also eliminated from Audience Research calculations.

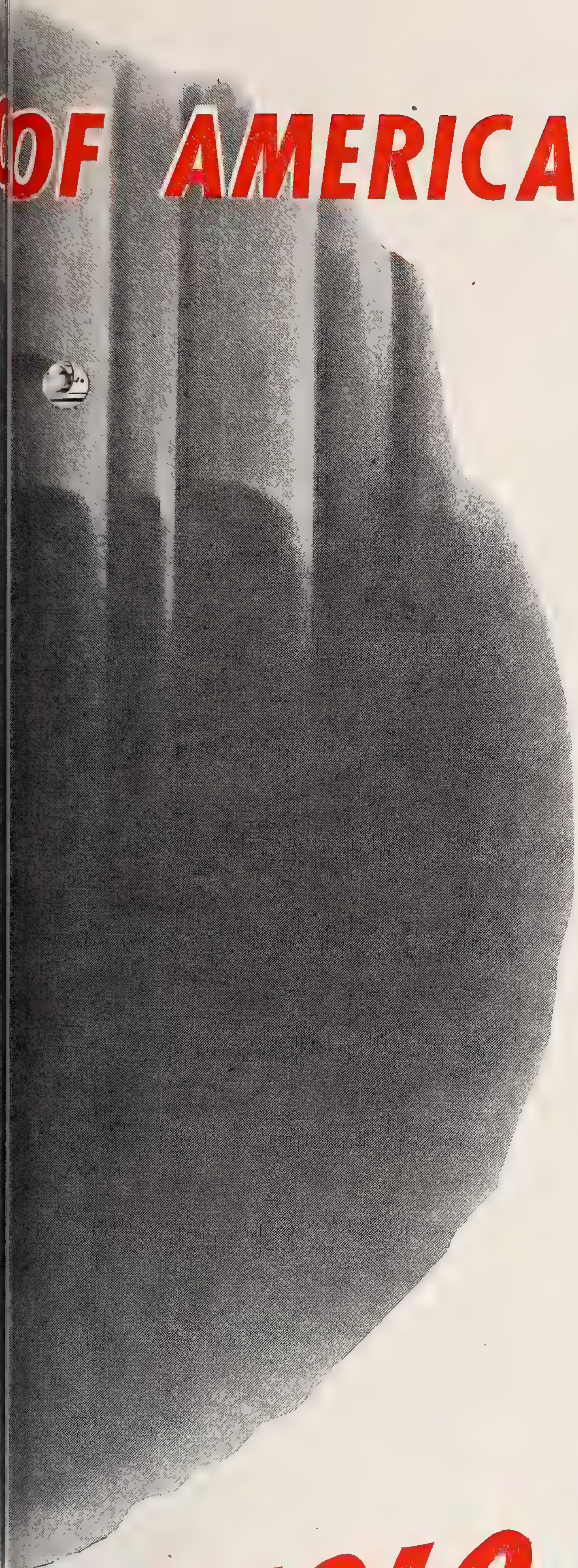
Legion Ratings for 12 More Pictures

The National Legion of Decency has classified as A-1 "Days of Buffalo Bill," Republic; "Junior Prom," Monogram, and "Romance of the West," PRC. Rated A-1 were "The Blue Dahlia," "They Made Me a Killer" and "The Well-Groomed Bride," all Paramount; "Crime of the Century," Republic; "Live Wires," Monogram; "Sentimental Journey," 20th Century-Fox.

Class B designation was given "Face of Marble," Monogram; "Mask of Diijon," PRC; "The Sailor Takes a Wife," M-G-M.

WORLD PREMIERE IN TWO
MURDER IN TH
A REPUBLIC PICTURE

OF AMERICA'S FINEST THEATRES



PARAMOUNT
LOS ANGELES

AND

PARAMOUNT
HOLLYWOOD

BEGINNING TODAY

MUSIC HALL

starring VERA HRUBA RALSTON • WILLIAM MARSHALL

HELEN WALKER • NANCY KELLY • WILLIAM GARGAN

featuring ANN RUTHERFORD • JULIE BISHOP • JEROME COWAN • JACK LaRUE

Directed by JOHN ENGLISH • Screen Play by FRANCES HYLAND and LASZLO GOROG • Original Story by ARNOLD PHILLIPS and MARIA MATRAY

Associate Producer—HERMAN MILLAKOWSKY

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Jan. 19		(15th Block) THE HARVEY GIRLS (Color) Judy Garland John Hodiak M—104 mins. (611) (Rev. 1/2/46)						(Jan. Releases) **(Special)** LEAVE HER TO HEAVEN (Color) Gene Tierney Cornel Wilde D—110 mins. (614) (Rev. 12/20/45)		BECAUSE OF HIM Deanna Durbin Charles Laughton Franchot Tone D—88 mins. (516) (Rev. 1/9/46)	
Jan. 26	CLOSE CALL FOR BOSTON BLACKIE Chester Morris Lynn Merrick	PORTRAIT OF MARIA Dolores Del Rio D—77 mins. (612) (Rev. 12/19/45)	(1944-'45) DRIFTING ALONG Johnny Mack Brown O— 60 mins. (452)	(Block 2) KITTY Paulette Goddard Ray Milland D—104 mins. (4509) (Rev.10/8/45)		A GUY COULD CHANGE Allan Lane Jane Frazee Twinkle Watts D—65 mins. (508) (Rev. 1/23/46)	(Block 3) SPIRAL STAIRCASE Dorothy Maguire George Brent D—83 mins. (611) (Rev. 1/4/46)	DOLL FACE Carmen Miranda Perry Como Vivian Blaine M—80 mins. (617) (Rev. 12/20/45)	WHISTLE STOP (Nebenzal) George Raft Ava Gardner D—85 mins. (Rev. 1/10/46)		MY REPUTATION Barbara Stanwyck George Brent D—94 mins. (510) (Rev. 1/8/46)
Feb. 2	FRONTIER GUN LAW Charles Starrett Jean Stevens O—59 mins. (Rev. 1/7/46)	UP GOES MAISIE Ann Sothern George Murphy C—90 mins. (613) (Rev. 12/28/45)	RED DRAGON Sidney Toler Benson Fong Willie Best D—64 mins. (513) (Rev. 12/19/45)		SIX-GUN MAN Bob Steele Syd Saylor O—60 mins. (Rev. 1/23/46)	CALIFORNIA GOLD RUSH Bill Elliott Bobby Blake O—56 mins. (565)	CORNERED Dick Powell Walter Slezak D—102 mins. (612) (Rev. 11/16/45)			TERROR BY NIGHT Basil Rathbone Nigel Bruce D—60 mins. (517) (Rev. 1/28/46)	
Feb. 9		A LETTER FOR EVIE Marsha Hunt C—89 mins. (614) (Rev. 12/3/45)		(Block 3) TOKYO ROSE Byron Barr Lotus Long D—69 mins. (4511) (Rev. 12/5/45)		DAYS OF BUFFALO BILL Sunset Carson Peggy Stewart O—56 mins. (554)	DICK TRACY Morgan Conway D—61 mins. (613) (Rev. 12/14/45)	(Feb. Releases) COL. EFFINGHAM'S RAID Charles Coburn Joan Bennett William Eythe D—70 mins. (610) (Rev. 10/4/45)		IDEA GIRL Jess Barker Julie Bisop C—60 mins. (518) (Rev. 1/1/46)	
Feb. 16	NOTORIOUS LONE WOLF D ROARING RANGERS O—55 mins.	SAILOR TAKES A WIFE Robert Walker June Allyson C—91 mins. (615) (Rev. 1/2/46)	MOON OVER MONTANA Jimmy Wakely OM—(572)		AMBUSH TRAIL Bob Steele Syd Saylor O—60 mins. (Rev. 1/1/46)	MADONNA'S SECRET Francis Lederer Gail Patrick (510)	SING YOUR WAY HOME Jack Haley M—72 mins. (614) Rev. 11/15/45)	SHOCK Lynn Bari Vincent Price D—70 mins. (615) (Rev. 1/16/46)	DIARY OF A CHAMBERMAID (Bogeaus) Burgess Meredith Paulette Goddard D—86 mins. (Rev. 1/30/46)	THE SEVENTH VEIL James Mason Ann Todd Hugh McDermott D—(519) (Rev. 10/26/45)	THREE STRANGERS Geraldine Fitzgerald D—93 mins. (511) (Rev. 1/23/46) BURMA VICTORY (Rev. 10/30/45)
Feb. 23	THE BANDIT OF SHERWOOD FOREST (Color) Cornel Wilde Anita Louise		THE HAUNTED MINE Johnny Mack Brown O—(552)	(Block 3) MASQUERADE IN MEXICO Dorothy Lamour Arturo de Cordova D—98 mins. (4512) (Rev. 11/30/45)	THE FLYING SERPENT George Zucco Ralph Lewis Hope Kramer D—65 mins. (Rev. 1/24/46)		HOTEL RESERVE James Mason D—79 mins. (615) (Rev. 12/19/45)	BEHIND GREEN LIGHTS Carole Landis Richard Crane Mary Anderson D—64 mins. (Rev. 1/16/46)	BREAKFAST IN HOLLYWOOD (Golden Prod.) Tom Breneman Bonita Granville Billie Burke M—93 mins. (Rev. 1/15/46)	LITTLE GIANT Bud Abbott Lou Costello C—(520)	
Mar. 2	GENTLEMAN MISBEHAVES Robert Stanton Osa Massen Hillary Brooke				I RING DOORBELLS Anne Gwynne Robert Shayne D—64 mins. (Rev. 1/2/46)			(Reissues) JESSE JAMES (Rev. 1/11/39) RETURN OF FRANK JAMES (Rev. 8/12/40)	YOUNG WIDOW (Stromberg) Jane Russell Louis Hayward	NOTORIOUS GENTLEMAN Kent Taylor Virginia Grey D—(521)	
Mar. 9	JUST BEFORE DAWN Warner Baxter Adelle Roberts			(Block 3) MISS SUSIE SLAGLE'S D—89 mins. (4513) Sonny Tufts Veronica Lake (Rev. 12/6/45)	MASK OF DIIJON Erich Von Stroheim Jeanne Bates D—74 mins. (Rev. 1/28/46)			(March Releases)			CINDERELLA JONES Joan Leslie Robert Alda (513)
Mar. 16	SO DARK THE NIGHT THROW A SADDLE ON A STAR							SENTIMENTAL JOURNEY John Payne Maureen O'Hara D—94 mins. (Rev. 1/6/46)	JOHNNY IN THE CLOUDS (Two Cities) Michael Redgrave John Mills D—109 mins. (Rev. 6/11/45)		
Mar. 23	PERILOUS LADY Pat O'Brien GUNNING FOR VENGEANCE			(Block 3) ROAD TO UTOPIA Crosby-Hope Dorothy Lamour C—90 mins. (4514) (Rev. 12/5/45)	ROMANCE OF THE WEST (Color) Eddie Dean Emmett Lynn O—58 mins. (Rev. 2/8/46)			A YANK IN LONDON Anna Neagle Rex Harrison			
Mar. 30	TALK ABOUT A LADY Jinx Falkenburg Joe Besser							A WALK IN THE SUN Dana Andrews Richard Conte D—117 mins. (Rev. 11/28/45)			

[Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama]

Rank Expansion

(Continued from page 1)

ports that Odeon president Paul Nathanson planned to retire because of ill health with Rank taking over the circuit. Nathanson was not in Toronto for the arrival of Davis and stated he is still recuperating from a nervous ailment at a winter resort in Quebec. Nathanson is expected here in time for a full Canadian Odeon directors' meet[illegible] which will climax the Davis con[illegible]nces.

Davis also revealed that Eagle-Lion Films of Canada, which is another Nathanson-Rank partnership, will distribute some Hollywood product in the Dominion under recent pacts, in addition to a full range of British pictures which also will be available for the American market in a like number.

With respect to complaints that publicity is lacking in Canada on British product, Davis said that this is due to a scarcity of skilled workers here and paper and materials in Britain, but added that a Canadian advertising campaign is getting under way now.

Equipment shortages also held up the start of a Nathanson-Rank studio at Toronto, he said, but opening of the plant is about due.

Rank plans to spend $200,000 this year on the production of juvenile films in Britain for Odeon Movie Clubs there and these will also be available for Rank's club movement in Canada. Eventually a Canadian newsreel will be developed.

Davis is accompanied by John Wolfe of General Film Distributors, London.

Proposes Program Of Instruction

An educational program, consisting of lectures, discussions and special screenings designed to acquaint all members of the industry with various phases of the business, was proposed by Col. Frank E. Cahill, Jr., director of sound and projection for Warner Theatres and chairman of the Atlantic Coast section of the Society of Motion Picture Engineers, following last night's meeting at the Museum of Modern Art here.

Principal aim of the program, said Cahill, would be to permit all employees of the film industry to acquire an all-around knowledge of its activities. Meetings would be open to both members and non-members of the SMPE.

Chief speaker at last night's meeting, which was attended by delegations from major film companies, was W. A. Pozner of M-G-M International Films Corp. Pozner delivered a paper on the technique of dubbing, illustrated by the showing of two short films.

Fitzgerald

(Continued from page 1)

ecutive assistants to Fitzgerald. The three have established headquarters at the Fox home office here.

Skouras will meet with a group of Red Cross officials and industry executives today at a luncheon in the St. Moritz Hotel, to review progress of the campaign, dated Mar. 14-20, and to discuss plans to make the drive successful.

Hollywood

By **THALIA BELL**

Hollywood, Feb. 13

DICK HAYMES, Vera-Ellen, Cesar Romero and Celeste Holm will co-star in "Carnival in Costa Rica," a 20th Century-Fox production to be filmed in Technicolor. Gregory Ratoff is scheduled to direct, and William Bacher to produce. . . . Robert Mitchum has been assigned a co-starring role with Laraine Day and Brian Aherne in the forthcoming RKO Radio picture, "What Nancy Wanted."

●

"Honeymoon Freight," original story by Donald Keyhoe, has been added to producer Alex Gottlieb's slate at Warners. . . . Leslie Brooks will return to the screen in the lead in Columbia's "One Life Too Many." . . . Imogene Carpenter has been signed for a top role in "Till the Clouds Roll By," now shooting at M-G-M.

●

John Payne and Herbert Marshall have been chosen for starring roles in "The Razor's Edge," which is scheduled to start next month at 20th Century-Fox. . . . Jerome Cowan has been engaged by Benedict Bogeaus for a featured part in "Mr. Ace and the Queen." . . .

Grierson Sees More 'Significant' Films

The film industry is in the process of changing its attitude regarding matters of significance combined with screen entertainment with an increasing number of films of a semi-social character, John Grierson, formerly head of Canada's National Film Board, told a luncheon-meeting of the New York Film Council at the Hotel Sheraton here yesterday.

Additionally, he said, the public interests served by the documentary as a potent instrument of education is increasingly gaining recognition of the industry which heretofore avoided the educational, non-theatrical field.

The Film Council group membership comprises representatives of all phases of the documentary trade. Grierson is now chairman of the International Film Associates.

'Brotherhood Week'

(Continued from page 1)

before a battery of newsreels at the Supreme Court Building yesterday.

Under the sponsorship of the National Conference of Christians and Jews, "American Brotherhood Week" will endeavor to raise $4,000,000 this year to be used in various activities to achieve a better understanding among groups.

Theatres, private citizens, civic organizations, churches, educational institutions and merchant and labor groups throughout the country will cooperate in the drive, based on the theme "In Peace as in War—Teamwork."

29 Hurt in Theatre

Plaster and metal broke loose yesterday from the balcony of the Squire Theatre at 44th Street and 8th Ave. and crashed into the orchestra injuring 29 of the 1,202 persons in the audience. The theatre is operated by the Siritsky brothers.

Altec Parley in Midwest Underway

KANSAS CITY, Feb. 13.—G. L. Carrington, president of Altec, accompanied by H. M. Bessey, vice-president; E. O. Wilsche, assistant to the vice-president, and C. S. Perkins, manager of commercial engineering, have arrived in Kansas City to attend a Midwest regional conference of Altec district and supervisory personnel, which will be held at the Phillips Hotel, opening tomorrow and running through Saturday.

Also arriving are R. Hilton, district manager, and R. C. Gray, branch manager, Chicago; O. E. Maxwell, branch manager, Minneapolis; S. J. Warkoczewski, district supervisor of Kansas City; T. J. Canavan, district supervisor, St. Louis; C. J. Zern, district manager, Dallas; George Wiltse, district supervisor, Dallas; D. S. Edenfield, district supervisor, Little Rock, Ark; F. C. Dickely, district manager, Detroit.

Bill Redefines

(Continued from page 1)

pervision for the purposes of safety. The measure, approved by the State Labor Department, and providing a $100,000 appropriation, defines "Place of Public Assembly" to include "a theatre, moving picture house, any structure, enclosure, floor or portion of any structure or enclosure where 100 or more persons may assemble for such purposes as amusement, recreation, dining, drinking or dancing."

A certificate of compliance, issued following inspection of places of public assembly "hereafter" erected, shall not be issued until plans have been filed with the enforcing authority for approval. Enforcing authority may charge to and collect from the owner, lessee or persons conducting the place of public assembly "fees" for the filing of plans and for issuance of a certificate of compliance.

'White-collarites'

(Continued from page 1)

will bring together 400 delegates representing organized white collar workers in motion picture, insurance, financial, publishing, radio, social service, advertising, commercial and industrial offices.

Main problems to be dealt with by the delegates are those of collective bargaining and organization of white collar workers to enable them to win increases. Two national collective-bargaining conferences will be held at the convention.

Delegates will also vote on amalgamation with the UOPWA by the Federation of Architects, Engineers, Chemists and Technicians whose members recently voted in a referendum to merge with the UOPWA.

SIMPP Wants MPSA

(Continued from page 1)

job," Nelson said, "and I feel strongly that the work should be carried forward, on some appropriate basis, for the best interests of all concerned."

Benton is scheduled to remain here through March 8, during which time he will meet with Nelson; Eric Johnston, Motion Picture Association of America president, and MPSA directors. SIMPP and MPSA are planning luncheons for him.

Allied

(Continued from page 1)

including Abram F. Myers, chairman and general counsel; William L. Ainsworth, treasurer, and P. J. Wood, recording secretary, all being re-elected for another year.

During the closing session the board voted in favor of holding an Allied convention this year, the first since 1941, with the place and date to be set by the board after consultation with the various Allied units. A joint meeting between the Allied board and the Conference of Independent Exhibitors Association is planned for some time in April or May, according to Myers.

Taking action against the announced intention of several distributors to enter the 16 mm. field in the U. S., the Allied board has instructed its commitee to ascertain what the distributors mean when they say that such distribution will "not be in competition with established theatres." Discussion at the meeting centered around what the distributors consider as a competitive zone since, while theatres may be several hundred miles apart in the West and Midwest, they are, nevertheless, in the same competitive zone. The establishment of 16 mm. exhibition in towns without theatres, but located between theatre towns in such areas would create competition with existing theatres, it was contended.

Protest on Contracts

A resolution was adopted by the board protesting against the alleged practice of distributors in withholding or delaying approval of film license contracts until a few days before scheduled exhibition of the picture and then demanding higher terms. While there was considerable discussion about current licensing terms being offered by distributors, the board took no formal action but continued the caravan committee for another year. The caravan committee, which consists of Sidney E. Samuelson, Col. H. A. Cole, William L. Ainsworth and a representative of the Pacific Coast Conference of Independent Theatre Owners, deals with film licensing and other distribution practices.

Also reelected for another year was the Allied executive committee, which includes Smith, M. A. Rosenberg, Col. Cole, Samuelson, Kirsch and Nathan Yamins.

The board took no action on establishing a television committee after hearing a report by Trueman Rembusch of Associated Theatre Owners of Indiana which, in substance, explained that there are no immediate prospects of theatre television equipment.

There was no action taken at the meeting regarding the establishment of a new Allied unit in New York.

Satori to Monogram

(Continued from page 1)

then was successively Paramount branch manager for Poland; assistant to the general sales manager for Central Europe of Fanamet (M-G-M-Paramount-First National); with Paramount in Czechoslovakia, Germany and Poland; was Continental and Near Eastern manager for Republic and Monogram; was with Universal as special representative and manager for Belgium and Austria, and recently was with Universal Pictures in Pittsburgh, Pa.

American
Brotherhood
Week

One week o

Great Pri

AN IMPORTANT JOB WELL DONE TOGETHER BY THE

exhibitors
OF OUR COUNTRY

MUCH GRATITUDE IS DUE EVERY ONE OF YOU

THE TRAILER STARTS SATURDAY

DAVID O. SELZNICK produced it with 9 STARS

This message contributed by REPUBLIC PICTURES CORP.

Honorary Chairman, HARRY S. TRUMAN
General Chairman, HON. HAROLD E. STASSEN
Industry Chairman, SPYROS P. SKOURAS

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MOTION PICTURE DAILY

Accurate Concise and Impartial

L. 59. NO. 32 NEW YORK, U.S.A., FRIDAY, FEBRUARY 15, 1946 TEN CENTS

Sorrell Freed On Writ for Negotiations

Continues Meetings on CSU Pay Rise Demand

Hollywood, Feb. 14. — Herbert K. Sorrell, Conference of Studio Unions president, was released today on a habeas corpus writ following his arrest on a warrant committing him to the county jail to begin serving a 16-day sentence on a contempt of court charge growing out of mass picketing in last year's studio strike. He is to report for a rehearing on the commitment Feb. 20.

Sorrell and his strategy committee met tonight with the major producers' labor committee in a resumption of negotiations, begun yesterday, looking toward possible prevention of "strike action" threatened by Sorrell if his demands for scale increases equivalent to 50 per

(*Continued on page* 6)

MPEA Pact With Czechs

Prague, Feb. 14.—Agreement was reached here today between a representative of the U. S. industry's Motion Picture Export Association and the Czechoslovak government's film monopoly. The agreement, which is subject to approval by New York home offices, calls for the showing in Czechoslovakia of 96 features and 96 shorts within 18 months. The MPEA will establish its own supervising office here.

If the agreement should be approved by the MPEA here, and there

(*Continued on page* 6)

Canada Needs 40 New Houses: Davis

Canada needs 40 new theatres, seating up to 2,200 each, John Davis, joint managing director of J. Arthur Rank's Odeon Theatres of England, which is a partner with Odeon of Canada, said here yesterday. Canadian Odeon presently operates 107 theatres and is

(*Continued on page* 6)

Aid Pledged To Red Cross

Assurances of whole-hearted cooperation in the conduct of the industry's Red Cross drive, March 20 to March 26, were given Spyros P. Skouras, industry national chairman, and H. J. Fitzgerald, national campaign director, by representatives of exhibition, distribution and the trade press at a luncheon at the Hotel St. Moritz here yesterday.

Announcement was made at the luncheon by Fitzgerald that William J. Kupper, 20th Century-Fox general sales manager, has been appointed distributor chairman for the drive.

Si Fabian, former head of the theatres division of the industry War Activities Committee, pledging the support of his circuit to the Red Cross drive, said that he believed every theatre which has participated in previous

(*Continued on page* 6)

Schlaifer, Kinzler Named to Drive

Charles Schlaifer, head of the 20th Century-Fox advertising, publicity and exploitation, has been appointed national publicity director for the industry's Red Cross Drive, and Morris Kinzler of the Kayton Spiero Advertising Agency, has been named associate national director, it was announced here yesterday by Spyros P. Skouras, national chairman.

Stars On Video May Raise Legal Problem

NBC television will film the scheduled arrival of the TWA Constellation plane, "Star of Hollywood," piloted by Howard Hughes, and carrying a contingent of Hollywood stars, at LaGuardia Airport, here, this morning, with the films intended to be televised over NBC's New York television station WNBT tonight.

The filming is seen as raising legal problems, for many off the stars on the plane are under exclusive filming contracts to companies and the question has already been raised about appearances in television.

International to Leave the SIMMP

Formally, and perhaps only as a formality, International Pictures has filed notice of design to withdraw from the Society of Independent Motion Picture Producers, it was learned here yesterday. The action was taken in Hollywood last Jan. 1, and becomes effective July 1, next.

It is said by authoritative sources that the step taken is only in the nature of an option, against contingen-

(*Continued on page* 6)

'Brotherhood' Pledges To Public in Theatres

Bar Civilians From Military Theatres

London, Feb. 14. — The Kinematograph Renters Society has decided to forbid all civilians from attending military theatres in occupied zones on the continent when commercial houses are available in the same locality.

KRS members had hoped to withhold a decision pending discussions in New York between Reginald Baker, KRS president, and U. S. home office representatives, but American distributors here insisted on an immediate ban in view of their contractual obligations to commercial theatres.

Hundreds of representatives of the National Conference of Christians and Jews will serve as liaisons with some 10,000 theatres which are pledged to show the special trailer made by David O. Selznick, in connection with "American Brotherhood Week," which starts Sunday, nationally.

The NCCJ representatives will distribute pledges in theatre lobbies, where exhibitors so desire, as part of the campaign to raise $4,000,000 this year to further various activities of NCCJ in promoting better understanding among groups of various faiths. Spyros P. Skouras, president of 20th Century-Fox, is national chairman of the film industry committee for "Brotherhood Week."

"The American Creed," the three-minute trailer being supplied gratis to theatres, features James Stewart, Ingrid Bergman, Van Johnson, Jennifer Jones, Katharine Hepburn, Walter

(*Continued on page* 6)

Grant 4,000 In Exchanges 15% Increase

'IA' 'F' Locals Benefit; Other Pact Details Pend

The IATSE and representatives of nine distributors have reached tentative agreements granting a 15 per cent wage increase to almost 4,000 "white collar" workers in over 30 exchange cities. Additional phases of the contract covering the length of the work-week, overtime and classification adjustments are to be worked out before March 15.

Demands of the 30-odd IATSE "F" locals originally ranged up to 40 per cent through a wage increase, adjustments in working hours, overtime, and classification adjustments.

According to the formula set by "IA" representatives and exchange

(*Continued on page* 6)

169 Features In Backlog

If labor troubles in Hollywood close all production on the spot, distributors would have a sufficient backlog to release from 25 to 30 features a month for the next six months. This is a rate of release comparable to 1945, when an average of 26 pictures were released monthly, and to 1944, when the average of monthly releases was 29.

Eleven companies have a total of 169

(*Continued on page* 6)

Percentage Suits In Providence

Providence, Feb. 14.—Harry Horgan and his Opera House, Inc., operating the Opera House Theatre in Newport, are being sued by each of six distributing companies in film percentage actions. Separate suits were

(*Continued on page* 6)

Reviewed Today

"Murder in the Music Hall" is reviewed on page 3.

Personal Mention

MALCOLM KINGSBERG, president of RKO Theatres, is in California.

•

HARRY M. KALMINE, general manager of Warner Theatres, and RUDOLPH WEISS, real estate department head, are due in New York today from Chicago.

•

LT. PAUL C. MOONEY, JR., has been discharged from the Army and has rejoined *Motion Picture Herald's* editorial staff.

•

DAVID HOPKINS, executive assistant to CHARLES EINFELD of the DAVID LOEW-EINFELD company, left here last night for the Coast.

•

TOM J. CONNORS, 20th Century-Fox vice-president in charge of distribution, will leave New York for the South next Wednesday for a brief rest.

•

SIGNE HASSO, actress, has arrived in New York by plane from Sweden and will leave for Hollywood in a few days.

•

CLAY V. HAKE, Paramount representative in South Africa, left New York by plane yesterday for his territory, flying via London.

•

JULIAN BERMAN, M-G-M manager in the Far East, is en route from Shanghai to San Francisco and New York.

•

JOSEPH C. ANSELL of Ansell Brothers Theatres, St. Louis, has been elected a director of the Wellston Bank and Trust Co. there.

•

JULES LAPIDUS, Warners' Eastern division sales manager, is due in New York from Albany today.

•

HERB LAMB, cartoon producer, will leave Hollywood for New York on Sunday.

•

OSCAR OLDKNOW, vice-president of National Theatre Supply, Atlanta, has returned there from the Coast.

•

WALTER PIDGEON and WILLIAM POWELL are due in New York from the Coast today.

•

JACK KIRSCH, Allied States president, will leave here for Chicago tomorrow.

•

MATTHEW J. FOX, United World Pictures president, is scheduled to leave here for the Coast today.

•

HENRY WILLSON of the Selznick-Vanguard studio has left New York for the Coast.

•

GEORGE SIDNEY, M-G-M director, will return to Hollywood from New York today.

•

SAM RINZLER will leave here next weekend for a Florida vacation.

British Exhibitors Defend U. S. Films

LONDON, Feb. 14.—The general council of Cinematograph Exhibitors Association has called upon the organization's officers to decide how best to combat what one of its members described this week as a prevalence of "anti-Americanism in certain quarters, particularly against American films."

Declaring that Americans fought with Britons and helped win the war, Sir Alexander King, prominent Scottish exhibitor, demanded that CEA "fight this menace."

The exhibitors' movement followed demands in the House of Commons for curtailment of American film imports during the current food crisis in order to conserve Britain's limited holdings of American dollars. W. R. Fuller, CEA general secretary, pointed out that the government feels such curtailment would be impossible without wrecking the British exhibition industry.

Meanwhile, sentiment favoring a cut in film imports is said to have spread from the Conservative opposition in Commons to large sections of the government's socialist supporters, primarily because the American Congress has delayed ratifying a loan to Britain.

Censor Hits Drinking In American Films

TORONTO, Feb. 14.—Murder and drinking are playing an increasingly noticeable part in films from the United States, it is asserted in a report submitted by chairman O. J. Silverthorne of the Ontario Censor Board to Speaker W. J. Stewart of the Ontario Legislature.

The report charges that "certain interests are at work in Hollywood to obtain advertising for bourbon and hard drinks" and that films portray consumption of hard beverages in a manner that could be construed as educational in its effect upon the immature and youthful mind.

Of 274 features made in the U. S., Silverthorne said, 58 dealt with murder, while liquor and murder themes were absent from British and Soviet pictures.

Dr. Lubin Starts as CRI Head Today

Dr. Isador Lubin will assume the presidency of Confidential Reports today, making his headquarters at CRI's offices in Radio City.

While the actual sphere of Dr. Lubin's activities has not yet been thoroughly mapped out, it is understood he will take an active part in the organization's activities in cooperation with Jack H. Levin, CRI general manager.

Pegler with Scientific

Jack Pegler, for a number of years an executive in the advertising firm of Lord and Thomas, has been appointed head of the New York office of Scientific Films, Inc., which Jerry Fairbanks has opened to handle Eastern commercial film business.

'46 'Dimes' Total Topping '45 Mark

This year's collections in the "March of Dimes" drive are expected to equal, or top, the record $5,978,939 raised in 1945, according to present indications, based on reports still being received at national headquarters of the industry's campaign.

Among theatres, marked increases this year over last are as follows thus far:

The Loew circuit, which annually accounts for nine-and-a-half to 10 per cent of the national collections, reports $584,608, an increase of $12,000. Loew's Capitol Theatre, Washington, with $28,292 and New York's Radio City Music Hall with $27,238, are both ahead of last year. The RKO circuit collected $47,000 against $35,000 in the last drive.

Other reports include: Roxy, New York, $18,503 ($15,600 in '45); Rivoli, New York, $9,284 ($4,490 in '45); Fox, Philadelphia, $10,543 ($7,898); Warner Bros. Theatres, Pittsburgh, $72,350 ($62,518); Puerto Rico Theatres, $3,000 ($1,245).

Rodgers Talks to 2 Exhibitor Groups

SAN FRANCISCO, Feb. 14.—William F. Rodgers, vice-president and general sales manager for M-G-M, today addressed the PCCITO convention meeting at the St. Francis Hotel here. Yesterday Rodgers spoke at a luncheon of the ITO of Northern California, having been invited by Rotus Harvey, head of that exhibitor group.

Rodgers returned last night to Los Angeles after the meetings here. He expects to remain on the Coast until Feb. 23, visiting the M-G-M studio and conferring with executives on future production.

Name Palmertz RKO Philippine Manager

Bert Palmertz has replaced Arno F. Kerske as RKO Radio manager in the Philippines, a post Kerske filled for several months after recapture of the Islands and his release from a prisoner of war camp. Kerske has left for Shanghai to become manager for China.

Palmertz has served 15 years in the Far East, five with United Artists and 10 with Universal. He has taken up quarters in Manila.

Banning Decision Due

ATLANTA, Feb. 14.—With members of the Carnegie Library board deadlocked four to four on the question of whether to overrule the decision of city censor Christine Smith who banned "Scarlet Street" last Saturday, assistant city attorney O. B. H. Bloodworth reported yesterday that he would hand down a decision within 48 hours.

Prutzman Heads Appeal

Charles D. Prutzman, vice-president and general counsel of Universal, has been appointed chairman of the motion picture division of the Legal Aid Society's 1946 appeal drive.

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CLARK GABLE - GREER GARSON
In M-G-M's
"ADVENTURE"
JOAN BLONDELL - THOMAS MITCHELL
SPECTACULAR STAGE PRESENTATION

10th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

Paramount Presents
Veronica LAKE - Sonny TUFTS
Joan CAULFIELD
"MISS SUSIE SLAGLE'S"
- - IN PERSON - -
DANNY KAYE - BOB CHESTER and His Orchestra
PARAMOUNT Times Square

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. SHOWING!
'TARS and SPARS'
ALFRED DRAKE
JANET BLAIR
MARC PLATT
IN PERSON
'THE KID' COMES BACK
JACKIE COOGAN
Added Attraction
MINGUELITO VALDEZ

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

Alice FAYE • Dana ANDREWS • Linda DARNELL
"FALLEN ANGEL"
A 20th Century-Fox Picture
PLUS ON STAGE—CARMEN MIRANDA
NESTOR CHAYRES *Extra!* ARCHIE ROBBINS
BUY VICTORY BONDS ROXY 7th Ave. & 50th St.

Now Playing "Roxy"
2nd WEEK
LIFE WITH BABY
THE NEW MARCH of TIME

DANA ANDREWS - RICHARD CONTE
"A WALK IN THE SUN"
A LEWIS MILESTONE production
20th Century-Fox
NOW! VICTORIA B'way & 46 St.

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Unions at Center Want UNO Pay

While Rockefeller Center, Inc., will make the Center Theatre available for meetings of the general assembly of the United Nations Organization, it may cost the latter between $30,000 and $35,000 per week to take advantage of the offer, it was disclosed yesterday.

According to a Washington report, theatrical and musicians' unions will demand that stage hands, musicians, and actors be paid in full for the time during which the assembly interrupts their activities at the theatre. The figures given represent estimated payroll costs of the ice show now at the Center.

2 More Named for 'On to Rio' Trip

Samuel J. Gardner, Los Angeles head, and Charles James Briant, New Orleans manager, have been added to the list of winners who will make the M-G-M "On to Rio" trip to South America, starting Feb. 26. The two were added by an M-G-M committee consisting of E. M. Saunders and E. W. Aaron, assistant general sales managers, and Alan F. Cummings, in charge of exchange operations. They make a total of 12 for the three-week trip.

Previously announced as winners were: Lou Fermate, Philadelphia; John S. Allen, Washington; Jerry McGlynn, Omaha; Frank Hensler, Kansas City; Saal Gottlieb, Pittsburgh; Benn Rosenwald, Charlotte; Herman Ripps, Albany; Jack Reville, Oklahoma City; Harry Rosenblatt, New Haven; Jack Segg, Cleveland.

Associates to Honor 3

PHILADELPHIA, Feb. 14.—Albert M. Cohen and Joseph Q. Engel, co-chairman of the Motion Picture Associates, report that Sam Diamond, 20th Century-Fox sales manager; Bill Humphries, retiring president, and C. E. Peppiatt, 20th Century-Fox district manager, will be honored at a dinner under the sponsorship of that organization on Mar. 4 at the Bellevue Stratford Hotel here.

Mrs. Hal Hodes Dies

Mrs. Hal Hodes, wife of the Columbia home office executive, died yesterday, at Sydenham Hospital, here, after a long illness. The funeral will be held at three P. M., today at Park West Memorial Chapel. Interment will be at Maple Grove Memorial Park, Kew Gardens. Surviving, besides Hodes, are Helen Beck, Capt. Stanley F. Hodes, AAF, and two brothers, Leo and Sol Abrams.

Harold Bucquet Dies

HOLLYWOOD, Feb. 14.—Harold S. Bucquet, 54, M-G-M director, died at his home in Beverly Hills last night following several weeks' illness. Known particularly for his direction of the "Dr. Kildare" series, Bucquet was working on "Green Years" when illness forced his withdrawal. Surviving are his widow, one son, three daughters and two brothers. Funeral arrangements will be announced later.

Review

"Murder in the Music Hall"

(*Republic*)

A ROUTINE detective yarn punctuated with several glittering ice skating production numbers, "Murder in the Music Hall," has its suspenseful moments, its bright, amusing moments, and a merchandisable cast. Starred is Vera Hruba Ralston, who is again given ample opportunity to demonstrate her versatility as a screen performer. Her skating is, of course, superb, and her acting herein is reasonably convincing. Playing opposite her is big, good-looking William Marshall in the role of a musician temporarily turned detective. In support are such reliables as Nancy Kelly, William Gargan, Helen Walker, Ann Rutherford, Julie Bishop, Jerome Cowan and Jack LaRue, all of whom perform well even if without any apparent relish.

The story drags considerably more than it perhaps would were the ice show sequences not included—however ably-contrived and pleasingly-executed they may be regarded. They are entertaining—yes; but they also interrupt plot movement in just the spots where they shouldn't. The plot itself is familiar: A big-time stage producer, who has just been released from prison where he served time for criminal negligence, is found stabbed to death in a friend's apartment. Any one of four girls—all professional skaters—including Miss Ralston, could have committed the murder, as could have orchestra leader Marshall, and a few others. When suspicion appears to focus mainly on Miss Ralston, Marshall, in love with her, drops his baton and sets out to prove her innocence and manages to keep about one step ahead of police inspector Gargan in tracking down clues. A freak of circumstances ultimately betrays the real culprit. John English directed from a screen play fashioned by Frances Hyland and Laszlo Gorog, from an original by Arnold Phillips and Maria Matray. Herman Millakowsky was associate producer.

Running time, 84 minutes. General audience classification. Release date, not set.

CHARLES L. FRANKE

Squire Here Loses License Temporarily

License to operate the Squire Theatre, here, has been suspended as a result of a faulty ceiling from which plaster and some metal broke loose Wednesday, injuring some patrons. Sam Fegler, who operates the theatre in association with Max Zipperman, said that the suspension is a temporary one and the theatre will reopen following repairs and approval by the Department of Buildings.

The Siritsky Brothers yesterday corrected reports that they operate the Squire, pointing out that they disposed of the lease a few months ago.

Storm Demolishes Drive-In

BUFFALO, Feb. 14.—The Buffalo Drive-In Theatre was blown down in a severe windstorm this morning. Damage was estimated by manager James J. Kelly at between $25,000 and $30,000.

Dutch Envoy on Coast

HOLLYWOOD, Feb. 14.—Dr. J. L. M. Herold, representing The Netherlands government, arrived here today to confer with Byron Price, Donald Nelson and other industry executives concerning selection of films for export to Holland.

F. L. Morgan Dies

CHICAGO, Feb. 14.—F. Langdon Morgan, 46, former Chicago representative for Quigley Publications and for the past two years a member of the local staff of *Variety*, died here today after a long illness. His widow, Leah, survives.

R. A. Davis Killed

ATLANTA, Feb. 14.—Rufus A. Davis, associated with Martin-Davis Theatres in Dothan, Ala., was killed in an automobile accident near Dothan on Monday. Services were held yesterday. Davis was formerly branch manager here for National Theatre Supply.

Film Editors' Wage Talks to Continue

Newsreel heads and East Coast short subject producers will continue wage discussions with representatives of IATSE Motion Picture Film Editors Union, Local No. 771, here, next week following an initial meeting this week at the office of Pat Casey, producers' labor contact.

Clarification of the demands of the film editors, who are understood to be seeking a 30 per cent wage boost, has been asked by the companies. Necessity of setting these contracts will keep Casey in New York for another week or longer.

Tentative agreements arrived at between the "IA" Motion Picture Studio Mechanics Local No. 52 and the newsreels and producers here will be submitted to the union's membership for ratification on Feb. 26. About 500 production workers in the East are represented by the two unions.

Variety Honors Ripps

ALBANY, N. Y., Feb. 14. — More than 200 attended the Albany Variety Club's ball at the Colonie Country Club, where the retiring chief barker, H. L. Ripps, M-G-M district manager, and other members promoted during the past year, were honored. Guy Kibbee was master of ceremonies. C. J. Latta, New York State manager for Warner Theatres and former chief barker, officiated as installation officer. Charles A. Smakwitz, Latta's assistant, is new chief barker.

Hollywood Bowl Theatre

HOLLYWOOD, Feb. 14.—George Bagnall, United Artists production vice-president, has been elected president of the Hollywood Bowl Theatre Association, which plans to erect a $1,000,000 non-profit civic theatre on the Hollywood Bowl property. The project will consist of a 1,000-seat playhouse and a smaller, 250-seat auditorium for college, community and other non-commercial production.

Canada Grosses Continue High

Motion picture business throughout Canada is holding up to its high wartime levels, as in the U. S., it was stated by Haskell Masters, Canadian district manager for Warner Bros., in a visit to the home office yesterday.

Box-office prices in the Dominion remain frozen at levels prevailing five years ago, but the regular filmgoing habit has spread and become firmly established among a much greater percentage of the population, said Masters.

U. S. Films on Top In the Argentine

By NATALIO BRUSKI

BUENOS AIRES, Feb. 12 (By Air Mail.) — About three-quarters of the films distributed in Argentine in 1945 were U. S. imports. Out of a total of 389 features shown during the year, 291 were Hollywood-made. A further breakdown shows 40 Mexican films, 22 made in Argentina, 14 from Russia, 13 from Spain, six French pictures, one each from Great Britain, Italy and Chile.

There are 1,507 theatres in Argentina, of which 164 are temporarily closed at this time. Each theatre must include an Argentine newsreel or documentary in each program. Contrary to the situation a few months ago the exhibitor may pick the required subjects from the production company of his own choice. Additionally, each theatre must run Argentine features; seven days during a two-month period for one group, seven days during a single month for a second group, and two weeks out of five for a third group.

Advisory Committee

An honorary advisory committee of Cinematographic Control qualifies films for showings before various age groups. These must be shown in separate sections with a separate charge of admission for each group, and a summary of the plot, which has been authorized by the Public Shows Office, must be handed to each member of the audience. Any propaganda used in the films is also subject to governmental control. Exhibitors must include the committee's classification in all advertising and theatre programs.

Academy Radio Program

HOLLYWOOD, Feb. 14.—The Academy of Motion Picture Arts and Sciences will lend its name to a weekly half-hour radio program sponsored by the Squibb Co. under plans being worked out in final detail this week. The Academy will receive a flat sum, not yet agreed upon, for the use of its name but will have no other participation in the program. Proceeds will be applied to the expense of maintaining the Academy.

Barney Fegan Dies

ST. LOUIS, Feb. 14. — Francis J. (Barney) Fegan, 63, first president of the old St. Louis Film Board of Trade, and former theater manager here died of a heart disease on Feb. 8.

HOLD-OVER

7 WEEKS—SAN FRANCISCO...All records surpassed!

7 WEEKS—CHICAGO...Topping every top hit!

7 WEEKS—CINCINNATI...Nothing like it ever!

6 WEEKS—PITTSBURGH...Phenomenal run! Phenomenal grosses!

6 WEEKS—NEW YORK...Engagement smashed all-time Roxy attendance top!

5 WEEKS—LOS ANGELES...Run set house records in 3 theatres!

5 WEEKS—MILWAUKEE...New high—for gross and playing time!

5 WEEKS—PHILADELPHIA...Outgrossing all the record holders!

4 WEEKS—SEATTLE...3rd week of move-over smash run!

4 WEEKS—SPOKANE...All-time record for extended engagement!

4 WEEKS—DETROIT...And moved over for new long run!

4 WEEKS—WASHINGTON...Leaving record holders far behind!

3 WEEKS—DENVER...Three houses—then moved over for new records!

3 WEEKS—INDIANAPOLIS...Moved over too! Both runs records!

HOL

WHELMINGLY

the greatest ever released by **20***th Century-Fox*

3 WEEKS—KANSAS CITY...Three houses! 50% ahead of "Dolly Sisters" nigh!

3 WEEKS—NEW ORLEANS...Equalled city's longest run in history!

3 WEEKS—BOSTON...Engagement headed to all-time high!

3 WEEKS—CLEVELAND...All the big ones from 20th topped!

3 WEEKS—NORFOLK...Crowds, crowds! Records, records!

2 WEEKS—SAN DIEGO ...
Far, far bigger than any 20th picture!

2 WEEKS—ATLANTA ...
Sensational — as every record falls!

JACKSON, MISSISSIPPI ...
New record as average playing time is doubled!

RICHMOND ... Record run!

LOUISVILLE ... Record run!

DARRYL F. ZANUCK
presents

Leave Her to Heaven

By Ben Ames Williams

IN TECHNICOLOR

GENE **TIERNEY** · CORNEL **WILDE** · JEANNE **CRAIN**
with **VINCENT PRICE**
MARY PHILIPS · RAY COLLINS · GENE LOCKHART
REED HADLEY · DARRYL HICKMAN · CHILL WILLS
Directed by **JOHN M. STAHL** · Produced by **WILLIAM A. BACHER**
Screen Play by Jo Swerling · Based on the Novel by Ben Ames Williams

OVERWHELMING EVERYWHERE...

Canada

(*Continued from page 1*)

planning to construct from 15 to 20 additional houses, mostly first-runs, within the next 18 months, David added. He said that the U. S. steel strike has held up the Canadian construction program. Davis is here from London, by way of Toronto, and will return to the latter city Saturday.

Davis revealed that Sales and Instructional Films, Ltd., which will produce children's and commercial films in Toronto, is jointly owned by the Rank interests and Paul Nathanson, president of Canadian Odeon. Rank has a children's film program in England, with 400 film clubs, Davis said, and will spend $800,000 to make 50 one to three reel subjects in 1946, compared to 18 last year. There are 25 identical children's clubs in Canada, he added. A cartoon unit will shortly get under way in England, Davis said.

Enumerates Holdings

In detailing Rank's world theatre holdings, Davis said that the British film leader owns 600 of Great Britain's 4,500 theatres; has a 50 per cent interest in Canadian Odeon; a 50 per cent interest in Australia's Greater Union theatres; owns 10 theatres in the Irish Free State, and has a half interest in a theatre in Cairo. Additional theatres will be acquired, he added.

"There is not the slightest possibility of theatre building in England for the next five years," Davis said, since the country is "desperately short of housing." Theatre television is some years away, Davis stated, but may come in gradually, like sound. Cinema Television, Rank's television company, is engaged in research and will make theatre television equipment.

Rank's deal with the Russians calls for an exchange of about five pictures a year on what virtually amounts to a "barter" basis, Davis said.

Davis, who conferred with United World and Eagle-Lion executives in working out details of the far-flung organization, will report back to Rank on the progress made to date. He will return to Toronto to confer with Odeon Theatres' executives before returning to England in several weeks.

Czech Pact

(*Continued from page 1*)

is no reason to believe that the organization will repudiate one negotiated by its own representatives, then this will represent a reversal of policy heretofore adhered to by the MPEA since it has steadfastly refused to do business with countries where a government film monopoly has become entrenched. Yugoslavia likewise has a similar setup.

The U. S. companies thus join with England, France and Russia in negotiating agreements with the Czechs.

Monogram on the Move

W. Ray Johnston, board chairman, left here today for Hollywood; Steve Broidy, president of Monogram, is expected in Los Angeles from Chicago; Edward Morey, vice-president, and Arthur Greenblatt, Central district manager, have returned to New York from Chicago; George Burrows, treasurer, is en route to the Coast from here; Morey Goldstein, general sales manager, is in Kansas City.

Red Cross

(*Continued from page 1*)

industry efforts on behalf of industry causes will volunteer in the coming Red Cross drive.

"Such activities," he emphasized, "always have been on a voluntary basis. No theatre or theatres ever were committed by others to participate in any industry endeavor. They commit themselves. I am confident that as many theatres will enlist for this drive as were enlisted in any other worthy industry endeavor."

Jack Kirsch, Allied States president, said: "I am sure we will all do our job again."

Martin Quigley expressed confidence that complete cooperation could be counted upon from the trade press, which was lauded by Fitzgerald on its record in past wartime, charitable and humanitarian efforts conducted by the industry.

Distributor cooperation was pledged by Kupper.

The four-point program for which the coming $100,000,000 Red Cross drive is to be conducted is: care of Amercan service men abroad; hospital service; the needs of returned service men, and assistance in time of civilian disaster.

Gottlober on Red Cross

James Cecil, president of the advertising firm of Cecil and Presbry, and chief of Red Cross public information, has named Sigmund Gottlober chairman of the 1946 Red Cross foreign press division. Gottlober, who is founder of the Foreign Language Film Critics Circle, has already organized New York's 100 foreign papers to get behind the campaign.

Feature Backlog

(*Continued from page 1*)

features completed and in the can. Some are set for release within the next few weeks, while the majority are not scheduled until later this spring and summer, *Motion Picture Herald* will say today.

A breakdown of the backlog of completed features shows: Columbia, 17; M-G-M, six; Monogram, 13; Paramount, 29, including one special, one Hal Wallis production, and eight from Pine-Thomas; PRC, 12; Republic, 14; RKO Radio, 24, including six specials; 20th Century-Fox, 14, including two reissues; United Artists, seven; Universal, 11, including two British pictures, and Warner Brothers, 22. Most of these are "A" product. The figures are comparable to the spring of 1944 and 1945 when the backlogs as of May of those years read 162 and 194 completed features, respectively.

So far this season the companies have released a total of 168 pictures. Columbia has released 21; M-G-M, 16; Monogram, eight; Paramount, 10; PRC, 13; Republic, 19; RKO Radio, 20; 20th Century-Fox, 17; United Artists, nine; Universal, 23; Warners, 12.

Dismiss CFI Suit

DOVER, Del., Feb. 14.—A suit brough to enjoin a merger of Consolidated Film Industries, Republic Pictures Corp. and Setay Corp. was dismissed by Chancellor Harrington. The action had been instituted by Fred L. Yule, of Los Angeles, a Consolidated stockholder, who had previously been denied a temporary injunction on Nov. 11.

Percentage Suits

(*Continued from page 1*)

filed today in Federal Court, here, by United Artists, 20th Century-Fox, Universal, RKO Radio, Columbia and Warners.

It is alleged that since 1938 the defendants conceived and carried out a plan and design to defraud the plaintiff, allegedly "intentionally furnishing to the plaintiff false and inaccurate statements" of box office receipts on percentage pictures, to induce each distributor to take less rental than it was entitled to on the pictures, and to give lower rental terms on future flat and percentage deals.

Each complaint charges that the defendants refused to answer requests made in recent years in behalf of each plaintiff distributor for an audit of receipts obtained from its percentage pictures, or to permit the plaintiff to make such an audit. Damage is alleged to be in excess of $3,000 in each suit. In addition to judgment for damages allegedly sustained by each plaintiff, the court was asked in each case to restrain the exhibitors from disposing of or altering theatre records pending an audit and discovery.

Attorneys who filed complaints for the distributors are S. Everett Wilkins, Jr., and Thomas J. Hogan of Providence.

Sorrell Freed

(*Continued from page 1*)

cent were not granted, under a 90-day interim agreement, by the weekend.

Following yesterday's meeting, Byron Price, executive vice-president of the Association of Motion Picture Producers, said Sorrell had agreed to put into writing certain counter-proposals made at that session, and it was understood these were discussed tonight. The producers will meet again tomorrow and probably call Sorrell back.

The Central Labor Council today issued a statement denouncing the CSU demands and declaring the 13 unions represented in them would receive no support from other unions if a strike is called.

'Brotherhood' Week

(*Continued from page 1*)

Pidgeon, Shirley Temple, Eddie Cantor and Edward G. Robinson.

Additionally, Chief Justice Harlan F. Stone and Associate Justices Felix Frankfurter and Frank Murphy of the U. S. Supreme Court, each representing different faiths, emphasize in newsreels to be released in theatres during the week the importance of understanding between racial groups and the stamping out of intolerance.

Kirsch Heads Lodge

CHICAGO, Feb. 14.—Jack Kirsch, president of Allied of Illinois, has been elected president of the newly-formed Chicago Cinema Lodge of the B'nai B'rith. Kirsch announces that the lodge's first project is the backing of Brotherhood Week.

English Gets Film

English Films has acquired distribution rights for the United States and Canada to "A Diary for Timothy," with commentary by Michael Redgrave and featuring Dame Myra Hess and John Guilgud.

15% Increase

(*Continued from page 1*)

supervisors in New York, 10 per cent of the 15 per cent increase will be retroactive to Dec. 1, 1944, with the full 15 per cent retroactive to Dec. 1, 1945. Contracts will run to Nov. 30, 1947.

Exchange "white collarites" generally work 40 hours spread over a five-and-one-half day week; the "[illegible] seeks a 40-hour week spread over [illegible] days, with overtime to be paid for any time worked on Saturdays.

Involved are all office help, including bookers, in the exchanges of Paramount, Warners, 20th Century-Fox, Loew's, RKO Radio, Universal, Columbia, United Artists and Republic.

Where workers are receiving over maximums in their classifications, the 15 per cent increase will be figured on the basis of the maximum of the specific classification. The "IA" has jurisdiction over all of the workers involved, except those in Los Angeles exchanges, where the Screen Office Employes Guild, affiliated with the AFL Painters, has jurisdiction, and also in the New York exchanges of Loew's, 20th Century-Fox, Columbia, United Artists and National Screen Service, where the Screen Office and Professional Employes Guild of the United Office and Professional Workers of America, CIO, has jurisdiction.

The IATSE will seek the same increases for "white collarites" in National Screen Service and in some of the Monogram exchanges.

Two Negotiators

Negotiations for the "F" locals were handled in New York by Thomas J. Shea, IATSE assistant international president, and Joseph D. Basson, special "IA" representative.

A committee representing the nine film companies will start negotiations shortly on wage increases for almost 3,000 film exchange service employes in all exchange centers, including shippers and poster clerks. The negotiations are to be handled in the exchange territories rather than in New York, at the direction of the 30-odd "IA" "B" locals involved. Actual talks are not expected to begin until IATSE president Richard F. Walsh and other "IA" heads return from their present mid-winter meeting in Houston. It is possible that demands of East Coast "B" locals will be dealt with first, although action by the "B" local in Detroit in walking out about two weeks ago to hasten negotiations might place that union's demands among the first to be considered. Exchange supervisors are understood to be working out an identical formula which will be offered to all "B" locals.

International

(*Continued from page 1*)

cies and developments which may arise on the organization map in the intervening months. International, along with Universal, shares in ownership of United World Pictures, worldwide distributors, just now exploring fields and functions. Eventuations might have a bearing on trade association relations.

Meanwhile, it is set forth that relations between International and the SIMPP are said to continue as constructively amicable as before. The action to be taken on July 1, if any, is left open.

NATURAL choice for general studio use, for composite projection background scenes, and for exteriors under poor lighting conditions . . . Eastman Plus-X Negative Film, one of the family of Eastman Films, favorites of the motion picture industry for more than fifty years.

EASTMAN

Plus-X...ALL-PURPOSE NEGATIVE FILM

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THE PRESIDENT OF THE UNITED STATES

THE HONORARY CHAIRMAN

THE HON. HAROLD E. STASSEN

THE NATIONAL CHAIRMAN OF
AMERICAN BROTHERHOOD WEEK

And Mr. Exhibitor!

WORKING TOGETHER NOW TO MAKE

AMERICAN BROTHERHOOD WEEK

**ANOTHER PROUD VICTORY FOR AMERICAN DEMOCRACY
AND A PROUD EFFORT, INDEED, BY OUR INDUSTRY**

THE TRAILER
STARTS SATURDAY AND
RUNS EVERY SHOW
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AMERICAN BROTHERHOOD WEEK IS SPONSORED BY THE NATIONAL CONFERENCE OF CHRISTIANS AND JEWS • SPYROS P. SKOURAS Chairman, Motion Picture In

This message contributed by EASTMAN KODAK CO., Rochester, N. Y.

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

L. 59. NO. 33 NEW YORK, U. S. A., MONDAY, FEBRUARY 18, 1946 TEN CENTS

See Strike on Studio Wage Rate Averted

Labor Sentiment Found Swinging From Sorrell

Hollywood, Feb. 17. — The threatened strike by the Conference of Studio Unions, originally scheduled for tomorrow, appeared averted or at least likely to be postponed as a result of several meetings between the major producers and a committee of CSU chieftains on Friday and yesterday.

Basic issues which the producers contended required settlement prior to negotiations on wage increases were discussed, with substantial progress toward an understanding reported. Sentiment in labor circles appeared swinging away from CSU President Herbert K. Sorrell, and on Friday the Building Trades Council came out strongly against his demanding pay increases under a strike threat, telegraphing members of the unions to ignore the strike if called and fulfill all contracts.

The producers have notified Sorrell that his "demand for a 50 per cent increase over the present basic wage scale, which already is generally higher in the motion picture industry than in other industries in this area, is unreasonable and unjustified."

Warners 3-Month Net $4,367,000

Warner Bros. and subsidiaries report a net profit of $4,367,000 for the three months ended Dec. 1, 1945, compared with $2,368,000 for the corresponding period in 1944. The latest quarterly net announced is equivalent to $1.17 per share on 3,701,090 shares of common stock outstanding, compared with 63 cents in the same quarter a year earlier.

The October-December net in 1945

(*Continued on page 6*)

Enlarged CIEA Scope Ratified by PCCITO

San Francisco, Feb. 17.—The Pacific Coast Conference of Independent Theater Owners closed its four-day conference Friday at the Fairmont Hotel here with the announcement that it had ratified the resolution of the Conference of Independent Exhibitors Association adopted in

(*Continued on page 6*)

Theatre Activities Group Advances Preliminaries

The Theatre Activities Committee of the Motion Picture Industry is now a "letterhead" concern with preliminaries leading to actual organization status fully under way.

Staff at Work

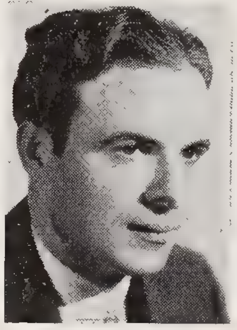
Under direction of Walter T. Brown, secretary of the interim committee, of which Si Fabian is chairman, the offices here which served as headquarters for the War Activities Committee are now being re-arranged for TAC, and a staff of seven is compiling data concerning the nation's exhibitors for potential membership.

Committeemen are working on arrangements for the organizational convention, Apr. 1-2, at the Chase Hotel, St. Louis, and on a constitution and by-laws, which will be submitted to the membership for approval.

$25,000 Loan

In its present interim stages TAC is now operating with financing of about $25,000, provided as a loan by the organization's leading sponsors.

Schwalberg to United World


A. W. Schwalberg

Alfred W. Schwalberg, general sales manager of International Pictures, has been appointed assistant general sales manager of the new United World Pictures, William J. Heineman, vice-president and general sales manager of United World, announced here on Friday.

Schwalberg will be elected a vice-president of United World at a forthcoming meeting of the board of directors of the company, it was stated. Both Heineman and Schwalberg will

(*Continued on page 6*)

Four $1,5000,000 Films from Cowan

Lester Cowan, independent producer, here from Hollywood, reports he has four top-budget productions scheduled, two for the current season and two for 1946-47, with the budget for each probably going over $1,500,000. He said distribution "probably" will be through United Artists.

Progress of production is, of course, contingent upon the settlement of studio labor troubles. Further commenting on the labor situation, he observed

(*Continued on page 6*)

RKO Relies on Independents

Hollywood, Feb. 17.—RKO Radio will continue to rely upon independent producers for about 35 per cent of its product, which total it has averaged for the past three years, N. Peter Rathvon, RKO president in charge of production, told the press here today in an introductory conference at the studio. Terms with independents will range from strictly distribution deals, as in the case of Goldwyn, Disney and some others, to complete financing Rathvon said.

Rathvon established a Hollywood precedent and won the visiting newspapermen's acclaim, by replying to a question about continuing to produce "B" pictures: "We're going to keep on making them—and you can quote me." No other major studio head has admitted to production of "B's" in years.

Referring to production as "the heart of the business," Rathvon under-

(*Continued on page 6*)

Britain Defers Cut In Film Imports

London, Feb. 17.—Despite the urgent need of conserving Britain's dollar supply to buy food, the government has decided against cutting film or tobacco imports at present because entertainment and smoking are "'important in maintaining the public morale," Hugh Dalton, chancellor of the exchequer, and Sir Ben Smith, food minister, told the House of Commons on Friday.

They warned, however, that such

(*Continued on page 6*)

U. S. Assures Full Atomic Film Coverage

Reel Lensmen Assigned; Studios to Participate

Washington, Feb. 17.—Blueprints for the most comprehensive newsreel and feature motion picture coverage of every phase of the atomic bomb tests, next May and June, are now being worked out by Comm. William Park, USN, in charge of photographic matters for Joint Task Force One, it is learned here.

Following meetings with representatives of various media of communications at the Navy Department, the selection of cameramen who will cover the tests for the newsreels was placed in the hands of E. P. Genock, editor of Paramount News, who will confer with officials of other companies, while Joyce O'Hara, vice-president of the Motion Picture Association of America, has been asked to ascertain from Hollywood studios whether they desire to be represented by pool cameramen or be covered by one company. Park explained that it will be necessary to limit the number of representatives of all media because of the demand on facilities, with news-

(*Continued on page 6*)

Barret McCormick PIC Chairman

S. B. McCormick

S. Barret McCormick, national advertising-publicity director for RKO Radio, was elected chairman of the Eastern Public Information Committee for a six-month term at a meeting at the New York Athletic Club here on Friday. He succeeds David A. Lipton, who will leave for the Coast shortly to join Universal as executive coordinator of advertising and promotion at "U's" studio.

Ben Serkowich, Lipton's successor as advertising, publicity and exploitation director at Columbia, here, also has succeeded Lipton as Columbia's representative on the committee.

Personal Mention

HARRY H. THOMAS, president of PRC, Reeves Espy, production head, and Robert Benjamin, president of Eagle-Lion, have returned to New York from Florida.

•

Lt. Comm. Ralph F. Clark, USNR, former Australasia sales manager for Warners, and son of Ralph H. Clark, special foreign representative for International Pictures, will be released from active duty in the U. S. Navy today.

•

Norman Freeman, former assistant to N. Peter Rathvon, president of RKO Radio, has been discharged from the U. S. Navy and has arrived in Hollywood from New York.

•

Larry Schneider, of Columbia's home office publicity staff, and Mrs. Schneider, are parents of a second son, Peter, born at the Polyclinic Hospital here recently.

•

Morton Spring, executive assistant to Arthur M. Loew, has returned to New York from England. Loew, who made a trip to Mexico and Hollywood, is also back in town.

•

Capt. Norman Walker, head of Rank studio operations in England, is due in Chicago today on his way from Hollywood to Toronto.

•

Maury Orr, United Artists' Western sales manager, now in the field, will visit St. Louis, Memphis, Chicago and Minneapolis.

•

Ben Cammack, RKO Southwest district manager, and Nat Levy, Eastern sales manager, were in Memphis last week.

•

Charles Leonard, special New York representative for William Cagney, will leave here for the Coast today.

•

William Gleicher, head of the M-G-M theatre auditing department, will leave here today for Boston.

•

Ronald Reagan and Jane Wyman (Mrs. Reagan) have returned to Hollywood from New York.

•

Joseph Cotten, Selznick-Vanguard star, and his wife have returned to Hollywood from New York.

•

Lewis Milestone, producer-director, and Mrs. Milestone, have left New York for the Coast.

•

Arthur Loew, head Loew's International, has returned to New York from the Coast.

•

E. Z. Walters, Altec comptroller, has returned to New York from Hollywood.

•

H. M. Richey, supervisor of M-G-M exhibitor relations, left here Friday for Miami.

•

George J. Schaefer has delayed his trip from here to the Coast.

Tradewise . . .

By SHERWIN KANE

ERIC JOHNSTON, MPAA president, believes the labor problems of this industry are the most serious of any with which he is familiar. They have become so, he believes, as a result of temporizing by both sides, management and labor, over a long period of time. Basic issues have been skirted when they should have been faced and resolved, in his opinion.

Johnston does not believe the present problems are insoluble. They *have* to be solved, he says. He does not profess to know how long it will take. Years, maybe, but he is confident that it can and will be done. He observes that while he was not employed by the industry to handle its labor affairs, he believes the subject to be grave enough and urgent enough to claim much of his time now and in the future.

It is his intention to appoint a labor relations executive to devote full time to the job, and such an appointment may be made any day.

•

What will the solution be?

Johnston has no ready panacea but he believes that all labor problems, reduced to their simplest form, are nothing more nor less than a mutual lack of understanding — management's failure to understand labor's viewpoint, problems and necessities, and labor's failure to understand management's. What is needed most, he believes, is a will to understand and a will to reach a solution on the part of both.

Presumably, his views of the industry's labor problems derive from his experience with the Hollywood variety, with which he appears to be more familiar than with kindred problems elsewhere in the industry. His initial experience has been confined to the West Coast arena, where industry wage scales are approximately 30 per cent higher now than in other Southern California industries, but where motion picture unions and guilds currently are demanding increases of from 30 to 50 per cent more.

That circumstance in itself would appear to explain where at least some of the lack of understanding arises.

• •

The burgeoning Theatre Activities Committee, or at least its proponents in New York, must have experienced the full measure of frustration last Tuesday, Lincoln's Birthday, when they awoke to find every theatre in the city closed as a result of what clearly appears to have been an ill-advised and ill-considered executive order from the office of the mayor. The order, unmatched in this country in the darkest days of the war, was issued late at night, without advance warning of any kind. It affected, of course, all New York City business not essential to public health and welfare, and schools and libraries. They were peremptorily ordered to close whether or not they had fuel in their storage facilities and were willing to use it, to stay open.

The Theatre Activities Committee proposes to mobilize itself against unreasonable legislative (and, it may be supposed, executive) action inimical to the welfare of theatres. It must have occurred to some of its pillars, last Tuesday, that even had the organization been in full being and ready for action, how futile is mobilization against panic.

About all one can do in such circumstances is sit down at the piano and play "The Star Spangled Banner" loudly and long.

• •

Allied States Association, rather than Jack Kirsch, is to be congratulated on its choice of the vigorous, public-spirited dynamo from Chicago for its national president.

As an organization leader, Kirsch has demonstrated his effective talents in making and keeping Allied of Illinois a stronghold of independent exhibition in his territory, one of the most important in the country. As an individual, Kirsch has the confidence of the rank and file, the respect of non-Allied exhibitors and of distribution executives. He has given unsparingly of himself in every war effort in which the industry participated, in most, if not all, of the non-war drives for charitable and humanitarian purposes. He has been in the forefront of countless civic activities in his own bailiwick, has been the friend and confidante of the leaders of a great municipality and, as such, has reflected credit on the Chicago industry and the industry at large.

As Allied's first postwar president he shares its leadership at a most significant period in the history of his industry and his organization. He can be relied upon to do his utmost for both.

Newsreel Parade

"BROTHERHOOD WEEK," Cardinals-elect, New York's business standstill, and the resignation of Interior Secretary Ickes are highlighted in current newsreels. Also featured are a new automobile motif, the recent dog show, sports and other items; full contents follow:

MOVIETONE NEWS, No. 49—Cardinals-elect fly to Rome for elevation by the Pope. U. S. Justices make plea for "American Brotherhood" drive. Something new in automobiles, the "Bobbi Kar." Queen of Chicago lens aces wins by photo flash. Sports: Basketball upset, Notre Dame vs. NYU; horse racing on ice, championship dog show.

NEWS OF THE DAY, No. 247—New York "blackout." New Cardinals fly to Rome. Supreme Court justices in plea for "Brotherhood." Meet "Miss Photo-Flash." New canine champs.

PARAMOUNT NEWS, No. 50—So, you want a new car. . . . "Brotherhood" tolerance drive opens. Ickes resigns. Dogdom's biggest day. New York, ghost town for a day.

RKO PATHE NEWS, No. 52—Cardinals-elect fly to Rome. Ickes resigns after squabble. Midget auto now on market. Justices plead for "Brotherhood." New York shuts down.

UNIVERSAL NEWSREEL, No. 477—Tug strike ties up New York for 18 hours. Cardinals-designate go to Rome. U. S. Justices plead for tolerance. Auto motif. Westminster dog show. NYU upsets Notre Dame.

Cohen Will Reopen Far East for WB

Wolfe Cohen, vice-president of Warner International, will leave New York tomorrow by plane for the first Warner inspection tour of the Far East since the end of the war, spending about five months in the Orient to reestablish full operations among Warner branches in those territories.

Cohen will make his first extended stopover in Bombay, arriving by way of London and Cairo, and will later visit Warner branches in India, including Calcutta, New Delhi and Lahore.

RKO Associates in Tribute to Landau

RKO legal department associates of Cyril S. Landau, who has left that company to assume the post of assistant general counsel of United World, tendered him a luncheon at the Hotel Warwick here Friday prior to his departure.

Among those who attended were Gordon E. Youngman, William Whitman, Senator Henry J. Walters, Louis Joffe, Ken Umbreit, Phil Stern, Harry Levine, Richard Davis, Morton Segal, Joseph Bellfort, Seymour Feig and Dan Leventhal.

Upholds 'Street' Ban

Atlanta, Feb. 17.—Atlanta's censorship ban on "Scarlet Street" was upheld by the City Attorney at the weekend despite an appeal from Walter Wanger, the film's producer, husband of Joan Bennett, one of its stars.

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The Constellation Returns to Coast

The TWA Lockheed Constellation plane, "Star of California," with Howard Hughes at the controls, was scheduled to take off from LaGuardia Field here shortly after midnight on a return trip to Los Angeles with a group of Hollywood personalities; it was flown here as part of ceremonies [illegible]uting regular 10-hour passenger s[illegible]ce between New York and Los Angeles.

"The Star of California" arrived in New York on Friday from Los Angeles in eight hours and 38 minutes, with Hughes at the controls. Newsreels and NBC and CBS television cameramen filmed the arrival. NBC used 35mm film, shooting about 800 feet, which was added to several hundred feet more taken as the Hollywood personalities boarded the plane in Los Angeles; NBC televised a portion of the footage over its New York television station WNBT on Friday night. CBS used 16mm film, which was televised over WCBW in New York, also on Friday evening.

Passenger List

Among those who were aboard "The Star" were Linda Darnell and her husband Pev Morley, Constance More and her husband, John Mascio, Frank Morgan, Walter Pidgeon, William Powell and his wife, Diana Lewis, John Royal, NBC vice-president, Veronica Lake and her husband, Andre De Toth, Jack Carson, Cary Grant, Nancy Guild, Walter Kane, Virginia Mayo, Edward G. Robinson, Celeste Holm, Paulette Goddard and Burgess Meredith, Janet Blair and her husband; Louis Bush. Trade, newspaper and magazine representatives were also on board. TWA was host at a reception for the passengers and press at the Hotel Sherry Netherlands Friday.

Edward C. Raftery, president, and Gradwell Sears, vice-president and distribution head of United Artists were scheduled to be among those making the return trip on "The Star of California."

Verdict Against MCA In Finley Trust Suit

Los Angeles, Feb. 17.—Federal Judge Paul J. McCormick, following a jury trial, on Friday ordered the Music Corporation of America to pay $55,500 damages to Larry Finley, operator of an Ocean Park dance hall, who had brought a $3,000,000 action against MCA on charges of violating federal anti-trust laws in preventing him from employing a name band.

The case, long in the courts, is regarded as having precedental importance throughout the entertainment field, in view of today's unexpected verdict. MCA has ten days in which to file an appeal.

'U' Meeting on New Financing Today

Universal's contemplated issuance of $6,000,000 in cumulative preferred stock is to be placed before a special shareholders' meeting today in Wilmington. The meeting will vote on authorization for 100,000 shares of preferred at $100 par value but only 60,000 will be issued.

Review

"Dragonwyck"

(20th Century-Fox)

GENE TIERNEY leaves this modern age and "Leave Her to Heaven" for another day in "Dragonwyck." She travels back to the 1840's and the Hudson River valley when times were more casual. Evidently, they were considerably more ponderous as well if her new attraction is to provide the measuring rod.

This film version of a best-selling novel, by Anya Seton, deals with an old-fashioned era in an old-fashioned way. The attention Miss Tierney drew in her predecessor film will not be hers in this one. Vincent Price, a good actor, as his Hollywood career so clearly demonstrates, does not react with conviction, under Joseph L. Mankiewicz's direction. Glenn Langan, big and handsome, needs much more experience. Believable, however, are Anne Revere as Miss Tierney's mother and Walter Huston as her father.

Country girl Gene is invited to join the household of Price, proud and dictatorial landowner whose center of empire is Dragonwyck. The tenant farmers are rebellious. Price is rebellious, too, because Vivenne Osborne has borne him a girl, not an heir to his acreage. Then Miss Osborne dies suddenly and finally Miss Tierney, caught up in the splendor of society, persuades herself into believing she wants to marry Price. She does, and bears him a son, who dies at childbirth.

This turns Price against her for no validly offered reason. As he killed off the first wife through noxious poisons set loose from an oleander plant, so does he try the same practice on Miss Tierney. Langan, having figured it out, meanwhile, comes to the rescue. Price, by this time a drug addict imagining the grandeurs of his self-declared world are still his to command, is shot to death as he threatens his tenants with opposition gun fire.

Mankiewicz wrote the screenplay, as well as directed. Since the director is relied upon for extracting performances from his cast, the net result—good or otherwise—ends up on his doorstep. That's where they end up this time. Thus, Connie Marshall who dominated "Sentimental Journey" so charmingly and so endearingly, is stuffy and uninteresting as Price's young daughter in "Dragonwyck." She seems to be buried in the laces and the hoops of the period, and in this she is assuredly not alone.

"Dragonwyck," furthermore, is long. Its story content is so spread out that the essentials become diffused and lack sustaining interest. Some of the dialogue endeavors to be high-flown, and flying high, just flies.

On the merchandising side, however, the popularity of the book is important to bear in mind. The fact that this is Miss Tierney's followup film after "Leave Her to Heaven" should not be overlooked. The names of Price and Huston have their selling values. Production surroundings, of course, are aces in all respects. Alfred Newman's music is an asset.

Running time, 103 minues. General audience classification. Release date, April.

RED KANN

Loew, Pressburger Will Leave SIMPP

Hollywood, Feb. 17.—Producers David Loew and Arnold Pressburger have filed notifications of withdrawal from the Society of Independent Motion Picture Producers. Under SIMPP rules, six months notice of withdrawal is required of members.

The resignations are understood to have resulted from assessments against producer members resulting from replacement workers' pay following settlement of the studio strike last October. Society president Donald Nelson concurred in the settlement for SIMPP. The circumstance of the Loew and Pressburger resignations has nothing to do with the resignation of International Pictures from SIMPP as reported in MOTION PICTURE DAILY on Friday.

Legion of Merit to Wyler, Van Dyck

Lt. Col. William Wyler has been awarded the Legion of Merit by the U. S. Army for his productions, "Memphis Belle" and "Thunderbolt."

Comdr. Arthur F.. Van Dyck, USNR, assistant to Dr. Charles B. Jolliffe, executive vice-president of RCA in charge of laboratories, has also been awarded the Legion of Merit, by Navy Secretary James Forrestal, for outstanding war service.

N. Y. Building Code Is Nearly Ready

Final draft of the proposed new New York State building code regulating theatres and other places of public assembly was studied at a meeting Friday between New York State Labor Department code officials and members of the Department's Advisory Committee, including industry representatives, who helped draft the code.

A few minor changes in language suggested by the Advisory Committee will be formally transmitted to the Department immediately with the possibility that another meeting will probably be held in a few weeks.

Hearings Planned

The final draft will eventually be sent to the State Bureau of Standards and Appeals which can make any changes it sees fit. The code will then be published and be given wide circulation with public hearings in principal cities held thereon. Advisory committee members are expected to participate in the public hearings.

Legislation for enforcement of the code is pending in the New York State Legislature.

Details of the new code were reported in MOTION PICTURE DAILY on Jan. 23. Advisory Committee members from the industry include Henry Anderson, Paramount; Martin Tracey. Century Circuit; Theodore Junge. Loew's; Louis Lazar, Schine Circuit; and Richard Hayes of the IATSE.

Brotherhood Week In Reels Today

All five newsreels will reach theatre screens today with the "American Brotherhood Week" messages of Chief Justice Haran F. Stone and Associate Justices Felix Frankfurter and Frank Murphy of the U. S. Supreme Court.

"Brotherhood Week" started yesterday and will run through Feb. 24. Industry participation in its observance is being directed by Spyros P. Skouras, president of 20th Century-Fox.

13 Citations from The Tub Thumpers

Boston, Feb. 17.—Members of Tub No. 1 of Tub Thumpers of America will observe the organization's first birthday with a reception and dinner on Thursday evening, in the Hotel Statler.

The occasion will be highlighted by the presentation of the annual awards for meritorious achievements in 1945. The names of some of the personalities to whom citations will be given and who are expected to be present at the first annual meeting are: Charles Francis Adams, ex-Secretary of the Navy, humanitarian citation; Patrolman Francis J. Connerney, for bravery in public service; Archbishop Richard J. Cushing for promoting good will; F. Winchester Denio of the War Finance Committee.

Others to Be Cited

Also, to Meryll Frost, courageous athlete; Charles Luckman, vice-president of Lever Brothers, who will accept a Radio citation for Bob Hope; Norman Rockwell, illustrator; Joseph P. Spang, Jr., president of Gillette Razor, for Civic Affairs; Ben Ames Williams, literary; Brig. Gen. Eliot V. Cutler, USA. Citations to be awarded in absentia are: Karl T. Compton, president of Massachusetts Institute of Technology, for science James B. Conant, president of Harvard University, also for science, and Comm. Joseph T. O'Callahan, SJ. holder of the Congressional Medal of Honor.

Harry Browning, director of publicity for M. and P. Theatres, and chief tub thumper, will preside at the dinner; Jim Britt, radio commentator, will be master of ceremonies. The organization's membership, limited to public relations and allied fields, has since its inception one year ago, expanded to include affiliated groups in many cities throughout the country.

British Raw Stock Situation Brighter

London, Feb. 17.—A deputation representing all sections of the industry is discussing with the Board of Trade allocations of the considerable quantity of Gevaert's raw stock produced in its Antwerp plant to be made available.

The raw stock situation, it is learned here, has become considerably brighter.

FOUR TERROR-RIDDEN HOURS!

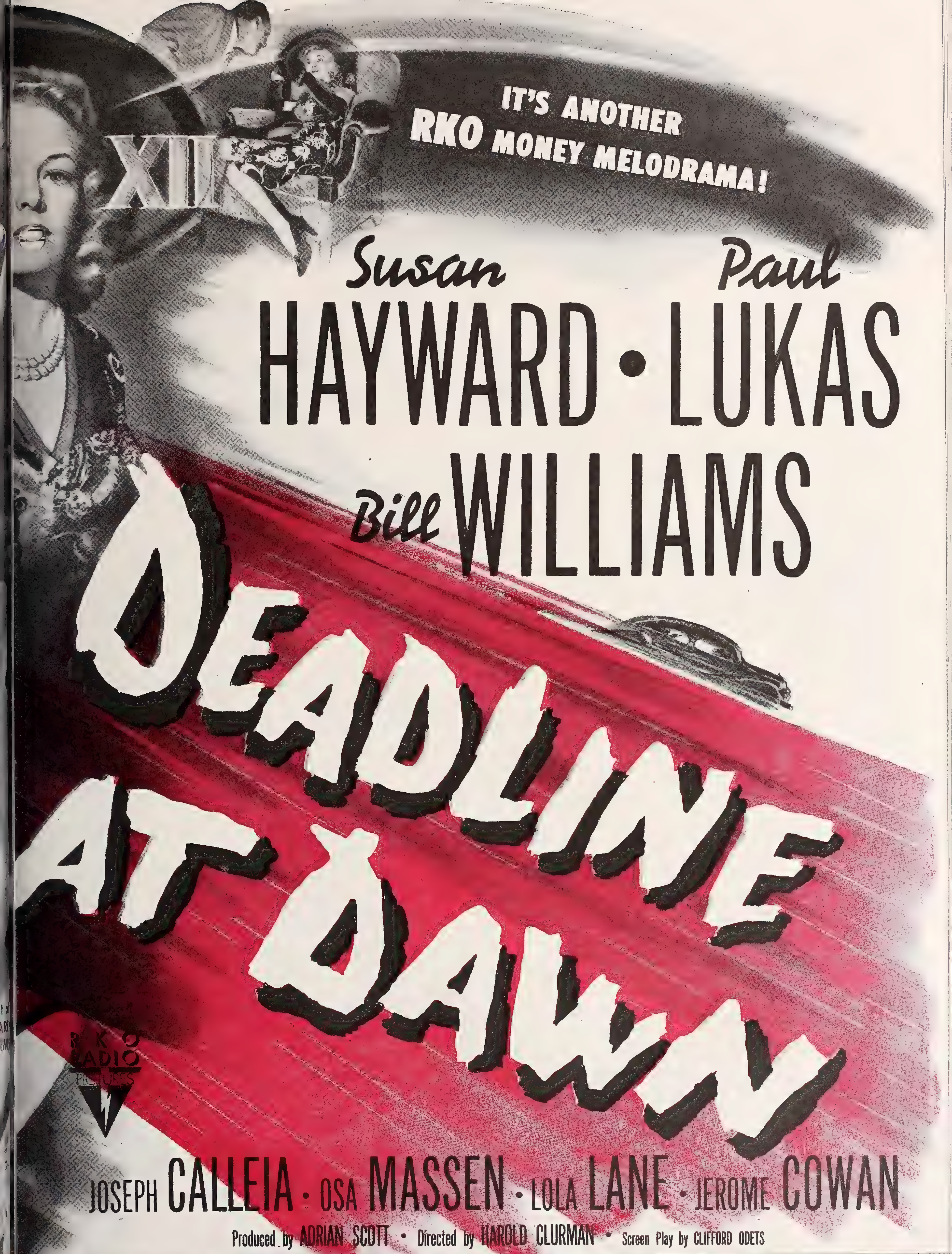
DANCE-HALL HOSTESS, GOB ON SHORE LEAVE...

Fate points the finger of suspicion . . . and one evening of innocent fun turns into a nightmare of MURDER!

(The sergeant o
"THOSE ENDEARI
YOUNG CHARM

BIG NATIONAL MAGAZINE COVERAGE!

Full pages in magazines totalling 19,063,367 CIRCULATION...SATURDAY EVENING POST—LIBERTY—LOOK—PIC — TIME — TRUE — INSIDE DETECTIVE — FRONT PAGE DETECTIVE — TRUE DETECTIVE — MASTER DETECTIVE—OFFICIAL DETECTIVE STORIES and FAN LIST.



IT'S ANOTHER
RKO MONEY MELODRAMA!

Susan HAYWARD • Paul LUKAS

Bill WILLIAMS

DEADLINE AT DAWN

JOSEPH CALLEIA • OSA MASSEN • LOLA LANE • JEROME COWAN

Produced by ADRIAN SCOTT • Directed by HAROLD CLURMAN • Screen Play by CLIFFORD ODETS

4 Cowan Films

(*Continued from page* 1)

that independents, unlike the companies, are not too severely hit by labor disputes which cause the suspension of production, since strike clauses are a part of contracts, and overhead expenses are not great. However, the large company has an important advantage in that labor-caused curtailment of independent production by a shut-down eliminates competition and thus clears the way for reducing mounting backlogs of the large companies.

Cowan, not now a member of the Society of Independent Motion Picture Producers, said he had "no comment" when asked if he is considering joining the organization. He will return to the Coast on Wednesday.

His production program consists of "Babylon Revisited," by Scott Fitzgerald, and "President's Husband," by Fred Othman and Ring Lardner, Jr., both for this season, and "Free Press," a 25-year newspaper history, and "Sun Yat Sen," concerning the Chinese statesman, for next year.

PCCITO Meeting

(*Continued from page* 1)

Washington, Dec. 3, opposing any movement to set up special machinery within the industry to substitute for the cooperation given the War Activities Committee by existing exhibitor organizations throughout the country. The ratification, it was announced, enlarges the scope of CIEA activities to include all matters of interest to independent exhibitors.

Approved, also, was House Bill 5174, which would repeal the wartime excise tax rates, including theatre admission taxes, to become effective June 30.

Addressing the conference, William F. Rodgers, M-G-M vice-president and general sales manager, urged exhibitors and distributors to settle their differences within the industry instead of bringing them to the public.

Checking Hit

Following Rodgers' talk, sessions were resumed with theatre checking services coming in for bitter condemnation. The conference found such practices to be objectional to both the theatre checked and the patrons in attendance.

The PCCITO concurred with the action taken by its four unit members who had resolved that theatre audience collections cease, with the exception of the Red Cross drive, next month.

Before adjourning, the conference elected L. O. Lukan, trustee representing the Seattle unit, as observer to the Allied board meeting to succeed H. W. Bruen, resigned. Next annual trustees meeting will be held in May or early June, possibly at Seattle.

Contner Sells Cineflex

J. Burgi Contner has sold his interest in the Cineflex Corp. to stockholders. Contner was president and chief engineer of Cineflex, manufacturer of motion picture cameras. Cineflex has discontinued the manufacture of the camera and has assigned patent rights to Contner, who reports that a more simplified model is now being designed for the market.

Production on the Coast On the Rise; 34 Filming

Hollywood, Feb. 17. — Production rose slightly during the week. Four films were completed and six were started, bringing the shooting index up to 34, as compared with the previous week's total of 32; the production scene follows:

Columbia

Started: "One Life Too Many," with Leslie Brooks, George Macready, Forrest Tucker.

Shooting: "The Story of Jolson," "The Devil's Mask."

International

Shooting: "The Dark Mirror."

M-G-M

Started: "The Show-Off," with Red Skelton, Marjorie Main, Virginia O'Brien, Leon Ames, Marshall Thompson.

Shooting: "You Were There," "Fiesta," "Till the Clouds Roll By."

Monogram

Shooting: "In High Gear."

Paramount

Started: "Danger Street" (Pine-Thomas) with Jane Withers, Robert Lowery, Gloria Saunders.

Shooting: "The Perfect Marriage" (Wallis); "OSS."

PRC

Started: "Avalanche," (Imperial Films), with Bruce Cabot, Roscoe Karns, Helen Mowery, Philip Van Zandt.

RKO Radio

Finished: "Sister Kenny."

Shooting: "A Likely Story," "Desirable Woman," "Double Trouble," "Crack-Up."

Republic

Finished: "The Invisible Informer."

Started: "My Pal, Trigger," with Roy Rogers, Dale Evans.

Shooting: "The Man from Rainbow Valley," "The Ghost Goes Wild," "The Inner Circle."

20th Century-Fox

Finished: "Cluny Brown," "Anna and the King of Siam."

Shooting: "Margie," "It Shouldn't Happen to a Dog," "The Shocking Miss Pilgrim," "Three Little Girls in Blue."

United Artists

Shooting: "Mr. Ace and the Queen" (Bogeaus); "The Strange Woman" (Stromberg); "Angel on My Shoulder" (Rogers).

Universal

Shooting: "Love Takes a Holiday," "Shahrazad," "Dressed to Kill."

Warners

Started: "A Very Rich Man," with Sydney Greenstreet, Martha Vickers, Dane Clark, Alan Hale, Craig Stevens.

Shooting: "The Sentence," "Humoresque."

RKO Independents

(*Continued from page* 1)

scored the permanency of his present post and pointed out in detail rearrangements made in New York to make this move practicable.

RKO's present plans for television, he said, pertain to programming in the main, with the objective of making sure, if possible, that television programs take on the length and character of radio programs, rather than of feature pictures. Experimental subjects made for television by RKO have been designed, he said, with the intent to avert the rise of a situation in which telecasters would compete with exhibitors in feature films.

Apart from its studio operations in Mexico, RKO has no plans for other production abroad at this time, Rathvon said, but indicated policy in that respect is open to change.

No UK Film Cuts

(*Continued from page* 1)

cuts will be almost inevitable if the U. S. Congress fails to ratify a loan to Britain. Outweighed by a government plea not to embarrass the loan negotiations, several speakers' attacks in Commons against the luxury imports generally misfired.

It was disclosed that films comprise one and one-half per cent of the nation's imports; food and agricultural products, 56 per cent; raw materials, 33, and tobacco and manufactured goods, each four and one-half.

Warner Net

(*Continued from page* 1)

was derived after making a provision of $4,300,000 for federal income taxes and $150,000 for contingencies. Gross income for the period, after eliminating inter-company transactions, amounted to $39,054,000, compared with $33,093,000 for the corresponding period the year before. Current assets totaled $71,709,750; current liabilities, $34,586,276, leaving working capital of $37,123,474.

At a Warner board of directors' meeting on Friday, a quarterly dividend of 50 cents per share on common stock was declared, payable April 4 to stockholders of record March 8. A similar dividend was paid on Jan. 4.

Ginsberg Honors Weltner

Hollywood, Feb. 17.—Henry Ginsberg, Paramount vice-president in charge of production, was host late last week to George Weltner, who recently became president of Paramount International Films, at a luncheon at which Weltner met studio executives and department heads. Weltner, making his first visit to the studio since he was named head of the international company, spoke on the foreign situation.

'Michalson Month'

Dave Prince, captain of the "Ned Depinet Drive," has designated March as a tribute period to Harry Michalson, RKO Radio short subject sales manager, recuperating after a lengthy hospital siege.

Atomic Tests

(*Continued from page* 1)

reels, newspapers and other information services being asked to operate on the principle of the rota system followed during the war.

It is known, however, that official Washington is anxious to have as many outside skilled cameramen on the scene as possible because of the [illegible] perience of the last test, in New M[illegible] co, last year, when a large portion [illegible] the film shot became blurred during the explosion. The same was true when atom bombs were dropped on Nagasaki and Hiroshima. Moreover, new improved camera equipment and lenses will be used, mounted on ships, planes and, of course, at vantage points on some adjacent islands in the Pacific.

Hollywood producing companies can use their material later as background for features.

Fast Processing

Two carriers, a number of destroyers and both land and sea planes will be used for the transportation of film men, reporters and radio men. Material brought back to the United States will be processed at high speed in special laboratory facilities at Anacostia Naval Station, Washington, and newsreel matter will be released as quickly as possible.

"Motion picture men, both newsreel and feature, will get just as extensive coverage as it will be possible to give them," according to Comm. Park, who had been a newsreel editor for many years and is familiar with the needs of the reels and studio.

Brig.-Gen. Edward S. Bres of the War Department special staff has been appointed security officer for the project and will review all pictures and stories to be returned to this country daily by a B-54 plane.

Six Top Reel Lensmen To Cover Atom Tests

E. P. Genock, Paramount News editor, explains that all unrestricted film coverage of the atomic bomb experiments will be made available to all newsreels, including some material shot by the Armed Services. The reels themselves will be represented by six of the field's top cameramen with Genock accompanying them as coordinating editor. The six are: Sanford Greenwald, a colonel in the Air Force Signal Corps during the war, now with Paramount; Al Brick, Movietone, who covered Pearl Harbor; Arthur Gaskill, News of the Day, who reported the Japanese surrender on the battleship *Missouri*; Victor Jurgens, who covered the Pacific for March of Time; Thomas Priestly, Universal, European correspondent during the war, and Robert Donohue of Pathe News.

Schwalberg

(*Continued from page* 1)

assume their new posts officially today.

Schwalberg entered the industry in 1925 as a traveling auditor for Warner Bros. When the latter acquired First National in 1928 he became head of the contract department under Ned Depinet. In 1942, he was made vice-president of Vitagraph and supervisor of Warner exchanges. He joined International Pictures as Eastern representative in 1944. International is a joint owner of United World with Universal and J. Arthur Rank.

Buffalo Promoters Win RKO Contest

Winners of the RKO Radio "Falcon in San Francisco" contest were chosen by a board of judges comprising motion picture and radio trade press editors, following a luncheon in the Hotel Astor, at the weekend. The affair was sponsored jointly by RKO Radio, American Safety Razor Corp. and Mutual Broadcasting which carries "The Adventures of the Falcon" radio show.

$800 in Prizes

First prize of $500, in Victory Bonds, will be shared by Earl Hubbard, advertising director of the 20th Century Theatre, Buffalo, and William A. Schweitzer, promotion manager of Station WEBR, Mutual outlet there. Second prize of $200 in Victory Bonds was awarded jointly to William Welton, manager of the Strand Theatre, Salina, Kansas, and Ray Jensen, manager of Station KSAL, Mutual outlet in that city. Third prize of $100 in Victory Bonds will be shared by Daniel Lewis, Cooperative Theatre, Detroit, and Barbara MacFarland, sales promotion, Station CKLU, local Mutual outlet.

N. Y. Oil Rationing And Brownout End

Five days after imposing fuel oil rationing, because of the New York tugboat strike, Mayor William O'Dwyer, at the weekend, lifted all restrictions on that commodity, making it possible for all theatres with low oil supplies to once again maintain normal temperatures. In addition the city-wide "brownout" ruling was lifted.

However, restrictions on coal consumption will continue because the city "faces the gravest coal shortage in many years." Theatres that depend on coal for heating will, therefore, continue to feel a fuel pinch.

FP-C Club Inducts 5

VANCOUVER, Feb. 17.—President J. J. Fitzgibbons of Famous Players Canadian Corp. has presented diamond membership pins to the following who were newly-inducted into the company's 25-Year Club; Ivan Ackery, R. C. Pollock, John Smith, R. Jones and F. Broadbent. The award carries two extra weeks' vacation with pay every year. Lawrence I. Bearg, Western Canada general manager, was chairman during the ceremony.

AMPA-Publicity Meet

Claude Lee, public relations director of Paramount, will address a joint luncheon-meeting of the Publicity Club and the Associated Motion Picture Advertisers, at the Belmont Plaza Hotel, here, today. His subject will be "AMPA's Contribution to Publicity." Will Yolen, president of the Publicity Club, and David A. Bader, AMPA president, will preside.

Philco Dividend Voted

PHILADELPHIA, Feb. 17.—The board of Philco has declared a dividend of 20 cents per share of common stock payable March 12 to stockholders of record on Feb. 28. The previous regular dividend was also 20 cents per share and was paid on Dec. 12.

Review

"Bandit of Sherwood Forest"

(Columbia)

Hollywood, Feb. 17

CORNEL WILDE, portraying the son of Robin Hood, roams Sherwood Forest, storms Nottingham Castle, duels the tyrant to death and wins the fair lady, all in the fine, simple tradition of the beloved old legend and all in flaming, flashing Technicolor, the latter giving the adventures of the merry woodsmen an extra coating of glamor. It's a fast picture, rich in color, and served up in plain dialogue which the kiddies, for whom it has particular appeal, can understand perfectly at all times.

Opposite Wilde as the heroine is Anita Louise, and in their support are such dependables as Edgar Buchanan, Henry Daniell, George Macready, Russell Hicks, John Abbott and Lloyd Corrigan. All performances satisfy the requirements of the Robin Hood tradition. In this, as in other pictures of outdoor adventuring, Technicolor is a definitely expoitable factor, imparting to the scenic backgrounds, and to the many sequences wherein horsemen ride far and recklessly to the rescue, a realism that is a sharp stimulant to story interest.

Leonard S. Picker and Clifford Sanforth produced the picture, and George Sherman and Henry Levy directed it, from a script by Wilfrid H. Pettitt and Melvin Levy. Attempting in no way to modernize, streamline or improve upon the well known original story, they turned out a film that gives the customers precisely what its title promises them.

Running time, 85 minutes. General audience classification. Release date, Feb. 21.

WILLIAM R. WEAVER

Egypt to Purchase 16mm Equipment

By BASIL CARAMALLEES

ALEXANDRIA, Feb. 14.—(By Air Mail).—American manufacturers have neglected and overlooked the large market for 16mm equipment in Egypt.

It is true that before the war Egypt was not interested in importing such equipment. But today conditions have changed. One reason is that the country is now familiar with the scope and the potentialities of 16 mm because it has seen what the American military organizations accomplished with their equipment. Further, we have seen the rapid expansion of the 16mm industry in America and believe that its entertainment and educational values are now recognized here.

At present only one or two civilian institutions possess 16 mm sound projectors, while in all Egypt there is actually not even one 16mm sound recording apparatus. Thousands of schools, clubs and other institutions are in the market now for 16mm projectors and cameras and for 16mm film.

Dinner for Beatus

Larry Beatus, Loew's Theatres district manager, will be honored at a testimonial dinner by the managers in his district tomorrow at the 7-11 Restaurant, here. Joe Laurie, Jr., will be master of ceremonies and Bob Rosen, manager of Loew's Sheridan, who is chairman of arrangements, will be toastmaster.

Para. Names Wolpin

Ed Wolpin, formerly with Bourne, Inc., has been appointed general professional manager of Famous Music Co. and Paramount Music Co., it has been announced by Russell Holman, Paramount Eastern production manager, and Bernard Goodwin, vice-president of the two firms.

Republic Acquires Two

HOLLYWOOD, Feb. 17.—Republic has purchased two unpublished originals for early production; they are "G. I. War Brides," by Evelyn Hope, and "Singapore Sal," by Martin von Laas.

141 U. S. Films Out Of 220 in Portugal

By JOAO DE MORAES PALMEIRO

LISBON, Feb. 14.—(By Air Mail)—American pictures still dominate the Portuguese market. Last year about 64 per cent of foreign films shown in Portugal were Hollywood product. The total number of foreign programs was 220, U. S. films accounting for 141.

American box office winners here for the year were: Warners' "Casablanca," "Edge of Darkness," and "Sergeant York"; 20th Century-Fox's "Song of Bernadette"; M-G-M's "Madame Curie," and Universal's "Phantom of the Opera."

Warner Brothers released 29 films during the year; M-G-M, 26; RKO, 18; 20th-Fox, 17; United Artists, 17; Columbia, 17; Universal, 13; Paramount, nine, and Republic, three.

January American releases are "I'll Be Seeing You," "To Have and Have Not," "Blood on the Sun," "A Night of Adventure" and "My Pal Wolf."

German pictures are still being shown at Lisbon's Ginasio theatre. The American Embassy again has informed distributors that if they distribute German pictures they may not distribute Allied pictures.

Schwartz Files Report

Arthur H. Schwartz of the law firm of Schwartz and Frohlich, and counsel to Columbia, has been serving as counsel to the New York State Joint Legislative Committee to inquire into and study legislative methods, practices, procedures and expenditures in New York. The committee has filed its final report, after a two-year study.

Schmertz Leaves USO

Charles Schmertz, who for the past three years has been booking talent for USO-Camp Shows, has resigned to re-enter the summer entertainment field. Before joining Camp Shows, Schmertz was with Paramount in the talent, production and operation departments.

Hollywood

By THALIA BELL

Hollywood, Feb. 17

"THE Dark Tower," original story for which Curt Siodmak is currently preparing the screenplay, will be produced for Warners by William Jacobs. . . . As a result of his performance in the still-unreleased Columbia film, "Gilda," Robert Scott has been given a new contract by that studio. . . . James Gleason has been signed by 20th Century-Fox for a starring role in "Home Sweet Homicide," Craig Rice story which Lloyd Bacon will direct and Louis D. Lighton produce.

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Eddie Albert has been signed to a starring contract by Republic, and will appear in Alan Dwan's initial production for the studio, a comedy-romance titled "Rendezvous with Annie." . . . Philip Friend, British star, has been signed to a long-term contract by Vanguard Films. . . . Clinton Sundberg, who appeared with Spencer Tracy in the Broadway play, "The Rugged Path," will make his screen debut in M-G-M's "You Were There," which co-stars Katharine Hepburn and Robert Taylor.

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Samuel Goldwyn is planning to produce a picture tentatively titled "Dr. Susan," and based on the life of the late Dr. Susan M. Dorsey, superintendent of Los Angeles public schools. . . . W. Lee Wilder, who has changed his name from William Wilder in order to avoid being mistaken for his brother, Billy Wilder, will produce and direct "Complex," psychological drama, for Republic release.

Censors Pass 4,760 Of 4,815 Reels

BOSTON, Feb. 17.—The state censorship board, during the past year reviewed 4,815 reels and of this number approved 4,760 reels. In 42 instances eliminations were made for Sunday showings and in 13 instances the films reviewed were wholly disapproved for Sundays.

The city censors of Boston reviewed some 3,000 pictures and approved all except half-a-dozen; in only 24 instances were eliminations made of any significant importance.

Hamilton at Fawcett

Maxwell Hamilton has rejoined the Fawcett organization in the capacity of managing editor of *Motion Picture Magazine* after a three-year absence, during which he served as an officer in the Navy. Prior to joining the Navy Hamilton was executive editor of the Fawcett Screen Unit.

Crosby-Fontaine Film

HOLLYWOOD, Feb. 17. — Paramount announces the scheduling of "Emperor Waltz," a Technicolor musical, as a vehicle for Bing Crosby and Joan Fontaine. Charles Brackett will produce and Billy Wilder will direct, from their own original.

Hold Bucquet Rites

HOLLYWOOD, Feb. 17.—Funeral services for Harold S. Bucquet, M-G-M director, who died at his home in Beverly Hills last Wednesday, were held yesterday afternoon at Edwards Brothers Mortuary here.

the one to watch!

Call it beauty, call it drive, call it spark . . . there's always one to watch! Look at the way Ideal sparks the field among movie magazine groups. Make no mistake . . . Ideal is the ONE to watch. Ideal's *Movies, Movie Life* and *Movie Stars Parade* make Hollywood come alive with smart, alert, inside news coverage. They're fastest-selling of the field, awaited eagerly by teen-agers, just-marrieds, and romancers. Circulation . . . fairly sizzling! Two million for the Ideal Group in eight short years! *Thousands more every issue! That's* "going places."

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MOTION PICTURE DAILY

Accurate Concise and Impartial

59. NO. 34 NEW YORK, U. S. A., TUESDAY, FEBRUARY 19, 1946 TEN CENTS

Names . . .
in Today's News

NED E. DEPINET, recently named top RKO executive in the East, will not actually take over his new duties here before Mar. 6 when he is expected to arrive in New York from Phoenix, Arizona, where he will remain until the end of this month. He will then make another trip to Hollywood and possibly visit Dallas before coming to New York.

Reelect Wright to Head United TMA

MONTREAL, Feb. 18. — William Wright has been re-elected president of the United Theatres Managers' Association.

Other officers for 1946 include vice-president Emil Savard, who also was reelected; Roger Depocas, treasurer, and Oscar A. Richards, secretary. Morrie Katz presided at the luncheon at which the elections took place.

Stern to Europe; May Buy Product

Jesse L. Stern, chairman of the Conference of Independent Exhibitors Association, will leave New York for Europe next month on an assortment of matters, including the possible purchasing of product for handling here. This would have no connection with the CIEA.

Stern expects to visit Rome, Czechoslovakia and Austria.

Henderson, Treasurer Of Red Cross Drive

Donald A. Henderson, treasurer of 20th Century-Fox, has accepted the post of treasurer for the industry's Red Cross drive, it was announced here yesterday by Spyros P. Skouras, national drive chairman.

Another appointment to the Red Cross executive staff is that of Martin Moskowitz, who has been named assistant to William J. Kupper, national distributor chairman.

Rosen, Brown Seek Albany Wavelength

Samuel Rosen of Fabian Theatres, Walter Brown, secretary of the interim Theatre Activities Committee, together with Albany interests are reported to be interested in the formation of a standard broadcasting station in Albany.

Rosen told MOTION PICTURE DAILY that a company has been formed and a wavelength is being sought. Application will then be made to the Federal Communications Commission, he said.

N. Y. Grosses Slow In Recovering from Last Week's Closing

Aided by strong weekend business, New York first-run theatres are generally recording a week of better receipts but the outstanding pace in evidence before the city shutdown by Mayor O'Dwyer, last Tuesday, appears to have been lost. Business was off until Saturday, when some sort of recovery started.

Of new arrivals, late last week, "Scarlet Street," at the Criterion, is proving to be an outstanding entry with a non-holiday record of $46,000 expected for an initial week; Saturday and Sunday receipts were only a few dollars under those for "Can't Help Singing," which set a record at the Criterion during 1945 New Year's week.

Radio City Music Hall, the Roxy,

(*Continued on page 6*)

Italians Effect a 60-Day Quota

Italian exhibitors have signed a three-year pact with the Italian producer association, ANICA, guaranteeing to show Italian-made films on at least 60 days a year, including two Sundays every quarter. Text of the agreement, which was published in

(*Continued on page 3*)

1 to 3 a Year From Liberty

HOLLYWOOD, Feb. 18.—Liberty Films is committed to supply RKO-Radio a minimum of one picture and a maximum of three annually, and is wholly self-financed, partners Frank Capra, William Wyler, George Stevens and Samuel Briskin told the press today in a formal conference.

All stressed a policy of flexibility, declaring that while some players may be put on contract, by way of establishing a stock company, stories will aways have first consideration. The partners said escapist films will be their objective throughout, with no effort made to utilize the screen for messages or preachments.

U. S. to Aid Travels Of Businessmen

WASHINGTON, Feb. 18.—Secretary of Commerce Henry A. Wallace today offered to assist motion picture men and others who have to travel abroad to secure transportation on government-controlled airplanes or ships.

Wallace announced that an agreement has been reached with the State Department and the Army under which 25 per cent of the passenger accommodations allocated by the War Depart-

(*Continued on page 3*)

Allied Checking Proposal Goes to Distributors

The new theatre-checking plan proposed by Allied States Association which would substitute auditing procedures for the present method of using checkers, was transmitted by mail to the distributors in New York yesterday for their consideration by Col. H. A. Cole, chairman of Allied's committee which drafted the plan.

According to Col. Cole, the communication to distribution heads merely outlines the plan without going into specific details. Col. Cole will remain in New York until Thursday to discuss the plan with the distributors should they desire to have him do so.

Col. Cole told MOTION PICTURE DAILY yesterday that he had not contacted Dr. Isador Lubin, newly-selected president of Confidential Reports, industry checking organization, to discuss exhibitor complaints about

(*Continued on page 3*)

Asks Court to Rule On Candy Receipts

Easton, Pa., Feb. 18. — Decision in a declaratory judgment proceeding brought by the Harold S. Eskin interests, tenant of the Easton Theatre, is now under advisement by Common Pleas Court Judge Laub here who heard the case.

Judge Laub has been asked to interpret the lease on the Easton to determine whether admission taxes and miscellaneous vending machine receipts should be included in gross receipts, a percentage of which is payable to the landlord.

CSU Retreats From Studio Strike Stand

Follows Labor Warning Strike Not Authorized

HOLLYWOOD, Feb. 18.—Yielding ground on several points, Herbert Sorrell, president of the Conference of Studio Unions, told 3,000 members of constituent unions at a mass meeting here last night that strike action, originally threatened to take place today, will not be resorted to "so long as the producers continue to negotiate with us in good faith."

Applause greeted Sorrell's announcement which came at the close of his report on CSU executive activities since December, including his Washington and Miami conferences with American Federation of Labor leaders.

The decision to continue negotiations with the producers followed an-

(*Continued on page 6*)

City and Industry Will Cooperate

New York City License Commissioner Benjamin Fielding will inaugurate a program for effecting "the closest cooperation between the amusement industry and the Department of Licenses," before an anticipated 400 members of the industry who will gather tomorrow at the Hotel Astor here for a luncheon-meeting of the Motion Picture Associates at which 1946 MPA officers will be inducted. Commissioner Fielding will follow up

(*Continued on page 3*)

Amusement Taxes Slated for City

Approval of Governor Dewey and the State legislature for the levying of New York City's first amusement tax and other revenue-raising taxation, being sought by Mayor William O'Dwyer in an $80,000,000-$100,000,000 program to finance subway rehabilitation and general expenditures, was reported yesteday as forthcoming. The only tax now levied on amusements here is the 20 per cent

(*Continued on page 3*)

UOPWA Demands Action on Wages

CLEVELAND, Feb. 18.—Pointing out that wage increases for factory production workers will not automatically result in increases for salaried employes, the officers of the United Office and Professional Workers of America, CIO, which includes the Screen Office and Professional Employes Guild, in a report opening the sixth annual UOPWA convention at the Hotel Hollenden here, declared that "white collar" workers can protect their standards against spiraling prices only by promoting their own bargaining demands.

Some 400 delegates representing 65,000 CIO "white collarites" in motion pictures, radio, advertising, insurance, finance, social service, publishing and other industries in 127 cities in 31 states, are attending the convention.

Cites Living Costs

The report asserts that rising living costs more than wiped out wartime salary increases amounting to some 16 per cent and urges upon President Truman the establishment of a salaried employes bureau as part of the Department of Labor to prepare statistics and act as consultative service to labor and management on the application of existing federal legislation to white collar employment.

Mary Kaem, 20th Century-Fox; Herman Liveright, Paramount; Grace Walsh, RKO; Alice Goodman, Loew's, and Otto Langer, Loew's New York exchange, members of SOPEG, are attending the convention as delegates.

Lee Laud's AMPA's Industry Service

The Associated Motion Picture Advertisers has contributed outstandingly to the unity of the publicity branch of the industry and for that reason will do much toward helping industry publicity meet challenges of the future, Claude Lee, public relations director of Paramount, told over 100 members of AMPA and the Publicity Club who gathered at the Belmont Plaza Hotel here yesterday for a joint luncheon-meeting. Other speakers included David A. Bader, AMPA president; Will Yolen, president of the Publicity Club, and Uriel Davis, Publicity Club secretary.

'U' Wins Court Action

The U. S. Circuit Court of Appeals here yesterday affirmed dismissal of a suit brought by composer Emery Heim against Universal, Robbins Music, Universal Music Corp. and Aldo Franchetti. Heim had charged that a work of his had been infringed upon in the song "Perhaps," composed by Franchetti and used in Universal's film, "Nice Girl."

Altec Heads Return

KANSAS CITY, Feb. 18.—After a three day conference, Altec Service's executives, managers, and supervisors, who have been in session at the Phillips Hotel, here, have entrained for their respective cities.

Personal Mention

BEN KALMENSON, Warner Bros. vice-president in charge of sales, returned to New York yesterday from a tour of the Middlewest and South.

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EDWARD C. RAFTERY, United Artists president, and **GRADWELL L. SEARS**, vice-president in charge of sales, left here yesterday for the Coast aboard the Constellation plane, "Star of California," with **HOWARD HUGHES** at the controls.

•

HOWARD DIETZ, M-G-M vice-president and director of advertising-publicity-exploitation, will return here from London on Feb. 25. During his absence, **SI SEADLER** has been in charge.

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ED LURIE, Monogram's national field publicity representative, will leave New York for Rochester and Syracuse today.

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CHARLES FOGEL of M-G-M's home office exchange operations department, is visiting the Boston and New Haven branches.

•

EDWARD M. SCHNITZER, United Artists home office sales executive, will leave here today for Canada.

•

JACK GOLDHAR, United Artists Eastern sales head, will leave New York today for Boston.

•

W. RAY JOHNSTON, Monogram board chairman, has arrived in Hollywood from New York.

•

JAMES ALLEN of Warner Bros. public relations staff in Burbank, has arrived in New York.

•

REEVES ESPY, PRC production chief, has arrived in Hollywood from New York.

J. J. FITZGIBBONS, Famous Players-Canadian president, is in New York from Toronto.

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PAUL LAZARUS, JR., United Artists director of advertising-publicity, accompanied by **CAPT. HAROLD AUTEN**, executive vice-president of the J. Arthur Rank Organization, is scheduled to leave here tonight for Boston. Lazarus will leave for Hollywood Friday.

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JULIAN BERMAN, M-G-M manager in the Far East, is en route to the home office from his headquarters in China.

•

FILIPPO DEL GUIDICE, production head of **J. ARTHUR RANK'S** Two Cities Films, has returned to New York from Hollywood and will leave in about 10 days for London.

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SAM BURGER, Loew's International regional district head for Latin America, has returned to New York from California.

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EDWARD D. COHN, 20th-Fox International supervisor in South America, has arrived in New York from Buenos Aires.

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J. HAROLD STEVENS, Paramount exchange manager, Chicago, was confined to his home last week with a cold.

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J. CARLO BAVETTA, 20th-Fox International managing director in Brazil, has returned there from New York.

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PERRY CHARLES and **JACK ATLAS**, M-G-M studio publicists, have arrived here from Hollywood.

•

LOU FORMATO, M-G-M Philadelphia branch manager, was in New York yesterday.

RCA's Cahill Names Eight Supervisors

Appointment of theatre field service supervisors in several districts by RCA Service Co. has been completed by E. C. Cahill, president of the company; the new supervisors and their territories include J. W. Watson, New York; C. L. Swinney, Atlanta; H. E. Frisbie, Cleveland; E. T. Brown, Chicago; E. D. Van Duyne, Kansas City; S. E. Baker, Dallas; R. E. McKinstry, San Francisco; H. M. Madison, Los Angeles; A. S. Riley, New Orleans.

AVS Cinema Elects Here Tomorrow

Cinema Chapter of the American Veteran's Committee will nominate and elect officers at a meeting to be held tomorrow evening at the Capitol Hotel, here.

Owners Elect Tomorrow

CLEVELAND, Feb. 18.—Election of officers of the Cleveland Motion Picture Exhibitors Association, scheduled for last Wednesday, has been postponed to this Wednesday.

RKO Circuit 'Dimes' Mark Up $40,000

RKO Theatres, nationally, collected $272,581 in the 1946 March of Dimes, compared with $232,901 last year, according to Sol Schwartz, RKO vice-president in charge of theatre operation. A $47,000 total for RKO Theatres announced earlier by the "Dimes" committee was erroneous.

'Report on Greece' Is New MOT Issue

"Report on Greece," the new March of Time issue, depicts the work of UNRRA in keeping 3,000,000 Greeks alive and the efforts of U. S. Greek War Relief Association in getting food and clothing through the war blockade. The contention of rival political parties for power in Greece is also shown.

Reynolds in WE Post

Walter N. Reynolds, information manager of American Telephone and Telegraph since 1944, has been named publications manager for Western Electric.

Jury Selection Is Started for Murray

CHICAGO, Feb. 18.—The opening session of the Thomas A. Murray conspiracy case in U. S. District Court, here, today was devoted to the selection of a jury. Judge William J. Campbell is presiding. Murray, former operator of the Thalia Theatre, claims he was forced out of business by an alleged conspiracy on the part of the operators of the Milo Theatre, Thalia competitor; other defen[illegible]ts are Henri Elman, independent [illegible]tributor of the Capitol Film Exchange; John L. Manta, owner of the Milo Theatre Corp., and Van Nomikos, Milo booker and attorney.

Lester Murray, the plaintiff's son, is his attorney.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CLARK GABLE - GREER GARSON
In M-G-M's
"ADVENTURE"
JOAN BLONDELL - THOMAS MITCHELL
SPECTACULAR STAGE PRESENTATION

10th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

Paramount Presents
Veronica LAKE - Sonny TUFTS
Joan CAULFIELD
"MISS SUSIE SLAGLE'S"
-- IN PERSON --
DANNY KAYE - BOB CHESTER and His Orchestra
PARAMOUNT Times Square

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. SHOWING!
'TARS and SPARS'
ALFRED DRAKE
JANET BLAIR
MARC PLATT
IN PERSON
'THE KID' COMES BACK
JACKIE COOGAN
Added Attraction
MINGUELITO VALDEZ

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

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"Yank In London"

"A Yank in London," an ABC-Pathe British Production starring Anna Neagle and Rex Harrison, which was tradeshown here last Friday by 20th Century-Fox, American distributor of the film, was reviewed in *Motion Picture Daily* on June 25, 1945, from London under its original title, "I Live in Grosvenor Square."

In his review, Peter Burnup, the *Daily's* London editor, said in part: ". . . here is a picture not maybe of magnificence, but of refreshing merit, friendly, romantic, exciting, competent . . . it is romance that is told with warmth and human incident. (Herbert) Wilcox, assiduous student of Hollywood models, has made one more success. It is the best Hollywood-type film that Hollywood never made."

Fete Loew's Beatus At Dinner Tonight

Larry Beatus, veteran Loew district manager, will be honored with a testimonial dinner to be given by Loew managers at the 7-11 Club here tonight. One of the first managers to be employed by the late Marcus Loew, over 35 years ago, Beatus began in Washington, and moved here 20 years ago to supervise midtown theatres. The occasion of the dinner is his assignment to a new district.

To Aid Travelers

(*Continued from page* 1)

ment for civilian use will be turned over to the Department of Commerce for allocation to business men.

The Department, he said, is prepared to assist travelers to secure accommodations on planes or ships to return from Europe or to make trips to or from India, Africa, the Middle-East and the Far East. "The Department will give travel preference to businessmen whose travel will be most effective in expanding exports and imports, in increasing employment in the United States, in speeding shipments of scarce materials and merchandise, and in assisting American concerns to arrange contracts with foreign nationals who will act as their sales representatives abroad," it was explained by Alfred Schindler, Under-Secretary of Commerce.

MOT Suit Up March 5

An extension until Mar. 5 for the filing of answers to charges contained in the $300,000 libel and breach-of-contract action brought against Time, Inc., by Hans Engebrigtsen, was granted at the weekend by New York Federal Court. In his suit, Engebrigtsen, a Norwegian airman, charges that MOT in 1941 distributed a film depicting him as a Nazi.

Willkie Prize to Corwin

Norman Corwin, radio writer, received the first Wendell Willkie "One World" award at the Waldorf Astoria here last night. Among the speakers honoring Willkie's memory was Spyros P. Skouras, 20th Century-Fox president.

Benefits Added to Canadian Payrolls

TORONTO, Feb. 18.—Canadian companies are proceeding with social benefits for staffs which had been banned under a federal government wartime order as constituting increased wage-income in contravention of payroll-freezing regulations; the restriction has been removed.

Famous Players Canadian Corp. has inaugurated a plan for hospital and medical expenses under a group policy involving company and employe contributory participation for those on the permanent roster. For some time the circuit has maintained group life insurance for staff people in managerial and similar categories, including projectionists.

RKO of Canada is the first among the distributing companies to adopt a participating retirement scheme. Those eligible are employes who have had at least three years service with the company and are between the ages of 30 and 60 years, the company paying a portion of the premium cost. Pension age for women is 60 years and for men 65.

Roxy Theatre Hosts British War Brides

About 270 British war brides who arrived here Sunday from England on the *Vulcania* caught their first glimpse of a Broadway deluxe theatre when they were hosts of the Roxy Theatre yesterday, having been transported from their temporary shipboard home in Army buses.

The young women were welcomed to America by Carmen Miranda, 20th Century-Fox star; station WJZ covered the events, newspapers gave it further coverage, and 20th-Fox Movietone News recorded it on film. The war brides saw a March of Time subject, "Life with Baby." Homer Harmon, Roxy advertising-publicity director, and Phil Williams, MOT advertising-publicity head, collaborated on the event.

Warner Stockholders' Annual Meet Today

WILMINGTON, Feb. 18.—Annual meeting of Warner stockholders will be held tomorrow morning.

Sole order of business scheduled is the election of six directors to serve for two years. In addition to Harry M., Jack L. and Major Albert Warner, the board of directors has nominated John E. Bierwirth, Waddill Catchings and Robert W. Perkins for reelection.

Intervenor Appeals

A notice of appeal has been filed by Rockland Amusement Co., intervenor in the clearance complaint filed against the five consenting companies in the Boston tribunal by the Weymouth-Cameo Theatre Co., operating the Cameo Theatre, Weymouth, Mass., the American Arbitration Association reported here yesterday.

Twenty 'Saratoga' Runs

More than 20 extended key-city runs have been set by Warners for "Saratoga Trunk," now in the 13th week of a pre-release engagement at the Hollywood Theater, New York, and scheduled for general distribution March 30.

Workers Get Bonus In 'Rio' Contest

With the announcement of Sam J. Gardner, M-G-M Los Angeles manager, and C. J. Briant, New Orleans head, as additional winners in the "On to Rio" contest, 95 employes of both exchanges will be awarded a bonus of a week's salary. All employes in 10 other branches where managers were named to make the Rio trip also have been given an extra week's pay. This brings to 510 the total of employes receiving the bonus.

Arrangements have been completed by Loew's International whereby the 12 winners will be entertained at various South American cities to be visited. Upon their arrival at Port-Of-Spain, from Miami, Gene Coen, Trinidad manager, will meet them and be their host for 24 hours. From Trinidad the men will go to Rio de Janeiro where Selim Habib and his staff will entertain them. At Buenos Aires, Stuart Dunlap will be in charge of the round of festivities planned, which includes attending the annual carnival. In Santiago, Chile, Elias Barberes, manager, will be host. At Lima, Peru, Luis Sarmiento, and at Balboa, Canal Zone, Lou Simpson will entertain.

The 12 will be gone three weeks, making the entire trip by Pan American Airways. Emery Austin, Atlanta exploiteer, is due at the Columbus Hotel, Miami, in a few days, to handle final details for the men before their takeoff for Port-Of-Spain.

Refuse Hearings on State Dept. Bill

WASHINGTON, Feb. 18.—Rep. Sol Bloom of New York, chairman of the House Foreign Affairs Committee, today refused to call back for further hearings the bill authorizing the State Department to set up its International Information Service, now pending before the rules committee.

The suggestion that further hearings be held was made by Rep. Karl E. Mundt, of South Dakota, in order to give officials of Associated Press and United Press an opportunity to tell why they are refusing to cooperate with Assistant Secretary of State William Benton in his news information service.

Bloom said the associations had not asked to be heard and he would not recall the bill, which the rules committee last week refused to send to the floor for action.

Allied Checking

(*Continued from page* 1)

CRI operations. He hopes to be able to see Dr. Lubin before he leaves New York.

The Allied proposals for new checking procedures were transmitted to the six subscribers to CRI service, including Paramount, 20th Century-Fox, RKO Radio, Columbia, Universal and United Artists, as well as to Warner Bros. and Loew's, which maintain their own checking facilities. Col. Cole is chairman of Allied's checking committee, which also includes Nathan Yamins, Jack Kirsch, newly-elected Allied president, and Harry H. Lowenstein as well as Martin Smith, previous Allied president who is an ex-officio member of the committee.

Bad Things, Those 'Outlaw' Firearms

Memphis, Feb. 18.—The city censor board has refused an exhibition permit for Howard Hughes' "The Outlaw." At least one of the objections of the board was that there is too much shooting in the picture. No definite opening date had been set for it.

Amusement Taxes

(*Continued from page* 1)

federal tax. A city amusement tax is expected to yield $15,000,000 annually.

Among the other special new taxes which the Mayor is considering are a city tax on race-track betting, and other taxes, including a 20 per cent tax on hotel rooms. The new tax proposal is said to have arisen out of the city administration's conviction that the Dewey administration is not going to give New York City any more state money. The Mayor had previously announced his intention of doubling the city's present one per cent sales tax.

Albany Gets City Tax Empowering Measures

ALBANY, N. Y., Feb. 18.—Bills continuing until July 1, 1949, provisions permitting New York City to impose sales and other special taxes have been introduced in the legislature by Senator Alexander A. Falk and Assemblyman William J. A. Glancy. One measure extends permission to impose a tax of 1/20th of one per cent on gross receipts from businesses, professions and commercial activities, other than financial businesses, and sales to persons within the city, including insurance businesses.

The second measure continues the provision permitting the city to impose special taxes on sales and services. Both measures were committed to the New York City Committee.

City Cooperation

(*Continued from page* 1)

his discussion of tomorrow with conferences with circuit and independent exhibitors next week in his office here.

MPA officers who will be inducted tomorrow include Fred J. Schwartz, president; Morris Sanders, first vice-president; David Snaper, secretary; Jack Ellis, board chairman, and several new board members.

Among those who have been invited to attend the luncheon are Charles Reagan, George Schaefer, George Skouras, Malcolm Kingsberg, William Heineman, Ben Kalmenson, Andrew Smith and Sam Rinzler, and others.

Italian Quota

(*Continued from page* 1)

Rome in January, has just reached New York.

The 60-day provision for Italian films was a subject of dispute during all of the negotiations for the abolition of Fascist film legislation. Italian interests insisted on the 60-day period but pressure from the American government prevailed and the Fascist laws were repealed in Nov., 1945, without such an exhibitor's quota.

GOING

TOP OF BOX OFFICE

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WITH RECORD-BREAKING PACE REPORTED FROM EVERY ONE OF THE FIRST TEN OPENINGS . . . NEW YORK, DETROIT, CINCINNATI, RICHMOND, JERSEY CITY, CLEVELAND, BIRMINGHAM, HOUSTON, NASHVILLE, DENVER! . . . WATCH THE FIGURES ROLL UP WITH NEW BIG OPENINGS WEEK BY WEEK!

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The Spiral Staircase

WITH
KENT SMITH · RHONDA FLEMING · GORDON OLIVER · ELSA LANCHESTER
A DORE SCHARY PRODUCTION Directed by ROBERT SIODMAK
SCREEN PLAY BY MEL DINELLI · BASED ON THE NOVEL, "SOME MUST WATCH," BY ETHEL LINA WHITE

RKO RADIO PICTURES

N. Y. Grosses

(*Continued from page* 1)

Paramount and Palace are all drawing strongly with holdovers. "Adventure" and a stage show at the Music Hall is expected to bring $130,000 for a second week following an initial week's $123,000. The Paramount is bettering its initial week's receipts for a second week with "Miss Susie Slagle's," and a stage show headed by Danny Kaye, expecting an outstanding $105,000, compared with $101,000 for an initial week.

A big $40,000 is expected for the second week of "The Spiral Staircase" at the Palace following the initial week's $47,000. "Fallen Angel" and a stage show at the Roxy, featuring Carmen Miranda, are expected to draw a good $97,000 for a second week.

"The Harvey Girls" and a stage bill presenting the Glenn Miller orchestra with Tex Beneke is continuing sturdily at the Capitol; $75,000 is expected for a fourth week, following a third week's $82,000. "My Reputation" and a stage show with Orrin Tucker and his band, at the Strand, are drawing only moderately for a fourth and final week; a slow $37,000 is expected.

'Weekend' Still Strong

"The Lost Weekend" continues strong at the Rivoli with a big $45,000 expected for a 12th week following an 11th's $40,000. "Spellbound" is still big as the Astor, grossing $35,000 for a 16th week. "Saratoga Trunk" continues profitably at the Hollywood with a satisfactory $23,000 expected for a 13th week. "A Walk in the Sun" is headed for over $15,000 for a fifth week at the Victoria.

"Tarzan and the Leopard Woman" holds up strongly at the Globe with $21,000 expected for a second week. "Getting Gertie's Garter" is headed for a satisfactory $10,000 for a third week at the Gotham. Revival run of Walt Disney's "Dumbo" at the Republic is expected to bring a good $10,000 for a second week.

"The Seventh Veil" will conclude a highly profitable run of eight weeks and one day at the Winter Garden, tomorrow, with $12,000 expected on the final eight days to give the house almost $135,000 with this British import on a steady and sustained run; "Tomorrow Is Forever" will start a run at the theatre Thursday morning following a premiere tomorrow night, making it the first American film to play the house since it was taken over for the showing of British imports last fall. "Terror By Night" is headed for a moderate $7,500 for a week at the Rialto; "The House of Horror" will open there Friday.

'Caesar' After 'Tomorrow'

"Caesar and Cleopatra," produced by Gabriel Pascal for J. Arthur Rank, follows "Tomorrow Is Forever" at the Winter Garden, here.

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Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CHICAGO

While business dropped slightly over the weekend, due to improved weather conditions which kept prospective customers outdoors, it still continued above average. "The Lost Weekend" and "Bells of St. Mary's" continue to be the leaders, both pointing to long runs. Estimated receipts for the week ending Feb. 21:

THE LOST WEEKEND (Para.) — APOLLO (1,200) (55c-65c-85c-95c) 4th week. Gross: $29,000. (Average: $12,000)

MASQUERADE IN MEXICO (Para.)—CHICAGO (3,850) (55c-65c-85c-95c) with vaudeville. Gross: $48,000. (Average: $51,500)

THREE STRANGERS (WB)—GARRICK (1,000) (55c-65c-85c-95c) 2nd week. Gross: $10,000. (Average: $12,000)

BLACK MARKET BABIES (Mono.) and SWING PARADE OF 1946 (Mono.)—GRAND (1,350) (55c-65c-85c-95c). Gross: $14,000. (Average: $9,500)

BREAKFAST IN HOLLYWOOD (UA)—ORIENTAL (3,200) (55c-65c-85c-95c) 2nd week. On stage: Ina Ray Hutton and band. Gross: $43,000. (Average: $35,000)

BECAUSE OF HIM (U) and STRANGE CONFESSION (U)—PALACE (2,500) (55c-65-85c-95c). Gross: $25,000. (Average: $24,000)

FALLEN ANGEL (20th-Fox)—ROOSEVELT (1,000) (55c-65c-85c-95c). Gross: $25,000. (Average: $24,000)

LEAVE HER TO HEAVEN (20th-Fox)—STATE LAKE (2,700) (55c-65c-85c-95c) 8th week. Gross: $24,000. (Average: $29,000)

THE HARVEY GIRLS (M-G-M) — UNITED ARTISTS (1,700) (55c-65c-85c-95c) 4th week. Gross: $20,000. (Average: $20,000)

BELLS OF ST. MARY'S (RKO Radio)—WOODS (1,200) (95c) 8th week. Gross: $30,000. (Average: $15,000)

BOSTON

Business has been very good during recent weeks. Estimated receipts for the week ended Feb. 16:

CORNERED (RKO-Radio)—BOSTON (2,900 (50c-$1.10). Plus a stage show. Gross: $26,200. (Average: $26,300)

LEAVE HER TO HEAVEN (20th-Fox) SONG OF MEXICO (Rep.) — FENWAY (1,700) (40c-74c) Gross: $7,250. (Average: $7,300).

LOST WEEKEND (Para.) and HOW DO YOU DO? (PRC)—METROPOLITAN (4,376, (47c-74c) Gross: $26,500. Average: $25,200).

BELLS OF ST. MARY'S (RKO-Radio) —KEITH MEMORIAL (2,900) (40c-74c) 8th week. Gross: $21,500. (Average: $24,800)

SPELLBOUND (UA)—ORPHEUM (3,200) (35c-74c). Gross: $22,700. (Average: $22,700)

LEAVE HER TO HEAVEN (20th-Fox) and SONG OF MEXICO (Rep.)—PARAMOUNT (1,700) (40c-74c) Gross: $12,700. (Average: $14,200)

VACATION FROM MARRIAGE (M-G-M) and LETTER FROM EVIE (M-G-M)—STATE (3,400) (40c-74c). Gross: $16,300. (Average: $17,300)

CINCINNATI

Despite warmer weather at the weekend, following a severe cold spell with occasional snow, grosses generally were several notches below figures for the preceding weeks. Holdovers, with one exception, are registering better comparative returns than new arrivals. Estimated receipts for the week ending Feb. 19-22:

A WALK IN THE SUN (20th-Fox)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $13,000. (Average: $14,500)

THE HARVEY GIRLS (M-G-M)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, 4th week. Gross: $7,500. (Average: $10,000)

SUNSET IN EL DORADO (Rep.) and STRANGLER OF THE SWAMP (PRC)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,750. (Average: $1,600)

HOTEL RESERVE (RKO Radio) and RIDERS OF THE DAWN (Mono.)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $900. (Average: $800)

UP GOES MAISIE (M-G-M)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $7,000. (Average: $8,000)

VACATION FROM MARRIAGE (M-G-M) —KEITH'S (1,500) (44c-50c-60c-70c) 7 days. Gross: $8,500. (Average: $5,000)

DICK TRACY (RKO-Radio) and LIVE WIRES (Mono.)—RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days. Gross: $5,000. (Average: $5,000)

THE SPIRAL STAIRCASE (RKO-Radio) —RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show; 2nd week. Gross: $13,000. (Average: $13,500)

BECAUSE OF HIM (U)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 3 days, 2nd week, on a moveover from the Albee. Gross: $2,000. (Average, 7 days: $5,000)

GASLIGHT (M-G-M)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 4 days. Gross: $2,200. (Average, 7 days: $5,000)

ST. LOUIS

Grosses here were generally strong during a week marked by changing weather. Estimated receipts for the week ending Feb. 20:

SAILOR TAKES A WIFE (M-G-M) and CLOSE CALL FOR BOSTON BLACKIE (Col.)—LOEW'S STATE (3,162) (40c-50c-60c-65c). Gross: $16,000. (Average: $17,000)

BELLS OF ST. MARY'S (RKO Radio)—AMBASSADOR (3,154) (40c-50c-60c-75c) 2nd week. Gross: $22,500. (Average: $17,200)

DOLL FACE (20th-Fox) and MAN ALIVE (RKO-Radio)—FOX (5,038) (45c-55c-65c). Gross: $23,000. (Average: $17,000)

MY REPUTATION (WB) and FRONTIER GAL (U)—MISSOURI (3,514) (45c-55c-65c). Gross: $12,500. (Average: $11,100)

SPELLBOUND (UA)—ORPHEUM (1,900) (40c-50c-60c-65c). Gross: $5,000. (Average: $7,100)

THE LOST WEEKEND (Para.) and PEOPLE ARE FUNNY (Para.)—SHUBERT (1,900) (40c-50c-60c). Gross: $8,500. (Average: $6,200)

STORK CLUB (Para.) and CONFIDENTIAL AGENT (WB)—ST. LOUIS (4,000) (40c-50c-60c). Gross: $6,500. (Average: $6,200)

OMAHA

Estimated receipts for week ending February 20-21:

THE HARVEY GIRLS (M-G-M) and OUT OF THE DEPTHS (Col.)—OMAHA (2,000) (44c-60c) 7 days, 2nd week for "The Harvey Girls," on a moveover from the Paramount. Gross: $9,400. (Average: $8,200)

THE DALTONS RIDE AGAIN (U) and TOKYO ROSE (Para.)—ORPHEUM (3,000) (44c-60c) 7 days. Gross: $9,900. (Average: $9,800)

SCARLET STREET (U)—PARAMOUNT (2,900) (44c-60c) 7 days. Gross: $10,000. (Average: $9,900)

MY REPUTATION (WB) and LIFE WITH BLONDIE (Col.)—RKO-BRANDEIS (1,200) (44c-60c) 7 days, 2nd week. Gross: $6,500. (Average: $6,700)

BALTIMORE

The current week's openings were just average, due mainly to severe cold. Estimated receipts for the week ending Nov. 21:

DOLL FACE (20th-Fox)—CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $17,000. (Average: $15,500)

THE SEVENTH VEIL (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $12,000. (Average: $12,000)

THE LOST WEEKEND (Para.)—STANLEY (3,280) (35c-44c-55c-65c) 7 days, 2nd week. Gross: $18,000. (Average: $17,500)

LEAVE HER TO HEAVEN (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days. (Reopening week). Gross: $17,500. (Average: $10,500)

TARS AND SPARS (Col.)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, stage show. Gross: $15,500. (Average: $18,000)

SHOCK (20th-Fox) — MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $6,500. (Average: $6,000)

SONG OF MEXICO (Rep.) and FRONTIER GUN LAW (Col.)—MARYLAND (1,400) (25c-44c) 7 days. Gross: $5,500. (Average: $7,000)

TORONTO

Four of six first-run theatres had holdovers during the week but box-office returns continued very substantial, although the temperature was up and down and a couple of days had gusty winds. Estimated receipts for the week ending Feb. 22:

THE SEVENTH VEIL (Eagle-Lion)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $6,500. (Average: $4,000)

MILDRED PIERCE (WB)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $13,300. (Average: $12,800)

THEY WERE EXPENDABLE (M-G-M) —LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 3rd week. Gross: $11,700. (Average: $13,200)

THE LOST WEEKEND (Para.)—SHEA'S (2,480) (18c-30c-42c-90c) 6 days, 2nd week. Gross: $16,300. (Average: $13,200)

BECAUSE OF HIM (U)—UPTOWN (2,761) (18c-30c-60c-90c) 6 days, 2nd week. Gross: $8,300. (Average: $9,300)

THE SEVENTH VEIL (Eagle-Lion)—VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $7,200. (Average: $6,700)

CSU Retreats

(*Continued from page* 1)

nouncements by the Screen Actors Guild, the Central Labor Council and the Building Trades Council that the strike, if called, would be considered unauthorized and picket lines would not be respected.

SAG's stand was announced Sunday night on the eve of the CSU mass meeting.

Asserting that the adoption of a [illegible] hour work.week would have the effect of keeping all carpenters employed, without necessity for retaining the set-building jobs claimed by the IATSE, Sorrell indicated a willingness to abide by the AFL directive on that hotly disputed point.

A willingness to relinquish control of white collar workers also was expressed, conditioned upon the Screen Office Employes Guild being "made intact" before turning it over to the AFL Office Workers Union.

Negotiation Progress

Sorrell said the negotiations with producers were "making definite progress" since the CSU and producers' negotiators were reduced to four each, with Byron Price, B. B. Kahane, Ed Mannix and Y. Frank Freeman acting for the studios, and himself, James Skelton, Ed Musea and Les Sanders acting for the unions.

Sorrell emphasized as his reason for withholding the strike call that the "producers are dealing in good faith." He was scheduled to appear in Burbank court today on charges growing out of the mass picketing in last year's strike.

Sorrell's retreat from the strike deadline announced two weeks ago, together with repeated references Sunday night to dates and events lying in the future, led observers to conclude that no drastic action is likely to be taken for several weeks at the earliest.

RKO RADIO PICTURES, INC.

SPECIAL EXHIBITORS' TRADE SHOWING

NORMANDIE THEATRE
51 East 53rd St., at Park Ave., New York, N.Y.
TUESDAY, FEB. 26th at 10:30 A.M. SHARP

JOAN FONTAINE

in

"From This Day Forward"

with

MARK STEVENS • ROSEMARY DeCAMP
HENRY MORGAN • WALLY BROWN • ARLINE JUDGE

•

RENNY McEVOY • BOBBY DRISCOLL • MARY TREEN • QUEENIE SMITH
DOREEN McCANN • ERSKINE SANFORD

•

Produced by WILLIAM PEREIRA • Directed by JOHN BERRY
Screen Play by HUGO BUTLER

RKO RADIO PICTURES

The biggest dramatic wallop Pat ever let fly ...with both fists!

COLUMBIA PICTURES presents

Pat O'BRIEN
with
Ruth WARRICK
IN

Perilous Holiday

with

ALAN HALE · EDGAR BUCHANAN · AUDREY LONG

and EDDIE LeBARON and His CONTINENTAL ORCHESTRA

Screenplay by Roy Chanslor • Based upon the Collier's Magazine serial by Robert Carson

Produced by PHIL L. RYAN · Directed by EDWARD H. GRIFFITH

Advertised in 66 National Publications!

Read by Millions as a **Collier's** Serial!

COLUMBIA'S SILVER ANNIVERSARY 1946

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 35 NEW YORK, U. S. A., WEDNESDAY, FEBRUARY 20, 1946 TEN CENTS

NY Tax Would Hit Theatres, Distribution

Millions in Additional Assessments on Industry

Mayor William O'Dwyer's new New York City tax plan to raise $102,000,000 annually, which has already received tentative approval by Republican legislative leaders in Albany, will add several million dollars to film industry distribution and exhibition costs.

Details of the new tax program, which were made public in Albany yesterday by Republican leaders, include a five per cent tax on theatre admissions, increases in the city's sales tax from one to two per cent, and an increase of the business tax from 1-20th to 1-10th of one per cent, plus a new tax of one-half of one per cent on payrolls and

(*Continued on page* 13)

Rise in Quarter Net Seen for WB

WILMINGTON, Feb. 19.—Net profit of Warner Pictures for the three months ending March 2 is expected to show a substantial increase over the corresponding quarter last year, it was stated by company representatives at the annual meeting of stockholders held here today.

Stockholders reelected the following directors, whose terms expire this year: John E. Bierwirth, Waddill Catchings, Robert W. Perkins and Major Albert Warner, Harry M. and Jack L. Warner.

Upon a motion made by I. Emmanu-

(*Continued on page* 13)

New 'U' Securities Expected Today

Dillon Reade and Co. will probably offer the 60,000 shares of new Universal 4¼ per cent preferred stock to the public, this morning, at $102 a share. Issuance of the new shares was authorized by Universal stockholders at a special meeting in Wilmington on Monday. Details of the underwriting set with the investment house awaited Securities and Exchange Commission approval yesterday.

The company will hold its annual

(*Continued on page* 12)

$5,200,000 Set For 20th Studio

Hollywood, Feb. 19.—Studio expansion by 20th Century-Fox will cost $5,200,000, with construction of three new sound stages and other building starting as soon as materials are available, Joseph Schenck, executive production head, announced here following his return from New York yesterday.

The Schenck statement was amplified by Darryl F. Zanuck, vice-president in charge of production, who disclosed that the company will produce 32 features this year.

Sargoy Renamed to Copyright Group

WASHINGTON, Feb. 19.—Lawyers from motion pictures, radio, music publishing, playwrighting, phonograph records and performing artists, as well as national figures from governmental and academic circles, have accepted membership on this year's committee on copyrights of the section of patent, trade-mark and copyright law of the American Bar Association. On the Committee's agenda is a study of problems relating to a possible general revision of domestic and international copyright systems.

Heading the committee for the ninth year is Edward A. Sargoy, of the film industry's Copyright Protection Bureau, New York City, who with Joseph L. Stein represents distributing companies as special counsel in infringement matters involving unauthorized uses of copyrighted motion picture

(*Continued on page* 13)

New Unit for Donahue-Coe

Donahue and Coe, New York advertising agency handling several film and theatre accounts, announces the establishment of a special service department devoted exclusively to handling advertising of New York theatres, E. J. Churchill, president of the company, disclosed here yesterday. It is planned to centralize and co-ordinate the advertising activities of all Donahue and Coe theatre accounts within this new department.

Lloyd Seidman, vice-president of the agency, who has been serving as account executive in charge of the national advertising of Republic Pictures, and who has handled the Center, Astor, Rivoli, Rialto and Criterion theatre accounts during his 11 years with the agency, has been named head of the new department. He was previously connected with the Lord and Thomas agency, where he was active on the Paramount and RKO-Radio accounts. As operations director of the new department, Seidman will be responsible for the crea-

(*Continued on page* 13)

Agnew, Michel on Red Cross Drive

Neil Agnew, vice-president and general sales manager of Vanguard Films, and William C. Michel, executive vice-president of 20th Century-Fox, have been appointed chairmen for the corporate gifts and home office collections divisions of the industry's Red Cross Drive by Spyros P. Skouras,

(*Continued on page* 12)

Aid of Films to Country's Prosperity Is Cited in Congressional Tribute

Washington, Feb. 19.—The motion picture industry in the past 25 years has "become an industrial and business giant contributing mightily to our country's prosperity and providing countless jobs for skilled Americans," it was declared today by Representative Augustus W. Bennett, New York, in paying tribute to the industry in a letter to Columbia Pictures which he inserted in the *Congressional Record*, congratulating it upon its 25th anniversary.

"This progress," he said, "is a tribute to the preservance of the early pioneers, such as Harry Cohn and Jack Cohn, heads of Columbia Pictures, and to the vision, energy and business judgment of their successors.

"It is hard to imagine what our communities would be like today without the motion picture and it's almost equally hard to see how great projects of public education, campaigns for charity and similar efforts on a national scale could succeed without the help so generously and cheerfully given by the motion picture companies such as Columbia and others, and the people who work for them."

Checking Plan Of Allied to Bond Houses

Surety Company Would Audit Theatre Receipts

The new theatre checking plan proposed by Allied States to distributors provides for a surety company to bond theatres to guarantee the accuracy of their reports on percentage engagements and to arrange for auditing procedures to check such statements, MOTION PICTURE DAILY has learned.

Similar plans have recently been considered by several distributors, it is learned, but the unknown factors are whether any surety or insurance com-

(*Continued on page* 13)

McKenna Resigns; Griffith in Charge

OKLAHOMA CITY, Feb. 19.—Resignation of B. J. (Benny) McKenna as general manager of Griffith Amusement Co. was revealed here today. McKenna said he planned to enter business for himself.

Griffith executives revealed that the company had been reorganized under a "departmental setup," with L. C. Griffith, president, in direct control of

(*Continued on page* 13)

Allied of Illinois Will Honor Kirsch Feb. 28

CHICAGO, Feb. 19.—Allied of Illinois will hold its annual meeting and election of officers at the Congress Hotel here Feb. 28, when the members will formally honor Jack Kirsch, Illinois president, who was recently elected president of Allied States Association. Kirsch is expected to be reelected to the state post.

The meeting will open with a

(*Continued on page* 13)

In This Issue

"Young Widow" is reviewed on page 3; "Deadline at Dawn", "The Madonna's Secret", 6; "Riverboat Rhythm", 12; "Live Wires", 13. Estimated key city grosses are on pages 9 and 13.

Academy, Squibb in 15-Year Air Pact

HOLLYWOOD, Feb. 19.—Consummation of a 15-year contract for use of the name of the Academy of Motion Picture Arts and Sciences on a weekly radio program sponsored by E. R. Squibb and Sons, with the Academy reserving the right of approval of scripts, was announced today by Academy president Jean Hersholt.

The program, to be known as the Academy Award Theatre, will consist of half-hour dramatic presentations of pictures that have won or been nominated for Academy awards, and in some instances will be built around individuals who have won or been nominated for Academy plaques. First broadcast is set for seven P. M., EST, March 30, over the Columbia network.

Hersholt said the Academy will have no part in producing or casting the programs, but that the contract entered into carries a stipulation that rules of the American Federation of Radio Artists will not be violated. Neither the Academy nor talent employed will be asked to endorse the sponsor's product or take part in commercials. The contract contains provisions for optional cancellation by either party.

AFL Sets Up Local For Office Workers

HOLLYWOOD, Feb. 19.—The long-standing, strike-born situation faced by the Screen Office Employees Guild and the Film Office Workers Guild, the latter established by dissenters from the former's position in last year's strike, was further complicated last night when international president Paul R. Hutchings of the Office Employees Union, revealed, through Hollywood representative L. G. Nygren, that the American Federation of Labor had issued a charter for an OEIU local to embrace all office workers in Hollywood studios and radio stations.

Hutchings recently returned East after setting up machinery in Hollywood for recruiting applications for OEIU membership. The effect of the newest development in the clouded situation is not readily predictable.

Dullzell Asks Extras To Vote for SEG

HOLLYWOOD, Feb. 19.—International president Paul Dullzell of the AAAA, in a letter read to extra players at a mass meeting in Hollywood Masonic Temple tonight, declared that his organization "stands four square behind the Screen Extras Guild and urges every member in the industry, particularly all extra players working in this field, to vote for the SEG in the March 3 election." Reference is to a National Labor Relations Board election at which the long dispute between the Screen Players Union and SEG over jurisdictional control of extra players is expected to be settled.

Personal Mention

MALCOLM KINGSBERG, president of RKO Theatres, returned to New York yesterday from California.

•

HENRI KLARSFELD, head of Paramount's divisional organization for France, Belgium, Holland, Switzerland and French North Africa, left Paris by air for New York yesterday for home office conferences.

•

LLOYD LIND, PRC vice-president and assistant general sales manager, has left New York for a tour of exchanges.

•

GEORGE F. DEMBOW, National Screen Service vice-president, will leave New York tomorrow for Boca Raton, Florida, for a month's vacation.

•

SGT. MILTON WEISS, due for a discharge from the Army soon, will rejoin the M-G-M studio publicity department in Hollywood.

•

TYREE DILLARD, liaison for the M-G-M legal and sales departments, will leave New York for the Coast March 1.

•

JOHN E. FLYNN, M-G-M Western sales manager, is due back in Chicago from Omaha today.

•

IKE KATZ, PRC Atlanta franchise holder, has returned there from a Memphis trip.

•

HARRY GOLDBERG, Warner Theatres director of advertising-publicity, visited Philadelphia yesterday.

•

MELVIN HIRSH of Crystal Pictures has returned to his office after a five-week illness.

•

ALAN F. CUMMINGS, in charge of exchange operations for M-G-M, will leave for California Friday.

•

SYDNEY GREENSTREET is visiting New York from Hollywood.

BARNEY BALABAN, Paramount president, and GEORGE WELTNER, Paramount International president, returned to New York yesterday from Hollywood.

•

WILLIAM GALLIGAN, theatre manager for the ELMER and HARRY BALABAN circuit, Chicago has been released from the Army, and, awaiting construction of the circuit's new drive-in, is temporarily managing the Esquire.

•

AARON JONES, head of Jones, Linick and Schaefer circuit, Chicago, will leave for Miami March 1 for a month's vacation, at which time his brother, JOHNNY JONES, circuit vice-president, will return from Hollywood.

•

NAT LEVY, RKO Radio Eastern division sales manager, has returned to New York from a tour of Southern exchanges, and is scheduled to be in Detroit Feb. 27.

•

WARD FARRAR, recently discharged from the armed forces, has joined the publicity staff of United Artists Chicago exchange.

•

WILLIAM J. GELL, British representative for JULES LEVEY, left here for England by plane yesterday.

•

MORRIS SCHIFF, of Warner's playdate department, and MRS. SCHIFF, became parents of a daughter last week.

•

HOWARD BURKHARDT, manager of Loew's State, Cleveland, is vacationing in Miami.

•

JOE GRANT, owner of the Dunbar Theatre, Baltimore, is a patient at Johns Hopkins Hospital there.

•

WILLIAM K. SAXTON, Loew's Baltimore manager, was a recent Long Island visitor.

•

DAVE KRAMER, Paramount Chicago salesman, has resigned.

243,711 Shares Are Called by Atlas

Atlas Corp., which holds large stock interests in RKO and has interests in other film companies, has called for redemption, on April 1, all of the outstanding 243,711 shares of $50 par six per cent preferred stock at $55 a share, plus accrued dividends.

Funds for the redemption of the stock, which will run to almost $14,000,000, will be taken from the company's treasury, with no new financing involved. Atlas retired 100,000 shares of the same issue at the same price, last Dec. 1.

Trailer Continues

Participation of New York theatres and those in other key cities in "American Brotherhood Week" until Monday was agreed upon by representatives of the industry's committee in New York yesterday.

Oregon Owners Not Taking Part in TAC

PORTLAND, Ore., Feb. 19.—Oregon Independent Theatre Owners have subscribed to the recent resolution of the Pacific Coast Conference of Independent Theatre Owners that they will take no part in the Theatre Activities Committee of the motion picture industry, now being formed.

National Allied, and some affiliated organizations, and others, have adopted similar resolutions.

Garnett to Stromberg

HOLLYWOOD, Feb. 19.—Producer Hunt Stromberg has engaged Tay Garnett, who last made "The Postman Always Rings Twice," for M-G-M, as a producer-director and has announced that "White Jade," from Garnett's own story, will be his initial picture. Footage obtained by Garnett on his world cruise prior to the outbreak of the war will be used in the film.

Newsreel Parade

TOGETHER with several items from abroad, current newsreels feature recent domestic happenings on the labor front, in aviation, the national economy, and sports. The Cardinals-elect remain in the newsreel spotlight, the Dionne quintuplets return to the screen, and there is more about forthcoming atomic bomb tests. Complete contents follow:

MOVIETONE NEWS, No. 50—Steel strike settled. Chester Bowles asks public help against inflation. New Cardinals visit Ireland and France on way to Rome. Dionne Quintuplets at Canadian carnival. Hollywood stars help inaugurate new air service. Native talent gives African "GI" big welcome home. Sports: New York Giants in Miami, sand sailing in Georgia, ski meet.

NEWS OF THE DAY, No. 248—485 rescued in shipwreck. Bowles warns of inflation. Steel chief welcomes strike's end. Battleships stripped for atom blast. More "GI" war brides arrive. New honors for Greer Garson. Ireland hails new Cardinals. Skiing in French spotlight. Baseball Giants start swinging. Plastic "balloon-atics." Dionne "quints" at winter carnival.

PARAMOUNT NEWS, No. 51—Atom tests—the Navy gets set. New Cardinals—prelates at Rome ceremony. Steel back to work. Films stars inaugurate new flight. Yukon survivors back in States. The "quints"—first pictures since 1943.

RKO PATHE NEWS, No. 53—Steel strike ends. U.S.S. Saratoga ready for atomic bomb tests. Kaiser introduces new family plane. Ski champs in international meet. Carry holy statue to Notre Dame. Dionne "quints" in Canadian carnival. Clear path through 30-foot snow.

UNIVERSAL NEWSREEL, No. 478—Cardinals on way to Vatican. Pope Pius XII thanks UNRRA. Ship breaks in half on Alaskan reef. Austrian treasure returned. Plastics at play. Dionne "quints" open winter jamboree. Batter up!

Cinema Will Honor Its Ex-Presidents

Cinema Lodge, B'nai B'rith, whose membership in the film and allied industries has grown to almost 800, will accord a special tribute to its past presidents and founders at a "Past Presidents' Night" at the Hotel Astor, here, next Tuesday evening. Albert A. Senft is president of the Lodge.

Past presidents to be cited are: Alfred W. Schwalberg, newly-appointed assistant general sales manager of United World Pictures; Arthur Israel, Jr., Paramount attorney; Irving Greenfield, Loew attorney, and Adolph Schimel, Universal counsel.

Leon Frechtel, special U. S. Department of Justice representative, who recently returned from Germany where he participated in the Nuremberg trials of Nazi leaders, will deliver an account of the proceedings at the meeting.

To attain a membership goal of 1,000 within the next few weeks, Cinema plans a drive in the radio and talent fields in New York.

To Show 'Dragonwyck'

Twentieth Century-Fox will tradeshow "Dragonwyck" in all exchange centers during the week of Feb. 25.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Murray Must Avoid Involving Majors

CHICAGO, Feb. 19.—Judge William J. Campbell today instructed attorney Lester Murray, son of Thomas A. Murray, plaintiff in the anti-trust suit in Federal Court here, to avoid a line of testimony which would involve the major distributors and other defendants dismissed last year by Federal Judge William N. Holly.

He instructed him to limit the case to the remaining defendants, including Henri Elman, independent distributor; John L. Manta, operator of the Milo Theatre, in competition with the Thalia, formerly owned by the plaintiff; Milo Theatre Corp., Capitol Film Exchange and Van Nomikos, Milo booker. This action is expected to shorten the trial considerably.

Murray occupied the witness stand all day, his son completing his direct examination. Joe Wisher, attorney for Nomikos and Manta, is examining the plaintiff.

Wechsler to Make 3 Films in U. S.

The new production company which Lazar Wechsler, Swiss producer, is organizing here will make three pictures within 18 months, it is learned. The films will be made in the East, either at the new Pathe studio or at a studio in Yonkers.

The new company is expected to have a capitalization of more than $1,000,000, consisting of a stock issue held by Swiss and American interests. A large part of the capitalization will be subscribed to by Swiss industrial interests who backed Wechsler on previous films.

Associated with Wechsler is Albert Margolies, Eastern representative for Alfred Hitchcock, director. Margolies will be general manager of the new film and will have an interest in the company.

Thomas of Pathe, Ltd., Here from England

Howard Thomas, producer-in-chief of Pathe Pictures, Ltd., has arrived in New York from England to establish a wider scope of activity and further co-ordinate working relations between his firm and RKO Pathe; he will remain in the United States for two months. Accompanying him is Cyril Phillips, his laboratory manager.

Big 'Trunk' Press Book

"The biggest and most comprehensive pressbook put out in several years by Warner Bros." has been issued on "Saratoga Trunk," the Gary Cooper-Ingrid Bergman starrer, which will go into general release next month. It was prepared under the direction of Mort Blumenstock, vice-president in charge of advertising and publicity.

YOUNG ATTORNEY
Seeking opportunity in motion picture field. Diversified experience in legal and business aspects of the industry.
Box 265, MOTION PICTURE DAILY
Rockefeller Center 20, N. Y. C.

Review

"Young Widow"

(Stromberg-United Artists)

HOWARD HUGHES discovered Jane Russell, starred her in "The Outlaw," kept her on the inactive list until Hunt Stromberg borrowed her for "Young Widow." For reasons having nothing to do with the matter at hand, "The Outlaw" has been inactive exhibition-wise too. The question, therefore, is what attraction will unfurl Miss Russell first.

Either way, it is foregone that she will be the noise around which "Young Widow" will be merchandised. The active publicity, centered around her and her natural endowments, is supposed to have created a market demand. Hunt Stromberg's film is clearly geared to meet the presumed demand, for "Young Widow" has been developed and handled with Miss Russell very consciously in mind.

She has the figure, as advertised, and she has looks. Both were accommodated generously in this film, based on a novel by Clarissa Fairchild Cushman and directed according to the book by Edwin L. Marin. As an actress, however, Miss Russell has distance to travel before she drops the grimaces that seem to cover up her lack of experience. Nevertheless, and while she is alternately effective and less so, within the limits of that experience, she does well enough and, in some stretches, does better than merely well.

Story-wise, "Young Widow" is like an old friend, accustomed to dropping in often. Audiences will recognize the drama of a young woman, this time a newspaper woman, widowed by the war and at uncertain ends while the freshness of her husband's tragic ending over Berlin's skies remains fresh. She meets Louis Hayward, resists him, gradually gives way and rushes to wave him a binding farewell at the airport as his plane roars into the air, Pacific-bound. It has its comic nitwit in Marie Wilson, its faithful wife in Penny Singleton, its hubba-hubba, carefree aviators in Kent Taylor and Richard Bailey and its romantic airman in Hayward, who does an exceedingly good job. It also has its nostalgic interludes and its reminiscences of the late war. Whether the public will decree all of this familiar material has had its day is an issue to be settled in due time, but showmen endeavoring to diagnose the outcome on this one had better allow for such a decision.

The attraction should prove satisfactory without making any doors burst their seams.

Running time, 100 minutes. General audience classification. Release date, March 1.

RED KANN

Youngstein Starts United Office Here

United Productions of America has opened Eastern offices, under the direction of Max E. Youngstein, to specialize in animated cartoons. The company produced during the war for the Army, Navy and other government agencies. With the completion of refinancing, expansion of production facilities and the opening of Eastern offices, the company will produce features and shorts for both the 35mm and 16mm industries. Negotiations for national distribution of the company's product are now in progress.

Youngstein, who will be in charge of national sales, advertising and publicity, was formerly film consultant to the Treasury and assistant director of advertising-publicity at 20th Century-Fox's home office.

Swartz Joins Wolf in Handling Product

MINNEAPOLIS, Feb. 19.—Don Swartz, who with his brother, Abbott, recently sold the Minneapolis PRC franchise to the parent company, has joined Joe Wolf in the sale and distribution of Screen Guild, as well as Film Classics product in the Minneapolis zone. Abbott Swartz is manager of the Minneapolis PRC exchange.

Another move in the expanded activities of FC and SG in the Minneapolis area is the appointment of Clayton Fox, newcomer, as sales representative in the Dakotas.

Denis, Loew Settle

Paul Denis, *New York Post* writer, has settled out of court his suit against Loew's, charging it with basing the Maisie films on a character he created in a series of articles in 1939-1941. Irving Schneider was attorney for Denis.

Hollister to Coast Tomorrow for Month

Paul Hollister, who resigned last week as vice-president of Columbia Broadcasting to become studio representative in New York for RKO Radio, will leave here for Hollywood tomorrow to discuss his new duties with N. Peter Rathvon, RKO president.

Hollister will remain on the Coast for a month, after which he will return to New York to set permanent headquarters.

$1,565,000 Goes to Coast Charities

Hollywood, Feb. 19. — The Industry's Permanent Charities Committee has authorized the allocation of $534,663 to the American Red Cross, $1,015,337 to the Los Angeles area Victory Chest and $15,000 to the National Foundation for Infantile Paralysis. A further report on the result of the first year's single campaign plan, which includes all charity drives, will be made.

Warners File Suit Against Cooper

OKLAHOMA CITY, Feb. 19.—Warner Theatres has filed an action in U. S. District Court here against Joseph H. Cooper, The Cooper Foundation and Standard Theatres Corp. to force the Cooper interests to divest themselves of a lease taken Nov. 19, 1945 on the Liberty Theatre, which Warners says it has under lease until July 1, 1950.

The complaint alleges that the Cooper interests, which have been operating the Liberty through Standard Theatres, made an agreement with the owners to take over the house on the expiration of the current Warner lease in 1950, for 10 years, paying $15,000 a year with an option to purchase it within six months for $250,000.

Kentucky to Keep Admission Taxes

FRANKFORT, KY., Feb. 19.—The Senate, in a 22 to 10 vote, defeated the bill recently introduced to repeal the state amusement tax, which currently is yielding approximately $1,000,000 annually. Another bill is pending to increase the tax.

M-G-M TRADE SHOWS
NEW YORK-NEW JERSEY TERRITORIES ONLY
"IT HAPPENED AT THE INN"
(French Language Version)
MONDAY, FEBRUARY 25th
10:30 A. M. and 2:30 P. M.
M-G-M SCREEN ROOM
630 Ninth Avenue, N. Y. C.

ON THE ATCHISON
THE SANTA
M·G·M's COAST TO-COAST BALL OF FIRE
HARVEY GIRLS
JUDY GARLAND and TECHNICOLOR
and EVERYTHING!

M·G·M's RECORD-BREAKER
iggest non-holiday opening in Music Hall
History! Hop aboard for a long run!

ADVENTURE

GABLE's back! and
GARSON's got him!

THE GRAND CANYON has nothing
on this for spectacular thrills!
See America Thirst for M-G-M's

ZIEGFELD
FOLLIES
of 1946
TECHNICOLORIOUS!

Mexican Films Face Financial Crisis

By LUIS BECERRA CELIS

MEXICO CITY, Feb. 19.—An increasing coolness in banking quarters toward the film industry here has resulted in a surge of pessimism among producers insofar as securing ample funds for 1946 programs is concerned. Since the banks here are the foremost financiers of Mexican film production, rumors currently are prevailing to the effect that a production curtailment is imminent generally, with only those forthcoming films with assured financing to be counted as "sure fire" box office.

Reliable information is that some recent stellar Mexican productions have proved to be such mediocre-to-poor box office that the banks have drawn in drastically on further financing producers. Producers are purported to owe banks between $4,000,000 and $5,000,000 dollars while repayment is said to be dribbling in in small amounts. Whereas, in the past, banks regarded motion picture financing as "good business," that attitude does not prevail at present because production quality lately is not up to par, it is claimed in banking circles.

Principal Banks

The principal banks that have been making film loans are the Banco Cinematografico, the industry's own bank, which in 1945 gave producers nearly $4,000,000; the National Bank of Mexico, nation's largest banking institution, and the Nacional Financeira, S.S., government's fiscal agency. These organizations, it is now reported, have ceased lending money to producers or allowing them credits, until repayment on previous loans is forthcoming in more substantial installments.

Banco Cinematografico, which aids most branches of the industry here in addition to producers, is reported to be reconsidering plans it had formulated last fall to finance the industry to the extent of $6,000,000 in 1946.

Producers Admit Inferior Quality of Productions

MEXICO CITY, Feb. 19.—While Mexico's feature production in 1945 totaled 62, only one less than in 1944, despite production-halting labor trouble and an acute rawstock shortage, producers, backed by box office returns, admit that a scant half dozen of the 1945 output were any good. It is said along film row that producers last year tended largely toward frivolous and experimental pictures, prime reasons for the poor-to-mediocre results in 1945.

The situation is regarded as grave because of complaints about many Mexican pictures not only in Mexico but in most of Latin America as well.

Regal Wins Fire Case

TORONTO, Feb. 19.—Judgment for $26,106, plus five per cent interest from Oct. 30, 1944, and costs, has been awarded Regal Films Corp., Toronto, against the Glen Falls Insurance Co. by Chief Justice J. C. McRuer in Ontario Supreme Court. The case arose from a claim for damage in the Film Exchange Building fire on Nov. 17, 1943. It was brought out that the insurance company had declined payment on the basis that the time limit for compensation application had expired. The court ruled the defense had failed to make out a case.

Reviews

"Deadline at Dawn"

(RKO Radio)

CLIFFORD Odets is the author; his subject is murder, and it is, indeed, a strange, fascinating affair. Odets writes, with depth, of people as well as incidents, and his exploration of the make-up of "little" folks—a New York cabbie, a boyish sailor and a taxi-dancer—at once makes for a realization of strong story potentialities not often ventured in. Perhaps debatable is the proximity to realty, not that it really matters, of his fictional characters as they are brought together in the aftermath of the strangulation of a shady type of lady in her New York tenement abode. But his approach—and there's little, if any room for argument—is fresh and different. And while "Deadline at Dawn" perhaps is at its basic best in the writing the film certainly may also lay claim to highly competent performances and sound general presentation; it all adds up to strong dramatics.

Bill Williams, whose capability before the camera exceeds, at present, his fame, plays with marked conviction the young sailor who sustains a brief memory-blackout— he had had a few drinks—of his visit with the murdered girl. Susan Hayward is splendid as the dime-a-dance specialist who takes a liking to Williams and tries to help him. The philosophic cab driver, who also shows a friendly interest in Williams, is a unique character, well performed by Paul Lukas. Joseph Calleia is properly despicable as the abusive, uncouth brother of the victim, while in lesser parts, all doing well, are Osa Massen, Lola Lane, Jerome Cowan, Marvin Miller, Roman Bohnen, Steven Geray and others.

Under Harold Clurman's direction the staging sustains a definite mood, with deft lighting and camera work, too, contributing to the effective, heavy atmosphere. The story development is marked by novel twists, particularly the surprise climax and is further enhanced by many instances of colorful dialogue.

The sailor's efforts, finally successful, to free himself of implication in the murder in time to return to his base is referred to in the title. The guilty party unveils himself gracefully in the exciting yet wholly plausible climax but knowing his identity beforehanded would only detract from anyone's appreciation of the whole affair. While not necessarily objectionable from the point of morals for the youngsters, the weight of the theme makes the picture best suited for adults. Adrian Scott produced.

Running time, 83 minutes. Adult audience classification. Release date, not set.

GENE ARNEEL

"The Madonna's Secret"

(Republic)

A SMOOTHLY worked out, suspense-laden mystery that has been given more care than the average work of this type, yielding results proportionate to the effort put forth, has been produced by Republic in "The Madonna's Secret." With a cast headed by Francis Lederer, Gail Patrick and Ann Rutherford, associate producer Stephen Auer has supplied a first-rate production and William Thiele directed with precision.

Lederer, a moody portrait artist who exerts a romantic appeal for women, leaves Paris under rather cloudy circumstances: his model there was murdered. He goes to work in New York. When his new model, Linda Stirling, is also murdered, Edward Ashley, a dramatic critic who knew Lederer in Paris, passes on his information to the police, projecting the morbid theory that the artist murdered for inspiration. The police release Lederer on insufficient evidence and Ann Rutherford, the dead model's sister, is planted in the artist's house to obtain evidence. She succumbs to the charms of the romantic Lederer and becomes an ardent partisan of his innocence in the murder of Miss Patrick, a wealthy widow who has displayed interest in him, making him one of the best-loved players in years by sheer force of numbers. Eventually, Leona Roberts, Lederer's mother, is uncovered as the murderess because she wanted to ensure her son's career free of romantic entanglements.

Paced by Lederer's excellent performance, the cast, to greater and lesser degree, measures up to dramatic requirements, stemming from the original screenplay by Bradbury Foote and Thiele.

Running time, 79 minutes. General audience classification. Release date, Feb. 16.

CHARLES RYWECK

Signet Adds to Stock

ALBANY, N. Y., Feb. 19.—Signet Films Productions, Inc., of New York, has increased its capital stock from 100 shares, no par value, to 2,000 shares, no par value. Schwartz and Frohlich of New York City were the recording attorneys. Signet is the Charles Chaplin controlled company, which will produce 60-minute features for United Artists release. Arthur W. Kelly is president.

$24,000 for 'Spellbound'

Although handicapped by much inclement weather, "Spellbound" had a record gross of $24,000 last week at the Warner Theatre, Milwaukee, according to the Selznick-Vanguard office here.

Stern, Brenner Meets

LOS ANGELES, Feb. 19.—Charles K. Stern, assistant treasurer of Loew's, and William G. Brenner, head of M-G-M's checking activities, have arrived here from San Francisco. Tomorrow and Thursday they will hold meetings at the local exchange, and on Feb. 28 they will hold a similar session at Salt Lake City.

N. Y. U. Cites 'Rebecca'

Neil Agnew, vice-president of David O. Selznick Productions, has received from the foundation of New York University's Library of Motion Picture Classics a citation on behalf of the film "Rebecca." Presentation was made by Dr. Harold O. Voorhis, vice-chancellor and secretary of the university.

Hollywood

By THALIA BELL

Hollywood, Feb. 19

LIBERTY FILMS has acquired screen rights to the Alfred Noyes' novel, "No Other Man." Frank Capra will produce and direct. . . . John Fletcher has been appointed executive manager for Albert Films. . . . Mike Mazurki has been signed for a top role in RKO Radio's Technicolor production, "Sinbad the Sailor." Jane Greer is set for the second feminine lead.

●

Elwood Ullman has been signed by Comet Productions to write the screenplay for "Nightingale," which Reginald LeBorg will direct. . . . Ivan Moffat has been engaged by Liberty Films as a writer and associate producer. . . . D. Ross Lederman will direct "Power of Attorney" for Columbia. . . . Loretta Luiz has had her contract extended by 20th Century-Fox.

●

Veloz and Yolanda, dancers, have been signed by Columbia for a featured spot in the Columbia musical, "Rendezvous in Rio." . . . Edgar Ulmer has been signed to direct the next Stromberg production, "Dishonored Lady," which will star Hedy Lamarr.

●

Herbert Anderson, Dick Erdman, Dane Clark and Don McGuire have been assigned roles in Warners' forthcoming comedy, "A Very Rich Man." . . . Steve Cochran will have a top part in Samuel Goldwyn's next, "Glory for Me." . . . Steve Sekely has engaged Bradbury Foote to prepare the script on "The Fabulous Suzanne," which Sekely will produce and direct for Republic.

●

William Bendix will appear with Bob Hope and Signe Hasso in the Paramount comedy, "Where There's Life." . . . Robert Fellows has purchased a story titled "The Old Maiden," from Harold Shumate. . . . William J. Hornbeck has joined Republic as assistant to vice-president Allen Wilson.

●

"Perils of Pauline," based on the life of Pearl White, will be produced by Paramount with Betty Hutton in the title role, and John Lund co-starred. Sol Siegel will produce; George Marshall will direct. . . . Robert Mitchum is to co-star with Laraine Day and Brian Aherne in RKO Radio's "What Nancy Wanted." . . . Monogram will release "Strange Adventure," first film produced by Signal Pictures.

●

William Boyd, a winner in the recent *Motion Picture Herald-Fame* exhibitor poll of "Money-Making Western Stars," is busy with plans for exploitation of his new series of "Hopalong Cassidy" Westerns. He will make a series of personal appearances tied in with scholastic competitions. Presentations of awards to students with good school records will be made by the cowboy star at picnics to be arranged by theatre men in the towns to be visited.

Memphis Variety Paper

MEMPHIS, Feb. 19.—A local publication devoted to happenings in this territory has been established by the Variety Club here.

Gainsborough Made Her Famous In 1786

Paramount Makes Her A Sensation In 1946

Kitty

She's That Man-Hunting London Hussy Who Made A Career Out Of Love!

FROM THE DARING NOVEL YOU'VE HEARD ABOUT

PAULETTE GODDARD · RAY MILLAND

In the Spiciest Role in Hollywood History

In An Amazingly Different Follow-up to "The Lost Weekend"

in

"Kitty"

With PATRIC KNOWLES · CECIL KELLAWAY · REGINALD OWEN · CONSTANCE COLLIER

A MITCHELL LEISEN Production

Gorgeously Screened on the Same Grand Scale As His "Frenchman's Creek" and "Lady In The Dark"

Produced by Karl Tunberg

Directed by **MITCHELL LEISEN**

Screen Play by Darrell Ware and Karl Tunberg

It Will Follow In The Long-Run Footsteps of "Love Letters" and "Lost Weekend" At The N. Y. Rivoli!

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Business continued strong here at many houses, with "Bells of St. Mary's" set for a ninth week at the Pantages and Hillstreet theatre; weather and other conditions were ideal. Estimated receipts for the week ending Feb. 20:

VACATION FROM MARRIAGE (M-G-M)—CARTHAY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days, 5th week. Gross: $10,000. (Average: $8,200).

THE DOLLY SISTERS (20th-Fox) — CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $16,500. (Average: $14,600).

THE HARVEY GIRLS (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 4 days, 5th week. Gross: $6,800. (Average: $15,800).

THE DALTONS RIDE AGAIN (U) and HOUSE OF DRACULA (U) — FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $6,000. (Average: $8,100).

THE DALTONS RIDE AGAIN (U) and HOUSE OF DRACULA (U)—GUILD (965) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $5,500. (Average: $7,100).

THE BELLS OF ST. MARY'S (RKO Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 8th week. Gross: $19,000. (Average: $21,600).

THE DOLLY SISTERS (20th-Fox) — LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $23,000. (Average: $27,400).

THE HARVEY GIRLS (M-G-M) — LOS ANGELES (2,096) (50c-60c-85c-$1.00) 4 days, 5th week. Gross: $15,000. (Average: $26,100).

WHISTLE STOP (UA) — MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 5 days, 4th week. Gross: $4,000. (Average: $4,900).

WHISTLE STOP (UA) — MUSIC HALL (Downtown) (900) (55c-65c-85c) 5 days, 4th week. Gross: $9,000. (Average: $14,700).

WHISTLE STOP (UA) — MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 5 days, 4th week. Gross: $4,500. (Average: $6,600).

WHISTLE STOP (UA) — MUSIC HALL (Hollywood) (490) (50c-60c-80c) 5 days, 4th week. Gross: $4,000. (Average. $4,600).

THE BELLS OF ST. MARY'S (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 8th week. Gross: $14,000. (Average: $20,500).

MURDER IN THE MUSIC HALL (Rep.) and CATMAN OF PARIS (Rep.)—PARAMOUNT (Downtown) (3,596) (50c-60c-80c-$1.00) 7 days. Gross: $24,000. Average: $22,200).

MURDER IN THE MUSIC HALL (Rep.) and CATMAN of PARIS (Rep.) — PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days. Gross: $13,000. (Average: $12,800).

THE HARVEY GIRLS (M-G-M) — RITZ (1,376) (50c-60c-85c-$1.00) 4 days, 5th week. Gross: $5,500. (Average: $13,300).

THE DALTONS RIDE AGAIN (U) and HOUSE OF DRACULA (U) — UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $16,000. (Average: $14,400).

THE DOLLY SISTERS (20th-Fox) — UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $11,000. (Average: $11,300).

THE RALTONS RIDE AGAIN (U) and HOUSE OF DRACULA (U)—VOGUE (800) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $6,000. (Average: $6,700).

THREE STRANGERS (WB) — WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $14,000. (Average: $20.700).

THREE STRANGERS (WB) — WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $9,000. (Average: $14.500).

THREE STRANGERS (WB) — WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $8,000. (Average: $13,700).

Chicago Price Advance

CHICAGO, Feb. 19.—Warner Theatres have advanced evening admissions from 6:30 to 6 P.M. week-days, and from 6 to 5:30 P.M., on Saturdays and Sundays. At the same time, evening admissions in B. & K. Loop houses on Saturdays are now in effect from noon.

PHILADELPHIA

Fair weather had a generally good effect on box-office figures here. Estimated grosses for the week ending Feb. 19-21:

SPELLBOUND (UA)—ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days, 3rd week. Gross: $23,000. (Average: $14,500).

THIS LOVE OF OURS (U)—BOYD (3,000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $24,300. (Average: $18,000).

SAN ANTONIO (WB) — ARCADIA (900) (40c-45c-50c-65c-75c) 7 days, 2nd run, 2nd week. Gross: $5,000. (Average: $4,000).

ONE WAY TO LOVE (Col.) (6 days: $25,600) and **SPELLBOUND (UA)** (1 day: $5,800)—EARLE (3,000) (40c-65c-85c-95c) 6 days of vaudeville starring Frankie Carle's orchestra. Gross: $31,400. (Average: $27,500).

LEAVE HER TO HEAVEN (20th-Fox)—FOX (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 6th week. Gross: $20,000. (Average: $20,500).

VACATION FROM MARRIAGE (M-G-M)—KARLTON (1,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $8,300. Average: $6,600).

JESSE JAMES and THE RETURN OF FRANK JAMES (20th-Fox) — KEITH'S (2,200) (40c-45c-50c-65c-75c-85c) 7 days, on a revival. Gross: $11,000. (Average: $5,800).

BELLS OF ST. MARY'S (RKO Radio)—MASTBAUM (4,700) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $55,500. (Average: $22,000).

HARVEY GIRLS (M-G-M) — STANLEY (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 3rd week. Gross: $21,700. (Average: $20,000)

FRONTIER GAL (U) — STANTON (1,700) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $10,300. (Average: $9,500).

SAN FRANCISCO

Business is off at most first-run houses here. Estimated receipts for the week ending Feb. 20-22:

PARDON MY PAST (Col.) and CRIME DOCTOR'S WARNING (Col.)—ORPHEUM (2,440) (45c-65c-85c) 7 days, 2nd week. Gross: $16,000. (Average: $21,000).

GETTING GERTIE'S GARTER (UA) and A CLOSE CALL FOR BOSTON BLACKIE (Col.)—UNITED ARTISTS (1,200) (45c-65c-85c) 7 days. Gross: $16,200. (Average: $16.000).

DICK TRACY (RKO Radio) — GOLDEN GATE (2,850) (45c-65c-95c) 7 days; with vaudeville. Gross: $38,000. (Average: $39,000)

SHOCK (20th-Fox) and DANGER SIGNAL (WB)—PARAMOUNT (2,748) (45c-65c-85c) 7 days. Gross: $18,500. (Average: $24,000).

MASQUERADE IN MEXICO (Para.) and PEOPLE ARE FUNNY (Para.) — FOX (5,000) (45c-65c-85c) 7 days. Gross: $17,500. (Average: $37,000).

THE HARVEY GIRLS (M-G-M)—WARFIELD (2,680) (45c-65c-85c) 7 days. Gross: $36,000. (Average: $27,000).

MY REPUTATION (WB) and FOLLOW THAT WOMAN (Para.) — STATE (2,380) (45c-65c-85c) 7 days, on a moveover from the Fox. Gross: $13,500. (Average: $13,000).

LOST WEEKEND (Para.) and ALLOTMENT WIVES (Mono.) — ST. FRANCIS (1,400) (45c-65c-85c) 7 days, 3rd week, on a moveover from the Fox. Gross: $11,000. (Average: $13,000).

INDIANAPOLIS

Business was running at a moderate level here this week, with the weather extremely variable. Estimated receipts for the week ended Feb. 18-19:

A WALK IN THE SUN (20th-Fox) and IDEA GIRL (U)—CIRCLE (2,800) (35c-55c) 7 days. Gross: $9,500. (Average: $10,500).

THE BELLS OF ST. MARY'S (RKO-Radio) — INDIANA (3,200) (35c-55c) 7 days, 2nd week. Gross: $14,000. Average: $12,000).

THE SAILOR TAKES A WIFE (M-G-M) and ONE WAY TO LOVE (Col.)—LOEW'S (2,450) (35c-55c) 7 days. Gross: $12,500. (Average: $12,000).

THE ENCHANTED FOREST (PRC) — LYRIC (1,600) (35c-55c) 7 days. Gross: $9,500. (Average: $5,000).

KANSAS CITY

Storms with heavy snows and a temperature drop snarled traffic and cut first-runs and subsequents in the city and surrounding territory from 30 to 60 per cent, but somewhat better conditions and mild weather followed, with rain Monday. A Golden Gloves Tournament filled the Municipal Auditorium Saturday night, with thousands turned away. Estimated receipts for the week ended Feb 19:

A WALK IN THE SUN (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days. Gross: $8,000. (Average: $8,000)

PARDON MY PAST (Col.) and SNAFU (Col.)—MIDLAND (3,500) (45-65c) 7 days. Gross: $14,000. (Average: $15,000)

THE LOST WEEKEND (Para.)—NEWMAN (1,900) (45c-65c) 7 days. Gross: $21,000. (Average: $12,000)

THREE STRANGERS (WB) and DANGER SIGNAL (WB)—ORPHEUM (1,900) (45c-65c) 7 days. Gross: $8,500. (Average: $10,000).

LIFE WITH BLONDIE (Col.) and BEHIND CITY LIGHTS (Rep.)—TOWER (2,100) (39c-60c) 7 days; stage show. Gross: $10,500. (Average: $9,400)

A WALK IN THE SUN (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $6,000. (Average: $6,000)

A WALK IN THE SUN (20th-Fox) — FAIRWAY (700) (45c-65c) 7 days. Gross: $1,700. (Average: $1,750)

PITTSBURGH

With ideal weather conditions prevailing, only one downtown house did better than average business. Estimated receipts for the week ended Feb. 21:

DOLL FACE (20th-Fox)—FULTON (1,700) (35c-44c-65c) 7 days, 2nd week. Gross: $8,500. (Average: $9,000)

COL. EFFINGHAM'S RAID (20th-Fox)—J. P. HARRIS (2,000) (35c-44c-65c) 7 days. Gross: $6,000. (Average: $10,000)

SPELLBOUND (Selznick-UA)—PENN (3,400) (40c-55c-85c) 7 days, 2nd week. Gross: $28,000. (Average: $23,000)

MY REPUTATION (WB)—RITZ (1,100) (35c-44c-65c) 7 days, 4th week on a moveover from the Warner. Gross: $3,000. (Average: $3,000)

THE SAILOR TAKES A WIFE (M-G-M)—STANLEY (3,800) (40c-65c-85c) 7 days. Gross: $22,000. (Average: $23,000)

STORK CLUB (Para.)—WARNER (2,000) (35c-44c-65c) 7 days, 3rd week on moveover from Stanley. Gross: $8,500. (Average: $7,500)

FRONTIER GAL (U)—SENATOR (1,700) (35c-44c-65c) 7 days, 3rd week, on a moveover from the J. P. Harris. Gross: $2,800. (Average: $3,500)

CLEVELAND

First-run theatre business locally was generally excellent during a week of good weather. Estimated receipts for the week ended Feb. 19:

LEAVE HER TO HEAVEN (20th-Fox)—RKO ALLEN (3,000) (45c-55c-65c) 7 days, 4th week. Gross: $13,000. (Average: $10,000)

BECAUSE OF HIM (U)—WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days. Gross: $16,000. (Average: $20,800)

SCARLET STREET (U)—WARNERS' LAKE (714) (45c-55c-65c) 7 days, 3rd week. Gross: $3,500. (Average: $3,270)

UP GOES MAISIE (M-G-M)—LOEW'S OHIO (1,268) (45c-65c) 7 days, 2nd week. Gross: $7,000. (Average: $6,200)

SPIRAL STAIRCASE (RKO Radio)—RKO PALACE (3,300) (45c-55c-65c) 7 days. Gross: $30,000. (Average: $19,000)

LOST WEEKEND (Para.) — LOEW'S STATE (3,300) (45c-65c) 7 days. Gross: $35,000. (Average: $20,700)

SPELLBOUND (UA)—LOEW'S STILLMAN (1,900) (45c-65c) 7 days, 4th week. Gross: $12,000. (Average: $11,000)

BUFFALO

Wind, cold and snow held grosses down, but good weekend figures offset losses.

SPELLBOUND (UA)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $15,700. (Average: $17,400)

THE HARVEY GIRLS (M-G-M)—GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $23,400. (Average: $16,400)

MY REPUTATION (WB)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 3rd week, on a moveover. Gross: $9,000. (Average: $9,700).

UP GOES MAISIE (M-G-M) and A LETTER FROM EVIE (M-G-M)—TECK—(1,500 (40c-50c-60c-70c) 7 days, 2nd week. Gross: $7,000. (Average: $7,000)

DEADLINE AT DAWN (RKO-Radio) and SING YOUR WAY HOME (RKO-Radio)—TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days. Gross: $11,000. (Average: $12,200)

SCARLET STREET (U) and EASY TO LOOK AT (U.)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $8,500. (Average: $12,400)

SALT LAKE CITY

Clear, warmer weather appeared here suddenly after a very cold week bringing fair attendance. Estimated receipts for the week ending Feb. 22:

SCARLET STREET (U)—CENTRE (1,700) (14c-45c-65c) 7 days. Gross: $13,500. (Average: $13,000).

THE HARVEY GIRLS (M-G-M) and GIRL ON THE SPOT (U)—CAPITOL (1,878) (14c-45c-65c) 7 days. Gross: $7,300. (Average: $7,300).

AN ANGEL COMES TO BROOKLYN (Rep.) and SHERIFF OF LAS VEGAS (Rep.) — LYRIC (1,500) (14c-35c-45c-65c) 7 days. With vaudeville. Gross: $4,500. (Average: $5,000).

TARS AND SPARS (Col.)—STUDIO (800) (14c-54c-65c) 7 days, on a moveover. Gross: $4,000. (Average: $4,500).

CORNERED (UA)—UPTOWN (1,300) (14c-54c-65c) 7 days. Gross: $4,500. (Average: $5,500).

UP GOES MAISE (M-G-M) and A LETTER FOR EVIE (M-G-M)—UTAH (1,700) 7 days. Gross: $9,000. (Average: $9,000).

ATLANTA

Business is somewhat off due to holdovers; weather conditions are good. Estimated receipts for the week ending Feb. 20:

BECAUSE OF HIM (U)—FOX (4,661) (55c-60c). Gross: $11,000. (Average: $12,500).

DOLL FACE (20th-Fox) — PARAMOUNT (2,446) (44c-55c). Gross: $7,000. (Average: $7,200).

SAN ANTONIO (WB)—ROXY (2,446) (55c-60c) 2nd week, moveover from the Fox. Gross: $4,700. (Average: $5,000).

LEAVE HER TO HEAVEN (20th-Fox)—CAPITOL (2,100) (55c-60c) 4th week, moveover from the Fox and Roxy. Gross: $5,000. (Average: $3,500).

SHE WOULDN'T SAY YES (Col.) — RIALTO (983) (55c-60c). Gross: $6,500. (Average: $5,000).

GETTING GERTIE'S GARTER (UA) — LOEW'S GRAND (2,031) (55c-60c). Gross: $9,000. (Average: $10,000).

MILWAUKEE

Snow and cold cut into the grosses of three downtown first runs, but top product shoved receipts of the other three way above average. Estimated receipts for the week ending Feb. 20:

BELLS OF ST. MARY'S (RKO-Rainbow) RIVERSIDE (2,600) (50c-80c) 7 days, 8th week. Gross: $10,500. (Average: $16,500).

SPELLBOUND (UA-Selznick) — WARNER

(*Continued on page 13*)

LIFE BEGINS IN MOTION PICTURE MAGAZINE

It gives your picture public complete life stories of your stars . . . Motion Picture makes them more glamorous by treating them as real people

MOTION PICTURE MAGAZINE THINKS AHEAD

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THE DREAMER

Or, the Life of Ray Milland

"Ray was born in Neath, Wales, and his terrifying shyness began because he was not like other people physically. Ray, compared to most Welsh boys, was a giant. He constantly stood out. To a sensitive boy, nothing could have been worse. Then there were his sisters. Ray is intensely proud of them. But they were so infernally beautiful! He had the feeling when people came to the house and met him that they were saying mentally, 'Oh, so this is the brother. Too bad.' Ray didn't waltz through life on golden clouds. Maybe that's why he is, first of all, a romantic . . ."

DETERMINED DEBUTANTE

The Life Story of Gene Tierney

Life begins for Gene "in one of the nicer residential sections of Brooklyn (and there are some that have *lots* of trees!) Shortly afterwards the family moved to Fairfield, Connecticut . . . Gene's childhood was delightful. There was a brother a few years older than she, with whom she argued and played and made plans. There was a younger sister who was her adoring slave. There was a sympathetic father. And there was a beautiful mother who smelled sweetly of perfume . . ."

"There is nothing unusual in Greg's story. It is he human document of a lot of American kids . . . He was born in La Jolla, California, a small town ght smack on the Pacific Ocean. His father was a drugist there and the captain of the local basketball eam . . . Every day, winter and summer, Greg and his gang went to the beach, only a ew blocks from his door. They went swimming. They built boats. They sailed. They fished. That was simplicity. Greg earned it there . . . At 17, he was 6 feet 1 and weighed 130 pounds. 'I lways felt as if my sleeves were too hort,' he remembers ruefully. 'I'll never rget my first dance' . . ."

elieve MOTION PICTURE

e people who make your pictures pay like to ow the truth about stars. *Motion Picture* es them the *facts* — that are always more thrill- than any fancied-up fiction. *Motion Picture* nsiders that picture people are interesting human beings who don't need phony led glamour. For 35 years, since *Motion Picture* Magazine started the popular leet Your Stars" departments carried by all screen magazines now, honesty has keynoted tion Picture's editorial thinking. Millions* of Americans *like* the movies better er reading the bright common sense about pictures in every issue of *Motion Picture.*

**Latest circulation figures and readers total millions*

RKO Showing Five On Feb. 25-28

RKO Radio will hold trade showings of "From This Day Forward" in its various exchanges on Monday, Feb. 25, with the exception of New York, Los Angeles and St. Louis, where the picture will be shown the following day. The New York screening will take place in the Normandie Theatre on Tuesday. "Riverboat Rhythm" will be tradeshown Monday, Feb. 25, with the exception of St. Louis, where it will be shown Feb. 26, and New York, where it has already been screened.

"Deadline at Dawn" will be shown in exchange centers on Tuesday, Feb. 26, with the exception of New York, Los Angeles and St. Louis, where it will be shown the following day. Screenings of "A Game of Death" will be held Feb. 26, except St. Louis, where it will be shown Feb. 27, and New York and Los Angeles, where it has already been shown, and "Tarzan and the Leopard Woman" on Feb. 27, with the exception of New York and Los Angeles, where it has already been shown, and St. Louis, where it will be screened on Thursday, Feb. 28.

Howard Forms New 'Package Plan' Firm

Hampton W. Howard, former vice-president of Instructional Films, Inc., has formed Hampton W. Howard, Inc., to provide a new "package plan" commercial motion picture organization to advertising agencies and clients for the planning, production and distribution of sponsored films for screen and television. All types of film media for training, advertising, educational and institutional approaches are included.

During the war, Howard was national director of the American Red Cross Hospital Motion Picture Service, later requisitioned by the Army to follow Major Arthur Loew as officer in charge of Overseas Motion Picture Service. He is joined in the new enterprise by E. W. Lewis, Jr., former operating vice-president of the J. M. Horton Ice Cream Co., who will be chairman of the board.

Harold Hurley, 48, Ex-producer, Dies

HOLLYWOOD, Feb. 19.—Harold Hurley, 48, former Paramount producer, died Monday night at Ojai, where he had lived with his sister after retiring from production due to ill health.

Lefton's Wife Dies

CLEVELAND, Feb. 19.—Mrs. Meyer Lefton, 66, wife of a member of the local PRC exchange, died last Thursday. Surviving, in addition to her husband, are three sons, Nat and Albert of Cleveland, and Jack of Detroit. Meyer Lefton is a brother of Nat L. Lefton, former PRC franchise owner.

Zanuck's Mother Dies

HOLLYWOOD, Feb. 19.—Louise Zanuck Norton, 76, mother of Darryl Zanuck, died here yesterday.

20th 'Family' Event

William C. Gehring, president of the 20th Century-Fox Family Club, has set the evening of Tuesday, March 5, for the club's winter party in the Capitol Hotel, here.

Review

"Riverboat Rhythm"

(RKO Radio)

Hollywood, Feb. 19

THOSE who like slapstick, swing music and Leon Errol will find all three in large measure in Nat Holt's latest production. Frankie Carle is the featured swing maestro, a talented young man who plays the piano almost as well with his hands behind his back as he does in the orthodox manner. For good measure, the picture has the comedy team of Carter and Moreland, whose nonsensical routines are good far a number of laughs. Walter Catlett lends distinction to a brief role. Direction by Leslie Goodwine keeps the cast in motion, although some of their antics don't make much sense. Glenn Vernon, Marc Cramer, Jonathan Hale and Joan Newton are others in support.

According to Charles Roberts' screenplay, based on a story by Robert Faber, Errol is the captain of a showboat which is literally, as well as figuratively, on the rocks. In trying to raise money to keep the showboat going, he becomes involved with a varied assortment of characters, including a Kentucky colonel, a hard-boiled hotel manager, and a feuding family with murder on its mind. After considerable confusion and a climactic chase aboard the riverboat, matters are straightened out, and Errol gets the boat off the rocks, both in a financial and geological sense.

Running time, 65 minutes. General audience classification. Release date not set.

THALIA BELL

Competition from England Predicted

HOLLYWOOD, Feb. 19.—A recovered British film industry is facing the future competition with Hollywood with a new reality, according to Victor Saville, who has just returned from a visit to London, where he disbanded his independent production setup, and started a term contract at M-G-M with "Green Dolphin Street."

"The men who are making pictures in England today are determined to strike for a world-wide market. They are utilizing American production technique and American manpower in the upper brackets. They will film stories which will not be confined in interest to England and her provinces. They will utilize American star names so that exhibitors outside the British sphere of interest will have something to sell the public," Saville added.

Goldstein Sets Sales Meeting in Cleveland

CLEVELAND, Feb. 19.—Harry Goldstein, Paramount district manager, will hold a district meeting at the Cleveland Hotel, here, on Feb. 22-23. The following branch managers and salesmen will attend: Cleveland: Saul Frifield, branch manager, Bernard Gardner, Lester Irwin, Rudy Norton, Aaron Wayne; Cincinnati: J. J. Oulahan, branch manager, Fred Meyers, Jack Keating, Vince Kramer, Bill Meiser, John Wright; Detroit: John T. Howard, branch manager, Ed Stuckey, Sid Chapman, Jack Young, Ed Murphy, John Himmelein; Indianapolis: G. Richard Frank, branch manager, Bill Esch, Duff Newman, Fred Wagoner. J. Maxwell Joice, publicity director will also attend.

Moore and Germaine Feted at New Haven

NEW HAVEN, Feb. 19.—A testimonial dinner honoring John Moore, formerly branch manager at Paramount's New Haven exchange and recently promoted to branch manager in Albany, and Henry Germaine, recently promoted to the managership at New Haven, was held at the Taft Hotel, last night. Speakers were William Erbb, Paramount Eastern divisional sales manager, and Herman Lorber, assistant to Erbb.

'Tomorrow' Premiere At Garden Tonight

Industry executives, screen, stage and radio personalities, and persons prominent in other walks of life will be on hand for the first "Hollywood atmosphere" premiere on Broadway since the beginning of the war, of "Tomorrow Is Forever," at the Winter Garden Theatre tonight.

Among those expected are Claudette Colbert, Orson Welles and Natalie Wood who star in the film; Eric Johnston, MPAA president; and Charles Reagan, Adolph Zukor, Herbert J. Yates, Neil Agnew, Charles P. Skouras, Ben Kalmenson, Harry M. Kalmine, Malcolm Kingsberg, S. Barret McCormick, Senator J. Henry Walters, Robert Benjamin, Si Fabian, and others.

'Tomorrow' Premiere At Salt Lake City Yesterday

SALT LAKE CITY, Feb. 19.—RKO Radio-International's "Tomorrow Is Forever" had its world premiere at the Uptown and Rialto theatres here today. LeRoy Johnston, International public relations spokesman, was here for the opening from Hollywood.

Canada Free Sunday Service Plan Ending

TORONTO, Feb. 19.—Sunday shows, free to servicemen in uniform, are to be discontinued after March 31, to which date four first-run theatres of Toronto have been committed in a voluntary agreement with the Canadian government to provide matinee entertainment.

Sodikman, Monogram Exchange Area Head

BUFFALO, Feb. 19.—Nate R. Sodikman, who was manager of the Monogram exchange in Albany prior to entering the Armed Forces, has been discharged from service and has been appointed district manager for the Buffalo-Albany offices of the company.

Plauche on 'Fotogramas'

Lucille Plauche has been appointed New York correspondent for *Fotogramas* of Spain, new motion picture magazine. Miss Plauche resigned last week as Latin-American publicity director of Monogram International.

Discard Billions in Surplus Materiel

WASHINGTON, Feb. 19.—More than $3,000,000,000 of government radio, electronic and communication and electrical machinery and equipment is expected to be declared surplus, but much of it will not be salable and will be suitable only for salvage or scrap, it was reported to Congress today by the Surplus Property Administration.

Only a small proportion of the radio and electronic surplus will be commercially usable, the SPA explained, because most of the government's requirements during the war were for special types of transmitters, receivers, tubes and parts and devices, such as radar, for which no large peacetime use has yet been developed. A considerable volume of motors, generators and transformers which can be used commercially will be available, however, it was said.

The report recommended the surplus radio equipment be disposed of through the original manufacturers or through manufacturers willing to handle other products besides their own, because of the multiplicity of parts.

Television Studio Set for Brooklyn

A deal has been consummated whereby the former Elk's Brooklyn clubhouse will be converted into motion picture and television studios, by the Lafayette Television and Motion Picture Studios, Inc. When conversion is completed, within 90 days, it will represent an outlay of over $500,000, according to the corporation, officers of which are Harry Pedersen, Westport, Conn., president; Philip Konof vice-president-secretary, and Hyman Goldman, treasurer.

Legal affairs of the new company are being handled by William B. Jaffe of Jaffe and McNulty.

New 'U' Securities

(*Continued from page* 1)

shareholders meeting in Wilmington on March 13, with the election of 14 directors to be the principal business conducted. Directors scheduled for reelection are N. J. Blumberg, Paul G. Brown, D. C. Collins, J. Cheever Cowdin, Preston Davie, William J. German, John J. O'Connor, Ottavio Prochet, Charles D. Prutzman, J. Arthur Rank, Budd Rogers, Daniel M. Scheaffer, W. H. Taylor, Jr., and Clifford Work.

Universal will use the $6,000,000 to be realized from the sale of the securities for its participation in United World Pictures and for improvements and additions to Universal City. Construction of almost an entirely new system of Universal exchanges in the U. S., which would also provide separate facilities for United World distribution, is also planned.

Agnew, Michel

(*Continued from page* 1)

national chairman for the campaign. Agnew and Michel are now completing plans to attain a record amount of contributions from all film companies and their personnel.

Another appointment announced by Skouras was that of Irving Kahn, radio manager of 20th Century-Fox, to serve as radio chairman for the drive.

Allied Plan

(*Continued from page 1*)

pany would undertake to underwrite such an operation and what the cost would be.

The plan would eliminate all theatre checking as now conducted by distributors. The surety company would arrange to audit theatre books at regular intervals. If inaccurate reports were uncovered the bonding company would compensate the distributors for losses involved. The surety company would then have recourse against offending theatres to recover payments to distributors.

Although several distributors have considered similar plans recently, there have been no conclusions as to its practical value. One of the stumbling blocks would be the probable exhibitor resistance to the bonding of their theatres. Another would be payment of costs of the bonding in the event a surety company could be found which would be willing to handle the program.

With the plan advanced by an exhibitor organization it is believed it might assume a different aspect. Indications are that some of the distributors, especially those who had considered similar plans, will give serious study to the Allied proposals.

Cole Ends Visit

Col. H. A. Cole, chairman of the Allied committee which brought forth the plan, has already discussed it with the distribution head of at least one film company. He left here yesterday for his Dallas headquarters. Cole plans to discuss at a later date what Allied claims are defects in the present checking methods used by Confidential Reports, Inc., with Dr. Isador Lubin, president of CRI, but has made no appointment yet.

CRI at present checks the percentage films of Paramount, 20th Century-Fox, RKO Radio, Universal, United Artists and Columbia. Costs to these distributors are understood to average about $11.50 per day of checking. Warner Bros. operates its own checking service, while M-G-M uses a system which incorporates its own checkers and the facilities of Willmark Service.

Allied of Illinois

(*Continued from page 1*)

luncheon, to be followed by a closed business session. Among topics slated for discussion are the Theatre Activities Committee, which Allied is opposing; Allied's new checking system, which is being presented to the distributors for consideration, and the forthcoming Red Cross drive.

Kirsch told Motion Picture Daily that he will not attend TAC's convention in St. Louis, April 1-2, either as an exhibitor or as the Allied president. He feels that exhibitor organizations now functioning are capable of handling any problem confronting the industry, regionally or nationwide.

Branson to St. Louis

Walter Branson, RKO Radio's Western division sales manager, has left New York for St. Louis to join Dave Prince, captain of the "Ned Depinet Drive," on the second phase of the drive. After a St. Louis meeting they will proceed to Kansas City, Des Moines, Omaha, Minneapolis, Milwaukee and Chicago.

Review

"Live Wires"

(*Monogram*)

Hollywood, Feb. 19

MONOGRAM'S new series of pictures presenting Leo Gorcey and other members of the one-time Dead End Kids aggregation is off to a flying start here with better dialogue, story and direction than marked the earlier films built around their rough-and-tumble talents. This number is fast.

The "kids" (?) are seen this time under production auspices of Lindsley Parsons and Jan Grippo, with Phil Karlson directing from a glib and voluble script by Tim Ryan and Josef Mischel, based on an original story by Jeb Schary. Gorcey is the central character, with Huntz Hall, Bobby Jordan, Billy Benedict and William Frambes alongside as his pals; the cast also contains Pamela Blake, as Gorcey's sister, Claudia Drake and John Eldredge in principal roles, with the mammoth and mighty Mike Maxurki coming into proceedings late in the film and running away with them thereafter in an extremely laughable display of knock-about comedy.

In the tale, Gorcey is a wise-cracking youth so given to fisticuffs that he loses job after job until, while employed as a skip-tracer, he gets a chance to do a spot of work for the district attorney, which he does so well that the law gets its man and everybody but the baddies wind up on the good side of the score. It's all done for laughs, and gets a lot of them.

Running time, 65 minutes. General audience classification. Release date, not set.

William R. Weaver

Rise in WB Net

(*Continued from page 1*)

el Sauder of Philadelphia, and seconded by Frank J. Reilly of Wilmington, and others of the 50 stockholders present, a vote of confidence in the management was unanimously adopted. Perkins voiced the management's appreciation, stating that the management appreciated the patience displayed by stockholders in the management's following the course which ultimately put the company in a sound financial position and enabling it to pay dividends.

Officers of the company who attended include Samuel Carlisle, comptroller; W. Stewart McDonald, assistant treasurer; Harold S. Bareford and Edward K. Hessberg, assistant secretaries, and Thomas J. Martin, auditor. Judge Hugh M. Morris presided.

Refunding Disclosed

It was disclosed in a statement prepared for the meeting that during the summer of 1945 the company refunded substantially all outstanding mortgages, debentures and bank loans, payable in the U. S. These were replaced with an unsecured term bank loan. As a result of payments made in reduction of funded and other debts, and the reduced interest rates provided for in the term bank loan, the statement revealed, substantial savings in interest charges have been effected.

It was further reported that in addition to feature pictures now being shown throughout the country, the company has 19 features completed but not released.

Sargoy Renamed

(*Continued from page 1*)

films, and auditing of its percentage rental license fees.

Also reappointed was Sydney M. Kaye of New York, general counsel of Broadcast Music, Inc.; Neville Miller, Washington; Maurice Speiser, Philadelphia and New York, General Council of the National Association of Performing Artists, and T. Newman Lawler, of O'Brien, Driscoll and Raftery, New York, general counsel for United Artists, and copyright counsel for various playwrights, producers and other entertainment interests.

New York Tax

(*Continued from page 1*)

a tax of five per cent on telephone, electric, telegraph, steam and gas bills.

That New York exhibitors will mobilize to fight imposition of the proposed five per cent tax on theatre admissions appeared certain yesterday. New York circuit representatives affiliated with the interim committee of the Theatre Activities Committee met at the office of Joseph R. Vogel, Loew's vice-president, who is chairman of the New York TAC group, to discuss possible procedure. The board of directors of the Independent Theatre Owners Association of New York will meet tomorrow, with the Mayor's new tax proposals expected to highlight the agenda.

Theatres and distributors would be hit by other tax increases asked for by the Mayor in the form of the payroll tax, the increase in sales tax and business tax, and the increased taxes on service bills.

Three-Cent Ticket Tax Approved by Council

Modesta, Cal., Feb. 19. — The city council has approved an ordinance putting a three-cent tax on admission tickets to all theatres and other amusements. The tax was estimated to yield $35,000 a year for city improvements.

McKenna Resigns

(*Continued from page 1*)

each department head: H. R. Falls, booking and production; C. F. Motley, general operations; C. B. Akers, concessions and construction, and Charles R. Guthrie, comptroller.

Variety Honors Nine

Albany, N. Y., Feb. 19.—The local Variety Club welcomed a group of new members at a dinner in a local restaurant. Three are exchange managers: John G. Moore, Paramount; Holbrook Bissell, Columbia; John Bylancik, National Screen. Four are film salesmen: Charles Dortic, Columbia; Dan Houlihan, 20th Century-Fox; Dick Struwe, Republic; Bob Finkel, Universal. Bennett Goldstein, M-G-M booker, and Ed Frink, promotion manager of *The Times-Union*, complete the list. Chief barker Charles A. Smakwitz presided.

Key City Grosses

(*Continued from page 9*)

(2,400) (50c-80c) 7 days, 2nd week. Gross: $21,000. (Average: $15,500).

BECAUSE OF HIM (U) and IDEA GIRL (U)—ALHAMBRA (1,600) (50c-80c) 7 days, 2nd week. Gross. $7,250. (Average: $5,000).

LOST WEEKEND (Para.) and PEOPLE ARE FUNNY (Para.) — PALACE (2,275) (55c-85c) 7 days, 2nd week. Gross: $22,000. (Average: $12,500).

DOLL FACE (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox)—WISCONSIN (2,800) (55c-85c) 7 days, 1st week. Gross: $12,000. (Average: $13,000).

TARS AND SPARS (Col.) and SNAFU (Col.) — STRAND (1,200) (55c-85c) 7 days, 2nd week. Gross: $4,125. (Average: $6,000).

MINNEAPOLIS

Weather-wise, a mild weekend helped to contribute better-than-average business at Minneapolis first runs. Estimated receipts for the week ending Feb. 21:

THE LOST WEEKEND (Para.)—STATE (2,300) (44c-60c) 8 days. Gross: $15,000. (Average: $10,000).

SPELLBOUND (UA-Selznick) — RADIO CITY (4,000) (44c-60c) 7 days, 3rd week. Gross: $14,000. Average: $12,000).

THIS LOVE OF OURS (U)—ORPHEUM (2,800) (44c-70c) 7 days. Gross: $9,000. (Average: $7,500).

BELLS OF ST. MARY'S (RKO-Radio) — PAN (1,500) (44c-60c) 7 days, 8th week, 2nd run. Gross: $7,000. (Average: $5,000).

PARDON MY PAST (Col.)—LYRIC (1,100) (44c-60c) 7 days. Gross: $5,000. (Average: $4,500).

ARROWSMITH (Film Classics) — WORLD (350) (44c-80c). Reissue. Gross: $4,000. (Average: $3,000).

GETTING GERTIE'S GARTER (UA-Small) —Century (1,600) (44c-60c). Gross: $6,000. (Average: $7,000).

MY NAME IS JULIA ROSS (Col.) — GOPHER (1,000) (40c). Gross: $4,000. (Average: $3,000).

Donahue and Coe

(*Continued from page 1*)

tion and servicing of advertising for over 100 New York City theatres.

Associated with Seidman will be Jack Murray, account executive on the Capitol and Astor theatres; Bill Kernan, account executive on Loew's *Movie Guide;* Fred Lynch and Nancy Wheeler, account executives on the Radio City Music Hall and Center Theatre; Mary Duffy, account executive on Skouras Theatres; Julian Bass, associate account executive on Loew's Criterion and Rialto Theatres; and James Washer, Harold Churchill and Howard Duncan, assistant account executives.

Bogart on Art

Alan T. Bogart, another associate of Donahue and Coe, will head the art staff of the new department and the expanded personnel, numbering approximately 40 persons will also include copy, production, publication, releasing and forwarding departments.

The entire 25th floor of the RKO Building, until recently occupied by the War Finance Division of the Treasury Department, has been leased by Donahue and Coe for immediate occupancy to provide quarters for the expanded department; in addition, the new department will utilize various agency facilities now on the 26th floor, also entirely occupied by Donahue and Coe.

Tonight's the night!

—For Broadway's first big post-war "Hollywood" premiere . . . a dazzling night of blazing glory with stars of screen, stage and radio and the who's who of the motion picture industry on hand to greet the

WINTER GARDEN OPENING

of

INTERNATIONAL PICTURES'

presentation of

Claudette COLBERT • Orson WELLES

George BRENT

in

"TOMORROW IS FOREVER"

with

Lucile WATSON • Richard LONG • Natalie WOOD

JOYCE MacKENZIE

Directed by IRVING PICHEL • Produced by DAVID LEWIS

Novel by GWEN BRISTOW • Screen Play by LENORE COFFEE

Music by MAX STEINER

The Love Story That Will Live With You Today — Tomorrow — and Forever!

•

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

. 59. NO. 36 NEW YORK, U. S. A., THURSDAY, FEBRUARY 21, 1946 TEN CENTS

IATSE Wage Talks Start at Coast Studios

Raises Demanded Range Upward from 25%

HOLLYWOOD, Feb. 20.—Long delayed contract negotiations between the producers and representatives of 14 IATSE studio craft unions, representing some 12,000 workers, got under way here today when the producers' labor committee spent two hours in discussion of wage increase demands brought by locals in the basic agreement group. This meeting, originally scheduled for next Monday, marks the beginning of the first such negotiations conducted by the "IA" in Hollywood, similar conferences having been held in New York on former occasions.

Exact extent of the raises demanded

(*Continued on page* 6)

CSU Talks Stop as Sorrell Is Jailed

HOLLYWOOD, Feb. 20.—Herbert K. Sorrell's negotiations for new contracts providing a 50 per cent increase in hourly wage rates of 13 Conference of Studio Unions locals, which were to continue tomorrow after his weekend withdrawal of a strike threat, appeared necessarily deferred today when the CSU president was committed to the Los Angeles County jail to begin serving a 16-day sentence on convictions of contempt of court charges brought following last year's

(*Continued on page* 6)

Golden Sees Screen For Entertainment

The screen, primarily a medium of mass entertainment, cannot be used as a pulpit to expound political, social or economic theories, in the opinion of Robert S. Golden, producer of "The Master Race" and of the new Tom Breneman's "Breakfast in Hollywood," for Golden Productions.

Having produced a picture with a "message" and one of straight entertainment, Golden believes the latter is what the public wants. If producers wish to incorporate a message in their films, Golden says, it must be sufficiently subtle so that people can interpret it as they see fit.

Begg Outlines U. S. Film Program At MPAA Meeting

The first of continuing discussions on the extent of industry-government cooperation in the U. S. State Department's use of films in its overseas cultural and information program was held here yesterday by the Motion Picture Association of America with John Begg, films specialist of the State Department, outlining to industry representatives the government's projected program. Assistant Secretary of State William Benton was not present at the meeting; he had been expected.

Begg outlined the Department's program as a whole in order to recapitulate to the industry the motion pic-

(*Continued on page* 6)

List 25 Millions in Atlas Film Stocks

Based on market quotations of last Dec. 31, Atlas Corp., headed by Floyd Odlum, held securities of RKO, Paramount and Walt Disney Productions with a listed valuation of $25,700,002, the annual Atlas report, issued here yesterday, disclosed to stockholders.

Dec., 1944, quoted valuation of 1,329,020 shares of RKO common totaled $12,293,435; the same number of shares in Dec., 1945, were quoted at $21,762,702. Some 327,812 RKO option warrants were listed at $368,788

(*Continued on page* 6)

40% of Product in Chicago Reissues

CHICAGO, Feb. 20. — Reissues continue to play a prominent role in the general release situation in this territory, due to the continuing shortage of new product available for neighborhood runs. For March, 22 of 55 pictures, some 40 per cent, on the general release schedule are revivals. Condi-

(*Continued on page* 6)

Zanuck Will Make Red Cross Trailer

Darryl F. Zanuck, vice-president in charge of production for 20th Century-Fox, will produce a special trailer for exhibition in the nation's theatres during Red Cross Week, March 20-26 inclusive. Spyros P. Skouras is national chairman for the industry's campaign.

Crockett to Draft TAC Constitution

William F. Crockett, president of MPT of Virginia, has been appointed chairman of a committee to prepare a proposed constitution for the Theatre Activities Committee, to be presented to TAC's first convention, to be held in St. Louis April 1-2.

The appointment was made by S. H. Fabian, chairman of the interim committee of exhibitors making arrangements for the convention.

Schwartz, Sanders Inducted by MPA

Fred J. Schwartz of Century Circuit, operating in the New York area, was inducted as president of the Motion Picture Associates along with other recently-elected officers, at the 27th annual luncheon-meeting, attended by some 400 members and guests, at the Hotel Astor, here, yesterday.

Fred J. Schwartz

Other inductees included Morris Sanders, first vice-president; David Snaper, second vice-president; Charles Pinser, financial secretary; Morris Fraum, recording secretary; Saul Trauner, treasurer; Jack Ellis, chair-

(*Continued on page* 6)

Korda Would Build New British Studios

LONDON, Feb. 20.—Sir Alexander Korda has applied for government priorities to build new British Lion studios, but permission is unlikely to be forthcoming for many months. He will leave here for New York next Tuesday in an endeavor to arrange mutual Anglo-American production facilities. Negotiations are also proceeding to affiliate three independent theatre circuits.

Herbert Wilcox, the British producer, has been signed by Korda to a four-year contract to produce for British Lion and the first, starting at the Worton Hall Studios in August, will be in color.

New Licenses Planned for N.Y. Theatres

Fielding to Confer First With City's Exhibitors

Sweeping revisions in New York City license regulations as they apply to motion picture theatres will be effected within the next month or so following joint critical re-examinations of present regulations by License Commissioner Benjamin Fielding and represenatives of exhibition and distribution here, Fielding told a gathering of nearly 400 from the various branches of the industry at the annual officers' induction luncheon of the Motion Picture Associates held at the Hotel Astor here yesterday.

The formation of an entirely new license code for motion picture exhibition, Fielding said, will come about after a series of meetings to take place over the next week and the early part of March between himself and various

(*Continued on page* 6)

Cleveland MPEA Reelects Schwartz

CLEVELAND, Feb. 20.—All officers of the Cleveland Motion Picture Exhibitors Association were reelected by acclamation at today's meeting, including Ernest Schwartz, president; Albert E. Ptak, vice-president; George W. Erdmann, secretary; James E. Scoville, treasurer. Frank Gross was added to the board of directors and all present members were reelected.

Schwartz has headed the organization more than 15 years.

Red Cross collection during one program change in subsequent run independent theatres was approved at the meeting.

No Paper Tomorrow

Motion Picture Daily will not be published tomorrow, Feb. 22, Washington's Birthday and a legal holiday.

All home offices, and most other places of film and allied businesses will be closed all day, while downtown theatres expect bumper box-office receipts during the three-day weekend.

Asides and Interludes

——By JAMES CUNNINGHAM——

JUST before Pearl Harbor, explorer-inventor Irwin Williamson discovered the location of the *Santa Rosa,* Spanish galleon sunk off Cuba's coast in 1768, and believed to have some $30,000,000 in gold within her barnacle-covered hull. War restrictions prohibited Williamson's intended treasure hunt, but now he, his divers and some Hollywood cameramen for Pete Smith will descend into the depths in search of gold for Williamson and a motion picture for M-G-M, the cameras to be enclosed in the Williamson-invented Bathysphere, a diving bell. He brought up the ship's bell five years ago.

▽

The defunct War Activities Committee is forwarding 10,000 *scrolls of war-effort commendation to that many individuals in the industry; reports that members of the trade press would receive scrolls appear to be entirely unfounded.*

▽

News Intelligence, arriving in the form of a company announcement: "Metro-Goldwyn-Mayer's 'Leo the Lion' is the most popular trademark in the motion picture industry, according to a research study conducted by Leo Handel's Motion Picture Research Bureau. . . . The Motion Picture Research Bureau is conducting a series of research studies for M-G-M."

▽

The Refrigeration Equipment Manufacturers Association, Chicago, reports that housewives soon will be able to shop for the dinner table in the lobbies of their favorite film theatres, after attending a matinee, with freeze-o machines vending cold cuts, potato salad, string beans, steaks (?), and other foodstuffs—including ham.

▽

Warner Brothers' Will Yolen presides at the periodical luncheon-meetings of the New York Publicity Club, and he was as startled as the rest of us the other day when the club's secretary, Uriel Davis, while announcing current promotional accomplishments of club members, reported that one Lucille Greenberg would handle "National Baby Week," in May.

▽

Movietone's Lew Lehr was riding on a Fifth Avenue bus the other day and noticed that about every fifth street the conductor came to the top deck, and from the front of the bus dangled a piece of string down in front of the driver's face, whereupon the driver shouted angrily. This went on for half an hour, when Lew, unable to suppress his curiosity, asked the conductor the reason for his strange behavior. "Oh," he laughed in great glee, "His father is gettin' hung tomorrow and I'm just kiddin' him about it."

Insider's Outlook

By RED KANN

A NIGHT venture into accumulations of this and that brought opportunity to give a leisurely reading to the interesting brochure the House of Warner has been mailing to its stockholders. Schedule 1, page 28, caught this roving eye, then stopped it. That was the page carrying a summary of gross income and net profit of the parent corporation, including subsidiaries which include theatre companies, clear down the line of its financial life.

From a total revenue of $3,325,000 for the fiscal year ending March 31, 1924, gross income rose to an impressive $146,618,000 for the fiscal year which closed out August 31, 1945.

The industry seems to have broadened its base, and the Warners with it.

■

Along about this point, the adding machine seemed indicated for a major role. What kind of a volume would a company as international as this one roll up in those 22 years and five months? Formidable, obviously, but just how formidable? The answer turned out to bear reasonable resemblance to a wartime budget: $1,836,178,000 but, to make certain no one suspects the linotyper merely pushed the keys, it is now repeated in words: One billion, eight hundred and thirty-six million, one hundred and seventy-eight thousand dollars.

However, it was not a steady rise over the year. There were many dips, such as a slide from $122,817,000 on August 29, 1931, to $87,136,000 in one year—the succeeding year. One of the breathless figures in this record, on the other hand, was a phenomenal increase from $72,319,000 on August 31, 1929, to $129,983,000 by the following year. The last five, roughly paralleling the war period, tell the story you have the right to expect: $119,271,000 for the period ending August 31, 1942, then to $131,826,000 by the following year, to $141,183,000 by the next, and to $146,618,000 by the next, which was as of August 31, 1945, the last full twelve-month period reported.

■

On the profit side, this history shows the net has not always followed the increase in gross. A case in point: The huge $122,817,000 on August 29, 1931, nevertheless, reflected a loss of $7,919,000 and a more modest gross of $87,136,000 in the year ending August 27, 1932, a proportionately higher loss at $14,095,000. However, a gross of $72,319,000 for the 1928-29 fiscal period showed a net of $14,514,000.

But over the entire span, the company rolled up a combined net of $80,091,000. It is interesting, additionally, that the peak profit in any given year was not made during the war, but in the 1928-29 period. Second best to the $14,514,000 then netted was the $9,901,000 reported in the current statement.

Who was it that remarked there is no drama in statistics?

■ ■

It's no longer a case of maybe. Paramount will proceed with its third Greater Los Angeles first run as reported here January 23, from Hollywood. The house will be in Beverly Hills. It will augment the Paramount Downtown and the Paramount Hollywood. Its purpose now, as then, is to swell the company's theatre revenue from its own first runs to the level Paramount feels entitled in a city of that size.

■ ■

Reposing neatly on Si Seadley's busy telephone at Metro yesterday was this card:

FOR YOUR PROTECTION
THIS PHONE HAS BEEN STERILIZED TODAY
TELEPHONE HYGIENE CO., INC.

"You see," observed Si, "not only are we The Friendly Company. We also give it to you sterilized."

■ ■

The triumvirate of deaths—Ed Schiller, David Bernstein and Jerome Kern—followed not long after by Charlie Koerner is leaving its usual impress in Hollywood.

The boys are hastening to their medicos for checkups.

■ ■

If "Leave Her to Heaven" maintains its present burst of speed, the domestic gross—distributors' end—may reach $4,000,000. Could possibly go beyond as well.

■ ■

Expect the official word any minute now that RKO has relinquished distribution of "The Dark Mirror," thereby allowing International to deliver it as its first for United World Pictures.

Personal Mention

GEORGE J. SCHAEFER will leave New York today for California.

●

Herman Ripps, Albany M-G-M manager; Harry Rosenblatt, Ne Haven manager; and Lou Form Philadelphia manager, will arrive he Saturday and will leave the same day for Miami, preliminary to taking off Monday for Port of Spain, Trinidad.

●

Charles Rich, Warner Cleveland district manager, will be in Chicago early next week, and from there will leave for Louisville in company with Indianapolis branch manager C. W. McKean.

●

Lew Schreiber, executive assistant to Darryl F. Zanuck, 20th Century-Fox vice-president, will leave Hollywood for New York tomorrow on the Superchief.

●

Russell Holman, Eastern head of Paramount's production department, and Richard Mealand, studio story editor, will leave here for Hollywood tomorrow.

●

Melvin L. Gold, director of advertising-publicity for National Screen and treasurer of AMPA, will leave here for the Coast tomorrow.

●

Jack Atlas of the M-G-M studio publicity department, will leave here Saturday for Boston, and will return to the Coast from there.

●

A. A. Schubart, manager of RKO Radio exchange operations, left here yesterday for a tour of Eastern and Midwestern exchanges.

●

Robert Mochrie, RKO Radio vice-president in charge of domestic distribution, has returned to New York from Boston.

●

Marvin Schenck, M-G-M Eastern talent head, is expected here today after a three-week visit to the Coast studios.

●

Herbert Nusbaum of M-G-M's legal department, will leave here tomorrow for Clarksburg, W. Va., his home town.

●

Dave Oliver, Pathe News cameraman, left Tuesday on American Overseas Airlines' inaugural flight to Holland.

●

Charles C. Moskowitz, Loew's vice-president and treasurer, spent his birthday on the job here yesterday.

●

Edward Lawrence of the M-G-M studio publicity department, is due here from the Coast Monday.

●

Arthur Freed, producer for M-G-M, will leave for the Coast tomorrow after a two-week visit here.

●

Lige Brien, PRC home office exploitation aide, left New York yesterday for Syracuse.

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Hear 'GI' Suit in Chicago March 26

CHICAGO, Feb. 20.—Federal Judge Walter Labuy today set March 26 as the trial date of the suit filed by ex-G. I. Edward J. Cooney, projectionist against the Chicago Motion Picture Operators Union, seeking to regain his old job at the Ogden Theatre here. Val Meyers, present Ogden projectionist, has intervened in the suit and claims that the theatre is now under new management which never employed Cooney. The operators' union claims that the plaintiff is not a member of the union and would have to wait his turn for a job, should he decide to join.

The District Attorney's office here has displayed interest in the case, because Cooney is attempting to regain the job under the "G. I." Bill of Rights.

Legion Ratings for Six More Pictures

Columbia's "Roaring Rangers" has been classified A-1 by the National Legion of Decency. Placed in Class A-II are "Cinderella Jones," Warners; "Dragonwyck," 20th Century-Fox; "Idea Girl," Universal, and "Murder in the Music Hall," Republic. Universal's "Tangier" was given a Class B rating.

Playdate Records Under Fire at Murray Hearing

CHICAGO, Feb. 20.—Arguments on the authenticity of a book of film releases and their playdates at the Thalia and Milo theates highlighted today's session in the Thomas A. Murray anti-trust case heard in Federal Court here. Judge William J. Campbell admitted the book as plaintiff's evidence and permitted Lester Murray, attorney and son of the plaintiff, to read the list of 1939-40 and 1940-41 pictures, as shown in the book, released by Monogram, one of the defendants, but not made available to the Thalia, formerly owned by Murray. It was also pointed out that the pictures were not used by the Milo, the competitive house.

Murray is attempting to prove a conspiracy on the part of John L. Manta, Milo owner; Van Nomikos, Milo booker, and Henry Elman, owner of Capitol Film Exchange here and Monogram distributor at that time, which is alleged to have forced him out of business in Jan. 1941, after operating the Thalia for 35 years.

Joseph Fisher, attorney for Manta and Nomikos, cross-examined plaintiff Murray at length to point out that the records of Milo playdates kept by him were not always accurate.

Attorney Murray appeared as a plaintiff witness and handled his own direct examination, as no other counsel is being retained. He reviewed the history of his father's career in the film industry and brought out personal experiences to support the conspiracy charge. He said that Nomikos and Manta, failing to buy the Thalia at their terms, forced his father out of business by conspiring with other defendants to keep all pictures out of the theatre.

Jack Fox, attorney for Elman, attempted to show, in cross-examining plaintiff Murray, that Capitol product was available from 1937 on but that he did not play it.

Witnesses for the defense are scheduled to be heard tomorrow.

Fields' Story to Liberty

HOLLYWOOD, Feb. 20.—Liberty Films has bought "One Big Happy Family," an original by Joseph Fields, as producer-director George Stevens' first picture for RKO Radio release.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CLARK GABLE - GREER GARSON
In M-G-M's
"ADVENTURE"
JOAN BLONDELL - THOMAS MITCHELL
SPECTACULAR STAGE PRESENTATION

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

10th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

Alice FAYE • Dana ANDREWS • Linda DARNELL
"FALLEN ANGEL"
A 20th Century-Fox Picture
PLUS ON STAGE—CARMEN MIRANDA
NESTOR CHAYRES Extra! ARCHIE ROBBINS
BUY VICTORY BONDS ROXY 7th Ave. & 50th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

Now Playing "Roxy"
2nd WEEK
LIFE WITH BABY
THE NEW MARCH of TIME

Paramount Presents
Veronica LAKE - Sonny TUFTS
Joan CAULFIELD
"MISS SUSIE SLAGLE'S"
-- IN PERSON --
DANNY KAYE - BOB CHESTER and His Orchestra
PARAMOUNT [illegible]

DANA ANDREWS - RICHARD CONTE
"A WALK IN THE SUN"
A LEWIS MILESTONE production
20th Century-Fox
NOW! VICTORIA B'way & 46 St.

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. SHOWING!
'TARS and SPARS'
ALFRED DRAKE
JANET BLAIR
MARC PLATT
IN PERSON
ALL STAR STAGE SHOW

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
Continuous Performances
Popular Prices
WINTERGARDEN
B'way & 50th Street
Doors Open 9.00 A.M.

'Dimes' Collections Increase Continues

March of Dimes reports from circuits and theatres continue to show, in nearly all instances, collection totals running considerably ahead of 1945, Ernest Emerling, the industry's drive publicity director, discloses.

Additional reports of increases are: Standard Theatres, Milwaukee, $12,466 collected this year, an increase of $3,028 over last year; Neighborhood Circuit, Richmond, Va., $17,955, a $2,416 increase; Randforce Circuit, Brooklyn, $42,534, $6,798 increase; Worth Theatre, Fort Worth, Tex., $4,103, $1,252 increase; Astor, Reading, $4,367, $2,003 increase, and the Paramount, Brooklyn, $5,124, a $1,223 increase.

Norman W. Elson of Trans Lux Theatres reports to Nicholas Schenck, national industry chairman for the drive, collections of $11,844 in the circuit's houses.

W.B. Series Counters Hitler Youth Moves

A series of "Good Sportsmanship" shorts, designed to combat the type of "Hitler Youth" movements depicted in "Hitler Lives," has been placed on Warners' schedule by Jack L. Warner, executive producer.

First of the subjects, to be produced on the Coast by Gordon Hollingshead, will be a Technicolor one-reeler, tentatively titled "Tennis Town," to be made with the cooperation of Perry Jones, secretary of the Southern California Lawn Tennis Association.

Miller, Petrillo to Meet Here April 8

WASHINGTON, Feb. 20. — Justin Miller, president of the National Association of Broadcasters, and James C. Petrillo, president of the American Federation of Musicians, accompanied by respective committees, will meet in New York on April 8 to discuss differences which have resulted from certain curtailments being placed by AFM on radio programs

Injunction Asked In Long Park Suit

Judge Aaron Steuer in New York Supreme Court yesterday reserved decision on the motion of Long Park Theatres of New Jersey, a Walter Reade affiliate, for a temporary injunction against Trenton-New Brunswick Theatres and other defendants to restrain B. F. Keith Corp. (now RKO Theatres), from continuing to direct the operation of the Trenton-New Brunswick theatres, pending final determination of a lawsuit.

Keith's owns 50 per cent of Trenton-New Brunswick; Long Park, 25 per cent, and the estate of Frank V. Storrs the remaining 25 per cent. About 10 theatres are involved. Under a contract set in 1942, four directors rather than B. F. Keith, were to operate the theatres, it is claimed.

Three Apply for Television Licenses

WASHINGTON, Feb. 20.—An application for construction of a new commercial television station to operate on Channel No. 13 with five kilowatts of power, was filed today with the Federal Communications Commission by the Fort Industry Co., Toledo.

The Commission also received an application from the Conestoga Television Association, Inc., Lancaster County, Pa., for authorization to build an experimental television-relay broadcast station to operate with power of 25 watts.

The Continental Television Corp. has resubmitted its application for authority to build an experimental television station to operate on channels seven, nine and 11.

Drop New Britain Sunday Time Issue

HARTFORD, Feb. 20. — Joseph S. Borenstein, manager of Warner's Strand Theatre, New Britain, has requested the ordinance and salaries committee of the Common Council to drop the request for extension of Sunday film hours in that city, thus terminating the much-discussed issue here.

The Common Council had previously passed a proposal for new hours, with openings at one P.M. in place of two P.M. on Sundays. Continued local protest, however, has influenced New Britain theatre men, headed by Borenstein, to revert to the original hours.

Shure Quits Fabian Film Buying Post

Joe Shure has resigned as assistant general manager and film buyer of Fabian Upstate Theatres.

Shure started with Orpheum in Chicago in 1925; in 1930 he went to Dallas as district manager of RKO Southern Corp. and in 1933 was brought into Upstate New York by RKO. In 1935 Fabian took over Albany, Schenectady and Troy RKO houses at which time Shure became city manager of Schenectady and in 1937, assistant general manager and film buyer in Albany. He plans a month's vacation in California.

Toffler Is On Own

Charles Toffler has left Fanchon and Marco, here, to establish a theatre accountancy business.

ALBANY, Warner Screening Room, 79 N. Pearl St., 12:30 P. M. • ATLANTA, RKO Screening Room, 191 Walton St. N. W., 2:3
BOSTON, RKO Screening Room, 122 Arlington St., 2:30 P. M. • BUFFALO, 20th
Century-Fox Screening Room, 290 Franklin St., 2:00 P. M. • CHARLOTTE, 20th Cen
tury-Fox Screening Room, 308 S. Church St., 10:00 A. M. • CHICAGO, Warne
Screening Room, 1307 So. Wabash Ave., 1:30 P. M. • CINCINNATI, RK
Screening Room, Palace Th. Bldg. E. 6th, 2:00 P. M. • CLEVELAND, Warne
Screening Room, 2300 Payne Ave., 2:00 P. M. • DALLAS, Paramou
Screening Room, 412 South Harwood, 2:00 P. M. • DENVER, Paramoun
Screening Room, 2100 Stout St., 2:00 P. M. • DES MOINES, 20th Century
Fox Screening Room, 1300 High St., 12:45 P. M. • DETROIT, Film Exchang
Building, 2310 Cass Ave., 2:00 P. M. • INDIANAPOLIS, Paramoun
Screening Room, 116 W. Michigan St., 2:00 P. M. • KANSAS CITY, 20t
Century-Fox Screening Room, 1720 Wyandotte St., 1:30 P. M. • LO
ANGELES, Warner Screening Room, 2025 S. Vermont Ave., 2:00 P. M
MEMPHIS, 20th Century-Fox Screening Room, 151 Vance St
2:00 P. M. • MILWAUKEE, Warner Theatre Screening Room
212 W. Wisconsin Ave., 2:00 P. M. • MINNEAPOLIS, 20t
Century-Fox Screening Room, 1015 Currie Ave. N., 2:00 P. M
NEW HAVEN, Warner Theatre Projection Room, 70 Colleg
St., 2:00 P. M. • NEW ORLEANS, 20th Century-Fox Screen
ing Room, 200 S. Liberty St., 12:30 P. M. • NEV
YORK, Home Office, 321 W. 44th St., 2:3
P. M. • OKLAHOMA, 20th Century-Fox Screen
ing Room, 10 North Lee St., 1:30 P. M

OMAHA, 20th Century-Fox Screening Room, 1502 Davenport St., 1:00 P. M. PHILADELPHIA, Vine St. Screening Room, 1220 Vine St., 11:00 A. M. • PITTSBURGH, 20th Century-Fox Screening Room, 1715 Blvd. of Allies, 1:30 P. M. • PORTLAND, Jewel Box Screening Room, 1947 N. W. Kearney St., 2:00 P. M. • SALT LAKE, 20th Century-Fox Screening Room, 216 East 1st South, 2:00 P. M. • SAN FRANCISCO, Republic Screening Room, 221 Golden Gate Ave., 1:30 P. M. • SEATTLE, Jewel Box Screening Room, 2318 Second Ave., 2:00 P. M. • ST. LOUIS, S'renco Screening Room, 3143 Olive St., 1:00 P. M. • WASHINGTON, Earle Theatre Building, 13th & E Sts. N. W., 10:30 A. M.

MAR.4

THE TRADE SHOW

WARNERS' BIGGEST!

GARY COOPER
INGRID BERGMAN

EDNA FERBER'S

SARATOGA TRUNK

WITH FLORA ROBSON

A HAL B. WALLIS PROD'N · DIRECTED BY SAM WOOD

SCREEN PLAY BY CASEY ROBINSON · FROM THE NOVEL BY EDNA FERBER · MUSIC BY MAX STEINER

IATSE Talks

(*Continued from page* 1)

has not been divulged, but they are reported to range upward from 25 per cent. Proposed contract revisions were submitted by the individual locals last fall.

Following today's meeting, "IA" international representative Roy M. Brewer and vice-president Carl Cooper, representing the 14 locals, went into session with the business agents of the locals concerned. No time limit has been set on the negotiations, and major producers said "no conclusions were reached" at today's meeting.

Pat Casey, producers' labor contact, is enroute from New York to California to participate in the "IA" negotiations.

Richard F. Walsh, "IA" international president, said here yesterday that he did not believe the producers would attempt to close their studios, as suggested in some quarters, if Herbert K. Sorrell, Conference of Studio Unions president, should call a strike to enforce the CSU wage increase demands, which are similar to those of the "IA." Walsh pointed out that many of the "IA" locals in California have indicated that they will provide replacements if Sorrell carries out his threat.

Convention Details

Although details of the "IA" convention, to be held late in May or early June, were to have been set at the "IA" executive board mid-winter meeting in Houston, last week, Walsh explained that it has not yet been possible to secure accommodations for the 1,000 delegates who are scheduled to attend. Possible convention cities being studied are Detroit, Kansas City and Cincinnati. "IA" conventions are held every two years, when new officers are elected.

Casey's sudden departure for California on Tuesday night will probably delay contract negotiations between IATSE Film Editors Union, Local No. 771, and representatives of newsreels and Eastern producers. The two groups had one meeting without reaching an agreement and while they plan further meetings, final settlement might have to wait until Casey returns to New York following completion of negotiations between Coast producers and "IA" and CSU affiliates.

CSU Talks

(*Continued from page* 1)

strike. His commitment followed dismissal by the District Court of Appeals of a motion for stay of sentence filed after Sorrell was released on a writ of habeas corpus last week.

CSU counsel Frank Pestana was to fly to San Francisco tonight to appeal to the State Supreme Court for Sorrell's release. A CSU spokesman said constituent locals would decline to continue producer negotiations without Sorrell.

Honor FDR's Birth

ALBANY, N. Y., Feb. 20. — A bill making Jan. 30, Franklin D. Roosevelt's birthday, a legal holiday has been introduced by Senator F. G. Moritt of Brooklyn.

U. S. Program

(*Continued from page* 1)

ture's role in the International Information Service. Col. John Hay (Jock) Whitney has recommended to Benton the setting up of an organization similar to the Motion Picture Society for the Americas, but on a global basis. Whether the industry will finance such an organization, or whether the the government will underwrite its cost, in whole or in part, also remains to be decided.

Begg also went into some of the problems stemming from functions of the former Office of War Information, which are still being carried on in Europe. The possible transfer of some of the functions to the Department's Telecommunications Division, headed by Francis C. DeWolf and George Canty, was also discussed, likewise future operations in Germany and Japan, and whether the Army will continue in those areas or the industry take over.

Future Meetings

Begg told MOTION PICTURE DAILY that the next meeting will be held in Washington by a subcommittee, and will pertain to some of the old functions of the OWI. Another meeting will be held in New York, probably in several weeks, he added.

Benton will go to the Coast early in March to attend the Academy of Motion Picture Arts and Sciences dinner and will confer with industry executives there on the Department's film program. He was described by Begg "as anxious to work closely with the industry." Benton is a personal friend of Eric Johnston, MPAA president, having worked with him on the Committee for Economic Development.

Carl E. Milliken of the MPAA presided at yesterday's meeting. Begg returned to Washington from New York yesterday.

Chicago Reissues

(*Continued from page* 1)

tion is due not only to the extended first runs, which delay the product to the subsequent-run houses, but also to the delay in selling new product. Higher rental terms have been holding up negotiations, particularly among independent exhibitors.

The shortage of sufficient first runs in the Loop is pointed up in the release of Republic's "Mexicana" to neighborhoods without a downtown engagement. The picture has been held up for a first run since November of last year.

'Open City' to Open

"Open City," among the first Italian films to be produced in Rome since its liberation, will have its premiere at New York's World Theatre next Monday. The film was planned by a group of Italians in the underground movement while the Nazis still carried on their crimes in the Italian capital.

'Follies' Roadshow Off

CHICAGO, Feb. 20. — Original plans to roadshow M-G-M's "Ziegfeld Follies" here have been abandoned and the picture will open on a regular run at the United Artists Theatre following "Adventure," which will move in on March 2.

Schwartz Inducted

(*Continued from page* 1)

man of the board, and the following board members: Si Fabian, Ray Moon, David Weinstock, David A. Levy, Sam Rinzler, Bert Sanford, Matthew Cahn, Charles Moses, Si Seymour, Harold Klein, Seymour Schussel, George Trilling and Maurice Maurer.

On the dais were: Harry H. Thomas, Louis Phillips, Harold Rodner, Al Schwalberg, William Heineman, Ellis, Martin Quigley, Charles Reagan, George Skouras, Fabian, Patrick J. Meehan, Ed Rugoff, Rube Jackter, Max A. Cohen, George Schaefer, Schwartz and Sanders. Rinzler, who was toastmaster; actor George O'Brien, recently discharged from the Navy, and New York license Commissioner Benjamin Fielding, principal speaker, whose remarks are reported elsewhere on these pages.

Sanders, who presided, reviewed the organization's record of charitable contributions during 1945, and other accomplishments. Arrangements for the luncheon-meeting were handled by Weinstock and Nat Harris.

List Atlas Stocks

(*Continued from page* 1)

one year ago; the same number were quoted at $2,417,613 in Dec., 1945. The report listed 5,000 shares of Paramount common, quoted at $277,500, for Dec., 1945. Disney holdings totaled $964,537 in common shares and $277,650 in debentures.

Market fluctuations which have occurred since the date of the report have altered their quotable values, earlier weeks of this year witnessing an appreciation, while market activities of recent days have caused some depreciation.

Indicated asset value of the common stock of Atlas at the end of 1945 was approximately $34.14 a share, an increase of $12.16 over the corresponding figure for 1944, it was stated in the report, which listed the corporation's total assets as $90,490,598 on last Dec. 31.

Rites for Mrs. Norton

HOLLYWOOD, Feb. 20. — Private funeral services were held here today at Pierce Brothers Mortuary for Mrs. Louise Torpin Norton, 76, mother of Darryl F. Zanuck, who died at her home Monday night following a long illness.

Mrs. Norton's brother, Harry Torpin, and three grandchildren also survive.

Alf Wilton Dies

NEWARK, Feb. 20.—Alf Thompson Wilton, 77, a former vaudeville actor and for many years booking agent and manager for vaudeville actors who later became prominent in show business, died here today.

Kollmar, Brandt Join

ALBANY, Feb. 20.—Richard Kollmar and Harry Brandt have incorporated Kollmar and Brandt, Inc., to conduct a theatrical business in New York City for the production of legitimate shows with Clifford, Woody, Carter and Hays as incorporating attorneys.

Soviet Film Premiere

The American Society for Russian Relief will sponsor the American premiere of the new Soviet film, "Four Hearts," tomorrow evening at the Stanley Theatre, here.

New Licenses

(*Continued from page* 1)

industry groups in his office here. The goal is "a simple statement of rules and regulations," he said.

Fielding asserted that when he took office recently as a member of the new city administration, the licensing of New York's theatres was discovered to be "a complete area of confusi Applause greeted his declaration t while he is license commissioner he "will not take unwarranted, arbitrary action against the motion picture industry." In this connection he cited his refusal to consider revocation of the license of the Tudor Theatre here recently until after the manager of that house had an opportunity to defend himself against the charge that he had violated Mayor O'Dwyer's emergency fuel rationing order. Upon examination, he said, the manager was found innocent of charges, and hence the license was never taken from him.

Warns 'Chiselers'

Fielding emphasized, however, that "chiselers" and those found guilty of "negligence" in the operation of theatres would "feel the full weight of the law." He said he well understands the difficulties that exhibitors experienced during the war in securing materials for making theatre improvements that would serve as added safeguards to the lives and health of patrons, and assured the gathering that he would bring to bear all the power he can see that theatremen receive such materials as soon as possible. Matters of that kind as well as other problems, including the question of child admissions, will be worked out between himself and industry representatives in their forthcoming discussions, he said.

He praised the industry's war work and its widespread contributions to charity.

"We will work out a wholesome and constructive situation, and together we will keep the amusement industry of the city of New York—the motion picture industry in particular—on the very high plane it enjoys now, and I trust our associations during the next few years will be fruitful, happy and pleasant," Fielding concluded.

Novins to Paramount

Louis Novins, former assistant attorney general of Massachusetts, has joined the Paramount organization here. Although no specific post has been assigned to him as yet, according to the home office, he is understood to be working in association with Claude F. Lee, director of public relations. Novins has been in Washington this week.

PRC Starts March 1

HOLLYWOOD, Feb. 20.—The PRC studio, closed for the past month, will resume production March 1, it was announced here today by Reeves Espy, production chief, which said six pictures are scheduled to start during March.

Koerner Will Probated

HOLLYWOOD, Feb. 20.—The entire estate of Charles W. Koerner, executive vice-president of RKO Radio in charge of production, who died here Feb. 2, has been bequeathed to his widow, Vivian, according to his will which was probated yesterday.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Jan. 26	CLOSE CALL FOR BOSTON BLACKIE Chester Morris Lynn Merrick	**(15th Block)** THE HARVEY GIRLS (Color) Judy Garland John Hodiak M—104 mins. (611) (Rev. 1/2/46)	(1944-'45) DRIFTING ALONG Johnny Mack Brown O— 60 mins. (452)	**(Block 2)** KITTY Paulette Goddard Ray Milland D—104 mins. (4509) (Rev.10/8/45)		A GUY COULD CHANGE D—65 mins. (508) (Rev. 1/23/46) GAY BLADES D—67 mins. (509)	**(Block 3)** SPIRAL STAIRCASE Dorothy Maguire George Brent D—83 **mins. (611)** (Rev. 1/4/46)	**(Jan. Releases)** **(Special)** LEAVE HER TO HEAVEN (Color) Gene Tierney Cornel Wilde D—110 mins. (614) (Rev. 12/20/45)	WHISTLE STOP (Nebenzal) George Raft Ava Gardner D—85 mins. (Rev. 1/10/46)		MY REPUTATION Barbara Stanwyck George Brent D—94 mins. (510) (Rev. 1/8/46)
Feb. 2	FRONTIER GUN LAW Charles Starrett Jean Stevens O—59 mins. (Rev. 1/7/46)	PORTRAIT OF MARIA Dolores Del Rio D—77 mins. (612) (Rev. 12/19/45)	RED DRAGON D—64 mins. (513) (Rev. 12/19/45) FACE OF MARBLE D—72 mins. (528) (Rev. 1/24/46)		SIX-GUN MAN Bob Steele Syd Saylor O—60 mins. (Rev. 1/23/46)	CALIFORNIA GOLD RUSH Bill Elliott Bobby Blake O—56 mins. (565)	CORNERED Dick Powell Walter Slezak D—102 mins. (612) (Rev. 11/16/45)	DOLL FACE Carmen Miranda Perry Como Vivian Blaine M—80 mins. (617) (Rev. 12/20/45)		TERROR BY NIGHT Basil Rathbone Nigel Bruce D—60 mins. (517) (Rev. 1/28/46)	
Feb. 9		UP GOES MAISIE Ann Sothern George Murphy C—90 mins. (613) (Rev. 12/28/45)		**(Block 3)** TOKYO ROSE Byron Barr Lotus Long D—69 mins. (4511) (Rev. 12/5/45)		DAYS OF BUFFALO BILL Sunset Carson Peggy Stewart O—56 mins. (554)	DICK TRACY Morgan Conway D—61 mins. (613) (Rev. 12/14/45)	**(Feb. Releases)** COL. EFFINGHAM'S RAID Charles Coburn Joan Bennett William Eythe D—70 mins. (610) (Rev. 10/4/45)		IDEA GIRL Jess Barker Julie Bisop C—60 mins. (518) (Rev. 1/1/46)	
Feb. 16	NOTORIOUS LONE WOLF D ROARING RANGERS O—55 mins.	A LETTER FOR EVIE Marsha Hunt C—89 mins. (614) (Rev. 12/3/45)	THE SHADOW RETURNS Kane Richmond Barbara Reed D—61 mins. (527)		AMBUSH TRAIL Bob Steele Syd Saylor O—60 mins. (Rev. 1/1/46)	MADONNA'S SECRET Francis Lederer Gail Patrick (510) G—79 mins. (Rev. 2/20/46)	SING YOUR WAY HOME Jack Haley M—72 mins. (614) Rev. 11/15/45)	SHOCK Lynn Bari Vincent Price D—70 mins. (615) (Rev. 1/16/46)	DIARY OF A CHAMBERMAID (Bogeaus) Burgess Meredith Paulette Goddard D—86 mins. (Rev. 1/30/46)	THE SEVENTH VEIL James Mason Ann Todd Hugh McDermott D—(519) (Rev. 10/26/45)	THREE STRANGERS Geraldine Fitzgerald D—93 mins. (511) (Rev. 1/23/46) BURMA VICTORY (Rev. 10/30/45)
Feb. 23	THE BANDIT OF SHERWOOD FOREST (Color) Cornel Wilde Anita Louise (Rev. 2/18/46)	SAILOR TAKES A WIFE Robert Walker June Allyson C—91 mins. (615) (Rev. 1/2/46)	MOON OVER MONTANA Jimmy Wakely OM—54 mins. (572)	**(Block 3)** MASQUERADE IN MEXICO Dorothy Lamour Arturo de Cordova D—98 mins. (4512) (Rev. 11/30/45)	THE FLYING SERPENT George Zucco Ralph Lewis Hope Kramer D—65 mins. (Rev. 1/24/46)		HOTEL RESERVE James Mason D—79 mins. (615) (Rev. 12/19/45)	BEHIND GREEN LIGHTS Carole Landis Richard Crane Mary Anderson D—64 mins. (Rev. 1/16/46)	BREAKFAST IN HOLLYWOOD (Golden Prod.) Tom Breneman Bonita Granville Billie Burke M—93 mins. (Rev. 1/15/46)	LITTLE GIANT Bud Abbott Lou Costello C—(520)	
Mar. 2	GENTLEMAN MISBEHAVES Robert Stanton Osa Massen Hillary Brooke	(Special) ADVENTURE Greer Garson Clark Gable D—125 mins. (616) (Rev. 12/17/45)	THE HAUNTED MINE O—52 mins. (566) FEAR D—68 mins. (507)		I RING DOORBELLS Anne Gwynne Robert Shayne D—64 mins. (Rev. 1/2/46)	CRIME OF THE CENTURY Stephanie Bachelor Michael Browne D—56 mins. (511)	(Special) TOMORROW IS FOREVER D—104 mins. (682) (Rev. 1/15/46)	**(Reissues)** JESSE JAMES (Rev. 1/11/39) RETURN OF FRANK JAMES (Rev. 8/12/40)	YOUNG WIDOW (Stromberg) Jane Russell Louis Hayward G—100 mins. (Rev. 2/20/46)	SMOOTH AS SILK Kent Taylor Virginia Grey D-(521)	
Mar. 9	JUST BEFORE DAWN Warner Baxter Adelle Roberts			**(Block 3)** MISS SUSIE SLAGLE'S D—89 mins. (4513) Sonny Tufts Veronica Lake (Rev. 12/6/45)	MASK OF DIIJON Erich Von Stroheim Jeanne Bates D—74 mins. (Rev. 1/28/46)		(Block 4) FROM THIS DAY FORWARD Joan Fontaine Mark Stevens D—(616)	**(March Releases)** SENTIMENTAL JOURNEY John Payne Maureen O'Hara D—94 mins. (Rev. 1/6/46)		TANGIER Maria Montez D—76 mins. (522)	CINDERELLA JONES Joan Leslie Robert Alda (513) G—92 mins. (Rev. 2/13/46)
Mar. 16	SO DARK THE NIGHT THROW A SADDLE ON A STAR		SWING PARADE OF 1946 Gale Storm Phil Regan M—74 mins. (503) (Rev. 1/22/46)				DEADLINE AT DAWN Susan Hayward Bill Williams Paul Lukas D—83 mins. (617) (Rev. 2/20/46)	A YANK IN LONDON Anna Neagle Rex Harrison (Rev. as "I Live in Grosvenor Square" on 6/25/45)	JOHNNY IN THE CLOUDS (Two Cities) Michael Redgrave John Mills D—109 mins. (Rev. 6/11/45)	THE MAN IN GREY Margaret Lockwood James Mason D—92 mins. (523) (Rev. 11/30/45)	
Mar. 23	PERILOUS LADY Pat O'Brien GUNNING FOR VENGEANCE			**(Block 3)** ROAD TO UTOPIA Crosby-Hope Dorothy Lamour C—90 mins. (4514) (Rev. 12/5/45)	ROMANCE OF THE WEST (Color) Eddie Dean Emmett Lynn O—58 mins. (Rev. 2/8/46)		TARZAN AND THE LEOPARD WOMAN Johnny Weismuller Brenda Joyce D—72 mins. (618) (Rev. 2/13/46)			THE SPIDER WOMAN STRIKES BACK Gale Sondergaard Kirby Grant D—(524)	
Mar. 30	TALK ABOUT A LADY Jinx Falkenburg Joe Besser						A GAME OF DEATH Audrey Long John Loder D—72 mins. (619) (Rev. 12/3/45)	A WALK IN THE SUN Dana Andrews Richard Conte D—117 mins. (Rev. 11/28/45)		HOUSE OF HORRORS Virginia Grey Bill Goodwin D—(525)	SARATOGA TRUNK Ingrid Bergman Gary Cooper D—135 mins. (514) (Rev. 11/21/45)
April 6	BLONDIE'S LUCKY DAY Penny Singleton Arthur Lake C		WEST OF THE ALAMO Jimmy Wakely O—(573)				RIVERBOAT RHYTHM Leon Errol Walter Catlett C—65 mins. (620) (Rev. 2/20/46)			MADONNA OF THE SEVEN MOONS Phyllis Calvert Stewart Granger D—88 mins. (526) (Rev. 1/22/46)	

[*Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.)* Motion Picture Daily *Review Date.*]

HOW MUCH PER FOOT?

LOOK at it this way:

A tremendous expenditure has been made before a single camera rolls. Staggering amounts have been spent on talent, meticulous sets, special skills, and equipment.

Recording all that investment on film makes the finished negatives a pretty valuable property.

That's the way *we* look at it!

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MOTION PICTURE DAILY

Accurate Concise and Impartial

[illegible]. 59. NO. 37 NEW YORK, U.S.A., MONDAY, FEBRUARY 25, 1946 TEN CENTS

Murray Suit In Chicago Is Dismissed

Find Defendants Not in Interstate Commerce

CHICAGO, Feb. 24.—Judge William J. Campbell has dismissed the Thomas A. Murray anti-trust case in Federal Court here.

Murray, former operator of the Thalia Theatre here, charged that the defendants conspired to force him out of business in 1941, following 35 years of operation of that theatre. The defendants were Henri Elman, independen distributor; Capitol Film Exchange, owned by Elman; John L. Manta, operator of the Milo Theatre, Thalia competitor; Milo Theatre Corp., and Van Nomikos, Milo Booker.

The suit was an outgrowth of a Federal court action here in March, 1945, when Judge William Holly reversed a jury ruling awarding the plaintiff $105,000 in damages and dismissed as defendants major distributors and Balaban-Katz. The remaining defendants, listed above, asked for a new trial.

Judge Campbell, in his ruling Friday, told counsel that merchandise (films) presumably manufactured in another state (California) but sold locally does not constitute interstate commerce; Henry Elman's Capitol exchange, the only distributor involved, operates only locally, and its film licenses do not cross state lines, as do those of national distributors.

British Campaign Against U. S. Films Answered by Burnup

The specific contributions of the American motion picture to the general British economy, as well as to the British theatre and production industry, is pointedly presented in a letter addressed to the editor of *The Observer*, one of Britain's leading newspapers, by Peter Burnup, London editor of *Motion Picture Daily*.

The letter, apropos the current anti-Hollywood attention in the British press, makes the point that the issue of "food vs. films" would be aggravated, not eased, by reduction of film imports from America.

SMPE Sets a 5 Point Plan

An expansion program involving the addition of personnel, leasing of larger quarters and increase of facilities for service to production, distribution and exhibition will be launched immediately by the Society of Motion Picture Engineers, it was announced by Don E. Hyndman, president, following a weekend conference in the Hotel Pennsylvania here.

The expansion is being made possible in part, Hyndman said, by increased financial support of the SMPE.

Hyndman outlined new engineering projects to be undertaken, including: problems and practices related

(*Continued on page 5*)

Schine Arguments In Court Today

BUFFALO, Feb. 24.—The twice-postponed hearing on the motion of Schine Chain Theatres to modify the decision of Federal Judge John Knight in the anti-trust suit brought by the government, is scheduled to get underway here tomorrow morning in U. S. District Court.

The contention of the government

(*Continued on page 5*)

Rinzler and Skouras Head Drive in N.Y.

Sam Rinzler of Randforce Amusement Co. and George P. Skouras, president of Skouras Theatres, have been named Metropolitan New York chairmen for the industry's Red Cross drive, March 20-26, it was announced at the weekend by Spyros P. Skouras, national industry chairman.

Spyros Skouras will hold a meeting of trade press representatives here today, to plan participation by that group.

Fredman Here for Wilcox and ABPC

Capt. Eric A. Fredman has arrived here from London, by way of Montreal, and will "survey the field" on behalf of Herbert Wilcox, British producer, who has become associated with Sir Alexander Korda, and Associated British Picture Corp., Fredman has disclosed to MOTION PICTURE DAILY. He said that he is also acting as a liaison between Wilcox and 20th Century-Fox on Wilcox's "A Yank in London," which 20th will release.

Additionally, Fredman said, he is handling the sale of "Night Boat to Dublin," an ABPC film.

Film Firms Paid U.S. Taxes Of $147,219,000 in Year

WASHINGTON, Feb. 24.—Film corporations in 1944 paid income and excess profits taxes of $147,219,000 on gross 1943 receipts of $1,387,550,000, it was reported here tonight by the Treasury Department.

More than 70 per cent of all of the corporations in the industry operated in the black for tax purposes in 1943, it was shown, a much higher ratio than was reported for all corporations generally.

The Department disclosed that of 4,067 film corporations filing returns, 2,897 paid income taxes and only 1,008 reported deficits for tax purposes. The remaining 162 corporations were inactive.

The 2,897 corporations reported total compiled receipts of $1,321,536,000 and net income of $262,933,000, on which they paid a $44,336,000 income tax, a $416,000 declared value excess profits tax and a $102,467,000 excess profits tax, for a total of $147,219,000. Dividends paid in cash and assets other than their own stock amounted to $4,511,000.

The 1,008 companies which operated "in the red" had total compiled receipts of $66,014,000, but a deficit for tax purposes, of $5,382,000. These corporations, however, paid dividends of $53,000 in cash and assets other than their own stock.

The tax-paying companies reported that $17,353,000 of their receipts were in dividends from domestic corporations, and $449,000 from interest on government obligations. The deficit companies received $13,000 in dividends and $17,000 in government interest.

The Treasury reported that it received 26 consolidated returns covering the operations of 146 subsidiaries. In 21 returns, 131 companies showed total receipts of $136,884,000 and net income of $20,055,000, paying taxes of $8,334,000, and five returns, covering 15 companies, showed total receipts of $3,425,000, but a deficit of $774,000.

NY Owners to Fight Only Admission Tax

All Interviews United Here Against 5% Levy

New York City's theatre owners will offer no protests against certain of the suggested levies in Mayor O'Dwyer's new tax program, such as the payroll tax, taxes on services such as (electric, steam, etc.) and the increases in the sales and gross business levies, but they will vigorously and unitedly continue to fight the proposed five per cent levy on theatre admissions as being thoroughly discriminatory, according to a spokesman of a special committee which has been assembled to fight the levy. Affiliated and unaffiliated circuits and independent owners of various interests have joined for the battle.

"The unanimous feeling of theatre owners is that the added five per cent tax on admissions suggested by the Mayor would seriously affect theatre

(*Continued on page 5*)

Clear Rank of UNO American Film Bias

Acknowledgement that the charge that J. Arthur Rank had refused to include American films at showings for UNO delegates in London was the result of misinterpretation by the New York office of the Motion Picture Association of information received from its London representative was made by Eric Johnston in a message to Rank released at the weekend.

Rank had protested to Johnston that no one representing American distributors had "approached me personally, either verbally or by letter on the showings."

Johnston's reply admitted a mistake had been made, adding, "I am glad to correct it publicly." Stressing

(*Continued on page 5*)

UA Will Distribute Crosby's 'Irish Rose'

HOLLYWOOD, Feb. 24.—United Artists will distribute Crosby Productions' "Abie's Irish Rose," under terms worked out here with Edward C. Raftery, UA president, and Gradwell L. Sears, distribution vice-president. The film will be produced and directed by Edward Sutherland, from a script by Anne Nichols.

Personal Mention

ROBERT BENJAMIN, United World general counsel, left New York Friday for the Coast.

•

Edward C. Raftery, United Artists president, and Gradwell L. Sears, distribution vice-president, are scheduled to leave Hollywood for New York tomorrow.

•

Herman Goldberg, Warner purchasing agent and supervisor of maintenance, left over the weekend for Chicago, Kansas City, Indianapolis and Toronto.

•

Howard Dietz, M-G-M vice-president and advertising-publicity-exploitation director, is due here today from England.

•

C. J. "Pat" Scollard, executive assistant to Charles M. Reagan, Paramount sales head, left New York Friday for California.

•

Morey Goldstein, Monogram general sales manager, is due here today after spending the weekend in Philadelphia.

•

Walter L. Titus, Jr., Republic vice-president in charge of branch operations, left here over the weekend for Detroit.

•

Alan F. Cummings, head of M-G-M exchange operations and maintenance, is due on the Coast today from New York.

•

Perry Charles of M-G-M's studio publicity department returned to the Coast from here over the weekend.

•

William Gell, producers' representative, will leave New York for London today.

•

Paul Lazarus, Jr., United Artists advertising-publicity head, left here Friday for Hollywood.

•

William Gleicher, head of M-G-M's theatre auditing department, will return here today from Boston.

•

Malcolm Kingsberg, president of RKO Theatres, left New York for Florida Saturday.

•

Edward Lawrence of M-G-M's studio publicity department is due here today from the Coast.

Film AVC Elects Brown as Head

Cinema Chapter of the American Veterans' Committee has elected permanent officers to head the body until after the national convention of the AVC, scheduled for June. Elected were: Walter T. Brown, chairman; Monroe R. Goodman, vice-chairman, and Stanley F. Hodes, secretary-treasurer.

The meeting voted to hold a series of four bi-weekly dances at the Hotel Capitol, starting March 15.

Tradewise . . .

By SHERWIN KANE

LONDON correspondence indicates that when Hugh Dalton, Chancellor of the Exchequer, and Sir Ben Smith, Minister for Food Supplies, told the House of Commons a week ago that the government had decided against a reduction of Britain's film imports, among other things, that the voice of the British exhibitor had been heard and had exerted some influence in the processes which led to the decision.

Dalton, as the former head of the British Board of Trade, is, of course, thoroughly familiar with every phase of the British film and theatre industry, including the dependence of the British theatre on American films and the revenue which their importation and exhibition in Britain contributes to the government and the industry there. He is quite aware, as is the British exhibitor, that there is much more involved, for Britain, than merely the transfer of film revenues from London to New York, as a large segment of the British press would have the British public believe.

Dalton told Commons that the government considered entertainment important to public morale. He was quite aware that a reduction of Hollywood film imports, or even their complete elimination, would not ease Britain's critical dollar shortage nor result in any appreciable increase in imports of foodstuffs and other essentials. Films comprise one and one-half per cent of Britain's imports. Their elimination, with the dollar exchange they consume spread over the importation of several other import categories, would solve nothing. But the elimination or reduction of American film imports would add to the already austere existence of the average Briton.

•

But consideration for the average Briton is only part of the story, as Dalton knows and, surely, as all British theatre men know. Eliminate or even drastically reduce Britain's imports of Hollywood films and the props are knocked out from under the British theatre industry, which devotes 75 to 80 per cent of its playing time to that product. That would not only undermine a substantial British industry but would deprive thousands of workers of employment and would cost the government thousands of pounds in admission tax, income tax and other revenues.

It would have its certain effect on British film production, too, for without the prosperity contributed to British exhibition in large measure by American films, the British exhibitor would not be in a position to pay substantial rentals for British product nor to gamble with high playing terms on the more costly British product being turned out or planned.

It is considerations such as these which could reflect current thinking among British exhibitors on the campaign in the British press against Hollywood films. The situation, they may well feel, reading their daily paper, could be getting out of hand. What if they woke up some morning and learned that their government actually had shut off the life's blood of their business?

This is not to say that the question of restricted American film imports has been disposed of by the British government for anything longer than the time being. Extremities, some seen and some unforeseen, could reverse the government's present position. One such which can be foreseen is the possible failure of Congress to approve the proposed loan to Britain.

This industry should know that if the loan is not approved, Britain may have no choice in the matter of reducing or eliminating its imports of Hollywood films. It just will not have the dollars to pay for them.

• •

Mayor William O'Dwyer is doing more to point up the need for a Theatre Activities Committee in New York City, at least, than anything the sponsors of the organization have done or said to win recruits to date. One week after closing the city's theatres for the Lincoln's Birthday holiday, without notice and, from all subsequent appearances, without cause, he emerges as the sponsor of a new five per cent admission tax for the city's theatres.

What other little surprises he may have in store for the amusement industry of the nation's amusement capital remains to be seen, but at this juncture it would appear that some sort of a defensive organization is sorely needed by the city's exhibitors.

Republic Stock on New York Exchange

Republic Pictures Corp. stock is now listed on the New York Stock Exchange, both common and cumulative convertible preferred. Ticker symbols are RPT and RPT PR.

The company's listing on the Stock Exchange comes as an aftermath to the merger and capital reorganization last year of Republic, Setay Corp. and Consolidated Film Industries.

20th - Fox Declares Three Dividends

The board of 20th Century-Fox has declared a quarterly dividend of $1.12½ per share on prior preferred stock, payable March 15, to stockholders of record at the close of business on March 8, plus a quarterly dividend of 37½ cents on convertible preferred, payable March 29 to stockholders of record on March 8, and a quarterly cash dividend of 75 cents per share on the outstanding common stock has been declared, payable March 29, to stockholders of record at the close of business on March 8 as well.

Paramount Planning Expansion Abroad

Paramount has a five-to-ten year plan for expanding its foreign markets, with its goal the company's ultimate complete resumption of its former status in those markets and also to increase foreign business, Barney Balaban, president, has announced.

In many instances, Balaban pointed out, entire communities and cities which formerly were important exhibition centers, have been obliterated as a result of the war, and the expansion of the company's foreign market is dependent upon the creation of new centers.

Report 'U' to Fight Atlanta 'Street' Ban

Atlanta, Feb. 24.—Court action to enjoin the Atlanta censor board from prohibiting the exhibition here of "Scarlet Street" is understood to be in preparation by Universal Pictures and may be filed here within the next few days.

The company used a full page advertisement in both the *Atlanta Journal* and the *Constitution* today to say that the picture has been seen by 5,000,000 persons in 200 cities, many of them in the South. It poses the question, why cannot Atlanta see it?

Bruce Gallup to Film Bulletin as Manager

Bruce Gallup, veteran in film advertising and promotion, will today become business manager of Mo Wax's *Film Bulletin* with headquarters in New York. Frank Lyndecker now will concentrate as news editor here.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

U. S. Lend-Lease Raw Stock Report

WASHINGTON, Feb. 24.—Over 60,000,000 feet of 35 mm. raw stock was shipped abroad during the war under Lend-Lease, it is shown by figures now being compiled by the Department of Commerce.

The figures, not yet complete, will s[illegible] that large quantities of 16 mm. r[illegible]tock were shipped for the filming of military and related activities, but that considerable quantities were sent to a number of countries for use with regular-size equipment.

During the period between the beginning of Lend-Lease in 1941 and September, 1945, it is shown, 22,742,800 feet of positive and 784,400 feet of negative 35 mm. film was shipped to Russia. The United Kingdom took 3,883,500 feet of positive, and 1,488,700 feet of negative, while Australia got 2,840,700 feet of positive and 720,000 feet of negative.

Other Shipments

Other shipments included 31,600 feet of positive and 201,600 feet of negative film to China; 6,864,000 feet of positive to Egypt and 51,700 feet to New Zealand; 14,468,700 feet of positive and 3,936,600 feet of negative to India, and 496,025 feet of positive to the Union of South Africa. Smaller quantities went to other countries, including 330,000 feet of positive to Ceylon, 129,046,000 feet to Brazil, and 5,600 feet to Malta.

The figures now in preparation will cover only Lend-Lease, and will not include purchases by countries not entitled to aid, such as Argentina, which sought, but did not get, considerable quantities of raw stock in this country.

Laboratory - Union Meeting Today

Representatives of 18 East Coast film laboratories will meet with IATSE Motion Picture Laboratory Technicians' Local No. 702 at the Warner home office here today to discuss the union's demands of a 25-cents-an-hour wage increase and other conditions for some 1,800 laboratory workers.

The laboratories were presented with Local 702's demands at a meeting last Jan. 30 and have been studying them since.

MGM Managers Fly To Trinidad Today

MIAMI, Feb. 24. — M-G-M's 12 branch managers, winners of the company's "On To Rio" contest, convened here today and were met by Emery Austin, Atlanta exploiteer, in charge of final arrangements before the group takes off tomorrow by plane for Port-o-Spain, Trinidad, the first lap of a three-week trip.

Hitchcock to Testify

Notice for the examination of director Alfred Hitchcock has been filed in Federal Court here by B. Leo Schwarz, attorney for Sidney Easton, author of "Lifeboat 13," who has brought suit against 20th Century-Fox charging infringement of his story in the production of the film "Lifeboat." The examination, which will precede trial of the case, has been set for today.

Schine Arguments

(*Continued from page* 1)

that Schine and affiliates maintained an unlawful combination and monopoly was upheld by Judge Knight last Oct. 8, in ordering that a decree be worked out by both parties to restore competition. In their motion, Schine counsel attack the court's findings of fact and ask that they be amended.

Robert L. Wright, government counsel, is scheduled to appear at the hearing to argue against the motion. Willard S. McKay, Edward F. McClennen and Samuel S. Isseks, Schine counsel, prepared the motion.

SMPE Plan

(*Continued from page* 1)

to production, distribution and exhibition; relation of television to motion pictures; standardization proceedings; supervision of world-wide standardizations to facilitate international distribution and exhibition, and correlation and assembling of reference books.

Clear Rank

(*Continued from page* 1)

the importance of Anglo-American cooperation, Johnston said: "I do not think that by cooperating we shall solve all the world's problems but if we fail to cooperate we shall solve none of them."

Brazilians Drive for Higher Admissions

A current upward surge of prices generally in Brazil finds theatre admissions there—ordinarily very low by American standards—the lone field unaffected, causing exhibitors to undertake a campaign to bring receipts into conformity with prevailing economics. This was disclosed here at the weekend by Enrique Baez, general manager for United Artistis in Brazil, who is here from Rio de Janeiro.

He pointed out that the top admission price for an A-1 house anywhere in the nation is equal to about 30 cents.

Approximately 90 per cent of all feature films shown in Brazil are American-made, Baez said. Showing of dubbed foreign pictures there, he said, is virtually non-existent, with "The House on 92nd Street" being the only dubbed film to be shown in that country in years.

Honor Capt. Kolisch

Capt. Emil Kolisch, associated with Paramount News before he entered the Army, was awarded the Conspicuous Service Cross of the State of New York at a dinner at the Hotel Waldorf Astoria here Friday night. Capt. Kolisch had previously been awarded the Army's Legion of Merit for his film work in the U. S. Army Signal Corps.

Isador Benenson Dead

Isador Benenson, 68, realtor, who built theatres in the Bronx and Queens, died of a heart attack at his home here last Wednesday. Besides his sons, Charles and William, with whom he was associated, he is survived by his widow, Rose, and a brother, Robert.

N. Y. Owners

(*Continued from page* 1)

attendance," it was said. Representatives of New York's 658 theatres met late last week and voted to pursue the fight. Joseph R. Vogel, chairman of the New York Theatre Activities Committee, is chairman of a special committee named to steer the campaign, including Senator Henry Walters, Ed Rugoff and George Skouras.

A committee including Vogel, Walters and Charles C. Moskowitz, have pointed out to Mayor O'Dwyer the existence of the 20 per cent Federal levy on admissions, and while it is said the Mayor was sympathetic to their problems, he told the committee that the city needs the money to the point that the admission tax must be levied along with the other taxes.

ITO Objection

The board of directors of the Independent Theatre Owners Association of New York formally voiced its opposition to the proposed tax as a "discriminatory levy on every man, woman and child buying a ticket to a theatre."

The citywide committee is emphasizing that motion pictures, called by it "the poor-man's family amusement, are not to be classified as luxuries. They are a necessity, an essential part of living, for millions of New Yorkers who have little, if any, other form of amusement," said a spokesman.

Among those attending the meeting were: Edward N. Rugoff, Senator Walters, Harry Goldberg, George Skouras, Monty Salmon, Sol A. Schwartz, David Palfreyman, Moskowitz, Oscar A. Doob, John Murphy, Eugene Picker, Ernest Emerling, Edward C. Dowden, Dan Terrell, Fred Schwartz, Max A. Cohen, Samuel Rinzler, Emanuel Frisch, David Weinstock, Morton Sunshine, Leo Brecher, Robert Weitman and S. Rosenzweig.

Loew's Files Boston Percentage Suit

BOSTON, Feb. 24.—Alleged refusal to permit auditing of percentage pictures shown at the Beacon and Bowdoin Sq. Theatres, Boston, requested by Loew's has resulted in the filing of a percentage fraud action in the U. S. District Court for Massachusetts against Benjamin Welansky, Beacon Amusement Co., Inc., and the Bowdoin Amusement Co., Inc., by Loew's. Welansky is alleged to be the majority stockholder in Beacon and was until the end of 1943 majority stockholder in the Bowdoin company.

It is alleged that Welansky furnished Loew's with false box office reports on its percentage pictures to induce Loew's to take less rental on percentage films and to give lower rental terms on future flat and percentage deals. Loew's also claims it gave the exhibitor reductions in the agreed rates on pictures already shown after it had received reports of poor grosses from Welansky.

'Outlaw' Passed with Cuts

CHICAGO, Feb. 24.—The local Police Censor Board has passed "The Outlaw," provided cuts are made of the shootings and "some of the dialogue," according to Lt. Timothy Lyne, head of the Board.

Latham with Herb Lamb

HOLLYWOOD, Feb. 24.—Herb Lamb, president of Herb Lamb Productions, has announced the appointment of John R. Latham as national sales manager. He will open an office in New York.

Paramount-Cooper Trial in October

Judge John Knox of New York Federal Court has ordered three suits involving Joseph Cooper (a Paramount theatre partner in Nebraska, Colorado and Oklahoma) and Paramount, to trial as one suit during the October term. Knox's order came on a motion by Cooper, who is defendant in two of the cases and plaintiff in one.

In two of the cases Paramount is suing for 50 per cent interest in three Cooper-affiliated corporations that own theatres in Oklahoma and Colorado; and is suing in company with Montague F. Gowthorpe and Sam Dembow, Jr.—the latter two as directors in the Lincoln-Nebraska Corp.—for an accounting of assets of the Lincoln-Nebraska Corp.

Cooper is suing for $250,000 damages, claiming that as a result of money advancements that both he and the company took, Paramount put its share on record as expenses and Cooper's share as salary, thereby making it necessary for Cooper to pay $100,000 to the Internal Revenue Department as taxes. The additional $150,000 is being sought by Cooper to compensate him for damage to reputation and credit.

Canadians Attack Films' Criticizers

TORONTO, Feb. 24.—To combat a prolonged agitation against motion pictures by the *Toronto Daily Star* on the grounds that films are found to be a major contributing factor in the current growth of juvenile delinquency, Morris Stein, Eastern division manager of Famous Players Canadian Corp., Toronto, is circulating a statement in which he takes exception to the claims of moral reformers as published in the newspaper, particularly questioning the quoted declaration of Dr. Kenneth W. Rogers of the Toronto Big Brother Movement to the effect that youths "get all the information about how to conduct their crimes" from films and are "constantly being fed on pictures presenting gangsters living in fabulous luxury." Dr. Rogers claimed that juveniles disregarded the moral of crime pictures, that misdeeds do not pay.

The Famous Players spokesman stresses that films dealing with crime give strong emphasis to the punishment of wrongdoers and pointed out, with reference to films which are not suitable for children, that "our policy is that these be withdrawn on Saturday matinees when most children attend theatres."

Rufus Davis Injured

MARIANNA, Fla., Feb. 24.—Rufus A. Davis of Dothan, Ala., co-owner of a circuit in Georgia, Florida and Alabama, was critically injured in an automobile-truck collision near here. His wife was injured also, but less seriously.

MPAA to Reelect

All members of the Motion Picture Association of America's board of directors are expected to be reelected at the annual meeting on March 25. Eric Johnston, MPAA president, will preside.

Fancy FIGURE!

It takes a lot of skill to cut this Fancy Figure...in SERVICE ...and The PRIZE BABY is mighty proud of the fact that he does it...day in and day out...with a proven regularity. ★ ★ ★ He did it during wartime...when conditions were all against him...and he still does it...in the face of continued transportation and manpower problems ★ ★ ★ You can depend on him to do it...again and again...in the years to come...meeting your playdates...ON TIME... with the skill that is born of Twenty Five Years of rendering SERVICE to the Exhibitors of America...under good conditions...and bad! He cuts a mighty Fancy Figure, this PRIZE BABY...a figure that spells SERVICE to YOU!

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

. 59. NO. 38 NEW YORK, U. S. A., TUESDAY, FEBRUARY 26, 1946 TEN CENTS

Names . . . in Today's News

HOLLYWOOD, Feb. 25.—Writer-producer Joseph Fields today announced the formation of a new independent production company in association with Edward Small, with Lee Marcus as general manager and treasurer. The unit plans two productions annually.

Birdwell, Brennan, Sloan to Produce

Under a new production company set-up, said by its sponsors to be heavily backed by a New York financial syndicate, Russell Birdwell with enter independent producer ranks upon his return to Hollywood from New York, late this month.

Frederick Hazlitt Brennan will serve as associate producer to Birdwell and Paul H. Sloane has already been signed as director. First picture scheduled will be "Merchant of Death," based on an original story by Brennan.

Production marks Brennan's first associate producer job and the return to directing of Sloane after four years as Western director of Army Pictorial Service as lieutenant colonel.

Kirsch Is Named To Red Cross Drive

Jack Kirsch, newly elected president of Allied States Association, has accepted the post of associate national campaign director for the industry's Red Cross drive, March 20-26, it was announced here yesterday by Spyros P. Skouras, national chairman for the campaign. Kirsch will work with Harold J. Fitzgerald, national campaign director.

Kirsch will leave Chicago for Florida late this week, following the annual meeting ot Allied of Illinois.

Murphy Heads Coast Coordinating Group

HOLLYWOOD, Feb. 25.—Screen Actors Guild president George Murphy has been named chairman of the Hollywood Co-ordinating Committee, established to carry on in peacetime the work done by the Hollywood Victory Committee during the war.

Gell Will Handle Five UA Producers

William J. Gell is now scheduled to leave New York by plane today for London, having completed arrangements to act as London representative for five independent producers distributing through United Artists.

The five whose current releases Gell will supervise in London are Charles R. Rogers, Jules Levey, David Loew and Golden and Arnold Productions.

To Meet Soon On Licenses

Currently conducting an eight-city amusement license survey as the initial step toward the establishment of an entirely new, "model" theatre license code for New York City, License Commissioner Benjamin Fielding told MOTION PICTURE DAILY yesterday that he has set March 4 as the date on which he will begin a series of "intimate" conferences with industry groups preliminary to the actual setting up of licensing regulations which will replace those now in force within a month or so.

An exchange of correspondence directed toward the desired end is progressing currently between the

(*Continued on page 6*)

Italy Considers a Production Code

ROME, Feb. 25 (By Cable).—Plans for the immediate application of the Italian Production Code were considered at a convention of all Italian producers and distributors, held here Saturday. The Italian Production Code is based on the Code established by the American motion picture industry. Alfredo Proia is president of the Italian Association of Producers and Dis-

(*Continued on page 6*)

Britain Spurs Film Output

LONDON, Feb. 25.—The existence of officially sponsored plans for the expansion of British film production with a view to reducing the adverse dollar exchange resulting from Britain's imports of American films was disclosed today by Sir Stafford Cripps, president of the Board of Trade, during questioning in the House of Commons.

Substantial progress already has been made, Commons was told. Only five per cent of wartime requisitioned studios remain in the government's hands, it was stated, and the government is facilitating the discharge of motion picture artists and technicians from the services. In addition, it is extending labor priorities to studios

(*Continued on page 6*)

Studio Wage Talks Now in Full Swing

HOLLYWOOD, Feb. 25.—With Pat Casey, labor contact, back from New York to take a hand in the parleys, the producers faced a long series of negotiations with labor leaders for new contracts entailing wage increases variously estimated to total several million dollars annually.

Meetings with IATSE international representative Roy M. Brewer and

(*Continued on page 6*)

Flexible U.S. Plan Is Filed For Schine Reorganization

BUFFALO, Feb. 25.—In accordance with Section 3 of the court's judgment in the Schine anti-trust suit, the government today filed a plan of reorganization for the Schine circuit. It permits the greatest possible flexibility in the defendant's mode of compliance.

The plan accomplishes only a partial dissolution of the circuit as such, inasmuch as it leaves the defendants in possession of a substantial circuit of theatres. It provides no realignment of theatre ownership in the sense of transferring operations from one area to another, but it does reorganize the circuit by a method of theatre divestiture which is calculated to insure active competition for the defendant's theatres, wherever they operate.

The plan, substantially, dilutes the circuit buying power possessed by the defendants and found by the court to have been illegally used by them to achieve their present dominance to motion picture exhibition in the areas where they operate. This was described as "essential to a restoration of competitive conditions."

"We have attempted to insure such restoration of theatre operating competition in the future in the areas involved without eliminating the defendants as a substantial competitive factor in these areas," said Robert L. Wright, government counsel.

"Thus, in Utica, Buffalo, Glens Falls and Norwich, N. Y., and Salisbury, Md., where other existing theatres offer substantial competition, Schine's holdings would not be disturbed by this plan," he added.

The plan calls for the divestiture of all theatre interests in the following

(*Continued on page 6*)

Jackson Park Theatre Wins Damage Claim

Supreme Court Confirms Initial $360,000 Award

WASHINGTON, Feb. 25. — The U. S. Supreme Court reversed the ruling of the U. S. Circuit Court in Chicago in a decision handed down today upholding the right of the Jackson Park Theatre, Chicago, to treble damages of approximately $360,000 in its anti-trust suit brought against distribution companies and other defendants.

The high court contended that respondent distributors and exhibitors conspired to give to the distributor-controlled or affiliated theatres preferential playing positions in the release system. The court pointed out that the producers did not assail the jury's verdict or deny it. "The sole ques-

(*Continued on page 6*)

Goldman Jury Plea Denied by Court

PHILADELPHIA, Feb. 25.—The U. S. Circuit Court of Appeals today denied the plea of William Goldman for a writ of mandamus to force Judge William H. Kirkpatrick of District Court to appoint a jury to determine damages in the anti-trust suit decided in his favor by the Circuit Court against film companies. Arguments were heard Feb. 6.

Judge Kirkpatrick has already indi-

(*Continued on page 6*)

To See Mayor Again In N.Y. Tax Fight

New York City's theatre owners were yesterday faced with the necessity of pressing their fight to eliminate Mayor O'Dwyer's proposed five per cent tax on theatre admissions, following a meeting here last Friday with Gov. Thomas E. Dewey.

The owners plan further talks with

(*Continued on page 6*)

In This Issue

"From This Day Forward" is reviewed on page 3. Estimates of key city grosses are on pages 7 and 8.

Independents Will Organize in South

New Orleans, Feb. 25.—L. C. Montgomery of Film Service and Joy Theatres, Inc., has returned from a trip in Louisiana and Mississippi to further organize an independent theatre owners association in the New Orleans exchange area and reports that the exhibitors he proposed the idea to practically were all favorable. Plans for the organization are now being completed.

TAC Recommended In New England

NEW BEDFORD, Mass., Feb. 25.—Approval of the Theatre Activities Committee for industry advancement is expressed here by both chief exhibitors in this city. Harry Zeitz, president of the Zeitz circuit, said he favored the TAC "for the good of the industry, through distributor and exhibitor co-operation." At present the circuit is independent of any industry organization.

Strong support of the TAC was also given by Morris Simms, manager of the Olympia here, a member of the Paramount-M. and P. Theatre Corp.

Johnston to Attend Academy Awards

WASHINGTON, Feb. 25.—Eric Johnston will attend the Academy's awards dinner in Hollywood on March 7; he will leave Washington on March 5.

Johnston does not plan to resign as president of the Chamber of Commerce, but rather is waiting until his term expires on May 1, when he will retire from the Chamber, not seeking reappointment. After May 1, Johnston will maintain hedquarters at the MPAA building at 17th and I Streets, N. W. New York MPAA personnel will be unaffected by the move. That office will continue to function as at present. Little, if any, transfer of personnel is expected, according to the MPAA Washington office.

Green Backs SEG in March 3 Election

HOLLYWOOD, Feb. 25. — American Federation of Labor president William Green threw his strength behind the Screen Extras Guild in its contest with the Screen Players Union for control of extra-players, to be decided in a National Labor Relations board election next Sunday, in a wire to the Central Labor Council declaring: "AFL unions are under obligation to support chartered AFL unions in contests with independent or unaffiliated unions. I call upon the CLC and all affiliated AFL unions to extend to SEG a full measure of support in the election which will be held March 3."

Personal Mention

HERBERT J. YATES, president of Republic, has returned to the Coast from New York.

•

WILLIAM J. KUPPER, JR., Terrytoons representative at the 20th Century-Fox home office, and WILLIAM J. CLARK, 20th-Fox short subjects sales manager, have joined C. E. PEPPIATT, district manager, in Pittsburgh for sales talks.

•

MAX THORPE, general sales manager of Columbia Pictures, Ltd., is due in New York from Hollywood to spend 10 days before flying to England.

•

H. M. BESSEY, Altec vice-president, has returned here after the company's Western and Midwestern conferences, accompanied by E. O. WILSCHKE and C. S. PERKINS.

•

BERNIE KAMBER, Eastern publicity representative for BENEDICT BOGEAUS, is in Chicago.

•

COL. NATHAN LEVINSON, head of Warners' sound department on the Coast, is recuperating from a recent operation.

•

BEN FISH, Samuel Goldwyn representative, has arrived here after a tour of the country and will remain several weeks.

•

T/3 MICKEY ROONEY has been awarded the Bronze Star by MAJ. GEN. A. R. BOLLING at Frankfort, Germany.

•

M/S ABRAM SAMUELS has returned to Allentown, Pa., and rejoined Automatic Devices Co., of which his father, IRVING, is president.

•

HARRY KALMINE, Warner Theatres president, and RUDOLPH WIESS, head of the real estate department, were in Milwaukee at the weekend.

•

CHARLES S. CHAPLIN, Canadian general manager for United Artists, will leave Toronto Friday to visit the company's branches in Canada.

•

JOHN JAVIS, former PRC Atlanta sales representative, has joined Columbia as a salesman in the Alabama territory.

•

J. ROBERT RUBIN, M-G-M general counsel now vacationing at Phoenix, Ariz., will leave there Friday for a 10-day visit to the Coast studios.

•

BOB ADLER of Phil Chakeres Theatres, Springfield, Ohio, is in New York.

•

CARL LESERMAN, currently in New York from Hollywood, plans to return there late this week.

•

SAM LEFKOWITZ, United Artists district manager, is due in New York from Albany today.

•

BRUCE ROBERTS, Republic booker at Salt Lake City, is the father of a son, born to MRS. ROBERTS recently.

GEORGE J. SCHAEFER left here for the Coast over the weekend.

•

JACK SHULMAN, Cleveland theatre owner, and MRS. SHULMAN, have announced the engagement of their son, JAMES, recently released from the Air Corps, to JOANNE GUGGENHEIM of that city.

•

JAMES R. GRAINGER, Republic executive vice-president and general sales manager, is expected here tomorrow after a visit to Atlanta and Tampa.

•

LAWRENCE C. PAULSON, Paramount general manager for India, has returned here from the Coast and is awaiting air transportation to his territory.

•

ARNOLD STOLTZ, PRC's national director of advertising-publicity-exploitation, has returned to New York from Detroit.

•

NAT LEVY, RKO Radio Eastern division sales manager, will leave here today for Detroit to join DAVE PRINCE, captain of the "Ned Depinet Drive."

•

S. BARRET MCCORMICK, RKO Radio director of advertising and publicity, plans to leave New York for Hollywood this week.

•

NORMAN H. MORAY, short subjects sales manager for Warners, is back in New York from a tour of Midwest exchanges.

•

EDWARD M. SCHNITZER, United Artists home office executive, returned to New York from Toronto yesterday.

•

LOUIS S. LIFTON, public relations manager at Monogram, has been on the influenza list since his return to the Coast from New York last week.

•

BILL SEIB, manager of Columbia's Salt Lake City exchange, played host to JERRY SAFFRON from the home office recently.

•

CARL T. COMBS will rejoin Warners' studio publicity department following four years in the Navy.

•

CHARLES FOGEL of M-G-M's exchange operations department has returned here from New England.

•

STEVE BROIDY, president of Monogram, and MRS. BROIDY are vacationing in Palm Springs.

•

JOHNNY JONES, president of Screen Guild Productions, has left the Coast for a six-weeks' stay in Chicago.

•

JACK GOLDHAR, Eastern sales manager for United Artists, returned to New York from Boston yesterday.

•

LEONARD POLLACK has returned to the Loew's home office after an operation.

•

JACK FULD and SELMA B. HANDEL were married here Friday.

'Henry V' Held from General Release

"Henry V," the Laurence Olivier Two Cities British Technicolor production which United Artists will distribute in this country, will not be pu in general release but will be playe off over a number of years, with roa showings directed toward audience on a reserved seat policy at advanc admissions. For this purpose, United Artists is currently setting up promotional units.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CLARK GABLE - GREER GARSON
In M-G-M's
"ADVENTURE"
JOAN BLONDELL - THOMAS MITCHELL
SPECTACULAR STAGE PRESENTATION

12th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A. M. • LATE SHOW EVERY NIGHT

Paramount Presents
BING CROSBY - BOB HOPE
DOROTHY LAMOUR
in
"ROAD TO UTOPIA"
— IN PERSON —
BENNY GOODMAN
PARAMOUNT Times Square

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. SHOWING!
'TARS and SPARS'
ALFRED DRAKE
JANET BLAIR
MARC PLATT
IN PERSON
ALL STAR STAGE SHOW

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
Continuous
Performances
Popular Prices
WINTERGARDEN
B'way & 50th Street
Doors Open 9.00 A.M.

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

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Kalmenson to Hold Chicago Sales Meet

CHICAGO, Feb. 25.—Ben Kalmenson, vice-president in charge of sales for Warners, will conduct a three-day conference of district managers and home office sales executives at the Blackstone Hotel, starting Thursday. The sessions also will be addressed by [illegible]ort Blumenstock, vice-president in charge of advertising-publicity.

Other home office executives attending will include Samuel Schneider, vice-president; Arthur Sachson, assistant general manager; Roy Haines, Western and Southern division sales manager; Jules Lapidus, Eastern division sales manager; Norman H. Moray, short subject sales manager; I. F. Dolid, supervisor of exchanges; Ed Hinchy, head of the playdate department; William W. Brumberg, manager of the field public relations staff.

Sales and merchandising plans for the final months of the current fiscal year will be discussed at the meeting.

Coast Office Guild Settlement in View

HOLLYWOOD, Feb. 25.—Indication that the tangled situation involving office workers here may clear shortly is seen as the result of new moves by the Screen Office Employes Guild and the Film Office Workers Guild. The latter, formed during last year's strike by SOEG members dissenting from an order to observe picket lines, has voted to join the AFL-sponsored Office Employes International Union, SOEG, and have announced a mass meeting for tonight. The unit has declared its readiness to join CEIU if four stipulations concerning the executive set-up and organization are met. It is generally believed an amicable settlement of the long dispute is not far off.

M-G-M to Replace European Junket

M-G-M has been compelled to call off its proposed trip to Europe for 13 branch and district managers and salesmen in the efficiency-of-operations contest now under way. Instead, the idea will be replaced by a "Quint-City Jubilee Tour" of the U. S.

Although William F. Rodgers, vice-president and general sales manager, intended to follow up the "On to Rio" trip which 12 branch managers are now on as a result of their showings in the first contest with a European jaunt, it has been impossible to get definite assurances on transportation and hotel reservations from various travel agencies for a group of 13 men.

Honor Cinema Lodge Presidents Tonight

Cinema Lodge, B'nai B'rith will pay tribute to its past presidents and founders at the Hotel Astor here tonight; to be honored are Alfred W. Schwalberg, Arthur Israel, Jr., Irving Greenfield and Adolph Schimel.

In another feature of the evening, Leon Frechtel, who was assistant prosecutor to U. S. Supreme Court Justice Robert Jackson at the Nuremberg trial, will deliver a first-hand report on the prosecution of the Nazi leaders.

Review

"From This Day Forward"

(RKO Radio)

ANY bookie would have given you 10-to-1 or better that the first picture setting out to deal seriously with the discharged serviceman's-eye-view of life in this civilian United States would fall flat on its face, but if you had backed "From This Day Forward" at those odds you would have cleaned up. And you still can. Because "From This Day Forward," in addition to being a grand piece of entertainment merchandise, and having Joan Fontaine in it, looks the returned soldier's prospects straight in the eye and tells precisely what is to be seen there. The picture is a natural for all the servicemen who did the fighting and all the civilians they did it for, and enough of a natural so that everybody in both groups is sure to hear about it and want to take a look.

Although Miss Fontaine is the bright and particular star of the picture, and turns in a bright and particular performance, a new young man named Mark Stevens, in the role opposite, is front and center in the proceedings and delivers a record first performance in fast company which includes, in addition to the gifted Miss Fontaine, such skilled players—and never more skilled than here—as Rosemary DeCamp, Henry Morgan, Arline Judge, Wally Brown, Mary Treen and Renny McEvoy.

Stevens and Miss Fontaine, as the returning soldier and his faithful wife, portray average Americans in a way to make all Americans glad to be average Americans, and it is the kind of story that gives every supporting player a right to consider himself a principal.

The picture opens with the soldier (Stevens) just back from service and on his way to the U. S. Employment Service headquarters in quest of a job, after having been welcomed home by his wife. While he is filling out forms and being interviewed at the USES office, he reviews mentally his prewar employment and unemployment, which encompasses the decade in which he met, wooed and married his wife, made good and failed, got hired and fired, throve and hungered physically and spiritually, and it is the story of this prewar decade that is told in detail, simply, eloquently, convincingly and most entertainingly in the film proper, with the camera swinging back now and again to the soldier at the USES office, who is clearly comparing the period that is the past with the period that is the future and finding them essentially identical.

It is a telling rich in detail, shot through with quiet humor, free of strain and direct in appeal. (If there's a moral to be drawn from the story, it appears to be simply that honest young people intent upon achieving standard American objectives, like establishing a home and family, are going to be about as successful in the future as in the past, but the perhaps more important effect of the narrative is to clear away a lot of the malarky that has been clouding the issue for some of the boys).

THE picture, extraordinary in its timeliness and the breadth of its public appeal, was produced by William L. Pereira for executive producer Jack J. Gross, from a script by Hugo Butler, based on a Garson Kanin adaptation of a novel by Thomas Bell, entitled "All Brides Are Beautiful." For handling with care and to utmost advantage a subject potentially as explosive as a boatload of atom bombs, full honors to all of these craftsmen.

Running time, 95 minutes. General audience classification. Release date not set.

WILLIAM R. WEAVER

20th - Fox Company For Latin-America

ALBANY, N. Y., Feb. 25.—Twentieth Century-Fox Inter-America, Inc., has been incorporated to deal in motion pictures. Incorporators are: Spyros P. Skouras, 20th-Fox president; Murray Silverstone, president of 20th International, and W. C. Michel, executive vice-president of the company.

Silverstone told MOTION PICTURE DAILY yesterday that the incorporation was in connection with the company's activities in Latin-America.

Goldens in St. Louis

ST. LOUIS, Feb. 25.—Edward A. Golden and Robert Golden of Golden Pictures, producers of "Breakfast in Hollywood," are here for the opening of the picture at the Fox Theatre. They will spend several days here and then go to Dallas for an opening at the Majestic, and subsequently will fly to Los Angeles, where they are expected Mar. 15.

Parsons Heads Own Production Unit

HOLLYWOOD, Feb. 25.—As a step in establishing his own production unit at Monogram, Lindsley Parsons has taken possession of a new office in the writers' building on that lot. Parsons will produce a number of films for the current season.

Dembow to Los Angeles

Sam Dembow, president of Golden Pictures, producer of "Breakfast in Hollywood," will leave here today on TWA's *Constellation* for Los Angeles on a publicity and advertising campaign for the opening of the picture in Los Angeles about the middle of March.

PRC Exchange Opens

ALBANY, Feb. 25.—A new PRC exchange opened here today, with president Harry Thomas and other company executives atending.

Monogram, Selznick Pictures to Czechs

By JOE KANTUREK

PRAGUE, Feb. 25.—The Czechoslovak government film monopoly has signed an agreement with Miles Sherover, American businessman, to buy 18 Monogram pictures, selected from 250, and five David O. Selznick reissues. Six of the Monogram pictures have already been shown to a screening committee. Companies involved do not belong to the American industry's Motion Picture Export Association.

Recently an agreement was reached in Prague between the Czechs and a representative of the U. S. industry's Motion Picture Export Association, subject to New York approval, calling for showing in Czechoslovakia of 96 features and 96 shorts within 18 months. A foreign department spokesman said here yesterday that this agreement has not as yet been confirmed by home offices.

Jalas Defeats Bebb In Local 110 Election

CHICAGO, Feb. 25.—Despite some opposition, most incumbent officers of the Chicago Moving Picture Operators Union, Local No. 110 (IATSE) have been reelected for two years. Major exception was the defeat of Ora D. Bebb, secretary-treasurer, by Clarence Jalas, which is another victory for current heads of the union. Last September Bebb filed a suit in Superior Court against officers, charging them with conspiracy and intimidation. The action is still pending.

Those re-elected include Tom Gordman, president; Eugene Atkinson, business manager; Frank Galluzzo, vice-president, and Jules Dickstein, sergeant-at-arms. Elected to the executive board were Sam Klugman, Clarles B. McNeill, Charles Funk and Arthur Tuchman. The elected board of trustees includes George Karg, Claude Holmes, and Edward Schultz.

State Supreme Court Denies Sorrell Appeal

HOLLYWOOD, Feb. 25.—The California Supreme Court today denied an appeal by Conference of Studio Unions president Herbert K. Sorrell for a writ of haebas corpus on a plea that the lower court decision resulting in his present incarceration was based on insufficient evidence.

Sorrell has been in the Los Angeles County Jail since Feb. 20 under a 16-day sentence growing out of last year's studio strike violence, although permitted to appear in Burbank Court daily, in custody.

'Follies' Film Suit

Joseph E. Levine, New England distributor, has filed a suit in New York's Supreme Court alleging plagiarism of the film, "Gaslight Follies," and registered trade mark infringement against Ben Brodie, of Latin Film Co., and owner of the Miami Theatre here. Harry G. Kosch, attorney for Levine, seeking to enjoin Brodie and the Miami Theatre from presenting a film called "Gaslight Cavalcade," declares "Gaslight Follies" was produced at a cost of $40,000 more than a year prior to Brodie's film.

THE BIGGES

60 MAGAZINES *Claim it...*

—in the greatest national advertising campaign ever put behind a "Tarzan" picture!

TRADE REVIEWS *Confirm it...*

—as Daily Variety says: "Sure-fire boxoffice with Tarzan fans of all ages!" and Hollywood Reporter raves: "Big time in every respect! One of the best!"

GLOBE THEATRE, N. Y. *Proves it*

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"TARZAN AND THE Leopard Woman"

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JOHNNY SHEFFIELD
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Produced by SOL LESSER • Associate Producer and Director KURT NEUMANN

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RKO RADIO PICTURES

Schine Plan

(*Continued from page* 1)

towns, where the defendants now own or control the only theatre: Bath, Carthage, Dolgeville, East Rochester, Fairport, Hamilton, Hudson Falls, Newark, Perry, Penn Yan, Saranac Lake and Tupper Lake, N. Y.; St. Michaels', Md., and Laurel and Milford, Del.

All of the defendant's theatre interests would be divested in the following towns, except in one theatre in each, its choice to be filed with the court within 30 days after approval of the plan: Amsterdam, Auburn, Canandaigua, Corning, Cortland, Geneva, Gloversville, Herkimer, Ilion, Little Falls, Lockport, Ogdensburg, Oneonta, Oswego, Salamanca, Seneca Falls and Watertown, N. Y.; Ashland, Athens, Bellefontaine and Bucyrus, Del.; Kent, Piqua, Ravenna, Tiffin and Wooster, Ohio; Cambridge and Easton, Md.; Lexington, Middlesboro, Maysville, Paris and Richmond, Ky.

1942 Order

Also to be divested are theatres still undisposed of under the consent order of 1942: Strand, Cumberland, Md., Margie Grand, Harlan, Ky.; Opera House and Ada Meade, Lexington, Ky., Plaza, Malone, N. Y.; and Memorial, Mt. Vernon, Ohio.

The Riviera or Liberty and the Monroe or Madison Theatres in Rochester would be sold, with the defendants designating the two theatres in this group of four to be retained, within 30 days after approval of the plan.

The existing pooling arrangements in the following towns would be dissolved by sale of the defendant's stock in the respective corporations operating the theatres there: Fostorio, Medina, Norwalk and Shelby, Ohio, and Ballston Spa, Granville, Mechanicville and Whitehall, N. Y.

The pooling arrangement now in effect in Syracuse would be terminated by sale of Schine's interest in the SKE Operating Co.

In addition to the foregoing requirements, the defendants would also make an election as to which of the following towns they would withdraw from completely in the nine areas where the defendants now operate in two or more towns within approximately 25 miles of each other. In each designated area the defendants would dispose of all theatre interests except those held in one town. The areas are: Kent and Ravenna, Ohio; Ashland and Wooster, Ohio; Bucyrus and Tiffin, Ohio; Cambridge and Easton, Md.; Lexington and Paris, Ky.; Amsterdam and Glamersville, N. Y.; Ilion, Herkimer and Little Falls, N. Y.; Auburn and Seneca Falls, N. Y., and Geneva and Canandaigua, N. Y.

Sale Provisions

The plan calls for the properties to be sold as rapidly as possible upon such terms and upon such prices as the court may approve. When feasible theatre sales should be made by transfer of the ownership of existing corporations through which the theatres are owned and operated, the party would be afforded a reasonable opportunity to file objections with the court to any proposed sale; and, if the court finds that the proposed sale might itself result in an unreasonable restraint of competition or otherwise not effectuate the purpose of the plan, it may disapprove the sale. In exercising any choice among prospective purchasers for the same property, the court would favor the purchaser which would, after approval of the sale, have the lesser circuit buying power. In no event would a sale to any person in any way affiliated with a distributor of motion pictures be approved.

In order to effectuate the plan, the government asked the court to appoint a trustee with full power to negotiate and make the sales. The plan provides also that no defendant shall buy or book films for any theatre other than those in which the defendant owns a financial interest—and that no defendant shall acquire a financial interest in any additional theatres except after an affirmative showing that such acquisition would not unreasonably restrain competition.

April 16 was set as the date for a hearing on the plan, and further arguments on Schine's attack on the court's findings of fact.

Jackson Park

(*Continued from page* 1)

tion for decision here is whether the evidence of damage is sufficient to support the verdict," the decision stated, adding: "We conclude that there was evidence to support a verdict for damages on at least one theory on which the case was submitted to the jury." It went on to emphasize that there might have been other theories upon which the jury could have based a verdict.

Petitioners have owned since Nov. 1, 1936, the Packson Park Theatre, on the south side of Chicago. Respondents, the producers and distributors, own several theatres, in addition to handling distribution in that area.

"There was evidence that distributors and exhibitors conspired to give the distributor-controlled or affiliated theatres preferential playing positions in the release system over the positions allotted to independent competing theatres," the court concluded.

Frankfurter Dissents

Mr. Justice Frankfurter dissented in the decision. He said in a separate verdict that "such cases are not helpful where the crucial issue is whether there is solid proof of the existence of a legal injury."

While the government did not argue the case, it submitted to the court a brief contending that the circuit court was in error by reversing the Chicago District Court's decision.

The Supreme Court decision, prepared by Justice Stone, contended that the Chicago District Court jury awarded the proper damages to Jackson Park. The court awarded $360,000 after the jury reported a verdict of but $120,000. The Chicago judge was correct, the Supreme Court said, in trebling that amount because this action is permitted under the Sherman Anti-Trust Act, by which the case was tried in all three legal jurisdictions.

Deny Goldman Plea

(*Continued from page* 1)

cated that he intends to revoke his appointment of David Bachman as special master to determine the damages and will instead hear arguments himself and rule on the damages. Judge Kirkpatrick will probably start hearings shortly now that the Circuit Court, which over-ruled his original decision in favor of the film companies, has ruled against Goldman on the mandamus writ.

Once damages in the action have been set, it is then likely that the film companies will decide upon an appeal to the Supreme Court.

License Meet Soon

(*Continued from page* 1)

New York Department of Licenses and the license departments of Boston, Philadelphia, Chicago, New Orleans, Atlanta, Kansas City, San Francisco and Los Angeles, Fielding said. Fielding first apprised the industry of his intention to completely revise New York theatre license regulations at the annual luncheon-meeting of the Motion Picture Associates held here last Wednesday.

In addition to industry representatives, participants in the moulding of the new code will include officials from the city's water, buildings and fire departments, Fielding said. The advice and judgment of all will be weighed, he added, explaining that the generally accepted best suggestions, combined with the best features of all rules and regulations embraced by the aforementioned cities, will be incorporated in a new code, to be set forth in "simple statements." At the MPA gathering Fielding described current licensing of New York's theatres as in "complete confusion."

New York's present method of revising its license code, Fielding asserted, will establish a precedent for large cities. Fielding recently replaced Paul Moss who occupied the commissionership during the administration of Mayor LaGuardia.

Studio Wage Talks

(*Continued from page* 1)

vice-president Carl Cooper in behalf of the 14 "IA" studio unions, resumed this afternoon, having started last Wednesday. Meetings with the four-man committee representing Herbert K. Sorrell's Conference of Studio Unions group, also were to be resumed with Carl Head, Sorrell's alternate, substituting for the CSU chief during the latter's incarceration on a contempt of court conviction.

Although the CSU had said that negotiations would be held in abeyance during Sorrell's confinement, the CSU committee resumed talks at the weekend with Byron Price, Motion Picture Association of America vice-president, saying some progress was made.

Sorrell is daily attending the Burbank court trial arising out of strike-rioting charges in custody of a police officer, returning to jail nightly with time counting against the 16-day sentence he started serving last week on contempt charges.

Italian Code

(*Continued from page* 1)

tributors, and Eitel Monaco is general counsel.

Last spring, Martin Quigley, Jr., proposed in Rome, to leaders of the Italian industry, the project of drawing up a Production Code. The document was published in Rome in August under the title of "Codice Per La Cinematografia."

N. Y. Tax

(*Continued from page* 1)

O'Dwyer in an attempt to convince him that his proposed tax on the so-called "poor man's entertainment" was a tax upon a tax in that a Federal 20 per cent tax on theatre admissions was already in existence and that it was therefore "discriminatory." Efforts were being made yesterday to ma[illegible] an early appointment with the Ma[illegible] for the committee headed by Joseph R. Vogel, Loew's vice-president, and which includes Charles C. Moskowitz, George Skouras, Senator Henry Walters and Edward N. Rugoff.

Governor's View

The committee outlined the opposition of New York owners to the proposed tax in their meeeting here. The Governor is understood to have been sympathetic to the problem of the owners but is understood to have pointed out that the state could not allocate more funds for New York financing and was therefore in a position of having to accept the new taxing proposals brought forth by the O'Dwyer administration.

ALBANY, Feb. 25.—Mayor O'Dwyer may scrap the bulk of his proposed tax program and ask only for legislation for a one cent additional sales tax in New York City, in a compromise move, it was reported here today.

The move would yield an estimated $40,000,000 or sufficient to offset the subway deficit, it was said.

Milwaukee Levies Tax Of 10 Cents Per Seat

MILWAUKEE, Feb. 25.—The joint taxation and license committees of the Common Council, here, ruling that fees must pay the costs of issuance and inspection, has voted an annual tax of 10 cents per theatre seat. A minimum charge of $50 and a maximum of $300 per theatre also have been set. For many years a flat fee of $30 has been charged.

Britain Spurs

(*Continued from page* 1)

ready for reconversion and reconditioning, Cripps said.

It was disclosed that most of the studio equipment required is being manufactured in Britain or soon will be. However, import licenses are being made available for any required equipment which cannot be produced here.

Priorities for the construction of new studios will be issued in the near future, it was said.

Pinewood Studios Returned To Civilian Production

Pinewood Studios, England's second largest motion picture studio, has been turned back to civilian production activities by the British Government after being in war production since early 1940, it is reported here by the Jock Lawrence organization representing J. Arthur Rank.

Since 1940 the studios have been used by the British Army Film Unit and have turned out "great numbers of propaganda and service films." The first "civilian" production following "demobilization" will be "Green for Danger," under the direction of Frank Launder and Sidney Gilliat of the Rank Group.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Clark Gable and Greer Garson in "Adventure" galvanized the grosses picture for their opening week, with "Pardon My Past," another first starter, also turning in an impressive total. Estimated receipts for the week ending Feb. 27:

VACATION FROM MARRIAGE (M-G-M)—CARTHY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days, 6th week. Gross: $9,500. (Average: $8,200)

THE DOLLY SISTERS (20th-Fox)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $14,000. (Average: $14,600)

ADVENTURE (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days. Gross: $27,500. (Average: $15,800)

THE DOLLY SISTERS (20th-Fox)—FOUR STAR (900) (50c-60c-85c-$1.00) 7 days. Gross: $9,000. (Average: $6,600)

PARDON MY PAST (Col.) and MEET ME ON BROADWAY (Col.)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $16,500. (Average: $8,100)

PARDON MY PAST (Col.) and MEET ME ON BROADWAY (Col.) — GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $9,500. (Average: $7,100)

THE BELLS OF ST. MARY'S (RKO-Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 9th week. Gross: $18,000. (Average: $21,600)

THE DOLLY SISTERS (20th-Fox) — LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $20,000. (Average: $27,400)

ADVENTURE (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days. Gross: $45,000. (Average: $26,100)

ABILENE TOWN (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days. Gross: $7,320. (Average: $4,900)

ABILENE TOWN (UA) — MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days Gross: $25,125. (Average: $14,700)

ABILENE TOWN (UA) — MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days. Gross: $8,210. (Average: $6,600)

ABILENE TOWN (UA) — MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days. Gross: $7,430. (Average: $4,600)

THE BELLS OF ST. MARY'S (RKO-Radio) — PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 9th week. Gross: $13,000. (Average: $20,500)

MURDER IN THE MUSIC HALL (Rep.) and THE CATMAN OF PARIS (Rep.) PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $15,000. (Average: $22,200)

MURDER IN THE MUSIC HALL (Rep.) and THE CATMAN OF PARIS (Rep.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days. 2nd week. Gross: $8,000. (Average: $12,800)

ADVENTURE (M-G-M) — RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $21,500. (Average: $13,300)

PARDON MY PAST (Col.) and MEET ME ON BROADWAY (Col.)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $21,000. (Average: $14,400)

THE DOLLY SISTERS (20th-Fox)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $8,000. (Average: $11,300)

PARDON MY PAST (Col.) and MEET ME ON BROADWAY (Col.) — VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $9,500. (Average: $6,700)

CINDERELLA JONES (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days. Gross: $20,000. (Average: $20,700)

CINDERELLA JONES (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days. Gross: $16.000. (Average: $14.500)

CINDERELLA JONES (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days. Gross: $15,000. (Average: $13,700)

'Abilene' Here Saturday

Jules Levey's "Abilene Town," United Artists release, will have its New York opening Saturday at the Globe Theatre.

CHICAGO

The holiday was followed by a strong weekend here. The leader among the newcomers is "Spellbound," which is headed for a heavy $40,000 week. Estimated receipts for the week ending Feb. 28:

THE LOST WEEKEND (Para.)—APOLLO (1,200) (55c-65c-85c-95c) 5th week. Gross: $30,000. (Average: $12,000)

DOLL FACE (20th-Fox)—CHICAGO (3,850) (55c-65c-85c-95c). Stage show. Gross: $54,000. (Average: $51,500)

A WALK IN THE SUN (20th-Fox) — GARRICK (1,000) (55c-65c-85c-95c). Gross: $15,000. (Average: $12,000)

BLACK MARKET BABIES (Mono.) and SWING PARADE OF 1946 (Mono.) — GRAND (1,350) (55c-65c-85c-95c) 2nd week Gross: $10,000. (Average: $9,500)

BLITHE SPIRIT (UA)—ORIENTAL (3,200) (55c-65c-85c-95c). On stage: Vaughn Monroe and band. Gross: $45,000. (Average: $35,000)

BECAUSE OF HIM (U) and STRANGE CONFESSION (U)—PALACE (2,500) (55c-65c-85c-95c) 2nd week. Gross: $18,000. (Average: $24,000)

FALLEN ANGEL (20th-Fox) — ROOSEVELT (1,000) (55c-65c-85c-95c) 2nd week. Gross: $22,000. (Average: $24,000)

SPELLBOUND (UA)—STATE LAKE (2,700) (55c-65c-85c-95c). Gross: $40,000. (Average: $29,000)

THE HARVEY GIRLS (M-G-M) — UNITED ARTISTS (1,700) (55c-65c-85c-95c) 5th week. Gross: $18,000. (Average: $20,000)

BELLS OF ST. MARY'S (RKO-Radio)—WOODS (1,200) (55c-65c-85c-95c) 9th week. Gross: $30,000. (Average: $15,000)

BOSTON

In spite of terrific snowstorms here this week, returns are still good. Estimated receipts for the week ended Feb. 23:

CORNERED (RKO-Radio) — BOSTON (2,900) (50c-$1.10). Plus a stage show, 3rd week. Gross: $23,500. (Average: $26,300)

LEAVE HER TO HEAVEN (20th-Fox) and SONG OF MEXICO (Rep.)—FENWAY (1,700) (40c-74c) 3rd week. Gross: $6,450. (Average: $7,300)

BECAUSE OF HIM (U) and TERROR BY NIGHT (U)—KEITH MEMORIAL (2,900) (40c-75c). Gross: $25,000. (Average: $24,800)

LOST WEEKEND (Para.) and HOW DO YOU DO? (PRC)—METROPOLITAN (4,376) (40c-74c) 2nd week. Gross: $27,500. (Average: $25,200)

THE HARVEY GIRLS (M-G-M) — ORPHEUM (3,200) (35c-74c). Gross: $24,300. (Average: $22,700)

LEAVE HER TO HEAVEN (20th-Fox) and SONG OF MEXICO (Rep.)—PARAMOUNT (1,700) (40c-74c) 3rd week. Gross: $11,500. (Average: $14,200)

THE HARVEY GIRLS (M-G-M)—STATE (2,900) (35c-75c). Gross: $19,500. (Average: $17,300)

OMAHA

Business held close to par at all but one situation here where exceptionally high business was experienced. The weather continued mild Estimated receipts for the week ending Feb. 27-28:

SCARLET STREET (U) and GIRLS ON THE SPOT (U)—OMAHA (2,000) (44c-60c) 2nd week for "Scarlet Street" on a moveover from the Paramount. Gross: $6,600 (Average: $8,200)

WHISTLE STOP (UA) and MEET ME ON BROADWAY (Col.)—ORPHEUM (3,000) (44c-60c). Gross: $8,600. (Average: $9,800)

LEAVE HER TO HEAVEN (20th-Fox) — PARAMOUNT (2,900) (50c-65c). Gross: $18,300. (Average: $9,900)

TARS AND SPARS (Col.)—and ALLOTMENT WIVES (Mono.)—RKO-BRANDEIS (1,200) (44c-60c). Gross: $7,500. (Average: $6,700)

BALTIMORE

New pictures, opening on the Washington's Birthday holiday, gave the box office a substantial start. With mild weekend weather, the business pace was maintained and grosses are going well over the top among the major attractions for the seven-day period. Nothing in town offers any serious competition in the amusement field. Estimated receipts for the week ending Feb. 28:

THE HARVEY GIRLS (M-G-M) — CENTURY (3,000) (35c-44c-55c-65c). Gross: $24,000. (Average: $15,500)

COLONEL EFFINGHAM'S RAID (20th-Fox) — KEITH'S (2,406) (35c-40c-50c-60c). Gross: $9,500. (Average: $12,000)

LEAVE HER TO HEAVEN (20th-Fox)—NEW (1,800) (35c-44c-60c) 2nd week. Gross: $12,000. (Average: $10,500)

THREE STRANGERS (WB)—STANLEY (3,280) (35c-44c-55c-65c). Gross: $16,500. (Average: $17,500)

THE SPIRAL STAIRCASE (RKO-Radio)—HIPPODROME (2,205) (35c-44c-55c-65c). Stage show. Gross: $24,300. (Average: $18,000)

HIT THE HAY (Col.)—MAYFAIR (1,000) (25c-35c-54c). Gross: $7,000. (Average: $6,000)

CLOSE CALL FOR BOSTON BLACKIE (Col.) and CHEROKEE FLASH (Rep.) — MARYLAND (1,400) (25c-44c). Gross: $6,500. (Average: $7,000)

KANSAS CITY

In a week of warm, pleasant weather, with fewer counter-attractions than usual, all first runs have been doing well, some making records. Estimated receipts for the week ending Feb. 26:

DAKOTA (Rep.)—ESQUIRE (800) (45c-65c) 7 days. Gross: $9,000. (Average: $8,000)

THE HARVEY GIRLS (M-G-M)—MIDLAND (3,500) (45c-65c) 7 days. Gross: $27,000. (Average: $15,000)

THE LOST WEEKEND (Para.)—NEWMAN (1,900) (45c-65c) 7 days, 2nd week. Gross: $13,000. (Average: $12,000)

TOMORROW IS FOREVER (RKO-Radio) — ORPHEUM (1,900) (45c-65c) 7 days. Gross: $18,000. (Average: $10,000)

ALONG THE NAVAJO TRAIL (Rep.) and FRISON SHIP (Col.)—TOWER (2,100) (39c-60c). Stage show. Gross: $9,400. (Average: $9,400)

DAKOTA (Rep.)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $7,000. (Average: $6,000)

DAKOTA (Rep.)—FAIRWAY (700) (45c-65c) 7 days. Gross: $1,900. (Average: $1,750)

BUFFALO

Cold weather persists here but apparently is not hurting business. Estimated receipts for the week ending Mar. 2:

THE SAILOR TAKES A WIFE (M-G-M) and PEOPLE ARE FUNNY (Para.) — BUFFALO (3,489) (40c-50c-60c-70c). Gross: $20,000. (Average: $17,400)

THE HARVEY GIRLS (M-G-M)—GREAT LAKES (3,000) (40c-50c-60c-70c) 2nd week. Gross: $16,000. (Average: $16,400)

SPELLBOUND (UA)—HIPPODROME (2,100) (40c-50c-60c-70c) 3rd week, on a moveover. Gross: $9,200. (Average: $9,700)

DOLL FACE (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox)—TECK (1,500) (40c-50c-60c-70c). Gross: $7,300. (Average: $7,000)

TOMORROW IS FOREVER (RKO) — TWENTIETH CENTURY (3,000) (40c-50c-60c-70c). Gross: $22,000. (Average: $12,200)

THE ENCHANTED FOREST (PRC) and SNAFU (Col.)—LAFAYETTE (3,000) (40c-50c-60c-70c). Gross: $11,000. (Average: $12,400)

CINCINNATI

The box office turnstiles are clicking in high gear on practically all fronts, with the RKO Albee and Palace headed for the biggest returns in several months. Cloudy and cool weather prevails. Estimated receipts for the week ending Feb. 26-Mar. 1:

BANDIT OF SHERWOOD FOREST (Col.)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $23,000. (Average: $14,500)

TOMORROW IS FOREVER (RKO-Radio) —RKO CAPITOL (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $18,000. (Average: $10,000)

GOLD MINE IN THE SKY (Rep.) and FACE OF MARBLE (Mono.) — RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,800. (Average: $1,600)

NAVAJO KID (PRC) and BEHIND CITY LIGHTS (Rep.) — RKO FAMILY (1,000) (30c-50c) 3 days. Gross: $900. (Average: $800)

BLACK MARKET BABIES (Mono.) and SWING PARADE OF 1946 (Mono.)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $10,500. (Average: $8,000)

A WALK IN THE SUN (20th-Fox) — KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $4,500. (Average: $5,000)

THE HARVEY GIRLS (M-G-M) — RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 5th week, on a moveover from four weeks at the Capitol. Gross: $7,000. (Average: $5,000)

ADVENTURE (M-G-M) — RKO PALACE (2,700) (44c-50c-60c-70) 7 days, plus a Saturday midnight show. Gross: $26,000. (Average: $13,500)

THE SPIRAL STAIRCASE (RKO-Radio) —RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 3rd week, on a moveover from two weeks at the Palace. Gross: $5,500. (Average: $5,000)

PITTSBURGH

Inclement weather hurt business here with only three of the seven first runs doing a little better than average. Estimated receipts for the week ending Feb. 28:

DOLL FACE (20th-Fox) — FULTON (1,700) (35c-44c-65c) 3rd week. Gross: $7,500. (Average: $9,000)

PARDON MY PAST (Col.)—J. P. HARRIS (2,000) (35c-44c-65c). Gross: $15,000. (Average: $10,000)

SPELLBOUND (UA)—PENN (3,400) (40c-55c-85c) 3rd week. Gross: $22,000. (Average: $23,000)

STORK CLUB (Para.)—RITZ (1,100) (35c-44c-65c) 4th week, on a moveover from the Warner. Gross: $3,500. (Average: $3,000)

THE SAILOR TAKES A WIFE (M-G-M) —STANLEY (3,800) (40c-65c-85c) 2nd week. Gross: $12,500. (Average: $23,000)

VACATION FROM MARRIAGE (M-G-M) and DANGER SIGNAL (WB)—WARNER (2,000) (35c-44c-65c). Gross: $10,000. (Average: $7,500)

JESSE JAMES (20th-Fox) and THE RETURN OF FRANK JAMES (20th-Fox)—SENATOR (1,700) (35c-44c-65c). Gross: $8,200. (Average: $3,500)

PHILADELPHIA

Grosses held up here despite a heavy exodus to the seashore over the Washington Birthday weekend. The weather was cool. Estimated grosses for the week ending Feb. 26-28:

SPELLBOUND (UA)—ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days, 4h week. Gross: $24,100. (Average: $14,500)

THIS LOVE OF OURS (U)—BOYD (3,000) (40c-45c-50c-65c-75c-85c) 7 days. 2nd week. Gross: $16,800. (Average $18,000)

MY REPUTATION (WB) — ARCADIA (900) (40c-45c-50c-65c-75c) 7 days, 2nd run. Gross: $6,800. (Average: $4,000)

SHE WENT TO THE RACES (M-G-M)

(*Continued on page 8*)

Indiana ATO Hits Hollywood Publicity

INDIANAPOLIS, Feb. 25.—The board of directors of the Associated Theatre Owners of Indiana have sent a letter to Eric Johnston protesting against the recent "open air bodice" fashion stories emanating from Hollywood as undesirable publicity for the motion picture industry.

The Indiana Association's board also expressed concern over the probable effects of the "Forever Amber" film, fearing that it will fail to satisfy persons who have read the book and that it will be used against the industry by persons who have heard about the book and don't see the picture. "It is not merely rumor that censorship is being discussed in Indiana," the exhibitors' Feb. 25 bulletin states.

The IATO also advised members to consider increasing admission prices where their margin of profit now is at a minimum and that profits from concession stands should not be considered in figuring the gross on a picture.

Palestine Workers Demand 25% Raise

By JACQUES PASCAL

CAIRO, Feb. 25 (By Air Mail).—Cinema workers in Tel-Aviv, Palestine, have gone on strike again, demanding a 25 per cent wage increase. Workers involved, members of the Union of Cinema Workers, include projectionists, cashiers, ushers, cleaners and others. The union has appealed to the American Motion Picture Distributors Association of the Near East to stop sending films to strike-bound theatres, but this has failed owing to distributors' contract obligations.

All foreign pictures, including American, now exhibited in Egypt must carry Arabic subtitles. A law to this effect was enacted just before the war, but was postponed until nine months after the end of the war.

Fabian Buying Post Goes to Saperstein

ALBANY, N. Y., Feb. 25.—Joseph Saperstein, veteran in exhibition, has been promoted from the manager's post at Fabian's Grand Theatre here to film buyer for Fabian Upstate Theatres, succeeding Joseph Shure, who reportedly will enter business on his own in California.

Whalen Shifts to Minneapolis Post

MINNEAPOLIS, Feb. 25. — Robert Whalen, for 16 years a manager of RKO Orpheum-Singer Theatres in Sioux Falls, Ia., has moved to Minneapolis as the new manager of the Hennepin Orpheum.

Fete Davis Prior to Return to England

TORONTO, Feb. 25.—All branches of the Canadian film industry feted John Davis of London today prior to his immediate departure for England.

New York 1st-Run Houses Score Again at Boxoffice

Aided by record Washington's Birthday business, plus a big Saturday and Sunday, New York's first-run theatres are generally counting a week of outstanding receipts.

Of the new arrivals, "Tomorrow Is Forever" is headed for a new record at the Winter Garden, with a heavy $55,00 expected for its initial week. "Three Strangers" and a stage show featuring Jack Carson set a new three-day weekend record of $40,000 at the Strand, with a big $78,000 expected for the first week.

Holdovers at Radio City Music Hall, the Roxy, Paramount, Palace and Criterion are also drawing standout receipts. "Adventure" and a stage show at the Music Hall is expected to bring a heavy $138,000 for a third week, following a second week's $132,000. The Paramount expects an outstanding $104,000 for a third and final week of "Miss Susie Slagle's" and a stage bill headlining Danny Kaye, the combination being limited to a three-week run; "The Road to Utopia" and a stage bill featuring Benny Goodman and his orchestra will take over at the Paramount tomorrow.

'Angel' Drawing

"Fallen Angel," with Carmen Miranda heading the stage bill, continue to draw big at the Roxy, with a neat $100,000 expected for a third week; the combination will hold for a fourth and final week, with "Sentimental Journey" following. "The Spiral Staircase" is expected to draw $40,000 for a third week at the Palace, to equal the second week. "Scarlet Street" receipts at the Criterion are only slightly behind the initial week's takings, with a big $44,000 expected for a second.

"The Harvey Girls" and a stage show featuring the Glenn Miller orchestra and Tex Beneke are steady in a fifth and final week at the Capitol, with a good $75,000 expected; the fourth week's receipts were $73,500. "The Sailor Takes a Wife" and a stage show featuring Sammy Kaye and his orchestra will take over at the Capitol on Thursday.

Long-run holdovers, "The Lost Weekend" at the Rivoli; "Spellbound," at the Astor, and "Saratoga Trunk," at the Hollywood, are still in the big grosser class. "Weekend" is expected to bring $40,000 for a 13th week at the Rivoli, following a 12th's $45,600. "Spellbound" is headed for a good $39,000 for a 17th week at the Astor; it will probably hold until Easter before making way for "The Kid from Brooklyn." "Saratoga Trunk" surged ahead again at the Hollywood, with $35,000 expected for the 14th week, following a 13th's $23,000.

'Walk' Still Strong

"A Walk in the Sun" continues to do well at the Victoria, with $16,000 expected for a sixth week; re-release of "Rebecca" will open there on March 8. "Tarzan and the Leopard Woman" is expected to register a good $15,000 for a third and final week at the Globe; "Abilene Town" will open there Saturday. "Getting Gertie's Garter" will bring a satisfactory $8,500 for a fourth and final week at the Gotham; "Journey Together" will open there Saturday.

"The House of Horror" is scoring well at the Rialto, with $9,000 expected for the first week; it will hold for a second. The revival of Walt Disney's "Dumbo" at the Republic is headed for another $10,000 for a third week, equaling the second week's receipts.

N. E. Exhibitors Rename Mitchell

BOSTON, Feb. 25.—Walter E. Mitchell has been reelected president of the Independent Exhibitors of New England at the organization's annual meeting here. Also reelected were Harold Stoneman, vice-president; Warren Nichols, second vice-president; Kenneth Forkey, secretary; W. Leslie Bendslev, treasurer; Raymond E. Feeley, business manager.

The following were elected to the executive committee: Nathan Yamins, Leonard Goldberg, J. E. Charbonneau, Richard Flora, Allard M. Graves, Fred L. Greene, Francis C. Lydon, Joseph Mathieu, Daniel Murphy, Francis M. Perry, Morris Pouzzner, George Ramsdell, Samuel Resnick, Philip Smith, Meyer Stanzler and William Viano.

Fitzgerald Group Out To Build Milwaukee

MILWAUKEE, Feb. 25.—Harold J. Fitzgerald, head of Fox-Wisconsin Amusement Corp. and president of the 1948 Corporation, a group of local businessmen seeking to complete civic improvement projects, staged a luncheon-meeting for civic alliance.

William V. Geehan, assistant to Fitzgerald at Fox-Wisconsin, is publicity coordinator for the corporation.

Rule Against Reade In 2 Legal Actions

Judge Aaron Steuer in New York Supreme Court yesterday denied the motion of Long Park Theatres of New Jersey, a Walter Reade affiliate, for a temporary injunction against Trenton-New Brunswick Theatres and other defendants to restrain RKO Theatres from continuing the operation of the Trenton-New Brunswick theatres pending final determination of a lawsuit.

In another action in New York Supreme Court involving Reade, Judge Bernard L. Shientag denied Reade a rejudgment in his action brought against Richard M. Huber, Frank S. Hirst, Alan L. Wolf and the Chase National Bank, as trustees for the estate of the late Frank V. Storrs, to obtain the lease on the Englewood Theatre, Englewood, N. J., which is held by Skouras Theatres.

Lamb Will Produce Musical Cartoons

In addition to a series of educational shorts covering a variety of sports, Lamb Productions is making a series of animated musical cartoons. Herb Lamb, president and executive producer is now in New York conferring with executives of film companies to arrange distribution.

Key City Grosses

(*Continued from page 7*)

6 days **and ADVENTURE (M-G-M)** 1 day —EARLE (3,000) (40c-65c-75c-85c-95c) 6 days of vaudeville starring Buddy Rich's Band and Kitty Kallen. Gross: $28,800. (Average: $27,500)

DOLL FACE (20th-Fox)—FOX (3,000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $[illegible] (Average: $20,500)

THE LOST WEEKEND (Para.)—KARLTON (1,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $12,500. (Average: $6,600)

JESSIE JAMES (20th-Fox) and THE RETURN OF FRANK JAMES (20th-Fox)—KEITH'S (2,200) (40c-45c-50c-65c-75c-85c-95c) 7 days, revival. Gross $6,500. (Average: $5,800)

BELLS OF ST. MARY'S (RKO-Radio)—MASTBAUM (4,700) (40c-45c-50c-65c 75c-85c) 7 days, 2nd week. Gross: $49,700. (Average: $22,000)

ADVENTURE (M-G-M)—STANLEY (3,000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $43,000. (Average: $20,000)

UP GOES MAISIE (M-G-M) — STANTON (1,700) (40c-50c-65c-75c-85c) 7 days. Gross: $11,000. (Average: $9,500)

Skouras in MOT 'Report on Greece'

Spyros P. Skouras, president of 20th Century-Fox, who heads the Greek War Relief Association, figures in the latest of the March of Time series, "Report on Greece," which brings to American audiences a highly dramatic, powerfully moving, keenly analytical compendium of the heroic role which the Greek people played in World War II, the searing internal political crisis that has gripped their land in the wake of the Allies' victory in Europe, and the starvation, ruin and misery that have been Greece's since the advent of peace.

Together with crack camera work and ace editorial make-up, the crisp, distinctive commentary of Westbrook Van Voorhis, the familiar "voice" of the March of Time, rates much credit for the film's becoming what it is: an educational "must" for American audiences; 20th Century-Fox distributes the series. Running time, 19 minutes. C. L. F.

Nathanson Resigns; Lawson Odeon Head

TORONTO, Feb. 25.—Paul L. Nathanson has resigned as president and managing director of Odeon Theatres of Canada, because of ill health, and has been succeeded in the presidency by J. Earl Lawson, K. C., of Toronto, who became a member of the Odeon board of directors last year. The move was not unexpected in trade circles here.

Nathanson went to Florida last fall, later going to California on the advice of his physician, and more recently has been taking a rest in a Quebec winter resort.

Zama, Lombroso Honored

Emanuele Zama and Henry Lombroso, Universal representatives in Italy, have been honored by the Italian government and given the title of "Commendatore." Both were inscribed in the Order of St. George of Carinzia.

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

.. 59. NO. 39 NEW YORK, U. S. A., WEDNESDAY, FEBRUARY 27, 1946 TEN CENTS

Names . . . in Today's News

ABE DICKSTEIN has been promoted to the post of assistant to Jack Goldhar, Eastern sales manager for United Artists, succeeding Phil Dow, resigned, it was announced here yesterday by J. J. Unger, general sales manager. Dickstein will assume his new duties on Monday, March 4.

Dow was with the company 19 years, 10 of them as assistant to Harry Gold, former Eastern sales manager. When Gold resigned, about Jan. 1, to join Howard Hughes Productions, and Goldhar took Gold's U.A. post, Dow became his assistant. Dow now joins Gold at the Hughes office.

Radin in Charge for Buchanan on Coast

Paul Radin, of Buchanan and Co., has been elected vice-president of the organization, it has been announced by John Hertz, Jr., chairman of the board. Radin, a member of the agency's management board, has left for Hollywood to take charge of the Beverly Hills office where he will head a unit servicing the agency's motion picture accounts.

John Krimsky, in charge of the Coast office now, will return to New York to be account executive on the United Artists' and International Pictures accounts.

Walsh, Harmon Head Red Cross Units

Richard F. Walsh, president of the IATSE, will serve as national chairman of the labor division for the industry's Red Cross drive, March 20-26, it was announced by Spyros P. Skouras, national drive chairman.

Another appointment for the drive is that of Francis Harmon as Motion Picture Association liaison.

John LeFebre Joins 20th International

John LeFebre has joined 20th Century-Fox International Corp. in an executive capacity, it was announced yesterday by Murray Silverstone. LeFebre will assume his new post on March 4.

Recently released by the Office of International Information and Cultural Affairs, LeFebre will continue in a consultant capacity there.

Levy to Europe to Set Disney Releases

William Levy, distribution supervisor for Walt Disney, will fly to London from New York early next month to set up distribution of six or seven Disney features.

Cancer Week April 21-28

Motion picture theatres of the nation were called upon yesterday, through the trade press, to educate the American public on the ravages of cancer, stressing the scientific belief that the mortality rate can be reduced substantially when corrective measures are taken in time.

Charles Skouras

Addressing trade press representatives and key circuit executives at a luncheon at the St. Moritz Hotel, here, yesterday, Charles Skouras,

(*Continued on page 7*)

Fireproofing Drive On in Connecticut

HARTFORD, Feb. 26.—"To reduce fire hazards in theatres," state police commissioner Edward J. Hickey, who is also state fire marshall, has sent a warning to all theatre managers of Connecticut that his office requests that all drapes, curtains, acoustical materials and coverings, scenery, and all furniture in theatre entrances, lob-

(*Continued on page 7*)

Alliance Between U. S. and Britain Is Seen by Dietz

Hope for a future alliance between the British and American film industries with the films of each having unrestricted exhibition in both countries on the basis of merit and audience appeal, was expressed here yesterday by Howard Dietz, Loew's vice-president and advertising and publicity head.

Dietz has just returned from a five-week visit in England, France and Switzerland, where he studied present marketing conditions for M-G-M films.

Although the British people like American films there is a growing appreciation of British production, Dietz explained. Any suggested re-

(*Continued on page 6*)

Paramount Expands Foreign Promotion

World-wide advertising, publicity and exploitation activities of Paramount International Films, originating in the company's home office here are to be expanded, according to George Weltner, president.

Weltner reveals that the new program will be in charge of Paul E. Ackerman, who has been director of advertising and publicity for the company since Oct., 1944, and who previously had been publicity manager for four years. Ackerman has been with Paramount since 1933, and prior to

(*Continued on page 6*)

Majors May be Distributors Only: D. Loew

Independents' Growth to Curb Their Activities

If formation of independent producing companies by established stars, directors and writers continues to mushroom "major companies will eventually become distributing agents only and not producers," David Loew, independent producer presently releasing through United Artists, has declared to MOTION PICTURE DAILY. Pointing out that a few years ago there were just a handful of independent producers,

David Loew

(*Continued on page 7*)

Schine Objections Due By March 24

BUFFALO, Feb. 26.—Counsel for Schine Chain Theatres have until March 24 to file objections to the government's new plan for reorganization of the circuit, which was presented to U. S. District Court Judge John Knight here yesterday. A hearing on

(*Continued on page 6*)

Jackson Park Ruling Studied By Counsel

Washington, Feb. 26.—Attorney General Tom Clark said today that he believed the Supreme Court decision in the Jackson Park case would result in many more anti-trust suits filed against film distributors.

Counsel for defendants in the Jackson Park anti-trust case yesterday

(*Continued on page 6*)

In This Issue

Five reviews are on pages 6 and 7; estimates of key city grosses, 8.

British Ask U. S. to Send Prints to Their Troops

Declaring that "no other industry has given as generously of its wares as the motion picture industry," Brigadier N. M. Carstairs, chief of the British Army's Kinema Service, the military organization which distributed and exhibited entertainment and training films to about 2,000,000 British servicemen monthly, reveals to MOTION PICTURE DAILY that he is here from London on a two-fold mission: to secure agreement in principle for the extension of the pact whereby a supply of American films was sent to British troops, and to formally thank the American industry for its services.

In order to service British troops, Carstairs said, about 110 features

(*Continued on page 6*)

Story Productions Progresses: Horne

Story Productions, new independent producing company, is now primarily concerned with developing screenplay material preliminary to handing out producer, director and talent contracts, Hal Horne, chairman, reports here following what he described as an "exploratory" trip to the Coast, accompanied by Armand Deutsch, president of the company, and Stanley Kramer, vice-president.

Horne said that he had opened pro-

(*Continued on page 7*)

Cross Bay Action Answers Are Due

Defendants in the anti-trust suit brought by Cross Bay Amusement Co. and Rockwood Theatre Enterprises, lessee and owner, respectively, of the Cross Bay Theatre, Woodhaven, Long Island, are scheduled to file answers in the U. S. District Court here tomorrow. Unreasonable clearance and run is charged.

Defendants are Paramount, Loew's, 20th Century-Fox, RKO Radio, Warners, Columbia, Universal, United Artists, Republic, Monogram, PRC, Metropolitan Playhouses, Randforce Amusement, United Artists Theatre Circuit, Skouras Theatres, John Wimple, Samuel and Harold Rinzler, Louis and Emanuel Frisch and Joseph M. Schenck.

Blumenstock Makes Four Assignments

Four new assignments in Warners' field public relations staff have been made by Mort Blumenstock, vice-president in charge of advertising-publicity.

Robert Bixler, new to the staff, takes over in Oklahoma City, succeeding Dick Brill, who is transferred to Denver and Salt Lake City; Allen Kohan, who has been temporarily handling Denver and Salt Lake, returns to Omaha and Des Moines; Edwin Maillard, assistant to George Fishman in Philadelphia, has been assigned to Pittsburgh, from which point he will also handle Cleveland, replacing I. Q. Gross, resigned; Emmons H. Turner, who has been assisting Art Moger in New England, succeeds Ed Schoen, resigned, in Cincinnati, also covering Toledo.

Directors and Studios To Talk Increases

Hollywood, Feb. 26.—Screen Directors Guild will commence negotiations with producers shortly on contract revisions submitted by the Guild last July. Meetings on proposals have been deferred at the Guild's request pending settlement of the studio strike and subsequent complications.

Guild proposals entail substantial increases in minimum scales, which would affect only smaller producers materially, since major companies generally pay directors well above scale.

Irving Fleischer Rites

Funeral services for Irving Fleischer, who established the restaurant at Warners' home office, will be held this morning at Riverside Memorial Chapel, followed by burial in Mt. Lebanon Cemetery. He died Monday following a long illness. Surviving are his widow, who has been running the restaurant for several years, and two sons, Bobby, who was employed at Warners before going into the Navy, and Peter, a doctor.

Charles Davis Dead

Charles Davis, 52, transportation manager for Warners, died suddenly of a stroke yesterday while at lunch. He had been with Warners for 15 years.

Personal Mention

SPYROS P. SKOURAS, president of 20th Century-Fox, will fly to the Coast from New York on Friday. He will remain there about three weeks.

•

Charles K. Stern, assistant treasurer of Loew's, and William G. Brenner, head of M-G-M's checking department, will arrive in Salt Lake City from Los Angeles today for a meeting with branch personnel there.

•

Joanne Slater, 12-year-old daughter of Bill Slater, RKO Theatres publicist, will debut at Carnegie Hall on Saturday with her original composition, "Liberation March."

•

Nicky Goldhammer, vice-president and general sales manager of Film Classics, left New York for a tour of the Northwest with a stop-over at Kansas City.

•

Jerry Safron and Bob Hill, Columbia executives in New York and Denver, respectively, have been visiting branch manager Bill Seib at Salt Lake City.

•

H. E. McFarland, Western Electric export manager in Singapore, left New York yesterday for Hollywood en route to his headquarters.

•

Irving Wormser, Eastern general sales manager of Film Classics, has returned to New York from a two weeks' vacation in Florida.

•

James J. Donohue, Paramount Central division sales manager, left New York yesterday for a 10-day visit to his exchange territory.

•

Harry Post, president of Post Pictures Corp., left New York last Saturday by plane for England where he will spend three weeks.

•

David E. Rose, Paramount managing director for Great Britain, left Hollywood for New York yesterday on the Superchief.

•

Charles Skouras, president of National Theatres, Inc., will return to Los Angeles from New York by plane tomorrow.

•

S. Barret McCormick, RKO Radio advertising-publicity director, arrived in Hollywood from New York last night.

•

Capt. Norman Barnett, on terminal leave from the Army, has rejoined Massce-Barnett here as secretary.

•

Morris Fridlin has assumed management of the De-Sota Theatre, Lake City, Fla.

NEIL F. AGNEW, vice-president of Vanguard, is in Hollywood from New York conferring with David O. Selznick and Daniel O'Shea.

•

Sol Polito, Warner's studio director of photography, arrived in St. Louis from the Coast yesterday to attend the graduation of his son, S. Robert Polito, from the Medical School of St. Louis University.

•

Abe Goldstein, Edward Bolton and Herbert Sumby have returned to Century Circuit, here, from the service. Arthur McWatters is now assistant manager of the circuit's Freeport Theatre.

•

Len Gruenberg, RKO Radio district manager at Salt Lake City before entering the armed forces, has been released from service and has resumed his former position with the company.

•

Joe Pasternak, M-G-M producer, is due to arrive on the Coast tomorrow, following a New York and Miami vacation.

•

A. C. Bromberg and Mrs. Bromberg of Monogram Southern Exchanges, Atlanta, are visiting in Miami.

•

Albert S. Berger of Monogram International here and Mrs. Berger are the parents of a son, Stephen Alan.

•

Herbert Wheeler, Warner Theatres Chicago district manager, is on a three-week Florida vacation.

•

Ralph W. Budd, Warner's personnel manager, returned to New York yesterday from Pittsburgh.

•

Arthur Jeffrey, International's Eastern publicity representative, is in Chicago from New York.

•

Don Tibbs, Monogram Salt Lake City manager, is recovering from an attack of influenza.

•

Ching Allen, United Artists division manager, has returned to Kansas City from Atlanta.

•

J. E. McLeroy, Monogram Southern exchange sales representative, is an Atlanta visitor.

•

W. G. Brenner of Monogram's New York office has been visiting Salt Lake City.

•

Van Johnson, M-G-M star, is due in New York today from Florida.

•

Pincus Sober of M-G-M left here last night for Detroit.

Dickson May Travel

Dick Dickson, general purchasing agent for 20th-Fox's National Theatres, has been offered a post in the foreign department of 20th and is now considering an offer which would place him in charge of supervision of company theatre construction abroad.

AMPA Meets Today

Associated Motion Picture Advertisers will hold a closed membership luncheon-meeting at the Hotel Bristol here today to select a committee for nominating candidates for April elections. David Bader, president, will conduct the proceedings.

Newsreel Parade

VATICAN ceremonies in the naming of the Catholic Cardinals take the spotlight in the latest newsreels, with Movietone News devoting its entire reel to those events. Covered also by other newsreels are celebrations in connection with the advent of the Chinese new year. Mrs. Roo[illegible] in Germany, winter sports, [illegible] "storming" of Washington by taxi drivers and miscellaneous other items. Complete contents follow:

MOVIETONE NEWS, No. 52—Ceremonies attendant on the elevation of Catholic prelates to Cardinals in Rome. (Special reel, with entire footage devoted to the subject).

NEWS OF THE DAY, No. 250—Pope Pius elevates new Cardinals. Gen. Eisenhower in San Francisco. Uncle Sam begins scrapping Navy. St. Paul hails winter carnival. Toboggan championship at Lake Placid. Rickshaw derby in Shanghai.

PARAMOUNT NEWS, No. 53—Bob-sled championship. More war brides. Taxi trouble—700 "vets" storm Capital. India: wedding without a bride. New Cardinals—ceremony in Rome.

RKO PATHE NEWS, No. 55—Taxi drivers ride on Washington. *Richelieu* home to France. China celebrates the new year. Mrs. Roosevelt in Germany. Cardinals receive red hats.

UNIVERSAL NEWSREEL, No. 480—Cardinals elevated by Pontiff. It's Year 4,634 for Chinese. Reunion in Honolulu. Downhill thrill.

Steve Edwards Adds 3 To His Staffs

Implementing plans for added attention to campaigns on Republic's kev productions, Steve Edwards, director of advertising and publicity, has made additions to his staffs.

Seth Flax will assist Dennis Carlin, advertising manager. Flax was previously with Columbia. Norman Pader will assist Beatrice Ross, exploitation manager, and Steve Strassberg will handle general magazines, newspapers, and syndicates under publicity manager Evelyn Koleman.

New Fan Magazine On Sale This Week

First issue of *Movie Songs,* new fan magazine edited by Charles Reed Jones, former advertising-publicity director of Republic Pictures, will go on sale this week.

New publication in addition to personality stories, reviews and previews of new pictures, Hollywood news and still layouts, fashion and beauty sections and record reviews, will contain lyrics of the latest popular songs. First print order is for 500,000 copies.

Lawler Joins Shea

Lt. Carroll J. Lawler, recently discharged from the U. S. Navy where he was in charge of film bookings in the First Naval District, Boston, has joined the New York booking office of the Shea Circuit, E. C. Grainger, president, has announced. Prior to entering the Navy Lawler operated successively the Amherst Theatre, Amherst, Mass., and Lawler Theatre, Greenfield, Mass.

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Bobby-Soxers Back, Gable's Got 'Em

Frankie crooned and they swooned. Van grinned and they wanted to mother him. But ohhhh. That Gable!

Dodo Miller's dark eyes were dreamy in the dawn's early light outside Radio City Music Hall this morning.

"Oh, Frankie and Van are just kids," cried Dodo, who is 18 and lives at 308 W. 82nd St. "At least, Gable's a man!"

Hundreds in Line.

Yes, Van and Frankie. There were hundreds of these fickle femmes in line for tickets to the premiere of the Gable-Garson scorcher, "Adventure." And even though that he-man has been off the screen for three and one-half years.

"The only thing I don't like is Garson's got him. It isn't fair." That was Doris Rovinsky, 17, Washington Irving High School senior, of 1635 Union St., Bklyn., doing the wailing.

Demure little Marjorie Cooper of Butler, N. J., looked sleepy. She had been in the line since 8:30 a. m.

She's Glad.

"I'm just glad he's back," said shyly, "I worked all nigh nursing. Then I came ove see Gable."

Doris Monthie, 19 W. 94th tossed her head. "He's so ca about his acting, definitely favorite actor," she observ loftily. "He's more of a man th Frankie."

One trio of giggling girls co fided: "We're hooky players. W took off from work."

The tall blonde explained, "We don't do it often. Just to see Gable. And we don't do any of that swooning stuff. We just like him 'cause he's a wonderful actor."

Tough Guy.

Arcky Pasquarello, 17, 1354 63rd St., Bklyn., was just beside herself with anticipation. "He's tough," she said of Gable. "He's got that look. Huh?"

Gloria Constantino of 1270 54th St., Bklyn., sighed rapturously. "He can make love just like the guys I don't know."

Ex-Maj. Clark Gable, who started his 3½-year army career as a private and who flew five combat missions over Europe and won the Air Medal, was released by the Army Air Forces last May, but this is his first picture.

And it wasn't just the girls who turned out to welcome Gable back this morning.

"I want to see what he's like after coming out of the Army," explained a faithful admirer, Edward Wexler, of 112 Ave. F. Bklyn

Mission for Wife.

Next to him in line was Mr. J. Goldstein, a visitor from Montreal, Canada. "My wife's still sleeping," he said sadly, "I'm to get the tickets. She wants to see Gable."

Mary Ribaudo, 17, of 361 W. 27th St., was way back in the line, stalled at Rockefeller Plaza. "For Gable," she said, "I'd stand four blocks."

(The New York newspapers cover it like a news event. Above is a sample from N. Y. World-Telegram)

Gables back!
and Garson's got him!
4th Record-Breaking Week at the Music Hall!

"ADVENTURE" IS TERRIFIC!

(and Leo's got it!)

Flash! Los Angeles, Cincinnati, Philadelphia openings break records. Watch for more!

Your Help Needed!
Red Cross Drive—Mar. 20-26

Film Treaty No. 1 French Problem

The top problem for the French film industry is implementing the existing trade treaty between France and the U. S., according to Henri Klarsfeld, Paramount head for France, Belgium and French North Africa. He has arrived in New York by air from Paris for conferences with George Weltner, Paramount International president.

Although the French are waiting to see American films, a lack of import licenses has kept them from seeing any but a few old ones, Klarsfeld said. He voiced the fear that those seeking entertainment will be diverted to other forms of amusement if they continue to see nothing but old product.

French producers, Klarsfeld said, were able to sell their pictures easily during the entire German occupation and have no intention of relinquishing their favored selling position, with little or no competition.

Cooperation

He believes that American companies are willing to cooperate with elements in the French industry who advance constructive measures. They realize that the French industry must live if American companies in France are to live, he said. They recognize, Klarsfeld added, that the more good films the French make the better it is for the industry as a whole.

Paramount's French representative stated that a good French film will gross far more than even the best foreign film. Mediocre pictures will have no market in France in the future and this is necessary to insure the prosperity of the whole industry. This will be of prime importance in working out a solution to the current French film problem, he said. French product should find its way into other markets, especially the U. S., he said, where many pictures were successful in the past.

Klarsfeld will remain in the U. S. for about five weeks.

Kingsberg Renews Jutkovitz Deal

Malcolm Kingsberg, president of RKO Theatres, and Al Jutkovitz, have signed a renewal for a long term, of the association of RKO with the Jutkovitz Brothers, in the operation of the Columbia and Strand Theatres in Far Rockaway. This association has been in existence for 25 years.

Kingsberg and Jutkovitz also revealed that plans had been filed for the construction of a 2,500-seat theatre adjacent to the RKO Columbia, also to be operated by RKO.

Laboratories, Union Meet Again Friday

Representatives of 18 East Coast film laboratories met with IATSE Motion Picture Laboratory Technicians Local No. 702, here, Monday, on the union's demands for a 25-cents-an-hour wage increase but failed to make any counter proposals according to a union spokesman. A further meeting has been set for Friday.

Local 702 which represents about 1,800 laboratory workers, presented its demands on Jan. 30, calling for adjustments in classifications and wage scales as well as a wage increase.

Production in a Sharp Drop; Only 29 Filming

HOLLYWOOD, Feb. 26.—In what must be termed a technical recession, since strike threats recently clouding the Hollywood scene had been placed in a state of abeyance, the production index dropped from 34 to 29 at the weekend, with studios having completed nine features and starting only four. Production by studios stood like this:

Columbia

Shooting: "One Life Too Many," "The Story of Jolson," "The Devil's Mask."

International

Shooting: "The Dark Mirror."

M-G-M

Shooting: "The Show Off," "You Were There," "Fiesta," "Till the Clouds Roll By."

Monogram

Finished: "In Fast Company" (formerly "In High Gear").

Paramount

Finished: "The Perfect Marriage" (Wallis).
Shooting: "O.S.S.," "Danger Street" (Pine-Thomas).

PRC

Shooting: "Avalanche" (Imperial Films).

RKO-Radio

Finished: "Double Trouble," "Crack-Up."
Started: "Sinbad the Sailor," with Douglas Fairbanks, Jr., Maureen O'Hara, Walter Slezak, George Tobias, Mike Mazurki; "Child of Divorce," with Sharyn Moffett, Regis Toomey, Walter Reed, Madge Meredith.
Shooting: "A Likely Story," "Desirable Woman."

Republic

Finished: "The Inner Circle," "The Man from Rainbow Valley."
Started: "The Twisted Circle," with Adele Mara, William Frawley.
Shooting: "My Pal Trigger," "The Ghost Goes Wild."

20th Century-Fox

Finished: "The Shocking Miss Pilgrim."
Shooting: "Margie," "It Shouldn't Happen to a Dog," "Three Little Girls in Blue."

United Artists

Shooting: "Mr. Ace and the Queen" (Bogeaus); "The Strange Woman" (Stromberg); "Angel on My Shoulder" (Rogers).

Universal

Finished: "Love Takes a Holiday," "Dressed to Kill."
Started: "Little Miss Big," with Dorothy Morris, Fay Holden, Frank McHugh, Beverly Sue Simmons, Fred Brady.
Shooting: "Fandango" (formerly "Shahrazad").

Warner

Shooting: "A Very Rich Man," "The Sentence," "Humoresque."

M-G-M 16mm Films In 10 Countries

Full scale operation of M-G-M's world-wide program for the distribution of entertainment and educational films outside the United States and Canada, is expected to get under way in the immediate future in 10 countries, it was reported here yesterday by Orton H. Hicks, head of the 16mm division of Loew's International Corp.

The 10 countries are: France, Belgium, Argentina, Puerto Rico, Cuba, Mexico, Chile, Panama, Venezuela and the Philippines.

'Burma' Openings Set

"Burma Victory," British documentary being distributed by Warners' will open day-and-date in three Los Angeles houses, the Hollywood, Downtown and Wiltern, on Friday. Other openings include the Roger Sherman, New Haven; Avon, Dubuque, March 3; Pastime, Coshocton; Warner, Erie, and Warner, Morgantown, March 6; Capitol, Philadelphia, and Sigma, Lima, March 13; Park, Youngstown, and Madison, Mansfield, O., March 20; Ohio Theater, Sandusky, March 27, and about 15 upstate New York houses starting in April.

Innes Rejoins Paramount

Lt. Comm. Hiller Innes, former executive assistant to Russell Holman, Paramount's Eastern production head, has been discharged from the Navy and has rejoined the company to resume in his former position.

O'Donnell Discloses Variety Film Plan

DALLAS, Feb. 26.—R. J. O'Donnell, national chief barker of the Variety Clubs, discloses that D. A. Doran, Paramount studio executive, wants to use the story of Variety as the theme of "Star-Spangled Rhythm." The many philanthropies of the 27 Variety clubs would be included. O'Donnell also announced that Paul Short, who has been prominent in Variety affairs and who has been with Paramount since his discharge from the Navy, has been authorized to represent the clubs in all studio conferences pertinent to the production.

20th Wins Verdict

ST. LOUIS, Feb. 26.—The Missouri Circuit Court of Appeals has reversed the decision of the lower court in the "Alexander's Ragtime Band" case, with a verdict for 20th Century-Fox against the plaintiff, Marie Cooper Oehler Dieckhaus. Mrs. Dieckhaus charged that the film, "Alexander's Ragtime Band," infringed her song-novel "Love Girl."

Wilder to Paramount

HOLLYWOOD, Feb. 26. — Robert Wilder, author of "Written on the Wind," will join Paramount in May under a term contract.

GPE Declares Dividend

General Precision Equipment Corp. yesterday declared a dividend of 25 cents on capital stock, payable March 15 to holders of record on March 8.

RCA '45 Net Up To $11,317,068

Net earnings of Radio Corp. of America in 1945 amounted to $11,317,068, equivalent to 58.8 cents per share of common stock, it was disclosed in the company's 26th annual report released yesterday by Brig. Gen. David Sarnof, president. This compares with $10,263,291 in [illegible] when earnings, after payment of [illegible]ferred dividends, were equivalent to 51.2 cents per share.

Total 1945 gross income from all sources amounted to $279,503,615, compared with $326,421,913 in 1944, a decrease of 14.4 per cent.

Capital Rises

Working capital at Dec. 31, 1945, amounted to $62,108,118, compared with $57,446,901 at the close of 1944. The total earned surplus at Dec. 31, 1945, amounted to $49,038,127, an increase of $5,393,040 over earned surplus at the end of 1944.

During 1945, the report discloses, a 300-megacycle television transmitter developed at RCA Laboratories reached the stage at which field tests could be made of a complete system utilizing such an installation and at the same time research and development in other phases of television were reflected in improved black-and-white television system, employing the new supersensitive RCA "Image Orthicon" pickup tube and a correspondingly sensitized kinescope receiving tube.

Five Meetings for NBC Affiliates

The 1946 NBC station meetings, succeeding the NBC "War Clinics," have been scheduled to begin in New York March 4, for representatives of all the network's affiliated, managed or owned stations from Coast to Coast. NBC executives will present the three-day event in New York's Waldorf-Astoria Hotel, March 4-5-6, the Biltmore in Atlanta, March 13-14-15; the Hotel Worth in Fort Worth, March 19-20-21; the Drake in Chicago, March 25-26-27, and the Ambassador in Los Angeles, April 1-2-3.

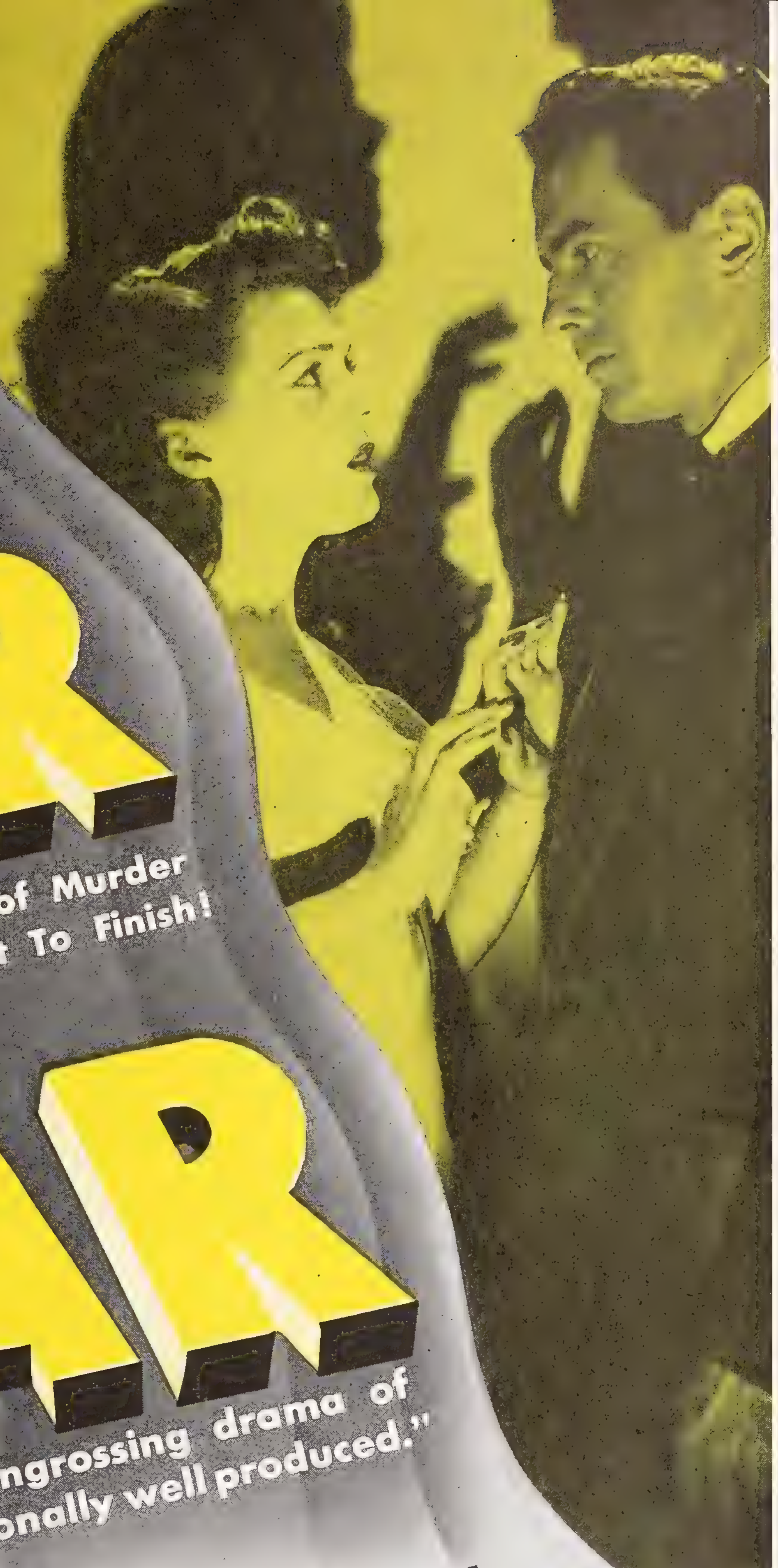
Executives Set

Executives making the entire journey are: Niles Trammell, president; C. L. Menser, vice president in charge of programs; Easton C. Woolley, director of the stations departments; Sheldon B. Hickox, Jr., manager of station relations; Charles P. Hammond, director of advertising and promotion; Noran E. Kersta, manager of television, and Robert E. Shelby, director of technical developments of the television department.

Roy C. Witmar, vice-president, will address the New York, Chicago and Los Angeles meetings. Frank E. Mullen, vice-president and general manager, will appear in New York and Chicago, as will William S. Hedges.

Television Club to Meet

Election of a new board of governors of the Television Press Club and a possible reorganization will highlight a luncheon-meeting at the Blue Ribbon Restaurant here today.



FEAR

It's a Million Dollar Title . . . An Arresting and Intriguing Promise of Terror To Come!

FEAR

A Triumph in Tension . . . The Kind of Murder Story You'd Stay Awake All Night To Finish!

FEAR

Boxoffice called it "Highly engrossing drama of crime and conscience. Exceptionally well produced."

Starring **PETER COOKSON** • **WARREN WILLIAM**
ANNE GWYNNE • **JAMES CARDWELL** • **NESTOR PAIVA**
Produced by LINDSLEY PARSONS • Directed by Alfred Zeisler • Original Screenplay by Dennis Cooper and Alfred Zeisler

It's Another Natural From
MONOGRAM

MONOGRAM MPC PICTURES

British Seek Prints

(*Continued from page 1*)

yearly are required to make up two programs a week, from 70 to 75 per cent of which were U. S. films. In addition to distribution and exhibition of film programs, along with ENSA, the film service also produced training films. Over 4,000 troops were used in the film service, Carstairs said, with 200 permanent theatres and 2,500 mobile units showing both 16 and 35mm. films, in operation. Ten projector units comprised one section, with each section attached to a division of troops. Each section was self-contained: carried its own film libraries and maintained and repaired its own equipment.

The Kinematograph Renters Society, London, arranged for the acquisition of the films, Carstairs said, with Joseph Friedman of Columbia representing the Motion Picture Association on the KRS, and Sam Eckman, of M-G-M, in England, aiding.

Continuation

Carstairs is scheduled to meet the MPA to discuss possible continuation of the program, which expired Dec. 31, in order to get entertainment films to be shown where they will not conflict with theatres. Payment was made on a royalty basis, with a flat fee per print amounting to a very nominal sum, he said. About 80 prints were used for each feature, with about 20 35mm. prints and 60 16mm. prints made. Despite the termination of the agreement, the time lag for print deliveries has permitted a steady flow of prints up to date, Carstairs said.

The value of the film exhibitions was illustrated by Carstairs, who quoted a British general as saying that he would rather have one of the exhibition sections with him than another division of combat troops. Pointing out that the British are officially against fraternization with the German population, Carstairs declared that it is planned to exhibit films to the occupation troops in order to keep up their morale.

Carstairs credited John Woolf, managing director of General Films Distributors, now visiting in the U. S., with giving him technical assistance while Woolf was attached to the British Army film service.

RKO Names Tucker To South Africa

ALBANY, N. Y., Feb. 26.—George Franklin Tucker, RKO Radio salesman in Albany for 12 years, has been named the company's manager in South Africa. He will receive a period of training at the home office in New York before embarking for Johannesburg where his territory will encompass South Africa and Rhodesia.

Tucker has had a colorful career as soldier, forest ranger, traveler and salesman. He was guest at several farewell parties here, prior to leaving the RKO exchange this week.

McMahon Joins Republic

SALT LAKE CITY, Feb. 26.—Tom McMahon, former sales representative for 20th Century Fox in Montana, who has just been released from the Navy, has been appointed branch manager for Republic, here, replacing Harry Swanson.

Reviews

"Little Giant"

(*Universal*)

Hollywood, Feb. 26

ANYONE who has been wishing for a change of format for the Abbott and Costello comedies gets his wish in "Little Giant," but whether it is a change for the better is a question to be answered at the box-office. The boys are kept apart most of the time, which seems to be the principal change, and this Abbott-Costello fan casts his vote for putting them back together next time and keeping them together in every sequence, for the same reason that bread and butter, ham and eggs, doughnuts and coffee and other renowned inseparables belong together and seem incomplete when parted. This fan could be prejudiced, being a push-over for all the A-C routines, but it is a fact that "Little Giant" gets its biggest laugh when the boys get together in the good old 7-times-13-is-28 routine and in a bedroom blackout not too far removed, but far enough, from the burlesque original.

Costello, carrying the ball with fragile interference and virtually no assistance most of the way, is cast as a farm boy who, having learned salesmanship from phonograph-record lessons, sets out to sell vacuum cleaners and, by a fluke, becomes a champion salesman. He does a lot with the assignment, veering from straight clowning to sympathetic appeal and back again with great skill, but the total effect of the enterprise is considerably more spotty than has been par for A-C product up to now.

Brenda Joyce, Jacqueline De Wit, George Cleveland, Elena Verdugo, Mary Gordon, Pierre Watkins and Donald MacBride head the supporting cast. William A. Seiter directed for producer Joe Gershenson, from a script by Walter De Leon, based on a story by Paul Jerrico and Richard Collins.

Running time, 91 minutes. General audience classification. Release date, Feb. 22.

WILLIAM R. WEAVER

"Strange Voyage"

(*Monogram-Signal Pictures*)

Hollywood, Feb. 26

ACCORDING to its producers, "Strange Voyage" is the first all-servicemen's commercial production on record. Louis B. Appleton, Jr., the producer; Irving Allen, the director; Eddie Albert, the star, and Andrew Holt, author of the original screenplay, were all in the Armed Services prior to the making of the film; so were the cameramen and the assistant director. Be that as it may, the venture faces an uncertain future. It is handicapped by a lack of marquee names, a leisurely pace, clumsy technique of presentation, and a rambling story with an inconclusive ending.

The tale is told in flashback, with considerable off-screen narration, and frequent interruptions for song numbers ineffectively presented and serving only to impede the progress of the story. The latter concerning a group of people who set out for Baja, Cal., in search of buried treasure. One of them is devoured by sharks, and another goes mad and dies of thirst, after a brief 10 hours in the desert. On the second day of the desert trek, the remaining members of the party get to fighting among themselves, and a free-for-all develops. The upshot of it all is that nobody gets any treasure. Outstanding in the supporting cast are Martin Garralaga and Bobby Cooper.

Running time, 80 minutes. General audience classification. Release date, not set.

THALIA BELL.

Howard Dietz

(*Continued from page 1*)

striction on the exhibition of American films in the British market stems from the unfavorable dollar position in which Britain finds herself today, he said.

"Europe is very film conscious and very anxious to get new American films, especially the people of France," Dietz declared. Current talk about lifting the barriers against the importation of American films into France centers around a quota which would permit about 12 films of each company to be distributed annually with a total of 105 being granted permits, he said.

One of the more successful films in the British market is the Swiss-made "The Last Chance," which M-G-M is distributing there as in the American market, Dietz said. He asserted that Greer Garson is the most popular actress in England.

M-G-M has no immediate production plans for England since its Elstree studio is still under requisition by the government, being occupied by Handy Paige Motors. Hollywood technicians and M-G-M production supervisors and directors will very likely be sent to England to aid in M-G-M British production once it gets underway, Dietz explained.

Paramount Expands

(*Continued from page 1*)

that he was a newspaper artist, sports writer, editor, syndicate correspondent, magazine writer and advertising agency researcher and copywriter.

Ackerman will work with Curtis Mitchell, director of advertising and publicity for Paramount Pictures, Weltner said, explaining that domestic and foreign activities will thereby be brought closer together, although each will remain independent of the other.

Weltner said that Ackerman will accompany Mitchell on a trip to the company's Hollywood studios for conferences on advertising and publicity matters, some time in March. T. C. Reddin, Paramount's director of theatres and publicity in Great Britain, he added, probably will come here from London for home office conferences on activities in Britain. Coordination of overseas and home office advertising and publicity for other territories will be effected within the next six months, Weltner said.

Goldwyn Buys 'Catbird'

HOLLYWOOD, Feb. 26.—Samuel Goldwyn has bought James Thurber's *New Yorker* story, "Catbird Seat," and assigned the author to elaborate on it for filming.

Jackson Park

(*Continued from page 1*)

were studying the decision of the U. S. Supreme Court which on Monday awarded treble damages to the defendants in reversing the U. S. Circuit Court in Chicago, to ascertain the full meaning of the decision.

It appeared very unlikely that any attempt would be made by the de[illegible]ants to reargue the case befor[illegible] Supreme Court at this time and there was no indication as to what will have to be done about the method of releasing films in the Chicago territory as a result of the decision.

Other Cases

The Supreme Court decision in the Jackson Park case is expected to have some effect on similar treble damage anti-trust actions pending in the industry. Issues similar to those in the Jackson Park case are present in the Prefect Case involving the Pickwick Theatre in Greenwich, Conn. In a ruling now being appealed to the U. S. Circuit Court in Connecticut, U. S. District Court Judge Carroll Hincks of New Haven held in April 1944 that while there was possibly evidence of an alleged conspiracy by the distributors, there was no evidence of damages. Willard McKay, one of the counsel for Prefect, said yesterday that the printing of the court record for the appeal is being rushed.

The Goldman case in Philadelphia also involves treble damages with Goldman having won out in the Circuit Court on his charges and Judge William Kirkpatrick is now scheduled to rule on the extent of damages to be awarded following the U. S. Circuit Court's refusal to grant Goldman a jury to determine the damages. Judge Hincks dismissed a jury in the Prefect case.

McConnell Asks Change

CHICAGO, Feb. 26.—Following the Supreme Court decision in the Jackson Park Theatre case, attorney Thomas C. McConnell, who represented the Jackson Park, today asked in Federal Court for a change in the Chicago clearance system. He said he will seek an injunction to restrain the major distributors from favoring certain houses in booking pictures. Judge Michael L. Igoe has set a date next month for a hearing.

Schine Objections

(*Continued from page 1*)

the plan has been set by Judge Knight for April 16.

Judge Knight reserved decision on the motion of Schine counsel to alter his rulings in the case in which he found that Schine and affiliates maintained an unlawful combination and monopoly, as claimed by the government. He heard arguments by Schine counsel on the motion yesterday.

Should Judge Knight rule on the Schine motion to alter his findings in the anti-trust case before April 16, it is considered possible that following the procedure in the Crescent case, Schine counsel will immediately press an appeal to the U. S. Supreme Court. Schine counsel originally filed an appeal with the Supreme Court on Dec. 28, but they will probably have to file a new one once Judge Knight rules on their motion.

Loew on Majors

(*Continued from page* 1)

including principally Edward Small, Sol Lesser, Walter Wanger, David O. Selznick, Samuel Goldwyn and himself, Loew said that independents are now many times more numerous. RKO Radio will probably be the first major company to go on a completely independent producer basis within a few [illegible], he predicted, becoming similar to United Artists in this respect. (RKO recently reported that almost 35 per cent of its product already comes from independent producers.)

The further growth of the film business will call forth additional distributing companies, Loew declared, pointing out the increased business that is being experienced now.

Full Participation

Originally UA was formed by stars and directors who wanted to share in distribution as well as production profits, Loew asserted, but gradually the stockholders ceased making pictures. If a new distribution company were to be formed, he said, "it should be organized like a production organization where everybody participates; in that way we'll get the best men in the business, because they would all be partners."

Loew, who is here from the Coast to deliver a print of the Marx Brothers' "A Night in Casablanca," to UA, said that his next, "Bel Ami," which he will produce with Albert Lewin, will go into work on April 15. The film, which will be budgeted for at least $1,000,00 will go through UA. His contract with UA, which is a two-year pact, calls for a minimum of one picture and a maximum of two, and expires April 1, 1947.

After "Bel Ami," Loew said, he will work with Charles Einfeld. They hope to make at least six a year when fully underway, he said, but in the first year they will probably make from three to four. The first, "Arch of Triumph," based on the Erich Maria Remarque novel, will have Irwin Shaw writing the script, the first draft of which will be delivered March 1.

Loew revealed that some independent producers have been talking about building a service studio on the Coast, with each producer having his own unit there. Sol Lesser is reported to be the most prominently identified with this project, and Edward Small has also evinced interest, it was said.

Distribution Deferred

Distribution of the Loew-Einfeld product has not been discussed, Loew said, because "we feel that when our plans are known we will be able to get better terms. If necessary, we will make one picture before working out a distribution deal."

Asked why he has filed notice of intention to resign from the Society of Independent Motion Picture Producers, Loew said that the SIMPP had committed him to pay seven months' standby pay while the strike at General Service Studio, at which he produced "Night in Casablanca," only lasted seven weeks. He resigned because when he asked for a meeting of members to consider this only two alternates for producers turned up.

Loew said that he had made several offers in the past to buy UA but he doesn't believe that it will be sold. Loew will return to the Coast on Friday.

Reviews

"Junior Prom"

(Monogram)

Hollywood, Feb. 26

IT'S a likely assortment of young folks that producer Sam Katzman has recruited for his "Teen-Ager" series, having relinquished his long-time producerial jurisdiction over the East Side-Dead End Kids, and there is promise in this first offering of likelier films to come when he has had opportunity to check on public reaction to the general idea on which the series is predicated. In itself, the first picture supplies showmen with little more of market value than the opportunity of billing the Eddie Heywood and Abe Lyman orchestras, both of which appear brilliantly, if too briefly, in the proceedings.

The Katzman idea, to attract the extremely large and film-conscious high school population by making pictures about youngsters of high school age, has much to recommend it. The first implementation of the idea discounts its possibilities, however, by reason of a script dealing loosely and inconclusively with a high school election which looks more like a college matter, and by reason of over-reliance upon "jive lingo," mostly dated, and familiar gag routines.

The musical side picks up the picture at intervals. Eddie Heywood's performance of "Loch Lomond" is a high spot, and Freddie Stewart's singing of "My Heart Sings" is another. There are also some less professional song and dance episodes which relieve the tedium of an unwieldly tale unconvincingly told.

In addition to Stewart, a personable young fellow with a nice voice, June Preisser, Judy Clark, Noel Neill, Jackie Moran, Frankie Darro, Warren Mills and Murray Davis make up what appears to be the reasonably permanent cast of the series. Erna Lazarus and Hal Collins wrote the story and script, and Arthur Dreifuss directed for Katzman and his associate producer, Maurice Duke.

Running time, 69 minutes. General audience classification. Release date not set.

W. R. W.

"The Catman of Paris"

(Republic)

WHERE plausibility is lacking, and it invariably is in films dealing with the "supernatural," a measure of sustained excitement or other entertainment value generally makes for the compensating factor. Where the latter, too, is missing the result is not likely to be good.

"The Catman in Paris" is often a matter of dialogue as it presents Paris in the early 20's and the unknown Frenchman who assumes the characteristics of a cat. A couple of clawed victims are found before the beast is killed by the local gendarme.

Carl Esmond, Leonore Aubert, Adele Mara, Douglass Dumbrille, Gerald Mohr, Fritz Feld and Francis Pierlot have the top assignments, jobs made difficult by some stilted phraseology in the writing. Lesley Selander directed and Marek M. Libkov was associate producer. Sherman L. Lowe wrote the original screenplay.

Running time, 65 minutes. General classification. Release date, not set.

Gene Arneel

"Drifting Along"

(Monogram)

ONCE again, as the knight errant of the untamed West, Johnny Mack Brown does some rugged fighting in the name of truth and justice. To satisfy the fans, Adele Buffington has filled the original screenplay with action galore, requiring Brown in one sequence to clean out an entire saloon-full of badmen. Assisting Brown in his self-appointed task of bringing a halt to the cattle rustling, with an incidental murder thrown in, is his old standby, Raymond Hatton, who also contributes the comic relief to the doings.

The plot is according to the specifications of the tried-and-true formula, punctuated by a few exciting detours. Filling out the romantic angle is pretty Lynne Carver, whose role is given more footage than customary in films of this class. Direction by Derwin M. Abrahams keeps the action rolling briskly. Scott R. Dunlap produced.

Running time, 60 minutes. General audience classification.

Conn. Fireproofing

(*Continued from page* 1)

bies, stages, main auditoriums, waiting lounges, retiring and dressing rooms and all other rooms connected with theatres or used by patrons or employes be "efficiently flameproofed."

"The manager shall certify in writing to this office as to articles or materials that have been so treated, the date and the effective life of the flameproofing as guaranteed by the manufacturer," the commissioner instructed. "Theatres not complying with this request within a reasonable time will be ordered to remove all such articles or materials from the premises," he added.

Horne

(*Continued from page* 1)

duction negotiations and deals are expected to be closed in June when he will return to Hollywood. Studio and distribution matters have yet to be considered, he added.

The company now has in work here one screenplay, "This Side of Innocence," by Don Ettinger. Filming is slated to begin in Nov., 1947.

Warner Club Dance

The Warner Club will hold a dance for members at the Riverside Plaza Hotel, here, on March 8. Martin F. Bennett is club president.

Cancer Week

(*Continued from page* 1)

president of National Theatres, speaking as national industry chairman of "American Cancer Week," April 21-28, appealed to exhibitors everywhere to warn the country that the rate of cancer mortality is one out of every eight.

Skouras will lead the industry in aiding the American Cancer Society in the collection of $12,000,000 this year to fight the disease, and while expecting large numbers of theatres to make collections for the fund, he said the film campaign "will not force anyone to do anything about the drive"; he did cite, however, the importance of bringing to the attention of the public a knowledge of the existing situation.

"Red" Kann, a vice-president of Quigley Publishing Co., chairman of the luncheon-meeting, and who will serve as liaison between the drive committee and the trade press, first introduced Emerson Foote of the New York advertising agency of Foote, Cone and Belding, and vice-president of the American Cancer Society, after Kann observed that the drive will reaffirm the right of exhibitors to continue in peacetime their wartime participation in community activities.

Importance of Drive

In a related keynote, Foote declared: "We are all well aware of the many wartime efforts of the motion picture industry; the fight against cancer to save lives is the most important peacetime effort. Some 17,000,000 persons are going to die needlessly unless the public supplies the wherewithal in funds to fight the disease," Foote pointed out. And, he reminded, "there is not a chance of accomplishing this goal without the help of the motion picture industry."

Mrs. Lois Miller of *Reader's Digest,* who has been campaigning against cancer in the pages of that publication, spoke in similar vein. She was followed by "Rick" Ricketson, campaign director for "Cancer Week," who detailed the manner and method in which exhibitors can participate in the drive, including tie-ins with a radio address of President Truman over national networks on the evening of March 31, during which he will proclaim April as "Cancer Month," also mentioning the aid to be given to it by films, press, radio and various organizations.

Postcard Facts

On Feb. 27 the committee will start mailing a postcard daily to all theatres for 12 days, upon which will appear "facts on cancer," to be used locally in the educational campaign. Letters will next be sent to all owners, signed by Skouras, Ted Gamble, co-director, and Charles Reagan, distribution chairman. Broadsides will follow, and then a 12-page press-book—all stressing "cancer education." There will be no pledges, Ricketson added, but many theatre groups have already signified that their support will be forthcoming. There will be a trailer for theatres.

State and local American Cancer Society chairmen will send representatives into the field to work with exhibitors during the drive.

Senn Lawyer and Robert Selig of National Theatres will serve as assistant campaign directors.

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

SAN FRANCISCO

Income varied here with some situations going over and some falling under average. The weekend was a good one generally; weather was mild. Estimated receipts for the week ending Feb. 27-March. 1:

PARDON MY PAST (Col.) and CRIME DOCTOR'S WARNING (Col.)—ORPHEUM (2,440) (45c-56c-85c) 7 days. 3rd week. Gross: $14,000. (Average: $21,000)
GETTING GERTIE'S GARTER (UA) and A CLOSE CALL FOR BOSTON BLACKIE (Col.)—UNITED ARTISTS (1,200) (45c-65c-85c) 7 days. 2nd week. Gross: $14,000. (Average: $16,000)
THE SPIRAL STAIRCASE (RKO Radio)—GOLDEN GATE (2,850) (45c-65c-95c) 7 days, with vaudeville. Gross: $42,000. (Average: $39,000)
THE SAILOR TAKES A WIFE (M-G-M) and THE STRANGE MR. GREGORY (Mono.) — PARAMOUNT (2,748) (45c-65c-85c) 7 days. Gross: $28,000. Average: $24,000)
MISS SUSIE SLAGLE'S (Para.) and SUNBONNET SUE (Mono.)—FOX (5,000) (45c-65c-85c) 7 days. Gross: $27,000.. (Average: $37,000)
THE HARVEY GIRLS (M-G-M)—WARFIELD (2,680) (45c-65c-85c) 7 days. 2nd week. Gross: $33,000. (Average: $27,000)
MY REPUTATION (WB) and FOLLOW THAT WOMAN (Para.)—STATE (2,380) (45c-65c-85c) 7 days. 2nd week, on a moveover from the Fox. Gross: $12,000. Average: $13,000)
LOST WEEKEND (Para.) and ALLOTMENT WIVES (Mono.)—ST. FRANCIS (1,400) (45c-65c-85c) 7 days. 4th week, on a moveover from the Fox. Gross: $12,000. (Average: $13,000)

MINNEAPOLIS

A mild weekend helped loop houses to continue to pile up record grosses. Estimated receipts for the week ending Feb. 28:

THE LOST WEEKEND (Para.)—STATE (2,300) (44c-60c) 7 days, 2nd week. Gross: $13,000. (Average: $10,000)
LEAVE HER TO HEAVEN (20th-Fox) — RADIO CITY (4,000) (44c-60c) 7 days. Gross: $26,500. (Average: $12,000)
SPIRAL STAIRCASE (RKO-Radio) — ORPHEUM (2,800) (44c-70c) 7 days. Gross: $12,000. (Average: $7,500)
SPELLBOUND (UA) — CENTURY (1,600) (44c-60c) 7 days, 2nd run. Gross: $7,800. (Average: $7,000)
GETTING GERTIE'S GARTER (UA) — LYRIC (1,100) (44c-60c) 7 days. Gross: $4,500. (Average: $4,500)
FRONTIER GAL (U)—RKO PAN (1,500) (44c-60c) 7 days. Gross: $6,500. (Average: $5,000)
THIS LOVE OF OURS (U) — WORLD (350) (44c-80c) 7 days, 2nd run. Gross: $2,500. (Average: $3,000)
THE ADVENTURES OF TOM SAWYER (UA) — GOPHER (1,000) (40c) reissue. Gross: $5,500. (Average: $3,000)

INDIANAPOLIS

First-run business here is holding up nicely with mild weather assisting grosses to some extent. Estimated receipts for the week ending Feb. 26-27:

BEHIND GREEN LIGHTS (20th-Fox)—CIRCLE (2,800) (55c-70c) 7 days, with a stage show. Gross: $19,000. (Average: $18,000)
THE BELLS OF ST. MARY'S (RKO Radio)—INDIANA (3,200) (35c-55c) 7 days. 3rd week. Gross: $11,500. (Average: $12,000)
THE HARVEY GIRLS (M-G-M) — LOEW'S (2,450) (35c-55c) 7 days. Gross: $17,500. (Average: $12,000)
JUNGLE CAPTIVE (U) and FROZEN GHOST (U)—LYRIC (1,600) (35c-55c) 7 days. Gross: $6,500. (Average: $5,000)

CLEVELAND

Good business prevailed generally among both new and holdover attractions. A weekend of good weather helped. Estimated receipts for the week ended Feb. 26:

FRONTIER GIRL (U) — RKO ALLEN (3,000) (45c-55c-65c) 7 days. Gross: $11,000. (Average: $10,000)
MY REPUTATION (WB) — WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days. Gross: $24,500. (Average: $20,800)
LEAVE HER TO HEAVEN (20th-Fox)—WARNERS' LAKE (714) (45c-55c-65c) 7 days. 5th week. Gross: $5,000. (Average: $3,270)
SPELLBOUND (UA) — LOEW'S OHIO (1,268) (45c-65c) 7 days. 5th week. Gross: $7,000. (Average: $6,200)
THE SPIRAL STAIRCASE (RKO Radio)—RKO PALACE (3,300) (45c-55c-65c) 7 days. 2nd week. Gross: $21,000. (Average: $19,000)
THE LOST WEEKEND (Para.)—LOEW'S STATE (3,300) (45c-65c) 7 days, 2nd week. Gross: $20,000. (Average: $20,700)
ABILENE TOWN (UA)—LOEW'S STILLMAN (1,900) (45c-65c) 7 days. Gross: $15,000. (Average: $11,000)

MILWAUKEE

Weather ranging from fair and clear to cold and snow boosted receipts at three first runs. Estimated receipts for the week ending Feb. 27:

BELLS OF ST. MARY'S—(RKO-Radio)—ALHAMBRA (1,600) (50c-80c) 6 days, 9th week. Gross: $7,000. (Average: $5,000)
SPELLBOUND (UA) — WARNER (2,400) (50c-80c) 7 days, 3rd week. Gross: $13,000. (Average: $15,500)
CORNERED (RKO-Radio) and SING YOUR WAY HOME (RKO-Radio) — RIVERSIDE (2,600) (50c-80c) 7 days. Gross: $11,500. (Average: $16,500)
LOST WEEKEND (Para.) and PEOPLE ARE FUNNY (Para.) — PALACE (2,275) (55c-85c) 7 days, 3rd week. Gross: $15,000. (Average: $12,500)
THE HARVEY GIRLS (M-G-M) and I RING DOORBELLS (PRC)—WISCONSIN (2,800) (55c-85c) 7 days. Gross: $20,000. (Average: $13,000)
DOLL FACE (20th-Fox) and ROMANCE OF THE WEST (PRC)—STRAND (1,200) (55c-85c) 2nd week for Doll Face, 1st week for Romance of the West. 7 days. Gross: $6,000. (Average: $6,000)

ATLANTA

Top notch product, with an assist by good weather, brought business here well above the average level. Estimated receipts for the week ending Feb. 27:

BELLS OF ST. MARY'S (RKO-Radio)—FOX (4,661) (55c-60c). Gross: $18,000. (Average: $12,500)
CORNERED (RKO-Radio)—PARAMOUNT (2,446) (55c-60c). Gross: $8,500. (Average: $7,200)
BECAUSE OF HIM (U)—ROXY (2,446) (55c-60c) 2nd week, on a moveover from Fox. Gross: $6,000. (Average: $5,000)
FOLLOW THAT WOMAN (Para.) and RAGGED ANGELS (FILM CLASSICS)—CAPITOL (2,100) (55c-60c). Gross: $5,000. (Average: $3,500)
SHE WOULDN'T SAY YES (Col.) — RIALTO (983) (55c-60c) 2nd week. Gross: $7,200. (Average: $5,000)
THE HARVEY GIRLS (M-G-M) — LOEW'S GRAND (2,031) (55c-60c). Gross: $15,000. (Average: $10,000)

ST. LOUIS

Grosses are good here, with mild weather prevailing. Estimated receipts for the week ending Feb. 27:

THE HARVEY GIRLS (M-G-M) — LOEW'S STATE (3,162) (40c-50c-60c-65c). Gross: $32,000. (Average: $17,100)
THE BELLS OF ST. MARY'S (RKO-Radio) — AMBASSADOR (3,154) (40c-50c-60c) 3rd week. Gross: $15,500. (Average: $17,200)
THREE STRANGERS (WB) and DETOUR (PRC)—FOX (5,038) (45c-55c-65c). Gross: $14,000. (Average: $17,000)
BLACK MARKET BABIES (Mono.) and SUNBONNET SUE (Mono.) — MISSOURI (3,514) (45c-55c-65c). Gross: $11,000. (Average: $11,100)
HOUSE OF DRACULA (U) and PILLOW OF DEATH (U)—ST. LOUIS (4,000) (40c-50c-60c). Gross: $5,500. (Average: $7,900)
DOLL FACE (20th-Fox) and MAN ALIVE (RKO-Radio)—SHUBERT (1,900) (40c-50c-60c). Gross: $8,000. (Average: $6,200)
SAILOR TAKES A WIFE (M-G-M) 2nd week and CLOSE CALL FOR BOSTON BLACKIE (Col.) — LOEW'S ORPHEUM (1,900) (40c-50c-60c-65c). Gross: $10,000. (Average: $7,100)

TORONTO

Snowy weather, with moderate temperatures, did not detract from busy first-runs in Toronto during the week, which brought competition from music events, hockey playoffs and what was reputed to be the largest road attraction of the season at the one legitimate house. There were holdovers at three of the six theatres. Estimated receipts for the week ending March 1:

THE SEVENTH VEIL (E-L) — EGLINTON (1,086) (18c-30c-48c-60c) 6 days, 2nd week. Gross: $5,500. (Average: $4,000)
WONDER MAN (RKO-Radio) — IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $16,300. (Average: $12,800)
SPELLBOUND (UA) — LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days. Gross: $16,200. (Average: $13,200)
THE LOST WEEKEND (Para.)—SHEA'S (2,480) (18c-30c-48c-60c-90c) 6 days, 3rd week. Gross: $13,800. (Average: $13,800)
SCARLET STREET (U)—UPTOWN (2,761) (18c-30c-48c-60c-90c) 6 days. Gross: $12,800. (Average: $9,300)
THE SEVENTH VEIL (E-L)—VICTORIA (1,270) (12c-30c-48c) 6 days, 2nd week. Gross: $7,200. (Average: $6,700)

SALT LAKE CITY

Good product is doing good business. Unseasonal warmth brought out many theatre goers. Estimated receipts for the week ending March 1:

THE BANDIT OF SHERWOOD FOREST (Col.)—CENTRE (1,700) (14c-35c-45c-65c) 7 days. Gross: $14,000. (Average: $13,000)
SCARLET STREET (U) and THE NOTORIOUS LONE WOLF (Col.)—CAPITOL (1,878) (14c-35c-45c-65c) 7 days on a moveover. Gross: $8,500. (Average: $7,300)
THE RED DRAGON (Mono.) and FASHION MODEL (Mono.)—LYRIC (1,500) (14c-35c-45c-65c) 7 days. Stage show. Gross: $6,500. (Average: $5,000)
TOMORROW IS FOREVER (RKO-Radio)—RIALTO (800) (14c-45c-65c) 7 days. Gross: $5,800. (Average: $3,500)
THE LOST WEEKEND (Para.)—STUDIO (800) (14c-45c-65c) 7 days, on a return engagement. Gross: $5,500. (Average: $4,500)
TOMORROW IS FOREVER (RKO-Radio)—UPTOWN (1,300) (14c-45c-65c) 7 days. Gross: $7,000. (Average: $5,500)
MASQUERADE IN MEXICO (Para.) and TOKYO ROSE (Para.)—UTAH (1,700) (14c-45c-65c) 7 days. Gross: $10,500. (Average: $9,000)

Buffalo Paces Drive

RKO Radio's Buffalo exchange continues to hold first place at the end of the seventh week of the 1946 "Ned Depinet Drive." Holding second, third and fourth places, respectively, are Omaha, Milwaukee and Minneapolis. Vancouver leads in the Canadian division, with Toronto close behind. The drive will terminate on May 9.

Hollywood

By THALIA BELL

Hollywood, Feb. 26

A COUPLE of cycles, the Western and the psychiatric, are to converge, if cycles may be said to converge—in "Winchester 73," the second Diana Production ("Scarlet Street" being the first) according to a[illegible]cial announcement of the [illegible] which states, "'Billy the Kid' and the bloody Lincoln County cattle wars will be subjected to the strong light of psychological interpretation, with perhaps a dash of the Freudian."

•

And Paramount, announcing that Ray Milland's fan mail has risen to a peak of 9,000 letters a month, as a consequence of his appearance in "Lost Weekend," says "Many of them (the letters) are from persons who tell Milland of similar personal problems and that the picture has given them new hope." . . .

Foreign Publicists Elect Leslie Whelan

The International Film Relations Committee met here yesterday, under the chairmanship of Michael Hoffay, RKO Radio, and, following the rotation policy for naming chairmen, voted Leslie F. Whelan, director of foreign relations department for 20th Century-Fox International Corp., the new chairman.

A general survey was made of the international publicity situation during the meeting which was attended by Whelan; Dave Blum and Rosa Lewis, Loew's; Paul Ackerman, Paramount; Samuel Cohen, United Artists; Fortunat Baronat, Universal; Gerald R. Keyser, Warners; Walton B. Thomas of the Motion Picture Association.

de Ycaza to Travel for RKO's 16mm Films

With the assignment of Ramon de Ycaza to the Latin American division of RKO Radio's 16mm department, headed by Robert Clark Maroney, Mike Hoffay, director of foreign publicity, has resumed active editorship of the foreign department's house organ, "The Foreign Legion." Kermit Axelrod, a new member of the department, will be assistant editor. de Ycaza is expected to start traveling in Latin America within the near future.

RCA Signs Circuits To Service Deals

Fox Midwest Amusement Corp. of Kansas City, the DeLodder circuit of Detroit; Interboro circuit of New York, and the H. J. Ochs Drive-In Theatres of Dayton, have signed new contracts with RCA Service for the inspection and maintenance of theatre projection and sound equipment, according to W. L. Jones, RCA Service vice-president.

$34,866 for 'Spellbound'

David O. Selznick's "Spellbound" hit a new weekend high at the State Lake, Chicago, where it grossed $34,866 for the weekend, topping "Since You Went Away" by $9,200, according to the Selznick-Vanguard office.

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

59. NO. 40 NEW YORK, U. S. A., THURSDAY, FEBRUARY 28, 1946 TEN CENTS

U.S. Predicts a Favorable N.Y. Case Decision

Sees No Effect on Case Through Jackson Park

WASHINGTON, Feb. 27.—The Department of Justice today minimized the significance of the Supreme Court decision of last Monday in the Jackson Park Theatre damage action insofar as its effect upon the government's New York anti-trust suit is concerned.

Asserting that its New York case stands on its own merit, a spokesman for the Department predicted a favorable verdict there. He reiterated that the complete divorcement of exhibition from production and distribution is still the mission of the government.

(Theatre divorcement was referred to by Presiding Judge John Bright as a "drastic" remedy and one the court would be unlikely to grant; the state-

(Continued on page 6)

Chicago Court May End Classifications

CHICAGO, Feb. 27.—The Chicago system of zoning and release, in effect since 1931, will be changed after Federal Judge Michael L. Igoe grants an injunction to restrain the major distributors from favoring affiliated circuits in booking pictures, in the opinion of Thomas C. McConnell, attorney for the Jackson Park Theatre.

The Supreme Court has 30 days to

(Continued on page 6)

Johnston to Talk For British Loan

Eric A. Johnston, president of the MPAA and of the U. S. Chamber of Commerce, will publicly endorse the proposed loan of $3,750,000,000 to England in addresses in New York, Washington and possibly elsewhere, subsequent to his return from Hollywood next month; he will leave Washington on Tuesday for the Coast to attend the Academy awards presentation at Grauman's Chinese Theatre on March 7.

Distributors File 18 Percentage Suits in Baltimore

BALTIMORE, Feb. 27.—Eighteen suits for damages from alleged percentage returns were filed here today in the Federal Court by various distributors against four Maryland exhibitors.

Six suits were brought against Louis Tunick, operating the Brooklyn and Patapsco theatres in Baltimore and the Hollywood in Arbutus, a suit being brought by each of the following distributors: Warners, Paramount, 20th Century-Fox, United Artists, Universal and Loew's.

Each distributor, except United Artists, also filed a suit against Morris and Benjamin Flaks, operating the Roosevelt and Highland theatres in Baltimore; Columbia also filed a suit against the Flaks. W. J. Connellee, operating the New theatres in Elkton and Aberdeen is the defendant in each of six additional actions filed by the

(Continued on page 6)

Film Executives to Aid Charity Drive

Leaders of the Catholic laity of New York, numbering about 1,000, representing the motion picture industry and almost every line of business, and the professions, are now organizing the special gifts committee of Cardinal Spellman's Committee of the Laity for the 1946 fund appeal of New York Catholic Charities. Universal's John J. O'Connor is chairman of the film industry's sub-committee, and Altec's Bert Sanford is vice-chairman.

Last year this group, whose solicitation is directed to the general public on the basis of the community service rendered by Catholic Charities, accounted for $706,169 out of total contributions of $1,676,187. The remainder was credited to a house-to-

(Continued on page 6)

Construction in Emergencies Only

WASHINGTON, Feb. 27.—Housing Administrator Wilson Wyatt said here Monday that he is presently working on a directive which will be forthcoming from the Civilian Production Administration and which will be designed to curtail all unessential construction. Wyatt says only emer-

(Continued on page 6)

'IA' Convention in Chicago July 22

The IATSE will hold its bi-annual convention at the Stevens Hotel, Chicago, starting July 22. Richard F. Walsh is international "IA" president.

Highlights will be the election of officers and internal problems of the union, which are expected to be thrashed out on the floor. The convention will probably run a week or longer with over 1,000 delegates attending.

James Brennan of RKO Circuit Dies

James M. Brennan, 59, in charge of RKO Metropolitan New York and New Jersey theatres, died Tuesday evening in Fifth Avenue Hospital, New York City, from a heart attack.

James M. Brennan

Brennan, who joined RKO in 1919, rose from the post of manager in Trenton. For 13 years, he was in charge of RKO Trenton theatres, and for the record he made, he was appointed division manager for New Jersey and Washington. In May, 1944,

(Continued on page 6)

Noyes Resigns as SIMPP Official

HOLLYWOOD, Feb. 27.—David M. Noyes today resigned as vice-president of the Society of Independent Motion Picture Producers, stating: "This action, contemplated for several months, is occasioned by purely personal considerations and is in no way attributed either to the society or to any member thereof."

Noyes, formerly associated with Donald Nelson in other than industry activities, was appointed SIMPP vice-president when Nelson was appointed president. Nelson was succeeded as head of the War Production Board by J. A. Krug, who has just been appointed Secretary of the Interior by President Truman. Krug

(Continued on page 6)

Wage-Boost Talks for 3,000 Start

33 IATSE Exchange 'B' Locals Involved

Distributors have started wage talks and negotiations for new contracts with IATSE "B" film exchange locals which represent almost 3,000 exchange service employes, including film shippers, inspectors and poster clerks, in the 33 exchange cities.

Separate negotiations are to be conducted in each city between a committee of two exchange supervisors for the distributors, and representatives of the "B" local in each city, in keeping with the wishes of the majority of locals involved.

IATSE "F" locals, representing 4,000 "white collar" workers in the ex-

(Continued on page 6)

Schiller, Curtin, Franke Promoted

Republic Pictures has made home office executive staff promotions, with A. E. Schiller, formerly in charge of home office operations, being named assistant to Walter L. Titus, Jr., vice-president in charge of world-wide branch operations, and John P. Curtin, formerly manager of the contract department, appointed assistant to Edward L. Walton, vice-president and assistant general sales manager. Fred W. Franke, formerly special

(Continued on page 6)

TAC Delegates to Set Voting Power

The matter of whether all theatremen attending the convention of the Theatre Activities Committee at the Chase Hotel, St. Louis, on April 1-2, will have voting power—mainly on a constitution and officers, will be determined by the delegates who are to be designated by respective state groups. The meetings will be open to all exhibitors.

In This Issue

"Strange Impersonation" is reviewed on page 5; "Border Bandits," 7. Booking chart is on page 8.

Personal Mention

HARRY A. KALMINE, general manager of Warner Theatres, left New York last night for Chicago.

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NAT LEVY, RKO Radio Eastern Division sales manager, has left New York for Cleveland where he will be joined by his assistant, **FRANK DRUMM**, who will leave New York tomorrow.

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MRS. L. BACH, of the Bach Theatres, Atlanta, and **JACK DUMESTRE** and **MRS. DUMESTRE** of the Southeastern Theatre Supply Co., Atlanta, are visiting New Orleans for the Mardi Gras.

•

HARRY GOLDBERG, director of advertising and publicity for Warner Theatres, is to be in Philadelphia today from New York.

•

DAVID ROSE, managing director of Paramount in Great Britain, will arrive here from the Coast tomorrow en route back to London.

•

I. F. DOLID, Warners supervisor of exchanges, is visiting Atlanta from New York, and will fly to Chicago from Atlanta.

•

WILLIAM ERBB, Eastern division sales manager for Paramount, is visiting the Buffalo and Albany exchanges from New York.

•

J. JOSHUA GOLDBERG, Raybond Theatres executive, has returned to New York following a three-week vacation in Florida.

•

MATTHEW FOX, president of United World Pictures, is expected back in New York from the Coast over the weekend.

•

HARRY H. THOMAS, PRC president, will return to New York from Washington today.

•

CHARLES C. DEARDOURFF, M-G-M Cleveland exploiteer who has been ill since Christmas, has returned to work.

•

FREDDIE LEVINE, manager of the Ponce de Leon Theatre, Atlanta, has returned from a vacation trip.

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ROBERT J. O'DONNELL, general manager of Interstate Theatres, Dallas, is a New York visitor.

•

DANNY KAYE will leave New York for Hollywood on Saturday to report at the Goldwyn Studio.

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RUDOLPH WEISS, head of Warner Theatres real estate department here, is in Boston today.

•

HAL PERREIRA of Paramount left New York for the Coast yesterday.

•

S. S. KRELLBERG has left New York for the Coast.

•

DAVID LOEW will leave New York for the Coast tomorrow.

Insider's Outlook

By RED KANN

THE advance word was around that Danny Kaye would really give out at his last performance Tuesday night at the Paramount. He did, if you will rely on this eye witness account. It was a remarkable demonstration of holding power and audience allegiance to a great comedian, apparently never at a loss to convert unexpected and unpredictable circumstance into uproarious fun.

During his three weeks at the big Times Square house, Kaye has played pleasant havoc with schedules.. He did somewhere between 15 and 20 minutes at any given show, as a minimum, but varied it according to condition and applause. The peak—that is, until closing night—was 71 minutes. That evening, however, he was on the stage for 91 minutes by the stop watch employed for this and attendant purposes by the Paramount management.

■

At 71 minutes, Kaye had established the perpetual motion record at the theatre since its inception in the late 20's, barring benefit shows. No other performer at any time had held the stage for such a marathon. At 91 minutes, Kaye broke his own earlier record and, of course, established a new one thereby. Bob Weitman, whose gratifying headache the comedian has been, has been moving routines around to fit the state of affairs.

The Paramount usually puts on its last stage show around ten o'clock each evening, follows with the feature—"Masquerade in Mexico" and then "Miss Susie Slagle's" while Kaye was providing the chief live action—and then repeats the feature. There have been a number of occasions when the repeat run has been dropped if the theatre were to be cleared out and cleaned up for an 8:30 A.M. reopening the same morning.

Hollywood won't like it.

■

Tuesday evening the first approximately ten rows of the orchestra in a jammed house were packed to the brim with ecstatic fans—'teen-age youngsters who presented Kaye with gifts, including ties, fountain pens, chocolate bars and other things which the comedian never opened. This was a repetition of goings on all through the final week. It proved to be an astonishing, if frequently unexplainable, demonstration of hero worship.

For these youngsters to bring their food and sit through show after show at the Paramount, of course, has its precedents. Weitman and his staff are resigned to it and, besides, they probably don't quite know what to do about it anyway. A careful and impartial sifting of the facts, however, appears to demonstrate Kaye established new highs in screeches and yowls of delight. It's been a job to shanghai him out of the theatre every night, too.

■

From time to time psychiatrists and others interested in the eccentricities of human behavior have delved into the phenomena which long has been on display at the Paramount. With Sinatra, for instance. Some high flown language dealing with presumably scientific conclusions of deep penetrating power has resulted. And for all we know, they may be right. But, irrespective of the alternate amazement and misgivings which stem from these conclusions, it cannot be denied there is an obviously simple one: That these youngsters are pretty vociferous in making known what they want and how much they want it.

Kaye has had a rough time of it. How he has stood up under his self-inflicted punishment is for him to diagnose or to wonder over, but he can have no misgivings about the overwhelming success of his personal appearance on Broadway.

■

Now that this is ended, his next appearance in Times Square will be in celluloid, not in the flesh. He will show up in "The Kid from Brooklyn" when "Spellbound" leaves the Astor theatre. Therefore, the Paramount won't even be able to hold the fans who turned out in such hordes for Kaye.

Final footnote to these footnotes: Benny Goodman opened at the Weitman Emporium yesterday morning. The chanteuse is Liza Morrow. She is known to many as Ruth Morrow, long in the publicity department at Universal.

■ ■

The growth of exhibitor booking combines may or may not have distributors worried. Salesmen at large reportedly are. They are worried about the effect of concentrated buying power on their work and their jobs.

This may explain why they are talking about organizing.

Coming Events

Feb. 28—Loew's annual stockholders meeting, New York.
Feb. 28—Allied of Illinois annual meeting, Congress Hotel, Chicago.
Feb. 28-March 2—Warner sales meeting, Blackstone Hotel, Chicago.
March 4—Quigley Publica[illegible] showmanship awards lunch[illegible], Hotel Astor, New York.
March 7—Academy Awards, Grauman's Chinese Theatre, Hollywood.
March 13—Universal stockholders' meeting, Wilmington.
March 20-26—Red Cross drive in theatres.
March 25—Motion Picture Association of America board meeting, New York.
April 21-28—Cancer Week in theatres.

Trotta Heads AMPA Nominating Group

At a luncheon-meeting of the Associated Motion Picture Advertisers, held here yesterday, Vincent Trotta of National Screen Service was elected chairman of a nominating committee which will select candidates for office who will be voted upon by the membership in April, for 1946-47. Other committee members are: Rutgers Nielson, Leon Bamberger, Blanche Livingston, Herman Schleier, Chester Friedman and Robert Wile. Harry Blair and Evelyn Koleman were named alternates. David A. Bader, president, conducted the proceedings.

Gertrude Merriam Is Honored by AMPA

Gertrude Merriam of *Motion Picture Herald* was elected a life member of the Associated Motion Picture Advertisers at its luncheon-meeting here yesterday. Miss Merriam is resigning as associate editor of the *Herald's* "Managers' Round Table," effective Friday, to enter private life.

Miss Merriam was associated with the old Pathe here for a number of years before joining *Motion Picture News* in 1929. When the *News* was absorbed by the *Herald* in 1930, she went over to that organization, assuming her present post in 1938. She is one of the founders of the American Women's Association.

Bader Leaves 20th For 16mm. Field

David A. Bader, trade paper contact for the company, has resigned, effective March 1, to enter the 16mm. industry, Charles Schlaifer, head of 20th Century-Fox's publicity-advertising-exploitation departments, announces.

Bader, who has been with 20th-Fox for three years, is a veteran of the industry. At one time he was executive assistant to the late Carl Laemmle, and before joining 20th-Fox he headed an international agency with headquarters in London. Bader is president of AMPA.

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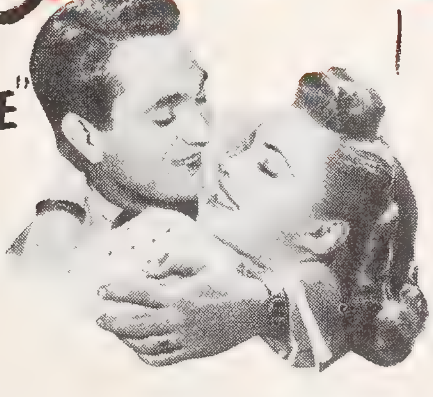

JOAN LESLIE • ROBERT ALDA

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Screen Play by Charles Hoffman • From a Story by Philip Wylie
Directed by BUSBY BERKELEY • Produced by ALEX GOTTLIEB

and S.Z. SAKALL

arner Picture

IPA Honors Nelson And Price Tonight

Hollywood, Feb. 27.—Donald Nelson, president of the Society of Independent Motion Picture Producers, and Byron Price, Hollywood vice-president of the Motion Picture Association of America, will be honor guests at the regular monthly dinner meeting of the Independent Producers Association to be held here tomorrow evening.

Film Ticket Sales Also Under Probe

General Sessions Court here yesterday acceded to a request of City Commissioner of Investigation John M. Murtagh that the court delay action in all cases involving ticket speculation in view of a personal investigation of overcharging on tickets by speculators which Murtagh is conducting.

An Investigation Department spokesman said yesterday that Murtagh's probings will not bypass the sphere of motion picture theatre tickets for reserve seat performances.

Commissioner Murtagh, emphasizing earlier the thoroughness with which the investigation will be conducted, declared that those responsible for ticket speculation will be ferreted out, with the department's efforts leading to several arrests.

Einfeld and Loew Buy New Remarque Book

Charles Einfeld and David Loew have acquired a new unpublished novel by Erich Maria Remarque, "The Other Love," which will be the basis for a top production, the company announced yesterday. This is the second Remarque work that the producers have purchased; the first was "Arch of Triumph," a current best-seller. The new story will be serialized in a national magazine, probably *Colliers,* after which it will come out in book form.

Negotiations for the new work were completed with the author by David Loew, currently in New York, who returns to the Coast tomorrow. Loew was reported in MOTION PICTURE DAILY of Feb. 27 as saying that the company will make four pictures the first year.

Senate Subcommittee Gets Double Taxation

WASHINGTON, Feb. 27.—The Senate Foreign Relations Committee has referred the double taxation treaty with Britain and North Ireland to a subcommittee for further consideration, due to insufficient testimony given at its February hearings, it was announced today. The treaty is to avoid double income taxation and prevent fiscal evasion. Senator Barkley of Kentucky is chairman of the special committee studying the treaty.

Riskin Buys 'Bogardus'

HOLLYWOOD, Feb. 27.—Robert Riskin has purchased "The Girl from Bogardus" by Michael Uris for his second picture for RKO Radio release.

Mexican Theatre Building Rises

MEXICO CITY, Feb. 27.—Total number of theatres under construction here will be raised to 16 shortly when Operadora de Teatros, S.A., operated by Manuel Espinosa Iglesias, will begin building four houses. The company has engaged John and Drew Eberson, New York architects, to handle the projects.

The proposed Operadora theatres will include a 4,000-seater in a 14-story building, a 3,000-seater in a 12-story building, and two seating 2,000 each.

Meanwhile, the Cia Constructora de Tepeyac, S.A., has obtained building permits to construct two theatres here, one to seat 1,800, the other a 1,250-seater.

The 16 new houses will bring to 89 the number of theatres in the federal district, which includes Mexico City, and has a population of about 2,000,000.

Start Warner House in Mexico City

MEXICO CITY, Feb. 27.—Construction has been started by Warners on the "de luxe" theatre here that is to be their introduction house for Mexico.

Grant Smaller Cities Own Building Codes

ALBANY, Feb. 27.—Senator Condon's bill redefining "place of public assembly" and making changes in building-code enforcement powers was amended today to reduce from 100,000 to 40,000 the population figures for cities where the Industrial Commissioner shall not have power, provided there be a local enforcement agency.

The bill appropriates $100,000, recommended by the advisory committee, including representatives of the film industry, theatres and organized labor, which held amendments to the definition of "place of public assembly" and article 17 of the Labor Law to be necessary.

Shea Honored by New Haven Friends

NEW HAVEN, Feb. 27.—Friends and associates of Thomas J. Shea in the third district of the IATSE honored the assistant "IA" International president at a testimonial dinner at the Hotel Taft here tonight.

Harry Shaw, Loew district manager here, was toastmaster, and "IA" president Richard Walsh and other 'IA" executives, including William P. Raoul, James J. Brennan and Joseph D. Basson, were present.

AMPP Coast Meeting On Foreign Problems

HOLLYWOOD, Feb. 27.—Byron Price, executive vice-president of the Association of Motion Picture Producers, and Joseph I. Breen, production code administrator, today met with the international committee of the AMPP, composed of foreign managers of the major studios, in a discussion of international problems.

Gruenberg to RKO

Leonard S. Gruenberg, having completed his service in the Navy, is now back with RKO Radio as Rocky Mountain district manager.

Atlanta Battle on 'Scarlet' Begins

Universal, distributor, and Diana Productions, producer, of "Scarlet Street," yesterday filed suit in Atlanta's Fulton Superior Court seeking an injunction against that city and its censor board from banning exhibition of the film, Universal disclosed here.

At the same time word was received here that the deleted version of the picture which had passed New York censors has been rejected by Milwaukee's Motion Picture Commission.

Milwaukee Action

Charles D. Prutzman, Universal's vice-president and general counsel, said yesterday that a "reasonable assumption" would be that the company would institute legal action in Milwaukee, as it had in Atlanta, adding that the Milwaukee ban had just been imposed and has yet to be given consideration.

In its Atlanta suit, Universal and Diana name city officials and Christine Smith, censor, and charge the banning action was taken without "legally delegated authority in a manner which violates the petitioner's constitutional rights of free speech and expression."

Milwaukee had rejected "Scarlet" in its original form on Jan. 11. Its film commission reaffirmed the ban, in spite of the deletions, by a vote of 16 to three.

Warner Chicago Sales Drive Meet

CHICAGO, Feb. 27.—Outlining of plans for the 1946 Warner sales drive, which will get under way March 31, will be the first order of business at the three-day meeting of district managers and home office executives starting tomorrow morning at the Blackstone Hotel, here. Ben Kalmenson, vice-president in charge of sales, will preside.

Other speakers at the opening session will include Mort Blumenstock, vice-president in charge of advertising-publicity, who will discuss merchandising plans for coming product, and Norman H. Moray, short subject sales manager and captain of the sales drive.

Writers, Publishers Elected to ASCAP

The following writers and publishers have been elected to membership in ASCAP: In the popular music field: writers Ray Carter, George F. Briegel, Edward Eageer, Marjorie Goetschius, Arnold B. Horwitt, James Andrew Rushing, Kenn Sisson and Jack Val; in the standard music field, writer George Kleinsinger.

Publishers elected were: Beverly Music Corp., Gaumant Music Publishers, Stept, Inc., and Victor Publishing Co.

FWC Tie-up Averted

LOS ANGELES, Feb. 27.—A threatened tie-up of film deliveries to Fox West Coast theatres was averted today when the Teamsters Union, which had established picket lines at film exchanges, agreed to withdraw them pending a meeting with Charles P. Skouras on his return from New York Friday. The union has asserted that FWC is employing non-union workers.

Odeon Is Fined for 'Caesar' Display

London, Feb. 27.—The Odeon Theatre has been fined $200 and costs for infringement of government building regulations in connection with an exploitation display at the opening of "Caesar and Cleopatra" some time ago.

The prosecutor agreed that the offence was not serious inasmuch as workmen normally engaged at the Denham studio had been employed; but questions asked in the House of Commons, in view of the current housing shortage, compelled the authorities to take action.

Loew Stockholders Meet Here Today

Extensions of contracts of Louis B. Mayer, head of production, and Sam Katz, production executive, will be submitted to stockholders of Loew's, Inc., at their annual meeting to be held at the home office here this morning. At the same time the stockholders will elect 10 directors. It is expected that all incumbents will be reelected.

Mayer receives $3,000 a week plus 6.7 per cent of the combined annual profits of the company, not to exceed $500,000 in one year, according to the company's proxy statement to the stockholders. His existing contract runs to Aug. 31, 1946, and is subject to extension to Aug. 31, 1949. Katz draws $200,000 annually. His contract would be extended to 1954.

District Theatres List 140,000 Shares

PHILADELPHIA, Feb. 27.—District Theatre Corp. of Washington, formerly Lichtman Theatres, has filed a registration statement with the Securities and Exchange Commission covering 140,000 shares of common stock, par value one dollar per share. The stock is expected to be offered publicly later by a banking group headed by First Colony Corp.

The company was incorporated in Delaware this month. It acquired all of the outstanding stock of 31 affiliated corporations, which operated theatres in Washington and Virginia.

20th-Fox Reduces Outstanding Stock

ALBANY, N. Y., Feb. 27.—A reduction in its prior preferred stock by some 4,000 shares has been made by 20th Century-Fox, according to notice filed here by Dwight, Harris, Koegel and Caskey as attorneys. Reduction made out of the sinking fund was from 4,698,133 shares of no par value securities.

Lipton Feted, Leaves

David Lipton will leave New York for Hollywood today to take over his new post in the Universal studio advertising-publicity department under John Joseph, head of the department. Lipton was given a farewell luncheon by Universal home office officials on Tuesday at Dinty Moore's.

52% of Films Shown In Finland Are U.S.

WASHINGTON, Feb. 27.—Fifty-two per cent of all films exhibited in Finland in the last fiscal year were from Hollywood, the Bureau of Foreign and Domestic Commerce reports here.

In 1938, 300 long films had been imported and in 1939, 313 tons were shipped into the country, but in other p[illegible]ar years imports were usually less t[illegible] 300. Of the imports in the pre-war years, approximately 55 per cent came from U. S. However, during the war the number of U. S. films was restricted to 75 annually (about half of the former imports) and only approximately two-thirds of these could be shown, because of the limited number of first-night theatres available for U. S. distributors. The importation of German films was practically unrestricted during the war, but did not reach a high figure.

35% Home Product

About 35 per cent of the box-office receipts of Finnish theatres comes from domestic films. All foreign film products have equal rights in Finland, but because of the restricted market for domestic products, Finnish films have been granted certain privileges. Within the past few years Finnish film producers have been seriously hampered by the shortage of raw materials.

There are now 446 theatres in Finland, with a total seating capacity of 129,630. Estimates place the number of admissions at 30,000,000 annually, the government reports.

Legion Ratings for 5 Additional Films

The National Legion of Decency has given its A-II classification to the following films: "House of Horrors" and "Smooth as Silk," Universal; "Genius at Work," RKO Radio; "Two Sisters from Boston," M-G-M. Columbia's "The Gentleman Misbehaves" was placed in Class B.

Kostlan Reelected

OMAHA, Feb. 27.—IATSE Local No. 343 has reelected Alvin Kostlan of the RKO-Brandeis Theatre as president. Other officers are: Ben Cuttle, first vice-president; Arthur Krake, second vice-president; Victor Mortersen, financial secretary; Bayrd Loomis, treasurer; Howard Jackson, business agent; Clyde Cooley, secretary.

Academy to Broadcast

HOLLYWOOD, Feb. 27. — The annual presentation of the Academy of Arts and Sciences awards will be broadcast in its entirety again this year by WJZ-ABC on Thursday, March 7 (after midnight), from 12:30 to 1:30 A.M., EST, from the stage of Grauman's Chinese Theatre.

Spears with Classics

Edward Spears has joined Film Classics of Kansas City, Inc., as branch manager, according to announcement by Nicky Goldhammer, general sales manager, here.

New Martin Booker

ATLANTA, Feb. 27. — Mildred Castleberry, appointed booker of Martin Theater's headquarters in Atlanta.

Review

"Strange Impersonation"

(*Republic*)

PROBABLY the high point in its favor lies in the restraint with which "Strange Impersonation" engages in tri-lateral affairs of love, avariciousness and apparent tragedy. Resultantly it is for the most part free of the over-emotionality which under less careful guidance might have been its bane; instead it is effective story-telling of more than adequate dramatic consequence.

Propped with an abundance of test tubes and bubbling chemical formulae, the film casts Brenda Marshall as a brilliant feminine scientist, sharing a sincere love with her colleague, William Gargan. The very attractive Hillary Brooke, however, has covetous eyes on Gargan and endeavors to win him by means more foul than fair.

What at first appears as an incidental aside comes to have an important bearing on developments as Miss Marshall's automobile barely touches a half-intoxicated passer-by, Ruth Ford. The latter subsequently claims damages from Miss Marshall, somewhat illogically using a pistol for purposes of persuasion. A scuffle follows and Miss Ford is killed. Miss Marshall, who had just previously become badly scarred in a blast of chemicals caused by Miss Brooke, assumes the identity of the dead girl and returns to the scene after a plastic surgery job. By way of extricating itself from all of this the film thereupon employs the awakening-from-a-dream device, Miss Marshall all the while having been under the spell of a new anesthesia which she had concocted and administered to herself.

George Chandler, H. B. Warner, Lyle Talbot, Mary Treen, Cay Forrester and Richard Scott round out the cast. Anthony Mann directed the William Wilder production. Mindret Lord wrote the screenplay, from a story by Anne Wigton and Lewis Herman.

Running time, 68 minutes. General audience classification. Release date, not set.

GENE ARNEEL

350 at Variety Tribute to Cherry

DALLAS, Feb. 27.—Over 350 civic leaders, city and county officials, and showmen joined with the Variety Clubs of Texas, Tent 17, in honoring James Owen Cherry, chief barker, at a testimonial dinner here recently.

Tribute was paid Cherry for his work in Variety's taking over the Boys Ranch at Copperas Cove, Tex. The project, which now has 53 boys assigned by juvenile courts of Texas to be fed, clothed, and educated, is now on a sound financial basis by virtue of Cherry's leadership.

'Bells' Voted Best

Foreign language newspapers of New York have chosen RKO-Rainbow's "The Bells of St. Mary's" as the best film of 1945, with the annual award being presented on Monday during ceremonies broadcast over Station WNYC, when the principal speaker will be Edward Corsi, New York State industrial commissioner.

Hutchins Joins NTS

ALBANY, N. Y., Feb. 27.—William J. Hutchins has become manager of the Albany and New Haven offices of National Theatre Supply Company, to spend alternate weeks in the two districts. Hutchins was recently discharged from the Navy.

Coast House Is Sold

SAN FRANCISCO, Feb. 27. — Blumenfeld Theatres, Inc., which operates three houses here, has purchased the Tivoli Theater from Mrs. Ernestine Kreling Leahy for $200,000. Joseph Blumenfeld, president, said that $75,000 will be spent renovating the 1,700-seat house for first-run pictures.

New Warner First Run

MILWAUKEE, Feb. 27. — The Badger Theatre, Racine, a former Warner second run, now is a first run theatre, giving Warners three first runs in Racine.

Fete 20th's Sochin On New Promotion

CINCINNATI, Feb. 27. — More than 100 attended the testimonial dinner given by the Variety Club here for Irving Sochin, 20th Century-Fox city salesman, who has been promoted to assistant branch manager at Indianapolis.

Speakers were chief barker Lev Bugie, 20th-Fox branch manager; past chief barkers Maurice White, head of United Theatres; Ralph Kinsler, general manager of Shard Theatres; Peter Rosian, Universal district manager, and Peter Niland, secretary-treasurer of the Cinema Club. Past chief barker Arthur Frudenfeld, RKO divisional director, presided.

Lawrence to Essaness

CHICAGO, Feb. 27. — The Essaness Circuit is expanding its publicity staff due to its acquisition of the Loop's Oriental Theatre. Danny Newman, Oriental publicist, remains on the staff, working with Norman Kassel, head of the Essaness publicity office, and Keith Lawrence, formerly with General Service Studios, Hollywood, has been added to the staff.

Frey Joins Doherty

Samuel L. Frey, formerly with Pedlar and Ryan and with McCann Erickson, advertising agencies, who was recently discharged from the Army, has joined Doherty, Clifford and Shenfield, also an advertising agency, as assistant director of media.

Move for Censorship

BRIDGETON, N. J., Feb. 27.—A board of censors has been advocated by the Bridgeton Board of Trade after an investigation of motion pictures shown at local theatres.

Stern Assists Sharpe

Lester Sharpe, head of Republic's Eastern story and talent department, has appointed Milton Stern as his assistant.

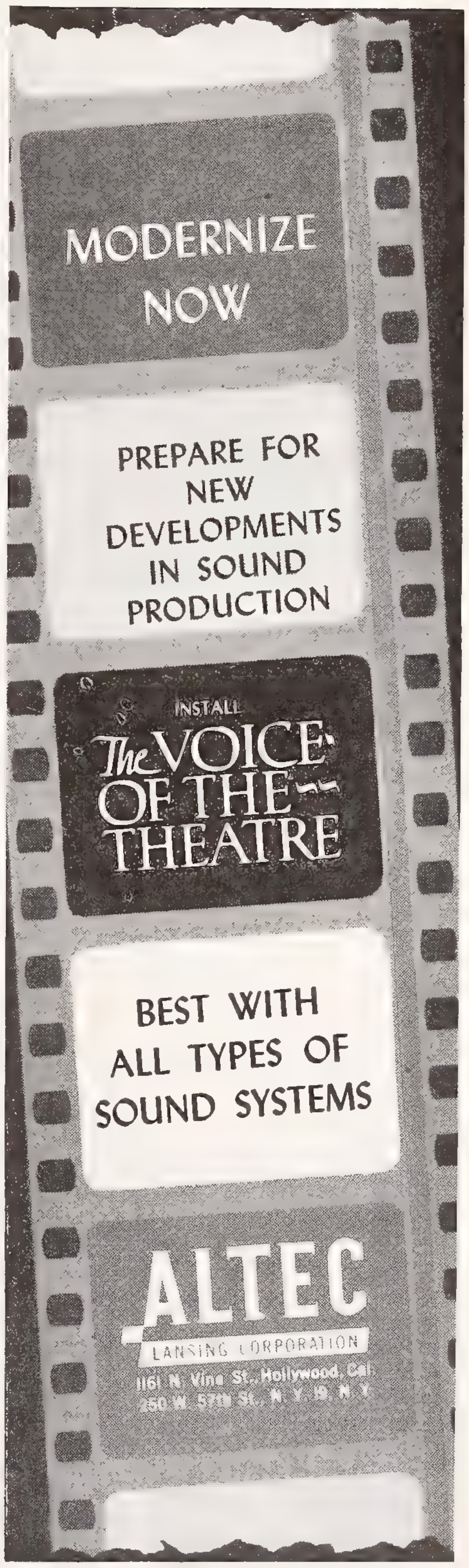
California Theatre Complaint Rejected

Frank C. Weller, arbitrator in the Los Angeles tribunal, has denied the relief sought by Steve Chorak, operating the San Clemente Theatre, San Clemente, Cal., in his clearance complaint against the five consenting companies, the American Arbitration Association reports here.

The Finding

Seven days' clearance from the closing date granted Laguna Beach and San Juan, Capistrano, Cal., over San Clemente is held to be reasonable and four days' clearance from the closing date granted Oceanside, Cal., is also reasonable, the arbitrator ruled. Palomar Operating Co., Margo Operating Co. and Southeast Theatres intervened.

Sheldon Grengs has appealed on his combination clearance and some-run complaint against the five consenting companies from a ruling of the Milwaukee tribunal. He operates the Hollywood Theatre, Wausau, Wis.



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Wage Boosts

(*Continued from page 1*)

changes, had elected to have their negotiations conducted in New York by "IA" representatives; tentative agreements on a 15 per cent wage increase for "F" locals have already been reached, with other details still to be settled before March 15.

At present a team consisting of C. J. Scollard, Paramount, and Alan Cummings, Loew's, are negotiating with the Los Angeles "B" local and are expected to cover all "B" locals in the Far West. A second team, comprising Tom Murray, Universal, and Harry Buckley, United Artists, are in St. Louis, and are expected to cover locals in that area. A third team, consisting of I. F. Dolid, Warner Brothers, and Hal Kaufman, Columbia, are in Atlanta and will cover Southern exchanges. The fourth team of A. A. Schubart, RKO Radio, and Clarence Hill, 20th-Fox, is scheduled to start talks in Detroit today and will meet with other locals in that area during the next few days.

Next Week's Talks

Talks with locals in New York and New England are expected to start late next week. A larger committee met with representatives of the Philadelphia local late last week, but no agreements were reached, as far as can be learned.

Wage demands of the individual locals vary considerably, it is learned, but it is understood that the negotiators for the distributors are offering similar conditions to all locals as far as actual percentage of an increase is concerned and on the time of retroactivity of such increases. The 15 per cent wage increase granted the "F" locals provides for 10 per cent to be retroactive to Dec. 1, 1944, and the full 15 per cent to be retroactive to Dec. 1, 1945.

All of the 7,000 exchange workers generally work a 40-hour week, spread over five-and-one-half days, and are understood to be seeking a 35-hour week spread over five days, with overtime for additional time.

U. S. Predicts

(*Continued from page 1*)

ment was made during final arguments near the close of the New York trial.)

"The Jackson Park decision will have little effect on the New York Paramount case," the Department official said. He pointed out that the Chicago case came before the courts as a relief suit for damages, whereas the New York case deals with what is alleged by the government to be outright violation of the Sherman antitrust act. The difference in aims of the two cases, he said, makes the Supreme Court's Jackson Park decision of no value in determining the future of the New York case.

Concurring in Attorney General Tom Clark's view that the Jackson Park decision will result in the filing of similar cases by many independent exhibitors, the Department official said: "While this is of no concern to the Justice Department, it will help us break up monopoly control and discrimination by the 'Big Five' producers and distributors. Prevention of discrimination and monopoly control is the Department's aim."

Chicago Court

(*Continued from page 1*)

return the mandate to Chicago's District Court, after which Judge Igoe will act on the injunction filed by Attorney McConnell. He is seeking earlier playing dates of major product for his client and wants an equal opportunity to bid for such product. In view of the Supreme Court's decision favoring the plaintiff, it is believed that Judge Igoe will grant such an injunction.

Thereafter, exhibitors will no longer be placed in a fixed classification, as they are under the present zoning system, but will be in a position to bid on the open market. It is the opinion of veteran exhibitors, however, that the high rentals being paid by affiliated circuit houses will eliminate most independents from the possibility of advancing their current release dates.

Record of Rentals

Richard Salkin, manager of the Jackson Park, says he has a complete record of rentals paid by the circuits and that distributors will be in no position to hold up independents when product is placed on the open market.

Change of the clearance system will benefit the Essaness Circuit's Oriental Theatre in the Loop, which is currently limited to United Artists' product but is in a position to pay as much for product as any other downtown house. Also, James Jovan's subsequent-run Monroe Theatre, currently "starving" for product, has the seating capacity to enable it to compete with the competitve second-run McVickers.

To Aid Charity Fund

(*Continued from page 1*)

house canvass of Catholics, which was conducted by upwards of 15,000 volunteer workers in the 374 parishes of the New York Archdiocese.

Organization of the special gifts committee follows the announcement that Francis Cardinal Spellman has appointed John S. Burke, president of B. Altman and Co., as chairman, and John A. Coleman, chairman of the board of governors of the New York Stock Exchange, as executive chairman of this year's gifts committee.

Solicitation by members of the committee will follow the organization period during which sub-committees, each with its own chairman and vice-chairman, will be formed. Their activities will continue through the parish canvass, which is scheduled for March 31-April 10.

27th Year

This year marks the 27th annual appeal of Catholic Charities, which was started in 1920 by the late Patrick Cardinal Hayes. It coordinates, integrates and, at times, extends the work of the 184 inter-dependent Catholic welfare institutions in the New York Archdiocese, besides maintaining agencies dealing directly with family and individual problems. In 1945 more than 468,000 individuals were aided by these agencies.

Noyes Resigns

(*Continued from page 1*)

had been sought by the industry for the MPAA Hollywood post now held by Byron Price.

SIMPP has named no successor to Noyes.

Percentage Suits

(*Continued from page 1*)

same plaintiffs who are suing the Flaks.

The alleged percentage fraud claims in each suit are similar to the claims in numerous actions filed during the past year, and which are now pending in Eastern states. Alleged is a plan or scheme to furnish the plaintiff distributors with box-office reports claimed to be false on percentage pictures, in order to pay a smaller percentage rental than that due for the picture, and to secure lower rental terms on future flat and percentage pictures. Some of the suits also charge that checkers were induced to join in the alleged falsification of the percentage reports.

Accuracy Questioned

Complaint is not made in these new suits that the exhibitors refused an audit of their books. Each distributor claims that the theatre records furnished by the exhibitor to its attorneys for examination, allegedly did not contain a full and accurate statement of admissions and gross receipts obtained on the percentage days, and that the exhibitor is charged with refusal to furnish the attorneys with complete records.

The court is asked to award punitive damages in addition to judgment for claimed damages said to have resulted from the alleged concealment of percentage receipts. An injunction is also requested against disposing of and altering the books and records pending an audit and discovery.

J. Cookman Boyd, Jr., Allan Sauerwein, and the firm of Tydings, Sauerwein, Archer, Benson and Boyd, Baltimore, are attorneys for Loew's in its suits; the other distributors are each represented by attorneys R. Dorsey Watkins, James Piper, and Piper, Watkins, Avirett and Egerton, also of Baltimore.

Brennan Dead

(*Continued from page 1*)

he was placed in charge of RKO Metropolitan New York and New Jersey theatres, celebrating his 25th anniversary with the company in that same year.

Born in Syracuse, Brennan's connection with the amusement industry goes back nearly 50 years. At 10 he was a Klaw and Erlanger program boy at the Weiting Opera House in Syracuse. Later he became an usher. While attending high school and Syracuse University, he was part-time treasurer for this theatre and upon his graduation was made full-fledged treasurer. He managed Klaw and Erlanger houses in Ohio, Michigan and West Virginia, before joining Feiber and Shea, for whom he operated vaudeville houses. During summer months he managed his own stock companies in Auburn and Syracuse.

Eight Survivors

Brennan is survived by his widow, Helena Fulmer Brennan of Trenton; a son, James M., Jr., a grandson, James M., 3rd, and five sisters, Mrs. Morgan A. Dunne and the Misses Julia, Mary, Rose and Marguerite Brennan, all of Syracuse. Services will be held in Trenton tomorrow at 10 A.M., at the Church of the Blessed Sacrament; interment will be in Syracuse.

Construction

(*Continued from page 1*)

gency construction will be permitted under the new order.

Wyatt asserted that the new directive will be made public within the next week and will not authorize theatre construction.

The morale of every community is an important factor to consider in theatre construction curtailment, bu[illegible]he housing expediter pointed out, [illegible] is "actually no serious shortage of theatres." He implied in an interview with MOTION PICTURE DAILY that construction necessary to keep theatres already in operation on a working basis will be permitted under provisions of the forthcoming directive.

He declined to say present theatre construction, started but not completed, will be stopped. At the same time, Wyatt served notice on prospective theatre builders that going will not be easy unless they already have sufficient materials on hand to complete the building job.

Allocation of materials will be handled through the NHA, with the help of the Civilian Production Administration, Office of Price Administration, and the Reconstruction Finance Corp.

System of Permits

A system to permit commercial concerns to apply for "essential building materials" will be established as a working part of the reconversion. Ten days hence, complete information will become available outling the method whereby commercial and industrial builders may receive permits and priorities for material allocation. However, it was emphasized by Wyatt that very little new commercial building can be permitted unless it is urgent. He added that in "emergency" cases repair materials will be granted commercial concerns upon application.

Meanwhile, Administrator John D. Small of the Civilian Production Administration says it may be necessary to prohibit completion of some commercial and industrial construction already under way.

This action will be taken in the future, Small stated, "in spite of the serious effects which it will have upon commerce." Small pointed out that the limited supply of building materials is what he terms "sufficiently serious to make this action absolutely necessary" if the housing goal is to be met.

The CPA Administrator expressed concern over present and possibly future black market operations in commercial industrial building.

Schiller Promoted

(*Continued from page 1*)

home office representative and more recently of the home office foreign department, has been appointed manager of the contract department.

Also, Lt. Steve Dorsey, now on terminal leave, will return to the company later in March to resume his post as personal assistant to James R. Grainger, executive vice-president and general sales manager.

Buck's Film to Kerman

Moe Kerman, president of Favorite Films Corporation, has secured world rights to Frank Buck's "Terror of the Jungle."

Short Subjects

"The Forest Commandos"

(Warners)

This Technicolor Special is dedicated to the members of Canada's flying firemen who fight forest fires from airplanes; one of the pilots is followed on his rounds. He keeps in touch with his supervisor who warns campers of fire hazards and illegal hunting. Produced by Gordon Hollingshead. Running time, 20 minutes.

"Rhythm Wranglers"

(RKO Radio)

Ray Whitley and his musicians, out of work again, apply for jobs at the Bar-X Ranch and walk right into a full-scale feud. Music is noted for soothing the savage beast, so it should come as no surprise that a guitar and a couple of songs from the plains nicely smooth over an inter-family fight. Running time, 19 minutes.

10,000 Museum Members

Membership of the Museum of Modern Art, here, now totals more than 10,000 according to John E. Abbott, executive vice-president. Additionally, he said, to accomodate increased attendance the Museum will remain open Thursday evenings, beginning today, when the afternoon film program will be repeated.

Rogers Rejoins Platt

HARTFORD, Feb. 27. — Lt. Sherman E. Rogers, USNR, has rejoined Platt-Forbes, Inc., New York advertising agency, with a branch office in Hartford, as director of motion picture, radio, and television activities after three years' service with the training films branch of the Navy.

Hoit, Gasser Promoted

ROCHESTER, N. Y., Feb. 27.—Gordon G. Hoit has been elected vice-president in charge of finance of the Stromberg-Carlson Co., and J. Lester Gasser has been named controller, it has been announced by Wesley M. Angle, board chairman.

Howard Minsky to 20th

BUFFALO, Feb. 27.—Howard Minsky has been named branch manager for 20th-Fox in Buffalo, replacing Ira H. Cohn who has reported to the New York office. Minsky formerly was with Warners and served two years in the Navy.

Hadley Joins PRC

HOLLYWOOD, Feb. 27.—Robert Hadley, who has been associated for the past 15 years with his brother, Hap Hadley, in the latter's art studio, here, has joined PRC as art director succeeding Frank Begg, resigned.

G. D. Larson Appointed

ST. LOUIS, Feb. 27.—Ted C. Kemper, central district manager for the Army Post Theatres, who died recently after a long illness, has been succeeded by G. Dale Larson, former assistant district manager.

San Mateo Talks Tax

SAN MATEO, Cal., Feb. 27. — This city may assess a three-cent amusement tax on admission tickets.

Review

"Border Bandits"

(Monogram)

Hollywood, Feb. 27

THE Johnny Mack Brown-Raymond Hatton faithfuls are in for something of a treat this time, for producer Charles J. Bigelow, director Lambert Hillyer and scenarist William A. Sichner have collaborated here to supply perhaps the best Western in the series to date. It has more movement, more balance, and makes headway more legitimately and convincingly than most or all of its predecessors.

This time the U. S. marshals, incognito, undertake to discover and bring to justice the person who murdered a pleasant old gentleman in order to obtain possession of jewels worth a small fortune. The mission takes them across the border into Mexico, giving the film that good-neighbor-policy flavor without over-doing it, and into many situations and complications calling for all-out display of their mental and muscular dexterity. It's not so much what is done, as how it is done, that makes the picture stand out.

Others in the cast are Rosa Del Rosario, Riley Hill, John Merton, Tom Quinn, Frank LaRue, Steve Clark, Charles Stevens and Bud Osborne.

Running time, 58 minutes. General audience classification.

WILLIAM R. WEAVER

Denny Named Acting Chairman of FCC

WASHINGTON, Feb. 27.—Charles R. Denny, Jr., member of the Federal Communications Commission, has been named acting chairman of the FCC, succeeding Paul A. Porter who was appointed by President Truman to serve as head of the Office of Price Administration.

That black and white television should not be held back from persons wishing to buy sets was the opinion expressed today by Denny. He pointed out that black and white was commercially ready to go before the war and asserted that ultra high frequency television is in the upstairs spectrum, and the trade's final resting place. He said FCC will speed decisions on all pending cases and expressed belief that 90 per cent of the standard cases being heard through March could be decided by the Commission in April or early May.

NBC Promotes McCray

Thomas McCray, formerly NBC Eastern program manager, has been appointed national program manager of the network, by Clarence L. Menser, vice president in charge of programs.

ABC Names Greig

Humboldt J. Greig has been named assistant to Fred Thrower, vice-president in charge of sales for American Broadcasting, and Tom Fry, recently returned to ABC following three years' service with the Marines, will assume direction of the network's business development department.

Rawls in Television

Richard B. Rawls, formerly manager of studio operations for Columbia Broadcasting, has been named manager of television operations of American Broadcasting.

Alexander Advances

J. M. Alexander has been appointed publicity director for Allen B. DuMont Laboratories, in addition to his duties as advertising manager.

Stockton with Martin

ATLANTA, Feb. 27.—J. H. Thompson of the Martin-Thompson Theatres announces the appointment of L. M. Stockton, of Amory, Miss., as special press representative.

Television Press To Study Trends

Reorganization of the Television Press Club of New York as a discussion-forum group to study trends and developments in television, was mapped at a meeting here yesterday at the Blue Ribbon Restaurant.

A committee comprising Cliff Denton, Judy Dupuy, Will Baltin, Al Bernsohn, Paul Wendels and Ben Kaufman was selected to set future luncheon forums for the club, which offers membership to newspaper people engaged in writing about television.

WBKB Shuts Down

CHICAGO, Feb. 27. — The Balaban and Katz television station here, WBKB, went off the air Friday for two weeks to make necessary technical adjustments to move from its present channel No. 3 to channel 4. This will be the permanent WBKB frequency under the new FCC frequency assignments which allot a total of seven channels to the Chicago area. The new channel covers the 66-72 megacycle band.

Florsheim Appointed

Stanley C. Florsheim, formerly director of the co-operative program department, has been appointed to the new position of director of merchandising of American Broadcasting, it was announced here recently by Fred Thrower, vice-president in charge of sales.

Hole Rejoins CBS

Leonard Hole, manager of CBS television operations before joining the Navy in 1942, has been appointed to the newly created post of director of CBS Television Plans Division, Lawrence W. Lowman, vice-president in charge of CBS Television, announces.

CBS Names Reedy

Appointment of Paul H. Reedy as chief engineer of the engineering research and development department of Columbia Broadcasting has been announced by Peter C. Goldmark, director of the department.

Jene Leaves Warners

ATLANTA, Feb. 27.—Frank Jene, office manager for Warner Brothers here, resigned after 20 years of service.

Hollywood

By THALIA BELL

Hollywood, Feb. 27

EDWARD SMALL will produce "Bella Donna" for International Pictures, starting in May, instead of for United Artists, as previously announced, under terms of a somewhat singular arrangement worked out when, according to Small, it turned out that the producer would be unable to produce the film at RKO Pathe studio, where he has made most of his pictures, due to unavailability of space. The "Bella Donna" script had been completed by Thoeren, and Merle Oberon and Charles Jorvin have been signed for the leads, with Andre De Toth to direct, and these arrangements are to remain intact. The Small deal with International is for the one picture only, according to his announcement.

Films to Supplement Agriculture Bulletins

WASHINGTON, Feb. 27.—Congressman H. C. Anderson of Minnesota has requested that the Department of Agriculture not expand its motion picture program at the expense of farmers' bulletins and yearbooks, normally issued by the agency. The representative asserted that while picture production is important nothing must be done that will decrease its other information activities. R. L. Webster, assistant director of information, is reported to have assured Anderson that no such action will be taken when he appeared before the Agriculture Appropriations Committee. "This will be an expansion of our general program," Webster said. "Our increase in motion picture production will not decrease our other services."

Taylor to Paramount

Rex Taylor, recently public relations director for the Meredith Publications, Des Moines, has joined the Paramount publicity department as publicity stills coordinator under the supervision of Al Wilkie, publicity manager.

'Tomorrow' Grosses

Receipts for "Tomorrow Is Forever," in Salt Lake City, as reported in MOTION PICTURE DAILY yesterday should have been $13,000 instead of $7,000 at the Uptown, and $7,275 instead of $5,800 at the Rialto, according to International Pictures here.

'Two Sisters' Tradeshow

M-G-M will tradeshow "Two Sisters from Boston," produced by Joe Pasternak, in Los Angeles and New York on March 4. Other exchange areas are being lined up for similar screenings on March 6.

Lightman Buys Building

MEMPHIS, Feb. 27.—M. A. Lightman, Sr., president of Malco Theatres, has bought a three-story building here to be used for storage, shipping and servicing of supplies.

Tedesco to Omaha

OMAHA, Feb. 27. — Tony Tedesco, former Des Moines Monogram branch manager, has been transferred to Omaha as manager.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Feb. 2	FRONTIER GUN LAW Charles Starrett Jean Stevens O—59 mins. (Rev. 1/7/46)	(15th Block) THE HARVEY GIRLS (Color) M—104 mins. (611) (Rev. 1/2/46)	RED DRAGON D—64 mins. (513) (Rev. 12/19/45) FACE OF MARBLE D—72 mins. (528) (Rev. 1/24/46)		SIX-GUN MAN Bob Steele Syd Saylor O—60 mins. (Rev. 1/23/46)	CALIFORNIA GOLD RUSH Bill Elliott Bobby Blake O—56 mins. (565)	(Block 3) SPIRAL STAIRCASE Dorothy Maguire George Brent D—83 mins. (611) (Rev. 1/4/46)	(Feb. Releases) COL. EFFINGHAM'S RAID Charles Coburn Joan Bennett William Eythe D—70 mins. (610) (Rev. 10/4/45)		TERROR BY NIGHT Basil Rathbone Nigel Bruce D—60 mins. (517) (Rev. 1/28/46)	
Feb. 9		PORTRAIT OF MARIA D—77 mins. (612) (Rev. 12/19/45)		(Block 3) TOKYO ROSE Byron Barr Lotus Long D—69 mins. (4511) (Rev. 12/5/45)		DAYS OF BUFFALO BILL Sunset Carson Peggy Stewart O—56 mins. (554)	CORNERED Dick Powell Walter Slezak D—102 mins. (612) (Rev. 11/16/45)	SHOCK Lynn Bari Vincent Price D—70 mins. (615) (Rev. 1/16/46)		IDEA GIRL Jess Barker Julie Bisop C—60 mins. (518) (Rev. 1/1/46)	
Feb. 16	NOTORIOUS LONE WOLF D ROARING RANGERS O—55 mins.	UP GOES MAISIE C—90 mins. (613) (Rev. 12/28/45) A LETTER FOR EVIE C—89 mins. (614) (Rev. 12/3/45)	THE SHADOW RETURNS Kane Richmond Barbara Reed D—61 mins. (527)		AMBUSH TRAIL Bob Steele Syd Saylor O—60 mins. (Rev. 1/1/46)	MADONNA'S SECRET Francis Lederer Gail Patrick (510) G—79 mins. (Rev. 2/20/46)	DICK TRACY Morgan Conway D—61 mins. (613) (Rev. 12/14/45) SING YOUR WAY HOME Jack Haley M—72 mins. (614) Rev. 11/15/45)	BEHIND GREEN LIGHTS Carole Landis Richard Crane Mary Anderson D—64 mins. (Rev. 1/16/46)	DIARY OF A CHAMBERMAID (Bogeaus) Burgess Meredith Paulette Goddard D—86 mins. (Rev. 1/30/46)	THE SEVENTH VEIL James Mason Ann Todd Hugh McDermott D—(519) (Rev. 10/26/45)	THREE STRANGERS Geraldine Fitzgerald D—93 mins. (511) (Rev. 1/23/46) BURMA VICTORY (Rev. 10/30/45)
Feb. 23	THE BANDIT OF SHERWOOD FOREST (Color) Cornel Wilde Anita Louise (Rev. 2/18/46)	SAILOR TAKES A WIFE C—91 mins. (615) (Rev. 1/2/46)	MOON OVER MONTANA Jimmy Wakely OM—54 mins. (572)	(Block 3) MASQUERADE IN MEXICO Dorothy Lamour Arturo de Cordova D—98 mins. (4512) (Rev. 11/30/45)	THE FLYING SERPENT George Zucco Ralph Lewis Hope Kramer D—65 mins. (Rev. 1/24/46)		HOTEL RESERVE James Mason D—79 mins. (615) (Rev. 12/19/45)	(Reissues) JESSE JAMES (Rev. 1/11/39) RETURN OF FRANK JAMES (Rev. 8/12/40)	BREAKFAST IN HOLLYWOOD (Golden Prod.) Tom Breneman Bonita Granville Billie Burke M—93 mins. (Rev. 1/15/46)	LITTLE GIANT Bud Abbott Lou Costello C—91 mins. (520) (Rev. 2/27/46)	
Mar. 2	GENTLEMAN MISBEHAVES Robert Stanton Osa Massen Hillary Brooke	(Special) ADVENTURE Greer Garson Clark Gable D—125 mins. (616) (Rev. 12/17/45)	THE HAUNTED MINE O—52 mins. (566) FEAR D—68 mins. (507)		I RING DOORBELLS Anne Gwynne Robert Shayne D—64 mins. (Rev. 1/2/46)	CRIME OF THE CENTURY Stephanie Bachelor Michael Browne D—56 mins. (511)	(Special) TOMORROW IS FOREVER D—104 mins. (682) (Rev. 1/15/46)	(March Releases) SENTIMENTAL JOURNEY John Payne Maureen O'Hara D—94 mins. (Rev. 1/6/46)	YOUNG WIDOW (Stromberg) Jane Russell Louis Hayward G—100 mins. (Rev. 2/20/46)	SMOOTH AS SILK Kent Taylor Virginia Grey D-(521)	
Mar. 9	JUST BEFORE DAWN Warner Baxter Adelle Roberts			(Block 3) MISS SUSIE SLAGLE'S D—89 mins. (4513) Sonny Tufts Veronica Lake (Rev. 12/6/45)	MASK OF DIIJON Erich Von Stroheim Jeanne Bates D—74 mins. (Rev. 1/28/46)	SONG OF ARIZONA Roy Rogers Dale Evans O—68 mins. (447)	(Block 4) FROM THIS DAY FORWARD Joan Fontaine Mark Stevens D—95 mins. (616) (Rev. 1/26/46)			TANGIER Maria Montez Preston Foster D—76 mins. (522)	CINDERELLA JONES Joan Leslie Robert Alda (513) G—92 mins. (Rev. 2/13/46)
Mar. 16	SO DARK THE NIGHT Steven Geray THROW A SADDLE ON A STAR		SWING PARADE OF 1946 Gale Storm Phil Regan M—74 mins. (503) (Rev. 1/22/46)				DEADLINE AT DAWN Susan Hayward Bill Williams Paul Lukas D—83 mins. (617) (Rev. 2/20/46)	A YANK IN LONDON Anna Neagle Rex Harrison (Rev. as "I Live in Grosvenor Square" on 6/25/45)	JOHNNY IN THE CLOUDS (Two Cities) Michael Redgrave John Mills D—109 mins. (Rev. 6/11/45)	THE MAN IN GREY Margaret Lockwood James Mason D—92 mins. (523) (Rev. 11/30/45)	
Mar. 23	PERILOUS LADY Pat O'Brien GUNNING FOR VENGEANCE			(Block 3) ROAD TO UTOPIA (Special) Crosby-Hope Dorothy Lamour C—90 mins. (1531) (Rev. 12/5/45)	ROMANCE OF THE WEST (Color) Eddie Dean Emmett Lynn O—58 mins. (Rev. 2/8/46)		TARZAN AND THE LEOPARD WOMAN Johnny Weismuller Brenda Joyce D—72 mins. (618) (Rev. 2/13/46)	A WALK IN THE SUN Dana Andrews Richard Conte D—117 mins. (Rev. 11/28/45)		THE SPIDER WOMAN STRIKES BACK Gale Sondergaard Kirby Grant D—(524)	
Mar. 30	TALK ABOUT A LADY Jinx Falkenburg Joe Besser						A GAME OF DEATH Audrey Long John Loder D—72 mins. (619) (Rev. 12/3/45)			HOUSE OF HORRORS Virginia Grey Bill Goodwin D—(525)	SARATOGA TRUNK Ingrid Bergman Gary Cooper D—135 mins. (514) (Rev. 11/21/45)
April 6	BLONDIE'S LUCKY DAY Penny Singleton Arthur Lake C		WEST OF THE ALAMO Jimmy Wakely O—(573)	(Block 4) THE VIRGINIAN (Color) Joel McCrea O—86 mins. (Rev. 1/25/46)			RIVERBOAT RHYTHM Leon Errol Walter Catlett C—65 mins. (620) (Rev. 2/20/46)			MADONNA OF THE SEVEN MOONS Phyllis Calvert Stewart Granger D—88 mins. (526) (Rev. 1/22/46)	
April 13	MYSTERIOUS INTRUDER Richard Dix Barton MacLane Nina Vale D		UNDER ARIZONA SKIES Johnny Mack Brown O							BLONDE ALIBI Tom Neal rtha O'Driscoll D-527	

DO NOT REMOVE

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 41 NEW YORK, U. S. A., FRIDAY, MARCH 1, 1946 TEN CENTS

Elect Schenck And Other Loew Officers

Extend Mayer Contract To 1949; Katz, 1954

The board of directors of Loew's, Inc., following the company's annual stockholders' meeting at the home office yesterday, reelected Nicholas M. Schenck, president, and all other officers, including: J. Robert Rubin, vice-president and counsel; Charles C. Moskowitz, vice-president and treasurer; Leopold Friedman, vice-president, secretary and counsel; William F. Rodgers, vice-president and

Nicholas M. Schenck

(*Continued on page 6*)

See U. S. Films in Holland Next Month

LONDON, Feb. 28.—The Dutch government's decree enforcing exclusive foreign motion picture trading through the Bioscoop Bond will be abrogated by the end of April, thus freeing that market for Hollywood films, in the opinion of Henry Kahn, representative of the Motion Picture Export Asso-

(*Continued on page 6*)

'Run and Clearance' Sought for Video

Advertisers sponsoring television shows, whether they be "live" shows or on film, should be permitted to make arrangements to present them on any number of television stations in order to reach all potential television set owners, Ralph B. Austrian, president of RKO Television

(*Continued on page 6*)

In This Issue

"Smooth as Silk" is reviewed on page 7.

Warner Bros. to Mark Vitaphone's 20th Birthday Starting August 6

Warner Brothers will mark the 20th anniversary of its first public introduction of sound and talking motion pictures in the U. S. with a special nationwide celebration.

The event which will be marked is the first public showing at the Warner Theatre in New York of Vitaphone which was embodied in the picture "Don Juan" and a series of short subjects featuring an address by Will Hays and the presentation of operatic stars. Several special invitation showings preceded the first public showing, early in August, 1926, and it is understood that the date of August 6 has been set as the anniversary observance date.

Details of the celebration are understood to be in the process of being set both here and on the Coast. It is expected that a pretentious nationwide radio broadcast, featuring Warner stars, will emanate from the company's studios in Burbank, and a special Warner sound anniversary short subject might be made, possibly highlighting flashes from some of the early Warner sound films.

Name 42 Red Cross Aides

William J. Kupper, national distribution chairman for the industry's Red Cross drive, March 20-26, has appointed 32 regional exchange area distribution chairmen for the campaign. Additionally, 10 regional district chairmen have been named, including: Norman Ayres, Warners, Northeastern; Salem Applegate and Dave Miller, Universal, Eastern; Carl Shalit, Columbia, East Central; Charles Kessnick, Loew's, Southeastern; Phil Longdon, 20th Century-Fox; Southwestern; Allen Usher, Paramount, Midwestern; C. W. Allen, United Artists, Prairie district; C. L. Walker, 20th-Fox, Rocky Mountain district; Herbert McIntyre, RKO Radio, West Coast.

Exchange distribution chairmen follow: New York: Henry Randel and

(*Continued on page 6*)

Skouras Sets Deal With Paramount

Paramount and Skouras Amusement Corp., operating in Greater New York, have finally come to terms on product after the circuit had held out for over a year, during which time its 50 theatres had not played a Paramount film, it is learned here.

With the difficulties now eliminated, Paramount can now smooth out its relations with various other circuits with which it encountered difficulties on terms. Loew's, Century and the Brandt circuits previously refused to play Paramount product, but have since signed deals.

Skouras will now get "Duffy's Tav-

(*Continued on page 6*)

Five Warner Sales Meets

CHICAGO, Feb. 28.—Five regional sales meetings, attended by branch managers, field men and district managers, will be conducted by Warner division sales managers following the three-day conference of district managers and home office executives now in progress at the Hotel Blackstone here. Ben Kalmenson, vice-president in charge of sales, is presiding over the current session.

Main purpose of the country-wide meetings is to launch the annual Warner sales drive, which has been set for March 31-July 27.

Kalmenson outlined the drive to district managers at the opening session here today, pointing out that the company is prepared to release as many pictures as the market can absorb.

Mort Blumenstock, vice-president in charge of advertising-publicity, discussed the merchandising aspects of forthcoming product, citing not only

(*Continued on page 6*)

Studio Retroactive Request by Mar. 6

HOLLYWOOD, Feb. 28.—Representatives of Screen Set Designers Local 1421 met with the producers today to discuss working conditions covered in a proposed retroactive contract extending from April 4, 1944, the date of expiration of the last contract, until the date of signing of a new contract yet to be negotiated. The union representatives agreed to present, prior to March 6, proposals for wage scales

(*Continued on page 6*)

Kirsch Asks Grouping Of All Drives

Illinois Allied Claims Patrons Hit Collections

CHICAGO, Feb. 28.—While he did not minimize the importance of educating the public on the ravages of cancer, Jack Kirsch, Allied States president and head of Allied of Illinois, told his annual state meeting at the Congress Hotel here today that he is against any form of collections in theatres during "Cancer Week," April 21-28. He has written industry cancer campaign chairman Charles Skouras to that effect.

Kirsch proposes that this drive, as well as any others in the future soliciting the aid of exhibitors, should be consolidated into one campaign and efforts be made to raise enough for all at one annual time. Collections for

(*Continued on page 6*)

Invitations Soon To License Talks

Various circuits operating in New York City will shortly receive invitations from License Commissioner Benjamin Fielding to have representatives join him in his office here some time next week, for discussions pertaining to the formation of a new city amusement license code, Fielding discloses.

Similar invitations, Fielding said,

(*Continued on page 6*)

Doob to Address Quigley Luncheon

Oscar Doob, Loew's general theatre executive, will address the Quigley Showmanship Awards luncheon at the Hotel Astor here Monday which is to follow the judging of showmanship campaigns in the 12th annual competition sponsored by the Managers' Round Table of *Motion Picture Herald*. Exhibition and distribution executives will select the winners. The special citation for War Showmanship will be awarded for the fourth time.

Martin Quigley will be host at the luncheon.

Asides and Interludes

By JAMES CUNNINGHAM

CHARLES SKOURAS AND "RICK" RICKETSON have been most cooperative with war-time and peace-time public drive and campaign committees through the many National theatres which they operate in the West. This week, in New York, both announced an anti-cancer campaign for all theatres; and, by way of admitting that exhibitors' efforts have been taxed aplenty by persons soliciting the aid of theatres for drives of all kind and description, Ricketson disclosed his recent experience of receiving a gentleman in his office who stood before him, with hat unmoved, and—honest injun—asked "Rick" for the use of National's theatres to promote a drive against removing hats in building elevators.

▽

Last week's item about undersea-diver Ernest Williamson's contemplated search for the Spanish galleon Santa Rosa and its reputed cargo of thirty millions in gold, believed resting in the ocean off the Cuban coast, reminds RKO's Charlie McDonald of his visits with Williamson in Nassau in the Bahamas, where, "Mac" discloses, Williamson has the only undersea post office in the world. He has a Bathysphere submerged in Nassau Harbor where tourists can go out, descend through a caisson and mail a letter from the bottom of the sea in a duly-accredited British post office.

▽

***Inflation Note:* Everyone is familiar with the "March of Dimes". Now being introduced is the "March of Quarters," returns from which will be used by the Women's Christian Temperance Union to make an anti-likker motion picture.**

▽

Ed Rowley of Robb and Rowley Theatres in Texas has hit upon an idea whereby anyone wishing to leave a message for posterity on the walls of the wash-rooms of his theatres or carve their initials will have to use an air hammer or a bucket of barn paint. Rowley is installing solid tile walls to the ceiling, tile vanity stools and tile benches.

▽

The "walkie-talkie" packed-on-the-back sending-receiving radios came out of the same electronic laboratories which gave sound to the motion picture industry. Their war-time uses were many. Now, in peacetime, they are being adapted in a most versatile manner by burglar teams, as witness the pair of safe-crackers in Peoria, Ill., who each carried a set, one working at a safe on the inside, the other on the outside, hidden in a truck ready to radio a warning to his partner of the approach of police.

Personal Mention

JACK COHN, Columbia Pictures executive vice-president, has returned to New York from Miami.

•

JANICE ELAINE LINN, daughter of BYRON LINN, advertising director of Comerford Theatres, Scranton, Pa., last Saturday became the bride of SGT. WILLIAM PRATT, USMC.

•

RUTH GOODMAN, secretary to RKO Radio executive vice-president NED E. DEPINET, is in Mt. Sinai Hospital here recuperating from a recent operation.

•

JOHN BALLANTYNE, president of Philco Corp., has been elected to the board of directors of the Philadelphia Chamber of Commerce and Board of Trade.

•

ALLEN SMITH has returned as house manager of the Warner Theatre in Memphis after three years in the Army.

•

ROBERT D. LEAVITT and NEIL AGNEW, Vanguard executives, will leave York today for Hollywood.

•

PATRICIA ROC, British actress, is due in New York from Hollywood today en route to England.

•

BERNARD GOODMAN, Warner's assistant supervisor of exchanges, is in Detroit from New York.

•

JULES LEVEY, United Artists producer, is in Miami Beach.

•

JOE WALSH, director of RKO Pathe Sportscopes, has returned to New York from Tucson, Arizona.

•

GUS EYSSELL, president and managing director of Radio City Music Hall, is due back in New York from the Coast today.

•

DON PRINCE, formerly of the RKO Radio field exploitation staff, will sail for London on the *Queen Mary* Monday to join the staff of ROBERT WOLFF, the company's United Kingdom manager.

•

EDWARD L. WALTON, Republic vice-president and assistant general sales manager, will leave here Sunday for a tour of the Denver, Salt Lake City, Portland and Seattle branches.

•

EDWARD SHAFTON, recently discharged from Army Intelligence, has returned to Omaha where he will become general counsel for the Ralph D. Goldberg Theatres.

•

NICHOLAS NAPOLI, president of Artkino Pictures, is due back in New York from Moscow early this month.

•

JOSEPH JACOBS, Columbia branch manager at Omaha, has been released from the hospital following an operation.

•

ADOLPH GOODMAN, assistant manager of the RCA Service Co., has returned to New York from New Orleans.

•

HAROLD FIELD, head of Pioneer Theatres which operates in Iowa, is visiting New York from Minneapolis.

•

HARRY ROMM has arrived in Hollywood from New York.

Minneapolis Booking Unit Starts Today

MINNEAPOLIS, Feb. 28.—Theatre Associates, Inc., new buying-booking combination headed by Ted Bolnick, is scheduled to start operations here tomorrow in offices located in the Pence Building.

Bolnick earlier denied reports that "outsiders" would be invited to join the group, which comprises the Berger, Welworth (Eddie Ruben), Volk Bros., Ben Friedman and Frank and Woempner circuits.

Raftery, Sears Remain

HOLLYWOOD, Feb. 28.—Edward C. Raftery, United Artists president, and Gradwell L. Sears, UA distribution vice-president, have delayed their departure for New York in order to confer with Neil F. Agnew, vice-president of Vanguard, who is due here Saturday, and David O. Selznick on releasing plans for Selznick's "Duel in the Sun." Also scheduled are conferences with Sam Dembow, Jr., who arrived here yesterday from New York, on future Golden productions.

UA, NSS Tie-up Starts

National Screen Service will handle distribution of United Artists advertising accessories starting today, the respective companies have disclosed.

Reiner Here After U.S. Foreign Job

Manny Reiner, formerly with Paramount, Metro-Goldwyn-Mayer and Warners, arrived in New York yesterday from Italy after more than two-and-a-half years abroad for the Office of War Information. As Balkan films officer for the U. S. government, Reiner recently completed a survey of film conditions in Budapest, Belgrade, Paris, Frankfurt, Prague and Vienna. He made a study of film markets in Bulgaria, Greece, Italy, Switzerland and Albania.

Reiner will resign from government service following conferences with State Department officials and film company foreign managers.

New Boston Censor

BOSTON, Feb. 28.—For the first time in its history Boston will have a woman censor. Bea Whelton of the South Shore social set has been named assistant city censor, under city censor Sam Nesson; she will review from "the woman's angle."

Goperts in Business

George R. Goperts, formerly with 20th Century-Fox's home office, and more recently associated with Warners, has established his own public relations office here.

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CLARK GABLE - GREER GARSON
In M-G-M's
"ADVENTURE"
JOAN BLONDELL - THOMAS MITCHELL
SPECTACULAR STAGE PRESENTATION

13th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SI
DORIS DOWLING - FRANK FAYL
Produced by CHARLES BRACKET
Directed by BILLY WILDER
Doors Open 9:30 A.M.
RIVOLI
B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A M • LATE SHOW EVERY NIGHT

Paramount Presents
BING CROSBY - BOB HOPE
DOROTHY LAMOUR
in
"ROAD TO UTOPIA"
— IN PERSON —
BENNY GOODMAN
PARAMOUNT Times Square

LOEW'S STATE B'WAY & 45
ON SCREEN
BETTY HUTTON
in PARAMOUNT'S
'The STORK CLUB'
Barry FITZGERALD
Don DeFORE
IN PERSON
Famous Singing Personality of Stage, Screen and Radio
John BOLES
BONNIE BAKER

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
Continuous Performances
Popular Prices
WINTERGARDE
B'way & 50th Street
Doors Open 9.00 A.M.

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

Alice FAYE • Dana ANDREWS • Linda DARNEL
"FALLEN ANGEL"
A 20th Century-Fox Picture
PLUS ON STAGE—CARMEN MIRANDA
NESTOR CHAYRES Extra! ARCHIE ROBBIN
BUY VICTORY BONDS
ROXY
7th Ave. & 50th St.

DANA ANDREWS - RICHARD CONTE
"A WALK IN THE SUN"
A LEWIS MILESTONE production
20th Century-Fox
NOW! VICTORIA B'way & 46 St

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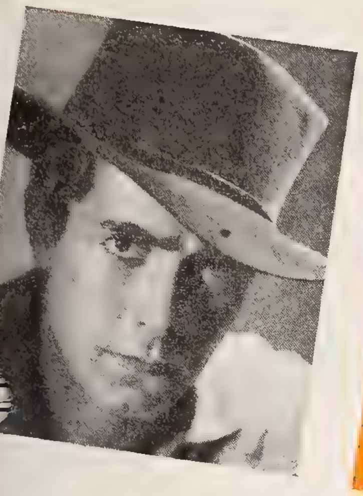

REWARD!

—at every boxoffice! Variety news-flashes from Pittsburgh: "Giving house best business in years! Naturally stays!" Same everywhere!

TYRONE HENRY
POWER-FONDA IN **JESSE JAMES**
Directed by HENRY KING

GENE HENRY
TIERNEY-FONDA in The Return of **FRANK JAMES**
Directed by FRITZ LANG

ouble-Barrel Performance! By the Great Double Encore from 20 Century-Fox

Short Subject

"Report on Japan"

(*RKO Radio*)

In a timely and absorbing documentary, the editors of This Is America have turned their cameras on Japan as it gropes back to the ways of peace under the vigilance of the nation it provoked into war at Pearl Harbor. The subject is thoroughgoing, effectively produced and edited, and good exploitable material for the exhibitor.

To the army of occupation has fallen the exhausting job of supervising the beaten people, as its age-old prejudices and ignorances are being rooted out slowly so that one day Japan may take its place in the family of peaceful men. The subject graphically catches the strange customs of this strange people, showing how freedom of speech and press, long-shackled, now is being liberated. Freedom of the screen also is coming into deserved recognition, as, reminiscent of Broadway, patrons line up at daybreak to get into film houses.

Argentina Gets Belgian Stock

By PAUL BODO

MONTEVIDEO, Feb. 25 (By Air Mail). —The U. S. film industry will meet with strong competition henceforth from Argentine films since Argentina has found a solution to its raw stock problems which had threatened to choke off the entire domestic industry. The Argentine is now receiving enough shipments of stock from Belgium to ease the situation, and further shipments are expected to eliminate the shortage entirely.

More Release Dates

The effects of the shipments are already to be seen here with representatives of Argentine companies now endeavoring to secure more release dates in first-run houses. And they are succeeding. First contract closed was with Cinematografica Glucksman which has signed for the whole output of Estudios San Miguel of Buenos Aires. Bernardo Glucksman, president of Cinematografica and United Cinema, jointly operating 25 theatres in Montevideo, and 15 houses in the interior, foresees excellent business for Argentine pictures in the next season.

Meanwhile, 20th Century-Fox del Uruguay S. A. has been organized and registered here, and, accordingly, the local branch of Fox Film de la Argentina, which formerly distributed 20th-Fox films here, has ceased to function.

To Honor UA Managers

CLEVELAND, Feb. 28. — William Shartin, local United Artist branch manager, is taking reservations in the Cleveland area for the testimonial dinner honoring Jack Goldhar and Moe Dudelson on the occasion of their recent promotions to Eastern divisional sales manager and district manager, respectively, which will be held March 18 at the Book Cadillac Hotel in Detroit.

French See U. S. Views Prevailing

By MAURICE BESSY and
ROBERT REGAMEY

PARIS, Feb. 26 (By Air Mail).—A deadlock remains in the negotiations for the importation of American films in France, but the French industry believes that ultimately the viewpoint of the American companies will prevail and a system will be adopted similar to the one in effect before the war. Each of the nine American firms doing business in France is asking for the right to import 12 films a year. This would make a total of 108 pictures from the United States.

Gaston Deferre, a Socialist, has succeeded Andre Malraux as Minister of Information. Malraux, during his term of office, had become popular with the film picture industry. He assisted exhibitors in their fight against excessive taxation, and was also in favor of friendly film relations between America and France.

Cinemonde, fan magazine in Paris, which suspended publication in June, 1940, has resumed publication, again under the direction of Maurice Bessy, and edited by J. P. Mauclaire, who also controls *Le Film Francais, Le Courrier du Cinema, Les Lumieres de la Ville,* and *Paris-Hollywood.*

Wanger Sues Fidler For 'Scarlet' Attack

LOS ANGELES, Feb. 28.—Diana Products, Inc. and Walter Wanger, producers of "Scarlet Street," have filed a $1,000,000 libel and slander suit in Los Angeles Superior Court against Jimmie Fidler, the American Broadcasting Co., Carter Products and Small & Seiffer.

The suit charges that Fidler's broadcast of Feb. 24 constituted an "aerial attack" and quotes Fidler as saying that "said film has been termed offensive by the national legion of decency," and that the "Motion Picture Producers Association should bring down the ax on producers who overstep the bounds of decency."

The complainants also filed a letter of protest with the Federal Communications Commission.

Eagle - Lion Films Formed in Albany

ALBANY, N. Y., Feb. 28. — Eagle-Lion Films, Inc., has been incorporated here to deal in motion pictures. Continental Lawyers Albany Service was incorporation attorney.

Eagle-Lion is the U. S. distribution company owned jointly by J. Arthur Rank and PRC.

Theatre Damaged by Fire

PIKEVILLE, Ky., Feb. 28. — The Weddington Theater, operated by W. J. Ward in a building owned by Ballard Weddington, was heavily damaged by fire, with an estimated loss of $20,000. The loss was partially insured.

Five Hurt at Film Fire

ATLANTA, Feb. 28.—Five firemen were overcome with smoke battling a fire in the basement of Columbia Pictures exchange here this week.

Norwegian Boycott Of U. S. Nears End

The Norwegian boycott of United States films is likely to end next month as a result of negotiations now in progress, but theatre owners said there would be few American films shown there until the end of the year, press dispatches reaching New York from Oslo report.

American producers have been insisting on a sliding scale of 30 to 45 per cent of net profit as compared to 30 per cent before the war. Norwegian theatre men have protested they could not pay this amount after meeting government taxes.

Many American films in Norway are being held to be shown as soon as a compromise is reached, but meanwhile the Soviet has made a deal to distribute 30 pictures during 1946 and Sweden 59. Britain also is sending in many films and others are coming from Denmark and France, as well as from Norway's own studios. These pictures all have been booked and brought in under prewar rates.

Before the war American producers had the Norwegian market practically to themselves.

Cinema Lodge Party Here on March 19

Annual theatre party of Cinema Lodge, B'nai B'rith, originally scheduled to be held March 14 and postponed because of the closing of the play, "Home of the Brave" at the Belasco Theatre in New York, will now be held Tuesday evening, March 19, at the Adelphi Theatre, where the musical, "Three to Make Ready," starring Ray Bolger, is scheduled to open March 7.

Funds derived from the Cinema Year Book, which will be published in conjunction with the theatre party, will be used for the Lodge's B'nai B'rith service and humane endeavors, Martin Levine of Brandt Theatres, chairman of the event, stated.

RKO's Foreign Sales Drive Starts Monday

With the highest quotas ever assigned, managers of the 25 RKO Radio foreign territories participating in the "Phil Reisman Drive of 1946" will compete for 26 weeks, starting Monday. This is the longest period of any of annual RKO foreign sales drive.

The drive, with Jack Kennedy as captain, will end Aug. 31.

'Green Years' Tradeshow

M-G-M has set the tradeshowing of "The Green Years," at the New York and Los Angeles exchanges, on March 8. Other showings will be set later. Previously set were "Two Sisters From Boston," for New York and Los Angeles, on Monday, and two days later for the rest of the country, and "The Postman Always Rings Twice," scheduled for all exchanges March 13. No release dates on any of these pictures have been set.

ABC Names Goodlatte

LONDON, Feb. 28. — David John Goodlatte, assistant to Arthur Jarratt, has been appointed booking manager for Associated British Cinema, succeeding Jarratt, who will join Sir Alexander Korda.

Hollywood

By THALIA BELL

Hollywood, Feb. 28

HAL ROACH has budgeted at $5,000,000 the 12 feature comedies he will produce this year, the figure contrasting with the $100,000 which he expended on each of the "streamliners" he produced prior to the w[illegible] Increase in production cost is att[illegible]uted by the producer to a general rise in labor rates and to the use of color for the forthcoming pictures. . . . Monogram is to start production of four pictures during March, with Jeffrey Bernerd's "Don't Gamble with Strangers" topping the schedule. . . . Republic has purchased "High Voltage," original by Willard Scott, and has assigned it to Don W. Brown for production.

●

The psychiatric cycle is to continue, according to a Warner announcement of that studio's purchase of "Rebel Without a Cause," described as "an unusual hypnoanalysis of a criminal psychopath," by Dr. Robert K. Lindner, who got his material while serving as a psychologist on the staff of the U. S. penitentiary at Lewisburg, Pa. . . . And the Western cycle, which never really ends, is given new impetus by Col. Shrum, actor-producer, who has announced formation of Westernair Pictures, to make eight Westerns for independent release.

Golden to U.S. Soon With Color Data

WASHINGTON, Feb. 28.—Nathan D. Golden, chief of the motion picture unit, Bureau of Foreign and Domestic Commerce, will return from Europe around March 10, it was learned here today. He planned to return late this month, but was delayed.

Golden is expected to make a full report to Secretary of Commerce Wallace on the use and development of color film in Germany by the I. G. Farben enterprises. Industry representatives who accompanied Golden have already returned to the U. S.

Einfeld, Loew Sign Lewis as Producer

HOLLYWOOD, Feb. 28.—Charles Einfeld and David Loew have signed David Lewis to a long-term producer contract. His first two films will be "Arch of Triumph" and "The Other Love," both recently acquired from Erich Remarque. Lewis and a camera crew will fly to Europe in April for background shooting.

New Eshbaugh Film

Ted Eshbaugh Studios, here, has completed a new 15-minute Kodachrome color film with animation inserts, which it will distribute theatrically in 35mm. and non-theatrically in 16mm. Also, "Cap'n Cub," first of a cartoon series for theatres by Eshbaugh, in Technicolor, is now being distributed by Film Classics.

Fellows to Paramount

HOLLYWOOD, Feb. 28.—Robert Fellows, who resigned as an RKO producer several months ago, has been signed in the same capacity by Paramount and will report March 25.

This week the

best showmen

in America are

reading

FAME

A Quigley Publication

National Allied's Board Meet in May

Chicago, Feb. 28.—Jack Kirsch, national Allied States president, is making plans to call a national board of directors meeting here in May; it will probably be held in the Congress Hotel.

Kirsch will work out details upon his return from Florida, late in March.

Warner Meetings

(*Continued from page* 1)

intensified national campaigns but also the increased attention now being given to helping local exhibitors get the most out of film engagements.

Instead of merely supplying exhibitors with press books and letting them do their own exploitation, Blumenstock said, the company has embarked upon a policy of "applied showmanship," which is being carried out through an enlarged staff of field public relations men.

Norman H. Moray, short subjects sales manager and captain of the sales drive, also spoke at today's session and also will address each of the regional meetings.

First Tomorrow

The district managers' meeting will continue until Saturday, when the first of the regional sessions will get under way, likewise at the Blackstone, with Roy Haines, Western and Southern division sales manager, holding a two-day conference with Harry A. Seed's Midwest district and Hall Walsh's Prairie district.

Branch managers attending will include A. J. Shumow, Chicago; Robert H. Dunbar, Detroit; Don Woo, Milwaukee; A. W. Anderson, Minneapolis; George Lefko, Des Moines; Russell C. Borg, Kansas City; F. J. Hannon, Omaha, and Lester Bona, St. Louis.

Field representatives participating will be Ted Tod, Lucia Perrigo, George Wood, Don Walker, Edward C. Benjamin and Allen Kohan. Bill Brumberg, manager of the field staff, will attend all regional meetings.

The four other sessions are scheduled for Pittsburgh, March 5-6; New York, March 9; Memphis, March 15-16; San Francisco, March 22-23. Jules Lapidus, Eastern division sales manager, will conduct the Pittsburgh and New York meetings, with Haines presiding at the others.

Paramount, Skouras

(*Continued from page* 1)

ern," "Love Letters," and other 1945-46 product.

Hugh Owen, Paramount New York and Southern division manager, and Henry Randel, New York branch manager, and John Benas, Skouras film buyer, worked out the new deal.

$15,500 for 'Utopia'

"Road to Utopia," with Benny Goodman's orchestra and Pat Henning on the stage, scored a new non-holiday opening record at the Paramount, here, on Wednesday when it grossed $15,500, according to the theatre. The previous opening high was $14,800, grossed by "Here Come the Waves," in 1944.

Kirsch

(*Continued from page* 1)

the Red Cross during March will be carried out, however, he said, and was given a vote of support during the meeting.

Kirsch explained that pressure against collections from Allied members has forced him to turn down the call for financial support during "Cancer Week," exhibitors claiming that their customers resent frequent demands for help.

Kirsch also told the members why Allied is against the Theatre Activities Committee, emphasizing that the Conference of Independent Exhibitors is set up to handle any industry problem and that it has its doors open to both independents and affiliated circuits.

Silent on Jackson Park

The Supreme Court's decision Monday in favor of the Jackson Park Theatre here was not discussed, Kirsch revealed, and no formal discussion will be held for 30 days, when the mandate will be returned to the local District Court. Several Allied members are expected to benefit by the decision, and plan to seek earlier runs.

Kirsch was elected president of the Illinois group for the ninth consecutive term. Others re-elected include: Van A. Nomikos, vice-president; Richard B. Salkin, secretary-treasurer, and Harry Nepo, sergeant-at-arms. Elected to the board were: Joseph Stern, Ludwig Sussman, Jack Rose, Charles Nelson, Lou Harrison, Arthur Davidson, Vern Langdon, S. Roberts, Abe Goldstein, George Gallos, John Semidatos, Howard Lubliner, Albert Bartlestein, Bill Charugus and Benjamin Banowitz.

Elect Schenck

(*Continued from page* 1)

general sales manager, and Joseph R. Vogel, vice-president.

The stockholders, at their preceding meeting, reelected all directors: Friedman, Eugene W. Leake, Moskowitz, William A. Parker, Rodgers, Rubin, Schenck, Vogel, David Warfield and Henry Rogers Winthrop. The stockholders also extended the contract of Louis B. Mayer to Aug. 31, 1949, and that of Sam Katz to March 1, 1954.

The board, at its meeting, declared a 37½ cents per share dividend on Loew stock, payable March 30 to stockholders of record on March 11.

At the stockholders' meeting, a lone stockholder took issue with various features of the contract extensions. The per share vote on the extension of the Mayer contract was 3,323,757 for extension. Katz' contract extension got 3,331,677 votes. Friedman presided at the stockholders' meeting.

Films in Holland

(*Continued from page* 1)

ciation, who has arrived here from Holland.

Planning a full exhibitor service of features, short subjects, newsreels and accessories, Kahn hopes to release more than 100 films, partly dubbed and partly subtitled, in Holland during the first year of peacetime operation there. He will return to Holland tomorrow.

Red Cross

(*Continued from page* 1)

Ed Bell, Paramount; Boston: William Horen, Warners; New Haven: Carl Goe, Warners; Albany: Ray Smith, Warners; Buffalo: Al Herman, Warners; Philadelphia: Sam Gross, 20th-Fox.

Washington: Ben Caplan, Columbia; Cleveland: L. R. Brauer, Universal; Pittsburgh: Peter Dana, Universal; Cincinnati: Alan Moritz, Columbia; Detroit: John Howard, Paramount; Indianapolis: W. Guy Craig, Columbia; Atlanta: William Zoelner, Loew's.

Charlotte: Ben Rosenwald, Loew's; New Orleans, Luke Conner, Warners; Dallas: H. L. Beecroft, 20th-Fox; Memphis: Tom Young, 20th-Fox; Oklahoma City: M. W. Osborne, 20th-Fox; Chicago: Harold Stevens, Paramount.

Others Named

Minneapolis: Ben Blotcky, Paramount; Milwaukee: Harold Wirthwein, Paramount; St. Louis: B. J. McCarthy, United Artists; Kansas City: William E. Truog, United Artists; Des Moines: Jack Kennedy, Loew's; Omaha: B. V. McLucas, United Artists.

Denver: V. J. Dugan, 20th-Fox; Salt Lake City: Clyde Blasius, 20th-Fox; Los Angeles: Harry Cohen, RKO Radio; San Francisco: Newton Jacobs, RKO Radio; Portland, Ore.: Mark Corey, RKO Radio; Seattle: Maurice Saffle, Loew's.

Tyrone Power in Zanuck's 1946 Red Cross Trailer

Tyrone Power, 20th Century-Fox star, will make his first screen appearance since his return to civilian life, in the trailer to be produced by Darryl F. Zanuck, and to be shown in 17,000 theatres for the industry's Red Cross drive, March 20-26, by Spyros P. Skouras, national chairman.

The trailer will be made available free to exhibitors at all National Screen Service branches.

Studio Labor

(*Continued from page* 1)

for the retroactive period in question.

Conference of Studio Unions officials presented to the producers a plan for solving, within 24 hours, any future jurisdictional difficulties which may arise in the industry. Under the proposed plan, a union having a complaint against another union would present its grievance to the producers' labor representative. The producers' representative would then call a meeting between the business agents of the unions involved. If the business agents were unable to come to an agreement within four hours, the matter would go to an arbitrator drawn from a panel of six men previously designated as mutually agreeable to all parties involved. This arbitrator would bring in a decision which would be final and binding on all parties within 24 hours. If any question of interpretation should arise, the arbitrator would, upon motion, interpret his own decision.

Western Stars Signed

Hollywood, Feb. 28.—Columbia has signed Charles Starrett and Smiley Burnette for eight Westerns which Colbert Clark will produce.

Fete Woodins, 219 Years in Industry

Wellsboro, Pa., Feb. 28.—Industry executives are planning a banquet here on June 22 to honor Larry Woodin, who will celebrate his 20th year at the local Arcadia Theatre on that date. Also present will be his father, William L. Woodin of Towanda, Pa., long affiliated with Comerford-Publix; his wife, Mrs. Larry Woodin, and his aunt, Mrs. M. A. Kershner of Towanda, who, together, have spent 132 years in the industry. Likewise expected to attend are two of the honor guest's cousins, Allen and Linda Kershner of Towanda, whose film experiences total 15 and eight years, respectively.

All told, the family, including several deceased members, has a record of 219 years in the field.

Video 'Clearance'

(*Continued from page* 1)

Corp., declared in a talk before the Advertising Club of New York, at the Engineering Societies Building, here, last night.

Austrian would apply the same principles of "run-and-clearance" to television programs produced for advertisers as are enjoyed by the producer of a motion picture in licensing his film to theatres, instead of applying the exclusive network feature which prevails in radio.

Under the procedure suggested by Austrian, an advertiser would be able to put his show on a network with its affiliated stations, and later arrange to telecast the show on independent stations or regional networks. Only with this widespread "circulation" will it be possible for advertisers to expend large sums for programs, Austrian believes.

In radio, networks insist upon exclusive shows and invariably prevent rebroadcasts of a sponsored show on another network or on a local station at a later date, he pointed out.

License Parleys

(*Continued from page* 1)

will be sent later to distributors, to representatives of independent owners, to projectionists' union, stagehands, and other industry organizations, and to the New York Theatre League and other representatives of the legitimate theatre.

Fielding said he will meet with individual groups separately, and that only after each group has voiced its judgment will the final drafting of the new code commence. Fielding's plans for a new license code were reported in MOTION PICTURE DAILY on Feb. 21 and 26.

Name Landis Producer

Chicago, Feb. 28.—J. Cullen Landis, who has returned to civilian life after nearly four years of film-making for the Army Signal Corps, has been appointed a producer-director by Sarra, Inc., makers of commercial films, here.

Clearance Abolition Upheld on Appeal

The arbitration appeal board has affirmed an award of the New York tribunal; two clearance complaints have been withdrawn in the Boston tribunal, and a combination some-run and clearance complaint has been filed in Chicago, the American Arbitration Association reported here yesterday.

The appeal board in its decision sustained the New York tribunal which eliminated seven days' clearance of the Floral Theatre, Floral Park, operated by the Queens Park Operating Corp., over the Mineola Theatre, Mineola, operated by the Calderone Mineola Theatre Corp., on product of the five consenting companies. Warners, 20th-Fox, Paramount and RKO Radio supported the intervenor on appeal.

In Boston, Mary F. Hayes, operating the Southern Theatre, Norwood, Mass., has withdrawn a clearance complaint against the five consenting companies, while Union Theatre, Inc., operating the Union, Attleboro, Mass., has withdrawn a similar complaint against Loew's, Paramount and RKO Radio.

Sullivan Complaint

Eugene M. Sullivan, operating the Alex Theatre, Chicago, has filed a combination some-run and clearance complaint against the five consenting companies in the Chicago tribunal. Complainant alleges that present clearance is excessive and unreasonable and seeks an award fixing a reasonable maximum clearance. With reference to some-run, the complainant alleges that the five distributors have refused to grant a run within the meaning and purpose of Section VI of the consent decree. He seeks an award whereby the distributors are compelled to sell him on terms not calculated to defeat the purpose of Section VI. Crawford, Kedzie Annex and Savoy theatres, all Chicago, are named as interested parties.

Ask Dismissal of Cross Bay Action

Loew's, Paramount, Warners and Metropolitan Playhouses, as defendants, yesterday filed answers in U. S. District Court here in the anti-trust suit brought by Cross Bay Amusement Co., charging unreasonable clearance and run.

The answers deny all charges and ask for a dismissal of the complaint. Examination before trial of the plaintiff, Rockwood Theatre Enterprises, owner of the Cross Bay Theatre, Woodhaven, Long Island, is set for March 6-8.

Other defendants, who have yet to file answers, are: 20th Century-Fox, RKO Radio, Columbia, Universal, United Artists, Republic, Monogram, PRC, Randforce Amusement, United Artists Theatre Circuit, Skouras Theatres, John Wimple, Samuel and Harold Rinzler, Louis and Emanuel Frisch, and Joseph M. Schenck.

'Rebecca' Opens March 8

David O. Selznick's United Artists re-release of "Rebecca" will open at the Victoria Theatre, New York, on March 8, following completion of the run of "A Walk in the Sun."

Review

"Smooth as Silk"

(*Universal*)

A FAIRLY efficient job of lesser-scale picture values is done here with the murder-motivated-by-jealously theme put to use unelaborately and with no apparent pretense of being otherwise; some of the story twists are illogical, but these are of no great consequence.

Kent Taylor and Virginia Grey take top billings, he the slick lawyer (presumably referred to in the title), and she the very self-centered actress for whose hand Taylor, one of her many suitors, reduces the competition with a bullet through John Litel's cranium. Jane Adams, Milburn Stone, Danny Morton, Charles Trowbridge and Theresa Harris have a supporting hand in the proceedings, which wind up with Taylor being duped into exposing himself as the guilty party.

Dane Lussier and Kerry Shaw adapted the original story by Florence Ryerson and Colin Clements; Charles Barton directed with marked care, getting the story told rather smoothly; Jack Bernhard was associate producer.

Running time, 65 minutes. General audience classification. Release date, March 1.

GENE ARNEEL

Theatremen Pay Tribute to Brennan

RKO Theatres' home office here will be closed until 1 P.M. today in tribute to the late James M. Brennan, who was an executive of the circuit in charge of Metropolitan New York and New Jersey until his death here Tuesday evening. A requiem mass is to be read at 10 A.M. today at the Blessed Sacrament Roman Catholic Church in Trenton. Interment will be in Syracuse.

Honorary pall bearers will include Sol A. Schwartz, Leslie E. Thompson, Charles B. McDonald, Hardie Meakin, John C. Hearns and Wilbur B. England. All RKO circuit executives, department heads and many theatre managers in New York and New Jersey, as well as representatives of the film companies will attend.

Cartoonists Vote Against a Strike

Representatives of New York AFL Screen Cartoonists Guild, Local No. 1461, plan to continue efforts to reach an agreement with Terrytoons on a new contract, following refusal of the union's membership to authorize a strike at the company's New Rochelle plant.

Polled in a recent National Labor Relations Board election, ony 30 of the company's 65 union members voted, with 20 voting against striking and only 10 voting for a strike. Following this refusal of members to authorize a strike, Peppy Ruiz, Local 1461 business agent, authorized Paul Terry to make any wage increases he desired while efforts to reach an agreement continue.

Local 1461 is seeking to establish the same scales and working conditions at Terrytoons as it secured in a new contract with Famous Studios, where some 150 workers were involved.

Dewey Back to ISC

CHICAGO, Feb. 28.—Dave Dewey has resigned as head of the Chicago Theatre Supply Co. here, to return to his former post as sales manager of International Seat Corp., at Union City, Ind. The local supply firm, which distributes all products manufactured or handled by RCA, will announce a successor by Mar. 15 when Dewey is scheduled to depart.

Langer Threatens a Probe of Rentals

MINNEAPOLIS, Feb. 28.—A threat to introduce legislation curbing booking practices of distributors was made here by Sen. Langer (Rep., N.D.), following a conference with Benjamin Berger, independent theatre operator and official in the Independent Theatre Owners Association here.

Sen. Langner charged that distributors are charging independents rentals in excess of those charged producer-owned houses.

"I am informed by several leaders of the Independent Theatre Owners Association that producers and distributors are discriminating against independent owners," Sen. Langner said. "Many small-town exhibitors in North Dakota are barely able to get by, while producers and producer-owned theatres are showing unusually large profits. The situation has reached an alarming stage. Unless this discrimination is stopped, I propose to introduce legislation in the U. S. Senate to alleviate their plight," he added.

Monogram Owns 9 Of Its 31 Branches

With acquisition of a 100 per cent interest in the St. Louis franchise, and a controlling interest in the Cincinnati franchise, both operated by George B. West, both as previously reported, Monogram has the controlling interest in nine of 31 branches throughout the country.

The company's other wholly-owned branches are in New York, Philadelphia, Washington, Minneapolis, Des Moines, Oklahoma City and Omaha. St. Louis is the eighth wholly-owned branch, while Cincinnati will be Monogram-controlled.

ABC Elevates Saudek

Robert Saudek has been appointed director of public service for American Broadcasting succeeding Harrison B. Summers, resigned. During the war Saudek was manager of the company's European station, which was then under Office of War Information control.

Daggett with Goldwyn

HOLLYWOOD, Feb. 28.—Charles Daggett, formerly with William Cagney Prod., has joined the Samuel Goldwyn publicity staff.

Television Now on New Frequencies

All television stations across the nation with the exception of WRGB in Schenectady left the air last night for short periods to reconvert their transmitters to conform with frequency changes ordered by the Federal Communications Commission last fall.

WNBT, NBC station in New York, will return on its new frequency (channel No. 4, 66-72 mc) on April 5. WCBW, CBS station in New York, will shift to new channel No. 2, 54-60 mc. The Du Mont station, WABD, which has been off the air for several months, is expected to return to the air before March 15 on channel No. 5, 76-82 mc.

WBKB, Balaban and Katz station in Chicago, expects to resume operations on March 18 on channel No. 4, 66-72 mc, while the Philco station in Philadelphia, WPTZ, which has been off the air, will operate on channel No. 3, 60-66 mc, when it resumes on March 8.

Don Lee experimental station W6XAO will resume on channel No. 2, 54-60 mc, after reconversion, while the Television Productions station, W6XYZ, will return on channel 5, 76-82 mc. Both stations are in Hollywood.

WRGB in Schenectady, shifting to channel No. 4, 66-72 mc, remains in the same frequency it held previously and will continue operations.

CBS Asks FCC for Color Television

The Columbia Affiliates' Advisory Board, representing 145 independently-owned radio stations of CBS, has adopted a resolution calling upon the Federal Communications Commission to authorize commercial licenses for ultra-high frequency stations to transmit high-definition color television.

100 Telecasters By 1947: Denny

WASHINGTON, Feb. 28.—Charles R. Denny, the Federal Communications Commission's new acting chairman, predicts that 100 television stations will be on the air by the end of 1947. And within three years, he said, 2,000 frequency modulation stations probably would be built. "By the end of 1946," he said, "all applications for television stations before the commission will be cleared. There are now 140."

Film Classics Buys Kansas City Branch

KANSAS CITY, Mo., Feb. 28.—The Kansas City office of Film Classics has changed from a franchise arrangement to a company branch setup, with Edward Spiers, former Monogram branch manager at Des Moines, as manager.

Nicky Goldhammer, general sales manager of Film Classics, was here for the change-over; H. L. Long, from the home office, was also on hand.

George Back to Philco

PHILADELPHIA, Feb. 28.—Following four years of Army service with the Signal Corps, Raymond B. George has returned to Philco as sales manager of the accessory division.

"Maid" for Great Business!

BENEDICT BOGEAUS
presents

PAULETTE GODDARD
in

Diary of a Chambermaid

also starring
BURGESS MEREDITH • HURD HATFIELD • FRANCIS LEDERER
with Judith Anderson • Florence Bates • Irene Ryan and REGINALD OWEN
Produced by BENEDICT BOGEAUS and BURGESS MEREDITH • Directed by JEAN RENOIR

Adapted from the novel by Octave Mirbeau and the play by Andre Heuse,
Andre De Lorde and Thielly Nores • Screenplay by Burgess Meredith

She's a Beauty...
but aren't they
all—from U. A.

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

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L. 59. NO. 42 NEW YORK, U. S. A., MONDAY, MARCH 4, 1946 TEN CENTS

Key City Runs Are Steady; Holdovers Up

Averages Exceed 1945; Under New Year's Peak

Key city first-run grosses reported by MOTION PICTURE DAILY correspondents around the country averaged $17,857 each week during February, constituting a weekly increase of $319 over business during the same period last year. Income for February, 1945, averaged $17,538.

This was a recession of $2,015 from the weekly average of $19,862 established in January, but that figure had been boosted by the perennially phenominal business of New Year's Eve.

"Box-office champions" of January, in four outstanding cases, continued to show plenty of strength in February, in spite of extended playing time. "Leave Her to Heaven," "Lost Weekend," "Bells of St. Mary's" and "Spellbound" were far and away the leading holdovers and actually ran considerably above many new films;

(*Continued on page 7*)

Appoint 96 More Red Cross Aides

Fourteen showmen will serve as regional exhibitor chairmen for the Industry's Red Cross drive, March 20-26, and 82 theatre and publicity men will serve as exchange area exhibitor chairmen, announces Harold J. Fitzgerald, national campaign director for the industry.

Charles Reagan, general sales manager of Paramount Pictures, will

(*Continued on page 7*)

Church Council to Meet Here Today

The Protestant Motion Picture Council will hold an annual luncheon at the Hotel New Yorker today.

The council, which has been operating as a coordinated motion picture preview project made up of Protestant faiths, contemplates extending its activities to distribution of advance appraisals of Hollywood product on a national scale.

"It hopes through the democratic

(*Continued on page 7*)

$13,000,000 for 6 Films Set by Einfeld and Loew

Charles Einfeld

Enterprise Productions, Inc., has been formed in Hollywood by Charles Einfeld, president, and David Loew, board chairman, with a $13,000,000 budget set for six features for the first year, to be made at California Studio, newly acquired from Harry Sherman, and which will be improved immediately at a cost of $500,000. Enterprise, a California corporation, is capitalized at $5,000,000.

Einfeld, a former vice-president of Warners, and

(*Continued on page 7*)

Truman Seeks Film Aid in Food Crisis

WASHINGTON, March 3.—Motion Picture Association of America President Eric Johnston was requested by President Truman at the weekend to urge cooperation of the industry in making Americans realize the importance of conserving food for the purpose of sending all available surplus to Europe to prevent starvation.

Johnston met with the President at the White House Friday afternoon,

(*Continued on page 7*)

Showmen's Awards Today; 17 Finalists

Seventeen finalists, top winners in the quarterly competitions for the 12th annual Quigley Showmanship Awards, sponsored by the Managers Round Table of *Motion Picture Herald*, are the contenders for the 1945 silver and bronze plaques, winners of which will be chosen by a committee of judges here today. In addition, there are 10 candidates for the War Showmanship Award, to be given for the fourth time.

Oscar Doob, Loew's general theatre executive, will address a luncheon at the Hotel Astor following the judging. Martin Quigley will be host.

Services Tomorrow For John C. Flinn

Services will be held tomorrow at 11 A.M. at Campbell's Funeral Home for John C. Flinn, 58, executive secretary of the Society of Independent Motion Picture Producers, who died Saturday at Mt. Sinai Hospital here after a second operation in two weeks.

Flinn's wife and son, John, Jr., were with him when he died. His daughter, Mrs. Alfred Fisher, who is on her way here from the Coast, also survives.

After entering the industry in 1914 with the Jesse L. Lasky company, Flinn became general manager of Producers Distributing Corp., president of Metropolitan Picture Corp., and vice-president of Cecil B. DeMille Pictures Corp. He was at one time in charge of exploitation for Paramount.

First U. S. Film Equipment Sale Set for Next Week

Germany May Ship Cameras to U. S.

Washington, March 3.—In reestablishing trade in Germany, American military officials report here that the production and export of still and motion picture cameras is being discussed. Germany would sell the products to the U. S., France, Great Britain and Russia.

WASHINGTON, March 3.—An official of the U. S. Surplus Property Board reports that the board is planning a sale of surplus cameras, projectors, and other film equipment, to be held in Baltimore. The sale, tentatively scheduled for March 10 or 12, will be the first of its kind planned by the board for the distribution of war-surplus film equipment.

Priority claimants and veterans will be given first choice, but, since there is a large quantity of projectors and screens, it is hoped there will be enough for all consumers.

Normal Film Supplies In 45 Days

Manufacturers Meeting Raw Stock Allocations

Improvements in the raw stock supply are now permitting manufacturers to meet the allocations set up several months ago for all distributors and film processing laboratories with the expectation that full demands of all users will be met within the next 45 days, according to raw stock spokesmen.

The allocation system was set up late last year when manufacturers started to fall behind demands after the War Production Board lifted curbs on film. It was based on previous usage, so that the stock could be distributed equitably.

Later, however, raw stock became so scarce that manufacturers could not even meet allocations with the result that there were periodic closings of

(*Continued on page 7*)

British Equipment Company in Canada

TORONTO, March 3.—Gaumont Kalee, Ltd., a J. Arthur Rank company, has been established to handle British theatre equipment and supplies in the Dominion. J. Early Lawson, newly-elected president of Odeon Theatres of Canada, will head the equipment firm, with Oscar Hanson as general manager, and E. L. Harris, assistant general manager.

Canadian and American equipment products will be used to supplement a British line, Hanson stated.

Allied Appraises Jackson Park Case

WASHINGTON, March 3.—"Distributors would be in a happier situation today if they had heeded Allied's old plea for 'the right to buy'," an Allied States bulletin issued here on Friday says in commenting on the recent Supreme Court decision in the Jackson Park Theatre, Chicago, case.

General effects of the decision, the bulletin says, may include the filing of other triple damage suits and changes in the Chicago release system.

Personal Mention

JAMES R. GRAINGER, Republic Pictures executive vice-president and general sales manager, will leave here today for Hollywood with stopovers in Chicago and Kansas City.

•

MATTHEW J. FOX, president of United World, and ROBERT BENJAMIN, head of Eagle-Lion, have delayed their departure from the West Coast and are now due in New York this week.

•

ARTHUR DE BRA of MPAA has returned to New York from Frankfort, Ky. JACK BRYSON of the MPAA Washington office, has returned there from New York.

•

HOWARD DIETZ, M-G-M vice-president and advertising, publicity and exploitation head, will be interviewed over station WJZ by SHIRLEY WOLFF Thursday.

•

A. A. PRATCHETT, Paramount Latin American division manager, was scheduled to arrive in New York from Mexico City at the weekend.

•

HARRY MICHALSON, RKO Radio short subjects sales manager, and MRS. MICHALSON left New York over the weekend for Florida.

•

ARTHUR JEFFREY, International Pictures Eastern publicity head, has returned to New York from Cincinnati and Chicago.

•

JOSEPH HAZEN, president of Hal Wallis Productions, is expected to arrive in New York from Florida today.

•

TYREE DILLARD, JR., of M-G-M's legal staff, is due to arrive in Hollywood tomorrow after a stopover in Chicago.

•

E. K. (TED) O'SHEA, M-G-M Eastern division manager, will return to New York from Buffalo today.

•

HARRY STEVENS of *Life* magazine left New York Friday for Hollywood.

•

MAJOR REGINALD BAKER left New York for London yesterday.

•

PAT O'BRIEN arrived in New York over the weekend.

Columbia Sued by Capra on 'Song'

LOS ANGELES, March 3.—Frank Capra has filed a Superior Court suit against Columbia asking an accouting of profits from "A Song to Remember" and an award of 25 per cent of the same, which he claims is due him under a contract signed June, 1935, and amended November, 1937.

Complaint states that he cooperated in the selection, writing and presentation of the story from which the film was made with the stipulation that he receive a share of the profits now sought.

Kalmenson Urges Increased Service

CHICAGO, March 3.—Increased attention to individual exhibitor problems, and intensified service on the part of salesmen, as well as greater showmanship aids provided by field public relations men, came in for discussion at the closing sessions of Warner's sales meeting at the Hotel Blackstone here yesterday.

Ben Kalmenson, vice-president in charge of sales, who presided at the meeting of district managers and home office executives, pointed out that with practically all branch offices now restored to full manpower, district managers should immediately institute a policy of more intimate contact with all exhibitor accounts, especially in smaller communities where help is most needed, it was said.

First of the five Warner regional meetings for branch managers and field representatives also was held at the Blackstone over the weekend. In addition to Roy Haines, Western and Southern division sales manager, and Norman H. Moray, short subjects sales manager and sales drive captain, the group was addressed by Kalmenson, who also will attend the subsequent regionals in Pittsburgh, New York, Memphis and San Francisco.

Mort Blumenstock, vice-president in charge of advertising-publicity, and Samuel Schneider, vice-president, headed the home office delegation returning to New York today.

Paramount to Show New Films in France

Although Paramount has not secured licenses to show new films in France, the company will trade show seven of its films in six French cities the first two weeks in March, according to Henri Klarsfeld, head of the company's divisional organization for that territory. Screenings will take place simultaneously in Paris, Marseilles, Lyon, Bordeaux, Toulouse and Lille.

Paramount has not released any new product in Paris, despite published reports, he said. While new American product is being held up because of a lack of licenses, productions of Alexander Korda and J. Arthur Rank are being released.

New Roy Rogers Ranch

HOLLYWOOD, March 3.—Roy Rogers, Republic cowboy, has completed negotiations for the purchase of 560 acres of ranchland near Las Vegas, Nev., for the construction of a residential guest ranch project, at an estimated cost of $1,125,000. Rogers' partners in the venture include his business manager, attorney Philo J. Harvey; his agent, Arthur Rush; B. DePeray Mouron, and Gene Bascou, business man in Las Vegas.

Republic Dividend

A regular dividend of 25 cents per share on preferred stock, payable on April 1 to stockholders of record on March 11 has been declared by the board of directors of Republic Pictures.

Rodgers Sets Five For Next Block

William F. Rodgers, vice-president and general sales manager of M-G-M, now on the Coast, has set the company's next block, scheduled for national release during March and April, and to be known as "M-G-M's Anniversary Five," for Leo's 22nd anniversary.

No release dates have been set, the group being made available in the following order: "The Hoodlum Saint," "Bad Bascomb," "The Postman Always Rings Twice," "The Last Chance" and "Two Sisters from Boston."

Tradeshowings in New York and Los Angeles are being held today for "Two Sisters from Boston," and on Wednesday the picture will be shown in all exchanges on March 13, except Des Moines, where it will take place March 11 and in St. Louis on March 14. "The Hoodlum Saint," "Bad Bascomb" and "The Last Chance" were tradeshown some time ago.

M-G-M's "Ziegfeld Follies of 1946," in Technicolor, is scheduled for special release this month. This will make six releases for March and April.

M-G-M's Flynn Sets Exhibitor Aid Plan

CHICAGO, March 3.—A plan whereby film salesmen will assist promotional departments in the transmission of exploitation and advertising ideas to exhibitors, is being set up by John E. Flynn, M-G-M Western sales manager. Flynn reports that the plan to assist the theatre operator will be adopted at an early date.

Currently, M-G-M salesmen in the Western division are being instructed to report their efforts and results of their assignments and to meet frequently with the publicity departments, branch managers and bookers for interchange of ideas slated to help exhibitors. Basic reason for the plan, Flynn explained, is to encourage greater efforts of showmanship.

Union Defers Action Against Coast Circuit

LOS ANGELES, March 3.—Following a conference with Charles P. Skouras, Fox West Coast president, who arrived here from New York Friday, officials of the Teamsters Union decided to withhold threatened action against the circuit pending further meetings with FWC executives the latter part of next week—deferred that long because of Skouras' illness, which was described as slight. The union recently chartered the Association of Theatre Operating Managers and seeks its recognition as bargaining agent.

Students Call Off Strike

PORTLAND, Ore., March 3.—After being closed for two weeks by a "strike" and picketed by high school students, the Joy Theatre at Vernonia has reopened. Lower admissions were sought.

Newsreel Parade

A NEW "house-building" machine; personalities such as Mrs. Roosevelt, President Truman, Senator Vandenberg, Winston Churchill, and Gen. Chiang Kai-Chek; further news of "GI's" abroad, fashions and sports take the limelight in current newsreels, complete contents of which follow:

MOVIETONE NEWS, No. 53—Personalities in the news: Madame Chiang Kai-Chek and Generalissimo in Shanghai, Mrs. Roosevelt confers with President Truman, Winston Churchill receives degree of doctor of laws. Looking for a house—here's a machine that builds them. Exclusive fashions in blouses. Life can be crazy in Florida—gin-rummy helps: the Ritz Brothers. Roller skating. Wrestling.

NEWS OF THE DAY, No. 251—Gen. Homma doomed to die. Churchill reveals success secret. Vandenberg reports on Russia and UNO. China hails Gen. Chiang. Movienews briefs: First batch of 300,000 horses shipped overseas; Mama hippo gives birth; science sets hat fashions.

PARAMOUNT NEWS, No. 54—1,000,000 tires go up in smoke. Headline people: Chiang Kai-Chek, Mrs. Roosevelt, Winston Churchill. Housing crisis: help for the homeless. Death claims Jap war criminal. Zoo news: it must be spring!

RKO PATHE NEWS, No. 56—Gen. Homma sentenced to die. UNO begins move to Hunter College. Giant machine builds new homes. Fast Army plane is new air liner. Shanghai hails Chiang Kai-Chek. Churchill gets honorary degree. "GI's" rest up on Jap ski run.

UNIVERSAL NEWSREEL, No. 481—Vandenberg urges firm U. S. policy. Shanghai welcomes Chiang. "Who's Who" in the zoo. Big machine builds houses in 24 hours. Nipponese nip-ups: U. S. soldiers ski in Japan. Roller rhythm.

Connecticut MPTO To Consider TAC

NEW HAVEN, March 3.—Extent to which the Motion Picture Theatre Owners of Connecticut will participate in the Theatre Activities committee and the "Cancer Week" drive, April 21-28, will be discussed at a luncheon-meeting of the organization on March 8 at the Hof Brau here.

Also on the agenda are plans for an industry dinner-dance to be sponsored by the association, revival of an industry golf tournament and a proposed dinner to Eric Johnston, MPAA president, in cooperation with the New Haven Advertising Club.

To Resume CSU Talks

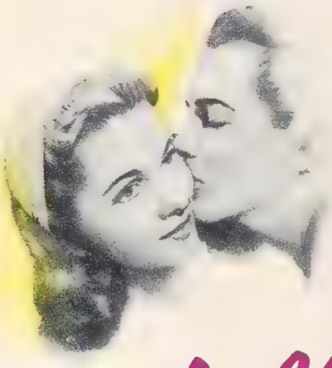
HOLLYWOOD, March 3.—Contract negotiation meetings between major producers and the Conference of Studio Unions will be resumed after Thursday, when Herbert K. Sorrell, CSU president, completes a jail sentence growing out of last year's strike violence. IATSE negotiations, still in preliminary stages, continued at the weekend.

Luncheon for Bader

Dave Bader, who has resigned as trade paper contact at the 20th Century-Fox home office to enter the 16mm. field, was given a farewell luncheon by associates on Friday at the Castleholm Restaurant, here.

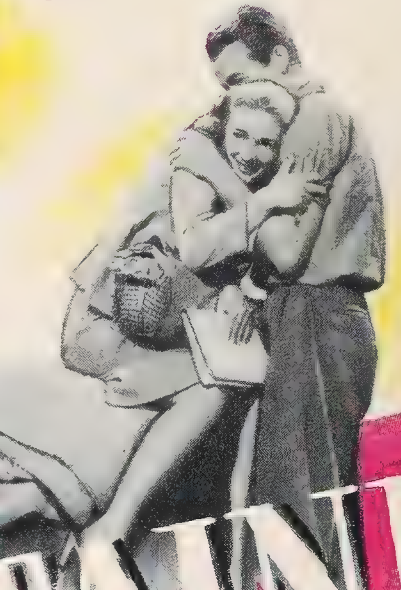
MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

The *Kissingest* Picture Ever Brought To The Screen!



Hearts full of LOVE!

Hands full of TROUBLE!



Millions of young folks are living this story today—
the result of headlong matrimony...EVERYBODY
will laugh and cry with the girl and boy who thought
"I DO" meant only fun and fulfilment, but
learned it also meant bread and butter!

JOAN FONTAINE

IN

"From This Day Forward"

WITH MARK STEVENS · ROSEMARY DeCAMP · HENRY MORGAN · WALLY BROWN · ARLINE JUDGE

Produced by **WILLIAM PEREIRA** · Directed by **JOHN BERRY** · Screen Play by HUGO BUTLER

RKO RADIO PICTURES

JOHNNY ANGEL

...JUST ADD ANOTHER WINNER TO THE MONEY LIST FROM RKO!

THE SPANISH MAIN
in Technicolor

Rainbow Productions'
THE BELLS OF ST. MARY'S

SAMUEL GOLDWYN'S TECHNICOLOR
WONDER MAN

INTERNATIONAL PICTURES'
ALONG CAME JONES

WALT DISNEY'S
The Wonderful Adventures of
PINOCCHIO
IN TECHNICOLOR

CORNERED

THE SPIRAL STAIRCASE

DEADLINE AT DAWN

LITH

Einfeld and Loew

(*Continued from page* 1)

Loew, former vice-president of Loew's, Inc., disclose jointly through representatives in New York, that Enterprise will produce six features annually, and that in addition to participating in productions in their respective capacities, certain stars, directors and writers will also serve as co-producers. These associations are now forming.

The California Studio will be renamed the Enterprise and, it is said, will be the first in Hollywood since the war to feature peacetime developments in sound recording, film printing, lighting and laboratory equipment. The improvements will consist of additional stages, executive offices, dressing rooms, modernized writers' rooms and a new music scoring stage.

First multi-million-dollar production will be Erich Maria Remarque's "Arch of Triumph," the screenplay for which is now being written by Irwin Shaw. Remarque will leave New York for Hollywood when production is started on "Triumph." David Lewis will produce, filming background scenes in Europe.

Additionally, Enterprise will produce "The Other Love," also from a Remarque novel, which was purchased in manuscript, with publication to follow first as a magazine serial and then in book form. Lester Cohen is adapting the novel. Lewis will also produce this one.

Loew will fulfill present commitments as a United Artists producer, delivering the Marx brothers "A Night in Casablanca," and the Loew-Lewin production, "Ben Ami." He will then devote full time to Enterprise.

Church Council Meets

(*Continued from page* 1)

procedure of having its constituents vote on entertainment at the ballot-box of the motion picture industry—the box offices of its theatres—to increase the public demand for better pictures which the producers have said they were ready to make when support for them can be assured," said an announcement issued at the weekend.

Dr. Daniel A. Poling is editor of *The Christian Herald,* sponsoring agency of the council.

Speakers at the luncheon will be Francis S. Harmon, vice-president of the Motion Picture Association, and Raymond Massey. Dr. Poling will preside.

Representatives of the following organizations will be guests: General Federation of Women's Clubs, Daughters of the American Revolution, Brooklyn Motion Picture Council, Film Music Committee, International Federation of Catholic Alumnae, Queens Motion Picture Council, Parents Motion Picture Council, Scarsdale Motion Picture Council, Staten Island Motion Picture Council.

Clergymen will represent the cooperating faiths.

Food Crisis

(*Continued from page* 1)

in company with former President Hoover, and Agriculture Secretary Clinton Anderson.

It is reported that a special industry committee may be appointed by Johnston to cooperate with other information media in the government's program.

Key City Averages

(*Continued from page* 1)

"Harvey Girls" which got off to a late start in January joined the top grosser bracket in February.

"Frontier Gal" and "The Spiral Staircase," reported in a lesser number of first runs, are going at a very healthy clip. And "Adventure," judging from its performance at only a few situations, is decidedly destined to be a championship contender. "Breakfast in Hollywood" got off to a rousing start in two Chicago spots; "Enchanted Forest" is an Atlanta winner, and the re-issue combination, "Jesse James" and "The Return of Frank James" is doing nicely, according to three reports. "San Antonio," in Atlanta, St. Louis and Boston, was over-average.

Composite key city box-office reports for January and February, 1946, as compared with the corresponding weeks of 1945, follow:

1946 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 4-5	142	$3,304,300	$23,270
Jan. 11-12	144	2,940,100	20,417
Jan. 18-19	150	2,706,300	18,040
Jan. 25-26	158	2,800,100	17,722
Feb. 1-2	157	2,886,960	18,390
Feb. 8-9	158	2,777,008	17,576
Feb. 15-16	159	2,755,470	17,330
Feb. 22-23	156	2,639,208	16,918
March 1-2	164	3,315,996	18,939

1945 Week Ending	No. of Theatres	Total Gross	Average Per Theatre
Jan. 5-6	136	$2,828,300	$20,796
Jan. 12-13	133	2,393,400	17,995
Jan. 19-20	136	2,289,400	16,826
Jan. 26-27	149	2,543,400	17,069
Feb. 2-3	148	2,534,300	17,123
Feb. 9-10	144	2,506,700	17,407
Feb. 16-17	141	2,491,800	17,672
Feb. 23-24	143	2,448,000	17,118
March 2-3	134	2,462,100	18,373

Red Cross Aides

(*Continued from page* 1)

serve as honorary distribution chairman for the drive, it was announced by Spyros P. Skouras, national campaign chairman.

The regional chairmen include: John Balaban, Carter Barron, George Bowser, Harry Brandt, Si Fabian, Dave Idzal, Robert J. O'Donnell, John J. Payette, Sam Pinanski, Elmer Rhoden, F. H. Ricketson, Jr., E. V. Richards, Jr., Ted Schlanger, and Robert B. Wilby.

The 82 exchange area chairmen and publicity men are: Albany: C. J. Latta, Charles Smakwitz; Boston: Nathan Yamins, Walter E. Mitchell (co-chairman), and Ray Feeley; Buffalo: Robert T. Murphy, Charles B. Taylor; Rhode Island: Ed Fay, John Carroll; Charlotte: H. F. Kincey; Chicago: Jack Kirsch, James Costen; Cincinnati: Arthur Frudenfeld; J. E. Watson; Cleveland: Meyer Fine; Dallas: E. D. Rowley.

Others Named

Denver: Robert Garland, Hårold E. Rice; Des Moines: A. H. Blank; Detroit: Earl Hudson, Ray Branch; Indianapolis: Don Rossiter; Boyd Sparrow; Kentucky: Sam Switow; Kansas City: Lon Cox, Senn Lawler; Los Angeles: Gus Metzger and R. H. Poole (co-chairman), and Mort Goodman, Dave Martin; Memphis: M. A. Lightman, Herbert Kohn, Milwaukee: Alfred Kvool, Harry Perlowitz (co-chairman); Minneapolis: John Friedl, Charles Winchell, Walter Hoffman, Norman Pyle, Everett Olsen.

New Haven: I. J. Hoffman, Daniel Finn, Lou Brown; New Orleans: Joy Houch, Waddy Jones; Metropolitan New York area: George Skouras, Sam Rinzler; Northern New Jersey: Harry Lowenstein, Frank Damis (co-chairman), George Kelly; Oklahoma City: L. C. Griffith, Omaha: William Miskell, Ted Emerson; Philadelphia: Earl W. Sweigert, John J. O'Leary (co-chairman); Delaware: A. Joseph Defiore, Joseph Defiore, Jr.

Pittsburgh: M. A. Silver, M. Finkel (co-chairman), James Totman; Portland: Mrs. J. J. Parker, Jack Metlack; St. Louis; Harry Arthur, M. L. Plessner; Salt Lake City: Sam L. Gillette, Helen Garrity; San Francisco: Dick Spier, Roy Cooper (co-chairman), Eric Cullenward, L. S. Thompson, Fay Reeder; Seattle: Frank Newman, J. H. Hone (co-chairman), Vic Gauntlett.

Washington, D. C.: Fred S. Kogod, Frank Lafalce; Maryland: I. M. Rappaport, Bernard Seaman; Virginia: Hunter Perry; Alaska: Homer Garvin; Puerto Rico: A. Raphael Quinones Rivera; Virgin Islands: V. Frederickson, Clarence Payne.

ATS Television Book

The 1946 American Television Directory, first annual publication of the American Television Society, of which George T. Shupert of Paramount is president, has been issued.

Raw Stock Supplies

(*Continued from page* 1)

laboratories because sufficient stock was not on hand for processing. This condition continued until about three weeks ago; since then allocations have been met and laboratories have not been forced to curtail any operations.

A spokesman for one manufacturer has told distributors that all raw stock demands will be met within 45 days.

Korda Signs Arliss

LONDON, March 3.—Sir Alexander Korda has signed Leslie Arliss, director of Gainsborough's "Man in Grey" and "Wicked Lady," to a four-year contract to make six to eight pictures for British Lion release. Every third picture will be made in Hollywood, and Korda, now in New York, is setting details. Edward Black, M-G-M British producer, has been loaned to Korda for one year.

Film Awards Today By Foreign Critics

Presentation of 1945 awards by the Foreign Language Press Film Critics Circle of New York will be made tonight over radio station WNYC, with Sigmund Gottlober, executive director, as master of ceremonies.

Heard from Hollywood will be Leo McCarey, producer, director and writer of RKO-Rainbow's "The Bells of St. Mary's," voted the best picture of the year, and Billy Wilder, director of Paramount's "The Lost Weekend," whose collaboration with Charles Brackett on the script of that film will be cited as the best screen play. William Edlin, chairman of the circle will make the presentations, and other speakers will include Edward Corsi, New York State labor commissioner; Robert Mochrie, RKO Radio vice-president, and Norbert Link.

Other Awards

Additional awards will go to Ingrid Bergman as the best actress, for her work in "Spellbound"; Ray Milland, best actor, "The Lost Weekend"; J. Carrol Naish, best male support, "A Medal for Benny," Ruth Donnelly, best female support, "The Bells of St. Mary's"; Alfred Hitchcock, best director, "Spellbound"; "Butch" Jenkins and Margaret O'Brien, best juveniles, "Our Vines Have Tender Grapes"; Zachary Scott, "find of the year." Photography in "A Bell for Adano" and "The Fighting Lady" will be cited, equally, as 1945's best.

Sharing honors with "The Bells of St. Mary's" as the ten best films will be "The Lost Weekend," "The Story of G.I. Joe," "Spellbound," "A Tree Grows in Brooklyn," "The Corn Is Green," "The Valley of Decision," "The Last Chance," "A Song to Remember" and "A Bell for Adano."

Lasky Buys 'Apple Tree'

HOLLYWOOD, March 3.—Jesse L. Lasky and Walter MacEwen have purchased John Galsworthy's "The Apple Tree."

M-G-M TRADE SHOW

NEW YORK - NEW JERSEY TERRITORY ONLY

"The Green Years"

M-G-M SCREENING ROOM

630 NINTH AVENUE, NEW YORK CITY

FRIDAY, MARCH 8

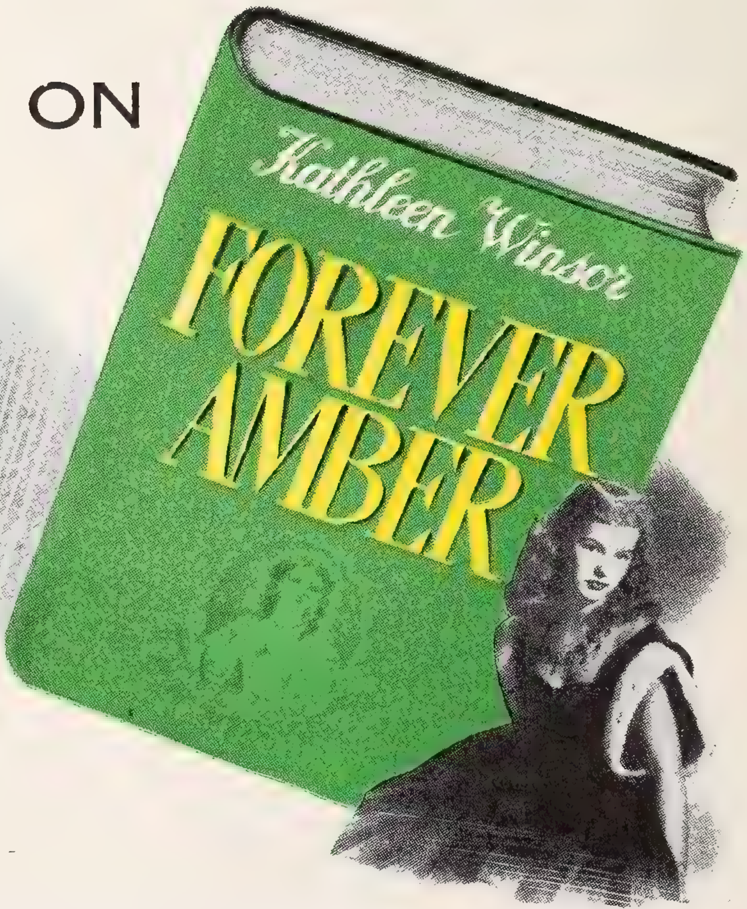
1:30 P. M.

Screen history....

TODAY–

20TH CENTURY-FOX STARTS

PRODUCTION ON



"Amber"—played by Peggy Cummins, selected from 215 candidates for the role.

Photographed in TECHNICOLOR
Presented by Darryl F. Zanuck · Directed by JOHN M. STAHL · Produced by William Perlberg · Screenplay by Philip Dunne

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

VOL. 59. NO. 43 NEW YORK, U. S. A., TUESDAY, MARCH 5, 1946 TEN CENTS

Names . . . in Today's News

HARRY SHERMAN PICTURES, headed by Harry Sherman, has affiliated with Enterprise Productions, Inc., new Hollywood company headed by Charles Einfeld and David Loew, it was announced by Enterprise yesterday. The new affiliate, according to New York representatives of Enterprise, will make as the first of a series, "Ramrod" from the *Saturday Evening Post* story, starring Joel McCrea, and costing $2.000,000.

Enterprise also announced that Joseph C. Gilpin has been appointed studio and production manager. Gilpin formerly was studio manager at Warners and Columbia.

Herman Light, Southern California architect, has been retained by Enterprise to draw plans for a sound stage at the former California Studio, which Enterprise has taken over.

Skouras and Silverstone Head Inter-America

Twentieth Century-Fox Inter-America, Inc., the company recently incorporated at Albany, N. Y., in connection with 20th-Fox's activities in Latin America, has Spyros P. Skouras as chairman of the board, Murray Silverstone, as president, W. C. Michel, vice-chairman of the board; Irving Maas, vice-president, and Donald Henderson, treasurer.

The board also consists of T. J. Connors, and O. E. Koegel.

Glett Named Selznick General Manager

HOLLYWOOD, March 4.—Vanguard Films has elected Charles L. Glett as vice-president of Vanguard Films and general manager of both Vanguard and Selznick Enterprises, in line with David O. Selznick's plans for expansion.

Glett has been general manager at Selznick Studio since he returned from service with the Army in April, 1945. He served as a major in the Signal Corps during the war, giving up the posts of vice-president and general manager of the Myron Selznick company in 1943 to volunteer.

Kerner and Lardner Named by Goldwyn

HOLLYWOOD, March 4. — Samuel Goldwyn has appointed Lew Kerner chief talent executive and Silvia Lardner assistant story department head.

Kerner was formerly with William Morris Agency, later operating independently. Mrs. Lardner was formerly with RKO Radio in the East and with David O. Selznick here.

Rank Planning Big B-D Stock Issue

London, March 4.—J. Arthur Rank is planning an $8,000,000 issue of British and Dominions Film Corp. stock for the purpose of financing production, it is understood here on good authority. British and Dominions is a holding company controlling D. and P. Studios and Denham Laboratories.

MPAS Is Officially Out on March 31

HOLLYWOOD, March 4.—Decision to terminate the Motion Picture Society for the Americas March 31 was announced jointly here today by Harold Hopper, MPSA president; Donald Nelson, president of the Society of Independent Motion Picture Producers, and Byron Price, vice-president of the Motion Picture Association of America.

A plan to continue the society's functions without government aid and to expand them to a global scale will be among matters to be discussed by

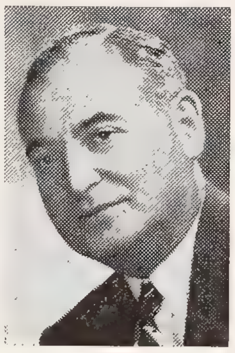
(*Continued on page 6*)

Bamberger Assists In Cancer Campaign

Leon J. Bamberger of RKO-Radio will serve as co-chairman of the distributors' division in the industry drive to collect funds the week of April 21-28 in behalf of the American Cancer Society and also as special consultant to the national committee. Charles Reagan heads the distributor division. Charles P. Skouras is national chairman.

Doob Cites QP Awards

Circuit executives and independent theatre owners should encourage their theatre managers to greater participation in the annual showmanship competition sponsored by the *Managers Round Table* of *Motion Picture Herald,* Oscar Doob, Loew's general theatre executive, declared during a luncheon at the Hotel Astor here yesterday in connection with the judging of entries for the 12th annual Quigley Showmanship Awards. Martin Quigley was host to 85 executives from



Oscar Doob

(*Continued on page 3*)

Protestants Will Aid Film Morals

The Protestant Motion Picture Council, through its chairman, Dr. Daniel A. Poling, yesterday made known its objective is the production of films which would impart further moral upbringing to audiences and declared that such product would have the council's organized "box office support."

Addressing a luncheon-meeting of various film committees and councils at the Hotel New Yorker, Dr. Poling acknowledged that the motion picture

(*Continued on page 6*)

"Two Sisters from Boston"

[*M-G-M*]

BY the catalogue, "Two Sisters from Boston" is a backstage musical. Thereafter, the catalogue does not apply. This musical, fashioned in Metro's best-dressed manner, is a delight at every turn. Its story is no better, and neither is it any worse, than the success formula employed in many others of its brand. Probably the principal individuals—Myles Connolly for the original screenplay, Henry Koster for the direction, and Joe Pasternak for the production—were aware of this. It is difficult to know about these things, but it is not difficult to know what they have come up with in this instance: A refreshing attraction, as light and as pleasant as yesterday's breath of incoming spring, and a winner on all its counts. "Two Sisters from Boston" rates high on the register and in the same company as "Meet Me in St. Louis," "Anchors Aweigh" and "The Harvey Girls".

Kathryn Grayson, out of icebound New England, is determined upon

(*Continued on page 3*)

Feasibility of Checking Plan Is Questioned

Distributors See High Cost Under Allied Idea

Estimating that the theatre checking plan proposed recently by Allied States would cost $8,000,000 to $10,000,000 to inaugurate, distribution spokesmen yesterday questioned its feasibility upon completion of a study of the proposals.

The Allied proposals, described as "the germ of an idea," rather than a plan, would provide for theatres to be bonded by a surety company which would arrange for auditing procedures to guarantee box-office statements on percentage pictures exhibited. The proposals were sent to heads of the distributing companies on Feb. 18 by Col. H. A. Cole, head of the Allied committee which drew them up.

Distribution representatives pointed out that the cost of the plan would increase in proportion to losses incurred by the surety company or

(*Continued on page 6*)

January Admission Tax Up 9 Millions

WASHINGTON, March 4.—Admission tax revenue for January topped last year's first month collections by more than $9,000,000, according to Treasury figures released today, placing collections at $33,741,349.

The Jan., 1946, figures were topped by only two months last year. They were October, when an all time high of $42,389,372 was reached; and in November, when collections were $36,394,911.

Rising almost $4,000,000 above Dec., 1945, Treasury returns for January receipts indicate another climb in box-office returns. Evidence of this is pointed out in the Treasury report, which states that January collections

(*Continued on page 6*)

Five-Cent Admission Rise for Interstate

DALLAS, March 4.—R. J. O'Donnell, general manager of Interstate Circuit, today announced a five-cent admission rise, effective March 1 in the company's first-run "A" houses and March 14 in downtown and extended-run houses.

Personal Mention

ROBERT MOCHRIE, RKO Radio vice-president in charge of domestic distribution, will leave New York today for Philadelphia and Charlotte.

•

PAUL NATHAN reported at the weekend to HAL WALLIS productions at Paramount to begin his new duties as special assistant. For the last three-and-a-half years he has been in the Army Signal Corps, serving in the unit headed by COL. FRANK CAPRA.

•

JOE FINK, former manager of the Rhodes Theatre, Atlanta, has returned to that post after three years with the Army in the European Theatre of Operations.

•

DUDLEY HALE has returned to RKO Pathe headquarters here following a visit to Panama with LARRY O'REILLY who is photographing the Canal there.

•

GEORGE KERASOTES, general manager of the Kerasotes circuit in Illinois, is in Hollywood as a guest of JOE KAUFMAN, Monogram producer.

•

PAUL ALLEY, film editor of NBC Television, will leave New York tomorrow for a three-week vacation in the South.

•

PAUL L. NATHANSON, former president of Odeon Theatres of Canada, has left Toronto for a Florida vacation.

•

JOHN HOUSEMAN has arrived in Hollywood from New York to produce for RKO Radio.

•

JOSEPH LUCACHEVITCH, French producer, has arrived in New York from the Coast, en route to Paris.

•

BELITA, Monogram star, has arrived in Hollywood from New York.

•

HARVEY DAY, JR., is out of the Navy and may go to Hollywood soon.

Services Here Today For John C. Flinn

Industry executives and representatives will attend funeral services today for John C. Flinn, 58, executive secretary of the Society of Independent Motion Picture Producers, who died Saturday at Mt. Sinai Hospital here following a second operation in two weeks.

Services will be held at Campbell's Funeral Home.

Services for Paul

ROCHESTER, N. Y., March 4.—Funeral services were held here Friday for Arthur H. Paul, former assistant sales manager of Eastman Kodak, who died after a long illness last Wednesday.

Tradewise . . .

By SHERWIN KANE

THIS month marks the tenth anniversary of the present Universal Pictures Co. management. It was at the end of March, 1936, that J. Cheever Cowdin and his associates, after extended and arduous negotiation, completed the purchase of the Carl Laemmle, Sr., stock holdings and began the even more arduous work of building a new company. The story is well known to the industry. Cowdin induced Nate Blumberg to leave his RKO Theatres post and take the presidency of Universal.

"Induced" is the correct word. Blumberg had to be wooed from a good job, one in which he was on the upgrade with plenty of impetus behind him, and had to be sold the job of heading a company that was only a few steps out of the sheriff's grasp at the time. (In the preceding year, Universal had gone into the red to the tune of almost ten million dollars. And the upturn was not in sight.)

•

The new management took shape rapidly, with Charles D. Prutzman, able corporation lawyer and financial expert, prevailed upon to move uptown from his Wall Street law offices to become vice-president and general counsel; with Bill Scully weaned away from MGM to become vice-president and general sales manager; Matty Fox, presently United World Pictures president, won over from Skouras Theatres to become a vice-president and assistant to Blumberg; Cliff Work and Johnny O'Connor were weaned away from RKO; the former to head the Universal studio, the latter to become home office vice-president; Joe Seidelman, lately of Paramount, became vice-president and foreign manager.

All of them rapidly shaped their departments and, within two years, the venerable but tottering Universal had traded in its wheel chair and crutches, well worn from evading court officers with garnishee orders, for a de luxe convertible model and late style dance pumps.

Ten years ago, if you wanted to bet Universal wouldn't last ten years, you would have had difficulty finding any takers.

Last Friday it closed with the underwriters on its new $6,000,000 issue of 4¼ per cent preferred stock. The issue had been offered the previous week and was completely subscribed for in short order. That despite one of the most unfavorable markets the country has seen in quite some time, then prevailing.

It has been a Universal decade which the industry has observed with as much pride and pleasure as those within Universal who labored through it. It has been a further proving of the virility of the industry and of its manpower's potentialities.

Happy anniversary, Universal! And may the rest of them be equally so.

• •

It is just possible that a paragraph in the reorganization plan proposed for the Schine Circuit by the Department of Justice in Buffalo Federal court last week suggests the shape of things to come.

The paragraph in question provides that no defendant shall buy or book films for any theatre other than those in which the defendant owns a financial interest.

Possibly buying combines now in existence or planned may be the future targets of that paragraph. If the Department was of a mind to pursue injunctive action to prohibit buying or booking for theatres other than those in which the buyer-booker has a financial interest for the purpose of curbing extraordinary buying power affecting competitive conditions, the avenue it explores in the Schine reorganization proposal could well be the one it would take.

• •

With the organizing meeting of Theatre Activities Committee at St. Louis less than one month away, there still is no real competitor to Ted R. Gamble to head up the organization in sight. As chronicled in these columns early in January, Gamble has wide support for the post throughout all elements of TAC's initial constituency. At the time, the sole question was whether or not Gamble would be willing to accept the post.

In recent weeks it has been learned that if sought, Gamble will be a candidate and, if elected, he will serve.

There is talk now that the office will be a paid one; the salary about $25,000. There would be executive assistance for the president but, it is believed, no highly paid or broadly empowered executive secretary.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CLARK GABLE - GREER GARSON
In M-G-M's
"ADVENTURE"
JOAN BLONDELL - THOMAS MITCHELL
SPECTACULAR STAGE PRESENTATION

13th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A.M. • LATE SHOW EVERY NIGHT

Paramount Presents
BING CROSBY - BOB HOPE
DOROTHY LAMOUR
in
"ROAD TO UTOPIA"
— IN PERSON —
BENNY GOODMAN
PARAMOUNT

LOEW'S STATE B'WAY & 45
ON SCREEN
BETTY HUTTON
in PARAMOUNT'S
'The STORK CLUB'
Barry FITZGERALD
Don DeFORE
IN PERSON
Famous Singing Personality of Stage, Screen and Radio
John BOLES
BONNIE BAKER

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
Continuous Performances
Popular Prices
WINTERGARDEN
B'way & 50th Street
Doors Open 9.00 A.M.

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

Ruth Shain to UPA

Ruth Shain, recently resigned from the War Activities Committee, after two years' service, has joined the staff of United Productions of America as asssistant to Max Youngstein, director of advertising and sales.

Ettinger to Diana

HOLLYWOOD, March 4. — Margaret Ettinger has been signed to handle publicity for Diana Prod., producers of "Scarlet Street".

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue, Sam Honigberg, Representative; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

'Phone Strike Would Hit Films, Radio

The long-lines telephone strike, set for Thursday, and which appears to be inevitable, according to reports late yesterday, will inconvenience the film industry, one of the nation's biggest users of long-distance service.

Although local service 59. will not be disrupted, the walkout of long lines workers would also halt transoceanic service, and possibly would affect teletype and telegraph circuits leased by the government, press associations, radio networks and private organizations.

Extras Favor SEG By 1,227 to 821

Hollywood, March 4. — Extra-players voted 1,227 to 821 in favor of the Screen Extras Guild in the National Labor Relations Board election yesterday to designate a choice between that organization and the Screen Players Union as bargaining agent. Certification of the SEG choice is expected to be forthcoming after election results have been forwarded to the NLRB's Washington headquarters and the outcome checked.

Still to be disposed of, however, is an 11th-hour intervention filed last Friday by the vaguely-identified United Actors Association.

The AAAA quickly threw its strength behind the winning organization, declaring it will assist SEG in obtaining a just contract.

Snyder Would Retain War Powers Act

Washington, March 4. — Reconversion Director John W. Snyder today appeared before the House Judiciary Committee and requested authority to continue in effect the second War Powers Act, contending that the Civilian Production Administration must retain power to limit the use of materials in commercial construction while shortages exist.

At the same time, Geoffrey Baker, deputy OPA administrator, announced the formation of a building and construction division, with Gordon Rieley of Cleveland as director.

Morros-Le Baron to Make 4 for UA

Hollywood, March 4.—Federal Films, Inc., the new independent producing company formed by Borris Morros and William Le Baron, has set four productions for release through United Artists; they are: "Carnegie Hall," "Babes in Toyland," "Carmen from Kenosha" and "Immortal Beloved." All will be musicals.

Philadelphia Runs Get a 10% Raise

Philadelphia, March 4.—The operators' union here has signed new contracts with the Warners Fox Theatre and William Goldman theatres for a 10 per cent pay boost and time-and-a-half for after midnight work.

"Two Sisters from Boston"

(*Continued from page* 1)

a career in grand opera. On short money, she takes an in-between job in a Bowery beer hall—hoping. Meanwhile, the word reaches Boston. The family investigates with June Allyson, the other sister, riding to the rescue plus the aid the Jimmy Durante. Miss Grayson makes the opera that night, artistically crosses up Lauritz Melchior and generally precipitates a comedy of errors which straightens out eventually, of course. She gets a permanent spot as a diva, and Durante a permanent spot as her agent. Miss Allyson clears up her romantic misunderstandings with Peter Lawford.

It sounds corny. You may be assured in less polished hands it would be. But not here. The treatment is jovial and jolly and the laughs, consequently, frequent and long. Popular music smacking of the period—the turn of the century is mixed with adaptations of arias from operas by Liszt and Mendelssohn. While this may seem like a mixture hard to take, it is not. The operatic interludes draw their considerable strength from the magnificent voice of Melchior who did so much for "Thrill of a Romance." In a duet with him, Miss Grayson emerges with distinction under heavy competition and thereby accomplishes no paltry artistic success. In her individual numbers, she is likewise excellent.

ONE of the prize attributes of "Two Sisters from Boston" is the expertness of its timing and the consummate agility with which it switches—always without strain—from the serious to the semi-serious to the comic. Only well-seasoned hands could have done it. Only mellowed experience in direction could have incorporated so many clever and unanticipated twists.

Performances are tops, reaching beyond the principals to the support. Isobel Elsom, as the prim Bostonian aunt, seems precisely right. Harry Hayden, as the stuffed shirt uncle, appears to defy criticism. Ben Blue, as the tippling butler, is a very funny man. Durante, of course, is the Schnoz; it is enough to say for him that he has a part tailored to his talents and cloaking him in a perfect fit. Additional dialogue by James O'Hanlon and Harry Crane is among the assets. So, too, are the songs by Sammy Fain and Ralph Freed.

Running time, 112 minutes. General audience classification. Release date, not set.

Red Kann

$1,594,973 FPC Profit for Year

Toronto, March 4.—During the past fiscal year, Famous Players Canadian Corp. paid $2,714,581 in taxes and netted $1,594,973 on the operation of the circuit.

Operating profits totalling $5,123,790 compared with a gross profit in 1944 of $4,772,005. Total working capital was $2,544,192, against a 1944 total of $2,187,143. After dividends, earned surplus stood at $7,798,266, the previous total being $6,849,079. Dividends of $645,786 were distributed on the common stock, this being identical with the 1944 disbursement. Current assets were $3,296,781 and current liabilities were $752,589, the 1944 figures being $2,853,703 and $666,560, respectively. Assets for the latest year included $492,625 in cash and $2,120,144 in call loans and Canadian bonds.

Famous Players - Canadian announces a first quarterly dividend of 15 cents on subdivided common shares, this being equivalent to 45 cents on each old share which recently were split three for one. A quarterly dividend on old common had been 25 cents per share during 1944 and 1945; thus the new rate represents an increase of 20 cents. The new dividend is payable March 23.

Herb Lamb Reports Cartoon Series

Herb Lamb, president of Herb Lamb Productions, will produce 12 color cartoons yearly, the first of which is now in work at his Hollywood studio; these will be in addition to non-theatrical contracts. The former Disney production manager returned to the Coast Saturday after a visit here in connection with distribution arrangements.

Cincinnati Owners Turn Down 'Bells'

Cincinnati, March 4.—Contending that RKO-Radio's availability, percentage terms and preferred playing time are unreasonable, 34 exhibitor-members of the Greater Cincinnati Independent Exhibitors Association have refused to play "The Bells of St. Mary's," and have signed a composite three-column display advertisement in local dailies setting forth the details, plus "regretting our inability to show the picture."

The exhibitors turned down the original offer of 50 per cent, with specified play dates of Saturday through Wednesday, it was stated by F. W. Huss, president of the unit. When a subsequent deal was offered on the basis of 40 per cent, with play dates of Wednesday through Saturday, the availability had expired, Huss said, and advanced the opinion that a number of non-member exhibitors had also refused the contract.

Kuykendall Supports Cancer Campaign

Ed Kuykendall, president of the Motion Picture Theatre Owners of America, pledges his support in the drive on cancer, and commends Charles P. Skouras, Ted R. Gamble and Charles M. Reagan, committeemen, who have assumed responsibility for the industry in this effort.

Poletti, Cinema Guest

Ex-governor of New York Charles Poletti, former colonel in the Army and American Military Government officer in Italy, will be guest at a meeting of Cinema Chapter of the American Veterans' Committee to be held at the Hotel Capitol here tomorrow.

QP Awards

(*Continued from page* 1)

exhibition, distribution and advertising.

In stressing the need for more concentrated showmanship in selling pictures to the public, Doob explained that theatres must get set now for the time when business will not come as easily as it did during the war years. He paid tribute to the motion picture trade press and especially the *Managers Round Table* awards for efforts in keeping alive interest in theatre exploitation. "The Quigley Annual Awards are recognized as a major factor in developing showmanship in the motion picture theatre business," Doob said.

In introducing Doob, Quigley cited the two-fold purpose of the annual showmanship awards as being the stimulation of activity in promoting motion pictures and to give recognition to those people who have done good work in this field. Quigley introduced two Grand Award winners of previous years who were at the luncheon; Harry Goldberg, advertising-publicity director for Warner Theatres, who won in 1935, and Arnold Stoltz, advertising-publicity head of PRC, a 1941 winner. He also introduced visiting theatre executives James R. Nairn of Famous Players-Canadian; Edward Fay, Fay's Theatres; Charles Kurtzman, Loew's New England division manager.

Seventeen finalists, top winners in the quarterly competitions, are contenders for the 1945 silver and bronze plaques, the recipients of which will be announced on Friday as a result of balloting yesterday by the judges who studied the campaigns preceding the luncheon. In addition, there are 10 candidates for the War Showmanship Award to be given this year for the fourth time.

Others Present

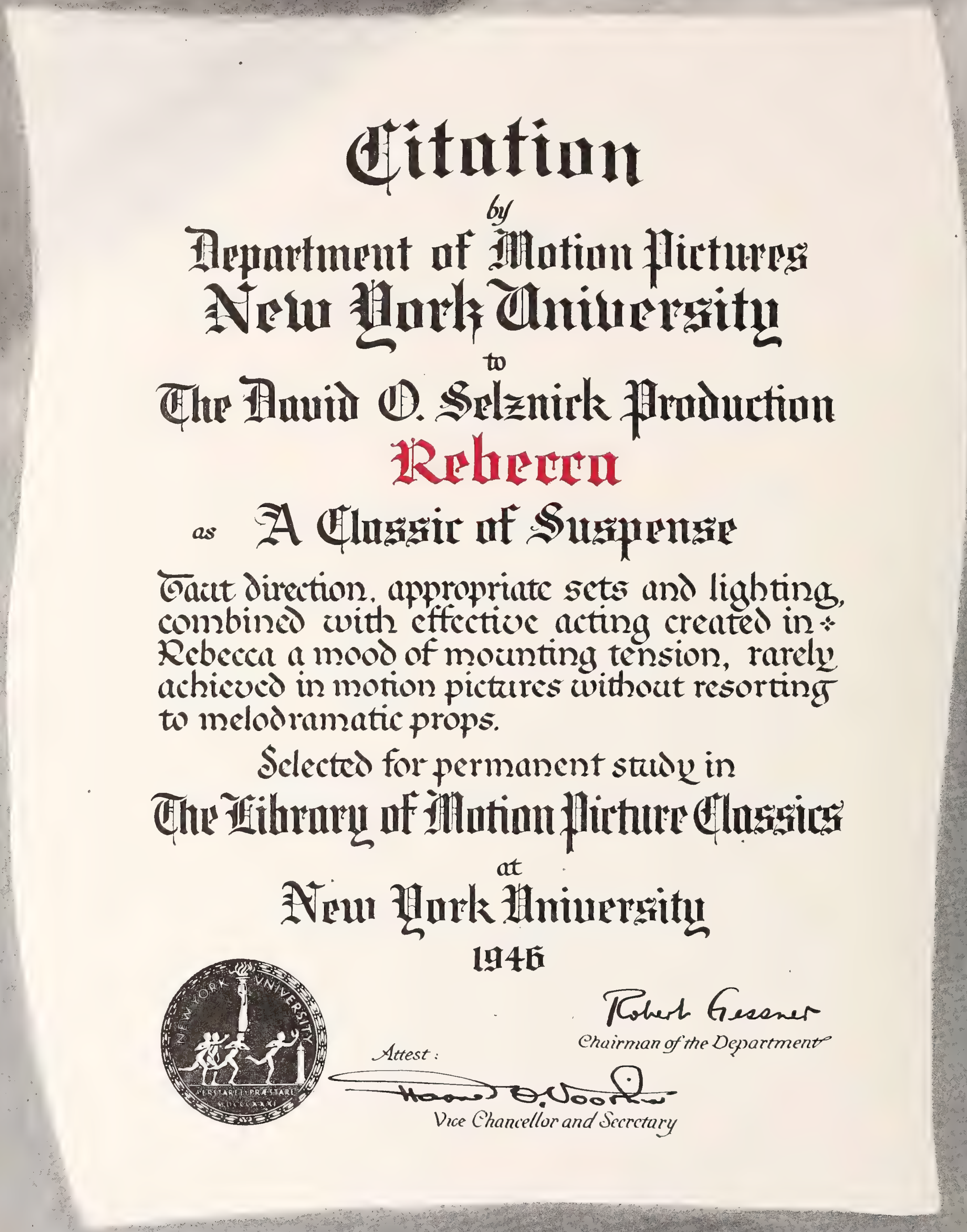
In addition to those already mentioned, attending the luncheon, were: William Heineman, Robert Mochrie, Charles M. Reagan, Harry H. Thomas, Sidney Alexander, Paul Ackerman, Leon Bamberger, Rodney Bush, Samuel Cohen, Albert Deane, Steve Edwards, H. R. Emde, Ernest Emerling, Erwin Gold, Lou Goldberg, Gilbert Golden, Larry Golob, Jack Goldstein, Monroe Greenthal, Ben Grimm, Michael Hoffay, Julius Joelson, Jerry Keyser, Lou Klein, Irving Lesser, Hank Linet, Lawrence H. Lipskin, F. J. A. McCarthy.

Also: Charles B. McDonald, Harry McWilliams, Harry Mandel, Curtis Mitchell, Alec Moss, John Murphy, Dave O'Malley, Lew Preston, Herman Robbins, Samuel Rosen, Sol A. Schwartz, Silas F. Seadler, Stanley Shuford, Arnold Stoltz, William White, Ben Serkowich, Phil Williams, Al Zimbalist, Eddie Dowden, Blanche Livingston, Dennis Carlin, George Kelly, Walter Brooks, William Howard, Monty Salmon, Fred Lynch, Jack Dailey, Myron Siegel, Janice Rentschler, Victor Volmar and Alexander Black.

Also: Martin Quigley, Jr., Red Kann, Terry Ramsaye, Sherwin Kane, Ted Sullivan, Leo Brady, Chester Friedman, Gertrude Merriam, James Ivers, James Cunningham, William Formby, Charles Aaronson, Herbert Fecke, Ray Gallagher, George Schutz, Ray Gallo, Gus Fausel, Paul Mooney, Sallie Walton, Floyd Stone and Milton Livingston.

Jackson, Jenkins, Kent to TAC Meet

Atlanta, March 4. — Delegates to the Theatre Activities Committee convention at the Chase Hotel, St. Louis, April 1-2, from this area have been appointed with Mack Jackson to represent Alabama; Fred Kent, Florida, and W. K. Jenkins, Georgia.



Citation

by

Department of Motion Pictures
New York University

to

The David O. Selznick Production

Rebecca

as A Classic of Suspense

Taut direction, appropriate sets and lighting, combined with effective acting created in Rebecca a mood of mounting tension, rarely achieved in motion pictures without resorting to melodramatic props.

Selected for permanent study in

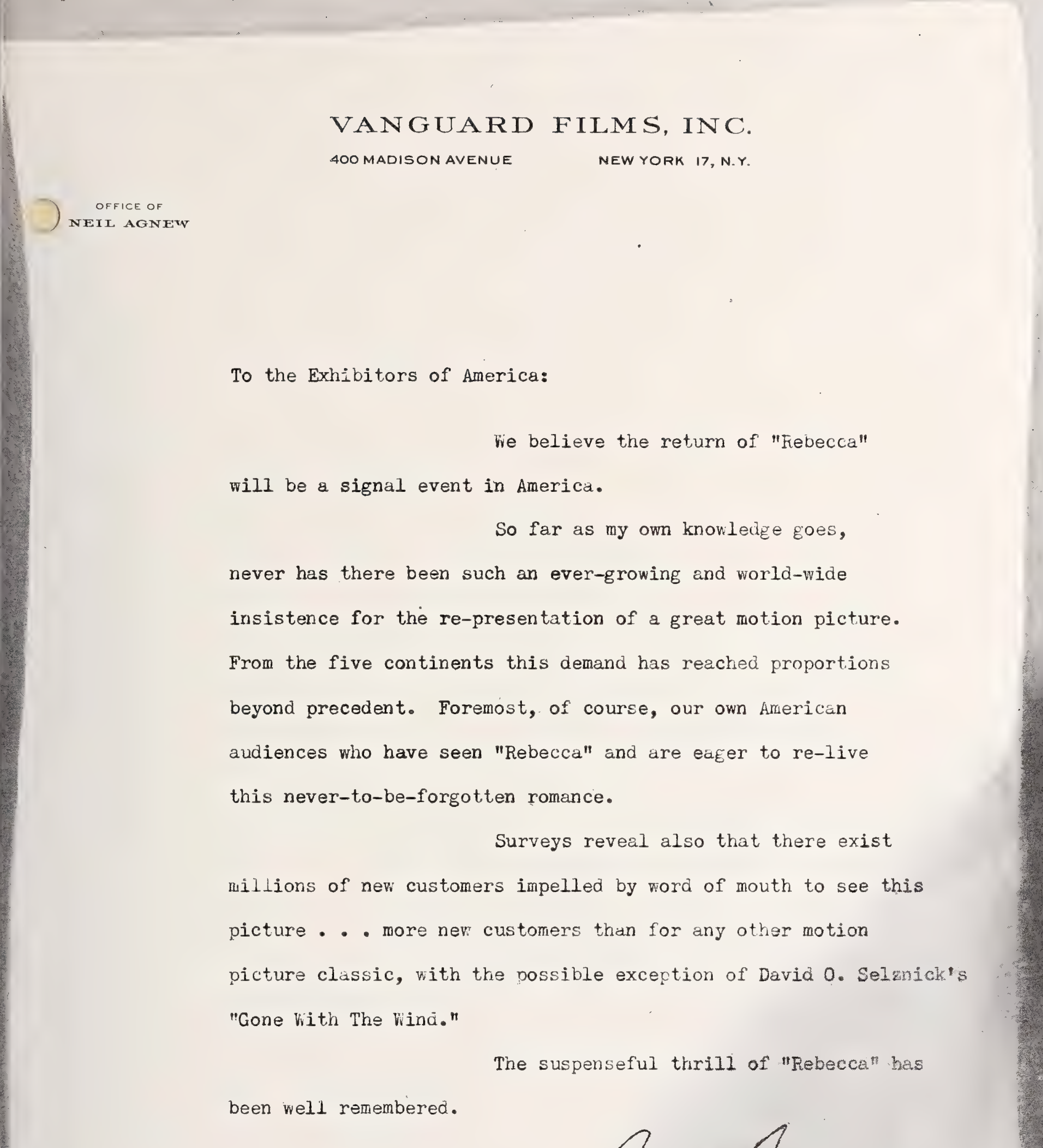
The Library of Motion Picture Classics
at
New York University
1946

Robert Gessner
Chairman of the Department

Attest:

Harold O. Voorhis
Vice Chancellor and Secretary

"One of the greatest motion pictur
of all times . . . ." *is now ready f*
re-presentation thru United Artis



VANGUARD FILMS, INC.
400 MADISON AVENUE NEW YORK 17, N.Y.

OFFICE OF
NEIL AGNEW

To the Exhibitors of America:

We believe the return of "Rebecca" will be a signal event in America.

So far as my own knowledge goes, never has there been such an ever-growing and world-wide insistence for the re-presentation of a great motion picture. From the five continents this demand has reached proportions beyond precedent. Foremost, of course, our own American audiences who have seen "Rebecca" and are eager to re-live this never-to-be-forgotten romance.

Surveys reveal also that there exist millions of new customers impelled by word of mouth to see this picture . . . more new customers than for any other motion picture classic, with the possible exception of David O. Selznick's "Gone With The Wind."

The suspenseful thrill of "Rebecca" has been well remembered.

Neil Agnew

OPENING VICTORIA THEATRE NEW YORK, MARCH 8th!

Film Morals

(*Continued from page* 1)

industry has "set a worthy example to all other media of the entertainment field and indeed to all agencies influencing public thought." He added, however, that "perfection has not been achieved."

Dr. Poling said, "It is our hope that through having our constituents vote on entertainment at box offices we may increase the public demand for better pictures which the producers have said they were always ready to make when support for these pictures is assured."

He said the purposes of the council would be achieved by providing the churches of all faiths and the constituencies of social groups first with advance information about motion pictures; then with a leadership that will direct the American community in making its reasonable desires known to the industry, and finally in organizing box-office support behind good pictures."

Other speakers were Francis S. Harmon, who asked that his remarks be kept "off the record," and Raymond Massey, actor, who urged that the public make known its views regarding films before they are produced.

Checking Plan

(*Continued from page* 1)

companies. In addition, some expressed doubt whether bonding companies could be found which would be willing to undertake such a program as that proposed by Allied.

They also contend that instead of tending to take the profit out of theatre checking, as they set out to do in forming Confidential Reports, the Allied proposals would restore the profit motif which existed when Ross Federal Service handled checking.

Another objection expressed was the difficulties which would be encountered by distributors in seeking to be compensated by the surety company for possible losses due to inaccurate returns if an auditing company in the employ of the surety company were to have authority to determine the amount of the loss. It is suggested that it would be to the advantage of the surety company to keep restitution at a minimum.

January Taxes

(*Continued from page* 1)

in 1945 were the lowest during the 12-month period, followed by a steady climb through November, after which there was a $7,000,000 decline in returns for December.

MITCHELL MAY, Jr.
CO., INC.
INSURANCE
•
Specializing
in requirements of the
Motion Picture Industry
75 Maiden Lane, New York
510 W. 6th St., Los Angeles

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CHICAGO

The Loop chalked up one of its biggest weekends on record with spring-like weather and top film attractions drawing throngs into the theatrical district. Estimated receipts for the week ending March 7:

THE LOST WEEKEND (Para.)—APOLLO (1,200) (55c-65c-95c) 6th week. Gross: $29,000. (Average: $12,000)

DOLL FACE (20th-Fox)—CHICAGO (3,850) (55c-65c-95c) 2nd week. Stage show. Gross: $59,000. (Average: $51,500)

A WALK IN THE SUN (20th-Fox)—GARRICK (1,000) (55c-65c-95c) 2nd week. Gross: $18,000. (Average: $12,000)

ISLE OF THE DEAD (RKO-Radio) and A GAME OF DEATH (RKO-Radio) — GRAND (1,350) (55c-65c-95c). Gross: $15,000. (Average: $9,500)

DIARY OF A CHAMBERMAID (UA) — ORIENTAL (3,200) (55c-65c-95c). On stage: Hal McIntyre and band. Gross: $53,000. (Average: $35,000)

THE SPIRIAL STAIRCASE (RKO-Radio) and RIVERBOAT RHYTHM (RKO-Radio) —PALACE (2,500) (55c-65c-95c). Gross: $25,000. (Average: $24,000)

FALLEN ANGEL (20th-Fox) — ROOSEVELT (1,000) (55c-65c-95c) 3rd week. Gross: $20,000. (Average: $24,000)

SPELLBOUND (UA)—STATE LAKE (2,700) (55c-65c-95c) 2nd week. Gross: $48,000. (Average: $29,000). Gross for the first week: $55,000.)

THE HARVEY GIRLS (M-G-M) — UNITED ARTISTS (1,700) (55c-65c-95c) 6th week. Gross: $16,000. (Average: $20,000)

THE BELLS OF ST. MARY'S (RKO-Radio) — WOODS (1,200) (55c-65c-85c-95c) 10th week. Gross: $29,000. (Average: $15,000)

TORONTO

First-run theatres in Toronto continued to flourish with the arrival of spring-like weather. There was the usual number of holdovers. Estimated receipts for the week ending March 8:

PARDON MY PAST (Col.)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,500. (Average: $4,000)

WONDER MAN (RKO-Radio)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $13,300. (Average: $12,800)

SPELLBOUND (UA) -- LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $13,700. (Average: $13,200)

LEAVE HER TO HEAVEN (20th-Fox) — SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $17,300. (Average: $13,800)

SCARLET STREET (U)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $10,800. (Average: $9,300)

PARDON MY PAST (Col.) — VICTORIA (1,270) (12c-30c-48c) 6 days.. Gross: $7,000. (Average: $6,700)

OMAHA

Theatre business was booming again this week, with favorable weather helping. Estimated receipts for the week ending March 6-7:

ISLE OF THE DEAD (RKO-Radio) and HOUSE OF DRACULA (U) — OMAHA (2,000) (44c-60c) 7 days. Gross: $8,900. (Average: $8,200)

LEAVE HER TO HEAVEN (20th-Fox) and IDEA GIRL (U)—ORPHEUM (3,000) (50c-65c) 7 days, 2nd week for Leave Her to Heaven, moveover from Paramount. Gross: $13,700. (Average: $9,900)

THE SAILOR TAKES A WIFE (M-G-M) —PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $13,200. (Average: $9,800)

PARDON MY PAST (Col.) and MY NAME IS JULIA ROSS (Col.)—RKO-BRANDEIS (1,200) (44c-60c) 7 days. Gross: $7,300. (Average: $6,500)

CINCINNATI

Returns here continued in the upper brackets, although somewhat under last week's levels. Estimated receipts for the week ending March 5-8:

SAILOR TAKES A WIFE (M-G-M) — RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $18,000. (Average: $14,500)

TOMORROW IS FOREVER (RKO-Radio) —RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $13,000. (Average: $10,000)

STRANGE MR. GREGORY (Mono.) and GIRL OF THE LIMBERLOST (Col.) — RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,700. (Average: $1,600)

THE WORLD GONE MAD (Popular) and MUTINY ABROAD (Popular) — RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $900. (Average: $800)

BANDIT OF SHERWOOD FOREST (Col.) —RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $9,500. (Average: $8,00)

SHE WENT TO THE RACES (M-G-M) —KEITH'S (1,500) (44c-50c-60c-70c) 7 days. Gross: $5,000. (Average: $5,000)

THE HARVEY GIRLS (M-G-M) — RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days, 6th week, on a first week moveover after four weeks at the Capitol. Gross: $4,500. (Average: $5,000)

ADVENTURE (M-G-M)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $18,000. (Average $13,500)

THE LAST CHANCE (M-G-M) — RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days. Gross: $7,500. (Average: $5,000)

BALTIMORE

Three holdovers took some of the edge off regular opening-day business. A rainy Saturday failed to help matters. Sunday, however, brought out ample crowds and, since no competition of any consequence was around, the week's figures are heading to about average or slightly better. Estimated receipts for the week ending March 7:

THE HARVEY GIRLS (M-G-M) — CENTURY (3,000) (35c-44c-55c-60c) 7 days, 2nd week. Gross: $18,000. (Average: $15,500)

LITTLE GIANT (U) — KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $13,000. (Average: $12,000)

CINDERELLA JONES (WB)—STANLEY (3,280) (35c-44c-55c-65c) 7 days. Gross: $16,000. (Average: $17,500)

THE SPIRAL STAIRCASE (RKO-Radio) —HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, 2nd week. Stage show. Gross: $19,000. (Average: $18,000)

GETTING GERTIE'S GARTER (UA) — MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $7,500. (Average: $6,000)

CRIME OF THE CENTURY (Rep.) and CALIFORNIA GOLD RUSH (Rep.) — MARYLAND (1,400) (25c-44c) 7 days. Gross: $6,500. (Average: $7,000)

LEAVE HER TO HEAVEN (20th-Fox) — NEW (1,800) (35c-44c-60c) 7 days, 3rd week. Gross: $12,000. (Average: $10,500)

VACATION FROM MARRIAGE (M-G-M) —VALENCIA (1,466) (35c-44c-55c-60c) 7 days. Gross: $5,500. (Average: $4,600)

BOSTON

Business here is steady with only one situation grossing less than average business. Estimated receipts for the week ended March 2:

DOLL FACE (20th-Fox)—BOSTON (2,900) (50c-$1.10). Stage show. Gross: $27,300. (Average: $26,300)

MASQUERADE IN MEXICO (Para.) and TOKYO ROSE (Para.)—FENWAY (1,700) (40c-74c). Gross: $7,900. (Average: $7,300)

BECAUSE OF HIM (U) and TERROR BY NIGHT (U)—KEITH MEMORIAL (2,900) (40c-75c) 2nd week. Gross: $22,300. (Average: $24,800)

LOST WEEKEND (Para.) and HOW DO YOU DO? (PRC)—METROPOLITAN (4,376) (40c-74c) 3rd week. Gross: $26,500. (Average: $25,200)

THE HARVEY GIRLS (M-G-M) — ORPHEUM (3,200) (35c-74c). Gross: $24,800. (Average: $22,700)

MASQUERADE IN MEXICO (Para.) and TOKYO ROSE (Para.) — PARAMOUNT (1,700) (40c-74c). Gross: $14,800. (Average: $14,200)

THE HARVEY GIRLS (M-G-M)—STATE (2,900) (35c-75c). Gross: $18,200. (Average: $17,300)

BUFFALO

With the weather moderating, new pictures, except one, drew disappointingly. Moveovers and holdovers did well. Estimated receipts for the week ending March 9:

THREE STRANGERS (WB) and LIFE WITH BLONDIE (Col.)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $16,200). (Average: $17,400)

VACATION FROM MARRIAGE (M-G-M) —GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $14,200. (Average: $16,400)

THE SAILOR TAKES A WIFE (M-G-M) and PEOPLE ARE FUNNY (Para.)—HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 2nd week, on a moveover. Gross: $11,300. (Average: $9,700)

DOLL FACE (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox) — TECK (1,500) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $8,100. (Average: $7,000)

TOMORROW IS FOREVER (RKO-Radio) —TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $16,000. (Average: $12,200)

THE BANDIT OF SHERWOOD FOREST (Col.) and HIT THE HAY (Col.)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days Gross: $22,000. (Average: $12,400)

ATLANTA

Grosses generally were good during the week. Warm weather proved an asset. Estimated receipts for the week ending March 6:

THE BELLS OF ST. MARY'S (RKO-Radio)—FOX (4,661) (55c-60c)) 2nd week. Gross: $13,500. (Average: $12,500)

THE DALTONS RIDE AGAIN (U) — PARAMOUNT (2,446) (55c-60c). Gross: $8,000. (Average: $7,200)

SHOCK (20th-Fox) — ROXY (2,446) (55c-60c). Gross: $6,000. (Average: $5,000)

ALONG THE NAVAJO TRAIL (Rep.) and THE SHANGHAI COBRA (Mono.) — CAPITOL (2,100). Gross: $4,500. (Average: 3,500)

THE HARVEY GIRLS (M-G-M)—LOEW'S GRAND (2,631) (55c-60c) 2nd week. Gross: $9,000. (Average: $10,000)

MPSA Out

(*Continued from page* 1)

Assistant Secretary of State William Benton with industry leaders upon his arrival here Wednesday, it was stated This plan is being perfected by an industry committee headed by Col Jason Joy of 20th Century-Fox and including Luigi Luraschi of Paramount, Robert Vogel of M-G-M and William Gordon of RKO.

Eric Johnston, MPAA [illegible]sident also is scheduled to arrive here Wednesday, and on Friday he will be host to Benton at a luncheon at Perino's Cafe, with 65 industry executives attending.

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Rank Meeting April 5th on Global Marts

Worldwide Agents to Gather in London

What is described as "the most important step thus far in the expanding 'export plan' for British films in the global-market" was made public here yesterday when J. Arthur Rank, in London, announced that the first world convention in the history of the British film industry will be held in London beginning April 5, with the announcement coming here from the Jock Lawrence organization, Rank representatives.

World associates and representatives of the Rank Organization will assemble to discuss

(*Continued on page* 11)

17 in Canada For Rank

London, March 5. — John Davis, J. Arthur Rank emissary, who has returned here after a visit to the U. S. and Canada, confirmed today that Odeon Theatres of Canada, in which Rank has a 50 per cent interest, plans to build 17 theatres during the next 12 to 18 months, ranging from a 2,300-seater in Toronto to a 1,200-seater in Victoria, at an overall cost of $5,000,000, bringing the Odeon circuit there to 123 theatres; also, Odeon will modernize 25 theatres. It was

(*Continued on page* 11)

May Offer Changes In Chicago Releases

Distributor defendants in the Jackson Park Theatre case may present suggestions for altering the Chicago system of zoning and release to Federal Judge Michael L. Igoe when he starts consideration of an injunction to enjoin current releasing practices, which the U. S. Supreme Court has held are restrictive.

Attorneys for the defendants are still studying the recent Supreme Court decision, which directed that

(*Continued on page* 8)

State Code To Corsi

Final draft of the proposed new New York State Building Code, regulating theatres and other places of public assembly, almost two years in formulation by a New York State Labor Department Advisory Committee, has been completed and turned over to Edward F. Corsi, State Labor Commissioner.

Corsi is expected to recommend its adoption to the State Labor Department's board of Standards and appeals either late this month or early next. Should the board decide to adopt it, public hearings will then probably be set in Buffalo, Rochester, Syracuse, Albany, New York City and, possibly, Utica.

New York City, which has its own

(*Continued on page* 8)

Screen Guild Will Meet on '47 Plans

Chicago, March 5.—Plans for 1946-47 will be mapped at the annual convention of Screen Guild Productions, to be held at the Blackstone Hotel, here during the first week in May, Johnny Jones, president, reveals to Motion Picture Daily. The convention will be attended by all branch managers, franchise owners and SGP producers.

Although the production schedule announced last year called for a release every eight weeks, failure to

(*Continued on page* 8)

Five Coast Unions In Contract Talks

Hollywood, March 5.—The Producers Labor Committee today held a preliminary meeting with representatives of five unions in the basic agreement group, preparatory to starting detailed discussions of proposals for new contracts.

Today's session was significant in its inclusion of Carpenters Local 946, which has been connected with the Conference of Studio Unions, most recently when the CSU supported its claims to set construction work claimed by the International Alliance of Theatrical Stage Employees, but which appeared without CSU backing today. Other unions dealt with were the Plasterers, Utility Employes, Transportation Drivers and Culinary Workers.

Radio Casting Calls If Phones Go Dead

Hollywood, March 5.—Radio will be substituted for telephone in carrying on production if the threatened strike of telephone workers takes place on Thursday, under a plan being worked out by studio managements. Casting directors will meet with Howard Philbrick, director of the Central Casting Bureau, to perfect a system of summoning extra-players by local broadcast, and similar applications of the same idea will be made in connection with other studio operations.

Eyssell Optimistic On New Product

Gus Eyssell

Back from his regular semi-annual tour of Hollywood and inspection of new product in studio projection rooms, Gus Eyssell, president and managing director of Radio City Music Hall, here, observes that "some very fine pictures" are available at nearly all studios and, particularly impressive, he commented, is the number of new films which are adaptations of popular literary properties, thus guaranteeing, in his opinion, large pre-sold audiences.

He reported that during his visit he

(*Continued on page* 8)

Kodak Profit Is Over 32 Millions

Rochester, N. Y., March 5.—Eastman Kodak today reported a profit of $32,715,632 for 1945, after crediting $8,060,000 representing a reduction in Federal taxes that resulted from adjustments of income. Net income without the benefit of the tax deductions amounted to $24,655,632, or $9.80 per share.

In its report the company lists dividends declared of six per cent on preferred stock and $7 per share on

(*Continued on page* 8)

Film Buying Combines in D. of J. Plans

To Act Later Against Groups Not Dissolved

Washington, March 5.—Future strategy of the Department of Justice in proceeding against what it regards as monopolistic controls within the industry includes independent buying and booking agencies, a spokesman for the Department said.

He emphasized that the Department's first objective will continue to be the breaking up of large integrated production, distribution and exhibition companies but that buying and booking combines will receive attention later.

"It would not be proper to jump the independent buying and booking agencies at present," the spokesman said. "We would not try to stop 50 or so small independent theatres who organized a combine to compete in buying

(*Continued on page* 8)

50 Stages Are Needed

With independent production operating at full blast, Hollywood studios can utilize "about 50 more stages," Lew Schreiber, executive assistant to Darryl F. Zanuck, 20th Century-Fox vice-president in charge of production, told Motion Picture Daily. Schreiber is here from the Coast to look over Broadway shows and confer with home office executives.

Production costs continue to rise, Schreiber said, mounting at least 15 per cent in the past year and are 55 per cent higher than before the war. He attributes the increase to higher labor costs, rising salaries of players

(*Continued on page* 11)

In This Issue

"Tangier" is reviewed on page 3; "Open City," 8; "House of Horrors," "Murder Is My Business." 11. Estimates of key city grosses are on page 10.

Personal Mention

N. PETER RATHVON, RKO president, will leave the Coast for New York by train on Friday.

•

Lt. Boyd Fry has returned to his post as manager of Loew's Grand, Atlanta. Frank Henson, who handled the Atlanta assignment during Fry's absence, has returned to Loew's Theatre in Akron.

•

David B. Whalen, former public relations representative for Gene Autry and one-time Republic advertising-publicity director, was recently discharged from the Air Force and is spending this week in New York.

•

Phil Dow, assistant to Harry Gold at Howard Hughes Productions, and Mrs. Dow, became parents of a boy born late last week at the Mary Immaculate Hospital in Jamaica, L. I.

•

Karl G. MacDonald, vice-president of Warner International, will leave New York on Saturday by plane for Mexico City, from where the will go to Panama.

•

Sidney A. Myers, director and general sales manager of British Lion, expects to return to the West Coast from New York shortly.

•

Capt. Frank H. Riffle, recently released from the Army Signal Corps, has rejoined Altec in Cincinnati.

•

Larry O'Reilly, director-cameraman for RKO Radio documentaries, has returned to New York from Panama.

•

Ed Wynn is resting comfortably at Harkness Pavilion, Medical Center, here, following treatment for a gall bladder condition.

•

William Hollander, director of advertising for Balaban and Katz, Chicago, left there yesterday for a month's vacation in New York and Florida.

•

Terry Turner, RKO Radio exploitation manager, left New York for Montreal, Chicago and Detroit yesterday.

•

Ned E. Depinet, executive vice-president of RKO, has left Hollywood for Dallas en route to New York.

•

Lou Kalker, British and European manager for PRC, is en route to England following a visit here.

•

Jack Carter of the *Women's Home Companion* will leave New York for the Coast on the *Constellation* Sunday.

•

Carl Leserman, New York representative for Benedict Bogeaus, has arrived on the Coast from the East.

•

William Benton, Assistant Secretary of State, arrived in Hollywood yesterday.

•

David Loew has returned to Hollywood from New York.

Insider's Outlook

By RED KANN

IT takes a vast amount of doing to keep this gigantic industry going. Take Warner, as one—and only one—case in point. One of the revelatory items in that company's financial statement for the three months to December 1 shows a fistful of dollars less than $32,000,000 in production investment not yet realized. Films completed at cost, but not yet released, represent $27,463,281. Those in work, at cost, plus charges against future productions, make a tidy $4,501,811 additional.

In like measure, varying with the company, the situation is identical up and down the line. Some organizations, like 20th-Fox and Universal, never get very far ahead of release dates and that, of course, means inventories run less. Blanket-wise and total-wise, however, the established producer-distributors have something like $200,000,000 tied up in attractions which are either (1) finished and awaiting release—that could mean anywhere from 18 months to two years in many instances—or (2) in production.

How'd you like to meet the carrying charges?

■ ■

The aircraft carrier is supposed to have fired Charlie Einfeld and Dave Loew in choice of Enterprise Productions as the handle for their new company. Einfeld could have drawn on himself without the aid of the flattop.

Accustomed to big-time studio operation where assets and such make things easier, Einfeld has been on his new enterprise for many months and will attest to the fact that it was not easy. But this new and promising development marks the crystallization of his long suspected and never acknowledged ambition to enter production under a setup where he won't be crowded and where his established flair for advertising and publicity values will have uninterrupted play. Einfeld and Enterprise will appear in print with regularity hereafter. It can be depended upon.

■ ■

Footnote: For the first time since the outbreak of the war, the Academy Awards event in Hollywood tomorrow night will be formal, according to Jean Hersholt, president. "Thus, much of the glamour of pre-war events will be restored. Tuxedos that have been in hiding since Pearl Harbor will be getting dusted and pressed from here on," reads a statement on his behalf.

It's now official, therefore, that the war in Hollywood is over.

■

If you're right, you're good. If you're wrong, you're something less. Right or wrong, this is how your soothsayer views the top awards this year:

Best Picture of the Year—"The Lost Weekend."

Best Performance, Actor—Ray Milland in the same film.

Best Performance, Actress—Ingrid Bergman in "The Bells of St. Mary's."

Best Performance, Supporting Actor—Michael Chekhov in "Spellbound,"

Best Performance, Supporting Actress—Anne Revere in "National Velvet."

Best Achievement in Direction—Billy Wilder for "The Lost Weekend."

■ ■

Note on Perfecting the Art:

"The background music in the baby sequence ought to be a lullaby," insisted the producer.

"It will create the wrong mood," rebutted the musical director.

"I am determined to have it my way," returned the producer.

"O. K. You're boss. But at least let's make it a *masculine* lullaby."

■ ■

An inside story believed never before told: How Universal gave serious thought to direct entry into exhibition along the Pacific Slope a year ago when it failed to make a satisfactory sale with Fox West Coast. Prefabricated theatres, a la Henry J. Kaiser, were to be used.

■ ■

Herb Yates' persistence evidently never lags. It's many months since he began to discuss a deal with John Ford. Those discussions continue and will take on another spurt when Jimmy Grainger reaches the Coast Monday. Looks closer than ever now.

■ ■

Eddie, the Golden boy, did what he did with "Hitler's Children." There's no need to repaint the history of that freak, phenomenal success. But PRC apparently intends trying with one to come, called "Hitler's Daughter." Time, the disposer, will tell.

Newsreel Parade

PRESIDENT TRUMAN launching the Red Cross drive, doings of the Japanese Emperor, the nation's committee for fighting world hunger; and housing for veterans are highlighted in current newsreels. Also featured are animal novelties, sports and some miscellaneous items; synopses follow:

MOVIETONE NEWS, No. 54—Hirohito startles his subjects—goes democratic on tour. News of the nation: Truman food committee, houses for veterans. President Truman asks support for the Red Cross. Brilliant fireworks display provided by surplus ammunition. Sports: Baseball training; ski jumping. Versatile bears perform, starring Rosie, "the Voice."

NEWS OF THE DAY, No. 252—Hirohito sheds his divinity. Hoover backs Truman fight to aid those starving overseas. Good news for war veterans as housing project opens. War surplus blown up. Mickey Rooney home. Sports: Winter carnival at St. Paul.

PARAMOUNT NEWS, No. 55—Hirohito meets the people. U. S. acts in world food crisis. Barnyard penthouse. Peace problems: UNO's gravest test. National Leaguers get set.

RKO PATHE NEWS, No. 57—Truman meets on food crisis. Fun and prices high in Florida. Nurse and kidnaped child. Red Cross drive opened by President Truman. New York opens emergency veterans' homes. Navy opens hobby station. Jap emperor on public visit.

UNIVERSAL NEWSREEL, No. 482—Jap emperor mixes with his people. Nation urged to eat less in food crisis. New Orleans celebrates Mardi Gras. President Truman asks aid for Red Cross. Pan-American generals see Army show. Veterans get houses. Silver-blades parade. Dodgers in spring training.

RKO Managers to Report to Schwartz

Theatre operations for the RKO New York Metropolitan area will continue as at present, with C. B. McDonald and Russ Emde, zone managers, in charge of their respective divisions, reporting directly to Sol A. Schwartz, general manager of RKO Theatres. Also, John Hearns, who supervises Trenton and New Brunswick, will also be directly responsible to the home office.

McDonald, Emde and Hearns reported to James Brennan, who was Metropolitan and New Jersey supervisor up to his recent death.

Box Seeks Buchanan Studios in Britain

London, March 5.—Sydney Box is negotiating for the purchase of the Riverside and Twickenham Studios from actor Jack Buchanan for about $1,000,000. The deal is subject to approval by Barclay's Bank with confirmation hoped for by Thursday.

Sign Barbara Stanwyck

Hollywood, March 5.—Enterprise Productions has signed Barbara Stanwyck to a term contract. Her first production will be Erich Remarque's "The Other Love," for which Lester Cohen is writing the screenplay. Starting date has been set for July 11.

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du Pont Film Unit Promotes Oakley

WILMINGTON, March 5.—The consolidation of the sales offices of the film division and the Defender division of the photo products department of E. I. du Pont de Nemours and Co. has been consummated, and with it several personnel changes have been made.

Harold A. Dumont, formerly man[illegible]r of the Defender division branch [illegible] New York, is appointed Eastern district manager, with headquarters in New York; Norman F. Oakley, formerly Eastern motion picture technical representative, is appointed district motion picture sales manager in the same office; Fred Knoepke, formerly Defender technical representative in New York, is appointed regional trade sales manager and will also be located in New York; in Central district headquarters, Chicago, R. K. Perrine is appointed district manager, and H. L. Kirby, former assistant manager of the Defender division branch in Chicago, is appointed trade sales manager in that office.

10 Latin Managers Coming to U. S.

Ten Metro-Goldwyn-Mayer managers of Spanish-speaking territories in Latin America will arrive in the U. S. on June 3 for one month of business and pleasure in reward for service during the past year, it was announced here yesterday by Arthur M. Loew, president of Loew's International Corp. The expedition will be the counterpart of M-G-M's "On to Rio" expedition, in which U. S. managers are visiting South America as M-G-M's guests.

The itinerary will include seven days of conferences at the home office in New York, a trip to the Coast studios, meetings with production and studio officials, as well as an entertainment program.

During their stay in this country, the managers will be guided by Sam Burger, regional director for Latin America, and Richard Brenner, his assistant.

Trend Is Toward Originals: Partos

A steady decline in the willingness of Hollywood studios to pay exorbitant prices for published novels and stage plays and added importance for the original motion picture story is forecast by Frank Partos, screen writer, who recently terminated a four-year association with Paramount and is now vacationing in New York.

Renewed interest of studios in original ideas has provided a stimulus for the writers of Hollywood, Partos revealed.

Partos, after his vacation in New York, plans to visit New England, Florida, the Midwest and South before returning to Hollywood.

B-K Meeting April 16

CHICAGO, March 5.—The Balaban and Katz Corp. will hold its annual stockholders' meeting here April 16 in the offices of Walter Immerman, general manager of the circuit. John Balaban, B. and K. head, will address the session.

Review

"Tangier"

(Universal)

ROMANCE, intrigue, mystery and murder are effectively and interestingly combined against an international background situation in Morocco, North Africa in "Tangier." Starring Maria Montez, Robert Paige and Sabu, and featuring Preston Foster, Louise Allbritton, Kent Taylor, J. Edward Bromberg and Reginald Denny for marquee purposes; a story in the vein of "Casablanca;" and an attractive production, this film possesses strong box-office possibilities. Paul Malvern produced, and George Waggner directed.

The screenplay, which M. M. Musselman and Monty F. Collins derived from an original by Alice D. G. Miller, has its roots in the Spanish Civil War, but the motivation is slightly obscure. It develops that for six years Miss Montez, Miss Allbritton and Taylor, refugee Spanish dancers, have been hunting Balizar, a powerful and mysterious adversary who was responsible for the deaths of their families by torture during the Civil War. Paige, as a discredited American war correspondent, is also seeking Balizar to redeem himself professionally by securing a sensational story. The paths of the four cross in Tangier where Foster, as Col. Artiego, Tangier's military governor, becomes infatuated with Miss Montez. The theft of a valuable diamond which was to aid Denny, an escaping Nazi, in his getaway, with Balizar's help, provides the action. Before the plot runs its course, Miss Montez and Paige have fallen in love; Foster is exposed as Balizar, and a few deaths occur.

Sabu does not get much help from the plot, but he does get a chance to sing "She'll Be Comin' Round the Mountain," "Polly Wolly Doodle" and "Love Me Tonight," a new ballad by Waggner and Gabriel Ruiz. He is one of the entertainers at a Tangier hotel. Miss Montez is exotic and appealing as a Spanish dancer. She gains additional stature as strong screen personality in this film. Breaking up of the team of Paige and Miss Allbritton, who appeared in several previous Universal comedies, gives Paige a stronger role opposite Miss Montez. Joe Gershenson was executive producer; Waggner's direction provides a good share of suspense. Others in the cast include Charles Judels, Francis McDonald and Erno Verenes.

Running time, 76 minutes. General audience classification. Release date, March 8.

MILTON LIVINGSTON

Start Video, Color Can Wait: Gubb

PHILADELPHIA, March 5.—Asserting that television is "far too big an industry" and too important to the American people to be held up for "nebulous future developments" such as color, Larry E. Gubb, chairman of the board of Philco Corp., told the Cornell Club, here, that good black-and-white television can be provided immediately,

"It will take a number of years," he contended, "before satisfactory programs in high frequencies and in color can be given every day.

CRI Holds 3-Day Conference Here

Confidential reports has concluded a three-day conference on field operations at the Astor. The meeting was presided over by Harold Groves, national field director. Others were: Arthur Davis, Philadelphia; Otto Stradley, Cleveland; Fran Ingres, St. Louis; Barry Halbert, Los Angeles; Harry Daniels, Cincinnati; Jack Osgood, New York.

Home Office personnel who attended were: J. Z. Willing, branch operations; H. Saxe, comptroller; J. Moscou, counsel, and J. Lees. Isadore Lubin, president, and Jack H. Levin, vice-president and general manager attended some of the sessions.

Briggs Assists Dozier

HOLLYWOOD, March 5.—Stanley Briggs has resigned from M-G-M to become editorial assistant to William Dozier, RKO Radio studio executive.

Acquires Three Theatres

MEXICO CITY, March 5.—Espectaculos Unidos, S.A., has added three theatres to its circuit.

Johnston to Coast For Awards Function

WASHINGTON, March 5.—Eric A. Johnston, president of the Motion Picture Association, accompanied by his secretary. Merrie Smith, left by plane for Hollywood today to address the Academy Awards presentations at Grauman's Chinese Theatre, on Thursday. Before his return he will meet with studio officials on international film matters, as well as MPAA policies.

Johnston is expected back here March 16 when, he says, he will "clean up last minute matters" at the U. S. Chamber of Commerce which he will vacate at the end of next month. At that time he will begin to devote full time to the MPAA.

Hockstim Named Columbia Manager

Columbia has named Edward Hochstim, Chicago salesman, manager of its Detroit branch, succeeding Joseph Gins, resigned. He assumes his new duties immediately.

Hochstim joined Columbia in 1935 as a salesman in Albany and held that position until last year, when he was transferred to Chicago.

Harry Brown Dies

PITTSBURGH, March 5.—Harry Brown, 78, former manager of the Nixon Theatre, died yesterday in Shadyside Hospital of a heart ailment.

Born in Buffalo, he moved to Chicago, where he became manager of the Alhambra. He later went to Atlantic City, where he became connected with Samuel F. Nixon, founder of the Nixon Theatre. Brown managed several theatres for Nixon and came to Pittsburgh in 1916, retiring in 1941.

ABC Sets Academy Awards Broadcast

Hollywood, March 5.—The Academy of Motion Picture Arts and Sciences Award ceremonies on Thursday night will be broadcast over American Broadcasting's national hook-up from 9:30 to 10:30 P. M. Pacific Time.

The broadcast, which will cover major awards as they are announced, will open with a recapitulation of lesser awards which will have been made immediately prior to air time.

Past AMPA Chiefs At Flinn Funeral

Eleven past-presidents of the Associated Motion Picture Advertisers, with the current president, David A. Bader, attended funeral services here yesterday for the late John C. Flinn, formerly executive secretary of the Society of Independent Motion Picture Producers; the services were held at the Frank E. Campbell Funeral parlor, here. Flinn was AMPA's second president and served for two successive terms.

AMPA past-presidents in attendance were: Paul Gulick, Vincent Trotta, Hal Horne, Glendon Allvine, Gordon White, Bruce Gallup, Leon Bamberger, Paul Lazarus, Monroe Greenthal, Martin Starr and George Harvey.

Others present included: Jack Connolly, Walter Brooks, Radie Harris, Colvin Brown, Ray Gallagher, Charles Allicoate, Jack Fuld, Eileen Brennon, Al Dean, James Mulvey, Paul Mooney, Charles McCarthy, Charles Moyer, Jack Pegler, William McKee, Frank Meyers, Paul Benjamin and others.

Burial will be at Evanston, Ill.

Grandson of Zukor Joins Paramount

Adolph Zukor II has joined Paramount International Films, and will start training in the advertising-publicity department, working under its director, Paul Ackerman. Young Zukor, grandson of Paramount's founder, will be schooled in all phases of international public relations.

He attended Los Angeles City College, following graduation from Beverly Hills High School, and represents the third generation of Zukors in Paramount, his father being Eugene Zukor, recently returned to Paramount's coast studio, following five years in the U. S. Navy.

Fox to New York

HOLLYWOOD, March 5.—Matthew Fox, president of United World Pictures, will leave here for New York late this week, after a series of conferences with William Goetz, Leo Spitz, Nate Blumberg and other production executives.

Douglas Runs Again

WASHINGTON, March 5.—Rep. Helen Gahagan Douglas, Democrat, of California, said she will seek reelection for a second term.

Round, and Round the block they go

5th Adventurous Week
at Radio City Music Hall

"ADVENTURE's" FIRST 10-SPOTS TERRIFIC!

NEW YORK
ALLENTOWN
YORK
PHILADELPHIA
EASTON
BETHLEHEM
CINCINNATI
LOS ANGELES
CHARLESTON, W. VA.
LANCASTER

IT'S IN THE CARDS!

And Here's Another Friendly Deal!

M-G-M's "ZIEGFELD FOLLIES OF 1946" Technicolor

SWG Submits Plan For Story Licensing

HOLLYWOOD, March 5.—The Screen Writers Guild executive board last night submitted to 175 guild members attending an open meeting, a proposal to substitute a licensing system for the outright sale of story material to studios. Unanimously approved by those present, the proposal will be put in the form of a recommendation and communicated to the Authors League, the Dramatists Guild and the American Federation of Radio Writers for their consideration, with the suggestion that all submit the plan to their memberships.

For Single Use

Under the proposed system, story material, whether book, play, original or other composition, would be made available to producers under license for single use in a 35 mm. picture for a stipulated period, probably seven years, with the rights reverting to the writer thereafter. An SWG executive told MOTION PICTURE DAILY this morning that the system under consideration parallels that prevailing in France before the war and is already in limited use here, citing the case of one writer who sold a story to Universal in 1929 with a seven-year stipulation, renewing the deal in 1936 and again in 1943. Directly affected by the licensing system would be reissues and all other secondary uses of story material, although provision would be made for options to cover these matters if mutually desired by buyer and seller. Adoption of an identical system by other writer organizations is regarded as essential to the success of the plan, SWG feels, to prevent studios from switching to story sources where outright purchases could be made.

The next move by the SWG depends upon the reaction displayed by other writer groups. If the plan receives expected support, SWG board will submit it to the full guild membership for adoption or rejection.

Laboratories Near Deadline in Talks

Progress is being made in negotiations here between IATSE Motion Picture Laboratory Technicians Local No. 702 and representatives of 18 East Coast film laboratories on wage increases for almost 1,800 laboratory workers. However, it was pointed out by a union spokesman, following the meeting, that a counter-offer made by the laboratories is far from acceptable to the union which has asked for a 25-cents-an-hour increase.

Local 702 will present the final offer made by the laboratories to its membership at a meeting here next Saturday, the deadline set by the union in current negotiations.

Will Fete Maury Orr

CLEVELAND, March 5.—Cleveland Variety Club is sponsoring a testimonial dinner on March 11 at the Hollenden Hotel here in honor of Maury Orr, former local United Artists branch manager and now Western division sales manager. A. M. Goodman of UA, and E. R. Bergmann, PRC branch manager, are co-chairmen in charge of hotel and dinner reservations.

Kupper Asks Exchangemen To Step up Red Cross Job

In the industry's 1946 Red Cross campaign, the distribution set-up will be called upon to do additional work to exceed accomplishments of previous years, although there is less time to do so this year, William J. Kupper, national distributor chairman of the industry's 1946 Red Cross campaign discloses in notices sent to all distributor chairmen in the field.

Kupper also points out that the distributing organization's operations this year embody pronounced deviations from procedure of the past. He emphasizes the importance of meetings to be held by distributor district chairmen, branch managers, district managers, salesmen and exhibitor area chairmen. Local exhibitors may also attend, he said.

Each individual in all distributing organizations will be called upon to take an active part in the campaign, assigned to various territories and theatres in order to get pledges signed by exhibitors and to have the latter show the drive trailer and collect at each performance, Kupper said.

Special Kit

A special kit of Red Cross drive accessories is being sent to all exhibitors, containing various advertising items as well as forms and reports to facilitate the handling of money collected for the drive. In the past, all records were kept by state, but this year they will be kept by exchange territories. On March 27, at the conclusion of his collections, the exhibitor is to forward one collection report to the local distributor chairman and a second copy to the local Red Cross chapter, along with all monies received.

Fifty From Industry Meet in New Orleans

NEW ORLEANS, March 5.—Approximately 50 showmen are expected to attend a local Red Cross meeting in this city tomorrow to make final plans for the industry's Red Cross week. This is the first of many scheduled exhibitor-distributor meetings for the drive. The agenda for the first meeting will include the manner of making theatre collections, displays, and advertising and publicity.

The meeting will be conducted by E. V. Richards, Jr., regional exhibitor chairman. He will be assisted by Luke Conner, area distributor chairman.

Lesser and Salmon Head Drive Here

Irving Lesser, associate general manager of the Roxy Theatre, here, has accepted the post of chairman for the Broadway theatres for the industry's Red Cross drive, March 20-26, and Monty Salmon, managing director of the Rivoli, has been appointed co-chairman.

Lesser and Salmon will shortly announce plans for a special drive among Broadway theatres.

Bowser Presides at Meeting on Coast

LOS ANGELES, March 5.—Exhibitor and distributor regional officers yesterday attended Red Cross pre-campaign luncheon-meeting at Perino's. Local showmen, headed by George Bowser, Pacific Coast exhibitor regional chairman, and Herb McIntyre, distributor regional chairman, included Harry Cohen, Gus Metzger, Robert H. Poole, Ben Ashe and Victor Adams.

WAMPS Hostesses To Liza Morrow

At the regular luncheon-meeting yesterday at the Hotel Astor of the WAMPS (Women of the Amusement and Motion Picture Services), Liza Morrow was guest of honor. Miss Morrow, who is now appearing as featured vocalist with Benny Goodman and his orchestra at the Paramount Theatre, was formerly Ruth Morrow of Universal's publicity department, and is one of the original members of the WAMPS.

Others present at the luncheon included Grace Rosenfield, Grace Eden, Ruth Weisberg, Mary Allison, Evelyn Koleman, Jane O'Brien, Ruth Berse, Ana Cohen, Estelle Dick, Mary Gaffney, Natalie Berse and Isabelle Austin.

Haskell in Hollywood

HOLLYWOOD, March 4.—Lt. John Haskell has received his Army discharge at Fort MacArthur, Cal., and has announced he will re-enter the investment field here. He recently organized the Army-sponsored "Hollywood Variety Show".

Cooper in DeMille Film

HOLLYWOOD, March 5.—Gary Cooper will star in "Unconquered," Cecil B. DeMille's next Technicolor production for Paramount release in 1947, from an unpublished Neil H. Swanson novel.

Hoffberg Buys Six From W. L. Penzner

World rights to "Night Cargo," "House of Danger," "On Probation" and "Circus Shadows," independent Hollywood-made features, have been bought by Hoffberg Productions from William L. Penzner, the producer, according to J. H. Hoffberg. The four pictures are being prepared for prompt release as reissues.

Hoffberg will also add two additional releases, "Sporting Chance" and "The Reckoning," for a total of six releases for the next few months.

WGY Wins Plaque

SCHENECTADY, N. Y., March 5.—Radio station WGY, this city, competing against nine other stations now or formerly operated by National Broadcasting, has been awarded the General Electric plaque for 1945 for the most efficient technical operation of a broadcast transmitter, it was announced by General Electric.

French Film Screened

Preliminary to the opening of "Symphonie D'Amour," French film with English titles, at the Fifth Avenue Playhouse, here, on Saturday, an advance press screening of the picture and a reception was held yesterday at the Preview Theatre. Fernand Gravet is the star.

Red Cross Hails Industry Efforts

Washington, March 5.—The Red Cross has received full support from the film industry in the annual fund effort drive, it is reported by the office of Basil O'Connor, Red Cross national chairman, with the added assertion that films on Red Cross activities have done much toward awakening people to the organization's accomplishments.

The drive will continue throughout March.

Lapidus Presides At Warner Meet

PITTSBURGH, March 5.—Second of the five regional sales meetings being held by Warner Brothers in connection with the company's 1946 sales drive got under way today and will continue through Wednesday at the William Penn Hotel. Jules Lapidus, Eastern division sales manager, is presiding, with Ben Kalmenson, vice-president in charge of sales, and Norman H. Moray, short subject sales manager and captain of the drive, also addressing the sessions.

Those Attending

Attending this meeting are all branch managers and field public relations men in Charles Rich's Central and Robert Smeltzer's Mid-Atlantic districts. Managers include F. D. Moore, Pittsburgh; C. W. McKean, Indianapolis; J. M. Wechsler, Cleveland; J. S. Ambrose, Cincinnati; Fred W. Biersdorf, Washington, and William G. Mansell, Philadelphia.

Field men attending are George Fishman, Ira Epstein, Edwin Maillard and Emmons H. Turner. A special session with this group will be conducted by William W. Brumberg, manager of the field staff.

Grainger Presides At Chicago Meet

CHICAGO, March 5. — James R. Grainger, executive vice-president and general sales manager of Republic Pictures, presided today at the opening session of a two-day sales conference being held at the Blackstone Hotel.

Midwestern district sales manager Will Baker headed a group from his division, which included branch managers E. H. Brauer, Indianapolis; Jack Frackman, Milwaukee; William M. Grant, Minneapolis; and Chicago sales manager Max Mazur; together with salesmen and bookers from that office.

Grainger, who is en route to the company's North Hollywood studio for a two-week stay, will leave Chicago after tomorrow's meeting, and will make a stopover at Kansas City prior to his arrival in Hollywood next Monday.

Honor Frank J. Durkee

BALTIMORE, March 5.—Variety Club, Tent No. 19, here, is planning a testimonial dinner in honor of its ex-Chief Barker, Frank J. Durkee upon his return from a Florida vacation. The affair will be held at the Belvedere Hotel.

Hollywood

By THALIA BELL

Hollywood, March 5

PARAMOUNT has cast Alan Ladd for the title role in F. Scott Fitzgerald's "The Great Gatsby," and has borrowed Cyril Hume from M-G-M to write the script. Richard Maibaum, now producing the top-secret "O. S. S." for Paramount, will produce the film. By a somewhat unique arrangement, Harold Vermilyea is working in "O.S.S." under terms of a four-week leave from his role in the Broadway production of "Deep Are the Roots," which sounds like a difficult assignment in view of the studio's declared policy of not letting anybody find out what the story of "O.S.S." is about.

●

Comet Productions, all ranking executives of which are war veterans, is negotiating with government authorities for materials with which to build a new studio under the special arrangements provided for ex-servicemen. . . . Alfred Hitchcock's next directing assignment for David O. Selznick is to be Robert Hichens' "The Paradine Case," with Lawrence Olivier coming over from England to play the leading role. . . . Twentieth Century-Fox and William Eythe have torn up their old contract and signed a new one.

●

Columbia has set a 76-day shooting schedule for its Technicolor production of "Down to Earth," the Rita Hayworth vehicle, citing the allocation as a record. (Some shooting schedules run longer, but not often by intent). . . . Philip Yordan, much in demand since he wrote "Anna Lucasta" and on this year's Academy award nominations list for his script of "Dillinger," is to write "Man in the Moon," a King Brothers production for Monogram, which is described as "a fantastic tale of lunar gangsterism." . . . Ray McDonald, Barry Nelson, Mark Daniels and Don Taylor, four young actors who left M-G-M to join the Army and appeared in the cast of "Winged Victory," were called to the studio the other day and given four new contracts.

Oppose Vine St. Project

PHILADELPHIA, March 5. — Postponement of the Vine Street widening project that will force many exchanges and accessory firms to move to other locations near Film Row was urged in petitions to Mayor Samuel, of Philadelphia, Governor Martin, and other city and state officials. Joseph H. Resnick, an attorney, under whose direction the petition was prepared, said it contained signatures of more than 1,200 persons affected by the project.

Threaten Kemp

MEMPHIS, March 5. — Three Memphisians have been charged with writing three extortion letters to William Kemp, Loew's State Theatre, manager, asking $500 and threatening death for failure to comply with their instruction, police have announced here.

$50,000 Washington Fire

PORTLAND, Ore., March 5.—Charles Geizentanner's Vashion Theatre, Vashion, Wash., has been destroyed by fire with a loss of $50,000.

Coast Production Drops To Low of 31 Shooting

HOLLYWOOD, March 5.—Production continued to lag as seven new films were started, and five were completed; there were 31 in work. The production scene follows:

Columbia

Finished: "The Devil's Mask."
Shooting: "The Jolson Story," "One Life Too Many."

International

Shooting: "The Dark Mirror."

M-G-M

Shooting: "The Show-Off," "You Were There," "Fiesta," "Till the Clouds Roll By."

Paramount

Finished: "Danger Street" (Pine-Thomas).
Started: "Perils of Pauline," with Betty Hutton and John Lund; "Suddenly It's Spring," with Fred MacMurray and Paulette Goddard.
Shooting: "O. S. S."

PRC

Finished: "Avalanche" (Imperial Films).
Started: "Crime in the Night," with Hugh Beaumont and Cheryl Walker.

RKO Radio

Shooting: "Sinbad the Sailor," "Child of Divorce," "A Likely Story," "Desirable Woman."

Republic

Finished: "The Ghost Goes Wild."
Started: "The Fabulous Suzanne" (Steve Sekely), with Barbara Britton, Rudy Vallee, Otto Kruger, Veda Ann Borg.
Shooting: "The Twisted Circle," "My Pal Trigger."

20th Century-Fox

Finished: "It Shouldn't Happen to a Dog."
Started: "Claudia and David," with Dorothy McGuire and Robert Young.
Shooting: "Margie," "Three Little Girls in Blue."

United Artists

Shooting: "Mr. Ace and the Queen" (Bogeaus): "The Strange Woman" (Stromberg); "Angel on My Shoulder" (Rogers).

Universal

Started: "Lessons in Love," with George Brent, Lucille Ball, Vera Zorina; "Inside Job," with Preston Foster, Alan Curtis, Ann Rutherford.
Shooting: "Little Miss Big," "Fandango."

Warner

Shooting: "A Very Rich Man," "The Sentence," "Humoresque."

Four Motion Picture Firms Incorporated

ALBANY, N. Y., March 5.—Four industry incorporations have been filed here: Criterion Pictures, Mordel Film Laboratories, Inc., K. B. W. Film Corp., and Western Classics, Inc.

Criterion will deal in motion pictures, film strips and records. Incorporators are Julian Feigenbaum, Muriel Gold and Dorothy Enid, New York. Alfange and Friedman, New York, were incorporating attorneys.

Mordel will conduct a motion picture business in the Bronx. Gabriel J. Dalton, New York, was incorporating attorney.

K. B. W. was incorporated by Sharon Gould, Doris Feinsliver and Molly Sonneberg, New York. Attorney was Irving B. J. Levine, New York.

Western Classics will conduct a motion picture business. Gettinger and Gettinger, New York, were incorporating attorneys.

New Photographic Paper

Plans for publication of *Close-Up, the Newspaper of Photography,* on March 16, have been announced by Jack Denton Scott, who as a sergeant in the Army served as editor of the newspaper of the Signal Corps Photographic Center, Astoria, Long Island, during the war. *Close-Up* will be published every two weeks in tabloid newspaper form and will cover the motion picture, still picture and television fields.

Kerman in Field on Expansion Program

Moe Kerman, executive of Favorite Films, has left New York for a two months' tour of franchise territories to set up current releases and arrange for additional franchises in areas not now included on the company's roster.

Organized recently as a distributing company, with headquarters here, Favorite has acquired world distribution and 16mm. rights to Frank Buck's "Terror of the Jungle."

Githens Is Cited

Lt. Comm. W. French Githens, president of Embassy Newsreel Theatres, has received a citation from Secretary of the Navy James Forrestal, "for outstanding performance of duty as division officer in charge of writers and directors of the Photographic Science Laboratory Branch, Bureau of Aeronautics."

Major Grainger Returns

HOLLYWOOD, March 5.—Major Edmund Grainger rejoined the production staff at Republic Studios today, following his discharge from the Army. Grainger's last production for the company was "Flying Tigers," and he now has options on two stories, "Come One, Come All," by Francis J. Kane, and "King Copper" by Peter Morrison.

Broome at Columbia

HOLLYWOOD, March 5. — Columbia Pictures today signed Lt. James R. Broome, Jr., aide to Commodore Gene Markey during the war, as assistant publicity director at its studios.

"Johnny, let me go.
Please let me go.
I can't stand it
any more..."
Gilda
A COLUMBIA PICTURE

Bloom Cites Films' International Aid

WASHINGTON, March 5.—Congressman Sol Bloom of New York publicly charges that certain members of Congress do not understand the State Department's cultural relations, now being studied by the House Rules Committee. The New York representative asserted that through motion pictures and information centers, friendly relations can be achieved throughout the world.

Declaring that the motion picture industry generally supports the Department's measure, Bloom stated that a picture tells far more in any language than written matter and falls under the heading of international education through visual aids. He expressed belief that United Press and Associated Press approve the legislation recommended by Assistant State Secretary William Benton.

"Some members of the Rules Committee are against the bill because it would offend the wire services, which is not the case; and others are just generally against anything the State Department proposes," Bloom continued.

Bloom added, speaking of the film industry, that no measure ever brought before Congress would increase international relations to the extent that more American commercial pictures would if the cultural relations measure is passed.

Code to Corsi

(*Continued from page* 1)

building code, will be exempted from the new state code but a hearing will nevertheless be held here. Exemptions of other cities and towns from the code, will probably be eliminated by enabling legislation now pending before the legislature in Albany which is designed to implement enforcement of the code.

A few minor changes in language, suggested by the Advisory Committee, membership of which includes Henry Anderson, Paramount; Martin Tracey, Century Circuit; Theodore Junge, Loew's; Louis Lazar, Schine, and Richard Hayes of the IATSE, will be presented along with the draft of the code to the board of standards and appeals and will be incorporated in conjunction with the public hearings.

Details of the new code were reported in MOTION PICTURE DAILY on Jan. 23.

Screen Guild Plans

(*Continued from page* 1)

complete negotiations with producers has held up the planned program. So far, Robert L. Lippert, SGP vice-president and producer, has been the only contributor to the company's schedule, with "Wildfire" and "Northwest Passage" released last year, and "God's Country" being scheduled for release April 1.

Jones is going to St. Louis Thursday for a two-day conference with M. S. Schulter, SGP treasurer. Jack Kirsch, Allied States' president, who is financially interested with Jones in the SGP's Chicago exchange, will not be active in the actual operation of that office.

Review

"Open City"

(Minerva Films—Mayer-Burstyn)

THIS Italian film with English sub-titles will attract important attention from motion picture critics, art theatre patrons and others interested in serious subjects. It is no picture for children, nor for grown-ups who are specially sensitive to sights and sounds of torture or who are looking for light entertainment. However, "Open City" (*Roma, Città Aperta*) is a notable achievement for authenticity of locale and acting, and is a triumph over every kind of technical difficulty.

"Open City" was made in Rome in 1945 while the memories of life under the Germans were still fresh. The Italians depicted are natural to a degree seldom found in films. The German characters are shown as they seemed to the Italians.

The story centers about the arrest and execution of an underground resistance leader and a priest who gives comfort to his people irrespective of their political state. Marcello Pagliero gives a good performance as the Communist underground fighter. Aldo Fabrizi as the Catholic priest is superb in a moving role. It is he who tells, in humble terms what the fight is about and encourages his flock to endure their sufferings. He is calm to his end before a German firing squad a few hours after he had to watch his friend being tortured to death.

While a few characters and situations in the film are of a low moral tone, the courage of the leader and of the priest is heroic and gives a high over-all character to the picture. The direction, by Robert Rosselini is skillful; Sergio Amidie's script is based on factual events. The many supporting roles are well acted. Anthony Mosco headed the producing company.

Running time, 100 minutes. Adult audience classification. Release date, not set.

MARTIN QUIGLEY, JR.

Buying Combines

(*Continued from page* 1)

power with large, well organized and financed producer-distributor chains before we have done something about such chains. Once we have obtained relief where the latter are concerned, it is possible that the buying combines organized to fight them will dissolve without government action. However, if they do not, we will call it the conclusion of our mission to take proper action against them."

The Department spokesman said that, in the meantime, it is good for buying and booking combines to continue as a buying power balance for small theatres against circuit buying power.

"The Justice Department is opposed to such combines only after all other anti-trust operations have been broken," he said. "When that has been accomplished, it is possible that independent combines, if not dissolved, might create monopolistic threats against the average independent exhibitor."

In its reorganization plan for the Schine Circuit, filed recently in Federal court at Buffalo as an aftermath of its victory in the anti-trust action there, the Department asks the court to prohibit Schine from buying or booking for any theatre in which it does not own a financial interest. A prohibition of this kind, trade observers believe, could be sought by the government in any procedure it might undertake against independent combines.

Broidy Drive Extended

HOLLYWOOD, March 5.—Monogram's Steve Broidy testimonial drive has been extended to run through June 30 with prizes increased from an original $10,000 to $15,000, the company announces.

'Postman' Tradeshows

M-G-M has set trade showings of "The Postman Always Rings Twice" in all exchange territories for March 13.

Eyssell on Product

(*Continued from page* 1)

closed for three Music Hall bookings, "The Green Years," M-G-M, which is slated for Easter Week booking; RKO Radio's "Notorious," co-starring Ingrid Bergman and Cary Grant, and "Anna and the King of Siam," 20th Century-Fox, starring Irene Dunne.

Along with "The Green Years" and "Anna and the King of Siam," other well known story properties which are being adapted and which were cited by Eyssell include W. Somerset Maugham's "The Razor's Edge," at 20th Century-Fox, starring Tyrone Power; Marjorie Sharpe's "Cluny Brown," also at 20th-Fox, co-starring Charles Boyer and Jennifer Jones; Marjorie Kinnan Rawling's "The Yearling," at M-G-M, and Sinclair Lewis' "Cass Timberlane."

Eyssell said Columbia's "The Jolson Story" (tentative title), is "a very interesting picture," with a good synchronization job done in dubbing in Al Jolson's voice. Also from that studio, "Gilda," with Rita Hayworth and Glenn Ford was cited.

In his visit to North Hollywood, he said he saw a good musical in Republic's "I'll Always Love You," formerly titled "Concerto," while another musical, this one from M-G-M, was pointed up in "Holiday in Mexico."

Kodak Profit

(*Continued from page* 1)

common, amounting to $17,702,033.

Kodak lists capital stock, surplus and reserves amounting to $227,584,351, an increase of $7,733,354.

Total net sales and fees amounted to $301,501,854 for the year, it was disclosed.

ROCHESTER, N. Y., March 5.—About 40,000 employes of Eastman Kodak spread over the Western Hemisphere will receive an annual wage dividend of about $6,250,000 on March 14. Since 1912 the company has paid more than $66,000,000 in such dividends.

Jersey Allied Will Hold 2 Meetings

Allied Theatre Owners of New Jersey will hold a spring get-together beefsteak dinner on Tuesday, March 19, at the Ritz Restaurant, Passaic. It will be in the form of a preview of its theatre equipment trade show and Convention in Atlantic City in June.

The annual legislative meeting the organization will be held at Stacy-Trent Hotel, Trenton, Monday. A luncheon will be served prior to the meeting. The legislative committee has arranged to have the following present: Gov. Walter Edge, if his official duties permit him; Robert C. Hendrickson, state treasurer; Howard Eastwood, Judge of Circuit Court; Sen. Arthur Lewis, Burlington county; Assemblyman L. Mehorter, Gloucester county, and other prominent state officials.

Alexander Named To Allied Post

PITTSBURGH, March 5.—James M. Alexander was elected business manager and field representative of Allied Motion Picture Theatre Owners of Western Pennsylvania at a special meeting held in the William Penn Hotel here today.

More than 200 members of the association attended the session. President Morris Finkel reported on the National Allied meeting in New York held recently but no action was taken.

M. A. Rosenberg, chairman of the board and Ben Amdur led discussions which embraced film rentals, legislation affecting the Association's welfare, admission prices and the possibility of a study to improve conditions in theatres. Regarding admissions, the general trend of the discussion, much of it from the floor, indicated the assembly favored an advance in prices.

Chicago Releases

(*Continued from page* 1)

treble damages be awarded to the owners of the Jackson Park, and it is not likely that any move will be made until Judge Igoe starts work on the injunction, which is likely to lead to more court hearings. The defendants will then be able to interpose their suggestions in the same manner as Thomas C. McConnell, Jackson Park attorney, intends to do.

Counsel for distributors point out that past experience has demonstrated that the selling of pictures on the "auction block" is generally opposed as strongly by exhibitors as it is by distributors. Elimination of run and clearance in the Chicago area would lead to such an "auction block" method of selling, it is pointed out.

Roxbury Crossing Fire

BOSTON, March 5.—A three-alarm fire of undetermined origin has destroyed the Criterion Theatre at Roxbury Crossing.

Hungarian Films Arrive

Danubia Pictures, Inc., here, reports it has received new Hungarian dialogue features and postwar newsreels from Hungary.

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Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Theatres here had the benefit of mild weather during the week. Grosses ranged from sub-average to very strong. Estimated receipts for the week ending March 6:

VACATION FROM MARRIAGE (M-G-M)—CARTHAY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days, 7th week. Gross: $8,000. (Average: $8,200)
SCARLET STREET (U)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $22,000. (Average: $14,600)
ADVENTURE (M-G-M) — EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $19,000. (Average: $15,800)
SCARLET STREET (U) — FOUR STAR (900) (50c 60c-85c-$1.00) 7 days. Gross: $7,500. (Average: $6,600)
PARDON MY PAST (Col.) and MEET ME ON BROADWAY (Col.)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $11,500. (Average: $8,100)
PARDON MY PAST (Col.) and MEET ME ON BROADWAY (Col.)—GUILD (955) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $7,500. (Average: $7,100)
BECAUSE OF HIM (U) and DICK TRACY (RKO Radio) — HILLSTREET (2,700) (50c-60c-80c) 7 days. Gross: $19,000. (Average: $21,600)
SCARLET STREET (U)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days. Gross: $36,000. (Average: $27,400)
ADVENTURE (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $39,000. (Average: $26,100)
ABILENE TOWN (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $5,000. (Average: $4,900)
ABILENE TOWN (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $14,500. (Average: $14,700)
ABILENE TOWN (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 2nd week. Gross: $5,300. (Average: $6,600)
ABILENE TOWN (UA)—MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 2nd week. Gross: $5,200. (Average: $4,600)
BECAUSE OF HIM (U) and DICK TRACY (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days. Gross: $18,000. (Average: $20,500).
CORNERED (RKO Radio) and THE MADONNA'S SECRET (Rep.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days. Gross: $32,000. (Average: $22,200)
CORNERED (RKO Radio)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days. Gross: $16,000. (Average: $12,800)
ADVENTURE (M-G-M) — RITZ (1,376) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $16,500. (Average: $13,300)
PARDON MY PAST (Col.) and MEET ME ON BROADWAY (Col.)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $14,000. (Average: $14,400)
SCARLET STREET (U)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days. Gross: $18,000. (Average: $11,300)
PARDON MY PAST (Col.) and MEET ME ON BROADWAY (Col.) — VOGUE (800) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $7,500. (Average: $6,700).
CINDERELLA JONES (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $16,000. (Average: $20,700)
CINDERELLA JONES (WB)—WARNER (Hollywood (3,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $10,500. (Average: $14,500)
CINDERELLA JONES (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $9,000. (Average: $13,700)

SAN FRANCISCO

Although most runs are holdovers here, business is fairly good. The weather has been warm. Estimated receipts for the week ending March 6-8:

BECAUSE OF HIM (U) and IDEA GIRL (U) — ORPHEUM (2,440) (45c-65c-85c) 7 days. Gross: $22,000. (Average: $21,000)
GETTING GERTIE'S GARTER (UA) and A CLOSE CALL FOR BOSTON BLACKIE (Col.)—UNITED ARTISTS (1,200) (45c-65c-85c) 7 days, 3rd week. Gross: $11,800. (Average: $16,000)
THE SPIRAL STAIRCASE (RKO-Radio)—GOLDEN GATE (2,850) (45c-70c-$1.00) 7 days, 2nd week, with vaudeville. Gross: $34,000. (Average: $39,000)
THE SAILOR TAKES A WIFE (M-G-M) and THE STRANGE MR. GREGORY (Mono.) — PARAMOUNT (2,748) (45c-65c-85c) 7 days, 2nd week. Gross: $21,000. (Average: $24,000)
THREE STRANGERS (WB) and BEHIND GREEN LIGHTS (20th-Fox)—FOX (5,000) (45c-65c-85c) 7 days. Gross: $28,000. (Average: $37,000)
THE HARVEY GIRLS (M-G-M)—WARFIELD (2,680) (45c-65c-85c) 7 days, 3rd week. Gross: $21,000. (Average: $27,000)
MISS SUSIE SLAGLE'S (Para.) and SUNBONNET SUE (Mono.) — STATE (2,308) (45c-65c-85c) 7 days, on a moveover from the Fox. Gross: $12,000. (Average: $13,000)
THE LOST WEEKEND (Para.) and ALLOTMENT WIVES (Mono.)—ST. FRANCIS (1,400) (45c-65c-85c) 7 days, 5th week. on a moveover from the Fox. Gross: $9,000. (Average: $13,000)

PHILADELPHIA

Springlike weather gave a sharp rise to grosses here over the weekend. Estimated receipts for the week ending March 5-7:

SPELLBOUND (UA)—ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days, 5th week. Gross: $19,700. (Average: $14,500)
MY REPUTATION (WB) — ARCADIA (900) (40c-50c-65c-75c) 7 days, 2nd run, 2nd week. Gross: $6,500. (Average: $4,000)
CINDERELLA JONES (WB)—BOYD (3,000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $23,000. (Average: $18,000)
WHISTLE STOP (UA) — EARLE (3,000) (40c-65c-75c-85c-95c) 7 days. Gross: $28,700. (Average: $27,500)
DOLL FACE (20th-Fox)—FOX (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $22,000. (Average: $20,500)
LOST WEEKEND (Para.) — KARLTON (1,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run, four days of 2nd week. Gross: $6,000. (Average for seven days: $6,600)
THE HARVEY GIRLS (M-G-M) — KEITH'S (2,200) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $10,000. (Average: $5,800)
THE BELLS OF ST. MARY'S (RKO-Radio)—MASTBAUM (4,700) (40c-45c-50c-65c-75c-85c) 7 days, 3rd week. Gross: $39,400. (Average: $22,000)
ADVENTURE (M-G-M)—STANLEY (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd week. Gross: $33,800. (Average: $20,000)
THREE STRANGERS (WB)—STANTON (1,700) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $14,800. (Average: $9,500)

CLEVELAND

Perfect weather and little outside competition supported grosses here with business in many cases far above normal. Estimated receipts for the week ended March 5:

HOUSE OF DRACULA (U) and TERROR BY NIGHT (U)—RKO ALLEN (3,000) (45c-55c-65c) 7 days. Gross: $13,500. (Average: $10,000)
MY REPUTATION (WB) — WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days, 2nd week. Gross: $17,500. (Average: $20,800)
THE SPIRAL STAIRCASE (RKO-Radio)—WARNERS' LAKE (714) (45c-55c-65c) 7 days, 3rd week. Gross: $6,500. (Average: $3,270)
THE LOST WEEKEND (Para.)—LOEW'S OHIO (1,268) (45c-65c) 7 days, 3rd week. Gross: $12,000. (Average: $6,200)
ONE WAY TO LOVE (Col.)—RKO PALACE (3,300) (55c-65c-85c-95c) 7 days. Stage. Vaughan Monroe orchestra and vaudeville. Gross: $42,000. (Average: $25,000)
THE HARVEY GIRLS (M-G-M) — LOEW'S STATE (3,300) (45c-65c) 7 days. Gross: $32,000. (Average: $20,700)
ABILENE TOWN (UA)—LOEW'S STILLMAN (1,900) (45c-65c) 7 days, 2nd week. Gross: $10,000. (Average: $11,000)

KANSAS CITY

Theatre grosses here are good in spite of considerable competition from near-record high temperatures, sending potential customers to public parks, the Philharmonic and Blackstone magic at the Music Hall and a six-day police benefit, all drawing large attendances. Estimated receipts for the week ended March 3:

BECAUSE OF HIM (U)—ESQUIRE (800) (45c-65c) 7 days. Gross: $7,500. (Average: $8,000)
THE HARVEY GIRLS (M-G-M)—MIDLAND (3,500) (45c-65c) 7 days, 2nd week. Gross: $20,000. (Average: $15,000)
THE LOST WEEKEND (Para.)—NEWMAN (1,900) (45c-65c) 3rd week. Gross: $11,000. (Average: $12,000).
TOMORROW IS FOREVER (RKO Radio)—ORPHEUM (1,900) (45c-65c) 7 days, 2nd week. Gross: $12,000. (Average: $10,000)
ALLOTMENT WIVES (Mono.) and SHOCK (20th-Fox)—TOWER (2,100) (39c-60c) Texas Rangers on stage. Gross: $11,000. (Average: $9,400)
BECAUSE OF HIM (U)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $5,500. Average: $6,000)
BECAUSE OF HIM (U)—FAIRWAY (700) (45c-65c) 7 days. Gross: $1,500. (Average: $1,750)

SALT LAKE CITY

Grosses are mixed here with a few about average and others well above par. Estimated receipts for the week ending March 8:

WHISTLE STOP (UA)—CENTRE (1,700) (14c-45c-65c) 7 days. Gross: $13,000. (Average: $13,000)
BANDIT OF SHERWOOD FOREST (Col.) and FOLLOW THAT WOMAN (Para.)—CAPITOL (1,878) (14c-45c-65c) 7 days, on a moveover. Gross: $8,000. (Average: $7,300)
LIVE WIRES (Mono.) and GIRLS OF THE BIG HOUSE (Mono.)—LYRIC (1,500) (14c-35c-45c-65c) 7 days with vaudeville. Gross: $5,500. (Average: $5,500)
TOMORROW IS FOREVER (RKO-Radio)—RIALTO (800) (14c-45c-65c) 2nd week. Gross: $6,000. (Average: $3,500)
MASQUERADE IN MEXICO (Para.)—STUDIO (800) (14c-45c-65c) 7 days, on a moveover. Gross: $5,800. (Average: $4,500)
TOMORROW IS FOREVER (RKO-Radio)—UPTOWN (1,300) (14c-45c-65c) 2nd week. Gross: $11,000. (Average: $5,500)
SAILOR TAKES A WIFE (M-G-M) and SHE WENT TO THE RACES (M-G-M)—UTAH (1,700) (14c-45c-65c) 7 days. Gross: $10,200. (Average: $9,000)

PITTSBURGH

Four of the seven first-runs here did far better than average business with excellent weather conditions prevailing. Estimated receipts for the week ending March 7:

SUNBONNET SUE (Mon.) — FULTON (1,700) (35c-44c-65c) 7 days. Gross: $8,200. (Average: $9,000)
BECAUSE OF HIM (U)—J. P. HARRIS (2,000) (35c-44c-65c) 7 days. Gross: $12,600. (Average: $10,000)
THREE STRANGERS (WB) — PENN (3,400) (40c-55c-85c) 7 days. Gross: $17,500. (Average: $23,000)
SAILOR TAKES A WIFE (M-G-M)—RITZ (1,100) (35c-44c-65c) 7 days, 3rd week. Gross: $2,500. (Average: $3,000).
HARVEY GIRLS (M-G-M) — STANLEY (3,800) (40c-65c-85c) 7 days. Gross: $34,000. (Average: $23,000)
SPELLBOUND (UA) — WARNER (2,000) (35c-44c-65c) 7 days, 4th week. Gross: $10,300. (Average: $7,500).
JESSE JAMES (20th-Fox)—THE RETURN OF FRANK JAMES (20th-Fox)—SENATOR (1,700)) (35c-44c-65c) 7 days, 2nd week. Gross: $4,400. (Average: $3,500)

MINNEAPOLIS

With one exception all first-runs drew better than average business. Estimated receipts for the week ending March 8:

LEAVE HER TO HEAVEN (20th-Fox) — RADIO CITY (4,000) (44c-60c) 2nd w Gross: $15,000. (Average: $12,000)
SPIRAL STAIRCASE (RKO-Radio) — ORPHEUM (2,800) (44c-70c) 2nd week. Gross: $10,000. (Average: $7,500)
PINOCCHIO (RKO-Disney) — RKO PAN (1,500) (44c-60c) Reissue. Gross: $6,000. (Average: $5,000)
LOST WEEKEND (Para.) — CENTURY (1,600) (44c-60c) 7 days, 2nd run. Gross: $12,500. (Average: $7,000)
THE HARVEY GIRLS (M-G-M)—STATE (2,300) (44c-60c) 7 days. Gross: $16,000. (Average: $10,000)
SPELLBOUND (UA)—LYRIC (1,100) (44c-60c) 7 days, 2nd run. Gross: $5,000. (Average: $4,500)
THE HURRICANE (Film Classics) — WORLD (350) (44c-80c) Reissue. Gross: $3,000. (Average: $3,000)
TOKYO ROSE (Para.)—GOPHER (1,000) (40c) 7 days. Gross: $4,500. (Average: $3,000)

ST. LOUIS

Theatre-goers were out in force this week to take advantage of unusually good weather. Estimated receipts for the week ending March 6:

THE BELLS OF ST. MARY'S (RKO-Radio) — AMBASSADOR (3,514) (40c-50c-65c) 4th week. Gross: $20,000. (Average: $17,200)
BREAKFAST IN HOLLYWOOD (UA) and ALLOTMENT WIVES (Mono.)—FOX (5,038) (45c-55c-65c). Tom Breneman on stage. Gross: $23,000. (Average: $17,000)
MURDER IN THE MUSIC HALL (Rep.) and THE CATMAN OF PARIS (Rep.)—MISSOURI (3,514) (45c-55c-65c). Gross: $14,000. (Average: $11,100)
THE HARVEY GIRLS (M-G-M) — LOEW'S STATE (3,162) (40c-50c-60c-65c). Gross: $18,500. (Average: $17,100)
SAILOR TAKES A WIFE (M-G-M) and CLOSE CALL FOR BOSTON BLACKIE (Col.)—LOEW'S ORPHEUM (1,900) (40c-50c-60c). Gross: $8,000. (Average: $7,100)
THE HURRICANE (Film Classics) and RAFFLES (Film Classics)—SHUBERT (1,900) (40c-50c-60c). Gross $7,500. (Average: $6,200)
SPANISH MAIN (RKO-Radio) and WANDERER OF THE WASTELAND (RKO-Radio)—ST. LOUIS (4,000) (40c-50c-60c). Gross $6,000. (Average: $7,900)

INDIANAPOLIS

Theatre business here is running close to average in most cases. Good weather is contributing to grosses. Estimated receipts for the week ending March 5-6:

ALLOTMENT WIVES (Mono.)—CIRCLE (2,800) (55c-70c) 7 days. On stage: Harry Cool orchestra, Peggy Ryan, Gil Lamb. Gross: $20,000. (Average: $18,000)
BECAUSE OF HIM (U) and GIRL ON THE SPOT (U)—INDIANA (3,200) (35c-55c) 7 days. Gross: $11,000. (Average: $12,000)
THE HARVEY GIRLS (M-G-M) — LOEW'S (2,450) (35c-55c) 7 days, 2nd week. Gross: $11,500. (Average: $12,000)
THE BELLS OF ST. MARY'S (RKO-Rainbow)—LYRIC (1,600) (35c-55c) 7 days on a moveover after 3 weeks at the Indiana. Gross: $6,000. (Average: $5,000)

Chicago Passes 87

CHICAGO, March 5.—The censor board here reviewed and passed 87 pictures in February. Three were classified for adults, all made in Mexico; they are: "Diary of a Woman," "The Flight" and "The Abandon."

Receipts Ease Off At N. Y. First-Runs; 'Road' Sets Record

Receipts at New York first runs generally eased off late last week and mild weather Sunday did not help and, although most theatres are counting profitable grosses, few are doing outstanding business.

Outstanding exception is "The Road to Utopia," teamed with a stage bill featuring Benny Goodman and his band at te Paramount, which set an all-time record of almost $135,000 for the initial week; previous high was $125,000, set by "Lady in the Dark," Feb., 1944.

"The Sailor Takes a Wife" and a stage show with Sammy Kaye and his orchestra are combining to give the Capitol a strong initial week's $85,000. Fifth and final week for "The Harvey Girls" was just under $75,000. "Abilene Town" is scoring well in an initial week at the Globe, with a good $27,000 expected, on the basis of $10,609 Saturday and Sunday. "Journey Together" drew a record $8,100 for Saturday and Sunday of an initial week at the Gotham, with a big $17,000 expected for the first seven days.

"Tomorrow Is Forever" continues big at the Winter Garden with a second week's $40,000 expected, following an initial record-breaking week of $50,000, which was short of early estimates.

Business Elsewhere

Elsewhere business is good but not outstanding. "Adventure" and a stage show are leading the Radio City Music Hall to $117,000 for a fourth week. "Three Strangers" and a stage show featuring Jack Carson are expected to give the Strand a moderate $52,000 for a second week; initial seven days were below early estimates, with $70,000 recorded. The Roxy drew almost $66,000 for a fourth and final week with "Fallen Angel"; "Sentimental Journey" and a stage bill featuring the Hartmans, Dick Brown and Herb Shriner, will open there this morning.

"The Spiral Staircase" drew a sturdy $34,000 for a third week at the Palace. "Scarlet Street" is expected to register a good $30,000 for a third week at the Criterion, following a second which was below early expectations, with $34,000 taken in.

Long-run holdovers continue to draw steadily, with "The Lost Weekend" headed for $33,000 for a 14th week at the Rivoli, following a 13th week's $36,000; "Spellbound" is expected to bring a good $32,000 for an 18th week at the Astor, while "Saratoga Trunk" drew a profitable $28,000 for a 15th week at the Hollywood.

"A Walk in the Sun" is expected to bring a moderate $14,000 for a seventh and final week at the Victoria; the re-release of "Rebecca" will take over Friday. "The House of Horror" will register a satisfactory $6,500 for a second and final week at the Rialto. "Shock" will open there Friday. The revival of Walt Disney's "Dumbo" is expected to bring a good $7,500 for a fourth week at the Republic.

'Diary' Sets Single Day Mark with $11,049

Benedict Bogeaus' "Diary of a Chambermaid," which United Artists is distributing, broke the house record for a single day when it grossed $11,049 last Saturday at the Oriental Theatre, Chicago, UA reported here yesterday. Previous holder of the best single day's mark was "Whistle Stop," which did $9,700. First four days of the engagement, which started last Thursday, has brought "Diary" over $35,000, and the company estimates, on this basis, that it is headed for $55,000, which would establish a new weekly record for the Oriental, compared to $52,000 set by "Whistle Stop."

Reviews

"House of Horrors"

(Universal)

COMBINED with a title that accurately earmarks it for the "horror" trade, this features a Rondo Hatton characterization that suggests some compelling theatre-front exploitation, and the George Bricker screenplay, from an original by Dwight V. Babcock, should satisfactorily measure up to the expectations of customers thereby intrigued. Jean Yarborough's direction makes the most of isolated opportunities for suspense, and the performers breeze confidently through assignments that strain the acting talents of none.

Against a background of weird surrealist statues, Martin Kosleck, playing a crack-branded sculptor, uses Hatton, in the role of a grotesque-looking, physically-powerful imbecile whom he befriended, to kill off some newspaper art critics who "pan" his (Kosleck's) work in their columns. On the killer's trail goes police detective Bill Goodwin who, from time to time, peppers the proceedings with welcome comedy asides. In the final footage, when pretty art critic Virginia Grey, having hit upon Kosleck's guilt, is about to be strangled by Hatton whom previously she had turned upon his master, Goodwin and her painter sweetheart Robert Lowrey, effect a nick-of-time rescue. Others in the cast include Alan Napier, Howard Freeman and Joan Fulton. Ben Pivar produced.

Running time, 66 minutes. General audience classification. Release date, March 29.

CHARLES L. FRANKE

"Murder Is My Business"

(PRC)

PRC, having acquired the "Michael Shayne, Detective," series which 20th Century-Fox produced some time ago with Lloyd Nolan, tees off with the first, "Murder Is My Business" and the result is standard murder-mystery fare. Personable Hugh Beaumont has taken on the Nolan mantle, with Cheryl Walker as his "Girl Friday," but a too ordinary screenplay by Fred Myton prevents the film from fully hitting its stride.

Beaumont, as a private investigator, undertakes to clear up a little matter of blackmail, which rapidly acquired murderous overtones. A running feud with the police, who readily implicate him in the proceedings, forces him to use his resourcefulness to the hilt. When the attempted blackmailer is slain, events rush to a rapid denouement, with Beaumont calmly unraveling the loose ends for the obtuse police. Lyle Talbot, George Meeker, Pierre Watkin and Ralph Dunn offer competent support. The team of Sigmund Newfeld-Sam Newfield, respectively, produced and directed. Brett Halliday's story and original characters supplied the basis for the screenplay.

Running time, 63 minutes. General audience classification. Release date not set.

Charles Ryweck

50 Stages

(*Continued from page 1*)

and a longer time to make pictures. Shooting schedules of 45 days on top pictures previously were considered lengthy, but at present 60 to 70 days is not unusual, he stated.

Manpower in Hollywood is ample once again with the return of many from the services, Schreiber said, with production efficiency aided somewhat.

Twentieth Century-Fox has already started its recently announced studio expansion with construction on several rehearsal halls that do not require steel, underway, he said. Stages and other buildings will be added in an expansion that will cost over $5,000,000.

The company does not contemplate any additional outside production, other than the Sol Wurtzel lower-budget product, plus "A Walk in the Sun" and "And Then There Were None" deals and that with Edward Alperson, he said. British production by the company is also not being considered at this time.

Schreiber will return to the Coast from New York this week.

17 Houses for Rank

(*Continued from page 1*)

previously disclosed that Odeon of Canada eventually plans 50 new theatres.

The Odeon expansion will be wholly financed in Canada, with Canadian materials being used but the theatres will be largely equipped with British-made equipment supplied by the newly-formed Canadian equipment company, G. B-Kalee.

Davis denied any official link to Famous Players-Canadian, but admits that an amicable understanding exists to restrain over-building of theatres in Canada.

Davis said that production will start shortly in Toronto on "Queen's Way" with a one-stage studio designed to make industrials and children's films being used. Distribution will be in Canada, Great Britain and the Dominions.

Davis claims that he and Rank are "highly delighted" with Universal's distribution of Rank's British films in American theatres and indicated that British stars are now becoming familiar to American audiences.

Marcus Loew Dividend

TORONTO, March 5.—Marcus Loew Theatres has declared a dividend of one dollar on its common and $1.75 for the current quarter on preferred shares, payable March 30. This is the second payment on common stock in recent months following many years without one.

Rank Meet

(*Continued from page 1*)

methods for handling British films in all countries, English-speaking and foreign.

There will be representatives from Australia, the British zone in Germany, Belgium, Canada, Denmark, Egypt, Palestine, Finland, France, Holland, India, Italy, New Zealand, Norway, South Africa, Spain, Sweden and the United States. Travel difficulties will prevent Chinese representatives from attending. U. S. associates will include Matthew Fox, president of the new United World Pictures, of which Rank is chairman; Robert S. Benjamin, executive of American Eagle Lion, also a Rank affiliate, Capt. Harold Auten, executive vice-president of the Rank Organization, who has flown to London, and Jock Lawrence, also now in London.

Rank stated that E. T. Carr, managing director of Eagle Lion Distributors in England and a prime mover in the expansion of worldwide British film distribution, will act as chairman of the convention, at which information and problems of overseas markets, as reported by various representatives, will be interchanged and discussed.

Gratified by 30

"Already some 30 films produced and completed in Britain during the war have been earning considerable revenue abroad," Rank stated, adding: "These films have constituted a readily exportable commodity with no production time lag to hinder them, as has faced Britain's heavy industries in many cases."

He revealed that English films are already showing in Japanese theatres. A British film was exhibited in Shanghai within 24 hours of the city's liberation, and there is now a regular releasing schedule in many Chinese cities. Throughout Europe all of the latest productions being produced at Denham, Shepherd's Bush, Ealing, Riverside, and now Pinewood Studios, are being regularly shown in subtitled versions.

Critical and public success of present British films in the United States, Rank said, have indicated that they are making their first coordinated impression upon the American public.

New production plans will be disclosed at the convention.

"British films provide a strong export commodity in the present program of reestablishment of overseas trade. My associates and I firmly intend to offer them to audiences everywhere in fair competition with any other screen entertainment; we are progressing favorably along that path at present," said Rank.

Rank and Lafayette Are Weighing Deal

A U. S. representative of the J. Arthur Rank Organization is currently negotiating with the Lafayette Television and Motion Picture Studio, Inc., toward effecting an arrangement whereby the former would produce the pending children's educational film programs at Lafayette's Brooklyn studios, it was disclosed here yesterday by William B. Jaffe, of Jaffe and McNulty, legal advisors to Lafayette.

The Brooklyn studios, Jaffe further discloses, will be opened around mid-April.

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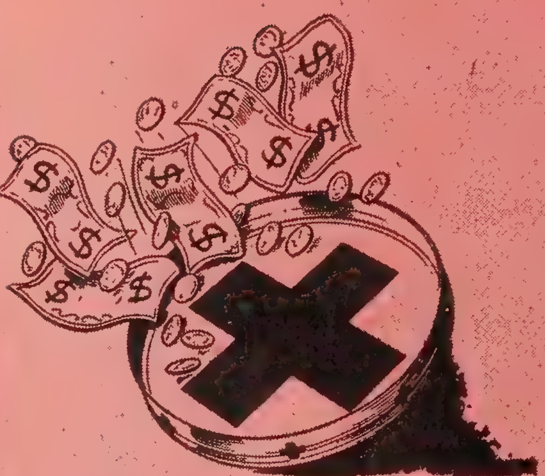

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FIRST IN FILM NEWS

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. 59. NO. 45 NEW YORK, U. S. A., THURSDAY, MARCH 7, 1946 TEN CENTS

20 for Coming 9 Months Set By Paramount

Program Shows Faith In Future: Ginsberg

HOLLYWOOD, March 6.—Declaring that "full confidence in business conditions, both in the film industry and throughout the nation, has prompted me and my associates to plan far into future," Henry Ginsberg, Paramount vice-president and studio chief today announced a 20-picture production schedule for the next nine months, adding, "This program expresses our belief in the great era of prosperity which we foresee."

In addition to "O.S.S.," "Perils of Pauline," and "Suddenly It's Spring," now shooting, the schedule includes: "Welcome Stranger," with Bing Crosby and Barry Fitzgerald; "Where There's Life," Bob Hope, William

(*Continued on page* 6)

Sorrell Free; CSU To Resume Talks

HOLLYWOOD, March 6.—Herbert K. Sorrell, Conference of Studio Unions president, jailed 16 days ago on contempt charges growing out of last year's studio strike violence, completed his sentence this morning and was to meet tonight with heads of CSU locals to chart a course for resuming contract negotiations with the producers. CSU demands for a 50 per cent increase in the hourly wage scale, originally made under a strike threat, have hung fire during Sorrell's ab-

(*Continued on page* 6)

Combining Drive For 3 Charities

The New York Amusement Consolidated Appeal, Inc., has been incorporated in Albany by leading industry executives with its possible objective being one annual solicitation of funds in the industry for the annual fund-raising drives of Federation of Jewish Philanthropies, United Jewish Appeal, the Joint Defense Appeal of the American Jewish Committee and the Anti-Defamation League of B'nai B'rith.

Incorporators and initial directors

(*Continued on page* 6)

Industry to Aid SMPE

Details are being worked out under which the Motion Picture Association of America and the Society of Independent Motion Picture Producers, as industry production and distribution organizations, will substantially participate in the financing of future work of the Society of Motion Picture Engineers.

Donald E. Hyndman, SMPE president, is said to have had conversations recently with Eric Johnston, MPAA president and Byron Price, MPAA vice-president in charge of the Hollywood office, and they are understood to have assured SMPE of support and indicated that similar commitments would be obtained from Donald M. Nelson, SIMPP president, marking the first time that SMPE work of correlating industry research and de-

(*Continued on page* 6)

New York Starts Red Cross Drive

The Metropolitan New York campaign for the industry's Red Cross drive will get under way today at the Hotel Astor where some 60 distributors and exhibitors of the area will meet to discuss plans for the drive. Samuel Rinzler, co-chairman for the

(*Continued on page* 6)

SAG Supports SEG On 'Fair Contract'

Hollywood, March 6.—The Screen Actors Guild, which supported the Screen Extras Guild in its campaign for recognition as the bargaining agent for extra-players, successfully concluded by its victory in last Sunday's National Labor Relations Board election, has expressed its policy in a statement by the SAG board, declaring, "You are completely independent; we shall not interfere with you in any way. If you need support to get a fair contract from the producers, and ask our help, you will get it."

MPEA Vetoes Czech Pact

The Motion Picture Export Association has vetoed, in New York, the film agreement negotiated recently in Prague between the Czechoslovak Film Monopoly and a representative of the MPEA, it was learned here yesterday.

The tentative agreement, as reported in MOTION PICTURE DAILY on Feb. 15,

(*Continued on page* 6)

NBC Outlines Television Costs and Procedure

Interest Shown in Allied Plan: Myers

Washington, March 6.—The theatre-checking plan recently proposed by Allied States is receiving fair consideration from distributors, according to Abram Myers, Allied's board of directors chairman.

Interest has been expressed in the plan by distributors, Myers said. He added that while the association has received many favorable reactions from the proposal, it will take a month longer for distributors to complete a study of the plan. Several distributors have notified the association that the plan is being given study and consideration, Myers concluded.

Production procedure and charges for the use of television facilities have been outlined by National Broadcasting, which lists three plans of operation, as follows: For advertisers and agencies which create and produce original program material for "live" television broadcast on NBC; secondly, for advertisers and agencies creating original television program material for NBC adaptation and production, and, lastly, for agencies and clients for whom NBC will create, prepare and produce television programs for broadcast on NBC facilities.

Procedure for the production and presentation of all-film programs will be basically the same as that outlined for "live" presentations.

Television programs, the statement explains, may be produced for airing in time-segments of 10 minutes or more. Like the production itself, the advertiser's message may be presented

(*Continued on page* 6)

15% Increase For 3,000 In Exchanges

Raise To Be Retroactive; Five-Day Work Week

Distributors have reached agreements with IATSE exchange service employes "B" locals in some seven exchange cities on wage increases which are expected to set a pattern for agreements shortly covering some 3,000 service employes in all exchanges and shipping offices in the U. S.; involved are film shippers, inspectors and poster clerks.

The agreements, which are subject to ratification by the various locals, provide for 15 per cent wage increases, with retroactive features, and a five-day 40-hour week with time off for extra hours worked on the sixth day;

(*Continued on page* 6)

Coast Publicists Ask 'IA' Charter

HOLLYWOOD, March 6.—Motion Picture Studio Publicists Association, formed during last year's studio strike by publicity men declining to obey Screen Publicists Guild orders to observe picket lines, will apply to the IATSE tomorrow for a charter if petitions circulated this week reflect the expected sentiment favoring such an affiliation.

MPSPA President Casey Shawhan

(*Continued on page* 6)

46 Are Named for Charities Appeal

John J. O'Connor, vice-president and assistant to the president of Universal Pictures, has been re-named chairman of the Motion Picture Committee of the Cardinal's Committee of the Laity for Catholic Charities; Bert Sanford, of Altec Service Corp., is again vice-chairman.

Other members are: Charles Ali-

(*Continued on page* 6)

In This Issue

"Journey Together" is reviewed on page 7. Booking chart is on page 8.

Academy Awards in Hollywood Tonight

HOLLYWOOD, March 6.—Tomorrow night at Grauman's Chinese Theatre here will see the typically large, festive turnout of screen celebrities, industry leaders and the public that has marked previous ceremonies in connection with presentation of Academy of Motion Picture Arts and Sciences awards, as the 1945 award winners are named from among nominees selected several weeks ago.

Nominated for designation as best motion picture of the year were "Anchors Aweigh," "The Bells of St. Mary's"; "The Lost Weekend," "Mildred Pierce" and "Spellbound."

Candidates for the awards for the best acting performances during 1945 are: Bing Crosby, Gene Kelly, Ray Milland, Gregory Peck, Cornel Wilde and Ingrid Bergman, Joan Crawford, Greer Garson, Jennifer Jones and Gene Tierney.

In addition some 24 other awards will be made in that many classifications.

Johnston Arrives

Eric Johnston, president of the Motion Picture Association, arrived here today by plane from Washington. He will be among the speakers at the awards ceremonies and will present the award for the best picture of the year. He expects to remain in Hollywood a week.

D. W. Griffith Case Disposal April 30

U. S. District Court Judge Alfred C. Coxe yesterday signed an order setting a hearing for April 30 to wind up the long-pending bankruptcy proceedings in the estate of D. W. Griffith, Inc. when the receiver, Samuel Schacter reported assets of $24,058.

D. W. Griffith, Inc. was dissolved in 1933, but in 1935 a stockholders' suit was brought by John A. Manning and others with a receivership being ordered that year. Schacter yesterday gave Judge Coxe a final accounting of his receivership, from December, 1940. Judge Coxe set the April 30 date for a hearing on allowances and fees to be made to Schacter, his attorneys and others.

Daylight Saving Here on April 28

Daylight saving time, a national institution during the war by act of Congress, was repealed last fall and reverts to its old status of state and local option this spring.

New York, followed by most cities and towns in the area will go on daylight saving April 28, the fourth Sunday of next month.

Takes Over in Brooklyn

Paramount Pictures Theatres Corp. yesterday resumed operation of its downtown Brooklyn first-run, the Paramount, after 13 years of management in a Fabian Theatres operation deal. Extensive alterations were made recently.

Personal Mention

EMANUEL SILVERSTONE, special home office representative for 20th-International, left New York by plane for London yesterday, beginning a four-month tour which will take in the Middle and Near East territories.

•

ARNOLD PRESSBURGER and his son, **FREDERICK**, co-producers releasing through United Artists, will arrive in New York from the Coast over the weekend.

•

WILLIAM J. KUPPER, JR., Terrytoon representative at the 20th Century-Fox home office, has left for Atlanta, Dallas and New Orleans.

•

EDWARD HARRISON, E. M. Loew's Theatres district manager in Hartford, and **MRS. HARMON**, are observing their 25th wedding anniversary.

•

HARRY H. GOLDSTEIN, Paramount district manager, and **MRS. GOLDSTEIN**, have left Cleveland for a month's vacation on the Coast.

•

MOE SILVER, Pittsburgh zone manager for Warner Theatres, and **HARRY FEINSTEIN**, his assistant, are visiting in New York.

•

E. ARAMAYO, United Artists publicity director in Argentina, has arrived in New York from Buenos Aires.

•

MIRIAM ZEVIN (**MRS. ARTHUR KULIK**), magazine contact at Warners' home office publicity department, is the mother of a seven-pound boy.

•

ARTHUR LOCKWOOD of the Lockwood and Gordon circuit, has returned to Hartford from a Southern vacation.

•

BERNARD GOODMAN, assistant supervisor of exchanges for Warners, is due back in New York from Detroit and Buffalo today.

•

I. F. DOLID, supervisor of Warner exchanges, will return to New York today after a tour of the South and Midwest.

•

JULES LEVINE, special representative for United Artists, is an Atlanta visitor.

•

PAT O'BRIEN, here from Hollywood, is confined to his Hotel Astor quarters with laryngytis.

•

IKE and **HARRY KATZ** of PRC in Atlanta have returned to their headquarters from New York.

•

LEW SCHREIBER, executive assistant to **DARRYL Z. ZANUCK**, has returned to the Coast after a visit here.

•

FRED DODSON is back at the 20th Century-Fox Atlanta office after a Florida trip.

•

CHARLES KURTZMAN, Loew's district manager, is back in Boston after a New York visit.

•

TOM GUINAN, PRC home office representative, is visiting in Atlanta.

BEN KALMENSON, **JULES LAPIDUS** and **WILLIAM BRUMBERG** are due back at the Warner home office today from sales meetings in Chicago and Pittsburgh.

•

BOB HOPE will be presented with the Gold Membership Medal of the Veterans of Foreign Wars, the organization's highest award, by national commander **JOSEPH M. STACK**, following the actor's March 19 radio broadcast.

•

LEON J. BAMBERGER, RKO Radio sales promotion manager, has accepted an invitation to attend the Theatre Activities Committee convention in St. Louis on April 1-2, as an observer.

•

LLOYD LIND, PRC vice-president and assistant general sales manager, has arrived in Hollywood from New York for conferences with **REEVES ESPY**, production chief.

•

JOHN BALABAN, head of Balaban and Katz, Chicago, has been named a member of the subcommittee working out the problems of Chicago's forthcoming Great Fall Festival.

•

LESTER KRIEGER, assistant zone manager for Warner Theatres, Philadelphia, was a New York visitor yesterday.

•

MAJOR JOHN HUSTON has resumed with the Warner studio as a writer-director, following his discharge from the Army.

•

ED LURIE, Monogram Eastern publicist, is visiting in Cleveland from New York.

•

PETER PANAGOS, head booker for the Alliance Circuit, is back in Chicago from Tucson.

•

HARRY GRAHAM, Southern division manager for Universal, has gone to New Orleans from Atlanta.

•

ED STEVENS, president of Stevens Pictures, is back in Atlanta from New York and the Coast.

•

N. E. SAVINI, special representative for Astor Pictures, has returned to Atlanta from Dallas.

•

HARRY SHERMAN, producer, is confined to his home in Hollywood by a serious influenza attack.

•

RAY HEWLETT, in charge of Warner Theatres, will leave New York for Florida tomorrow.

•

JERRY COHEN of Jerome J. Cohen, Inc., insurance service, will celebrate another birthday tomorrow.

•

ALVINO REY, bandleader, and **MRS. REY**, are parents of a son born Monday in Hollywood.

•

WILLIAM DOWLER, JR., Chattanooga circuit executive, is in Atlanta.

•

JOSEPH FAITH, Connecticut theatre operator, is ill.

Await Albany Bill In N. Y. Tax Fight

New York City theatre owners who have carried their fight against the proposed five per cent tax by Mayor O'Dwyer on theatre admissions to O'Dwyer, Governor Dewey and State Legislature leaders are now awaiting actual introduction of the bill, possibly next Monday, before mapping further moves.

Indications are that the bill will [illegible] introduced by Democratic minority leaders, headed by Irwin Steingut, with the possibility that some of the taxes asked for by Mayor O'Dwyer might be eliminated in the city bill.

A committee representing the New York City theatre owners, and including Edward Dowden, Loew's; Senator J. Henry Walters, RKO, and Morton Sunshine of the Independent Theatre Owners Association of New York, went to Albany this week in an attempt to see Steingut, but Steingut was sick.

New York City owners had no information yesterday as to whether or not the proposed five per cent tax on admissions is still included in the bill to be introduced Monday.

Goldman Wins First Round With Blums

PHILADELPHIA, March 6.—William Goldman Theatres, Inc., won a preliminary legal skirmish today with Mr. and Mrs. Frank Blum in a legal battle for ownership of the 69th St. Theatre building at Upper Darby, Pa., when Federal Judge William H. Kirkpatrick, in U. S. District Court here, refused a preliminary injunction asked for by the Blums to restrain Goldman from "interfering with or disturbing" the occupancy of the building by Warner Bros., pending a final decision of the ownership.

The Goldman firm bought the building last January from the estate of Patrick J. Lawler for $678,500, but the Blums claim the estate made a contract with them a month previously to sell the property to them for $603,500.

SIMPP Pays Tribute To Late John Flinn

HOLLYWOOD, March 6.—The Society of Independent Motion Picture Producers today adopted a resolution paying tribute to the late John C. Flinn. It reads, in part: "In the death of John Flinn the motion picture industry has lost one of its ablest and most loyal workers and independent motion picture producers have lost one of their staunchest friends." Flinn served the SIMPP four years as executive secretary.

Can Film Roosevelt Home March 11-16

WASHINGTON, March 6. — Motion pictures may be made of the inside of the late President Roosevelt's Hyde Park home between March 11 and 16, upon application to the Interior Department's division of information, it was announced today.

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Short Subjects

"Popular Science"

(*Paramount*)

Wartime inventions which have been adopted for civilian use are featured in this issue: the electric blanket, an alarm clock that opens windows, an automatic breakfast tray. Also: potato harvesting by machine and scenes in Florida's Everglades, it is in Magnacolor. Running time, 10 minutes.

"Flicker Flashbacks"

(*RKO Radio*)

Two 1908-09 Biograph melodramas are hashed over and some humor inserted, in this reconsideration of times gone by. "Winning Back His Love," or "A Wife's Strategy," and "The Message of the Violin" are featured. Running time, eight minutes.

"Doctor of Paintings"

(*Universal*)

There is a tremendous amount of work involved in the restoration of old paintings and this Variety View, by following one Dr. Goulinat around his studios, shows just what is involved. Running time, nine minutes.

Offer 2 Bills to Curb N. Y. City Censorship

Albany, March 6.—Assemblyman McNeill Mitchell and Senator Fred A. Ford, as an outgrowth of last year's closing of the play "Trio" by former New York City licence commissioner Paul Moss, today introduced legislation under which owners, lessees and theatre employes would be exempt from criminal prosecution for their part in any performance until it was declared immoral by a jury.

At the same time, Senator Fred A. Morritt introduced a bill giving theatre owners the right to apply for a temporary injunction if the commissioner threatens to suspend or revoke a license.

Film Council to Meet Here March 13

The newly-formed New York Film Council will hold its second luncheon-meeting on Wednesday, March 13, at the Hotel Sheraton, for business and organizational purposes. Members will elect officers and adopt a constitution at the meeting.

At the first meeting, John Grierson, president of International Film Associates, spoke on the prospects of the informative film in the immediate postwar period. Over 250 producers, distributors, and visual education group leaders from the non-theatrical film world greeted Grierson, who had just returned from a survey visit to the United Kingdom.

Preliminary steps on formation of the council have to date been in the hands of a tentative steering committee, with Thomas J. Brandon as acting chairman.

Charles Waldron Dies

Hollywood, March 6.—Charles Waldron, 71, veteran screen and stage actor, died here Monday night. His widow; a son, Charles, and a daughter, Donnee, survive. Funeral services will be held Friday.

OPA Building Curb Due Within Week

Washington, March 6.—John Small, OPA administrator, said today that the regulation limiting construction of theatres has been drafted and is being routed to administration heads for approval. Small expressed the belief that the regulation will be issued within the coming week after approval is given by Wilson Wyatt and Chester Bowles.

While Small refused to comment on what construction already under way will be curtailed, he added that building 60 per cent completed will be permitted to continue.

The present housing legislation now before Congress will have nothing to do with the government's authority to curtail building. This, he said, falls under the second War Powers Act. "We already have this authority," he told the bureau, "why should we ask for it again?"

However, Small did say the program will not be successful if the war act is not continued after June 30, at which date it is set to expire.

Industry Gets Low Equipment Priority

Philadelphia, March 6.—The U. S. Veterans Administration, in connection with its use of motion pictures in its rehabilitation work, will have first choice of surplus cameras, projectors and other film equipment in the forthcoming U. S. Surplus Property Board sale in Baltimore, according to the Consumer Goods Division of the War Assets Corp. here.

Previously reported as tentatively set for March 10 or 12, the sale has been definitely set to take place March 25 through 28 for No. 1 and 2 priority claimants; Federal agencies come under the first classification, with the second including state and local governments and tax-supported institutions such as hospitals, schools, etc. Individual veterans, classified as No. 3 priority claimants, will be received April 1 through 4, while April 8 and 9 have been allocated for dealers' inspection of equipment, with sales for dealers and others April 10 through 12.

Fidler, Looram to Debate Film Morals

Jimmy Fidler, Hollywood columnist and radio commentator, and Mrs. James F. Looram, motion picture chairman of the International Federation of Catholic Alumnæ, will be the key speakers on the annual "youth broadcast" of "America's Town Meeting" from the Kiel Audtiorium, St. Louis, on Thursday, March 14, over the ABC network. "Do Our Movies Tend to Raise or Lower Our Moral Standards?" will be the subject under discussion on this broadcast. Fidler will take the position that films do raise our moral standards, while Mrs. Looram contends that they have a derogatory effect.

'Scarlet' Near Atlanta

Marietta, Ga., March 6.—"Scarlet Street," which Christine Smith banned in Atlanta, will be shown here March 11-12. The town is only a short trolley ride from Atlanta.

Wallis, Hazen to Set British Plans

Joseph Hazen, president, and Hal Wallis, production head of Hal Wallis Productions, will leave New York on March 17 by plane for London for a three-week survey of British production facilities and to set plans for Wallis' first production in England, which is expected to get under way in June. It will be among the first to be produced there under direct American auspices in several years.

Heads West Today

Hazen will leave New York today for Hollywood to discuss plans with Wallis for Paramount's release of the three new Wallis Productions, "The Strange Love of Martha Ivens," "The Searching Wind" and "Perfect Marriage," which have been completed. These three, added to the three already released, will give Paramount half of the features set by Hazen and Wallis in their original deal. Wallis will return to New York with Hazen next Wednesday prior to their departure for London.

Hazen said yesterday that no definite choice of story has been made for the picture which Wallis will produce in London; it will cost between $1,000,000 and $1,500,000 and will be for worldwide release. Wallis may use one American film personality for one of the leads with British players filling all other roles. Choice of story, Hazen said, revolves around three possibilities, with the Paramount British office, headed by David Rose, expected to help in the final decision on story. J. Arthur Rank has promised to provide necessary studio space.

SPG Will Teach Film Promotion

The New York Screen Publicists Guild will inaugurate on March 21 a membership educational program embodying a series of lectures on feature writing, copy writing, radio tie-ups, national advertising campaigns, art lay-outs, exploitation and over-all promotional advertising work of the industry, it has been disclosed here by George R. Gomperts, public relations counsel, who will supervise program arrangements.

Describing the new SPG school as an innovation in the industry, Gomperts said lectures will be delivered by Guild members and university guest lecturers. Purpose of the program, he said, is to apprise members of advertising-publicity advances that can be put to use in film company promotions. The program will be conducted in the Guild's offices here.

Fred Hodgson of Paramount will assist Gomperts with the program.

Wills of FCC Dies

Washington, March 6.—William H. Wills, a member of the Federal Communications Commission since July 23, 1945 and an ardent supporter of television, died this morning at Brockton, Mass.

Goldman's Mother Dies

Mrs. Kathryn Goldman, mother of Ben Goldman, advertising accessories sales manager for Warners, died yesterday at her home in Brooklyn.

New Theatres

New Orleans, March 6.—Don and Darell George are planning construction of a 1,500-seat, $200,000 theatre in Shreveport, La. It will be their fifth in this state.

Meanwhile, United Theatres has scheduled a $1,000,000 theatre-building program which will bring several new suburban and drive-ins to New Orleans. Manny Jacobs, president, reports also that many of the circuit's 24 houses will be remodeled.

The Lazarus Circuit here will also add two suburban houses and will remodel its four other theatres. Work has started on demolishing of that company's Crown to make way for a New Crown.

Delta Theatres is erecting a new 1,500-seater in downtown New Orleans. Meantime, the company has plans for a new theatre in downtown Baton Rouge.

Paramount Unit Plans $150,000 Ohio House

Cincinnati, March 6.—Northio Theatres, Paramount subsidiary, with headquarters here, has purchased a site at nearby Bellevue, Ky., for a 1,100-seat house, at a cost of $150,000. Another site has been acquired at Clyde, O., adjacent to the company's Clyde Theatre, where a 700-seat house will be built, to cost around $80,000, it has been announced by Harry David, general manager.

Plan $75,000 Drive-in For Portland Area

Portland, Ore., March 6.—Plans for construction of a $75,000 Drive-In on the new Portland Speedway, by the recently formed Amphitheatres, Inc., have been announced by Jimmy Ryan, president of Northwest Sports, Inc., owners and operators of the Speedway.

Lloyd Sues Columbia On Story Plagiarism

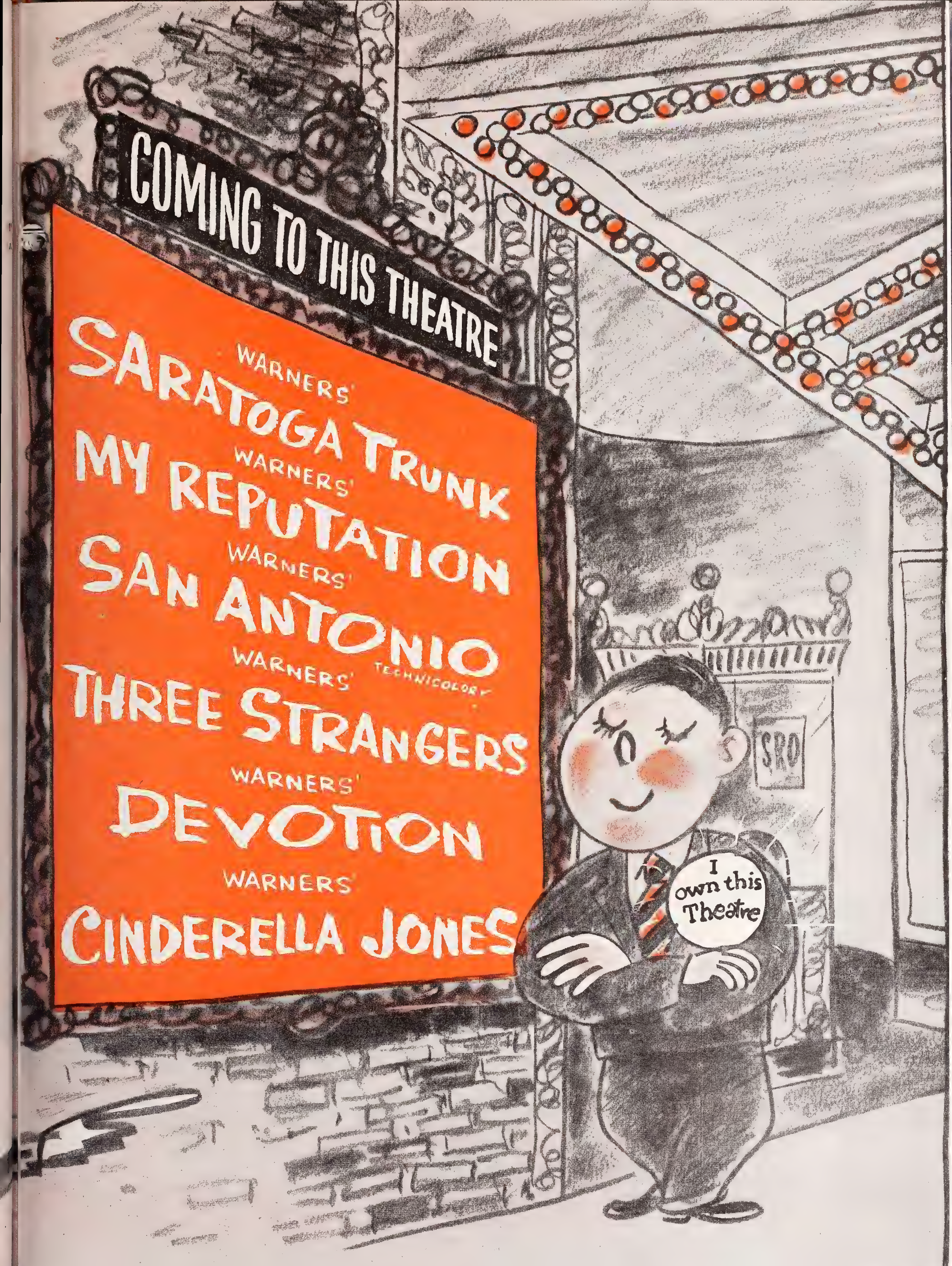
Hollywood, March 6.—Harold Lloyd has filed two suits against Columbia Pictures in Federal Court here, each asking $250,000 damages for asserted plagiarism of material belonging to him. The comedian, who recently won a similar suit against Universal, asserts that the Columbia short subjects "Three Wise Saps" and "Local Boy Makes Good" plagiarized his "The Freshman" and "Movie Crazy," respectively.

The first suit also names Clyde Bruckman, a former Lloyd writer, and the second names Bruckman and Felix Adler, another former Lloyd writer, and Jules White, Columbia short subjects producer. The complaint says each short subject was exhibited 5,000 times and asks $100 for the first exhibition in each case and $50 for each showing thereafter.

Attending Tribute to Orr

J. J. Unger, general sales manager of United Artists, and Jack Goldhar, Eastern sales manager, will return to New York on Friday from Washington. The two will then leave for Cleveland to attend the testimonial dinner to be given by the Cleveland Variety Club, on Monday, honoring Maury Orr, UA Western sales manager.

Show-off



JACK L. WARNER

15% Increase

(*Continued from page* 1)

cities where agreements have already been reached are St. Louis, Kansas City, Des Moines, Buffalo, Atlanta, Charlotte and New Orleans.

As reported in MOTION PICTURE DAILY on Feb. 28, negotiations with "B" locals are being handled in the field with exchange supervisors of companies comprising teams to negotiate for eight distributors. St. Louis, Kansas City and Des Moines negotiations were handled by Tom Murray of Universal, and Harry Buckley, United Artists. Atlanta, Charlotte and New Orleans were handled by I. F. Dolid, Warner Brothers, and Hal Kaufman, Columbia, while A. A. Schubart, RKO Radio, and Clarence Hill, 20th Century-Fox, visited Buffalo following their inability to reach complete agreement with the Detroit local.

Retroactive features are understood to vary in the case of each "B" local. It is understood that the St. Louis local was granted five per cent retroactive to Dec. 1, 1943; 10 per cent retroactive to Dec. 1, 1944; and the full 15 per cent retroactive to Dec. 1, 1945. Contracts would run to Nov. 30, 1947.

Meeting Today

Meanwhile, exchange representatives are expected to meet with "IA" officials Thomas J. Shea and Joseph D. Basson in New York today to set remaining provisions of contracts with "IA" "F" locals, representing some 4,000 "white collar" workers in exchanges. They were also granted 15 per cent wage increases, with details of the length of the work week and overtime features still to be set.

The eight distributors involved are Paramount, Warner Brothers, RKO Radio, 20th Century-Fox, Loew's, Columbia, United Artists and Universal.

Cummings Names Smith

Vernon Smith, formerly booker at M-G-M's Kansas City exchange and recently discharged from the Navy, has been appointed office manager for the branch by Alan F. Cummings, in charge of exchange operations and maintenance. He succeeds Amy Sinclair, who has been named secretary to Frank Hensler, branch manager. Smith first joined M-G-M in Kansas City August 25, 1936, and was drafted into the Navy Sept. 1, 1943, being discharged late last year.

Thames at M-G-M

James F. Thames, released from the Army, has been assigned as M-G-M exploitation representative in Memphis territory. He will be associated with Rudolph Berger, Southern sales manager, with headquarters in New Orleans; Burtus Bishop, Jr., district manager, Dallas; and Memphis branch manager Louis Ingram. Before entering the Army he was M-G-M exploiteer in Atlanta.

Set Air Tour Film

BOSTON, March 6.—The Aeronautic Association of Boston will sponsor production of a 35mm. film, tentatively titled "See America By Air—First in '46" and expect to have it for theatrical distribution. The film will be made by Capt. and Mrs. Leopold Ackerman during a nationwide air trip this summer.

NBC Television

(*Continued from page* 1)

as "live" action or on film, or a combination of both.

Costs producing a commercial message will be calculated separately from program costs, NBC breaking down costs into three parts: transmitter charge, program facilities charge, and program production charges. A flat rate of $100 is assigned as the basic transmitter charge for 11 minutes to one hour, day or night; $75 for 10 minutes. Studio costs will be $750 for an hour, $500 for a half-hour, $300 for a quarter-hour and $250 for 10 minutes; additionally film studio charges are $250 for an hour; $200 for a half-hour; $150 for a quarter-hour, and $125 for 10 minutes. Facilities charges for field pickups are extra. Basic charges for program production are explained in the brochure.

20 for Paramount

(*Continued from page* 1)

Bendix; "The Bride Saw Red," a *Saturday Evening Post* story; "Emperor Waltz," Crosby and Joan Fontaine; "Golden Earrings," a Harry Tugend production; an undesignated Bob Hope vehicle; "Vixen," an A. J. Cronin novel; "Greenloaning," a Wells Root production; "Wayfarer," a Kenneth MacGowan production; "Dear Ruth," from the Norman Krasna stage play; "Gauntlet," an H. Claude Binyon production; "Alice," by Sir James M. Barrie; "End of the World," with Ray Milland; "Unconquered," a Cecil B. DeMille production; "The Royal Family of Hollywood," "The Night Has a Thousand Eyes," "Malice" and "False Witness."

Coast Publicists

(*Continued from page* 1)

today told MOTION PICTURE DAILY indications thus far are that the move to affiliate with the IATSE will have virtually wholesale support. Only publicists on a studio payroll are sought by the MPSPA, which plans to exclude radio and other publicists taken into the SPG in recent months. The decision to seek an "IA" affiliation is the aftermath of long, unsuccessful attempts to work out a satisfactory agreement with the SPG.

An SPG executive said its board had decided to take no action for the present to interfere with MPSPA plans for IATSE affiliation but considers that publicists joining the MPSPA are laying themselves open to charges of dual unionism.

Sorrell Free

(*Continued from page* 1)

sence while his unions refused to negotiate.

The Producers Labor Committee and 30 IATSE representatives today continued their contract negotiations, with no conclusions reached. "IA" international representative Roy M. Brewer said he expects the sessions to continue several weeks.

Defer Cross Bay Hearing

Examination before trial of plaintiffs in the anti-trust case brought by the Cross Bay Amusement Co., here, requested for yesterday by the defendants, including film companies and others, has been postponed to March 20.

Czech Pact

(*Continued from page* 1)

called for the showing in Czechoslovakia of 96 U. S. features and 96 shorts within a period of 18 months. The pact was made subject to approval of MPEA members. A supervising office in Prague was also to be set up.

Reason reported for disavowal of the agreement was that continuing sentiment of foreign department executives is against trading with a government film monopoly; they prefer to deal with individuals on a free trade basis. Further, it is pointed out, an agreement with the Czechs would only serve to arouse similar sentiments in countries like Italy and France, where the industry has been experiencing difficulty in marketing new product.

At present, Yugoslavia has a government film setup identical to the Czechs, and Russia requires that film transactions by American companies be conducted through an appropriate givernment agency.

46 Are Named

(*Continued from page* 1)

coate, Jack Alicoate, William E. Barry, Martin F. Bennett, Major Edward Bowes, Steve Broidy, Harry Buckley, Patrick Casey, T. J. Connors, James P. Cunningham, G. S. Eyssell, Si Fabian, E. C. Grainger, J. R. Grainger, Al Hovell, John Kane, Austin C. Keough, T. J. Martin, Joseph McConville.

Also: Charles B. McDonald, Joseph P. McLoughlin, Joseph E. McMahon, James A. Mulvey, John Murphy, William P. Murphy, William J. Murray, Leon Netter, John Nolan, Paul O'Brien, Robert M. O'Brien, Thomas F. O'Connor, Charles L. O'Reilly, P. A. Powers, Martin Quigley, Charles Reagan, Phil Reisman, Herman Robbins, W. F. Rodgers, George J. Schaefer, William A. Scully, E. H. Seifert, George Skouras, Spyros Skouras, William White.

Combining Drive

(*Continued from page* 1)

are Barney Balaban, Louis Bernstein, William Brandt, Max Cohen, Jack Cohn, S. H. Fabian, Malcolm Kingsberg, Laurence Langner, Herman Robbins, J. Robert Rubin, Murray Silverstone and Albert Warner. They will meet here Tuesday to decide whether they will go ahead with the plan. Schwartz and Frohlich were incorporating attorneys.

Until this year, separate solicitations were made annually in the motion picture and allied entertainment industries for the three drives, requiring three separate campaigns. Under the new plan, one solicitation would be made annually for all three drives; distribution of the amount raised among the three organizations is still to be set.

Tribute to Kresch

PHILADELPHIA, March 6.—Victor Blanc, vice-commander of the Variety Post No. 713 of the American Legion, presented a plaque to Jack Greenberg, barker of Variety Club Tent No. 13, in memory of past barker D. Benjamin Kresh, killed while serving overseas with the Army Air Forces. Kresh, a Captain, was killed in a plane crash over Foggia, Italy. The plaque will be hung in the club quarters.

Red Cross

(*Continued from page* 1)

area, and William A. White, assistant chairman, will preside.

The committee anticipates that a record number of theatres will pledge their support on this year's drive by agreeing to run the special Tyrone Power trailer and have audience collections at every performance.

Among those invited to today's luncheon are Leo Abrams, Nat Beier, Dave Black, Abe Blumstein, Harry Brandt, Bernie Brooks, Mrs. Lucie Brummer, Max Cohen, Nat Cohen, Clarence Eiseman, Jack Ellis, A. Ellsworth, Robert Fannon, Jack Farkass, M. Fraum, Louis Frisch, Harry Fuchs, Harry Furst, Nat Harris, Jack Hattem, Ethel Herrell, Walter Higgins, Phil Hodes, Joe Ingber, Leo Jacoby, Mrs. Harry Jaeger, Jules Joelson, Dave Katz.

Others Invited

Also: Louis Kutinsky, Sam Lake, Irving Lesser, Dave Levy, Howard Levy, Sonny Liggett, Ray Malone, Nick Matsoukas, Mrs. Richard Minet, Harold Mirisch, Ray Moon, Charles Penzer, Eugene Picker, Ralph Pielow, Henry Randel, Janice Rentchler, Irving Rothenberg, Sam Rosen, Monty Salmon, Myron Sattler, Moe Saunders, William Schuzter, Fred Schwartz, Myron Siegel, Robert Smythe, Jack Sokoloff, Dave Sommers and Joseph Vogel.

ST. LOUIS, March 6.—Ben B. Reingold has been named St. Louis distributor chairman for the industry's Red Cross Week, replacing R. J. McCarthy, it was announced by Martin Moskowitz, assistant national distributor chairman.

Aid for SMPE

(*Continued from page* 1)

velopment, will be financed on an intry-wide basis. Final plans of MPAA and SIMPP participating are expected to be set sometime next month.

As originally reported in MOTION PICTURE DAILY, last year, Hyndman sought MPAA assistance for an SMPE expansion program of engineering service to production, distribuation and exhibition. Johnston is understood to have been receptive at the start to the SMPE's bid for industry support and recognition.

SMPE has been deriving its financial support from members, from some producers, distributors and circuits, from allied industries which manufacture equipment. The latter are understood to have already pledged $14,000 to SMPE's contemplated program of expansion, as announced last weekend.

$10,000 for 'Journey'

"Journey Together," starring Edward G. Robinson, broke the opening weekend record for Brandt's Gotham on Broadway, with more than $10,000 for the Saturday and Sunday gross, according to English Films here.

$39,000 for 'Scarlet'

Second week's receipts of "Scarlet Street" at the Criterion Theatre, New York, were $39,000 and not $34,000 as estimated yesterday.

Cowan Views Huge Oriental Market

HOLLYWOOD, March 6.—The market for good American films will be doubled when the troubles of Asia are calmed and free trade permits the construction of theatres for uncounted millions of people who today do not even know what a motion picture is. This is the opinion of producer Lester Cowan, recently returned here from the East where he spent two weeks in conferences preparatory to the filming of "The Life of Sun Yat Sen," from Norman Rosten's book.

Cowan, who is said to have the support of Chiang Kai Chek and the latter's Chinese government in his latest undertaking, asserts that his economic research has convinced him that there will be a great wave of prosperity in the Orient in the next few years. Cowan has retained Owen Lattimore as production adviser. Lattimore has just returned to the U. S. after a survey of conditions in Japan.

Cowan said he believes that picture makers of the future will have to take the vast new audience of the Orient into consideration in planning any important productions, and that a new code of story values will have to be established in order that a film which will appeal to Americans will have appeal to the Chinese and other Asiatic peoples.

U. S. Information Bill Lacks Support

WASHINGTON, March 6.—The State Department's Cultural Relations Bill, which provides for use of motion pictures to create better understanding between the U. S. and foreign nations, is again without sufficient support in the House Rules Committee to be reported to the floor, it has been learned here.

As the Information Service Appropriations Bill is being considered by the Appropriations Committee, the Rules Committee has docketed the cultural relations measure, despite Foreign Relations Committee support.

A committee clerk said "No plan for another hearing has been formulated. It may be considered in a closed session of the Committee. There is little chance that it will be referred back to the Committee on Foreign Relations."

Legion Classifies Six Additional Films

Four Continents Films' "Battle for Music" has been classified A-1 by the National Legion of Decency. Placed in Class A-11 were "The Little Giant," Universal; "Notorious Lone Wolf," Columbia; "Tomorrow Is Forever," RKO Radio, and "A Yank in London," 20th Century-Fox. Monogram's "Allotment Wives" has been reclassified from Class B to A-II.

Warners' "Three Strangers" received a B classification.

Sanders to Astra

David J. Sanders, son of Moe Sanders, 20th Century-Fox sales supervisor at the New York exchange, has become affiliated with Astra Photo, Inc. Sanders was discharged from the Signal Corps last month after serving since 1942.

Review

"Journey Together"

(English Films-RAF Production)

"JOURNEY TOGETHER" is a quietly absorbing film that recounts with touching fidelity what went into the moulding of the gallant Royal Air Force which inspired admiration and hope during the darkest days of the war. It was produced by the RAF Film Unit, which avoided the temptation to strike a heroic stance.

Depicted principally through the camera's eye, with dialogue at a minimum, this is a tale of two RAF recruits, Richard Attenborough and Jack Watling, who become fast friends and wager a little side bet on who will become the better pilot. Training at an airfield in the U. S., Attenborough is "washed out" as pilot material and is transferred to Canada to study navigation. They meet again in England where Watling has become a veteran pilot. When his navigator is hit, Attenborough becomes a member of his crew and, despite misgivings of the others, brings the crippled plane to the English channel where the crew is spotted by a rescue plane after having bailed out.

Edward G. Robinson and Bessie Love appear briefly in the American sequences, but the principal players are personnel of British and Canadian air forces. John Boulting, who adapted Terence Rattigan's story, also directed; he secured compelling and natural performances from his players. Harry Waxman's camera work literally takes wings, while Gordon Jacob's score, conducted by Muir Mathieson, and played by the RAF Symphony Orchestra, aids no little in inducing an air of suspense. To those who may say that such a film at this time is a little dated, one answer could be that the theme of human courage is never dated.

Running time, 80 minutes. General audience classification. Release date, March 2.

CHARLES RYWECK

Central UA Coast Promotion Staff

HOLLYWOOD, March 6.—Establishment of a central West Coast publicity-exploitation department through which all United Artists producer unit publicity-advertising directors will route certain work, was approved here yesterday by Paul Lazarus, Jr., advertising-publicity manager, at a meeting with the unit heads.

The plan entails permanent employment of a still photographer, layout man, fashion specialist and possibly others, as members of the company's Hollywood publicity department, under Barry Buchanan.

'Duel' Discussions

United Artists executives are preparing to return to New York following a visit here which was devoted principally to discussions with David O. Selznick regarding distribution of "Duel in the Sun," which talks were still in progress today; an announcement is expected in a fortnight on results. The UA studio space problem, now said to be in hand, was also given extended consideration, with generously publicized reports about shifting production to San Diego an incidental gesturing in this connection.

Gradwell L. Sears, vice-president in charge of distribution, will entrain for New York tomorrow; Lazarus will leave on Friday, and Edward Raftery, president, is scheduled to entrain for New York on Saturday or Sunday.

Busch's New Company

HOLLYWOOD, March 6.—Niven Busch will enter the independent field with "The Pursued," starring Teresa Wright. Hemisphere Films, Inc., is the name of the new company.

'U' Buys Building Site

CLEVELAND, March 6.—Universal has acquired property at the northwest corner of Payne Ave. and East 23rd St., here, on which to construct a three-story building, which will house both the Universal and United World exchanges.

Paramount Will Step up Promotion

Plans for the expansion of Paramount's publicity activities, more frequent Eastern trips for its stars and the stepping up of radio exploitation will be the main subjects of conferences between Paramount studio executives and Curtis Mitchell, national director of advertising-publicity, who will head for the Coast shortly for a 10-day visit. Accompanying him will be Paul Ackerman, ad-publicity head for Paramount International, and Rex Taylor, publicity pictures coordinator.

Close coordination between the company's West Coast publicity department and the home office and field representatives will be discussed. Special emphasis is expected to be made in radio exploitation, according to Mitchell, with a more concentrated effort to promote forthcoming product.

Mitchell stated that past experience has shown that frequent Eastern trips by stars result in mounting fan magazine and press breaks, and his plan is to have a larger number of "names" come East.

Following his Coast stay, Mitchell will go to Chicago for two days, while Ackerman and Taylor will return to New York.

'Breakfast' in Dallas

DALLAS, March 6.—Golden Productions' "Breakfast in Hollywood" will open in Dallas, at the Majestic, on March 11, with its star, Tom Breneman, coming here from Fort Worth for a stage appearance. Sam Dembow, Jr., president of Golden Productions, will arrive in Dallas by plane from Los Angeles for the opening and Edward A. and Robert S. Golden will entrain from St. Louis.

Censor Krebs Leaves

PHILADELPHIA, March 6. — The resignation of William A. Krebs as assistant motion picture censor, Department of Public Instruction, has been announced.

3 Clearance Cases In New Orleans

Three clearance complaints have been filed in the New Orleans tribunal, the American Arbitration Association reports here. The Joy Theatre, Mamou, La., operated by Rex Amusement Co., has filed against RKO Radio, 20th Century-Fox and Warners. Charging defendants with licensing their pictures to theatres operated by Liberty Amusement Co., Eunice, La., and the Southern Amusement Co., Ville Platte, La., and that the clearance is unreasonable and that no competition exists, complainant asks that it be eliminated or reduced after either national or district release date. The Liberty and Queen theatres, Eunice, La., and the Bailey Theatre, Ville Platte, La., are named as interested parties.

Joy Complaint

Also, the Joy Theatre, operated by Ritz Theatres, Inc., Rayne, La., has filed a clearance charge against the above three. Theatres operated by Southern Amusement Co., the complainant alleges, are given 30 days' clearance, which is said to be unreasonable and, further, they are not in competition with complainant's theatre. Elimination of present clearance, or reduction not to exceed three days after national or district release, is sought. The Jefferson, Azalea, Royal and Roxy theatres, Lafayette, La., are named as interested parties, and so are the Rice and Crowley theatres, Crowley, La.

The Joy Theatre, operated by Joy Theatres, Inc., and Mrs. A. B. Blanchard, Napoleonville, La., has filed a clearance complaint against the above distributors. Complainant alleges that clearance given to theatres operated by Grand Theatres, Inc., Donaldsonville, La., and Thibodeaux, La., is unreasonable and asks its elimination or reduction. Interested parties are Grand, Donaldsville, La., and Grand and B Grand theatres, Thibodeaux, La.

U. S. Film Library's Plans Are Delayed

WASHINGTON, March 6.—The erection of a National Library of Motion Pictures has been postponed because of the housing and building materials shortage, Senator Capper of Kansas said here.

Capper introduced a bill in the Senate last year to provide for such a building to become an independent agency of the government. It would be charged with distribution and maintenance of all government films for every agency. It was learned by the MOTION PICTURE DAILY Washington Bureau that President Truman and Budget Director Harold Smith have already approved construction of the library.

Under the White House approved proposal, it would become a part of either the National Archives or Library of Congress.

WANTED

Producers representative to approve contracts, etc. Knowledge national sales situation, good salary and other considerations. Right party replies to Box number 366, MOTION PICTURE DAILY, 1270 Sixth Ave., New York 20.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Feb. 9		(15th Block) THE HARVEY GIRLS (Color) (Rev. 1/2/46) PORTRAIT OF MARIA (Rev. 12/19/45)		(Block 3) TOKYO ROSE Byron Barr Lotus Long D—69 mins. (4511) (Rev. 12/5/45)		DAYS OF BUFFALO BILL Sunset Carson Peggy Stewart O—56 mins. (554)	(Block 3) SPIRAL STAIRCASE (Rev. 1/4/46)	(Feb. Releases) COL. EFFINGHAM'S RAID D—70 mins. (610) (Rev. 10/4/45)		IDEA GIRL Jess Barker Julie Bisop C—60 mins. (518) (Rev. 1/1/46)	
Feb. 16	NOTORIOUS LONE WOLF D ROARING RANGERS O—55 mins.	UP GOES MAISIE (Rev. 12/28/45) A LETTER FOR EVIE (Rev. 12/3/45)	THE SHADOW RETURNS Kane Richmond Barbara Reed D—61 mins. (527)		AMBUSH TRAIL Bob Steele Syd Saylor O—60 mins. (Rev. 1/1/46)	MADONNA'S SECRET Francis Lederer Gail Patrick (510) G—79 mins. (Rev. 2/20/46)	CORNERED (Rev. 11/16/45) DICK TRACY (Rev. 12/14/45) SING YOUR WAY HOME Rev. 11/15/45	SHOCK D—70 mins. (615) (Rev. 1/16/46) BEHIND GREEN LIGHTS D—64 mins. (Rev. 1/16/46)	DIARY OF A CHAMBERMAID (Bogeaus) Burgess Meredith Paulette Goddard D—86 mins. (Rev. 1/30/46)	THE SEVENTH VEIL James Mason Ann Todd Hugh McDermott D—(519) (Rev. 10/26/45)	THREE STRANGERS Geraldine Fitzgerald D—93 mins. (511) (Rev. 1/23/46) BURMA VICTORY (Rev. 10/30/45)
Feb. 23	THE BANDIT OF SHERWOOD FOREST (Color) Cornel Wilde Anita Louise (Rev. 2/18/46)	SAILOR TAKES A WIFE (Rev. 1/2/46)	MOON OVER MONTANA Jimmy Wakely OM—54 mins. (572)	(Block 3) MASQUERADE IN MEXICO Dorothy Lamour Arturo de Cordova D—98 mins. (4512) (Rev. 11/30/45)	THE FLYING SERPENT George Zucco Ralph Lewis Hope Kramer D—65 mins. (Rev. 1/24/46)		HOTEL RESERVE (Rev. 12/19/45)	(Reissues) JESSE JAMES (Rev. 1/11/39) RETURN OF FRANK JAMES (Rev. 8/12/40)	BREAKFAST IN HOLLYWOOD (Golden Prod.) Tom Breneman Bonita Granville Billie Burke M—93 mins. (Rev. 1/15/46)	LITTLE GIANT Bud Abbott Lou Costello C—91 mins. (520) (Rev. 2/27/46)	
Mar. 2	GENTLEMAN MISBEHAVES Robert Stanton Osa Massen Hillary Brooke	(Special) ADVENTURE Greer Garson Clark Gable D—125 mins. (616) (Rev. 12/17/45)	THE HAUNTED MINE O—52 mins. (566) FEAR D—68 mins. (507)		I RING DOORBELLS Anne Gwynne Robert Shayne D—64 mins. (Rev. 1/2/46)	CRIME OF THE CENTURY Stephanie Bachelor Michael Browne D—56 mins. (511)	(Special) TOMORROW IS FOREVER D—104 mins. (682) (Rev. 1/15/46)	(March Releases)	YOUNG WIDOW (Stromberg) Jane Russell Louis Hayward G—100 mins. (Rev. 2/20/46)	SMOOTH AS SILK Kent Taylor Virginia Grey D—65 mins. (521) (Rev. 3/1/46)	
Mar. 9	JUST BEFORE DAWN Warner Baxter Adelle Roberts	(March Special) ZIEGFELD FOLLIES (Color) All-Star Cast M—110 mins. (617) (Rev. 8/14/45)		(Block 3) MISS SUSIE SLAGLE'S D—89 mins. (4513) Sonny Tufts Veronica Lake (Rev. 12/6/45)		SONG OF ARIZONA Roy Rogers Dale Evans O—68 mins. (447)	(Block 4) FROM THIS DAY FORWARD Joan Fontaine Mark Stevens D—95 mins. (616) (Rev. 1/26/46)	SENTIMENTAL JOURNEY John Payne Maureen O'Hara D—94 mins. (Rev. 1/6/46)		TANGIER Maria Montez Preston Foster D—76 mins. (522)	CINDERELLA JONES Joan Leslie Robert Alda (513) G—92 mins. (Rev. 2/13/46)
Mar. 16	SO DARK THE NIGHT Steven Geray THROW A SADDLE ON A STAR	(Anniversary) Block) THE HOODLUM SAINT William Powers Esther Williams D—91 mins. (618) (Rev. 2/5/46)	SWING PARADE OF 1946 Gale Storm Phil Regan M—74 mins. (503) (Rev. 1/22/46)			STRANGE IMPERSONATION Brenda Marshall William Gargan D—68 mins. (513) (Rev. 2/28/46)	DEADLINE AT DAWN Susan Hayward Bill Williams Paul Lukas D—83 mins. (617) (Rev. 2/20/46)	A YANK IN LONDON Anna Neagle Rex Harrison (Rev. as "I Live in Grosvenor Square" on 6/25/45)	JOHNNY IN THE CLOUDS (Two Cities) Michael Redgrave John Mills D—109 mins. (Rev. 6/11/45)	THE MAN IN GREY Margaret Lockwood James Mason D—92 mins. (523) (Rev. 11/30/45)	
Mar. 23	PERILOUS LADY Pat O'Brien GUNNING FOR VENGEANCE	BAD BASCOMB Wallace Beery Margaret O'Brien O—112 mins. (619) (Rev. 2/5/46)		(Block 3) ROAD TO UTOPIA (Special) Crosby-Hope Dorothy Lamour C—90 mins. (1531) (Rev. 12/5/45)	ROMANCE OF THE WEST (Color) Eddie Dean Emmett Lynn O—58 mins. (Rev. 2/8/46)		TARZAN AND THE LEOPARD WOMAN Johnny Weismuller Brenda Joyce D—72 mins. (618) (Rev. 2/13/46)	A WALK IN THE SUN Dana Andrews Richard Conte D—117 mins. (Rev. 11/28/45)		THE SPIDER WOMAN STRIKES BACK Gale Sondergaard Kirby Grant D—(524)	
Mar. 30	TALK ABOUT A LADY Jinx Falkenburg Joe Besser	THE POSTMAN ALWAYS RINGS TWICE Lana Turner John Garfield D—113 mins. (620)			GENTLEMEN WITH GUNS Buster Crabbe Fuzzy St. John O					HOUSE OF HORRORS Virginia Grey Bill Goodwin D—66 mins. (525)	SARATOGA TRUNK Ingrid Bergman Gary Cooper D—135 mins. (514) (Rev. 11/21/45)
April 6	BLONDIE'S LUCKY DAY Penny Singleton Arthur Lake C	LAST CHANCE E. G. Morrison John Hoy D—105 mins. (621) (Rev. 11/16/45)	WEST OF THE ALAMO Jimmy Wakely O—(573)	(Block 4) THE VIRGINIAN (Color) Joel McCrea O—86 mins. (Rev. 1/25/46)	MASK OF DIIJON Erich Von Stroheim Jeanne Bates D—74 mins. (Rev. 1/28/46)		A GAME OF DEATH Audrey Long John Loder D—72 mins. (619) (Rev. 12/3/45)	(April Releases) DRAGONWYCK Gene Tierney Walter Huston D—103 mins. (Rev. 2/18/46)		MADONNA OF THE SEVEN MOONS Phyllis Calvert Stewart Granger D—88 mins. (526) (Rev. 1/22/46)	
April 13	MYSTERIOUS INTRUDER Richard Dix Barton MacLane Nina Vale D	TWO SISTERS FROM BOSTON June Allison Kathryn Grayson Durante—Melchior MC-112 mins. (622) (Rev. 3/5/46)	UNDER ARIZONA SKIES Johnny Mack Brown O		MURDER IS MY BUSINESS THUNDER TOWN DEVIL BAT'S DAUGHTER	MURDER IN THE MUSIC HALL Vera Hruba Ralston William Marshall D—84 mins. (512) (Rev. 2/15/46)	RIVERBOAT RHYTHM Leon Errol Walter Catlett C—65 mins. (620) (Rev. 2/20/46)	JOHNNY COMES FLYING HOME Richard Crane Faye Marlowe Martha Stewart		BLONDE ALIBI Tom Neal Martha O'Driscoll D-527	
April 20				(Block 4) BLUE DAHLIA Alan Ladd Veronica Lake D—100 mins (4517) (Rev. 1/25/46)	CARAVAN TRAIL (Color) Eddie Dean Alla Rue					SO GOES MY LOVE Myrna Loy Don Ameche (528)	

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

[illegible]. 59. NO. 46 NEW YORK, U. S. A., FRIDAY, MARCH 8, 1946 TEN CENTS

McCoy, Boesel Are Selected Top Showmen

Win Quigley Awards for Year's Best Campaigns

"Top Showmen"! That is the accolade given this week by showmen judges in the *Motion Picture Herald-Managers' Round Table* annual Showmanship Awards, to P. E. McCoy and Harry G. Boesel, the winners.

P. E. McCoy

McCoy, manager of the Miller Theatre, Augusta, Ga., won the Silver Grand Award and the fourth annual War Showmanship Award for his campaigns; Boesel, manager of the Fox Wisconsin Thea-

(*Continued on page 6*)

Pacts Stalled In 4 Cities

Chicago, March 7.—Negotiations between distributors and IATSE "B" Local No. 45, here, which represents some 500 film shippers, poster clerks and inspectors in Milwaukee, Minneapolis, Indianapolis and Chicago film exchanges, have reached a deadlock, according to Sam Lamansky, executive secretary of the local. He is meeting with A. A. Schubart of RKO Radio and Pincus Sober of M-G-M, repre-

(*Continued on page 6*)

Peacetime Pomp at Academy Ceremony

Hollywood, March 7.—Formally attired for the first time since the war started, professional Hollywood, 2,100 strong, attended the 18th annual award ceremonies of the Academy of Motion Picture Arts and Sciences tonight.

ABC and overseas radio broadcasted the major portion of the pro-

(*Continued on page 6*)

Academy Winners

HOLLYWOOD, March 7.—The Academy of Motion Picture Arts and Sciences tonight announced the following winners of its annual awards:

Best motion picture of the year — "The Lost Weekend," Paramount.

Best performance by an actor — Ray Milland in "The Lost Weekend," Paramount.

Best performance by an actress — Joan Crawford in "Mildred Pierce," Warner Bros.

Best performance by an actor in a supporting role — James Dunn in "A Tree Grows In Brooklyn," 20th-Fox.

Best performance by an actress in a supporting role — Anne Revere in "National Velvet," M-G-M.

Best achievement in directing — "The Lost Weekend," Paramount; Billy Wilder.

Best written screenplay — "The Lost Weekend," Paramount. Screenplay by Charles Brackett and Billy Wilder.

Best original screenplay — "Marie-Louise," Praesens Film Co. (Swiss). Screenplay by Richard Schweizer.

Best original motion picture story — "The House on 92nd Street," 20th-Fox. Original story by Charles G. Booth.

Best achievements in art direction — Black-and-white: "Blood on the Sun," Cagney Productions-UA. Wiard Ihnen. Color: "Frenchman's Creek," Paramount. Hans Dreier and Ernst Fegte.

Certificates of merit to interior decorators of the productions receiving awards for art direction — Black-and-white: "Blood on the Sun," Cagney Productions-UA. A. Roland Fields. Color: "Frenchman's Creek," Paramount. Sam Comer.

Best achievements in cinematography — Black-and-white: "The Picture of Dorian Gray," M-G-M. Harry Stradling. Color: "Leave Her To Heaven," 20th-Fox. Lean Shamroy.

Best achievements in sound recording — "The Bells of St. Mary's," Rainbow Productions-RKO Radio. Stephen Dunn.

Best achievement in film editing — "National Velvet," M-G-M. Robert J. Kern.

Best achievement in special effects — "Wonder Man," Beverly Productions-RKO Radio. John Fulton.

Best short subjects — Cartoons — "Quiet Please," M-G-M; Frederick Quimby, producer. One-reel — "Stairway To Light," M-G-M; Herbert Moulton, producer. Jerry Bresler, executive producer. Two-reel — "Star in the Night," Warner Bros.; Gordon Hollingshead, producer.

Best scoring of a musical picture — "Anchors Aweigh," M-G-M. By Georgie Stoll.

Best music score of a dramatic or comedy picture — "Spellbound," Selznick International-UA. By Miklos Rozsa.

Best original song — "It Might As Well Be Spring" from "State Fair," 20th-Fox. Music by Richard Rodgers, lyrics by Oscar Hammerstein II.

Distinctive achievement in documentary production — Features: "The True Glory," Governments of Great Britain and United States of America. Short Subjects: "Hitler Lives?", Warner Bros., Gordon Hollingshead, producer.

Special scroll to Republic Pictures; Allen Wilson, vice-president, Daniel J. Bloomberg, head of the sound department, for providing a musical scoring auditorium.

Donald Nelson, SIMPP president, presented a special award for distinguished service to Walter Wanger.

Most promising juvenile actress of the year — Peggy Ann Garner.

Special award to Frank Ross, producer; Mervyn LeRoy, director, and Frank Sinatra, for "The House I Live In," short subject on tolerance.

N. Y. Asks End Of Lotteries In Theatres

City Calls Owners to Confer on Giveaways

By CHARLES L. FRANKE

Ninety-eight exhibitors representing several hundred theatres in New York City yesterday gathered at Department of Licenses headquarters and agreed to comply with Commissioner Benjamin Fielding's request to discontinue immediately any "distribution of any commodity, articles or materials by means of drawings, lotteries or games of chance."

Calling of the conference with exhibitors by Fielding was aimed directly against the awarding of nylon stockings by theatres, it being understood that such distribution of nylons has been encouraging the black market in that commodity. Fielding, however, made no specific charges.

The conference involved also a restatement by the department of the law prohibiting bingo-playing in thea-

(*Continued on page 6*)

See N. Y. Tax Eliminated

Indications at City Hall yesterday were that Mayor O'Dwyer had dropped his proposal for a five per cent tax on theatre admissions for New York City's 658 theatres, in a sharply revised tax program submitted to Gov. Thomas E. Dewey.

The Mayor was also reported to have dropped his requests for a five per cent tax on gas, electricity, telephone and steam bills and a one-half

(*Continued on page 6*)

New 45-Day Delay In Scophony Case

Defendants in the Scophony antitrust case, due to file their answers to the government's charges next Monday, have asked for a second extension of 45 days, with the Department of Justice expected to agree by stipulation.

As far as can be learned, there have

(*Continued on page 6*)

Asides and Interludes

By JAMES CUNNINGHAM

MUCH has been said in high commendation of the thoughtfulness of others nurtured by the late John Cunningham Flinn. Typical of him: Some three weeks ago the news desk of this publication learned that he was in town, from Hollywood, and, assigning a reporter to "cover", learned that he was in Mt. Sinai Hospital, from where John asked that news of his hospitalization be withheld from publication. That request was granted. Three weeks later, and two days before his death, he telephoned the news desk—despite his extremely weakened condition—to release this publication from its commitment to him because he had learned that a competitive publication intended to publish an item of his hospitalization on the following morning, to protect us from being scooped.

▽

Toots (Puncher) Shor, New York restaurateur to film folk, and some others, will join the many who have tried to punch their way out of a paper bag on the CBS "County Fair" program on Saturday night. Listen in and listen to Toots a-grunting.

Believe it or not, Big-grunter and wrestler Ernie Dusek failed to punch his way out on last Saturday's program.

▽

Lew Lehr tells the story about the three tough guys who pulled up at a roadside stand where the first tough guy said: "Give me a coke," the second, "Give me an orangeade."

The clerk turned to the third t.g. and asked, "What will you have, Champ?"

"Just a glass of water," he replied, "I'm driving."

▽

President Truman has been named honorary chairman of "National Laugh Week" by the Gag-Writers' Protective Association. Wonder if he read this morning's news headlines?

▽

Robb and Rowley Theatres, Dallas, comes up with the results of a poll to determine the "Turkey of the Year" (1945), *announcing "Sudan" and "Yolanda and the Thief" as the winnahs.*

▽

Representative Clare Booth Luce told our Washington bureau that she has received a number of offers from Hollywood. The other day, for instance, she said, an offer came from a producer asking her for a script based on her life.

"But," she replied, "my life is not yet completed."

▽

News dispatch from Mexico City: "'Cantinflas', Mexico's leading picture actor, has a problem that seems funny, but isn't. He is considering invitations to run for president of Mexico".

▽

The first new automobile used in a motion picture in four years is before the cameras today in "Danger Street", at Paramount's Coast studio.

Personal Mention

ROBERT MOCHRIE, RKO Radio vice-president in charge of domestic distribution, will return to the home office from Charlotte today.

●

MARIETTA BARRETT, secretary to J. MILLER WALKER, RKO Radio executive, is at the French Hospital here recuperating from an operation. WALKER has returned to the home office from a vacation in Georgia.

●

IRVING KAHN, in charge of radio for the industry's Red Cross drive participation, will leave here for Hollywood Sunday in connection with the drive.

●

LAWRENCE G. PAULSON, newly-appointed Paramount general manager for India, will leave by air today for Bombay by way of London.

●

BEN MELNIKER of the M-G-M legal department will return here from Chicago over the weekend.

●

AL PRATT, head of the sound department at Warners' Washington branch, is observing his 28th year with the company.

●

BURTUS BISHOP, M-G-M district manager in Dallas, and RUDY BERGER, Southern division manager, were in Memphis this week.

●

HARRY KOSINER, Eastern representative for Edward Small Productions, will return here from Florida in a few days.

●

SAM BURGER, Loew's International regional director, will leave by air Sunday for a month's tour of South America.

●

IRVING WORMSER, vice-president and Eastern sales manager of Film Classics, has gone to Boston from here.

●

JOHN BALABAN, Balaban and Katz circuit head, will return to Chicago from the Coast. Monday.

CHARLES M. REAGAN, Paramount vice-president in charge of distribution, will leave New York for the Coast Monday.

●

CURTIS MITCHELL, Paramount advertising and publicity chief, and PAUL ACKERMAN, director of advertising and publicity for Paramount International, have gone to the Coast.

●

ROY HAINES, Western and Southern division sales manager for Warners, is due back in New York today from Minneapolis and Des Moines.

●

DAVID LIPTON, Universal executive coordinator of advertising-promotion, arrived in Hollywood yesterday from New York.

●

MORT BLUMENSTOCK, Warner advertising and publicity director, is due on the Coast from New York tomorrow.

●

IRVING L. JACOBS, theatrical producer, will leave here tomorrow for Hollywood to confer with HARRY BROWN.

●

S. BARRET McCORMICK, RKO Radio advertising-publicity director, will leave Hollywood for New York today.

●

HENRI KLARSFELD, Paramount division manager in France, now here, will leave for the Coast today.

●

LOUISE SCHAEFFER JADE, M-G-M cashier in Cleveland, is celebrating her 16th year with the company.

●

SAM KATZ, M-G-M studio executive, will arrive here from Culver City Sunday for a brief stay.

●

SOL SCHWARTZ, RKO Theatres vice-president, is vacationing in Atlantic City.

●

RICHARD MORGAN of the Paramount home office legal staff is ill.

Greenthal to Head Drive Promotion

Monroe Greenthal has accepted the American Cancer Society's invitation to serve as national publicity-advertising director for the industry's cancer campaign, it was announced here yesterday by Charles P. Skouras and Ted R. Gamble, national industry co-chairmen for the April drive.

Since his discharge from the Army, this is Greenthal's first assignment in all-industry campaign activities. He is now completing formation of a Cancer Week committee to include advertising and publicity heads.

Binder to Columbia

HOLLYWOOD, March 7.—Maurice Binder, formerly with the R. H. Macy Company, New York, has joined the Columbia advertising staff as assistant to Arthur Schmidt.

UA to Distribute In Narrow Gauge

HOLLYWOOD, March 7.—United Artists will establish a supplemental foreign department in New York, under Walter Gould, to handle distribution of 16mm. versions of all United Artists pictures in all world areas where 35mm. exhibition facilities are lacking, a company spokesman said here today.

It was predicted that this new step would increase the company's revenue by $1,000,000 during the first year.

DANA ANDREWS - RICHARD CONTE
"A WALK IN THE SUN"
A LEWIS MILESTONE production
20th Century-Fox
NOW! VICTORIA B'way & 46 St

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CLARK GABLE - GREER GARSON
In M-G-M's
"ADVENTURE"
JOAN BLONDELL - THOMAS MITCHELL
SPECTACULAR STAGE PRESENTATION

14th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYM
PHILLIP TERRY - HOWARD DA SIL
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
CONTINUOUS FROM 9:30 A.M. • LATE SHOW EVERY NIGHT

Paramount Presents
BING CROSBY - BOB HOPE
DOROTHY LAMOUR
in
"ROAD TO UTOPIA"
— IN PERSON —
BENNY GOODMAN
PARAMOUNT

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
Continuous
Performances
Popular Prices
WINTERGARDEN
B'way & 50th Street
Doors Open 9.00 A.M.

LOEW'S STATE B'WAY & 45
ON SCREEN
M-G-M's TECHNICOLOR ROMANCE
JUDY GARLAND
'THE HARVEY GIRLS'
JOHN HODIAK
RAY BOLGER
ANGELA LANSBURY
IN PERSON
GUY KIBBEE
FRANK ROSS & ANITA La PIERRE
DOROTHY CLAIRE

John PAYNE • Maureen O'HARA • William BENDI
"SENTIMENTAL JOURNEY"
A 20th Century-Fox Picture
PLUS ON STAGE — THE HARTMANS
DICK BROWN • Extra! HERB SHRINER
GIVE TO THE RED CROSS ROXY 7th Ave. & 50th St.

Now Playing "Roxy"
REPORT ON GREECE
THE NEW MARCH of TIME

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

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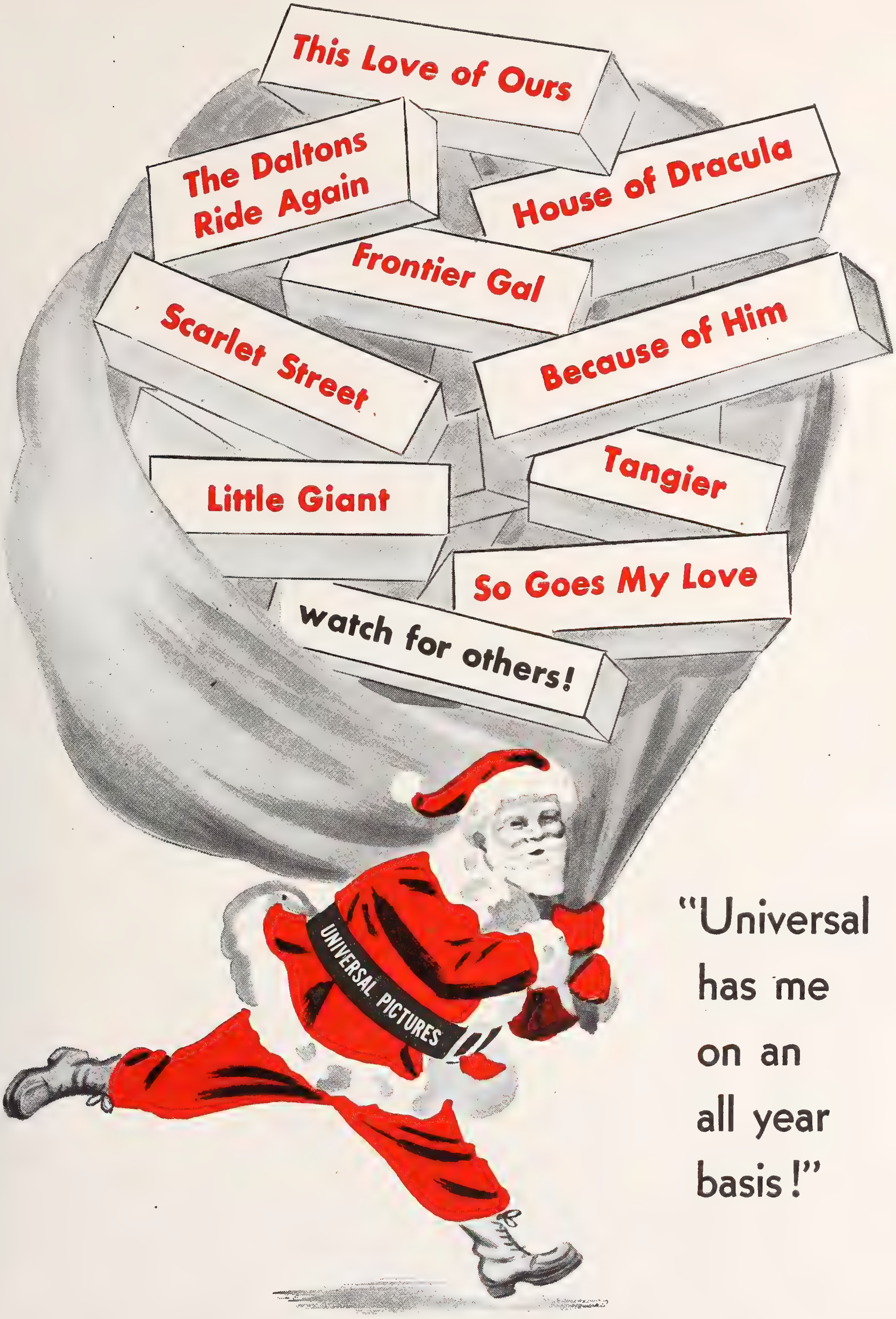


Every Day! Every Show! Collect!
RED CROSS DRIVE—March 20th to 26th!

Lapidus to Conduct WB Meeting Here

Meeting of Warner branch managers in the Eastern district, third in a series of regional sales conferences being conducted in connection with the company's 1946 sales drive, will be held tomorrow at the home office.

Jules Lapidus, Eastern division manager, will preside, with speakers also including Ben Kalmenson, vice-president in charge of sales; Mort Blumenstock, vice-president in charge of advertising-publicity; Norman H. Moray, short subject sales manager, and Bill Brumberg, manager of the field public relations staff.

Branch managers attending will include Clarence Eiseman, New York; Carl Goe, New Haven; Al Herman, Buffalo; George W. Horan, Boston; R. S. Smith, Albany. Field men present will be Herbert S. Pickman, Art Moger, Dick Stephens and Earl Evans.

Other home office executives who will participate include Norman Ayers, Eastern district manager; Ed Hinchy, head of the playdate department; I. F. Dolid, supervisor of exchanges; Charles Baily. assistant to Moray; Bernard Goodman, assistant to Dolid, and others.

Blumenstock will fly to the Coast on the Constellation plane tomorrow afternoon for conferences with Harry M. Warner, president, and Jack L. Warner, executive producer. He will return to New York next week.

SPG Charges 'Raid Tactics' by SPA

HOLLYWOOD, March 7.—The Screen Publicists Guild telegraphed to American Federation of Labor president William Green and Painters International president L. P. Lindelof a complaint that circulation of petitions among publicists by the Studio Publicists Association for the purpose of making application to the IATSE for a charter is, in effect, a raid of one AFL international upon another.

Although both Green and Lindelof have previously indicated their opinion that the publicists affiliation with the Painters is illogical and should be changed, SPG officers say their organization will oppose "raid tactics" to the finish. MPSPA has not yet applied to IATSE for a charter although that move was expected to be made sometime this weekend. IATSE officials say it will be considered on its merits when made.

UA's Stockholders Weigh Studio Space

HOLLYWOOD, March 7.—United Artists stockholders, in a special meeting held here today, studied and took under advisement the matter of studio accommodations for independent production, now considered serious due to a shortage of rental studio space.

Attending the meeting were Mary Pickford, Edward C. Raftery, George Bagnall and Charles L. Glett.

$44,001 for 'Spellbound'

The second week of "Spellbound" at Chicago's State-Lake Theatre brought in a gross of $44,001, topping any second week in the theatre's history, and exceeding the opening week of "Since You Went Away" by $2,000, the Selznick New York office reports.

FCC Policy Favors Local Stations in Video Grants

WASHINGTON, March 7.—The Federal Communications Commission, in granting television station licenses in cities where there are more applications filed than channels available, will give preference to stations already established by local people, and where there is a choice between two outside applicants, a newcomer will be given the license rather than a company owning stations elsewhere, the FCC announced today as it granted three licenses for this city. Financial ability to maintain television facilities also will be considered.

Applications approved in the Washington television case were those of Bamberger Broadcasting Service, the Evening Star Broadcasting Co., and National Broadcasting. Capitol Broadcasting's application was the only one denied, and two applications, those of Allen B. Dumont Laboratories, and Philco Products were slated for further oral hearings as a decision between the two companies was not reached by the Commission.

Network in Captal

In granting the NBC application, the commission explained that the effective operation of a nationwide television network will be greatly aided by network ownership of a station in the capital.

The hearings involving the allocation of four available commercial television channels in Washington, were held on Jan. 21, 22 and 23.

Bamberger Broadcasting has purchased land at a cost of $43,000. The total estimated cost of the company's proposed equipment, construction and installation is $503,400; the cost of the transmitting plant being estimated at $238,400, studio and offices at $205,000, and field equipment at $60,000. Programs will be relayed from New York City by coaxial cable when such facilities are available.

Evening Star Broadcasting is the licensee of station WMAL here, which is on the American Broadcasting network. It is proposed to affiliate the television station with some network but no commitments have been made in this regard. Facilities will be made available to the American University for instructional purposes. A studio will be built on the campus costing between $50,000 to $60,000, while the cost of other technical improvements on the campus are estimated at $180,000 to $190,000. A million dollar office building will be erected in Washington. Studios here will cost approximately $100,000. For some time all programs will originate in Washington.

NBC Plans

NBC plans a national television network of independently-owned affiliated stations, and applications have been filed for television stations in Cleveland, Chicago, and Los Angeles as well. The proposed cost of the transmitter here is $117,000; audio-video facilities, $106,000; live talent theatre, $91,700; and field equipment, $60,000. Architectural costs are to be $140,000.

A decision is expected very soon on the application of DuMont and Philco.

NBC vice-president F. M. Russell, in charge of the Washington office, today said the company will immediately put into operation its long established plans for a Washington television station. "With the new cable facilities now available NBC will begin television service of regular programs from Washington to New York," he said, adding: "Manufacturing uncertainties make it impossible for us to state exactly when the station will begin service or when receiving sets in sufficient numbers will be on the Washington market."

Russell announced that the new Washington television station will be under direct supervision of Carleton D. Smith, general manager of station WRC.

Will Pool All Films Of New Atom Test

WASHINGTON, March 7.—All motion pictures of the forthcoming atom bomb "crossroads" project will be pooled, it has been disclosed here. This applies to official film taken by service photographers' photographic personnel as well as to film taken by all other organizations, and is being done to assure complete coverage for newsreels.

The Army and Navy are reported considering television coverage of the tests, the first of which, it is said, will be held soon after May 15.

Asks Court to Stop St. Louis Picketing

ST. LOUIS, March 7.—Henry J. Holloway, owner of the neighborhood Gem Theatre here, asked the court today for an injunction to stop the local stagehands' union from picketing his house in an attempt to force the hiring of a stagehand.

Holloway said he was forced to hire a stagehand in 1937, to change light bulbs only, when John P. Nick, convicted racketeer, was "boss" of the union, but that by paying $200 to "the right party" he obtained removal of the employe.

2 More Television Permits Granted

WASHINGTON, March 7.—The Federal Communications Commission has reinstated the construction permit granted to the Farnsworth Television and Radio Corp. for 1944 for erection of an experimental television station in Fort Wayne, Ind.

The Fort Industry Co. of Toledo has filed an application with the FCC for a commercial television station to operate on channel No. 13.

Times-Mirror Co. of Pasadena, Cal., has been granted a construction permit for an experimental television station, while the Conestoga Television Associates, Inc., of Lancaster, Pa., has applied for construction of an experimental television relay station to operate between 590 and 610 megacycles.

Levine Motion Denied

New York Supreme Court has refused a motion by Joseph Levine, distributor of "Gaslight Follies," asking a temporary injunction restraining Ben Brodie from distributing and exhibiting the latter's "Gaslight Cavalcade." In his suit, Levine charges infringement and seeks $100,000 damages.

Coming Events

Today—MPTO of Connecticut luncheon-meeting, New Haven.
March 9—Warners regional sales meeting, New York.
March 11—New Jersey Allied legislative meeting, Stacy-Trent Hotel, Trenton.
March 13—Universal stockholders meeting, Wilmington.
March 13—New York Film Council organizational meeting, Hotel Sheraton.
March 15-16—Warners regiona sales meeting, Memphis.
March 19—Cinema Lodge, B'nai B'rith, theatre party, Adelphi New York.
March 19—New Jersey Allied dinner, Ritz Restaurant, Passaic.
March 20-26—Red Cross drive in theatres.
March 22-23—Warner regional sales meeting, San Francisco.
March 25—Motion Picture Association of America board meeting New York.
April 1-2—Theatre Activities Committee organizational meeting Chase Hotel, St. Louis.
April 5—Meeting of J. Arthur Rank world-wide associates in London
April 16—Balaban and Katz stockholder's meeting, Chicago.
April 21-28—Cancer Week in theatres.

Soviet Wants More U. S. Films: Napoli

Russia's nationalized film industry governed by the Soviet Film Committee, wants considerably more American pictures, and has instructed its representative here, Nicholas Napoli to take steps to promote the sale o U. S. product to Russia, Napoli, president of Artkino Pictures, back in New York after a mission to Moscow, reported here yesterday.

He said the Soviet people hav shown a decided preference for Hollywood product at theatres, and, consequently, the Film Committee will undertake to purchase a minimum of 1 pictures from companies here in it customary outright-acquisition manner. He said that five U. S. films wer acquired last year.

Additionally, he declared, the committee will endeavor to make large scale purchases of all types of theatr and laboratory equipment.

Napoli said he arranged for Artkino's importation of seven Russia films, which are now in transit.

German Equipment in Five Years: Wallace

WASHINGTON, March 7.—Commerce Secretary Henry A. Wallac told the MOTION PICTURE DAILY tonight that he believes Germany wil become well equipped within five o six years to produce technical motio picture equipment. Wallace asserte that German industry can expertl produce projectors and special lenses

Charlotte Lillard Dies

LOS ANGELES, March 7.—Charlott Lillard, 62, who played character role for the old Edison and Vitagraph film companies, died here Monday night.

Congratulations
to all of the

ACADEMY
AWARD
WINNERS

EASTMAN FILM
BRULATOUR SERVICE

J. E. BRULATOUR, INC.
FORT LEE ▪ CHICAGO ▪ HOLLYWOOD

English Exhibitors In QP Awards

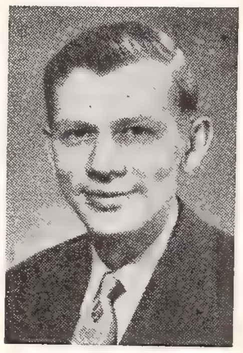
English theatre managers have responded to the recent announcement that a special Citation of Merit would also be awarded to showmen outside the U. S. and Canada in conjunction with the annual Quigley Showmanship Awards.

Gaumont British circuit men have already submitted a number of campaigns.

McCoy, Boesel

(*Continued from page 1*)

tre in Milwaukee, won the Bronze Grand Award.



Harry G. Boesel

The Quigley Awards, annual competitions among theatremen to determine showmanship of the highest order, with showmen as the judges, are "a major factor in developing showmanship in the theatre business," declared Oscar Doob, general theatre executive of Loew's, Inc., to some 85 showmen and industry executives at a luncheon in the Hotel Astor following the balloting, last Monday; tabulation of the ballots had been in process of compilation during the week, with the results made known here yesterday. Martin Quigley was host at the luncheon.

Quigley emphasized the dual purpose of the annual competition as stimulating activity in the promotion of motion pictures and as recognition for the exhibitors who had done excellent work in that field. He also introduced Chester Friedman, editor of the *Managers' Round Table,* under whose auspices the competition was conducted, and Gertrude Merriam, associate editor, who retired this week to private life.

Winners Are Young

Both Awards winners are young men. McCoy is 37, and Boesel is 35. The former began his theatre career in 1930 as doorman for the Palace Theatre in Athens, Ga., becoming manager of the Strand in that city a year later. He handled publicity for the Strand and Palace when he became manager of the Georgia. In 1941, McCoy moved to Hickory, N. C., as manager of the New Carolina, later transferring to the Miller.

Boesel began his career at 15 at the old Aurora Theatre in his home town of Sheboygan, Wis. He also worked for a time with stock companies operated by the Winnipeg Brothers. He has been connected with Warner Theatres and Saxe Amusement Management, Inc. His present assignment is with Fox Wisconsin Amusement Corp.

The judges who examined the entries of the finalists in the 12th annual Quigley Awards competition and selected the winners were: Sidney Alexander, Paul Ackerman, Leon Bamberger, Rodney Bush, Samuel Cohen, Albert Deane, Oscar A. Doob, Steve Edwards, H. R. Emde, Ernest Emerling, Edward M. Fay, Erwin Gold, Harry Goldberg, Lou Goldberg, Gilbert Golden, Jack Goldstein.

Also, Larry Golob, Monroe Greenthal, Ben Grimm, William J. Heineman, Michael Hoffay, Julius J. Joelson, Lou Klein, Charles E. Kurtzman, Irving Lesser, Hank Linet, Lawrence H. Lipskin, F. J. A. McCarthy, Charles B. McDonald, Harry McWilliams, Harry Mandel, Curtis Mitchell, Robert Mochrie.

Also: Alec Moss, John Murphy, Dave O'Malley, Lew Preston, Charles M. Reagan, Herman Robbins, Samuel Rosen, S. A. Schwartz, Si Seadler, Ben Serkowich, Stanley Shuford, Arnold Stoltz, Harry Thomas, William White, Phil Williams, Al Zimbalist.

Review

"Roaring Rangers"

(*Columbia*)

Hollywood, March 7

THERE is a double trouble for the Durango Kid in Colbert Clark's latest production, due to the fact that the outlaws, stealing Durango's stuff, bring in a ringer of their own to impersonate him. What with Steve Randall, who is Charles Starrett's primary personality, Durango, his alter ego, and the false Durango seeking to doublecross the first two, complications are many and action is fast. The finale, naturally, finds the false Durango with a bullet in his back, and the true Durango alias, Steve Randall (alias Charles Starrett), riding off into the sunset toward further daring deeds.

Ray Nazarro's direction packs considerably more punch in the current film than in others of the series. Smiley Burnette, as the hero's simple-minded friend, is allowed ample footage for comedy, while Merle Travis and his Bronco Busters contribute musical moments in pleasing Western style. Adelle Roberts is engaging as the girl in the story. Mickey Kuhn, unfortunately, tries too hard in his characterization of her small brother. Barry Shipman's screenplay is the one about the poor but honest ranchers and the landgrabber who has inside information that the railroad is coming to Powder River.

Running time, 56 minutes. General audience classification.

THALIA BELL

Scophony Case

(*Continued from page 1*)

been no overtures for a consent decree made by the defendants, including Paramount, General Precision Equipment and Scophony of Great Britain. It is understood, however, that George Elcock, a director and one of the executive heads of British Scophony, is planning to come to America shortly from London, with an idea of seeing if some action can be instituted which would avoid litigation.

The government, through Attorney General Tom C. Clark, filed the anti-trust suit in U. S. District Court here on Dec. 18, charging violation of the anti-trust laws in the manufacture and sale of television equipment. Answers of the defendants were due on Jan. 9, but a 60-day extension was granted prior to that date.

Pacts Stalled

(*Continued from page 1*)

senting eight distribution companies.

(Tentative agreement on 15 per cent wage increases have been reached with other "B" locals covering seven other exchange cities, as reported in MOTION PICTURE DAILY yesterday).

Meetings which started here between exchange representatives and the union, Tuesday, are scheduled to continue. According to Lamansky, the distributors' committee has refused to grant the new scale demanded by the local.

Academy Ceremony

(*Continued from page 1*)

gram. The event scored an all-time peak in publicity coverage.

Marking another departure from precedent, two industry association presidents, Eric Johnston of the Motion Picture Association and Donald Nelson of the Society of Independent Motion Picture Producers, participated, Johnston presenting the best-picture award and Nelson the special awards. Bob Hope, radio champion of champions in MOTION PICTURE DAILY'S 1945 poll, again was master of ceremonies for the broadcast portion of the program, James Stewart having handled the earlier half of the two-hour event.

Awards for scientific or technical achievement, bestowed upon recommendation of the Academy Research Council, went to: Loren Ryder, Charles R. Daily and the Paramount sound department for the design, construction and use of the first dial controlled step-by-step sound channel lineup and test circuit; also to Michael S. Leshing, Benjamin C. Robinson, Arthur B. Chatelain and Robert C. Stevens of 20th Century-Fox and John G. Capstaff of the Eastman Kodak Company for the 20th-Fox processing machine.

Joan Crawford Ill

Joan Crawford, winner of the award for the best performance by an actress, was ill with an acute attack of influenza, her physician, Dr. William Branch, announced today.

Paramount Film Switch

"The Strange Love of Martha Ivers," Hal Wallis, has been taken out of Paramount's fifth block and "The Bride Wore Boots" substituted, by Charles M. Reagan, vice-president in charge of distribution. The previously announced trade screening date, March 12, for the first-mentioned will not be changed, and March 18 has been set for the trade screening of "The Bride."

Schmit, Wilson Elected

Election of D. F. Schmit as vice-president in charge of engineering of RCA Victor, and Fred D. Wilson as vice-president in charge of personnel, has been announced here by David Sarnoff, Radio Corporation of America president.

Lotteries

(*Continued from page 1*)

tres; the exhibitors voiced approval of that law. Fielding thereupon declared that the law would remain unchanged, thus disposing of rumors to the contrary. The discussion agenda concerned also the giving away of dishes by theatres, with the exhibitors volunteering to comply with legal conclusions to be arrived at by a departmental "fact finding" inquiry. The "fact finding" will be conducted by Fielding personally to determine whether distribution of dishes "should be regulated or unregulated."

Direct discussions with the commissioner were engaged in by a committee of seven, selected by the exhibitor gathering at Fielding's suggestion. The committee included: Manuel Frisch, Randforce Amusements; Daniel Rosen, Frieston, Rosen and Schiffer; Morton Sunshine, Independent Theatre Owners of New York; Julius Charnow, Monroe Theatre; Charles Steiner, Bijou Theatre; Martin J. Tracey, Century Circuit, and Max Cohen. It was immediately following a private discussion between Fielding and the committee that the conclusions and agreements were presented to the 98 exhibitors, who approved the results of the committee's discussions.

First of Conferences

Yesterday's meeting, Fielding said, amounted to a launching of his recently-heralded industry-department conferences which are aimed at an eventual revision of the New York City license code.

In a post-meeting statement to MOTION PICTURE DAILY, Fielding lauded the exhibitors for their spirit of cooperation.

While only a "small percentage" of exhibitors present have been awarding nylons, Fielding said, most of them follow the practice of giving away dishes.

N. Y. Tax

(*Continued from page 1*)

of one per cent impost on pay rolls, which would have affected distributors and theatres, along with other businesses.

Actual details of the Mayor's revised tax proposals are not expected to be known until a bill to provide revenue for the city is introduced in Albany, possibly Monday. Meanwhile, New York City theatre owners marked time while waiting to learn whether the fight they had directed against the proposed five per cent levy had been successful in eliminating it.

Law Firm Changes Name

Fitelson and Mayers, law firm which numbers many motion picture companies and individuals among its clients, has changed its name to Fitelson, Mayers and London, with I. Jack London, who has been a partner in the firm for several years, having had his name included in the firm name.

Roxy Host to 54,988

The Roxy Theatre was host to 54,988 service men of the Merchant Marine, according to a report compiled by the ticket committee chairman of the American Theatre Wing War Service.

New Theatres

SEATTLE, March 7.—Sterling Theatres has started construction of a new theatre here. It will seat 1,000, and will cost an estimated $250,000. Headed by John Danz, the company will also shortly commence building another Seattle house.

[illegible] Olympia, a $150,000 theatre will be built by Evergreen Theatres as soon as materials become available, it has been announced.

Meanwhile, from Tacoma comes word that E. W. Johnson, operator of the Northwest Motor-In Theatre, announces that plans have been completed for construction of a new drive-in in Seattle.

The Frank Alreys of Twisp, Wash., will shortly construct that community's second theatre, a 500-seater.

Philadelphia to Have $2,000,000 Center

PHILADELPHIA, March 7.—A $2,000,000 theatre building will be in a suburban area, here, which was sold to Harry Fried and Harry M. Penneys, heading a corporation to be known as City Line Center.

Webb Theatre Underway

RIDLEY, Tenn., March 7.—Aubrey Webb is constructing a new theatre here. It will be known as the Webb.

Study Disposal of Surplus War Films

WASHINGTON, March 7. — Under study by a special Army-Navy Board are the problems involved in disposal and distribution of surplus motion pictures produced by Hollywood for the services during the war emergency.

After retaining films needed, the Army-Navy Board is expected to suggest that the strips be maintained in special archives for possible future use. It was pointed out that one film made in Hollywood during World War I was used throughout the second war to train doughboys in bayonet tactics and technique.

Another problem resulting in distribution of film is the contact made between the services and industry. Pictures generally were made at cost, without charge for stars or special talent. However, they were made "special for the Army and Navy and for no other distribution."

Members of the board assert that every measure necessary to retain filmed military knowledge must be taken. Just beginning its study, the board expects to issue a report by next June. It is also studying the use, distribution and disposal of still pictures made during the war.

Brandts Now Book For 140 Theatres

ALBANY, March 7.—The Brandt circuit has taken over buying and booking for the Community and Star Theatres, Hudson, New York; the Copake in Copake, and the Hunter in Hunter, bringing to 140 the number of theatres for which the New York City circuit buys and books and marking the first time the Brandts have entered the Albany district theatrically.

Critics' Quotes . . .

"SCARLET STREET" (Universal-Diana Productions)

"Scarlet Street" must be accepted as what it is. By this standard, it measures up as a drama of power and integrity.—*Harrison Carroll, Los Angeles Herald-Express.*

Most certainly not "pretty" drama, but it is adult, daring and powerful every foot of its way.—*Ruth Waterbury, Los Angeles Examiner.*

Looms as the town's newest box-office hit . . . a completely engrossing photoplay . . . scarcely to be recommended for other than adults.—*Lowell E. Redelings, Hollywood Citizen News.*

You will doubtless feel that while "Scarlet Street" may be adult enough and daring enough, it affords at best a pretty sordid sort of theatrical experience.—*Edwin Schallert, Los Angeles Times.*

It's a spotty portrait of dreary people.—*Virginia Wright, Los Angeles Daily News.*

New York Set for Red Cross Drive

Red Cross collections in the metropolitan New York area will be bigger this year than in previous drives if reasonable efforts are expended by all participants, William White of Skouras Theatres, regional chairman, told Red Cross representatives and members of the industry's metropolitan committee at a luncheon-meeting at the Hotel Astor, here, yesterday.

Plans for the New York area drive were outlined by Henry Randel, metropolitan distributor chairman, while Arthur Mayer described Red Cross activities abroad. A special press book has been prepared for the metropolitan campaign by Myron Siegel of Century Circuit, assisted by Jeanette Rentschler and Harry Fuchs of Skouras Theatres, and will be available within a few days.

Syd Gross Heads Drive Publicity in N. Y.

Syd Gross, publicity director of the Rivoli Theatre, has been appointed Broadway publicity chairman for the industry's Red Cross drive by Irving Lesser and Monty Salmon, chairman and co-chairman, respectively. of the Broadway committee.

400 Employes at 20th-Fox Home Office Rally

More than 400 employes of 20th Century-Fox attended a special home office Red Cross rally yesterday, heard addresses in connection with the 1946 drive and viewed the new Tyrone Power Red Cross appeal trailer.

Speakers at the rally included Spyros P. Skouras, company president and national industry chairman for the Red Cross; general sales manager William J. Kupper, national industry distribution chairman, and executive vice-president W. C. Michel, associate chairman for the Red Cross corporate gifts and home office collections.

Minneapolis Pledges In by March 16

MINNEAPOLIS, March 7.—March 16 has been set as the target date for this area's exhibitor-signed pledges for the industry's Red Cross Week, March 20-26. To insure full coverage by this date, regional chairman John J. Friedl has provided sufficient pledges for exhibitors.

RCA-Wehrenberg Deal

An agreement for the servicing of sound systems in 10 Fred Wehrenberg Theatres in St. Louis and suburbs has been announced by E. C. Cahill, president of RCA Service Co.

Chicago Lodge Will Install April 28

CHICAGO, March 7. — Installation ceremonies of officers of the newly-organized Chicago Cinema Lodge of B'Nai B'rith will be held at the Congress Hotel here April 28, in conjunction with a social program planned for that evening. At that time, the membership committee hopes to announce the completion of its drive for 1,000 members.

Officers, elected at a meeting here last Thursday, are: Louis H. Harrison, honorary president; Jack Kirsch, president; Manny Smerling, Sam Levinsohn and E. L. Goldberg, vice-presidents; Louis L. Abramson, recording secretary; I. J. Silverman, treasurer; Harris Silverberg, chaplain; Albert Bartelstein, warden; Lester Simansky, guard.

The following were elected to the board of directors: M. M. Gottlieb, Robert Hirsch, Edward Wolk, Benjamin Banowitz, Irving Mack, Henri Elman, Herman Busch, Sam Honigberg, Jack Irving, Ralph Berger, Ben Lourie, Charles Gross, Jack Shumow, J. J. Levinson, Al Simon, Arthur Davidson, Herbert Lustig, Harry Mandel, Mort Van Praag, Morrie Bers.

Kirsch received the charter for the Chicago Cinema Lodge from Henry Monsky, supreme lodge president, at the Covenant Club, here.

Equity Schedules 2 Meetings March 29

Actors' Equity will hold two meetings at the Hotel Astor, here, on March 29, it has been announced by the Equity Council.

The first will be for the election of six members to a nominating committee to prepare the regular ticket of officers and councilors to be presented to the 1946 annual meeting. The second meeting will be the first quarterly meeting for 1946.

Mexicans Attack Law

MEXICO CITY, March 7.—Mexican producers are not taking kindly to the film industry law which the government has drafted, through the Ministry of the Interior, with a view to rendering the business greater aid, but at the same time exercising greater control of it. The 15 leading producers have told Dr. Hector Perez Martinez, Subsecretary of the Interior, that they do not like the law, which is soon to be sent to Congress. The producers declared they disapprove because the law puts the industry too much under government control.

Hollywood

By THALIA BELL

Hollywood, March 7

JOSEPH COTTEN, Shirley Temple and Guy Madison will be borrowed by RKO Radio from David O. Selznick for a stellar role in "Honeymoon," original by Vicki Baum. William Keighley, who recently received his discharge from the Army, has been signed to direct. . . . Warners has acquired screen rights to James M. Cain's novel, "The Embezzler."

●

Paul Lukas has been signed by International Pictures to co-star with Merle Oberon and Charles Korvin in "Bella Donna," Robert Hichens' story, which Edward Small will produce. . . . Sol M. Wurtzel's second production for 20th Century-Fox will be "Deadline for Murder," original by Irving Cummings, Jr. . . . Milada Mladova, the ballerina, has been signed by Warners to a term contract.

●

Ricardo Cortez will resume his screen career, after several years of retirement, in one of the top roles in Republic's current melodrama, "The Twisted Circle." . . . Ted Donaldson, juvenile star of stage and screen, has been signed by Columbia for the lead in "The Return of Rusty." . . . 20th Century-Fox has renewed Anne Baxter's contract.

●

"The Big Angel," comedy by Marty Rackin, has been acquired by RKO Radio as a stellar vehicle for Pat O'Brien. . . . Cal Shrum has purchased seven Western stories by Elmer Clifton for production by Shrum's new Westernair Pictures. . . . Merrill Long, 20th Century-Fox player, has had his contract renewed.

Three File to Deal In Motion Pictures

ALBANY, N. Y., March 7.—Incorporation papers have been filed here by three firms which will deal in motion pictures: Torado Corp., Kammerer, Fuller and deRoode, Inc., and International Vitavision Corp.

Torado's incorporators are: Ambrose Doskow, Eolfe R. Charney and Silvia Schnapps, New York; Weisman and Grant, New York, were filing attorneys. Kammerer was incorporated by Alfred W. Kammerer, Rutherford, N. J.; Ralph B. Fuller, New York, and James McH. deRoode, Fair Lawn, N. J.; Baldwin, Todd and Lefferts, New York, were incorporating attorneys. IVC was incorporated by Herman Starr, Lauchlin Currie and Benjamin Freedman, New York; Weisman and Grant were incorporating attorneys.

ATS Meets March 14

Films made of and for television activities will be the subject of the March 14 meeting of the American Television Society, to be held at the Barbizon Plaza, Herbert E. Taylor, Jr., chairman of the ATS program committee, announces.

No Theatre Parking

BUFFALO, March 7.—More than 50 Buffalo theatres are affected by a new ordinance sponsored by the board of safety which will prohibit parking near entrances to theatres.

PRESS-TIME FLASH!

His first great Post-War Screen Role!

TYRONE POWER

On your screen... in an intensely dramatic appeal that will rocket all your collections!

YOUR TRAILER FOR THE

MOTION PICTURE INDUSTRY RED CROSS DRIVE

MARCH 20th – 26th

Take the lead with the trailer... Use it for every collection... IT'S FREE!
Available at your local NATIONAL SCREEN SERVICE EXCHANGE

This Advertisement Contributed by:
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FIRST IN FILM NEWS

MOTION PICTURE DAILY

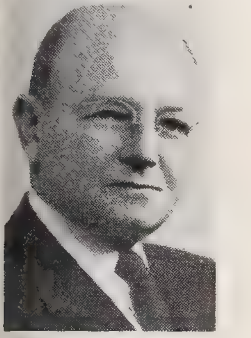
Accurate Concise and Impartial

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK 18,
N. Y. (2 COPIES)

. 59. NO. 47 NEW YORK, U. S. A., MONDAY, MARCH 11, 1946 TEN CENTS

Names . . .
in Today's News

A. PAM BLUMENTHAL, partner in the New York and Los Angeles Stock Exchange firm of A. W. Morris and Co., has been appointed vice-president and a director of the newly-formed Enterprise Productions, Inc.


A. Pam Blumenthal

Serving as liaison between the motion picture industry and the investment banking fraternity for many years Blumenthal in recent years has been financing and co-ordinating banking activities of many Hollywood producing companies. As a member of the board of Enterprise, Blumenthal will actively participate in the affairs of the company on the Coast as well as in New York.

Enterprise is headed by Charles Einfeld and David Loew.

Douglas and Gosch to Enter Production

Melvyn Douglas and Martin Gosch, former M-G-M producer, have formed a new independent film-producing firm which will go into immediate operation. The new organization will have exclusive rights to Douglas following the expiration next year of his M-G-M contract and will star him in 10 pictures over five years. It is planned to invite other stars to join the firm on a co-operative basis. Also scheduled is the opening of a New York office.

Pressburger Heads Producing Unit

HOLLYWOOD, March 10.—A new producing company has been formed here by Arnold Pressburger, president, and George Sanders, vice-president. Douglas Sirk, director, is listed as a substantial stockholder in the unit, to be known as Regency Productions, Inc.

Hemsing New U.S. Distribution Chief

Albert Hemsing has succeeded John Lefebre as distribution chief of the motion picture division of the Office of International Information and Cultural Affairs of the State Department, it is learned here. Lefebre is now associated with 20th Century-Fox in an executive capacity.

Regionals to Be Continued By Companies

Restoration of all railroad Pullman service, and elimination of limitations on train reservations is not likely to lead to any general revival of national sales conventions by distribution companies this year, a check-up by MOTION PICTURE DAILY discloses.

Discounting the influence of the continued shortage of hotel accommodations as a factor in their decisions, sales heads generally declare that they will continue to hold regional sales meetings as they did during the war when travel restrictions forced a switch from the national sales conventions.

Many sales heads point out that regional sales meetings have proven to be quite adequate for their purposes and plan to continue them, with one of the few exceptions expected to be RKO Radio. This company was among the last to abandon national meetings and will probably be the first to restore them. Robert Mochrie, distribution head, indicated that thought will be given to the company's sales meeting for this year in a few weeks.

While most of the film companies have not yet set final details of their 1946-47-season's sales meetings, indications are that Paramount, M-G-M, Warner Brothers, 20th Century-Fox, Columbia and others will continue regional meetings.

Chicago Releases Hit Another Low

Chicago, March 10.—One of the poorest general release schedules will hit this territory in April when only 30 new pictures will be made available, plus 14 reissues. Because top pictures are enjoying record-breaking runs in the Loop, most major companies are represented with only a small percentage of the entire April schedule.

M-G-M will have no April releases; 20th Fox will have one; United Artists, one; Paramount, one; Warners, two; RKO Radio, four and Universal, five. To speed some of its new product into the neighborhoods, Columbia will double-bill "Snafu" and "Tars and Spars" at the Garrick, following the current run of "Walk in the Sun."

Complete Pact for 4,000 in Exchanges

Distributors have reached an agreement with the IATSE on remaining conditions in new contracts for some 4,000 "white collar" workers in all film exchanges of film companies.

The new contracts set a 40-hour week for the workers with time off to be granted for extra hours worked on Saturdays where necessary. Distributors previously agreed to a 15 per cent increase with 10 per cent to be retroactive to Dec. 1, 1944 and the full 15 per cent retroactive to Dec. 1, 1945. The new contracts will run to Nov. 30, 1947.

"The Green Years"

[*M-G-M*]

ANOTHER of A. J. Cronin's popular novels makes another popular film. Very popular, the fact is, would be the more discerning word for "The Green Years."

With a small Scottish town as backdrop, here is told an alternately tender and gently humorous tale of a transplanted Irish lad who travels a thorny economic road to medical college and his heart's desire; these are his green years. The story covers a span of about ten years, picking up first when Dean Stockwell—he's the boy of "Anchors Aweigh"—arrives to take up residence with his grandparents, Selena Royle and Hume Cronyn. His principal friend, and the one who quickly learns to understand him best, is Charles Coburn, his great-grandfather. The narrative takes the boy through school and propels him into young manhood at which point he becomes Tom Drake. It tells of how he establishes his right to worship in the faith of his father and how he achieves a position of dignity and respect with his schoolmates. And so the story goes up the line to sketch his struggle for a scholarship, how he fails through illness, and how, eventually at Coburn's death, Drake is left enough money to pursue his medical career.

This is the bare framework. It is rounded out generously with performances

(*Continued on page* 8)

Rules Set for Coverage of UNO Meetings

Newsreels, Television And Radio Included

Stringent control of the filming of any and all United Nations Organization's activities in the United States have been established by a UNO "department of public information," over motion pictures, particularly newsreels and film and sound equipment to be used in UNO buildings, radio and its equipment, television, accommodations for cameramen and broadcasters, and even control of 16mm. filming for television or other usages.

A detailed plan for film and television coverage of the meetings of the Security Council, scheduled to take place at Hunter College, Bronx, beginning March 21, has been complet-

(*Continued on page* 8)

Korda Now Set for 14 Productions

With the signing of Anthony Kimmins, British director who served in the Royal Navy during the war, for four pictures, Sir Alexander Korda now has production commitments for at least 14 pictures to be turned out under the British Lion banner, the producer told MOTION PICTURE DAILY on Friday. He flew in from London.

Others who will produce for Korda's

(*Continued on page* 8)

Invite N. Y. Owners To TAC Convention

Harry Brandt, representing the national interim committee of the Theatre Activities Committee, invited all New York exhibitors to attend the organization's first convention in St. Louis, starting April 1, at a meeting of New York exhibitors here, Friday.

New York members of the national

(*Continued on page* 8)

In This Issue

Besides "The Green Years," in adjoining columns, "Song of Arizona" is reviewed on page 10.

Personal Mention

N. PETER RATHVON, RKO president, and MRS. RATHVON left Hollywood Friday on the *Superchief* for two weeks in New York.

•

WALTER BRANSON, RKO Radio Western division sales manager, is expected here today from the West Coast. His assistant, HARRY GITTLESON, is scheduled to leave New York today for Los Angeles where he will join DAVE PRINCE on a tour of Western cities.

•

FRANK PHELPS, Warner Theatres executive in New York, became a grandfather last week when his daughter, MRS. WILLIAM CHAMBERS, gave birth to a daughter.

•

GEORGE STEVENS, producer-director, left the Coast Saturday by train for New York, where he will look for talent before casting his first Liberty Films production.

•

MAUREY GOLDSTEIN, Monogram general manager of domestic sales, is on a three-week tour of the company's Midwest branches.

•

CHARLES S. STEINBERG, assistant New York publicity manager for Warners, will return here from Washington today.

•

LEE CASTLEBERRY of Crescent Amusement, Nashville, is visiting in Atlanta.

•

CARL FLOYD and LUKE STEIN, Florida circuit operators, are Atlanta visitors.

•

MARGUERITE DAGIS of the M-G-M publicity department, is here for a brief visit.

•

BEN HILL, United Artists publicist in Atlanta, has gone to Dallas for a visit.

•

EDWARD WALTON, assistant general sales manager for Republic, is in Salt Lake City from New York.

•

CHARLES WALKER and HERMAN WOBBER, 20th Century-Fox sales executives, are visiting in Denver.

•

SIDNEY E. SAMUELSON, chairman of National Allied's caravan committee, is visiting in Milwaukee and Chicago.

•

ARNOLD PRESSBURGER, producer, left Hollywood for New York Friday on the *Superchief*.

•

B. F. SOUTHERN, Virginia theatre owner, is an Atlanta visitor.

•

BERTRAM A. MAYERS left New York Friday for Hollywood on business.

•

G. D. MILFORD, Republic auditor, is in Salt Lake City from New York.

•

MARY RYAN, M-G-M office manager in Buffalo, is visiting at the home office.

Tradewise . . .

By SHERWIN KANE

PRINTED copies of Abram F. Myers' annual report to the board of directors of Allied States, which were distributed during the past week, contain a chapter on Public Relations which deals with the subject of audience collections.

Writes Mr. Myers: "The motion picture business is a private enterprise and it should be kept as such. Every resistance should be offered to those who, in order to enlarge their own influence and salve their own vanity, would transform it into a public institution."

(If private enterprise can be transformed into a public institution by lending itself to nationally approved charitable work for very brief intervals, then it is too weak charactered to be called an enterprise to begin with.)

•

Mr. Myers continues: "The public supports the industry because it affords the best in entertainment for the least money. The public does not spend its money at the box office to be instructed, conditioned or propagandized." (Agreed.) "Neither does it go to the theatre in order to avail itself of the privilege of contributing to whatever charity or 'cause' may be favored by some small group within the industry."

(The approved industry campaigns are those most widely supported by all levels of society in all parts of the country. If the industry could be enlisted in whatever charity or cause is favored by a small group it would have a drive every week, not three or four a year.)

•

Mr. Myers concludes: "Can one imagine a group in any other industry proposing that their customers, whilst trapped in an enclosure, be solicited for contributions to any cause, no matter how worthy, and that the collection be taken with the lights on full, using an open plate instead of a slotted box (so that the amount of each contribution will be visible), and that the plate be 'salted' with a few bills or large coins as a 'come on'."

Mr. Myers may be serious in so presenting the picture of audience collections, but he also is unnecessarily severe. He neglects to take into account the fact that theatre participation in any industry drive is a voluntary matter. It is to be assumed that no one in his right mind would volunteer to lend his business to a cause or an activity which would destroy that business.

When banks and retail establishments of all descriptions offer their premises for collections and solicitations for all of the causes that the motion picture industry has cooperated in, and many others, too, it is difficult to believe that the motion picture theatre is committing business suicide by doing the same thing.

•

Mr. Myers may argue that the special conditions prevailing within the theatre put the average patron at a greater disadvantage (in the event he happens to be opposed to giving) than is the average patron of a different type of establishment. However, it still is up to the exhibitor to determine *how* the collection will be made in his theatre, once he has decided he will permit the collection to be made.

If he chooses a method which he knows from previous experience or observation his patrons are not opposed to, he not only has not alienated the patron but, on the contrary, has won individual and community respect for having identified himself with the administrators of charitable organizations, the workers in humanitarian causes, who inevitably comprise the better civic elements and, in so doing, the exhibitor increases his and his theatre's stature in the community.

•

That is, of course, just one way, other than Mr. Myers', of looking at the subject of audience collections. That this view is shared by many thousands of exhibitors is apparent from the size of collections being reported for the industry's recent March of Dimes drive.

Further evidence is being furnished daily by the exhibitors in all parts of the country who are sending in participation pledges for the industry's forthcoming Red Cross drive. More pledges have been received to date than were on hand at a comparable date in advance of last year's drive, it is reported.

It is obvious that, if all exhibitors thought as Mr. Myers does, the industry could not have a drive of any kind. Not even any in the names of the great humanitarian causes that all the world assists.

Berge Again Hits At Film Industry

WASHINGTON, March 10.—Striking out at what he termed the film distributor combine, in an address before the City Club of Cleveland, Wendell Berge charged that small businessmen have no opportunity to enter any business where three or four companies control the entire industry.

"Unfortunately, the men who ar[illegible] control of these huge concentrations [illegible] economic power use their private power in a way which would be unthinkable within the frame-work of Democratic government," Berge stated referring to monopoly cartels throughout the country.

In the address, released here yesterday morning, Berge assured businessmen operating small organizations that the Department of Justice will follow a consistent policy of vigorous enforcement of anti-trust laws. "The result will be to help small business and promote economic democracy," said Berge.

"No one wants to break up efficient mass-producing business concerns, but no one, except maybe a monopolist, tries to justify combinations formed to gain monopolistic advantage," the Assistant Attorney General concluded.

Army Compensation For Films for Japs

WASHINGTON, March 10.—U. S. producers and distributors will receive compensation directly from the War Department for commercial films which will evolve from the Army's having authorized Gen. Douglas MacArthur, Allied Supreme Commander in the Orient, to spend government money for motion pictures which he deems "educational and necessary" for exhibition in Japanese theatres and in the American sector of Korea.

Plans for exhibition of commercial pictures in Allied-controlled Japan and Korea are now being formulated by the State and War Departments, with the primary ramification being the monetary exchange rate because the Japanese yen is considered worthless.

$8,000,000 B - D Issue Approved by Britain

LONDON, March 8.—The British Treasury has approved J. Arthur Rank's $8,000,000 issue of British and Dominions Film Corp., stock for the purpose of financing production.

British and Dominions is a holding company controlling D. and P. Studios and Denham Laboratories.

$50,000 for 'Bells'

RKO-Radio-Rainbow's "The Bells of St. Mary's" finished its first week at the Palm State Theatre in Detroit on Friday with a gross of over $50,000, said to be an all-time high for that theatre, RKO Radio reports here.

Miller, 'Shock' Record

Glen Miller's band and 20th-Fox's "Shock" broke an 18-months record last week at the Capital Theatre, Washington, with a $31,137 gross, according to a Miller representative here.

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International Pictures

GIVES THE SCREEN

THE GREAT DRAMA OF OUR TIME!

(MILLIONS WILL WANT TO SEE IT AGAIN, AGAIN AND AGAIN!)

THE LOVE STORY
today -
GOOD ENTERTAINMENT
IS INTERNATIONAL

hat will live with you
tomorrow- and forever!

INTERNATIONAL PICTURES presents

Claudette Colbert **Orson Welles**

George Brent

in

TOMORROW IS FOREVER

with

Lucile WATSON **Richard LONG** **Natalie WOOD**

JOYCE MacKENZIE Directed by **IRVING PICHEL** Produced by DAVID LEWIS

Novel and Ladies' Home Journal story by GWEN BRISTOW • Screen Play by LENORE COFFEE

Music by MAX STEINER Released by RKO RADIO PICTURES, Inc.

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. . . Full-page ads in LIFE – LADIES HOME JOURNAL – WOMAN'S HOME COMPANION–SATURDAY EVENING POST – COSMOPOLITAN – REDBOOK –TRUE STORY–TRUE CONFESSIONS –LOOK–PARENTS–PIC and the ENTIRE FAN LIST . . .

. . . Promoted over the air to more millions of homes through broadcasts of the hit song,

"TOMORROW IS FOREVER"

because

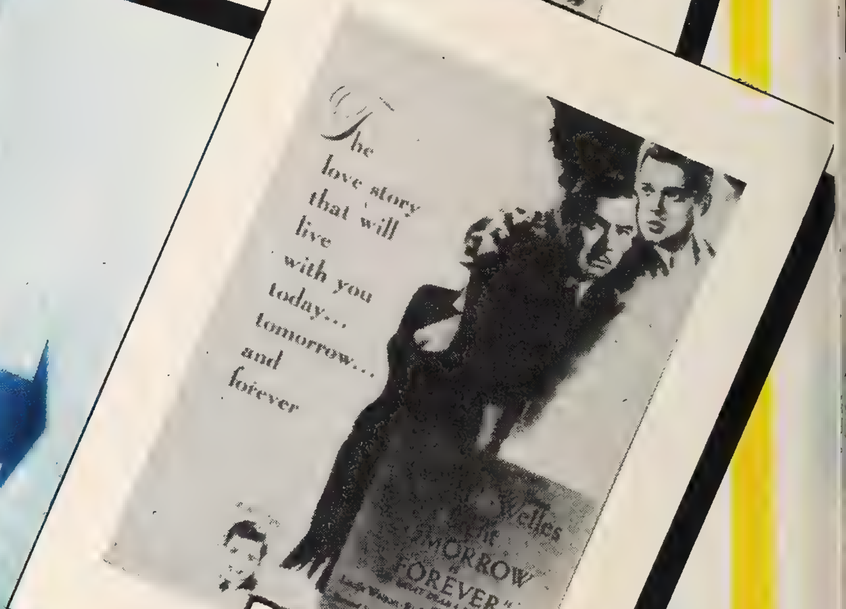
"GOOD ENTERTAINMENT IS INTERNATIONAL"

INTERNATIONAL PICTURES, INC.

To which man do I belong?

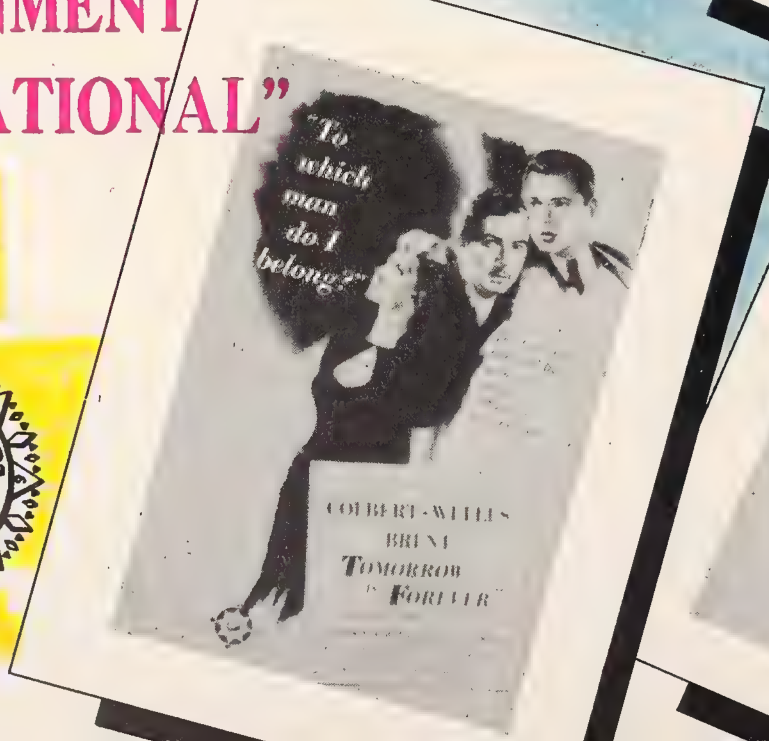
TOMORROW IS FOREVER

TOMORROW IS FOREVER


The love story that will live with you today... tomorrow... and forever

Welles

TOMORROW IS FOREVER


"To which man do I belong?"

COLBERT-WELLES

BRENT

TOMORROW IS FOREVER

The love story that will live with you today tomorrow and forever!

Colbert Welles

Brent

TOMORROW IS FOREVER

Newsreel Parade

WINSTON CHURCHILL'S Missouri address is covered in all of the latest newsreels; also featured are U. S. Cardinals being welcomed home, President Truman's Council of Churches speech, some winter sports scenes, a glimpse of 1946 baseball, and other items. Complete contents follow:

MOVIETONE NEWS, No. 45—Churchill urges U. S.-British ties for world peace. Truman addresses Council of Churches on trip to Columbus. U. S. Cardinals welcomed back from Rome. Snow-bound deer saved from starving. Sports: Golden Gloves, ski jumping at Iron Mountain, Mich.

NEWS OF THE DAY, No. 253—Churchill warns U. S. of danger. Anti-Soviet demonstration in China. Religion vital, says Truman. Argentina's ballot-battle as Peron faces vote test. Skiing.

PARAMOUNT NEWS, No. 56—Baseball: The Yankees are back. Clear the track!—President Truman at the throttle. President addresses Federal Council of Churches. Argentina's ballot-battle. Students demonstrate against Reds in Shanghai. Churchill's Missouri address.

RKO PATHE NEWS, No. 58—Churchill-Truman speeches. Cardinals hailed in U. S. France closes Spanish border. Race for Argentina's presidency. "G I" brides sail to America.

UNIVERSAL NEWSREEL, No. 483—Churchill urges U. S. pact. Argentine election. Religious heads hear President Truman. U. S. prelates return from consistory. Decoys fooled Nazis. Golden Gloves. Yanks get fit for 1946.

Music Hall, Roxy Will Double Collections

Radio City Music Hall and the Roxy, here, two largest film theatres in the U. S., will double the collection time devoted to the Red Cross this year by beginning audience collections on March 14, and continuing through March 26, instead of beginning on March 20, the date officially set for the industry's Red Cross week.

Gus Eyssell, managing director of the Music Hall, and Irving Lesser, associate general manager of the Roxy, in jointly announcing the earlier starting date, stated that they will run the Tyrone Power Red Cross appeal trailer at every show and will make a collection at every performance.

Midstate Promotes Nessel and Hickey

PORTLAND, Ore., March 10.—Midstate Amusement Co., operating 15 theatres from Dayton to Ellensburg, Wash., has advanced D. Nessel from supervisor to general manager; Edward J. Hickey was named supervisor for Walla Walla, and Everett Sorenson was named manager.

Seek Eiffel Tower For Goldwyn Video

Hollywood, March 10.—Samuel Goldwyn announced at the weekend that negotiations are going on in Paris for the acquisition of space in the Eiffel Tower for the installation of an experimental television station.

Threaten Shutdown Today As Mexico Labor Battles

By LUIS BECERRA CELIS

MEXICO CITY, March 10.—Total stoppage of production at the four Mexican studios here will begin tomorrow unless security from labor strife is guaranteed, the Motion Picture Producers Association told Mayor Javier Rojogomez at the weekend. The Mayor immediately began efforts to avert the stoppage.

The producers said a fresh outbreak of the quarrel between the National Cinematographic Industry Workers Union, Mexico's original film labor organization, and the Production Union, which the actors dominate, makes production impossible.

The present situation amounts to a continuance of the row provoked last summer when the Production Union was organized with the bolting from National of six sections. National currently is boycotting pictures of leaders of the opposing union, especially films of "Cantinflas" and Jorge Negrete, the latter an actor-singer, and films on which camera work was done by Gabriel Figueroa, holder of several Mexican industry awards and a Production Union leader.

The upshot is that the boycott has frightened exhibitors here into cancelling bookings of films in which these Production leaders figure in any way, and this fear is spreading to the provinces.

The studios, as previously, have become involved in the dispute, with the two labor organizations having placed armed guards in the plants, as they did during the height of the hostilities last summer.

Union Demands Subsequent Run Employes Pay Raise

MEXICO CITY, March 10.—The National Cinematographic Industry Workers Union has warned exhibitors of the 65 subsequent-run theatres here that it will call a strike unless they raise their pay to the higher level of first-run houses, which varies from $5.75 a day for chiefs of employes and projectionists to $2 for messengers. The minimum daily wage here generally is but 93 cents.

The threatened exhibitors say the union's demand is exorbitant because their admission charges are much lower than those of first-run theatres.

Martin's 34th Year Climaxed by Banquet

ATLANTA, March 10.—Climax of R. E. Martin's entrance into the motion picture business, after a month of activities at all Martin theatres, Martin-Thompson Theatres, and Martin and Martin Theatres, in Florida, Georgia and Alabama, was a banquet given in his honor by Tommie Thompson of Martin-Thompson Theatres, at the Variety Club.

Greenthal Names 10 To Cancer Drive

Full-scale organization of the publicity-advertising phases of the forthcoming industry Easter Week cancer drive has been completed by Monroe Greenthal, national advertising-publicity director.

Charles Schlaifer, Si Seadler and Paul Lazarus, Jr., have been named special consultants to the committee; Maurice Bergman will serve as advertising chairman; Al Zimbalist, trade paper chairman; Irving Kahn, radio; Bernhard Kamber, special events; Arthur Jeffrey, syndicates and press associations; Jack Goldstein, columnists;. and Marie Louise Van Slyke, women's publications and fan magazines.

Sears Here, Lazarus Due

Gradwell L. Sears, United Artists distribution vice-president, has returned to New York from Hollywood, while Paul Lazarus, Jr., director of advertising-publicity, is due here today from the Coast. Edward C. Raftery, UA president, is not expected to return to New York until the middle of the week.

Cross Bay Asks Jury

The Cross Bay Amusement Corp. filed a motion in U. S. District Court here Friday asking for a jury trial in its anti-trust suit against distributors and other defendants in which unreasonable clearance is charged.

Terms Accepted by 'B' Local in Chicago

CHICAGO, March 10.—Distributors reached an agreement here at the weekend with IATSE Local B-45, providing for a 15 per cent wage increase, retroactive to Dec. 1, 1945, and a five-day 40-hour week. Contract runs to Nov. 30, 1947.

Sam Lamansky, B-45 business manager, says the agreement involves the Chicago local's 189 members only, and that distributor representatives, A. A. Schubart of RKO Radio and Pincus Sober of M-G-M, will negotiate separately with Milwaukee, Minneapolis and Indianapolis, even though they belong to the Chicago region. Negotiations for additional retrocative pay dating Back to Dec. 1, 1943, will get under way here in the near future, Lamansky said.

duPont's Scanlan to Retire on March 18

WILMINGTON, March 10.—George A. Scanlan, general manager of the photo products department of du Pont de Nemours, will retire on March 18 for reasons of health, the company has announced.

James S. Denham, assistant manager of the rayon department, will succeed Scanlan. Denham joined the company in 1915.

Holland in OII Post

WASHINGTON, March 10.—G. Kenneth Holland, who has been serving with the educational foundation of the Office of Inter-American Affairs, has been named associate director of the Office of International Information in the State Department.

'Henry' in Boston

BOSTON, March 10.—The Laurence Olivier-British made Technicolor production of "Henry V" will have its American premiere at the Esquire Theatre on April 3, on a reserved-seat, limited engagement basis.

Al Wilkie Realigns Magazine Division

The magazine division of Paramount's home office publicity department has been completed by Al Wilkie, publicity manager, as the first of several steps designed to increase the activities of the department contemplated by Curtis Mitchell, director of advertising-publicity.

Aileen Brenon, who has been in charge of all magazine activities, will remain in that post but will devote her entire time to national non-theatrical publications; Margaret Fewer Milton, secretary to Miss Brenon, has been promoted to control clerk on magazine art placement, under supervision of Rex Taylor, recently appointed publicity-pictures co-ordinator.

Marjorie Kane, formerly with Universal, has joined the department as fan magazine contact, succeeding Leo Brody, who resigned recently to open his own advertising service. Edith Stone will handle the miscellaneous magazines, and Ruth Duthie has been appointed secretary to Miss Brenon.

Goldenson Reveals Para. Cuban Plans

By CHARLES B. GARRETT

HAVANA, March 8.—(By Air Mail)—Leonard H. Goldenson, vice-president of Paramount Theatres Service Corp., visiting here from New York, discloses that his company has acquired land on which to build a theatre which will have a huge ramp for parking space under the theatre.

The theatre executive also said that alterations will be made at the Fausto Theatre and that all necessary alterations will be made to all theatres under company control. Goldenson added that alterations at the Alkazar Theatre are being completed. This house plays second-run pictures and first-runs of lower-bracket films.

Sons of Bernhard and Brandt to Produce

HOLLYWOOD, March 10.—Jack Bernhard, son of Joseph Bernhard, and Bernard Brandt, son of Harry Brandt, have formed the B. and B. Corp. to produce two pictures for Monogram. The first will be "Decoy," an original by Stanley Rubin.

Russian Films to P. I.

For the first time in years Soviet films will be shown in the Philippine Islands, announces Rosa Madell, vice-president of Artkino Pictures, after a distribution deal was closed with the Tomas R. Del Corro Agency.

Triple Bills Hit Akron

AKRON, March 10.—Triple bills have hit this town. Tivoli Theatre recently showed "Are These Our Parents," "China's Little Devils" and "Sunset in Eldorado" all on one program.

WANTED

Producers representative to approve contracts, etc. Knowledge national sales situation, good salary and other considerations. Right party replies to Box 366, MOTION PICTURE DAILY, 1270 Sixth Ave., New York 20.

UNO Coverage

(*Continued from page* 1)

ed, on the basis of discussions between Marion Dix, chief film liaison officer, and representatives of local newsreel and television companies.

There will be a newsreel pool. Meetings of the Security Council will be filmed on any given day by one film unit of two sound cameras and two silent cameras in booths, and one roving hand cameraman, the latter to be governed by the same rules as apply to still photographers; that is, he will be permitted in the room only at the beginning and end of meetings.

Filming will be done by American newsreel companies on a rotation basis with crews supplied by the company designated.

International Sharing

All footage will be pooled and it may be ordered by film companies of any of the United Nations through the UNO film section. Thus the American newsreelers' footage will be made available to the 51 other countries, including England, Russia and France.

Motion picture lighting must be kept at a minimum, compatible with photographic efficiency, "to avoid interference with the important work of the council," said the UNO. Any and all filming lights installed in the Council meeting room are to be diffused and have dimmer attachments which can be operated individually or as a whole from the camera booth.

One sound camera booth, for two sound cameras, will be placed opposite the Council table, "just off direct center," to make room for a television camera booth of the same size alongside. There will be a direct-phone connection from the booth to a newsreel lounge in the film section offices, two floors below, as well as phone connections from the sound camera booth to two silent camera booths. If sound cameras fail, transcript radio platters will be available.

One microphone for each of the 11 delegates to the Council will be installed. The sound will be channelled from a central mixing point to all users, including the newsreel sound cameras, television cameras, a "PA" system and radio.

Accommodations for newsreel and television representatives will be available in the film section offices on the public information floor of No. 4 at Hunter College. There will be a lounge for newsreel and television company representatives and technicians. The press lounge will have a bar. Documentation of all meetings will be available in the lounge.

Miss Dix Present

Miss Dix and a secretary will have offices on the premises and will be at the service of newsreel and television representatives there.

There will be a studio with two moveable screens. The studio will be available for sound interviews or close-up recordings and the studio may be booked individually by film and television companies. A dark room and storage room will be available.

A television camera booth of the same size as the newsreel camera booth is being installed for use by all television companies on a cooperative arrangement to be worked out among themselves. A rotating schedule will be fixed by the companies concerned and complete crews will be supplied by the company assigned.

"The Green Years"

(*Continued from page* 1)

of high order, sharply drawn characterizations, and deft directorial touches at the hand of Victor Saville. He has also given "The Green Years" a mood.

Coburn, as the hale, hearty and bragging patriarch, provides a rich and mellow study. His many scenes with young Stockwell are nice—very nice—and throughout the attraction's length his is the dominant role and a dominant influence. The misunderstood boy, facing man's childish tragedies, is certain to draw audience sympathy. But beyond the part is an amazingly good performance by young Dean himself.

The good jobs, however, do not end there. Drake displays a dramatic grasp not hitherto associated with him in this appraiser's eyes. Miss Royle, Cronyn, Gladys Cooper, Jessica Tandy, Richard Haydn, Norman Lloyd, Wallace Ford, Henry O'Neill, Henry Stephenson, Norma Varden, Beverly Tyler, attractive newcomer, and the others do much to stamp the proceedings with authority and veracity. This is largely an actor's show, but "The Green Years" happily has the cast for it.

However, it is not clear why producer Leon Gordon determined upon such excessive length. Two hours and seven minutes mean 11,430 feet of film. A lot of film and more than this attraction creditably reflects. The inevitable consequence is sequences drawn out to a point where content becomes diluted and, in other cases, repetitive. Emotional impact and sustaining values thereby are hurt. But even this cannot make "The Green Years" anything but the warm and human film it is. Audience acceptance unquestionably will be widespread, with grosses in keeping.

Running time, 127 minutes. General audience classification. Release date not set.

RED KANN

Korda Films

(*Continued from page* 1)

British Lion, as previously announced, are: Herbert Wilcox, who will do about four films; Edward Black, who will do two, and Leslie Arliss, who will make four.

Korda said that the British government has given its approval for priorities for the construction of additional stages at the Worton Hall studios, but the specific number of stages remains to be determined.

The producer said that he is financing his own production, through British sources. Later, he continued, he will produce in the U. S. While here, he will confer with Herbert Yates, Republic president and board chairman, with reference to the continued distribution in England of Republic product by British Lion.

Korda declined to comment on a report that he was negotiating for the affiliation of three British independent studios.

Rosenow to Albany

ALBANY, N. Y., March 10.—William Rosenow has been transferred from Buffalo to Albany as salesman for Paramount. He takes the place of John Brown, who was sent to New Haven. Both are former servicemen, Rosenow having been in the Navy and Brown in the Army. There had been an opening in New Haven since Henry Germain was promoted from salesman to manager. John Moore, who was New Haven manager, is now in charge of the Albany branch.

Alliance Buys Its 73rd

CHICAGO, March 10.—S. J. Gregory, general manager of Alliance Theatre Corp. here, announces the purchase of the Paramount Theatre, Anderson, as the 73rd house for the circuit, which operates in Illinois, Indiana, Wisconsin and Washington.

'Scarlet' in Nashville

NASHVILLE, March 10.—Universal's "Scarlet Street" has opened in Crescent Amusement's theatres here after being passed by the Nashville censorship board.

Invite N. Y. Owners

(*Continued from page* 1)

interim committee of TAC, who will go to St. Louis as national committeemen, will also represent the New York TAC, of which Joseph R. Vogel is interim chairman. The national committeemen from Metropolitan New York include, besides Brandt and Vogel, Sol Schwartz, Si Fabian, Fred Schwartz, Max A. Cohen, Samuel Rinzler and Harry Kalmine.

On the matter of the O'Dwyer New York City tax on theatre admissions, it was unanimously voted to send protest wires to Senator Elmer Quinn, minority leader of the State Senate, and Assemblyman Irwin Steingut, minority leader of the Assembly.

Levy to TAC Meet For Connecticut

NEW HAVEN, March 10.—Herman M. Levy, executive secretary of the Motion Picture Theatre Owners of Connecticut, has been designated to represent the group at the convention of the Theatre Activities Committee at the Chase Hotel, St. Louis, April 1-2.

Meeting here Friday, the theatremen also voted to resume their annual golf tournament, suspended during the war, with one in August under the chairmanship of George H. Wilkinson. A dinner and dance late in the spring also was voted.

Edward Zorn to TAC

CHICAGO, March 10.—Edward G. Zorn, president of United Theatre Owners of Illinois, with headquarters in Pontiac, will attend the Theatre Activities Committee's first convention in St. Louis, April 1-2 as an observer, rather than as a representative of his group, he told MOTION PICTURE DAILY. So far, no one in Chicago has given definite indications of making the trip. John Balaban of Balaban and Katz is expected to go, but he has not yet made definite plans.

'Devotion' Tradeshow

National tradeshowing of "Devotion" has been set by Warners for Monday, April 1.

New Theatres

HARTFORD, March 10.—Plans for the spring construction of a store building and neighborhood theatre on Washington St. here have been announced by the Washington Realty Co., headed by Sidney Ansin. Architects are Kane and Fairchild, of this city.

Expected to open sometime in March is the new Lord Theatre at Norwich, Conn., under operation of Edward Lord. The Lord is being built on the location of the former Strand Theatre in that city.

One of New England's numerous summer theatres has 'jumped the gun' on many such installations by already announcing plans for an early spring opening. The Westport, Conn., Country Playhouse, dark during the war years because of gas rationing, etc., will reopen within a few months.

Maine Community to Have 1,200-Seat Theatre

ROCKLAND, Me., March 10.—Mrs. Joseph Dondis, New England theatre owner, will begin construction of a new 1,200-seat theatre here in the spring. Equipment will be installed by Standard Theatre Supply Corp. Meanwhile, architectural plans are being completed by Krokyn and Browne of Boston.

MGM Men En Route To Rio de Janeiro

TRINIDAD, Port of Spain, March 10.—With the arrival here of M-G-M's 12 winners in the "On to Rio" contest, Gene Coen, local manager, was host to the American branch managers at a special midnight dinner at Queen's Park Hotel. Also attending were: Sir Lennox O'Reilly, as "unofficial governor of Trinidad"; Neil Humphrey, managing director, and Alfred Pereira, secretary of British Colonial Film Exchange; Lt. Col. Medlicott-Vereker, the British Army; Lt. Comm. Sollas, Royal Navy; Dr. Bernabe Perez, Venezuelan counsel; Glenn Lawrence; Stephen Scott of KLM; J. N. Anderson, manager of the hotel; Harold Watts, director of the USO, and members of the press. The M-G-M men then left for Rio de Janeiro, where they will spend four days at the annual carnival.

Columbia Reception

CHICAGO, March 10.—To commemorate the 25th anniversary of Columbia Pictures, Ben Lourie, local exchange manager, is planning a party for exhibitors at the Variety Club late this month, in addition to a screening of "Gilda." Additionally, Columbia players, among them Pat O'Brien, Lee Bowman, Janet Blair, and Marguerite Chapman, will be in town during the week of March 15 to stimulate company publicity.

di Lorenzo Promoted

HARTFORD, March 10.—Joe di Lorenzo, manager of the Plainfield at Plainfield, operated by Daly Theatres, has been promoted to the newly-created post of Connecticut division manager by "Mickey" Daly. Arthur Holmes has been made manager of the Plainfield.

Now

You

REALLY

Know

what

Mildred Pierce

did!

"BEST ACTRESS"

JOAN CRAWFORD

AS PRESENTED BY WARNERS

They helped her do it.

Michael Curtiz directed "Mildred Pierce" and Jerry Wald produced it.
Jack Carson and Zachary Scott co-starred.

Short Subjects

"Hot and Hectic"

(Universal)

Tommy Tucker and his orchestra are featured in this "Name Band Musical." His numbers include "Oh How I Love You," "Boarding House Jump," "Chopin's Nocturne No. 2," "Sweet and Lovely," "Sleepy Time Gal" and "Spell of the Moon." There are also appearances by Tucker's vocal groups and Corinne and Tito Valdez, dance team. Running time, 15 minutes.

"Ski Master"

(RKO-Radio)

The career and teaching methods of ski master Hannes Schneider, founder of the Arlberg method of instruction, is illustrated in this Sportscope. Scenes are laid at the foot of Mount Washington, in the village of North Conway, N. H. Running time, eight minutes.

"Catnipped"

(Columbia)

This Technicolor short is the first in a new series which stars the canary, Flippy. The bird proves that he is more than a match for a dog and a cat both of whom are stalking about the room with "murder" in their eyes. Running time, seven-and-a-half minutes.

Review

"Song of Arizona"

(Republic)

REPUBLIC delivers, right off, in "Song of Arizona," which is obviously the result of showmanship know-how in box-office picture making. It has Roy Rogers (Trigger, too), lilting vocalizing in wholly agreeable abundance, and that phenomenally corny-type action yarn that never fails to click, all laid on a relatively large-scale production canvas.

The story might be called the prairie counterpart to Boys' Town, an exploitable angle. However, the zestful musical numbers take the spotlight to such a large extent that the plot structure is more often than not a backdrop. The score takes in eight tunes, including that of the title, delivered by Rogers Dale Evans and the Sons of the Pioneers.

Gabby Hayes is the self-appointed guardian of homeless youngsters. There is a mortgage due. The father of one of the boys is an outlaw who had robbed the local bank. The twists are too many to mention but to be sure, the outlaw and his confederates pay their debt to society and Gabby gets his debt paid to the bank.

Young Tommy Cook is the stand-out of the cast, registering quite effectively as the outlaw's boy whose devotion to his father gets him in trouble. Others are Lyle Talbot, Johnny Calkins and Tommy Ivo, among many. Edward J. White is associate producer; Frank McDonald directed, and M. Coates Webster wrote the screenplay, from an original by Bradford Ropes.

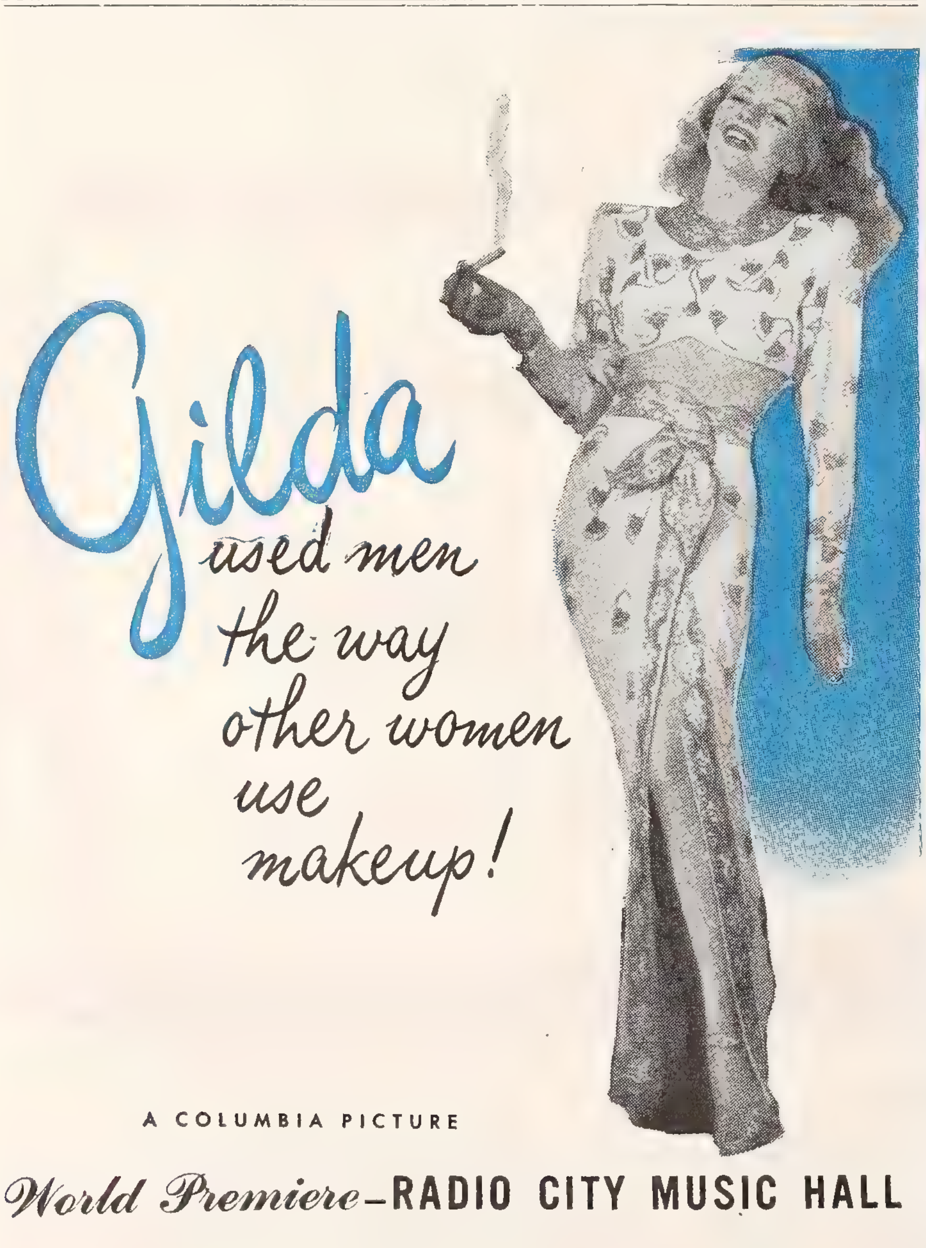
Running time, 68 minutes. General classification. Release date, March 9.

GENE ARNEEL

Dispute of Publicists May Go to NLRB

HOLLYWOOD, March 10.—Prospects for ultimate settlement of the controversy between the Screen Publicists Guild and the Motion Picture Studio Publicists Association brightened at the weekend when SPG suggested submitting the dispute to a National Labor Relations Board election.

An MPSPA executive said the proposal will be taken up formally at a board meeting.



Benton Request to House in 3 Weeks

WASHINGTON, March 10.—The Benton information service appropriations request will be referred to the House of Representatives for approval and passage within three weeks. The State Department, through Assistant Secretary William Benton has requested nineteen million dollars for the International Information Service, which will use motion pictures.

Last week the Appropriations Committee studied the request for funds, hearing former Ambassador Harrison, Assistant Secretary Benton and William Stone, acting director of the Office of International Information of the State Department.

After passage in the house, the measure will be referred to the Senate Appropriations Committee, headed by Senator Kenneth McKeller, who says he favors the information program of the State Department.

Sack Buys Building, Acquires 3 Films

DALLAS, March 10.—The purchase of a one-story building here to serve as a new home office for Sack Amusement Enterprises has been announced by Alfred N. Sack, general manager.

Also, the company has acquired negatives and all rights to "Harlem on Parade," featuring Lena Horne and "Lucky" Millender; "We've Come a Long, Long Way," Negro documentary feature, and "Boogie Woogie Dream," two-reel Lena Horne musical, all produced by Hollywood Pictures.

Theatre Firm Chartered

ALBANY, N. Y., March 10.—Nassau-Fulton Theatre Corp. has been incorporated to exhibit pictures. Incorporators are: Harvey J. George, Roosevelt, N. Y.; Edna M. Stillman and Henry Gangelbeck, Hempstead. Patterson and Christ, Hempstead, were incorporating attorneys.

Winlon Corp. Chartered

ALBANY, N. Y., March 10.—Winlon Corp. has been incorporated here to exhibit motion pictures and stage plays in Rochester. Incorporators are: Theodore H. Solomon, Rose Wecksler and Cora D. Cowan.

Hollywood

By THALIA BELL

Hollywood, March 10

"CARNEGIE HALL," initial production of Boris Morros and William LeBaron, will feature many top personalities of the musical world. Among those already signed for the film are Serge Koussevitzky and t[illegible] Boston Symphony Orchestra, Bru[illegible] Walter and the Philadelphia Symphony, Walter Damrosch, Artur Rubinstein, Jose Iturbi, Vladimir Horowitz, Lily Pons, John Charles Thomas, Lauritz Melchior and Mischa Elman.

•

Roy Rowland is scheduled to direct M-G-M's "Tenth Avenue Angel," which will star Margaret O'Brien. . . . Louis Jourdan, French actor, has been signed to a term contract by Vanguard Films. He will make his American screen debut in "The Paradine Case," which Alfred Hitchcock will direct. . . . Selena Royle has been engaged by Columbia for a key role in "Gallant Journey," aviation film which William A. Wellman is producing and directing.

•

"Ramona," Helen Hunt Jackson's well-known novel, is to be produced in 16mm. color by Planet Pictures. . . . Songstress Joan Edwards has been signed by Republic to star in "Hit Parade of 1947," which will be produced by Robert North. . . . Claude Rains is set for a major role in "Deception," Warners' next starring vehicle for Bette Davis. . . . Alan Ladd has been cast in the title role in "The Great Gatsby," Paramount's film version of F. Scott Fitzgerald's novel of the jazz age.

Clearance Complaint Filed in Louisiana

Mrs. W. P. Florence and W. P. Florence, Jr., operating the Pelican Theatre, Homer, La., have filed a clearance complaint in the New Orleans tribunal against RKO Radio, 20th Century-Fox and Warners, the American Arbitration Association reports here.

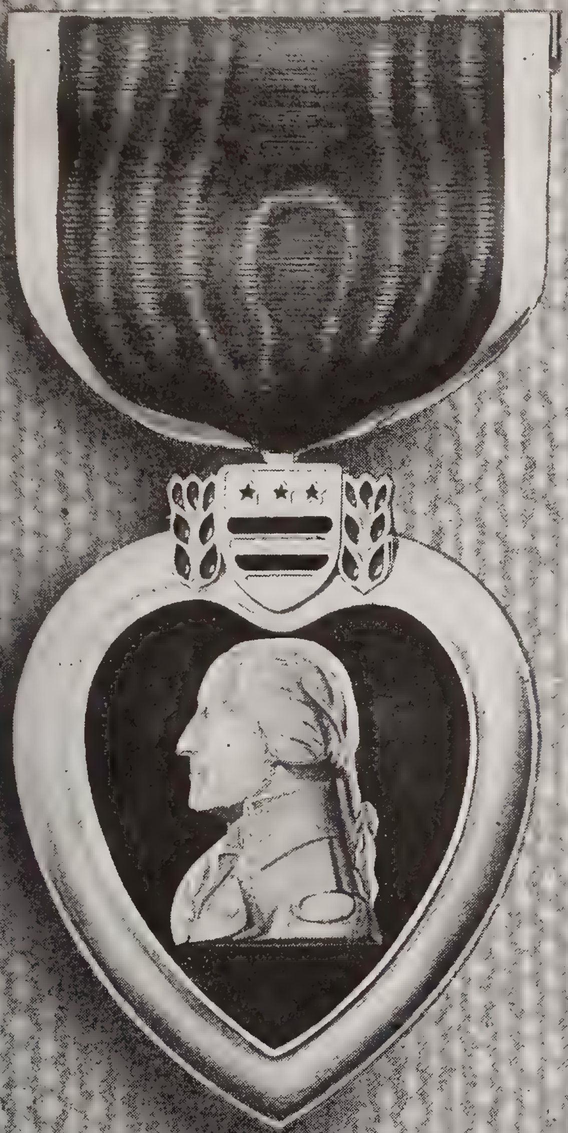
The complainants charge that 30 days clearance of the Strand, Majestic, Capitol and Saenger theatres, Shreveport, La., operated by Paramount Richards Co., and the Rex and Tower theatres, Minden, La., operated by Edgard Hands, is unreasonable in view of the lack of competition that exists and ask elimination or reduction of the clearance.

Seek New Radio Outlet

FITZGERALD, Ga., March 10.—J. Paul Stone and Robert M. Ware, Jr., have made formal application to the Federal Communication Commission for a license to operate a radio station. Ware, a former "ham" operator, installed and operated Fitzgerald's first "Voice" wireless more than 10 years ago.

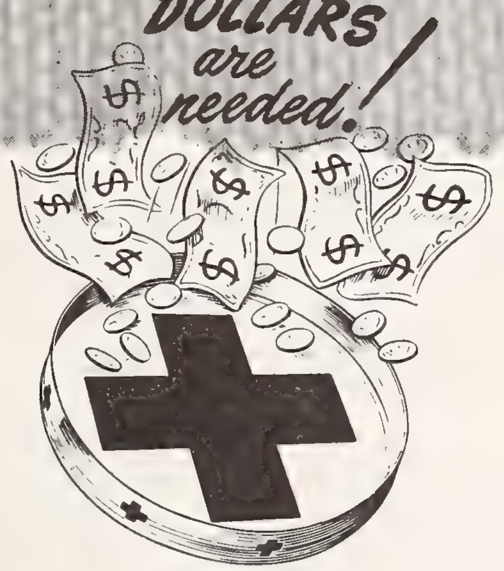
New Albany Charter

ALBANY, N. Y., March 10.—Dubois-Friedman Corp. has been incorporated here to produce theatrical, musical, operatic and film productions. Tenzer, Greenblatt, Fallon and Kaplan, New York, were incorporating attorneys.



HELP THEM CELEBRATE ARMISTICE DAY...

FOR MANY, STILL MANY YEARS AWAY!


DOLLARS are needed!

March 20th-26th

Your First and Foremost Job is to

COLLECT AT EVERY SHOW!

The Red Cross Work Must Go On! Your Heart-Your Showmanship is needed!

PRC IS GRATEFUL FOR THE PRIVILEGE OF CONTRIBUTING THIS SPACE

Please Help!
THEIR work is NEVER done
RED CROSS DRIVE
Motion Picture Industry
MARCH 20 to 26
NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

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Theatres'
Red Cross
Week
Mar. 20-26

MOTION PICTURE
DAILY

Theatres'
Red Cross
Week
Mar. 20-26

L. 59. NO. 48 NEW YORK, U. S. A., TUESDAY, MARCH 12, 1946 TEN CENTS

Exports Over Par by 15%, Johnston Aim

MPAA Chief Sums Up Policies in Hollywood

HOLLYWOOD, March 11.—Labor, the foreign market, educational films and plans for establishment of a motion picture institute are the problems uppermost on Eric Johnston's agenda of attention at this time, the Motion Picture Association President told the press at a conference here this afternoon. The production code, propaganda films and the profit-sharing plan set up for his personally controlled companies were other subjects touched upon.

Johnston said, "The foreign problem is very tough. We find we are now dealing with governments rather

(*Continued on page* 12)

Photo Goods Group Seeks Tax Repeal

BUFFALO, March 11.—The Photographic Industry Co-ordinating Committee today unanimously approved a program designed to direct Congressional attention to H. R. 5,174, which terminates wartime excise taxes, the PICC claiming the photographic industry is the only one which is not being granted relief under the legislation. The bill, it is charged, over-

(*Continued on page* 12)

Frank Harris, 65, Circuit Head, Dies

PITTSBURGH, March 11.—Frank J. Harris, 65, president of Harris Amusement Companies, operating 19 theatres in Pennsylvania and Ohio, died here today after an illness of several months. He held a number of public posts, including that of state senator, during the past 23 years.

Largest Organization Guides Red Cross Drive

Navy Has Surplus Of Raw Stock

Washington, March 11. — Thousands of feet of photographic film have been declared surplus in the Hawaiian Islands by the Navy, the Interior Department's Surplus Property Office announces.

The film, all of which has passed manufacturers' expiration dates, is in possession of the Surplus Property Office at Honolulu.

In an effort to develop a coordinated, well integrated field force for the industry's Red Cross Week, March 20 to 26, inclusive, Spyros P. Skouras, national chairman, has expanded the number of executive field posts to twice the usual number, it was recently announced by Harold J. Fitzgerald, national campaign director.

Spyros P. Skouras

Fitzgerald, Wisconsin state chairman in former Red Cross industry drives, stated, "Both

(*Continued on page* 12)

N. Y. Grosses Profitable

Receipts at New York first run theatres continue profitable this week but there are a few exceptions; managers generally report that business was off last Thursday and Friday, but picked up Saturday and Sunday.

Of new arrivals, "Sentimental Journey" and a stage show featuring the Hartmans, Dick Brown, Liberace and Herb Shriner, at the Roxy, is headed for a good $95,000. Re-release of "Rebecca," at the Victoria, opened

(*Continued on page* 11)

No Neely Support From Government

WASHINGTON, March 11. — Asserting that reintroduction of the old Neely bill in Congress to prevent block booking would "mess up" the Justice Department's pending anti-trust cases against the industry and prevent another consent decree, U. S. Attorney-General Tom Clark told the MOTION PICTURE DAILY today that he does not plan to support the bill if it is again brought before Congress.

"Our cases are far more effective if

(*Continued on page* 11)

Vote Strike Action Against RKO

Motion Picture Theatre Operating Managers and Assistant Managers Guild, representing managers and assistant managers in 41 RKO theatres in the Metropolitan New York area, has voted to take strike action against the theatres because of a claimed refusal by RKO to comply with a War Labor Board directive issued last December in the long-standing contract dispute.

A steering committee headed by

(*Continued on page* 11)

'IA' Issues Coast Publicists Charter

HOLLYWOOD, March 11.—Contest between the Screen Publicists Guild and Motion Picture Studio Publicists Association has tightened with IATSE international representative Roy M. Brewer announcing receipt of word that "IA" president Richard Walsh had issued a charter to the MPSPA in New York. Brewer, who will meet with MPSPA organizers

(*Continued on page* 3)

Sufficient Raw Film, Material On Hand: U. S.

CPA Will Continue to Aid "Little Man"

WASHINGTON, March 10.—That the motion picture industry is receiving sufficient supplies of projection equipment and raw film for the first time since before the war is the opinion expressed to MOTION PICTURE DAILY by Wilber A. Gillum, Chief of the photographic section of the Civilian Production Administration.

(*Motion Picture Daily* disclosed on March 4 that improvements in the raw stock supply are now permitting manufacturers to meet all allocations of the companies and film laboratories and that full demands of pre-war normalcy would be met within 45 days).

Gillum stated that because of the tremendous amount of motion picture

(*Continued on page* 12)

N. J. Allied to Act On War-time Tax

TRENTON, March 11.—New Jersey Allied today voted to undertake the promotion of a reduction of the continuing wartime 20 per cent admission tax to 10 per cent, through letters to be sent by individual members to senators, congressmen and members of Congressional Ways and Means committees. The Allied unit has taken the position that the 50 per cent reduction in the levy has been prom-

(*Continued on page* 11)

In This Issue

"To Each His Own" is reviewed on page 3; "The Postman Always Rings Twice," 11. Estimates of key city grosses are on pages 6 and 11.

Their work **MUST** *go on!*

N. Y. Theatre Levy Dropped by Mayor

New York Mayor O'Dwyer's proposed five per cent tax on theatre admissions, bitterly fought by the City's 658 theatres, was dropped from the revised tax program of the Mayor which was ready for submission to the New York State Legislature in Albany yesterday.

Among the levies affecting the film industry which were retained after a final conference between Mayor O'Dwyer and Democratic leaders, are a doubling of the present city sales tax of one cent, and a tax of one-tenth of one per cent on gross receipts of general business.

Indications are that the Mayor's revised tax program, calculated to yield the City between $75,000,000 and $80,000,000 annually, for the next four years, will be introduced in the legislature this week by Assemblyman Irwin Steingut, Democratic minority leader.

Mrs. Looram, Fidler Debate on Thursday

The Town Hall, here, discloses that through a clerical error, its release on the March 14 broadcast of "America's Town Meeting" erroneously stated the positions of Jimmy Fidler and Mrs. James F. Looram in the forthcoming debate on the subject, "Do Our Movies Tend to Raise or Lower Our Moral Standards?" Fidler will contend that films do lower our moral standards, while Mrs. Loorman will defend the influence of films on moral standards.

The debate will take place in the Kiel Auditorium, St. Louis, and will be broadcast over the ABC network.

Enterprise Shooting To Start April 15

Hollywood, March 11.—Enterprise Prod., new Charles Einfeld-David Loew company, has set April 15 for the start of shooting on its first picture, "Ramrod," with Harry Sherman producing and Joel McCrea starred. "Arch of Triumph" will follow on July 1.

Ground will be broken within 10 days for Hollywood's first new peacetime sound stage, at the former California Studio, into which Enterprise moved on March 4, the company announces.

Ettinger Office Here

Margaret Ettinger, public relations counsel for Technicolor, Diana Productions, and other companies and screen and radio personalities, out of Hollywood, is due in New York on March 18 to open an Eastern office. Jo Mallett represents her here.

Honor Sanford, Rodner

Bert Sanford and Harold Rodner of Altec Service and Warner Brothers, respectively, will be jointly honored at a testimonial dinner to be given on Monday evening, May 6, by the 25-30 Club of the IATSE, here, at the Grand Street Boys Clubhouse.

Personal Mention

N. Peter Rathvon, RKO president, arrived in New York from the Coast yesterday.

•

William M. Levy, United Artists division manager for Europe and the Near East, arrived in New York over the weekend following a three-month tour of Spain and Italy.

•

Ray Milland, Academy award winner, and Mrs. Milland were due here from Hollywood on TWA's Constellation late last night.

•

William F. Rodgers, M-G-M vice-president and general sales manager, will leave Hollywood for New York today on the Superchief.

•

Frank LaFalce of Warners in Washington has been named to the entertainment committee of the National Press Club.

•

John S. P. Glackin, partner in Glackin and LeWitt Theatres, Hartford, is observing his 37th year in show business.

•

Nathan E. Goldstein, president of Western Massachusetts Theatres, is expected back in Springfield from Florida shortly.

•

Henry Greenberger, head of the Community Circuit, Cleveland, and Mrs. Greenberger are vacationing in Miami.

•

Nate Spingold, Columbia vice-president, will leave New York tomorrow for a month in Palm Beach, Fla.

•

Ralph Piza is back at his booker's desk at Warners' Salt Lake City branch after four years in the service.

•

Harry Goldberg, Warner Theatres advertising and publicity director, has returned here from Philadelphia.

•

Clarence G. Alexander and Stockton Helffrich have joined the NBC television department.

•

Paul Purdy has resumed as manager of the Strand, Winsted, Conn., after service in the Navy.

•

M. N. Wolf, M-G-M Boston district manager, has returned there from a visit to the home office.

•

Sam Katz, M-G-M production executive, will arrive here from the Coast today.

•

Tay Garnett, film director, is expected in Chicago from the Coast this week.

•

Morris Leonard, Balaban and Katz circuit executive, is vacationing.

•

Ben Banowitz, Chicago circuit operator, has gone to Florida.

•

Jerry Finnegan, Worcester, Mass., theatreman, is on the sick list.

•

Howard Waugh has returned to Memphis from Mexico City.

Sir Alexander Korda, British producer, will leave New York for the Coast by plane today, accompanied by Sid Meyers.

•

Sid Blumenstock, 20th Century-Fox assistant exploitation manager, left here yesterday for Cleveland, Detroit and St. Louis with Richard Conte, who is making personal appearances.

•

Walter L. Titus, Jr., Republic's vice-president in charge of world-wide branch operations, arrived in Cleveland from New York yesterday.

•

Edward L. Walton, Republic vice-president and assistant general sales manager, is due in Salt Lake City from New York this week.

•

Edward Lawrence, assistant to Howard Strickling, has returned to the M-G-M studio publicity department after a visit here.

•

Robert M. Weitman, managing director of the Paramount Theatre here, will leave today for a short vacation in Florida.

•

Terry Turner, RKO Radio exploitation manager, will visit Chicago and St. Louis out of New York this week.

•

Russell Holman, Paramount Eastern production chief, returned to New York from Hollywood yesterday.

•

Vernon Bowen, formerly copy supervisor at Kenyon & Eckhardt, has joined Donahue & Coe, here.

•

William Z. Porter, Monogram auditor, has returned to the studio after a three-month inspection trip.

•

Len Gruenberg has returned as RKO Radio district manager in Salt Lake City from the service.

•

Bob Hickey, RKO Radio Midwest field supervisor, is in New York for home office meetings.

•

Berle Aldrich, co-owner of the Playhouse, Lisbon, N. H., underwent an operation recently.

•

Roy Carter, Paramount booker in Memphis, has returned to his desk from the Army.

•

Ben Melniker of the M-G-M legal department, here, has returned from Chicago.

•

I. F. Dolid, Warner supervisor of exchanges, left here yesterday for Dallas.

•

Hugh Martin, Columbus, O., circuit operator, has gone to Florida.

•

Jack Elwell, of Harris Theatres, Atlanta, has gone to Florida.

•

R. H. Robinson is visiting Memphis' Film Row from Dallas.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CLARK GABLE - GREER GARSON
In M-G-M's
"ADVENTURE"
JOAN BLONDELL - THOMAS MITCHELL
SPECTACULAR STAGE PRESENTATION

14th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
Continuous from 9 30 A M · Late show every night

DAVID O. SELZNICK Re-Presents
Rebecca
LAURENCE OLIVIER · JOAN FONTAINE
Directed by ALFRED HITCHCOCK
VICTORIA B'WAY AND 46th ST
Continuous from 9 A.M · Late show every night

Paramount Presents
BING CROSBY - BOB HOPE
DOROTHY LAMOUR
in
"ROAD TO UTOPIA"
— IN PERSON —
BENNY GOODMAN
PARAMOUNT

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
Continuous
Performances
Popular Prices
WINTERGARDEN
B'way & 50th Street
Doors Open 9.00 A.M.

LOEW'S STATE B'WAY & 45
ON SCREEN
M-G-M's TECHNICOLOR ROMANCE
JUDY GARLAND
'THE HARVEY GIRLS'
JOHN HODJAK
RAY BOLGER
ANGELA LANSBURY
IN PERSON
GUY KIBBEE
FRANK ROSS & ANITA La PIERRE
DOROTHY CLAIRE

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

Republic Trademark

Hollywood, March 11.—Republic is replacing its Liberty-Bell trademark with a spread-eagle design as the result of a contest among employes.

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500 With M-G-M Over 10 Years

M-G-M employes now wearing "loyalty pins" representing 10 and 20 years of continued service with the company total 500; 128 have been with the company 20 years or more, the balance 10 to 19 years.

Within the last week, William F. Rodgers, vice-president and general sales manager, acknowledged 57 additions to the list. With each pin, the recipient receives a letter signed by Rodgers.

Paramount-Cooper Cases Marked Off

Two of the three Paramount versus Joseph Cooper cases, which last month were ordered by Judge John Knox of New York Federal Court for trial as one suit during the October term, were yesterday marked off the calendar following a request submitted jointly by plaintiffs and defendants. The cases are subject to restoration within five days notice by either party. The remaining case, to be tried in October, as scheduled, is the one wherein Paramount is suing Cooper for 50 per cent interest in three Cooper-affiliated corporations which own theatres in Oklahoma and Colorado.

The cases marked off are those wherein Paramount is suing in company with Montague F. Gowthorpe and Sam Dembow, Jr.—the latter two as directors in the Lincoln-Nebraska Corp.—for an accounting of assets of the Lincoln-Nebraska Corp., with which Cooper is connected, and wherein Cooper is suing for $250,000 damages, claiming that as a result of money advancements that both he and the company took, Paramount put its share on record as expenses and Cooper's share as salary, thereby making it necessary for Cooper to pay $100,000 to the Internal Revenue Department for taxes. The additional $150,000 is being sought by Cooper to compensate him for alleged damages to reputation and credit.

ABPC Confirms B-D Stock Issue by Rank

LONDON, March 11.—An ABPC general meeting here confirmed J. Arthur Rank's new $8,000,000 issue of British and Dominions Film Corp. stock for the purpose of financing production. The British Treasury also approved.

Yar in New Post

CHICAGO, March 11.—Mike Yar, sales manager of the theatre equipment section for RCA here, has taken over the management of the Chicago Theatre Supply Co., succeeding David Dewey who has returned to Union City, Ind., as sales manager of International Seating.

Moray Meeting

PHILADELPHIA, March 11.—Norman H. Moray, short subject sales manager for Warners, conducted a sales meeting on short subjects for the local exchange personnel today.

Review

"To Each His Own"

(*Paramount*)

Hollywood, March 11

OLIVIA DE HAVILLAND, flanked by sterling cast company, turns in here a performance of the kind that gets stars Academy awards, undertaking and distinguishing with her artistry a role requiring her to age a quarter-century under unremitting emotional stress.

It is strictly an emotional story, in sum an extended study of illegitimacy and its consequences, and it spans the two World Wars, with the telling beginning and ending in bombed-out London. It's a Mitchell Leisen production, produced by Charles Brackett from a screenplay by himself and Jacque Thery based on a story by himself. It makes, at one point or another and via one character or another, a direct appeal to just about all kinds of people of all ages—mothers, fathers, grandfathers, wives, husbands, sweethearts, sinners and non-sinners—but it is distinctly not for children. It's got tear-appeal for women of all varieties, and most men, which seems to guarantee a prosperous box office in all types of theatres.

In common with most Liesen productions, the picture is off the beaten path of film material and deals at length and sometimes obliquely with subject matter most craftsmen touch upon in the past tense or by indirect reference. In this instance, the unwed mother of the illegitimate about whom the story centers is shown to suffer the consequences of her sin, as stated in the dialogue, even though she does her suffering in the lap of luxury won by her business efforts.

Miss De Havilland, during World War I, falls in love with a flier whose leave is too short for matrimony but long enough for a night of love which nets her a baby, which she leaves on a neighbor's doorstep, planning to adopt it after its discovery. This plan fails when the baby is given to a newly bereaved mother who is near a physical breakdown and who grows up to love it as her own. The real mother manages to see the child for a while, but when she claims it for her own the foster mother reveals she has legally adopted the infant.

Despairing, the real mother goes to New York where she becomes a success in the cosmetic business. By bringing financial pressure to bear upon the foster mother she obtains possession of the child, but returns him to his foster parents because he is unhappy with her. She goes to London. Twenty years later, in that city, she meets her now grown son, a flier in World War II. Circumstances bring him the realization that she is his mother and they are united in the relationship for the first time as the picture ends.

The supporting cast, with the newcomer, John Lund, standing out as a leading man of great promise, includes Mary Anderson, Roland Culver, Phillip Terry, Bill Goodwin, Virginia Welles, Victoria Horne, Griff Barnett, Alma Macrorie and the six-year-old Bill Ward.

Running time, 122 minutes. Adult audience classification. Release date not set.

WILLIAM R. WEAVER

N. Y. Censor Board Passes 'Outlaw'

The New York State Censor Board has passed the Howard Hughes' film "The Outlaw" for exhibition, in what is described as a "re-edited version." United Artists is releasing it.

The film was originally submitted in 1943 by Russell Birdwell for Hughes when 20th Century-Fox was to have released it, and the board listed numerous cuts which Hughes is understood to have declined to make. It is not known whether the "re-edited" version involves all of the cuts originally suggested, nor will a spokesman for the board say whether any further deletions were suggested in the version which was submitted and finally passed.

AMPA Evening Meet

The Associated Motion Picture Advertisers will hold a closed membership meeting at the Times Square Hotel here tomorrow evening. David A. Bader, president, will preside. AMPA usually holds luncheon-meetings, but pressure of business calls for an uninterrupted session.

Harold Flavin Dies

Harold J. Flavin, who headed a film promotional accessory company bearing his name, died here Sunday night after a short illness. The funeral will be private and the family requests the omission of flowers.

Goldmark to Address IRE Meet Tomorrow

Dr. P. C. Goldmark, engineering department director of Columbia Broadcasting, will discuss color television broadcasting at a joint meeting of the Institute of Radio Engineers and the American Institute of Electrical Engineers, to be held tomorrow evening at the Engineering Societies Building, here. Factual results of test broadcasts now under way will be presented.

On March 28, at a joint meeting of the IRE and Radio Club of America, Paul Ware, Allen B. DuMont Laboratories engineer, will demonstrate the DuMont 20-inch direct-viewing receiver.

3 Get du Pont Awards

The Alfred I. du Pont radio station and commentator awards were presented to Lowell Thomas, and stations WNAX, Yankton, S. D. and KDKA, Pittsburgh, at ceremonies at the Hotel St. Regis here over the weekend, "in recognition of distinguished and meritorious performance of public service."

'Yank' Set for Victoria

Herbert Wilcox's "A Yank in London," British-made, which 20th Century-Fox will distribute, will go into the Victoria Theatre, here, following "Rebecca." After the Victoria run, the film will go into national release.

Laboratories Grant 1,800 Wage Boosts

A general 12½-cents-an-hour wage increase has been granted by 18 East Coast film laboratories to 1,800 workers in agreements reached with IATSE Motion Picture Laboratory Technicians Local No. 702, here. Union members have voted to accept the increase and other details agreed upon between the local and the companies.

An additional five-cents-an-hour will go to 60 members of the union in adjusting inequities which existed in pay scales between different laboratories, according to John A. Francavilla, Local 702 president, who pointed out yesterday that East Coast laboratory pay scales are now on a par with the West Coast. The increases became effective yesterday, under a contract negotiated and signed March, 1945, and expiring March, 1947.

The 12½-cents-an-hour is equal to $5 a week, according to Francavilla. Local 702 scales now range from $35 a week for the lowest classification to $110 a week for the highest, with most classifications falling into the $40 to $60 a week range.

Publicists Charter

(*Continued from page* 1)

today, said he expects the charter will be kept open for a considerable period to permit enrollment. Whether an NLRB election, proposed last week by the SPG as a means of determining a bargaining agent for publicity men, will be held or not depends on developments, Brewer said, adding that the MPSPA is entirely amenable to such procedure.

The Screen Publicists Guild, which over the weekend received a telegram from AFL president William Green offering it a federal charter, protested the IATSE chartering of MPSPA as "an act in violation" of AFL procedure and asked that Green instruct Walsh to withdraw the MPSPA charter. SPG said its executive board will meet Wednesday night on whether to accept Green's offer.

Meanwhile, publicists will meet with NLRB director Stewart Meacham tomorrow regarding the proposed election to determine the bargaining agent.

Millar Joins Radiant

Harry S. Millar, New York, for the past three years director of the Red Cross hospital motion picture service for the North Atlantic area, has been appointed Eastern district manager for Radiant Manufacturing Corp., Chicago, manufacturers of Radiant projection screens.

Levy Off to London

William Levy, head of world-wide sales for Walt Disney Productions, has left for London by air to confer with Robert S. Wolff, RKO Radio sales manager in the United Kingdom, regarding "Make Mine Music." He will return to New York next month.

Boston Aids Crippled

BOSTON, March 11.—Members of the local Tub Thumpers and individual film press agents here, will give active support to the Easter seals sales campaign of the Bay State Society for the Crippled and Handicapped, March 21-April 21.

TORTURED BY DOUBT . . .
HOUNDED BY FEAR! ONLY
FOUR HOURS TO LEARN THE
TRUTH . . . AND WIN THE
DANCE-HALL GIRL OR
GET THE GALLOWS!

NATIONALLY
ADVERTISED
to 19,063,367
CIRCULATION

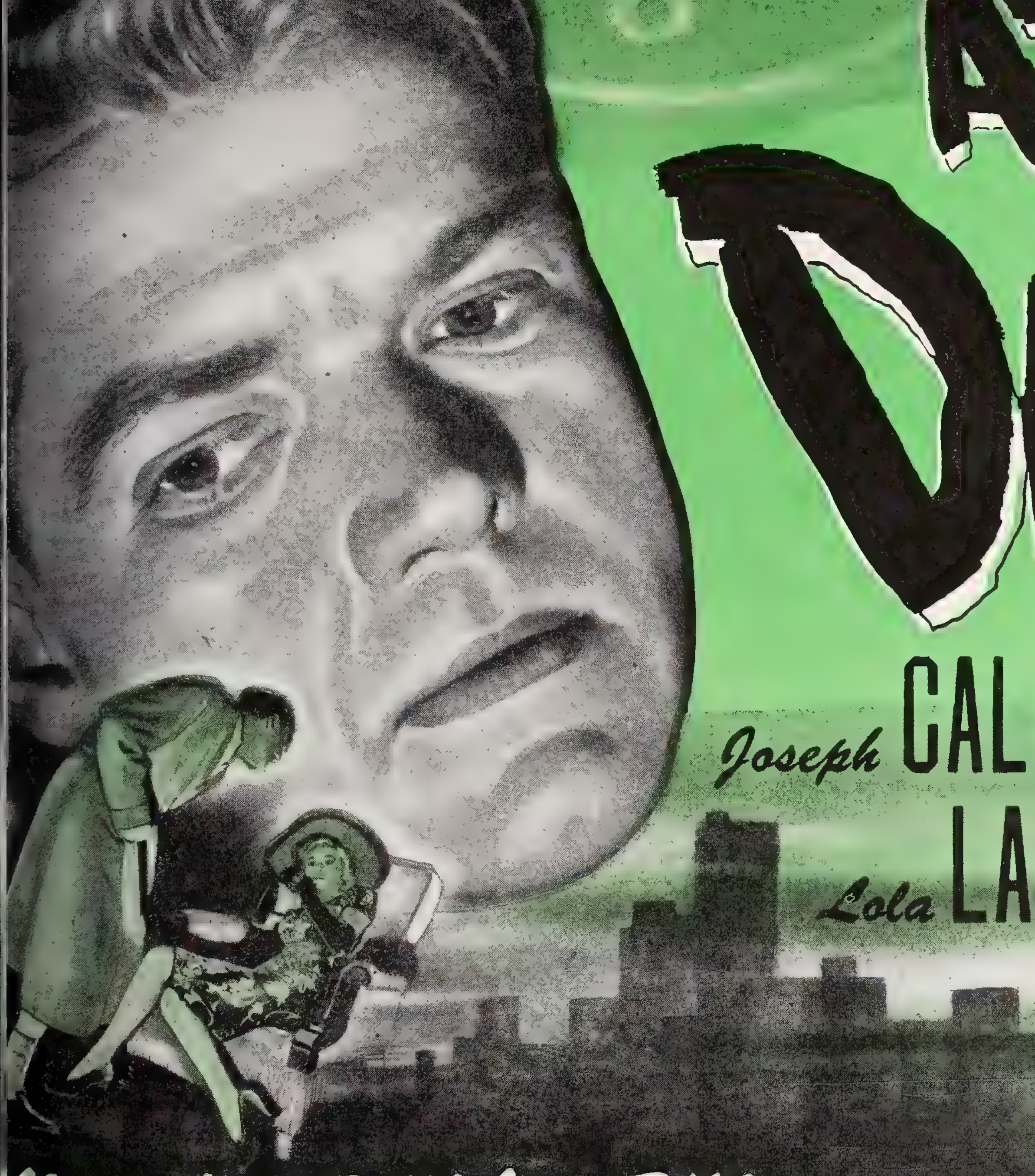
FULL pages in SATURDAY EVENING POST—TRUE—LIBERTY—LOOK PIC—TIME—FRONT PAGE DETECTIVE—INSIDE DETECTIVE—TRUE DETECTIVE—MASTER DETECTIVE OFFICIAL DETECTIVE STORIES and FAN LIST.

R K O
RADIO
PICTURES

Susan **HAYWARD** Paul **LUKAS**

Bill **WILLIAMS**

DEADLINE AT DAWN



Joseph **CALLEIA** · Osa **MASSEN**

Lola **LANE** · Jerome **COWAN**

Produced by ADRIAN SCOTT
Directed by HAROLD CLURMAN
Screen Play by CLIFFORD ODETS

Money MELODRAMA from RKO

DONATE YOUR SHOWMANSHIP TO
THE RED CROSS DRIVE
MARCH 20th TO 26th!

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

CHICAGO

Both new and holdover shows are drawing big returns at the first-runs Estimated receipts for the week ending March 14:

THE LOST WEEKEND (Para.)—APOLLO (1,200) (55c-65c-95c) 7th week. Gross: $28,000. (Average: $12,000)

THE ROAD TO UTOPIA (Para.)—CHICAGO (3,850) (55c-65c-95c). Stage show. Gross: $69,000. (Average: $51,500)

A WALK IN THE SUN (20th-Fox) — GARRICK (1,000) (55c-65c-95c) 3rd week. Gross: $16,000. (Average: $12,000)

JESSE JAMES (20th-Fox) and THE RETURN OF FRANK JAMES (20th-Fox)—GRAND (1,350) (55c-65c-95c). Gross: $19,000. (Average: $9,500)

DIARY OF A CHAMBERMAID (UA) — ORIENTAL (3,200) (55c-65c-95c). On stage: Hal McIntyre and band. 2nd week. Gross: $40,000. (Average: $35,000)

THE SPIRAL STAIRCASE (RKO-Radio) and RIVERBOAT RHYTHM (RKO-Radio) —PALACE (2,500) (55c-65c-95c) 2nd week. Gross: $25,000. (Average: $24,000)

SAN ANTONIO (WB)—ROOSEVELT (1,000) (55c-65c-95c). Gross: $31,000. (Average: $24,000)

SPELLBOUND (UA)—STATE LAKE (2,700) (55c-65c-95c) 3rd week. Gross: $39,000. (Average: $29,000)

ADVENTURE (M-G-M) — UNITED ARTISTS (1,700) (55c-65c-95c). Gross: $38,000 (Average: $20,000)

THE BELLS OF ST. MARY'S (RKO-Radio) — WOODS (1,200) (55c-65c-95c) 11th week. Gross: $24,000. (Average: $15,000)

OMAHA

Two situations here did outstanding business during a week of ideal weather marred very briefly by a light snow that cleared quickly. Estimated receipts for week ending March 13-14:

LEAVE HER TO HEAVEN (20th-Fox) and IDEA GIRL (U) — OMAHA (2,000) (50c-65c) 7 days, 3rd week, on a moveover from the Orpheum. Gross: $7,500. (Average: $8,200)

SHE WENT TO THE RACES (M-G-M) —ORPHEUM (3,000) (50c-65c) 7 days, Ina Ray Hutton on stage. Gross: $15,000. (Average: $15,900)

THE SAILOR TAKES A WIFE (M-G-M) split with **ROAD TO UTOPIA (Para.)**—PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $16,500. (Average: $9,900)

THE SPIRAL STAIRCASE (RKO-Radio) and RIVERBOAT RHYTHM (RKO-Radio) —RKO-BRANDEIS (1,200) (50c-65c) 7 days. Gross: $11,100. (Average: $6,500)

INDIANAPOLIS

Business is uneven here in a week of favorable weather. Loew's had the biggest week in years. Estimated receipts for the week ending March 12-13:

CORNERED (RKO-Radio) and PEOPLE ARE FUNNY (Para.) — CIRCLE (2,800) (35c-55c) 7 days. Gross: $9,000. (Average: $10,500)

DOLL FACE (20th-Fox) and THE STRANGE MR. GREGORY (Mono.)—INDIANA (3,200) (35c-55c) 7 days. Gross: $10,500. (Average: $12,000)

THE BANDIT OF SHERWOOD FOREST (Col). and A CLOSE CALL FOR BOSTON BLACKIE (Col.) — LOEW'S (2,450) (35c-55c) 7 days. Gross: $17,000. (Average: $12,000)

PINOCCHIO (RKO-Disney) and A GUY COULD CHANGE (Rep.) — LYRIC (1,600) (35c-55c) 7 days. Gross: $8,500. (Average: $5,000)

SAN FRANCISCO

Grosses continue favorable during a week of good weather. Estimated receipts for the week ending March 13-15:

BECAUSE OF HIM (U) and IDEA GIRL (U) — ORPHEUM (2,440) (45c-65c-85c) 7 days, 2nd week. Gross: $14,000. (Average: $21,000)

ABILENE TOWN (UA) and LIFE WITH BLONDIE (Col.)—UNITED ARTISTS (1,200) (45c-65c-85c) 7 days. Gross: $18,000. (Average: $14,000)

THE SPIRAL STAIRCASE (RKO-Radio)—GOLDEN GATE (2,850) (45c-70c-$1) 7 days, 3rd week, with vaudeville. Gross: $30,000. (Average: $32,000)

UP GOES MAISIE (M-G-M) and VACATION FROM MARRIAGE (M-G-M) — PARAMOUNT (2,748) (45c-65c-85c) 7 days. Gross: $27,500. (Average: $24,000)

SARATOGA TRUNK (WB)—FOX (5,000) (45c-65c-85c) 7 days. Gross: $55,000. (Average: $32,000)

THE HARVEY GIRLS (M-G-M) — WARFIELD (2,680) (45c-65c-85c) 7 days, 4th week. Gross: $18,000. (Average: $27,000)

MISS SUSIE SLAGLE'S (Para.) and SUNBONNET SUE (Mono.) — STATE (2,308) (45c-65c-85c) 7 days, 2nd week, on a moveover from the Fox. Gross: $10,000. (Average: $13,000)

THREE STRANGERS (WB) and BEHIND GREEN LIGHTS (20th-Fox)—ST. FRANCIS (1,400) (45c-65c-85c) 7 days, on a moveover from the Fox. Gross: $11,000. (Average: $13,000)

KANSAS CITY

An indoor circus drew 80,000 and cut into grosses here. Weather was mild except for one severe rainstorm. Estimated receipts for the week ending March 12:

SENTIMENTAL JOURNEY (20th-Fox)—ESQUIRE (800) (45c-65c) 7 days. Gross: $11,000. (Average: $8,000)

THE BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.) —MIDLAND (3,500) (45c-65c) 7 days. Gross: $20,000. (Average: $15,000)

MASQUERADE IN MEXICO (Para.) — NEWMAN (1,900) (45c-65c) 7 days. Gross: $10,000. (Average: $12,000)

TOMORROW IS FOREVER (RKO-Radio) —ORPHEUM (1,900) (45c-65c) 7 days, 2nd week. Gross: $8,500. (Average: $10,000)

BEHIND GREEN LIGHTS (20th-Fox) and A GUY COULD CHANGE (Rep.) — TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $9,000. (Average: $9,400)

SENTIMENTAL JOURNEY (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $8,500. (Average: $6,000)

SENTIMENTAL JOURNEY (20th-Fox) — FAIRWAY (700) (45c-65c) 7 days. Gross: $2,200. (Average: $1,750)

CLEVELAND

Estimated receipts for the week ended March 12:

THE ENCHANTED FOREST (PRC) — RKO ALLEN (3,000) (45c-55c-65c) 7 days. Gross: $9,500. (Average: $10,000)

THE BANDIT OF SHERWOOD FOREST (Col.) — WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days. Gross: $28,000. (Average: $20,800).

HOUSE OF DRACULA (U) and TERROR BY NIGHT (U)—WARNERS' LAKE (714) (45c-55c-65c) 7 days, 2nd week. Gross: $3,500. (Average: $3,270)

THE LOST WEEKEND (Para.)—LOEW'S OHIO (1,268) (45c-65c) 7 days, 4th week. Gross: $8,000. (Average: $6,200)

RIVERBOAT RHYTHM (RKO-Radio) — RKO PALACE (3,300) (55c-65c-85c-95c) 7 days. Stage: Ted Lewis and his band. Gross: $32,000. (Average: $25,000)

THE HARVEY GIRLS (M-G-M) — LOEW'S STATE (3,300) (45c-65c) 7 days, 2nd week. Gross: $19,000. (Average: $20,700)

MASQUERADE IN MEXICO (Para.) — LOEW'S STILLMAN (1,900) (45c-65c) 7 days. Gross: $10,000. (Average: $11,000)

BUFFALO

The week's grosses are close to average with one exception where business skyrocketed. Estimated receipts for the week ending March 16:

ABILENE TOWN (UA) and TOKYO ROSE (Para.)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $16,900. (Average: $17,400)

ROAD TO UTOPIA (Para.) — GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days. Gross: $28,000. (Average: $16,400)

THE SAILOR TAKES A WIFE (M-G-M) and PEOPLE ARE FUNNY (Para.) — HIPPODROME (2,100) (40c-50c-60c-70c) 7 days, 3rd week, on a moveover. Gross: $8,000. (Average: $9,700)

DOLL FACE (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox) — TECK (1,500) (40c-50c-60c-70c) 7 days, 3rd week. Gross: $6,400. (Average: $7,000)

TOMORROW IS FOREVER (RKO-Radio) —TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 3rd week. Gross: $9,500. (Average: $12,200)

THE BANDIT OF SHERWOOD FOREST (Col.) and I LOVE A BAND LEADER (Col.) — LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days, 2nd week for The Bandit of Sherwood Forest. Gross: $14,400. (Average: $12,400)

BALTIMORE

Fair weather and big attractions proved to be the ideal combination over the weekend for busy boxoffices. With no serious competition in town, major shows are getting off to figures considerably above average. Estimated receipts for the week ending March 14:

UP GOES MAISIE (M-G-M) — CENTURY (3,000) (35c-44c-55c-60c) 7 days. Gross: $17,000. (Average: $15,500)

LITTLE GIANT (U) — KEITH'S (2,406) (35c-40c-50c-60c) 7 days, 2nd week. Gross: $8,500. (Average: $12,000)

ROAD TO UTOPIA (Para.) — STANLEY (3,280) (35c-44c-55c-65c) 7 days. Gross: $25,000. (Average: $17,500)

TOMORROW IS FOREVER (RKO-Radio) —HIPPODROME (2,205) (35c-44c-55c-65c) 7 days. Stage show. Gross: $24,000. (Average: $18,000)

GETTING GERTIE'S GARTER (UA) — MAYFAIR (1,000) (25c-35c-54c) 7 days, 2nd week. Gross: $5,500. (Average: $6,000)

LEAVE HER TO HEAVEN (20th-Fox)—NEW (1,800) (35c-44c-60c) 7 days, 4th week. Gross: $10,000. (Average: $10,500)

SALT LAKE CITY

Warm weather combined with good attractions to give first-runs here healthy returns. Estimated receipts for the week ending March 14:

SENTIMENTAL JOURNEY (20th-Fox) — CENTRE (1,700) (14c-45c-65c) 7 days. Gross: $15,500. (Average: $13,000)

IT ALL CAME TRUE (WB) and BORN FOR TROUBLE (WB)—CAPITOL (1,878) (14c-45c-65c) 7 days. Gross: $9,500. (Average: $7,300)

CAPTAIN TUGBOAT ANNIE (Rep.) and DANGEROUS INTRUDER—LYRIC (1,500) (14c-35c-45c-65c) 7 days, with vaudeville. Gross: $7,800. (Average: $5,500)

TOMORROW IS FOREVER (RKO-Radio) —RIALTO (800) (14c-45c-65c) 3rd week. Gross: $6,000. (Average: $3,500)

THE SAILOR TAKES A WIFE (M-G-M) —STUDIO (800) (14c-45c-65c) 2nd week on a moveover. Gross: $6,000. (Average: $4,500)

SPIRAL STAIRCASE (RKO-Radio)—UPTOWN (1,300) (14c-45c-65c) 7 days. Gross: $8,700. (Average: $5,500)

DANGER SIGNAL (WB) and TOO YOUNG TO KNOW (WB)—UTAH (1,700) (14c-45c-65c) 7 days. Gross: $12,300. (Average: $9,000)

TORONTO

Saturday's business at Toronto's first-run theatres was somewhat disturbed by a return of wintry conditions including both snow and wind but all pictures held close to averag or better including four holdover Lent was a factor while the competition included a touring ballet for a week, symphonies and hockey playoffs, the latter drawing the biggest crowds of the season. Estimated receipts for the week ending March 15:

CORNERED (RKO-Radio) — EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,500. (Average: $4,500)

WONDER MAN (RKO-Radio)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $13,300. (Average: $13,300)

SPELLBOUND (UA) — LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 3rd week. Gross: $13,200. (Average: $13,200)

LEAVE HER TO HEAVEN (20th-Fox)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days. 2nd week. Gross: $15,100. (Average: $14,600)

SCARLET STREET (U)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $9,900. (Average: $9,900)

CORNERED (RKO-Radio) — VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $7,000. (Average: $7,000)

DENVER

Warm weather sent thousands to the parks and mountains, denting business at first-run houses here. Business at some spots was good, however. Estimated receipts for the week ending March 12:

BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—ALADDIN (1,400) (35c-74c) 7 days, on a moveover. Gross: $8,000. (Average: $7,000)

MISS SUSIE SLAGLE'S (Para.) — DENHAM (1,750) (35c-70c) 7 days. Gross: $14,000. (Average: $11,500)

LITTLE GIANT (U) and DETOUR (PRC) —DENVER (2,525) (35c-74c), 7 days. Gross: $11,000. (Average: $17,000)

LITTLE GIANT (U) and DETOUR (PRC) —ESQUIRE (742) (35c-74c) 7 days. Gross: $2,000. (Average $3,500)

VACATION FROM MARRIAGE (M-G-M) and UP GOES MAISIE (M-G-M) — ORPHEUM (2,600) (35c-74c) 7 days. Gross: $16,000. (Average: $17,500)

COLONEL EFFINGHAM'S RAID (20th-Fox) and LIVE WIRES (Mono.)—PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $9,500. (Average: $9,000)

BLACK MARKET BABIES (Mono.) and FEAR (Mono.) — RIALTO (878) (35c-74c) 7 days. Gross: $6,000. (Average: $4,800)

LITTLE GIANT (U) and DETOUR (PRC) —WEBBER (750) (35c-74c) 7 days. Gross: $2,000. (Average: $3,100)

CINCINNATI

Returns here on the whole are on a satisfactory level, with holdovers turning in exceptionally good figures. Weather at the weekend was fair and cool. Estimated receipts for the week ending March 12-15:

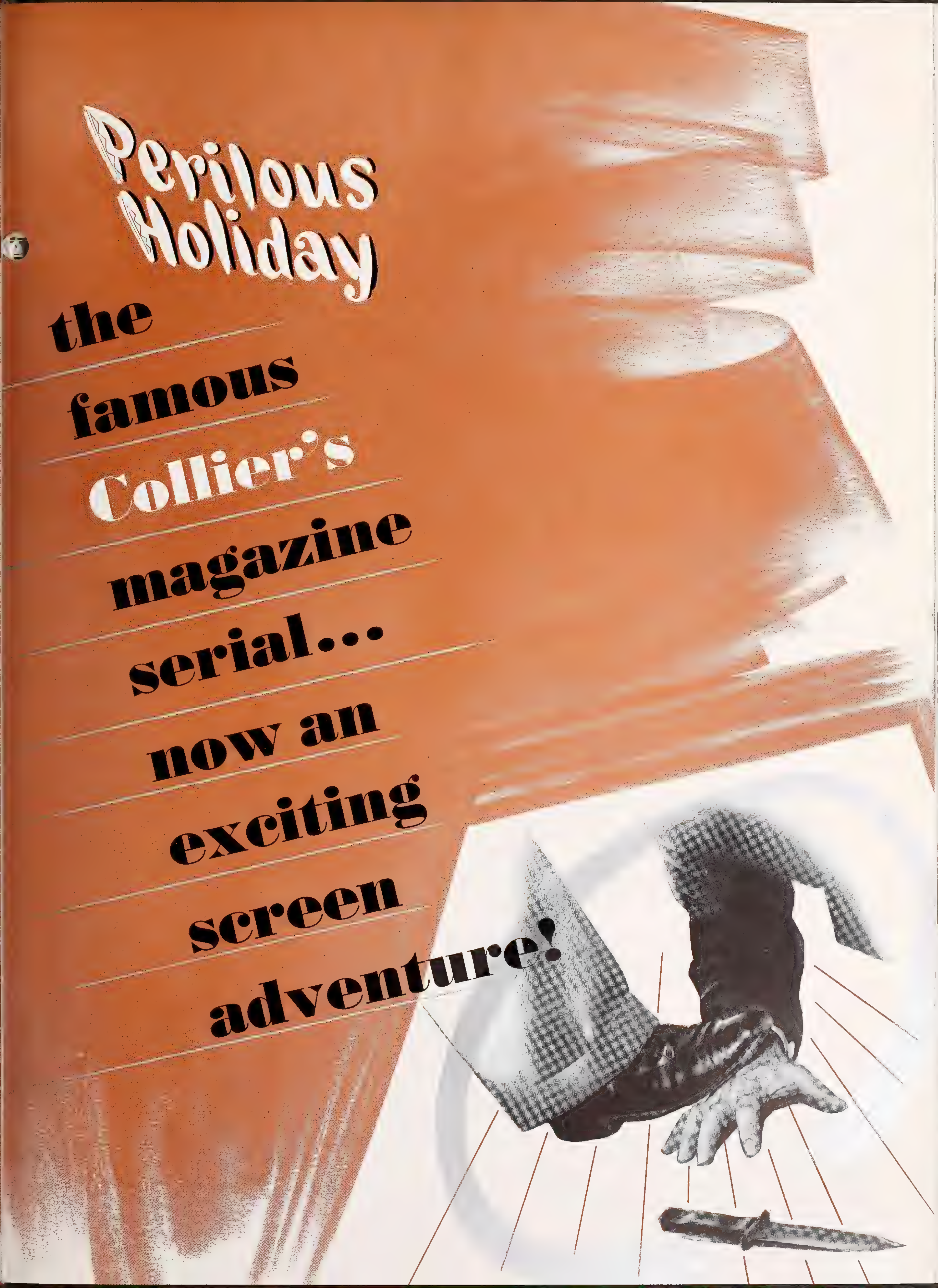
WHISTLE STOP (UA) — RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $18,000. (Average: $14,500)

TOMORROW IS FOREVER (RKO-Radio) —RKO CAPITAL (2,000) (44c-50c-60c-70c) 7 days, 3rd week. Gross: $7,000. (Average: $10,000)

DON'T FENCE ME IN (Rep.) and CAPTAIN TUGBOAT ANNIE (Rep.) — RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,800. (Average: $1,600)

SENSATION HUNTERS (Mono.) and FRONTIER FEUD (Mono.)—RKO FAMILY

(*Continued on page* 11)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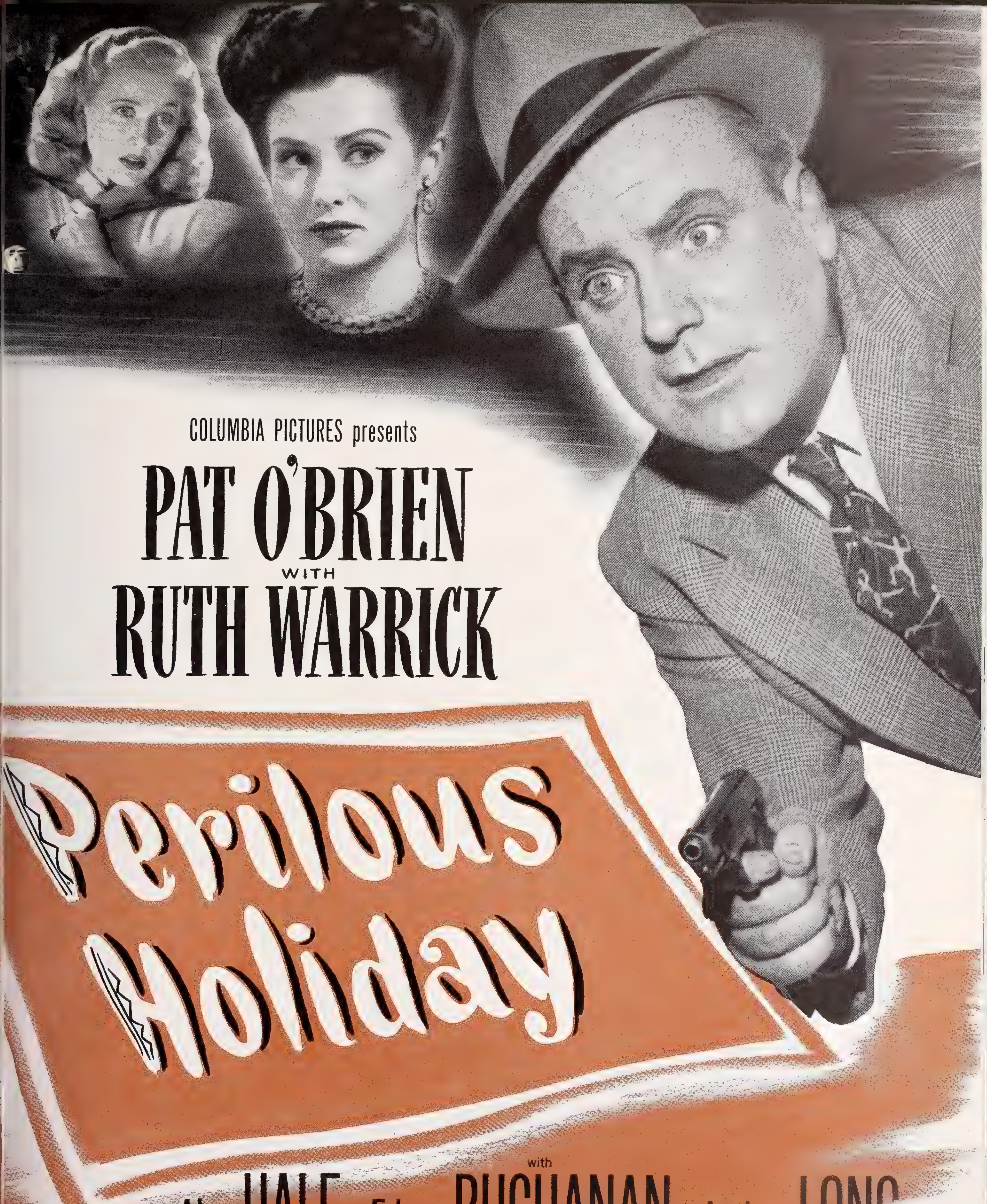

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THE WALLS CAME TUMBLING DOWN starring LEE BOWMAN, MARGUERITE CHAPMA

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N. J. Allied

(*Continued from page* 1)

ised by the Government six months after the state of war is formally declared over and contends that while this declaration has yet to be made, enough time has passed since the cessation of actual hostilities to warrant easing the tax.

Holding the annual legislative meeting at the Stacey-Trent Hotel, the group also advocated assistance in the Red Cross drive, and heard addresses by Harry Lowenstein, president and presiding officer; R. C. Hendrickson, state treasurer; Fred Roff, Morristown, N. J., police chief; George Gold, Allied counsel, and Clark Hildinger, son of Helen Hildinger, New Jersey circuit operator.

Lowenstein told the theatremen that their job includes an "intimate acquaintance" with local legislators; Hendrickson admonished the Allied members that it is their obligation to know current trends and maintain good citizenship; Roff spoke on juvenile delinquency in relation to theatre operation; Gold reported on the significance of Chicago's Jackson Park decision.

No Neely Support

(*Continued from page* 1)

favorable decisions are granted," said Clark, adding that the department's far-reaching plan means "complete divorcement of production-distribution and exhibition" in its final stage.

It has been stated that the Neely bill will again be introduced. Senator Langer plans to place it on the Senate docket, with Neely following suit in the House. Neither lawmaker has said when he plans to take this action.

Last week Clark saw Neely and Langer to discuss the matter. He is reported to have told them of his opposition to the measure in the face of present U. S. efforts to break up the alleged monopoly through consent decrees and high court decisions which he terms "more far reaching."

Clark laughed at a recent report that distributors and exhibitors have been shunning government trailers and other patriotic films because of the Justice Department's anti-trust campaign geared at the industry.

$13,300 for 'Forest'

Buffalo, March 11.—"The Enchanted Forest" on a double feature program with "Snafu" at the LaFayette Theatre here grossed $13,344 in its recent one-week engagement, according to J. Miller, PRC district manager. Motion Picture Daily's advance estimate of the gross was $11,000.

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Review

"The Postman Always Rings Twice"

(M-G-M)

In its favor:

A widely-discussed novel by James M. Cain, the widely reported trouble Metro had in whipping up a script acceptable to the PCA and an undoubted curiosity on the part of many filmgoers over what has been done under the circumstances.

Lana Turner as a drawing card, plus John Garfield as the man, in a new starring combination. It's a merchandising point of strength.

Against it:

An overlength film—113 minutes—of a sordid story about two weak and sordid principals. Dialogue that is frequently unreal, played against situations that frequently fail to come through believably or dramatically. Performances by Miss Turner and Garfield which are shy of bite and conviction.

"The Postman Always Rings Twice", to this reviewer, is stilted and thwarted. It refuses to hang together well. There will be little sympathy for its chief characters—Miss Turner who sparks the murder of Cecil Kellaway and helps Garfield to perpetrate it—and little audience regret over her death and, finally, Garfield's.

The unfortunate truth is an air of unreality hovers over this like a fog out of which it tries to emerge without succeeding. Its extended footage may be the reason why, although its anti-climaxes fail to help. Miss Turner's interpretation of the woman married to Kellaway and who works a roadside stand in California with him is uneven. For most of the way she is refined, soft-spoken; toward the close she is hardboiled and not refined. The author may have intended it this way, but if so, Miss Turner fails to project it from the screen. Garfield essays the hard-bitten, two-fisted-type part usually identified with him. But in his case, too, strangely little gets across. Tay Garnett's direction, keyed to underplay, may provide one reason. Clearing up elements of the original novel seems well indicated as another.

The film version finds Garfield, gas attendant, falling for Miss Turner and she for him. Kellaway is the elderly husband, with whom she is not in love. Two efforts are made to liquidate him, the second turning out successfully. Through legal trickery which could well shock adherents of the infallibility of justice, Miss Turner is tried for murder. She pleads guilty to a manslaughter charge, by pre-arrangement, gets court clemency and probation. All through this, and before it, her affair with Garfield has been flourishing until she finally marries him as a convenient device to stop talk and keep business of the roadside stand going.

In a second automobile sequence, an accident results in her death. In a second courtroom sequence, Garfield is convicted of her murder. The suggestion, never effective and never endowed with the ring of truth, is that they are to be rejoined spiritually. Nevertheless they pass through—and then out—of the picture as sordid as when they entered it.

Of the cast of seven principals, Hume Cronyn, as a sharp lawyer, comes off best. Others include Leon Ames, Audrey Trotter, Alan Reed and Jeff York. Carey Wilson produced.

Running time, 113 minutes. Adult audience classification. In M-G-M's block No. 16, March-April release.

Red Kann

Vote Strike Action

(*Continued from page* 1)

George Dunn, president of the Guild, was ordered to call a strike at any time following the Guild's vote.

The dispute was certified to the Regional War Labor Board in Oct., 1944, following a collective bargaining election held under the direction of the State Labor Relations Board, which was won by the Guild.

The RWLB, in a decision handed down on Sept. 28, 1945, granted the Guild a 48-hour week; a $7.63 or 12.3 cents per hour "Little Steel" wage increase, and set wage scales of $85 to $140 per week for managers and $40 to $75 a week for assistant managers, along with other conditions. An appeal was taken to the WLB in Washington, which upheld the regional board's decision in most details.

The Guild has charged RKO Theatres with refusal to incorporate the WLB's directive into a contract.

$12,000 for 'Outlaw'

"Outlaw" grossed almost $12,000 in its first four days of an engagement at Loew's Theatre in Richmond, Va., breaking all opening day, second day, third day and fourth day records, including weekend, Saturday and Sunday records, United Artists discloses.

Key Grosses

(*Continued from page* 6)

(1,000) (30c-40c) 3 days. Gross: $850. (Average: $800)

ADVENTURE (M-G-M) — RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 3rd week, on a moveover from the Palace. Gross: $9,000. (Average: $8,000)

THE SAILOR TAKES A WIFE (M-G-M) —KEITH'S (1,500) (40c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $7,500. (Average: $5,000)

TOKYO ROSE (Para.) and LIFE WITH BLONDIE (Col.) — RKO LYRIC (1,400) (44c-50c-60c-70c) 7 days. Gross: $6,000. (Average: $5,000)

MASQUERADE IN MEXICO (Para.) — RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $10,000. (Average: $13,500)

THE BANDIT OF SHERWOOD FOREST (Col.)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 3rd week, on a moveover from the Grand, following initial week at the Albee. Gross: $5,000. (Average: $5,000)

'Bells' Rings $6,000

"Bells of St. Mary's," RKO Radio-Rainbow, grossed over $6,000 on its opening day at the Alameda Theatre, Mexico City, it is reported by RKO Radio's home office foreign department here, which further discloses the figure to be the highest opening day gross in the history of the theatre and, except for a Cantinflas picture, the highest opening day gross in any Mexico City theatre.

N. Y. Grosses

(*Continued from page* 1)

strongly last Friday, with $14,400 recorded for the first three days and a big $35,000 is expected for the initial week. "Shock," another new arrival, at the Rialto, is also drawing heavily with a big $12,000 expected for the first seven days.

"The Road to Utopia," and a stage bill presenting Benny Goodman and his orchestra are outstanding in a second week at the Paramount, with a record $120,000 expected following a record first week's $135,000. "Scarlet Street" is also proving a strong holdover attraction at the Criterion, with $30,000, or better, expected for a fourth week; this should equal, or surpass, the third week's $30,000 to give the film an outstanding $145,000 for the first four weeks. "The Spiral Staircase" is expected to bring a big $30,000 for a fifth week at the Palace.

Other Theatres

Other theatres generally recorded moderate grosses. "The Sailor Takes a Wife" and a stage show with Sammy Kaye and his orchestra are combining to give the Capitol an estimated $77,000 for a second week, following an initial week's $85,000. "Adventure" is headed for a satisfactory $103,000 for a fifth and final week at Radio City Music Hall; "Gilda" and a new stage show will open there Thursday. "Three Strangers" and a stage bill headlining Jack Carson are headed for a moderate $45,000 for a third and final week at the Strand, following a second week's $47,000; "Cinderella Jones," combined with a stage bill featuring Cab Calloway and his band will take over there Friday.

Winning of the Academy Award last week served to help up receipts of "The Lost Weekend" at the Rivoli, with $39,000 expected for a 15th week, considerably outdistancing the 14th week's $32,000; the picture will hold for two more weeks, making way for "Kitty" on March 30. "Tomorrow Is Forever" continues strong at the Winter Garden, with $32,000 expected for a third week, following a second's $37,000.

Other long-run holdovers are scoring moderately, with $28,000 expected for a 19th week for "Spellbound," at the Astor, and $24,000 expected for a 16th week for "Saratoga Trunk," at the Hollywood. The Astor expects to bring in "The Kid from Brooklyn" on April 12.

"Abilene Town" is expected to bring a quiet $11,000 for a second and final week at the Globe; "Whistle Stop" will take over there Saturday. "Journey Together" is headed for a satisfactory $10,000 for a second week at the Gotham, it will continue.

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Guide Drive

(*Continued from page* 1)

Skouras and I realize the importance of a well-knit organization represented by both exhibitors and distributors. To that end we have appointed individuals from both branches of our industry to facilitate and expedite the Red Cross campaign for this year."

Named as regional exhibitor chairmen were John Balaban, Carter Barron, George Bowser, Ray Branch, Harry Brandt, Si Fabian, Earl Hudson, Dave Idzal, Robert J. O'Donnell, John J. Payette, Sam Pinanski, Elmer Rhoden, F. H. Ricketson, Jr., E. V. Richards, Jr., J. J. O'Leary and Robert B. Wilby.

Named as regional distributor chairmen were W. C. Allen, Salem Applegate, Norman Ayres, Charles Kessnich, Phil Longdon, Herbert McIntyre, Dave Miller, Carl Shalit, Allen Usher and C. L. Walker.

Exhibitor Chairmen

The area exhibitor chairmen are C. J. Latta, Albany; Nathan Yamins and Walter E. Mitchell, co-chairmen, Boston; Robert T. Murphy, Buffalo; Ed Fay, Rhode Island; H. F. Kincey, Charlotte, Jack Kirsch, Chicago; Arthur Freudenfeld, Cincinnati; Meyer Fine, Cleveland; E. D. Rowley, Dallas; Robert Garland, Denver; A. H. Blank, Des Moines; Earl Hudson and Ray Branch, Detroit; Don Rossiter, Indianapolis; Sam Switow, Kentucky; Lon Cox, Kansas City; Gus Metzger and R. H. Poole, co-chairmen, Los Angeles; M. A. Lightman, Memphis; Alfred Kvool and Harry Perlowitz, co-chairmen, Milwaukee; John Friedl, Minneapolis; I. J. Hoffman, New Haven; Joy Houch, New Orleans; George Skouras and Sam Rinzler, co-chairmen, metropolitan New York· Harry Lowenstein and Frank Damis, co-chairmen, northern New Jersey; L. C. Griffith, Oklahoma City; William Miskell, Omaha; John J. O'Leary, Philadelphia; A. Joseph Defiore, Delaware; M. A. Silver and M. Finkel, co-chairmen, Pittsburgh; Mrs. J. J. Parker, Portland; Harry Arthur, St. Louis; Sam L. Gilette, Salt Lake City; Dick Spier and Roy Cooper, co-chairmen, San Francisco; Frank Newman and J. M. Hone, co-chairmen, Seattle; Frank S. Kogod, Washington, D. C.; I. M. Rappaport, Baltimore; Hunter Perry, Virginia; Homer Garvin, Alaska; Raphael A. Quinones, Puerto Rico and V. Fredricksen and Clarence Payne, St. Croix and St. Thomas, Virgin Islands.

Distributor Chairmen

The area distributor chairmen named were Ray Smith, Albany; William Zoelner, Atlanta; William Horen, Boston; Al Herman, Buffalo; Ben Rosenwald, Charlotte; Harold Stevens, Chicago; Alan Moritz, Cincinnati; R. L. Brauer, Cleveland; H. L. Beecroft, Dallas; V. J. Dugan, Denver; Jack Kennedy, Des Moines; John Howard, Detroit; W. Guy Craig, Indianapolis; William E. Truog, Kansas City; Harry Cohen, Los Angeles; Tom Young, Memphis; Harold Wirthwein, Milwaukee; Ben Blotcky, Minneapolis; Carl Goe, New Haven; Luke Conner, New Orleans; Henry Randel, New York; Ed Bell, New Jersey; M. W. Osborne, Oklahoma City; B. V. McLucas, Omaha· George Schwartz, Philadelphia; Pete Dana, Pittsburgh; Mark Corey, Portland; B. J. McCarthy, St. Louis; Clyde Blasius, Salt Lake City; Newton Jacobs, San Francisco; Maurice Saffle, Seattle and Ben Caplan, Washington, D. C.

National Committee

The industry national committee, as previously announced, is as follows: Spyros P. Skouras, national chairman; Sam Shain, executive assistant to national chairman; Joseph Bernhard, Barney Balaban, and N. Peter Rathvon, honorary chairmen; Harold J. Fitzgerald, national campaign director; Jack Kirsch, associate national campaign director; Seymour Peiser and Bernie J. Hynes, assistant directors; William J. Kupper, national distributor chairman; Martin Moskowitz, assistant national distributor chairman; Charles Reagan, honorary national distributor chairman; Donald A. Henderson, treasurer; Neil Agnew and William C. Michel, home office and corporate gifts; Charles Schlaifer, national publicity director; Morris Kinzler and Rodney Bush, associate national publicity directors; Irving Kahn, radio chairman; Dan Polier, trade press contact; Herman Robbins, national trailer and accessories chairman; Martin Quigley and Jack Alicoate, national trade paper committee; Richard Walsh, national chairman, labor division; Francis Harmon, Motion Picture Association liaison; Howard Bonham, Louis C. Boochever, Joseph Weil, Arthur Mayer, and Walter Brown, American Red Cross.

Industry Red Cross Mark May Be Set This Year

A new collection record may be established in the industry-Red Cross drive, March 20-26, according to reports to the industry's chairman, Spyros P. Skouras, and national campaign director Harold J. Fitzgerald from 10 regional exhibitor chairmen throughout the country.

Their reports indicate unprecedented field activity during the past week. Skouras said: "The nation's showmen are to be congratuated on their enthusiasm and generous support in this great humane endeavor. Our local Red Cross distributor and exhibitor committees have done a thorough and inspiring job in the field, but it is the nation's theatre operators who will ultimately make the drive a success. This can be done only through well-planned audience collections at every performance throughout the week."

Fitzgerald, also encouraged by the week's activities, stated: "Every section of the country is well represented but there is still much to be done. An increased number of pledged theatres means increased collections and we need both to create a record during this campaign."

Minneapolis reports that all exhibitors in that area will be pledged by March 16. That intensified campaign is being conducted jointly by John J. Friedl and Ben Blotcky, area exhibitor and distributor chairman, respectively.

Eighty-five per cent of Northern California exhibitors have signed pledge cards, and Richard Spier and Ray Cooper, exhibitor co-chairmen, indicate that the remaining exhibitors will have signed pledges by the time the drive starts. The Chicago area is distinguishing itself. All of the circuits and practically all of the independent exhibitors in that area were pledged as early as last week.

Exhibitor chairman I. J. Hoffman reports that the New Haven territory will be fully pledged by the time the industry's Red Cross week starts. All film salesmen operating from that area are supplied with quantities of pledge cards and Red Cross material to facilitate pledges.

Buffalo exhibitors and distributors, guests at a luncheon at the Statler Hotel, where they were addressed by Basil O'Connor, national chairman of the Red Cross, were unanimous in their prediction of 100 per cent theatre pledges for that area. The meeting was arranged by Robert T. Murphy, exhibitor chairman.

The projected exhibitor enthusiasm to make this the most profitable Red Cross drive ever sponsored by the Motion Picture Industry is evident throughout the nation. In many instances exhibitors are following the two-week audience collection plan adopted by Gus Eyssell of Radio City Music Hall, and Irving Lesser of the Roxy Theatre, in New York.

New Hutton Contract

HOLLYWOOD, March 11.—Paramount has given Betty Hutton a new long-term contract.

Company Editors Pledge Drive Aid

Several editors of film company home office publications yesterday pledged cooperation in the 1946 Red Cross drive to Harold J. Fitzgerald, national industry campaign director, who was host to them at a luncheon-meeting at the 20th Century-Fox home office dining room.

Present were: Jack Level, RKO Radio; Lew Barasch, United Artists; Tom Gerrety and Mike Simon, M-G-M; Paul Walker, Columbia, and Roger Ferry, 20th Century-Fox. Others present included Spyros Skouras, national industry drive chairman; Martin Moskowitz, assistant district chairman; Bernie Hynes and Seymour Peyser, assistant campaign directors, and Sam Shain, executive assistant to Skouras.

Photo Goods Group

(*Continued from page* 1)

looks completely the 1942 special tax increase on photographic goods and would result in photographic consumers paying 150 per cent more tax than consumers of comparable items.

Such relief, it was pointed out, should extend also to inventories upon which the higher tax rate already has been collected.

The PICC, now one year old, plans to broaden its activities to fight censorship of motion pictures, cooperate with and support the Film Council of America and act as a "clearing house between industry and editorial expression."

Johnston

(*Continued from page* 1)

than with individuals as we did before the war. These governments, by pressure, are dealing with other governments. For instance, 60 per cent of all films going to Czechoslovakia must be Russian. Thirty-five per cent of the revenue of this industry comes from abroad in normal times. Our proble[illegible] must be to increase that to 50 per ce[illegible] in the next few years."

The labor problem, Johnston said, "is in much better condition now than a few months ago. I have high praise for Byron Price. He has done a remarkable job." Price is Hollywood vice-president of the MPAA.

Johnston said, "We have opportunities of great moment in educational films. The association has appropriated a small sum of money for that purpose. In the near future, I expect to make a significant statement on that subject."

M. P. Institute

The Motion Picture Institute came into mention in reply to a MOTION PICTURE DAILY inquiry as to whether Johnston was working toward bringing the Society of Independent Motion Picture Producers and the Independent Motion Picture Producers Association into the MPAA. He said he was not, inasmuch as those organizations had their special problems, but that he hoped to bring them into the Motion Picture Institute when it should be established, which he indicated would be in about six months.

Asked whether steps are being taken in connection with spot censorship that seems to be springing up, Johnston said, "We feel that we have complete censorship now. The record in censorship has been unusually good. I don't think local boards can add anything to censorship.

"I think the industry, by self-regulation, can do it much more adequately. We are living up to the Production Code and intend to live up to it." Queried specially about "Scarlet Street," "The Postman Always Rings Twice" and "The Strange Love of Martha Ivers," Johnston said, "Mr. Breen assured me that there is nothing in those films that is against the Production Code. I haven't seen them myself." Joseph I. Breen is Production Code administrator.

Asked whether he thinks the industry may adopt the profit-sharing policy instituted by him in his own companies, Johnston said, "I don't see any immediate prospect of it."

Profit Sharing

Asked, in connection with Russian films, if he advocates that we should compete with Russia from an ideological point of view, Johnston replied, "Absolutely not. American films are for entertainment."

Johnston, who said he plans to spend 10 days out of every two months in Hollywood, will leave tomorrow for Washington.

Enough Equipment

(*Continued from page* 1)

supplies the Army has on hand it is no longer necessary to grant special military priorities for equipment.

Gillum's office will continue as a part of the CPA to grant special priorities to small business operations and to veterans.

Citations Set for Drive Participants

An elaborately prepared, three-color citation, measuring 8½ by 11 inches, will be awarded to all showmen who participate in the Motion Picture Industry's Red Cross Week, March 20 to 26, inclusive.

Printed on parchment paper, the citation reads, "Motion Picture Industry Red Cross Week Committee Citation Awarded to (Individual) in sincere appreciation for meritorious services rendered during the Motion Picture Industry Red Cross Week March 20 through March 26, 1946." It will be signed by Basil O'Connor, national chairman of the Red Cross, and Spyros Skouras, industry drive chairman.

Exhibitors Aiding Red Cross Drive

Exhibitor support for the industry's Red Cross drive, March 20-26, is indicated in reports from branch area distribution chairmen which are reaching William J. Kupper, national distribution chairman.

Martin Moskowitz, assistant distribution chairman, adds that many exhibitors did not wait to receive pledges through the mail but telephoned or telegraphed their desire to cooperate in the drive.

More than a score of circuits have thus far assured Kupper and Moskowitz that every one of their theatres will run the official Red Cross trailer starring Tyrone Power and will make collections at every show. They also have given assurance that all of their theatre managers and employees will make every effort to have the 1946 drive top all previous marks for audience collections, it was said.

Drive Cooperation To Rival War Years

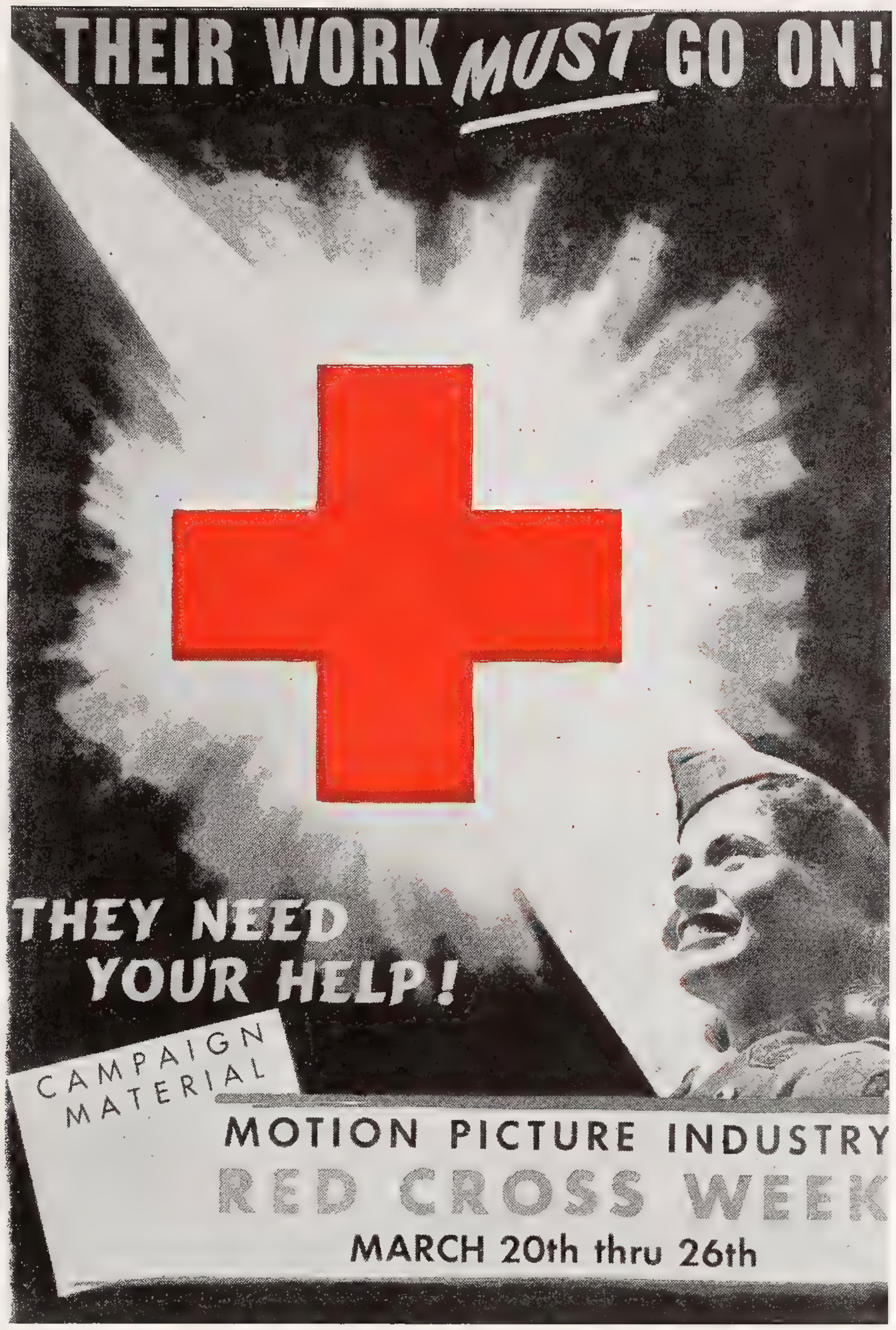
Reports received by national campaign director Harold J. Fitzgerald indicate that this year's industry Red Cross Week, March 20 to 26, inclusive, will have as many pledged exhibitor supporters as any of the previous drives sponsored during the war years. The messages, sent by exchange area chairmen throughout the country, convey reports of exceptional enthusiasm.

In commenting on the exhibitor response Fitzgerald stated, "The number of participating exhibitors is only half the battle. The amount of money collected will be the true indication of the success of this humane cause."

Red Cross Chapters Will Aid Theatres

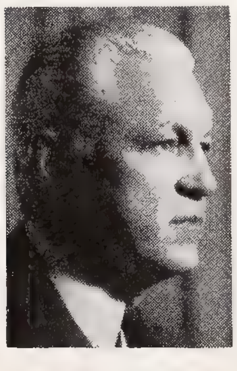
The personnel and facilities of all local Red Cross chapters are available to showmen during the industry's Red Cross Week, March 20 to 26, inclusive. This was emphasized in a letter by National Red Cross Chairman Basil O'Connor to Spyros P. Skouras, industry chairman.

The importance of local Red Cross chapter cooperation was manifested in previous Red Cross Drives.



Fitzgerald Cites Role Of Red Cross In Peace

Picturing the post-war Red Cross job as a "continuing battle on three fronts," Harold J. Fitzgerald, national campaign director of the industry's Red Cross drive, March 20 through 26, has called upon exhibitors and distributors to give the same loyalty and enthusiasm to the 1946 campaign that characterized their work in the past.


H. J. Fitzgerald

"The work of the Red Cross," Fitzgerald said, was intensified, not diminished, by VJ Day. The Red Cross has a continuing battle on three fronts: services to thousands of hospitalized soldiers and sailors; services to occupation forces; services to veterans."

Fitzgerald pointed out that at the close of hostilities the Red Cross had 9,500 workers overseas engaged in welfare, hospital, club, and canteen work, besides more than 9,000 in the United States. "There is no immediate letup in the need for these workers," Fitzgerald said.

"In Army and Navy hospitals, welfare and recreation services are being continued for wounded veterans, many of whom will need Red Cross attention for months, perhaps years. Families of these wounded men will always find Red Cross chapters ready and eager to give them help in meeting emergency situations or solving financial problems.

"During the next five years," Fitzgerald continued, "Red Cross work with veterans is expected to increase greatly. Millions of men will be discharged from the Army and Navy and they will need Red Cross guidance in readjustment problems.

"At present Red Cross is busy staffing hospitals with workers trained to help veterans prepare applications for pensions and benefits. Red Cross is also giving help to the thousands of foreign war brides and children of U. S. servicemen.

"During the war, G.I.'s looked to the Red Cross and learned to rely on it. As veterans they expect to find the Red Cross continuing to fulfill their needs."

Theatres Gave Red Cross 18 Millions

The Red Cross is looking to the motion picture industry again this year for help in the fund-raising campaign.

This is emphasized in a statement by Basil O'Connor, national chairman of the Red Cross, to the exhibitors of America, in which he declares: "In three fund raising campaigns the efforts of the motion picture industry have brought the Red Cross more than $18,000,000. The greatest portion of this huge sum is directly attributable to the wholehearted cooperation of America's great legion of theatre men.

"The campaign for 1946," continues O'Connor, "now that the peace is here, will be a tremendous challenge to your showmanship. But we in the Red Cross are certain that once again your proven resourcefulness and ingenuity will triumph."

In closing, O'Connor states, "In our forthcoming campaign Red Cross is again counting on your characteristic generosity."

The more than 17,000 motion picture theatres that are expected to join in this campaign will again demonstrate the industry's desire to participate in a noble cause, campaign leaders are confident.

Press Book for Red Cross Drive Ready

"Dollars Are Needed" is the basic theme of the three-color 16-page press book for the industry's Red Cross Week, March 20 to 26, inclusive.

The book, produced under the supervision of Charles Schlaifer, national publicity director for the Red Cross campaign, and designed by Harry Hochfeld, 20th Century-Fox artist, will be issued to all exhibitors who sign the pledge for participation in the current campaign. It is anticipated that upwards of 17,000 books will be distributed.

The cover of the book, reproduced on this page, presents the theme of need for continued Red Cross activity. The inside cover is devoted to President Truman's proclamation of Red Cross month, which is followed by expressions in behalf of the Red Cross by Generals of the Armies Dwight D. Eisenhower and Douglas A. MacArthur and Admiral of the Fleet Chester D. Nimitz.

Spyros P. Skouras, national chairman, shares page 3 of the book with Basil O'Connor, national chairman of the Red Cross. Skouras' message appeals to showmen to participate in this worthy cause while O'Connor congratulates showmen for their efforts in having raised $18,000,000 in previous campaigns.

Other pages discuss the trailer, produced by Darryl F. Zanuck, and "The Job Ahead," produced for the drive by the March of Time. Red Cross activities, exploitation ideas, publicity and advertising material, listings of campaign officials and a replica of the citation for participating showmen complete the book.

"TOPFLIGHT"
—SHOWMEN'S TRADE REVIEW

"FIRST RATE"
—BOXOFFICE

"AUDIENCE DELIGHTED"
—MOTION PICTURE DAILY

"TUNEPACKED"
—HOLLYWOOD REPORTER

"PRETENTIOUS"
—FILM DAILY

"WEALTH OF ENTERTAINMENT"
—MOTION PICTURE HERALD

"BIG LEAGUE"
—HOLLYWOOD REVIEW

"FAR BETTER THAN MOST MUSICALS OF BIG STUDIOS"
—JIMMY STARR
L. A. Herald Express

MONOGRAM'S

"SWING

GALE STORM PHIL REGAN
THE THREE STOOGES
CONNEE BOSWELL

and 2 Great Bands

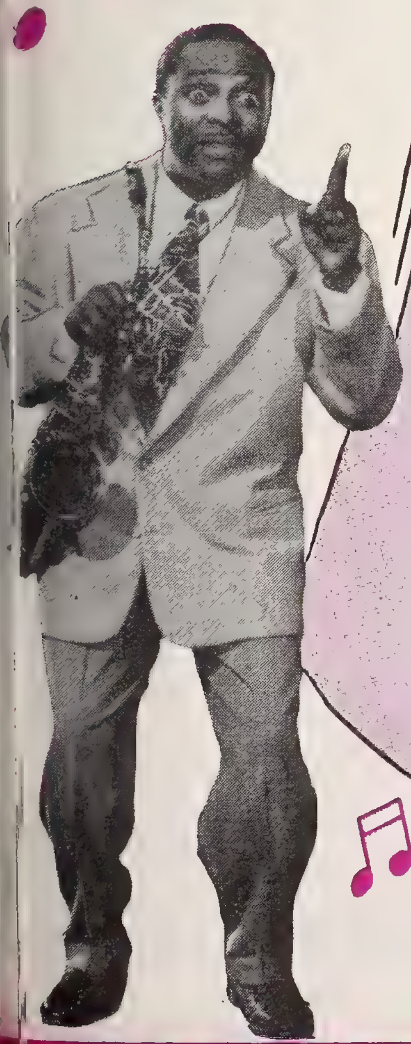
LOUIS JORDAN • WILL OSBORNE

AND HIS TYMPANY FIVE AND HIS ORCHESTRA

Produced by LINDSLEY PARSONS & HARRY A. ROMM • Directed by Phil Karlson

PARADE of 1946

A HARRY A. ROMM *Production*



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And 7 more Terrific Tunes

"DON'T WORRY ABOUT THAT MULE"
"OH, BROTHER" "SMALL WORLD"
"AFTER ALL THIS TIME" "CALDONIA"
"SUNNY SIDE OF THE STREET"
"STORMY WEATHER"

Screenplay by Tim Ryan • Original Story by Edmond Kelso • Additional Dialogue by Nicholas Ray • A Monogram Picture

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CAMPAIGN MATERIAL

MOTION PICTURE INDUSTRY RED CROSS WEEK

MARCH 20th thru 26th

PRESSBOOK

CAMPAIGN KIT

MOTION PICTURE INDUSTRY

RED CROSS DRIVE

MARCH 20th - 26th!

LIGHTS UP! COLLECT EVERY SHOW!

This Advertisement Contributed by:

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RKO RADIO PICTURES · 20th CENTURY-FOX · UNITED ARTISTS
UNIVERSAL PICTURES · WARNER BROS. PICTURES

SPYROS P. SKOURAS ★ **HAROLD J. FITZGERALD** ★ **WILLIAM J. KUPPE**
National Chairman — *National Campaign Director* — *National Distribution Chairma*

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Theatres'
Red Cross
Week
Mar. 20-26

MOTION RE
DAILY

Theatres'
Red Cross
Week
Mar. 20-26

. 59. NO. 49 NEW YORK, U. S. A., WEDNESDAY, MARCH 13, 1946 TEN CENTS

Names . . .
in Today's News

LONDON, March 12.—B. T. Davis, of Birmingham was elected vice-president of the Cinematograph Exhibitors Association at a meeting here today. As a result of the election he will become president of CEA next year, automatically.

New Film Company Formed Here by Horne and Lloyd

Formation of Ted Lloyd, Inc., a new company that will act as liaison between the motion picture and radio-television industries, was reported here yesterday by Hal Horne, chairman of the board of Story Productions. Lloyd was formerly head of radio promotion at 20th Century-Fox. Horne is president of the new company, Lloyd is vice-president and general manager, Armand S. Deutsch is board chairman and Nathan Levin, counsellor of the Rosenwald Family Association, is treasurer.

The new organization will represent film producers and distributors and talent and literary agencies in the sale and placing of personalities, writers and literary material.

Colin Miller Appointed to Assist Charles Einfeld

Enterprise Prductions has appointed Colin Miller as assistant to Charles Einfeld, president. Miller has been an executive of United Features Syndicate and the Des Moines *Register-Tribune* Syndicate. Einfeld plans to utilize Miller's newspaper experience and international contacts.

Morris Helprin Named to Represent Korda in U. S.

Sir Alexander Korda has appointed Morris Helprin as his American production executive, to serve as liaison for Korda's British and European film activities and supervise press relations for Korda's associated production units.

Harry Gold to London to Open Office for Hughes

Harry L. Gold, general manager for Howard Hughes Productions, will leave New York for England on April 15 to set up offices in London for the Hughes organization, which releases through United Artists.

Gold left New York today for Chicago to attend the premiere in that city of "The Outlaw" at the Oriental Theatre Thursday.

Labor Dispute Halts Mexico Production; May Close Houses

MEXICO CITY, March 12.—Closing of all or some of Mexico's 1,200 theatres was in prospect today as the National Electrical Workers Union voted a general strike in sympathy with the actor-dominated Production Workers Union, which closed all four Mexican studios here when its members walked out this morning following a vote last night.

The PWU action was the result of a renewed jurisdictional dispute with the National Cinematographic Industry Workers Union, this country's pioneer film labor organization, and came while the Motion Picture Producers Association, harassed by the labor quarrel, was considering suspending production if the two unions failed to resolve their differences promptly.

A telegram was sent today by

(*Continued on page* 12)

Record RKO Backlog

RKO Radio has 20 top pictures, plus others, lined up for release during all of 1946, 18 of them having been completed and the other two are in production, giving the company one the largest inventories of completed product in its history, N. Peter Rathvon, RKO president and studio head, explained here yesterday. He is in New York for a two-week visit.

Six of the 18 completed films are from outside producers, Rathvon said. He indicated that the company will also make about 15 "B" pictures this

(*Continued on page* 12)

16 and 35mm. Will Compete on Coast

HOLLYWOOD, March 12.—Sixteen mm. entertainment will be put in direct commercial competition with 35mm. on March 21, when Galston and Sutton turn over their Marcal theatre on Hollywood Boulevard to a 153-minute show at prices now prevailing under the established double-bill, subsequent-run policy.

A full scale pre-premiere exploitation campaign, with display advertising in newspapers and radio announcements, plus a two-dollar-top first

(*Continued on page* 12)

Distributor Shares Candy Cost; Should Share Profit: Cohn

If costs of maintaining and staffing candy counters and popcorn stands in theatres are included in overhead charges against a percentage picture, then distributors are entitled to a share of receipts from such concessions, Jack Cohn, executive vice-president of Columbia, said in an interview with MOTION PICTURE DAILY.

Jack Cohn

Some theatres have four or more employes assigned to candy and popcorn stands, Cohn declared. He contends that part of their salaries are paid by distributors when theatre operators include such costs in deductions for overhead when playing percentage engagements. Under such circumstances, Cohn declares, the distributor, in turn, should

(*Continued on page* 11)

Nebraska Owners Form Association

OMAHA, March 12.—Nebraska exhibitors, meeting here today, voted to organize a state association in the next few months. A group of about 20 selected Robert Livingston, owner of the Capital Theatre, Lincoln, to represent it at the Theatre Activities Committee convention in St. Louis on April 1 and 2.

The feeling was expressed that such a group would be needed to head off moves against the industry through unified action in the next few months.

United World Tops Rank Meet Agenda

World-wide organizational plans for United World Pictures will be the principal item of the global meeting of J. Arthur Rank associates in London on April 5, it is learned here. United World principals who will attend from New York include Matthew Fox, president; Robert Benjamin, general counsel (and president of Eagle

(*Continued on page* 12)

24 Red Cross Drive Aides To Be Cited

Truman to Greet Film Salesmen, Exhibitors

Twenty-four exhibitors and film salesmen who distinguish themselves in the industry's Red Cross drive, March 20 to 26, will be rewarded with 24-hour trips to Washington and New York, which will include a visit to the White House on May 9, where they will be thanked by President Truman for their contributions to the drive; it was announced yesterday by Spyros P. Skouras, national chairman for the drive.

Members of the group will be known as the "24-Hour Club," and

(*Continued on page* 12)

Agreements In 13 Cities

Exchange supervisors of the distributors have reached service-workers' agreements with IATSE "B" locals in five additional cities, bringing to 13 the number of places where 15 per cent wage increases have been granted. Further agreements are expected momentarily to cover the workers, including film shippers, poster clerks and inspectors in Dallas and Minneapolis exchanges.

The five cities in which agreements

(*Continued on page* 11)

Exhibitor Autry to Add Two Houses

DALLAS, March 12.—Gene Autry Enterprises, with which the cowboy screen star recently entered the Texas exhibition field, will add two more suburban theatres to the operation.

The Autry company, in which Dal-

(*Continued on page* 12)

In This Issue

"Gilda" is reviewed on page 4; "Our Hearts Were Growing Up," 12. Estimates of key city grosses are on page 11.

Cite Film Exports Re British Loan

Washington, March 12.—Secretary of Commerce Henry Wallace today told the Senate Banking and Currency Committee that he expects total annual U. S. exports of photographic goods, including films and film equipment, and other scientific and musical instruments, to total $417,000,000, during testimony in favor of the British loan.

Mediation Defers Managers' Strike

The New York State Mediation Board intervened yesterday to prevent a threatened strike of managers and assistant managers in the 41 RKO Metropolitan New York theatres, which had been voted at a meeting of Motion Picture Theatre Operating Managers and Assistant Managers Guild here on Monday.

The SLRB will hold a conference at its offices here Saturday between the company and the Guild with the latter deferring strike action pending the outcome of the conference.

Alleged refusal of RKO to comply with a War Labor Board directive, issued last December in the long-standing contract dispute between the Guild and the company, led to the strike vote.

Republic Named in Distribution Suit

Republic Pictures International Corp. is defendant in a breach of contract suit filed in Federal Court here yesterday by General Overseas Corp., the complaint charging that General acquired distribution rights to 32 Republic films for France, Belgium and other territories and in compliance with the pact deposited $70,000 in the Paris branch of an American bank for Republic. The defendant, the suit continues, has refused to abide by the contract which allegedly is for five years.

General asks that Republic be compelled to conform to the contract, seeks an accounting of any other distribution of the film in the territories involved, and an injunction restraining other distribution of the product in those areas.

Morris A. Rome, of Baltimore, Is Dead

Baltimore, March 12.—Morris A. Rome, owner of the Broadway Theatre, and executive of a circuit of 12 other houses, died last Saturday at Jackson Memorial Hospital, Miami. He entered the hospital after a heart attack on Friday.

Rome was a brother of the late Louis J. Rome, also a circuit operator, who died last June.

Personal Mention

NED E. DEPINET, RKO executive vice-president, arrived in New York from the Coast yesterday.

•

Lew Chatham, public relations director for the Griffith Circuit, Oklahoma City, has begun a two-month sick-leave vacation, during which time C. B. Akers, Griffith executive in charge of concessions, will take over Chatham's post.

•

Lillian Edwards, former assistant publicity director of the Oklahoma City Chamber of Commerce, has joined the Griffith Circuit's public relations staff.

•

Margaret Chapman of RKO Radio's St. Louis exchange will be married to Claude Hutcheson on May 11.

•

M. B. Horwitz, general manager of the Washington Circuit, will leave Cleveland for Miami Beach on March 21.

•

Charles Walker, 20th Century-Fox Salt Lake City district manager, will return there from Denver this week.

•

Carl Combs has rejoined Alex Evelove's publicity staff at Warners' Coast studios after three and a half years in the Navy.

•

Silas F. Seadler, M-G-M advertising manager, will leave here March 21 for Culver City.

•

George Stevens, producer-director for Liberty Films, is expected here from Hollywood today.

•

Hugh Braly, Paramount division manager, is due in Salt Lake City within a few days.

•

Joe Madsen, United Artists Salt Lake City booker, is recovering from the flu.

•

E. K. O'Shea, M-G-M Eastern sales manager, will leave here Friday for a vacation in Hot Springs, Ark.

•

Helen Allen, formerly M-G-M booker in Atlanta, and Lester Starr, were married this week.

HAL WALLIS, Joseph Hazen and John Mock will leave the Coast at the weekend for New York en route to London.

•

John Wood will leave the New York office of March of Time today for St. Louis, Omaha and Minneapolis. Phil Williams will leave for Buffalo, Cleveland and Cincinnati.

•

D. O. Ross, Latin America regional manager for Westrex Corp., left Miami yesterday for a tour of his territory.

•

Henderson M. Richey, M-G-M sales promotion manager here, is expected back from a Fort Lauderdale, Fla., vacation Friday.

•

Sidney Bernstein, on the sick list with tonsilitis, has been forced to delay his departure from New York to London.

•

Manuel Ray Isip, 20th Century-Fox artist, is the father of a son, Ricardo Jose, born to Mrs. Isip over the weekend at Flushing Hospital.

•

Mark Silver, Washington branch manager for United Artists, will leave for Florida tomorrow.

•

Ben Katz, Universal's Midwest publicity representative, is ill at home in Chicago.

•

Charles Matzen, 20th-International manager in Peru, is in New York from Lima.

•

Harry Graham, Universal Southern district manager, is in Jacksonville on business.

•

William R. Ferguson, M-G-M exploitation director, will return to New York Monday from Miami.

•

M. M. Gonzalez, Argentine film distributor, is en route to the Coast after a stay in New York.

•

Walter Gettinger, operator of the Vogue, Baltimore, is visiting here.

•

Jack White of Cleveland, Ga., has a new theatre in the blueprint stage.

WE Operating at Loss, No Dividend

At its meeting here yesterday, Western Electric's board of directors took no action on a dividend for the first quarter of 1946 because, it was said, "the company is presently operating at a loss as the result of substantially increased costs, with prices under OPA ceilings, at about the Oct., 1941, level.

Maj. Miller Returns

Maj. Harry Miller, now on terminal leave, will soon rejoin the New York M-G-M exchange as special sales representative.

"On to Rio" Party To Start Home

San Diego, Chile, March 12.—M-G-M's 12 branch managers, winners in the recent "On the Rio" contest, arrived here today and will leave tomorrow for Lima, Peru. On Friday the group will leave Lima for Balboa, Canal Zone, and on the following day head for Miami, the starting off point on the South American tour. John S. Allen, of Washington, instead of returning directly to his headquarters, will leave Miami for New York Monday or Tuesday for conferences with William F. Rodgers, vice-president and general sales manager.

Newsreel Parade

THE Academy Awards, the forthcoming atom-bomb test, President Truman discussing the British loan, late reports from occupied Japan and the Santa Anita Handicap are featured in current newsreels, together with miscellaneous other items; contents of the reels follow:

MOVIETONE NEWS, No. 56—Preparations made for atom-bomb test. President Truman says British loan is "good business." Empress of Japan follows Hirohito's democratic ways. Hollywood spotlight: Academy Awards. Introducing a seven-year-old protege of "boogie - woogie." Sports: Santa Anita Handicap. Florida: Marine land aquarium re-stocked with porpoises. Canada: "Muscle-men" put on a great show of brute strength.

NEWS OF THE DAY, No. 254—Rendezvous with death: atom-bomb test in Pacific. Jap Empress out of hiding. Truman urges British loan. Dionne "quints" filmed in a day at school. Santa Anita Handicap. Health-and-strength show in Canada.

PARAMOUNT NEWS, No. 57—$101,000 by a nose: Santa Anita. Academy Awards. Freak glacier. "Winnie" says goodbye to the South. British loan—Truman gets a report. Atom-bomb test—Bikini gets ready. Piano protege.

RKO PATHE NEWS, No. 59—Churchill and "Ike" on tour. Truman supports British loan. Jap Empress visits people. First films of atom-bomb test site; Radio-guided plane for atom test.

UNIVERSAL NEWSREEL, No. 484 — Ready for atom test at Bikini. President Truman favors loan to Britain. Academy Awards presented. Porpoises. Santa Anita Handicap.

135 Honor Orr At Testimonial

Cleveland, March 12.—Maury Orr, recently promoted from Cleveland branch manager for United Artists to Western division manager, was honored by 135 distributors and exhibitors at a testimonial banquet held here last night at the Hollenden Hotel under the auspices of the Variety Club. UA's Matt Goodman was chairman of arrangements, and Columbia branch manager Lester Zucker was master of ceremonies.

A large out-of-town delegation present included Gradwell Sears, who flew in from New York for the occasion; Jack Goldhar, Bert Stern, and UA managers Harris Dudelson, Cincinnati; Sid Bowman, Detroit; Ira Cohen, Pittsburgh, and Matt Sullivan, Buffalo.

Rodgers Chicago Confab

Chicago, March 12.—William F. Rodgers, vice-president and general sales manager of M-G-M, will arrive here from the Coast Thursday and will hold a two-day meeting with J. B. Flynn, Midwest sales manager, and Sam Shirley and Ralph W. Maw, district managers. Maw makes his headquarters in Minneapolis. Rodgers intends to leave here for New York on Saturday.

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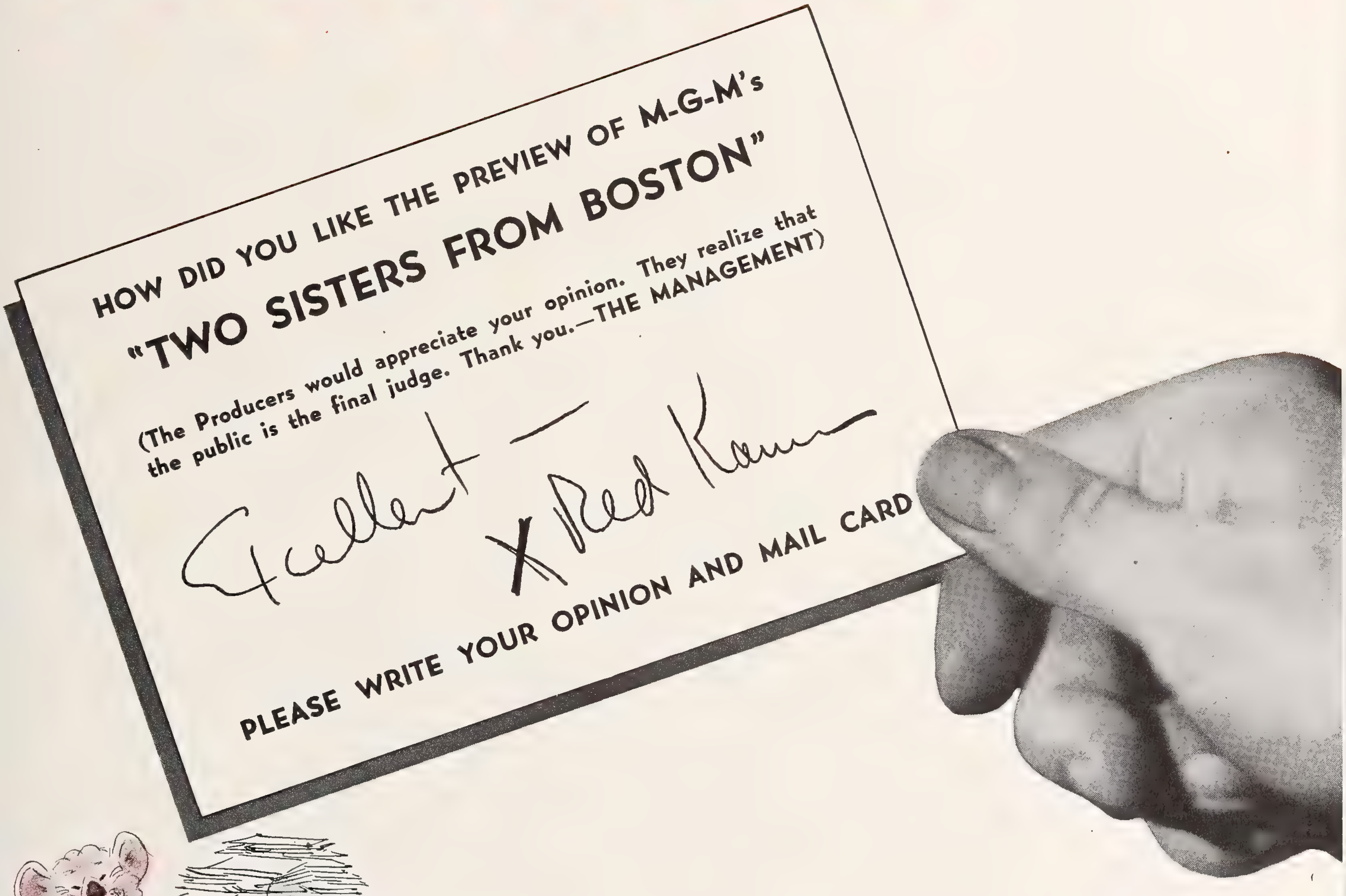
THE SHORTEST REVIEW HE EVER WROTE!



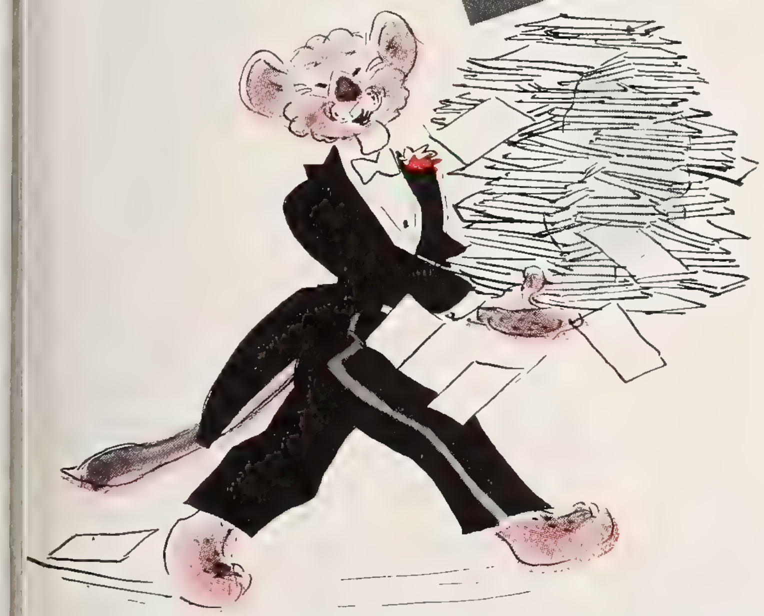
HOW DID YOU LIKE THE PREVIEW OF M-G-M's

"TWO SISTERS FROM BOSTON"

(The Producers would appreciate your opinion. They realize that the public is the final judge. Thank you.—THE MANAGEMENT)

Excellent — X Red Kann

PLEASE WRITE YOUR OPINION AND MAIL CARD



Dear Red Kann—Thanks for mailing the card back to us. You'll be interested in knowing that there were hundreds of replies from the audience and they were all RAVES.

Sincerely, Leo of M-G-M

"TWO SISTERS FROM BOSTON" • Kathryn Grayson • June Allyson • with Lauritz Melchior • Jimmy Durante • Peter Lawford • A Henry Koster Production • Original Screen Play by Myles Connolly • Additional Dialogue by James O'Hanlon and Harry Crane • Directed by Henry Koster
Produced by Joe Pasternak • A Metro-Goldwyn-Mayer Picture

Your Help Needed! Red Cross Drive—Mar. 20-26

Production in New Spurt; 36 Now Shooting

HOLLYWOOD, March 12.—Production activity has turned upward, as eight films went before cameras, and only three went to cutting rooms; the production index has risen to 36 from the previous week's 31. The production scene follows:

Columbia

Finished: "The Man Who Dared" (formerly "One Life Too Many").

Started: "Gallant Journey," with Glenn Ford, Janet Blair, Henry Travers, Charles Ruggles, Arthur Shields, Selena Royle, Robert De Haven, Jimmy Lloyd, Michael Towne.

Shooting: "The Jolson Story."

International

Shooting: "The Dark Mirror."

M-G-M

Shooting: "The Show-Off," "You Were There," "Fiesta," "Till the Clouds Roll By."

Monogram

Started: "Don't Gamble with Strangers," with Kane Richmond, Bernadene Hayes, Peter Cookson, Addison Richards, Phil Van Zandt, Frank Dae, Bill Kennedy, Frank Marlowe; "The Fighting Texan," with Johnny Mack Brown, Raymond Hatton, Reno Blair; "High School Scandals," with Freddie Stewart, June Preisser, Judy Clark.

Paramount

Shooting: "Perils of Pauline," "Suddenly It's Spring," "O.S.S."

PRC

Shooting: "Crime in the Night."

RKO Radio

Started: "Criminal Court," with Tom Conway, Martha O'Driscoll, June Clayworth, Robert Armstrong.

Shooting: "Sinbad the Sailor," "Child of Divorce," "A Likely Story," "Desirable Woman."

Republic

Started: "Earl Carroll's Sketchbook," with Constance Moore, William Marshall, Vera Vague, Edward Everett Horton.

Shooting: "The Twisted Circle," "My Pal Trigger," "The Fabulous Suzanne" (Sekely).

20th Century-Fox

Finished: "Three Little Girls in Blue."

Shooting: "Claudia and David," "Margie."

United Artists

Shooting: "Mr. Ace and the Queen" (Bogeaus); "The Strange Woman" (Stromberg); "Angel on My Shoulder" (Rogers).

Universal

Finished: "Little Miss Big."

Started: "The Ghost Steps Out," with Abbott and Costello, Marjorie Reynolds, Binnie Barnes, Almira Sessions; "The Runaround," with Ella Raines, Rod Cameron, Broderick Crawford.

Shooting: "Lesson in Love," "Inside Job."

Warners

Shooting: "A Very Rich Man," "The Sentence," "Humoresque."

Review

"Gilda"

(Columbia)

Hollywood, March 12

RITA HAYWORTH is the latest of the song-and-dance lassies to desert musicals for melodrama, and this particular melodrama is as hard-boiled and sinister a tale as any girl could dream of to display her histrionic talents and her physical attractions. In Miss Hayworth's case the first are great, the second even greater. With Glenn Ford, recruited from the New York stage, she brings breathless excitement and intermittent glamor to a psychologically-slanted cops-and-robbers story laid in the Argentine. Opulently produced, novel in setting and rich in the all-around manner of its making, the attraction commands placement in the country's top theatres and promises to reap impressive revenues.

Virginia Van Upp, who knows what the ladies like to look at, has given the picture lavish production and Miss Hayworth a wardrobe that will arouse envy in Flatbush and discontent in Brooklyn. Charles Vidor keeps his direction keyed low, persuades his performers to underplay so that his climaxes, when they come, are crashingly effective. Marion Parsonnet, who wrote the screenplay, penned some extremely natural dialogue, but it is difficult to know whether he or E. A. Ellington, who wrote the story, or Jo Eisinger, who did the adaptation, is responsible for the contrived and somewhat anti-climactic ending.

FORD, an itinerant gambler with an acquired gift for sleight-of-hand, arrives penniless in Buenos Aires and proceeds to mend his fortunes by virtue of his dexterity with a deck of cards. He makes the acquaintance of Ballin Mundson, one of those mysterious and sinister figures without which no melodrama is complete. To this role George Macready brings the advantages of native talent and long experience. Ford, installed as manager of Macready's gambling casino, is content with his lot until Macready brings home a wife, a girl who turns out to have been the object of Ford's love as well as hate in days before the picture started. The tension between them grows as Miss Hayworth urges that they resume their former relationship, an invitation which Ford, who by this time is devoted to his employer, turns down.

Matters reach a climax when Macready, whose real objective is to corner the world supply of tungsten, is forced to flee following a murder at the casino. The plane in which he flees is forced down into the ocean, and everyone except the audience believes him dead. Ford, conceiving it his duty to administer his ex-employer's estate, also takes it upon himself to marry the latter's widow—but not, as Miss Hayworth discovers to her chagrin, from any romantic motives of his own. He marries her in order to assure the fact that she shall remain faithful to the memory of her supposed dead husband.

Miss Hayworth, not content with such a situation, makes several attempts to force the issue. These attempts include two song-and-dance numbers, which, if not suggestive, are certainly provocative. That does not work either, and it takes a chance word from a local detective to reunite the lovers. The union is of short duration, since Macready chooses that moment to return from the dead. He is killed by one of the employes of the casino, and Miss Hayworth and Ford are free to embark upon a new and perchance a quieter life.

Running time, 107 minutes. Adult classification. Release date not set.

THALIA BELL

Titus Ends MPAA Fire Hazard Tour

Austin Titus returned to the New York office of the Motion Picture Association of America this week after an inspection tour of fire preventative measures in West and Midwest exchanges, thus winding up the association's annual check-up at all branches.

The MPAA yearly inspection is in addition to monthly check-ups by rotating committees of branch heads.

'Monte Cristo' Banquet

Invitations on beribboned parchment scrolls to a PRC banquet for "The Wife of Monte Cristo" at Monte Carlo, next Tuesday evening, were delivered to members of the trade here yesterday. Harry Thomas and Arnold Stoltz are chamberlains for the affair.

Distribution Agreement

MEXICO CITY, March 12.—Pan American Films, S.A., has taken over the distribution of all pictures of Mercurio Films, S.A., producer of films of Dolores del Rio and Arturo de Cordoba.

DuMont Will Address SMPE Here Tonight

Films' contribution to television programs, and the extent to which television will eventually contribute to the industry, will be the theme of an address by Dr. Allen B. DuMont to be delivered at a meeting of the Society of Motion Picture Engineers in the new Wanamaker-Dumont television studios here tonight. "The Relationship of Television to Motion Pictures" is the title of DuMont's paper.

DuMont, who heads Allen B. DuMont Laboratories, also will conduct SMPE members on a tour of the new studios.

Central Allied Meet

MINNEAPOLIS, March 12.—Annual convention and election of officers of North Central Allied Theatre Owners, independent exhibitor unit, has been called for April 1 and 2 and will be held at the Nicollet Hotel, here.

Mexico's First Drive-in

MEXICO CITY, March 12.—This city is soon to have its first open air theatre for automobile trade exclusively. The theatre will be operated by Carlos Amador, local exhibitor.

Emerling, Terrell Explain Film Copy

Right and wrong approaches to theatre operating efficiency are pointed up by Loew circuit executives and managers in the field in a series of articles which have started in the company's home office publication, Lo Magazine, of which Mike Simons is the editor.

All phases of exhibition are to be covered currently; Ernest Emerlin[illegible] Loew's advertising-publicity manag[illegible] discusses advertising copy make-up, and Dan S. Terrell, publicist, deals with newspaper copy. Among other department heads who will contribute to the series, each treating his respective field, are Harold Cleary, on theatre bookkeeping; Harry Moscowitz, on construction and maintenance, and Lester Isaac, projection.

An advertisement must first be informative, Emerling advises, with emphasis on the film's title, cast, date of showing and place. Where space permits, he continues, a hint should be given of what the picture is about with a catchline; using critics' quotes when favorable; and keeping the advertisement as a unit with a border.

Emerling, in an aside, acknowledges that veteran showmen are familiar with proper advertising copy, adding that his report to some extent is for the benefit of the unexperienced.

FP-C Stock Issue For $5,625,000

TORONTO, March 12.—A $5,625,000 stock issue was announced today by Famous Players Canadian Corp. The public issue embraces 375,000 shares of new common stock at $15 per share and follows the change in share-capital ratified at a Feb. 12 stockholders' meeting.

With this issue there will be 1,666,572 shares outstanding out of 1,800,000 shares authorized. The new issue is being offered for sale through 30 investment dealers throughout Canada.

Statements show that 1,158,000 shares of FP-C are held by Paramount International Films, Inc., a subsidiary of Paramount Pictures. U. S.

Burstyn-Mayer to Increase Program

Joseph Burstyn and Arthur Mayer, who are currently presenting the Italian film, "Open City" at the World Theatre, here expect to show four foreign productions annually in the United States.

Burstyn and Mayer also brought the French picture. "Marie Louise."

Television Meet

WASHINGTON, March 12.—Acting FCC chairman Charles Denny said that a schedule of television hearings to be held in key cities throughout the U. S. will be announced within 10 days. Denny says the hearings will last through July.

Leases Station Site

ST. LOUIS, March 12.—The new St. Louis County Broadcasting Co. has taken up an option on ground in St. Louis County as a site for its new station.

"BEST"

Paramount, for the second consecutive year, far surpasses all other companies in number of major Motion Picture Academy trophies. But not in *any* year have these tributes been so timely, and of such immediate interest and practical importance to every exhibitor as are these Four Academy Awards.....

THE BEST

PICTURE OF THE YEAR

"The Lost Weekend"

Just starting its record-breaking career, with scores of key engagements now playing and thousands more first-runs to come.

Now available for *more* extra playing time—

and for return engagements.

BEST MALE STAR PERFORMANCE OF THE YEAR—In "The Lost Weekend"

Ray Milland

Coming May 17 in "The Well Groomed Bride," to be followed shortly by "Kitty." Coming later in "The Trouble With Women," and in "California," in Technicolor.

BEST DIRECTION—for "The Lost Weekend"

Billy Wilder

"The Emperor Waltz," directed by Billy Wilder, produced by Charles Brackett in Technicolor and co-authored by Wilder and Brackett, will go into production in May, starring Bing Crosby and Joan Fontaine

BEST WRITTEN SCREENPLAY—"The Lost Weekend"

Charles Brackett and Billy Wilder

Charles Brackett's next picture, the sensational "To Each His Own," produced by him from his original story, will be released in July by Paramount, starring Olivia de Havilland and introducing John Lund

A Message Of Urgent Importance To Every Customer Of Paramount

"Not in many years have the Academy Awards offered such a rich opportunity for practical and profitable showmanship.

"Their announcement came as a climax of a remarkable succession of honors, acclaim and box-office accomplishments.

"'The Lost Weekend' had already won every outstanding tribute for which it was eligible, including three LOOK Magazine medals, the REDBOOK Cup, and three of the New York Film Critics' annual awards.

"Its New York engagement, now in its 15th week, has broken all house records.

"Its key city engagements to date have, in many cases, set new all-time highs for gross and playing time.

"Its performance in smaller situations has been just as remarkable.

"These facts demonstrate that 'The Lost Weekend' has already been established as one of the screen's great money-makers.

"Now the worldwide publicity attending the Academy Awards will give it further impetus.

"And, if we capitalize properly on these great tributes, I assure you there is almost no limit to what this picture can do at the box-office.

"Only a handful of theatres have completed the showing of this great production. I feel sure that every one of the thousands of our customers who have not yet played the picture realizes the important profits to be gained by starting now to capitalize on the Academy Awards.

"If this is done, I am sure that this attraction will justify playing time equal to any picture in the history of your theatre or circuit.

"I urge you most sincerely to plan accordingly."

Chas. M. Reagan
Vice President in Charge of Distribution
Paramount Pictures

Thanks

from Paramount

to the Academy of Motion Picture Arts and Sciences and all its members, for these four richly deserved tributes to the men who made this truly great picture—

The Lost Weekend

Starring

Ray Milland · Jane Wyman

with Phillip Terry · Howard da Silva
Doris Dowling · Frank Faylen

Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Screen Play by Charles Brackett and Billy Wilder
From the Novel by Charles Jackson

Donate Your Showmanship to
THE RED CROSS DRIVE
March 20th to 26th!

SPECIAL ACADEMY AWARD TRAILER CLIP AND POSTER SNIPES MAY BE HAD FROM NATIONAL SCREEN

Haines Goes South For WB Meeting

Roy Haines, Western and Southern division sales manager for Warner Brothers, accompanied by Norman H. Moray, short subject sales manager and captain of the company's sales drive, and William W. Brumberg, manager of the field public relations staff, will leave New York tonight for Memphis, where Haines will conduct the fourth in a series of five regional meetings.

Attending the sessions, on Friday and Saturday, at the Claridge Hotel, will be branch managers in Ralph L. McCoy's Southeastern district, including W. O. Williamson Jr., Atlanta; John A. Bachman, Charlotte, and Luke Connor, New Orleans, and the managers in Doak Roberts' Southwestern district, including Ed Williamson, Memphis; J. W. Loewe, Dallas; J. B. Sokley, Oklahoma City. Field men attending will be George Bannan, Tom Gorman, G. D. Woodard and Robert Bixler.

Final meeting in the series will take place in San Francisco over the following weekend.

Agreements for 13

(*Continued from page 1*)

have been newly-reached, following negotiations between teams of two exchange supervisors representing eight distributors, are Memphis, Omaha, San Francisco, Los Angeles, and Milwaukee; previously, agreements were reached in St. Louis, Atlanta, New Orleans, Charlotte, Kansas City, Des Moines, Buffalo and Chicago.

Retroactive features of the agreements, which also provide for a 40-hour week with time off for extra time worked on a sixth day, vary between different locals; some of the latest locals to reach agreements are granted 10 per cent of the 15 per cent, retroactive pay to Dec. 1, 1943 with the full 15 per cent made retroactive to Dec. 1, 1945.

All Current Legion Ratings Are A-II

Latest report of the National Legion of Decency lists all five of the most recently examined films in category A-II; they are: "Journey Together," RAF-RKO; "Just Before Dawn," Columbia; "Murder Is My Business," PRC; "The Spider Woman Strikes Back," Universal; "Young Widow," United Artists.

'U'-RKO 'Veil' Deal

CHICAGO, March 12.—Universal has made a deal with RKO Radio here for a first-run showing of "The Seventh Veil" at the Grand Theatre, opening March 27 on a twin-bill with "Smooth as Silk." It is the first of Universal's block of six British pictures currently being released, with RKO deals for the others depending on the box office success of "Veil."

Peskay May Reopen

With the return of William Brown, after three years service in the Aleutian Islands, Edward Peskay is contemplating the re-opening of the Greenwich Playhouse, summer stock theatre in Greenwich, Conn., for the summer.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

Grosses were off in the main, with a few exceptions. The week brought exceptionally warm weather. Estimated receipts for the week ending March 13:

VACATION FROM MARRIAGE (M-G-M)—CARTHAY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days, 8th week. Gross: $6,800. (Average: $8,200)

SCARLET STREET (U)—CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $14,500. (Average: $14,600)

ADVENTURE (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $15,700. (Average: $15,800)

SCARLET STREET (U)—FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $6,900. (Average: $6,600)

SHOCK (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $14,200. (Average: $8,100)

SHOCK (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $10,300. (Average: $7,100)

BECAUSE OF HIM (U) and HOTEL RESERVE (RKO-Radio)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 2nd week. Gross: $14,000. (Average: $21,600)

SCARLET STREET (U)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $24,000. (Average: $27,400).

ADVENTURE (M-G-M) LOS ANGELES—(2,096) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $30,000. (Average: $26,100)

ABILENE TOWN (UA)—MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $2,600. (Average: $4,900)

ABILENE TOWN (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days, 3rd week. Gross: $9,800. (Average: $14,700)

ABILENE TOWN (UA)—MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 3rd week. Gross: $3,000 (Average: $6,600)

ABILENE TOWN (UA)—MUSIC HALL (Hollywood) (900) (50c-60c-80c) 7 days, 3rd week. Gross: $2,800. (Average: $4,600)

BECAUSE OF HIM (U) and Hotel Reserve (RKO Radio)—PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $11,000. (Average: $20,500)

CORNERED (RKO Radio) and THE MADONNA'S SECRET (Rep.)—PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $16,500. (Average: $22,200)

CORNERED (RKO-Radio)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $10,500. (Average: $12,800)

ADVENTURE (M-G-M)—RITZ (1,376) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $13,300. (Average: $13,300)

SHOCK (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox)—UNITED ARTSTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $18,500. (Average: $14,400)

SCARLET STREET (U)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $10,400. (Average: $11,300)

PARDON MY PAST (Col.) and MEET ME ON BROADWAY (Col.)—VOGUE (800) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $5,900. (Average: $6,700)

SARATOGA TRUNK (WB)—WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days. Gross: $30,000. (Average: $20,700)

SARATOGA TRUNK (WB)—WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days. Gross: $36,000. Average: $14,500).

SARATOGA TRUNK (WB)—WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days. Gross: $32,000. (Average: $13,700)

PITTSBURGH

Three first-runs experienced capacity business this week. The weekend was unusually good with ideal weather lending an assist. Estimated receipts for the week ending March 14:

SCARLET STREET (U)—FULTON (1,700) (35c-44c-65c) 7 days. Gross: $15,000 (Average: $9,000)

THE BANDIT OF SHERWOOD FOREST (Col.)—J. P. HARRIS (2,000) (35c-44c-65c) 7 days. Gross: $25,000. (Average: $10,000)

THE BELLS OF ST. MARY'S (RKO-Radio)—PENN (3,400) (40c-55c-85c) 7 days. Gross: $41,000. (Average: $23,000)

SPELLBOUND (UA)—RITZ (1,100) (35c-44c-65c) 7 days, 5th week, on moveover from the Warner. Gross: $4,500. (Average: $3,000)

THE HARVEY GIRLS (M-G-M)—STANLEY (3,800) (40c-65c-85c) 7 days, 2nd week. Gross: $16,000. (Average: $23,000)

MASQUERADE IN MEXICO (Para.) and TOKYO ROSE (Para.)—WARNER (2,000) (35c-44c-65c) 7 days. Gross: $7,500. (Average: $7,500)

BECAUSE OF HIM (U)—SENATOR (1,700) (35c-44c-65c) 7 days, 2nd week, on moveover from the J. P. Harris. Gross: $3,600. (Average: $3,500)

MILWAUKEE

Four of this city's six first-runs did business considerably above average this week in spite of a severe blizzard which hurt grosses last Friday. Estimated receipts for the week ending March 13:

SPELLBOUND (UA)—ALHAMBRA (1,600) (50c-80c) 7 days, 4th week. Gross: $9,000. (Average: $5,000)

WHISTLE STOP (UA) and SMOOTH AS SILK (U)—WARNER (2,400) (50c-80c) 7 days, 1st week. Gross: $18,000. (Average: $15,500)

CAPTAIN KIDD (UA) and PARIS UNDERGROUND (UA)—RIVERSIDE (2,600) (50c-80c) 7 days, 1st week. Gross: $11,000. (Average: $16,500)

BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—PALACE (2,275) (55c-85c) 7 days, 1st week. Gross: $20,000. (Average: $12,500)

A WALK IN THE SUN (20th-Fox) and THE GENTLEMAN MISBEHAVES (Col.)—WISCONSIN (2,800) (55c-85c) 7 days, 1st week. Gross: $11,500. (Average: $13,000)

LOST WEEKEND (Para.) and PEOPLE ARE FUNNY (Para.)—STRAND (1,200) (55c-85c) 7 days, 5th week. Gross: $7,500. (Average: $6,000)

ST. LOUIS

Favorable weather helped business at first-runs here during the week; grosses generally are good. Estimated receipts for the week ending March 13:

BELLS OF ST. MARY'S (RKO Radio)—AMBASSADOR (3,154) (45c-55c-65c) 5th week. Gross: $15,000. (Average: $17,200)

CORNERED (RKO Radio) and SING YOUR WAY HOME (RKO Radio)—FOX (5,038) (45c-55c-65c) Gross: $23,000. (Average: $17,000)

TANGIER (U) and GIRL ON THE SPOT (U)—MISSOURI (3,514) (45c-55c-65c) Gross: $12,000. (Average: $11,100)

SAN ANTONIO (WB) and DANGER SIGNAL (WB)—ST. LOUIS (1,900) (45c-55c-65c) Gross: $7,500. (Average: $6,200)

THE HURRICANE (Film Classics) and RAFFLES (Film Classics)—SHUBERT (1,900) (45c-55c-65c). Gross: $9,000. (Average: $6,200)

ADVENTURE (M-G-M)—LOEW'S STATE (3,162) (40c-50c-65c) Gross: $30,000. (Average: $17,100)

HARVEY GIRLS (M-G-M)—LOEW'S ORPHEUM (1,900) (40c-50c-65c) Gross: $8,500. (Average: $7,100)

New Alec Moss Aide

Jeraldine Cooper, former newspaper woman, has joined the Paramount exploitation department and will work with Alec Moss, exploitation manager. Miss Cooper had been with the Paris *Herald Tribune, Moderne Mexico* and *Mexico*. Also she has been in charge of setting up fashion shows and national merchandising displays for Fortnum and Mason, Jane Engel and Bullock's Wilshire.

Final Altec Meeting Opens Here Today

Altec's third and final regional conference of district and branch managers will convene today at the Park Central Hotel, New York. G. L. Carrington, president, has arrived from Hollywood to be present at the meeting. Other arrivals include Warren Conner, district manager, Cincinnati; M. G. Thomas, branch manager, Cincinnati; F. W. Cocklin, district supervisor, Pittsburgh; J. D. Mather, branch manager, Detroit; Henry Moog, district manager, Atlanta; Nat Mower, branch manager, Atlanta; D. A. Peterson, district manager, Philadelphia; Frank B. Evans, branch manager, Philadelphia; Lon Hacking, district manager, Boston; and R. D. Fairbanks, branch manager, Boston.

In addition the New York district will be represented by Bert Sanford, district manager; L. J. Patton, branch manager; A. J. Rademacher, branch manager; M. N. Wolf, sales representative.

Candy Profits

(*Continued from page 1*)

share in the receipts of the counters for whose maintenance he is charged.

Cohn observed that the theatre candy business has assumed very large proportions, so much so, he added, that he wonders whether some theatres are "in the motion picture business or the candy business."

Joseph R. Vogel, Loew's vice-president in charge of theatre operations, told an M-G-M sales meeting here last January that candy concession receipts in Loew's theatres are figured as part of receipts in accounting for percentage engagements. "If not for the pictures," he asked, "who would come into the theatre to buy candy?"

Cohn said he agrees with Vogel and regards the Loew's arrangement as a fair one. Current discussion of the subject, he believes, ultimately will result in the development of a formula for handling the matter in a manner acceptable to both exhibitor and distributor.

Fairbanks Seeking Video Film Trade

Jerry Fairbanks, producer of entertainment shorts for Paramount and of sponsored industrial subjects, has made a 22-minute color presentation film which points up the potentialities of the motion picture as a selling device. Fairbanks' sales talk on 16mm. apparently undertakes to show the way to stepped up use of sponsored films for television and recommends Jerry Fairbanks, of course, to handle the production end. G. A.

"Johnny" Tradeshow

William J. Kupper, general sales manager of 20th Century-Fox has set the tradeshowing of "Johnny Comes Flying Home" for tomorrow in all exchange centers, except Portland, Seattle and St. Louis, where the picture will be screened Friday.

Curtright Reception

Jorja Curtright, actress under contract to producer Seymour Nebenzal, will be hostess to trade press representatives at a reception in the Gotham Hotel, here, on Friday.

RKO Backlog

(*Continued from page* 1)

year. Additionally, the company will distribute "The Pearl," now completed in Mexico; a British picture, "Great Day," and possibly one film from the RKO deal with Pathe of France. RKO also plans to start production in England in June on "So Well Remembered," with Adrian Scott producing and another American directing, as part of the company's deal with J. Arthur Rank, Rathvon said.

More From Abroad

"More foreign pictures are going to flow into the American market," Rathvon predicted, indicating that RKO will distribute more. The company is financially interested in the production of three Spanish-language films in Mexico, for release in the Central and South American markets. In discussing the present tight situation in available studio space in Hollywood, Rathvon disclosed that production facilities are available in Mexico and also pictures requiring certain types of outdoor backgrounds could be made there.

"RKO will continue to release outside product as a matter of policy," Rathvon said, pointing out that 35 per cent of the company's film rental in recent years has come from outside pictures.

He indicated that no further changes are contemplated in the studio set-up and that William Dozier will continue to fulfill an important function in studio operations as executive assistant. Rathvon emphasized that his taking command of production is a permanent move and that he has no intention of shifting back to the East.

Television Shorts

Rathvon added that RKO Television Corp. will concentrate on the production of short films for advertisers, to be used in television, but that there are no plans for making pictures available for television that are produced for theatre exhibition.

Exhibitor Autry

(*Continued from page* 1)

las theatre men Lloyd Rust, H. H. Harolson and Ed Blumenthal are partners with the film star, already operates the Cliff Queen and the Kessler. Construction will start shortly on the Beckley and the Hill.

Autry was guest of honor Tuesday at a luncheon given by the Oak Cliff (Dallas suburb) Chamber of Commerce.

Review

"Our Hearts Were Growing Up"

(*Paramount*)

Hollywood, March 12

THE large and happy public which liked and patronized "Our Hearts Were Young and Gay", is doubtless in the market for a second helping of the same variety of light, lively and altogether refreshing amusement, and this picture is precisely their dish. With Gail Russell and Diana Lynn again portraying Cornelia Otis Skinner and Emily Kimbrough, and with Brian Donlevy and William Demarest also present on this occasion to give substance as well as humour to the proceedings, the attraction is a bright little piece of all-right, a natural for anybody's theatre.

This time the period is 1928, when everybody had money and personal bootleggers, and the young ladies whose hearts were growing up were students in a girls' school. By a good deal of contriving and girlish deception they manage to get away unchaperoned to attend the Harvard-Princeton football game, where much mirthful incident transpires, and later to take up a week's residence in New York's Greenwich Village for the purpose of launching a theatrical career. Donlevy, as a bootlegger, with a heart of gold, and Demarest, as his man Friday, befriend the girls on both ventures, sometimes bunglingly and always amusingly. James Brown and Bill Edwards are seen as the girls' boy friends, and Billy DeWolfe is a standout as an improvident Bohemian.

Daniel Dare produced the picture, colorfully, from a sprightly script by Norman Panama and Melvin Frank, based on a story by Frank Waldman, and William D. Russell directed with a fine sense of entertainment values.

Running time, 83 minutes. General audience classification. Release date not set.

WILLIAM R. WEAVER

16 and 35mm.

(*Continued from page* 1)

night, with proceeds to charity, will launch the run, according to Al Galston. The program, produced by Planet Pictures, will consist of a short subject, newsreel and two features: "People's Choice," 71 minutes, and "Detour to Danger," 59. The first of these has never previously been exhibited. The whole program will be in color. A full-size picture will be shown, with 16mm. equipment replacing 35mm. equipment in the booth.

Attitude of Companies

Queried on the attitude the 35mm. companies might have toward this innovation, Galston said, "We expect no opposition. All the major companies are going into the 16mm. field. This will give the new medium a real test in practical competition with standard gauge attractions." Planet Pictures president Jack Seaman called the project a momentous step for the 16mm. industry, saying it means that new opportunities are opened for distributors and exhibitors and that bigger audiences and increased box-office returns loom on the Hollywood horizon as a result of that step.

Galston said he expected the 16mm. show would run three weeks or longer and that the policy for the house would be determined thereafter on the basis of the experience met with.

Red Cross Drive

(*Continued from page* 1)

special entertainment programs will be arranged in their honor in both Washington and New York. Following the White House visit they will attend a luncheon at which Basil O'Connor, chairman of the American Red Cross; Harold J. Fitzgerald, industry national campaign director; William J. Kupper, national distribution chairman, Skouras and others will be speakers. On their arrival in New York members of the group will be tendered a dinner by Skouras.

Exhibitor chairmen of the drive will nominate one exhibitor in each exchange area for designation as a member of the "24-Hour Club." Nominations will be based on records of the greatest percentage of increase in Red Cross collections this year over last.

Selection Procedure

Nominations will be forwarded by exhibitor exchange chairmen to their regional exhibitor chairmen, who will designate the winner from his area on the basis of highest percentage of increase in collections in the area.

Film salesmen will be selected, one from each exchange center, by a committee of branch managers presided over by the distributor drive chairman for the city. Selections will be made on the basis of the greatest percentage of increase in collections in salesmen's territories this year over last. On this basis, the regional distribution chairman will select the winner from among the nominees in his area.

Closing dates for the contest will be decided and announced later by regional exhibitor and distributor chairmen throughout the country.

Mexico Labor

(*Continued from page* 1)

PWU to Mexico's President Manuel Avila Càmacho, asking his immediate intervention in the case. Work on 15 productions has been halted, and the producers estimate that the industry will lose more than $250,000 weekly while the stoppage lasts.

Capital is Ready For Red Cross

WASHINGTON, March 12.—Rallying their forces behind regional co-chairmen John J. Payette and Carter T. Barron, showmen of this area are now prepared to launch the 1946 industry's "Red Cross Week" campaign, March 20-26, and have pledged 100 per cent cooperation with the national program. The pledge of support [illegible] made at a meeting of the local Motion Picture Theatre Owners, of which A. Julian Brylawski is president.

Speakers at the meeting were Ben Caplon, regional exchange chairman, who gave details of the assistance to be given the exhibitor by distributor exchange managers and salesmen; drive chairman Fred S. Kogod, District of Columbia; I. J. Rappaport, Maryland; distributor regional chairman S. L. Applegate, and area publicity chairman Frank La Falce.

Others Attending

Others attending were: Louis Bernheimer, Harry Bachman, Walter Cersley, Claude Land, Lawrence Snoots, Lloyd Wineland, Charles O. Clark, Jack Foxe, Fred MacMillan, John Marcon, Joel Margolis, Bernard Lust, Angelo Ratto, Sol Sorkin, A. E. Lichtman, Sidney Lust, Frank Boucher, E. N. Read, Roland Robbins, Harry E. Lohmeyer and Jack Fruchtman.

A special meeting was also held by Caplon with the exchange group; in attendance were: Sam Galanty, Edward Fontaine, J. B. Brecheen, Fred Bieresdorf, Glenn Norris, Sam Wheeler, Jake Flax, Mark Silver and Max Cohen.

United World

(*Continued from page* 1)

Lion); William J. Heineman, general sales manager, and Monroe Greenthal, director of advertising-publicity. Fox and Benjamin returned to New York from the Coast last week. Attending for Universal from here will be Joseph H. Seidelman, president of U-International.

The new company will begin actual distribution of its product late this year when a backlog of at least four films is accumulated, Benjamin said yesterday. He emphasized the company will have swung into action by Jan. 1, 1947, at the outset and possibly earlier. United World now has three films in various stages of production at the Universal studios, with selection of story properties for other films yet to be made.

International Pictures, headed by William Goetz and Leo Spitz, is part owner of United World and handles the Hollywood production end. The producing unit has about two weeks to go before completing "Dark Mirror," and will place "Bella Donna" before the cameras about April 25. The latter production will be in association with Edward Small. The third is "Bloomer Girl," stage success which is now being adapted.

Rank has 32 properties completed, in work or planned, from which United World, having a priority choice, will select eight. International will contribute eight for a minimum annual program of 16 for U-W.

BANK OF AMERICA invites the accounts of all in the entertainment industry—workers, actors, stars, technicians, producers and business concerns

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Bank of America

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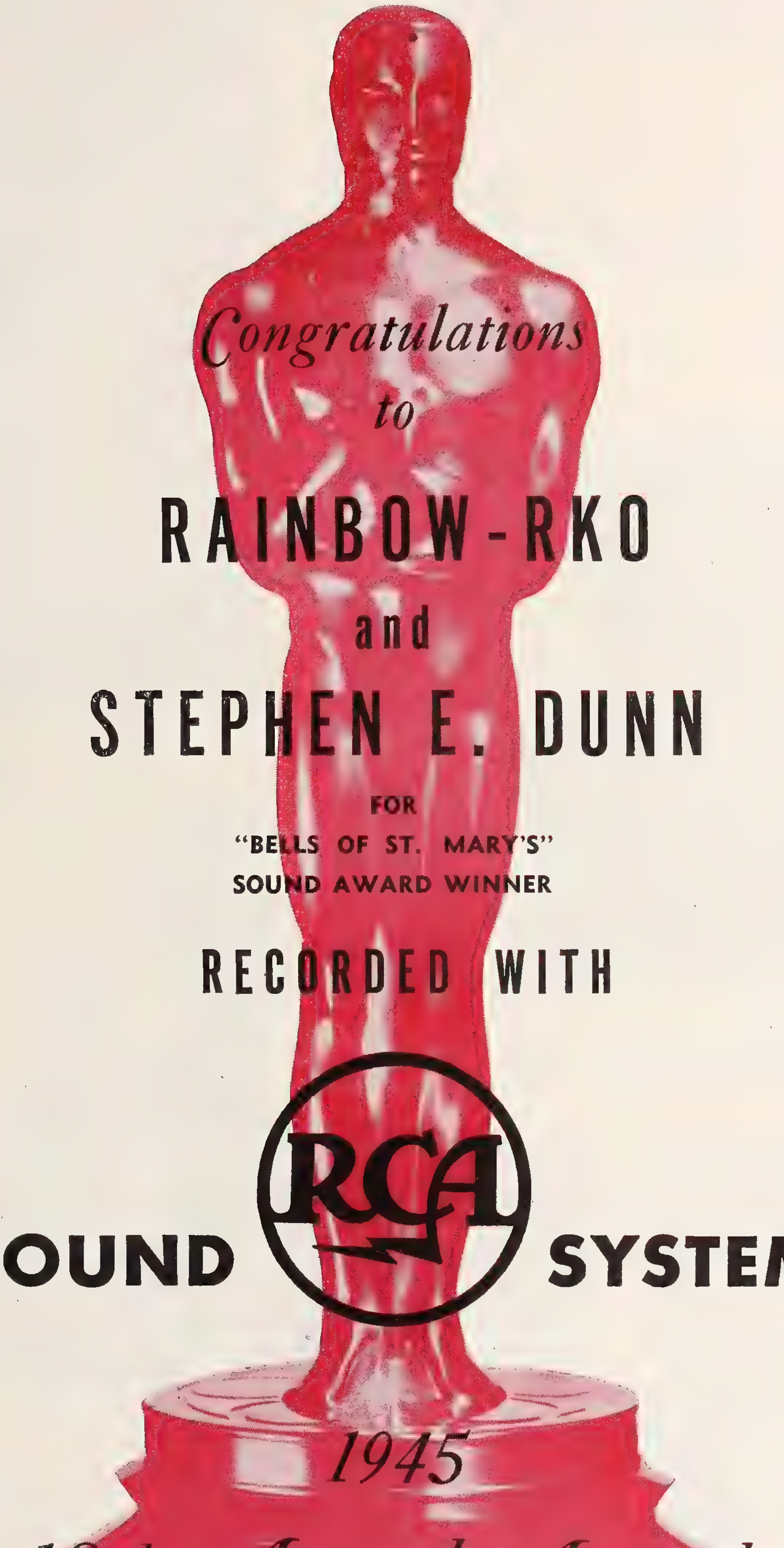

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"BELLS OF ST. MARY'S"
SOUND AWARD WINNER

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SOUND RCA SYSTEM

1945
18th Annual Awards
ACADEMY OF MOTION PICTURE ARTS AND SCIENCES

RECOGNITION

¶ With publication of the results in 1946 FAME, and awarding of certificates to winners (a few are pictured here), MOTION PICTURE DAILY'S 1945 poll of radio critics again has completed its annual mission. Each year this service brings authoritative recognition to Radio's talent, which so often is also the Screen's; and in turn the poll has the recognition of Radio as an institution of its own.

Joan Davis, winner in Best Comedienne group, with Bob Hope, Champion of Champions.

Lionel Barrymore, Best Film Player on the Air, and William Keighley, director of Best Dramatic Program.

John Charles Thomas, Best Male Classical Vocalist, with Gayne Whitman, announcer.

Harry Von Zell, voted the Best Announcer.

Dinah Shore, named first among top Popular Vocalists.

WHY A CANCER CAMPAIGN...

To 16,668 American Exhibitors:

For several years, we of the National Theatres Amusement Co., Inc. have been interested in doing something about cancer, America's No. 1 Enemy.

When the war ended and we were released from intensive wartime activities, the executives of our company—in a meeting at Kansas City—resolved to aid The American Cancer Society's 1946 campaign with every facility at our command.

Subsequently, The American Cancer Society asked us to help organize all the motion picture theatres of America in support of the drive. We advised these Cancer officials we could not speak for the entire industry, only for National Theatres.

However, we did agree to accept the responsibility of laying the appalling facts about cancer before all exhibitors, and to *invite* them to join us *voluntarily* in an Easter Week Drive, both to raise funds and to let the American people know there is hope for 17 million of them now marked for death.

This we are doing . . . and the response, already, has been inspiring.

Production, distribution and exhibition are rallying to the call of dire human need, joining all other industry, business, press, radio and the great community service organizations—TO DO SOMETHING ABOUT CANCER!

Sincerely yours,

Charles P Skouras

CHARLES P. SKOURAS
Pres., National Theatres Amusement Co., Inc.

P.S. The invitation still stands. Someone, somewhere, will thank you for accepting.

THE AMERICAN CANCER SOCIETY, Motion Picture Division, 444 West 56th Street, New York 19, N. Y.: **CHARLES P. SKOURAS**, National Chairman; **TED R. GAMBLE**, National Co-Chairman; **FRANK H. RICKETSON, JR.**, National Campaign Director; **ROBERT W. SELIG**, Executive Campaign Manager; **CHARLES M. REAGAN**, National Distributor Chairman; **LEON BAMBERGER**, National Distributor Co-Chairman and Special Consultant; **SENN LAWLER, THORNTON SARGENT**, Assistant National Campaign Directors, **MAURICE (RED) KANN**, Trade Paper Relations Chairman; **HERMAN ROBBINS, DON VELDE**, Trailer and Accessories Committee; **FRANK WHITBECK**, Hollywood Production Chairman; **GEORGE JOSEPH**, Distribution Organization; **MONROE GREENTHAL**, National Publicity and Advertising Director.

(This message paid for by National Theatres Amusement Co., Inc.)

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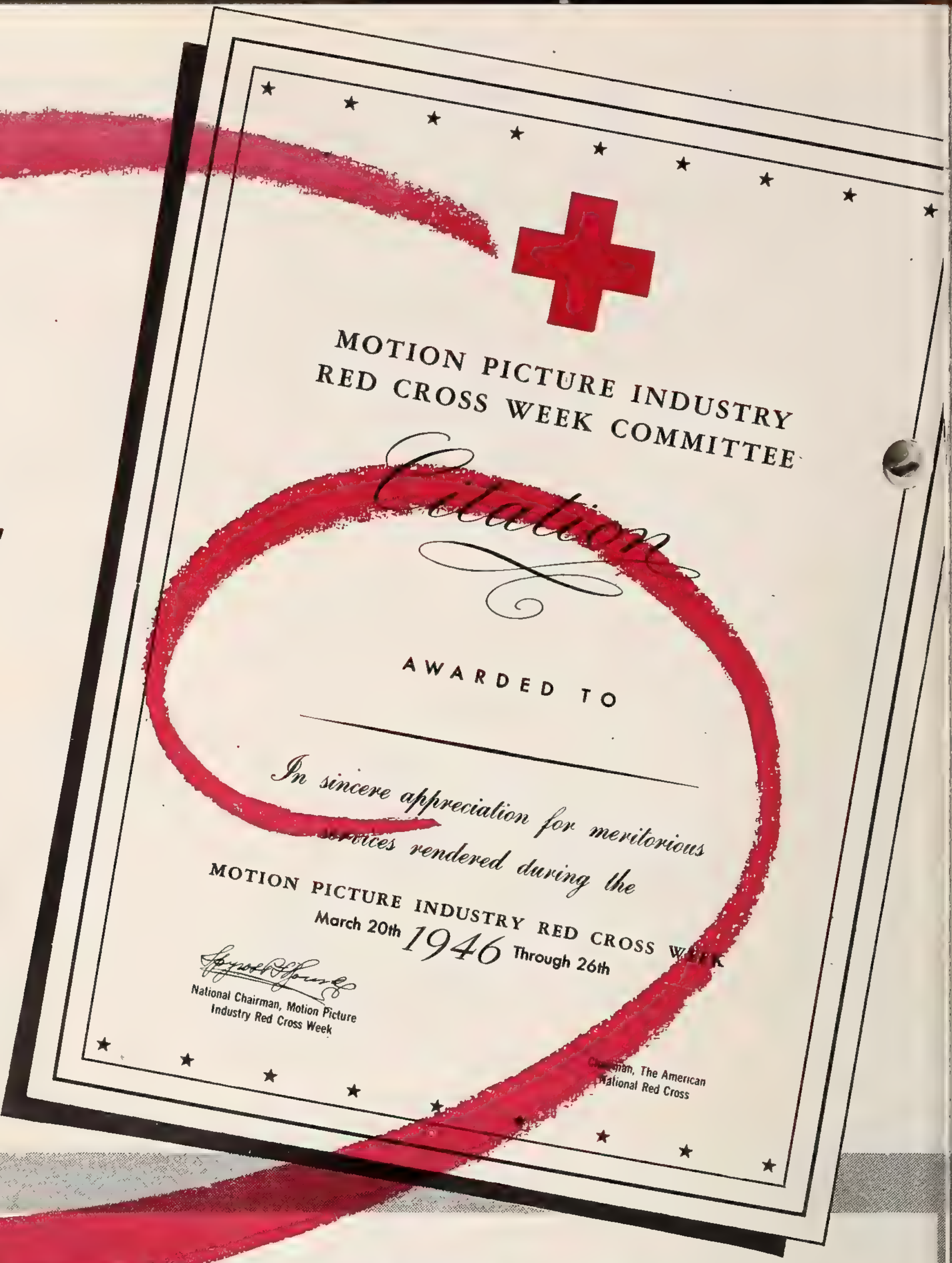

MOTION PICTURE INDUSTRY
RED CROSS WEEK COMMITTEE

Citation

AWARDED TO

In sincere appreciation for meritorious services rendered during the
MOTION PICTURE INDUSTRY RED CROSS WEEK
March 20th 1946 Through 26th

National Chairman, Motion Picture
Industry Red Cross Week

[illegible]man, The American
National Red Cross

MOTION PICTURE INDUSTRY
RED CROSS DRIVE
MARCH 20th-26th!

LIGHTS UP! COLLECT EVERY SHOW!

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Theatres' Red Cross Week Mar. 20-26

MOT RE
DAILY

Theatres' Red Cross Week Mar. 20-26

59. NO. 50 NEW YORK, U. S. A., THURSDAY, MARCH 14, 1946 TEN CENTS

16mm Foreign 'Bottleneck' In Equipment

But Most Companies Proceeding with Plans

With RKO Radio, M-G-M and Columbia definitely committed to enter the 16mm. foreign distribution field, and other companies closely surveying the situation, equipment is the "big bottleneck" insofar as widespread expansion in this direction is concerned.

R. C. Maroney, head of RKO Radio's 16mm. foreign department, said that the company is already printing subjects which will be acceptable in the foreign field and that they will be shipped when they come from the laboratory. He said that free movement of the equipment in any quantities could not be expected from manu-

(*Continued on page* 8)

Outlook Continues Good: Prutzman

WILMINGTON, March 13.—The outlook for the industry continues highly favorable, Charles D. Prutzman, vice-president and general counsel of Universal Pictures, who presided at the company's annual meeting of stockholders, stated here today.

Charles Prutzman

"The return of nearly 10,000,000 veterans to civilian life is an important addition to the box-office potential of the motion picture industry," Prutzman declared.

"Foreign revenues of the industry continue good,

(*Continued on page* 8)

New Orleans Owners Meeting April 9-10

NEW ORLEANS, March 13.—The first convention of the new Independent Theatre Exhibitors of the New Orleans area will be held here at the Jung Hotel, April 9-10, it has been announced by Levere C. Montgomery,

(*Continued on page* 8)

Bill Would Ease Rules for Booths

Albany, N. Y., March 13.—Senator William Condon and Assemblyman Frederick Washburn are sponsoring a bill which would provide that fireproof regulations for motion picture machine projection booths shall not apply to places of public assembly, subject to Labor Law requirements and rules. The bill would amend the general business law.

Quotas Held Unnecessary

Declaring that he is opposed to quotas presently imposed by Great Britain, on the grounds that an industry cannot be built on this basis, Eric A. Fredman, representative of British producer Herbert Wilcox, told MOTION PICTURE DAILY that the British industry should stand on its own feet. Fredman is here from London to make a survey for Wilcox, who has become associated with Sir Alexander Korda, and is also handling for Associated British Picture Corp. the sale of "Night Boat to Dublin" and "Man from Morocco."

For economic reasons, however, England might find it necessary to continue quotas, Fredman asserted.

If the proposed U. S. loan to England of $3,750,000,000 fails to go through, the film industries, both here and in Great Britain, will suffer since the British government might feel impelled to put up a tariff in order to conserve its dollar exchange, Fredman warned. This will make it more diffi-

(*Continued on page* 8)

NBC Seeking East Coast Studios for Television Shows

National Broadcasting has been looking into possible sites in the East for studios where it could concentrate the production of both "live" and film shows for television, John F. Royal, NBC vice-president in charge of television discloses to MOTION PICTURE DAILY.

Observers in the television-radio fields see NBC in a position of independence from the motion picture industry and Hollywood producers in obtaining suitable films for its television programs, through its own producing facilities in the East. High talent costs could be eliminated, it is held, by the use of NBC radio shows and personalities. New television talent could also be developed. An NBC television studio in the East would also provide facilities for the NBC's television newsreel.

$19,000,000 for USIS Approved

WASHINGTON, March 13.—A financial grant of $19,000,000 for the State Department Information Service has been approved by the House Appropriations Committee, it was learned here today, the lawmakers placing no restrictions on methods to be used in contracting for motion picture production.

Members of the House Rules Committee, which is holding hearings on the plan, however, urged the government agencies concerned with the program to contract for information films with the industry rather than going

(*Continued on page* 8)

Government Asks Industry Aid in Telling Public About Loan to Britain

Washington, March 13.—State and Treasury Department public relations officials have appealed to the industry for assistance in putting before the public information concerning the proposed loan to Britain.

Going direct to producers, the government officials have pleaded the importance of "quick action" and have urged the making and showing of several special short subjects or trailers which would deal with British home economic requirements and would stress international trade relations between the United States and Great Britain.

Government information men declare that the loan to Britain can be more clearly and quickly presented to the public through motion pictures. Early responses from producers and exhibitors have brought pledges of support to the government departments concerned, it was said.

Theatre Candy Expansion Hit By Shortages

Dwindling 1946 Supplies Seen for Present Users

Prospects of theatres effecting during 1946 any planned extension of their theatre candy business, which is already placed at $40,000,000 annually, loom increasingly slim in view of further curtailments of materials faced by the candy industry, it is learned here.

Indications are that theatres face further reduced supplies of candy during the coming months since continuing and increasing shortages of corn syrup and sugar is leading many candy manufacturers to veer away from the manufacture of five and 10-cent popular candy items to more expensive pound-box assortments, where higher prices can be charged.

A spokesman for one of the leading suppliers of candy for theatres indi-

(*Continued on page* 8)

Balaban Heads New Charity Drive Plan

Amusement industry leaders in New York have pledged support to the new New York Amusement Consolidated Appeal, Inc., recently chartered in Albany to combine in one annual industry campaign the separate drives hitherto conducted in behalf of the Federation of Jewish Philanthropies of New York, the United Jewish Appeal, and the Joint Defense Appeal of the American Jewish Committee and the Anti-Defamation League of B'nai B'rith.

In view of the extent of the current United Jewish Appeal campaign goal

(*Continued on page* 8)

Truman, Skouras in Red Cross Appeal

President Truman, Spyros P. Skouras, Claudette Colbert and Kenny Delmar will be heard on a special recording, which will be sent to all exhibitor and distributor chairmen participating in the industry's 1946 Red Cross campaign, March 20-26, it was announced here yesterday by Harold

(*Continued on page* 8)

Personal Mention

NEIL AGNEW, vice-president of Vanguard Films, and Robert Levitt, Eastern Publicity head, are scheduled to arrive in Dallas from the Coast today.

•

Henry Kallin of the Samuel Goldwyn office here has been appointed social studies instructor for the spring term by the New York City Board of Education.

•

Stanley Cole, manager of the Bethel Theatre, Bethel, Vt., and Edith Tuttle, member of the theatre staff, are newlyweds.

•

Jesse Sabin, now in France representing News of the Day, is the father of a girl, born to Mrs. Sabin at the Brooklyn Jewish Hospital.

•

Herman Kass of Universal's special events department here and Gloria Polikoff, of Brooklyn, are to be married Saturday.

•

M. S. McCord, H. A. Brownlee and J. C. Tunstill, Malco circuit executives, are in Memphis from Little Rock.

•

Axel Sorenson, owner of the Vogue, Beresford, S. D., has received his discharge from the service.

•

Louis Astor, Columbia circuit sales executive, has left New York for Cleveland and Cincinnati.

•

Bernard Goodman, assistant supervisor of exchanges for Warners, is in Boston from New York.

•

J. B. Underwood, Columbia district manager in Dallas, was a Memphis visitor this week.

•

F. E. Bradley, special representative for Republic, is in New Orleans from New York.

•

Helmut Dantine, Warner star, is due here from the Coast next week en route to Europe.

•

T. B. Kirk, Republic branch manager in Memphis, has returned there from Nashville.

•

Schuyler Beattie is back with Paramount, Albany, after service in the Navy.

•

Morris Mechanic, operator of the New Theatre, Baltimore, has gone to Miami.

United World Group To London April 1

Matthew Fox, Robert Benjamin, William J. Heineman and Monroe Greenthal, United World Pictures executives, and Joseph H. Seidelman, president of Universal International, will leave here about April 1 for London, by plane, to attend the April 5 meeting of J. Arthur Rank associates.

Insider's Outlook

By RED KANN

IF you're right, you're good. If you're wrong, you're something less. Right or wrong, this was how your soothsayer was viewing top Academy awards one day ahead of last Thursday's event:

1.—*Best Picture of the Year*—"The Lost Weekend."

2.—*Best Performance, Actor*—Ray Milland in that film.

3.—*Best Performance, Actress*—Ingrid Bergman in "The Bells of St. Mary's."

4.—*Best Performance, Supporting Actor*—Michael Chekhov in "Spellbound."

5.—*Best Performance, Supporting Actress*—Anne Revere in "National Velvet."

6—*Best Achievement in Direction*—Billy Wilder in "The Lost Weekend."

And this is how he came out:

1.—On the button.

2.—Also.

3.—Flopped. Joan Crawford, of course got it, proving that's what "Mildred Pierce" did.

4.—Incorrect. It went to Jimmy Dunn for "A Tree Grows in Brooklyn."

5.—Back on the beam.

6.—Still on it.

Score: This year, four out of six. Preceding year, two out of six.

■

Sixteen women have pocketed Hollywood's most coveted distinction in the 18 years of these awards. Only two—Bette Davis and Luise Rainer—have walked off with the "Oscar" twice, Miss Davis in '35 and again in '38 and Miss Rainer in '36 and '37. Only once in Academy records has a single actress emerged victor in any two consecutive years. The complete roster is revealing, as an indication of shifting appraisals and star values. This proves it: 1928—Janet Gaynor; 1929—Mary Pickford; 1930—Norma Shearer; 1931—Marie Dressler; 1932—Helen Hayes; 1933—Katharine Hepburn; 1934—Claudette Colbert; 1935—Bette Davis; 1936 and 1937—Luise Rainer; 1938—Miss Davis; 1939—Vivian Leigh; 1940—Ginger Rogers; 1941—Joan Fontaine; 1942—Greer Garson; 1943—Jennifer Jones; 1944—Ingrid Bergman; 1945—Joan Crawford.

■

This historical riffling of the pages is intriguing where actors are concerned, also. Spencer Tracy is the only man twice decorated down through the years and, like the twice-awarded actresses, got his honors in successive years. Here is what is emblazoned on the escutcheon: 1928—Emil Jannings; 1929—Warner Baxter; 1930—George Arliss; 1931—Lionel Barrymore; 1932—Fredric March; 1933—Charles Laughton; 1934—Clark Gable; 1935—Victor McLaglen; 1936—Paul Muni; 1937 and 1938—Tracy; 1939—Robert Donat; 1940—James Stewart; 1941—Gary Cooper; 1942—James Cagney; 1943—Paul Lukas; 1944—Bing Crosby; 1945—Ray Milland.

■

The tally on directors, however, is different and yet arresting in its own way. Back in '28, Frank Borzage and Lewis Milestone won on a tie. Later each man won without a tie thereby giving each two apiece. John Ford is a three-time ribbon holder—two of them hand-running—as is Frank Capra. Leo McCarey holds two trophies as does Frank Lloyd. This makes an overall total of 19 best directors spread over 18 races. And this is how they go: 1928—Frank Borzage and Lewis Milestone; 1929—Frank Lloyd; 1930—Milestone; 1931—Norman Taurog; 1932—Borzage; 1933—Lloyd; 1934—Capra; 1935—Ford; 1936—Capra; 1937—McCarey; 1938—Capra; 1939—Victor Fleming; 1940 and 1941—Ford; 1942—William Wyler; 1943—Michael Curtiz; 1944—McCarey; 1945—Billy Wilder.

■

The current awards broadcast reached New York at half past the midnight hour and ran on. Bob Hope was master-of-ceremonies and did very well at it. Some of his quips for those who may not have heard them:

"This has been a great year for psychological pictures. Actors don't have to know how to act any more. They just dream. . . .

"Billy Wilder was under quite a handicap directing 'The Lost Weekend.' Frank Freeman wanted Milland to drink Southern Comfort all through the picture. . .

"Eric Johnston is the man who tells Hollywood what's cooking and how far they can turn up the flame."

■

The timing for Paramount is like a dream. "The Lost Weekend" has many first runs to go and virtually all of its subsequents. Not often do Academy award films mesh so neatly with unfilled playdates.

Coming Events

Today—American Television Society meeting, Barbizon Plaza Hotel, New York.
March 15-16—Warner regional sales meeting, Memphis.
March 19—Cinema Lodge of B'nai B'rith theatre party, Adelphi [illegible]atre, New York.
March 19—New Jersey Allied dinner, Ritz Restaurant, Passaic.
March 20-26—Red Cross drive in theatres.
March 22-23—Warner regional sales meeting, San Francisco.
March 25—Motion Picture Association of America annual board meeting, New York.
April 1-2—Theatre Activities Committee organizational meeting, Chase Hotel, St. Louis.
Aphil 1-2—North Central Allied Theatre Owners convention, Nicollet Hotel, Minneapolis.
April 16—Balaban and Katz stockholders meeting, Chicago.
April 21-28—Cancer Week in theatres.

Exchange Pacts Set In 3 More Cities

Exchange supervisors yesterday reached agreements with three additional IATSE "B" locals covering exchange service employes in Denver, Minneapolis and Butte, bringing to 16 the number of cities where 15 per cent wage increases and other benefits have been granted. Agreement is expected shortly with "B" locals covering Boston and New Haven, where "IA" special representative Joseph D. Basson has been sitting in on negotiations.

Attempts have been made to reach agreements with Detroit and Philadelphia locals, but no progress has been made. Negotations with remaining locals continue.

Heineman Spot at Goldwyn Stays Open

Samuel Goldwyn Productions plans no successor to William Heineman, former general sales head, who resigned to join United World as vice-president in charge of sales, for the time being, a spokesman for Goldwyn told Motion Picture Daily.

It was pointed out that the company will not start selling its next release, "A Kid from Brooklyn," with Danny Kaye, for some time.

Form New Orleans Film Buying Unit

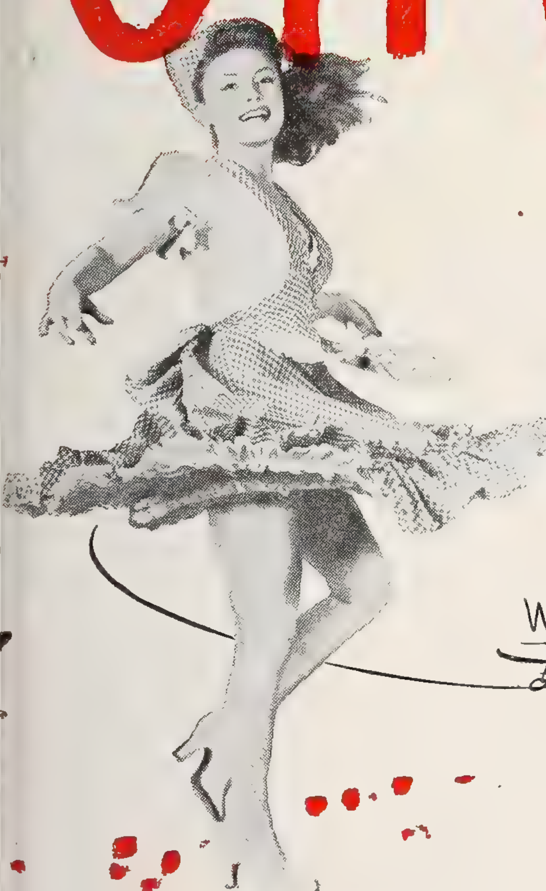
New Orleans, March 13.—Pix Booking and Buying, Inc., an independent booking and buying company has been formed here with Bill Shiell, exhibitor, as president.

Plan is to render a buying-booking service for both local and out-of-town exhibitors.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

IT COULDN'T BE SWELLA! THE STORY OF A FELLA WHO FELL FOR

CINDERELLA JONES

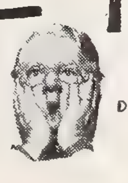


with SINGING! with DANCING! with such ROMANCING!

Those rapturous two from "Rhapsody in Blue"

JOAN LESLIE · ROBERT ALDA

and S. Z. SAKALL



EDWARD EVERETT HORTON–JULIE BISHOP–WILLIAM PRINCE
Screen Play by Charles Hoffman • From a Story by Philip Wylie
Directed by BUSBY BERKELEY Produced by ALEX GOTTLIEB

Warner Picture!!!!

Short Subjects

"Spook to Me"

(*Columbia*)

Andy Clyde is head of a kids' organization known as Bloodhounds, Pack 1, and feels he must be brave before the kiddies. But on a camping trip Andy thinks he sees a ghost in a haunted house. The ghost turns out to be a gangster. Running time, 17 minutes.

"Hillbillies"

(*Paramount*)

Reversing the consideration that the life of a hillbilly is a dog's life, this "Speaking of Animals" short considers a dog leading the life of a hillbilly, complete with feuding, singing and puppy love. Running time, nine minutes.

"Baseball Bugs"

(*Warners*)

Bugs Bunny is a baseball fan. He sees a gang of toughs resort to trickery to beat the home team so he takes up the challenge to play them singlehanded. As usual, he comes out on top. In Technicolor. Running time, seven minutes.

Italian Business Booming: Levy

Italian theatres are doing "exceptional" business, despite a lack of new imports, William M. Levy, United Artists division manager for Europe and the Near East, who recently returned from a trip to Italy and Spain, told MOTION PICTURE DAILY here yesterday. American films which have been in the country continue to do outstanding business. British, French and Russian films are also on exhibition, he added.

Italian production, Levy asserted, faces a lack of raw stock, while theatre equipment is obsolete and worn.

Eight Millions See Government Films

WASHINGTON, March 13.—Free educational films of the Bureau of Mines were shown on more than 82,000 occasions to approximately 8,000,000 people in 1945, audiences including training and rehabilitation classes, Army and Navy personnel, engineer and scientific societies, schools, colleges, civic groups and other organizations.

The Bureau's film library now has more than 10,000 reels, produced under bureau supervision by the industry at Hollywood.

Greet Stevens Today

RKO Radio director George Stevens will be honor guest at a reception to be held by the company, on the occasion of his return to civilian life from the Armed Forces, at the 21 Club, here, today. Stevens is currently associated with Frank Capra, William Wyler and Samuel Briskin in Liberty Films and will make pictures for RKO Radio.

Review

"The Strange Love of Martha Ivers"

(*Paramount—Hal B. Wallis*)

Hollywood, March 13

SHOWMEN concentrating their campaigns in behalf of this picture on the presence in it of Barbara Stanwyck and Van Heflin can sharpen their copy by mentioning that Miss Stanwyck's assignment here is of the kind that was her's in "Double Indemnity" and that Heflin is back from the wars in his "Johny Eager" type of role and quite as deft at it as they remember him.

It is a grim story producer Hal Wallis's film tells, by way of a script by Robert Rossen, based on an original story by Jack Patrick, and it is directed with the accent on grim realism by the always effective Lewis Milestone, with never a moment of comedy to relieve the tension. Murder, blackmail, malfeasance in office and matters in kind make up the subject matter, and the picture has in common with several contemporaries a tacit demonstration of how a murder can be got away with so far as man-made law and the legal processes of justice are concerned. It is sombre, tragic stuff, and strikes with the impact always achieved by a departure from charted lanes of travel.

The story opens in 1928 in a small industrial city where an unhappy child, hating the wealthy aunt she lives with, kills her by a blow on the head struck in the heat of childish passion. There is a little boy present at the time, who affirms her quick lie about a man having burst into the house and killed the woman, and the boy's father, guessing what happened, and that the child will inherit her aunt's wealth, sees her through the matter and takes over control of the situation and the children's lives.

Seventeen years later, by which time the children have grown up and married each other, the girl has become a successful business executive and the boy a district attorney to keep their guilt secure against discovery. But there is no happiness between them. At this point another little boy, whom they believe saw the killing, returns to the town, now a professional gambler, and calls on his old boyhood chum to ask him to spring a girl friend of his who has been jailed for breaking probation. From here on the proceedings get tighter and tougher, with the "D.A." ordering the homecomer beaten up and carted out of town, and the "D.A." and his wife tipping their secret to him, and offering bribery, when he comes back. Things go from hard to harder with the "D.A.", who is an alcoholic, eventually telling the other man that the wife has been a hellion all along, and the wife urging the man to kill her husband, which he declines to do. Finally the drunken "D.A." kills his wife, and then himself, and the other man drives away with his girl friend, leaving the facts about the original killing and the subsequently arranged conviction and execution of an innocent man still unrecorded.

Kirk Douglas, as the murderess' husband and accomplice, and Lizabeth Scott, as the girl charged with breaking probation, turn in performances on a par with those of the starred leads. Others in the cast are Judith Anderson, Roman Bohnen, Janis Wilson, Darryl Hickman and Mickey Kuhn.

Running time, 114 minutes. Adult audience classification. Release date not set.

WILLIAM R. WEAVER

EPIC Will Meet on 'Cancer Week' Plans

The regular meeting of the Eastern Public Information Committee tomorrow at the New York Athletic Club will take up promotion of "Cancer Week" in theatres (April 21-28), with Robert W. Selig, assistant national campaign director, and Monroe Greenthal, national advertising-publicity director, representing the industry's general committee.

Services for Wilella Waldorf Here Today

Funeral services for Wilella Waldorf, 46, drama critic and former motion picture critic of *The New York Post,* who died at her Manhattan apartment Tuesday night following a long illness, will be held at The Little Church Around the Corner, here, this afternoon. Burial will be in South Bend, Ind.

Miss Waldorf is survived by three sisters, Wilma and Florence Waldorf of South Bend, Ind., and Mrs. Maurine Donahue of West Los Angeles, Cal., and one brother, S. D. Waldorf, of Bozeman, Mont.

WB Admissions Rise

PHILADELPHIA, March 13.—Warner Philadelphia theatres announce slight price raises in various houses in this territory.

Films of the Nations Formed in Albany

ALBANY, N. Y., March 13.—Films of the Nations, Inc., has been incorporated. Headed by Maurice T. Groen, former chief of the photographic division of the Netherlands Information Bureau in New York, the organization will serve as a distributing unit in the joint distribution of foreign 16mm. educational films by various nations. It will operate as a "liaison between foreign nations, commercial distributors and film libraries," said Groen.

Abberley, Bryde, Kooiman, MacFall and Amon, New York, were the incorporating attorneys.

Philip Merivale Dies

LOS ANGELES, March 13.—Philip Merivale, 59, screen and stage actor, died today at the Good Samaritan Hospital here, where he had been a patient since Feb. 12. His most recent films were "This Land Is Mine," "Crossroads" and "This Above All." Surviving are his widow, Gladys Cooper, and four children: Jack Valentine, Rosemund and David.

Elizabeth Carver Resigns

Elizabeth Carver, story editor of Vanguard Films in New York, has resigned, it was disclosed yesterday by the company. Prior to announcing future plans Miss Carver plans a three-week vacation in Palm Beach.

Brandt Is Forming A New Company

A new producing and national distributing company with independent theatre owners throughout the country having a participating interest in the distributing company, is contemplated by a group headed by Harry Brandt, New York circuit operator, which is on the verge of closing a deal to take over Film Classics, Brandt reports.

A similar plan is now being effected by Screen Guild Productions headed by Johnny Jones in Chicago.

Under the plan devised by Brandt and his associates, financing for new films would be made available through Stillman and Stillman, attorneys and investment counselors, who are said to be providing financing for the purchase of Film Classics.

Distribution Plans

The new films as well as reissues now handled by Film Classics, would be distributed through exchanges in every key city with local exhibitors having an interest in the exchange in their city.

Local exhibitors will be offered stock in local exchanges with charges possibly to be calculated on the basis of the number of seats in the houses which they own or operate. Brandt has already broached the plan to the Independent Theatres Owners Association of New York which he heads, and it is said they favor the plan. Similar purchasing opportunities are to be offered exhibitors in other cities once the Film Classics deal is closed, Brandt said.

N. Y. Cuts Business And Personal Taxes

ALBANY, N. Y., March 13.—Motion picture companies and personnel, along with others, will benefit by New York State's tax reduction program bills, including a 50 per cent cut in personal income tax, which were signed today by Gov. Dewey.

The program eliminates the one and one-half per cent emergency corporation franchise tax and reduces the emergency unincorporated business levy from four to three per cent.

The tax cut is a feature of the Governor's $555,000,000 budget for 1946-'47.

Bader, Trotta Want New AMPA Program

The nominating committee of the Associated Motion Picture Advertisers will receive tomorrow from committee chairman Vincent Trotta and president David A. Bader a proposal to recommend a definite program of projected activities for the next administration to present to the organization. The committee will meet for luncheon in the Hotel Edison here.

Also to come up for committee attention at the meeting will be the choosing of a slate of candidates to be presented to the AMPA membership for election in April.

Dezel Gets Franchise

CHICAGO, March 13.—Johnny Jones, president of Screen Guild Productions, has sold to Albert Dezel, Detroit franchise owner, SGP franchises for Cincinnati and Cleveland.

Lesser Film 1st to Get Italian License

"That Uncertain Feeling," a Sol Lesser production, originally distributed by United Artists, but which reverted to the producer, who, in turn, sold it to Guaranteed Pictures, is said to be the first American picture to be granted an Italian import license since the war started, outside of the [illegible] formerly distributed by the [illegible] Psychological Warfare Branch.

Many Accumulated

Many films, including U. S. imports, have accumulated in Italian custom houses because the government has not granted licenses. Mortimer D. Sackett, president of Guaranteed, told Motion Picture Daily that the import license for "Uncertain Feeling" has been granted to General Overseas Corp. of Italy, which presumably will turn it over to an Italian distributor for dubbing in Italian, and distribution there.

Although Fascist film legislation has been repealed, expectations of American distributors for an open market in Italy have not been realized since foreign films, including U. S. product, have been excluded from showing in the country. Harry Novak, Continental European manager for Universal, and David Lewis, Loew's regional director for Europe, North Africa and the Near East, are in Rome attempting to iron out difficulties confronting the U. S. film industry there. Even if present troubles are straightened out, there remains the possibility that funds still will be blocked until Italy's economic position improves.

Library of Congress Sets New Film Unit

Washington, March 13. — Establishment of a central clearing house of information on government motion pictures and the necessary facilities for their distribution is being undertaken by the Library of Congress. Films under consideration consist principally of 16mm. pictures that have already served the original purpose for which they were created and have been distributed administratively by the agencies of origin. It will consist also, but in a smaller degree, of films from liquidated agencies or as the result of liquidated functions within continuing agencies. The distribution functions being assumed by the Library will broadly resemble those formerly performed by the Office of War Information, according to a government statement.

Korda-Yates Parleys

Hollywood, March 13.—Sir Alexander Korda, British producer, arrived from New York this morning to begin conferences with Herbert J. Yates, president of Republic. The conferences, it is believed, will concern alignment of Republic with British Lion in the world market.

St. Louis Tries Again

St. Louis, March 13. — Hearings are scheduled to be held soon on another municipal bill to introduce daylight saving time in St. Louis as a permanent feature. Proposed on five different occasions in the past 10 years, daylight time has failed of adoption here because of resistance by theatres, the Municipal Opera and labor unions.

Review

"The Notorious Lone Wolf"

(Columbia)

THE cinematic prowlings of Michael Lanyard, alias The Lone Wolf, Louis Joseph Vance's ageless character, to which Warren William previously lent his histrionic abilities, are resumed now by ex-serviceman Gerald Mohr, after a considerable time lapse. Still carrying on as Jamison, the English butler, is Eric Blore.

D. Ross Lederman, directing from a screenplay by Martin Berkeley and Edward Dein, kept the narrative moving at a lively clip from the start. Mohr is hardly back in New York resettling in civilian life and picking up the threads of his romance with pretty Janis Carter, when the blundering suspicions of the police department involve him in the robbery of a Shalimar sapphire. Thereafter the story unfolds according to familiar pattern, with suspense always exciting enough to satisfy. To clear himself, Lanyard pursues the real thieves, with the police pursuing Lanyard. In one sequence the Lone Wolf and Jamison are called upon to masquerade as Near East royalty, with comic situations arising generously. The cast is filled out with John Abbott, William Davidson, Don Beddoe, Adelle Roberts, and others. Garrett Graham did the adaptation of a story by William J. Bowers. Ted Richmond produced.

Running time, 64 minutes. General audience classification.

File 3 Arbitration Cases; 3 Withdrawn

Three new arbitration cases have been filed under the motion picture arbitration system, two in the Boston tribunal and the third in New Orleans, with all three seeking reductions in clearance. Additionally, three other cases were withdrawn.

The Thompson Square Theatre, second-run in Boston on 20th Century-Fox, Warner and Paramount films, and third-run behind the Bowdoin Square Theatre on Loew's and RKO Radio product, seeks a reduction of clearance in both time and area. The Park in Nashua, N. H., operated by Antonio Domazzo, seeks a reduction from its present 60-90 clearance behind first-run, to 21 days. The Pelican Theatres, Homer, La., has filed an action under Section VIII of the consent decree, seeking relief in clearance against it held by Paramount-Richards and Edgar Hands, on the grounds that no competition exists between the Pelican and theatres of the other two groups.

Clearance actions withdrawn, by stipulation, were those brought by the Southern Theatre, Norwood, Mass.; Wilmington Theatre, Wilmington, Mass., and Union Theatre, Attleboro, Mass.

Banker to Colombia As M-G-M Manager

Dean Banker of Loew's International Corp., left New York by plane for Colombia yesterday to assume managership for M-G-M in that country, with headquarters in Bogota, a post he held from 1937 to 1941.

Banker is replacing Cary Heumann who will assume another post with M-G-M overseas in the near future.

Freese in Television

John Freese, director of commercial motion picture production for Foote, Cone & Belding, here, has also been appointed director of television for the New York office by Hubbell Robinson, Jr., director of radio and television.

RKO to Show 'Kid'

RKO Radio will hold a combined exhibitor-press showing of Samuel Goldwyn's "The Kid from Brooklyn" at the Astor Theatre, here, on Tuesday.

Tennessee Liberal On Sunday Shows

Knoxville, March 13. — This city, said to be the largest in the U. S. without Sunday films, may soon have them. An ordinance providing for a referendum has passed on its first reading, with Mayor Walker casting the deciding vote. A strong factor seems to be the sight of many Knoxvillians driving over to Oak Ridge Sunday afternoons to see films.

At LaFollette, an ordinance permitting Sunday shows, except during church hours, has passed on its third and final reading by the city commission and theatres will open at once on this schedule.

Athens is expected to have Sunday films within another week as the council has voted favorably, with only one objecting vote, on two readings.

Government Halts Tax Investigation

Washington, March 13.—The Department of Justice discloses it is not pushing film and other personal-corporation tax cases now being reviewed by the Treasury. Phillip Winchell completed a study of the Hollywood situation on Feb. 15.

While several cases have been recommended to the Justice Department for trial, it has been determined that legal operations should first go through Treasury tax court. If any questions arise as a result of the first tax trials to be conducted by the Treasury, the Justice Department may enter the scene, it was said.

Two Law Firms Merge

The firm of Beilenson and Berger, legal counsel for the Hollywood Screen Actors Guild, has merged with Jaffe and Jaffe of New York. The merged firm will be known as Beilenson, Jaffe, Jaffe, and Berger, and will maintain offices both in Los Angeles and New York. Members are Laurence W. Beilenson, Henry Jaffe, Saul Jaffe and William Berger.

Halper Opens Offices

David Halper, formerly associated with Judge Matthew M. Levy, IATSE counsel, has opened law offices here in partnership with Mandel Ker, recently discharged from the Armed Forces, to specialize in labor relations.

Hollywood

By **THALIA BELL**

Hollywood, March 13

IDA LUPINO and Errol Flynn will be teamed in "Autumn Crocus," which Henry Blanke is scheduled to produce for Warners. . . . Ted Tetzlaff, Hollywood cinematographer, has been promoted to a directorial post at RKO Radio and will direct "The Big Angle," in which Pat O'Brien and Anne Jeffreys are to be co-starred. . . . Universal has arranged to borrow Marjorie Reynolds from Paramount for the romantic lead in the latest Abbott and Costello comedy, "The Ghost Steps Out." . . . "High Voltage," original story by Willard Scott, has been purchased by Republic and assigned to Don H. Brown for production.

●

Sam Coslow has signed Gloria Jean to an exclusive five-year contract. She will play the ingenue lead in Coslow's first production, "Copacabana," in which Carmen Miranda and Andy Russell will co-star. . . . Casting continues on "The Razor's Edge," soon to go before cameras at 20th Century-Fox. Anne Revere and Fritz Kortner will portray, respectively, a social secretary and a coal-miner.

●

"Hitler's Daughter," announced as the first postwar film to deal with the Nazi resistance movement, will be produced for PRC by Alexander-Stern. . . . "Silver Creek," original by Ernest Lehman and Geza Herczog, has been purchased by Republic, and assigned to Alfred Santell for production.

Goldhar, Bowman, Dudelson Dinner

Detroit, March 13.—Variety Club, Tent No. 5, will honor Jack Goldhar, Moe Dudelson and Syd Bowman, recently promoted, respectively, to be Eastern divisional manager, district manager and exchange manager of United Artists, at a dinner in the Book-Cadillac Hotel on March 18. More than 300 will attend.

Earl Hudson, president of United Detroit Theatres, will be toastmaster, and a presentation will be made by local chief barker Arvid Kantor. James Sharkey of Co-operative Theatres is general committee chairman.

Gets Stromberg Account

Foote, Cone and Belding advertising agency has acquired the account of Hunt Stromberg Productions. The first Stromberg films to be advertised by Foote, Cone and Belding will be "Strange Woman" and "Dishonored Lady," released through United Artists.

Other clients served by the motion picture division of the agency are RKO Radio, RKO Pathe, David O. Selznick and Walt Disney.

25 'Bascomb' Bookings

Denver, March 13.—More than 25 bookings for M-G-M's "Bad Bascomb" will feature the Wyoming premiere of the film on April 7. Bill Bishop, Western division exploiteer, will spend some time in Denver going over publicity plans with Bill Prass, director of publicity for this territory. Prass will tour Wyoming in advance of the opening preparing the publicity program.

REPUBLIC IS DEPENDABL

WOMAN WHO CAME BACK

Starring

JOHN LODER · NANCY KELLY

OTTO KRUGER

The MADONNA'S SECRET

Starring

FRANCIS LEDERER · GAIL PATRICK

ANN RUTHERFORD · EDWARD ASHLEY

SCOTLAND YARD INVESTIGATOR

Starring

SIR AUBREY SMITH · ERICH VON STROHE

with STEPHANIE BACHE

Continuing that KO punch

AT THE BOX OFFICE

FROM COAST TO COAST

DAK

JOHN WAYNE

FOR AUDIENCE-APPEAL

A GUY COULD CHANGE
Starring
ALLAN LANE
JANE FRAZEE

GAY BLADES
Starring
ALLAN LANE • JEAN ROGERS
EDWARD ASHLEY

AN ANGEL COMES TO BROOKLYN
A GREAT ARRAY OF NEW TALENT!

OTA

RA HRUBA RALSTON

Records!
Records!
Records!

Your Biggest Peace Time Job: The Red Cross Drive—March 20 to 26th

16mm 'Bottleneck'

(*Continued from page* 1)

facturers before September and, in some cases before next Jan. 1. The latter are, Maroney said, all tooling-up projector models incorporating experience gained during the war. Although they will not be any heavier than old models, he said, which weigh 90 pounds—45 for the projector and 45 for the speaker and accessories, they will be sturdier with better steel and better casting.

Maroney said that RKO "might make 16mm. prints of all features," but will not release all in every territory. The company plans to encourage theatre operators abroad, encourage local capital and, in some cases, put in its own 16mm. installations, he said.

Loew's Advanced

Loew's International is the most advanced of any of the companies in 16mm. foreign operations. With Orton H. Hicks, overall head of the operation, there are Seymour Mayer, head of sales promotion for entertainment films, and Haven Falconer, chief of the 16mm. educational branch, heading the company's 16mm. setup. A spokesman for Loew's said negotiations are being conducted with five or six equipment companies for 16mm. projectors and that it would have "enough equipment to make a start." First exhibition of M-G-M's narrow-guage product will be in Cuba this month.

Charles Garrett is in charge of 16mm. operations for Loew's in Cuba, under supervision of Harry Bryman, Cuban manager. Gerard Lorin has left for France on a similar mission, while Jose Liceaga will be stationed in Puerto Rico. Other 16mm. men will leave for their respective territories as soon as they complete a three-month course being given by Loew's. Prints of 40 M-G-M features in the reduced version will shortly be available.

A spokesman for 20th Century-Fox said about the company's 16mm. plans: "We are keeping ourselves informed on all developments in the field and when and if the field in any particular country, or all of them, is ready for that type of service, we are geared to go into it."

Paramount Silent

Paramount had no comment as to its 16mm. films for overseas. MOTION PICTURE DAILY reported recently that Paramount plans no expansion of its 16mm. domestic operations and will, in fact, curtail them.

Universal discussed the possibility of 16mm. foreign distribution at a foreign department sales meeting on the Coast recently, but there was no spokesman available at the home office to comment on what has been decided, if anything. Columbia, through Joseph A. McConville, announced in England that the company is preparing to enter the 16mm. field and is still studying the matter. A spokesman for Warners said its 16mm. project is "still in the talking stage." Elsewhere it was reported that data was being gathered under the supervision of Norman Moray, Warner short subjects sales manager. United Artists has expressed interest in the 16mm. field, but it is understood that it is contingent on the wishes of individual company producers.

Review

"Hot Cargo"

(*Paramount*)

Hollywood, March 13

PRODUCERS William Pine and William Thomas, whose specialty is action-packed pictures, have crammed this one full of suspense and skulduggery. The unusual method of story presentation utilized by Geoffrey Homes, and the presence in the cast of William Gargan, Jean Rogers and Philip Reed are further assets.

The locale is the lumber country of the Pacific Northwest, and the story starts out with the arrival in a small logging community of two ex-servicemen whose mission it is to fulfill the dying wishes of their late buddy. In line with his last will and testament, they settle a debt with a bartender, throw a tomato at a traffic cop, and kiss a pretty girl.

Calling upon the dead man's relatives, they find the latter in dire straits. The family business, a lumber-hauling concern, is on the rocks, and the head of the house is laid up with a broken leg. The two "vets" take over, only to find their self-appointed task fraught with peril. The brakes give out on the lumber-trucks, the speed cop throws them both in jail, the girl proves hard to handle, and last of all they must match wits and bullets with a murderer before the buddy's post-war wish comes true. Lew Landers directed in a manner calculated to keep the audience gasping for breath.

Running time, 57 minutes. General audience classification. Release in block No. 5.

THALIA BELL.

British Quotas

(*Continued from page* 1)

cult for American product to enter England and British exhibitors would feel the pinch of insufficient American product, which composes the bulk of their programs, he stated.

Turning to the need for greater reciprocity in the exchange of U. S. and British product, Fredman said that he recognizes that British pictures must be good from an international aspect, but given pictures of higher calibre from England, American interests should exercise this reciprocity more so than has been evidenced in the past. The principle of reciprocity, Fredman argued, should extend beyond an exchange of pictures to personnel and technicians of every type.

Fredman will also handle Associated British's "The Night Has Eyes," with James Mason, for Latin America. He is also acting as a liaison between Wilcox and 20th Century-Fox, which will distribute "A Yank in London" here. He is spending six to eight weeks in the U. S. before returning to London.

New Orleans Owners

(*Continued from page* 1)

one of the new organization's founders, who said that the need for an independent organization here has existed for many years. Montgomery predicted that nearly 100 per cent attendance of local theatre operators is expected at the meeting.

He said that he had originally planned to undertake the organization of the exhibitors only if he found that concurrence in the idea prevailed after a canvas of theatremen.

New Springfield Firm

SPRINGFIELD, Mass., March 13.—Three Rivers Theatre Co. has been incorporated here. Incorporators are Maxwell Andelman, Boston; Stephen E. Fitzgibbons, Springfield, and Moses Lubets, Salem.

Borisky Sells Out

CHATTANOOGA, March 13. — Abe Borisky, president of Independent Theatres, announces the sale of the entire circuit to Abe Solomon. Borisky is retiring from business.

Truman, Skouras

(*Continued from page* 1)

J. Fitzgerald, national campaign director.

Produced exclusively for industry showmen, the five-minute recording presents Delmar as master of ceremonies; Skouras, national chairman of the campaign, speaks on behalf of the industry and introduces Truman, who appeals for the Red Cross cause. The recording closes with Claudette Colbert speaking for Hollywood.

The industry's Red Cross campaign book will be used by more than 100 local chapters of the Red Cross as a guide for cooperating with exhibitors for the industry's drive, it was announced by Charles Schlaifer, national director of publicity for the campaign.

Balaban

(*Continued from page* 1)

of $100,000,000, it has been determined by Consolidated Appeal to launch the drive immediately. This quota was endorsed "to save more than a million survivors of the Nazi terror." it was said.

Officers elected were Barney Balaban, president; Jack Cohn, executive vice-president; Malcolm Kingsberg, treasurer, and Arthur H. Schwartz, secretary. In addition to the officers, the following were elected trustees: Nate B. Spingold, William Brandt, Max A. Cohen, S. H. Fabian, Lawrence Langner, Herman Robbins, J. Robert Rubin, Maurice Silverstone and Albert Warner.

It was voted to engage an administrative secretary on a full time basis and set up a permanent fund-raising organization. An office will be available at the Paramount Building, New York, for the Consolidated Appeal.

USIS Funds

(*Continued from page* 1)

into "mass government picture production."

While $25,000,000 were requested and will be granted, only $19,000,000 will go for the information program the State Department said.

'IA' Locals Pledge Time for Red Cross

Representatives of IATSE projectionists and stagehands locals of New York yesterday pledged cooperation to the Red Cross drive collections in theatres in this area between March 20 and 26, and agreed to donate "as much time as necessary" so theatres can run drive trailers and take up collections.

Speaking before the group [illegible]sembled in his office, including representatives of theatres in the area, Richard F. Walsh, "IA" president, said that the locals involved would cooperate with theatre owners in helping the Red Cross, and that no limitation was placed on the extra time which they would donate. Locals represented were No. 1, by J. Dwyer, J. C. McDowell, Louis Yeager and John Goodson; No. 4, by Tom Murtha; No. 306, by Herman Gelber and Nat Doragoff; No. 340, by Edward McGrath; No. 640, by William Nagengast; and No. 650, by Richard Hayes and A. Martens.

The meeting was arranged by William A. White, general manager of Skouras Theatres. Others who attended were: Montague Salmon, Rivoli; Irving Lesser, Roxy; Marvin H. Rosen, Loew's; Major L. E. Thompson, RKO; Philip Harley and Nat Lapkin, Fabian; Harry Greenman, the Capitol.

Candy Expansion

(*Continued from page* 1)

cates that the outlook for 1946 is exceedingly glum. He pointed out that it is becoming increasingly difficult to continue to supply theatres, explaining that farmers are now diverting the corn needed to make corn syrup for candy, to hog feeding, thereby securing higher prices than from corn syrup processors.

He also explained that the candy industry is subject to consumer price-fixing with popular candies having standardized prices and that the public is not willing to pay more for what has become known as a five-cent item, so that increased labor and other costs cannot be passed on to the public.

Candy allocations were held to 50 per cent of their 1941 sales during the war and this is expected to continue throughout 1946, but only a 60 per cent allotment of sugar is expected to be available during the second quarter of 1946, and manufacturers face sharply curtailed operations during the remainder of the year, with theatres expected to feel the pinch keenly.

Prutzman on Outlook

(*Continued from page* 1)

although a number of problems remain to be solved to achieve a free flow of American pictures into some countries. Progress, however, is being made in a number of situations," he added.

As expected, directors were reelected as follows: Nate J. Blumberg, Paul G. Brown, D. C. Collins, J. Cheever Cowdin, Preston Davie, William J. German, John J. O'Connor, Ottavio Prochet, Charles D. Prutzman, J. Arthur Rank, Budd Rogers, Daniel M. Sheaffer, W. H. Taylor, Jr. and Clifford Work.

The Outlaw

has broken every boxoffice record ever made by any U. A. picture at Loew's, Richmond, Virginia!

HOWARD HUGHES'
daring PRODUCTION
The Outlaw
introducing **JANE RUSSELL**
JACK BUETEL • THOMAS MITCHELL • WALTER HUSTON
Released thru U. A.

An Extra Advance Plus for the . . .

MOTION PICTURE INDUSTRY
RED CROSS DRIVE
MARCH 20th-26th

CHECK

Have you ordered your FREE TYRONE POWER Red Cross Appeal TRAILER from NATIONAL SCREEN SERVICE for Exhibition Every Show Mar. 20th-26th?

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UNITED ARTISTS
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THE MARCH OF TIME
PRODUCED BY THE EDITORS OF TIME

MARCH OF TIME

One Reel Subject

"THE JOB AHEAD"

Play it **NOW** *—or anytime before March 20th!*

IT'S SPECIAL!

IT'S NEW!

IT'S FREE!

AVAILABLE *FREE* AT YOUR 20th CENTURY-FOX EXCHANGE!
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Theatres' Red Cross Week Mar. 20-26

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(6 COPIES)

Theatres' Red Cross Week Mar. 20-26

. 59. NO. 51 — NEW YORK, U. S. A., FRIDAY, MARCH 15, 1946 — TEN CENTS

Names . . . *in Today's News*

FRED MORHARDT was yesterday elected treasurer and Paul Raibourn was named vice-president in charge of the budget and planning of Paramount Pictures at a meeting of the company's board of directors, held here.

Morhardt succeeds the late Walter B. Cokell.

Victor Fleming Is Slated To Join Liberty Films

Victor Fleming, producer-director, is slated to be the fifth member-partner of Liberty Films, new producing unit formed recently by George Stevens, Frank Capra, William Wyler and Sam Briskin. Stevens said here yesterday that the move is "likely."

Liberty now plans one film from each member annually.

Busfield Is Controller of United States Pictures

HOLLYWOOD, March 14.—H. H. Busfield has been named controller for United States Pictures, the Joseph Bernhard-Milton Sperling unit producing for Warner Brothers.

Busfield formerly was with Price, Waterhouse and Co.

Anthony O'Rourke Joins SIMPP As Advisor

HOLLYWOOD, March 14.—Anthony O'Rourke has joined the Society of Independent Motion Picture Producers as chairman of its labor advisory committee.

Gins Named PRC Manager At Philadelphia Branch

Joe Gins has joined PRC as Philadelphia branch manager, effective immediately, it was announced by Harry H. Thomas, PRC's president and general sales manager.

For the past 10 years Gins was with Columbia, most recently as Detroit manager.

Warns on Forcing British Films Here

WASHINGTON, March 14.—There is a need for British films here but they must be marketed on their merits and "not forced on independent exhibitors," Abram F. Myers, chairman and general counsel of Allied States, declares in a membership bulletin made public today.

"An influx of British pictures which

(*Continued on page* 10)

OPA Curbing Price Rise on Theatre Seats

WASHINGTON, March 14. — Determination to "hold the line" on theatre seating equipment prices was expressed by the OPA today. Price executives say there is no plan to eliminate the theatre seat section of the agency because certain "equipment people want to overcharge exhibitors at every opportunity."

Keeping close watch over seat prices and manufacturing methods, OPA reports that "very few" manufacturers can qualify for an increase in ceiling prices. The price agency says many applications have been filed under the 90-day price increase rule, but no increases have been granted. "Before we grant an increase in the price of theatre seats," says OPA, "we investigate the case and must see a loss to the manufacturer over a six months' period."

The Civilian Production Administration says it is making every effort to assist seat manufacturers in a reconversion program, inasmuch as most

(*Continued on page* 10)

Grainger Calls Four Regional Sales Meets

HOLLYWOOD, March 14.—James R. Grainger, Republic's vice-president in charge of distribution, today decided to hold four regional sales meetings in May, for a discussion of product and policy for the balance of this season and next. The first will be held in New York, May 14-16, the next in New Orleans, May 20-22, to be fol-

(*Continued on page* 10)

RKO Not to Revert To Sales in Block Of a Year: Depinet

Ned E. Depinet

Doubt that RKO Radio would ever go back to selling an entire year's product in advance was expressed yesterday by Ned E. Depinet, RKO executive vice-president and top East Coast executive. In an interview here as he prepared to take up his new duties, upon returning from the West Coast, Depinet indicated that RKO Radio will continue to sell in blocks of five, pointing out that this method of selling has been

(*Continued on page* 10)

Paramount in Two Debt Adjustments

Paramount Pictures' board of directors yesterday authorized the pre-payment on April 15 of $2,500,000, principal amount, of its notes due 1947-1949.

The company reported that Famous Players - Canadian Corp., Ltd., its Canadian theatre subsidiary, recently arranged for the public sale in Canada of 375,000 new shares, resulting from a recent reclassification on a three-to-one basis, at a price of $14 to Canadian underwriters, and $15 to the pub-

(*Continued on page* 10)

Looram Champions Films; Pre-censoring Cited

ST. LOUIS, March 14.—If some films are to be held accountable as adverse influences on human behavior then the vast majority of films must be credited with encouraging moral virtues among the greater number of film-goers, Mrs. James F. Looram of the International Federation of Catholic Alumnae, motion picture committee, declared on the America's Town Meeting program, broadcast over the ABC network from Kiel Auditorium here tonight.

Mrs. Looram championed films in a debate with Jimmy Fidler, columnist

(*Continued on page* 10)

ATLANTA, March 14.—"The best time for movie censorship, and the most effective censorship, is before the pictures are made," said Christine Smith, Atlanta censor, in an address on "Better Movies," to Atlanta Methodist ministers.

"We should not only resent movies that have an undesirable influence, but we should support good movies," said Miss Smith, as she referred to the power of movies in shaping ideas and customs of the millions in America who attend theatres one or more times

(*Continued on page* 10)

Non-delegates To Vote at TAC Meeting

Invitations Out Today To 700 New Yorkers

By GENE ARNEEL

A bid to 700 New York theatremen to attend the organizing convention of the Theatre Activities Committee in St. Louis, April 1-2, with each to have full voting power is to be made by mail today by Joseph R. Vogel, chairman of the organization's New York interim committee. Presumably, the same privilege will be accorded other exhibitors attending the convention as non-delegates. TAC officials here were not available yesterday for a determination of this point, however.

This is a complete departure from originally announced plans to have delegates represent exhibition in each state and again in contrast to the more recently reported method of leaving the matter of who is to have voting power other than official delegates to be determined by the delegates. TAC announced at the outset of its formation that all theatremen would be invited to the meeting.

Vogel's letter specifically states that New York is to have no special num-

(*Continued on page* 10)

To Press for Lower Tax

WASHINGTON, March 14.—Calling his admission tax reduction bill an "emergency piece of legislation," Congressman Harold Knutson said today he plans to press for a quick hearing of the measure by the House Rules Committee.

Asserting that he has received assurance from the chairman that his bill will be given proper attention by the committee, Knutson said In-

(*Continued on page* 10)

Reviewed Today

"The Spider Woman Strikes Back" is reviewed on page 8; "Johnny Comes Flying Home," 10.

Asides and Interludes

By JAMES CUNNINGHAM

T. E. MORTENSEN, trade journalist of Minneapolis, records the following in his current *Greater Amusements,* regional:

"Area (Northwest) exhibitors are keeping mum on being queried how come (box-office) returns to distribs have reportedly mounted in huge sums since Confidential Reports has taken over (box-office) checking for most of the majors. . . . This has confused distrib representatives, too, who thought they had previously been getting an honest count from a majority of accounts.

"One veteran Twin-City exhib . . . said theatre owners had "no one to blame but themselves for continually shooting off their mouths when things were sailing smoothly."

▽

David F. Wallace wants to build a theatre in Denver, but can't because of President Truman's various directives restricting materials. Truman is his brother-in-law.

▽

John Cardinal Glennon, 83, who died recently in Dublin, was a strong supporter of the Legion of Decency in his St. Louis diocese, and newspaper obituaries in that city gave prominence to that fact and to his vigorous and successful protest, five years ago, against Greta Garbo's "Two-Faced Woman," which was withdrawn locally.

▽

The United Nations Organization is installing a barroom for newsreel cameramen and reporters in the press section of their headquarters at Hunter College, where meetings start on March 21.

▽

Virginia Dale is the author, Harper Brothers the publishers and 20th-Fox the owner of screen rights to "Honeyfogling Time," a rather strange title, the first word of which is the 1880 connotation of the love-tactics of the "wolves" of those days.

▽

Lt. Edward Montagne, newsreel cameraman, has been released from the Army Pictorial Service, and after a Hollywood vacation will return to RKO-Pathe News.

Tops of the stories of Montagne's war-time experiences concerns the arrival of the vanguard of his Army unit in Rome to find that Mussolini and his Clara had been captured, murdered, hung by their feet, cut down and disposed of—without a single American Army newsreeler on hand to record the proceedings for posterity, or whatever. Montagne and some other Army newsreelers set out to make a deal with the Italians who had the footage exclusively; they did. And the Army thereby supplied the American newsreels with the pictorial story of Il Duce's ignominious end.

Agree to End British Raw Film Rationing

London, March 14.—Officials of the Kodak and Ilford plants, confident they can meet all British industry raw stock requirements, with Gevaert of Belgium supplying the Army's needs, have agreed to end stock rationing shortly provided the Kinematograph Renters Society adopts a self-imposed allocation system, it is learned here. The need for strict economy, however, is emphasized, with London's continuing three-way release system cited as an example.

U. S. Will Disclose Nazi Color Process

Details of the German Agfa color film process, ascertained by Nathan D. Golden, chief of the motion picture section of the Bureau of Foreign and Domestic Commerce, will be disseminated in this country through the Department of Commerce and are also being made available to all other Allied governments, Golden told MOTION PICTURE DAILY here yesterday following his return from Europe, where he made the Agfa investigation.

Five Germans Helpful

Five top men in the Agfa organization, with whom Golden and his party held lengthy discussions, could give immeasurable help to American color film developments if it were possible to bring them to this country, Golden said, adding that they have already furnished valuable information. He described Agfa procedure as little more involved than the American system of printing black-and-white film and held that the finished product compares favorably with those turned out in the U. S.

Golden has submitted to the Department a 32-page report covering formulae, processing methods, printing systems, etc. He plans to go to Washington from New York today and will describe his Agfa findings at the May meeting of the Society of Motion Picture Engineers.

Accompanying him abroad were Harold Harsch, Ansco; Werner Sachs, Remington Rand; Charles Carpenter, Hollywood Color Film Corp., and Col. R. H. Ranger, Army Signal Corps.

Republic Tieup with Korda Is Envisaged

HOLLYWOOD, March 14.—Joint announcement of a world-wide working agreement between Republic and British-Lion is expected to be made tomorrow afternoon, following the continuation today and tomorrow of conferences started here yesterday, according to the studio. Attending the meetings are: H. J. Yates, James R. Grainger, Allen Wilson, Sir Alexander Korda, Sidney Myers and Laudy Lawrence.

Personal Mention

GRADWELL L. SEARS, United Artists vice-president and distribution head, will leave New York for London next Thursday.

•

A. C. BROMBERG of Monogram Southern exchanges, and MRS. BROMBERG, have returned to Atlanta from Miami, accompanied by JACK BARRETT, also of Monogram.

•

J. ROBERT RUBIN, M-G-M vice-president and general counsel, will leave Hollywood for New York today on the Superchief.

•

LLOYD L. LIND, PRC vice-president, will leave Hollywood today on the Chief for New York after 10 days of studio conferences.

•

SAM DEMBOW, JR., president of Golden Productions, has returned to New York from Hollywood, by way of Dallas.

•

E. K. (TED) O'SHEA, M-G-M Eastern sales manager, left New York yesterday for a vacation at Hot Springs, Ark.

•

JULES LEVEY, independent producer for United Artists, will return to New York today from Florida and plans to go to California in two weeks.

•

H. M. RICHEY, M-G-M exhibitor relations head, will return today from a Florida vacation.

•

EDWARD DMYTRYK, RKO Radio director, has arrived in Hollywood from New York.

•

SGT. JOSEPH S. SALZBURG has been discharged and has returned to Pictorial Films as production head.

•

WILL H. HAYS is expected to return to New York early next month, from California.

•

JOSEPH LUCACHEVITCH, producer, has returned to Paris from New York.

Screen Guild May Have 26 in 1946

HOLLYWOOD, March 14.—Screen Guild Productions, Inc., which is expected to have four new pictures completed in time to be previewed at its annual directors' and franchise holders' meetings in May will, it is believed, have approximately 26 pictures on its release schedule for the year.

The meetings and annual sales convention will be held at the Blackstone Hotel, in Chicago, on May 9-12.

Paramount Presents
BING CROSBY - BOB HOPE
DOROTHY LAMOUR
in
"ROAD TO UTOPIA"
— IN PERSON —
BENNY GOODMAN
PARAMOUNT

RADIO CITY MUSIC HALL
Rockefeller Center
Rita HAYWORTH as "GILDA"
with Glenn FORD
GEORGE MACREADY ● JOSEPH CALLEIA
A Columbia Feature
Spectacular Stage Presentation

15th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMA
PHILLIP TERRY - HOWARD DA SIL
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M.
RIVOLI
B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
Continuous from 9.30 A.M • Late show every night

DAVID O. SELZNICK Re-Presents
Rebecca
LAURENCE OLIVIER · JOAN FONTAINE
Directed by ALFRED HITCHCOCK
VICTORIA B'WAY AND 46th ST
Continuous from 9 A.M • Late show every night

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. SHOWING!
ROBT. DONAT
'VACATION FROM MARRIAGE'
IN PERSON
BENNY RUBIN
BOB HOWARD
FRED LOWERY

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
Continuous Performances
Popular Prices
WINTERGARDEN
B'way & 50th Street
Doors Open 9.00 A.M.

John PAYNE • Maureen O'HARA • William BENDIX
"SENTIMENTAL JOURNEY"
A 20th Century-Fox Picture
PLUS ON STAGE — THE HARTMANS
DICK BROWN • Extra! HERB SHRINER
GIVE TO THE RED CROSS
ROXY 7th Ave. & 50th St.

Now Playing "Roxy"
2nd WEEK
REPORT ON GREECE
THE NEW MARCH of TIME

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

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You'll wear a rose
in your lapel when
you play it!....

WOMEN—
AND THEIR
MEN—WILL
SAY IT'S

THE ROMANCE THAT CROSSES ALL BARRIERS!

Their love, too fiery for heaven - to

John Payne
Maureen O'Hara
William Bendix

Sentimental Journey

apturous for earth!...

with
Sir Cedric Hardwicke · Glenn Langan · Mischa Auer · Kurt Kreuger
Trudy Marshall · Ruth Nelson
And Presenting **CONNIE MARSHALL**

Directed by **WALTER LANG** · Produced by **WALTER MOROSCO**

Screen Play by Samuel Hoffenstein and Elizabeth Reinhardt · Based on a Story by Nelia Gardner White

Book your "Sentimental Journey" at 20th Century-Fox

"BOXOFFICE!"—say M.P. Daily, M.P. Herald, Showmen's Trade Review!

"BOXOFFICE!"—says the Roxy engagement as 2nd week thrills N.Y.!

"BOXOFFICE!"—say Kansas City and Philadelphia—as records of "The House on 92nd Street" topple!

"BOXOFFICE!"—say all of its first ten dates!

"Sentimental Journey"

newest extended-run hit from

20th Century-Fox

PRINTED IN U. S. A.

Short Subjects

"Running the Team"

(*Paramount*)

This Sportlight Parade tells the "inside story" of how the college gridiron team of Notre Dame operates. The story of the athletes from dormitory through the practice season, the game itself and the post-game rehash is also illustrated, with many scenes of games being broadcast by Ted Husing. Running time, nine minutes.

"Screen Snapshots"

(*Columbia*)

A Hollywood fashion show, Robert Mitchell's boys choir and Leo Carrillo's rodeo are blended into this reel with snapshots of Jinx Falkenburg, Shirley Ross, "Dusty" Anderson, Jane Withers, Michael O'Shea and Judy Canova. Running time, nine minutes.

Selznick Lease at Pathe Extended

CULVER CITY, March 14.—Contracts have been signed for Selznick International to continue production for the next three years at RKO Pathe studios here, home of the David O. Selznick enterprises for the past 11 years, it was announced today by Daniel T. O'Shea, Vanguard president, who said attempts to buy the studio or lease all of it had failed but that the lease would amply accommodate the company's needs for its next three productions.

O'Shea added that negotiations were progressing with RKO Radio for continuing space beyond these three years and that further announcements would be made in the next 60 days as to the company's plans to accommodate its expanding program.

Prince and Gittleson At RKO Meetings

LOS ANGELES, March 14.—Dave Prince, captain of the 1946 "Ned Depinet Drive," will arrive here tomorrow for a meeting at the Los Angeles exchange, of which Harry C. Cohen is manager. Harry Gittleson, assistant to Walter Branson, RKO Radio Western division manager, has already arrived for the meeting, which will also be attended by J. H. MacIntyre, RKO Radio Western district manager. Prince, Gittleson and MacIntyre will then proceed to San Francisco, Portland and Seattle for meetings in those cities during next week. The latter territory also includes Vancouver and Calgary, which exchanges will be represented.

Red Cross Trailer Is Now Available

The special Red Cross appeal trailer, starring Tyrone Power, is now available for free distribution at all National Screen Service branch offices, it was announced here yesterday by Herman Robbins, national trailer and accessories chairman for the Industry's "Red Cross Week," March 20-26. The film, 165 feet long, is a story of Red Cross activity in theatres of war and in devastated areas.

Rodgers Will Meet M-G-M Sales Heads

William F. Rodgers, vice-president and general sales manager for M-G-M, will begin a series of meetings with sales and district managers on his return from the Coast on Monday. While on the Coast for the past few weeks, Rodgers held meetings with George A. Hickey, West Coast sales manager, with headquarters in Los Angeles.

Yesterday, on his arrival in Chicago, he started the first of a two-day meeting with John E. Flynn, Midwest sales manager; Sam Shirley, Chicago district manager, and Ralph W. Maw, district manager in Minneapolis.

From the Field

Arriving from the field Monday for the meetings here will be Rudy Berger, Southern sales manager, with headquarters in New Orleans; John J. Maloney, Central sales chief, headquarters, Pittsburgh; Burtus Bishop, Jr., district manager, Dallas; Charles E. Kessnich, district manager, Atlanta, and John S. Allen, district manager in Washington, who will fly from Miami on his return from a South American trip as one of the 12 "On to Rio" winners. John P. Byrne, district manager with offices in Detroit, is slated to arrive Tuesday for the sessions.

Principal topic of the meetings will be Rodgers' observations at the studios, a discussion of new product screened for him in final form and a tentative outline of forthcoming releases.

E. M. Saunders and E. W. Aaron, assistant general sales managers; H. M. Richey, exhibitor relations head, and several other home office executives, will also attend the sessions.

No 'Prohibition' of Construction: Wyatt

WASHINGTON, March 14.—Wilson Wyatt, Housing Administrator, told the lumber and building materials industry committee today that a construction limitation order on building does not mean the prohibition of construction. "It does mean the 'screening' of construction to postpone during the housing emergency that which is not essential and which can be deferred," Wyatt added.

Wyatt told MOTION PICTURE DAILY last week that he does not consider theatre construction "essential." Wyatt says construction field offices will be set up by the Civilian Production Administration.

UA Directors Will Meet on March 19

Board of directors of United Artists is scheduled to meet here next Tuesday. Subjects which may come up for discussion are the renewal of the contract of Gradwell L. Sears, vice-president in charge of distribution, and the problem of obtaining studio space for UA producers who have been hit by the dearth of existing space on the Coast.

Merivale Rites Today

HOLLYWOOD, March 14.—Private funeral services will be held tomorrow morning for Philip Merivale, who died here Tuesday night at Good Samaritan after a month's illness.

Johnston Sees No Film-Video Clash

CHICAGO, March 14.—Eric A. Johnston, MPAA president, said here today that television will not conflict with motion pictures.

"People still will want to get away from home for recreation and mingle with others and couples still will want some place to hold hands," Johnston declared. He also said that television will offer a wide field of training for picture personnel. He was a speaker at the American Association of School Administrators Conference held at the Stevens Hotel here today.

Strides of Educational Films Are Cited by Johnston

WASHINGTON, March 14.—Motion Picture Association president Eric A. Johnston today predicted "tremendous strides" in the educational film field. Speaking before the American Association of School Administrators in Chicago, Johnston said the academic field "can count on the motion picture industry to do its part," his office here discloses.

Saying that people think of pictures first in terms of entertainment, he added they are also a vehicle of communication through which education is inevitably imparted.

"The value of the motion picture to education ought to be tremendous. Alone among all the mediums, it has the power to re-enact and recreate events which otherwise cannot be recaptured," Johnston concluded.

Hollywood

By THALIA BELL

Hollywood, March 14

FRANK WISBAR, who directed the old German film, "Maedchen in Uniform," has been signed by PRC to a three-way contract as producer, director and writer. . . . Following completion of his role in the Benedict Bogeaus production, "Mr. Ace and the Queen," George Raft will go to New York to formulate plans for production of "The Crutch," a play he has written in collaboration with Mack Gray.

●

Mary Martin, now appearing in the Broadway production, "Lute Song," will return to Hollywood in June for the lead in "Alice-Sit-By-the-Fire," film version of the James Barrie play which Charles Brackett is slated to produce for Paramount. . . . Republic has arranged to borrow Faye Marlowe from 20th Century-Fox for the leading romantic role opposite Eddie Albert in "Rendezvous with Annie."

●

Dennis Morgan and Jane Wyman have been assigned the leads in "Cheyenne," which Raoul Walsh will direct and Robert Buckner will produce for Warners. . . . Felix Feist has been signed by RKO Radio to direct "The Devil Thumbs a Ride," which Sid Rogell will produce. . . . Spring Byington has been chosen for a top role in the forthcoming M-G-M comedy, "My Brother Who Talked to Horses."

"Now they all know what I am..."
Gilda
A COLUMBIA PICTURE
World Premiere—RADIO CITY MUSIC HALL

SPG Accepts AFL Offer of Charter

HOLLYWOOD, March 14.—Conflict between the Screen Publicists Guild and the Motion Picture Studio Publicists Association, which appeared near settlement with an NLRB election in prospect, has developed new complications with the SPG executive board voting unanimously to accept AFL president Green's offer to issue a charter to it.

SPG spokesman said a wire was sent to Green last night signifying acceptance. Next probable step would be the appointment by Green of a representative to come here to set up a unit.

'IA' Still In

IATSE's Roy M. Brewer, who entered the publicists picture when the AFL-"IA" issued a charter to the MPSA, said today he doubted that Green would issue a charter to the SPG, which he termed a minority group, and that "IA" would not withdraw from the situation until and unless it is established that a majority of publicists are correctly represented.

SAG 'Fact Finders' To Probe Industry

HOLLYWOOD, March 14.—Taking advantage of procedures recently established in labor negotiations, the Screen Actors Guild has appointed a 15-member fact-finding committee to "study, analyze and make recommendations to the negotiating committee concerning economic and working conditions in the industry" preliminary to the start of negotiations with the producers for a new basic contract.

The present SAG contract runs until June of next year.

Deutsch to Coast On Story Planning

Armand S. Deutsch, president of Story Productions, will leave New York today for Hollywood to resume negotiations with producers, directors and agents in connection with the company's first film, "This Side of Innocence." Don Ettlinger is now working with Stanley Kramer on the screenplay, based on a novel by Taylor Caldwell.

While in California, Deutsch will further survey the studio situation with regard to "This Side of Innocence," inasmuch as it may be ready for production before plans for Eastern studios materialize.

Protest New Theatre

WATERBURY, Conn., March 14.—J. Roger Mahan, independent theatre owner, is opposed in his plan to erect a new theatre here by individuals who have taken the matter before the zoning committee. Opponents declare that more houses are needed in the area of the proposed theatre.

THEATRE MANAGER
I am looking for an opening that can use my long experience and excellent record. I am young, energetic and know B. O. exploitation from profitable experience. I have executive ability and can make your theatre the community center.
BOX 367
MOTION PICTURE DAILY
1270 SIXTH AVENUE, NEW YORK 20

Review

"The Spider Woman Strikes Back"

(Universal)

GALE SONDERGAARD herein stalks menacingly through proceedings designed essentially for "horror" trade consumption, adding another creepy characterization to her long list of portrayals of sinister feminine villainy. Written by Eric Taylor around a familiar narrative framework, "The Spider Woman Strikes Back" nonetheless serves some husky helpings of excitement and suspense for which director Arthur Lubin may take a bow.

In the role of a well-to-do spinster who feigns blindness, Miss Sondergaard employs, as a companion, apprehensive Brenda Joyce, whose blood supply she taps at night while the girl sleeps under the influence of sedatives. Allied with the lady spinster, and quietly slipping in and out of camera range, is her grotesque, deaf-mute servant, played by Rondo Hatton. Miss Sondergaard feeds the girl's blood to a strange tropical plant which produces a death-dealing poison that Hatton injects into local cattlemen's stock. The reason is explained in the final footage: to drive the cattlemen away from land that was once part of the spinster's estate so she may re-acquire the property cheaply.

When Miss Joyce becomes aware of all that had been going on, and is about to be put to death by her employer, the film plunges into an exciting climax which ultimately resolves itself with the destruction of Sondergaard and Hatton, while Miss Joyce finds herself in the protecting arms of cattleman Kirby Grant. Completing the cast are Milburn Stone, Hobart Cavanaugh, Norman Leavitt and others. Howard Welsch produced.

Running time, 59 minutes. General audience classification. Release date, March 22.

CHARLES L. FRANKE

RKO Entertains for George Stevens Here

George Stevens was guest of honor at a cocktail party given by RKO yesterday at 21 Club here. The director is associated with Frank Capra, Samuel Briskin and William Wyler in Liberty Films, which will release through RKO.

N. Peter Rathvon, RKO president, and Ned E. Depinet, executive vice-president, headed a large delegation of company executives who attended.

Harold Young to Produce in N. Y.

Harold M. Young, Hollywood director, will enter motion picture production with his own organization, staffed to produce films both for theatrical and non-theatrical distribution. Headquarters of Harold Young Productions will be in New York.

Young, for several years associated with Sir Alexander Korda in London and Paris, has directed for Universal and Paramount.

Production offices will also be established in London and Hollywood.

NBC Television Back in April

Daytime television on a regular schedule will return to NBC with a thrice-weekly program when the network's station WNBT resumes telecasting during April, it has been announced by John F. Royal, NBC vice-president in charge of television.

Siritzky Films Arrive

The first two of an initial block of ten French-made pictures which Siritzky International Corp. has scheduled for release in this country arrived from France yesterday, the company discloses. Produced by Marcel Pagnol, the arrivals are "The Welldigger's Daughter" and "Nais," both to be sub-titled in English.

George C. Tyler Dies

YONKERS, N. Y., March 14.—George C. Tyler, 78, veteran theatrical producer, died here last night in the McKinney Sanitarium, after a long illness.

Japanese Are Given 'Screen Freedom'

Freedom of the screen has finally come to Japan, according to Jay Bonafield, vice-president of RKO Pathe, who has returned from Japan. Back with Bonafield is Larry O'Reilly, director-cameraman.

Bonafield reports that Japan's producers, no longer haunted by "thought police," now have a free rein to make their product without propaganda. Under Gen. Douglas MacArthur's directives, he says, they enjoy the same freedom that was given to Nippon's press and radio.

"As eager as the Japanese executives are to work under this new freedom," says Bonafield, "their production is slow because of the state of their equipment. However, MacArthur's staff was able to secure some camera supplies for them."

Name Selwyn Talent Head of Enterprise

Billy Selwyn has resigned as associate casting director at M-G-M on the coast to become talent director for Enterprise Productions, a New York spokesman for the latter company reported yesterday, adding that appointment of an assistant casting director will be announced shortly.

Meanwhile, Enterprise has set Joel McCrea to star in "The Fugitive," second production on Harry Sherman's schedule.

Willebrant Reception

Mabel Walker Willebrant, attorney for the Screen Directors Guild of Hollywood, will meet with the executive committee of the New York Screen Directors Guild at the St. Regis Hotel here this afternoon to discuss the relationship and working agreement between the two groups.

AVC Dance Tonight

The motion picture chapter of the American Veterans Committee will hold the first of a series of four dances at the Capitol Hotel here tonight. Actress Jorja Curtright has been selected as "Queen of the Dance."

Meredith, Others Are Incorporated

ALBANY, N. Y., March 14.—The following seven firms have been incorporated here: New World Films, Inc., Bernard A. Haas, Inc., Elliott, Unger and Elliott, Inc., Color Film Co. of America, Inc., Barnstyn Distributing Corp., Stemlar Productions, Inc., and Wagner-Mage Theatrical Supply Co.

Burgess Meredith, Maxwell Kriendler and Peter Cusick are the incorporators of New World; Julius Hallheimer, New York, was incorporating attorney. The Haas organization will conduct a theatrical business, with incorporators Bernard A. Haas, James Lyons and Florence Eileen Koerner, all of New York; incorporating attorney was Martin J. Desmoni, New York.

Other New Ones

A motion picture business will be conducted by Elliott, Unger and Elliott; Tart and Tart were incorporating attorneys. Color Film will deal in film, slides, projectors, television, etc.; incorporators are Monroe B., Jerome B. and Barbara S. David, all of New York, who have also set up Curriculum Films, Inc.; Monroe E. Stein, New York, was incorporating attorney.

Morris J. Goldberg, Elsie Greenberger and Murual Schatz, all of New York, are incorporators of Barnstyn; Jules Shapiro, New York, handled incorporation papers. Incorporators of Stemlar, which will conduct a motion picture business, are attorney Leonard Loewinthan, Florence Ertrachter and Natalie Frank, all of New York. Wagner-Mage was formerly known as Wagner's, Inc.; Marcus Schapiro, New York, recorded the certificate.

Women Cited for Aid On Service Tickets

WASHINGTON, March 14.—Citations in recognition of outstanding service during the war were awarded 100 ladies of the Servicemen's Ticket Hut, here, at a recent luncheon given in their honor by Variety Club Tent No. 11 and the War Activities Committee.

Headed by co-chairmen John J. Payette and Carter T. Barron, the women volunteers, who manned the ticket hut from May 18, 1943, to Jan. 1, 1946, distributed 734,442 free theatre and other amusement tickets to men and women of the Armed Forces.

Attacks Old Films Shown in Schools

WASHINGTON, March 14.—The industry has been blasted for releasing for public school consumption old films dated between 1930-1937 by Lawton J. Cantrell, assistant superintendent of District of Columbia schools. Films are shown in public schools here weekly. They are said to be usually 10-year-old features from Hollywood, with students paying a fee to see the pictures.

War Knight to Screen

WASHINGTON, March 14.—M-G-M will produce "Hundred Grand," to be written by Ethel Hill, owner of War Knight, winner of the $100,000 Santa Anita Handicap last week. Ralph Wheelright will produce, with the horse featured.

FOR background projections and exterior work in general, its very fine grain and medium speed recommend Eastman Background-X Negative Film, one of the family of Eastman Films, favorites of the industry for more than fifty years.

EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., *Distributors*
FORT LEE CHICAGO HOLLYWOOD

EASTMAN Background-X . . . For "projections" and general exterior work

Depinet

(*Continued from page 1*)

found to be the most advantageous to the company.

Questioned about complaints of exhibitors against rental terms and conditions being asked by the company for "The Bells of St. Mary's," Depinet said that it was the responsibility of the distributor to see that the picture "is played long enough in a town for everyone to see it."

RKO Radio will probably hold a national sales convention in New York during the summer, with travel and hotel conditions existing later determining the size of the meeting, Depinet disclosed. Depinet echoed the sentiments expressed by N. Peter Rathvon, RKO president, earlier this week and reported in MOTION PICTURE DAILY on Wednesday, about the present position of RKO, declaring: "The company is in the strongest position it has ever been. Our pictures are running ahead of last year and our theatres are doing more business than ever before," he said. Depinet pointed out that the company's current film sales drive is well ahead of any drive in the past nine years.

18 Completed

Depinet said that RKO Radio had a full year's product in the vault, which puts it in an even stronger position. Eighteen top pictures have been completed, according to Depinet, including those already in release since the beginning of the year; they are: "The Bells of St. Mary's," "Cornered," "The Spiral Staircase," "Deadline at Dawn," "Tomorrow Is Forever," "Tarzan and the Leopard Woman," "From This Dav Forward," "Badman's Territory," "Heartbeat," "The Stranger," "Without Reservations," "Make Mine Music," "The Kid from Brooklyn," "Till the End of Time," "Notorious," "Crack-Up," "Sister Kenny" and "Lady Luck," with "Desirable Woman" and "Sinbad the Sailor" nearing completion for November and December release. RKO Radio will also release 17 "B" pictures during 1946, Depinet said.

Depinet declared that in his experience he does not recall any similar situation where a distributor on March 14 had completed and set product to the end of the year, adding that the company is now lining up its 1947 program. Indications are that the first picture from Liberty Films will not be released before next year. Depinet denied reports that RKO is negotiating with either Enterprise or Story Productions, to handle their product.

Depinet predicted a continued expansion of film theatre business with the peace and pointed out that there are still insufficient theatre seats. He also sees similar expansion throughout the world.

Theatre Seats

(*Continued from page 1*)

companies took war contracts and departed from seat building.

OPA plans to channel scarce materials into the industry as available. OPA expressed belief that theatre owners can help the situation by showing the Civilian Production Administration their great need for rehabilitation of present seating equipment.

Review

"Johnny Comes Flying Home"

(*20th Century-Fox*)

THE struggles of an enterprising trio of Army combat flyers to launch a private air freight service, following their discharge, provides the plot and action in "Johnny Comes Flying Home," an entertaining comedy-drama produced by Aubrey Schenck.

Richard Crane, Charles Russell and Henry Morgan are the three flyers who find their return to peacetime pursuits too dull for their liking. Russell is married to Fay Marlowe. They have one child. Morgan gets access to a C-47 transport plane and all three become partners in a unique and specialized air freight business. The going is tough and complicated by the fact that Crane has been ordered by the medicos to stay on the ground. Martha Stewart, a former aircraft worker, adopts the boys and becomes their mechanic, and a good one she is.

To secure sufficient money for a second plane; Russell decides upon something drastic. A $10,000 fee is being offered for any pilot who will test a newly-developed jet plane, and although his wife is in the hospital, Russell is determined to make the test, but Crane substitutes for him and everything turns out all right including the patching up of Crane's feud with Miss Stewart. Others in the cast are Roy Roberts, Charles Tannen and Elaine Langan.

Jack Andrews and George Bricker wrote the screen play from a story by Andrews. Benjamin Stoloff's direction manages to keep things moving interestingly and appealingly.

Running time 65 minutes. General audience classification. April release.

MILTON LIVINGSTON

TAC Meeting

(*Continued from page 1*)

ber of elected representatives, and instead asserts the meeting is to be open to all New York exhibitors with each having "the rights and privileges of delegates."

The New York interim committee of TAC was named at its first meeting last December in Washington, it is reported, although this was never announced officially. It comprises, along with Vogel, Fred Schwartz, Sol Schwartz, Max Cohen, George Skouras, Sam Rinzler, Si Fabian, Harry Kalmine and Harry Brandt. All are to attend the St. Louis meeting.

Vogel's action at once indicates that New York could outweigh other states in representation at the meeting, although a relatively small number of New Yorkers presumably will accept the bid.

TAC has yet to make known the names of delegates from other states, but many have been announced locally and these have been published in MOTION PICTURE DAILY from time to time.

Paramount Debt

(*Continued from page 1*)

lic. Paramount's common stock interest in Famous Players-Canadian will be reduced from 89 per cent to 69 and the holdings of the Canadian public will be increased from 11 to 31 per cent upon consummation of the financing.

The proceeds of the sale, $5,250,000, which are expected to be received Monday, will be employed by Famous Players-Canadian to pay off all funded debt of the company and its consolidated subsidiaries.

Giving effect to the two transactions, the remaining fixed debt of Paramount and its consolidated subsidiaries will be $2,500,000 of notes due 1949-1951, and an additional $2,000,000 of notes due 1951, which are convertible into common stock. When these notes have been retired, Paramount and its consolidated subsidiaries will have eliminated all senior securities and only common stock will be outstanding.

Pre-censoring

(*Continued from page 1*)

each week, most of whom are young people and children, she added.

Miss Smith charged that motion pictures are to be censured because, she said, they do much to undo the "loftier teaching" of the home, school and church. She urged support for the Protestant Moving Picture Council.

Referring to the work of her office, Miss Smith said she considered herself something of a "stop gap," with power under lawful jurisdiction within the city limits of Atlanta. When in doubt as to any picture, she said she always gives the picture in question the benefit of the doubt.

Michigan Paper Attacks Film Advertisements

DETROIT, March 14.—*The Michigan Catholic,* official weekly newspaper of Michigan's Catholic hierarchy, editorially criticizes what it terms "the very suggestive advertising appearing in the press."

Declaring that "for some time the number of objectionable movies has been increasing," the newspaper continued:

"Now we see ready for release a procession of big films which virtually ignore the specific provision of the code that the sanctity of marriage be upheld; films in which obscenity is speciously injected, and then deliberately pointed out in theatre advertising. . . ."

Lower Tax

(*Continued from page 1*)

ternal Revenue experts and motion picture representatives will be called to testify on the bill.

The Minnesota Congressman said that "if the Administration opposes the bill it doesn't have much chance for passage because of the 10-man Democratic majority in the committee."

A committee clerk reports that hearings on Social Security legislation, plus the Philippine Islands bill, may consume the rest of this session. If so, it is probable that Knutson's bill will not receive attention this year.

Looram Champions

(*Continued from page 1*)

and radio commentator, on the question: "Do Our Movies Tend to Raise or Lower Our Moral Standards?"

"I maintain," Mrs. Looram said, "that the scale is tipped in favor of morality. Most statements regarding the influence of motion pictures in the matter of crime are without adequate scientific foundation."

Praising the industry's Production Code, and urging public support of the Code and its administration, Mrs. Looram said: "A breakdown of morals is generally a phenomenon of a post-war era. We face again the dregs of license tainting all forms of entertainment. We, the public, must continue striving to chlorinate the taint, to support the Production Code and the Production Code Administration, the moral guides of the film industry, so that moral films worthy of the God-given dignity of man may light and enlighten the screen."

She cited statistics from *Motion Picture Almanac* and *Fame* to demonstrate that morally acceptable films also can be "good box-office," even box-office record holders.

Fidler's Contention

Fidler contended, quoting reports, that certain pictures create juvenile delinquency and asserted that "if a picture causes one youth to commit a crime, it should never have been made." Citing the National Legion of Decency's finding 12½ per cent of pictures to be objectionable morally, he said that not even one per cent should be so. Films, in his opinion, are the most influential of educational media, and Hollywood makes many that are magnificent, but also many which contaminate youth, Fidler concluded.

Warns on Forcing

(*Continued from page 1*)

are acceptable to American audiences would be a tonic for the entire industry," Myers writes. Citing the British accent as one of the greatest obstacles to acceptance of the British film here, he says that, in order to overcome it, it will not be necessary for British actors to "become completely Americanized. If they pattern themselves after Cary Grant and other distinguished English actors in Hollywood they will do all right."

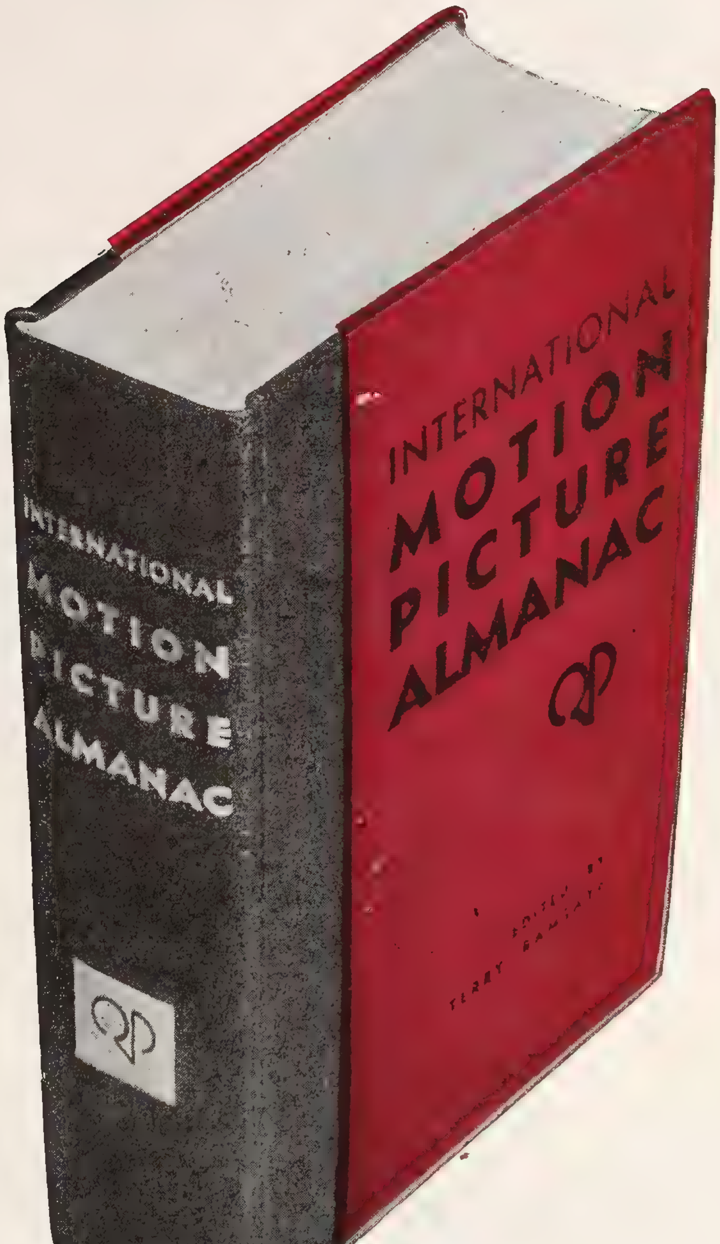
The bulletin suggests that Eric Johnston, Motion Picture Association president, should take steps now to insure that Anglo-American film operations be established as a "free enterprise," and not be permitted "to degenerate into a vicious, international cartel." "The right of British producers to offer their films to American exhibitors, and the right of exhibitors to accept those that are worthy and to reject those which are not, constitutes free enterprise," the bulletin asserts.

Grainger

(*Continued from page 1*)

lowed by Chicago, May 24-26, and Los Angeles, May 27-29.

Grainger will leave here Sunday for San Francisco, following studio conferences with Herbert J. Yates, president, and other Republic executives. He will travel from there to Mexico City for one week prior to leaving for the home office in New York.



Edited by
TERRY RAMSAYE

The 1946-47 issue of Motion Picture Almanac is now in preparation, recording and reporting on corporations, products and people across the world scene of this industry. ¶ It is the complete and exhaustive reference book for the business of the screen and for those whose interests impinge on it. ¶ Its editions are annually sold out on publication and back numbers are collectors' items at premium prices. ▲ ▲ ▲

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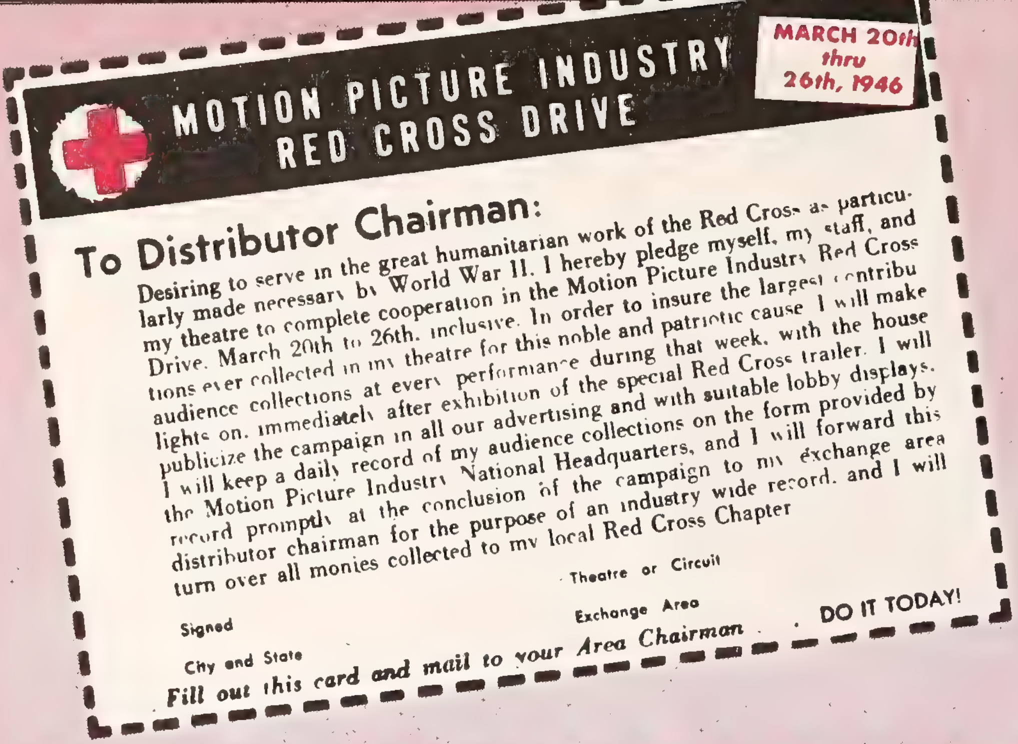

MOTION PICTURE INDUSTRY
RED CROSS DRIVE

MARCH 20th thru 26th, 1946

To Distributor Chairman:

Desiring to serve in the great humanitarian work of the Red Cross as particularly made necessary by World War II. I hereby pledge myself, my staff, and my theatre to complete cooperation in the Motion Picture Industry Red Cross Drive. March 20th to 26th. inclusive. In order to insure the largest contributions ever collected in my theatre for this noble and patriotic cause I will make audience collections at every performance during that week, with the house lights on, immediately after exhibition of the special Red Cross trailer. I will publicize the campaign in all our advertising and with suitable lobby displays. I will keep a daily record of my audience collections on the form provided by the Motion Picture Industry National Headquarters, and I will forward this record promptly at the conclusion of the campaign to my exchange area distributor chairman for the purpose of an industry wide record. and I will turn over all monies collected to my local Red Cross Chapter

Signed

Theatre or Circuit

City and State

Exchange Area

Fill out this card and mail to your Area Chairman . DO IT TODAY!

You've probably already done so—

(BUT IF YOU HAVEN'T)

SIGN AND SEND THE PLEDGE CARD TO YOUR AREA DISTRIBUTION CHAIRMAN NOW!

MOTION PICTURE INDUSTRY
RED CROSS DRIVE
MARCH 20th-26th

Area Distribution Chairmen

METROPOLITAN DISTRICT

New York, N. Y.—Henry Randel
Paramount Pictures, Inc., 1501 Broadway, 18

New York, N. Y.—Ed. Bell, (N. J.)
Paramount Pictures, Inc., 1501 Broadway, 18

NORTHEASTERN DISTRICT

Boston, Mass.—Wm. Horen
Warner Bros., 131 Arlington St.

New Haven, Conn.—Carl Goe
Warner Bros., 134 Meadow St.

Albany, N. Y.—Ray Smith
Warner Bros., 1058 Broadway

Buffalo, N. Y.—Al Herman
Warner Bros., 470 Franklin St.

**District Mgr.: Norman Ayres, Warner Bros.
321 W. 44th St., New York, N. Y**

EASTERN DISTRICT

Philadelphia, Pa.—Geo. Schwartz
Universal Pictures, Inc., 302 N. 13th St.

Washington, D. C.—Ben Caplan
Columbia Pictures, Inc., 928 N. J. Ave., N.W.

**District Mgr.: Salem Applegate, Universal Pictures, Inc.
302 N. 13th St., Philadelphia, Pa.**

Cleveland, Ohio—L. R. Brauer
Universal Pictures, Inc., 2432 Payne Ave., 14

Pittsburgh, Pa.—Peter Dana
Universal Pictures, Inc., 1709 Boulevard of the Allies, 19

**District Mgr.: Dave Miller, Universal Pictures, Inc.
2432 Payne Ave., Cleveland 14, Ohio**

EASTERN CENTRAL DISTRICT

Cincinnati, Ohio—Alan Moritz
Columbia Pictures, Inc., 1634 Central P'kway

Detroit, Mich.—John Howard
Paramount Pictures, Inc., 479 Ledyar Ave.

Indianapolis, Ind.—W. Guy Craig
Columbia Pictures, Inc., 432 N. Illinois St.

**District Mgr.: Carl Shalit, Columbia Pictures, Inc.
200 Film Exchange Bldg., Detroit, Mich.**

SOUTHEASTERN DISTRICT

Atlanta, Ga.—Wm. Zoelner
Loew's Inc., 198 Luckie St., N. W. 1

Charlotte, N. C.—Ben Rosenwald
Loew's Inc., 301 S. Church St., 1

New Orleans, La.—Luke Conner
Warner Bros., 150 S. Liberty

**District Mgr.: Charles Kessnick, Loew's, Inc.
198 Luckie St., N.W., Atlanta 1, Ga.**

SOUTHWESTERN DISTRICT

Dallas, Texas—H. L. Beecroft
20th Century-Fox Film Corp., 1801 Wood St., 1

Memphis, Tenn.—Tom Young
20th Century-Fox Film Corp., 151 Vance Ave., 2

Oklahoma City, Okla.—M. W. Osborne
20th Century-Fox Film Corp., 10 N. Lee, 1

**District Mgr.: Phil Longdon, 20th Century-Fox Film Corp.
1801 Wood St., Dallas 1, Texas**

MIDWESTERN DISTRICT

Chicago, Ill.—Harold Stevens
Paramount Pictures, Inc., 1306 Michigan Ave.

Minneapolis, Minn.—Ben Blotcky
Paramount Pictures, Inc., 1201 Currie Ave.

Milwaukee, Wis.—Harold Wirthwein
Paramount Pictures, Inc., 1121 N. 8th St

**District Mgr.: Allen Usher, Paramount Pictures, Inc.
1306 Michigan Ave., Chicago, Ill.**

PRAIRIE DISTRICT

St. Louis, Mo.—B. J. McCarthy
United Artists Corp., 3316 Olive St.

Kansas City, Mo.—Wm. E. Truog
United Artists Corp., 221 W. 18th St.

Des Moines, Iowa—Jack Kennedy
Loew's Inc., 618—12th St.

Omaha, Neb.—B. V. McLucas
United Artists Corp., 1508 Davenport St.

**District Mgr.: C. W. Allen, United Artists Corp.
221 W. 18th St., Kansas City, Mo.**

ROCKY MOUNTAIN DISTRICT

Denver, Colo.—V. J. Dugan
20th Century-Fox Film Corp., 2101 Champa St.

Salt Lake City, Utah—Clyde Blasius
20th Century-Fox Film Corp., 216 E. 1st So. St.

**District Mgr.: C. L. Walker, 20th Century-Fox Film Corp.
216 E. First South St., Salt Lake City, Utah**

WEST COAST DISTRICT

Los Angeles, Calif.—Harry Cohen
RKO Radio Pict. Inc., 1980 S. Vermont Ave.

San Francisco, Calif.—Newton Jacobs
RKO Radio Pict. Inc., 251 Hyde St.

Portland, Ore.—Mark Corey
RKO Radio Pict. Inc., 951 N.W 19th Ave.

Seattle, Wash.—Maurice Saffle
Loew's, Inc., 2331—2nd Ave., 1

**District Mgr.: Herbert McIntyre, RKO Radio Pictures, Inc.
1980 S. Vermont Ave., Los Angeles, Calif.**

This Advertisement Contributed by:

**COLUMBIA PICTURES · METRO-GOLDWYN-MAYER · PARAMOUNT PICTURES · RKO RADIO PICTURES
20th CENTURY-FOX · UNITED ARTISTS · UNIVERSAL PICTURES · WARNER BROS. PICTURES**

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK,
N. Y. (3 COPIES)

Theatres'
Red Cross
Week
Mar. 20-26

MOT RE DAILY

Theatres'
Red Cross
Week
Mar. 20-26

59. NO. 52 NEW YORK, U. S. A., MONDAY, MARCH 18, 1946 TEN CENTS

Nation-Wide FCC Video Hearings Set

Weigh 341 Applications In April-July Period

WASHINGTON, March 17.—The Federal Communications Commission has scheduled hearings for April through July involving 341 television and FM applications. Most of the hearings will be in cities where more television applicants exist than there are channels available. The hearing schedule for the second quarter of 1946, as for the first, provides for five sets of hearings running simultaneously; three here, and two in the field.

FCC says it is making every effort to hold television hearings in the community affected. Hearings involving substantial engineering questions have been scheduled for Washington. The Commission urged applicants not to

(*Continued on page 10*)

Classics Holders Operate Jointly

NEW ORLEANS, March 17.—Film Classics franchise holders in the six Southern cities have formed a single distribution outlet covering the entire South, thus eliminating the necessity of making separate states-right releasing deals in each area. Each will retain individual interests in their exchanges. The distributors have authorization to handle product other than that of Film Classics.

Francis White, Jr., Charlotte fran-

(*Continued on page 10*)

Paramount Sets 12 More for 1946

HOLLYWOOD, March 17.—Twelve pictures in addition to 11 already tradeshown were announced for release during 1946 by Paramount, following conferences between Charles W. Reagan and Henry Ginsberg. They are: "O.S.S.," "The Searching Wind," "Swamp Fire," Pine-Thomas production; "Monsieur Beaucaire," "Blue Skies," "Cross My Heart," "The Perfect Marriage," Hal B. Wallis production; "Big Town," Pine-Thomas; "Two Years Before the Mast," "Ladiesman," "The Trouble With Women," "Welcome Stranger."

Yates, Korda Renew Deal

HOLLYWOOD, March 17. — Conferences between Sir Alexander Korda, British-Lion head, and Herbert J. Yates, Republic president, which had been expected to eventuate in an announcement of a worldwide production-distribution arrangement, ended Saturday with the possible broadening of the present Republic-British Lion relationship still a matter for future discussion.

The only negotiations completed at the conferences, according to the studio, were the signing of papers confirming terms and conditions of an existing pact, made last year, under which British Lion will continue to distribute Republic product exclusively in Great Britain, this confirmation being required due to Korda's recent ac-

(*Continued on page 10*)

$669,608 Setay Net, $572,039 for CFI

Setay Co. and its Republic subsidiaries, from Oct. 28, 1944, to Nov. 26, 1945, reports a net of $669,608, after Federal taxes of $620,000, the company reports.

Consolidated Film Industries had a net of $572,039, after all charges, for the period from Jan. 1 to Nov. 26, 1945, the latter date being that of the merger of Consolidated and Republic

(*Continued on page 10*)

U. S. Clears Surplus Film and Projectors

Washington, March 17.—The Surplus Property Legal Board is now clearing large supplies of 16mm. and 35mm. surplus film and other equipment, it is disclosed here. This material should be ready for the market in the immediate future, an official said.

The film is expected to be released along with additional cameras, projectors, and other equipment.

Stevens Sees More Independent Units

Still more independent producing units are on the way, with many Hollywood producers, directors and writers eager to have a free hand in their work—specifically, eliminating the continuing and many production "huddles" which are a part of all large studios' daily curriculum, according to George Stevens, producer-director and partner in the new Liberty Films concern with Frank Capra, William Wyler and Sam Briskin, and who is in New York from the Coast.

Stevens said that while he sees more small units coming, he disagrees with David Loew's observation that eventually major companies will find themselves in distribution exclusively and not in production.

13 Key Producers Need Studio Space on Coast

HOLLYWOOD, March 17.—With at least 13 key producers at present looking for studio space, Edward A. Golden, independent producer, has conferred with an undisclosed group of financiers who have taken an option on 100 acres in San Fernando Valley, with a view to acquainting them with the needs of independents, who, he finds, face an acute shortage of studio space.

Space is now practically limited to two studios, General Service and California (Enterprise), and even in these plants facilities are restricted to a very few productions each year. Golden said it has been made clear that there will be no facilities, for the immediate future at least, at either the Samuel Goldwyn or RKO-Pathe lots, which heretofore have provided operating sites for many independents. Hal Roach, who is now getting his studio back from the Army, indicates that with his own expanding program, there will be little space for other units

What will happen at the Goldwyn lot has not been disclosed, although it has been made clear that there will be no space available there for other independents after the William Goetz-Leo Spitz International organization moves to new buildings to be erected at Universal as a result of the recently completed deal with United World, Golden said, concluding that this would indicate that Cagney Productions and Preston Sturges' California Pictures will also have to seek quarters elsewhere.

TAC Meeting 'Wide Open'; All May Vote

Delegate Plan Dropped As State Choices Lag

The Theatre Activities Committee organizing meeting in St. Louis, April 1 and 2, has been thrown open to all exhibitors in a reversal of plans which originally would have restricted participation in the meeting to accredited delegates from individual states, it is learned.

All exhibitors who attend the meeting will be entitled to vote and to participate in all business sessions on an equal basis. The original plan would have admitted exhibitor "observers" to the sessions but voting and

(*Continued on page 10*)

Atomic Bomb Film From M-G-M, Wallis

Metro-Goldwyn-Mayer and Hal Wallis Productions have agreed upon the joint production of a picture relating to the atomic bomb, M-G-M's home office disclosed at the weekend, adding that the deal also calls for complete transfer to M-G-M of all story material and research information that had been gathered by the Wallis organization for his contemplated "Top Secret" for incorporation in M-G-M's contemplated "The Beginning Or the End."

The decision to combine the two

(*Continued on page 10*)

New Detroit Strike In Film Exchanges

DETROIT, March 17.—One hundred forty members of Detroit Local B-25, AFL, exchange workers, struck at the weekend, shutting off all film deliveries to theatres. A 30-day truce agreed to be the union had ended with no settlement in sight.

Ethel Phelps, treasurer of B-25,

(*Continued on page 10*)

Reviewed Today

"The Outlaw" is reviewed on page 7.

Personal Mention

EDWARD C. RAFTERY, United Artists president, has returned to New York from the Coast.

•

Patricia Sears, daughter of **Gradwell L. Sears**, United Artists vice-president in charge of distribution, is engaged to **William John Girardi** of the New York City Travel Service.

•

Sidney Meyers, British Lion executive, left New York Saturday for London. **Sir Alexander Korda** and **Laudy Lawrence** will remain in Hollywood for several days.

•

Al Swerdlove, Film Classics Boston franchise holder, and **Jack Engel**, Philadephia franchise holder, have returned to their respective headquarters from New York.

•

Abe Goldstein is substituting for **Paul Kalmus**, manager of the Century Circuit's Rialto Theatre here, who is away for two weeks.

•

Mort Blumenstock, Warner advertising-publicity vice-president, is due here today after a week's conferences at the Coast studios.

•

Louis Phillips of the Paramount legal department was scheduled to return to New York from Chicago over the weekend.

•

Phil Reisman, RKO Radio vice-president in charge of foreign distribution, is due here tomorrow after five weeks in South America.

•

Irving Wormser, Film Classics vice-president and Eastern sales manager, left here for Indianapolis at the weekend.

•

Enrique Baez, United Artists genearal manager in Brazil, left here Friday by plane for Rio de Janeiro.

•

John Caskey, 20th Century-Fox counsel, has returned to New York from San Francisco.

•

Joseph Hazen, president of Hal Wallis Productions, has delayed his departure for England until March 25.

•

Armand Deutsch, president of Story Productions, left New York for the Coast at the weekend.

•

Percy Kilbride, actor, arrived in Hollywood from New York at the weekend.

•

Jack Bowen, M-G-M metropolitan New York district manager, will return today from a vacation in Miami.

•

Sam J. Gardner, M-G-M Los Angeles manager, will arrive in Philadelphia today for a visit.

•

Jack Dieber, manager of Century Circuit's Marine Theatre here, has returned from Florida.

Tradewise . . .

By SHERWIN KANE

TRENDS and cycles are characteristic of the industry. So it is that when the production of war films wanes, the swing is to stories of violence by and upon those not in uniform. Murder and mayhem and other crimes of passion pass from the military's wholesale arena to the personalized scenes of individual perpetrators and victims.

As the production and exhibition of pictures of violence and moral outlawry increase, perhaps in response to the demands of the postwar entertainment market, so do the warning rumblings from this and that direction, from watchtowers where sleepless and critical eyes are trained forever on Hollywood.

Their sincere protests and petulant carpings can be heard now without any strain whatever upon one's hearing. Yet the full tide of the red-meat film cycle has not hit the nation's screens. It is only beginning to arrive.

It will only be a matter of weeks until the outcry from the industry's enemies, friends and plain critics attains full volume. How long it will last, how serious it will be, remain to be seen.

•

The industry is perpetually watched. If it were a paragon of civic virtue and all its products were faultless, still it would be blamed and criticized for lack of spirit, for infidelity to art, or something else.

The good deeds of the industry never will suffice to win good will, understanding or forgiveness from some. Among the some are critics of the industry and its works who are forever urging it to come-to-grips-with-reality and all that sort of thing. In so doing they encourage the type of films that now are shaping into a cycle; a cycle of themes of violence and felonies of all fancies. But when the wrath of censorious public groups is fully aroused, will those who encouraged you to produce that type of film be around to help you defend and justify it? Will they? If they are, it will be the beginning of a brand new chapter in industry experience.

• •

A good example of the attraction the industry holds for self-appointed crusaders and evangelists was furnished last week by the Marshall Field hobby, *PM*, in its sensationalized report of increased admission scales in the metropolitan area since 1941. The excuse for it was that a Bronx youth, aping other adolescents on the West Coast, who thought of it first, had picketed a theatre because he objected to an increase in its scales.

Typographically played out of all proportion to either its interest or value as news, the price presentation was a one-sided invitation to the OPA to slap controls on theatre admissions or to the New York public to boycott the city's theatres. It contained no mention of the myriad of increased costs bearing upon admission prices all the way from Hollywood production into every phase of theatre overhead. It made no comparison with increased costs, during the past five years, of other recreation or luxury items whether controlled by OPA or not. It made no reference to the part of the admission scales it quoted which was not admission but Federal tax. It did not even pause to make a comparison with the increase in publishing costs within the past five years. Nor did it refer to the national averages, compiled recently by the Bureau of Labor Statistics, which showed admissions up 43% from 1939 to 1945; house furnishings, up 46%; clothing, up 48%, and food, up 50%.

•

As everyone is aware, the price of everything has increased. It is only when the increase in price is accompanied by a decline in value, as has been the case so often in recent years, that genuine resentment is aroused in the consumer or patron. The complaint which theatre managers hear less than any other is that the show wasn't worth the price of admission.

No defense is intended here of the theatres whose price scales are determined by the length of the line at the box office. That is fly-by-night, not institutional, business practice. It is bad in the long run for the exhibitor who practices it and bad for the industry. So is misleading advertising.

It is sharp practices of that kind that retain, in the shady corners of the industry, the musty aroma of the shooting gallery and peep-show. They have had much to do with the present scrutiny of theatre licenses by the new city commissioner.

Defer MPAA Meet; Johnston to D.C.

The annual meeting of the Motion Picture Association of America has been postponed from March 25 to an undetermined date, contingent upon the time when all directors of the association will be in New York. A meeting of those board members who are here will be held on Mar 25, with MPAA president Er A. Johnston presiding.

Johnston has returned to Washington from New York to make his first public endorsement of the proposed U. S. loan of $3,750,000,000 to England before a Senate hearing tomorrow. He is also slated to speak in behalf of the loan on a nationwide broadcast, arrangements for which are now being made.

Move Up Hearing in Pending RKO Strike

The hearing originally scheduled for last Saturday in the intervention by the New York State Mediation Board in the pending strike by the RKO Metropolitan New York theatre managers and assistant managers represented by Motion Picture Theatre Operating Managers and Assistant Managers Guild, will be held tomorrow instead, with the Guild delaying action until then.

Strike action was voted by the Guild last week following what was charged to be the company's refusal to put a War Labor Board directive on wages, hours and working conditions, into effect in the long-standing contract dispute.

Al Selig Succeeds Bader at 20th-Fox

Al Selig has rejoined 20th Century-Fox as trade paper publicity contact, under Sam Shain, Trade Relations director, it was announced by Charles Schlaifer, head of advertising-publicity. Selig succeeds Dave Bader, who recently left the company, after three years, to publish the 16-*Millimeter Reporter*.

Selig was, up to last December, with the War Manpower Commission. He has held various posts with Columbia, United Artists and other organizations.

Columbia Dividend

The board of directors of Columbia has declared a common stock dividend of 2½ per cent on its common stock, payable on May 9, to stockholders of record at the close of business on April 24.

Elsa Neuberger Named

Returning to Vanguard Films following an absence of two years, Elsa Neuberger has been appointed Eastern story editor, it has been announced by Julian Blaustein, editorial supervisor.

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the
Kissingest
Picture
ever
to come
out
of
Hollywood

-With the Box-Office Theme
of MARRIAGE
...with its hair down
and its dander up!

JOAN FONTAINE

in

"From This Day Forward"

with

MARK STEVENS · ROSEMARY DeCAMP
HENRY MORGAN WALLY BROWN ARLINE JUDGE

RENNY McEVOY • BOBBY DRISCOLL • MARY TREEN • QUEENIE SMITH
DOREEN McCANN • ERSKINE SANFORD
Produced by WILLIAM PEREIRA • Directed by JOHN BERRY
Screen Play by HUGO BUTLER

Head over heels in love . . .

Up to their necks in trouble!

Today's moving story of two kids

who rushed headlong

into matrimony.

NATIONALLY ADVERTISED IN TYPICAL RKO STYLE TO 29,095,484 HOMES
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LIFE · LOOK · McCALL'S
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-- another RKO money show to join recent hits like these!!

THE SPANISH MAIN
IN TECHNICOLOR

JOHNNY ANGEL

RAINBOW PRODUCTION'S
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SAMUEL GOLDWYN'S
"WONDER MAN"
IN TECHNICOLOR

INTERNATIONAL PICTURES'
"Along Came Jones"

WALT DISNEY'S
WONDERFUL ADVENTURES OF
Pinocchio
IN TECHNICOLOR

"Cornered"

The Spiral Staircase

Deadline at Dawn

Threaten Lives in Mexico Labor Row

MEXICO CITY, March 17.—Conflict between the National Cinematographic Industry Workers Union and the Picture Production Union, which has closed all four of Mexico's studios, has resulted, allegedly, in death threats against Mario Moreno (Cantinflas), PPU secretary-general; Jorge Ne[illegible]e, a leader of the same union, and [illegible]gressman Juan Rivera Rojas, secretary-general of the National Electricians' Union. The trio have obtained police protection.

Threat Causes

Threats are said to have resulted from the phase of the quarrel involving the Iris Theatre here, where NCIWU, which controls the house staff, allowed Miguel Demolina, Spanish dancer, and her company to appear on the stage after exhibition of a Negrete picture had been refused as part of a national boycott. The threats followed a blackout of the theatre by the electricians' union, which has pledged its aid to PPU.

The government has not acted on an appeal from both unions to intervene in the dispute.

Bill Would Censor License Department

ALBANY, N. Y., March 17.—A bill to preclude any further use of the power of theatrical censorship by New York City's License Commissioner was reported out for favorable action by the Senate's Committee on Codes.

Sponsored by Senator Fred G. Morritt, the bill would permit a producer or theatre owner, upon issuance of a closing threat by the license commissioner, to obtain an immediate injunction in the Supreme Court to restrain the action and to receive an expeditious jury trial of the case.

Bell - Howell Buys $2,250,000 Plant

CHICAGO, March 17. — J. H. McNabb, president of Bell and Howell, motion picture equipment manufacturers, announces the purchase of the $2,250,000 Lincolnwood plant from the Reconstruction Finance Corp. and the awarding of contracts for a new plant on the adjoining 41-acre tract. The RFC plant was built in 1942 and leased to Bell and Howell for the production of military lenses and prisms.

B. and K. Resumes on New Chicago Lane

CHICAGO, March 17.—Balaban and Katz's television station, WBKB, here, will return tomorrow on a regular schedule, after having been off the air for two weeks during which it accomplished a switch-over in channels to comply with the new Federal Communications Commission assignments.

A new television antenna has been installed for WBKB to permit greater coverage and power output.

ANFA Yearbook Issued

Allied Non-Theatrical Film Association, Inc., of which Horace Jones is president, has issued its 1946 yearbook, as edited by Wilfred L. Knighton.

Review

"The Outlaw"

(United Artists-Howard Hughes)

ABOUT the time World War II was getting under way, Howard Hughes was busy producing and directing "The Outlaw." Some negative reaction to the result of his efforts from the Production Code Administration and perhaps a key censor board or two limited its exhibition at the time to a few appearances sponsored by Hughes. In the meantime, both the picture and its star, Jane Russell, have garnered much publicity and that may prove its most practical asset for the present.

"The Outlaw" is a Western which is lacking in finesse and know-how. Sex, unabashed for the most part, has been emphasized in the picture probably to ease the going for those who will be aware of its shortcomings in acting, dialogue and direction. Many scenes intended to be comic fail to come off. Others, intended to be serious, are comic.

Jack Buetel, comparatively unknown to the screen, is the outlaw who, after murdering Miss Russell's brother, succeeds in dissuading her from revenging the deceased by overpowering her in an unmistakable contest in a darkened barn. Still another baldly suggestive scene crops up near the end, hinging on a line of dialogue. Throughout, Miss Russell's physical attractions are not only revealed, but flaunted.

Shootin' scenes are handled, in addition to Buetel, by Walter Huston, as a gambler, and Thomas Mitchell, as a sheriff. Practically the only professionals in prominence in the picture, they, too, suffer from poor dialogue and inadequate direction. Script and story were by Jules Furthman.

But who hasn't heard of "The Outlaw" by now? Curiosity alone will bring them in.

Running time, 111 minutes. Adult classification. Release, Feb. 8, 1946.

Page, Schechter Are Advanced by Mutual

Esterly C. Page has been named vice-president in charge of engineering of Mutual Broadcasting, and A. A. Schechter, vice-president in charge of news, special events and publicity departments. Both appointees are veterans of World War II.

All other officers and directors were re-elected; Members are: E. M. Antrim, WGN, Chicago; Willet H. Brown, Don Lee, Hollywood; Chesser Campbell, WGN, Chicago; H. K. Carpenter, WHK, Cleveland; Benedict Gimbel, Jr., WIP Philadelphia; J. E. Campeau, CKLW, Detroit, Edgar Kobak, MBS, New York; Alfred McCosker, Chairman, WOR, New York: John Shepard, III, Yankee network, Boston; T. C. Streibert, WOR, New York; Linus Travers, Yankee network, Boston; Lewis Allen Weiss, Don Lee, Hollywood.

Jim O'Bryon continues as director of publicity for the network; Tom Slater as director of special events and sports, and Milton Burgh as director of news.

Owners Figure in Detroit 'Jubilee'

DETROIT, March 17. — Important spots in the Detroit "Golden Jubilee Committee" to celebrate the anniversary of the first motor car are held by leaders in the local theatre field. Selection of the "Jubilee Queen" will be made by a committee headed by David D. Izdal, president of Fox Theatres, here. Earl J. Hudson, president of United Theatres corp., is co-chairman of the committee which will bring stars figures from the film, radio, theater, literary and sports fields to Detroit for the celebration.

Offer Teen-Age Magazine

HOLLYWOOD, March 17.—Ideal Publishing Corp. will bring out a new magazine titled *DEB* and aimed at teen-age readers, Ed Lauer, vice-president of Ideal and assistant to William M. Cotton, publisher, announced recently on his arrival in Hollywood from New York. The first issue will reach newsstands early in April. Tess Buxton has been named editor.

St. Louis Aldermen Vote Daylight Time

ST. LOUIS, March 17.—The Board of Aldermen here today adopted daylight saving time, starting April 28 and continuing through September. Vote was 20 to 5, over protests of theatre owners.

Fred Wehrenberg, head of the MPTOA of Missouri and Southern Illinois, led the opposition to the bill, appearing before the Aldermen and circulating petitions among patrons of his 25 theatres and about 25 other houses. The Fanchon and Marco circuit did not take an active part in the campaign, but Harry C. Arthur, head of the circuit, said he was opposed to the measure "for purely selfish reasons. We'll lose business with an extra hour of daylight," he added.

Films in Brazil Overwhelmingly US

WASHINGTON, March 17. — American-made films comprised 21 of the 23 tons, or approximately 96 percent, of the motion pictures imported into Brazil last year, the motion picture section of the Department of Commerce reports on the basis of reports from its agents abroad.

Other countries shipping films to Brazil during the period were Portugal, Argentina, United Kingdom, Canada, Mexico.

35 Years for Garden

The Winter Garden management here will observe the theatre's 35th anniversary on Wednesday. For five of its 35 years, from 1928 to 1933 the Winter Garden featured pictures, from 1938 to 1945 it housed seven musical stage shows, resuming as a film house last December. The anniversary occasion will tally with the fourth week of the International-RKO Radio "Tomorrow Is Forever."

Sugarman in Exhibition

CINCINNATI, March 17.—Gene Tunick, RKO head booker, has been appointed salesman, replacing Al Sugarman, who has resigned to enter exhibition in Columbus.

Newsreel Parade

A WIDE assortment of subjects in new issues includes Russian troops leaving Manchuria, a new island which has come to the surface in the Pacific, settlement of the General Motors strike, and Winston Churchill visiting Hyde Park; full contents of the reels follow:

MOVIETONE NEWS, No. 57—Russian troops evacuate Manchuria. General Motors strike is settled. New Pacific island comes to the surface. Holiday carnivals in France, Belgium and Panama. Cougars captured in mountain hunt. Spring fashions. Fishing in New Zealand. Horse show in Australia.

NEWS OF THE DAY, No. 255—Red troops leave Manchuria. Island rises in the Pacific. Europe revives carnivals. General Motors strike is settled. Louis-Conn fight preview.

PARAMOUNT NEWS, No. 58—Pacific island comes to the surface. Churchill pays homage at Hyde Park. Russians leave Manchuria. Connolly reports on "Big 3" problems. Ghost ship subject. Louis and Conn in training. Automatic bowling-pin setter.

RKO PATHE NEWS, No. 60—General Motors strike ends. Russians leave Manchuria. Churchill visits Hyde Park. Dam brings power to France. Army demobilizes smallest train. Volcanic island rises from the sea.

UNIVERSAL NEWSREEL, No. 485—Reds leave Manchuria. Ammunition explosion kills 21. New Pacific island is "born." Churchill at Hyde Park. Fiesta in Panama. Floating dormitory in Seattle. Home-made automobile is constructed. Man of War subject.

3 Firms Incorporate, Another Dissolves

ALBANY, N. Y., March 17.—Three firms have been incorporated here to engage in one or more phases of the industry: H. J. Rand Theatres, Inc., Fact and Fiction Films, Inc., and Movie-O-Graph Corp.

David S. Meyer, Leon Finley and Sol M. Ansell, New York, are the incorporators of the Rand organization which will operate a theatre and conduct a motion picture equipment business: Finley was the incorporating attorney.

Fact and Fiction's incorporators were Martin Hersh, Milton Gerber and Gabriel Sobel, New York, with Hersh and Gerber the incorporating attorneys.

Kleeberg, Greenwald and Liffander, New York, were incorporation attorneys for Movie-O-Graph which will conduct a motion picture laboratory, print and developing business.

Meanwhile, World Film Corp. has been dissolved. Julius Hallheimer, New York, was attorney in the dissolution.

Toscanini Charity Film to Carnegie

First film of Arturo Toscanini will have its American premiere here shortly at the Little Carnegie. Produced by the OWI Overseas Motion Picture Bureau, it presents Toscanini conducting the NBC symphony orchestra, tenor Jan Pearce and the Westminster Choir.

Burgess Meredith does the narration for the 35-minute film, for which Toscanini volunteered his services. The conductor stipulated that the film should never be shown for profit, so all proceeds from its American showing will go to a national charity.

Ansco Reports New Color Negative

BINGHAMTON, N. Y., March 17.—The means for producing a color negative film with a speed said to be comparable to average black-and-white films has been announced by research scientists of General Aniline and Film Corp. and its Ansco division.

The new film is described as being about 50 per cent faster than any color negative film at present generally available, its speed corresponding to a Weston rating of 32, or GE 48.

The new film, discovered cooperatively by chemists and scientists of Ansco and General Aniline, in experimental work on color negative, is achieved through a combination of several factors, including emulsion techniques, and the development of new color forming substances.

Availability of the film will depend on experimental work now being conducted, an Ansco spokesman said. He pointed out that, although test exposures under varying conditions had been satisfactory, a full exploration of the possibilities of the new techniques is only in its initial phase.

McKenzie to Guide New Program for Ansco

BINGHAMTON, N. Y., March 17.—Garfield A. McKenzie, formerly assistant to the general manager at Ansco, has been named chief position analyst of the division, a newly-created post, by E. Allan Williford, vice-president of General Aniline and Film Corp. in charge of Ansco.

McKenzie wil be responsible for the position-evaluation program now being carried out at Ansco.

Philco Will Offer New Stock Issue

PHILADELPHIA, March 17.—Stockholders of Philco, television-radio set manufacturers, will be asked to approve at the annual meeting, May 17, a proposed amendement to the corporation's charter by which authorized capital stock will be increased from 2,000,000 shares of common to 3,370,057 shares, to consist of 250,000 shares of $100 par value preferred, 2,500,000 shares of $3 par value common stock, and 620,057 shares of $3 par value "B" stock, John Ballantyne, president, announces in a notice to stockholders.

The purpose of the proposed amendment, Ballantyne pointed out, is to make it possible for the corporation to secure by the sale of the stock such additional permanent capital as may be required for expanding activities.

Second Curtright Film

Jorja Curtright, who makes her screen debut in Seymour Nebenzal's "Whistle Stop", being released by United Artists, was hostess to trade press representatives and others at the Hotel Gotham here Friday. Miss Curtright, who was formerly Nebenzal's secretary, will next appear in "The Tempest" which Nebenzal plans to produce late this year.

White-Fawcett Deal

Producer-director Sam White will make a series of pictures based on and including the title "True Confessions," Fawcett Publications discloses here, with the granting of a 90-day option on the title of one of its magazines.

Big Increase in Current Production; 45 in Work

HOLLYWOOD, March 17.—Production has shot upward, with 13 new films started, and only four completed. At the weekend, there were 45 films in work, compared with the preceding week's 36; the production scene follows:

Columbia

Started: "Power of Attorney," with Forrest Tucker, Lynn Merrick; "The Return of Rusty," with Ted Donaldson, Mark Dennis.

Shooting: "Gallant Journey," "The Jolson Story."

International

Shooting: "The Dark Mirror."

M-G-M

Started: "Tenth Avenue Angel," witth Margaret O'Brien, Angela Lansbury, George Murphy; "My Brother Who Talked to Horses," with "Butch" Jenkins, Peter Lawfard, Beverly Tyler.

Shooting: "The Show-Off," "You Were There," "Fiesta," "Till the Clouds Roll By."

Monogram

Shooting: "Don't Gamble With Strangers," "The Fighting Texan," "Freddie Steps Out" (formerly "High School Scandals").

Paramount

Started: "Welcome Stranger," with Bing Crosby, Joan Caulfield, Barry Fitzgerald.

Shooting: "Perils of Pauline," "Suddenly It's Spring," "O.S.S."

PRC

Finished: "Crime in the Night."

RKO Radio

Started: "What Nancy Wanted," With Laraine Day, Brian Aherne, Robert Mitchum.

Shooting: "Criminal Court," "Sinbad the Sailor," "Child of Divorce," "A Likely Story," "Desirable Woman."

Republic

Finished: "The Twisted Circle," "My Pal Trigger."

Started: "Rendezvous with Annie," with Eddie Albert, Faye Marlowe, Gail Patrick, William Frawley.

Shooting: "Earl Carroll's Sketchbook," "The Fabulous Suzanne" (Sekely).

20th Century-Fox

Started: "Forever Amber," with Peggy Cummins, Cornel Wilde, Vincent Price; "Home Sweet Homicide," with Lynn Bari, Randolph Scott, Peggy Ann Garner; "Deadline for Murder," (Sol M. Wurtzel) with Paul Kelly, Sheila Ryan.

Shooting: "Claudia and David," "Margie."

United Artists

Shooting: "Mr. Ace and the Queen" (Bogeaus); "The Strange Woman" (Stromberg); "Angel on My Shoulder" (Rogers).

Universal

Finished: "Inside Job."

Started: "Kelly Is My Name," with Phil Terry, Ann Savage.

Shooting: "The Ghost Steps Out," "The Runaround," "Lesson in Love," "Fandango."

Warners

Started: "Cloak and Dagger," with Gary Cooper, Lilli Palmer; "Cheyenne," with Dennis Morgan, Jane Wyman.

Shooting: "A Very Rich Man," "The Sentence," "Humoresque."

Foresee 'Clouding' Of Atom Test Film

WASHINGTON, March 17.—Radioactive and other unknown rays created as a result of exploding atomic bombs may make films and television apparatus used in the coming Pacific Ocean "Crossroads" project worthless, it is said here.

Some question has arisen that pictures taken will become clouded after exposure to the explosion. In any event it was emphasized that the test is to find out many unknown effects of atomic explosions, and scientists concerned with the project have expressed interest in the bombs' effect upon film and photographic equipment as well as upon naval surface craft, and other things.

Reports that last year's atomic test in New Mexico clouded pictures of it were declared later by film engineers to be erroneous and later it was learned that the clouding was due to faulty packing of the film.

Transfer Larry Cowan

ALBANY, N. Y., March 17.—Former Com. Larry Cowan has been transferred by the Fabian circuit from Staten Island to Troy as managing director of Proctor's there. He is also director of upstate Fabian publicity.

Five Paramount Men Off for 'Crossroads'

Five Paramount employes will take part in the photographic coverage of the "Crossroad's" atom-bomb experiment in the Pacific in May, the company reports.

Four studio employes have already left Hollywood, having been given leaves of absence at the request of the government. They will serve with the photo unit at the Kwajalein B-29 base from which bombers will take off to drop the bomb near the Bikini Atoll. They are Gene Garvin, unit "sound - mixer," Floyd Knudtson, Thomas Scott and Stanley Johnson, film editor. Sanford Greenwald, in charge of Paramount News in the Los Angeles area, has also departed.

ASC's 25th Year

HOLLYWOOD, March 17.—The American Society of Cinematographers will celebrate its 25th anniversary in June. Six charter members still active in the industry will attend the ceremonies.

$34,266 for 'Rebecca'

David O. Selznick's "Rebecca", reissue, in its first week at the Victoria Theatre, here, grossed $34,266, the Vanguard office reports.

See Bright Trade Outlook in South

MEMPHIS, March 17.—The business outlook for both the Southeast and Southwest is the best in years, according to a consenus of reports made by district and branch managers at Warner's regional sales meeting, held here over the weekend, with division sales manager Roy Haines presiding.

Good prices for cotton and other agriculture products, along with much greater industrial activity and tourist traffic than in pre-war years, were among factors cited as assuring a high level of theatre attendance throughout this territory for some time to come, it was said. Weekly attendance rate per capita already also has increased an average of more than 30 per cent for the South and West as a whole.

In addition to Haines, Norman H. Moray, short subject sales manager and captain of the Warner Sales Drive, and Bill Brumberg, manager of the field public relations staff, speakers at the two-day session included district managers Ralph L. McCoy, Southeast, and Doak Roberts, Southwest, and Warner Theatre manager James Barnes.

Haines left Saturday night for Chicago, thence to Minneapolis, and Salt Lake City for brief stopovers en route to San Francisco, where the fifth and final regional meeting will take place next Friday and Saturday.

Moray also will attend the Coast meeting.

Truman Party Spurs Red Cross Workers

Exhibitors and film salesmen throughout the country have been spurred into greater action to earn seats at President Truman's White House luncheon on May 9 as winners of the recently announced "24-Hour Club" contest, according to reports from the field reaching Harold Fitzgerald, national drive campaign director for the industry.

Many exhibitors have completed arrangements to extend the number of audience collection days beyond the seven that embrace the industry's "Red Cross Week", looking to the additional collections, to improve their position over 1945, the committee reports.

Film salesmen have been devoting all spare time to contacting exhibitors who have not as yet pledged their theatres to support the drive. Some 1,565 more theatres have been pledged, according to Martin Moskowitz, assistant national distributor chairman.

Correct Area Distributor Chairmen Are Listed

The industry national Red Cross committee reports that three area distributor chairmen were incorrectly identified in the advertisement which it furnished to MOTION PICTURE DAILY for publication last Friday. The corrections are: Philadelphia, Sam Gross, 20th Century-Fox; Charlotte, Ray Ervin, Loew's, and St. Louis, B. B. Reingold, 20th-Fox.

Malcolm Jenney Dead

BOSTON, March 17.—Malcolm Jenney, well known in the film district, here, died of a heart ailment on March 14. Jenney was with the Jenney Oil Co. and was a heavy stockholder in many film ventures.

NEW YORK TRADE SHOWING

TUESDAY, MARCH 19, at 11:00 A. M.
ASTOR THEATRE, B'way & 45th St.

SAMUEL GOLDWYN
presents

DANNY KAYE

The Kid from Brooklyn

IN TECHNICOLOR
with
VIRGINIA MAYO • VERA-ELLEN
The GOLDWYN GIRLS
WALTER ABEL • EVE ARDEN
STEVE COCHRAN
FAY BAINTER • LIONEL STANDER
Directed by—NORMAN Z. McLEOD

RELEASED THROUGH
RKO RADIO PICTURES

Adapted by DON HARTMAN and MELVILLE SHAVELSON • From a Screenplay by—GROVER JONES, FRANK BUTLER and RICHARD CONNELL • Based on a Play by LYNN ROOT and HARRY CLORK

Discuss Films' Aid To U. S. Programs

WASHINGTON, March 17.—The cooperation of Hollywood producers in the making of information films on behalf of the Administration's wage-price policy has been offered to Economic Stabilization Director Chester Bowles, he announced following a conference at the White House, called to discuss the roles of motion pictures and other information media in the reconversion program.

Top executive economists hope to have the public better acquainted with the government's program and aims.

Industry representatives met recently with OWMR Director John W. Snyder and a meeting with reconversion officials is believed to be forthcoming.

In a recent letter to Samuel Goldwyn, Bowles wrote of "the importance for creating in the minds of people everywhere the necessity of price controls and other government measures to avoid inflation." Goldwyn in turn is said to have volunteered his aid.

Setay, CFI Profit

(Continued from page 1)

Pictures with Setay. Net income after taxes and other deductible items amounted to $1,725,099; $28,060 was charged to loss on sale of real estate, and $778,000 was listed as provision for negotiation of war contracts.

Joseph E. McMahon, secretary, points out that a comparison with previous earnings could not be reached since Consolidated operated on a calendar year basis while Setay ended its fiscal year in October.

A breakdown in the financial structure of the corporation at the time of the consolidation was sent to stockholders by Herbert J. Yates, president, at the weekend, along with the financial reports.

The Consolidated and Setay earnings are estimated to be 31 cents per share on the outstanding common stock, after applying $400,000 on account to dividend requirements on outstanding preferred. This compares with 29 cents in 1944.

For the period given, Setay's income from film rentals and royalties amounted to $16,062,348. Gross operating profit of $6,085,272 was reported. Consolidated had total sales of $10,106,141.

Classics Holders

(Continued from page 1)

chise holder, and John Mangham, owner of both Atlanta and Memphis franchises and partner with E. C. Hilgers in the operation of the New Orleans exchange, will represent the entire group in deals with outside producers. Mangham will open a Memphis branch shortly. Also in the deal are John Franconi, who has the Film Classics outlet in Dallas, and Carr Scott, operating in Oklahoma City.

Four Autry Rodeos

CLEVELAND, March 17.—Gene Autry will present his new rodeo at the Arena May 3 for a nine day engagement, his first local personal appearance since 1942. His subsequent itinerary includes Toronto, May 13; Pittsburg, May 20; Providence, May 28; then back to Hollywood to make pictures.

FCC Hearings

(Continued from page 1)

request changes in hearing dates, warning that such requests will result in cases being put off until the next quarter after July.

Field Unit No. 1 will have the following schedule: March 1-16, Brockton, Mass.; March 18-21, Danbury, Conn.; March 22-23, Altoona, Pa.; March 25, Lexington, Ky.; March 28-30, Knoxville, Tenn. and Detroit; April 1, Middlesboro, Ky.; April 2-15, Boston, Mass.; April 15-17, Harrisburg, Pa.; April 18-20, Lancaster, Pa.; April 22-May 18, Cleveland and Akron, Ohio; May 20-June 1, Los Angeles; June 1-5, Meridian, Philadelphia, Pa.; June 6-9, Shreveport, La.; June 10-13, Austin and San Antonio, Texas; June 14-15, Abilene, Tex.; June 17-19, Pueblo, Colo.; June 20-24, Ogden, Utah; June 25-26, Medford, Ore.; June 27-29, Portland and Oregon City; July 1-27, New York City.

Second Unit

Field Unit No. 2 will have the following schedule: March 1-9, Waterbury and Woonsocket, Conn.; March 11-21, Wichita, Kan.; March 22-23, Sandusky, Ohio, and Little Rock, Ark.; March 25-28, Peoria, Ill.; March 29-April 1, Madison, Wis.; April 15-30, Pittsburgh, Pa.; May 1-3, Elmira and Endicott, N. Y.; May 6-10, Dayton and Springfield, Ohio; May 13-22, Indianapolis, Ind.; May 23-25, Laurens and Newberry, S. C.; May 27-29, Griffin, Ga.; May 31-June 1, Tuscaloosa, Ala.; June 1-24, Chicago, Ill.; June 24-26, Cleveland, Ohio; June 27-July 1, Ft. Wayne, Ind.; July 1-2, Freeport, Ill.; July 3-11, Peoria, Ill.; July 12-13, Danville, Ky.; July 15-23, San Francisco.

Atomic Bomb Film

(Continued from page 1)

productions into one picture, in which both companies will have a financial interest "was brought about by the mutual recognition that two pictures dealing with the story of the atomic bomb would necessarily involve duplication of scenes, personalities and episodes, with the consequent lessening of dramatic appeal of each," M-G-M said.

Under the terms of the agreement, the film will be made at M-G-M's Coast studios and will be released by that company, which has assigned Sam Marx as producer and Norman Taurog as director. Wallis will consult and advise with M-G-M in various phases of the production. Plans to expedite production have been arranged.

Small in New Deal

HOLLYWOOD, March 17.—Edward Small, who recently entered an arrangement with International to produce his "Bella Donna" for that company, will produce "Return of Monte Cristo," starring Louis Hayward, for Columbia under a similar arrangement.

Roberts Rejoins WB

HOLLYWOOD, March 17.—Following three and a half years in the Army Air Forces, Byron Roberts has returned to Warner Bros. as an assistant director. His first assignment is on "Cheyenne."

TAC Meeting

(Continued from page 1)

actual participation in business meetings would have been limited to delegates, two to be chosen from each state.

MOTION PICTURE DAILY revealed last Friday that all New York exhibitors were being invited by Joseph Vogel, interim area chairman, to attend the St. Louis convention. Approximately 700 letters of invitation went out to exhibitors in the state over the weekend.

The same procedure is being followed in all states. The former exhibitor state chairmen of the industry War Activities Committee who originally were to have called state meetings to designate two delegates each to attend the St. Louis convention, instead, have been asked to issue blanket invitations to all exhibitors in their areas to attend the organizing meeting.

The change in plans, according to report, resulted from delays in calling state meetings to designate delegates. Very few delegates were chosen in the prescribed manner, it is said, and with the convention only two weeks away, most of those who have been accredited to the convention thus far are identified as "observers" for state and regional exhibitor organizations, rather than official delegates named by state caucuses.

Yates, Korda

(Continued from page 1)

quisition of a controlling interest in British-Lion.

"Mention of other production and distribution potentialities took place," the studio statement affirmed, with Yates declaring, "these are to be considered as being in only their very early stages. Owing to the fluidity of world conditions today, discussions which took place outside of the actual distribution business at hand were of only a very general nature. Other meetings between Korda and myself will take place in the near future."

The studio's statement indicated Yates and James R. Grainger, vice president of Republic, will visit Europe shortly to study production and distribution conditions.

Religious Film Set

MEXICO CITY, March 17.—Preparations are being made by Clasa Films for the production of a religious picture, "Felipe de Jesus," biography of the youthful Mexican missionary who was martyrized in Japan in the late 16th century. The picture, it is said, would cost $400,000.

May Keep EST

COLUMBUS, March 17.—There is a possibility that Ohio may not revert to daylight saving time this year, since Gov. Frank J. Lausche has urged that the present Eastern standard time be retained, in the belief that a change would result in discomfort and confusion.

Discuss 16mm. Short

"Zach" Schwartz, president of United Productions, has arrived in New York from Hollywood to consult with M. E. Youngstein, director of sales and promotion, on world premiere plans for "Brotherhood of Man", 16mm short subject sponsored by the UAW-CIO.

New Zealand Wants 'Broader' U.S. Films

WASHINGTON, March 17.—Despite the large number of films from the U. S. being shown currently in New Zealand—about four out of five pictures shown there originate in Hollywood—the fact that U. S. distributors persist in sending to New Zealand films intended primarily for U. S. domestic consumption does not enhance the popularity of American-made pictures among the people of New Zealand. So reports the motion picture section of the Department of Commerce on the basis of information received from New Zealand.

New Zealanders prefer British films to those of other countries, but demand that such product be comparable in quality to non-British productions, the report continues. Furthermore, it states, there is one theatre to every 3,000 persons in New Zealand and one theatre seat to every six persons. A survey conducted by the New Zealand Council for Educational Research reveals that two-fifths of the school children between the ages of 13 and 18 go to motion pictures once a week or more.

Detroit Strike

(Continued from page 1)

claims the average wage of the strikers is 20 dollars a week. Negotiations between the union and the company negotiators, Clarence Hill of 20th Century-Fox and A. A. Schubart of RKO Radio, broke down two weeks ago over the proposed ratification clause in the contract. The union negotiators wanted to bring all proposals back to the union for a vote of the entire membership; the company negotiators wanted the union negotiators to sign a final contract once a working agreement had been reached.

The contract provides a 15% retroactive wage increase, already accepted by locals in 17 other cities.

Agree on Exchange Pact in 17th City

Distributors have reached agreements with the IATSE "B" local in Boston, bringing to 17 the number of cities in which agreements have been reached for film shippers, poster clerks and inspectors.

Terms of the Boston agreement are similar to those set with other locals granting 15 per cent retroactive wage increases and setting a 40-hour week with time off for extra hours worked on a sixth day.

'IA', 'IB' Compromise

Compromise has been worked out between the IASE and the IBEW, both of the AFL which will permit 'IA' cameramen to appear on the Columbia Broadcasting show, "County Fair" aired from New York, to record some of the stunts on the show for the newsreels. The sponsor, Borden's, will have to pay standby charges to the IBEW, however.

ABC Names Ray Diaz

Ray Diaz has been named manager of the traffic department of American Broadcasting, according to John H. Norton, Jr., vice-president in charge of stations.

the *one* to watch!

She's a popular number! And so is IDEAL —the *one to watch* as the hit-tune of the women's magazine field! IDEAL's *Movies*, *Movie Life* and *Movie Stars Parade* are doing the kind of job Hollywood studio executives appreciate. Hollywood reporting on a new, higher plane . . . photographic tours that take America behind the scenes in the studios . . . career-stories, color portraits, candids—of stars, stars-to-be, newcomers. Circulation figures? *Two million* for the IDEAL GROUP in eight years! *Thousands more every issue!* Proving America's women readers appreciate IDEAL, too!

Ideal is on the move!

W. M. COTTON'S

IDEAL

Women's Group

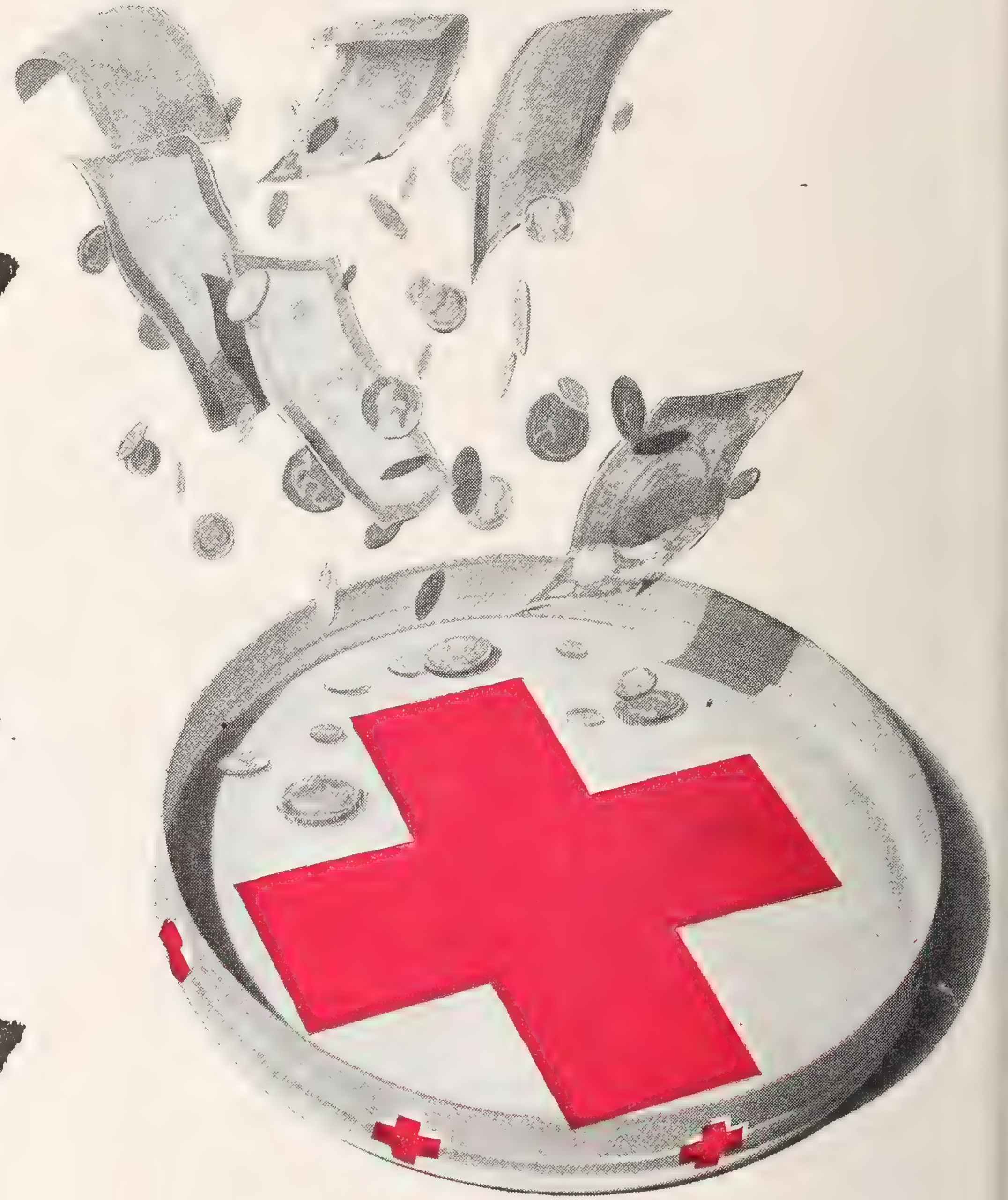
MOVIE LIFE • PERSONAL ROMANCES
MOVIES • MOVIE STARS PARADE

NEW YORK • CHICAGO • HOLLYWOOD

Are Your Campaign Plans Complete to

COLLECT—COLLECT—COLLECT?

- ✓ Collection Containers Painted and Ready!
- ✓ Collectors Instructed!
- ✓ Trailer on hand and scheduled every show!
- ✓ Plans for stage appeal arranged!
- ✓ Lobby and Front Decorations!
- ✓ Slugs in Newspaper ads!
- ✓ Newspaper and Radio Publicity set!
- ✓ Special Events all checked!
- ✓ Mayor's Proclamation!



FOR

MOTION PICTURE INDUSTRY

RED CROSS DRIVE

MARCH 20th-26th!

This space contributed by:

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WILL YOU BE A MEMBER OF THE "24 HOUR CLUB?"

Theatres'
Red Cross
Week
Mar. 20-26

MOTIO E DAILY

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK,
N. Y. (3 COPIES)

Theatres'
Red Cross
Week
Mar. 20-26

V[illegible]. 59. NO. 53 NEW YORK, U. S. A., TUESDAY, MARCH 19, 1946 TEN CENTS

Distributors In Permanent Charity Unit

Reagan Is Chairman of New National Group

Charles M. Reagan is national distributor chairman of the newly established permanent National Committee of Distribution Chairmen, who will serve for the balance of 1946, in their immediate areas, for future campaigns undertaken by the industry. All members of the national setup are serving their first terms as regional chairmen, and their first chore under this new alignment will be the Easter Week cancer campagin, starting April 20.

Charles M. Reagan

The list of chairmen and their desig-

(*Continued on page 7*)

Skouras Chairman Of Greek Tribute

The 125th anniversary of Greek independence will be observed Sunday night, March 24, in the Waldorf-Astoria. Spyros P. Skouras, president of 20th Century-Fox, is chairman of the committee, and R. M. McIver, head of the Department of Sociology at Columbia University will act as toastmaster, while other speakers will be former Gov. Harold E. Stassen,

(*Continued on page 7*)

Lawrence Head of US Korda Company

Laudy Lawrence, former European head of M-G-M, has been named president of London Film Productions, Inc., newly formed organization to represent the American interests of Sir Alexander Korda. Lawrence will divide his time between New York, London and Paris.

The directorate of the company will

(*Continued on page 7*)

Rep. Doughton Discourages Hopes of Lower U. S. Admission Tax This Year

Washington, March 18.—Expressing belief that no legislation to reduce the Federal admission tax will be considered by the House Ways and Means committee during this session of Congress, Robert L. Doughton of North Carolina, chairman of that group, told *Motion Picture Daily* today he thinks the Bureau of Internal Revenue will be against the measure introduced by Representative Harold Knutson.

"Certainly no reduction can be made in pleasure taxes considering the poor shape of the Treasury," said Doughton. Asserting that plenty of money is in circulation, the North Carolina representative contends the tax laws must remain the same for at least another year.

Doughton added that the government needs every cent of revenue provided by present laws to keep the Treasury on a sound basis. "People who think there is a chance for a rapid reduction of the excise tax are on uncertain ground," the committee chairman concluded.

Sponsored UK Video Soon

Early commercialization of British telecasting, which is scheduled to resume service to the public there in May, under the British Broadcasting System's government monopoly of both television and radio, is seen by Leslie Mitchell, pioneer in British telecasting, a member of the BBC radio staff, and chief commentator of 20th Century-Fox's British Movietone News. Mitchell is here from London to study American television developments.

"The cost of television broadcasting is so excessive that one company like British Broadcasting cannot carry the load as it has with radio broadcasting," Mitchell said. Mitchell not only sees the early commercialization of British television, but also a partial

(*Continued on page 7*)

Color for 50% of Films: Pressburger

At least 50 per cent of all films made next year will be filmed in color in one or another of the various processes available, Arnold Pressburger, independent producer releasing through United Artists, stated here yesterday. He is visiting New York from Hollywood. People are becoming so used to color, he said, that they will demand that it be used in costume and musical films. Action product will continue to be filmed in black-and-white, he added.

Questioned about the lack of studio space that is currently harassing inde-

(*Continued on page 7*)

Strike Closes 75 Theatres

Detroit, March 18.—Seventy-five local theatres, closed over the weekend by the five-day-old strike of 150 workers in 13 exchanges, failed to reopen today when bad weather forced the grounding of planes which were bringing new prints to them by airmail from exchanges in nearby cities. By tomorrow the strike is expected to close 100 more houses, in other parts of Michigan. Threatened refusal of exchange workers in Milwaukee, Chicago and other places to handle film destined for the struck area is seen as possibly preventing the airmail solution of the problem.

Picketing may be extended tomorrow to individual theatres, and the exchanges are expected to be closed up tight. Skeleton managerial forces were allowed through the picket lines today, but a number of the companies are setting up temporary headquarters in hotels.

Negotiations to end the strike were postponed again today, following collapse of a settlement attempt on Sat-

(*Continued on page 7*)

Canada Lifts Lid on Equipment Prices

Toronto, March 18.—The sale of equipment and supplies for studios and film laboratories has been expedited in Canada through a special order of the Wartime Prices and Trade Board which cancels, effective immediately, price ceilings on a wide range of film-production apparatus. It had been

(*Continued on page 7*)

Offer Binding Plan to End Labor Rows

Would Arbitrate Coast Jurisdictional Disputes

Hollywood, March 18.—Following a series of conferences between major producers and union representatives, a draft of a plan to settle jurisdictional labor disputes in Hollywood studios was submitted today by the producers to both groups of AFL unions involved in last year's strike.

The plan, which embodies various suggestions made by both unions and producers, provides for binding arbitration of all jurisdictional questions, with no work stoppage during such arbitration.

Byron Price, Motion Picture Asso-

(*Continued on page 7*)

New British Film Controls in Work

London, March 18.—Legislation to implement the film's monopoly report and recommendations will wait upon action by Parliament on the continuance of the Quota Act, which will expire in 1948, Sir Stafford Cripps, president of the Board of Trade, said here today on the eve of his departure for India.

Cripps referred to the safeguards af-

(*Continued on page 7*)

MPTO of Missouri To 'Observe' TAC

St. Louis, March 18.—Board of directors of the MPTO of St. Louis, Eastern Missouri and Southern Illinois today decided its organization had no authority to join the new Theatre Activities Committee as a unit or send delegates to the meeting of TAC here on April 1 and 2. In-

(*Continued on page 7*)

In This Issue

"The Bride Wore Boots" is reviewed on page 4. Estimates of key-city grosses are on page 6.

CIO Asks End of Race Restrictions

St. Louis, March 18.—The CIO Industrial Council of St. Louis, representing 55,000 CIO members here, has adopted a resolution to join forces with the St. Louis Race Relations Commission in asking local theatres to lift race restrictions.

At present no mixed audiences are allowed in any theatres run by Fanchon and Marco and the Wehrenberg Circuit or any first-run. The American Theatre, only legitimate house in town, does admit Negroes to certain sections. There are several film houses operated solely for Negroes here.

Universal Officers Elected Thursday

Universal's annual election of officers will take place at a regular board meeting here Thursday, which follows by eight days the corporation's stockholders' meeting in Wilmington which reelected all directors. Charles D. Prutzman, vice-president and general counsel, will preside. J. Cheever Cowdin, board chairman, and Nate J. Blumberg, president, are now at the Coast studio and will not be present.

Universal officers, in addition to those mentioned, include William Scully, Joseph H. Seidelman, Clifford Work and John J. O'Connor, who are vice-presidents; Samuel Machnovitch, treasurer; Harold Brewster and Eugene F. Walsh, assistant treasurers; Adolph Schimel and Edward Muhl, assistant secretaries.

Sam Clark Gets New Warner Coast Post

HOLLYWOOD, March 18.—Sam Clark, who has been in charge of Warner field exploitation in the West for several years, has been promoted to advertising-publicity tieup manager in Alex Evelove's studio publicity department. New assignment was set Friday by Mort Blumenstock, vice-president in charge of advertising and publicity, before returning to New York.

Clark has been with Warners for 16 years. He was head of the Chicago press and exploitation bureau for several years before heading exploitation forces in 11 Western states.

Hitch to Sunday Films

FRANKFORT, Ky., March 18.—Kentucky's "green light" on Sunday shows, through a legislative enabling act passed several years ago, may change to red, insofar as smaller situations are concerned. A bill introduced in the general assembly by Rep. Kirby Jennings seeks to authorize municipalities of fourth, fifth and sixth classes to decide by popular vote or referendum whether to continue Sunday shows.

Personal Mention

CURTIS MITCHELL, Paramount advertising-publicity director, will leave Hollywood by train for New York tomorrow, accompanied by PAUL ACKERMAN and REX TAYLOR. MITCHELL is expected to stop over in Chicago.

•

M. M. GONZALES, manager of Films Mundiales de la Argentina, Monogram distributors, has arrived in New York from Buenos Aires and will leave shortly for Hollywood.

•

MARGARET ETTINGER, talent agent, left Hollywood at the weekend to open her new New York branch, and will return to the Coast in a fortnight.

•

JAMES R. GRAINGER, Republic vice-president in charge of distribution, is due in New York from Hollywood on April 1.

•

CHARLES M. REAGAN, Paramount distribution vice-president, left Hollywood by train for Phoenix, Ariz., yesterday.

•

ARTHUR JEFFREY, Eastern publicity head of International Pictures, has returned here from Milwaukee and Detroit.

•

ARTHUR WILLI, RKO Radio talent head in New York, will leave for Chicago Thursday.

•

C. ASHTON MATTHEWS of the Peachtree Theatre, Atlanta, has returned from a trip to Charlotte.

LLOYD LIND, PRC vice-president and assistant general sales manager, has returned to New York from Hollywood.

•

HARRIET L. SCHENING, assistant manager of the Victoria Theatre here, will be married to CHIEF WARRANT OFFICER ARCHIE GIRARD of the Marines at the Little Church Around the Corner today.

•

ANDRE ULLMAN, Paramount director of theatres in France and Belgium, arrived in New York from Europe over the weekend and will proceed to Hollywood.

•

FRED GRELLE, discharged from military service, has returned to Warners' home office as transportation manager.

•

R. L. MCCOY, Warner's Southern division manager, and OLLIE WILLIAMSON, Atlanta branch manager, are visiting Memphis from Atlanta.

•

JAMES J. MURPHY, JR., assistant executive director of the motion picture arbitration system, has returned to New York from the Midwest.

•

MOREY GOLDSTEIN, Monogram general sales manager, and SOL FRANCIS, Omaha district manager, are touring Midwestern exchanges.

•

GEORGE A. HICKEY, M-G-M West Coast sales manager, is expected in Seattle today.

Theatre Party for Cinema Lodge Set

Industry executives and others will attend the theatre party of Cinema Lodge B'nai B'rith at the Adelphi Theatre here, to see the play "Three to Make Ready," starring Ray Bolger.

Distribution of the Cinema Lodge sixth annual year book, published in conjunction with the theatre party to provide funds for the organization's B'nai B'rith service and undertakings, will get underway in a few days. Martin Levine of Brandt Theatres was chairman of this year's drive and Milton Livingston of MOTION PICTURE DAILY was editor of the book.

Sager Resumes Post At Criterion Here

Jerry Sager yesterday resumed the post of publicity director of the New Criterion Theatre, following his resignation as publicity head for Loew's State, Mayfair and the Metropolitan in Brooklyn. No successor has yet been chosen for the Loew post.

Teddy Arnow, who had been publicity head of the Criterion, resigned to accept a post outside the industry.

Golden to Report

WASHINGTON, March 18.—Nathan D. Golden of the Commerce Department's film division, said today that his report on the German color situation will be made public within two week.

Academy Winners In Radio Programs

Academy of Motion Picture Arts and Sciences awards winners in every category, and those nominated for the award, are slated soon for the nation's radio audience, to be heard in a new dramatic series, "Academy Award Theatre," which will make its debut on the Columbia Broadcasting System on March 30 as a regular Saturday feature, from Hollywood.

Eastman's Chrystal Dies in Rochester

ROCHESTER, N. Y., March 18.—Eugene Chrsytal, 60, public relations counsel for Eastman Kodak, died here Saturday. He was a native of Oswego, and had represented Eastman Kodak in Washington and was also with the Tennessee Eastman Corp., Kingsport, Tenn.

He was a member of the executive committee of the Motion Picture Association and the National Fire Protective Association, and was associated with the National Board of Fire Underwriters.

Thompson Services

Funeral services for Albert B. Thompson, for the past two years assistant to Arthur Brilant, manager of RKO Radio's special features department, will be held today at the Walter Cook Funeral Parlor. Thompson, who was 47, died suddenly last Friday.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Rita HAYWORTH as "GILDA"
with Glenn FORD
GEORGE MACREADY ● JOSEPH CALLEIA
A Columbia Feature
Spectacular Stage Presentation

15th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
Continuous from 9:30 A M · Late show every night

DAVID O SELZNICK
Re-Presents
Rebecca
LAURENCE OLIVIER · JOAN FONTAINE
Directed by ALFRED HITCHCOCK
VICTORIA B'WAY AND 46th ST
Continuous from 9 A.M · Late show every night

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. SHOWING!
ROBT. DONAT
'VACATION FROM MARRIAGE'
IN PERSON
BENNY RUBIN
BOB HOWARD
FRED LOWERY

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
Continuous Performances Popular Prices
WINTERGARDEN
B'way & 50th Street
Doors Open 9.00 A.M.

Paramount Presents
BING CROSBY - BOB HOPE
DOROTHY LAMOUR
In
"ROAD TO UTOPIA"
— IN PERSON —
BENNY GOODMAN
PARAMOUNT

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

McElwaine Will Produce

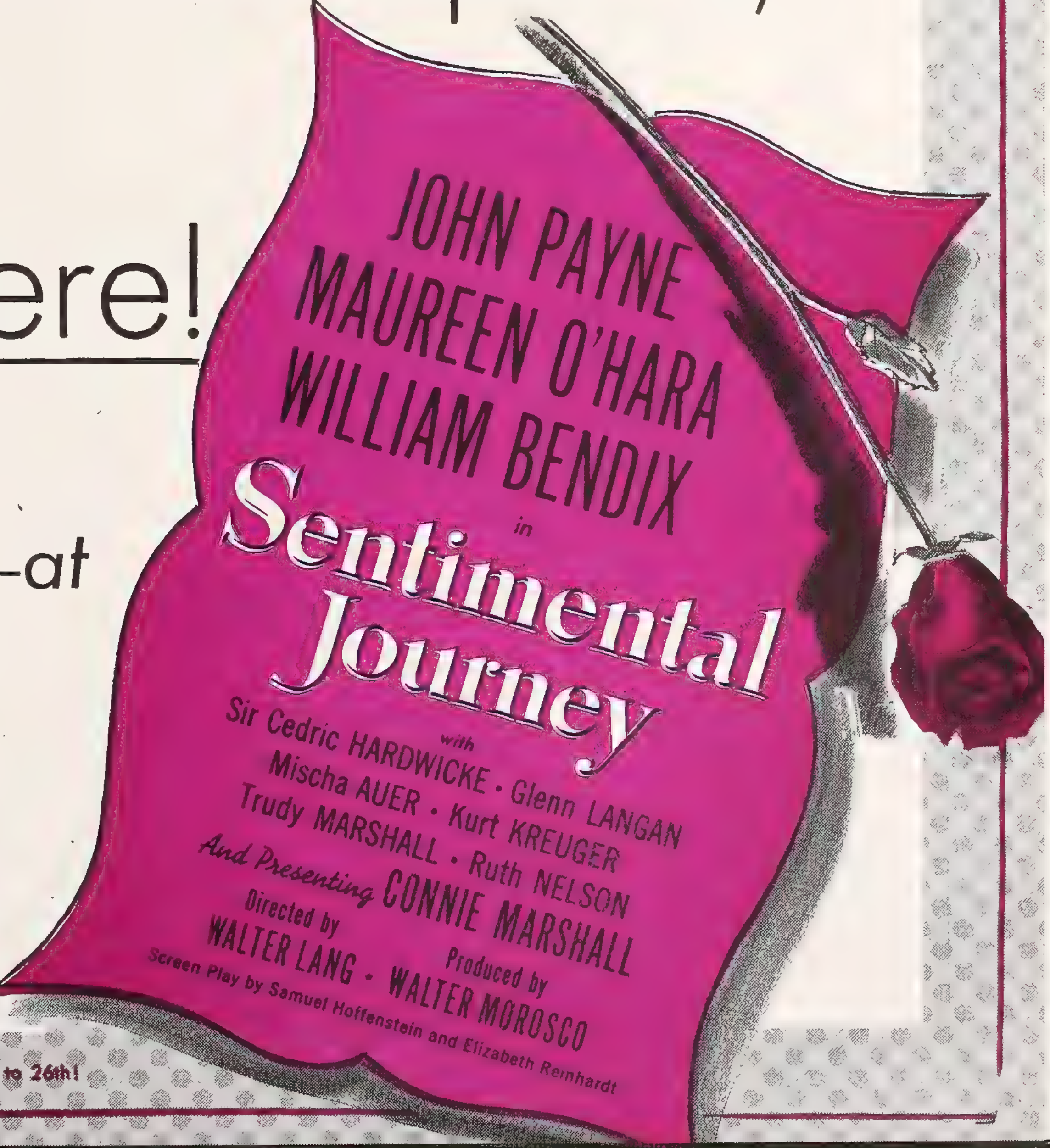
HOLLYWOOD, March 18.—Don McElwaine, who joined Andrew Stone several months ago as executive assistant, has been appointed associate producer.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris, Circulation Director; Chicago Bureau, 624 South Michigan Avenue; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Sensational

First 13 dates bigger than "Dolly Sisters"! Same cities, same houses, same days! Miami, Kansas City, Denver, Salt Lake, Philadelphia, St. Louis, Everywhere!

3rd "Sensational" week—Tomorrow—at the Roxy, N.Y.C.!


JOHN PAYNE
MAUREEN O'HARA
WILLIAM BENDIX
in
Sentimental Journey
with
Sir Cedric HARDWICKE · Glenn LANGAN
Mischa AUER · Kurt KREUGER
Trudy MARSHALL · Ruth NELSON
And Presenting CONNIE MARSHALL
Directed by WALTER LANG · Produced by WALTER MOROSCO
Screen Play by Samuel Hoffenstein and Elizabeth Reinhardt

20th CENTURY-FOX

YOUR BIGGEST PEACE-TIME JOB! THE RED CROSS DRIVE—MARCH 20th to 26th!

Report RKO Ending Mexican Production

Mexico City, March 18.—The local industry is alarmed by reports that RKO Radio has decided to cancel plans to produce "Mexican Holiday" here because of the conflict between the National Cinematographic Industry Workers Union and the Picture Players Union, which has closed all four Mexican studios.

In an effort to end the dispute the Labor Ministry has summoned Mario Moreno (Cantinflas), head of PPU, and Salvador Carrillo, head of NCIWU, to a conference with Francisco Trujillo, secretary of the ministry.

Italian Film Pact Under Scrutiny

A spokesman for the Motion Picture Association told MOTION PICTURE DAILY yesterday that an agreement said to have been arrived at between the representatives of eight companies and the Italian government for the importation into Italy of 140 films was "under consideration by home offices."

The American industry's point of view is that "we don't want to be hidebound by quotas," he said. The industry will exercise reasonable restraint in measuring the market requirements in Italy, and will not dump films wholesale.

M-G-M, Paramount, Warners, 20th Century-Fox, United Artists, Columbia, Universal and RKO Radio were reported to be parties to the agreement reached in Rome, each, under its terms, to be allocated 16 imports. This 128 would be supplemented by a total of 12 reserved for other American companies, making a grand total of 140 per year. At the same time the French and British are to be permitted to import 80 or 90 with 30 or 40 for the Russians and any other countries.

20th Seeks First-Run

PHILADELPHIA, March 18.—Twentieth Century-Fox is dickering for the Studio Theatre, downtown small-seater, to use as an extra first-run in addition to its Fox Theatre.

Review

"The Bride Wore Boots"

(*Paramount*)

Hollywood, March 18

HUMOR is first, last and always the objective of this modern comedy, presenting Barbara Stanwyck, Robert Cummings and Diana Lynn in the stellar bracket, and in the final 10 minutes or so the picture begets gurgles, gusts of guffaws in that order, and in abundance. Earlier passages bid less lustily for laughs, but build steadily toward the whirlwind finish, a steeplechase ending that compares to nothing less cyclonic than the memorable "The Hottentot." It is a picture easy to look at, an entertainment in pleasant contrast to the heavier subjects now coming to market, and equipped to take very good care of itself commercially.

Produced suavely by Seton I. Miller, and directed with a light touch by Irving Pichel, the picture is from a screenplay by Dwight Mitchell Wiley based on a story by himself and a play by Harry Segall. It casts Miss Stanwyck and Cummings as wife and husband, seven years wed, whose happiness is being damaged by her love of her stable of horses and his pursuit of a literary career which makes him a center of feminine attention. Miss Lynn plays an especially ardent admirer of his, and Patric Knowles is seen as a family friend and a rejected but still hopeful suitor of Miss Stanwyck's. The couple, misled by appearances, are divorced, and live apart for a while, but are reunited when Cummings overcomes his dislike of horses to ride a hazardous race for the Virginia Cup. Within this outline, much amusing incident is put by, culminating in the race—ending mentioned above. The expert supporting cast includes Peggy Wood, Robert Benchley, Willie Best, Natalie Wood, Gregory Muradion and Mary Young.

Running time, 85 minutes. General audience classification. Release date not set.

WILLIAM R. WEAVER

300 Honor Goldhar, Dodelson, Bowman

DETROIT, March 18.—Jack Goldhar, United Artists' new Eastern division manager; Moe Dodelson, district manager, and Syd Bowman, exchange manager, were honored by 300 exhibitors, distributors and producers from the U. S. and Canada here tonight at a dinner in the Book Cadillac Hotel, sponsored by Variety Tent No. 5.

George Edwards, president of the Detroit Common Council, congratulated the industry on its aid to morale during the war and on participation in community activities.

Signal Corps Will Combine Schools

WASHINGTON, March 18.—The Signal Corps unit at Ft. Monmouth, N. J. and the Central Signal Corps School located at Camp Crowder, Mo., will be combined into an Eastern Signal Corps School to continue at Ft. Monmouth.

All SC schools for enlisted men and officers are presently concerned with communications training and study of photography, television, and motion picture activities of the Army.

National Board's 37th Conference

The 37th anniversary conference of the National Board of Review will open on March 28, at the Hotel Pennsylvania, here. Speakers will include Dr. Luther H. Evans, Librarian of Congress; I. C. Boerlin, president, Educational Film Library Association; Paul F. Hurd, executive secretary, Protestant Film Commission; Charles Previn, director of music, Radio City Music Hall; Mrs. Frank R. Anderson, president, Motion Picture Council of Greater Cleveland; Quincy Howe, president of the National Board; Richard Griffith, the board's executive director, and film stars Ruth Hussey and Ralph Bellamy.

Documentarians in A New Company

The formation of a new production company, Affiliated Film Makers, "to make motion pictures in the public interest," is announced by John Ferno, Irving Jacoby, Henwar Rodakiewicz and Willard Van Dyke, documentary film makers.

During the war Ferno was in charge of the film program of the Netherlands Information Service and filmed the liberation of Holland. The other officers produced and directed short subjects for the Overseas Branch of the Office of War Information.

Academy Reel to RCA

A new theatre sound test reel, released by the Academy of Motion Picture Arts and Sciences and designed to facilitate adjustment of theatre sound systems, has been added to the standard equipment of all RCA theatre service field engineers.

Theatre Parking Ban

BUFFALO, March 18.—More than 50 theatres here are affected by the newly-adopted ordinance amendment sponsored by the Board of Safety which would prohibit auto parking near the entrances to theatres and other places of public assemblage.

"The Green Years is a wonderful motion picture."

(*M-G-M's of course!*)

Luraschi to Survey Europe for Para.

Luigi Luraschi, manager of Paramount's foreign department on the West Coast, will leave New York in about two weeks for London on a trip that may take him into nearly every country in Europe, to assemble data on market conditions and report back to company executives at both the home office and the Coast.

Luraschi's trip is an outgrowth of recent conferences on the Coast between Barney Balaban, president; George Weltner, Paramount International president; David E. Rose, managing director for England, and production executives Y. Frank Freeman and Henry Ginsberg.

Paramount, it is understood, is envisaging a long-range program to expand its foreign business and will seek, where necessary, new markets and outlets, especially in areas now under reconstruction.

Denies Neely Bill Will Be Revived

WASHINGTON, March 18.—Rep. Matthew Neely of West Virginia today denied that he plans to reintroduce the Neely Bill which would prevent block booking and divorce exhibition from distribution. The former West Virginia governor says there will be no need for this legislation if the Justice Department is successful in its industry anti-trust cases.

"This would be the improper time to introduce such legislation and Senator Langer and myself have made no decision to do so," he told MOTION PICTURE DAILY, referring to published reports that a companion measure would be introduced in the Senate by Langer.

Neely asserted that when he introduced his bill in the Senate years ago, "there was a definite need for it."

The West Virginia representative praised the Justice Department's action, and further declared that reintroduction of his bill "has never entered my mind."

Wanamaker Studio To Open April 15

The new Allen B. DuMont Laboratories television studios in the John Wanamaker department store, New York, will open April 15, Leonard F. Cramer, DuMont vice-president, has announced.

Cancels Drawings

MANSFIELD, O., March 18.—Bank Night, which has been conducted by Warner's Ohio, Madison and Ritz theatres for several years, will be discontinued immediately under a directive from police chief Mease K. Bates, issued to Frank Harpster, Warner district manager.

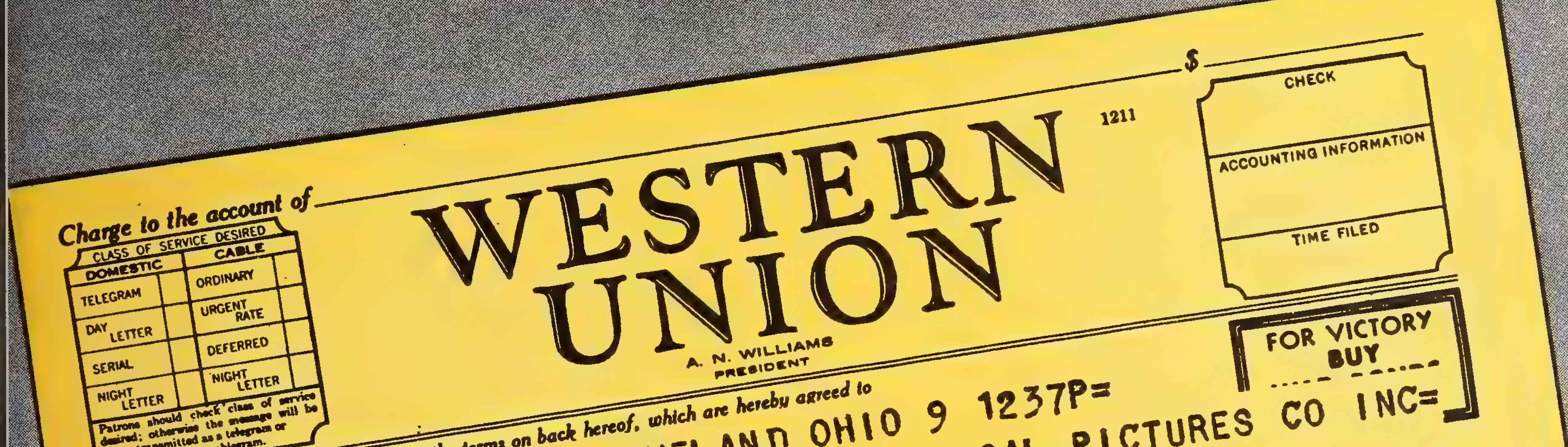
PRC to Show 'Cristo'

PRC will be host to the trade press at a luncheon in the Hotel Taft here tomorrow. The luncheon will be followed by a preview of "The Wife of Monte Cristo," which the company has scheduled for April release.

SEVENTH VEIL is the "TOP TALKIE of ANY YEAR!"

says W. Ward Marsh of Cleveland Plain Dealer

and GROSSES PROVE IT!



WESTERN UNION
A. N. WILLIAMS
PRESIDENT

1211

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SERIAL	DEFERRED
NIGHT LETTER	NIGHT LETTER

Patrons should check class of service desired; otherwise the message will be transmitted as a telegram or ordinary cablegram.

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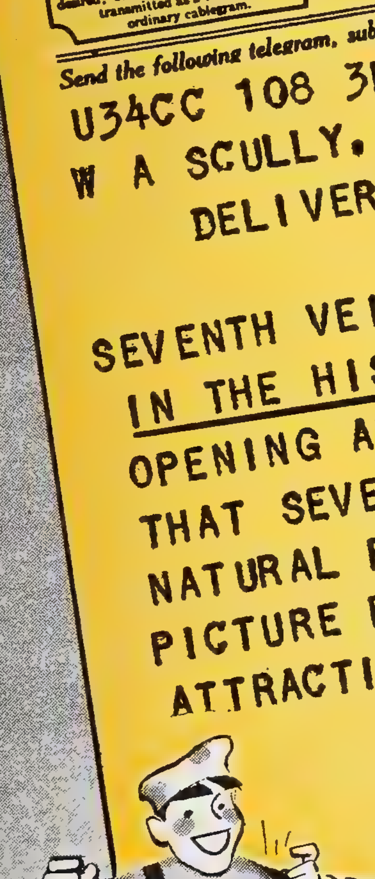
FOR VICTORY BUY

Send the following telegram, subject to the terms on back hereof, which are hereby agreed to

U34CC 108 3EXTRA EX CLEVELAND OHIO 9 1237P=
W A SCULLY, CHG UNIVERSAL FILM UNIVERSAL PICTURES CO INC=
DELIVER ROCKEFELLER CENTER RK=

SEVENTH VEIL OPENING IN CLEVELAND IS THE BIGGEST OPENING DAY IN THE HISTORY OF THE ALHAMBRA THEATRE AND THE SIMULTANEOUS OPENING AT THE LOWER MALL ALSO RECORD BREAKING INDICATING THAT SEVENTH VEIL IS NOT ONLY FINE QUALITY PICTURE BUT A NATURAL FOR BIG BUSINESS EVERYWHERE AUDIENCE REACTION TO PICTURE EXCELLENT . UNIVERSAL FORTUNATE IN HAVING THIS FINE ATTRACTION REGARDS=

MARTIN PRINTZ & LEO GREENBERGER.



"THE SEVENTH VEIL" is one of the six J. Arthur Rank pictures which Universal is releasing.

At the Winter Garden in New York it ran for eight weeks.

LIFE MAGAZINE CALLED IT "THE MOVIE OF THE WEEK."

Be sure to screen "THE SEVENTH VEIL" and the other J. Arthur Rank pictures at your nearest Universal Exchange.

THE SEVENTH VEIL
THE MAN IN GREY
MADONNA OF THE SEVEN MOONS
THE WICKED LADY
DEAD OF NIGHT
NOTORIOUS GENTLEMAN

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

"Saratoga Trunk" continued to do a land-office business in its second week at three Warner theatres here. Of the new offerings, "The Bandit of Sherwood Forest," playing at the Hillstreet and Pantages, got the cream of the grosses. Estimated receipts for the week ended March 20:

THE SEVENTH VEIL (U) — CARTHAY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days. Gross: $14,500. (Average: $8,200)

DOLL FACE (20th-Fox) and THE HIDDEN EYE (M-G-M) — CHINESE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $14,500. (Average: $14,600)

ADVENTURE (M-G-M)—EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days, 4th week Gross: $11,200. (Average: $15,800)

SCARLET STREET (U) — FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 3rd week. Gross: $7,000. (Average: $6,600)

SHOCK (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox) — FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $8,800. (Average: $8,100)

SHOCK (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox)—GUILD (965) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $6.700. (Average: $7,100)

THE BANDIT OF SHERWOOD FOREST (Col.)—HILLSTREET (2,700) (50c-60c-80c) 7 days. Gross: $35,000. (Average: $21,600)

DOLL FACE (20th-Fox) and THE HIDDEN EYE (M-G-M) — LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days. Gross: $29,100. (Average: $27,400)

ADVENTURE (M-G-M)—LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $24.000. (Average: $26,100)

BREAKFAST IN HOLLYWOOD (UA) — MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days. Gross: $5,500. (Average: $4,900)

BREAKFAST IN HOLLYWOOD (UA)—MUSIC HALL (Downtown) (900) (55c-65c-85c) 7 days. Gross: $15,500. (Average: $14,700).

BREAKFAST IN HOLLYWOOD (UA) — MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days. Gross: $7,000. (Average: $6.600)

BREAKFAST IN HOLLYWOOD (UA) — **MUSIC HALL** (Hollywood (490) (50c-60c-80c) 7 days. Gross: $5,000.. (Average: $4,600)

THE BANDIT OF SHERWOOD FOREST (Col.) — PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days. Gross: $30,000. (Average: $20,500)

MISS SUSIE SLAGLE'S (Para.) and FOLLOW THAT WOMAN (Para.) — PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days. Gross: $20,000. (Average: $22,200)

MISS SUSIE SLAGLE'S (Para.)—PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days. Gross: $11,000. (Average: $12,800)

ADVENTURE (M-G-M) — RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $10,700. (Average: $13,300)

SHOCK (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox) — UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $10,100. (Average: $14,400)

DOLL FACE (20th-Fox) and THE HIDDEN EYE (M-G-M)—UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days. Gross: $12,700. (Average: $11,300)

PILLOW OF DEATH (U) and TERROR BY NIGHT (U)—VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $6.300. (Average: $6,700)

SARATOGA TRUNK (WB) — WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $30,000. (Averages: $20 700)

SARATOGA TRUNK (WB) — WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $29,000. (Average: $14.500)

SARATOGA TRUNK (WB) — WARNER (Wiltern) (2.300) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $27,000. (Average: $13,700)

CHICAGO

Bad weather has failed to keep the crowds away from theatres. The Oriental broke all records. Estimated receipts for the week ending March 21:

THE LOST WEEKEND (Para.)—APOLLO (1,200) (55c-65c-95c) 7th week. Gross: $30,000. (Average: $12,000)

ROAD TO UTOPIA (Para.) — CHICAGO (3,850) (55c-65c-95c) 2nd week. Stage show. Gross: $67,000. (Average: $51,500)

TARS AND SPARS (Col.) and SNAFU (Col.) — GARRICK (1,000) (55c-65c-95c). Gross: $18,000. (Average: $12,000)

JESSE JAMES (20th-Fox) and THE RETURN OF FRANK JAMES (20th-Fox)—GRAND (1,350) (55c-65c-95c) 2nd week. Gross: $17,000. (Average: $9,500)

THE OUTLAW (UA) — ORIENTAL (3,200) (55c-65c-95c). On stage: Dave Appolon and Company. Gross: $75,000. (Average: $35,000)

THE SPIRAL STAIRCASE (RKO-Radio) and A BOY, A GIRL, AND A DOG (Film Classics) — PALACE (2,500) (55c-65c-95c) 3rd week for "Staircase." Gross: $25,000. (Average: $24,000)

SAN ANTONIO (WB)—ROOSEVELT (1,000) (55c-65c-95c) 2nd week. Gross: $24,500. (Average: $24,000)

SPELLBOUND (UA) — STATE LAKE (2,700) (55c-65c-95c) 4th week. Gross: $34,000. (Average: $29,000)

ADVENTURE (M-G-M) — UNITED ARTISTS (1,700) (55c-65c-95c) 2nd week. Gross: $34,000. (Average: $20,000)

THE BELLS OF ST. MARY'S (RKO-Radio)—WOODS (1,200) (55c-65c-95c) 12th week. Gross: $22,000. (Average: $15,000)

DENVER

Weather has been fine here and business big. Estimated receipts for the week ending March 20:

BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—ALADDIN (1,400) (34c-74c) 7 days, 2nd week, after week at the Denver, Esquire and Webber. Gross: $4,500. (Average: $7,000)

ROAD TO UTOPIA (Para.) — DENHAM (1,750) (35c-70c) 7 days. Gross: $18,000. (Average: $11,500)

SENTIMENTAL JOURNEY (20th-Fox) and IDEA GIRL (U) — DENVER (2,525) (35c-74c) 7 days. Gross: $16,500. (Average: $17,000)

SENTIMENTAL JOURNEY (20th-Fox) and IDEA GIRL (U) — ESQUIRE (742) (35c-74c) 7 days. Gross: $3,700. (Average: $3.500)

TOMORROW IS FOREVER (RKO-Radio)—ORPHEUM (2,600) (35c-74c). Gross: $19,500. (Average: $17.500)

NORTHWEST TRAIL (Screen Guild) and PARIS UNDERGROUND (UA) — PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $9,000. (Average: $9,000)

LITTLE GIANT (U) and DETOUR (PRC) — RIALTO (878) (35c-74c). Gross: $3.500. (Average: $4.800)

SENTIMENTAL JOURNEY (20th-Fox) and IDEA GIRL (U)—WEBBER (750) (35c-74c). Gross: $3,700. (Average: $3.100)

OMAHA

All first-runs are doing well in spite of rain and otherwise unfavorable weather. Estimated receipts for week ending March 20-21:

BECAUSE OF HIM (U) and THE FIGHTING GUARDSMAN (Col.) — OMAHA (2,000) (50c-65c) 7 days. (Gross: $9,400. (Average: $8.200)

BREAKFAST IN HOLLYWOOD (UA) and WANDERER OF THE WASTELAND (RKO-Radio)—ORPHEUM (3,000) (50c-65c) 7 days. Gross: $11,100. (Average: $9 800)

ROAD TO UTOPIA (Para.) — PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $17,300. (Average: $9.900)

THE SPIRAL STAIRCASE (RKO-Raido) and RIVERSIDE RHYTHM (RKO-Radio)—RKO BRANDEIS (1,200) (50c-65c) 7 days, 2nd week. Gross: $7,900. (Average: $6,500)

CINCINNATI

Returns currently range from plus double the average to down to minus signs. The aggregate figures compare favorably with preceding weeks. Spring weather, with intermittent rains, prevailed at the weekend. Estimated receipts for the week ending March 16-22:

SENTIMENTAL JOURNEY (20th-Fox) — RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. "Dr. I.Q." broadcast from stage Monday night. Gross: $14,000. (Average: $14,500)

SARATOGA TRUNK (WB)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days. Gross: $21,000. (Average: $10,000)

RIO GRANDE RENEGADE (U) and THE FLYING SERPENT (PRC)—RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,700. (Average: $1,600)

LIGHTNING RAIDERS (PRC) and DANNY BOY (PRC)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $800. (Average: $800)

ADVENTURE (M-G-M) — RKO GRAND (1,500) (44c-50c-60c-70c) 7 days, 4th week, after a first week moveover at this house following two weeks at the Palace. Gross: $7,000. (Average: $8,000)

THE SEVENTH VEIL (U)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days. Gross: $7,500. (Average: $5.000)

THE SAILOR TAKES A WIFE (M-G-M)—RKO LYRIC (1,500) (44c-50c-60c-70c) 4 days, 3rd week, on a moveover from Keith's, after an initial week at the Albee. (Wednesday to Saturday.) Gross: $2,500. (Average: 7 days: $5.000)

CINDERELLA JONES (WB)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $9,000. (Average: $13,500)

WHISTLE STOP (UA)—RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $4,500. (Average: $5,000)

SAN FRANCISCO

Business is good; the weather has been favorable. Estimated receipts for the week ending March 20-27:

THE BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—ORPHEUM (2,440) (45c-65c-85c) 7 days. Gross: $28.000. (Average: $21,000)

ABILENE TOWN (UA) and LIFE WITH BLONDIE (Col.)—UNITED ARTISTS (1,200) (45c-65c-85c) 7 days, 2nd week. Gross: $13,500. (Average: $14,000)

THE SPIRAL STAIRCASE (RKO-Radio)—GOLDEN GATE (2,850) (45c-70c-$1.00) 7 days, 4th week. With vaudeville. Gross: $22,000. (Average: $32,000)

SENTIMENTAL JOURNEY (20th-Fox) and GAY BLADES (Rep.)—PARAMOUNT (2,748) (45c-65c-85c) 7 days. Gross: $35,000. (Average: $24,000)

SARATOGA TRUNK (WB)—FOX (5,000) (45c-65c-85c) 7 days, 2nd week. Gross: $36,500. (Average: $32,000)

TOMORROW IS FOREVER (RKO-Radio)—WARFIELD (2,680) (45c-65c-85c) 7 days. Gross: $38.000. (Average: $27,000)

ATLANTA

New product is bringing strong grosses here. The weather has been warm. Estimated receipts for the week ending March 20:

MY REPUTATION (WB) — FOX (4,661) (55c-60c). Gross: $14,000. (Average: $12,500)

MISS SUSIE SLAGLE'S (Para.) — PARAMOUNT (2,446) (44c-60c). Gross: $8,000. (Average: $7,200)

BELLS OF ST. MARY'S (RKO-Radio) — ROXY (2,446) (44c-60c) 4th week. Gross: $7,500. (Average: $5.000)

PILLOW OF DEATH (U) and RED DRAGON (Mono.)—CAPITOL (2.100) (44c-60c). Gross: $4.500. (Average: $3.500)

THE OUTLAW (UA)—LOEW'S GRAND (2.031) (55c-60c). Gross: $12,000. (Average: $10,000)

BALTIMORE

The weekend weather was doubtful and theatre business turned out to be about the same. Major attractions attracted crowds, but in other instances audiences were below average. Nothing in the amuse[illegible]t field offered serious compe[illegible] Estimated receipts for the week endending March 21:

ADVENTURE (M-G-M) — CENTURY (3-000) (35c-44c-55c-60c) 7 days. Gross: $26,000. (Average: $15,500)

TANGIER (U)—KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $8,000. (Average: $12,000)

ROAD TO UTOPIA (Para.) — STANLEY (3,280) (35c-44c-55c-65c) 7 days, 2nd week. Gross: $19,000. (Average: $17,500)

TOMORROW IS FOREVER (RKO-Radio)—HIPPODROME (2,205) (35c-44c-55c-65c) 7 days, 2nd week. Stage show. Gross: $17,000. (Average: $18,000)

SUNBONNET SUE (Mono.) — MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $5,500. (Average: $6,000)

SENTIMENTAL JOURNEY (20th-Fox) — NEW (1,800) (35c-44c-60c) 7 days. Gross: $10,000. (Average: $10,500)

THE GAY BLADES (Rep.) and ROARING RANGERS (Col.)—MARYLAND (1,400) (25c-44c) 7 days. Gross: $6,000. (Average: $7,000)

PITTSBURGH

Three holdovers did far better than average business here with excellent weather. Estimated receipts for the week ending March 21:

SCARLET STREET (U)—FULTON (1,700) (40c-55c-70c) 7 days, 2nd week. Gross: $8,500. (Average: $9,700)

THE BANDIT OF SHERWOOD FOREST (Col.)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days, 2nd week. Gross: $13,800. (Average: $11,000)

THE BELLS OF ST. MARY'S (RKO-Radio)—PENN (3,400) (40c-55c-70c) 7 days, 2nd week. Gross: $31,000. (Average: $25,000)

MAN ALIVE (RKO-Radio) and DICK TRACY (RKO-Radio)—RITZ (1,100) (40c-55c-70c) 7 days. Gross: $2,000. (Average: $3,500)

THE SPIRAL STAIRCASE (RKO-Radio)—STANLEY (3,800) (40c-55c-70c) 7 days. Gross: $26,000. (Average: $25,000)

HARVEY GIRLS (M-G-M) — WARNER (2,000) (40c-55c-70c) 7 days, 3rd week, on moveover from the Stanley. Gross: $10,000. (Average: $8,000)

SHOCK (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox) — SENATOR (1,700) (40c-55c-70c) 7 days. Gross: $3,800. (Average: $3,200)

BUFFALO

Grosses here are generally good, as warm weather continues to bring customers to the theatrical district. Estimated receipts for the week ending March 23:

ADVENTURE (M-G-M)—BUFFALO (3,489) (40c-50c-60c-70c) 7 days. Gross: $29,000. (Average: $18,500)

ROAD TO UTOPIA (Para.) — GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $24,500. (Average: $17,500)

MASQUERADE IN MEXICO (Para.) and FACE OF MARBLE (Mono.) — HIPPODROME (2,100) (40c-50c-60c-70c) 7 days. Gross: $8 700. (Average: $9,500)

ABILENE TOWN (UA) and TOKYO ROSE (Para.)—TECK (1,500) (40c-50c-60c-70c) 7 days, 2nd week, on a moveover. Gross: $5,400. (Average: $7,000)

DAKOTA (Rep.) and THE TIGER WOMAN (Rep.) — TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days. Gross: $15,500. (Average: $13,000)

HOUSE OF DRACULA (U) and PILLOW OF DEATH (U) — LAFAYETTE (3.000) (40c-50c-60c-70c) 7 days. Gross: $14,500. (Average: $13,000)

New Theatres

PORTLAND, Ore., March 18.—Plans for a large neighborhood theatre have been revealed by Albert J. Finke, general manager of Hamrick-Evergreen Theatres, with announcement of purchase of property here. The organization, which operat[illegible]he Hollywood Theatre, in the vi[illegible]y, will start immediate construction on the 1500-seat house, which will cost an estimated $300,000. B. Marcus Pritecia, Portland and Seattle designer, has drawn the plans.

Hankins Buy Theatre Site

PHILADELPHIA, March 18.—A 13-acre site has been bought by Perch P., Max A., Samuel and Moe Henry Hankin from Willow Grove Park, an amusement park located north of here, for $75,000. The ground will be improved with stores and a theatre.

Detroit Theatres

(*Continued from page* 1)

urday, when union representatives failed to appear at a meeting called by Walter C. Green of the U. S. Department of Labor Conciliation Service at the request of the Michigan Mediation Board.

Jurisdictional Dispute

Absence of the representatives was explained as springing from the failure of the National Labor Relations Board to rule on a jurisdictional dispute between Local B-25 (IATSE) and AFL Teamsters' Local 299. The Teamsters claim bargaining rights for the strikers, and two weeks ago filed a request for an NLRB election. However, Roger Kennedy, B-25 business manager, asserts that the strikers still belong to his organization, which has held the contract for eight years. Teamsters' International president Dan Tobin may be asked to assist in settlement of the dispute, according to Robert E. Lomasney, State Labor Board conciliator.

Meanwhile, picketing has been going on at the Film Exchange Building and separate buildings occupied by Paramount and National Screen, with placards stating that wages average $18 per week.

Equipment Prices

(*Continued from page* 1)

claimed that the J. Arthur Rank studio near Toronto had long been held up because of inability to purchase studio equipment from the U. S. under the Canadian price-pegging arrangement—American manufacturers could not sell in Canada at a price to meet the stabilized scale.

Price ceilings have been officially removed from motion picture and still cameras; camera lenses, filters and other accessories; studio lighting equipment; portable lamps with wire or cable attachments; photo finishing and processing equipment; tanks and machines for developing, fixing, washing, printing and enlarging films; film dryers, reflectors, range finders and flash synchronizers, as well as exposure meters.

Much new equipment is reported to be needed by laboratories at Toronto and Montreal.

Labor Rows

(*Continued from page* 1)

ciation vice-president, who, with a producers' labor committee, prepared the plan, said in part: "Recent discussions across the table have indicated a nearly unanimous sentiment among the union leaders and the producers that some sensible plan simply must be found to end jurisdictional strife in the studios. The draft of such a plan as that proposed today by the producers attacks the problem honestly, directly and forcefully. Its acceptance by all concerned would mean a triumph for practical common sense and a long step toward industrial peace in Hollywood."

The plan, proposed to cover jurisdictional disputes between all AFL labor organizations in the studios for five years, provides for appointment of a permanent representative from each union and the hiring by the unions of an impartial referee, who would be empowered to settle any dispute not ironed out in a meeting between the union representatives and a representative of the studio at which the dispute occurred. It further provides that, during arbitration, work would be performed as assigned by the studio.

Pressburger

(*Continued from page* 1)

pendent production on the Coast, Pressburger stated that, if producers could be assured of sufficient facilities to make at least 12 films in the East, they would do so; if they can only obtain facilities for two or three films they will not bother. The producer reported that there is some talk of buying government plants situated in Santa Barbara for conversion to studios. The shortage of studio space will probably ease up within six months to a year, Pressburger said, with the construction of additional sound stages.

Pressburger asserted that no good "A" picture can be made for less than $1,000,000 any longer, since shooting time has increased from 45 to 60 days, and the cost for a cast has risen from $150,000 to $300,000 per picture.

Regency Prod., which Pressburger recently formed in association with actor George Sanders and director Douglas Sirk, will make from two to three pictures a year for UA, the producer said. He will return to Hollywood in several weeks.

Lawrence to Korda

(*Continued from page* 1)

include Korda as chairman of the board, Lawrence, Arnold Grant, general counsel for the corporation, and Morris Helprin, Korda's new American representative.

The new organization will negotiate the distribution of the producer's own and his British associates' films in the U. S. and will arrange package deals of American stars and production talent for Korda's studios in London, it was said.

Korda is now in Hollywood conferring with Herbert J. Yates, president of Republic Pictures, on a possible worldwide production-distribution arrangement. He and Yates renewed a deal for the continued distribution of Republic pictures by Korda's British Lion in Great Britain.

New Charity Group

(*Continued from page* 1)

nated areas follows: Albany, H. C. Bissell, Columbia; Atlanta, N. Lamantia, Universal; Boston, T. J. Donaldson, M-G-M; Buffalo, E. Lux, RKO Radio; Charlotte, H. H. Haas, Paramount; Chicago, S. Gorelick, RKO Radio; Cincinnati, E. M. Booth, M-G-M; Cleveland, William S. Shartin, United Artists; Dallas, F. Larned, Paramount; Denver, R. C. Hill, Columbia; Des Moines, S. J. Mayer, 20th Century-Fox; Detroit, M. E. Cohen, RKO Radio; Indianapolis, F. B. Gauker, M-G-M; Kansas City, R. C. Borg, Warners; Los Angeles, J. J. O'Loughlin, United Artists; Memphis, J. A. Prichard, Universal; Milwaukee, O. J. Ruby, Columbia.

Other Chairmen

Minneapolis, A. W. Anderson, Warners; New Haven, B. A. Simon, 20th Century-Fox; New Orleans, E. L. O'Neill, Universal; New York, R. E. Moon, 20th Century-Fox; Oklahoma City, J. B. Sokley, Warners; Omaha, J. T. McBride, Paramount; Philadelphia, M. Magill, United Artists; Pittsburgh, D. Kimelman, Paramount; Portland, J. R. Beale, Columbia; Salt Lake City, C. P. Nedley, M-G-M; San Francisco, B. Rose, Universal; Seattle, F. Drew, 20th Century-Fox; St. Louis, T. B. Williamson, RKO Radio; Washington, F. W. Beiersdorf, Warners.

British Film

(*Continued from page* 1)

forded by the pledges of J. Arthur Rank and Associated British Pictures Corp. not to acquire further interests without first obtaining governmental consent. He stated that he is satisfied with the existing assurances but that legislation would implement them, assuming further safeguards were necessary.

However, he expressed concern over circuit booking practices, particularly the London situation, which circuits virtually control and which the trade apparently regards as essential to any film's success. It has been decided, accordingly, to attempt to have circuits allot playing time to British independent films in excess of that imposed through the quota by Parliament.

The selection of appropriate films will rest with an independent board to be appointed by Cripps and which probably will include circuit representatives and persons outside the industry.

Rank and ABPC advised Quigley Publications here of their willingness to cooperate with the new board and are now working out specific plans for participation.

Missouri MPTO

(*Continued from page* 1)

stead, letters will be sent to 100 members, advising them to attend the convention as observers and that, if, after seeing TAC in operation, they decide to join, they may do so as individuals. Meanwhile, the local MPTO members are arranging entertainment for out-of-town people attending the meeting.

The board also discussed, but took no action on, entrance of local educational institutions into the 16mm. field. It was reported that Washington University, for one, had been advertising revivals of old films.

Hollywood

By THALIA BELL

Hollywood, March 18

GORDON DOUGLAS has been signed by RKO Radio to direct the second in the studio's "Dick Tracy" series. Anne Jeffreys and Morgan Conway are set for the leads.... F. Hugh Herbert is preparing a sequel to "Kiss and Tell," which Sol Siegel produced for Columbia. The new film will be titled "Meet Corliss Archer." . . . George Zucco has been cast by Paramount as the villain in the forthcoming Bob Hope vehicle, "Where There's Life," which Sidney Lanfield will direct and Paul Jones produce.

●

Universal has acquired screen rights to "The Michigan Kid," short story by Rex Beach, and assigned the property to Howard Welsch for production. Ray Taylor will direct. . . . John Carradine has been signed for a comedy lead in "Missouri Hayride," which Josef Berne will produce and direct for PRC. . . . "Golden Stallion," original by James Macar, has been purchased by Republic for filming next year.

Greek Tribute

(*Continued from page* 1)

Maj. Gen. William Donovan and Basil O'Connor.

The event is being sponsored by the combined Associated Greek-American Organizations. Among guests who will attend are Francis Cardinal Spellman, Bishop William Manning and Rabbi Stephen S. Wise. Greece will be represented by Cimon Diamantopoulos, Ambassador to this country. Also present will be the Greek Minister of Information, Andrew Mihalopoulos, John Kallergis, Consul General of Greece, and Eric Johnston.

Archbishop Athenagoras, prelate of the Greek Orthodox Church here, will deliver the invocation. Nicola Moscona of the Metropolitan Opera, and Lucy Monroe, will sing the "Star Spangled Banner" and the "Greek National Anthem," respectively.

British Video

(*Continued from page* 1)

commercialization of the British radio.

British television before it was suspended at the outbreak of the war, in 1939, rendered service to some 100,000 home sets on a non-commercial basis. Set owners were provided with television programs for the same approximately two-dollar annual fee which is charged for British radio. Mitchell does not believe that BBC will be able to continue to provide this type of free service for any length of time once telecasting is resumed, which will make eventual the commercialization of programming, with advertisers paying costs.

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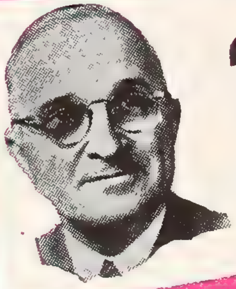

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WU Lamp Can Be Adapted To Projectors

Disclose GPE, Others, Conducting Experiments

Several manufacturers, including General Precision Equipment, Central Scientific Co. of Chicago, Eastman Kodak, and others, are experimenting on possible adaptations of the newly-disclosed Western Union "zirconium" lamp for motion picture projectors, F. E. D'Humy, Western Union vice-president in charge of engineering has disclosed to MOTION PICTURE DAILY.

D'Humy says the new light source is suited for projection machines as an eventual substitute for carbon-arc lamps. He pointed out that the new lamp will produce less heat than present lights while providing greater intensity of light.

Although some industry sources questioned by MOTION PICTURE DAILY were dubious as to the possible value

(*Continued on page* 11)

Parley Fails, RKO Strike Again Looms

The New York State Mediation Board yesterday failed in its attempt to settle the controversy between RKO Theatres and Motion Picture Theatre Operating Managers and Assistant Managers Guild, which represents managers and assistant managers in the 41 RKO Metropolitan New York theatres. Following a three-hour session, negotiations were broken off, with the Guild being left to carry out a strike action, voted a week ago.

Indications are that strike action

(*Continued on page* 11)

AFM Studio Pact Talks Start April 9

The American Federation of Musicians will open contract negotiations with Hollywood producers, here, on April 9. Pat Casey, producers' labor contact, will arrive here from the Coast April 2 to prepare for the meetings. Present two-year agreements between the producers and the AFM will expire on March 31. Under the two-year contracts due to expire, studios have been required to maintain

(*Continued on page* 11)

17,000 Theatres Start Red Cross Collections Today

Red Cross audience collections will start today in more than 17,000 theatres throughout the nation. "Exhibitors and distributors alike look forward to the largest dollar contribution the motion picture industry ever made to a Red Cross fund-raising campaign," according to a statement from the industry's national committee.

"The thousands of participating theatres have voluntarily pledged to make audience collections at every performance during the week and in many instances they will continue audience collections beyond the original seven days, until March 31, in an effort to exceed the industry's Red Cross contribution of last year," it was said.

In reviewing the work of exhibitors and distributors, whose combined energies have carried the drive to its present stage, Spyros P. Skouras, the

(*Continued on page* 11)

Separate Monogram, Eagle-Lion Set-Ups

TORONTO, March 19.—Separate organizations are being set up in Canada for Monogram Pictures of Canada and Eagle-Lion Films of Canada in the latest trade development following the recent Toronto visit of John Davis of London in behalf of J. Arthur Rank.

I. H. Allen will continue as Toronto

(*Continued on page* 11)

Breen Giving Code Refresher Courses

Hollywood, March 19.—Joseph I. Breen, Production Code administrator, met with 50 M-G-M executives and producers today in the first of a 10-day series of "refresher courses covering all points of the code and the censorship situation in various parts of the world."

Breen emphasized "the need in these changing times of the greatest possible care in order that pictures may not be seized upon by critical censor boards as an excuse for curtailing screen freedom."

Strikers Unable to Halt Mailed Prints

DETROIT, March 19.—Prospects brightened tonight for the reopening tomorrow of some 75 local neighborhood theatres which have been closed by a print shortage growing out of the six-day-old strike of exchange workers here. Prints from exchanges in other cities have accumulated at the Detroit postoffice, and, although postal authorities decline to deliver them, they will permit theatre representatives to pick them up.

A ruling received by Frank C. Midell, general superintendent of mails here, from Jesse Donaldson, First Assistant Postmaster General in Washington, holds that, under the law, "a postmaster cannot refuse to express anything mailable but is not obli-

(*Continued on page* 11)

"The Kid from Brooklyn"

[*Samuel Goldwyn—RKO Radio*]

THE profuse hand of Goldwyn, always in evidence in his comedies with music, in particular, has placed its imprint on every scene of "The Kid from Brooklyn." On such a picture as this, it is apparent, the producer has lavished largesse in the grand manner, serene in the belief, it is to be assumed, that it will be returned, amplified, in good time.

So may the exhibitor also regard his investment in this new Danny Kaye picture. What he puts into it is sure to be returned to him with fat dividends.

It is loaded with pay-off ingredients. Its lush production flairs are shown to the very best advantage in Technicolor. Its able cast functions as smoothly as a championship team. It boasts the names of Virginia Mayo, Vera-Ellen, Walter Abel, Eve Arden, Steve Cochran, Fay Bainter, Lionel Stander, Clarence Kolb and Victor Cutler. Among its outstanding decorations are the Goldwyn Girls.

Directed breezily by Norman Z. McLeod, it offers some amazing footwork by Vera-Ellen, songs by Virginia Mayo and some of both by Kaye.

The book provides a liberal quota of laughs, though some are heartier

(*Continued on page* 11)

Motion Denied For Changes in Schine Ruling

Only a Few Findings Of Facts Are Altered

Ruling on the motions of counsel for both Schine Chain Theatres and the government to alter his decision in the Schine anti-trust case in Buffalo, U. S. District Judge John Knight has held that his findings and judgment as made are sufficient.

However, and stressing that the court had no obligation to do so, Judge Knight did allow certain amendments to the findings, but they do not materially alter the decision.

Willard S. McKay, Schine counsel, told MOTION PICTURE DAILY yesterday that Schine will delay action on

(*Continued on page* 11)

Allied Investigates Circuit Expansion

PHILADELPHIA, March 19.—A questionnaire went out to members of Allied Independent Theatre Owners of Eastern Pennsylvania, asking for evidence of affiliated circuit expansion throughout the area.

Questions to be answered follow:

"Do you know of any theatre that has been acquired by any affiliated circuit since Jan. 1, 1945?

"Do you know of the construction

(*Continued on page* 11)

Day Succeeds Mayers In Jules Levey Post

Harvey Day, Sr., yesterday became Eastern sales manager of Jules Levey Productions, succeeding Archie Mayers, who has resigned and will leave shortly to enter the rubber industry.

Day is a 34-year veteran of the industry, having started with George Klein in Chicago. For many years he was general sales manager of "Terry-Toons."

On Inside Pages

"Blonde Alibi," "Gun Town" are reviewed on page 6; "Loyal Heart," page 7. Estimates of key city grosses are on page 10.

Newsreel Parade

PERSONALITIES such as Winston Churchill, Herbert Hoover, Gen. George C. Marshall, President Peron of Argentina, Secretary of State Byrnes, Field Marshall Montgomery and Mrs. Clement Attlee are dominant in current newsreels. Full contents follow:

MOVIETONE NEWS, No. 58 — Peron elected president of Argentina. Churchill in New York again, calls for U. S.-British ties. UNRRA food for hungry of Europe. Surplus army guns stored in plastic "spider webs." St. Patrick's Day parade in New York. Sports: bowling, billiards, baseball.

NEWS OF THE DAY, No. 256—Police guard Churchill in New York. Marshall reports on China. Hoover flies to Europe to survey food situation. Ships in the news: Russian tanker rescued, *Queen Elizabeth* ablaze, mystery fire sweeps liner. Nylons for free. Girl pool champion.

PARAMOUNT NEWS, No. 59 — World series of bowling. Princess at England's "West Point." Headline people: Gen. George C. Marshall, Herbert Hoover, British Field Marshal Montgomery. The Aga Khan—worth his weight in diamonds. Nylons. Argentina: Peron conceded election.

RKO PATHE NEWS, No. 61—Churchill, Byrnes speak. General Marshall home from China. Peron wins Argentine election. Meet Mrs. Attlee of 10 Downing Street. Sun upheavals. "GI" show at Ernie Pyle Theatre in Tokyo.

UNIVERSAL NEWSREEL, No. 486 — "Winnie" gets a hand in New York. Blaze sweeps liner *Queen Elizabeth*. Hoover off to combat famine. Hosiery handicap. Irish honor patron saint. Sports: Philadelphia Athletics train, ABC bowling congress underway, woman trick pool player.

20th May Operate With Earl Carroll

HOLLYWOOD, March 19.—Earl Carroll, 20th Century-Fox and National Theatres may be associated in the latter's recently-announced 7,000-seat theatre on Sunset Boulevard near Vine Street, if discussions in progress materialize in agreement. The building, which will be a six-story structure combining a restaurant, office space and other features, is expected to cost $5,000,000. The theatre is described as exceeding New York's Music Hall in dimensions and capacity but designed similarly and operating along the same general lines.

Arnold Grant Named Korda Unit Counsel

Arnold Grant has been named general counsel for Sir Alexander Korda's newly-formed London Film Productions. In New York, Grant will represent the Korda interests in the negotiation of all personnel and other contracts through the firm of Weisman, Grant, Nova and Doskow. His Hollywood firm, Prinzmetal and Grant, will act similarly on the West Coast.

Grant also serves on the board of directors of London Film.

20th Annual Meet May 21

Twentieth Century-Fox will hold its annual stockholders meeting here on May 21.

Personal Mention

J. ROBERT RUBIN, vice-president and general counsel for M-G-M, has returned to New York from a vacation at Phoenix, Ariz., having previously visited the company's Culver City studios.

•

JONNEY E. GRAFF, recently continuity editor for Columbia Broadcasting in New England, has joined the radio copy staff of Donahue and Coe here.

•

PAUL MCWILLIAMS, director of medical service and accident prevention at the Warner Coast studios, has been presented with a 25-year service bar by the Red Cross.

•

HOWARD THOMAS, producer and chief of Pathe Gazette, London, has arrived in Hollywood from New York, and will return here about April 1 to leave shortly thereafter for England.

•

BENNETT DUDGEON has returned from the Army to resume as manager of the Falls City and Oil City Theatres in Nebraska.

•

ANGELA CORRADO, assistant at Loew's Poli-Palace, Hartford, will be married in that city on March 25 to MIKE PASCUCCI.

•

CPL. ARTHUR LEVINE, former junior executive for the New York Paramount Theatre, has been released from the Army.

•

GORDON W. HEDWIG, president of Nu-Art Films, who has been in the service for the past four years, is back with Nu-Art here.

•

FRANK J. KIERNAN, Warner circuit accountant, is the father of a boy born last week to MRS. KIERNAN at Midwood Hospital, Brooklyn.

•

LIEUT. ALEX HOROWITZ, former purchasing agent at Republic Coast studios, and SARAH SUTIN of Albany have married.

•

MAJOR EUGENE RICH, out of the Army, has joined M-G-M in Chicago and will leave shortly to handle the company's publicity in Omaha.

•

W. E. GRIFFIN, discharged after after four years in the Armed Forces, will assume management of the Vienna Theatre, Vienna, Ga.

•

PRUDENCE DILLEN of the office of E. K. O'SHEA, Loew's Eastern sales manager, will leave New York Friday for a Miami vacation.

•

SIDNEY BERNSTEIN, British circuit owner who is in New York, has been forced to postpone further his return to England because of illness.

•

ALTON SIMS has joined Robb and Rowley, Memphis, as a booker after four years in the Army.

•

BOB HOPE left Hollywood yesterday for Cleveland, his home town.

•

AL SHUMANN of the Hartford Theatres, Hartford, is due in Detroit soon.

JOSEPH BERNHARD, president of United States Pictures, will arrive in New York on the *Constellation* on Saturday.

•

RUDY BERGER, M-G-M Southern sales manager; BURTUS BISHOP, JR., Dallas district manager, and CHARLES E. KESSNICH, Atlanta district manager, will leave New York tomorrow for their home territories.

•

A. C. BLANEY, Hollywood manager of the recording apparatus engineering department of RCA, was a recent visitor at the company's home office in Camden.

•

NEIL AGNEW, vice-president and general sales manager of Vanguard, and ROBERT D. LEVITT, Eastern publicity director, have returned to New York from Hollywood.

•

LOUIS LEWIS, secretary and director of United Artists' British organization, has arrived in New York from London.

•

JOHN P. BYRNE, M-G-M district manager, was due to arrive in New York yesterday from Detroit, where he makes his headquarters.

•

SILAS F. SEADLER, M-G-M advertising manager, will leave New York for the Coast on the *Constellation* tomorrow.

•

WILLIAM R. FERGUSON, M-G-M exploitation head, has returned to New York from a two-week vacation in Miami.

•

BARTON KREUZER, manager of RCA's film recording section, and H. J. BENHAM, sound equipment engineer, are in Hollywood, from Camden.

•

JAMES MULVEY, vice-president of Goldwyn Productions, has returned to New York from a short visit to Florida.

•

HAL WALLIS will leave Hollywood today on the *Constellation* for New York on the first leg of a trip to England.

•

ROY O. DISNEY, president of Walt Disney Productions, has arrived in New York from the Coast.

•

RAYMOND LANDWISSER of Loew's Poli-Palace, Hartford, has recovered from illness.

•

JACK COHN and ABE SCHNEIDER, Columbia executives, are back in New York from the Coast.

•

MARGUERITE CHAPMAN, Columbia actress, is in New York from the Coast.

•

MAURICE DUKE, Monogram producer, left Hollywood yesterday by plane for New York.

•

BERNARD GOODMAN, assistant exchange supervisor for Warner's in New York, is visiting Albany.

Asides and Interludes

By JAMES CUNNINGHAM

NEW YORK'S Roxy Theatre, 6,000-seater, conducted by Irving Lesser for 20th Century-Fox, has erected a 245-foot awning along the side of the house, to protect line-standing customers from rain. It is believed to be the longest awning in [illegible] world, built in 14 sections, some [illegible] long as 45 feet, all operated by self-lubricating ball-bearing gadgets, and when closed each is encased in an aluminum box for protection.

▽

Jack Cohn's observations to MOTION PICTURE DAILY *reporter Charles Franke, about the extent to which some exhibitors concentrate on their candy-counters, reminded him of the exhibitor who closed his theatre for two days because he ran out of popcorn.*

▽

Lew Lehr's story this week is about the guest who was visiting a household for the first time and observed that his host was the father of a very wild little boy. He was fascinated watching the boy drive nails into a very expensive chair.

"Don't you find that rather expensive?" he finally blurted to the father.

"No, not at all," said the dad, "I get the nails wholesale."

△

Denes Agay, out of the Army, is en route to Hollywood from New York, to write music for motion pictures. Agay, red-headed Hungarian composer, is the young chap who wrote the music for Hedy Lamarr's au naturel capers in the European film "Ecstasy," and during the war he wrote a little number entitled "How Much Wood Would a Woodchuck Chuck," which so puzzled Hungarian military censors that they concluded that a recording of the number contained secret military information and they refused to permit the mailing of the disk to Agay's mother in Hungary.

▽

"Twenty-four Sheeter," house publication of Robb and Rowley Theatres, and edited by Don Douglas in Dallas, currently advises the circuit's managers to perk up on publicity stunts, citing the old one used by a Chicago restaurateur who had little money for advertising purposes and so bought an enormous fish-bowl, filled it with water and put it in his window with a sign, "Invisible goldfish from Patagonia." Policemen had to be called to keep the gaping crowds in order, and the restaurant's patronage increased appreciably.

"This stunt should work for any display," observes Douglas, adding: "Hardly suitable for our refined business; give the idea to one of your local merchants, preferably one next door."

▽

M-G-M is currently producing a short subject, "Playing By Ear," in which every member of the cast is blind, and will be shown bowling, golfing, riding horses, pitching horseshoes and playing baseball and basketball.

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Short Subjects

"Community Sing"

(*Columbia*)

Don Baker is at the organ again, and still with the Song Spinners. Songs are: "Gotta Be This or That," "There's No You," "A Kiss Goodnight," "Till the End of Time" and "Good, Good, Good," with audience participation invited. Running time, 11 minutes.

"Peeks at Hollywood"

(*Warners*)

Two young starlets see Grauman's Chinese theatre, Ken Murray as a "screwball artist," and Arthur Lake, Hal Peary, Earl Carroll, Virginia Weidler, Jane Withers and Errol Flynn rehearsing for new pictures. A Vitaphone Varieties subject. Running time, 10 minutes.

Canadians Seek to Thaw Admissions

OTTAWA, March 19.—Once again, delegates of the National Council of Independent Exhibitors of Canada have appeared before Canadian government officials with a brief containing undisclosed recommendations in behalf of unaffiliated theatre proprietors. It is understood that removal of the wartime freezing of admission prices was asked, among other things.

During the past year or two organized independents have urged government control of film distribution in the Dominion, including direct supervision of rental contracts and booking priorities.

Heading the deputation was Mayor A. J. Mason of Springhill, N. S., an independent exhibitor, who was defeated as a government candidate for the Canadian Commons in the last federal elections.

U. S. Sets May 15 on British Loan Films

WASHINGTON, March 19.—Treasury and State Department officials have placed a May 15 deadline on the production of motion pictures of an educational and informative nature to show the need for granting the British loan.

The short subjects, according to the Departments, are to be on the subject of international trade and friendly economic relations between the U. S. and other countries. The importance of granting other foreign loans will also be stressed in the planned pictures.

Four for Hornblow At MGM This Year

HOLLYWOOD, March 19. — Arthur Hornblow, Jr., has been set as producer of four key attractions at M-G-M this year. First will be "The Day Before Spring," to be followed by "A Woman of My Own," starring Greer Garson and Robert Montgomery; "Cass Timberlane," starring Spencer Tracy and "Frankie from Frisco," starring Lana Turner.

FP-C to Hold Up Theatre Building

TORONTO, March 19.—Famous Players Canadian Corp. will not proceed with construction of scheduled theatres until labor and materials are available so that there should be no interference with current housing demands in the Dominion, it was announced at the corporation's annual meeting by President J. J. Fitzgibbons.

The company has arranged a cooperation program in the use of its theatres to help supply food and clothing for sufferers in Europe.

Ready for Television

Famous Players, through the benefit of research by affiliates in the United States, stands ready for installation of television across Canada as soon as the government allots the wavebands, Fitzgibbons announced.

Earnings in the first quarter of 1946 were substantially ahead of last year, he said. Net profit in 1945 was equivalent to $3.70 on each of the old common shares compared with $3.18 in 1944. Just prior to the meeting the company received payment of $5,250,000 from underwriters for a new issue of 375,000 shares, which was immediately oversubscribed by the Canadian public, reflecting confidence in the corporation, it was said. This cash will be used to retire all first mortgage bonds in June and the company will be ready to meet any economic developments. The meeting reelected the board of directors without any change.

Sears to London To Talk to Rank

Gradwell L. Sears, vice-president in charge of distribution for United Artists, will leave for London today, to meet with J. Arthur Rank in London to discuss distribution in the U. S. of the Gabriel Pascal production of George Bernard Shaw's "Caesar and Cleopatra," scheduled to open soon at the Winter Garden, New York.

Sears also will confer with British film executives on distribution in the United Kingdom of two David O. Selznick films, "Spellbound" and the forthcoming "Duel in the Sun," in Technicolor.

Daff to Join Rank Meeting in London

Al Daff, Universal International vice-president, who has been visiting in Australia and New Zealand on the first lap of a world-wide trip, will join the April 5 meeting in London of J. Arthur Rank associates and United World executives which will lay plans for a UW global organization.

Upon the completion of the meetings, Daff is expected to continue his trip crossing over the Continent to visit European countries.

Posner Appointed by MGM International

Waldimir Posner has been named general manager in charge of U. S. distribution of foreign films by M-G-M International Films, succeeding Ilya Lopert, resigned. Lopert intends to go into independent film production and will announce his plans shortly.

$330,400,000 in British Rentals

LONDON, March 19.—Questioned again in the House of Commons on the continuing debate over British remittances to America for film rental, Hugh Dalton, Chancellor of the Exchequer, discloses that payments for this purpose totalled $330,400,000 from Sept. 3, 1939, through Jan. 31, 1946.

Asked whether, in view of Britain's dollar shortage, imports of American films would be forbidden entirely, Dalton said: "I don't see why members of Parliament should interfere with the people's pleasure. The people like American films."

Robert Boothby, long-outspoken critic of U. S. pictures here, asked if there were to be no limits to the expense incurred to allow people to indulge "their pleasures" with England on its present stringent rations. Dalton, despite cries from the Conservative opposition supporting Boothby, declined to answer.

Exchanges Incurred Minor Fire Losses

Precautions at film exchanges around the country have resulted in negligible fire losses amounting to an annual average of only $242 since 1926, it is shown in a report by the Motion Picture Association's conservation department, headed by Arthur S. Dickinson. It is stated that since a 1926 blaze caused damages of $3,000, an inspection of all film company exchanges has been made monthly and additional other fire preventative measures have been taken. The 20-year loss in 31 cities totaled only $4,854, the report states.

The report further states that as a result of recommendations by the association, 575 fire resistive projection booths have been installed in non-theatrical outlets.

Austin Titus recently concluded an inspection tour of film branches in connection with the association's fire prevention program.

Yolen Leaves WB For WNEW Post

Will Yolen will leave his post as special events director and promotion manager of Warners to assume charge of increased press facilities and public relations of station WNEW, here. His new duties will start next month.

Yolen served with Warners for six years, both in New York and in the Coast studio. During the war he was stationed in London, where he was managing editor of the news room in ABSIE, the OWI radio station.

Czechs Acquire Nine Republic Pictures

PRAGUE, March 19.—The Czechoslovak government film monopoly has purchased from the former distributor, PDC Films, Prague, the following nine Republic pictures:

"Army Girl," "Storm Over Bengal," "Invisible Enemy," "Night Hawk," "Prisoners," "Westward Ho," "Come on Rangers," "Outlaws of Sonora," "Tumbling Tumbleweeds."

Hollywood

By **THALIA BELL**

Hollywood, March 19

MICKEY ROONEY, back in Hollywood after being discharged from the Army, will play the title role in "Uncle Andy Hardy," thus resuming his screen career, and family life as exemplified by the M-G-M series. Robert Sisk is to produce the new film, and Willis Goldbeck will direct it. . . . First film to go before cameras at the new Enterprise Studios will be "Ramrod," starring Joe McCrea. Harry Sherman is the producer.

•

"Sir Judas" is the tentative title selected by David O. Selznick for his projected film biography of Benedict Arnold, American arch-traitor. The picture will be made in Technicolor, and staged in the producer's customary massive fashion. . . . Larry Parks, having lived up to Columbia executives' expectations in the title role of "The Jolson Story," has been chosen for the lead opposite Rita Hayworth in "Down to Earth," musical fantasy which Don Hartman will produce and Al Hall direct.

•

An original by columnist Louis Sobol, titled "Bill's Gay 90's," and inspired by that New York night club, has been purchased by Warners, and assigned to Charles Hoffman for production. The film will serve as a showcase for eight of the studio's younger players.

Varied Promotions For 'Goes My Love'

Universal plans an extensive campaign promoting Skirball-Manning's "So Goes My Love," including a "flying publicity office," in a tie-in with the new Airways Publicity Co., it was disclosed here yesterday. The airways firm is composed of former war pilots now specializing in film publicity through the use of an airplane. Prints of the film and press material will be flown to cities in the East and screenings will be arranged.

World Publishing Co. will re-issue "So Goes My Love" in book form, with a special jacket concerning the film. Capping off advance work, the "Double or Nothing" air show will be broadcast from the Erlanger Theatre, Buffalo, stage, April 28, date and place of the premiere of the film.

OPA Indicates Cut In Candy Output

WASHINGTON, March 19.—Cutting of the manufacture of corn syrup used in the theatre candy business an additional 15 per cent is a plan studied by the Office of Price Administration, an official of the price agency disclosed to the MOTION PICTURE DAILY today.

Stating that the problem is that of supply rather than prices, OPA expressed belief that it may cut production of the candy syrup to 85 per cent of each producers' 1945 milling because of the present shortage. Attributing the general shortage of syrup to the poor 1945-46 corn crop, the OPA states that nothing can be done to force candy manufacturers to produce low priced candy generally sold in theatres throughout the country.

M-G-M's
"ADVENTURE"

M-G-M's TECHNICOLOR
"ZIEGFELD
FOLLIES
OF 1946"

LET US REACH HIGH TOGETHER!

When you look behind the phenomenal grosses and extended runs on M-G-M's "ADVENTURE" you will find a thrilling message. When you hear how our customers are preparing for M-G-M's "ZIEGFELD FOLLIES of 1946" there is only one exciting conclusion.

(*continued*)

(continued)

The showmen of America have given M-G-M a clear mandate. Here's what they're saying:

"Reach for the starry heights, with your multi-million dollar magic! The sky's the limit M-G-M! It's your Big Ones that make our industry GREAT!"

Thank you Friendly customers!

Your campaign in behalf of our Big Ones, your extra shows and record-breaking playing time is your vote of confidence.

Following "ADVENTURE" we place in your expert showmanship hands "ZIEGFELD FOLLIES of 1946." These are two of the greatest audience attractions we have ever offered in one season.

Thanks to your loyal cooperation we are privileged to make pictures of that calibre.

Let's reach high together. There's no ceiling to our mutual opportunity!

British Area Gets Mostly U. S. Films

WASHINGTON, March 19.—Between 60 and 70 per cent of all motion pictures being shown in Manchester, England, and vicinity are produced in the U. S., it has been disclosed by the film department of the Bureau of Foreign and Domestic Commerce, based on a report from U. S. commercial attaches.

Most Well Received

Majority of the American films, the department adds, are well received, with exception taken mainly to war or educational films which stress accomplishments of the U. S. to the exclusion of those of other nations. As it has been necessary occasionally to cut portions of such films or not exhibit them at all, it has been suggested that all British films intended for export be carefully examined by a qualified group to determine whether they contain anything which would cause resentment in the people to whom they are to be shown.

Russia, the report continues, is the only other country whose films have been exhibited with any frequency in Manchester. One hundred and fifty Soviet films are said to be available in Great Britain at present.

Two More Quit N. J. Buying Combine

The Star and Community Theatres, operated by Frieder and Grossman in Hudson, N. Y., have been withdrawn from the Independent Theatre Service, buying-booking combination formed mainly of New Jersey houses and a few in New York. Independent is headed by Irving Dollinger and Louis H. Gold. Brandt Theatres is now buying and booking for the Star and Community.

Previous withdrawals from Independent include four houses in Paterson and Passaic, operated by Harry Hecht, and four Henry Brown houses, two of them in Lakewood, N. J., one in Freehold, N. J., and the other in New York.

$221,952 in Texas Dimes Collections

DALLAS, March 19. — Theatres of Texas collected more than $221,952 during the 1946 March of Dimes campaign, according to Karl Hoblitzelle and R. J. O'Donnell, state co-chairmen for the drive. The amount represents voluntary audience collections in all theatres of Interstate, Robb & Rowley, Griffith Amusement, Jefferson Amusement and Independent Theatres of Texas.

Medal for Sarnoff

The Medal for Merit was presented yesterday to Brig. General David Sarnoff, president of RCA, by Maj. Gen. H. C. Ingles, chief Signal Corps officer of the Army, who represented President Truman at a presentation ceremony held at Radio City, here.

'Gilda' Reception

CHICAGO, March 19. — One of the events promoted by Columbia for its 25th "Silver Anniversary" will be a preview of "Gilda," preceded by a cocktail party for the trade and civic persons, to be held Saturday evening, March 25, in the Congress Hotel.

Reviews

"Blonde Alibi"

(Universal)

"BLONDE ALIBI" is a routine murder-mystery, containing a lone murder in this era of abundant cinematic homicides. A leisurely-spun screenplay by George Brickner, who also produced, weakens the appeal of this one. John Berkes' performance, as an evasive crook who concocts wistful fantasies for the police in order to explain some ill-gotten gains, provides some chuckles.

Brickner's script, from Gordon Kahn's original, concerns the murder of a medico who has been guilty of malpractice. The perpetrator of the homicide proves to be a doorman who has been blackmailing the doctor's patients. Cast includes Martha O'Driscoll, Tom Neal, Donald MacBride, Peter Whitney, Oliver Blake, Robert Armstrong, Samuel S. Hinds, Elisha Cook, Jr., and Matt Willis. Will Jason directed; Ben Pivar was executive producer.

Running time, 62 minutes. General audience classification. Release date, April 12.

CHARLES RYWECK

"Gun Town"

(Universal)

Hollywood, March 19

KIRBY GRANT, replacing Rod Cameron as Universal's "white hope" of Westerns, takes his assignment seriously, and goes after those villainous characters who are trying to grab off the heroine's stagecoach line with the grim tenacity of a bulldog. Unfortunately, his vehicle does not allow him to display to the full his qualifications as a righter of wrongs and a rescuer of damsels in distress, due to the screenplay by William Lively, which is somewhat less than that.

Claire Carleton and Louise Currie, the feminine members of the cast, add considerable dash to the proceedings. Miss Carleton, in particular, is quite an eyeful, and at her best in two song numbers. Lyle Talbot, as the arch-villain of the piece, is always acceptable. Wallace Fox, who produced and directed, wrapped up his offering with a spectacular Indian raid which had the patrons of Hollywood's Hitching Post Theatre sitting bolt upright in their seats.

Running time, 57 minutes. General audience classification.

THALIA BELL

Brunet, 20th-Fox In Consent Award

A consent award has been entered into by R. J. Brunet, operating the Imperial Theatre, New Orleans, and 20th Century-Fox, the American Arbitration Association reports here.

The award, entered in the New Orleans tribunal, provides that films licensed during 1946 and 1947 shall be available to the complainant 115 days after downtown first run. Subsequently, it was agreed, the parties will be able to negotiate clearance and availability after 1947.

Bates Block Associates, Inc., operating the Bates Theatre, Attleboro, Mass., has withdrawn by general stipulation its clearance complaint filed in the Boston tribunal against Loew's, Paramount and RKO Radio.

Inter - Continental Changes Its Name

Inter-Continental Films has been incorporated and its name changed to Trans-Continental Films, Inc., J. A. Cordero is president, S. C. Prado is vice-president and Richard Riera, secretary. Trans-Continental has taken all assets and assumed all liabilities of Inter-Continental.

SEG Nominations Date

HOLLYWOOD, March 19.—The Screen Extras Guild yesterday mailed to 3,000 extra players notification that nominations of candidates will close April 15 for election of officers on May 1.

'Innocence' Draws Near

HOLLYWOOD, March 19.—Armand Deutsch, president of Story Productions, expects to close a deal within two weeks with a producer-director to make "This Side of Innocence," the company's first picture, on a financial participation arrangement.

Detroit to Censor 'Juke-Box' Films

DETROIT, March 19.—"Tempest in a teapot" was the reaction of the censorship division of Detroit's police department to reports that police censors henceforth would review all 16mm. films shown in Detroit.

Pointing out that Detroit's Common Council recently enacted legislation authorizing police censorship of 16mm. films, police inspector Charles W. Snyder declared: "This does not and will not affect films for educational purposes in schools or clubs, or advertising reels produced by companies to sell their products. Intent of the new law is to permit the police department to censor films shown in 'panaram' projection devices in beer gardens, corner drugstores, and variety stores. There are more than 600 of these 10-cent machines in Detroit, and in some cases, operators and owners have abused the standards of good taste," he added.

Rieger to Lafayette

Jack Rieger, head of Trinity Pictures, film laboratory operator and producer of fight pictures, has joined the executive staff of the Lafayette Television and Motion Picture Studios, now under construction in Brooklyn, according to an announcement made by Harry Pedersen, president of the latter.

Rothstein in Business

Max Rothstein, technician for De Lux Laboratories, here, for a number of years, has resigned to establish his own company, Technical Service Film Co., set up to provide for an editorial service to producers. He is at present editing a series of features for school and college showings; also a series of government informational films.

Latin Market Still Growing: Pratchett

The Latin-American film market is still expanding, with the saturation point not yet reached, A. L. Pratchett, Paramount's Latin-American division manager told MOTION PICTURE DAILY, pointing out that box-office receipts in Mexico City are up 25 per cent over 1944.

Mexican production is booming, he said, with 100 to 120 films expected [illegible] be turned out this year; sufficient [illegible] stock is available. Native product is still obtaining the bulk of the playing time, he said. Pratchett visited for four weeks in Mexico and Cuba.

Three large theatres are presently under construction in Mexico City, Pratchett revealed, and six more are planned. Warners and M-G-M are reported to be planning to build in Havana, he added, with the latter slated to erect a 2,000 seater.

Paramount operates 12 theatres in Cuba, eight in Havana and four in Camaguey.

RCA Renews Service Deals with Four

Renewals of sound service agreements with theatres in the Philadelphia, Nashville, Chicago, and Salt Lake City areas are announced by E. C. Cahill, president of RCA Service. In the Philadelphia area, a renewal was signed with A. M. Ellis Theatres.

The agreement in Nashville covers 22 theatres of the Bijou Amusement Company, while those in the Midwest and West cover houses operated by C. V. N. Theatres, Chicago, and Paramount Intermountain of Salt Lake City.

Monogram's Simmel Back from Cairo

Edward C. Simmel of Monogram International, has returned to New York from Cairo, after having visited Egypt, Palestine and Syria.

Simmel reports the increase in popularity of Arabic films, of which about 20 were produced last year, and about 80 this year, mainly by the Misr Studios, near Cairo. Arabic pictures are being exhibited from Casablanca to India, and they offer a serious competition to American and other foreign producers, he added.

Loses 'Aldrich' Claim

Arbitration proceedings, held in accordance with the Dramatists Guild contract, have resulted in the rejection of a claim by Samuel A. Taylor against Clifford Goldsmith, author of the "Aldrich Family" radio series. Taylor had charged that he collaborated with Goldsmith in the writing of the play, "What a Life," which featured a "Henry Aldrich" character, for which work he received a 25 per cent interest in motion picture and radio rights, and in consequence sought a similar percentage in Goldsmith's income from subsequent stories involving "Henry Aldrich." Louis Nizer represented Goldsmith.

10,000 Television Sets

The first large shipment of television sets will be made May 1, when Viewtone Co. will release 10,000 sets, three-quarters of them for distribution in the New York Metropolitan area.

Condon's Booth Bill Killed in Committee

ALBANY, N. Y., March 19.—Senator William Condon's bill providing that fireproof regulations for motion picture machine booths shall not apply to places of public assembly subject to requirements and regulations of the State Labor Law, was killed in an Assembly committee today after having passed the Senate. The measure h[illegible]een sponsored by the State Labor D[illegible]tment.

Second Bill Advances

Another Condon bill, redefining places of public assembly and making changes to provide more uniform enforcement by the industrial Commissioner and the State Police (outside cities and incorporated villages), has passed the Senate and is now in the Assembly Rules Committee. This Labor Department measure has been amended to give the Industrial Commissioner enforcement power over places having their own codes and enforcement departments, also exempting church halls as well as churches.

SOPEG to Set Pact Demands Tonight

The Screen Office and Professional Employes Guild of the United Office and Professional Workers of America, CIO, which represents some 2,000 "white collarites" in film company home offices and New York exchanges, will meet here at Malin Hall tonight to consider contract demands and wage increases in new contracts which would become effective in July.

Involved are office workers in the home offices of Paramount, RKO Radio, Loew's, 20th Century-Fox, Columbia, United Artists and Republic. Also "white collarites" in Loew's, 20th Century-Fox, United Artists, Columbia and National Screen exchanges..

IDC Withdraws Television Petition

WASHINGTON, March 19.—The International Detroit Corp., Detroit, today was granted a petition by the Federal Communications Commission to dismiss without prejudice an application for a new television station.

Commissioner Durr also granted a motion for continuance of the hearing of the King-Trendle Broadcasting Corp., Detroit. The hearing, now scheduled in Detroit for March 25-30, on a commercial television application of Trendle and four others, will be continued to April 24.

Sargent Is Named to Public Relations

LOS ANGELES, March 19.—Thornton Sargent has been named National Theatres' public relations head by Charles Skouras, president of the circuit. Recently discharged from the Army, Sargent was with National's Fox West Coast Theatres for eight years prior to his enlistment.

PRC Starts Building

HOLLYWOOD, March 19.—PRC has broken ground here for the construction of a two-story steel and concrete building which will house 20 cutting rooms and offices.

Review

"Loyal Heart"

(Strand Films—Anglo-American)

London (by Air Mail), March 15

REFRESHING wholesomeness is characteristic of this latest variation on the ever-welcome Dog Theme. Oswald Mitchell, producer and director of the piece, went up to the Cumberland hills and lakes to make the film. His camera captured unerringly the sweep and grandeur of Britain's famed beauty spot. Those background pictures will induce considerable and pleasant nostalgia among many town-dwellers. Dog-lovers, moreover, will thrill to the doings of the star of the picture, an accomplished Cumberland sheep dog.

Director Mitchell did not bother about the artlessness of the story, for artless, to a degree, it is. The hero-dog is owned by a Cumberland farmer struggling with adversity. His neighbor, a wily fellow, wants the dog badly and seeks to incriminate the dog's owner on the charge of sheep-stealing. But he's outwitted, partly by the intelligence of the orginal farmer's little son, mainly by the intelligence of the classic dog. Artlessness, likewise, characterizes the acting. But the ordinary audience won't mind that. Included in the cast are Harry Welchman, Percy Marmont, Beckett Bould, Philip Kay, Eleanor Hallam, and others.

Running time, 78 minutes. General audience classification. Release date not set.

PETER BURNUP

Paramount Host to Milland, Critics

Barney Balaban, Paramount president, and Adolph Zukor, board chairman, were hosts to film critics of New York daily newspapers and Ray Milland at a luncheon at the 21 Club here yesterday for reviewers who chose "The Lost Weekend" as the best film of 1945.

Critics present included Howard Barnes, *Herald Tribune;* Kate Cameron and Dorothy Masters, *News;* Herbert Cohn, *Eagle;* Eileen Creelman, *Sun;* Bosley Crowther, Thomas Pryor and A. W. Weiler, *Times;* John McManus, *PM;* Leo Mishkin, *Telegraph;* Edgar Price, Brooklyn *Citizen,* and Irene Thirer and Archer Winsten, *Post.*

Story Buys Rights To Radio Show

Story Productions has purchased motion picture rights to the NBC program, "Honeymoon in New York."

Under terms of the deal, which was negotiated through Ted Lloyd, Inc., NBC and Story Productions will work jointly in both the promotion and publicity of the radio program and the advance buildup of the picture.

A new affiliate of Story Productions is now in process of formation for the production of "Honeymoon," as well as other films based on radio programs.

PRC Dinner, Lunch For 'Monte Cristo'

PRC's "The Wife of Monte Cristo" was screened last night for fan, national magazine, trade press and metropolitan newspaper critics, some friends of the company and PRC division managers, at the Monte Carlo, followed by a dinner there which was a reproduction of a French court dinner of 1832, the period shown in the picture.

Today exhibitors and other reviewers will see a screening which follows a luncheon at the Hotel Taft.

Pollers' Father Dies

Funeral services will be held here today for Aaron Poller, father of Mike Poller, assistant to RKO Radio vice-president Robert Mochrie, and of Fay Poller, secretary to Arthur Brilant of RKO Radio special features. Poller died yesterday afternoon.

2 Pre-Trial Reade Examinations Hit

Judge Carroll G. Walter in New York Supreme Court yesterday denied motions for examinations before trial of Walter Reade and his affiliated Long Park Theatre Corp.. in two actions.

In the case against Trenton-New Brunswick Theatres, an RKO Theatres subsidiary, Judge Walter declared that a brief would suffice and ruled similarly in the case against the Estate of Frank V. Storrs over the lease of the Englewood Theatre. Reade is the plaintiff in the latter case while Long Park is the plaintiff in the former.

Variety to Honor 20th's Edgar Moss

PHILADELPHIA, March 19.—A testimonial dinner will be given to Edgar Moss, until recently 20th Century-Fox district manager, at the Bellevue-Stratford Hotel, on April 1, under the auspices of the Variety Club. The event will signalize Moss' leaving the business after three decades. Committee in charge is headed by Al. J. Davis and Albert M. Cohen.

Theatremen and distributors are expected from all parts of the East for the affair.

Goldstein Obtains Control of Circuit

HARTFORD, March 19. — Samuel Goldstein has purchased control of Western Massachusetts Theatres, Inc., at Springfield, Mass., by acquiring a majority of class A stock. His brother, Nathan, has severed his connections as president of the circuit to become interested in the Goldstein brothers' real estate holdings.

Kaufman of B. and K. Joins Roy del Ruth

CHICAGO, March 19.—Joe Kaufman, formerly booker and buyer for Balaban and Katz, here, is now associated with Roy del Ruth, whose pictures will be released by Monogram.

College Film Foundation

ALBANY, N. Y., March 19.—The Motion Picture Foundation for Colleges and Universities was incorporated here today. Greenbaum, Wolff and Ernst, New York, were incorporating attorneys.

New Theatres

FLORENCE, Ala., March 19.—Construction of two theatres in Florence and Tuscumbia, representing an investment of more than $250,000 has begun, Louis Rosenbaum, of the Muscle Shoals Theatre, announces.

Designed by Marr and Holmes, Nashville, and contracted by Daniel Construction Co., Birmingham, the buildings are to be faced with marble terra cotta, structural glass and stainless steel.

The theatre in Florence will seat 1,400; the one in Tuscumbia, 800.

New Colorado House Plus More Fox Reopenings

DENVER, March 19. — Snyder and Besse, who operate the Unique at Gunnison, Colo., are planning a new 600-seat theatre.

Meanwhile, Fox Intermountain continues to reopen idle theatres, with the Capitol at Pocatello, Idaho, now being remodeled preparatory to reoping as the Encore. In addition new projection and sound equipment is going into the Del Rio, Las Cruces, N. M., in preparation for its reopening.

Malco Plans $150,000 Jackson, Tenn., House

JACKSON, Tenn., March 19.—M. A. Lightman, Malco Theatres, Inc., Memphis, has promised Jackson a new $150,000 film theatre replacing the present State and on the same site. A 99-year lease has been signed for the property and construction will begin, according to Harold Thomas, local Malco manager, as soon as materials are obtainable. Malco also operates the Paramount in Jackson.

Stockholders Elect Newbury, Dollinger

Elected officers of Independent Theatre Service, Inc., at a stockholders meeting here were the following: Lee W. Newbury, president; Irving Dollinger, vice-president; Jack Unger, secretary, and Joseph J. Siccardi, treasurer. The organization is a buying-booking combination operating in the Metropolitan New York-New Jersey area.

Newbury replaced Al Suchman as president, and Dollinger has taken over duties as film buyer formerly handled by Louis H. Gold. Jack Meltzer has been named Dollinger's assistant.

Celestials Meet

The Celestials, whose membership includes many film industry representatives, held its spring luncheon at the Hotel Waldorf-Astoria here yesterday. A tabloid version of "Oklahoma," with the regular cast, provided the entertainment. Radio actor Milo Burton was master of ceremonies and guests included war heroes and 100 wounded veterans from Halloran and St. Albans hospitals.

$56,000 for 'Outlaw'

CHICAGO, March 19.—"The Outlaw," in its first five days at the Oriental Theatre, grossed $56,000, setting a new record for that theatre. On stage was Jane Russell. Persistent bad weather prevailed during the entire five days.

AN "OSCAR" for the

To "REPUBLIC STUDIOS FOR HAVING THE FORESIGHT, MANAGEMENT, JUDGMENT AND COMPETENCE TO APPLY THE HIGH DEGREE OF TECHNICAL SKILL AVAILABLE TO CARRY TO COMPLETION AN OUTSTANDING MUSICAL SCORING AUDITORIUM. THE AUDITORIUM PROVIDES OPTIMUM RECORDING CONDITIONS AND COMBINES ALL ELEMENTS OF ACOUSTICS AND ENGINEERING DESIGN TO SECURE MAXIMUM OPERATIONAL EFFICIENCY AND ARTISTIC STIMULATION."

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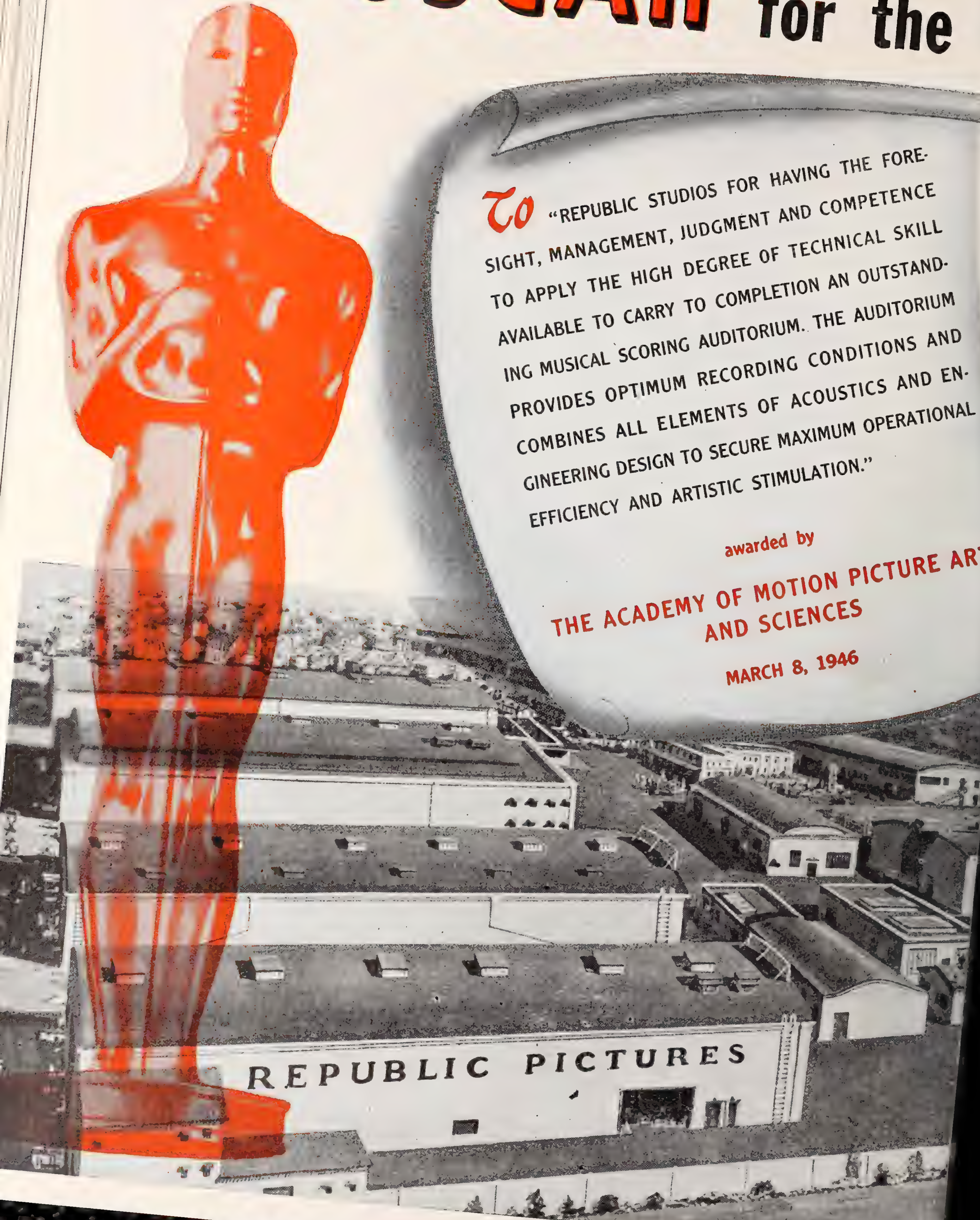
THE ACADEMY OF MOTION PICTURE ARTS
AND SCIENCES

MARCH 8, 1946



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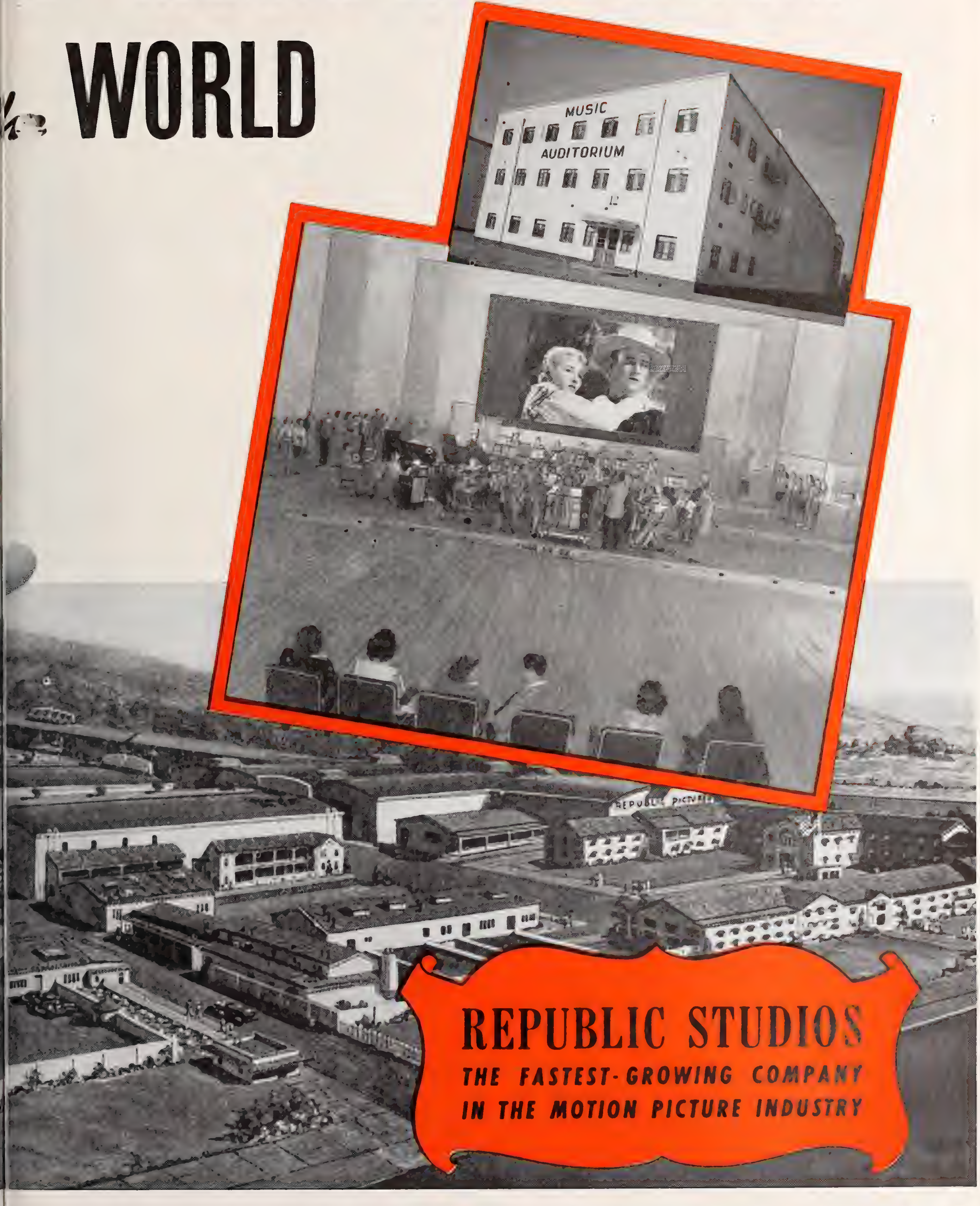

REPUBLIC STUDIOS

THE FASTEST-GROWING COMPANY IN THE MOTION PICTURE INDUSTRY

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

BOSTON

Business here is good. Estimated receipts for the week ending March 21:

IDEA GIRL (U)—BOSTON (2,900) (50c-$1.10). Stage show. Gross: $30,100. (Average: $26,300)

LOST WEEKEND (Para.) and HOW DO YOU DO? (PRC)—FENWAY (1,700) (40c-74c) 2nd week. Gross: $6,600. (Average: $7,300)

TOMORROW IS FOREVER (RKO-Radio)—KEITH MEMORIAL (2,900) (40c-75c). Gross: $23,200. (Average: $24,800)

MY REPUTATION (WB) and BEHIND GREEN LIGHTS(20th-Fox)—METROPOLITAN (4,376) (40c-74c) 2nd week. Gross: $24,800. Average: $25,200)

BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—ORPHEUM (3,200) (35c-74c). Gross: $26,400 (Average: $22.700)

LOST WEEKEND (Para.) and HOW DO YOU DO? (PRC) — PARAMOUNT (1,700) (40c-74c). Gross: $15,800. (Average: $14,200)

BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—STATE (2,900) (35c-75c). Gross: $20,500. (Average: $17,300)

MILWAUKEE

In spite of constant rain over the weekend, all except one of the city's downtown first-runs are doing better than average business. Estimated receipts for the week ending March 20:

SPELLBOUND (UA-Selznick) — ALHAMBRA (1,600) (50c-80c) 7 days, 5th week. Gross: $4,500. (Average: $5,000)

CINDERELLA JONES (WB) and DEADLINE AT DAWN (RKO-Radio)—WARNER (2,400) (50c-80c) 7 days, 1st week. Gross: $16,000. (Average: $15,500)

SPIRAL STAIRCASE (RKO-Radio) and RIVERBOAT RHYTHM (RKO-Radio) — RIVERSIDE (2,600) (50c-80c) 7 days, 1st week. Gross: $19,000. (Average: $16,500)

BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—PALACE (2,275) (55c-85c) 7 days, 2nd week. Gross: $16,500. (Average: $12,500)

SAILOR TAKES A WIFE (M-G-M) and CLOSE CALL FOR BOSTON BLACKIE (Col.) — WISCONSIN (2,800) (55c-85c) 7 days, 1st week. Gross: $14,000. (Average: $13,000)

LOST WEEKEND (Para.) and PEOPLE ARE FUNNY (Para.) — STRAND (1,200) (55c-85c) 7 days, 6th week. Gross: $6,500. (Average: $6,000)

MINNEAPOLIS

First-run business is going well here. The weather has been warm. Estimated receipts for the week ending March 21:

SENTIMENTAL JOURNEY (20th-Fox) — RADIO CITY (4,000) (44c-60c) 7 days. Gross: $19,000. (Average: $12,000)

BREAKFAST IN HOLLYWOOD (UA) — STATE (2,300) (44c-60c) 7 days. Gross: $11,000. (Average: $10,000)

BANDIT OF SHERWOOD FOREST (Col.)—ORPHEUM (2,800) (44c-70c) 7 days, 2nd week. Gross: $9,300. (Average: $7,500)

THE DALTONS RIDE AGAIN (U)—RKO PAN (1,500) (44c-60c) 7 days. Gross: $7,500. (Average: $5,000)

LEAVE HER TO HEAVEN (20th-Fox) — CENTURY (1,600) (44c-60c) 2nd run. Gross: $5,800. (Average: $7,000)

THE HARVEY GIRLS (M-G-M)—LYRIC (1,100) (44c-60c) 2nd run. Gross: $5,000. (Average: $4,500)

THE SPIRAL STAIRCASE (RKO-Radio)—WORLD (350) (44c-80c) 2nd run. Gross: $3,300. (Average: $3,000)

PHILADELPHIA

Rain and holdovers brought down grosses at most theatres, with openings at others holding the average level. Estimated receipts for the week ending March 19-21:

SPELLBOUND (UA)—ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days, 6th week. Gross: $15,200. (Average: $18,200)

UP GOES MAISIE (M-G-M-)—ARCADIA (900) (40c-45c-50c-65c-75c) 7 days, 2nd run. Gross: $6,800. (Average: $5,200)

THE BANDIT OF SHERWOOD FOREST (Col.) — BOYD (3,000) (40c-45c-50c-65c-75c-85c). Gross: $34,600. (Average: $22,800)

ALLOTMENT WIVES (Mono.) (6 days) and THE BANDIT OF SHERWOOD FOREST (Col.) (1 day) — EARLE (3,000) (40c-65c-75c-85c-95c) 6 days of vaudeville starring Jack Carson and Arthur Treacher. Gross: $43,500. (Average: $27,500)

SENTIMENTAL JOURNEY (20th-Fox) — FOX (3,000) (40c-45c-50c-65c-75c-85c) 2nd week. Gross: $23,000. (Average: $28,200)

LEAVE HER TO HEAVEN (20th-Fox) — KARLTON (1,000) (40c-45c-50c-65c-75c-85c) 2nd run, 3rd week. Gross: $9,000. (Average: $9,300)

THIS LOVE OF OURS (U) — KEITH'S (2,200) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $8,000. (Average: $7,600)

THE BELLS OF ST. MARY'S (RKO-Radio) — MASTBAUM (4,700) (40c-45c-50c-65c-75c-85c) 7 days, 5th week. Gross: $19,200. (Average: $29,500)

ADVENTURE (M-G-M)—STANLEY (3,000) (40c-45c-50c-65c-75c-85c) 7 days, 4th week. Gross: $18,400. (Average: $23,700)

THREE STRANGERS (WB)—STANTON (1,700) (40c-45c-65c-75c-85c) 7 days, 3rd week. Gross: $9,800. (Average: $11,500)

CLEVELAND

Saturday shopping crowds and St. Patrick's Day parade observers helped boost grosses here. Business varied. Estimated receipts for the week ending March 19-20:

MY REPUTATION (WB)—RKO ALLEN (3,000) (45c-55c-65c) 7 days. 3rd week. Gross: $9,000. (Average: $10,000)

THE BANDIT OF SHERWOOD FOREST (Col.) — WARNERS' HIPPODROME (35c-45c-65c) 7 days, 2nd week. Gross: $15,000. (Average: $21,000)

THE SPIRAL STAIRCASE (RKO-Radio)—WARNERS' LAKE (714) (45c-55c-65c) 7 days, 4th week. Gross: $4,550. (Average: $3,500)

THE LAST CHANCE (M-G-M)—LOEW'S OHIO (1,268) (45c-65c) 7 days. Gross: $10,000. (Average: $6,500)

TARS AND SPARS (Col.)—RKO PALACE (3,300) (55c-65c-85c-95c) 7 days. Stage: Peggy Ryan and Louis Jordan orchestra. Gross: $32,000. (Average: $25.000)

THE SAILOR TAKES A WIFE (M-G-M)—LOEW'S STATE (3,300) (45c-65c) 7 days. Gross: $22,000. (Average: $22,000)

THE HARVEY GIRLS (M-G-M) — LOEW'S STILLMAN (1,900) (45c-65c) 7. days, 3rd week. Gross: $12,000. (Average: $9,500)

INDIANAPOLIS

Although spring showers have dampened business here somewhat, one new film is running up a substantial gross. Estimated receipts for the week ending March 19-20:

MASQUERADE IN MEXICO (Para.) and TOKYO ROSE (Para.) — CIRCLE (2,800) (35c-55c) 7 days. Gross: $9,000. (Average: $10,300)

ROAD TO UTOPIA (Para.) — INDIANA (3,200) (35c-55c) 7 days. Gross: $23,000. (Average: $13.900)

BANDIT OF SHERWOOD FOREST (Col.) and A CLOSE CALL FOR BOSTON BLACKIE (Col.)—LOEW'S (2,450) (35c-55c) 7 days, 2nd week. Gross: $11,000. (Average: $13,000)

THE DALTONS RIDE AGAIN (Univ.) and SHADY LADY (Univ.)—LYRIC (1,600) (35c-55c) 7 days. Gross: $7,500. (Average: $5,800).

TORONTO

Springlike weather provided early opportunity for outdoor activity while the week saw the last of professional hockey for Toronto. There were only two holdovers among first-runs, compared with four in the previous week. Estimated receipts for the week ending March 22:

COLONEL EFFINGHAM'S RAID (20th-Fox)—EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $4,500. (Average: $4,500)

SHE WOULDN'T SAY YES (Col.)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $16,800. (Average: $13,300)

SPELLBOUND (UA) — LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, 4th week. Gross: $11,200. (Average: $13,200)

LEAVE HER TO HEAVEN (20th-Fox) — SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $13,600. (Average: $14,600)

VACATION FROM MARRIAGE (M-G-M) and A LETTER FOR EVIE (M-G-M) — UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $10,900. (Average: $9,900)

COLONEL EFFINGHAM'S RAID (20th-Fox) — VICTORIA (1,270) (12c-30c-48c) 6 days. Gross: $6,500. (Average: $7,000)

ST. LOUIS

First-run grosses here ranged from sub-average to well above the par level. Estimated receipts for the week ending March 20:

ADVENTURE (M-G-M)—LOEW'S STATE (5,154) (40c-50c-65c) 2nd week. Gross: $18,000. (Average: $17,100)

THE HARVEY GIRLS (M-G-M — LOEW'S ORPHEUM (1,900) (40c-50c-65c) 2nd week. Gross: $6,000. (Average: $7,100)

THE BELLS OF ST. MARY'S (RKO-Radio)—AMBASSADOR (3,154) (45c-55c-65c) 6th week. Gross: $11,000. (Average: $17,200)

SENTIMENTAL JOURNEY (20th-Fox) and THE MADONNA'S SECRET (Rep.)—FOX (5,038) (45c-55c-65c). Gross: $18,500. (Average: $17,000)

SHOCK (20th-Fox) and BEHIND GREEN LIGHTS (20th-Fox) — MISSOURI (3,514) (45c-55c-65c). Gross: $10,500. (Average: $11,100)

JESSE JAMES (20th-Fox) and THE RETURN OF FRANK JAMES (20th-Fox) — ST. LOUIS (45c-55c-65c). Gross: $12,000. (Average: $6,200)

CORNERED (RKO-Radio) and THREE STRANGERS (WB) — SHUBERT (1,900) (45c-55c-65c). Gross: $8,000. (Average: $6,200)

KANSAS CITY

Business has been generally good despite basketball and legitimate theatre competition. Estimated receipts for the week ended March 19:

LITTLE GIANT (U) — ESQUIRE (800) (45c-65c) 7 days. Gross: $7,500. (Average: $8,000)

THE BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—MIDLAND (3,500) (45c-65c) 7 days, 2nd week. Gross: $18,000. (Average: $15,000)

MISS SUSIE SLAGLE'S (Para.)—NEWMAN (1,900) (45c-65c) 7 days. Gross: $12,000. (Average: $12,000)

CORNERED (RKO-Radio) and MAN ALIVE (RKO-Radio) — ORPHEUM (1,900) (45c-65c) 7 days. Gross: $11,000. (Average: $10,000)

NORTHWEST TRAIL (Screen Guild) and TERROR BY NIGHT (U)—TOWER (2,100) (30c-60c) 7 days. Stage show. Gross: $10,500. (Average: $9,400)

LITTLE GIANT (U) — UPTOWN (2,000) (45c-65c) 7 days. Gross: $7,000. (Average: $6,500)

LITTLE GIANT (U) — FAIRWAY (700) (45c-65c) 7 days. Gross: $1,750. (Average: $1,750)

N.Y. Grosses Easing Off Gradually From Recent Peak Levels

Receipts at New York's fir[illegible] theatres are again good this week [illegible]ut again they are not outstanding. Grosses have been sliding off gradually at those theatres from peak levels.

Leader among new arrivals is "Gilda," combined with a stage bill at Radio City Music Hall, with a strong $122,000 expected for the week. A moderate $60,000 is expected for the first week of "Cinderella Jones" and a stage show headlining Cab Calloway and his orchestra, at the Strand. "Whistle Stop," third new arrival, brought a good $14,000 for Saturday and Sunday and a profitable $28,000 is expected for the week.

Holdover Class

"The Road to Utopia" and a Benny Goodman stage show at the Paramount is tops in the holdover class with a record third week's $110,000. "Sentimental Journey" and a stage bill at the Roxy, presenting the Hartmans and others, has eased off, to $77,000 for a second week; it remains for a third, with "Doll Face" to follow. "Th Sailor Takes a Wife" will bow out of the Capitol tomorrow night to be followed Friday by "Ziegfeld Follies of 1946" and a stage show with Xavier Cugat and his orchestra plus Harvey Stone; $62,000 is expected for the third and final week for "Sailor," following a second week's $75,000.

"The Lost Weekend" is drawing strongly as it nears the end of its run at the Rivoli, $35,000 being expected for the current week, the 16th, following an outstanding 15th week's $41,000.

"Tomorrow Is Forever" is drawing neatly at the Winter Garden, with $32,000 expected for a fourth week, equaling the third. "The Spiral Staircase" continues to do well at the Palace, with a strong $27,000 registered for a sixth week; it remains for a seventh, with "Deadline at Dawn" following March 27. "Scarlet Street" is also holding up strongly at the Criterion. with a big $28,000 expected for a fifth week; it will hold for a sixth before making way for "The Bandit of Sherwood Forest."

'Rebecca' Plenty Big

Re-release of "Rebecca," at the Victoria, is easing off from the blistering pace of the initial week, but the $22,500 expected is still plenty big; the initial week's gross was close to $35,000. "Spellbound" is headed for $26,000 for a 20th week at the Astor, for plenty of profit. "Saratoga Trunk" yielded for $23,000 for its 17th week at the Hollywood.

"Journey Together" is drawing moderately at the Gotham with $8,500 expected for a third week; it will hold for a fourth, with "Black Market Babies" to follow. "Shock" is expected to bring a good $8,000 for a second and final week at the Rialto; "The Spider Woman Strikes Back" will take over on Friday. "Dumbo," Walt Disney reissue at the Republic, is headed for a satisfactory $6,500 for a sixth week.

Allied

(*Continued from page* 1)

by any affiliated circuit since Jan. 1, 1945, of any additional theatre or theatres, including theatres now being built?

"If any of the above theatres were built to replace theatres destroyed by fire or other accident, please describe the circumstances.

"Do you know of the announce[illegible] by any affiliated circuit, or by s[illegible] posted on a lot, or otherwise, of the contemplated construction of any additional theatres or theatre since Jan. 1, 1945.""

No information is being sought on the expansion of independent circuits.

In a later bulletin to members, Allied asks that they write their Senators and Congressmen urging the repeal of the 20 per cent wartime admission tax. The theatremen were asked to localize their appeals. A list of Congressmen and Senators for the area was enclosed.

The bulletin also said that after the current Red Cross drive, no drive has been approved by the organization.

Red Cross Drive

(*Continued from page* 1)

industry's national drive chairman, said, "The industry's contribution to the current campaign will be one of the outstanding accomplishments of film workers this year.

"By participation in this cause, our industry underwrites and helps make possible the work the Red Cross is doing both here and abroad," said Skouras. "Our association and help in this program, in which members of our Armed Forces will be the principal beneficiaries, gives all of us in this industry genuine satisfaction.

"During the past six weeks we have been laying the ground-work for this campaign," Skouras added. "Our real work starts today with the collections in our theatres."

Skouras concluded with a tribute to the exhibitors and distributors who comprise the field force.

Loew's to Give $40,000

Loew's Theatres will donate $40,000 nationally, to the 1946 Red Cross campaign. In each county where Loew's operates, a share of this sum will be donated to the local Red Cross Chapter.

Charles C. Moskowitz, vice president and treasurer of Loew's, in making the announcement, added that the New York Chapter will receive $7,500; Bronx, $3,500; Brooklyn, $4,000; Central Queens, $1,750; North Queens, $300.

'Bells' Record

RKO Radios' "The Bells of St. Mary's" set a new record of $50,000 in its initial week at the RKO Albee Theatre in Brooklyn in its first Greater New York engagement following a record run at Radio City Music Hall. The $50,000 figure will be at least $5,000 better than any previous picture that played the house, it has been reported.

Traver to Crosby

HOLLYWOOD, March 19.—Bing Crosby Productions has engaged Lee Traver, formerly of the Goldwyn studio, as casting director.

"The Kid from Brooklyn"

(*Continued from page* 1)

than others and Kaye does not necessarily figure in all of them. He does only one of his linguistic contortions, contrasted with three or four in earlier productions. That one is "Pavlova," the words and music by Sylvia Fine and Max Liebman.

Other songs are by Jule Styne and Sammy Cahn, and include "You're the Cause of It All," "Josie," "I Love an Old-Fashioned Song," "Hey, What's Your Name?" and "The Sunflower Song."

The story is comic, breezily told and so engagingly acted and directed that it often gives the illusion of having substance. It was adapted by Don Hartman and Melville Shavelson, from a screenplay by Grover Jones, Frank Butler and Richard Connell, based on a play by Lynn Root and Harry Clork.

EARLY in its course it removes Kaye from his Brooklyn milk route as he loses his own job trying to get one for Miss Mayo. Simultaneously, he is plummeted onto the sports pages of the nation's newspapers by appearing to have knocked out Steve Cochran, middleweight champion, while defending his sister, Vera-Ellen, from Cochran's unwelcome attentions.

With his fighter's reputation at stake, Walter Abel, as Cochran's manager, sees a way out by building up Kaye as a fighter. Fixed bouts are arranged, Kaye winning them, of course, as a preliminary to a title bout with Cochran, on which the public's money will be on Kaye, the new sensation, and the smart money will be on the defending champion. The climax is hilariously contrived, with Kaye winning the title, the girl and the presidency of the milk company which fired him at the outset.

Fight and radio announcers in some of the ringside scenes include Jerome Cowan, Don Wilson and Knox Manning. Away from the ring, locales include Brooklyn street scenes, a bucolic training camp, a railroad station, grounds of a Long Island estate and night club interiors. The Goldwyn girls have been issued some clothes that will be major attractions in themselves for the women in your audiences.

"The Kid from Brooklyn" is an expensive number but it is full of values. It is tailored to order for a luxury-hungry public and for laugh-hungry audiences. They are likely to come to it without coaxing and to like it without restraint.

Running time, 114 minutes. General audience classification. Release date, Easter Week (tentative).

SHERWIN KANE

Strikers Unable

(*Continued from page* 1)

gated to deliver the article in circumstances like the one existing here. If we have been delivering film, including deliveries to theatres, we will continue to do so," Donaldson said; "but if we have not, we will not do so now."

Meanwhile, the striking exchange workers failed in an attempt to prevent the film shipments on grounds that they constituted a fire hazard, Detroit's Fire Marshal Hall disallowing this claim.

A spokesman for United Detroit Theatres said all houses in his group had enough films to last them through Thursday, and most downtown theatres are planning to hold over their present bills.

A threat to picket houses has been received from members of AFL Teamsters Local 299, several independent managers reported. However, rumors that projectionists might walk out in sympathy were spiked when Roger Kennedy, business manager of the projectionists' union, held that the strike had not been authorized by the international headquarters of the exchange-workers' group. A jurisdictional dispute between Local 299 and IATSE Local B-25 has hampered settlement negotiations, and it was reported that none were in progress.

AFM Pact Talks

(*Continued from page* 1)

staff orchestras of between 25 and 35 men on a yearly basis.

A spokesman for the AFM said here yesterday that specific demands of the musicians have not yet been set. Indications are that the negotiations will be conducted by James C. Petrillo, AFM president, for the Hollywood AFM local involved.

New WU Lamp

(*Continued from page* 1)

of the new light to film projection and to production lighting, several were enthusiastic about its potentialities.

D'Humy expressed doubts of any immediate adaptation of the new light to motion picture production or television, where flood lighting is required on sets rather than directed beams.

From one industry source it was learned that the new Western Union lamp was developed during the war to facilitate 16mm film projection, and it was said to increase the effectiveness of voice and speech modulation. Indications are that other wartime adaptations of the light have yet to be disclosed.

According to D'Humy, adaptations of the new lamp could make possible the substitution of this light source not only for carbon-arcs, but also tungsten filament in its present stage and provide sufficient projection lighting for all but very large theatres.

RKO Strike Looms

(*Continued from page* 1)

might not come for a few days, with the case being brought before the public in the interim. The company is reported to have refused to implement a War Labor Board ruling, handed down last December as a settlement in the long-standing contract dispute. The company is reported to contend that the WLB ruling was recommendatory and not binding.

RKO was represented at the hearing yesterday by Malcolm Kingsberg, president of RKO Theatres; Wilbur England, personnel head, and Monroe Goldwater, attorney. Hyman N. Glickstein represented the Guild, with its officers, including George Dunn, president, present.

Schine Case

(*Continued from page* 1)

its appeal to the U. S. Supreme Court while objections are being prepared to the government's plan for reorganization of the circuit. These objections are due to be filed on March 24. Judge Knight has set a hearing on the government's plan for April 16.

"It is not the duty of the court to set out details of testimony proposed," Judge Knight said in his eight-page ruling on the motions of both Schine and the government, pointing out that amendments proposed set out in detail large portions of the testimony. "Many of the proposed amendments also contain conclusions contrary to the findings made," he emphasized.

Rules Involved

"The question has been raised that the relief sought by the defendants is grantable only by motion under rule 59 and not under rule 52 (b) (as asked for by Schine). It is true that the granting of defendants' motion in toto would amount to a reversal of the judgment. In view of the action herein taken, it seems unnecessary to determine this question," according to Judge Knight.

Pointing out that both parties have moved under rule 52(b) of the Federal Rules of Civil Procedure to amend the findings of fact and conclusions of law and the judgment filed, Judge Knight declared: "The findings made by the court follow closely the opinion. It is usually the practice of this court to ask the prevailing party to submit findings. No need has been seen for asking an unsuccessful party to submit findings. The latter has the opportunity to present the record on appeal."

Proposed findings of Schine allowed include references to the extent of the Schine circuit; amount of Schine interests, which total $6,509,100 for the cost of land and buildings, and $4,439,000 for improvements. The judge denied all suggested revisions in conclusions of law in the decision. Proposed findings of the government allowed deal with minimum admission price omissions in Schine contracts, and some other amendments.

Access to Books

"It is believed that the court should not at this time include any finding with respect to authorizing representatives of the Department of Justice to have access to books, etc., of a defendant corporation. It is believed that the court has the authority to make this direction," Judge Knight said in meeting the government's suggested finding. He pointed out that this action should be delayed until the government's reorganization plan is acted upon.

Mono., Eagle-Lion

(*Continued from page* 1)

branch manager of Eagle-Lion, but Joe Plottel has switched from the management of Foto-Nite to become Toronto manager of Canadian Monogram, of which Oscar R. Hanson is president and general manager. Hanson has gone to England in his capacity as general manager of the newly-formed Gaumont Kalee, Ltd., which will distribute British equipment and supplies in the Dominion.

Today!

DAY-AND-DATE

At Every Theatre in America!

LIGHTS UP! **...RUN THE TRAILER...**

COLLECT-COLLECT-COLLECT EVERY SHOW!

MOTION PICTURE INDUSTRY

RED CROSS DRIVE

MARCH 20th-26th

WILL YOU BE A MEMBER OF THE "24 HOUR CLUB"?

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

59. NO. 55 NEW YORK, U. S. A., THURSDAY, MARCH 21, 1946 TEN CENTS

Names . . . in Today's News

CRESSON E. SMITH has been named personal representative of Phil Reisman, RKO Radio vice-president and foreign manager, in all of the company's foreign activities. Smith will leave soon on a trip to South Africa, Europe and the Far East, in his new capacity.

Cresson E. Smith

He has been Western sales manager for Selznick - Vanguard Films, in Los Angeles, and prior to that was Western sales manager for RKO Radio and, years ago, had foreign assignments for RKO and United Artists.

Sears' Contract Slated for Five-Year Renewal

Gradwell L. Sears' contract as vice-president in charge of distribution for United Artists is to be renewed for five years, starting next January, Edward C. Raftery, UA president, announced here yesterday following a meeting of the company's board of directors. The agreement is subject to ratification by the board at another meeting to be held next Monday.

Truman Orders Citation For Stanton Griffis

WASHINGTON, March 20.—Stanton Griffis, chairman of the Paramount executive committee, was today honored for his American Red Cross services during the war.

Jack Levin Is Nominated To Head Cinema Lodge

Jack H. Levin, vice-president and general manager of Confidential Reports, is the nominee for the presidency of Cinema Lodge, B'nai B'rith, to succeed Albert A. Senft, head of the Sterling Sign Co. Election of officers is scheduled for next Tuesday at the Hotel Astor here.

Vice-presidents nominated for reelection are: Bernard Goodman, Leo Jaffe, Martin Levine, Milton Livingston, Norman Steinberg, Robert M. Weitman and S. Arthur Glixon. New vice-presidents nominated are: Samuel Rinzler, Nat K Loder and M. Chartock.

68 Used PCA Code; British Submit Scripts

Sixty-eight domestic and foreign producers utilized the services of the Production Code Administration in 1945, it is disclosed in a departmental report to Eric Johnston, president of the Motion Picture Association, by Joseph I. Breen, PCA administrator in Hollywood. "This demonstrates the extent to which opinions as to the suitability under the Code of story material and completed pictures are sought by both members and non-members of the MPA," said a statement from the latter, issued yesterday, which added: "Each receives this service on identically the same basis."

"During the past three years one new producing corporation after another has been organized by groups of actors, writers, directors, agents and producers," the statement continued. "Without notable exception, these groups have sought advisory

(*Continued on page 7*)

Reject Only 1% of Promotion Items

Of a total of 401 motion pictures advertised during 1945, only 10 pictures, or two and one-half per cent, were responsible for one-third of all rejections or revisions in conformity with the Advertising Code Administration, according to an analysis made

(*Continued on page 7*)

BAN ON BUILDING UNTIL LATE 1947

Large Theatre Projects Started Since Feb. 15 Hit; Local Controls Set

By JIM H. BRADY

WASHINGTON, March 20.—Federal restrictions on new theatre and other building projects which are scheduled to be announced early next week are expected to remain in effect for at least 18 months, or till the Fall of 1947, it was learned here today.

The forthcoming construction curtailment order of the Civilian Production Administration will prohibit completion of large-scale theatre and other commercial building projects which were started after Feb. 15.

This would not include small projects started since that date which are nearing completion but major construction commenced before Feb. 15 and not yet completed will be screened by the CPA, and will be permitted to go forward if it is found that to halt construction at this stage would result in huge losses to contractors and commercial interests.

Under the order, local committees

(*Continued on page 7*)

Army, Navy Cite SAG for War Work

Hollywood, March 20.—War and Navy Department Secretaries, in a jointly signed citation, today cited the Screen Actors Guild "for patriotic services, in recognition of outstanding devotion and distinguished performance rendered to servicemen overseas."

In accepting the citation, SAG president George Murphy said, "We have pledged that we will continue to back up in every way our Armed Forces who are still doing their job overseas."

N. J. Allied to Meet Three Times Yearly

Allied Theatre Owners of New Jersey announced here yesterday that it will hold two state-wide meetings annually in Trenton and one in Atlantic City.

Reporting on a meeting held the previous day, the organization stated it had appointed a committee consisting of Irving Dollinger and Maurie Miller to consult with film deliverers in an

(*Continued on page 7*)

Benton Outlines 4-Point U. S.-Industry Cooperation

WASHINGTON, March 20.—Methods of State Department assistance to the motion picture industry in its expansion abroad, and ways in which the industry can help the Department extend cultural relations to nations throughout the world are on the priority list for Assistant Secretary of State William Benton, and these subjects absorbed a majority of time during his recent visit to Hollywood, he said today at a press conference.

Giving four points by which the industry can further the aims of the State Department abroad and thereby strengthen diplomatic connections,

(*Continued on page 7*)

20 R. I. Exhibitors Organize Association

PROVIDENCE, March 20.—Twenty independent Rhode Island exhibitors representing, they said, 85 pér cent of the state's 30 independent theatres, organized themselves today into the Rhode Island Independent Exhibitors, and affiliated with the New England Independent Exhibitors.

The independents banded together to obtain representation for themselves in such common problems as legislation affecting films, grievances and arbitration. A bill pending in the R. I.

(*Continued on page 7*)

Cooper, Circuit Head, Dies Here

Funeral services will be held at Riverside Memorial Chapel, here, tomorrow morning, for J. H. Cooper, veteran exhibitor and head of several circuits, who died at the Essex House here yesterday morning.

At the time of his death, Cooper had theatre interests of his own as well as operational agreements with Paramount and Warners in Oklahoma City, Nebraska and Colorado. He was also head of the J. H. Cooper Foundation, in New York State.

Cooper entered the industry in 1919

(*Continued on page 7*)

In This Issue

Review of "The Wife of Monte Cristo" on page 4. Release chart, page 8.

Michigan Theatres' Closing Threatened

DETROIT, March 20.—Possibility of a knock down, drag out fight between rival unions in Detroit's strike with the film industry in the middle loomed today. IATSE Local B-25 exchange workers said that if the teamster's local wins a National Labor Relations Board election they will close every theatre in Michigan. It was reported today that the State Labor Mediation board has bowed out of the strike picture because of the jurisdictional aspects involved. NLRB as yet has not taken any action on the teamster's petition for an election.

Pickets today were picketing one loop house and teamster's union officials threatened to throw picket lines around the Fox theatre. It was reported tonight that a top AFL leader had arrived to confer with officials of both unions.

Mail deliveries of films were resumed this afternoon after a reversal of policy by 1st Assistant Postmaster General Donaldson in Washington. Donaldson previously had upheld refusal of the Detroit general superintendent of mails to deliver the films to Detroit theatres.

A spokesman for United Detroit Theatre Corp. said the possibility of theatres closing has been eliminated by the new mail policy. All theatres were open today.

Honor Springer on 25th Anniversary

Joseph R. Springer, Century Theatres' general manager, was given a testimonial dinner at Louis Sherry's here last night by 65 Century managers, field supervisors and home office executives, in observance of his 25 years with the company.

The occasion was marked with the presentation of a plaque to Springer, who 25 years ago was hired by the late A. A. Schwartz when the circuit consisted of only five houses. It embraces 37 theatres now. He was manager of the Farragut, Century and Rialto theatres, and in 1926 was placed in charge of purchasing and maintenance. Three years later he took over the real estate department, becoming general manager in 1936, when Edward Hyman resigned.

First Red Cross Reports Favorable

Early reports from regional exhibitor and distributor chairmen point to a top Industry "Red Cross Week," it was revealed here yesterday by Harold J. Fitzgerald, national campaign director. Received at Fitzgerald's National Committee headquarters, the detailed communications indicate stronger exhibitor and distributor support.

The telegrams cover the first 24 hours of the drive.

Personal Mention

TED GAMBLE is expected in New York from Portland, Ore., and Washington early next week.

•

CURTIS MITCHELL, Paramount director of advertising-publicity, has left Hollywood for New York with PAUL ACKERMAN, advertising-publicity head of Paramount International, and REX TAYLOR of the home office publicity staff.

•

ED NELSON, recently released from the Army, has been named Montrose, Colo. city manager for Fox Intermountain, succeeding JACK HENRY, who has returned to Denver to await reassignment.

•

CAPT. JOSEPH PESCI, recently discharged from the Army Air Forces, has rejoined RCA as a commercial engineer in the theatre and studio equipment section in Camden, N. J.

•

RUTH GILLIS, assistant to MIKE SIMONS, editor of M-G-M publications, will leave New York for a Miami vacation on March 29.

•

JACK O'BRIEN, assistant sales manager of RCA's theatre equipment section, and MRS. O'BRIEN, are parents of a new son, JAMES.

•

EDITH ANDERSON of the Astor Theatre, East Hartford, has become engaged to WALTER BRAYTON of that community.

•

ARCHIE GOLDSTEIN, recently discharged from the Army, will reopen the Palm Theatre in Denver on Sunday.

•

CHARLES M. REAGAN, Paramount vice-president in charge of distribution, has left Hollywood for Phoenix.

•

ROBERT ROSEN, manager of Loew's Sheridan here, is in St. Petersburg, Fla., recovering from an operation.

•

LEOPOLD FRIEDMAN, secretary of Loew's, Inc., is vacationing in Miami.

•

JACK L. WARNER is in New York from the Coast.

NICHOLAS M. SCHENCK is expected back in New York from Miami over the weekend.

•

KATHERINE LEGON, secretary to S. BARRET MCCORMICK, RKO Radio advertising-publicity director, will leave the company Friday to go into retail merchandising in San Francisco.

•

SAM. J. GARDNER, Los Angeles branch manager for M-G-M, left here yesterday for a two-day stay in Philadelphia before returning to the Coast.

•

MARILYN G. STARR, daughter of HERMAN STARR, vice-president of Warners, and ANDREW M. WEISS were married here yesterday.

•

NICK JOHN MATSOUKAS, assistant to GEORGE SKOURAS, will leave here for Chicago soon on behalf of Greek War Relief activities.

•

MARVIN SCHENCK, vice-president and Eastern talent head for M-G-M, will leave here March 29 for a Hot Springs, Ark., vacation.

•

MAX FELLERMAN and JERRY ZIGMOND, Paramount theatre department executives, are back in New York from Philadelphia.

•

SAM KATZ, M-G-M production executive, will remain in New York for another 10 days before returning to the Coast.

•

JOSEPH HEPPNER of Metropolitan Photo Service will be married on March 30 to JANE TOUT of Dayton, Ohio.

•

ROY HAINES, Warners Western and Southern sales manager, has left Detroit for San Francisco.

•

SAM ZIMBALIST, M-G-M producer, is due to arrive in New York from the Coast on April 12.

•

HUNTER PERRY, executive of Dominion Theatres, Charlottesville, Va., is a visitor here.

Geneva Red Cross Cites Film Industry

The International Red Cross Committee at Geneva, Switzerland, has expressed its thanks to the American motion picture industry for the part it is playing in the 1946 Red Cross Drive, in a cablegram sent to Spyros P. Skouras, national chairman for the film drive.

630 Southern California Theatres in the Drive

HOLLYWOOD, March 20.—Some 630 theatres in Southern California are pledged to stimulate Red Cross collections in the current national drive.

Grant to Loew's Here

Russ W. Grant, assistant at Loew's Poli-Palace, Hartford, has joined the home office advertising-publicity staff.

Johnston Talks on Peace

An address on world peace, "through international understanding," dealing largely with Russia and also touching on the Iranian matter, was given by Eric A. Johnston, MPA president and head of the Chamber of Commerce, before the Purchasing Agents Association at a dinner at the Hotel Commodore here last night.

MPAA Meeting March 29

Annual meeting of the Motion Picture Association of America is now set for Friday, March 29. The meeting originally had been scheduled for March 25.

Resigns Cobian Post

CHICAGO, March 20.—Harold Winston, assistant general manager of Cobian Theatres, Inc., Puerto Rico circuit, announced his resignation here today.

Coming Events

Continuing through March 26—Red Cross drive in theatres.

Today—Universal board meeting to elect officers, New York.

March 22-23—Warner regional sales meeting, San Francisco.

March 25—United Artists bo[illegible] meeting, New York.

March 28—National Board of Review's 37th anniversary conference, Hotel Pennsylvania, New York.

March 29—Motion Picture Association annual board meeting, New York.

April 1-2—Theatre Activities Committee organizational convention, Chase Hotel, St. Louis.

April 1-2—North Central Allied Theatre Owners convention, Nicollet Hotel, Minneapolis.

April 9-10—Independent Theatre Exhibitors of New Orleans meeting, Jung Hotel, New Orleans.

April 16—Balaban and Katz stockholders' meeting, Chicago.

April 21-28—"Cancer Week" in theatres.

Smith to Continue With Goldstein

SPRINGFIELD, MASS., March 20.—Harry Smith, circuit manager of Western Massachusetts Theatres, Inc., will continue in that capacity in collaboration with Samuel Goldstein, who acquired control of the circuit this week by obtaining a majority of the circuit's class A stock. Goldstein's brother, Nathan, has severed his connections as president of the company to become interested in the Goldstein brothers' real estate holdings (as reported in MOTION PICTURE DAILY yesterday). Smith has been associated with Goldstein since 1906.

Ernest Wheeler, president of the Springfield National Bank, and Wallace V. Camp, chairman of the board, are credited with having played an important part in establishing the new circuit set-up. Both have for many years been closely associated with Goldstein who has handled the financial matters of a large number of enterprises through the aforementioned bank. Goldstein will still be associated with his colleagues.

Stage and Air Show For Cancer Drive

The motion picture division of the American Cancer Society—comprised of exhibitors, distributors and producers—has arranged for a stage and national network radio show to be held in Carnegie Hall here on Friday evening, April 19. The drive will start on April 21.

Production and presentation arrangements will be handled by Carl W. Erbe and Bernard Kamber, special events drive co-chairmen.

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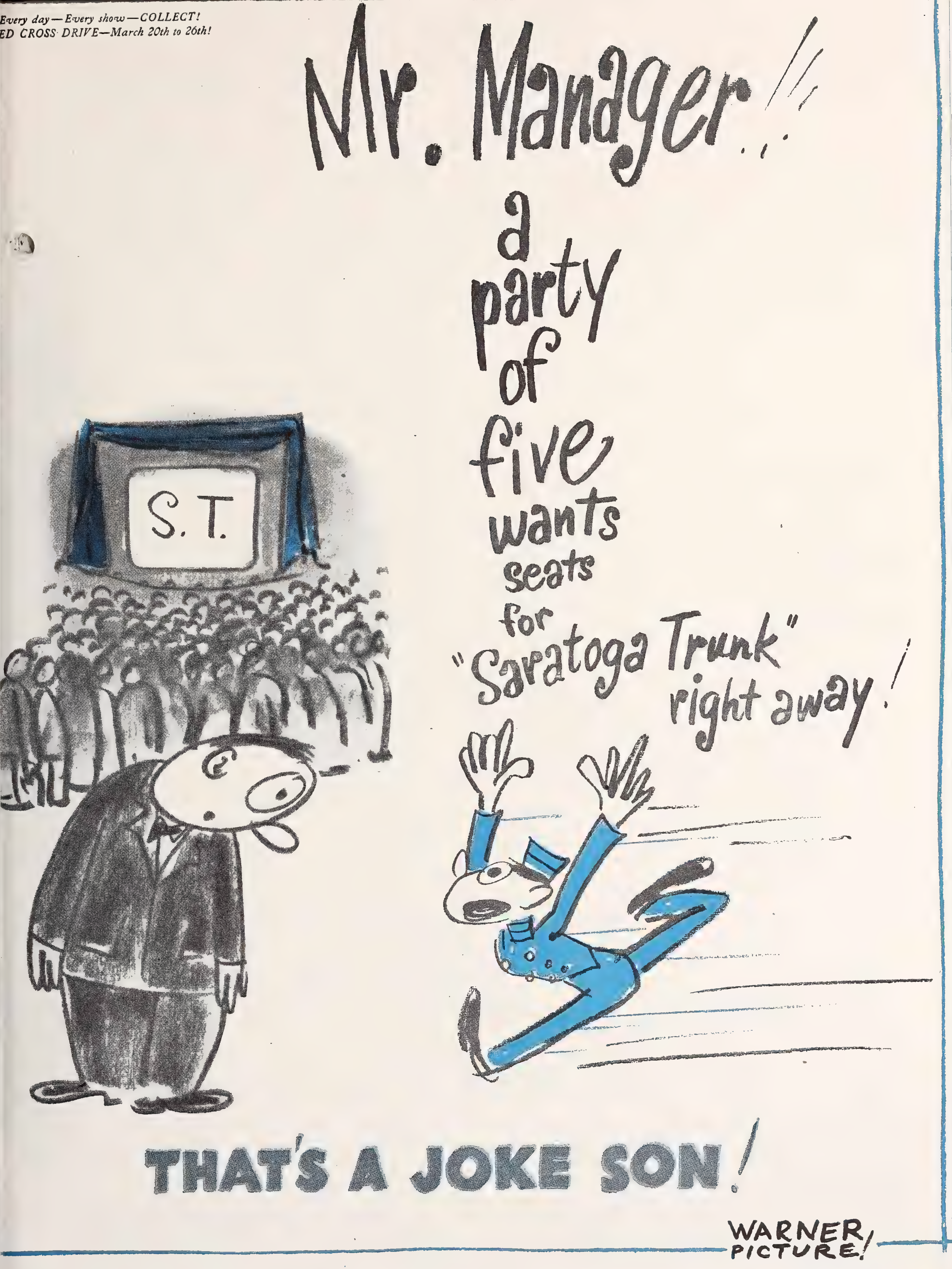
Mr. Manager!!
a party of five wants seats for "Saratoga Trunk" right away!
S.T.
THAT'S A JOKE SON!
WARNER PICTURE!

GARY COOPER and INGRID BERGMAN in EDNA FERBER'S SARATOGA TRUNK with FLORA ROBSON • HAL B. WALLIS Prod'n • Directed by SAM WOOD • Screen Play by Casey Robinson Music by Max Steiner

Casey Denies He Quit Labor Post

Hollywood, March 20. — Reports circulated Tuesday night to the effect that George Keller, Maritime Labor Committee representative, had been engaged by the Motion Picture Association as Hollywood Labor relations contact, supplanting Pat Casey, appeared unfounded tonight, although MPA vice-president Byron Price confirmed that Keller was "one of several" individuals who has been talked with regarding some kind of post in the industry's labor relations setup.

Casey, whom the reports said had tendered his resignation, told Motion Picture Daily this afternoon, "I have not resigned, have not been asked to, and have no intention of resigning."

Industry officials pointed out that Casey is not in the employ of the MPA and that were he to resign the resignation would not be tendered to the Association.

Hughes to Appeal On 'Outlaw' Ads

Howard Hughes is understood to have engaged former Governor and Lt. Governor Charles Poletti to prepare an appeal to the board of directors of the Motion Picture Association following the action of the Association's advertising advisory council in rejecting the advertisements prepared in connection with the exhibition of "The Outlaw" being distributed by United Artists.

Whereas usually only about 25 ads are prepared and submitted to the advisory council, almost 125 were submitted for "The Outlaw," all of which were turned down. Several theatres are already playing the film with Loew's definitely known to have prepared their own ads for the picture.

Harry L. Gold, Hughes sales representative, is in Hollywood and other spokesmen in the Hughes office here declined to comment.

RKO Changes Its Plans for Mexico

RKO Radio has altered and not cancelled its plans to produce "Mexican Holiday" in Mexico City as a result of the conflict between the National Cinematographic Industry Workers Union and the Picture Players Union which has closed all four Mexican studios.

N. Peter Rathvon, RKO president, told Motion Picture Daily yesterday that the original plan was to shoot Mexican sequences of the film in Mexico City first and then film in Hollywood. As a result of the strike, the company will not start the film in Hollywood. Whether the Mexican sequences will be shot will be contingent upon later conditions there, Rathvon indicated.

20 YEARS EXPERIENCE
EUROPE AND U. S. A.
DISTRIBUTION and PRODUCTION
NEWSREEL - SHORTS - DUBBING
FOREIGN TRAVEL and LANGUAGES. AVAILABLE.
BOX 368
MOTION PICTURE DAILY, N. Y. 20

Review

"The Wife of Monte Cristo"

(PRC Pictures)

THE limitless popular appeal of the Alexandre Dumas Monte Cristo legend which has thrilled countless millions as a world classic in fiction and as a film in previous translations to the celluloid medium, should provide PRC's "The Wife of Monte Cristo" with a ready audience to which smart showmen can address themselves. Whether Dumas ever conceived of the story which provides the background for this fast action melodrama which is PRC's most ambitious undertaking to date, is immaterial. It is a Robin Hood type of adventure story with the locale being Paris of 1832 and the action being reminiscent of a 20th Century exciting Western. It should find ready acceptance with the family trade and richly reward its producers for their own adventure into the higher budget field.

Leon Fromkess produced this before his departure from the PRC lot. The availability of big box office names being what it is at PRC, the biggest that this film can offer is that of John Loder who is cast as the villainous Paris prefect of police. Martin Kosleck is the fabulous Count of Monte Cristo who has returned to Paris as the world's wealthiest man after 14 years imprisonment. He has turned his wealth to aiding the poor who are victims of the plague and are being sold poisonous medicine at exorbitant rates by a syndicate headed by the prefect of police and including Charles Dingle as Danglars and Fritz Kortner as Maillard. Leonore Aubert is the Countess of Monte Cristo and the wife of the title. Between them, the Count and Countess take turns as the masked "Avenger" who lead the people against their oppressors.

Edgar G. Ulmer's direction is adequate for the type of action involved which includes plenty of fighting, swordplay and horsemanship. Loder is properly sinister as the villainous prefect of police who has taken up the challenge of the Count and his band. Kosleck is less convincing as the Count but Miss Aubert is an exceedingly appealing Countess. Production values and sets are attractive despite the absence of lavishness that patrons would expect to find in a top picture of some of the bigger producing companies. Dorcas Cochran wrote the screenplay from an original story by Franz Rosenwald and Ulmer which credits the Dumas novel for the story suggestion. Jack Grant was associate producer. Others in the cast include Eduardo Cianelli, Fritz Feld and Eva Gabor.

Exhibitors generally pay off on results at the box office. While this film cannot be expected to reap a box office harvest in the generally accepted sense in the industry, in comparison to others of its class, it should prove to be a bonanza.

Running time, 83 minutes. General audience classification. Release date April 23.

Milton Livingston

Theatre Supplies in April Plastics Show

Theatre furnishings and fixtures in plastic will be on exhibition at the first National Plastics Exposition, which will be held in Grand Central Palace here, April 22-27. More than 200 manufacturers will display products.

Products to be displayed include upholstery fabrics made of plastic fibers, directional and display lighting, display fixtures and materials, marquee fixtures, plastic draperies, electrical fixtures, premiums, wall paneling and other items.

Citizens Protest Proposed Theatre

Hartford, March 20.—First case in some time in the Hartford territory of local protests against proposed theatre building has occurred at Waterbury. J. Roger Mahan, independent theatre operator, has withdrawn his request for Aldermanic opinion on a change of a residential zone to a business zone in a section of Waterbury with a view to building a theatre following protests by local residents at a special Board of Aldermen meeting.

The residents complained that more homes are necessary rather than a theatre.

Wolfgang - WB Quit

Hollywood, March 20. — Producer Wolfgang Reinhardt and Warners have liquidated their contract by mutual agreement. Reinhardt disclosed no future plans.

'Radio City' for Rochester Planned

Rochester, N. Y., March 20.—A special meeting of stockholders has been called for March 28 by Stromberg-Carlson Co., radio and television manufacturers, to vote on a proposal to increase common stock from 320,000 to 500,000 shares and create a new issue of 80,000 shares of $50 par convertible preferred. Part of the new capital would be used on an $865,000 Rochester Radio City, to be used for radio and television broadcasting.

Bamberger to Tour On Cancer Campaign

Leon J. Bamberger, RKO Radio sales promotion manager, who will attend the Theatre Activities Committee meeting in St. Louis, April 1-2, will visit Chicago, Detroit and Buffalo before returning to New York, as co-chairman of the distribution division for "Motion Picture Cancer Week." He will discuss the project with the exchange area distribution chairmen and American Cancer Society Committee chairmen in those cities, as well as in St. Louis.

Friendly Into RKO Stage-Show Post

Dan Friendly has been appointed head of RKO Theatres' stage-show department by Sol A. Schwartz, general manager of the circuit. Friendly, who has been with RKO for many years, will report directly to William Howard, RKO out-of-town theatres operator.

WE's 1945 Net Is $15,126,160

Net income of Western Electric Co. and subsidiaries during 1945 amounted to $15,126,160, compared with $13,857,704 in 1944, the company's directors disclose in a report to stockholders to be made available today. Total sales during 1945, the report states, amounted to $860,713,000, comp[illegible] with $926,851,000 in the prec[illegible] year. The net amounted to slightly less than 1.8 per cent of sales, and the 1944 earnings were 1.5 per cent of gross sales.

After paying dividends of $12,000,000 at two dollars per share, and amortizing patents of the Teletype Corp., a subsidiary, and good will in the amount of $1,009,400, the net addition to surplus was $2,117,000 over 1944, bringing surplus at the end of 1945 to $29,567,559.

During the years 1942 through 1945, the company suplied to the government more than $2,300,000,000 worth of equipment for the Armed Services, the directors disclose. Last year sales to the government on prime and subcontracts comprised 76 per cent of total sales, or $650,429,000, compared with $788,860,000, or 85 per cent in 1944. Government sales for 1945 include $132,491,000 of estimated billings to be rendered later for claims on cancelled contracts in process of settlement at the end of the year.

Plane of Film Men Crashes in South

New Orleans, March 20.—Ralph Dubberly of Colorado Springs was drowned, and M. J. McInaney, vice-president of sales of the Alexander Film Co., Colorado Springs, Col., received lacerations about the head when a company plane en route here from Dallas, piloted by Donald Ringsreed, crashed into Lake Pontchartrain recently.

D. M. Alexander, vice-president in charge of production of the company and the pilot were uninjured. They were coming here to attend a film advertisers' meeting, McInaney said.

Mary Pickford May Produce in England

Mary Pickford may produce at least one picture in England either during her forthcoming visit there or sometime later, Motion Picture Daily learned last night. Miss Pickford will leave for London by plane on Saturday.

Among properties which Miss Pickford owns are "Secrets," "Sorrell and Son," "Dorthy Vernon of Haddon Hall," "The Bat," "One Touch of Venus," "There Goes Lona Henry" and "Champagne for Everybody."

McClanahan Loses

Los Angeles, March 20.—City councilman Meade McClanahan, who as chairman of the council revenue and taxation committee, last year led an unsuccessful fight to impose a five per cent tax on local theatre grosses, yesterday was ousted from office by a two-to-one vote in a special recall election instigated by citizens' protests against his sponsoring a Los Angeles speaking engagement for Gerald L. K. Smith.

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Ruling on Cultural Bill in 10 Days

WASHINGTON, March 20. — The House Rules Committee will give a ruling on the State Department's cultural relations bill, now before it, within 10 days.

Meanwhile, Republican leader Joe Martin says no party policy, for or against the measure has been established. However, several Republican members of the House have expressed themselves against the bill, chiefly because it is termed a "propaganda program" by them.

The first appropriation for the State Department Information Service has already been approved by the House Appropriations Committee. Senate leader Kenneth McKeller, chairman of the Appropriations Committee of that house, said he believes the Benton information service appropriation will not receive much opposition there.

However, the cultural relations bill, which will have a long range future bearing on the Benton program, may have a tumble in the House after much debate, observers believe. Administration spokesmen have said Democrats will rally behind the measure, and pass it.

Cinema to Produce 'One Man's Family'

HOLLYWOOD, March 20. — "One Man's Family" will be presented by Cinema Century Productions, with Alfred Green directing, according to papers signed today by National Broadcasting, Carleton E. Morse Productions and Abe Silk, president of Cinema Century.

The production will be the first in a projected series of features based on the radio show, and will begin within seven months, with a second to follow within a year. No distribution deal has been made.

Time Denies Charges

A general denial of allegations and request for dismissal of a suit have been filed in Federal Court here by Time, Inc., producers of the March of Time series, together with answers to charges brought by Hans Engelbrigtsen, a Norwegian, who recently filed a $300,000 libel action claiming that a March of Time documentary distributed in 1941 had allegedly defamatorily painted him as a Norwegian Nazi.

Kahn Leaves Regal

TORONTO, March 20.—Allan Kahn has resigned from Regal Film Corp., M-G-M Canadian distributor, after five years, and has gone to Hollywood to bid for a place with a studio company. Previous to joining Regal, Kahn had been with United Artists, Toronto, and had been with theatres in Toronto for six years before entering distribution.

RKO Seattle Drive

SEATTLE, March 20.—Ed Lamb, manager of RKO Radio's exchange, will celebrate his 25th anniversary in the film business on April 21, and as a special tribute, members of his staff have set aside the period of April 21 to May 4 for extra effort on behalf of the 1946 "Ned Depinet Drive."

Hollywood

By THALIA BELL

Hollywood, March 20

JOEL McCREA will star in Enterprise Productions' version of the *Saturday Evening Post* serial, "The Fugitive," by Eugene Manlove Rhodes. The picture has been placed second on Harry Sherman's production schedule. . . . Oscar Karlweis, who won fame on Broadway in the role of the Polish refugee in "Jacobowsky and the Colonel," will have a top part in "The Emperor Waltz," Technicolor musical in which Bing Crosby and Joan Fontaine will star for Paramount.

•

Mark Hellinger has engaged Robert Siodmak to direct "The Killers," film version of an Ernest Hemingway short story, which Hellinger will produce independently for Universal release. . . . 20th Century-Fox has signed Jessica Tandy to an exclusive long-term contract, and assigned her an important role in "Forever Amber."

•

Jeff Donnell and Robert Scott both under contract to Columbia, have been assigned the romantic leads in "The Coffin," third in the studio's "I Love a Mystery" series. . . . Republic has acquired screen rights to "The Hideout," serial by William Porter. Armand Schaefer will produce. . . . Ann Rooney will be featured in Monogram's new "Teen-Ager" series.

Legion Ratings for 12 More Pictures

The National Legion of Decency has classified as A-1 the following films: "Blondie's Lucky Day," Columbia; "Gay Blades" and "Song of Arizona," Republic; "The Gay Cavalier" and "Moon Over Montana," Monogram; "Gentlemen with Guns," PRC; "When Johnny Comes Flying Home," 20th Century-Fox.

Given a Class A-II rating were: "Blonde Alibi," Universal; "Perilous Holiday," RKO Radio; "Stolen Life," Warners; "Strange Impersonation," Republic. The Italian film, "Open City," was placed in Class B.

Ben Freedman Named

TORONTO, March 20. — Ben Freedman, owner of the Royal Theatre, Long Branch, Ont., has been elected managing director of Allied Co-operative Theatres, Toronto, of which he is president, in succeeding William Weiss, who resigned. Co-operative was organized last year as a buying-booking pool.

FitzPatrick Cancels

HOLLYWOOD, March 20.—Republic has released James FitzPatrick from a contract under which he was to produce one or more features for that company, on producer's representation that he could not fulfill commitment without interference with his M-G-M "Traveltalk" schedule.

Davis in SA Short

HOLLYWOOD, March 20.—Bette Davis, Warner star, went before the cameras at the Warner studio last night for scenes she has volunteered to make for "Marching Forward to a Better World," Salvation Army short.

Seven More Firms File at Albany

ALBANY, N. Y., March 20.—Seven additional firms have been incorporated here; they are: Bronx Theatrical and Music Corp., Central Avenue Amusement Co., Hampton W. Howard, Inc., Minitoons, Inc., Ross Producing Co., Television Projector Corp., and World View Films, Inc.

Bronx Theatrical's incorporators are Charles Lynch, Jessie Lynch and Percy Breaux. Charles Lynch was incorporating attorney. Incorporators of Central Avenue Amusement, which will operate a motion picture business here, are J. Steven Holt, incorporating attorney, New York, and Jacob and Miriam E. Olshansky, Albany.

Hampton W. Howard, Edward R. Lewis, Jr., and Harry Gautier, all of New York, are incorporators of the Howard organization, which will also conduct a motion picture business. Incorporating attorneys were Alger, Peck, Andrew and Rholfs, New York. Minitoons will produce cartoons and educational and industrial films. Incorporators are Wilbur J. Streech, Robert G. Leffingwell and Joseph Magro, New York; Albert G. McCarthy, Jr., New York, was incorporating attorney.

Ross Producing incorporators are Leo Moselle, Jesse Skolkin and Irving Cohen, New York; Howard E. Reineimer, New York, served as attorney. Television Projector will deal in motion picture and television equipment. Monroe E. and Jerome B. David and Monroe E. Stein, New York, are incorporators. Stein was incorporating attorney. World View will conduct a theatrical business. Peter A. Lewis, Herbert Silberman and Frieda Klein, New York, are incorporators; Continental Lawyers Albany Service handled the incorporation.

Sees Public Waiting For Video Color

The public is willing to "wait it out," if necessary, for high frequency full-color television broadcasting and would rather pay substantially more for it than be saddled with black and white, it was revealed here yesterday by Frank Stanton, president of the Columbia Broadcasting, in commenting on test reactions to color television of a representative group of non-television set owners.

Classic Gets 6 Films

Film Classic Exchanges, operated by Al Dezel in Detroit, Chicago and Cleveland, have concluded a deal with Hoffberg Productions for the purchase, for the entire Midwest territory, of Hoffberg's current releases, "Night Cargo," "On Probation," "Circus Shadows," "House of Danger," "Sporting Chance" and "The Reckoning."

'Saratoga' Extended

The run of "Saratoga Trunk" at the Hollywood Theatre, here, now in its 18th week, and originally scheduled to wind up around April, has again been extended, indefinitely by Warner Bros., setting a new record for this house.

Short Subjects

"The Friendly Ghost"

(*Paramount*)

In this Noveltoon Casper is a young ghost who does not want to haunt people; he wants to make friends. He finds this a little difficult since eve[illegible] one is afraid of him. In despair[illegible] tries to commit suicide. This is even more difficult. He finally finds a home. In Technicolor. Running time, seven-and-one-half minutes.

"In Old Santa Fe"

(*Warners*)

Gala fiestas in Santa Fe, Indian dancers in tribal rites, Tony White Cloud dancing with a lariat, and Spanish ceremonials, are all featured in this Technicolor Adventures issue. Running time, 10 minutes.

"Unusual Occupations"

(*Paramount*)

This film deals with a hat designer who makes frou-frous out of matches, an architect-builder of bird houses, a collector of Wild West memorabila and a team of horses that help fish for salmon. Running time, 10 minutes.

"Screen Snapshots"

(*Columbia*)

Sports take the limelight here with Basil Rathbone, Arthur Treacher, Ronald Colman, C. Aubrey Smith, Nigel Bruce and others showing how cricket should be played. The second portion of the film deals with a charity golf match featuring Bing Crosby. Running time, nine minutes.

Feris Will Assist Nelson at SIMPP

HOLLYWOOD, March 20. — Marvin Feris, who has been identified with the U. S. Office of Scientific Research, will arrive here tomorrow to accept a post as assistant to president Donald Nelson of the SIMPP. Nelson said that Feris will not succeed the late John Flinn, but "will absorb some of the responsibilities which were Flinn's, in addition to other work."

Quebec Theatre Fire

MONTREAL, March 20.—Second recent theatre fire in Quebec occurred this week at Granby where the Palace, seating 600, was destroyed, despite a three-hour fight by firemen. The theatre was operated under license to Robert and Prevost. A few weeks ago the Crystal Palace, Montreal neighborhood house, was badly damaged when flames spread from a retail establishment in the building.

Variety No. 27 Installs

GRAND RAPIDS, March 20.—Tent No. 27 of Variety recently installed the following: Walter Norris, as chief barker, (manager, Butterfield Theatres, Grand Rapids); assistant chief barker, Grovner Willer, (Liberty Theatre); treasurer, Leo J. Robinson, (Fulton Theatre); secretary, Keith R. Dickinson, (American Seating).

Benton Program

(*Continued from page* 1)

Benton expressed interest in giving assistance to the industry in "its legitimate aims to expand abroad." He called for industry help in the production of U. S. foreign policy abroad, worked on a world wide basis similar to the Latin-American information [illegible]ram. Further, Benton urged industry support on a voluntary basis to the Government. Second, he asserted that producers should emphasize a higher percentage of pictures doing more justice to the facts of American life, customs, habits, democratic principle as well as entertainment pictures .

Documentaries Ignored

"Because there is not any real money in documentaries and because distribution techniques have not been developed to sell profitably, the industry has tended in general to minimize or almost ignore documentary film," Benton declared.

Third, Benton says Col. Joy's committee in Eric Johnston's office is working out a plan to set up a representative of the industry as a whole including producers and the Chadwick group and secondly the Motion Picture Society. His fourth point was "what the industry can do," Benton said; "many if not all companies have been giving the State Department the documentaries they produce which they do not distribute abroad. The Department scores these in various languages and sends them over missions for non-theatrical, non-commercial showings. It is my hope that the industry will continue to do this."

Benton added that this is good promotion for the industry because it helps to open up the foreign market for American films, adding: "Especially those in the field of shorts and documentaries."

The assistant state secretary expressed belief that there will be a trend toward documentary films and asserted that "they will be profitable to the industry."

Newsreels Praised

Benton praised the work of newsreel companies. Commenting on their cooperation with the government, Benton stated: "There isn't a better illustration between a group in industry and the State Department that can be found anywhere to my knowledge, than that which we are getting from the news reel companies."

He concluded by saying the Department is interested in development of the industry abroad. Benton said in Hollywood he exposed himself to these international problems. "There are 50 odd different restrictions today that are operating against the motion picture industry under laws and regulations of various countries. He promised complete Department support to the industry, and says he thinks in turn the "industry will cooperate with us."

Outdoor Ship Theatres

RCA projection and sound equipment will be installed outdoors on nine new combination passenger-cargo liners being built for the Grace Line, for service between New York and South America.

8,861 Registered at Central Casting

Registration at Central Casting had been cut to 8,861 "extra" players by Dec. 1, 1945, from a one-time high of 17,000, thus allowing for a "living wage" for a lesser number of performers rather than a "fractional wage" for too many, according to the bureau's annual report, released here yesterday by the Motion Picture Association.

Building Ban

(*Continued from page* 1)

will first screen and recommend commercial construction requests to CPA field representatives, who will transmit them to Washington for final approval. It will be held strictly on a local level because it is there that the need for commercial building requirements can best be judged, it was said.

These committees will be composed of local business and civic leaders. The method of selecting these groups is now under consideration. The groups, however, will not have the "final say." They will have to act strictly in accordance with the forthcoming regulation, which will give the local committees broad approving authority, but not absolute final judgment as to commercial applications.

The regulation is to be as workable as possible, it was stated, in order to give sufficient loop holes in its outline to permit "concessions when necessary by local authorities."

Repairs Permitted

Theatre rehabilitation, or repair, will be permitted under the order when the local committee is shown without doubt of the "genuine necessity" for such remodeling and repair. For example, putting a new stair case in a theatre, which is deemed unsafe or inadequate, would be granted. In addition, any construction considered "a safety measure" would pass under the new order.

As for new commercial construction, it was asserted that only under "extreme circumstances" will a permit be granted for a new amusement house. It was said that while this condition will continue for at least 18 months, when the flow of materials is again at a good pace the flexible regulation will permit the granting of more special permits for construction, such as theatres.

Allied Meetings

(*Continued from page* 1)

effort to resume six-day deliveries of prints.

The Allied unit also adopted a resolution objecting to changes made in standing contracts by distributors, "without discussion with or consideration of the exhibitor," and further declared an intention of "taking necessary steps to challenge the legality of such contracts which they (the exhibitors) must sign regardless of disagreement with many unfair and unjust clauses therein, or close their theatres for lack of pictures."

It was also reported that the matter of moveover runs was taken up and will be investigated further.

Reject Only 1%

(*Continued from page* 1)

public here yesterday by the Motion Picture Association. "This self-regulation of motion picture advertising has been in operation since its establishment in 1934, and accounts for the generally high standards in film advertising," an MPAA statement said.

Rejections or requests for revisions have varied from year to year and between types of material, "but always within a narrow range," it was said. The total of rejections or revisions among the 1,668,228 items, including stills, has been less than 1 per cent, most of which items were later revised, resubmitted and approved.

During the 12 years, 1,160,000 still photographs and more than 500,000 advertisements, posters and other pieces of promotional material, including screen trailers, were "serviced" by the Advertising Code Administration.

Although fewer pictures were produced in 1945 than in previous years, more advertising items were submitted. War restrictions on photographic materials accounted for a decline of about 10,000 stills submitted for approval by the Hollywood administrator, while the New York office, which passes on the majority of advertisements, posters and lobby displays, showed an increase both in submissions and rejections.

Cooper Dies

(*Continued from page* 1)

in Topeka, Kans., and during the following years was associated with Paramount in Oklahoma City and Lincoln, Neb. Early in 1936 he established the Cooper Foundation at Pleasant Valley, N. Y., and at that time it was said that 50 per cent of the income from Cooper's 30 theatres would be devoted to the aims of the Foundation, which were to establish a home and provide educational benefits for homeless and destitute children.

At the time of his death, legal actions were pending both in U. S. District Court here and in Oklahoma City between Cooper interests and both Paramount and Warner Bros.

R. I. Exhibitors

(*Continued from page* 1)

General Assembly that would require the presence of two first class operators in projection booths at all times was discussed and the exhibitors mapped plans for defeating the legislation.

Martin Toohey, manager of the Leroy Theatre, Pawtucket, was named temporary president of the new group. Other temporary officers are: Financial secretary, Theodore Rosenblatt, Community Theatre, Centerdale; 1st vice president, Meyer Stanzler, of the Community Theatre, Wakefield, and the Cassino Theatre, Narragansett; secretary, Joseph Stanzler, of the Greenwich Theatre, East Greenwich, and the Wickford Theatre, Wickford.

Camden Theatre Fire

CAMDEN, March 20.—Nearly 200 children were driven from the Elm Theatre here when fire started in the projection room during a matinee. Nick Starieni, projectionist, was slightly burned.

68 Used PCA

(*Continued from page* 1)

opinions from the PCA before and during production and have submitted finished pictures for Code certificates. As taking advantage of the services of the PCA is wholly a voluntary proceeding, this demonstrates that the Production Code has now proved itself on its merits.

"British producers recognizing the value of using the PCA's services are also increasingly submitting scripts of pictures destined for ultimate release in the United States."

During the past 11 years, 5,807 new features received PCA approval—an average of 528 new productions per year. Last year, 389 feature pictures were approved. "Among reasons for the decrease are wartime dislocations, shortages of raw stock and the absence of many artists and artisans who were in active service," it was explained.

Annual production of commercial short subjects fell off in 1943, when releases by the War Activities Committee for the Armed services, civilian war agencies and national philanthropies sharply reduced available playing time. The number approved in 1945 was 521, compared with 567 in 1944, and 846 in 1935.

During the last 11 years the PCA rendered 52,105 written opinions to producers. In 1945, written opinions numbered 3,420, "'a substantial percentage of which dealt with novels and other literary material containing elements basically objectionable under the Code."

47 Resubmitted

Of 581 new feature scripts and treatments submitted to the PCA, 47 initially rejected were revised, re-submitted and eventually approved. Another 59 books, plays, treatments and scripts were rejected in toto, while 23 other books, plays, treatments and scripts were rejected in part, with none of these re-submitted prior to Dec. 31, 1945. "Much of this material in revised form will doubtless require the attention of the PCA in 1946," the statement predicted.

In surveying the 11-year figure of 5,807 approved features, it is noted that original screen stories supplied 63.6 per cent of this total, that 398 stage plays transferred to the screen supplied seven per cent, and that 976 novels formed the basis of 17.2 per cent of all the productions. Fifty-nine biographies accounted for only one per cent of the total and the remaining 11.2 per cent can be attributed to miscellaneous sources such as short stories, newspaper paragraphs, historical data and remakes.

NomikosHeadsKirsch Dinner Committee

CHICAGO, March 20.—Van A. Nomikos, vice-president of Allied Theatres of Illinois, has been appointed chairman for the National Allied presidential inaugural dinner-dance honoring Jack Kirsch. The affair will climax the three-day national directors' meeting in the Palmer House on Saturday, May 25.

Jay Frank of 20th Century-Fox Films, here, has been appointed publicity director for the dinner and has invited all Chicago film publicity men to be members of the publicity committee.

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Feb. 23	THE BANDIT OF SHERWOOD FOREST (Color) Cornel Wilde Anita Louise (Rev. 2/18/46)		MOON OVER MONTANA Jimmy Wakely OM—54 mins. (572)	(Block 3) MASQUERADE IN MEXICO Dorothy Lamour Arturo de Cordova D—98 mins. (4512) (Rev. 11/30/45)	THE FLYING SERPENT George Zucco Ralph Lewis Hope Kramer D—65 mins. (Rev. 1/24/46)				BREAKFAST IN HOLLYWOOD (Golden Prod.) Tom Breneman Bonita Granville Billie Burke M—93 mins. (Rev. 1/15/46)	LITTLE GIANT Bud Abbott Lou Costello C—91 mins. (520) (Rev. 2/27/46)	
Mar. 2	GENTLEMAN MISBEHAVES Robert Stanton Osa Massen Hillary Brooke	(Special) ADVENTURE Greer Garson Clark Gable D—125 mins. (616) (Rev. 12/17/45)	THE HAUNTED MINE O—52 mins. (566) FEAR D—68 mins. (507)		I RING DOORBELLS Anne Gwynne Robert Shayne D—64 mins. (Rev. 1/2/46)	CRIME OF THE CENTURY Stephanie Bachelor Michael Browne D—56 mins. (511)	(Special) TOMORROW IS FOREVER D—104 mins. (682) (Rev. 1/15/46)		YOUNG WIDOW (Stromberg) Jane Russell Louis Hayward G—100 mins. (Rev. 2/20/46)	SMOOTH AS SILK Kent Taylor Virginia Grey D—65 mins. (521) (Rev. 3/1/46)	
Mar. 9	JUST BEFORE DAWN Warner Baxter Adelle Roberts	(March Special) ZIEGFELD FOLLIES (Color) All-Star Cast M—110 mins. (617) (Rev. 8/14/45)		(Block 3) MISS SUSIE SLAGLE'S D—89 mins. (4513) Sonny Tufts Veronica Lake (Rev. 12/6/45)		SONG OF ARIZONA Roy Rogers Dale Evans O—68 mins. (447) (Rev. 3/11/46)		(March Releases) SENTIMENTAL JOURNEY John Payne Maureen O'Hara D—94 mins. (Rev. 1/6/46)		TANGIER Maria Montez Preston Foster D—76 mins. (522) (Rev. 3/6/46)	CINDERELLA JONES Joan Leslie Robert Alda D—92 mins. (513) (Rev. 2/13/46)
Mar. 16	SO DARK THE NIGHT Steven Geray THROW A SADDLE ON A STAR	(Anniversary) Block)	SWING PARADE OF 1946 Gale Storm Phil Regan M—74 mins. (503) (Rev. 1/22/46)			STRANGE IMPERSONATION Brenda Marshall William Gargan D—68 mins. (513) (Rev. 2/28/46)	(Block 4) FROM THIS DAY FORWARD Joan Fontaine Mark Stevens D—95 mins. (616) (Rev. 1/26/46)	A YANK IN LONDON Anna Neagle Rex Harrison (Rev. as "I Live in Grosvenor Square" on 6/25/45)	JOHNNY IN THE CLOUDS (Two Cities) Michael Redgrave John Mills D—109 mins. (Rev. 6/11/45)	THE MAN IN GREY Margaret Lockwood James Mason D—92 mins. (523) (Rev. 11/30/45)	
Mar. 23	PERILOUS LADY Pat O'Brien GUNNING FOR VENGEANCE	THE HOODLUM SAINT William Powers Esther Williams D—91 mins. (618) (Rev. 2/5/46)		(Block 3) ROAD TO UTOPIA (Special) Crosby-Hope Dorothy Lamour C—90 mins. (1531) (Rev. 12/5/45)	ROMANCE OF THE WEST (Color) Eddie Dean Emmett Lynn O—58 mins. (Rev. 2/8/46)		DEADLINE AT DAWN Susan Hayward Bill Williams Paul Lukas D—83 mins. (617) (Rev. 2/20/46)	A WALK IN THE SUN Dana Andrews Richard Conte D—117 mins. (Rev. 11/28/45)		THE SPIDER WOMAN STRIKES BACK Gale Sondergaard Kirby Grant D—59 mins. (524) (Rev. 3/15/46)	
Mar. 30	TALK ABOUT A LADY Jinx Falkenburg Joe Besser	BAD BASCOMB Wallace Beery Margaret O'Brien O—112 mins. (619) (Rev. 2/5/46)			GENTLEMEN WITH GUNS Buster Crabbe Fuzzy St. John O—60 mins. (Rev. 3/14/46)		TARZAN AND THE LEOPARD WOMAN Johnny Weismuller Brenda Joyce D—72 mins. (618) (Rev. 2/13/46)			HOUSE OF HORRORS Virginia Grey Bill Goodwin D—63 mins. (525)	SARATOGA TRUNK Ingrid Bergman Gary Cooper D—135 mins. (514) (Rev. 11/21/45)
April 6	BLONDIE'S LUCKY DAY Penny Singleton Arthur Lake C	THE POSTMAN ALWAYS RINGS TWICE Lana Turner John Garfield D—113 mins. (620) (Rev. 3/11/46)	WEST OF THE ALAMO Jimmy Wakely O—57 mins—(573)	(Block 4) THE VIRGINIAN (Color) Joel McCrea O—86 mins. (Rev. 1/25/46)	MASK OF DIIJON Erich Von Stroheim Jeanne Bates D—74 mins. (Rev. 1/28/46)		A GAME OF DEATH Audrey Long John Loder D—72 mins. (619) (Rev. 12/3/45)			MADONNA OF THE SEVEN MOONS Phyllis Calvert Stewart Granger D—88 mins. (526) (Rev. 1/22/46)	
April 13	MYSTERIOUS INTRUDER Richard Dix Barton MacLane Nina Vale D	LAST CHANCE E. G. Morrison John Hoy D—105 mins. (621) (Rev. 11/16/45) TWO SISTERS FROM BOSTON June Allison Kathryn Grayson Durante—Melchior MC-112 mins. (622) (Rev. 3/5/46)	UNDER ARIZONA SKIES Johnny Mack Brown O—60 mins. (567)		MURDER IS MY BUSINESS THUNDER TOWN DEVIL BAT'S DAUGHTER	MURDER IN THE MUSIC HALL Vera Hruba Ralston William Marshall D—84 mins. (512) (Rev. 2/15/46)	RIVERBOAT RHYTHM Leon Errol Walter Catlett C—65 mins. (620) (Rev. 2/20/46)	(April Releases) DRAGONWYCK Gene Tierney Walter Huston D—103 mins. (Rev. 2/18/46)		BLONDE ALIBI Tom Neal Martha O'Driscoll D—63 mins. (527)	(Reissues) NO TIME FOR COMEDY (Rev. 9/9/40) CITY FOR CONQUEST (Rev. 9/13-40)
April 20				(Block 4) BLUE DAHLIA Alan Ladd Veronica Lake D—100 mins (4517) (Rev. 1/25/46)	CARAVAN TRAIL (Color) Eddie Dean Alla Rue			JOHNNY COMES FLYING HOME Richard Crane Faye Marlowe Martha Stewart C—65 mins. (Rev. 3/15/46)		SO GOES MY LOVE Myrna Loy Don Ameche 88 mins. (528)	DEVOTION Ida Lupino Paul Henried Olivia de Havilland
April 27	GILDA Rita Hayworth Glenn Ford D—107 mins. (Rev. 3/13/46)				WIFE OF MONTE CRISTO John Loder Lenore Aubert						
May 4				(Block 4) THEY MADE ME A KILLER Robert Lowery Barbara Britton D—64 mins. (4518) (Rev. 1/25/46)	TERRORS ON HORSEBACK Buster Crabbe Fuzzy St. John					NIGHT IN PARADISE (Color) Merle Oberon Turhan Bey (529)	

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK 18,
N. Y. (2 COPIES)

. 59. NO. 56 NEW YORK, U. S. A., FRIDAY, MARCH 22, 1946 TEN CENTS

Ask $10 Raise For 2,500 on Office Staffs

11 Other Demands to Be Made on 8 Companies

A series of 12 demands to be incorporated into new contracts, including a flat $10-a-week increase and a 35-hour week, has been drafted and approved by the Screen Office and Professional Employes Guild of the United Office and Professional Workers of America, CIO, which represents some 2,500 "white collarites" in film company home offices and in some exchanges in New York.

The 12 demands are to be presented to the eight companies involved when negotiations on new contracts start in June, to replace two-year agreements which expire late in July. They were approved by the SOPEG membership at a meeting here late Wednesday night.

Besides the bid for a $10-a-week increase for all employes and the 35-

(*Continued on page 6*)

Shun Mediation by AFL in Detroit

DETROIT, March 21. — Another effort to end the nine-day-old strike of exchange workers here failed today when IATSE Local No. B-25 and Teamsters Local No. 299 refused to refer their jurisdictional dispute to the AFL executive council, it was reported by Walter Green, U. S. Department of Labor conciliator, who characterized the strike as a "family affair which could and should be settled within the union." The strikers are seeking a

(*Continued on page 6*)

Exchange Pacts in 22 Cities Now Set

Distributor exchange representatives have now reached agreements with IATSE exchange service locals covering film inspectors, shippers and poster clerks in 22 out of the 32 exchange centers. Additional agreements are near for workers in Cincinnati and Indianapolis exchanges.

Latest pacts to be set were in San

(*Continued on page 6*)

Accept Voluntary 'Quota' Of 128 Films for Italy

WASHINGTON, March 21. — An agreement for 16 feature releases during the remainder of 1946 by each of the eight major American film companies maintaining distribution departments in Italy has been reached and dispatched to Rome, George R. Canty, of the Department of State, told MOTION PICTURE DAILY today.

Canty emphasized that the U. S. interests did not "agree to restrictions made by the Italian government." Rather they are adopting a self-imposed rule due to the dire economic situation in Italy, it was said. The Department expects a quick reply from the Italians, Canty said, adding "the principles laid down in our message to Rome is in accord with that government's desire, and it is self-

(*Continued on page 6*)

RKO Managers May Start Move Today

Initial action in the strike threat of the Motion Picture Theatre Operating Managers and Assistant Managers Guild, which represents managers and assistant managers in 41 RKO Metropolitan New York Theatres, will probably come late today with the distribution of circulars to the public calling attention to the company's refusal to implement a War

(*Continued on page 6*)

New Brandt Firm For Foreign Films

William Brandt, head of Brandt Theatres, is president of a new foreign-film distribution and exhibition company, Distinguished Films, Inc., formation of which was announced here yesterday. Oliver A. Unger has been named vice-president; Martin Levine is treasurer.

Unger, formerly a sales representative for Monogram, recently returned to this country following a tour of England, France, Belgium and Germany, where he surveyed film markets with a view towards securing American rights to foreign pictures for distribution by Distinguished in the U. S. Levine, general manager of Brandt Theatres, will be over-all director of activities. Walter Klee will assist him.

To date the company has consummated arrangements for the acquisi-

(*Continued on page 6*)

Majors to Launch 1st Fight Against Foreign Monopolies

By PHILIP DE SCHAAP

AMSTERDAM, March 18 (By Airmail).—The American Motion Picture Export Association has decided to fight the Bioscoop Bond, Holland's trade association, and will start its own distribution activity in May with a program of 100 pictures which it will release in Holland (in the American industry's first battle against foreign film monopolies which have, or seek to impose restrictions on Hollywood films). The association will not become a member of the Bond. The possibility of a compromise between the Export Association and the Bond has been abandoned.

The decision to begin operations was announced in Amsterdam by Henry W. Kahn, the association's manager in Holland.

The main points of Kahn's announcement were: The close cooperation be-

(*Continued on page 6*)

$934,506 'U' Net; Officers Reelected

All officers and members of the executive committee of Universal were reelected at a board of directors meeting here yesterday.

It was also disclosed that net profits of the company for the 13 weeks ended Feb. 2, 1946, aggregated $934,506, after all charges and taxes. This compares with $1,083,601 for the corresponding period a year before. Net profit before taxes amounted to $1,-

(*Continued on page 6*)

Murtagh Is Named Aide to Williford

ROCHESTER, N. Y., March 21. — Thomas P. Murtagh of Ansco has been named executive assistant to E. Allan Williford, vice-president of General Aniline and Film Corp., in charge of the Ansco division.

Murtagh joined Ansco in Sept., 1942, as an industrial engineer. Two months later he was appointed a member of the grievance committee which

(*Continued on page 6*)

Plea to Seek Jackson Park Case Review

Defendants Plan to File In Supreme Court Today

By MILTON LIVINGSTON

Distributors and other defendants in the Chicago Jackson Park Theatre case will file a petition with the U. S. Supreme Court in Washington today for a rehearing of the case which was decided in favor of the Jackson Park by the Supreme Court in a decision handed down on Feb. 25.

The petition, to be filed by Edward F. McClennon and Miles G. Seeley for the defendants, will also include an application for a stay of issuance of a mandate which would have directed Federal District Court Judge Michael L. Igoe, in Chicago, to start hearings on injunctive relief for the Jackson

(*Continued on page 6*)

Wehrenberg, Ansell Chief TAC Hosts

ST. LOUIS, March 21.—Fred Wehrenberg, president of Wehrenberg Theatres, and Louis K. Ansell of Ansell Brothers Theatres, have been named co-chairmen of a committee of 14 St. Louis exhibitors who will be hosts to exhibitor delegates from other cities at the first convention of the Theatre Activities Committee, on April 1-2, at the Chase Hotel.

The other 12, appointed by Harry

(*Continued on page 7*)

See Allied Fight on Members' Building

MINNEAPOLIS, March 21.—More than 200 delegates from Minnesota, North and South Dakota and Northern Wisconsin are expected to attend the annual convention of North Central Allied at the Hotel Nicollet here April 1 and 2.

Chief interest will center on the organization's fight for a revision of film buying methods, which will occupy the entire membership on Tuesday morning, April 2.

Samuel Halperin, attorney, will dis-

(*Continued on page 6*)

Personal Mention

N. PETER RATHVON, president of RKO, Mrs. Rathvon and their daughter left New York yesterday for the Coast.

•

Lou Formato, who recently returned to Philadelphia from M-G-M's prize tour of South America, will be honored by the exchange staff at the Ritz-Carlton Hotel in that city today.

•

Maurice Duke, Monogram associate producer, and Abe Lyman who is under contract to the company as a musical director, are in New York from Hollywood.

•

Max B. Blackman of Warner Theatres, will leave New York Sunday for a Florida vacation, accompanied by Mrs. Blackman.

•

Harry Goldberg, advertising-publicity director of Warner Theatres, was in Washington from New York yesterday.

•

Rose Lesher Cowles, cashier for M-G-M at the home office, has been promoted to a similar post for Loew's International.

•

Jack Harris, film buyer for Walter Reade Theatres, left New York yesterday afternoon for a three-week Florida vacation.

•

Sybil Levy of Republic's home office advertising department, is engaged to Myron Robert Simons, recently discharged from the Coast Guard.

•

Tom Rodgers, former Loew and M-G-M publicist, has been discharged from the Navy and has resumed with M-G-M on radio publicity work.

•

William Miskell, Tri-States Theatres Omaha district manager, will be chairman of traffic enforcement for the Omaha Safety Council during 1946.

•

Curtis Mitchell, Paramount advertising-publicity director, is due in New York from Hollywood today, after a stopover in Chicago.

•

John J. Maloney, M-G-M Central sales manager, returned to Pittsburgh from New York last night.

•

Clarence Bricker, Monogram production manager, is in New York from the Coast.

•

Henry Moog, Altec's Southern division manager, has returned to Atlanta from New York.

•

Stanley Rosenbaum, of the Muscle Shoals Amusement Co., Florence, Ala., is visiting in Atlanta.

•

Hugh Martin, general manager of the Martin Circuit, Columbus, Ga., is visiting in Atlanta.

•

Lionel Stander and Mrs. Stander, became parents of twin daughters, born in Hollywood recently.

Insider's Outlook

By RED KANN

METRO and Hal Wallis, having launched their individual plans for a feature on the atomic bomb, now consolidate them. A single film will be the outcome, Wallis transferring story and research material on his "Top Secret" for blending with Metro's "The Beginning or the End." The arrangement, unusual and with little or no precedent in the Hollywood race, is explained as having been brought about "by the mutual recognition that two pictures dealing with the story of the atomic bomb would necessarily involve duplication of scenes, personalities and episodes with the consequent lessening of dramatic appeal of each."

This makes sense, of course. But the point long has been apparent that there has been room and reason for the same kind of sense to be applied in many other directions as well. The whole history of the industry is dotted with duplicate effort. One successful backstage musical has led to a cycle. Apply this to practically every other type of story and the answer is about identical. The result is what everyone knows: A surfeited market, laden down with too much sameness.

■

It has always been a problem, the knotty job of determining what sort of films to make and how many of each. In a competitive business, this is unavoidable and, in many ways, desirable. Moreover, the probability is no completely common ground can ever be reached. Yet there is opportunity where sober judgment prevails and where the parallels seem deadly to strike in the interest of mutuality. Metro and Wallis, their judgment sober, evidently also recognized their parallels.

The guess is a good deal of discussion lurks behind this one-picture merger. Wallis is a partner of Paramount and, while Metro will make the joint film, Wallis will contribute his advice. The distributing revenue which Paramount normally rolls up on a Wallis film—each of them thus far has been, or will be, in seven handsome figures—will not apply. As a partner, Paramount's share of the net to Wallis presumably will.

■ ■

Allied now throws its weight into the situation of English product in the American market. That organization is alternately worried and pleased. Worried on this count: "There is . . . a question as to whether the British films will be allowed to sink or swim on their own merits or whether they will be forced upon the exhibitors as a condition to the right to buy Hollywood films." Pleased on this: "An influx of British pictures which are acceptable to American audiences would be a tonic for the entire industry. There is need for such pictures in addition to, but not in lieu of, the Hollywood productions."

■

However, it is the general word of welcome on behalf of English films which sticks out above all else in this latest Allied communique. The key to the attitude shows up in another portion of the press release—the statement major distributors during the past 10 years "have systematically reduced the number of their releases so that the exhibitors are forced to buy in a sellers' market." Thus, it is force of circumstance which conditions Allied's welcome to the celluloid cousins from overseas.

No one can object to this. In fact, here is a view which fits into the argumentative stream twice sounded in this column. We have been writing that point of production origin means little to the public and that it ought to mean little to theatremen. Geography is not the determining line, but quality and commercial acceptance are. If any additional source of film is required because old-line companies are not releasing often enough to meet market requirements, so much to the advantage of that additional source. It may prove no compliment to the British to learn this is why Allied extends the handshake, but it should prove no handicap either.

■ ■

"The Outlaw" did over $11,000 in the first day of its second week at the Oriental, Chicago, and thereby topped its opening stanza. In the first week there, the take was an amazing $74,448, comparing with a previous high of $53,000. Jane Russell on the stage did no harm.

United Artists, admittedly staggering with surprise, cites its statisticians and their composite chart covering initial runs—Chicago, Norfolk, Richmond, Atlanta, Boise, Salt Lake and Provo—which places this attraction at 35.1 per cent ahead of any other picture in company history.

RADIO CITY MUSIC HALL
Rockefeller Center
Rita HAYWORTH as "GILDA"
with Glenn FORD
GEORGE MACREADY • JOSEPH CALLEIA
A Columbia Feature
Spectacular Stage Presentation

16th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYM
PHILLIP TERRY - HOWARD DA SI
DORIS DOWLING - FRANK FAYLE
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
Continuous from 9 30 A M · Late show every night

DAVID O SELZNICK
Re-Presents
Rebecca
LAURENCE OLIVIER · JOAN FONTAINE
Directed by ALFRED HITCHCOCK
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Continuous from 9 A.M · Late show every night

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
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Performances
Popular Prices
WINTERGARDEN
B'way & 50th Street
Doors Open 9.00 A.M.

John PAYNE • Maureen O'HARA • William BENDIX
"SENTIMENTAL JOURNEY"
A 20th Century-Fox Picture
PLUS ON STAGE — THE HARTMANS
DICK BROWN • Extra! HERB SHRINER
GIVE TO THE RED CROSS ROXY 7th Ave. & 50th St.

Now Playing "Roxy"
3rd WEEK
REPORT ON GREECE
THE NEW MARCH of TIME

LOEW'S STATE B'WAY & 45
ON SCREEN
M-G-M presents
Clark GABLE
Greer GARSON
in VICTOR FLEMING'S
'ADVENTURE'
IN PERSON
Benny FIELDS
America's Minstrel
CY REEVES
Ruth HARRISON
& Alex FISHER

Paramount Presents
BING CROSBY - BOB HOPE
DOROTHY LAMOUR
in
"ROAD TO UTOPIA"
— IN PERSON —
BENNY GOODMAN
PARAMOUNT

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Resume Production At Mexico Studios

Mexico City, March 21. — Following an appeal by President Manuel Avila Camacho, production was resumed today at the four Mexican studios when the Picture Production Union ended a work stoppage, which has lasted 10 days.

It was explained in film labor circles, however, that PPU's jurisdictional dispute with the National Cinematographic Industry Workers Union is not yet settled, although the Labor Ministry is endeavoring to bring about permanent peace between the two groups.

To Name '24 Hour' Members April 26

The list of exhibitors and film salesmen who win membership in the industry's "Red Cross Week's 24 Hour Club" will be announced by the national committee on April 26, according to Harold J. Fitzgerald, national campaign director. The announcement will be made in late April to accommodate exhibitors who are voluntarily extending their audience collection days beyond March 26, the official closing date of the drive.

Winners will receive an all-expense trip to Washington, where they will join President Truman at a White House luncheon to be followed by a 24-hour visit in New York as the guests of Spyros P. Skouras, national chairman.

New Company Set to Film 'Life of Christ'

HOLLYWOOD, March 21.—Plans for the production of a $2,000,000 film entitled "The Life of Christ" have been announced by Royal Crest Productions, now in the process of formation, headed by John Shelton, recently discharged from the Air Force, as president, with Anthony Quinn, actor son-in-law of Cecil B. DeMille, as vice-president. The company's announcement states that George McCready, Seventh Day Adventist, will be technical advisor. No date for the start of production and no releasing arrangements have been set.

Censorship Bill in Kentucky Defeated

FRANKFORT, Ky., March 21.—Kentucky's General Assembly declined to take action on the legislative proposal of Congressman Sylvester Phillips to establish a state board of film censorship, adjournment of the session without action on the bill killing the issue.

Phillips' House bill No. 254 called for a seven-member board to operate as a division of the Department of Education, with the superintendent of public instruction as chairman.

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

DeBra Cites Rise In Quality Films

Demands for better pictures and support of them at boxoffices have brought an increasing variety of good films, it is pointed out in a report made to Eric Johnston by Arthur DeBra, head of the Motion Picture Association's community service department.

In 1935, DeBra reminded, only two media listed "ten best" pictures of the year and the combined lists only considered 14 pictures. In 1945, there were 18 lists of "ten bests" and these lists named 53 pictures. "Not only do the pictures on the 18 lists reflect an infinite variety of pattern and subject-matter, but the notable thing is that more than 10 per cent of the total output reviewed in 1945 was adjudged by some appraisal group as worthy of inclusion in a list of the 'ten best'," said an MPAA statement.

Previewing Committees

Previewing committees, some of which commenced their service more than 20 years ago, are functioning for such national organizations as American Legion Auxiliary, Daughters of the American Revolution, General Federation of Women's Clubs, International Federation of Catholic Alumnae, Libraries-Film Division, National Film Music Council, Professional Woman's League, Protestant Motion Picture Council; regional committees representing Parent-Teacher organizations, music and speech groups, American Association of University Women, National Council of Jewish Women, and motion picture councils of cities, counties and states, DeBra explained.

De Bra listed three information media being used by the MPAA, "Estimates on Current Motion Pictures," which rating also includes opinions as to suitability for family, mature family or adult audiences; "What's Happening in Hollywood," a weekly four-page bulletin concerning current pictures and production trends, and the "Motion Picture Letter," a monthly digest of motion picture news and industry activities which is issued by the Public Information Committee.

Comet Leases Space At Sutherland Studio

HOLLYWOOD, March 21. — Comet Productions has leased space in the Morey and Sutherland studios, downtown edifice used by Jessie L. Lasky and other pioneer producers at the dawn of the industry and remodeled during the war for production of short subjects. Comet will produce two features there. The move is indicative of stage space pressure resulting from increased activity on the part of independent producers.

'Pioneers' Buy Ranch

HOLLYWOOD, March 21.—The "Sons of the Pioneers" and ten other professionals identified with Western pictures have purchased 13,000 acres in the San Bernardino Mountains 133 miles from Hollywood for use as a picture location dude ranch and pleasure resort. Articles of incorporation have been filed, and the filming of the first of a series of Westerns, probably for Republic, is expected to take place this year.

3 MPAA Directors' Meetings Next Week

Schedules for the annual meeting of the board of directors of the Motion Picture Association, next week, have now been definitely set, after two previous changes in dates.

The retiring board will meet at MPAA headquarters, here, on Monday morning, adjourning at noon for the annual luncheon. Following lunch, member companies will meet and elect a new board, which, in turn, will go into immediate session. The agenda is of unusual length, so the board will adjourn and resume on Friday. Eric Johnston, MPAA president, now in New York from Washington, will preside at all sessions. He will return to the Capital on Tuesday and return on Thursday for the Friday meeting.

Johnston will deliver his first full report to the board since becoming head of the association last September.

Preview of Nazi Horrors

Embassy Newsreel Theatres will present a press preview of "Camps of the Dead," 16-minute film record used at the Nuremberg Trials, at the Soundmaster screening room here on March 26.

New Theatres

BOISE, Idaho, March 21.—Architects Hummel and Jones are working with Joseph Periera, New York consulting theatrical architect, on plans for construction of a $125,000 theatre building here for the Menmar Theatre Co., managed by Roger Mendenhall.

Two New Ohio Houses

CLEVELAND, March 21.—George A. Manos, circuit owner with headquarters in Toronto, has announced plans for two new theatres to be built this spring. An 850-seat house will be erected in Columbiana as part of a $125,000 shopping and entertainment project to include stores and a bowling alley, and an 800-seat house will be built in Orville, O.

1,000-Seater for Bristol

HARTFORD, March 21. — Joe Faith, Connecticut theatre operator, has reported plans for immediate construction of another theatre at Bristol, Conn. It will seat 1,000.

Of all U.A

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Monopolies

(Continued from page 1)

tween the MPEA and the Dutch Government which will lead to the publication of a decree in which it will be announced that a certain amount of exchange will be put at the disposal of the American organization for the importation of pictures; MPEA does not intend to buy theatres in this country; distribution and selling will be based on fair business principles, theatres paying the same rentals to MPEA as they pay to independent distributors; pictures will be offered directly to exhibitors.

The association will distribute for Columbia, Metro-Goldwyn-Mayer, Paramount, RKO Radio, 20th Century-Fox, United Artists, Universal and Warner Brothers; no theatres have been definitely set for MPEA product, and, the association, according to Kahn, is in a position to offer exhibitors 52 pictures a year, shorts as well as features. First two will be "Watch on the Rhine" and "The Long Voyage Home."

Sharp Conflict

The conflict between the Americans and the Bond has started sharply. Since the association will operate without joining the Bond, the trade organization will prohibit its members buying American product and if theatres insist on buying they will be boycotted by the Bond, which means that they will not get pictures from independent Dutch distributors.

The Bond is an organization combining the interests of both Dutch exhibitors and distributors. Anyone who wishes to distribute pictures or exploit a theatre is obliged to join the Bond. Distributors are forbidden to deliver pictures to exhibitors who are not registered by the Bond and theatres are not allowed to release pictures of companies that are not members of the organization.

Because of this situation the American companies are expected to have a fight on their hands. Some important key-city exhibitors, expecting the American-Bond conflict, already have combined their interests in order to obtain a strong position for themselves.

American companies have accused the Bond of monopolistic practices and apparently have not backed down on that pronouncement.

Allied Fight

(Continued from page 1)

cuss ASCAP taxation methods, and a fight is foreseen over the question of whether the association will reverse its stand against further theatre building by members. Theodore Bolnick, associate of Benjamin Berger, Allied president, has already announced plans for a new neighborhood house in Minneapolis.

Murtagh Named

(Continued from page 1)

arbitrates issues involving management and labor. He became assistant to Williford after serving from July, 1943, as supervisor of budgets and statistics. As a mechanical engineer, Murtagh joined Eastman Kodak in Rochester in Jan., 1939, remaining with Eastman until Sept., 1942, when he went to Ansco.

Italy Pact

(Continued from page 1)

imposed by the American companies."

It was emphasized that the large American producers who maintain their own distribution setups in Italy have a different problem than that of independent distributors, who sell their pictures through Italian owned and controlled distributors. The difference is (A) the "big eight" are not subject to restriction from the Italian government under the agreement adopted which would open the market there for U. S. films. This market was closed several years before the war as far as American producers were concerned because of government bans. (B) Independent companies sell their product directly to Italian distributors. This immediately places them under "import" control of the Italian government because that government can restrict the amount of product imported by Italian controlled distribution companies.

'Gentlemen's Agreement'

Primary highlight of the dispatch to Rome is the complete understanding that these release regulations are absolutely "self imposed," and not under Italian government jurisdiction, but rather constitute a "gentlemen's agreement." "In view of the fact that restriction to 16 releases per company seemed to satisfy Italy," Canty concluded, "it is supposed that this agreement will be satisfactory for the remainder of 1946."

Brandt Firm

(Continued from page 1)

tion of three French pictures filmed after the liberation, and two re-releases. They are: "Amok"; a Henri Decoin production of "Her First Affair," musical drama, and "The Devil's Hand," psychological drama. The re-releases are "Les Miserables" and "Cloistered." Distinguished states that it is negotiating for additional foreign films.

Supplementary plans include the presentation of the company's pictures in Brandt-operated and other theatres in New York, Philadelphia, Boston, Chicago, Detroit, Los Angeles and San Francisco, with other key cities to be added later.

Noel Meadow has been engaged to handle press relations locally and nationally.

PRC Dropped in Cross Bay Action

PRC Pictures, one of the 11 company defendants in the anti-trust suit brought in U. S. District Court here by Cross Bay Amusement Co., has been dropped from the case by stipulation with the plaintiff.

Cross Bay charges unreasonable clearance and other unfair treatment in its action.

'Trail Street' to RKO

HOLLYWOOD, March 21. — RKO-Radio has bought "Trail Street," *Cosmopolitan* magazine serial, for production by Nat Holt as a big-scale Western starring Randolph Scott.

'Easy to Wed' Showing

M-G-M will hold tradeshowings in all exchange areas of "Easy to Wed," on April 18. No release date has been set.

Universal Reelects

(Continued from page 1)

569,506, compared with $1,737,601 in the same period last year.

Universal declared a regular quarterly dividend of 50 cents, payable April 30 to stockholders of record on April 15.

Officers reelected are: J. Cheever Cowdin, board chairman; Nate J. Blumberg, president; Charles D. Prutzman, vice-president and general counsel; Martin Murphy, vice-president and studio executive; John J. O'Connor, vice-president and assistant to the president; William A. Scully, vice-president in charge of distribution; Joseph H. Seidelman, vice-president and foreign chief; Clifford Work, vice-president in charge of production; Samuel Machnovitch, treasurer and assistant secretary; Adolph Schimel, secretary; Eugene F. Walsh, comptroller and assistant treasurer; Margaret Sullivan, assistant treasurer and assistant secretary; Harold S. Brewster, assistant treasurer; Edward Muhl and Anthony Petti, assistant secretaries.

The executive committee reelected consists of Blumberg, Cowdin, Prutzman, Paul G. Brown, Preston Davey, Daniel M. Schaeffer and Budd Rogers.

Jackson Park Plea

(Continued from page 1)

Park, which, industry circles believe, would require a complete overhauling of the Chicago releasing system.

Customary procedure in such moves, according to industry attorneys, is to expect that the Supreme Court will rule within a week on the petition of the defendants for a rehearing. The petition is understood to be based on the premise that certain agreements were overlooked by the Supreme Court in reaching its decision last month. If the Supreme Court grants the rehearing, there will be new arguments heard at a date to be designated by the court. It would conceivably suspend all further moves in the action, including the payment of $360,000 in treble damages and counsel fees to the theatre until a further ruling is made by the Supreme Court.

Counsel for distributor defendants met here yesterday to put the final petition into proper form, following several days of hectic activity to meet the deadline of 30 days following the issuance of the decision by the Supreme Court. Decision to file the petition for the re-hearing apparently did not become definite until yesterday.

Detroit Strike

(Continued from page 1)

wage increase, but the jurisdictional dispute his prevented negotiations on that issue.

Meanwhile, a National Labor Relations Board spokesman said an investigation by that agency, necessary before a formal hearing can be held, has been delayed pending replies from film companies to a request for data by the NLRB. The Teamsters local has asked the board to hold an election.

As films continue to reach the theatres by airmail from exchanges in nearby cities, all houses are open, although virtually every circuit has revised its billings. Threats made yesterday to picket the Fox Theatre in the Loop did not materialize.

Ask $10 Raise

(Continued from page 1)

hour week, the demands also include a $30-a-week minimum for all clerical help, arbitration of all disputes and grievances, a closed shop with dues checkoff, automatic wage and job progression, a re-examination of present classifications to make adjustments, establishment of a general industry-wide policy on hospitaliz[illegible] and insurance, the establishment of a pension and welfare fund, a veteran's program of job training and advancement, institution of seniority principles, three weeks' vacation after five years, and a strict application of the Ives-Quinn New York State anti-discrimination law. It was emphasized that the demands are to be translated into contract terms.

Companies Involved

Involved are office workers in the home offices of Paramount, RKO Radio, Loew's, 20th Century-Fox, Columbia, United Artists and Republic. Home office workers of Warners and Universal are not involved, since they are represented by the "IA" Motion Picture Home Office Employes Union. The "IA" local represents the workers in the other New York exchanges.

Similar demands are to be made for "white collarites" in the New York exchanges of 20th Century-Fox, United Artists, Loew's, Columbia, National Screen Service and smaller units, when their contracts come up for renewal.

RKO Managers

(Continued from page 1)

Labor Board decision in the long-standing contract dispute.

In a statement for the company yesterday, Monroe E. Goldwater, RKO counsel, who is handling the dispute, said:

"The attitude of the union is indicative of its desire to dictate policy to management. It is easy for the union to demand a categorical answer to the question: 'Will you sign a contract in accordance with the War Labor Board directive?' But this ignores completely the company's challenge to the jurisdiction of the WLB which it has asserted at every stage of the proceeding and which it still asserts. Reasonable terms and conditions, including increases of salary, reductions of hours of employment and other improvements in conditions of employment, have been offered to the union. The company can do no more. If a strike is called the company will meet the situation as it arises, but the houses will still operate and none will be closed."

Exchange Pacts

(Continued from page 1)

Francisco, Los Angeles, Dallas, Albany and Minneapolis.

As previously reported in MOTION PICTURE DAILY, the new contracts provide for 15 per cent wage increases, 40-hour weeks and retroactive features going back as far as Dec. 1, 1943, in some instances. About 3,000 workers will be involved when all agreements are reached.

Eastman Starts an Expansion Program

ROCHESTER, N. Y., March 21.—A long-range program for expansion of manufacturing, research, and administrative facilities is being undertaken by Eastman Kodak and its affiliates and subsidiaries, according to the company's 43rd annual report, now being mailed to stockholders. Previously th[illegible]ompany had reported, on March 6, [illegible]tal income of $301,501,854 for 1945, a net profit of $32,715,632, and current assets of $133,935,777.

The report also reveals, for the first time, the company's activity in the development and production of the atomic bomb, the proximity fuse, high explosive RDX, and numerous precision fire-control instruments during the war.

A Kodak plant in Rochester today remains the country's sole producer of proximity fuses for shells and bombs.

Fields for Progress

Future strides, the report indicates, may be expected, particularly in the following photographic fields: color photography, new and improved equipment, sensitized goods, 16mm. motion pictures, applications to training and teaching, industrial and business applications, and radiography.

This expansion program will be supported by Kodak's policy of broad research, and the company has budgeted $11,000,000 to cover expenditures for research, development, and process improvement in 1946.

To take care of the anticipated increase in color photography, a color print service building is being built at Kodak Park.

WBNT, Others Get Video Extensions

WASHINGTON, March 21. — NBC's station WBNT, New York, today was granted a further temporary extension of its television license, pending future application which must be made by June 1, 1946.

FCC also granted temporary extensions of the following experimental television licenses: Allen B. DuMont Laboratories, Passaic; Don Lee Broadcasting, Los Angeles; General Electric, Schenectady; Metropolitan Television, New York, and Zenith Radio, Chicago.

MCA Appeals Award

LOS ANGELES, March 21. — The Music Corporation of America today filed notice of appeal for a new trial of the suit in which Larry Finley, San Diego ballroom operator, won $55,500 damages on his charge of conspiracy to prevent him from hiring name bands. The notice was filed in Federal Court here when Judge Paul J. McCormick ordered MCA to pay Finley $7,500 in attorneys' fees.

License Revoked

Following a hearing at New York's Department of Licenses' headquarters yesterday, Commissioner Benjamin Fielding suspended indefinitely the license of the Universal Theatre, on the Bowery. Police Department evidence is alleged to have disclosed five arrests and convictions of patrons charged with gross misconduct since Jan. 1.

Airborne Television News Coverage Demonstrated

WASHINGTON, March 21.—Airborne television news coverage was demonstrated publicly for the first time today, with a JM-1 Maurauder plane, carrying ring transmitting units said to be capable of transmitting over a distance of 200 miles, picking up scenes and action over Baltimore and Annapolis and transmitting the images directly to a bank of receivers at the Naval Air Station at Anacostia. In a demonstration of a second system, two smaller planes with short-range lightweight block installations relayed scenes one to the other and then to the receivers.

The airborne systems, developed by the Navy in association with RCA and National Broadcasting, represent "monumental progress in widening television's scope of service," Brig.-Gen. David Sarnoff, president of RCA, said, and added that he foresees coverage of events with instantaneous transmission of eyewitness views at the scene and at the exact time of their occurrence, such as fires, floods, train wrecks, etc.

E. W. Engstrom, vice-president in charge of research for RCA Laboratories, said that the airborne system began its development 12 years ago with plans for such a system to serve as an "electric eye" in guiding radio-controlled flying torpedoes drawn up by Dr. V. K. Zworykin, director of RCA's Electronic Research Laboratory.

Navy's Television Use to Be Prominent at "Crossroads"

WASHINGTON, March 21.—That the Navy aviation section regards television as an extremely rapid means of transmitting military information and is interested in its continued development was expressed today by Rear Admiral Leslie C. Stevens, assistant chief of the Bureau of Aeronautics, who spoke at a press Navy television demonstration here.

He said television equipment developed by the Navy will see considerable use in the atomic "Crossroads" project and that it will record in detail pictures of the explosion which human observers could not have access to.

The Admiral asserted that the Navy will continue to develop techniques which can be used by both commercial and military interests and that schemes are being studied to eliminate or reduce the limitations of video.

Stevens told of the unusual methods used by the Navy to pilot planes by use of television techniques, and said, "Many future possibilities of television can be envisaged by the military services."

To Film Atom Bomb Test for Television

Television will join with U. S. newsreels in film coverage of the atom bomb test, "Operations Crossroads," off Bikini Atoll in May, it has been announced jointly by six television companies, including National Broadcasting, American Broadcasting, Balaban and Katz, Columbia Broadcasting, DuMont Laboratories and Philco.

The telecasters have received permission from Joint Task Force No. 1 to send a motion picture cameraman to film the entire processings for telecasts later in New York, Chicago and Philadelphia. The operation will be in the nature of a pool for the television companies.

Yorke to Make UNO Films for Television

Emerson Yorke Studio has been retained by American Broadcasting Co. to film the meeting of the UNO security council, opening at Hunter College here on Monday, for television purposes. Films of the council sessions will be shown later on ABC's television time, on either the Du Mont station here or General Electric's station in Schenectady, ABC having no station of its own.

SAG Stand on Video

HOLLYWOOD, March 21. — The Screen Actors Guild, in its current monthly publication, takes a stand with relation to television employment, declaring editorially that, until television station-owner policy becomes formulated, an actor "can see that his studio contract provides that he is to share in the income from any future televising of a film in which he appears."

U. S. Frees Film for Educational Use

WASHINGTON, March 21.—The Surplus Property Board and other disposal agencies are releasing 16mm. and 35mm. film to independent producers with the hope that more educational films will be forthcoming for use in schools throughout the country.

It was said today that government agencies have expressed a desire to assist in relieving the shortage of documentary educational films for academic circles. Also requirements for pictures dealing in the fields of community economies, home nursing and first aid, for exhibit in community centers is being stressed by the U. S. Public Health Service.

Material shortages may be relieved to some extent by channeling surplus raw materials into the hands of those who would produce this type of picture, an official said.

New Bedford, Mass., Enjoys "Lush" Days

New Bedford, Mass., March 21.—Plenty of coins are jingling in fishermen's pockets in this third largest fishing city on the Eastern seaboard as wartime prosperity continues here. Also country-wide demands for textiles have the city's mills humming.

The city is 57 miles south of Boston and draws on a 250,000 population of Greater New Bedford, the gateway to Cape Cod. There is increased industrial production in electrical and other industries whose emphasis is on diversity where once it was solely on whaling, then textiles.

Hosts to TAC

(*Continued from page* 1)

C. Arthur, Jr., president of Fanchon and Marco, and chairman of the TAC convention committee, follow: Edward B. Arthur, assistant general manager of Fanchon and Marco; James H. Arthur, Harry C. Arthur, III, Albert Stetson and M. L. Plessner of Fanchon and Marco; Martin Burnett of Loew's State and Orpheum theatres; Fred Souttar of Fox-Midwest; Sam Shuchart and Sam Levin of Levin-Shuchart Theatres; Sam Komm of Komm Theatres; Tommy James of the Comet Theatre; I. Weinschank of Publix-Great States, and Joseph C. Ansell of the Ansell group.

Plans are rapidly nearing completion for the convention, which will get under way on April 1 with a luncheon at the Chase, given by the St. Louis area exhibitors for all delegates in attendance. Final plans for meetings, names of convention officers, and social affairs will be announced soon.

ITOA to Confer on M-G-M Product

The film committee of the ITOA of New York, of which Max A. Cohen is chairman, yesterday was authorized by the organization to confer with M-G-M on allocations of the company's current product. The action followed a discussion of sales policies, product, terms and number of current percentage pictures of all companies by an ITOA membership meeting.

"The Green Years is a wonderful motion picture."

(*Naturally it's M-G-M!*)

WORLD PREMIERE RADIO CITY MUSIC HALL SOON!

Short Subjects

"Holiday on Horseback"

(*Warners*)

A party on horseback makes a trip through the Rocky Mountains on trails that were once ridden by Capt. John Gunnison, early American engineer, and celebrate the end of the trip by old-fashioned square dances. A Sports Parade in Technicolor. Running time, 10 minutes.

"Man's Pest Friend"

(*Paramount*)

Little Lulu and her dog, Pal, run into all sorts of situations trying to keep the dog catcher from catching Pal and sending him to the dog-pound. In Technicolor. Running time, eight minutes.

"Quentin Quail"

(*Warners*)

In this Looney Tunes issue, "Baby Toots" Quail turns out to be quite a hindrance trying to help "Daddy" Quail catch a worm for supper. After something of a struggle, "Daddy" finally catches the worm, only to learn that the little quail does not want it after all. Running time, seven minutes.

"Elmer's Hare Remover"

(*Warners*)

Elmer Fudd, in a Dr. Jekyll-Mr. Hyde experiment, decides to perform on Bugs Bunny. But once the experiment starts, the latter proves too much of a match for Elmer and outwits his efforts. A Merrie Melodies subject. Running time, seven minutes.

Boyer, Curtiz, Flynn Top Warner Earners

PHILADELPHIA, March 21.—Charles Boyer received $207,500 last year from Warner Brothers as the company's highest paid employe, it was disclosed in the company's annual report to the Securities and Exchange Commission here.

Michael Curtiz was the second highest paid, receiving $203,750 from Warners. In third place was Errol Flynn, with a $184,000 salary.

Honor Enrico Ferrari

Enrico Ferrari, who for 10 years was corresponding secretary of the Columbia Association of the New York Police Department, until his retirement from the force to become assistant manager of Century Circuit's Patio, recently was honored with a testimonial dinner by the association.

Warner Shorts Meetings

Charles Bailey, assistant to Norman H. Moray, short subjects sales manager for Warners, will discuss the company's forthcoming shorts product at a branch meeting in Buffalo on Monday and in Albany Tuesday.

Studio Incorporates

ALBANY, N. Y., March 21.—Eastern Film Studios, Inc., has been incorporated to conduct business in New York. Incorporators are: Louis P. Eisner, Mildred S. Simon and Saul Zolot. Liembam and Eulau were incorporating attorneys.

Fryeburgh Theatre Clearance Altered

Charles S. Bolster, arbitrator in the Boston tribunal, has ruled that the maximum clearance which may be granted to the Majestic Theatre, Conway, N. H., or the North Conway Theatre, in that town, over the Fryeburg Theatre, Fryeburg, Me., on Loew, Warner, Paramount and RKO Radio product, shall be seven days on such pictures only as the Majestic shall play within 30 days of availability, the American Arbitration Association reported here yesterday.

Further, the arbitrator ruled that for each picture played by either the Majestic or North Conway later than 30 days after availability, the seven-day clearance shall be reduced one day, for each day of delay. Twentieth Century-Fox was subsequently dismissed as defendant in the action.

In the New York tribunal, the AAA reported, Eugene L. Bondy, arbitrator, has dismissed the clearance complaint of M. and M. Amusement Co., Inc., against RKO Radio, 20th Century-Fox and Warner. Grenart Operating Corp. intervened.

To Market Records Of Story Picture

Story Productions, Inc., which recently purchased Taylor Caldwell's "This Side of Innocence" on terms which, the company states, may net the authoress in excess of $300,000, has commissioned Ted Lloyd, Inc., radio producers, to produce a recorded version of the screen play which will be marketed as a ten-platter album.

"This will mark the first time that a novel will be recorded and marketed to the public," said Armand S. Deutsch, president of Story Productions. The same cast and musical score to be used in the film will be utilized for the recordings and Miss Caldwell and scenarist Don Ettlinger will collaborate on the script, the company said.

'Spellbound' Promotions

Alfred Katz, publicist, and William Friedberg, his partner in their New York publicity firm, will spearhead a promotional drive for David O. Selznick's "Spellbound," in Latin-American countries.

The Selznick organization will give a press reception Tuesday, at Eastern Sound Studios, here, on the occasion of the dubbing of "Spellbound" in foreign languages, demonstrating the late dubbing technique.

To France by Air

Air France, French national airlines, has opened New York traffic offices, according to an announcement by Henri J. Lesieur, general manager in North America, and trans-Atlantic air service between New York and Paris will be inaugurated as soon as possible following the delivery of equipment.

Opera Film Formed

ALBANY, N. Y., March 21.—Opera Film Co., Inc. has been incorporated to engage in the production of motion pictures, ballets and concerts. Incorporators are: Alexander S. Basil and Katherine O. Basil, Jackson Heights, and Lazar J. Kipnis, Westport, Conn. Register and Transfer Co., New York, recorded the incorporation.

Singapore Sets Up 10% British Quota

Foreign department sources admitted here yesterday having received cabled advices from Singapore to the effect that Singapore theatres must reserve 10 per cent of their playing time for British films, but said that further clarification is awaited to determine the full implications of such a quota. It was pointed out that the regulations may not be a decree, but a request, and may not be on a permanent basis.

A spokesman for one company said that it did not have sufficient prints in Singapore to fill its contracts with exhibitors since, up until now, it has only been able to draw upon former Office of War Information films, some from India and possible shipments that may have arrived by now from New York. It is planned, he said, to ship in more films.

The quota is understood to have become effective yesterday. It also provides for the "invalidation" of contracts negotiated between foreign distributors and native theatre interests since last Sept. 5.

Warner Meet Today In San Francisco

SAN FRANCISCO, March 21. — The fifth and final meeting in the series of Warner regionals in connection with the 1946 sales drive will get under way tomorrow in the Hopkins Hotel, here. Roy Haines, Western and Southern division sales manager, will preside at the sessions, which will continue through Saturday.

Norman H. Moray, short subject sales manager and captain of the sales drive, will outline the coming campaign to the Western district group.

Others to attend include district manager Henry Herbel; branch managers Al Shmitken, San Francisco; E. A. Bell, Denver; Fred Greenberg, Los Angeles; Al Oxtoby, Portland; William F. Gordon, Salt Lake City; Vete Stewart, Seattle, and field representatives Jack Leewood and Dick Brill.

Thumpers to Initiate

BOSTON, March 21. — The second annual initiation of the local Tub Thumpers will be held at the Fox and Hounds Club on April 1 and at that time Gov. Maurice Tobin will be formally inducted as an honorary member. In charge of the program will be chairman George Estes, Ben Bartzoff, Louis Brems, "Hank" Brown, Joe Dineen, "Red" King, Bill McDonald, Art Moger, Eliot Norton, Jack Saef and Joe Weisberg.

Promotion for 'Brooklyn'

Mary Margaret McBride will have the six Goldwyn girls, who will arrive in New York on April 1, as guests on her WEAF program on that day. The girls appear with Danny Kaye in Samuel Goldwyn's "The Kid from Brooklyn," which will open soon at the Astor Theatre, here.

Canto Incorporates

ALBANY, N. Y., March 21.—Canto, Inc., has been incorporated to carry on a theatrical business; incorporators are: David F. Sussman, Rhoda H. Erens and Celia Moshoulem, New York.

Hollywood

By THALIA BELL

Hollywood, March 21

M-G-M has signed Claudette Colbert to star in "Secret Heart," opposite Walter Pidgeon, with Edwin Knopf producing. The star's last M-G-M appearance was in "Boom Town," produced in 1940. . . . David O. Selznick has returned his "[illegible] In the Sun" to shooting stages for additional scenes requiring the services of Jennifer Jones, Joseph Cotten, Joan Tetzel and Scott McKay. Final footage, expected to be completed by Tuesday, will be directed by William Dieterle, who took over direction after the withdrawal of King Vidor and following the death of Otto Brower. Reeves Eason, directing a second unit, also will finish shooting next week. At the present stage of cutting, the rough-cut of the picture runs slightly more than two-and-a-half hours.

●

James S. Burkett is planning a production which will tell, in romanticized fashion, the history of the U. S. Constitution. Basis for the film will be Herman Hagedorn's book, "We the People." . . . Joan Blair has been signed by Charles Rogers for a role in "Angel on My Shoulder." . . . Steve Fisher has been signed by M-G-M to a long-term writing contract.

U. S. Companies Face British Lab Strike

LONDON, March 21.—The Association of Cinema Technicians has posted notice of a strike within seven days unless American film companies recognize their union. George Elvin, association secretary, said workers with 20 to 30 years experience, processing negatives, receive less than $16 a week.

UA Names Goltz

Joe C. Goltz, for the past four years United Artists manager in Mexico, has been appointed special foreign representative by Walter Gould, foreign manager.

In line with the company's program of expansion in the Far East, particularly China, now that communications and transportation have been reestablished in that area, Goltz has been assigned to survey and coordinate UA's distribution facilities there.

451 Back at Warners

HOLLYWOOD, March 21. — Of 700 Warner studio employes who left the studio to join the Armed Forces before and during the war, 451, nearly 60 per cent, are now out of service and back on the lot, the company reports.

20th to Promote Waters

ATLANTA, March 21.—Weldon Waters, veteran 20th Century-Fox salesman, traveling Georgia and Florida, has been ordered to New York headquarters for training after which he will be assigned a branch managership.

Kraike Joins RKO Radio

HOLLYWOOD, March 21. — Michel Kraike has signed a seven-year contract with RKO Radio as a producer. His first assignment will be "Beat the Band," with Frances Langford and Gene Krupa.

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

59. NO. 57 NEW YORK, U. S. A., MONDAY, MARCH 25, 1946 TEN CENTS

Hit Jackson Park Profit Claim in Plea

Maryland Comparison Is Cited as Unfair Basis

WASHINGTON, March 24.—Balaban & Katz, and distributor co-defendants in the Jackson Park case filed a petition Friday before the Supreme Court requesting a rehearing on the grounds that comparison of profit was on an unfair basis and certain indisputable facts in the evidence were not contained in the Court argument. This failure to inject into the testimony certain undisputable evidence resulted in the preclusion of a rational judgment on the part of the High Court in granting $390,000 relief to Jackson Park, it was said.

It was further stated that there was no evidence to indicate that Jackson Park in free competition would have

(*Continued on page* 5)

Newsreels Ready For UNO Parleys

Movietone News will lead off on the newsreel rota coverage of the United Nations' Security Council meetings at the opening at Hunter College today, and, under the pooling plan established, that newsreel will supply personnel for a film report of the first two weeks of the meetings, Alexander A. Brown, liaison officer operating between the newsreels and the UNO, disclosed. Universal Newsreel, he said, has been

(*Continued on page* 5)

Theatres 'All Out' On Cancer: Skouras

Exhibitor eagerness to cooperate in the American Cancer Society's Easter Week (April 21-28) campaign is being evidenced in literally hundreds of voluntary acceptances which are reaching industry committee headquarters here, Charles P. Skouras, the national industry chairman discloses. Whatever anticipated opposition to the drive may have prevailed at the

(*Continued on page* 5)

Reviewed Today

"So Goes My Love" is reviewed on page 4.

Quigley Awards at AMPA Luncheon

AMPA will hold a luncheon for the benefit of the "AMPA Relief Fund" on Wednesday, April 24, in the Hotel Plaza, at which the presentation of the annual Quigley Awards for showmanship will be a feature. David Bader is AMPA president.

Hal Horne will be chairman, with Phil Williams as coordinator. Harry Blair has been named to handle publicity and Sid Gross will also serve on the committee. Cochairmen of arrangements are Arnold Stoltz and Jerry Pickman.

U.S.-Axis Exchange Rates Considered

WASHINGTON, March 24.—A plan for commercial international monetary exchange rates between this country and former Axis nations of Europe is being worked out by the Allied Control Council, in collaboration with interested government agencies. Up to now, money in payment of motion pictures and other United States exports to these countries has been complicated by lack of adequate exchange value. This problem resolves around the same type of plight encountered in dealing with Italy, it is asserted here, with the explanation that moneyless nations want payments for imported goods to remain inside their borders.

21 Countries Have Curbs On U.S. Films

The American film industry faces obstacles in the form of government regulations hampering the importation and distribution of American motion pictures in 21 countries, according to the annual report of the Motion Picture Association of America released today.

Eight examples of types of restrictions are listed, together with situations which required industry attention in nine countries during 1945. The eight examples of restrictions imposed are:

"*Excessive import duties.* Increase in Spain from $90 before the war for an average feature to $11,000 now.

"*Internal tax measures* assessed

(*Continued on page* 6)

Blum May Settle Film Controversy

Leon Blum, former French premier and a special envoy to the U. S., who is here from Paris to discuss with government officials in Washington a loan of from $2,000,000,000 to $2,500,000,000, is expected to break the present film impasse between our industry and the French, it is learned here from distributors' foreign department quarters. Spokesmen believe that any

(*Continued on page* 5)

Fear of N. Y. C. Fixing Admissions Dispelled

Any fears that admission price fixing will be undertaken by the New York City license department have been put at rest by Commissioner Benjamin Fielding with the disclosure that, although he expects to discuss with exhibitors shortly the advisability of including in the city's license code a provision calling for the posting of price schedules with the department, he has "not the slightest thought" of asking for price-fixing power and would not favor such empowering of his department.

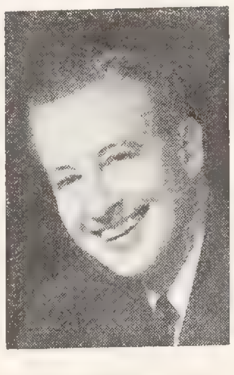
Fielding emphasized to MOTION PICTURE DAILY that the license department has nothing whatever to do with theatre admission prices, and that it wants "nothing to do with price fixing." He said he has received no formal complaints that some theatres raise prices when customers begin to line up before their box offices, but asserted that such a practice, if it exists, should be abolished. That, he said, can be brought about by adopting a code provision requiring theatres to post admission price schedules with the department. This subject, he added, will likely come up for discussion at an industry-department meeting slated to take place shortly.

Fielding is understood to be completing his "fact-finding" inquiry to determine whether the distribution of dishes by theatres should be "regulated or unregulated," and, it is reliably reported, indications are that the present system of giving away of dishes will, in all likelihood, remain undisturbed.

Films' World Role Cited By Johnston

MPA Annual Report Sees Industry in New Era

The motion picture's expanding role in the post-war world is emphasized by Eric Johnston, president of the Motion Picture Association, in his first report, to be presented at the association's annual meeting here this morning.



Eric Johnston
Chase-Statler Photo

He declared that only if the three great instruments of free expression, the press, radio and motion picture, remain unshackled everywhere can they serve adequately the interest of world reconstruction and peace.

Johnston said: "The free inter-

(*Continued on page* 6)

Detroit's Walkout Ends; 'IA' in Saddle

DETROIT, March 24.—The strike of of film exchange service workers here ended Friday, its 10th day, following the withdrawal by Teamsters' Local No. 299 of a request for a National Labor Relations Board jurisdictional election. This move left the distributors' labor committee free to meet over the weekend with representatives of IATSE Local No. B-25 in negotiations on contract terms similar to those already accepted in 22 of the ex-

(*Continued on page* 5)

Reisman, Clark on RKO Radio Board

Phil Reisman and William H. Clark have been elected directors of RKO Radio, Norman Freeman was elected an assistant secretary. Malcolm Kingsberg retired as a director in view of his new undertakings as head of theatre operations.

Reisman is vice-president in charge

(*Continued on page* 5)

Personal Mention

NATE BLUMBERG, Universal president, left Hollywood by plane for New York over the weekend.

•

Hal Wallis, production head, and John Mock, story editor of Hal Wallis Productions, have arrived in New York from Hollywood. Joseph Hazen, president, is expected to return to New York today from a brief trip to Miami. They expect to leave for London late this week.

•

Bill Brooker, Paramount Philadelphia exploiteer, has been named chairman of the industry's participation in the local Salvation Army drive next month.

•

Jimmy Ernst of the Warner home office advertising art department won the painting competition held by the Pasadena Art Institute on the Coast.

•

Edward L. Hyman, Paramount Theatres executive, has gone to Boston from here to attend a meeting of New England Theatres executives.

•

Walter Gould, United Artists foreign manager, and Mary Pickford were scheduled to leave here Saturday for London by plane.

•

Neil Agnew, Vanguard vice-president in charge of distribution, is scheduled to leave New York for Hollywood Thursday.

•

B. G. Kranze, Eastern Central district manager for RKO Radio, is in Detroit conferring with Milt Cohen, district manager.

•

Lou Formato was given a party by his staff at the M-G-M Philadelphia office Friday upon his return from South America.

•

Ted Krassner, former buyer-booker for Harold Eskin Theatres, New York, has joined Hyman Brown Enterprises, here.

•

Leonard Ormaner, formerly of Warner Theatres New York office, has joined PRC as a New Jersey salesman.

•

Doris Henderson, receptionist at Vanguard's New York office, has become engaged to Marine Sgt. Peter Donovan.

•

Arthur C. Bromberg, head of Monogram Southern Exchanges, is visiting in Savannah.

•

Henry Krumm, United Artists branch manager, has returned to Atlanta from New York.

•

Thomas A. McMahon, Republic manager in Salt Lake City, is visiting in Denver.

•

Walter Mackintosh, Paramount auditor, is in Salt Lake City from New York.

•

Mr. and Mrs. C. U. Yaeger have returned to Denver from California.

Tradewise . . .

By SHERWIN KANE

HARDLY a week goes by that does not bring to this office complaints against or detailed reports of incidents involving the use of local checkers by Confidential Reports, Inc., which checks percentage engagements for six of the eight major companies.

They are not anonymous complaints or reports, nor are all of them from irate independent exhibitors upon whom local checkers have been visited. In at least two recent instances, reports came from a distribution representative in the south and an affiliated circuit employee in New England. Both told of incidents of which they claimed to have first hand knowledge which occurred at independent theatres in their territories.

One involved an independent exhibitor's refusal some weeks ago to permit an employee of a neighboring bank to check the theatre. The exhibitor's contract was cancelled by the distributor concerned, in consequence. It is to be assumed that the incident was known to Confidential Reports yet, according to the recital brought to this office, the same checker subsequently was assigned to the same theatre when its next percentage engagement came along. The checker again was refused access to the premises and, in consequence, another contract was cancelled by another distributor.

If the procedure were to be continued, it would not require many weeks to shut off 75 per cent of the exhibitor's major company product.

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Inevitably, such reports are accompanied by positive assertions that the exhibitor concerned was not opposed to the checking of his house providing the checking was done by a non-resident of the theatre's locality. It would seem that is a reasonable enough request.

Some months ago when complaints against local checkers first were becoming common we discussed the subject with distribution and Confidential Reports' officials. As reported in this department at the time, we were given to understand that the use of local checkers was a temporary expedient made necessary during the period of organization of the new checking service and one which would be progressively reduced as the organization was perfected.

It now appears that the use of local checkers is increasing, rather than decreasing, as Confidential Reports advances in age. (The organization will be a year old next week.)

We discussed the subject again recently with sales executives and officials of Confidential Reports. Our net impression is that the use of local checkers has been found to be desirable, from the standpoint of efficiency in checking practice, and is not likely to be discontinued. There may even be more of it in the future. At least, there are already on hand a bewildering array of arguments to justify it.

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Distribution companies are well pleased with the results produced by Confidential Reports to date. So well pleased, in fact, that no changes in its operations are likely to be insisted upon by the clients, and when Confidential reports to one that a checker (local) has been refused access to a theatre where the client's picture is in on percentage, then such a theatre may expect to have the picture withdrawn or a contract cancelled.

It would seem that such a procedure is an extreme one, particularly if, as is inevitably insisted, the theatre is not offering resistance to being checked but to the individual assigned to do the checking. By now we must have heard all the answers and comments that could possibly be made concerning theatres which take that stand. Even assuming the most uncomplimentary of the remarks to be entirely true, it still seems like a relatively simple problem requiring an even simpler solution.

If a theatre for whatever reason would take the chance of losing a large part of its most important product rather than be checked by a local resident, then the distributor should have a better alternative than sacrificing a customer. It would seem that a solidly supported, national checking organization would encounter no difficulty in providing a trustworthy substitute from out-of-town whenever strong objection is made to one of its agents solely on the grounds that he is a local resident.

That would seem to be not only the simplest, most obvious procedure but the most desirable, as well. At the very least, it could help transform bitter complaints into passive acceptance.

Newsreel Parade

NAMES in the newsreels include Winston Churchill, Leon Blum, Capt. Julius Krug, Gen. Walter Bedell Smith and Trygve Lie. The Paramount reel shows Stanton Griffies receiving a Medal of Merit for his Red Cross work. The full contents follow:

MOVIETONE NEWS, No. 59 — [illegible] Minister Mackenzie King of Canada accuses Reds in spy case. New Navy seaplane is shown. Alpine snow avalanche. Surplus gun powder exploded in Alabama. Obsolete bombs blasted in Ohio. UNO's Trygve Lie in Washington. General Smith named ambassador to Russia. Leon Blum here from France. Churchill goes home. Steeplechase run in England. Basketball in New York.

NEWS OF THE DAY, No. 257 — Alpine avalanche. Smith named envoy to Russia. Krug succeeds Ickes as Secretary of the Interior. Lie, UNO chief, in Washington. Blum arrives from France. "Photogenic" beauty contest. Trio of orphans lost in the woods. Britain's national hunt. Brooklyn man wins "beauty" contest.

PARAMOUNT NEWS, No. 60—Obsolete planes are destroyed. Stanton Griffis receives Medal of Merit for Red Cross work. Newest in housing in Wicbita, Kan. Churchill concludes visit here. Murder trial in Paris. Basketball in New York.

RKO PATHE NEWS, No. 62—Churchill sails for home. Electronic blanket is shown. Obsolete planes and gun powder destroyed. Smith named ambassador to Russia. Iran matter presented to UNO. UNRRA meets in Atlantic City.

UNIVERSAL NEWSREEL, No. 487 — UNRRA in Atlantic City session. First free elections in Italy. Smith named ambassador to Russia. Blum here from France. Krug named new Secretary of the Interior. UNO's Trygve Lie in Washington. Largest airplane is shown. Carnival in Italy. Obsolete planes and powder destroyed.

Abe Kronenberg in New Warner Post

Abe Kronenberg has been named Warners' special events manager and Eastern representative of the commercial tieups division, by Mort Blumenstock, vice-president in charge of advertising-publicity. Kronenberg succeeds Will Yolen, who has resigned to join WNEW.

Joining the company seven years ago, Kronenberg originally worked out of the New York exchange, and then was named to handle special assignments as a member of the home office publicity staff.

Rathvon Honored At RKO Luncheon

N. Peter Rathvon, president of RKO and RKO Radio, was honor guest at a luncheon given at the Waldorf-Astoria here on Friday by Ned E. Depinet, vice-chairman of the board and executive vice-president of RKO, prior to Rathvon's departure for Hollywood, where he has permanent headquarters at the studio.

Love Joins Enterprise

Hollywood, March 24.—Charles Einfeld's and David Loew's Enterprise Productions has appointed Stanley Love, formerly of Columbia, to the post of comptroller.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Martin Quigley, Jr., Associate Editor. Published daily except Saturday, Sunday and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone CIrcle 7-3100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kann, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Treasurer; Leo J. Brady, Secretary; James P. Cunningham, News Editor; Herbert V. Fecke, Advertising Manager; David Harris Circulation Director; Chicago Bureau, 624 South Michigan Avenue; Hollywood Bureau, Postal Union Life Bldg., William R. Weaver, Editor; London Bureau, 4 Golden Sq., London W1, Hope Burnup, Manager; Peter Burnup, Editor; cable address, "Quigpubco, London." Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac, Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and $12 foreign; Single copies, 10c.

Paramount President Barney Balaban receives from Clark M. Eichelberger the newsreel citation awarded by the American Association for the United Nations to Paramount News' editor-in-chief, A. J. Richard (right)

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—and everybody knows—the newsreel that was bound to win the Citation of Honor for the year's best coverage of the UNO and of the transition from war to peace . . . just as it tops all others in presenting *all* the news of the world. Of course it's

Paramount News

THE EYES AND EARS OF THE WORLD

NATKE Talks Set Despite ACT Move

LONDON, March 24.—The Kinematograph Renters Society will initiate wage negotiations on Tuesday at a meeting with J. O'Brien, general secretary of the National Association of Theatrical and Kine Employees, which KRS has recognized as the bargaining agent for workers in its dispatch departments.

KRS is disregarding threats of a strike by the Association of Cinema Technicians, interpreting them as an attempt to "move in" on NATKE. It is explained that the forthcoming negotiations do not concern print processing, at which the ACT members work, and that ACT has no membership in the dispatch departments.

As reported Friday in MOTION PICTURE DAILY, ACT has also posted notice of a strike, this week, against American companies, unless they recognize the union as bargaining agent for processors.

Truman Cites Paley For War Services

WASHINGTON, March 24.—Secretary of War Robert P. Patterson at the weekend presented the Medal for Merit to William S. Paley who, as a civilian, was head of radio operations of the Army Psychological Warfare Branch in Europe. Paley, who is chairman of the board of Columbia Broadcasting System, was decorated for outstanding services while a civilian on duty with the Army. President Truman ordered the citation.

He was commissioned a Colonel in March, 1945, and also holds the Legion of Merit and the French Croix de Guerre with Palms.

War's Photo Secrets Revealed April 17-18

WASHINGTON, March 24.—Held in secrecy during the war, the Noted Engineer Board at Ft. Belvoir, Va., will be open for inspection to news men, newsreel photographers, and members of the official Washington family on April 17-18, the Department of Commerce announced at the weekend.

An exhibit to be displayed at the board will include photogrammetric equipment and electronic and electrical equipment. Newsreel producers interested in taking pictures of the exhibit should contact R. L. Hicks, Publication Board, Department of Commerce, in Washington.

Services for Brennan

A Month's Mind Mass for the late James M. Brennan, who was an RKO Theatres executive, will be read in the Lady's Chapel of St. Patrick's Cathedral, Fifth Avenue and 50th Street, tomorrow at 11 A.M. In addition to his family and RKO associates, friends in and out of the industry have been invited to attend the service.

Hammond to Universal

HOLLYWOOD, March 24.—Universal has signed Major Leonard Hammond, returned from service, to a producership. He was formerly a production assistant to Jack Warner and has been associated with 20th Century-Fox and M-G-M.

Review

"So Goes My Love"

(Universal—Skirball, Manning)

AIMED at the family trade, this story of the romance, marriage and early married life of Hiram Maxim, the inventor, is in a quiet mood and charming vein. It is in sharp contrast with the heavy-fisted dramas of crime and violence coming, in group formation, out of Hollywood. Refugees from those, as well as parents and children, may find this Myrna Loy-Don Ameche vehicle enjoyable throughout and, at times, a delight.

The screenplay, by Bruce Manning and James Clifden, from the H. P. Maxim story, "A Genius in the Family," begins with the arrival of Jane Budden (Miss Loy) in Brooklyn in 1867, intent upon finding a prosperous husband for herself. Ameche, as Hiram Maxim, is a next-door neighbor. He persuades her not to marry the prosperous bachelor, played by Richard Gaines, to whom she becomes engaged and, despite the fact that he has nothing but his hopes to offer her, he wins her for himself.

Their first-born is a boy who not only is named Percy but is raised with long, curly hair in order that, his father explains, he will learn to defend himself from others and grow up to be an independent man. Much of the latter part of the picture is devoted to incidents and problems in the child's life and their handling by the parents, which gives the picture much of the character which may be counted upon to appeal to family audiences. Bobby Driscoll plays the child. His training and discipline is culminated by a near-tragic event. In consequence of a prank, his mother is injured, with the threatened loss of her life and that of her unborn child. The ending finds her recovered, the family, four in number, and the struggling inventor well along on the road to scientific recognition and success.

Frank Ryan's direction gives the film a leisurely pace, perhaps best suited to the quiet type of story. Principal performances are in the same mood and tempo. Able support is given by Rhys Williams, as an artist; Molly Lamont, as an in-law; Sarah Padden, as the maid, and others. Jack H. Skirball produced.

A weakness of the film derives from several of its sequences which fail to realize the full possibilities of the humor inherent in the situations depicted. They are too obviously contrived and, in some cases, too prolonged, to have the point and punch of spontaneous humor.

"So Goes My Love" may be sold successfully to families as a family story. The results are likely to please audiences and exhibitors alike.

Running time, 88 minutes. General audience classification. Release date, April 19.

SHERWIN KANE

Israel Will Direct Paramount Red Cross

Paramount New York employes' drive for the Red Cross campaign will be directed by Arthur Israel, Jr., chairman; William O'Connell, secretary, and Ray Fisher, treasurer, as named by Barney Balaban, president of Paramount.

Henry Randel, New York branch manager, has been appointed to handle the drive at the New York branch; Bob Shapiro heads up the Paramount Theatre drive; Mina Postove will conduct one at the News laboratory, and Frank LaGrande at the Long Island laboratory.

Hollywood Films to Produce in East

Contracts have been signed with Lafayette Television and Motion Picture Studios of Brooklyn for the production of three features to be made by Hollywood Pictures, due to the company's failure to get studio space on the Coast.

Jack Goldberg, president of the all-Negro film company said the three pictures will be "Negro Boy's Town," "Weekend In Harlem" and "Beale Street Mama."

Bowen's Father Dies

Funeral services will be held this morning for Patrick J. Bowen, 84, father of John J. Bowen, Metropolitan New York district manager for M-G-M, at Holy Innocents Church, 17th St. and Beverly Road, Brooklyn. Bowen died Friday morning at Bay Ridge Sanitorium after a short illness. Other survivors are three daughters, Harriet Scott, Gladys Bowen and Marie Hull.

O'Connor in Tribute To Films for Drive

Basil O'Connor, chairman of the American Red Cross, will appear on the Bob Hope radio show tomorrow evening with a special tribute for the motion picture industry for its work in the current Red Cross drive. Originally scheduled for last Tuesday, O'Connor was not heard due to time limitations. Tomorrow's radio show will be carried over 186 NBC stations.

Kaywood Gardens Clearance Ended

Existing clearance of the Newton and Village Theatres, Washington, over the Kaywood Gardens Theatre, Mt. Rainier, Md., operated by Sidney B. Lust, has been eliminated as unreasonable by the arbitrator in the Washington tribunal, the American Arbitration Association reports here. Instead, the Kaywood Gardens, the arbitrator ruled, is to have 21 days' clearance availability after downtown Washington on all future pictures of the five consenting companies.

Rosenblatt Expands

ALBANY, N. Y., March 24.—Samuel E. Rosenblatt, owner of the Strand Theatre, Watervliet, is branching out. He will take over the Family in that city on March 15, and will add the Grand next Sept. 1.

Enterprise Starts Stage

HOLLYWOOD, March 24.—Enterprise Studio broke ground at the weekend for the first peacetime non-priority sound stage to be built in Hollywood. It is expected to be completed in 90 days.

New Theatres

MEMPHIS, March 24.—Construc- has started on the Park Theatre project here. Plans call for more than 1,000 seats, and cost is estimated to run to $125,000. R. J. Lester, who will be part owner, will be business manager of the new house. He has just returned after four years [illegible] Army.

From Marks, Miss., has come a report that H. C. Langford, proprietor of the Folly Theatre there, has purchased ground for a new $35,000 house. Seating will be for 500. Construction will start as soon as materials become available, Langford said.

Menmar Circuit Plans 500-Car Drive-In

BOISE, Idaho, March 24.—Roger Mendenhall, president of the Menmar Theatre Corp., has announced the purchase of a 20-acre site on which the company will construct a 500-car drive-in theatre. This project is to be part of a previously-announced $250,000 construction and remodeling program which Menmar has scheduled.

From Vancouver, Wash., comes word that Glen E. and Harold Whitfield will build a $100,000 theatre there.

Midwest House Planned; Another Ready Soon

ST. LOUIS, March 24.—A. E. Jarboe, Cameron, Mo., has announced plans to construct in that community a $50,000, 500-seat theatre. Meanwhile, Lee Morton's new theatre in nearby Kewanee, Ill., is approaching completion.

From Sidel, Ill., comes word that Arthur (Archie) Baldwin, former service manager and projectionist, has bought the 265-seat American Theatre there.

April Openings for Mississippi House and Louisiana Drive-In

NEW ORLEANS, March 24.—T. E. Holmes of Bruce, Miss., has announced that he will open his new theatre there in mid-April. Construction was delayed, he said, pending arrival of seats.

Meanwhile April has been scheduled too for the opening of a new drive-in on the outskirts of Amite, La.

Interboro Incorporates

ALBANY, N. Y., March 24. — Interboro Management, Inc., has been incorporated to operate, conduct and manage plays, films and theatrical performances. Samuel, Morris and Solomon Strausberg, New York, are the incorporators. William Gold, New York, was the incorporating attorney.

Pearl River Firm

ALBANY, N. Y., March 24. — Ireb Theatre Corp. has been incorporated to operate in Pearl River. Incorporators are: Irving Sherman and Rebecca Sherman, 69 Hunt Ave., Pearl River, and Bessie Haselkorn, New York City. Jacob H. Wexler was incorporating attorney.

Camp Films Set Up

ALBANY, N. Y., March 24. — Camp Film Activities, Inc., has been incorporated to deal in films for camps and health resorts. Incorporators are Alexander Levine, Stanley Carter and Dorothy Stevens, all of New York. Levine was incorporating attorney.

Jackson Park

(*Continued from page 1*)

made large profits as did the Maryland Theatre were it free of the competition, stating that the recovery as laid down in the Court was based wholly on claimed "lessening of profits during the five-year period," the petition said. "Unquestionably there was [illegible] evidence of this lessening of profits [illegible]ss it was the larger amount of net profits of the Maryland Theatre in the same period or the larger amount of the average profits of the Jackson Park in its four-year period."

Defendants emphasized that no witness testified even by way of estimate or opinion what run the theatre might have obtained, or what runs their competitors might have obtained, or what would have had to be paid for the run, or what patronage their theatre could have attracted on "such unknown run," or what profits would have been made "if the plaintiffs had been permitted or compelled to bid against their competitors," adding:

Other Qualifications

"If there was a conspiracy, as found, the Maryland Theatre operated free of the competition of the Jackson Park Theatre and of every other theatre both in its negotiations for pictures and in its exhibition of them. If there were no conspiracy, the Jackson Park Theatre would be subject to all this competition of which the Maryland Theatre was free. If both the theatres in fact were operating under the restrictions of the conspiracy found, there is no indication that either theatre would have made any profit if they were operating competitively. There is nothing to show what either must bid to prevail over the other in getting pictures, or which would prevail."

The petition concluded that no facts were shown to prove that the Jackson Park Theatre would have made any large net profit in competition. The petition urged the Court not to "deal in these considerations" of profit and net revenue."

Further, it was said that if conspiracy existed it was there before operations of the Jackson Park Theatre, which was the earliest period taken for comparison.

In addition the defendants contend that there was no indication that double featuring reduced the Jackson Park profits.

Detroit's Walkout

(*Continued from page 1*)

change cities. Pickets have been removed from the exchanges here.

Settlement of the strike, which tied up film deliveries and closed 75 theatres until prints could be flown in from out of town, was reached at a meeting with Robert Lomasney, state labor mediator.

Richard F. Walsh, IATSE president, said in New York on Friday that "IA" members participating in the Detroit strike had not been authorized to do so by international headquarters.

Madral Dissolved

ALBANY, N. Y., March 24.—Madral Amusement Co., Inc., New York, has dissolved. Schwartz and Frohlich were the attorneys in the proceedings.

Film Controversy

(*Continued from page 1*)

agreement for a loan which the French claim they are in need of to revive industry and contribute to expansion of world trade, will have as necessary pre-conditions the smoothing out of any commercial tangles which have arisen between the two countries. Of notable interest, of course, is the present deadlock over the question of how many foreign films shall be admitted to France and, specifically, how many American films.

The original trade treaty between France and the U. S. calls for the admittance to France of some 188 pictures from American sources, but the French were quick in scaling this down in negotiations until the distributors were forced to ask for a minimum of 108 films, but this, too, the French have rejected.

Accompanying Blum is a delegation including the governor of the Bank of France, a representative of the Ministry of Finance and other economic and monetary experts.

Congress has yet to approve a similar loan to England, which, when implemented, is expected to give that country badly needed dollars. The success of the Blum mission is held to be in doubt by some observers who foresee a rising tide of Congressional opposition.

Cancer Drive

(*Continued from page 1*)

outset, he said, is proving to be unfounded.

The exhibitors' demonstration of cooperation, Skouras said, shows their realization of how close to home the terrible disease which has caused the untimely death of so many of the industry's men and women, can be to them.

Skouras said that many of the exhibitors, in addition to offering their theatres as media for obtaining contributions, are themselves, unsolicited, sending in personal checks.

Theatre As Training Center for Veterans

HARTFORD, March 24.—The M. and P. circuit's Allyn Theatre, here, has been selected as the first motion picture theatre in the area to serve as an 'On the Job Training Center' for veterans of World War II, according to manager Walter B. Lloyd, himself an Army captain in the war.

Under the provisions of the Veterans Administration, a single veteran may draw $60 per month, while a married veteran may draw $90 per month, while training. The training will consist of every phase of theatre operation, says Lloyd.

CBS to Restore Video

CBS television station WCBW, New York, will return to the air with a remote pickup from Madison Square Garden tonight. The station signed off three weeks ago to make a frequency adjustment in compliance with the realignment of channels by the Federal Communications Commission. "A straight five-night basic schedule, Wednesday through Sunday, is planned," Ben Feiner, Jr., acting program director, announces, "with 'live' studio shows listed for transmission on Thursdays, Saturdays and Sundays, beginning April 4."

Newsreels

(*Continued from page 1*)

selected to supply "silent" cameramen who will operate exclusively in that capacity throughout the entire eight weeks over which the meetings will run, catching sideline color material.

RKO Pathe News will supply sound personnel for the second two weeks, Paramount News, for the third two, and News of the Day for the last two.

Max Markann will be the Universal cameraman on hand for the meeting's initial week. The company will supply four men in all for the entire assignment, each to take a week at a time and all to serve two weeks each. The other three have yet to be named by Universal. Movietone Newsmen who will make up the leadoff crew include Fernando Del Gado, cameraman; Louis Girolami, sound man, and William Picara, electrician. Brown is also from the Movietone staff.

It is not expected that any of the reels will make up special issues on the starting phase of the UNO meetings.

Miss Marian Dix, chief of the UNO film section, supervised the setting up of facilities at Hunter College for use of the reels.

NBC to Televise UNO

NBC Television will cover the opening of the UNO Security Council conference today, in a closed-circuit telecast feeding the program to television receivers installed in the overflow assembly room at Hunter College and in NBC's studios at Radio City.

See Publicity Factor In Atom Test Delay

WASHINGTON, March 24.—Gen. Leslie Groves' fear of too much press and picture publicity in connection with the forthcoming "Crossroads" atomic bomb test in the Pacific is allegedly partly responsible for President Truman's calling for a six-week delay in the carrying out of the project which was originally scheduled for May. Presidential secretary Ross said officially, however, that the inability of Congressmen to attend the proceedings in May caused the postponement action. The international situation likewise was pointed to as a factor.

Military officials are reported to have urged the President to prohibit public release of "actual photographs" of the explosion. Plans thus far call for pooling of shots from newsreels with Navy censorship and supervision.

Reisman, Clark

(*Continued from page 1*)

of foreign distribution, and Clark is RKO Radio treasurer and also newly-appointed treasurer of RKO. The action is a reinstatement for Freeman who has returned to civilian life from the Navy.

Yourd Back to CBS

After more than two years in the Navy, Kenneth L. Yourd has returned to Columbia Broadcasting as an attorney, to handle legal matters pertaining to the Federal Communications Commission.

NO OTHER PICTURE CAN MAKE THIS CLAIM!
The MARX BROS. ARE IN A NIGHT IN CASABLANCA
1946's HOWLRAISER FROM UA!

MPA Report

(*Continued from page* 1)

change of ideas is even more important than the free interchange of goods. There must be no obstacles to the transit of the media of communication. Men must have free access to the minds and hearts of one another even more than they have free access to the indispensable natural resources."

Not to use the motion picture for world trade in ideas would be "to squander one of the best resources for world peace," he said.

Johnston pledged anew the loyalty of the organized industry to the principles of its codes to assure high moral standards in film entertainment. The report makes clear that there is no place for indecency on the American screen.

The three voluntarily adopted codes, governing film content, titles and advertising, represent "an enlightened policy of self-discipline," which is based, Johnston said, "on the solid foundation of respect for common principles of morality and decency.

"Freedom of expression," he declared, "must serve the public welfare, not violate it."

Labor Relations

Johnston outlined plans for a long-range labor relations program in the industry.

"Our industrial organization should be totally reoriented on a new plane based upon cooperation between all its working factors. First of all, we must rectify glaring mistakes and abuses which have too long prevailed. Then, we must develop a system of handling disputes which utilizes conference, mediation and arbitration.

"The range of employment extends from stars to extras. In between these two types, which are paid respectively by the picture and by the day, are contract players already compensated on an annual basis, and members of the crafts and guilds, most of whom work with considerable regularity. The time has come to study means and methods of securing continuity of employment. Unquestionably, much of labor's unrest comes from a feeling of job insecurity.

Johnston said he looked upon "the medium of motion pictures as one source of many values, one instrument of many services.

"It seems to me," he said, "that we must concentrate upon what is common to all uses of film and screen, if we are to find a common, unifying purpose for all the groups which ought to work side by side for the improvement of motion pictures.

Research Program

Johnston mentioned the long-felt need of a research program carried out cooperatively for the benefit of the entire industry in announcing that for the first time the association's budget for the coming year contains a substantial sum for research.

"The great lesson we have learned from the outstanding success of research in medicine and atomic physics is the value of coordinating many different lines of investigation," he said. "This association is the natural agency to coordinate all the efforts of technological research in specialized fields.

"Free trade and free communication," he said, "cannot be separated in the case of motion pictures. Unless the film productions of all nations can compete freely in the world market, this most potent of all media of communication will not flow freely in all directions. There may be as yet no satisfactory monetary medium for world trade in goods, but the motion picture does provide an adequate medium for world trade in ideas.

"As practical business men, we shall want, of course, a fair share of the world's markets," Johnston said. "America has no artificial barriers against motion pictures from abroad.

"We must see to it that the films we export give no reasonable offense to the nationals of foreign countries. We must make certain that the American way of life is faithfully portrayed upon the world's screens."

Statistical Research

Discussing industry statistical research, Johnston's report said:

"The motion picture industry probably knows less about itself than any other major industry in the United States. The industry has grown so fast that it hardly has had time to measure its own growth. Consequently, it possesses today only a smattering of information about its own operations.

"It is a satisfaction to report that the association has taken steps to improve the situation," Johnston said. "Our statistical research program should, first, attempt to correct the probable misinformation already existing in the public domain."

Self-Discipline

On the subject of industry self-discipline, Johnston said:

"I recognize that it has become fashionable in certain quarters to question moral values, to deride traditional virtues, to rationalize brutality, to make excuses for moral indignity. Speaking against this tendency, I pointed out, in an address delivered to the Writers War Board months before I became president of this association, that humanity's rules of morality and fair-dealing do not consist of arbitrary laws imposed upon us from without'. They are the product of thousands of years of human experience, the quintessence of the wisdom of the ages. To violate these codes brings disaster as surely as the violation of the physical laws of nature brings disease and death.

"I realize that the motion picture industry, from long experience, has learned the wisdom of self-regulation. Trying to solve the problem of how the vast power of the motion picture shall be used for good rather than evil, the industry has chosen the way of liberty rather than the way of compulsion," Johnston concluded.

Theatres Collected $36,874,436

Theatre audiences and film industry personnel contributed $36,874,436 during the war years to charity drives, according to the annal report of the MPAA, issued today, collections follow:

Red Cross (1945)	$7,290,164
Dimes (1945)	5,978,939
Red Cross (1944)	6,793,060
Dimes (1944)	4,667,520
Red Cross (1943)	3,067,236
Dimes (1943)	2,116,539
United Nations (1943)	1,644,723
Army-Navy Relief (1942)	2,120,212
Dimes (1942)	1,420,568
USO (1941)	997,885
Greek Relief (1941)	777,586

Film Curbs

(*Continued from page* 1)

against foreign films after they have been imported. Such taxes are actually discriminatory because most imported films are from Hollywood.

"*Quota laws* requiring a certain percentage of theatre playing time for native motion pictures.

"*Discriminatory theatre taxes* upon the exhibition of films of foreign origin in favor of domestic films.

"*Remittance taxes* upon varying percentages of amounts due American distributors deemed by the local government to be profit or income.

"*Government monopolies.* Part of trend towards nationalization—notably in Czechoslovakia and Yugoslavia.

"*Theatre combines* which have the effect of monopolies. Examples are Bioscoop Bond in Holland, the Norwegian Municipal Exhibitors' Association, China Film Society continuing the Japanese monopoly in China.

Censorship

"*Censorship by foreign governments.* In countries within the sphere of Soviet influence motion pictures which present other forms of government in a favorable light are rejected. Also there are still occasional rejections on account of supposed derogatory reference to the country concerned. Two instances of this kind are pending in Spain with the accompanying threat that the producers of the pictures will be barred completely from Spain unless all prints and negatives are destroyed of the pictures to which exception has been taken."

International problems of foreign countries which required or still require attention were listed as follows:

"*Australia*: Proposed legislation in Queensland would place a ceiling on film rentals and give the Price Fixing Commission virtually control of the industry. Urgent representations have been made by the Australian Film Board and it is hoped that the bill will not finally pass in its present form.

"*Brazil*: A demand for largely increased wages was settled by the companies with their employees on the basis of cost of a living bonus through cooperative action by the Film Board of Trade.

"*China*: A formula for remittance of film rentals was worked out with the Chinese Government by our Embassy in Chungking. Fictitious charges by exhibitors which reduced by nearly 75 per cent box-office receipts on which our rental percentages were figured, have been eliminated by united action through the Export Association.

Czech Negotiations

"*Czechoslovakia*: Negotiations continue between the Export Association and the state film monoply in an effort to develop a procedure by which the association may deal directly with the circuit of theatres operated by the monopoly.

"*France*: Strong pressure by French producers upon their government still prevents the importation of new American pictures. The (U. S.) State Department is insisting upon compliance by the French government with the terms of the trade agreement which protects the position of American films in that market. It is expected that this question will be resolved during the financial negotiations now in progress between the two governments.

"*Great Britain*: We are assured that the present position of the industry in that country will be protected if the double taxation treaty and the British loan are approved in this country.

"*Italy*: All Fascist laws relating to motion pictures were annulled at the request of our Embassy. However, the Italian government has undertaken recently to impose a quota limitation on the importation of American films. This action has been protested by the Embassy and an early settlement is expected. (See MOTION PICTURE DAILY, March 21, for terms).

"*Mexico*: Labor unions demanded a 50 per cent increase in wages and numerous changes in working conditions. Acceptance of the demands would have made it impossible for the companies to continue business in that country and a prolonged strike ensued. Through the assistance of the Embassy and the Office of Inter-American Affairs a reasonable settlement was finally obtained.

Situation in Norway

"*Norway*: After liberation, the organization of Norwegian theatres insisted upon a flat rental maximum of 30 per cent, which obtained before the war. From this amount a 40 per cent state tax was to be deducted. The companies, acting through the Export Association, declined to distribute their new pictures at this rate. A Committee of Scandinavian managers visited the country in November without result. Later the association's London representative returned to Norway and negotiated a Sliding Scale Agreement, which permits recognition of high grade pictures.

$51,313,213 Film Gift to Services

Value of the industry's 16mm. film gift entertainment to the armed forces was $51,313,213 and 160,977,613 feet of film was used according to the annual report of MPAA.

Some 60,000,000 feet of 16mm. raw stock was contributed by Eastman Kodak and DuPont while another 100,000,000 feet was purchased by the industry. Between March 1, 1942 and Oct. 31, 1945 the industry gave 43,189 16mm. prints of 1,041 different features and 33,217 prints of 1,050 different shorts which were seen by an estimated audience of 950,000,000 persons overseas in uniform. Film laboratories also made contributions.

Industry Has 50 Exhibitor Groups

Fifty exhibitor associations are now active in the U. S., according to the annual report of the MPAA.

"Motion Pitcure Theatre Owners of America, has some 14 state and local associations as active members; Allied States about 12; the Pacific Coast Conference comprises four local associations; the remaining 17 local exhibitor associations have no present national affiliation," it was said.

Complete Authority

Physically, a motion picture theatre is a thing of many crafts. For twenty years it has been the job of BETTER THEATRES to provide authoritative guidance in each. Supplementing the editorial staffs and world-wide news-gathering organization of QUIGLEY PUBLICATIONS are contributing editors who have long specialized in those phases of theatre operation about which they write.

BEN SCHLANGER, contributing editor on theatre planning: New York theatre architect internationally known for his original studies in functional theatre design.

CHARLES C. BURTON, for many years executive architect of the Paramount Theatre Service Corporation, now a practicing architect in New York. Mr. Burton regularly contributes original designs for theatre structures and decorative treatments.

GEORGE F. MILLER, supervisor of projection and maintenance for the St. Cloud Amusement Corporation, operators of a dozen theatres that peculiarly represent average conditions. Mr. Miller conducts BETTER THEATRES' projection department.

LEO T. PARKER, Cincinnati attorney who maintains a reference library of higher court decisions. Mr. Parker conducts a department in which he analyzes the latest law in layman's terms specifically for the guidance of theatre operators in their dealings with the public and in other operational and business matters.

CARL F. BOESTER, air conditioning and ventilating engineer, and for many years Director of Housing Research at Purdue University. Mr. Boester is contributing editor on air-conditioning, heating and ventilation of theatres.

Better Theatres

with every fourth issue of

MOTION PICTURE HERALD

ICC Adopts Film Documentary Plan

The film division of the Independent Citizens Committee of the Arts, Sciences and Professions has voted approval of its documentary and educational subcommittee's program to "encourage production and aid in the circulation, both theatrically and non-theatrically, in 16mm. and 35mm., of documentary motion pictures whose contents are consistent with the aim of ICC," the organization announced.

The program, submitted by Ed Schreiber, film publicist, will seek to have documentaries, hitherto unscreened in the U. S., from various military and government agencies, independents and product of United Nations Organization countries, brought to American screens. Many of these films, it is understood, have been exhibited abroad but few have been shown here.

'Game of Death' Banned in Atlanta

ATLANTA, March 24.—RKO Radio's "Game of Death" banning from this city by Christine Smith, censor, has been upheld by the Carnegie Library Board, governing body, on an appeal taken by the distributor. RKO is understood to be considering court action to test the legality of the rejection.

"Game of Death" is a horror-type production, which, according to Miss Smith, has "too much killing." It is the second film to be banned from this city in recent weeks, the first "Scarlet Street," being the subject of an appeal taken by Universal, which is now pending. "Game of Death," part of RKO Radio's fourth block, is scheduled for general release this month.

London Trip Winners To Variety Banquet

The six winners of the London trip contest held in connection with the Victory Loan Drive in theatres will attend the National Variety Clubs' Humanitarian Award Banquet at the Astor Hotel here on May 18, it was announced at the weekend by S. H. Fabian, national industry chairman of the drive, and R. J. O'Donnell, Variety chief barker.

The winners will leave for Europe the next day, taking off from La Guardia Field in an American Airlines plane.

Zanuck Hosts Winant

HOLLYWOOD, March 24.—Darryl F. Zanuck, vice-president in charge of 20th Century-Fox production, was host on Friday to U. S. Ambassador to Great Britain, John G. Winant, at a luncheon at the 20th-Fox studio, attended by industry leaders.

Buy WNEW Air Time

Columbia Pictures and Selznick International have purchased air time on station WNEW, New York, to promote current films. Columbia has taken 16 spots for "Gilda" and Selznick, 15 for "Rebecca."

Columbia Air Tieup

Columbia has tied up with the sponsors of the ABC Hop Harrigan radio program for spot announcements for the serial, "Hop Harrigan," for 15 weeks.

Production Spurts Again; Cameras Get Eight More

HOLLYWOOD, March 24.—Production continues to rise, with eight more films going before cameras, and only four to the cutting rooms; the production scene follows:

Columbia

Shooting: "Power of Attorney," "The Return of Rusty," "Gallant Journey," "The Jolson Story."

International

Shooting: "The Dark Mirror."

M-G-M

Started: "A Woman of My Own," with Greer Garson, Robert Montgomery.

Shooting: "Tenth Avenue Angel," "My Brother Who Talked to Horses," "The Show-Off," "Fiesta," "Till the Clouds Roll By," "Undercurrent (formerly "You Were There").

Monogram

Started: "Corpus Delicti," with Sidney Toler, Sen Yung, Tanis Chandler, Ruth Kellogg.

Finished: "Don't Gamble With Strangers," "The Fighting Texan," "Freddie Steps Out."

Paramount

Started: "Seven Were Saved" (Pine-Thomas), with Richard Denning, Catherine Craig, Russell Hayden, Byron Barr, Ann Doran, Richard Loo, Keith Richards.

Shooting: "Welcome Stranger," "Perils of Pauline," "Suddenly It's Spring," "OSS."

RKO Radio

Started: "Honeymoon," with Shirley Temple, Franchot Tone, Guy Madison, Lina Romay; "Dick Tracy No. 2," with Morgan Conway, Anne Jeffreys, Jimmy Crane, Lyle Latell, Dick Wessel, Ian Wolfe, Jason Robards, Rita Corday.

Shooting: "What Nancy Wanted," "Criminal Court," "Sinbad the Sailor," "Child of Divorce," "A Likely Story," "Desirable Woman."

Republic

Finished: "The Fabulous Suzanne" (Sekely).

Started: "Traffic in Crime," with Kane Richmond, Adele Mara, Anne Nagel, Wade Crosby, Dick Curtis.

Shooting: "Rendezvous with Annie," "Earl Carroll's Sketchbook."

20th Century-Fox

Shooting: "Forever Amber," "Home Sweet Homicide," "Claudia and David," "Margie," "Deadline for Murder" (Wurtzel).

United Artists

Started: "The Bachelor's Daughters" (Andrew Stone), with Gail Russell, Claire Trevor, Ann Dvorak, Adolphe Menjou, Billie Burke, Jane Wyatt, Eugene List.

Shooting: "Mr. Ace and the Queen" (Bogeaus); "The Strange Woman" (Stromberg); "Angel on My Shoulder" (Rogers).

Universal

Shooting: "Kelly Is My Name," "The Ghost Steps Out," "The Runaround," "Lesson in Love," "Fandango."

Warners

Started: "Stallion Road," with Humphrey Bogart, Lauren Bacall, Ronald Reagan, J. Carrol Naish.

Shooting: "Cloak and Dagger," "Cheyenne," "A Very Rich Man," "The Sentence," "Humoresque."

'U' Schedules FDR Film for April 12

"Roosevelt—Man of Destiny," an 18-minute newsreel biography of the late President Roosevelt, will be released by Universal on April 12. The two-reel subject was produced by Thomas Mead and includes scenes from some of Roosevelt's speeches as well as appearances with Prime Minister Churchill and Premier Stalin at Teheran and Yalta. The Atlantic Charter conference, the Declaration of War against Japan and scenes of his four nominations and inaugurations, are highlighted.

Egyptian to Produce

Tahia Korem, Egyptian actress-producer, will leave New York today by the *Constellation* plane for Hollywood to line up stars and technicians for a film she plans to produce on the Coast. She has appeared in some 25 pictures in Egypt during the past five years as Tahia Carioca and arrived in New York from Cairo two weeks ago.

Popkin Buys Lincoln

LOS ANGELES, March 24.—Harry M. Popkin has acquired the Lincoln Theatre, Los Angeles, from the Adolph Ramish estate, for a cash consideration said to be in excess of $150,000. Popkin has operated the theatre under lease for several years.

Radio Advertising Useful: Mitchell

CHICAGO, March 24.—Asserting that radio is the best medium for the public promotion of motion pictures, Curtis Mitchell, Paramount's advertising-publicity director, who stopped over here on his way to New York from Hollywood, said at the weekend that Paramount is currently "spark-plugging" its radio promotion program.

Mitchell has returned to New York.

Scher to Represent Pressburger Here

George Scher, recently discharged from the Army after serving for five years, has been appointed Eastern press representative for Arnold Pressburger. His first assignment will be "A Scandal in Paris," the producer's forthcoming release for United Artists. Scher, who served as public relations officer in the Pacific, formerly worked for U. A. as field representative.

Jack Katz Resigns

CHICAGO, March 24.—Jack Katz, manager of the Roosevelt Theatre here, has resigned and will soon leave for the West Coast. Charles Nesbitt, soon to be discharged from the Army, is understood to be in line to succeed him.

Hollywood

By THALIA BELL

Hollywood, March 24

COLUMBIA has decided to make a series of pictures about a boy and a dog, similar to last season's "Adventures of Rusty." "The Return of Rusty," second in the series, is n[illegible] before cameras, while a third, "For [illegible] Love of Rusty," is in preparation. . . . Melchor Ferrer, who appeared in the Broadway production "Strange Fruit," has been signed by Vanguard Films to a three-way acting, directing and writing contract.

•

Angela Lansbury has been signed by Loew-Lewin for a starring role opposite George Sanders in De Maupassant's "Bel Ami." . . . Lewis Collins will direct "Claude's Wife" for Universal. . . . Evelyn Ankers has been engaged for the lead in Alexander Stern's "Queen of Burlesque," soon to start at PRC.

•

Robert Alda has been signed for a top role in "Cloak and Dagger," which is currently being filmed by United States Pictures for Warner release. . . . M-G-M will lend Donna Reed to Liberty Films for the lead opposite James Stewart in the Frank Capra production, "It's a Wonderful Life." . . . After three years' service with the Armed Forces, Don Castle will resume his screen career with a featured role in "Seven Were Saved," a Pine-Thomas production now before cameras at Paramount.

•

RKO Radio has acquired screen rights to "The Brick Foxhole," novel by Richard Brooks. Adrian Scott will produce, Edward Dmytryk will direct, and Dick Powell is set for the stellar spot. . . . Jack Bernhard and Bernard Brandt have engaged Ned Young to write the screenplay for "Decoy," their initial film for Monogram. . . . Martha O'Driscoll has been signed for the lead in the PRC musical, "Missouri Hayride," which Josef Berne will produce and direct.

•

Benedict Bogeaus has arranged to borrow Robert Preston from Paramount for one of the two leading roles in "The Short Happy Life of Francis Macomber," screen version of the Ernest Hemingway story which Bogeaus will produce in association with Casey Robinson. . . . Franchot Tone will co-star with Shirley Temple and Guy Madison in RKO Radio's forthcoming "Honeymoon."

Abandon Tax Rise

READING, Pa., March 24.—City authorities have dropped plans for levying an extra tax on admissions in addition to present levies. Sensing the extreme unpopularity of the measure, city councilmen let the projected bill drop. Local theatre men and operators of other amusements joined to fight the extra tax.

Cut Electric Rates

ST. LOUIS, March 24.—An $835,000 cut in the electric rates for commercial consumers announced by Union Electric Co., will benefit among others, the 110 theatres in the city.

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

Vol. 59. NO. 58 NEW YORK, U. S. A., TUESDAY, MARCH 26, 1946 TEN CENTS

SOC. OF

Pension Plan Study Asked By UA Board

Will Consider Results at Meeting on April 16

United Artists' board of directors, meeting here yesterday, authorized the management to study existing pension plans in operation by film and other companies and to report its recommendations at the next board meeting, scheduled for April 16.

The board also ratified Gradwell L. Sears' contract as vice-president in charge of distribution for a minimum of five years and a maximum of 15 years (presumably on an optional basis in the interim), Edward C. Raftery, UA president, announced. Sears' contract, starting next January, calls for his services as general manager of distribution and for such other functions as may be delegated to him by the board. Control of foreign distribution was also delegated to Sears. Thus, Raftery stated, producers using UA

(*Continued on page* 10)

Name Winners of 'Flight to London'

Six showmen were announced yesterday as winners of the "Flight to London" contest when S. H. Fabian, chairman of the industry's participation in the Victory Loan, made public his final report following the completion of an audit.

The six who will be given trips to England as a reward for their Victory Bond selling ability are: Southern district, Tom Maine, Roxy Theatre, La-

(*Continued on page* 10)

1st UNO Meeting in U. S. Is Televised

When chairman Dr. Quo Tai-chi of China opened the first United Nations Security Council conference in the U. S. yesterday, a complete television pickup and receiving system swung into action to bring proceedings of the meeting to representatives of press and radio at Hunter College and in the Radio City studios of National Broadcasting.

Combined facilities of NBC and

(*Continued on page* 10)

Admissions Rising In Philadelphia

Philadelphia, March 25.—Admissions have gone up in many circuit and independent houses. Raises of from three to five cents were levied in many theatres in the area.

In most cases the public accepted without comment. Some managements said the increase was necessary due to general wage increases and theatre operating overhead.

MPAA Directors, Officers Reelected

Eric A. Johnston, president and board chairman, and all other officers and directors, except one, of the Motion Picture Association of America were reelected at the organization's 24th annual meeting here yesterday, presided over by Johnston. In the one exception, Ned E. Depinet, executive vice-president and vice-chairman of the board of RKO, succeeded N. Peter Rathvon, president of RKO and RKO Radio, who recently shifted his headquarters to the studio, as an MPAA director.

Other officers of the MPAA are Joseph I. Breen, Frances S. Harmon and Byron Price, vice-presidents; Carl E. Milliken, secretary; George Borthwick, treasurer, and assistant secretary and director; F. W. Du Vall, assistant treasurer, and James S. Howie, assistant treasurer and assistant secretary.

Other board members are Barney Balaban, Nate J. Blumberg, Jack Cohn, Cecil B. deMille, E. W. Ham-

(*Continued on page* 10)

New Upswing in NY Grosses; 'Ziegfeld', 'Bandit' Near Record

Receipts at New York first-run theatres are generally on the upswing this week, with two new arrivals, "Ziegfeld Follies," at the Capitol, and "The Bandit of Sherwood Forest," at the Criterion, doing record business.

"Ziegfeld Follies," combined with a stage bill featuring Xavier Cugat and his orchestra, set a new weekend record at the Capitol and is headed for $108,000 or over for an initial week, with the possibility that it might equal or surpass the record of $110,110, set by "The Harvey Girls" last month. Final eight days for "The Sailor takes a Wife" brought in $63,900.

"Bandit of Sherwood Forest" is headed for a new all-time record at the Criterion, with between $55,000 and $60,000 expected for the initial

(*Continued on page* 8)

City Tax May Close Georgia Theatres

Winder, Ga., March 25.—R. E. Martin, veteran Southern theatre operator, plans to close this town's two theatres next Monday if the city council enacts a proposed tax of three cents on admissions up to 35 cents and six cents on admissions over that amount, he advised Atlanta film exchanges by letter today.

Martin, with J. H. Thompson of Hawkinsville, is a partner in the com-

(*Continued on page* 10)

"Suspense"

[Monogram]

Hollywood, March 25

SPECTACULAR skating sequences, superbly staged by Nick Castle, and a suspenseful script by Phillip Yordan have been combined by the King Brothers in their best production to date. It is the finest film yet to come from Monogram, and one that can hold its own in competition with the top product of any studio.

Belita, who long ago established herself as one of the country's top ice-skaters, now demonstrates that her acting ability is on a par with her athletic talents. Barry Sullivan, playing opposite her, contributes a remarkably telling performance. In the supporting cast, Bonita Granville, Albert Dekker and Eugene Pallette do sterling work, with Pallette's portrayal of the trusted friend of the family particularly noteworthy.

It was a difficult task the King Brothers undertook, that of combining ice extravaganza with hard-boiled melodrama. Thanks to the capable cast, the sensitive direction of Frank Tuttle, and the haunting musical score by Daniels Amphitheatrof, the undertaking comes off as a com-

(*Continued on page* 10)

U.S. Firms Are Attacked for Holland Move

Dutch Industry, Press, Radio Hit Americans

By **PHILIP de SCHAAP**

Amsterdam, March 21 (By Airmail).—Extensive and vigorous reaction to the announcement by the American Motion Picture Export Association (as reported in Motion Picture Daily on March 22), that it would operate in Holland independent of the Bioscoop Bond, Holland's trade association, has flared up among elements of the film industry and newspaper and radio observers. (The situation has special significance, since this is the first country in which American distributors have decided to openly fight a foreign film monopoly).

The Bond's reaction came in a demonstration of its intentions to fight the American trade association with

(*Continued on page* 10)

Coast Units Divide On Joining TAC

Los Angeles, March 25.—The Pacific Coast Conference of Independent Theatre Owners will not send representatives to the Theatre Activities Commitee's organization meeting in St. Louis, April 1 and 2, PCCITO announced here today, stating: "A complete survey of the membership in seven states on and adjacent to the Pacific Coast proved that the independent exhibitors here felt that

(*Continued on page* 10)

Public Aid Asked By RKO Managers

Taking its fight to the public in the long-standing contract controversy with RKO Theatres, Motion Picture Theatre Operating Managers and Assistant Managers Guild, which represents managers and assistant managers in the 41 RKO theatres in Metropolitan New York, has started distribution of addressed postal cards to be mailed to N. Peter Rathvon, RKO head.

According to a union spokesman,

(*Continued on page* 10)

Many Will Extend Red Cross Time

Several thousand exhibitors have volunteered to extend Red Cross audience collections beyond today's official closing, according to word received from Harold J. Fitzgerald, industry national campaign director for the drive. Most of the exhibitors, he said, will continue their collections through March 31.

Pine - Thomas to Do Six for Paramount

Six pictures are scheduled for production by the William Pine-William Thomas unit during 1946-47 for Paramount release, the company disclosed here yesterday. They are, first, "Nightmare," which will start April 18, with Thomas directing. "Jungle Fight" will be second, followed by the second film in the "Big Town" series. Fourth on the unit's list is "Albuquerque," a "high-budget" film to be filmed in natural color. Also, "Frozen Gold" and "Roaring Waters" which will complete the schedule. At least four of the films will be directed by the producers. Upon completion of "Seven Were Saved," now in work, the unit will have its entire 1945-46 program completed.

Korda to London on New DuMaurier Deal

A price in the neighborhood of $400,000 has been agreed upon between Sir Alexander Korda and Daphne DuMaurier for film rights to "The King's General," with Miss DuMaurier to participate in profits of the film, which Korda will make in Technicolor in the spring of 1947.

Korda will produce the film in his London studios and on the Cornish Coast. He will leave Hollywood by plane for New York tomorrow and will fly to London for initial planning conferences with the author.

Atrocity Picture Is Released in Germany

WASHINGTON, March 25.—The atrocity film "Die Todesmuehlen" has been released in the American sector of Germany, it was announced here today in a report from Europe on military government. The film was released in each of 102 Greater Hesse Theatres.

Much is being accomplished, the report said, in denazification by using motion pictures, radio and press to inform the people of Germany.

The report added that U. S. correspondents and newsreel men are leaving regularly for the Soviet zone in Germany. Previously, Russia had barred U. S. information people.

'Duel' Runs 155 Minutes

David O. Selznick's "Duel in the Sun" will have a running time of two hours and thirty-five minutes, the producer informed United Artists yesterday.

Personal Mention

F. J. A. McCARTHY, Universal Southern and Canadian sales manager, will leave New York today for Montreal.

•

Edward Schultz, assistant manager of the Palace, Pittsfield, Mass., prior to entering the Army, has been released from service, and will become manager of the Plaza, Northampton, Mass.

•

Hugo Formato, brother of M-G-M's Philadelphia branch manager, Lou Formato, has been named assistant booker with PRC in that city.

•

William E. Wright has been discharged from the service and will return to the Warner booking department in Atlanta.

•

Omar Ranney, W. Ward Marsh and Peter Bellamy, newspaper film editors of Cleveland, are visiting in New York.

•

M. S. Beach, until recently owner of the Variety Theatre, Akron, Colo., is vacationing in Wisconsin and Canada.

•

D. E. Fitton, general director of Commonwealth Amusements, Harrison, Ark., is visiting in Hot Springs.

•

Lew Andrews of the Andrews & Brown Circuit, Cotter, Ark., is back at his desk after an attack of influenza.

•

Phil Langdon, 20th Century-Fox Southwestern district manager, was a recent visitor in Memphis.

•

R. P. Davis, formerly Alabama salesman for Universal, is now covering the territory for PRC.

•

Jimmy Dorman has returned to the Warner publicity department in Philadelphia from the Navy.

•

Doyle Brauscum is back as manager of the Lyric, Harrison, Ark., after Army service.

•

Sam Rosenthal, owner of the Bison Theatre, Denver, has returned there from Chicago.

•

Henry Friedel, M-G-M district manager, is back in Denver from Chicago.

•

Kenneth Powell, Colorado theatreman, has acquired an airplane.

•

J. H. Harrison of Wilby Theatres, Atlanta, is vacationing in Miami.

•

Harry Katz is back at the PRC Atlanta branch from Charlotte.

GEORGE F. DEMBOW, National Screen Service executive, returded to New York yesterday from Boca Raton, Fla.

•

William O'Sullivan, assistant manager of the State Theatre, Torrington, Conn., prior to entering the Marines, and now assistant manager of the Strand, Waterbury, Conn., will be married to Jean DeVico, cashier at the latter house.

•

Julia Nelson, head of Century Theatres' mailing department, has received from Albert A. Hovell, president, a bonus check and a personal letter of commendation on the occasion of her 20th year with the company.

•

Mrs. Margaret Browning, manager of RKO's Strand Theatre, Long Branch, N. J., is celebrating her 35th year with the Walter Reade organization.

•

Sam Milner, PRC Salt Lake City-Denver exchange manager, will be in the former city for about two weeks beginning April 2.

•

Dean Barrett, manager of the Rialto, Hartford, has been named treasurer of that city's Southend Businessmen's Association.

•

Al Whittle, has resumed as publicity director of the Rialto Theatre, Atlanta, after nearly four years in the Army.

•

Fred R. Greenway, manager of Loew's Poli-Palace, Hartford, is currently observing his 20th anniversary in show business.

•

Vernon Caldwell, Walt Disney Productions studio executive, is in New York from Hollywood.

•

Irving Kahn, 20th Century-Fox radio manager, has returned to the home office from the Coast.

•

Joe Madsen, United Artists booker at Salt Lake City, has been confined to his home with the flu.

•

Sol Polito, Warner Bros. cameraman, this week celebrated his 25th year with the company.

•

Carl Nedley, Salt Lake City M-G-M exchange manager, is touring Montana this week.

•

William Gordon, Warner branch manager, is in San Francisco from Salt Lake City.

•

Charles School, M-G-M auditor, is in Cleveland from Detroit.

Schiffrin to Paris For More Product

Simon S. Schiffrin, film scout for M-G-M International Films, has left for Paris on the Constellation to complete negotiations now pending for the American rights to several European films. He will also tour France, Italy and the Scandinavian countries to secure other product for release here.

Wolfgang Reinhardt Joins Enterprise

HOLLYWOOD, March 25.—Producer Wolfgang Reinhardt, whose contract with Warners was liquidated recently by mutual agreement, has joined Enterprise Productions, the company reports. Enterprise is now concluding negotiations for Reinhardt's initial film.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
Rockefeller Center
Rita HAYWORTH as "GILDA"
with Glenn FORD
GEORGE MACREADY ● JOSEPH CALLEIA
A Columbia Feature
Spectacular Stage Presentation

16th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St.
Continuous from 9.30 A M · Late show every night

DAVID O SELZNICK Re-Presents
Rebecca
LAURENCE OLIVIER · JOAN FONTAINE
Directed by ALFRED HITCHCOCK
VICTORIA B'WAY AND 46th ST
Continuous from 9 A.M · Late show every night

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
Continuous
Performances
Popular Prices
WINTERGARDEN
B'way & 50th Street
Doors Open 9.00 A.M.

LOEW'S STATE BWAY & 45
ON SCREEN
M-G-M presents
Clark GABLE
Greer GARSON
in VICTOR FLEMING'S
'ADVENTURE'
IN PERSON
Benny FIELDS
America's Minstrel
CY REEVES
Ruth HARRISON
& Alex FISHER

Paramount Presents
BING CROSBY BOB HOPE
DOROTHY LAMOUR
in
"ROAD TO UTOPIA"
— IN PERSON —
BENNY GOODMAN
PARAMOUNT Times Square

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

'Suspense' Preview

Monogram will hold a trade press preview of "Suspense" at the Monte Carlo here on Thursday. A reception will precede the showing.

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31,168,263 Cut-Rate Service Admissions

Some 31,168,263 uniformed servicemen were admitted to Loew's Theatres at special reduced admission prices between July 1, 1944 and Jan. 16, 1946, according to Harold J. Cleary, Loew's general auditor at the home office.

Paramount Campaign Takes in Star Tours

Olivia DeHavilland will spearhead a series of Eastern U. S. tours to be undertaken by a number of Paramount stars in connection with advance publicity on company releases, it has been announced by Curtis Mitchell, national director of publicity-advertising, who has just returned from the Coast. Miss DeHavilland's tour will be for "To Each His Own," in which she stars.

Another result of Mitchell's studio visit was the effecting of closer coordination between the coast publicity department and the home office. In this regard, Rex Taylor, Eastern coordinator of publicity pictures, who accompanied Mitchell, will head up all activities.

Simon Heads Veteran Entertainment Unit

WASHINGTON, March 25.—Louis M. Simon, formerly a director for Warner Bros., the Schuberts and the Theatre Guild in New York, has been appointed chief of the Veterans Administration's entertainment division, it was announced today. His primary duty will be to handle professional and amateur performers appearing at hospitals.

At the same time, it was announced that the motion picture program for veteran's hospitals is being handled by John C. Cassidy, who was special services officer for the Second Air Division and Eighth U. S. Air Force.

The Administration said it is planning a stepped-up program in the fields of recreation and entertainment.

Audience Research, MGM Setting Deal

HOLLYWOOD, March 25.—Jack Sayre, West Coast director of Audience Research Institute, left here by plane tonight for New York where he will confer with Nicholas M. Schenck and Howard Dietz on details of work ARI will perform for M-G-M under a contract now being finalized following meetings here last week. Edgar J. Mannix and Howard Strickling will leave by plane tomorrow to participate in the final arrangements in the East.

Tribute to Stein

BOSTON, March 25. — The film industry of New England will join in a testimonial dinner to Philip Stein here on April 1 at the Hotel Bradford. The occasion will mark Stein's 30 years with the Decker Film Exchange Transfer Co.

McIntyre on 'U' Casting

HOLLYWOOD, March 25.—Universal has signed Robert McIntyre, formerly with Samuel Goldwyn, as casting director succeeding Robert Speers, resigned.

Variety Covention Plans Under Way

Initial plans are well under way for the 10th annual convention of the Variety Clubs of America at the Hotel Astor, here, May 15-18, according to Robert J. O'Donnell, national chief barker, with local arrangement groups now being formed and with advance reservations from the 27 tents in the U. S. and Canada indicating that a large number of delegates will be here to participate in pre-convention plans for further expansion of the units' activities.

Special tribute this year will be paid to John H. Harris, "Big Boss" (honorary president) and founder of the clubs.

Si Fabian heads the Humanitarian Award banquet committee, as yet unidentified, which will meet here tomorrow. Last year's award went to Sir Alexander Fleming.

MPSPA Will Ask 30% Retroactive Pay Rise

HOLLYWOOD, March 25.—The Motion Picture Studio Publicists Association will ask the producers for a contract providing a 30 per cent increase in pay, retroactive to October, 1943, when organizational procedures are completed and election of permanent officers is conducted at a mass meeting April 1 at the Hollywood Roosevelt Hotel.

MPSPA, recently chartered by the IATSE, seeks a contact with nine major studios only, and stands ready, according to its executives, to submit to an NLRB election its jurisdictional dispute with the Screen Publicists Guild, which claims that not only the nine majors but all others, including broadcasting publicity departments, belong within its province as bargaining agent.

MGM to Tradeshow Five New Pictures

Five more national trade showings of new pictures have been set by Metro-Goldwyn-Mayer for April and May. The company recently announced the screening of "Easy to Wed" in all exchange areas, on April 8.

"The Green Years" is set for April 19 in all territories, except New York and Los Angeles where it already has been tradeshown. "Boys Ranch" will be shown on the same date in all branches. On April 29 all exchanges will screen "Two Smart People" and "Little Mr. Jim." On May 6, "Blue Sierra" will be screened in all areas.

'Her Kind' Tradeshow

"Her Kind of Man," Warner production, will be nationally tradeshown on Monday, April 22. Picture will be generally released in May.

RKO Promotes Larkin

HOLLYWOOD, March 25.—RKO Radio has elevated writer John Larkin to a writer-producership and assigned him to produce "The First Mrs. Shanks," his own script.

Wilson, 'U' Part

HOLLYWOOD, March 25. — Warren Wilson, writer-producer, and Universal have ended their contractual association by mutual agreement.

Sorrell Asks Talks; Producers Ready

HOLLYWOOD, March 25.—Herbert Sorrell, Conference of Studio Unions' president, has sent a telegram to the producers, demanding that negotiations, which were started Feb. 16 and interrupted by various developments, be resumed in order to obtain "immediate wage increases" for CSU unions.

Major interruption came while Sorrell served a 16-day jail sentence on contempt charges growing out of violence in last year's studio strike.

In an immediate reply to Sorrell, B. B. Kahane, chairman of the Producers Labor Committee, telegraphed: "We are at a loss to understand the statement, in your telegram today, that the producers have not bargained in good faith. We have met with your committee whenever you requested and have discussed the various problems presented. The delay in the negotiations has been largely caused by your absence and your inability to meet on account of your health and trial involvements. It was agreed that all your locals were to negotiate working conditions prior to wages. We are ready to resume meetings whenever you desire. We suggest that you arrange a program of meetings to continue the negotiations."

Recommend SOEG Join New AFL Unit

HOLLYWOOD, March 25.—The Screen Office Employes Guild, affiliated with the AFL Painters international union, has adopted a resolution recommending to all members that they designate the AFL Office Employes International Union, Local No. 174 as their collective bargaining representative to "avoid a lengthy jurisdictional conflict."

In handing down its decision last Jan. 2, settling jurisdictional claims, the AFL's special committee which had studied the situation, said that "acting in an advisory capacity," it is of the opinion that the office workers rightly come within the jurisdiction of the Office Employes International. SOEG had claimed representation of all studio "white collarites."

Warners Ends Sales Meeting on Coast

SAN FRANCISCO, March 25.—Warner Bros. concluded a two-day sales meeting here Saturday in preparation for its "Wild West Show" drive, March 31 through July 27. Roy Haines, Western division sales manager, presided at the meeting, which was attended by Norman Moray, drive chairman; Henry Herbel, Western division manager; Al Shmitken, San Francisco branch manager; Fred Greenberg, Los Angeles; Pete Stewart, Seattle; Al Oxtoby, Portland; Bill Gordon, Salt Lake City, and Earl Brill, Denver.

Restudy Awards Rules

HOLLYWOOD, March 25. — William Dozier has been appointed by Jean Hersholt, president of the Academy of Motion Picture Arts and Sciences, to head a special committee which will study the Academy's by-laws and awards rules, and recommend such changes as it may deem desirable.

Hollywood

Hollywood, March 25.

BORIS KARLOFF will not have to resort to his usual weird makeup in his next role, that of an international crook. Samuel Goldwyn has just arranged to borrow the horror man from Universal for a dramatic part in "The Secret Life of Walter Mitty." Danny Kaye will have the title role, and Virginia Mayo has been cast opposite him.

●

J. Carrol Naish has been signed by Warners for a top role in "Stallion Road," which will co-star Humphrey Bogart, Lauren Bacall and Ronald Reagan. . . . Peter Whitney, recently discharged from the Army, has been chosen by 20th Century-Fox for the role of Black Jack Mallard in "Forever Amber." . . . "Claude's Wife," based on a play by Alexandre Dumas fils, will be Morgan Cox' first production chore for Universal.

4 Networks Grossed $128,533,000 in 1945

WASHINGTON, March 25.—The four major radio networks, in preliminary reports to the Federal Communications Commission, disclose that revenues from sale of radio time in 1945 totaled $128,533,000, a record high. The previous top figure was $126,330,000, reported in 1944.

The networks reported payments to advertising agencies in commissions approximated $19,400,000, affiliated stations received $57,399,000 and the networks retained $51,736,000 of the remainder of the revenues.

At the end of 1945 the four networks had 762 affiliated radio stations, compared with 730 on the corresponding date of 1944.

Small, Omnia Renew Foreign Sales Pact

Edward Small Productions and Omnia Films have renewed their contract calling for the latter's representation of Small in England. Small's new contract for Omnia also includes sales representation on the Continent, United Artists home office disclosed yesterday.

Omnia will represent Small on all pictures which have already been shown in the U. S., but which have not yet been shown abroad. Stephen Pallos heads Omnia.

Enoch Lobb Services

Enoch Lobb, 79, veteran Universal home office employee, who was retired by the company on Feb. 8, died at his home on Saturday of natural causes. Lobb was with "U" for 34 years, most of which was as a member of the accounting department. About five years ago, he was made night clerk and served in that capacity until his recent retirement. Lobb leaves a wife and a daughter. Funeral services will be held at South Norwalk, Conn., today.

Craig Hurt, Wife Killed

HOLLYWOOD, March 25.—W. K. Craig, M-G-M comptroller, is in a hospital here suffering from serious injuries received in an automobile accident in which Mrs. Craig met her death on Friday.

G.C.F. PRESENTS

VIVIEN LEIGH*
CLAUDE RAINS

in

Bernard Shaw's

"Caesar and Cleopatra"

PRODUCED AND DIRECTED BY

Gabriel Pascal

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Stewart Granger

Flora Robson · Francis L. Sullivan

It's a Temptation in

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It's in!

THE FIRST PRINT OF "CAESAR AND CLEOPATRA" HAS ARRIVED FROM ENGLAND AND HAS BEEN SCREENED BY UNITED ARTISTS TO THE MOST ENTHUSIASTIC EXECUTIVE REACTION IN COMPANY HISTORY! YES, IT'S IN...FOR THE BIGGEST CAMPAIGN, THE BIGGEST BUSINESS AND THE BIGGEST AUDIENCE ACCLAIM EVER!

Estimates of Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

LOS ANGELES

"The Road to Utopia" garnered top grosses this week, shattering previous house records at the Paramount in Hollywood and doing almost as well at the downtown Paramount. Estimated receipts for the week ending March 27:

THE SEVENTH VEIL (U) — CARTHAY CIRCLE (1,516) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross; $14,500. (Average; $8,200)

DOLL FACE (20th-Fox) and THE HIDDEN EYE (-M-G-M) — CHINESE (2,300) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $14,300. (Average: $14,600)

THE SAILOR TAKES A WIFE (M-G-M) —EGYPTIAN (1,000) (50c-60c-85c-$1.00) 7 days. Gross: $18,000. (Average: $15,800)

SCARLET STREET (U) — FOUR STAR (900) (50c-60c-85c-$1.00) 7 days, 4th week. Gross: $6,300. (Average: $6,600)

LITTLE GIANT (U) and THE SPIDER (20th-Fox)—FOX-WILSHIRE (2,300) (50c-60c-85c-$1.00) 7 days. Gross: $8,200. (Average: $8,100)

LITTLE GIANT (U) and THE SPIDER (20th-Fox)—GUILD (965) (50c-60c-85c-$1.00) 7 days. Gross: $8,200. (Average: $7,100)

THE BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—HILLSTREET (2,700) (50c-60c-80c) 7 days, 2nd week. Gross: $22,000. (Average: $21,600)

DOLL FACE (20th-Fox) and THE HIDDEN EYE (M-G-M)—LOEW'S STATE (2,500) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $22,000. (Average: $27,400)

THE SAILOR TAKES A WIFE (M-G-M) —LOS ANGELES (2,096) (50c-60c-85c-$1.00) 7 days. Gross: $36,000. (Average: $26,100)

BREAKFAST IN HOLLWOOD (UA) — MUSIC HALL (Beverly Hills) (900) (55c-65c-85c) 7 days, 2nd week. Gross: $3,950. (Average: $4,900)

BREAKFAST IN HOLLYWOOD (UA)— MUSIC HALL (Hawaii) (1,000) (50c-60c-80c) 7 days, 2nd week. Gross: $4,750. (Average: $6,600)

BREAKFAST IN HOLLYWOOD (UA)— MUSIC HALL (Hollywood) (490) (50c-60c-80c) 7 days, 2nd week. Gross: $3.800. (Average: $4,600)

THE BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)— PANTAGES (2,000) (50c-60c-80c-$1.00) 7 days, 2nd week. Gross: $16,000. (Average: $20,500)

ROAD TO UTOPIA (Para.) — PARAMOUNT (Downtown) (3,595) (50c-60c-80c-$1.00) 7 days. Gross: $48,000. Average: $22,200)

ROAD TO UTOPIA (Para.) — PARAMOUNT (Hollywood) (1,407) (50c-60c-80c-$1.00) 7 days. Gross: $26,000. (Average: $12,800)

THE SAILOR TAKES A WIFE (M-G-M— RITZ (1,376) (50c-60c-85c-$1.00) 7 days. Gross: $14,600. (Average: $13,300)

LITTLE GIANT (U) and THE SPIDER (20th-Fox)—UNITED ARTISTS (2,100) (50c-60c-85c-$1.00) 7 days. Gross: $16,000. (Average: $14,400)

DOLL FACE (20th-Fox) and THE HIDDEN EYE (M-G-M) — UPTOWN (1,716) (50c-60c-85c-$1.00) 7 days, 2nd week. Gross: $9,800. (Average: $11,300)

LITTLE GIANT (U) and THE SPIDER (20th-Fox)—VOGUE (800) (50c-60c-85c-$1.00) 7 days. Gross: $7,500. (Average: $6,700)

SARATOGA TRUNK (WB) — WARNER (Downtown) (3,400) (50c-60c-80c-$1.00) 7 3rd week. Gross: $26,000. (Average: $20,700)

SARATOGA TRUNK (WB) — WARNER (Hollywood) (3,000) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $24,000. (Average: $14,500)

SARATOGA TRUNK (WB) — WARNER (Wiltern) (2,300) (50c-60c-80c-$1.00) 7 days, 3rd week. Gross: $23,000. (Average: $13,700)

INDIANAPOLIS

Business here is generally good and in one spot is excellent. The weather has been mild and favorable. Estimated receipts for the week ending March 26-27:

THREE STRANGERS (WB) and LOVE, HONOR AND GOODBYE (Rep.)—CIRCLE (2,800) (35c-55c)7 days. Gross: $10,500. (Average: $10,300)

ROAD TO UTOPIA (Para.) — INDIANA (3,200) (35c-55c) 7 days, 2nd week. Gross: $12,500. (Average: $13,900)

ADVENTURE (M-G-M) — LOEW'S (2,450) (35c-55c) 7 days. Gross: $20,000. (Average: $13,000)

HOUSE OF DRACULA (U) and ISLE OF THE DEAD (RKO-Radio)—LYRIC (1,600) (35c-55c) 7 days. Gross: $8,000. (Average: $5,800)

ATLANTA

Good pictures, drawing power of their stars and helpful weather have sent most grosses here above expectation. Estimated receipts for the week ending March 27:

ROAD TO UTOPIA (Para.)—FOX (4,661) (55c-60c) Gross: $14,500. (Average: $12,500)

THE ADVENTURES OF MARCO POLO (Film Classics) — PARAMOUNT (2,446) (44c-55c). Gross: $6,000. (Average: $7,500)

MY REPUTATION (WB)—ROXY (2,446) (44c-60c) 2nd week, on a moveover. Gross: $7,200. (Average: $5,000)

BELLS OF ST. MARY'S (RKO Radio)— CAPITOL (2,100) (35c-44c) Moveover run. Gross: $5,000. (Average: $3,500)

THE OUTLAW (UA)—LOEW'S GRAND (2,031) (50c-60c) 2nd week. Gross: $15,000. (Average: $10,000)

CHICAGO

Grosses are still above average, with the weather fair. "The Outlaw" still is amazing box office watchers, although at regular prices. Estimated receipts for the week ending March 27-28:

THE LOST WEEKEND (Para.)—APOLLO (1,200) (55c-65c-95c) 8th week. Gross: $16,000. (Average: $12,000)

ROAD TO UTOPIA (Para.) — CHICAGO (3,850) (55c-65c-95c) 2nd week. On stage: Dean Murphy. Gross: $53,500. (Average: $51,000)

PEOPLE ARE FUNNY (Para.) and TOKYO ROSE (Para.)—GARRICK (1,000) (55c-65c-95c). Gross: $16,000. (Average: $12,000)

THE SPIRAL STAIRCASE (RKO-Radio) and RIVERBOAT RHYTHM (RKO-Radio) —GRAND (1,350) (55c-65c-95c). Gross: $13,000. (Average: $9,500)

THE OUTLAW (UA)—ORIENTAL (3,200) (95c). On stage: Jane Russell. Gross: $72,000. (Average: $35,000)

TANGIER (U) and DICK TRACY (RKO-Radio) — PALACE (2,500) (55c-65c-95c). Gross: $26,000. (Average: $24,000)

SAN ANTONIO (WB)—ROOSEVELT (1,000 (55c-65c-95c) 3rd week. Gross: $20,000. (Average: $24,000)

SPELLBOUND (UA)—STATE LAKE (2,700) (55c-65c-95c) 5th week. Gross: $32,000. (Average: $29,000)

ADVENTURE (M-G-M) — UNITED ARTISTS (1,700) (55c-65c-95c) 3rd week. Gross: $30,000. (Average: $20,000)

BELLS OF ST. MARY'S (RKO-Radio) — WOODS (1,200) (95c) 13th week. Gross: $22,000. (Average: $15,000)

BALTIMORE

Business is barely average at several spots this week. It is the first seven-day period that figures have not been tops for several months. Weather on opening days and the weekend was ideal. Only competition, which was not serious, existed in an ice carnival. Estimated receipts for the week ending March 28:

ADVENTURE (M - G - M) — CENTURY (3,000) (35c-44c-55c-60c) 7 days, 2nd week. Gross: $19,000. (Average: $15,500)

MASQUERADE IN MEXICO (Para.)— KEITH'S (2,406) (35c-40c-50c-60c) 7 days. Gross: $6,000. (Average: $12,000)

ROAD TO UTOPIA (Para.)—STANLEY (3,280) (35c-44c-55c-65c) 7 days, 3rd week. Gross: $12,500. (Average: $17,000)

DEADLINE AT DAWN (RKO Radio)— HIPPODROME (2,205) (35c-44c-55c-65c) 7 days. Stage show. Gross: $18,000. (Average: $18,000)

LIFE WITH BLONDIE (Col.)—MAYFAIR (1,000) (25c-35c-54c) 7 days. Gross: $6,000. Average: $6,000)

SENTIMENTAL JOURNEY (20th-Fox)— NEW (1,800) (35c-44c-60c) 7 days, 2nd week. Gross: $9,500. (Average: $10,500)

THE MADONNA'S SECRET (Rep.) and GENTLEMEN WITH GUNS (PRC.)— MARYLAND (1,400) (25c-44c) 7 days. Gross: $5,500. (Average: $7,000)

CINCINNATI

A rainy weekend failed to dampen theatre business. Returns generally are headed for the upper strata. Estimated receipts for the week ending March 26-29:

THE HOODLUM SAINT (M-G-M)—RKO ALBEE (3,300) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $15,000. (Average: $14,500)

SARATOGA TRUNK (WB)—RKO CAPITOL (2,000) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $15,000. (Average, $10,000)

CRIME OF THE CENTURY (Rep.) and FEAR (Mono.) — RKO FAMILY (1,000) (30c-40c) 4 days. Gross: $1,700. (Average: $1,600)

THE WOMAN WHO CAME BACK (Rep.) and SIX-GUN MAN (PRC)—RKO FAMILY (1,000) (30c-40c) 3 days. Gross: $900. (Average: $800)

TARZAN AND THE LEOPARD WOMAN (RKO Radio)—RKO GRAND (1,500) (44c-50c-60c-70c) 7 days. Gross: $11,000. (Average: $8,000)

THE SEVENTH VEIL (U)—KEITH'S (1,500) (44c-50c-60c-70c) 7 days, 2nd week. Gross: $7,000. (Average: $5,000)

JESSE JAMES (20th-Fox) and THE RETURN OF FRANK JAMES (20th-F[illegible]— RKO LYRIC (1,400) (44c-50c-60c-7[illegible] 7 days, 2nd week. Gross: $5,000. (Average: $5,000)

ROAD TO UTOPIA (Para.)—RKO PALACE (2,700) (44c-50c-60c-70c) 7 days, plus a Saturday midnight show. Gross: $26,000. (Average: $13,500)

SENTIMENTAL JOURNEY (20th-Fox)— RKO SHUBERT (2,150) (44c-50c-60c-70c) 7 days, 2nd week, on a moveover from the Albee. Gross: $5,000. (Average: $5,000)

KANSAS CITY

A few theatres are doing very well while others are running close to average. Warm weather prevailed over the weekend following showers earlier last week. Estimated receipts for the week ending March 26:

COLONEL EFFINGHAM'S RAID (20th-Fox) — ESQUIRE (800) (45c-65c) 7 days Gross: $6,500. (Average: $8.000)

UP GOES MAISIE (M-G-M) and VACATION FROM MARRIAGE (M-G-M) — MIDLAND (3,500) (45c-65c) 7 days. Gross: $14.500. (Average: $15,000)

MY REPUTATION (WB) — NEWMAN (1,900) (45c-65c) 7 days. Gross: $16,000. (Average: $12,000)

SARATOGA TRUNK (WB)—ORPHEUM (1,900) (45c-65c) 7 days. Gross: $17,000. (Average: $10,000)

BLACK MARKET BABIES (Mono.) and GIRLS OF THE BIG HOUSE (Rep.) — TOWER (2,100) (39c-60c) 7 days. Stage show. Gross: $11,500. (Average: $9,400)

COLONEL EFFINGHAM'S RAID (20th-Fox)—UPTOWN (2,000) (45c-65c) 7 days. Gross: $5,000. (Average: $6,000)

COLONEL EFFINGHAM'S RAID (20th-Fox) — FAIRWAY (700) (45c-65c) 7 days. Gross: $1,500. Average: $1,750)

BUFFALO

The week's grosses here range from slightly under par to substantial. Estimated receipts for the week ending March 30:

ADVENTURE (M-G-M) — BUFFALO (3,489) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $19,200. (Average: $18,500)

ROAD TO UTOPIA (Para.) — GREAT LAKES (3,000) (40c-50c-60c-70c) 7 days, 3rd week. Gross: $17,100. (Average: $17,500)

BLACK MARKET BABIES (Mono.) and SUNBONNET SUE (Mono.) — HIPPODROME (2,100) (40c-50c-60c-70c) 7 days. Gross: $10,000. (Average: $9,500)

THESE THREE (Film Classics) and CONDEMNED TO DEVIL'S ISLAND (Film Classics)—TECK (1,500) (40c-50c-60c-70c) 7 days. Gross: $6,300. (Average: $7,000)

DAKOTA (Rep.) and THE TIGER WOMAN (Rep.) — TWENTIETH CENTURY (3,000) (40c-50c-60c-70c) 7 days, 2nd week. Gross: $10,000. (Average: $13,000)

BECAUSE OF HIM (U) and STRANGE CONFESSION (U)—LAFAYETTE (3,000) (40c-50c-60c-70c) 7 days. Gross: $21,000. (Average: $13,000)

CLEVELAND

Four of the seven first-runs here went over the average mark while two went under and one broke even. The weather has been an asset. Estimated receipts for the week ending March 26-27:

THE BANDIT OF SHERWOOD FOREST (Col.)—RKO ALLEN (3,000) (45c-55c-65c)

(*Continued on page 8*)

"The Green Years is a wonderful motion picture."

(M-G-M's of course!)

WORLD PREMIERE RADIO CITY MUSIC HALL SOON!

DEATH HAS CHANGED OUR MIND!

There is no individual in this industry, whether exhibitor or distributor, who welcomes another drive with its inevitable audience collections.

Why then the Cancer drive?

Recent deaths in our own ranks have brought home to us this frightening fact: one out of eight dies of cancer.

Something must be done about it and the inconvenience of another drive is little enough sacrifice to make.

The funds available for research and treatment have been pitiably small but now an alerted America is doing something about it.

In your hands, in your theatre collection, may lie the answer to cancer. The fight begins. Join!

AMERICAN CANCER SOCIETY MOTION PICTURE DIVISION · Easter Week is Cancer Week in THEATRES—April 21-28

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Saville's Method For Ending Accents

Hollywood, March 25—Those hardly understandable English accents that have been the bane of American audiences are to be eliminated, director Victor Saville hopes, in M-G-M's "Green Dolphin Street."

On his recent flying trip to London, he had the Boyington Theatre Group record various parts for the picture and brought the records back with him, to be used by the Hollywood players to develop the proper voice intonations while learning their parts. This is said to be an entirely new development in dialogue coaching.

'Weekend's' $870,000 Gross at Rivoli

Paramount's "The Lost Weekend" will complete a record 17-week run at the Rivoli on Friday night with an expected gross of almost $870,000, which will considerably surpass 17-week periods of any previous picture to play that 2,092-seat house. "The Song of Bernadette" played 19 weeks and "For Whom the Bell Tolls," 27 weeks, the first 13 being at two-a-day.

According to records kept by Monty Salmon, Rivoli managing director, 59 new first-run films played Broadway during the run of "Weekend," which won both the New York Film Critics and the Academy awards. Best "Lost Weekend" weeks were the first, when the picture drew over $68,000, and the fifth and sixth, when over $67,000 was recorded each week.

New Film Firms Are Incorporated

ALBANY, N. Y., March 25.—Ajay Theatre, Inc., has been incorporated to exhibit television and films. Incorporators are: Lewis Levy, Rose Stern and Ray Portney. Jesse L. Stern was incorporating attorney.

Eastern State Production, Inc., has been incorporated to conduct a theatrical business. Incorporators are: David Rabinowitz, Sidney J. Unger and Ethel Friedman, Brooklyn.

Mexico Sponsors Merger of Two

MEXICO CITY, March 25.—Two of Mexico's leading producers, Clasa Films and Films Mundiales, are preparing to merge. Financing of the new company is now being worked out.

GLOBE TICKET
COMPANY
154 W. 14th ST. N. Y. C.
Phone WAtkins 9-1486
PROMPT SERVICE
AS USUAL

N. Y. Grosses

(Continued from page 1)

week, to surpass the $54,000 gross of "Can't Help Singing," recorded between Christmas and New Year's in 1944-45; over $31,000 was counted during the first three days ending Sunday night.

"Gilda" and a stage show, at Radio City Music Hall, and "The Road to Utopia" and a Benny Goodman stage presentation at the Paramount, are leaders among the holdovers. "Gilda" is headed for a good $121,000 gross for a second week at Music Hall, following a big $129,500 for an initial week which was considerably better than early estimates. "Road to Utopia" is headed for an outstanding $93,000 for a fourth week at the Paramount.

"The Spiral Staircase" continues to draw strongly at the Palace and the opening of "Deadline at Dawn" has now been set back to April 10; it was to have opened on March 27. Seventh week for "Staircase" will show a $24,000 gross. "Tomorrow is Forever" continues big at the Winter Garden, with about $30,000 expected for a fifth week, which will be just under the fourth.

Other Theatres

"Cinderella Jones," combined with a stage show presenting Cab Calloway and his band, is drawing moderately at the Strand, with a quiet $48,000 expected for a second week, following an initial week's $57,600; "Devotion" will be the next picture. "Doll Face" and a Latin Quarter Revue will open at the Roxy tomorrow, following a mild third and final week's gross of almost $70,000 for "Sentimental Journey" and a stage bill.

"The Lost Weekend" will make way for "Kitty" at the Rivoli, on Saturday, with a heavy $34,000 expected for the 17th and final week for "Weekend"; 16th week's receipts were over $37,000.

Other long-run holdovers continue profitably with "Spellbound" expected to bring in a good $25,000 for a 21st week at the Astor, while $24,000 is expected for the 18th week of "Saratoga Trunk," at the Hollywood.

Receipts elsewhere are only fair. Third week for the re-release of "Rebecca" is expected to bring in $13,000 at the Victoria, following a second week's $17,000. "Whistle Stop" is headed for a moderate $18,000 for a second week at the Globe following a first week of $27,000. "The Spider Woman Strikes Back" will bring in $8,000 for a week at the Rialto, to be followed by "Night Editor," on Friday. "Journey Together" is headed for a quiet $7,500 for a fourth and final week at the Gotham; "Black Market Babies" will open there Saturday. Reissue of Walt Disney's "Dumbo" is headed for $5,500 for a seventh week at the Republic.

SPG Meets Tomorrow

A special membership meeting of the Screen Publicists Guild, local No. 114, United Office Workers and Professional Workers (CIO), has been called here tomorrow, to discuss and act on the recommendations of the negotiating committee on new contract proposals. The present contract between SPG and 10 of the film companies expires in May.

Key Grosses

(Continued from page 6)

7 days, 3rd week. Gross: $10,000. (Average: $10,000)

CINDERELLA JONES (WB)—WARNERS' HIPPODROME (3,500) (45c-55c-65c) 7 days. Gross: $15,000. (Average: $21,000)

MY REPUTATION (WB) — WARNERS' LAKE (714) (45c-55c-65c) 7 days, 4th week. Gross: $4,000. (Average: $3,500)

THE LAST CHANCE (M-G-M)—LOEW'S OHIO (1,268) (45c-65c) 7 days, 2nd week. Gross: $5,000. (Average: $6,200)

DICK TRACY (RKO-Radio)—RKO PALACE (3,300) (55c-65c-85c-95c) 7 days. Stage: Guy Lombardo and Royal Canadians. Gross: $36,000. (Average: $25,000)

ADVENTURE (M-G-M)—LOEW'S STATE (3,300) (45c-65c) 7 days. Gross: $34,000. (Average: $22,000)

SAILOR TAKES A WIFE (M-G-M) — LOEW'S STILLMAN (1,900) (45c-65c) 7 days, 2nd week. Gross: $10,000. (Average: $9,500)

PITTSBURGH

Weather has been ideal here and theatremen had to contend with only a minimum of competition. Holdovers have fallen off a little but are still good and one newcomer is doing splendidly. Estimated receipts for the week ending March 28:

SCARLET STREET (U)—FULTON (1,700) (40c-55c-70c) 4 days, 3rd week. Gross: $5,000. (Weekly average: $9,700)

A WALK IN THE SUN (20th-Fox)—J. P. HARRIS (2,000) (40c-55c-70c) 7 days. Gross: $14,000. (Average: $11,000)

THE BELLS OF ST, MARY'S (RKO-Radio) — PENN (3,400) (40c-55c-70c) 3rd week, 7 days. Gross: $22,000. (Average: $25,000)

HARVEY GIRLS (M-G-M)—RITZ (1,100) (40c-55c-70c) 7 days, 4th week, on moveover from the Warner. Gross: $3,500. (Average: $3,500)

THE SPIRAL STAIRCASE (RKO-Radio)—STANLEY (3,800) (40c-55c-70c) 7 days, 2nd week. Gross: $16,000. (Average: $25,000)

NO TIME FOR COMEDY (WB) and CITY FOR CONQUEST (WB) reissue — WARNER (2,000) (40c-55c-70c) 7 days. Gross: $11,000. (Average: $8,000)

THE BANDIT OF SHERWOOD FOREST (Col.) — SENATOR (1,700) (40c-55c-70c) 7 days, 3rd week, on moveover from the J. P. Harris. Gross: $6,000. (Average: $3,200)

TORONTO

A return of comparatively sharp weather after a balmy period was a break for Toronto theatres, only two of which had holdovers. Estimated receipts for the week ending March 26:

DANGER SIGNAL (WB) — EGLINTON (1,086) (18c-30c-48c-60c) 6 days. Gross: $5,000. (Average: $4,500)

SAN ANTONIO (WB)—IMPERIAL (3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $15,300. (Average: $13,300)

THE HARVEY GIRLS (M-G-M) LOEW'S (2,074) (18c-30c-42c-60c-78c) 6 days, Gross: $17,200. (Average: $13,200)

LEAVE HER TO HEAVEN (20th-Fox)—SHEA'S (2,480) (18c-30c-42c-60c-90c) 6 days, 4th week. Gross: $12,100. (Average: $14,600)

VACATION FOR MARRIAGE (M-G-M) and A LETTER FOR EVIE (M-G-M)—UPTOWN (2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $8,400. (Average: $9,900)

DANGER SIGNAL (WB) — VICTORIA (1,270) (1,270) (12c-30c-48c) 6 days. Gross: $6,500. (Average: $7,000)

BOSTON

The majority of first-runs here are doing favorably with the Paramount the outstanding leader. The weather has been an asset. Estimated receipts for the week ending March 28:

TARZAN AND THE LEOPARD WOMEN (RKO-Radio) — BOSTON (2,900) (50c-$1.10). Bert Wheeler, Connie Haines on stage. Gross: $26,800. (Average: $26,300)

MY REPUTATION (WB) and BEHIND GREEN LIGHTS (20th-Fox) — FENWAY (1,700) (40c-74c). Gross: $8,200. (Average: $7,300)

TOMORROW IS FOREVER (RKO-Radio)—KEITH MEMORIAL (2,900) (40c-75c) 3rd week. Gross: $19,800. (Average: $24,800)

ROAD TO UTOPIA (Para.) and THEY MADE ME A KILLER (Para.)—METROPOLITAN (4,376) (40c-74c). Gross: $38,400. (Average: $25,200)

BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.) — ORPHEUM (3,200) (35c-74c) 2nd week. Gross: $21,400. (Average: $22,700)

MY REPUTATION (WB) and BEHIND GREEN LIGHTS (20th-Fox) — PARAMOUNT (1,700) (40c-74c). Gross: $15,600. (Average: $14,200)

BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—STATE (2,900) (35c-75c) 2nd week. Gross: $13,200. (Average: $17,300)

SAN FRANCISCO

Business and the weather both are good. Estimated receipts for the week ending March 27-29:

THE BANDIT OF SHERWOOD FOREST (Col.)—and ONE WAY TO LOVE (Col.)—ORPHEUM (2,440) (45c-65c-85c) 7 days, 2nd week. Gross: $23,000. (Average: $21.000)

ABILENE TOWN (UA) and LIFE WITH BLONDIE (Col.) — UNITED ARTISTS (1,200) (45c-65c-85c) 7 days, 3rd week. Gross: $12.000. (Average: $14,000)

RIVERBOAT RHYTHM (RKO-Radio) — GOLDEN GATE (2,850) (45c-70c-$1) 7 days. Frank Sinatra on stage. Gross: $61,000. (Average: $32,000)

SENTIMENTAL JOURNEY (20th-Fox) and GAY BLADES (Rep.)—PARAMOUNT (2,748) (45c-65c-85c) 7 days, 2nd week. Gross: $23,000. (Average: $24,000)

SARATOGA TRUNK (WB)—FOX (5,000) (45c-65c-85c) 7 days, 3rd week. Gross: $26,500. (Average: $32,000)

TOMORROW IS FOREVER (RKO-Radio)—WARFIELD (2,680) (45c-65c-85c) 7 days, 2nd week. Gross: $25,000. (Average: $27,000)

UP GOES MAISIE (M-G-M) and VACATION FROM MARRIAGE (M-G-M)—ST. FRANCIS (1,400) (45c-65c-85c) 7 days, 2nd week, on a moveover from the Paramount. Gross: $12,500. (Average: $13,000)

New Theatres

MEMPHIS, March 25.—Construction work has gotten underway on a new theatre in Stephens, Ouachita County, Ark., on a site purchased by the T. K. Lee Williams Theatres, Inc. The new building is scheduled for completion in 60 days.

Meanwhile, from Franklin, Te[illegible] comes word that J. E. Stillman [illegible] opened the new Gem Theatre there, and will shortly open his new Columbia Tennessee Theatre.

$200,000 Nebraska House Will Open April 24

SCOTTSBLUFF, Neb., March 25.—The new 920-seat $200,000 Midwest will open on April 24. The theatre replaces the Egyptian, which was destroyed by fire last year. A feature of the new theatre is a television tower with an illuminated star that can be seen 15 miles.

Philadelphia House Planned

PHILADELPHIA, March 25.—A new theatre is planned for the Overbrook section of the city with Mario A. Di G. Jerome to do the building. Theatre will be a 1,000-seater and construction will start in the near future.

O'Heron Switched by CFI

OMAHA, March 25. — George O'Heron, home office representative of Confidential Reports, is in the local CFI office "pinch-hitting" for George Northouse who has been promoted to Milwaukee.

TRADE SHOW

MONOGRAM'S FIRST MILLION-DOLLAR PICTURE

"A mighty hit attraction! Big time in any league."

—HOLLYWOOD REPORTER

'SUSPENSE'

A KING BROTHERS PRODUCTION *starring* BELITA • BARRY SULLIVAN • BONITA GRANVILLE ALBERT DEKKER with EUGENE PALLETTE • Miguelito Valdes • Bobby Ramos & His Band • PRODUCED BY MAURICE AND FRANKLIN KING • Directed by Frank Tuttle • Original Screenplay by Philip Yordan • Music by Daniele Amfitheatrof • A MONOGRAM PICTURE

TRADE SHOWINGS — MARCH 29th

ALBANY	Delaware Theatre	11:00 A.M.
ATLANTA	20th-Fox Screening Room	12 Noon
BOSTON	Uptown Theatre	10:45 A.M.
BUFFALO	Regent Theatre	11:00 A.M.
CHARLOTTE	20th-Fox Screening Room	2:00 P.M.
CHICAGO	Balaban Surf Theatre	10:30 A.M.
CINCINNATI	Forest Theatre	11:00 A.M.
CLEVELAND	20th-Fox Screening Room	8:15 P.M.
DALLAS	Tower Theatre	10:45 A.M.
DES MOINES	20th-Fox Screening Room	11:00 A.M.
DETROIT	Blumenthal's Screening Room	10:30 A.M.
INDIANAPOLIS	Cinema Theatre	2:00 P.M.
KANSAS CITY	Kimo Theatre	2:00 P.M.
LOS ANGELES	Ambassador Theatre	1:30 P.M.
MEMPHIS	Paramount Screening Room	2:00 P.M.
MILWAUKEE	Varsity Theatre	1:30 P.M.
MINNEAPOLIS	Loring Theatre	11:00 A.M.
NEW HAVEN	Lincoln Theatre	10:30 A.M.
NEW ORLEANS	Circle Theatre	11:00 A.M.
NEW YORK	Normandie	10:30 A.M.
OKLAHOMA CITY	Uptown Theatre	10:30 A.M.
OMAHA	Dundee Theatre	10:30 A.M.
PHILADELPHIA	Station WCAU Auditorium	11:00 A.M.
PITTSBURGH	Fulton Theatre	11:00 A.M.
PORTLAND	Oriental Theatre	2:00 P.M.
SALT LAKE CITY	Southeast Theatre	2:15 P.M.
SAN FRANCISCO	Nob Hill Theatre	1:30 P.M.
SEATTLE	Egyptian Theatre	2:15 P.M.
ST. LOUIS	St. Louis Theatre	11:00 A.M.
WASHINGTON, D.C.	Circle Theatre	11:00 A.M.

TRADE SHOWING — APRIL 3rd

DENVER	Aladdin Theatre	Night

Holland Move

(*Continued from page* 1)

meetings of local departments organized in order to confirm the 100 per cent loyalty of the members to their executive board. Here and in other key cities votes of confidence have passed with respect to the management of the board in connection with the MPEA stand. Accusations that the board, operates on a dictatorial policy were rejected by members.

Additionally, the Bond has sent notices to its exhibitor members that the showing of films distributed by companies other than distributor members of the Bond is absolutely forbidden.

The Dutch government, in a special communique, denies any cooperation with the MPEA and asserts that with the exception of censorship it will have nothing to do with the film business itself. The number of pictures imported is not subject to a quota system; however, revenue quotas have been established covering foreign distributors.

Control Reverts

The Bond had administered import and exchange quota laws but this control has reverted to government hands in consequence of the American and Bond differences. The government's announcement came in answer to the statement by Henry W. Kahn, Holland manager for MPEA, which mentioned close cooperation between the MPEA and the Dutch government.

Many Dutch exhibitors, although anxious for good American pictures, are under contract to Bond, which means no pictures from outside firms. Also, they reportedly fear the power of the foreign association. It is also said that theatremen taking the MPEA side will pay a larger percentage for rentals.

The press published Kahn's announcement without comment generally, presumably since there is no knowledge of how MPEA plans to operate without being a member of the Bond, but *De Tijd* (*The Times*) has condemned the attitude of the American association, and the only Dutch trade publication has refused to accept advertisements from the MPEA. Other firms have similarly taken a stand against the MPEA The Dutch title printing plant in The Hague, operated by Willy Mullens, will refuse to process American pictures. A. van Domburg attacked the American association in a radio broadcast.

The Dutch public, at present, has not shown any interest in the matter.

Televise UNO

(*Continued from page* 1)

RCA Victor were used to make this closed-circuit television pickup possible. Pictures of Secretary of State James F. Byrnes, Gov. Thomas E. Dewey and Mayor William O'Dwyer, as well as UNO delegates on the rostrum, were transmitted to receivers installed in the "overflow chamber" at Hunter and in NBC's studio at Radio City.

Using the RCA Image Orthicon camera tube, the installation at Hunter was designed to facilitate press and radio news coverage of world events. Wired television carried the signal from a special booth overlooking the Council chamber.

"Suspense"

(*Continued from page* 1)

plete success. Word-of-mouth comment will assure an equal prosperity at the boxoffice.

OPENING sequences present Belita as an established skating star, married to her producer. Sullivan, as a cocky, self-assured opportunist, introduces himself into the situation in such a manner that Dekker, the producer, attempts to kill him. The rifle-shot destined for Sullivan miscarries; its echoes start a snowslide which buries and supposedly smothers Dekker.

Belita and her boy friend, free now to wed, find their prospective happiness marred by two things: the determination of another young lady that she, and not Belita, will win Sullivan, and a growing conviction that Dekker, whose body was not recovered, is not really dead. An exciting, if somewhat contrived, ending brings no happiness to the principals, but complete satisfaction to the audience.

Several song numbers are included in the film. "Cabildo," written and sung by Migeulito Valdes, is the basis for one of the most dazzling of the production numbers. Bobby Ramos and his band are also featured.

Running time, 101 minutes. General audience classification. Release date, not set.

THALIA BELL

Italians Accept U. S. Voluntary Film Quota

WASHINGTON, March 25.—The voluntary agreement of the eight major American companies on 16 feature releases for each in Italy during the remainder of 1946, dispatched to Rome last week, has found accord with the government there following conferences with a U. S. committee in the Italian capital, it was learned from the State Department here today.

The possibility of a future disagreement over the difference between these figures and the number of films exported to Italy may be imminent, it was said, but the department contends that it is the number of releases which actually counts, rather than the number of single pictures entering the country, so far as the U. S. Industry is concerned.

MPAA Elections

(*Continued from page* 1)

mons, E. B. Hatrick, Joseph H. Hazen, Robert W. Perkins, Hal E. Roach, Nicholas M. Schenck, Spyros P. Skouras and Albert Warner.

J. J. O'Connor represented Blumberg at the meeting; J. Robert Rubin sat in for Schenck. W. C. Michel represented 20th Century-Fox, along with Skouras and Perkins.

Following the elections, Johnston discussed the highlights of his annual report (which were published in yesterday's MOTION PICTURE DAILY) and which, additionally, will be the subject of a continuation of the meeting on Friday.

The meeting of the new board yesterday also authorized the appointment of a committee for an industry research program, which will embrace both technological and statistical research. Johnston will name the group.

The day's conclave began with a meeting of the old board which concerned itself with routine matters. Following lunch, the annual meeting commenced with the elections, which were followed by discussions of the report.

Brady Enters 16mm.

ATLANTA, March 25.—William I. Brady, former director of public relations of the *Atlanta Journal* and former manager of the Paramount Theatre, here, has been appointed Southeastern district manager of the 16mm. division of Jack Dumestre's Southeastern Theatre Equipment Co.

British Dispute Goes To Labor Ministry

LONDON, March 25.—The Labor Ministry summoned representatives of the Association of Cinema Technicians to a meeting today in an effort to settle that organization's jurisdictional dispute with the National Association of Theatrical and Kine Employees. ACT has threatened a strike, which is regarded as an outgrowth of the dispute.

RKO Managers

(*Continued from page* 1)

distribution started last Saturday with about 10,000 cards given out to potential patrons of theatres. The message printed on the card reads: "As a regular patron of RKO theatres I am shocked to hear that your company has refused to comply with an order of a U. S. government agency establishing wages and working conditions for managers and assistant managers in your theatres.

"Unless this flagrant injustice is corrected at once, I will discontinue patronizing your houses." Space is provided for the sender to fill in his or her name and address.

Indications are that the Guild will carry out a wide campaign of circularizing the public to publicize the issues before actually carrying out its strike move which was voted two weeks ago.

Coast Units

(*Continued from page* 1)

participation in TAC, in accordance with its announced six-point program, would deprive them of local autonomy."

The statement also declared: "Any further attempt to continue the grand job accomplished by the War Activities Committee should be sponsored by all exhibitors and their long-established organizations."

Meanwhile, at the regular meeting here today of the Southern California Theatre Owners Association, it was decided that that organization would be represented at the St. Louis sessions by Paul Williams, general counsel, and Jack Y. Berman.

Zenisek to Classics

Film Classics' Cleveland branch has added Frank Zenisek to the staff there as booker and city salesman.

'Flight to London'

(*Continued from page* 1)

fayette, La.; Western, E. M. Jackson, Orpheum, Plentywood, Mont.; Great Lakes, George Pappas, Circle, Indianapolis; Midwest, Joseph Goldstein, Capitol, St. Louis; New England, Nathan Silver, Strand, Lowell, Mass.; Eastern, Lewin Pizor, Mayfair, Philadelphia.

The winners will take off from New York via American Airlines on [illegible] 19, and will spend a week in England.

Fabian's figures show that during the Victory Loan, which ran between Oct. 29 and Dec. 8, 1945, theatres of the country held 16,507 "Free Movie" shows, where bond purchasers were admitted free. These were broken down into 5,224 "Bond Premieres," 9,442 "Free Movies" and 1,841 "Children's Bond Premieres."

Charles M. Reagan was distributor chairman, and other national staff aides to Fabian were Oscar A. Doob, campaign director; Charles Lewis, campaign coordinator; Max A. Cohen, assistant to the chairman; Ray Beall, national publicity, and Walter C. Ament, newsreels.

Regional Chairmen

Also assisting Fabian and the national staff were regional chairmen Charles P. Skouras, Los Angeles; John J. Friedl, Minneapolis; Harry C. Arthur, St. Louis; R. J. O'Donnell, Dallas; Harry Brandt, New York, and Sam Pinanski of Boston.

The chairmen's report shows that one two-reel Victory Cavalcade film and three trailers were shown in more than 14,000 of the 16,000 theatres in the country.

The "Flight to London" contest was determined on an average sale of bonds per seat.

The six winners will be the guests of the Variety Clubs at the latter's Humanitarian Award dinner in New York May 18 at the Hotel Astor.

Georgia Tax

(*Continued from page* 1)

pany operating the local theatres. He contends that if he submits to the municipal tax other municipalities in this state and elsewhere would be encouraged to adopt similar tax measures. The new city tax, if added to the present Federal admission tax, would mean that 32 per cent of his local gross income would go to taxation, he said.

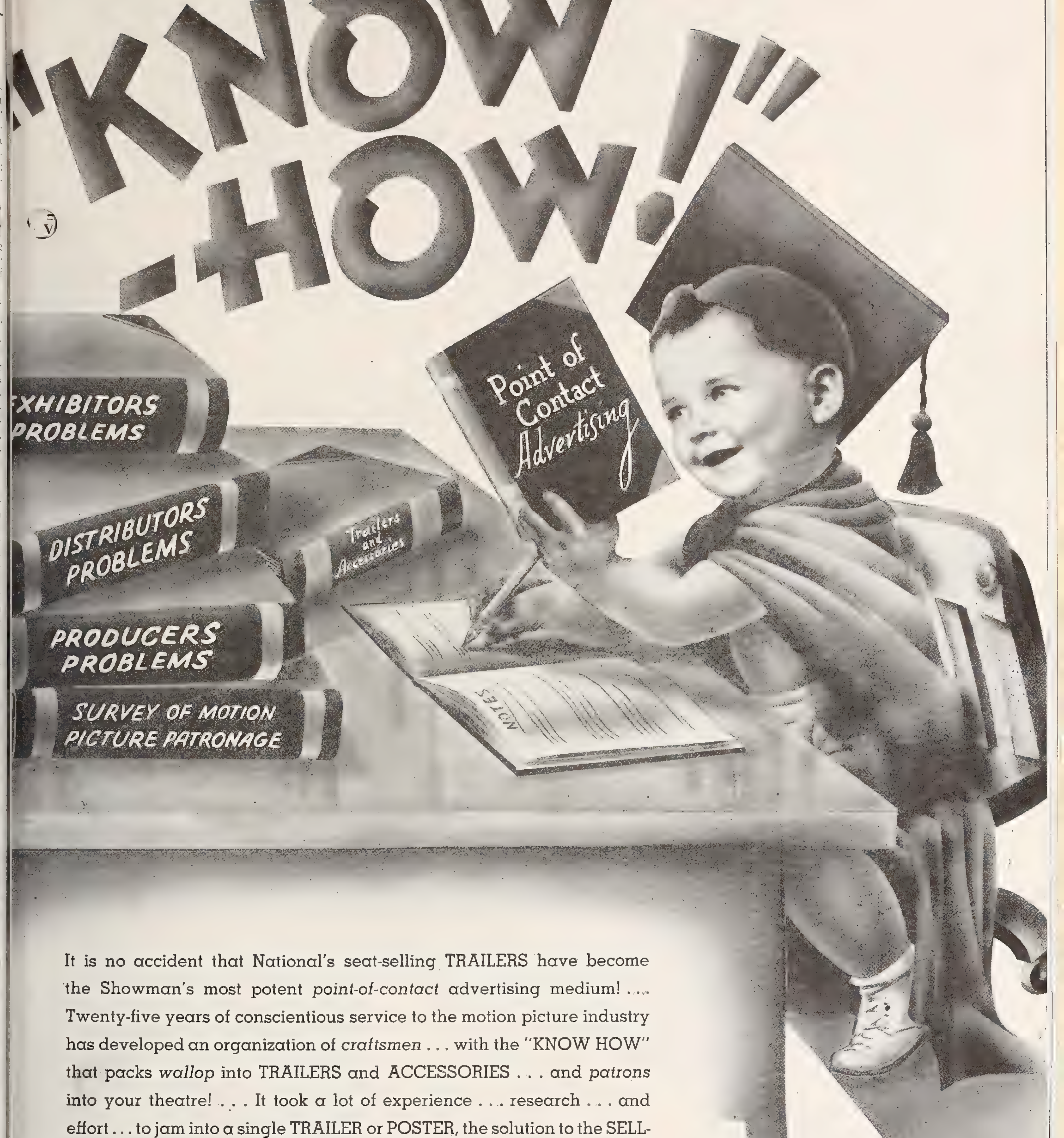
The theatre tax measure was proposed after local clergymen caused the elimination of a three cents per bottle tax on beer, leaving the city with inadequate revenue. Both Martin and Thompson testified at a city council hearing that they would be willing to pay as much as five times the present city license fee for each theatre, but that an increased admission tax would hurt attendance and would decrease business in the vicinity of the theatres, as well. The council will hold another hearing on the proposed theatre tax this week.

(*Continued from page* 1)

UA Pension Plan

facilities are assured of a continuity of sales management for a long period.

Raftery, at the direction of the board, will leave on Monday by plane for the Coast to study the problem of studio space. Meanwhile, all product deals are being held in abeyance.



It is no accident that National's seat-selling TRAILERS have become the Showman's most potent *point-of-contact* advertising medium! .... Twenty-five years of conscientious service to the motion picture industry has developed an organization of *craftsmen* ... with the "KNOW HOW" that packs *wallop* into TRAILERS and ACCESSORIES ... and *patrons* into your theatre! ... It took a lot of experience ... research ... and effort ... to jam into a single TRAILER or POSTER, the solution to the SELLING PROBLEMS of the *Exhibitor* ... the *Distributor* ... and the *Producer* ... but ... that's the PRIZE BABY'S formula for *selling seats* ... and it's been ringing the bell at the Box Offices of more than Fifteen Thousand theatres, for many years! ... Of course, those problems are ever-changing ... and the PRIZE BABY keeps his gang of *show-wise* craftsmen ON THEIR TOES ... acquiring the *added* "KNOW HOW" ... to anticipate the changing times! ... The kind of *skill* that turns PICTURES into PROFITS .... for showmen everywhere!

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

The biggest gross in the history of Chicago—for any picture in any theatre at any time—was just rung up by

The Outlaw

HOWARD HUGHES'
daring PRODUCTION
The Outlaw
introducing JANE RUSSELL
JACK BUETEL • THOMAS MITCHELL • WALTER HUSTON
Released thru U. A.

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FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK 18,
N. Y. (2 COPIES)

59. NO. 59 NEW YORK, U. S. A., WEDNESDAY, MARCH 27, 1946 TEN CENTS

Names . . . in Today's News

TED GAMBLE, Portland, Ore., circuit operator, now understood to be winding up his duties as director of the Treasury Department's War Finance Committee, and Robert Coyne, field director and assistant to Gamble, will be honored at a dinner at the Metropolitan Club, here, tonight to be given by Treasury associates.

In charge of arrangements for the testimonial are Fred Gehle, director of war finance, who will be toastmaster; Clarence Pritchard, of the Warner home office, who served as secretary of the committee, and Guy Emerson, vice-president of the Bankers Trust Co. Si Fabian, Oscar Doob, Malcolm Kingsberg and Harry Mandel are among the film people slated to attend.

Silliphant Is Named Schlaifer's Assistant

Stirling Silliphant has been named assistant to Charles Schlaifer, director of advertising, exploitation and publicity at 20th Century-Fox's home office.

Lt. (jg) Silliphant has just been released from active duty in the Navy Reserve, after almost three years of service. Prior to entering the Navy, he was with 20th-Fox, first in the publicity department then as an assistant to Spyros P. Skouras, president. In the Navy Silliphant handled training film assignments on the West Coast, and was photographic officer in Alameda, Cal., among other assignments.

Lesser and Robinson Form New Producing Company

HOLLYWOOD, March 26.—Sol Lesser and Edward G. Robinson today announced the formation of Film Guild Corp. to produce top-budget pictures under the executive management of Lesser, and starring Robinson.

Korda Will Distribute French Films in U. S.

Sir Alexander Korda has formed Tricolore Films, Inc., to distribute French features in the American market. The organization will complement Korda's London Film Productions, Inc.

Laudy Lawrence, president of London Film, will also head Tricolore, with Jean Desbrosses of France as vice-president. General Eduord Corniglion-Molinier, French film producer and one of France's most decorated war heroes, is chairman of the Tricolore board, which will also include Korda, Arnold Grant, general counsel for the company, and Morris Helprin, Korda's American production executive.

The first film acquired by Tricolore is "Les Enfants du Paradis."

New Global Newsreel Is Set by M-G-M

Continental Edition Will Be Inaugurated May 1

M-G-M will begin production by May 1, or possibly earlier, of an international newsreel for distribution outside of the U. S. and Canada, Arthur M. Loew, president of Loew's International Corp., announced here yesterday.

Some of the American newsreel companies do produce British and French versions for distribution in those countries, but none produce an international reel.

The name of the new M-G-M newsreel will be "Metro News." Production headquarters have been set up in London. The newsreel will be produced under the banner of M-G-M Pictures, Ltd., and will be issued in both 16mm. and 35mm.

Over-all supervision of the new

(*Continued on page* 14)

Backrooms in Detroit Close

IATSE officials in New York were awaiting word yesterday from Detroit representatives on the closing of the backrooms of the exchanges there following the series of work stoppages by the film shippers, poster clerks and inspectors. One official reported that he had heard that the distributors had studied the possibility of moving film shipping handled by the Detroit exchanges to other centers in the area, including Chicago and Cleveland, as a

(*Continued on page* 15)

Government Plans New Surplus Sale

WASHINGTON, March 26.—The Surplus Property Board is planning a second sale of raw film, surplus material and projectors at Astoria, Long Island, it was learned here today. The first sale, presently in progress in Baltimore, will be extended through April 12; buyers without priority slips may participate in the Maryland sale on April 10-12.

The sale at Astoria will include

(*Continued on page* 14)

Capital Says Metal Ceilings Hazardous

Washington, March 26.—Construction inspection officials in the district government, here, are reported to be taking steps against the future use of metal theatre ceilings. A spokesman of the building inspection unit told *Motion Picture Daily* that the metal ceilings are considered hazardous by the government.

Griffiths Receive 6-Week Extension For Filing of Brief

OKLAHOMA CITY, March 26.—Federal Judge Edgar S. Vaught today signed an order granting Griffith Amusement Co. and related defendants an additional six weeks in which to submit a final brief in the anti-trust case tried last year. The final Griffith brief had been due April 1.

The new delay indicated Vaught's decision in the case might not be handed down until the spring of 1947, or about nine years after the Justice Department first brought allegations in 1938. The judge ordinarily takes a summer-long recess, starting late in May.

Doom Condon Bill, Others at Albany

ALBANY, N. Y., March 26.—Senator Condon's bill redefining places of public assembly and making changes in building-code enforcement laws appeared dead as the Legislature moved toward adjournment tonight. The measure, supported by the State Labor Department, passed the Senate but was bottled up in the Assembly rules committee for the second consecutive year.

The Condon-Washburn bill, changing a section of the law under which violators of regulations for the fireproofing of projection machine booths could be prosecuted, was killed in an Assembly committee after passing the Senate.

Several measures legalizing bingo in New York City and Long Island died.

The Schupler bill, creating a state theatre in New York City with a $1,500,000 appropriation was killed in an Assembly committee.

The Moritt and Young-Mitchell bills, limiting the powers of the New

(*Continued on page* 14)

U. S. Building Restriction Order Issued

Hits Major Construction Projects; Few Exceptions

WASHINGTON, March 26. — The curtailment order prohibiting new non-essential construction for an estimated period of 18 months with emphasis on local conditions was issued today by the Civilian Production Administration.

Exemption is made for small projects, as reported by *Motion Picture Daily* exclusively last week. Construction and repairs on theatres may not exceed $1,000 under the order. Having a sweeping effect upon the industry, the order further restricts the erection of studio sets costing more than $15,000.

The CPA told MOTION PICTURE DAILY that this restriction on production sets will not hamper the indus-

(*Continued on page* 14)

Rank in 100 More Houses

John Davis, on behalf of the J. Arthur Rank Organization, and Robert J. Kerridge of New Zealand, jointly announced in London yesterday that they have completed negotiations whereby Rank has entered into a partnership with the Kerridge interests for running and development of approximately 100 theatres controlled by Kerridge in New Zealand, spokesmen for Rank declare here.

"It is not contemplated making any

(*Continued on page* 14)

$8,881,000 Ascap Income for 1945

Income of the American Society of Composers, Authors and Publishers, from 29,489 licenses issued to theatres, night clubs, hotels, radio stations, amounted to more than $8,881,000 dur-1945, Irving Caesar, assistant treasurer, reported to some 500 members at ASCAP's annual meeting at the Ritz-Carlton Hotel here yesterday. Net income exceeded $7,244,000. The license

(*Continued on page* 15)

Congressmen Told Films Not Luxury

Washington, March 26.—Exhibitors are impressing upon their respective Congressmen that motion pictures are not a luxury, but rather are a necessary method of relaxation, in an appeal for Federal admission tax reduction, Abram F. Myers, chairman of the board of Allied States, told Motion Picture Daily today.

Myers emphasized the importance of keeping pictures entirely separate from so-called luxury items. Myers pointed out that a majority of Congressional opposition in lowering the excise tax is that the lawmakers oppose outright reduction of luxury taxes.

It has been said that if only the admission tax is reduced, luxury item taxes could be continued. The Knutson bill covers all excise items.

Rep. Robert L. Doughton of North Carolina says he regards motion pictures as a luxury. The Ways and Means Committee chairman declared that no reduction in "pleasure taxes" can be considered at this time. He implied that consideration will not be forthcoming during this session of Congress.

On the other hand, Congressman Harold Knutson calls his tax reduction measure "must legislation," falling in the area of an emergency bill.

The Ways and Means Committee clerk of the House said today that the reduction bill is not scheduled for hearings, and expressed the belief that social security and other legislation will absorb the rest of the committee's time this session.

$250,000 from WB To Stage Plays

With the declared principal objective of encouraging new playwrights and acting talent that will later be brought to the screen, Warners has allocated $250,000 for the financing of Broadway productions.

Negotiations are now under way for several properties which are being considered for late spring production, according to Jacob Wilk, Warners' Eastern production manager, who also supervises the company's stage activities. At the same time, Warners is understood to be looking for a second Broadway legitimate theatre to add to the Biltmore, which it now operates in association with George Abbott.

Warners has been financially interested in more than three dozen Broadway shows thus far and has been among the leading purchasers of stage properties for the screen. Among present Warner holdings are "Life With Father," "Voice of the Turtle," "The Two Mrs. Carrolls," "Wallflower," and others.

Schneer Joins 'U'

Hollywood, March 26.—Charles Schneer, formerly connected with Columbia's New York office, has joined Universal as an associate producer in the Marshall Grant unit.

Personal Mention

HAL HORNE, chairman of the board of Story Productions, will leave New York today for Minneapolis to be present at the marriage of his daughter, Laurel Horne, to Paul Allen, radio singer, on March 31.

•

Carole Brandt, Eastern story head for M-G-M, will leave London over the weekend for Stockholm and Oslo and will return to New York about April 15.

•

Florence Silver, head of Republic's home office still department, is engaged to marry Bernard Miller, a former sergeant in the 15th Air Force.

•

B. J. Mannix, Howard Strickling and Jack Sayers, all of M-G-M studios, have arrived in New York from the Coast on the *Constellation.*

•

Henri Klarsfeld, Paramount division manager on the Continent and North Africa, is scheduled to leave here for Paris by plane tonight.

•

Jules Levey, independent producer for United Artists, will leave New York for Hollywood on the *Constellation* today.

•

Angelo diCarli of the Lenox Theatre, Hartford, and Mrs. diCarli, rerecently became parents of a son.

•

Sam J. Gardner, M-G-M Los Angeles branch manager, has returned to his Coast office from Philadelphia.

•

Harry Goldberg, Warner Theatres' director of advertising-publicity, is in New Haven from New York.

•

Pincus Sober of M-G-M has returned from a five-week tour of the company's Midwest branches.

•

W. J. Kupper, 20th Century-Fox general sales manager, has recovered from a recent illness.

•

A. W. Smith, Jr., 20th Century-Fox Eastern sales manager, is on vacation.

•

Lana Turner, M-G-M star, has arrived in New York from Miami Beach.

SPYROS SKOURAS, president of 20th Century-Fox, has arrived in London from New York, by plane.

•

Lillian Jenocoff, secretary to Republic's Albert E. Schiller, is engaged to Norman Essex, who recently rejoined the company's advertising-publicity department following his discharge from the Army.

•

Mike Piccirillo of Loew's Poli-Palace, Meriden, Conn., has been named to the social and publicity committees of the local chapter of the American Veterans' Committee.

•

Norman H. Moray, Warners short subject sales manager now in Hollywood from New York, will start a swing around West Coast and Mid-West branches next week.

•

Epifanio Aramayo, United Artists' publicity director in Argentina, who has been in New York for the past three weeks, left yesterday by plane for Buenos Aires.

•

Joseph H. Moskowitz, 20th Century-Fox vice-president representing the studio in New York, will return here from the Coast at the end of April.

•

Roy Haines, Western and Southern division sales manager for Warners, is due to return to New York from Los Angeles at the weekend.

•

Robert Goldstein, Eastern representative of International Pictures, will return to New York from Hollywood on Monday.

•

Ben Kalmenson, Warners vice-president in charge of sales, left New York yesterday for Chicago on the first leg of a Western trip.

•

Richard Morgan of the Paramount legal department has returned to his desk following a three-week illness.

•

Orton H. Hicks, head of Loew's International 16mm. department, left New York yesterday for Chicago.

•

N. Peter Rathvon, RKO president, returned to Hollywood yesterday from New York.

Kosiner to Europe On Small Product

Harry Kosiner, New York representative of Ewdard Small Productions, will leave for a month's visit to Europe and the Continent over this weekend for conferences with European representatives on the distribution and marketing of Small's productions. He will confer with officers of Omnia Films in England, France and Italy, on setting up sales policies under the recently-renewed contract between Omnia and the Small office.

In England, Kosiner will also meet with E. T. Carr of the J. Arthur Rank organization on sales plans for "Bella Donna," which is now in production for United World Pictures.

New Houses Must Provide for Parking

Detroit, March 26.—The City Council has drafted an ordinance requiring all builders of new commercial establishments, including new theatres, to provide parking space for their buildings in the future. The move is calculated to prevent a repetition in Detroit's fast-growing outlying districts of the strangulated Loop parking situation.

According to the ordinance, all new theatres must provide parking facilities adequate for a total number of cars to the ratio of one parking space for every two theatre seats. Theatres will not be permitted to charge for use of the lots.

Asides and Interludes

By JAMES P. CUNNINGHAM

BUDD SCHULBERG of Hollywood, son of producer B. P. Schulberg, will tell about Leni Riefenstahl in the *Saturday Evening Post,* published today. Riefenstahl, w[illegible] known German screen actress-produ[illegible] and pal of Adolph Hitler, was recently discovered by Schulberg in her hunting lodge in the Austrian Tyrol, where she lives as a technical prisoner. She says she is an artist and that "Hitler was very artistic himself, and sensitive(!) He liked to encourage people," said Leni, adding: "and not only Germans"; (for instance?)

△

Some 5,000 *employes of the Toho Motion Picture Co., in Tokyo, were refused a high-cost-of-living bonus; so they threw open the doors of the company's first-run theatres there and gave free shows to the public, at the expense of their bosses.*

△

"Okay, okay man," yelled the Captain at the nervous, stuttering sailor, who evidently had a message for the Cap and couldn't speak it—to hear Lew Lehr tell the story.

"Out with it! If you can't say it, sing it."

The sailor took a deep breath and sang, "Should old acquaintance be forgot and never brought to mind, the bosun's mate fell overboard and is half a mile behind."

△

This publication has in hand an invitation from the National Publishers Association to apply to the Joint Army-Navy Press Arrangements Staff for permission to attend the big Atomic-Bomb blow at Bikini Atoll, in May. Personally, we will be quite satisfied to observe the repercussions in the less explosive atmosphere of a New York newsreel screening room.

In further discouragement of acceptance is the warning that, "The trip will be made on Navy ships under very crowded conditions, and, accordingly, little can be assured in the way of personal comfort."

Assuring a full pictorial record of the explosions and their devastation, there will be 300 cameras of every kind and description known filming the goings-on. Some Task Force cameras, installed in B-29's and C-54's, pilot-less and controlled by radar, will be timed automatically to shoot at 1/10,000 of a second. Eastman will send cameras capable of filming 3,000 frames per second.

△

Mary Pickford has arrived in Europe and took with her 25 pounds of concentrated food, 20 pounds of chopped steak—"and some lipstick." The lady always was most cautious.

△

***Sign of the Times:* Due to the uncertainties of these days, the Products of Tomorrow Exposition, scheduled to open at the Chicago Exposition on April 27, has been postponed indefinitely.**

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IF YOU WERE GIVING NYLONS AWAY–

You couldn't attract bigger crowds than you'll have for M-G-M's sensational New Group...

ANNIVERSARY FIVE

M-G-M's ANNIVERSARY FIVE

"It's my 22nd Birthday and I've opened up the Best Stuff for the Party"

WILLIAM POWELL
ESTHER WILLIAMS

"THE HOODLUM SAINT"

ANGELA LANSBURY

Tense melodrama! Two beautiful girls fighting for the love of a man of mystery. Gangland, night clubs, Wall Street—It's a movie for the millions.

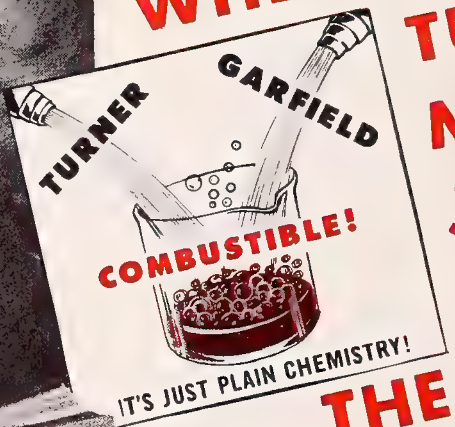
James Gleason · Lewis Stone · "Rags" Ragland · Frank McHugh · Slim Summerville · Original Screen Play by Frank Wead and James Hill · Directed by NORMAN TAUROG · Produced by CLIFF REID

LANA TURNER · JOHN GARFIELD

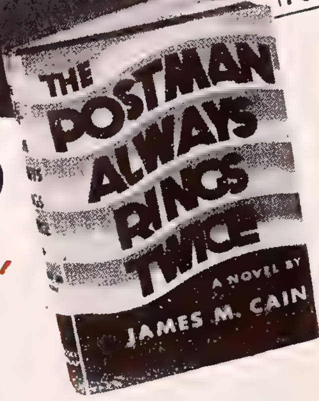
in

"The Postman Always Rings Twice"

Cecil Kellaway · Hume Cronyn · Leon Ames · Audrey Totter · Alan Reed · Screen Play by Harry Ruskin and Niven Busch · Based on the Novel by James M. Cain · Directed by TAY GARNETT
Produced by CAREY WILSON


TURNER
GARFIELD
COMBUSTIBLE!
IT'S JUST PLAIN CHEMISTRY!

WHEN LANA TURNER MEETS JOHN GARFIELD THE SCREEN SIZZLES!



Yes, it's the book that blazed to best-seller fame and it's a BIG M-G-M proction now!

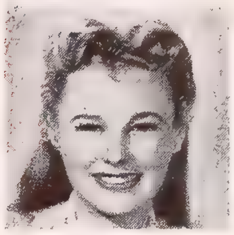
Prediction! It will be one of the Greatest audience hits of the year!

Showmanship! We're giving it a Giant advertising campaign in the M-G-M manner. That means the works, newspapers, magazines, radio, everything

THE PASTERNAK KNACK!

He made "Anchors Aweigh" and many more Big Ones. Pasternak has done it again!

KATHRYN GRAYSON
darling song-bird of "Anchors Aweigh" is better than ever!



JUNE ALLYSON
Another hit to follow "Highness and Bellboy," "Sailor Takes a Wife"

MELCHIOR SINGS!
The gay hit of "Thrill of a Romance."

M-G-M
merrily presents
the Romantic Musical
that will sweep
the nation!

The Audience-Preview was uproarious! They raved about the rollicking fun, the genuine love story, the spectacular numbers. A hit of hits!

DURANTE
NEVER
FUNNIER!

"TWO SISTERS FROM BOSTON"

Kathryn GRAYSON · June ALLYSON

with Lauritz Melchior · Jimmy Durante · Peter Lawford · A Henry Koster Production · Original Screen Play by Myles Connolly · Additional Dialogue by James O'Hanlon and Harry Crane · Directed by HENRY KOSTER
Produced by JOE PASTERNAK

WATCH
PETER LAWFORD!
Star of "Son of Lassie" is star stuff!

What a Combination!

WALLACE BEERY
MARGARET O'BRIEN

"BAD BASCOMB"

FLASH!
Yonkers, N. Y. Preview Sensational! The fans cheered and applauded throughout!

One of the biggest outdoor adventure pictures M-G-M has ever made. Covered wagons, Indian fights, heart-throbs. A thrill a minute and laughs aplenty from Wally and Margaret.

Marjorie Main · J. Carrol Naish · Frances Rafferty · Marshall Thompson
Screen Play by William Lipman and Grant Garrett · Original Story by D. A. Loxley · Directed by S. SYLVAN SIMON · Produced by ORVILLE O. DULL

FLASH!

M-G-M's

"THE LAST CHANCE"

is Socko!

200%—CHICAGO
Second and Third Weeks outgrossed the First

300%—LOS ANGELES
Extended Run!

TERRIFIC EVERYWHERE
Extended Runs in Washington, San Francisco, etc. Syracuse (2 Weeks) and many more!

PRAISED EVERYWHERE

"One of the 10 best of the year . . ."
—*New York Times and others*

"Finest film we've seen in five years."
—*Chicago Daily News*

"One of the best I have ever seen."
—*Pittsburgh Sun-Telegraph*

"A picture of great power . . . a picture in which there is much to admire . . . powerful entertainment."
—*Toledo Times*

Produced by Lazar Wechsler · Directed by Leopold Lindtberg · Story and Screen Play by Richard Schweizer

M-G-MAGNET!

QUICK ON THE DRAW!

Electrify Your Patrons with M-G-M's

ANNIVERSARY FIVE

And Keep Them Tingling with:

GABLE's back and GARSON's got him in "ADVENTURE"

M-G-M's *TECHNICOLORIOUS* "ZIEGFELD FOLLIES OF 1946"

And Big Ones Coming!

"EASY TO WED"
Technicolor
Van Johnson • Esther Williams
Lucille Ball • Keenan Wynn

"HOLIDAY IN MEXICO"
Technicolor
Walter Pidgeon • Jose Iturbi
Roddy McDowall • Jane Powell
Ilona Massey • Xavier Cugat

A. J. Cronin's
"THE GREEN YEARS"
Charles Coburn • Tom Drake
Beverly Tyler • Hume Cronyn

"NO LEAVE, NO LOVE"
Van Johnson • Pat Kirkwood
Keenan Wynn • Xavier Cugat
Guy Lombardo

"THE YEARLING"
Technicolor
Gregory Peck • Jane Wyman
Claude Jarman, Jr.

"TILL THE CLOUDS ROLL BY"
Technicolor
Judy Garland • Robert Walker
June Allyson • Lucille Bremer
Van Heflin • Angela Lansbury

PRINTED IN U.S.A.

Newsreel Parade

OPENING pictures of the UNO meetings in New York are carried by all current newsreel issues. Other events featured include President Truman's address to Democrats. Herbert Hoover in Europe, the trial of the notorious French "bluebeard," a Navy carrier's "invasion" of the Arctic, and miscellaneous other items. Complete contents follow:

MOVIETONE NEWS, No. 60—UNO meets in New York. Truman outlines progress in talk to Democrats. USS *Midway* on Navy Arctic maneuvers. Most sensational trial in French history. Herbert Hoover in Europe on food study. Princess Elizabeth christens a carrier. Film stars honored for war services—Linda Darnell and Charles Boyer. Spring comes to Chicago—rope skipping and bag punching.

NEWS OF THE DAY, No. 258—UNO Council in New York. "Bluebeard" mocks judges—French trial. U. S. carrier invades Arctic. Army reveals new weapon. Yanks fight typhus in Japan. Army and Navy cite M-G-M stars.

PARAMOUNT NEWS, No. 61—Swiss holiday. Bedell Smith to Russia. Hoover in Europe. "Last voyage" for Turkish ambassador. Capital's cherry trees. New Jap clean-up. Navy tests—carrier in the Arctic. UNO Security Council starts sessions in New York.

RKO PATHE NEWS, No. 63—UNO meets in New York. Hoover surveys food crisis in France. "Bluebeard" Petiot at scene of his crimes. Army embarks on Jap anti-typhus drive. Carrier *Midway* on Arctic cruise. Princess christens *HMS Eagle*.

UNIVERSAL NEWSREEL, No. 488—UNO Security Council opens first U. S. parley. Test carrier in Arctic seas. President addresses Democrats. Jap's anti-typhus program. Champs show cue magic.

National Board to Meet Tomorrow

"Films in Today's World" will be considered by speakers at the 37th anniversary conference of the National Board of Review to be held tomorrow, at the Hotel Pennsylvania. Quincy Howe, president of the board, will open the conference and introduce the new executive director, Richard Griffith.

The morning session will feature talks by Charles Previn, director of music, Radio City Music Hall; by Paul F. Heard, executive secretary, Protestant Film Commission; by I. C. Boerlin, president, Educational Film Library Association and Mrs. Frank R. Anderson, president, Motion Picture Council of Greater Cleveland.

Dr. Luther H. Evans, Librarian of Congress, will be the first speaker of the afternoon. Arthur Mayer, film consultant to the Secretary of War, will follow.

Aspell Heads MGM Branch in Seattle

Thomas Aspell has been appointed Seattle branch manager for Metro-Goldwyn-Mayer, succeeding Maurice Saffle, resigned, the company discloses here. Aspell has been with M-G-M for more than 16 years. He started in Kansas City as student office manager and after a year was promoted to office manager. In 1930 he was transferred to San Francisco in the same capacity and subsequently was made a salesman. He was promoted to assistant branch manager in San Francisco in 1942.

Planet Will Make, Distribute 16mm.

Los Angeles, March 26.—Galston and Sutton estimate a $2,500 gross for the initial week of the all-16mm. double bill at their Marcal Theatre here, asserting that, "we played to more people over the weekend than the house ordinarily draws." Planet Pictures' product is playing the house.

Meanwhile, Planet's president, Jack Seaman, reports that his company is establishing distribution outlets throughout the country, with approximately half of that expansional operation completed. Distributors are being authorized to offer exhibitors first call on the company's product, he said.

Planet, Seaman added, is concentrating now upon production and expects to complete six more 16mm. features, by Sept. 1, and to establish regular releasing service on the basis of one program a week.

Optimistic Over Red Cross Results

Although it is too early to estimate the money-return of the 1946 motion picture industry "Red Cross Week," which officially closed yesterday, members of the national committee are optimistic about the results, basing this view on the greater number of exhibitors who have volunteered to give additional collection days, plus the extra showmanship employed in conducting audience collections throughout the campaign.

Harold J. Fitzgerald, national campaign director, also credited the "24 Hour Club" as serving an added incentive for exhibitors and film salesmen alike.

Local newspaper publicity and free radio promotions also aided materially in advancing the industry's "Red Cross Week" in many situations, it was stated by Charles Schlaifer, national publicity director for the drive.

Bryman, Five Others Promoted by MGM

Harry Bryman, manager of the Cuban office of Loew's International Corp., has been promoted to assistant coordinator for the company's British Empire territory and assigned to the home office, here, under Charles Goldsmith, in a series of five promotions of managing personnel in Latin American territories, made by Morton A. Spring, in charge of M-G-M sales and theatre operations abroad.

Robert O. Schoham, manager of Puerto Rico, moves up to Bryman's post in Cuba; Gene Coen, now in Port-of-Spain, Trinidad, takes over in Puerto Rico; his old post is assumed by Jack Tilden, who has been trained in M-G-M's exchange in Buffalo; Dean Banker, appointed manager of Columbia, is already on his way there, replacing Carl Heumann, who will assume the managership in Venezuela.

Bella Joseph Named

Bella Joseph has been named assistant to story editor Marion Doran, by Enterprise Productions. Miss Joseph was formerly an assistant in the Office of Strategic Services, in Washington, during the war.

Elect Levin Head Of Cinema Lodge

Jack H. Levin

Jack H. Levin, vice-president and general manager of Confidential Reports, Inc., was elected president of Cinema Lodge, B'nai B'rith for the coming year at an election meeting at the Hotel Astor in New York last night. Levin succeeds Albert A. Senft, head of Sterling Sign Co., who held the office for the past two years.

New vice-presidents elected were Marvin Kirsch of *Radio Daily*, Nat K. Loder of Republic Pictures, and S. M. Chartock, theatrical producer. Vice-presidents re-elected were Bernard Goodman, Warner Bros.; Leo Jaffe, Columbia Pictures; Martin Levine, Brandt Theatres; Milton Livingston, Motion Picture Daily; Norman Steinberg, 20th Century-Fox; Robert M. Weitman, Paramount, and S. Arthur Glixon, attorney. Sam Rinzler, who had been nominated as a vice-president, declined election because of the pressure of other activities.

Max B. Blackman, Warners, was re-elected treasurer, and Julius M. Collins, ASCAP, was re-elected secretary. Rabbi Ralph Silverstein was elected chaplain.

Installation of officers will be held at the Hotel Astor on April 30.

It was disclosed at the meeting that the membership of Cinema Lodge in the entertainment and allied industries has reached 925, with a goal of 1,000 expected to be attained.

Film Based on Idea Of Balaban, Cohn

A new film stressing tolerance, produced by Ben Blake, will have its premiere at the dinner opening the 1946 campaign of the Joint Defense Appeal, on Thursday evening, April 4, at the Hotel Waldorf-Astoria. The affair will be attended by many in the entertainment world.

Entitled "Linked in Freedom's Cause," and running for 30 minutes, the film was created at the suggestion of Barney Balaban, president of Paramount, and Jack Cohn, executive vice-president of Columbia. It will be shown to private groups only, without charge. Quentin Reynolds is narrator of the film.

Morris to Handle 'Duel' Promotion

Claud Morris will join the exploitation staff of Vanguard Films on April 1, it was announced here yesterday by Robert D. Levitt, Eastern director of publicity-advertising. Morris will do special exploitation on David O. Selznick's "Duel in the Sun." Morris recently resigned as head of exploitation for Samuel Goldwyn. Previously he was Midwest exploitation head for United Artists.

Morris will leave for Selznick's Hollywood studios this week for conferences with Paul MacNamara, Selznick advertising-publicity head, and will then start a nationwide tour.

Atrocities Film to Be Exhibited Here

"Camps of the Dead," 16-minute film account of Nazi atrocities which was used as evidence at the Nuremberg trials of Nazi leaders, will be shown at the four Embassy Newsreel Theatres, here, beginning tomorrow. Col. A. G. Rudd, vice-president of the Newsreel Theatres, Inc., said that the short was made available by the French Information Service. The subject matter is described as being of an extreme "horror" nature, with shots of slaughtered civilians by the trainload.

TAC Elections at April 2 Session

The pre-convention committees of the Theatre Activities Committee will report to the convention of theatremen April 2, the second day of the organizing meeting at the Chase Hotel, St. Louis, following last-minute ironing out of problems. The election of officers also is a matter slated for the April 2 session. TAC stated yesterday that 150 representative theatremen and 50 "observers" will attend.

Si Fabian, as national interim chairman, will preside until officers are named. The interim committee will meet March 31 to work on final arrangements. To report Tuesday are William F. Crockett, chairman of the constitution committee; Ted R. Gamble, in charge of the general arrangements group, and Harry C. Arthur, chairman of the St. Louis arrangements committee.

Four Social Sessions Part of TAC Program

St. Louis, March 26.—Theatremen here for the TAC convention will be entertained at two luncheons, a cocktail party and a dinner, according to Fred Wehrenberg, in charge of the entertainment. He has sent invitations to 110 St. Louis area exhibitors to attend the convention as "spectators." St. Louis Variety Club's annual dinner and dance Sunday night also will be on the program for TAC men here.

Loew's Sues Harman On 16mm. Cartoons

Los Angeles, March 26.—Loew's, Inc., today filed suit in Federal Court against Hugh Harman Productions, Hollywood Feature Film Enterprises, and William Horsly, charging unlawful reduction to 16mm. of cartoons produced by Harman in standard measure for M-G-M, and with unlawful distribution of them in the 16mm. field. Complainant charges violation of copyright and demands an accounting of profits plus damages.

Adams Film Completed

Chicago, March 26.—Berle Adams, artist representative here, has returned from New York where he completed a 55-minute feature, "Beware," starring Louis Jordan and his band and featuring an all-Negro cast.

Bigger than th

NEW YORK, Winter Garden . . . Now in its sixth week, first week beat previous all-time high by 80%. Second week not only biggest second week in the history of the house, but bigger than the first of any other attraction.

BUFFALO, 20th Century Theatre . . . First week established new attendance record. Held over for three smash weeks.

KANSAS CITY, Orpheum . . . Held three weeks after record opening.

NEW ORLEANS, Orpheum . . . Two weeks, and moved to the Tudor. Total of four weeks first run New Orleans.

CINCINNATI, Capitol . . . Three smash weeks.

LOWELL, Keith . . . All-time tops for money and attendance. Beats every previous International figure by 30%.

TRENTON, Lincoln and Palace, Day and Date . . . In first five days, topped all full-week money totals on any International picture.

DENVER, Orpheum . . . First week tops the big ones—held over 2nd week.

DAYTON, Keith . . . 47% greater gross than the previous International record holder. Moved over to State for continuous first run.

SYRACUSE, Keith . . . 53% ahead of all previous top grossers from International. Moved over to the Eckel.

WASHINGTON, Keith . . . Still strong in third week after topping both attendance and money records for the first week (on all International Pictures).

SALT LAKE CITY, Uptown and Rialto . . . After two weeks day and date (only other picture to receive such playing time was "The Bells of St. Mary's") held for fourth week at the Rialto.

BALTIMORE, Hippodrome . . . Established top money and attendance records for International Pictures. Held over for second week.

SAN FRANCISCO, Warfield . . . Now in third week after piling up top figures in first two stanzas.

BOSTON, Keith Memorial . . . Beats "Woman in the Window", "Casanova Brown", by more than 40% in the first week. Now in third week and still going strong.

"TOMORROW

e BIGGEST

FROM INTERNATIONAL

INTERNATIONAL PICTURES Presents

CLAUDETTE COLBERT · ORSON WELLES
GEORGE BRENT

IN

"TOMORROW IS FOREVER

WITH

LUCILE WATSON · RICHARD LONG · NATALIE WOOD

Joyce MacKenzie

Directed by IRVING PICHEL · Produced by David Lewis

Novel and Ladies' Home Journal story by Gwen Bristow · Screen Play by Lenore Coffee · Music by Max Steiner

An INTERNATIONAL PICTURE · Released by RKO RADIO PICTURES, Inc.

IS *forever* BEING HELD OVER!"

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Mar. 2	GENTLEMAN MISBEHAVES Robert Stanton Osa Massen Hillary Brooke	(Special) ADVENTURE Greer Garson Clark Gable D—125 mins. (616) (Rev. 12/17/45)	THE HAUNTED MINE O—52 mins. (566) FEAR D—68 mins. (507)		I RING DOORBELLS Anne Gwynne Robert Shayne D—64 mins. (Rev. 1/2/46)	CRIME OF THE CENTURY Stephanie Bachelor Michael Browne D—56 mins. (511)	(Special) TOMORROW IS FOREVER D—104 mins. (682) (Rev. 1/15/46)	(March Releases)	YOUNG WIDOW (Stromberg) Jane Russell Louis Hayward G—100 mins. (Rev. 2/20/46)	SMOOTH AS SILK Kent Taylor Virginia Grey D—65 mins. (521) (Rev. 3/1/46)	
Mar. 9	JUST BEFORE DAWN Warner Baxter Adelle Roberts	(March Special) ZIEGFELD FOLLIES (Color) All-Star Cast M—110 mins. (617) (Rev. 8/14/45)		(Block 3) MISS SUSIE SLAGLE'S D—89 mins. (4513) Sonny Tufts Veronica Lake (Rev. 12/6/45)		SONG OF ARIZONA Roy Rogers Dale Evans O—68 mins. (447) (Rev. 3/11/46)	(Block 4)	SENTIMENTAL JOURNEY John Payne Maureen O'Hara D—94 mins. (Rev. 1/6/46)		TANGIER Maria Montez Preston Foster D—76 mins. (522) (Rev. 3/6/46)	CINDERELLA JONES Joan Leslie Robert Alda D—92 mins. (513) (Rev. 2/13/46)
Mar. 16	SO DARK THE NIGHT Steven Geray THROW A SADDLE ON A STAR	(Anniversary) Block)	SWING PARADE OF 1946 Gale Storm Phil Regan M—74 mins. (503) (Rev. 1/22/46)			STRANGE IMPERSONATION Brenda Marshall William Gargan D—68 mins. (513) (Rev. 2/28/46)	FROM THIS DAY FORWARD Joan Fontaine Mark Stevens D—95 mins. (616) (Rev. 1/26/46)	A YANK IN LONDON Anna Neagle Rex Harrison (Rev. as "I Live in Grosvenor Square" on 6/25/45)	JOHNNY IN THE CLOUDS (Two Cities) Michael Redgrave John Mills D—109 mins. (Rev. 6/11/45)	THE MAN IN GREY Margaret Lockwood James Mason D—92 mins. (523) (Rev. 11/30/45)	
Mar. 23	PERILOUS LADY Pat O'Brien GUNNING FOR VENGEANCE	THE HOODLUM SAINT William Powers Esther Williams D—91 mins. (618) (Rev. 2/5/46)		(Block 3) ROAD TO UTOPIA (Special) Crosby-Hope Dorothy Lamour C—90 mins. (1531) (Rev. 12/5/45)	ROMANCE OF THE WEST (Color) Eddie Dean Emmett Lynn O—58 mins. (Rev. 2/8/46)		DEADLINE AT DAWN Susan Hayward Bill Williams Paul Lukas D—83 mins. (617) (Rev. 2/20/46)	A WALK IN THE SUN Dana Andrews Richard Conte D—117 mins. (Rev. 11/28/45)		THE SPIDER WOMAN STRIKES BACK Gale Sondergaard Kirby Grant D—59 mins. (524) (Rev. 3/15/46)	
Mar. 30	TALK ABOUT A LADY Jinx Falkenburg Joe Besser	BAD BASCOMB Wallace Beery Margaret O'Brien O—112 mins. (619) (Rev. 2/5/46)			GENTLEMEN WITH GUNS Buster Crabbe Fuzzy St. John O—60 mins. (Rev. 3/14/46)	SHERIFF OF REDWOOD VALLEY Bill Elliott Alice Fleming O—(566)	TARZAN AND THE LEOPARD WOMAN Johnny Weismuller Brenda Joyce D—72 mins. (618) (Rev. 2/13/46)			HOUSE OF HORRORS Virginia Grey Bill Goodwin D—63 mins. (525)	SARATOGA TRUNK Ingrid Bergman Gary Cooper D—135 mins. (514) (Rev. 11/21/45)
April 6	BLONDIE'S LUCKY DAY Penny Singleton Arthur Lake C	THE POSTMAN ALWAYS RINGS TWICE Lana Turner John Garfield D—113 mins. (620) (Rev. 3/11/46)	WEST OF THE ALAMO Jimmy Wakely O—57 mins—(573)	(Block 4) THE VIRGINIAN (Color) Joel McCrea O—86 mins. (Rev. 1/25/46)	MASK OF DIIJON Erich Von Stroheim Jeanne Bates D—74 mins. (Rev. 1/28/46)		A GAME OF DEATH Audrey Long John Loder D—72 mins. (619) (Rev. 12/3/45)			MADONNA OF THE SEVEN MOONS Phyllis Calvert Stewart Granger D—88 mins. (526) (Rev. 1/22/46)	
April 13	MYSTERIOUS INTRUDER Richard Dix Barton MacLane Nina Vale D	LAST CHANCE E. G. Morrison John Hoy D—105 mins. (621) (Rev. 11/16/45) TWO SISTERS FROM BOSTON June Allison Kathryn Grayson Durante—Melchior MC-112 mins. (622) (Rev. 3/5/46)	UNDER ARIZONA SKIES Johnny Mack Brown O—60 mins. (567)		MURDER IS MY BUSINESS THUNDER TOWN DEVIL BAT'S DAUGHTER	MURDER IN THE MUSIC HALL Vera Hruba Ralston William Marshall D—84 mins. (512) (Rev. 2/15/46)	RIVERBOAT RHYTHM Leon Errol Walter Catlett C—65 mins. (620) (Rev. 2/20/46)	(April Releases) DRAGONWYCK Gene Tierney Walter Huston D—103 mins. (Rev. 2/18/46)		BLONDE ALIBI Tom Neal Martha O'Driscoll D—63 mins. (527) (Rev. 3/20/46)	(Reissues) NO TIME FOR COMEDY (Rev. 9/9/40) CITY FOR CONQUEST (Rev. 9/13-40)
April 20				(Block 4) BLUE DAHLIA Alan Ladd Veronica Lake D—100 mins (4517) (Rev. 1/25/46)	CARAVAN TRAIL (Color) Eddie Dean Alla Rue			JOHNNY COMES FLYING HOME Richard Crane Faye Marlowe Martha Stewart C—65 mins. (Rev. 3/15/46)		SO GOES MY LOVE Myrna Loy Don Ameche D—88 mins. (528) (Rev. 3/25/46)	DEVOTION Ida Lupino Paul Henried Olivia de Havilland (517)
April 27	GILDA Rita Hayworth Glenn Ford D—107 mins. (Rev. 3/13/46)				WIFE OF MONTE CRISTO John Loder Lenore Aubert D—83 mins. (Rev. 3/21/46)						
May 4				(Block 4) THEY MADE ME A KILLER Robert Lowery Barbara Britton D—64 mins. (4518) (Rev. 1/25/46)	TERRORS ON HORSEBACK Buster Crabbe Fuzzy St. John			(May Releases) CLUNY BROWN Jennifer Jones Charles Boyer		NIGHT IN PARADISE (Color) Merle Oberon Turhan Bey (529)	
May 11								SOMEWHERE IN THE NIGHT John Hodiak Nancy Guild		STRANGE CONQUEST Jane Wyatt Lowell Gilmore (530)	

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama.

A COIN DROPPED INTO A BASKET IN YOUR THEATRE MAY BUY THE RESEARCH TO SAVE SOMEONE YOU LOVE!

ONE OUT OF EIGHT DIES OF CANCER!

Let's stop this talk about audiences resenting collections to fight Public Enemy No. 1.

Every mother of a child, every devoted husband, every one with loved ones will say "Bravo, Mr. Manager, it's time America woke up to this terrifying danger to all!"

The fight is on and in your community they'll take note that you're in the fight!

You can't say No! to Cancer!

AMERICAN CANCER SOCIETY MOTION PICTURE DIVISION • Easter Week is Cancer Week in THEATRES—April 21-28

This Advertisement Contributed by: COLUMBIA PICTURES • METRO-GOLDWYN-MAYER • PARAMOUNT PICTURES
RKO-RADIO PICTURES • 20th CENTURY-FOX • UNITED ARTISTS • UNIVERSAL PICTURES • WARNER BROS. PICTURES

Pepperell Theatre In Clearance Case

East Pepperell Theatre Corp., operating the Pepperell Theatre, East Pepperell, Mass., has filed a clearance complaint in the Boston tribunal against Loew's, Paramount, RKO Radio and Warners, the American Arbitration Association has reported here.

Complainant cited the following clearances which he is subject to: on Loew's, Warners and Paramount product, he plays 30 days after Nashua, N. H., and 30 days after Lowell, Mass. On RKO, complainant stated he is subject to 14 days' clearance after Nashua, with no reference to Lowell.

The above clearance, complainant stated, is unreasonable and asks that it be reduced to one day after Nashua. Named as interested parties are: State Theatre, Nashua; RKO Keith's, Lowell, and the M. and P. Strand and Merrimac Theatres, also Lowell.

McIntyre to 'U' as Casting Director

HOLLYWOOD, March 26.—Robert B. McIntyre, veteran studio executive, has been signed as casting director of Universal. McIntyre, who had retired last August, had been production manager and casting director of the Samuel Goldwyn company for 26 years. Previously, he had been studio manager of the William A. Brady World Pictures Co., New York. He will occupy the offices of Robert Speers, resigned.

Leonard Hammond, recently discharged from the Army Signal Corps, with the rank of major, has been signed by Universal as a producer. At the time of his enlistment, three and a half years ago, Hammond held the post of production assistant to Jack L. Warner, and prior to that he had been a producer at both M-G-M and 20th Century-Fox.

Three RKO Branches Advance in Drive

Phil Hodes' New York RKO Radio Exchange, has climbed from fifth to third place at the end of the 12th week in the 1946 "Ned Depinet Drive," and B. Pitkin's New Haven exchange has taken fourth place, thus becoming eligible for capital prize money. The Cleveland branch, A. Kolitz, manager, has climbed from third to second place, while Elmer Lux's Buffalo exchange, continues in first place. The drive will extend over a 20-week period, ending May 9.

Ross, LeRoy Cited

Frank Ross, producer, and Mervyn LeRoy, director of "The House I Live In," anti-discrimination short subject, have received a citation from the Bureau of Intercultural Education, signed by Dr. William H. Kirkpatrick, chairman of the board. The film, starring Frank Sinatra, was produced and distributed through the facilities of RKO Radio.

Isip in Business

Manuel Rey Isip, of 20th Century-Fox' art department, has resigned from the company, to open his own art service. He has been designing motion picture advertising for 17 years, the last 10 of which have been with 20th.

Key City Grosses

FOLLOWING are estimated picture grosses for current engagements in key cities as reported by MOTION PICTURE DAILY *correspondents.*

PHILADELPHIA

Cloudy weather kept many potential customers at home this week. Grosses in the main are off. Estimated receipts for the week ending March 26-28:

SPELLBOUND (UA)—ALDINE (900) (40c-45c-50c-65c-75c-85c) 7 days, 7th week. Gross: $15,800. (Average: $18,200)

CINDERELLA JONES (WB)—ARCADIA (900) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $4,600. (Average: $5,200)

THE BANDIT OF SHERWOOD FOREST (Col.) — BOYD (3,000) (40c-45c-50c-65c-75c-85c) 2nd week. Gross: $21,300. (Average: $22,800)

TOKYO ROSE (Para.) (6 days) and SCARLET STREET (U) (1 day)—EARLE (3,000) (40c-65c-75c-85c-95c) 6 days of vaudeville starring Charlie Spivak's orch. Gross: $32,400. (Average: $27,500)

SENTIMENTAL JOURNEY (20th-Fox)—FOX (3,000) (40c-45c-50c-65c-75c-85c) 3rd week, 5 days. Gross: $15,000. (Average for 7 days: $28,200)

DOLL FACE (20th-Fox).— KARLTON (1,000) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $7,000. (Average: $9,300)

WHISTLE STOP (UA)—KEITH'S (2,200) (40c-45c-50c-65c-75c-85c) 7 days, 2nd run. Gross: $6,000. (Average: $7,600)

MISS SUSIE SLAGLE'S (Para.)—MASTBAUM (4,700) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $21,500. (Average: $29,500)

SCARLET STREET (U) — STANLEY (3,000) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $27,000. (Average: $23,700)

THE SOUTHERNER (UA) — STANTON (1,700) (40c-45c-50c-65c-75c-85c) 7 days. Gross: $14,500. (Average: $11,500)

ST. LOUIS

Ideal weather overcame the usual drop of Lenten patronage. Estimated receipts for the week ending March 27:

ADVENTURE (M-G-M) — LOEW'S STATE (3,162) (40c-50c-60c-65c) 3rd week. Gross: $15,000. (Average: $17,100)

NATIONAL VELVET (M-G-M) and SON OF LASSIE (M-G-M)—LOEW'S ORPHEUM (1,900) (40c-50c-60c-65c). Gross: $6,000. (Average: $7,100)

BANDIT OF SHERWOOD FOREST (Col.)—AMBASSADOR (3,154) (45c-55c-65c). Gross: $27,000. (Average: $17,200)

SCARLET STREET (U) and IDEA GIRL (U)—FOX (5,038) (45c-55c-65c). Gross: $24,000. (Average: $17,000)

MASQUERADE IN MEXICO (Para.) and DANNY BOY (PRC)—MISSOURI (3,514) (45c-55c-65c). Gross: $11,000. (Average: $11,100)

JESSE JAMES (20th-Fox) and RETURN OF FRANK JAMES (20th-Fox)—ST. LOUIS (4,000) (45c-55c-65c) 2nd week. Gross: $6,000. (Average: $7,900)

THE ADVENTURES OF MARCO POLO and KID MILLIONS (Film Classics)—SHUBERT (1,900) (45c-55c-65c). Gross: $5,500. (Average: $6,200)

OMAHA

Receipts fell off this week but two first-runs managed to stay comfortably above par. Estimated receipts for week ending March 27-28:

ROAD TO UTOPIA (Para.) and CLUB HAVANA (PRC)—OMAHA (2,000) (50c-65c) 7 days, 3rd week for "Road to Utopia," on a moveover from the Paramount. Gross: $10,100. (Average: $8,200)

MASQUERADE IN MEXICO (Para.) and TERROR BY NIGHT (U) — ORPHEUM (3,000) (50c-65c) 7 days. Gross: $9,000. (Average: $9,800)

SENTIMENTAL JOURNEY (20th-Fox)—PARAMOUNT (2,900) (50c-65c) 7 days. Gross: $13,000. (Average: $9,900)

CINDERELLA JONES (WB) and DANGER SIGNAL (WB) — RKO-BRANDEIS (1,200) (50c-65c) 7 days. Gross: $6,100. Average: $6,500).

MINNEAPOLIS

All records were smashed at Radio City, largest Minneapolis theatre, this week. Other first-runs ran close to or slightly over average. Estimated receipts for the week ending March 28:

ROAD TO UTOPIA (Para.)—RADIO CITY (4,000) (44c-60c) 7 days. Gross: $30,000. (Average: $15,000)

SCARLET STREET (U)—ORPHEUM (2,800) (44c-70c) 7 days. Gross: $12,000. (Average: $9,000)

ABILENE TOWN (UA)—STATE (2,300) (44c-60c) 7 days. Gross: $9,500. (Average: $11,500)

TARZAN AND THE LEOPARD WOMAN (RKO-Radio)—RKO PAN (1,500) (44c-60c) 7 days. Gross: $8,000. (Average: $5,000)

SENTIMENTAL JOURNEY (20th-Fox)—CENTURY (1,600) (44c-60c) 7 days, 2nd run. Gross: $6,200. (Average: $6,500)

THE HARVEY GIRLS (M-G-M)—LYRIC (1,100) (44c-60c) 2nd run. Gross: $4,800. (Average: $5,000)

SHOCK (20th-Fox)—GOPHER (1,000) (40c) 7 days. Gross: $3,000. (Average: $3,000)

SPIRAL STAIRCASE (RKO-Radio) — WORLD (350) (44c-80c). Gross: $2,000. (Average: $3,000)

DENVER

Business at the Denham is top-notch, making the one exception in a generally slow week. Snow and rain Sunday night was no help. Estimated receipts for the week ending March 27:

SENTIMENTAL JOURNEY (20th-Fox) and IDEA GIRL (U) — ALADDIN (1,400) (35c-74c) 7 days, on a moveover from the Denver, Esquire, Webber. Gross: $6,000. (Average: $7,000)

ROAD TO UTOPIA (Para.) — DENHAM (1,750) 7 days, 2nd week. Gross: $17,500. (Average: $11,500)

BREAKFAST IN HOLLYWOOD (UA) and NOTORIOUS LONE WOLF (Col.)—DENVER (2,525) (35c-74c) 7 days. Gross: $12,000. (Average: $17,000)

BREAKFAST IN HOLLYWOOD (UA) and NOTORIOUS LONE WOLF (Col.)—ESQUIRE (742) (35c-74c) 7 days. Gross: $2,000. (Average: $3,500)

TOMORROW IS FOREVER (RKO Radio)—ORPHEUM (2,600) (35c-74c) 7 days, 2nd week. Gross: $12,500. (Average: $17,500)

TARS AND SPARS (Col.) and GIRLS OF THE BIG HOUSE (Rep.)—PARAMOUNT (2,200) (35c-74c) 7 days. Gross: $7,500. (Average: $9,000)

BANDIT OF SHERWOOD FOREST (Col.) and ONE WAY TO LOVE (Col.)—RIALTO (878) (35c-74c) 7 days on a moveover from the Aladdin, Denver, Esquire, Webber. Gross: $4,000. (Average: $4,800)

TARS AND SPARS (Col.) and GIRLS OF THE BIG HOUSE (Rep.)—WEBBER (750) (35c-74c) 7 days. Gross: .$2,000. (Average: $3,100)

SALT LAKE CITY

Fair but cold weather prevails here with good box office returns the rule. Estimated receipts for the week ending March 28:

THE ROAD TO UTOPIA (Para.)—CENTRE (1,700) (14c-45c-65c) 7 days. Gross: $14,000. (Average: $13,900)

THE OUTLAW (UA) — CAPITOL (1,878) (14c-45c-65c) 2nd week, on a moveover. Gross: $10,500. (Average: $7,300)

BLACK MARKET BABIES (Mono.) and SONG OF MEXICO (Rep.) (1,500) (14c-35c-45c-65c)—LYRIC 7 days. Gross: $4,500. (Average: $3,500)

THE SPIRAL STAIRCASE (RKO-Radio)—RIALTO (800) (14c-45c-65c) 3rd week, on a moveover. Gross: $4,700. (Average: $3,500)

BANDIT OF SHERWOOD FOREST (Col.)—STUDIO (800) (14c-45c-65c) 2nd week of a return engagement. Gross: $5,000. (Average: $4,500)

WUTHERING HEIGHTS (Film Classics)—UPTOWN (1,300) (14c-45c-65c) 7 days on a return engagement. Gross: $6,800. (Average: $5,500)

BREAKFAST IN HOLLYWOOD (UA) and MY NAME IS JULIA ROSS (Col.) — UTAH 7 days. Tom Breneman on stage 2 days. Gross: $11,900. (Average: $11,000)

MILWAUKEE

Poor business Saturday was a result of cold and rain. Grosses for the week are close to average with one exception, the Warner, where a new high was reached. Estimated receipts for the week ending March 27:

THREE STRANGERS (WB) and TANGIER (U) — ALHAMBRA (1,600) (50c-80c) 7 days, 2nd week. Gross: $5,000. (Average: $5,000)

SARATOGA TRUNK (WB) — WARNER (2,400) (50c-80c) 7 days. Gross: $28,000. (Average: $16,000)

THE SPIRAL STAIRCASE (RKO-Radio) and RIVERBOAT RHYTHM (RKO-Radio)—RIVERSIDE (2,600) (50c-80c) 7 days, 2nd week. Gross: $14,500. (Average: $17,000)

MISS SUSIE SLAGLE'S (Para.) and TOKYO ROSE (Para.) — PALACE (2,275) (55c-85c) 7 days. Gross: $12,500. (Average: $13,500)

UP GOES MAISIE (M-G-M) and VACATION FROM MARRIAGE (M-G-M)—WISCONSIN (2,800) (55c-85c) 7 days. Gross: $13,000. (Average: $14,500)

LOST WEEKEND (Para.) and PEOPLE ARE FUNNY (Para.) — STRAND (1,200) (55c-85c) 7 days, 7th week. Gross: $6,000. (Average: $6,250)

Hollywood

By THALIA BELL

Hollywood, March 26

BENEDICT BOGEAUS and Casey Robinson have engaged Joan Bennett for the lead in their forthcoming production, "The Short Happy Life of Francis Macomber," Ernest Hemin[illegible]way's big-game story. . . . Char[illegible] Ruggles has been signed by M-G-M for a feature role in "My Brother Who Talked to Horses," currently in production.

•

Producer Seymour Nebenzal has engaged Robert Cummings for the lead in his next Nero film, "The Chase," for which Phil Yordan wrote the screenplay. . . . 20th Century-Fox has acquired screen rights to "Run With the Hare," original murder mystery by John L. Greene and M. M. Musselman. Property has been assigned to Bryan Foy for production.

Veterans Hit Ban by Operators' Union

WASHINGTON, March 26.—A spokesman for the Veterans' Administration retraining and rehabilitation office told MOTION PICTURE DAILY that the projectionists union is preventing veterans from entering that trade.

'Devotion' Premiere

First batch of openings on "Devotion," Warner release, include the following: New York Strand, world premiere, April 5; Warner Theatre, Memphis; Boyd, Philadelphia, and Warner, Atlantic City, April 18; Stanley, Baltimore, April 20. The picture also is scheduled to open Easter Week throughout New England, as well as in many other spots.

HOTTEST

SERIES ON THE SCREEN TODAY!

"JUST WHAT THE FANS WANT"
—Showmen's Trade Review

"BRIGHT, BRISK, STIMULATING"
—Motion Picture Herald

"ESTABLISHED DRAWING CARDS"
—Hollywood Reporter

CURRENT RELEASE
Features That Killingly Funny Giant of "Murder, My Sweet"...
MIKE MAZURKI

Monogram's
BOWERY BOYS
starring
LEO GORCEY
HUNTZ HALL
BOBBY JORDAN
BILLY BENEDICT
Jan Grippo
PRODUCTIONS

"LIVE WIRES"

with CLAUDIA DRAKE • PAMELA BLAKE
Produced by LINDSLEY PARSONS and JAN GRIPPO
Directed by PHIL KARLSON
Screenplay by Tim Ryan and Josef Mischel • Story by Jeb Schary

MONOGRAM HAS THE BEST SERIES!

CAROL RAYE
IN
"Waltz Time"
WITH RICHARD TAUBER

The new and daring screen musical of Old Vienna when the waltz was immoral.

Produced by: Louis H. Jackson
Directed by: Paul Stein

"Entertainment at its best."
Alton Cook, World-Telegram

"Waltz Time is a lovely picture."
Wanda Hale, N. Y. Daily News

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Building Order

(*Continued from page* 1)

try's erection of "super scenes" on lots because an agency survey shows a major portion of producers have sufficient material on hand to construct almost any type of set.

As of today, the date of issuance of the order, no new construction falling in the "non-essential" category may be commenced. However, as reported in the DAILY on March 21, a person or concern desiring to begin work prohibited by the order may apply for authorization through local CPA committees. The applications must go through the CPA district construction office, where the manager may make a decision on the essentiality and non-deferability of the proposed building project.

This decision will be made on the advice of the local committees, giving consideration to local conditions and requirements.

Phrase Saves Studios

The phrase in the order which saves the industry a headache on erection of studio sets reads: "Stands or structures which are being re-erected for temporary purposes only are exempt from the order." This would eliminate any restriction upon the building of sets, involving the use of material already on hand, and exclude the cost provision provided the "set is temporary."

These considerations will be made in granting an application for theatre construction and repair:

1. The essentiality of the proposed project in relation to the veterans' housing program.
2. The elimination of a bottleneck in reconversion.
3. The public health and safety of the community.
4. Unusual and extreme hardship.

The order will not halt work considered by district offices and local committees to be "substantially under way," nor work on major construction in progress on Feb. 15. However, other large projects would not be halted if such action would result in "mass unemployment." Further, the order would permit major projects to continue, even if they were started after Feb. 15, "if all material necessary for completion is on hand."

Studios See Big Problem; Price Wires Johnston

HOLLYWOOD, March 26.—Not yet back to normal from lows reached under War Production Board Limitations during the war, studios today were faced with the likelihood of seriour set construction problems arising from the Civilian Production Administration's restriction of the lumber supply. Lacking sufficient details to indicate whether the major studios' estimated requirement of thirty million feet of lumber for the remainder of 1946 may be had, Byron Price, MPA vice-president, telegraphed president Eric Johnston in Washington for clarification.

New Surplus Sale

(*Continued from page* 1)

35mm. cameras, which are among the first to be released to the public. It was said that motion picture film will also be available at the New York sale, providing it has been cleared by the SPB's legal branch. No date for the Astoria sale has yet been set.

M-G-M Reel

(*Continued from page* 1)

project, both with regard to general problems of production and of policy, is in the hands of George Muchnic, assistant to Loew and recently elected a vice-president of Loew's International. Muchnic will direct the project from New York. During the war, Muchnic held the rank of Lt. Col. and was executive officer of the A[illegible] Pictorial Service in Washington, headed by Gen. Edward L. Munson, Jr.

A continental edition of "Metro News" for Europe will be the first to be produced. Later, a separate British edition will be made that will serve also as the basis of a newsreel service to major portions of the globe.

Though release of "Metro News" in the United States and Canada is not contemplated, some of its pictorial material will be seen on American screens through an exchange plan with M-G-M's News of the Day. In turn, News of the Day will make its coverage of the U. S. available to the new newsreel abroad.

Eckman in Charge

In London, Sam Eckman, Jr., managing director of M-G-M Pictures, will be in general charge, and William P. Montague, Jr., in direct charge of the project. Montague was chief of the U. S. Information Service's newsreel operations.

As outlined by Loew, "Metro News" will be produced as a series of editions, each covering a major section of the globe. Then each edition will have special sub-editions to individualize the material to suit the special interests of a particular country.

A corps of newsreel men is being assembled, and several have already taken up stations in the key capitals of Europe. Others will have roving assignments.

Rank in Deal

(*Continued from page* 1)

changes in the management of the theatres but representatives of the Rank group will join the respective boards of the New Zealand companies," it was said.

"The arrangement will ensure that there will be available to British films in New Zealand adequate playing time and will enable the Rank group to proceed still further with their policy of concentrating on the production of films of a quality which will enable them to compete in equal terms in the world markets," the statement released here concluded.

Condon Bill

(*Continued from page* 1)

York City license commissioner to close immoral shows, also died. The State Catholic Welfare Conference opposed this measure, which provided trial for those connected with an alleged immoral show and prevented closing the show in the meantime. It was reported from the codes committee but was recommitted.

20th-Fox Card Party

The 20th Century-Fox Family Club's annual gin rummy tournament, will take place on Tuesday, April 9, in the Henry Hudson Hotel.

Ascap '45 Income

(*Continued from page* 1)

fees are paid for the performance of members' music for profit.

ASCAP president Deems Taylor announced that the writers classification committee had put into effect a new formula whereby all classes of membership, except Class No. 4, and the permanent class, would receive payment on a percentage basis.

Directors Named

Directors chosen in ASCAP's annual election, results of which were reported at the meeting, are: Oscar Hammerstein II, Fred Ahlert, A. Walter Kramer, Paul Cunningham, Richard Rogers, Herman Starr, Louis Bernstein, Saul Bornstein, Max Dreyfus, Lester Santly and Gustave Schirmer.

The society's annual dinner was held at the Ritz-Carlton last night.

'Spellbound' Dubbing Demonstrated Here

Late dubbing techniques were demonstrated for the press and others at Eastern Sound Studios, here, yesterday as applied to David O. Selznick's "Spellbound" and its adaptation for the South American market with Spanish dialogue. High point of the process, as explained, is "rhythmic synchronization," in which the Spanish-speaking performer is free from technical considerations, such as corresponding his lip-movements with those of the screen performer, a matter now left to laboratory technicians.

William Friedberg and Alfred Katz, representatives of Selznick, arranged the demonstration.

Unions Seeking Television Control Battle Over UNO

The long-brewing controversy between the IATSE and the International Brotherhood of Electrical Workers, both of the AFL, for jurisdiction over filming for television has erupted again, with Columbia Broadcasting involved, and the United Nations Security Council meeting at Hunter College, New York, being the battleground.

The newest flare-up stems from the attempt of CBS to have its cameramen, who belong to the IBEW, film the proceedings for television on 16mm. film. The "IA," which claims jurisdiction over all filming, has moved to prevent the IBEW cameramen from engaging in this kind of work. "IA" locals involved are the New York cameramen's local No. 644, and the IATSE Motion Picture Studio Mechanics Local No. 52, which has been handling lighting for photography by newsreels.

Although a temporary solution was evolved yesterday and Monday with CBS cameramen continuing to shoot the UNO proceedings, while conferences continue between the various locals and UNO officials, the situation is understood to remain far from a permanent solution.

Meanwhile Emerson Yorke Studio has photographed some of the proceedings for American Broadcasting's television coverage, with the films also destined for use over DuMont's New York television station WABD, the Schenectady General Electric station, and the Philadelphia Philco station. Emerson Yorke is using a regular commercial crew of "IA" members.

Unaffected by the newest flare-up is National Broadcasting, which has been picking up the proceedings as a "live" show and carrying them to the headquarters of press and radio representatives at Hunter College and to its Radio City studios.

Promotion Starts On 'Goes My Love'

Charles Simonelli, Universal's director of special events, and Charles Lockwood, organizer of Airways Publicity Co., left New York yesterday on the first leg of a trip to California for the "So Goes My Love" air promotion campaign.

A special plane to be used in the campaign will be christened by Myrna Loy, co-star of the film, at Los Angeles April 3.

Deny Hearing in Jackson Park Case

WASHINGTON, March 26.—The U. S. Supreme Court has refused a defense petition for a rehearing of the Jackson Park Theatre case. The court will now issue a mandate to U. S. District Court in Chicago paving the way for a determination of the injunctive relief to be granted the Jackson Park owners in addition to the $360,000 in treble damages and $30,000 in counsel fees.

Backrooms Close

(*Continued from page* 1)

result of the recurring labor trouble in Detroit but distributors would not comment to MOTION PICTURE DAILY on the possibility of such a move.

The decision to close the Detroit backrooms followed a meeting of distribution representatives of the companies here Monday afternoon. Distribution representatives questioned could not say how long the Detroit backrooms would be kept closed nor would they disclose how the film was being handled. They pointed out that the backrooms were closed and other arrangements made to handle the films.

Exchanges Open After Building Service Halt

DETROIT, March 26. — All exchanges here reopened today after picket lines of Building Service Employees, AFL, established yesterday to force recognition demands, had been withdrawn. Some 130 film handlers, whose jurisdictional strike ended Sunday, honored the BSEI lines, and Teamsters Local No. 299 refused to move films.

A working agreement was established last night at a conference between Ray Carroll, BSEI president, and Walter Stebbins, owner of the building housing the exchanges.

Meanwhile, a spokesman for the IATSE, which has obtained jurisdiction over the exchange workers, said negotiations with the distributors on contract terms will begin next week.

Abell Seeks Television

BALTIMORE, March 26.—The A. S. Abell Co. has filed an application with the FCC for permission to erect and operate a commercial video station.

The first day of the second week of *The Outlaw* has topped the opening day of the first week in Chicago ... and the first week set the highest gross in Chicago's theatre history!

HOWARD HUGHES'
daring PRODUCTION
The Outlaw
introducing **JANE RUSSELL**
JACK BUETEL • THOMAS MITCHELL • WALTER HUSTON
Released thru U. A.

DO NOT RE

FIRST IN FILM NEWS

MOTION PICTURE DAILY

Accurate Concise and Impartial

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK, N. Y.
(6 COPIES)

V 59. NO. 60 NEW YORK, U. S. A., THURSDAY, MARCH 28, 1946 TEN CENTS

New Technical Standards Are Approved

Academy and SMPE Give Formal Recognition

Twenty new American standards in the field of motion picture engineering have been formally approved by the Society of Motion Picture Engineers, the Research Council of the Academy of Motion Picture Arts and Sciences and the American Standards Association, it is disclosed here by Don E. Hyndman, president of the Society.

These new standards are the result of collaboration over a long period by a large number of film industry groups, as well as many members of the Armed Forces, says Hyndman. Fifteen of the standards were originally approved as War Standards and have now been reaffirmed in accordance with ASA procedure.

Another group of 25 standards has been referred by the ASA back to the SMPE for disposition, while two have

(*Continued on page 7*)

Detroit Exchanges Stop Film Handling

DETROIT, March 27.—Declaring "we don't want to start up again until the strike situation is settled," six companies using the main film exchange building here yesterday shut down all film processing operations. Film handlers affected are all members of IATSE Local No. B-25 who reported for work yesterday after tentative settlement of the 11-day jurisdictional strike. They termed the action a "lockout."

Four companies reported they are

(*Continued on page 7*)

TAC Group to Hear Hoblitzelle, Donnelly

The program for the Theatre Activities Committee luncheon to be given by St. Louis theatremen Monday, opening day of the two-day TAC convention at the Chase Hotel, St. Louis, has been set with the following as speakers: Gov. Phil Donnelly of Missouri and Aloys Kaufman, Mayor of St. Louis; Karl Hoblitzelle, president of Interstate Theatres, Dallas;

(*Continued on page 7*)

Jackson Park to Ask $200,000 More

Chicago, March 27.—Thomas C. McConnell, attorney for the Jackson Park Theatre, will file a supplemental complaint in District Court here for additional damages amounting to $200,000 in the anti-trust suit decided by both the District Court and Supreme Court in favor of the theatre. The Supreme Court had upheld the awarding of $360,000 in treble damages and $30,000 in counsel fees.

The mandate of the Supreme Court is expected to reach the District Court here shortly and when it arrives, McConnell will file the new complaint.

Asks $225,000 in Anti-trust Action

WASHINGTON, March 27.—The Linden Theatre Co. of Baltimore, headed by Robert Sher, has filed an anti-trust suit in U. S. District Court here against Paramount and other distributors, charging conspiracy and unreasonable clearance and asking $225,000 in treble damages.

The action is understood to bear some similarities to the Jackson Park case and is the first one filed since the recent U. S. Supreme Court rul-

(*Continued on page 7*)

$15,000 Set Limit Is Top for Each Picture, CPA Rules

WASHINGTON, March 27.—The $15,000 motion picture set construction limitation under the new Federal building restrictions does not mean a single set but all sets required in the production of a single film. After a query from MOTION PICTURE DAILY, today, Civilian Production Administration officials went into a huddle to determine the meaning of the word "single job," as used in the order, because numerous sets are required in all feature films.

After conferences between CPA administrator John Small and his associates, it was reported that a single film was considered a job. Therefore, only one expenditure of $15,000 for sets may be permitted in the production of one picture, the CPA reports.

CPA says it will be relatively easy for local area officers and committees

(*Continued on page 7*)

Building Ban Seen Slowing Television

WASHINGTON, March 27.—The FCC is reported to be studying the Civilian Production Administration construction ban with alarm because it will probably hamper the growth and practical development of television facilities for approximately 18 months, it was learned today.

Recently the FCC planned to grant many more television permits through-

(*Continued on page 7*)

Indiana ATO Challenges Distributor Candy Claims

INDIANAPOLIS, March 27.—The Associated Theater Owners of Indiana has again contested distributor claims to a share of candy concession receipts, as expressed in recent statements of Joe Vogel of M-G-M and Jack Cohn of Columbia, as published in MOTION PICTURE DAILY on Feb. 1 and March 13, respectively. The organization is urging independent exhibitors to resist "this new inroad on the privacy and right to operate their business as they see fit," according to Don Rossiter, secretary of the ATOI.

"The distributors when they worked out the theatre overhead percentage deal were aware of the fact that concession employes were charged against theater overhead, but nothing was mentioned at that time. Now that they

(*Continued on page 7*)

U. S. Film Liaison Is Unlikely: Begg

WASHINGTON, March 27.—John M. Begg, State Department film officer, said today that the Department probably will not appoint a liaison between the film industry and its newly-established information service. Begg contends that contact with the industry should be maintained by Department officials concerned with motion pictures and that no single person should be given the responsibility of all contact with the industry. For instance, Begg said, the man in charge of newsreels in the Department should

(*Continued on page 7*)

$12,700,000 20th-Fox Net Seen for 1945

Estimated Profit Rises Above Previous Year

Twentieth Century-Fox and its vote-controlled subsidiaries, including National Theatres Corp. and Roxy Theatre, Inc., had an estimated consolidated net profit of $12,700,000 for the year ended Dec. 29, 1945, compared with $12,480,491 for the previous year, the company reported here yesterday.

The 1945 net is equivalent, after deducting dividends on prior preferred and convertible preferred stock, to $5.27 per share on 2,119,709 shares of common stock outstanding, against $6.04 per share on 1,771,364 shares in 1944.

Gross income last year is estimated at $178,200,000; provision for federal income and excess profits taxes, $21,650,000—the latter compared with $25,100,000 in 1944. The company made a $1,000,000 provision for con-

(*Continued on page 7*)

Columbia 6-Month Net $1,295,000

Columbia Pictures' net profit for the 26 weeks ended Dec. 29, 1945, was $1,295,000, compared with $950,000 for the same period in 1944, president Harry Cohn announces. The net was equivalent to $2.01 per share on 595,447 shares of common stock outstanding, against $1.42 on 383,401 shares in the last half of the year before.

Operating profit for the 1945 period

(*Continued on page 7*)

Botsford Will Assist Benedict Bogeaus

A. M. Botsford, industry veteran, will become an assistant to Benedict Bogeaus, United Artists producer, on April 1.

Botsford, who began his career as a newspaper man, has been at various times an advertising executive, head of Paramount's story department in New

(*Continued on page 7*)

Reviewed Today

"Gay Blades" is reviewed on page 6.

Personal Mention

LOUIS B. MAYER is due in New York from the Coast Monday.

•

I. J. HOFFMAN, New Haven zone manager for Warner Theatres; NAT WOLF, Cleveland zone manager, and TONY STERN, film buyer and booker for the Cleveland area, arrived in New York yesterday.

•

HOWARD THOMAS, executive producer of Pathe Pictures, Ltd., and CYRIL J. PHILLIPS, Pathe Laboratory manager, have arrived in Hollywood from New York and London.

•

ROBERT V. NEWMAN, executive assistant to Republic Studios' vice-president ALLAN WILSON, and CY FEUER, music department head, are in New York from the Coast.

•

E. J. MANNIX and HOWARD STRICKLING, M-G-M studio executives, are due to return to the Coast from New York by plane tomorrow.

•

JAMES MULVEY, president of Samuel Goldwyn Productions, will leave New York by plane tomorrow for the Coast.

•

MARVIN SCHENCK, M-G-M Eastern talent head, will leave New York tomorrow for a vacation at Hot Springs, Ark.

•

LOUIS JORDAN, French film star under contract to David O. Selznick, is en route to New York from France.

•

HERBERT GRIFFIN, vice-president of International Projector Corp., has returned to New York from the Coast.

•

JOEL LEVY, Loew's out-of-town booker, will leave New York tomorrow for a vacation at Atlantic City.

•

NICK KOUNARIS, owner of the Newington at Newington, Conn., is vacationing in Florida.

•

LAZAR WECHSLER, Swiss producer, is expected here from Paris by plane in a few days.

•

GERHARD S. STINDT, Metro News cameraman, will leave here today for Paris.

Cohen, Brandt and Dipson on Drive

Max A. Cohen, president of the Cinema Circuit, New York, yesterday was named Metropolitan area chairman, here, for the industry's Easter Week cancer drive, by S. H. Fabian, state exhibitor campaign chairman. Harry Brandt, serving in a special capacity as advisor to the national committee, will also be Metropolitan area treasurer. N. D. Dipson will serve as Buffalo area exhibitor chairman and S. J. Ullman has accepted the chairmanship for Albany.

Easter Week, April 21-28, has been set for the industry's phase of the American Cancer Society's campaign, which begins April 1.

Insider's Outlook

By RED KANN

WHAT with Ray Milland in town, Barney Balaban was host the other day at a luncheon for those New York critics who voted the visiting Hollywood celebrity and "The Lost Weekend" their top honors for 1945. The occasion, of course, prompted an assortment of remarks.

Thomas M. Pryor of the New York *Times* wanted more of Balaban's viewpoint than he learned at the festive board and so he betook himself to the latter's office for an elaboration. Pryor's reporting on an expanded basis finally showed up in the Sunday section. From it are culled the ensuing quotes.

■

" '. . . we [the producers] can hope to do something more than to provide purely escapist entertainment'. Balaban asserted the success of 'The Lost Weekend' has strengthened his belief that the 'screen must continue to pioneer new avenues of entertainment material' and, he added 'we should not hesitate to experiment even when such a course might involve a measure of financial risk'."

The interviewer, with accuracy, is careful to point out Balaban is "too practical a showman to lose sight of the screen's fundamental purpose—to entertain." But immediately in sequence, he registers these thoughts on Balaban's behalf: " 'We at Paramount have made a lot of escapist pictures—like the Crosby-Hope comedies—but we now are determined to broaden our program, and prove that a picture does not necessarily have to be escapist to be good entertainment.' " [Which we have been saying for many years now.]

Cited are next year's scheduled production of "State of the Union," described as "a step in this direction" and "The Searching Wind," forthcoming from Hal Wallis. "Both of these properties," according to Balaban according to Pryor, "are solid entertainment, one is comedy and the other is dramatic yet neither could be classified as escapist."

This is new and, therefore, news. By its public utterances of policy, Paramount has made its solid acknowledgements before the credo of escapism only. For Balaban, than whom there could be no more authoritative spokesman within Paramount, to set forth otherwise is significant.

It could be a policy.

■ ■

A pattern of international procedures, fashioned in part by events already on record, shows up currently in two different directions. One, in this selfsame Balaban interview. Pryor, once more for the Paramount executive, who evidently feels keenly about the kind of American pictures sent into export, reports him strong for "sending abroad only those pictures that accurately reflect our national life, even if this means lessening the profits of certain pictures which might create a distorted impression. . . . In the vaults of the film companies there must be 5,000 pictures which have yet to be seen by people living in areas of Europe where few American movies have been released in close to 10 years. And there must be more than enough good entertainment pictures to choose from which give an honest portrait of our democracy, so there would appear to be no excuse for us to export those other pictures."

■

Two is this excerpt—probably policy-making—from Eric Johnston's first report as president of the Motion Picture Association: "The average foreign country can absorb only a fraction of the total number of American features annually produced. This calls for a selective distribution of our export product. Intelligent selection in terms of entertainment value, artistic excellence and social significance, would enormously enhance the prestige of the American industry abroad. . . . With complete responsibility goes the need for self-discipline. . . . We must make certain that the American way of life is faithfully portrayed upon the world's screens."

■ ■

How's business? This is how it is with 20th Century-Fox: Estimated net for 1945 [52 weeks] is $12,700,000, or $219,509 ahead of the net of $12,480,491 for 1944 [53 weeks]. Current estimated gross at an extremely handsome $178,200,000—film sales and theatre receipts—is $5,575,471 better than the preceding year, when it was also handsome at $172,624,529.

Always interesting in these days of high taxes is the consolidated net of $37,100,000 before the blow fell. After the blow—a dazzling $21,650,000—and other allowances came the final $12,700,000. That's handsome, too.

All-Time Chicago Record for 'Outlaw'

CHICAGO, March 27.—First week of Howard Hughes' "The Outlaw" at the Oriental here set an all-time record, not only for the theatre but for all Chicago theatres. The gross of $78,500 for the week ended March 21 is about $3,000 ahead of the former record, held by the Chicago Theatre since August, 1933, when it [illegible]ed $75,000 with "Goodbye Aga[illegible] a Warner-FN picture, with Amos 'n Andy and Sally Rand on the stage.

"The Outlaw" record was aided by the appearance of Jane Russell and Dave Apollon and Company on the Oriental's stage, by a schedule of six instead of five daily performances and a single admission price of 95 cents from opening to closing, in place of the standard scale for the house of 55 to 95 cents.

'Utopia' Comparison

"Road to Utopia," Paramount's current Bob Hope, Bing Crosby, Dorothy Lamour starrer, grossed $74,500 at the Chicago recently. Latter house seats about 600 more than the Oriental.

However, claims of establishment of new house records in some other engagements, which have been made in advertising the Hughes' picture, are denied by officials of circuits whose houses were involved.

Hughes Appeals Ban Of 'Outlaw' Ad Copy

Hughes Productions' advertisements, stills and "paper" for "The Outlaw," which were rejected by the Advertising Code Administration here, have been re-submitted, on appeal, to Eric A. Johnston, MPA president. The appeal was taken by Charles Poletti, Hughes' legal representative.

Raftery Heads Drive For Catholic Charity

Edward C. Raftery, president of United Artists, is chairman of the amusement division for the Catholic Charities drive for the Brooklyn and Long Island Diocese. Also on the committee are: Gene Buck, Edward C. Dowden, John Murphy, James Mulvey and Samuel Rinzler.

Raftery, in a communication to industry executives and theatre managers in Brooklyn and Long Island, stresses the fact that the Brooklyn Diocese is separate from the New York Archdiocese and does not receive any of the contributions collected by John O'Connor of Universal and his New York Archdiocese committee.

Korda in Control of 2nd English Studio

Controlling interest in Sound City, described as England's third largest film studio, has been acquired by Sir Alexander Korda, it was announced here yesterday. This, together with Worton Hall studios, gives Korda the second largest studio space in England. The property is valued at $4,000,000, according to a Korda spokesman here.

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"**Devotion**" WILL BE TRADE-SHOWN THIS WEEK. YOU WILL FIND IT A GIANT OF AN ACHIEVEMENT. YOU WILL PLACE IT AMONG THE EFFORTS THAT BRING RARE DISTINCTION TO THE INDUSTRY. LOOK FORWARD TO GREATNESS—"**Devotion**"

IDA LUPINO
PAUL HENREID
OLIVIA de HAVILLAND
SYDNEY GREENSTREET in "**Devotion**"

with NANCY COLEMAN • ARTHUR KENNEDY • DAME MAY WHITTY • VICTOR FRANCEN • Directed by CURTIS BERNHARDT • Produced by ROBERT BUCKNER
Screen Play by Keith Winter • Original Story by Theodore Reeves • Music by Erich Wolfgang Korngold

Warner Picture

From daring drama to double-daring romance, in history's timeliest tie-up with an Academy Award!

THE *Millandslide* OF HITS

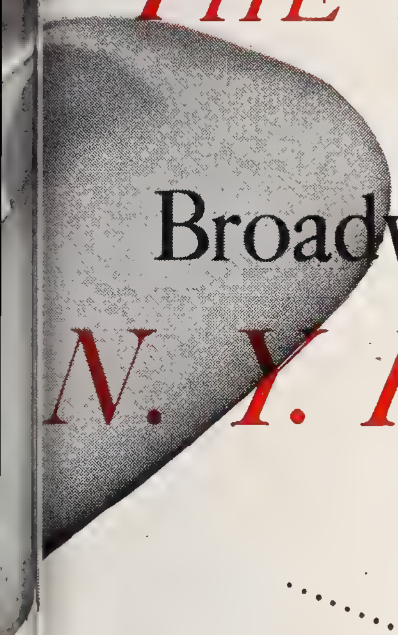
FROM PARAMOUNT

continues Saturday, when

THE MOVIE MAN OF THE YEAR

follows the all-time record Broadway run of "Lost Weekend"* with the

N. Y. RIVOLI WORLD PREMIERE OF



"Kitty"

Starring

LETTE GODDARD · RAY MILLAND

with PATRIC KNOWLES · CECIL KELLAWAY
REGINALD OWEN · CONSTANCE COLLIER

A **MITCHELL LEISEN** Production

Produced by Darrell Ware and Karl Tunberg
Directed by MITCHELL LEISEN
Screen Play by Darrell Ware and Karl Tunberg

* 17th WEEK—AND STILL DOING INCREDIBLE BUSINESS THAT WOULD WARRANT *MONTHS* MORE—BUT EVER-LOVIN' "KITTY" JUST CAN'T WAIT!

Samuelson Declines To Aid Campaign

PHILADELPHIA, March 27. — A strong stand against audience collections is taken by Sidney Samuelson, general manager of Allied Independent Theatre Owners of Eastern Pennsylvania, in a current bulletin.

The bulletin reproduces correspondence between officials of the industry's "Cancer Drive" committee and Samuelson, in which the latter not only declines to serve in any capacity in the Cancer or any other drive involving audience collections, but also charges that independent exhibitors are slighted in the conduct of such drives and that "big shots" take all the publicity and credit for results obtained.

Also reproduced is a letter by Samuelson to Philadelphia exchanges warning against "coercing" exhibitors into participating in audience collection drives. He cites the suggestion of Jack Kirsch, Allied national president, that the industry confine its participation to a single, unified annual collection.

SOUND SERVICE
SOUND PARTS
BOOTH PARTS
ALL FOR ONE WEEKLY FEE
ALTEC
SERVICE CORPORATION
250 W. 57th St., N. Y. 19, N. Y.

Review

"Gay Blades"

(Republic)

A GAY, easy-to-take affair about a personable ice-hockey star who is given a Hollywood screen contract. Audiences should find "Gay Blades" a palatable dish. The principal names are Allan Lane, Jean Rogers and Edward Ashley, all of whom turn in a competent job. Supporting players ably assist the stars. And George Blair is there punching, too, as associate producer and director, under whose supervision the film rolls along consistently and well paced. "Gay Blades" is not big-time, nor was it intended to be. But it shapes up well. There are some rough-and-tumble hockey-game sequences that might be used in promotion copy aimed at the many patrons who have interest in the sport.

The story originally was a magazine piece by Jack Goodman and Albert Rice. Taking it from there were Marcel Klauber and Albert Beich, contributing the final screenplay. It begins with a bit of Hollywood studio satire: a production chief tearing his hair out for want of a genuine "strong man" instead of a synthetic type. Miss Rogers is assigned to "discover" the man for the role, and Lane is the victim until he and she "discover" each other and leave Hollywood for hockey—and romance. Other performers include Frank Albertson, Anne Gillis, Robert Armstrong, Paul Harvey, Ray Walker and Jonathan Hale.

Running time, 67 minutes. General audience classification.

GENE ARNEEL

Withdraw Norman Decree Complaint

NORMAN, OKLA., March 27.—After Henry Griffing, attorney for RKO Radio, Paramount, 20th-Fox and Warner Brothers, showed that respondents were not required to split their product in Norman, a complaint filed under section 10 of the consent decree was withdrawn today by the Oklahoma Theatre here.

Mrs. Juanita Barry, operator of the Oklahoma, asked Leonard Savage, arbitrator, to withdraw the case after Griffing showed that product available here from all distributors included 400 first runs and 800 second runs. The Oklahoma is in competition with Griffith Amusement's four Norman houses.

RKO Theatres to Run 'Seventh Veil' in May

"The Seventh Veil," first of the J. Arthur Rank productions to be released by Universal Pictures, has been booked by the RKO Circuit for New York neighborhood theatres early in May. Within the next two weeks, "The Seventh Veil" will be exhibited in Chicago, Providence, Dayton, Rochester, Syracuse, Boston and Columbus.

The Rank production ran eight weeks at the Winter Garden, New York.

Selznick's Next to Be 'Little Women'

HOLLYWOOD, March 27.—David O. Selznick's next production will be "Little Women," in color, to begin shooting in August, with Mervyn Le Roy directing. Shirley Temple has been signed for the film. Selznick has scheduled "Women" ahead of others on his list in order to obtain LeRoy's services. The director will be needed for Frank Ross' "The Rose," still in preparation.

Johnston Cancer Appeal

"An All-Out Attack Against Cancer," will be the title of a 1946 Cancer Fund Appeal address which will be delivered by Eric Johnston, president of the Motion Picture Association of America, over the Columbia network from Washington on Saturday. Johnston is chairman of the American Cancer Society.

Luncheon for Coast Red Cross Winners

LOS ANGELES, March 27.—Local exhibitor and film salesman winners in the industry's Red Cross Week "24 Hour Club" will be given a luncheon in the Ambassador Hotel on April 16. Gus Metzger and R. H. Poole were exhibitor chairmen in this area. Industry leaders and Red Cross officials will also attend the luncheon.

The winners are expected to leave this city on May 5 to spend 24 hours in the nation's capital and 24 hours in New York.

Bernard J. Hynes, assistant national campaign director for the industry's Red Cross Week, left New York for Washington yesterday to complete plans for the reception of the 24 exhibitors and film salesmen "24-Hour Club" winners in the nation's capital on May 9. Hynes will discuss plans for the reception with Red Cross officials. Winners will be named on April 26.

Cleveland Votes to Keep Standard Time

CLEVELAND, March 27. — Cleveland will stay on Eastern Standard Time this summer for the first time in four years as the result of a 23 to 10 vote in the City Council killing Daylight Saving Time which was to go into effect on April 28.

Other nearby cities are expected to follow Cleveland's lead to retain EST.

Two More 'IA' Locals Reach Agreements

Distributors have reached agreements with IATSE exchange "B" service locals in New Haven and Washington for 15 per cent wage increases and other benefits, bringing to 24 the number of such agreements covering the film shippers, inspectors and poster clerks in the field.

Lifner Joins Disney

HOLLYWOOD, March 27. — Eric Lifner, recently released from the Army, has been engaged as advertising manager by Walt Disney Productions. Before entering the Army in June, 1942, Lifner was account executive for Young and Rubicam in Detroit and Chicago.

Authorize DuMont To Double Stock

Shareholders of Allen B. DuMont Laboratories, including Paramount Pictures, yesterday voted to increase the company's authorized "A" shares from 1,120,000 to 2,440,000, to provide additional funds for the company's television expansion plans.

Paul Raibourn, Paramount vice-president in charge of budget [illegible] planning, who supervises the company's television interests, indicated to MOTION PICTURE DAILY following a meeting held in Passaic, that the new stock authorization is not expected to affect Paramount's interest in DuMont, which is said to be worth about $8,000,000 in "A" and "B" shares.

DuMont plans to market only between 300,000 and 500,000 of the new 1,320,000 "A" shares authorized. Asking price of the DuMont "A" shares in over-the-counter transactions yesterday was $14 per share, which would provide the company with between $4,200,000 and $7,000,000 in additional financing.

Raibourn, Arthur Israel, Jr., and Bernard Goodwin represented Paramount at the DuMont meeting yesterday.

Sedeco Claims PRC Defaulted on Prints

Sedeco Trading Corp., distributors of films in Europe's Middle East, have filed two breach of contract actions in U. S. District Court, here, against PRC Pictures, seeking damages totaling $300,000.

Sedeco claims that PRC entered into two five-year contracts for the distribution of their films in the Middle East, the first on July 2, 1945 with Victor Samaan doing business as the Union Export Co. and the second on July 20, 1945, directly with Sedeco, Samaan transferring his rights to Sedeco. Sedeco charges that PRC has breached the contracts, refusing to deliver prints for distribution. One hundred and fifty thousand dollars is asked in each action.

PRC executives here declined to comment on the case.

Memphis Owners Hit Daylight Saving

MEMPHIS, March 27.—Owners of 35 Memphis theatres, including both downtown and suburban theatres, have joined with leaders of the Memphis Open-Air Theatre in condemnation of daylight saving time for this city.

With J. A. West, president of the Motion Picture Theatre Owners of Arkansas, Tennessee and Mississippi presiding, the theatre men met at the Hotel Gayoso and voted to circulate petitions against DST and send them to Mayor Chandler.

Sues Over 'Rising Sun'

John E. Tynan, author of "Yank Meets Jap in Fight to Finish," yesterday filed an action in U. S. District Court, here, against RKO Radio, charging infringement of his copyright by RKO's "Behind the Rising Sun," asking for an accounting of profits on the picture. Tynan claims that his story was published in the *Readers' Digest* of Jan., 1943.

CPA Rules

(Continued from page 1)

to adjust this regulation as it pertains to sets. It was said that a producer expressing extreme hardship and an inability to complete a particular production would merit the approval for construction in excess of $15,000. This would fall under the orders provision granting exceptions in cases of hardship—social or e[illegible]mic.

Order Does Not Affect Pictures Now Shooting

Hollywood, March 27.—Hollywood continued today to lack comprehensive details regarding the extent to which the Civilian Production Administration ruling limiting construction will hamper studio operations but had received information tantamount to assurance that pictures now in the shooting stage will not be affected. On the other hand, it was learned that the $15,000 "per job" figure includes labor costs as well as materials.

Television Slowed

(Continued from page 1)

out the country, on the basis that expansion of the industry is now possible. However, in the light of the building order, an FCC spokesman expressed belief that a drastic change in the commission's policy may be forthcoming.

It was said that FCC issues a permit "only when construction of television facilities is possible, both on a financial and material basis." The ban of commercial building, it is believed, will prevent television expansion in all cases, with the exception of organizations already possessing complete facilities for operation.

TAC Speakers

(Continued from page 1)

Arthur Mayer, New York-St. Louis exhibitor who served as a Red Cross commissioner during the war, and Walter L. Morris, who operated theatres in the government compound at Oak Ridge, Tenn.

Harry C. Arthur is chairman of the St. Louis TAC arrangements committee and Fred Wehrenberg and Louis K. Ansell are co-chairmen.

AMPA Meets Today

Plans for the forthcoming Associated Motion Picture Advertisers relief fund luncheon will be discussed at a closed luncheon-meeting of the organization at the Hotel Bristol here today. David A. Bader, AMPA president, will conduct the proceedings.

Video License Granted

Washington, March 27. — The Federal Communications Commission has granted an experimental license for a television station to be operated by Kansas State College of Agriculture and Applied Sciences at Manhattan, Kan.

Melvin Joins Belding

Hollywood, April 27.—Jack Melvin, West Coast publicist, has joined Foote, Cone and Belding's publicity department as representative here, it has been announced by Jack Burnett, the firm's director of publicity. Melvin's headquarters will be in the agency's Hollywood office.

Film Liaison

(Continued from page 1)

keep his own liaison with newsreel companies.

Begg added that there originally was provision made for a liaison officer. However, he stated that this job may have been reduced by the House Appropriations Committee; if not, he asserted that several small cuts were made in the William Benton program and it is necessary for savings to be made in all areas of personnel.

Congressional action in the House on several emergency measures has delayed consideration of the $19,000,000 appropriation granted the information service by the Appropriations Committee. Today the Committee estimated that the State Department bill may reach the floor within two weeks.

Detroit Exchanges

(Continued from page 1)

processing film as usual. Companies which shut processing rooms are receiving film by mail.

Jack Lothamer, branch manager for United Artists, said the action was not aimed at keeping employes from working. "We simply want to keep out of further squabbles until union problems are settled," he said.

It is understood a contract-negotiation meeting between the union and the companies is scheduled for Friday.

Roger Kennedy, spokesman for B-25, said tonight that the entire matter of the "lockout" has been turned over to Richard F. Walsh, IATSE international president, who will attempt to settle the dispute with the company.

New Anti-trust Case

(Continued from page 1)

ing on the appeal of the Chicago suit.

Opposition to the Linden Theatre in Baltimore are some of the houses of the independent Rome circuit with the Linden suit charging that the Linden Theatre was relegated to an inferior playing position although it is a superior theatre to some of the Rome houses which play ahead of it.

Fox Theatres Settlement

Judge John C. Knox, in Federal Court here, yesterday signed an order accepting a $35,000 settlement from the American Employees Insurance Corp. on behalf of former receivers of Fox Theatres Corp., thus settling the accounts of receivers John Sherman and A. M. Atkinson, who served from 1932-1943. The money will go to ex-stockholders and creditors.

Altec-Colonial Deal

Atlanta, March 27.—The local Altec Service Corp. has signed service agreements with Colonial Theatres Inc. of Valdese, N. C., to cover Colonial's eight theatres in North Carolina. Negotiations were handled by George Carpenter for Colonial and C. C. Kauffman for Altec.

Reinstate Extras' Rules

Hollywood, March 27.—The major studios today reinstated guild shop rules governing extra players pending negotiation of a new contract with the Screen Extras Guild. The pact will provide wage increases and retroactive pay, according to SEG.

Concessions

(Continued from page 1)

have their foot in the door they want to get all the way in by eventually taking a percentage of concession earnings," a bulletin issued to members by Rossiter declares.

"Your committee would like to point out that if an exhibitor includes concession overhead in charges against percentage picture earnings, it is because he has been forced—if he wants to show a profit—to do so by exorbitant film rentals charged. Even if we concede to the distributors that it is wrong to charge concession overhead against percentage pictures, how can the distributors by the widest stretch of the imagination demand a percentage of concession receipts? At the most, concession overhead should be separated from theatre overhead," the committee declared.

'British Invasion'

State independents also are watching the "British invasion" with interest. The ATOI committee observes that American exhibitors would welcome an extra source of supply, but doubts if U. S. distributors will allow imports to increase the total annual release. "There is also a question as to whether British films will be allowed to 'sink or swim' on their own merits or whether they will be forced upon exhibitors as a condition to the right to buy Hollywood films," members are advised.

20th-Fox Net

(Continued from page 1)

tingencies in 1945, whereas a $900,000 provision was made the year before; all 1944 figures were for a period of 53 weeks, while those for 1945 covered 52.

Columbia Net

(Continued from page 1)

was $2,250,000, compared with $2,125,000 a year earlier. Estimated provision for federal income and excess profits taxes dropped to $955,000, from $1,175,000. The 1945 figures are subject to final auditing.

Aniline Profit Down

General Aniline and Film Corp. reported yesterday a net profit for 1945 of $3,901,349, equal to $5.32 a share of common A stock, compared with $4,813,276, or $6.57 a share earned the year before.

Standards

(Continued from page 1)

been referred to the Academy's Research Council and three are being revised by a sub-committee of the ASA's motion picture section.

Included in the 20 newly-approved standards are those governing 35mm. sound film, for emulsion and sound record positions in camera negative, and emulsion and sound record positions in projector (positive for direct front projection); 16mm. silent films, for emulsion position in camera negative, and emulsion and sound record positions in camera negative; 8mm. silent film, for emulsion position in camera negative; sound records and scanning area of 35mm., for sound prints; sound records and scanning area of 16mm., for sound prints.

Others Approved

Also: sound-focusing test films for 16mm., on sound projection equipment, and 3,000-cycle flutter test film for 16mm. sound projectors; multi-frequency test film used for field testing 16mm. Sound projection equipment; 400-cycle signal level test film for 16mm. sound projection equipment; 16mm. positive aperture dimensions and image size for positive prints made from 35mm. negatives.

Also: Negative aperture dimensions and image size for 16mm. duplicate negatives made from 35mm. positive prints; printer aperture dimensions for contact printing 16mm. positive prints from 16mm. negatives; printer aperture dimensions for reversal and color reversal duplicate prints: reel spindles for 16mm. projectors.

Also: Inter-modulation tests on variable density 16mm. sound prints; gross-modulation tests on variable area 16mm. sound prints; resolving power of 16mm. projector lenses, and "freedom from travel" in 16mm. sound projectors.

Botsford, Bogeaus

(Continued from page 1)

York, associate producer at Paramount, and more recently he has been associated with the A. and S. Lyons Agency.

Mono. Names Koupald

Omaha, March 27.—Gus Koupald succeeds G. E. Kirk as booker-office manager of the local Monogram exchange.

"The Green Years is a wonderful motion picture."

(Certainly M-G-M did it!)

WORLD PREMIERE RADIO CITY MUSIC HALL SOON!

Provo, Utah, reports that the first week of

The Outlaw

was 60% ahead of the previous top U.A. picture!

HOWARD HUGHES'
daring PRODUCTION
The Outlaw
introducing JANE RUSSELL
JACK BUETEL • THOMAS MITCHELL • WALTER HUSTON
Released thru U. A.

FIRST IN FILM NEWS

MOT RE DAILY

Accurate Concise and Impartial

VO[illegible]. NO. 61 NEW YORK, U. S. A., FRIDAY, MARCH 29, 1946 TEN CENTS

MOTION PICTURE ASSOC. OF
AMERICA,
28 WEST 44TH ST.,
NEW YORK,
N. Y. (3 COPIES)

Names . . . in Today's News

LEO M. DEVANEY, general manager of RKO Distributing Corp., of Canada, has ben re-elected president of the Canadian Motion Picture Distributors Association, at Toronto, and E. H. Wells was re-elected secretary, RKO's home office here reported yesterday. Elected directors for the ensuing year were: H. L. Nathanson, Devaney, A. W. Perry, G. Lightstone, Haskell Masters, S. Sampson, Charles S. Chaplin, H. Harnick, Oscar R. Hanson and H. J. Allen.

Bronston Gets Navy Aid For Paul Jones Feature

HOLLYWOOD, March 28. — Samuel Bronston will produce "The Life of John Paul Jones," under arrangements just completed with the Navy Department which commit him to complete production in time for release on July 6, 1947, the 200th anniversary of Jones' birth, which the Navy will celebrate nationaliy.

The arrangements provide for the use of the Naval Academy and other Navy installations and facilities. No distribution deal has been set.

John Farrow in New British Color Processing Firm

HOLLYWOOD, March 28.—John Farrow, director, discloses that he is one of the organizers, with Capt. Joseph Connolly, of Confa Color Film Co., Ltd., of England.

Farrow said that the process has progressed beyond the test stage and sample films have arrived here. Its use, he said, would reduce costs of color pictures, in both production and laboratory. Farrow plans to leave for England as soon as his Paramount schedule will permit, and when he arrives there plans will be set in motion for commercial use of the system.

The new color process, it is said, was worked out several years ago by an unnamed Austrian scientist who subsequently was imprisoned by the Nazis.

Hal Nides Is Appointed to Blumenfeld Circuit Post

SAN FRANCISCO, March 28. — Hal Nides, former district manager of the Golden State Theatres, has been appointed to an executive post in Blumenfeld Theatres, to head up a group of the circuit's out-of-town houses.

Reviewed Today

"The Caravan Trail" is reviewed on page 6.

TAC to Operate on Highest Democratic Plane: Ted Gamble

Every representative theatreman attending the Theatre Activities Committee's first convention in St. Louis, Monday and Tuesday, will have a hand in organizational matters and other functions of the new exhibitor unit, Ted R. Gamble, convention chairman, said here yesterday.

In an effort to put the organization on "the highest democratic plane," all representatives at the meeting will be asked to serve on committees, each to concern itself with specific problems and policies of TAC, he said. About 200 are expected to attend the meetings, with 174 theatremen representing areas outside St. Louis.

Gamble said that at present various interim committees are now preparing reports and a constitution and by-laws, all of which will be placed before the

(Continued on page 6)

National Board to Fight Censorship

The National Board of Review of Motion Pictures, at its 37th anniversary conference held in the Hotel Pennsylvania here yesterday, called upon the leaders of national opinion to join with the Board in a fight against "the rapid increase of politically motivated censorship in the United States." The conference audience of

(Continued on page 6)

Coyne Joins Gamble In Portland Circuit

Robert Coyne, field director for the Treasury Department's War Finance Committee, will join Ted Gamble, national director of the Committee, in the operation of the latter's theatre circuit in Portland, Ore.

Both will wind up their Treasury duties today.

Paramount Looks to Foreign Markets

With the aim of gathering information on current trends abroad and their influence on production, Luigi Luraschi, head of the Paramount studio foreign department, will leave Hollywood on April 16 for a three-month survey in Europe, the company disclosed here yesterday.

The survey will be conducted on behalf of Henry Ginsberg, Paramount studio head, who in line with a program of long-range planning, is preparing to further the studio's plans for Hollywood productions that will enlarge the world market.

During the trip, which will cover important European countries, Luraschi proposes to obtain a first-hand view of the impact of the war, both materially and psychologically, on the people of the different countries, and observe audience reaction to American and foreign pictures. This information is expected to guide the studio on in-

(Continued on page 6)

Television Lacks Quality, Says Scophony Agent

Scophony, Ltd., of Great Britain does not plan any early installation or commercialization of its theatre television equipment, which was demonstrated in London theatres before the war, because television picture quality is not good enough and further developments are needed, W. G. Elcock, director and financial controller of the British television company discloses to MOTION PICTURE DAILY.

Elcock has arrived in New York from London to study the position of the British parent company in the anti-trust suit brought by the U. S. Department of Justice against seven companies and individuals, in-

(Continued on page 6)

Russia's Admissions Reach 525 Million

Approximately 15,426 'regular' motion picture theatres are now operating in the Soviet Union, Russian Relief reports in New York.

It is estimated that admissions at Russian houses in 1945 totalled 525,000,000, and plans are now in progress to put another 5,000 installations into operation, it was said.

There are 16 studios producing films in Russia.

Tight Lumber Situation For Industry

CPA Official Sees Short Supplies for Set-Making

WASHINGTON, March 28.—That prospects are dull for the film industry's procurement of adequate lumber supplies on the West Coast was related to MOTION PICTURE DAILY today by Stanley Ferguson of the lumber division in the Civilian Production Administration.

The industry, according to estimates, requires 30,000,000 feet of lumber annually, and Ferguson asserted that no effort can be made by the government to channel this amount of lumber for use by studios. He pointed out that even with a quota of 500,000 homes, rather than 2,500,000, all available lumber would have to be channeled into home building in order to meet the demand. Ferguson said the CPA order restricting building only adds to the past burden of channeling lumber into Western States.

The CPA official outlined one pro-

(Continued on page 6)

St. Louis Faces New Stagehand Demands

ST. LOUIS, March 28.—John P. Nick's latest move to regain control of Theatrical Brotherhood Local No. 6, St. Louis, is to lead a movement to get a stagehand in every one of the 110 local houses at $86.25 top salary weekly, plus two weeks' vacation. At present only 43 houses have stagehands and there are only 70 union stagehands available, so the move is seen as an inducement to recruit more members.

Nick, convicted of a Federal charge

(Continued on page 6)

N. D. Golden Wants Unit Independent

WASHINGTON, March 28.—Nathan D. Golden, chief of the Commerce Department's motion picture section, today said that the proposed reorganization of the department will eliminate the holding of films on a par with other commercial commodities. Secretary Henry Wallace, in a reorgan-

(Continued on page 6)

160 Will Attend Rank Global Meet

London, March 28.—First convention of J. Arthur Rank associates, for one week beginning April 5, will bring 160 delegates from all parts of the world to London.

Matthew J. Fox, president of United World Pictures; William J. Heineman, general sales manager; Robert Benjamin, general counsel (and president of Eagle-Lion), Monroe Greenthal, director of advertising and publicity, and Joseph H. Seidelman, Universal foreign chief, will leave here Sunday by plane for London to attend the meeting of J. Arthur Rank associates.

UA Reestablishes Cristobal Office

Guy C. Smith, United Artists manager in Panama, has reestablished the company office in Cristobal; it had been destroyed by fire, which also destroyed all prints and equipment, with only a few records salvaged, according to a cable reaching the home office. There were no casualties from the blaze, which started from spontaneous combustion.

Coast Publicists Renew Negotiations

Hollywood, March 28.—Efforts to reconcile differences between the Screen Publicists Guild of Hollywood and the Motion Picture Studio Publicists Association were renewed tonight when delegations representing each met with American Federation of Labor representative Tom Randall.

The SPG has sought a federal charter, while the MPSPA has been chartered by the IATSE. Members of both are working in studios without a contract, pending settlement of the jurisdictional dispute.

Ginsberg Is Times' Amusement Ad Head

Max Ginsberg has been appointed amusement advertising manager of *The New York Times,* succeeding Joseph Friedman, who has resigned.

Prior to his assumption of the amusement advertising post, Ginsberg was on the *Times'* alcoholic beverage advertising staff. He has been associated with the *Times* for the past nine years. Prior to that he was connected with the *New York Herald-Tribune* in the business department.

Foy Back to Coast

Bryan Foy, 20th Century-Fox producer, will leave New York by plane tomorrow for the Coast after negotiating here on an independent production venture which he will sponsor upon the completion of his contract with the studio in October. Foy will handle the production assignment for "That's for Me," a musical with Perry Como, Vivian Blaine, Harry James and Phil Silvers. He is expected to announce his new associates shortly.

Personal Mention

ADOLPH SCHIMEL, Universal's secretary and coordinator of the talent and story departments, is scheduled to leave here for the Coast today.

•

Helen Howe, writer and Alfred R. Allen, former Universal script writer who now represents the J. Arthur Rank Organization on the Coast, have announced their engagement.

•

W. G. Carmichael, Universal Memphis salesman, and Mrs. Carmichael are parents of a son, Wayne, born this week at Baptist Hospital, Memphis.

•

Norman H. Moray, Warners' short subject sales manager, will leave the Coast today for a tour of Western exchanges, while en route to New York.

•

Arthur Jeffrey, International Pictures publicity manager, has returned to New York from Cleveland and Milwaukee.

•

Bernard Goodman, Warners' assistant supervisor of exchanges, returned to New York yesterday from Washington.

•

Moe Silver, Warner Theatres Pittsburgh zone manager, is visiting in New York.

•

A. M. Avery, RKO Radio Memphis branch manager, has been ill with the flu.

HOWARD DIETZ, vice-president of Loew's and director of advertising-publicity-exploitation, and Walter Pidgeon, M-G-M star, will be guest stars on Monday's "Information Please" radio program.

•

Clarence Pritchard has returned to Warners' trust department at the home office after serving on loan to the U. S. Treasury's War Finance Division here.

•

Sam Lamansky, head shipper at the Columbia Chicago exchange and business agent of IATSE Local No. B-45, is recovering at his home from an operation.

•

Leon Bamberger, RKO Radio sales promotion manager, will leave here tonight for St. Louis, following which he will visit Chicago, Detroit and Buffalo.

•

Sidney Schwartz, Loew's International traveling auditor, returned to New York yesterday after a tour of the Latin American territory

•

Louis B. Mayer, J. G. Mayer and Lawrence Weingarten, M-G-M studio executives, will leave Hollywood for New York on the *Superchief* today.

•

Fred S. Meyer; director of labor relations at 20th Century-Fox studios, is due in New York from Hollywood early in April.

FCC Renews DuMont Television Permit

Washington, March 28.—The Federal Communications Commission today granted renewal of experimental television stations permits for DuMont's Passaic, N. J., station and William B. Still's station in Jamaica, L. I.

DuMont recently figured in a controversy with FCC over the Washington television case. The company's application to withdraw its request for a Washington channel has been denied by the commission.

Approve Video Confab

The board of directors of Television Broadcasters Association met here yesterday and approved plans for TBA's television conference to be held at the Waldorf Astoria here on Oct. 10-11. Committees were appointed at the meeting for the conference. Ralph B. Austrian, president of RKO Television Corp., will be general chairman in charge of arrangements.

To Screen Documentary

"Beyond Endurance," a 78-minute war documentary compiled and distributed by Cine-Art Co. of New York, will have a trade screening at the Preview Theatre here today. Scheduled for release this month, the film depicts events in Central Europe after the war, with emphasis on Poland. Vincent Bejtman edited the production.

Red Cross Exhibitor Citations Sent Out

Citations for services in this year's motion picture industry "Red Cross Week" have been forwarded to all exchange area exhibitor and distributor chairmen for presentation to exhibitors and distributors who participated in the 1946 drive, by Harold J. Fitzgerald, national campaign director.

NSS To Handle WB Accessories Apr. 15

National Screen Service will distribute all accessories for Warner Brothers Pictures starting April 15, it was learned here yesterday.

Heretofore, Warners had distributed its own accessories.

'Tub' Initiation Postponed

Boston, March 28.—Due to several difficulties, the initiation of the Tub Thumpers of America, here, has been postponed, it was announced by Chief Tub Thumper Harry Browning. The event was scheduled for Monday.

RKO PALACE B'WAY & 47th St.
Dorothy McGuire George Brent
Ethel Barrymore
'THE SPIRAL STAIRCASE'
An RKO RADIO Picture

RADIO CITY MUSIC HALL
Rockefeller Center
Rita HAYWORTH as "GILDA"
with Glenn FORD
GEORGE MACREADY • JOSEPH CALLEIA
A Columbia Feature
Spectacular Stage Presentation

16th WEEK
PARAMOUNT'S
"THE LOST WEEKEND"
Starring
RAY MILLAND - JANE WYMAN
PHILLIP TERRY - HOWARD DA SILVA
DORIS DOWLING - FRANK FAYLEN
Produced by CHARLES BRACKETT
Directed by BILLY WILDER
Doors Open 9:30 A.M. RIVOLI B'way & 49th St.

DAVID O. SELZNICK presents
INGRID BERGMAN
GREGORY PECK
in ALFRED HITCHCOCK'S
SPELLBOUND
ASTOR B'way & 45th St
Continuous from 9 30 A M · Late show every night

DAVID O SELZNICK
Re-Presents
Rebecca
LAURENCE OLIVIER · JOAN FONTAINE
Directed by ALFRED HITCHCOCK
VICTORIA B'WAY AND 46th ST
Continuous from 9 A M · Late show every night

CLAUDETTE COLBERT ORSON WELLES GEORGE BRENT
Tomorrow is Forever
Continuous
Performances
Popular Prices
WINTERGARDEN
B'way & 50th Street
Doors Open 9.00 A.M.

LOEW'S STATE BWAY & 45
ON SCREEN
M-G-M presents
Clark GABLE
Greer GARSON
in VICTOR FLEMING'S
'ADVENTURE'
IN PERSON
Benny FIELDS
America's Minstrel
Fred SANBORN
Ruth HARRISON
& Alex FISHER

Vivian BLAINE • Dennis O'KEEFE • Perry COMO • Carmen MIRANDA
"DOLL FACE"
A 20th Century-Fox Picture
PLUS ON STAGE—"LATIN QUARTER REVUE"
RAY ENGLISH • THREE PITCHMEN
Extra! ARTHUR LEE SIMPKINS
GIVE TO THE RED CROSS ROXY 7th Ave. & 50th St.

Now Playing "Roxy"
NIGHT CLUB BOOM!
THE NEW MARCH of TIME

Paramount Presents
BING CROSBY - BOB HOPE
DOROTHY LAMOUR
In
"ROAD TO UTOPIA"
— IN PERSON —
BENNY GOODMAN
PARAMOUNT

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Short Subject

"Roosevelt—Man of Destiny"

(*Universal*)

Timed with the approaching first anniversary of the death of Franklin D. [illegible]sevelt, on April 13, Universal is [illegible]sing this two-reel special short, compiled from newsreel shots of the late President from the time he took his first oath of office, in 1933.

It is a screen biography that is panoramic in sweep, including as it does scenes from some of Roosevelt's historic speeches, his four nominations, appearances with Churchill and Stalin, the declaration of war against Japan and the last journey of his mortal remains from Warm Springs to Washington, and thence to Hyde Park for burial.

"Roosevelt—Man of Destiny" is a deeply moving film—particularly in its funeral scenes; it is, too, a delight in its emphasis upon FDR in characteristic poses and his speaking manner. Above all, however, it is an historic document timed for release one year after Roosevelt's passing. Running time, 18 minutes. Release date, April 12.

Gen. Gilbert Praises Industry's War Job

HOLLYWOOD, March 28.—Major General Harold N. Gilbert, director of the military personnel procurement service of the Army, expressed "appreciation of the War Department for the magnificent job the film industry did during the war" at a luncheon given by 30 industry leaders at the Beverly Hills Hotel today.

He said, "The Army's greatest need is for highly trained technicians and intelligent specialists able to cope with complex problems which confront us in carrying out commitments overseas and providing for the national defense in the future."

Goldin to Shanghai For United Artists

Constantin Goldin, United Artists agent in China, has shifted his headquarters to Shanghai, leaving Jaot Saisan in charge of the Chungking office.

Meanwhile, in Surabaya, Hung Miao Chen, UA's pre-war manager, who survived the Japanese occupation, is tending to the company's interests in Java, from headquarters in Batavia, pending naming of a permanent manager.

Fizdale Name Change

Tom Fizdale, Inc., the corporate name of the public relations organization, will be changed to Win Nathanson and Associates, Inc., on Monday. Nathanson has headed the company since the withdrawal of Fizdale in April, 1945. Previously, he was partner and vice-president.

French Film to MGM

The negative of "Stormy Waters" has arrived in New York from France and prints will be struck off immediately by M-G-M in preparation for distribution of the picture in the U. S. The date of the American premiere will be announced shortly.

Showdown Pends in UNO Film Coverage

A showdown between the IATSE and the International Brotherhood of Electrical Workers, both AFL, on the jurisdictional dispute arising from the filming of the United Nations Security Council proceedings at Hunter College, here, by IBEW electricians, for Columbia Broadcasting's television coverage, was averted yesterday since the UNO session was a secret one. Possibility of a showdown today will depend upon the nature of the meeting, and whether it is open to film coverage.

'644' Takes Stand

IATSE New York cameramen's Local No. 644, supported by "IA" Motion Picture Studio Mechanics Local No. 52, has indicated that newsreel coverage of the UNO meetings will be stopped if IBEW workers are permitted to continue to film the proceedings on 16mm. for CBS television. Local 52 has jurisdiction over the lights used in the filming.

Developments yesterday indicated that "IA" locals 644 and 52 are not standing alone in their controversy with IBEW Local No. 1212, but the larger basic issue of whether IBEW workers are to be permitted to handle cameras is of concern to the entire IATSE. IBEW workers manned the 16mm. cameras on the first day of the sessions last Monday, but were stopped early Tuesday and did not take any pictures Wednesday.

Foreign Writers Vote 'Lost Weekend' Best

HOLLYWOOD, March 28.—The Hollywood Foreign Correspondents Association today voted "The Lost Weekend" the best picture for 1945, Ray Milland's, the best performance by an actor, Billy Wilder, best direction, and Ingrid Bergman, the best performance by an actress, in "Bells of St. Mary's."

J. Carrol Naish was named the best supporting actor, for "Medal for Benny," and Angela Lansbury, the best supporting performance by an actress in "The Picture of Dorian Gray." Awards will be presented at a luncheon ceremony Tuesday.

Bar Advertising Sign Using Motion Picture

Dr. N. Thomas Saxl, commissioner of New York City's department of housing and building, last night prohibited the Animated Advertising Co. from showing a motion picture on a 9x12 foot sign atop the three-story building at 1485 Broadway. Captain Frank F. Riley of the 18th Police Precinct had ordered the sign shut off Wednesday night after a preliminary demonstration drew a crowd of 5,000, and Dr. Saxl said yesterday a permit for its use would not be issued if Capt. Riley thought it would "endanger life and limb".

C. L. Thompson is inventor of the sign and head of Animated Advertising.

Another to Associated

DETROIT, March 28.—Associated Theatres here has brought to 18 the number of houses it operates directly, with the purchase of the Ritz Theatre at Flint, by Alex Schreiber, president of the circuit, for a reported $35,000.

Northwest Honors Sheffield, Pioneer

SEATTLE, March 28.—Over 280 members of the industry in the Pacific Northwest gathered in the Olympic Hotel this week to honor J. T. Sheffield, who sold his film exchange to Republic studios last Jan. 20. Sheffield has been in the motion picture business for over 36 years.

Among those present were Vic Gauntlett, advertising manager for Hamrick-Evergreen Theatres; Herb Sobottka, Seattle manager for Hamrick-Evergreen; Leroy Johnson, general manager of Jensen-Von Herberg Theatres; John Danz, president of Sterling Theatres; Ted Gallenter, exploiteer for Metro-Goldwyn-Mayer: Ed Walton, vice-president and assistant general sales manager for Republic Pictures; Mel Hulling, district manager for Monogram; Joe Rosenfield, Post Street Theatre, Spokane; Howard McBride, Granada, Spokane; Milburn Kenworth, Moscow, Idaho; Charles Greime of Wenatchee and 15 exhibitors, representing all of the theatres in Tacoma, among the others.

Started in 1912

Sheffield started in the film business in 1912 with the formation of General Film Co. of Seattle, which expanded in 1916 to cover the Northwest. The firm was the first exchange to release films in this area.

In 1916, Sheffield incorporated with Jack Lannon, forming General Features Co., which operated in Denver, Salt Lake City, Butte, Portland and Seattle. After 10 years he went to Denver to handle the Eastern division of the company, returning to Seattle in 1930 to found the firm which he sold recently.

Entertainment Media For Cancer Show

Bernard M. Kamber, Eastern publicity-advertising director of Benedict Bogeaus' Productions, and Carle Erbe, co-owner of the Zanzibar and Singapore night clubs, have been named to set up a producing committee of Broadway theatre and night club operators to co-produce a stage show of screen, radio, stage and night club personalities for the American Cancer Society's fund-raising campaign, which functions Easter Week, April 21-28.

Carnegie Hall, here, has already been secured for the performance, which is set for Friday night, April 19. Proceeds of the show will go to the Cancer Society's general fund.

Rites for Mrs. Craig

HOLLYWOOD, March 28.—Funeral services for Mrs. Helen Thatcher Craig, wife of W. K. Craig, M-G-M studio comptroller, will be held on Monday at Glendale. Mrs. Craig was killed and her husband seriously injured last Friday night when struck by an automobile while crossing a Hollywood street.

Welt Services Sunday

Funeral services will be held at the Universal Chapel here on Sunday for Isador Welt, 75, partner of the Rosenblatt and Welt Circuit, who died yesterday. Welt is survived by two daughters, Mrs. Samuel Einhorn and Mrs. Emily W. Ellis, and several grandchildren.

Hollywood

By THALIA BELL

Hollywood, March 28

DARRYL F. ZANUCK, 20th Century-Fox production vice-president, has announced the signing of Ronald Colman to star in "The Late George Apley." This will be Colman's first in two years.

●

Under terms of his two-picture deal with Republic, Joseph Schildkraut will have one of the top roles in "The Plainsman and the Lady," sharing stellar honors with William Elliott and Vera Hruba Ralston. . . . Andy Clyde has been signed to play his original role, that of "California," William Boyd's side-kick, in the new Hopalong Cassidy series, which Lewis J. Rachmill will produce for United Artists release.

●

Helene Thimig, widow of the late Max Reinhardt, is set for a top featured role in "Cloak and Dagger," the Bernhard-Sperling production now shooting at Warners. . . . Lina Romay has been assigned one of the leading roles opposite Franchot Tone in "Honeymoon," which William Keighley will direct for RKO Radio.

Three Incorporations Are Chartered in N.Y.

ALBANY, N. Y., March 28.—Peerless Pictures Corp. has been incorporated to deal in motion pictures. Incorporators were: Benjamin D. Pollack, Julius Richman and Mona Sanders, New York. Pollack and Horowitz were incorporating attorneys.

Cinema Enterprises, Inc., has been incorporated to deal in projection machines and parts. Incorporators were: Dorothy Kappie, New York, and Henry B. Bender and Milton Roshberg, Brooklyn. Goldstein and Goldstein, New York, were incorporating attorneys.

Lafayette Television and Motion Picture Studios, Inc., has been incorporated to conduct a broadcasting and motion picture business. Incorporators were: Harry E. Pedersen, Norwalk, Conn., and Philip J. Konop, 79th St., and Hyman Goldman, 140 Riverside Dr., New York.

Jaffe & McNulty, 40 Madison Ave., New York, were incorporating attorneys.

Variety Delegates Set

ALBANY, N. Y., March 28.—Charles A. Smakwitz of Warner Theatres, here, and chief barker of the Variety Club of Albany, will head its local delegates to the national convention of Variety Clubs of America, at the Hotel Astor, New York, May 16-18. C. J. Latta, Warners' New York State manager; Herman Ripps, M-G-M district and branch manager in Albany, and Neil Hellman, independent exhibitor, are other delegates. Latta and Ripps are former chief barkers.

To Remodel Exchange

ST. LOUIS, March 28.—A contract has been let by Universal for alteration and improvements to the former Paramount exchange building here, to cost approximately $50,000.

BoxOffice

In *every* theatre
it has played...

HOWARD HUGHES'

The Outlaw

has smashed
every existing record
ever established by
any picture in the
history of the theatre.

Released thru United Artists

Madness!

City and Theatre	Outlaw Gross	Breaks the all-time house record by this amazing amount!
CHICAGO ILL. ORIENTAL THEATRE	$78,449.00	$21,749.00
ATLANTA GA. LOEW'S GRAND THEATRE	$22,413.00	$ 3,091.00
RICHMOND VA. LOEW'S THEATRE	$17,642.00	$ 2,287.00
NORFOLK VA. LOEW'S STATE THEATRE	$23,940.00	$ 7,385.00
SALT LAKE UTAH PARAMOUNT CENTER THEATRE	$20,384.00	$ 2,984.00
PROVO UTAH PARAMOUNT THEATRE	$ 5,165.00	$ 1,425.00

National Board

(*Continued from page* 1)

some 400 represented motion picture councils and other community groups.

Richard Griffith, executive director of the board, outlined a plan, subsequently approved by the meeting, for "combatting censorship on a national scale," and disclosed that the organization is about to invite trade and business associations, national labor unions, civic, cultural and patriotic groups, film councils, religious organizations, youth clubs, and others, to join with it in its new program. These organizations, he said, will be invited to appoint delegates to serve on the general committee of the national board, and the general committee, through a change in the board's constitution, will henceforth elect the board of directors of the organization.

Other Speakers

Speakers at the conference included Quincy Howe, president; Mrs. Frank R. Anderson, president of the Motion Picture Council of Greater Cleveland; I. C. Boerlin, president of the Educational Film Library Association; Paul F. Heard, executive secretary of the Protestant Film Commission; Charles Previn, Radio City Music Hall director of music; Dr. Luther H. Evans, Librarian of Congress, and Arthur Mayer, New York exhibitor.

Mayer emphasized the importance of the role of motion pictures in inspiring cooperation and trust among the nations of the world. "Our pictures," he said, "must be propaganda for democracy and for freedom of speech, press, religion and assembly." Mayer added that a large part of the responsibility for making motion pictures an instrument for good lies with the audiences since producers, distributors, and exhibitors constantly have their fingers on the public's pulse.

Better Film Council of Chicago In Annual Meet April 12

CHICAGO, March 28.—The Better Films Council will hold its annual meeting on April 12 in the Carson Pirie Scott Department Store. Members of Chicago's film industry are expected to attend the luncheon and hear Irving Beer, of the Motion Picture Association of America, speak on new policies of the industry. Mrs. Joseph Chesser will preside.

Paramount Abroad

(*Continued from page* 1)

ternational film tastes and demands in the production of films appealing to the world audience.

Luraschi will also study production centers and developments in the film industries of European countries.

After a four-day stay in New York, he will leave on April 20 by plane for London, remaining there about a week for conferences with Paramount officials, including George Weltner, president of Paramount International, who will have preceded him to Europe; David E. Rose, managing director in Great Britain; and Frank Farley and T. C. Reddin of the company's British organization. In addition to the British Isles and Ireland, Luraschi will visit Spain, Portugal, France, Switzerland, Italy, Belgium, Holland, Denmark, Norway, Sweden, Finland, Germany and, possibly, Austria and Czechoslovakia.

Review

"The Caravan Trail"

(PRC)

THIS latest Eddie Dean starrer, in Cinecolor, rates as something less than standard for Westerns, carrying a story and performances that hardly qualify for filming in color. However, if the Dean color-Westerns are calculated to give Western devotees an eye-treat, they pretty well hit the mark, with colorful cow-country settings backing up equally colorful cowboy garb, all set to the tune of gun play and galloping hoofs.

Director Robert Emmett, who also produced, appears not to have been too demanding of his cast, a point particularly evident in the performance rendered by Dean, who, histrionically, exhibits a diffidence that, to adult audiences, should make him appear to feel quite uncomfortable when occupied with other than singing chores. Singing in this is Dean's forte, for he does splendidly with three numbers: "Wagon Wheels," "Crazy Cowboy Song," and "You're Too Pretty to Be Lonesome," the last-mentioned directed at Jean Carlin as part of the film's otherwise barely-discernable concern with romance. Others in the cast include Al LaRue, Emmett Lynn, Robert Malcolm, Charles King, and Robert Barron.

Dean is a town marshall pitted against a group of crooks whose financial manipulations have put the townspeople and incoming homesteaders at their mercy. Between his own resourcefulness and the aid of a swashbuckling outlaw whom he befriends, Dean eradicates the evildoers after much exciting gun battling. Frances Kavanaugh wrote the original screenplay. Arthur Phelps supervised color.

Running time, 61½ minutes. General audience classification. Release date, April 10.

CHARLES L. FRANKE

Television

(*Continued from page* 1)

cluding Paramount Pictures and General Precision Equipment, as well as Scophony.

Elcock's statement about future moves of Scophony, and the status of Scophony equipment appears to bear out similar contentions made by American defendants in the suit, who are charged with conspiring to hold back the commercialization of theatre television in the U. S. Defendants Paul Raibourn of Paramount, and Earle Hines of General Precision have indicated that Scophony equipment is not ready for theatres and requires further development, as reported in MOTION PICTURE DAILY on Dec. 18.

Sees Better Quality

Elcock pointed out that wartime usage of equipment embodying the principles of the Scophony "Supersonic" theatre television equipment indicates that better quality can be achieved than that demonstrated before the war, and experimentation in yielding pictures of higher definition than the 405-line pre-war pictures, but he was definite in indicating that the present picture quality is not acceptable.

Scophony, Ltd., sees the "Skiatron" system, of which Elcock admitted there is no model, as being the answer to theatre television equipment as well as the answer to electronic rather than mechanical color television.

Decree Situation

Elcock said that he is conferring with all of the defendants in the government anti-trust action. He indicated that he does not plan to confer with Department of Justice representatives at this time. Suggestions have been heard in recent weeks that Elcock's visit here might lead to the Department of Justice and the defendants conferring on a consent decree in the action.

While Elcock would not indicate whether Scophony, Ltd., would seek dismissal from the Government's action on the grounds that it does not have jurisdiction, he did point out that he believed it is best for all concerned if the case does not "hang fire."

St. Louis Stagehands

(*Continued from page* 1)

of violating anti-racketeering laws in 1940, and who served four years of a five-year term (he was paroled a year ago), was once head of all theatrical unions here. His latest move to recapture control was climaxed recently when a union wage committee, led by H. Strickling, IATSE international representative, met with an independent theatre owners' committee and made the demands, according to Lou Ansell, co-owner of Ansell Brothers Theatres. Fred Wehrenberg, head of another circuit, says the move would force closing of many small theatres which "operate on too small a margin of profit to pay that kind of money for a stagehand.

Nick also succeeded in getting the union to repudiate a tentative agreement with Fanchon and Marco's St. Louis Amusement Co. that provided for hiring of stagehands in six small neighborhood houses, for the first time, at $55-a-week, $80 for deluxe neighborhoods, and $85 for first runs.

The $55-a-week for small houses was regarded as the first step to convince owners of equal-size independent theatres that a stagehand could be employed usefully as a maintenance man. It was thought the union had a fair chance of getting such a deal with the small independents until this latest Nick-inspired move became known.

Gamble on TAC

(*Continued from page* 1)

convention for a general vote. Among immediate matters will be a report on the future of theatre collections for drives, to be written by a committee headed by Si Fabian, which, additionally, will undertake to clarify other TAC problems.

Gamble said that the procedure for electing officers has not yet been definitely determined but it is likely that a nominating committee will be appointed to name a slate of officers.

'Cristo' to Globe

PRC's "The Wife of Monte Cristo" will have its world premiere at the Globe Theatre, here, on Saturday, April 6.

Lumber

(*Continued from page* 1)

cedure whereby additional lumber might be produced under "special priority" by the industry if a "production bottle neck" is proven. After applying through the local CPA control committee for permission to exceed the $15,000 building limit, and if approval is given, a priority co[illegible] be requested if the producer ca[illegible]im "stoppage" of a particular picture because of a lack of lumber and the CPA could grant an emergency 30-day priority to permit completion of the film.

Hardly a Solution

However, Ferguson contends that this "round-about" method will hardly solve the industry's lumber problem, He added that any priority granted would "be temporary and for a period not to exceed 30 days for one picture."

He stated that the industry must depend upon an "open market" for supplies, but explained that this "market" is not so "open," now since the construction ban will completely control all lumber distribution.

Ferguson estimated a large waste of materials in the past, especially in temporary set construction. He concluded that there seems to be no loophole in the CPA ban, or in the War Powers Act which would allow the government to make "too many special exceptions" for the film industry.

Griffith Construction Situation Is Bright

OKLAHOMA CITY, March 28.—Most of Griffith Amusement's new theatre construction projects have reached an "all-materials-on-site" stage, according to C. N. Akers, head of the company's construction department.

Three neighborhood houses being built here and one being constructed in Borger, Texas, and in New Drumright, Okla., are virtually completed, Akers said, adding that the status of new building under way at Norman, Shawnee and, possibly, West Tulsa, Okla., is "doubtful." However, most of the latter project's materials are described as being on the ground. Akres said the company will "co-operate fully with the government" on its veterans' housing program.

Golden Unit

(*Continued from page* 1)

ization plan, has placed the Golden section in the General Products Division.

Golden reports that he will urge a change in the proposal which would continue his unit on an independent basis. Under the Wallace set-up, the unit would have no direct administration control by a man with the domestic interests of the industry at heart.

A careful study of the Wallace plan was promised today by Congressmen Sol Bloom of New York and Gordon L. McDonough of California.

Kaufman Resigns

Wolfe Kaufman has resigned as Jules Levey's assistant and will become press representative for the American Repertory Theatre, headed by Eva Le Gallienne, Cheryl Crawford and Margaret Webster, which expects to get started in September with its first six Broadway productions.

Broadcasters Will Meet on April 9

The annual RMA spring conference, including a meeting of the association's board and several industry groups, will be held April 9-11 at the Roosevelt Hotel, New York. President R. C. Cosgrove will preside at the board meeting on April 11, and it will be the last before the annual RMA convention and membership meetings at the Stevens Hotel, Chicago, next June.

Preceding the board meeting, there will be a meeting of the executive committee and all section chairmen of the parts division, with chairman R. C. Sprague, of North Adams, Mass., presiding, on Wednesday, April 10. A meeting of the new amateur radio activities section, under chairman W. J. Halligan of Chicago, will be held Tuesday, April 9, and during the conference there will also be meetings of other RMA committees and groups.

Actors Equity Meet To Name Electorate

Actors Equity Association will hold a general membership meeting here today to elect a nominating committee of six members which, in turn, together with three members of the association's council, will prepare a new slate of officers and councillors for election at the annual meeting, to be held in about two months. Bert Lytell is Equity president.

Five More Pictures Rated by Legion

The National Legion of Decency has given a Class A-I rating to "Bad Man's Territory," RKO Radio; "Devotion," Warners; "Hot Cargo," Paramount, and "So Goes My Love," Universal.

Columbia's "Night Editor" has been classified A-II.

Austria Again Producing

Austrian film production has been resumed under American military auspices, with the Vienna Film Corp. equipment, which the Nazis had removed to Bavaria, according to press dispatches reaching New York from Vienna. The studios hope to be able to produce 50 pictures a year.

J. P. Kennedy to Build

Joseph P. Kennedy, former Ambassador to the Court of St. James and former film industry executive, has purchased property on Boston Post Road, Pelham Manor, Westchester County, and plans to eventually improve the plot with a 1,200-seat theatre and stores.

New Mexican Circuit

MEXICO CITY, March 28.—Cines Atlas, S.A., new theatre company, has been started here by exhibitors Manuel and Ernesto Espinosa Iglesias, who are associated in the enterprise with the Banco Capitalizador de Ahorros, S.A., a local financial institution.

New Mexican Club

MEXICO CITY, March 28.—A club similar to the Variety Club of the U. S. is being organized here by Luis R. Montes, president of the Cinematographic Industry Chamber.

Linda Salzberger to Coast for 3 Months

Linda Salzberger, assistant to Paul Ackerman, Paramount International director of advertising-publicity, will entrain today for the company's Coast studios, to remain three months handling duties with the International publicity department in Hollywood.

Miss Salzberger's temporary transfer to the Coast is described by the company as being in line with its expansion of publicity, advertising and exploitation activities recently announced by George Weltner, Paramount International president.

'Dark Corner' Tradeshow

Twentieth Century-Fox's "The Dark Corner" will be tradeshown in all exchange centers, except Portland and Seattle on April 3. April 5 has been set for screenings in Portland and Seattle.

Alexander to Have 13 Tolerance Films

COLORADO SPRINGS, COLO., March 28.—In collaboration with the Institute for American Democracy, Inc., of New York, Chicago, Boston and Minneapolis, Alexander Film Co. will distribute, nationally, to theatres a series of 13 one-minute films, entitled "One Nation Indivisible," dealing with tolerance.

Screenings of the picture will be under the auspices of local sponsors whose names will appear at the end of the film.

To Study U.S. Production

HOLLYWOOD, March 28.—Charles Baron and Leon Schauder, representing Alexander Film Studios, Johannesburg, arrived here today to study production methods prior to expanding their plant.

New Theatres

BOSTON, March 28.—The proposed new Ford Hotel building here will accommodate stores and a 2,500-seat theatre. The theatre blueprints call for television equipment.

Birmingham's Melba Opened

BIRMINGHAM, March 28.—The 1,000-seat Melba Theatre has been opened here. Harry M. Curl is manager of the new theatre, which is operated by Waters Theatres Co.

New Lippert Coast Theatre

SAN FRANCISCO, March 28.—The Pix, newest addition to the Robert L. Lippert circuit, and this city's first theatre to be built since the war began, is scheduled to open April 4.

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THE MARX BROTHERS
in
A NIGHT IN CASABLANCA
think... think...
WANTA MAKE A MINT?
WANTA CROWD YOUR THEATRE?
YOU WANTA THE MARX BROTHERS!
1946's HOWLRAISER FROM UA!

Both of these scenes were made in daytime —the larger on Eastman Infrared Film.

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